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Heat shock factor 1 (HSF1) specifically potentiates c-MYC-mediated transcription independently of the canonical heat shock response

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SUMMARY

Despite its pivotal roles in biology, how the transcriptional activity of c-MYC is tuned quantitatively remains poorly defined. Here, we show that heat shock factor 1 (HSF1), the master transcriptional regulator of the heat shock response, acts as a prime modifier of the c-MYC-mediated transcription. HSF1 deficiency diminishes c-MYC DNA binding and dampens its transcriptional activity genome wide. Mechanistically, c-MYC, MAX, and HSF1 assemble into a transcription factor complex on genomic DNAs, and surprisingly, the DNA binding of HSF1 is dispensable. Instead, HSF1 physically recruits the histone acetyltransferase general control non-repressible 5 (GCN5), promoting histone acetylation and augmenting c-MYC transcriptional activity. Thus, we find that HSF1 specifically potentiates the c-MYC-mediated transcription, discrete from its canonical role in countering proteotoxic stress. Importantly, this mechanism of

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AUTHOR CONTRIBUTIONS

M.X., L.L., B.M.R., O.S., K.-H.C., S.D., K.-H.S., Z.T., and C.D. designed and conducted the experiments. C.D. conceptualized and supervised this study and analyzed the results. M.X. and C.D. wrote the manuscript.

SUPPLEMENTAL INFORMATION

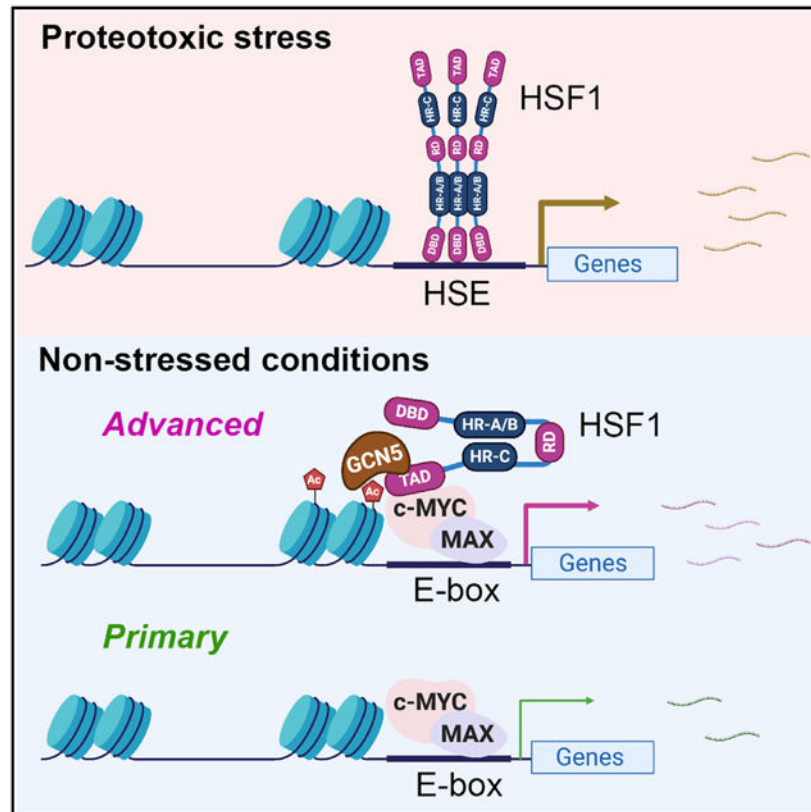
Supplemental information can be found online at <https://doi.org/10.1016/j.celrep.2023.112557>.

DECLARATION OF INTERESTS

The authors declare no competing interests.

action engenders two distinct *c-MYC* activation states, primary and advanced, which may be important to accommodate diverse physiological and pathological conditions.

Graphical Abstract



In brief

Xu et al. find that, under non-stressed conditions, HSF1, *c-MYC*, and MAX constitute a transcription factor complex, in sharp contrast with the assembly of HSF1 homotrimers during the heat shock response. HSF1 exerts a non-canonical transcriptional action in the absence of proteotoxic stress, amplifying *c-MYC*-mediated transcription genome wide.

INTRODUCTION

The *MYC* proto-oncogene family encodes a class of basic-helix-loop-helix-leucine zipper (bHLH/ZIP) transcription factors consisting of C-, L-, and N-*MYC*, which govern a wide variety of cellular functions.^{1,2} The most prominent member of this family is *c-MYC*. Dysregulation of *c-MYC*, occurring in over 70% of all human cancers, is associated with poor patient outcomes.^{3,4} Moreover, *c-MYC* is a key player in pluripotency reprogramming.⁵ Following heterodimerization with MYC-associated factor X (MAX), *c-MYC* binds to the E-box (5'-CACGTG-3') element or its variants and regulates the transcription of up to 15% of all human genes.^{1-4,6} To achieve effective DNA binding and transcription, cofactors are recruited to remodel the chromatin architecture, among which is

the STAGA (SPT3-TAF(II)31-GCN5L acetylase) complex.^{7,8} Within this complex, GCN5/KAT2A is a histone acetyltransferase modifying histone H3 at lysine 9 (H3K9), lysine 14 (H3K14), and other lysine residues.^{9,10} Histone acetylation facilitates the rearrangement of chromatin from a condensed state to a transcriptionally accessible state, permitting transcription factors to access DNA.¹¹

Heat shock factor 1 (HSF1) is the master regulator of the heat shock, or proteotoxic stress, response (HSR/PSR), an ancient cytoprotective transcriptional program helping cells adapt to a diversity of environmental and pathological challenges.^{12–14} On proteotoxic stress, monomeric HSF1 is unleashed from the repressive state. Following trimerization, nuclear translocation, posttranslational modifications, and recognition of the heat shock element (HSE), which is canonically composed of 5'-GAANN TTC-3' nucleotide sequence motif,^{12–14} HSF1 prompts the release of promoter-proximal paused RNA polymerase II^{15,16} and induces the transcription of genes involved in protein folding and degradation, particularly molecular chaperones or heat shock proteins (*HSPs*). Contrasting with its acclaimed role in maintaining proteomic stability and promoting survival under stress, HSF1 enables malignancy.^{17,18} The pro-oncogenic mechanisms of HSF1 appear to be multifaceted, including suppressing proteomic instability, impeding senescence and apoptosis, reprogramming metabolism, and even promoting immune evasion.^{19–24} Whereas deletion of *c-Myc* in mouse embryos caused severe developmental defects in various organs,²⁵ *Hsf1* appears dispensable for embryonic development and cell viability without proteotoxic stress.²⁶ However, in contrast with their non-transformed counterparts, cancerous cells rely on HSF1 for their growth and survival, rendering it essential to malignancy.¹⁸ Despite their importance to oncogenesis, whether there is an interplay between the oncogenic driver c-MYC and the oncogenic enabler HSF1 remains ambiguous.

We herein report that HSF1 specifically potentiates the c-MYC-mediated transcriptional program. Mechanistically, HSF1, c-MYC/MAX dimers, and GCN5 constitute a transcription factor complex, the assembly of which is fostered by c-MYC DNA binding. Through physical interactions with both partners, HSF1 recruits GCN5 to c-MYC, heightening histone H3 acetylation, promoting c-MYC/MAX DNA binding, and, ultimately, augmenting transcriptional activity. Thus, we report a mode of regulation through which HSF1 dictates the transcriptional capacity of c-MYC.

RESULTS

HSF1 is required for robust c-MYC transcriptional activity

Both *c-MYC* and *HSF1* are located on human chromosome 8q24.21–24.3, a common amplicon in human cancers.^{27,28} According to The Cancer Genome Atlas (TCGA) PanCancer studies, amplification of *c-MYC* and *HSF1* occurs at 8% and 6% of patients, respectively. Among those patients with *c-MYC* amplification, approximately 59% display *HSF1* co-duplication (co-occurrence, $p < 0.001$, Fisher's exact test) (Figure 1A). Moreover, in human cancers, the mRNA levels of both genes are positively correlated (Figure 1B). Hence we reasoned that the co-amplification and co-expression of *c-MYC* and *HSF1* might be attributed to their functional interplays, which would be selected for oncogenesis.

First, we explored whether HSF1 impacts c-MYC transcriptional activity using a dual-reporter assay, where the expression of secreted alkaline phosphatase (SEAP) is controlled by binding of c-MYC/MAX to the E-box elements fused to the minimal TATA-like promoter. A second reporter, constitutively expressed and highly secreted Gaussia luciferase, served as the normalization control. Transient overexpression of *c-MYC*^{T58A}, a degradation mutant,³⁰ activated the reporter, which was enhanced by co-expression of HSF1 (Figure 1C). HSF1 neither elevated the levels of c-MYC proteins nor promoted the secretion of SEAP (Figures 1C and S1A), pinpointing a specific effect on c-MYC transcriptional activation. Next, we asked whether this c-MYC activation requires the HSF1-dependent transcription. To address this, we utilized two mutants, HSF1¹⁻³²³ lacking the C-terminal transactivation domain (AD) and HSF1³²⁴⁻⁵²⁹ lacking the N-terminal DNA-binding domain (DBD). Both mutants are deficient for transcriptional activity.²³ HSF1³²⁴⁻⁵²⁹, but not HSF1¹⁻³²³, was sufficient to activate the c-MYC reporter (Figure 1D), strongly suggesting a transcription-independent mechanism.

To determine the necessity of HSF1, we examined the expression of c-MYC target genes in immortalized mouse embryonic fibroblasts (MEFs) following transient *Hsf1* knockdown (KD). *Hsf1* KD diminished the transcripts of these target genes (Figure S1B). This was also true in human cervical cancer HeLa cells (Figure S1C), indicating the generality of this regulation. HSP90AA1/HSP90 α , a transcriptional target of HSF1, was previously reported to stabilize c-MYC proteins.³¹ However, HSP90 overexpression failed to rescue the impaired expression of c-MYC target genes in *Hsf1*-deficient MEFs, despite increased c-MYC proteins (Figures S1D and S1E), arguing against a direct activation of c-MYC by HSP90. Together, these results illustrate that HSF1 impacts the c-MYC-mediated transcription in both non-transformed and malignant cells. Notably, HSF1 regulates c-MYC independently of its intrinsic transcriptional action.

HSF1 promotes c-MYC binding to genomic DNAs

Unexpectedly, HSF1 affected the DNA-binding capability of c-MYC. This was detected by proximity ligation assay (PLA), a technique previously adapted to visualize interactions between transcription factors and genomic DNAs (gDNAs) *in situ*.³² The specificities of anti-c-MYC and anti-dsDNA antibodies were both validated (Figures S1F and S1G). First, we confirmed that PLA could faithfully detect the DNA binding of c-MYC. In *Hsf1* wild-type (WT; *Hsf1*^{WT}) MEFs, binding of c-MYC to dsDNA was readily visualized by PLA (Figures 1E and 1F); by contrast, PLA did not detect evident dsRNA binding of c-MYC (Figure S1H). Unsurprisingly, these DNA-binding signals were markedly reduced on treatment with MYCi361, a compound blocking MYC-MAX dimerization³³; conversely, serum stimulation, a condition known to activate c-MYC,³⁴ heightened these signals (Figure 1F). Interestingly, compared with *Hsf1*^{WT} cells, the c-MYC-gDNA interaction was diminished in *Hsf1* conditional knockout (*Hsf1*^{CKO}) MEFs (Figure 1G), wherein *Hsf1* deletion was induced by 4-hydroxytamoxifen (4-OHT).³⁵ By contrast, *Hsf1* deficiency did not affect the DNA binding of USF1 (Figure 1H), another member of the *c-Myc* gene family.³⁶ Moreover, this defect in c-MYC DNA binding was confirmed by conventional chromatin immunoprecipitation (ChIP). When using equal amounts of chromatin, c-MYC

antibodies precipitated less gDNAs from *Hsf1^{CKO}* MEFs (Figure 1I). Similarly, in HeLa cells, *HSF1* KD impaired c-MYC DNA binding as well (Figure 1J).

To comprehend how broad this impact on DNA binding was, we employed the CUT&RUN sequencing (CUT&RUN-seq) technique,³⁷ an alternative to ChIP sequencing (ChIP-seq), to profile genome-wide c-MYC DNA binding in these MEFs. Again, when using equal numbers of cells, less amounts of nuclease-digested DNA fragments were released from *Hsf1^{CKO}* MEFs (Figure 2A). To account for this global change, we spiked these released DNA fragments with equal amounts of *E. coli* DNAs as the normalization control. This spike-in normalization revealed a genome-wide reduction in c-MYC DNA binding in *Hsf1^{CKO}* MEFs (Figure 2B). Owing to the extremely low background signals, CUT&RUN-seq identified more than 200,000 binding sites in *Hsf1^{WT}* cells; nonetheless, nearly 91% of these binding sites were located at either intergenic, intronic, or exonic regions (Figure 2C; Table S1). c-MYC has been known to bind to intergenic regions.³⁸ By contrast, approximately 70% of all binding sites in *Hsf1^{CKO}* MEFs were associated with promoters, despite considerably diminished total binding sites (Figure 2C; Table S1). This finding indicates that *Hsf1* deficiency mostly abolished the c-MYC binding to non-promoter regions. Apart from this differential genomic distribution, binding sites in *Hsf1^{WT}* cells, especially those associated with promoters, displayed higher signals, a measure of c-MYC binding affinity (Figure 2D). Within the same cell types, binding sites located in promoters displayed the highest signals; by contrast, those located at intergenic and intronic regions showed the lowest (Figure S2A).

To date, only a few transcription factors have been investigated using the CUT&RUN-seq technique. To validate this technique, we also performed the conventional ChIP-seq experiments using the very same antibody and *Hsf1^{WT}* MEFs. Whereas CUT&RUN-seq identified a total of 21,771 genes bound by c-MYC, ChIP-seq identified only 9,992 (Table S1). Notably, nearly 91% of those 9,992 genes were also detected by CUT&RUN-seq (Figure 2E), demonstrating a high degree of comparability between these two techniques. Our CUT&RUN-seq also identified 74% of ENCODE MYC target genes (18,324) (Figure 2E), despite the distinct experimental conditions. Moreover, CUT&RUN-seq peak sequences were highly enriched for the E-box motif; by contrast, the HSE motif was far less enriched (Figure S2B). In addition, peak visualization confirmed the binding of c-MYC to several classic target genes, including *Npm1*, *Ncl*, *Odc1*, *Cdk4*, and *Hspd1* (Figure S2C). Together, these results validate our CUT&RUN-seq experiments.

The c-MYC target genes in *Hsf1^{WT}* and *Hsf1^{CKO}* cells almost completely overlapped, although in *Hsf1^{CKO}* cells c-MYC bound to only 31.8% of those genomic loci identified in *Hsf1^{WT}* cells (Figure 2F). Despite weak signals in general, peak visualization confirmed the c-MYC binding to intergenic regions (Figure S2D). Of interest, c-MYC bound to an array of *Hsp* genes, spanning all HSP families. Among them are several prominent constitutively expressed *Hsp* genes, including *Hspa5/Bip*, *Hspa8/Hsc70*, *Hspa9/Grp75*, *Hsp90ab1/Hsp84*, and *Hsp90b1/Grp94*. Importantly, *Hsf1* was also a target of c-MYC (Figure 2G), a finding confirmed by ChIP-seq (Figure S2E). c-MYC DNA binding, albeit necessary, is insufficient to regulate gene expression. To define the target genes of c-MYC in our MEFs, we next performed RNA sequencing (RNA-seq) experiments using the *Hsf1^{WT}* MEFs with and

without *c-Myc* KD. A total of 10,479 genes displayed any degree of differential expression in responding to *c-Myc* KD (Figure 2H; Table S2), 9,574 of which were bound by c-MYC (Figure 2I). Thus, we define these 9,574 genes as c-MYC target genes in our MEFs (Table S3), including *Hsf1* and many *Hsp* genes (Figures 2J and 2K). The regulation of *Hsf1* by c-MYC was further confirmed by qRT-PCR (Figure S2F). These results support a key role of c-MYC in controlling cellular chaperoning capacity, both constitutive and inducible. Collectively, our findings indicate that HSF1 promotes c-MYC DNA binding genome-wide, a step essential to its transcriptional activity.

HSF1 physically interacts with c-MYC/MAX dimers

Prompted by the observation that HSF1 DNA binding is dispensable for c-MYC regulation, we next explored their potential physical interactions. Co-immunoprecipitation (coIP) experiments in HEK293T cells revealed that exogenously expressed FLAG-HSF1 interacted with both HA-c-MYC and V5-MAX (Figure 3A). Importantly, PLA detected the interaction between endogenous HSF1 and c-MYC *in situ*, predominantly localized within the nucleus, in both MEFs and human HeLa cells (Figures S3A and 3B). In addition, we were able to coIP endogenous c-MYC and HSF1 (Figures 3C and S3B). To validate direct c-MYC-HSF1 interactions *in vitro*, we performed Lumit immunoassays using recombinant proteins, wherein protein-protein interactions are indicated by the successful complementation of split NanoLuc luciferases that are conjugated with two distinct antibodies.³⁹ Consistent with the coIP and PLA results, glutathione S-transferase-tagged HSF1 (GST-HSF1) did interact with c-MYC/MAX heterodimers *in vitro*, evidenced by markedly elevated luminescence signals (Figure 3D). These results were consistent with *in vitro* pull-down assays. Recombinant His-HSF1 proteins were pulled down by GST-tagged c-MYC proteins (Figure S3C); vice versa was also true (Figure S3D).

To address whether this c-MYC-MAX-HSF1 complex binds DNA, we employed the classic electrophoretic mobility shift assay (EMSA) using recombinant proteins. Unlike GST or GST-HSF1, c-MYC/MAX dimers readily bound the biotin-labeled consensus E-box probes; importantly, co-incubation with GST-HSF1, but not GST, caused a marked mobility shift of c-MYC/MAX dimers (Figure 3E). Moreover, this mobility shift, owing to HSF1 interactions, was further enhanced by either anti-MYC or anti-GST antibodies (Figure 3E), indicating the DNA-binding capability of c-MYC-MAX-HSF1 complexes. Demonstrating the specificity, the binding of this complex to consensus E-box probes was largely blocked by excessive unlabeled WT, but not mutant or scrambled, E-box oligos (Figure 3F). Of note, compared with GST controls, GST-HSF1 enhanced the binding of c-MYC/MAX dimers to consensus E-box probes (Figures 3E and 3F), which was further corroborated by the AlphaLISA assay (Figure S3E). This finding concurs with our cellular studies (Figures 1G and 1I). Moreover, sequential ChIP experiments captured both c-MYC and HSF1 from the same chromatin fragments (Figure S3F), in support of the assembly of endogenous DNA-binding c-MYC-MAX-HSF1 complexes *in vivo*.

The c-MYC-MAX-HSF1 complex assembles on DNAs

Whereas PLA could readily detect endogenous c-MYC-HSF1 interactions in the nucleus, coIP of both was technically challenging, requiring large quantities of cell lysates. Thus, we

reasoned that the c-MYC-MAX-HSF1 complex might preferentially assemble on gDNAs. Regular cell lysis conditions would largely disrupt their associations.

First, we asked whether DNA binding is required for their interactions. To test this, we treated HEK293T cell lysates overexpressing FLAG-HSF1, HA-c-MYC, and V5-MAX with ethidium bromide (EtBr). EtBr is known to disrupt DNA-dependent protein associations.⁴⁰ Of note, the whole-cell lysates were prepared by sonication, under which gDNA fragments were present. EtBr treatment markedly diminished the interaction between HSF1 and c-MYC/MAX (Figure 3G), suggesting the dependency on gDNA binding. To exclude the possible contribution of cellular RNAs, RNase and DNase were applied to digest relevant substrates in these cell lysates, respectively. Treatment with DNase, but not RNase, disrupted this complex assembly (Figure 3H), demonstrating the necessity of gDNA binding. Notably, coIP experiments cannot exclude the possibility that c-MYC and HSF1 may be brought together via their co-occupancy of adjacent gDNAs (Figure 3I). However, this scenario would predict: (1) HSF1 DNA binding is required for c-MYC transcriptional activity, and (2) HSF1 and c-MYC lack physical interactions. Apparently, both predictions have already been refuted (Figures 1D and 3B). To further demonstrate the dependency on DNA binding under physiological conditions, bright-field PLA was performed *in situ* to avert potential interference from EtBr fluorescence. The results confirmed a direct interaction between endogenous c-MYC and HSF1, which was largely disrupted by EtBr treatment (Figure 3J). Conversely, addition of WT, but not mutant or scrambled, E-box oligos to cell lysates facilitated the coIP of endogenous c-MYC/MAX and HSF1 (Figure 3K). Similarly, transfection of the pMYC-SEAP reporter plasmid into cells promoted the interaction between endogenous c-MYC and HSF1, compared with five control plasmids that are not directly bound by c-MYC (Figures S3G and S3H). In aggregate, these findings support nuclear assembly of c-MYC-MAX-HSF1 complexes, a physiological event facilitated by DNA binding.

HSF1 activates c-MYC transcriptional activity via GCN5

Chromatin structure/topography affects the accessibility of gDNAs to transcription factors.¹¹ It was reported that c-MYC can recruit chromatin-modifying complexes, such as the STAGA co-activator complex containing the histone acetyltransferase GCN5, to remodel chromatin structures.^{8,41}

First, we asked whether GCN5 is important to c-MYC transcriptional activity. Resembling *Hsf1* deficiency, in MEFs, *Gcn5* KD diminished the expression of c-MYC target genes (Figure 4A). A similar result was also obtained from the c-MYC reporter assay (Figure S4A), indicating that GCN5 is crucial to c-MYC transcriptional activity. Next, we asked whether HSF1 activates c-MYC via GCN5. As demonstrated above (Figure 1D), both the full-length HSF1^{1–529} and transcription-deficient HSF1^{324–529} mutants enhanced c-MYC activity; however, this activation was largely blocked by *GCN5* KD (Figure 4B), indicating a requirement for GCN5. Conversely, *GCN5* overexpression activated c-MYC (Figure S4B). *GCN5* overexpression, remarkably, rescued the diminished DNA binding of c-MYC in *Hsf1*^{CKO} MEFs (Figure 4C).

To assess how HSF1 affects the c-MYC-mediated transcription, we conducted RNA-seq experiments. We resorted to acute *Hsf1* KD in MEFs to avoid potential interference of 4-OHT with transcription and compensatory effects caused by chronic *Hsf1* deletion⁴² (Figure S4C). Extraction of total RNAs from equal numbers of MEFs, intriguingly, indicated that *Hsf1* KD resulted in an 18% reduction in RNA levels (Figure 4D). To account for this difference, we incorporated External RNA Controls Consortium (ERCC) RNA spike-in controls during RNA extraction. This spike-in normalization showed that total 2,909 genes were differentially expressed, both up-regulated and down-regulated, between the control and *Hsf1*-KD groups (Figure 4E; Table S4). In line with the overall reduction in total RNAs following *Hsf1* KD, those down-regulated genes displayed considerably higher abundance than those up-regulated genes (Figure 4F; Table S4). These changes in gene expression were illustrated by clustering heatmaps; interestingly, GCN5 overexpression markedly reversed these changes (Figure 4G; Table S4). Congruently, the cells with both *Hsf1* KD and GCN5 overexpression more resemble the control cells than the *Hsf1*-KD cells, in terms of gene expression (Figure 4H). In agreement with its regulation of c-MYC, these differentially expressed genes (DEGs) caused by *Hsf1* KD are enriched for known c-MYC target genes,⁴³ which was reversed by GCN5 overexpression (Figures S4D and S4E). Notably, these RNA-seq findings were further validated by qRT-PCR (Figure S4F).

Approximately 78% (2,267 of 2,909) of those DEGs are c-MYC target genes defined in MEFs (Table S5); moreover, GCN5 over-expression rescued the expression of nearly 38% of those c-MYC target genes to varying degrees (Figure 4I), highlighting an important role of GCN5 in the specific regulation of c-MYC by HSF1. Of interest, the differentially expressed c-MYC target genes following *Hsf1* KD play key roles in proteome homeostasis. In particular, genes involved in the ribosome, ribosome biogenesis, proteasome, and chaperone pathways are down-regulated; by contrast, genes involved in the lysosome and auto-phagy pathways are up-regulated (Figures 4J and 4K). Whereas *Hsf1* KD altered the expression of chaperones that are constitutively expressed, these changes were reversed by GCN5 over-expression (Figure 4K), consistent with a c-MYC-dependent mechanism. By contrast, c-MYC exhibited no or only a low occupancy at the promoters of classic stress-inducible *Hsp* genes, including *Hspb1/Hsp25* and *Hspa1a/Hsp72* (Figure S4G). Compared with their constitutive cognates, their own expression is either low or undetectable under non-stressed conditions (Figure S4G), as expected. Importantly, the diminished *Hspb1* expression, because of *Hsf1* KD, could not be rescued by GCN5 overexpression (Figure S4G), suggesting a c-MYC-independent, HSF1-dependent mechanism. Aside from sustaining its constitutive transcriptional activity under normal growth conditions, HSF1 is also required for stimuli-induced c-MYC activation. In *Hsf1*^{WT} MEFs, serum stimulation induced expression of c-MYC target genes, which was blocked by *c-Myc* KD, indicating the c-MYC dependency; importantly, *Hsf1* deletion markedly impaired their induction (Figure 4L). Collectively, these findings indicate a genome-wide impact of HSF1 on the c-MYC-mediated transcriptional program.

HSF1 directly recruits GCN5 to c-MYC

Given the critical role of GCN5 in this HSF1-mediated c-MYC regulation, we asked whether HSF1 influences the GCN5 recruitment to c-MYC. When overexpressed in

HEK293T cells, FLAG-HSF1 was coIPed with V5-GCN5 (Figure 5A). Although this finding suggests a direct recruitment of GCN5 by HSF1, it remains possible that HSF1 promotes c-MYC-GCN5 interactions indirectly. To distinguish these two possibilities, we performed *in vitro* pull-down assays using recombinant proteins. Compared with EHMT2 controls, a histone methyltransferase,⁴⁴ HSF1 directly pulled down GCN5 (Figure S5A). This finding predicts that HSF1 deficiency would diminish the GCN5 association with c-MYC. Congruently, PLA indicated a reduced interaction between endogenous c-MYC and GCN5 in HeLa cells following *HSF1* KD (Figure 5B). Moreover, in MEFs, *Hsf1* KD also diminished c-MYC-GCN5 association (Figure 5C). Conversely, HSF1 overexpression heightened their association (Figure S5B). Thus, these findings support a direct recruitment of GCN5 by HSF1 to c-MYC.

HSF1 couples c-MYC and GCN5 via its C-terminal AD

Next, we embarked on elucidating the interactions among HSF1, c-MYC, and GCN5. To delineate the c-MYC binding sites on HSF1, we utilized a synthetic HSF1 peptide library, comprising 22 non-overlapping peptides (24 amino acids each), as described previously.²³ After screening for the binding of recombinant c-MYC proteins *in vitro*, three HSF1 peptides, located at the N-terminal DBD (P2, P3) and C-terminal AD (P19), respectively, displayed evident binding capability (Figure 5D). Considering that HSF1¹⁻³²³ was incapable of activating c-MYC (Figure 1D), we then focused on P19. Revealed by PLA, deletion of the P19 sequence largely abolished the interaction between FLAG-HSF1³²⁴⁻⁵²⁹ and endogenous c-MYC, supporting this region as an interacting interface with c-MYC (Figure 5E). Accompanied with this loss of interaction, P19 deletion abolished the HSF1-mediated c-MYC activation, indicating the necessity of their physical interaction (Figure 5F).

A similar screen was performed to delineate the GCN5 binding sites on HSF1. P17, another region located within the AD, was identified (Figure 5G). *In situ* PLA indicated that the P17 region was required for GCN5 binding, because its deletion markedly diminished FLAG-HSF1³²⁴⁻⁵²⁹-GCN5 interactions (Figure 5H). Furthermore, overexpression of HSF1³²⁴⁻⁵²⁹, just like HSF1¹⁻⁵²⁹, heightened the coIP of endogenous c-MYC and GCN5 (Figure 5I). Together, our findings support that HSF1, through discrete interactions, couples GCN5 and c-MYC.

HSF1 regulates histone acetylation at c-MYC target loci

Chromatin remodeling is important to transcriptional regulation in eukaryotes. Given the diminished GCN5 recruitment to c-MYC, we predicted that histone acetylation mediated by GCN5 would be impaired in *Hsf1*-deficient cells. Flow cytometry indicated a reduction in global acetylation of H3K9/14, hallmarks of active gene promoters,^{45,46} in *Hsf1*^{CKO} MEFs (Figure 6A). Of note, this reduction occurred specifically at c-MYC target loci, but not at non-target loci (Figure 6B). In light of the importance of recruiting GCN5 to c-MYC, we further predicted that fusion of the HSF1 C-terminal AD, containing the GCN5 binding site, to c-MYC would create a “superactive” c-MYC mutant. Interestingly, this HSF1^{AD}-c-MYC fusion consistently resulted in elevated protein expression, likely caused by protein stabilization, compared with the c-MYC wild type. To accurately compare their transcriptional activities, less amounts of this fusion plasmid were transfected into

HEK293T cells. Despite its lower protein expression, this HSF1^{AD}-c-MYC fusion still demonstrated markedly heightened transcriptional activity (Figure 6C).

In aggregate, these findings support a molecular model, wherein HSF1, by directly strengthening c-MYC DNA binding and recruiting GCN5 to promote histone acetylation, magnifies the transcriptional activity of c-MYC (Figure 6D).

DISCUSSION

Our studies identify a transcription factor complex comprising both HSF1 and c-MYC/MAX heterodimers. Instead of binding to HSEs, unexpectedly, within this complex HSF1 directly recruits the histone acetyltransferase GCN5 to c-MYC via physical interactions. GCN5, in turn, remodels chromatin architecture to stimulate c-MYC transcriptional activity. Thereby HSF1 renders c-MYC transcriptionally competent.

A conditional, DNA-binding-dependent transcription factor complex

Distinct from “constitutive” protein complexes, the assembly of c-MYC-MAX-HSF1 complexes is “conditional,” contingent on DNA binding. Our data suggest that monomeric HSF1 can associate with c-MYC/MAX, because HSF1³²⁴⁻⁵²⁹ mutants, also lacking the trimerization domain, still interact with c-MYC. Nevertheless, we cannot exclude the interaction of trimeric HSF1 with c-MYC.

Furthermore, this complex differs from the previously described “enhanceosome,”⁴⁷ where individual transcription factors cooperatively bind to their respective DNA elements. By contrast, although within this complex only c-MYC/MAX dictate the specificity of DNA binding, HSF1 behaves like an adaptor devoid of DNA binding. In a sense, this transcription factor complex operates in a “hybrid” mode, fusing the DNA binding capability of c-MYC/MAX with the transcription coregulatory function of HSF1. Unlike its reliance on DNA binding at the cellular context, this c-MYC/HSF1 interaction can be readily detected *in vitro* using recombinant proteins without DNA binding. This is likely due to excessive proteins under *in vitro* conditions, bypassing the requirement for DNA binding. Under physiological conditions, however, cellular HSF1 and c-MYC proteins are either limited or unavailable for interaction, making DNA binding a prerequisite for complex assembly.

It appears that under physiological conditions only part of cellular c-MYC/MAX dimers associate with HSF1. Congruent with the biological functions of HSF1, those HSF1-regulated MYC targets are enriched for genes engaging in protein metabolism (Figure S6A). Consistent with a role of HSF1 in promoting c-MYC DNA binding, those CUT&RUN-seq binding sites located within the HSF1-regulated MYC target genes display higher peak signals (Figure S6B). In support of active transcription, these HSF1-regulated c-MYC target genes are expressed at significantly higher levels (Figure S6C). To date, two distinct models of c-MYC-mediated transcription have been proposed: a gene selective activator (initiation) or a universal amplifier (elongation).^{48,49} However, our findings do not distinguish these two models; rather, they collectively support a scenario wherein cellular c-MYC/MAX dimers bind to genomic loci possessing more open chromatin structures, ensued by the recruitment of HSF1 and GCN5 that strengthens DNA binding and promotes histone

acetylation. It is noteworthy that following an association with open chromatin, c-MYC actively scans local genomic sequences, which produces widespread non-specific DNA binding and, importantly, is required for the subsequent specific E-box recognition.⁵⁰ Hence the stabilized DNA binding, owing to HSF1 and GCN5 association, likely enables c-MYC to undertake genome scanning proficiently. This non-specific act may underlie the pervasive low-affinity chromatin binding, captured by the CUT&RUN-seq, and engender efficient E-box recognition, ultimately instigating transcriptional initiation or elongation. By forming this transcription factor complex, HSF1 not only empowers the c-MYC-mediated transcription but also expands its own biological impacts, far beyond protein quality control.

HSF1 dictates two distinct c-MYC activation states

Depending on the context, HSF1 engages distinct acetyltransferase complexes. Although within this HSF1-c-MYC complex GCN5 is employed, under heat shock HSF1 trimers recruit the TRRAP-TIP60 complex.⁵¹ Interestingly, the ability of HSF1^{324–529} to recruit GCN5 may account for the effectiveness of HSF1 AD in CRISPR activation systems.⁵² Of note, some GCN5 still associates with c-MYC even in the absence of *Hsf1*. GCN5 was reported to directly interact with c-MYC.⁵³ Thus, HSF1 only amplifies the GCN5 association. This is crucial, considering that *c-MYC* is an essential gene. *Hsf1*-deficient cells would retain a diminished c-MYC activity that is still sufficient to sustain viability. Conceptually, at the cellular level, c-MYC activity could be retained at two distinct states, primary and advanced (Figure 6E). HSF1 controls the switch between these two. By engaging extra GCN5, HSF1 empowers c-MYC to function at its full capacity, which may be required for certain physiological and pathological conditions beyond simple viability maintenance.

HSF1 is dispensable for the viability of non-transformed cells, suggesting that the primary state of c-MYC activation is sufficient for viability. It further implies that the c-MYC target genes in *Hsf1*^{CKO} cells may represent the core targets critical for life. Congruently, these target genes not only are highly enriched for previously identified consensus MYC targets but also display higher probabilities of dependency in general, defined by Project Achilles (Figures S6D and S6E). Unsurprisingly, these target genes engage in essential biological processes, including gene expression, ribosome biogenesis, and mRNA processing (Figure S6F).

HSF1 is a guardian of cellular proteome

Under stressed conditions, HSF1 is pivotal to the preservation of proteomic stability by directly inducing *HSP* gene transcription. This action mainly protects protein quality. Now, we find that HSF1 can control protein quantity as well at both the synthesis and the degradation phase. Through c-MYC, HSF1 transcriptionally regulates ribosomes, proteasomes, and lysosomes. Intriguingly, HSF1 governs not only translation capacity via ribosomes, indicated in this study, but also translation efficiency via the mechanistic target of rapamycin complex 1 (mTORC1).³⁵

Another noteworthy finding is the regulation of constitutively expressed *HSPs* by HSF1. Apart from its vital role in determining the expression of stress-inducible *Hsp* genes,

namely, the HSR/PSR, HSF1 augments the expression of constitutively expressed *Hsp* genes via c-MYC. Thus, by overseeing every major aspect of proteome homeostasis, HSF1 acts as a guardian of cellular proteome.

Implications in stress, cancer, and stem cell biology

Canonically, the HSR/PSR is characterized by the specific binding of HSF1 trimers to HSEs and subsequent transcriptional induction of these target genes, many of which encode HSPs. Although HSF1 can regulate non-*HSP* genes, including the target genes of E2F and DNA damage-inducible genes,^{54–56} this regulation is still reliant on its HSE binding. Apparently, the HSF1-c-MYC complex defies this classic definition. Independently of DNA binding, HSF1 can activate the much broader c-MYC-mediated transcriptional program (Figure 6E). Under non-stressed conditions, most HSF1 remains repressed and inactive; however, some HSF1 appears to escape this repression and potentiate the c-MYC-mediated transcription (Figure 6F). The ability of HSF1 to direct distinct transcriptional programs, hinging on discrete complex assembly, attests its versatility in transcriptional regulation.

Ample evidence has pinpointed HSF1 as a generic pro-oncogenic factor.^{19–24} In non-transformed MEFs, *Hsf1* deficiency affected the expression of roughly 24% of the c-MYC target genes, suggesting that only part of cellular c-MYC is associated with HSF1. Likely, in non-transformed cells, HSF1 is largely inaccessible, partly due to its repressive mechanisms, to c-MYC. However, in human cancers, HSF1 is frequently overexpressed.⁵⁷ This increased quantity would render a considerable portion of cellular c-MYC transcriptionally competent, thereby promoting malignancy. In support of this notion, approximately 80% of HSF1-bound genes, defined by HSF1 ChIP-seq in human cancers,⁵⁷ are also bound by c-MYC (Figure S6G). Given that in cancerous cells HSF1 becomes constitutively active,⁵⁸ the remaining 20% likely comprise canonical HSF1 targets. Conversely, without HSF1, cells possess only basic c-MYC activity that is sufficient for viability but inadequate for malignant transformation, thus adopting a “tumor-resistant” cellular state. This concept may have clinical implications. Owing to its essentiality, directly targeting c-MYC likely inflicts undesirable side effects. Instead, targeting HSF1 may abate c-MYC activity to a level that is adequate to sustain the viability of primary cells but unable to support malignancy. Excitingly, HSF1 inhibitors showing potent anti-cancer effects have been developed in recent years.^{59,60}

Lastly, it is tantalizing to postulate that this HSF1-mediated c-MYC activation may impact stemness. Although HSF1 has been implicated in maintaining cancer stem cells,^{61,62} its role in normal stem cell biology remains to be determined.

Limitations of the study

HSF1 regulates nearly 24% of c-MYC target genes in MEFs, likely underestimated because of incomplete *Hsf1* deletion. Our studies suggest that not all cellular c-MYC/MAX associate with HSF1; nonetheless, the exact proportion remains undefined. Although the GCN5 recruitment by HSF1 stimulates transcription in part through histone acetylation, other mechanisms may also be involved. Moreover, it remains elusive how DNA binding facilitates the assembly of c-MYC-MAX-HSF1 complexes. Lastly, under non-stressed

conditions, HSF1 activates c-MYC without the HSR/PSR initiation; however, it becomes imperative for HSF1 to undergo trimerization, bind to HSEs, and trigger the HSR/PSR on proteotoxic stress. Conceptually, under proteotoxic stress these two discrete transcriptional actions could compete. Thus, it remains to be elucidated how proteotoxic stress impacts this HSF1-mediated c-MYC activation.

STAR★METHODS

RESOURCE AVAILABILITY

Lead contact—Further information and requests for resources and reagents should be directed to and will be fulfilled by the lead contact, Chengkai Dai (chengkai.dai@nih.gov).

Materials availability—This study did not generate new unique reagents.

Data and code availability

- The CUT&RUN-seq and RNA-seq data generated in this study have been deposited at GEO and are publicly available as of the date of publication. Accession number is listed in the key resources table. The original western blotting and microscopy images reported in this study have been deposited at Mendeley and are publicly available as of the date of publication. The DOI is listed in the key resources table.
- This study does not report original code.
- Any additional information required to reanalyze the data reported in this paper is available from the lead contact upon request.

EXPERIMENTAL MODELS AND STUDY PARTICIPANT DETAILS

HeLa (female) and A2058 (male) cells were purchased from ATCC; and HEK293T (female) cells were purchased from GE Dharmacon. They were authenticated by ATCC by STR profiling. Immortalized *Rosa26-CreER^{T2}*; *Hsf1^{fl/fl}* MEFs (male) were described previously.³⁵ To delete *Hsf1*, these MEFs were pre-treated with ethanol or 1 mM (Z)-4-Hydroxytamoxifen (4-OHT) for 7 days. A2058 cells stably expressing LacZ or FLAG-HSF1 were described previously.¹⁹ All cell cultures were maintained in DMEM supplemented with 10% HyClone bovine growth serum and 1% penicillin–streptomycin. Cells were maintained in an incubator with 5% CO₂ at 37°C. All cell lines were routinely tested for mycoplasma contamination using MycoAlert Mycoplasma Detection kits.

METHOD DETAILS

Recombinant proteins—Recombinant proteins were all purchased commercially, including c-MYC/MAX complexes, GST, GST-HSF1, His-HSF1, GST-c-MYC, His-c-MYC, His-GST, FLAG-EHMT2, and FLAG-GCN5.

Transfection and c-MYC dual reporter assays—All plasmids were transfected with TurboFect transfection reagents. HEK293T cells were co-transfected with pMYC-SEAP and pCMV-Gussia luciferase (GLuc) reporter plasmids, along with various indicated plasmids.

After 48 h, reporter activities in culture media were measured. SEAP and GLuc activities in culture supernatants were quantitated using a NovaBright Phospha-Light EXP Assay Kit for SEAP and a Pierce Gaussia Luciferase Glow Assay Kit, respectively. Luminescence signals were measured by a CLARIOstar microplate reader (BMG LABTECH). SEAP activities were normalized against GLuc activities.

siRNA and shRNA knockdown—siRNAs were transfected at 10 nM, except *c-Myc* siRNAs (100 nM), final concentration using jetPRIME transfection reagents.

Quantitative real-time PCR—Total RNAs were isolated using either Direct-Zol miniprep plus kits or Quick-RNA miniprep plus kits. 1 µg RNAs were used for reverse transcription using Verso cDNA Synthesis Kits. Equal amounts of cDNA were used for quantitative PCR reaction using iTaq Universal SYBR Green supermix. Signals were detected by an Agilent Mx3000P qPCR System (Agilent Genomics). ACTB was used as the internal control. The sequences of individual primers are listed in Table S6.

Immunoblotting and immunoprecipitation—Whole-cell protein extracts were prepared in cold cell-lysis buffer (100 mM NaCl, 30 mM Tris-HCl pH 7.6, 1% Triton X-100, 20 mM sodium fluoride, 1mM EDTA, 1mM sodium orthovanadate, and 1x Halt protease inhibitor cocktail). Proteins were transferred to nitrocellulose membranes. Following incubation with the blocking buffer (5% non-fat milk in 1x TBS-T) for 1 h at RT, membranes were incubated with primary antibodies (1:1,000 dilution in the blocking buffer) overnight at 4°C. After washing with 1xTBS-T for 3 times, membranes were incubated with peroxidase-conjugated secondary antibodies (1: 5000 diluted in the blocking buffer) at RT for 1 h. Signals were detected using SuperSignal West chemiluminescent substrates. For normal Co-IP, 1 mg whole cell lysates were incubated with primary antibodies at 4°C overnight. Either normal rabbit IgG were used as the negative controls. Protein G magnetic beads were used to precipitate primary Abs. After washing with the lysis buffer for 3 times, beads were boiled in 1x loading buffer for 5 min before loading on SDS-PAGE. Chemiluminescent signals were captured by an iBright FL1000 imaging system (ThermoFisher Scientific).

For co-IP of endogenous c-MYC and HSF1, proteins were extracted using a QSonica Q125 sonicator (total process time: 15S, pulse-on time: 5S, pulse-off time: 10S, output intensity: 30%) in 1x sonication buffer (20 mM Tris, 20 mM NaCl, 1 mM EDTA, 20 mM β-glycerol-phosphate, 20 mM sodium fluoride, 4 mM sodium orthovanadate, and 1 mM DTT pH7.4, supplemented with Halt protease inhibitor cocktail). Total 5–8 mg of lysates were used for co-IP using either rabbit anti-MYC (E5Q6W) or anti-HSF1 (D3L8I) antibodies. Mouse anti-rabbit IgG light-chain specific (D4W3E) HRP conjugates were used for immunoblotting detection. To detect MAX, a goat anti-MAX antibody was used. For the co-IP with E-box oligos, 5 mg of lysates were incubated with 6µM various unlabeled E-box oligos with rotation at RT for 1 h. IgG or anti-MYC (E5Q6W) antibodies (1 µg) were added to the lysates and incubated at 4°C overnight with rotation.

In vitro Lumit immunoassays—The storage buffers of recombinant proteins were first changed to 1x Lumit Immunoassay buffer C using Zeba Spin desalting columns

(7K MWCO). For each reaction, 10 ng recombinant c-MYC/MAX complexes were incubated at 1:1 M ratio with either recombinant GST or GST-HSF1 proteins in 50 μ L 1x Lumit Immunoassay buffer C at RT for 1 h with 200rpm shaking. Then, 50 μ L 1x Lumit Immunoassay buffer C containing 150 ng primary antibodies, including a rabbit anti-FLAG antibody in combination with a mouse anti-GST (26H1) antibody for c-MYC-HSF1 interactions, or a mouse anti-FLAG (9A3) antibody in combination with a rabbit anti-His tag (D3I1O) antibody for c-MYC-MAX interactions, and 150 ng Lumit secondary antibodies was added to each well and incubated at RT for 90 min. Following the incubation, 25 μ L 1x Lumit Immunoassay buffer C containing Lumit substrate C (1:12.5 dilution) in was added to each well and incubated for 2 min with 400 rpm shaking. The luminescence signals were measured by a SpectraMax iD5 microplate reader (Molecular Device, Inc.).

EMSA

Recombinant proteins first went through buffer exchange to 1xDNA binding buffer (16.7 mM HEPES-NaOH pH7.6, 50 mM NaCl, 0.17 mM MgCl₂) using Zeba micro spin desalting columns (7K MWCO). For each 10 μ L reaction, 200 ng c-MYC/MAX dimers were incubated with GST or GST-HSF1 proteins at a 1:1 M ratio at 22°C for 30 min. Following incubation with biotin-labeled E-box oligos (final 10 nM) for another 30 min at 22°C, reaction mixtures were mixed with 5xloading buffer and loaded onto 5% TBE gels for electrophoresis using pre-cooled 0.5x TBE running buffer. For the supershift experiments, 1 μ L of normal rabbit and mouse IgG mix, rabbit anti-MYC (D3N8F) or mouse anti-GST (26H1) antibodies were incubated with recombinant proteins together. For the competition experiments, unlabeled oligos (final 1 μ M) were added immediately before the biotin-labeled E-box probes. Electrophoresed oligos were then transferred to Nytran SPC nylon blotting membranes using 1xTBE buffer. Following UV crosslinking, the mobility shift of biotin-labeled E-box probes was detected using a LightShift Chemiluminescent EMSA kit, according to the manufacturer' instructions.

AlphaLISA assay—Following buffer exchange to 1x reaction buffer (10 mM Tris, 50 mM KCl, 1 mM EDTA, 5% glycerol, pH 7.5) using Zeba micro spin desalting columns (7K MWCO), For a 50 μ L reaction, 20 ng recombinant c-MYC/MAX complexes were incubated with either GST or GST-HSF1 proteins at a 1:1 M ratio in 1X reaction buffer at RT for 45 min. Biotin-labeled E-box dsDNA oligos (10 nM final) were added to the mixtures. After incubation at RT for 30 min, 12.5 μ L of Streptavidin AlphaLISA Acceptor beads were added and incubated at RT for 1 h. Finally, 12.5 μ L of anti-FLAG Alpha Donor beads were added and incubated at RT for 1 h. The AlphaLISA signals were measured using a BioTek Synergy Neo2 microplate reader (Agilent Technologies, Inc.).

In vitro recombinant protein pull-down assay—400ng recombinant His-HSF1, FLAG-GCN5, FLAG-EHMT2, GST-MYC or His-GST were diluted in 400 μ L reaction buffer (25mM Tris-HCL 100mM NaCl, 0.5% Triton X-100, pH7.5), followed by incubation for 3 h at 4°C. For the GST pulldown, glutathione magnetic beads were added and incubated at RT for 2 h. For the other pulldowns, either rabbit anti-HSF1 (H-311) or rabbit anti-FLAG antibodies were added to the mixtures and incubated for 3 h at 4°C, followed by incubation with protein G magnetic beads for 2 h at 4°C. Magnetic beads were collected and washed

with reaction buffer, followed by protein elution (boiled in 1x sample buffer) and western blotting.

Proximity ligation assay—Cells were fixed with 4% formaldehyde in PBS for 15 min at RT. After blocking with 5% goat or horse serum in PBS with 0.3% Triton X-100, cells were incubated with a pair of indicated rabbit, mouse, or goat primary antibodies (1:100 diluted in the blocking buffer) overnight at 4°C. Following incubation with Duolink PLA anti-rabbit Plus, anti-mouse Minus, or anti-goat Minus probes at 37°C for 1 h, ligation, rolling circle amplification, and detection were performed using Duolink In Situ Detection Reagents Red. Nuclei were stained with Hoechst 33342. Signals were visualized using a Zeiss LSM780 confocal microscope. For brightfield PLA, detection was performed using Duolink In Situ Detection Reagents Brightfield.

For the c-MYC-gDNA PLA, a rabbit anti-c-MYC (D3N8F) antibody was combined with a mouse anti-dsDNA (HYB331-01) antibody. For the c-MYC-HSF1 PLA, either a rabbit anti-c-MYC (D3N8F) antibody was combined with a mouse anti-HSF1 (E-4) antibody or a goat anti-c-MYC was combined with a rabbit anti-HSF1 (D3L8I) antibody. For the c-MYC-GCN5 PLA, a goat anti-c-MYC antibody was combined with a rabbit anti-GCN5 (C26A10) antibody. For the FLAG-HSF1-c-MYC PLA, a mouse anti-FLAG (9A3) antibody (was combined with a rabbit anti-c-MYC (D3N8F) antibody. For the FLAG-HSF1-GCN5 PLA, a rabbit anti-GCN5 (C26A10) antibody was combined with a mouse a mouse anti-FLAG (9A3) antibody.

In-cell PLA ELISA—To circumvent the autofluorescence owing to cell death following *HSF1* knockdown, PLA was performed in the ELISA format using the Duolink In Situ Detection Reagent Brightfield. In brief, HeLa cells were seeded in 96-well culture plates at 5000–7000 cells/well and allowed to grow for 24 h. Cells were transfected in triplicates with Scramble or *HSF1*-targeting shRNA plasmids using jetPRIME *in vitro* DNA and siRNA transfection reagents. After 72 h of transfection, cells were fixed in 4% formaldehyde at RT for 10 min, followed by permeabilization with 0.3% Triton X-100 in PBS at RT for 10 min. Following quenching endogenous peroxidase activities with BLOXALL endogenous blocking solution at RT for 10 min, wells were washed with 1x washing buffer A and incubated with Duolink blocking solution at 37°C for 1 h. The subsequent procedures followed the standard Duolink PLA brightfield protocol. After the detection step, wells were washed with 1x washing buffer A and incubated with 1-Step Ultra TMB-ELISA Substrate Solution. The ODs were measured at 650 nm in the kinetic mode using a microplate reader. After washing wells with 1x washing buffer A, 0.3% Janus Green B in PBS was added to each well for 5 min at RT to quantitate cell numbers. Following washing with ultrapure water, 0.5M HCl was added and incubated for 10 min at RT. The ODs were measured at 595 nm using a microplate reader. For each well, the OD_{650nm} was normalized by the OD_{595nm} to represent the PLA signals.

Chromatin immunoprecipitation assay—The ChIP assay was performed using a SimpleChIP Enzymatic Chromatin IP Kit following the manufacturer's instruction. Briefly, $\sim 4 \times 10^6$ cells were fixed with 1% formaldehyde and quenched in glycine. Cells were lysed in extraction buffer to obtain nuclear pellet, followed by incubation with micrococcal

nuclease to fragment genomic DNAs. Further sonication is performed to completely lyse the nuclei. Sheared DNAs were immunoprecipitated by normal rabbit IgG, rabbit anti-c-MYC (D3N8F) Abs, or rabbit anti-Acetyl-Histone H3(Lys9/Lys14) Abs, followed by quantitative real-time PCR analysis. The total genomic DNAs immunoprecipitated by c-MYC Abs were measured using an AccuClear Ultra High Sensitivity dsDNA Quantitation Kit, following the manufacturer's instruction. The sequences of oligos used for ChIP-qPCR are listed in Table S6. For the sequential ChIP, a Re-ChIP-IT kit was used, according to the manufacturer's instruction.

Detection of MYC/GCN5 binding by ELISA—The HSF1 peptide library was synthesized by GenScript Custom Peptide Synthesis Service. The amino acid sequences of individual peptides are listed in our previous publication.²³ Peptides were dissolved in 0.01N NaOH to make 1mM stocks. For detection of c-MYC/GCN5 binding sites, 20 mM HSF1 peptides in 100 μ L PBS were coated on an ELISA microplate at 4°C overnight. The plates were blocked with 1% BSA in PBS at RT for 30 min, followed by incubation with 20 ng recombinant c-MYC/MAX complexes or GCN5 proteins in 100 μ L PBS-T buffer per well at 4°C overnight. After washing with PBST for 3 times, each well was incubated with Rabbit anti-c-MYC (D3N8F) Abs or Rabbit anti-GCN5 Abs (1:1000 diluted in the blocking buffer) at RT for 3 h. Following washing, each well was incubated with anti-Rabbit IgG (H + L)-HRP conjugates (1:5000 diluted in the blocking buffer) at RT for 1 h. Signals were developed using the 1-Step Ultra TMB-ELISA Substrate Solution.

RNA-seq and data analysis—MEFs were transfected with control or *c-Myc*-targeting siRNAs for 2 days. MEFs stably expressing LacZ or V5-GCN5 were transfected with control or *Hsf1*-targeting siRNAs for 2 days. Total RNAs were extracted from equal numbers of cells (3.13×10^5 or 5×10^5) using a Direct-zol RNA miniprep plus kit or Quick-RNA miniprep plus kit. 1.5 μ L of ERCC ExFold RNA spike-in mix 1 (1: 100 dilution) was added to each siControl RNA sample and 1.5 μ L of mix 2 (1:100 dilution) was added to each *siHsf1* or *siMyc* RNA sample. Libraries were prepared with rRNA depletion and sequenced with an Illumina HiSeq 2500 system. Filtered raw data were mapped to the reference genome using HISAT2.⁶³ RUVseq package was used to normalize the data.⁶⁸ DESeq2 was used to analyze the DEG ($\text{padj} \leq 0.05$ $|\log_2\text{FoldChange}| \geq 0.0$ are set as threshold).⁶⁹ Hierarchical clustering was performed using the FPKMs of transcripts. Pathway enrichment analyses were performed using Enrichr.⁶⁶

CUT&RUN-seq and ChIP-seq—Cut&Run experiments were performed using a CUTANA ChIC/CUT&RUN kit according to the manufacturer's instructions. Briefly, proliferating MEFs were crosslinked with 1% formaldehyde in PBS for 1 min on culture plates. After quenching with glycine, cells were scraped off the plates and counted. 5×10^5 crosslinked cells were used for each sample. For the IgG control, both *Hsf1*^{WT} and *Hsf1*^{CKO} MEFs were mixed at a 1:1 ratio and incubated with rabbit IgG negative control antibodies. For the experimental groups, either *Hsf1*^{WT} or *Hsf1*^{CKO} MEFs (two biological replicates each group) were incubated with rabbit anti-c-MYC (D3N8F) Abs. Of note, wash, cell permeabilization, and antibody buffers were all supplemented with 1% Triton X-100 and 0.05% SDS. Reversing cross-links was achieved by adding 0.8 μ L of 10% SDS and 1

μ L of 20 μ g/ μ L Proteinase K to each sample and incubated at 55°C overnight. Following purification, 0.5 ng *E. coli* spike-in DNAs were added to each eluted DNA sample. Total 10 ng DNAs each sample were used to generate sequencing libraries using a NEBNext Ultra II DNA Library Prep Kit for Illumina. The clustering of indexed samples was performed using a TruSeq PE Cluster kit v3-cBot-HS. The library preparations were sequenced on an Illumina HiSeq 2500 system to generate 150 bp paired-end reads. The sequencing data were analyzed using the EpiCypher Cut&Run SEACR pipeline (Basepair Inc.). Briefly, following trimming, the raw sequencing reads were aligned to the mouse (GRCm38/mm10) and *E. coli* (strain K-12 MG1655) reference genomes respectively using Bowtie2.⁶⁴ Subsequently, CUT&RUN peaks were called using SEACR with the stringent and spike-in normalization settings.⁷⁰ As a comparison, CUT&RUN peaks were also called using MACS2,⁶⁵ which results in much fewer peaks (5075 for WT and 2198 for CKO). The motif enrichment analyses were performed using AME.⁶⁷

The ChIP-seq experiments and data analyses were done through a contract with the Active Motif Epigenetic Services (Active Motif, Inc.). Briefly, equal amounts of sonicated chromatin from two biological replicates were used for ChIP using the same anti-c-MYC antibodies. Input chromatin was sequenced as the control. Paired-end reads were aligned to the mouse (GRCm38/mm10) reference genome using Bowtie2 and ChIP-seq peaks were called using MACS2.

QUANTIFICATION AND STATISTICAL ANALYSIS

Statistical analyses were performed using Prism GraphPad 8.0 (GraphPad Software). The detailed statistical methods and sample sizes are provided in the figure legends. All results are expressed as mean \pm SD, mean \pm SEM, or median \pm IQR. The statistical significance is defined as: * p < 0.05, ** p < 0.01; *** p < 0.001; **** p < 0.0001; n.s.: not significant. For *in vitro* experiments, sample size required was not determined a priori. The experiments were not randomized.

Supplementary Material

Refer to Web version on PubMed Central for supplementary material.

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Highlights

- c-MYC and HSF1 comprise a transcription factor complex without heat stress
- HSF1 physically couples c-MYC and GCN5 to promote histone acetylation
- HSF1 association strengthens the genome-wide DNA binding of c-MYC
- HSF1 augments the c-MYC-mediated transcriptional program

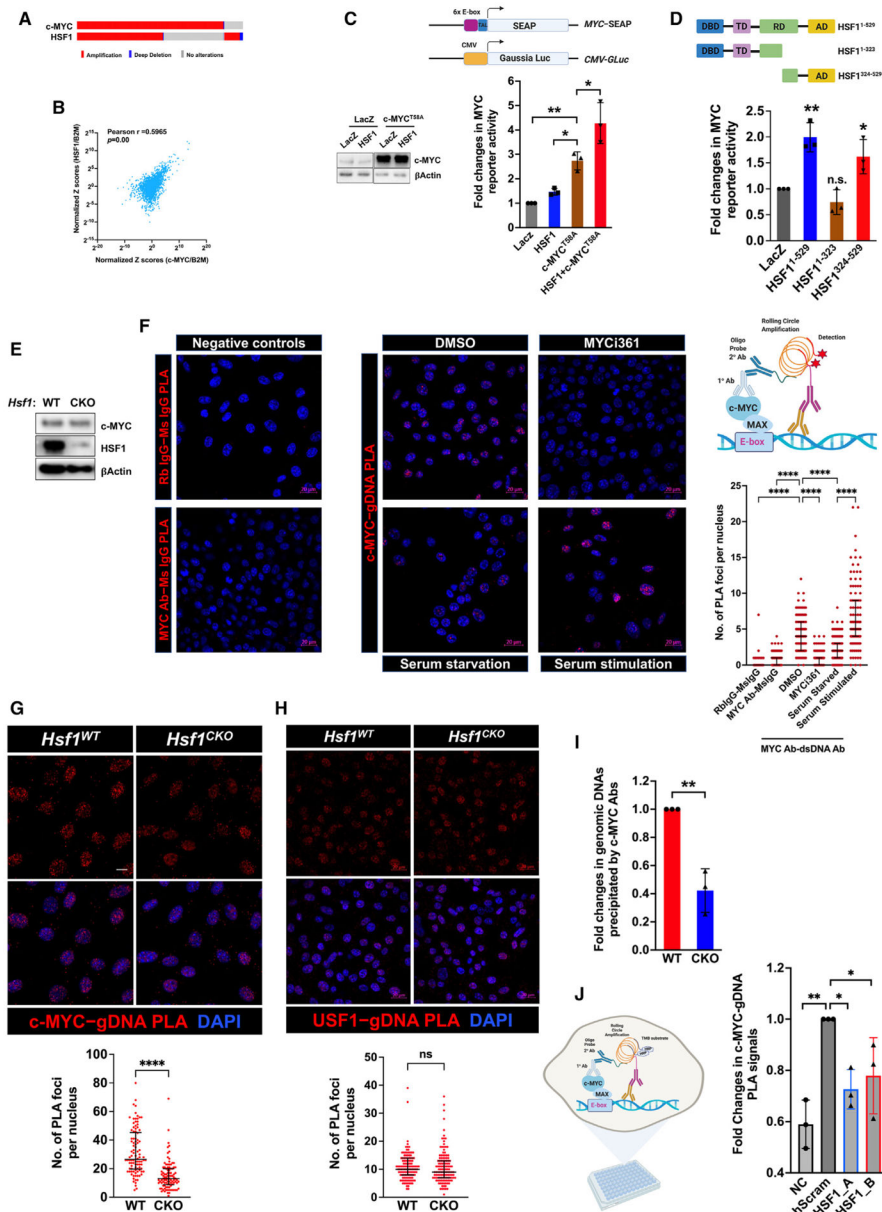


Figure 1. HSF1 is required for robust c-MYC transcriptional activity

(A) Co-amplification of *c-MYC* and *HSF1* in human cancers. Data are generated by the TCGA Research Network (<https://www.cancer.gov/tcga>).

(B) Positive correlation between *c-MYC* and *HSF1* mRNA levels in human cancers.

Analyses were performed using the GEPIA2 web server.²⁹

(C) The dual MYC reporter system, comprising an E-box element-driven SEAP plasmid and a CMV-driven Gaussia luciferase (GLuc) plasmid, were co-transfected with indicated plasmids into HEK293T cells for 48 h (mean ± SD, n = 3 independent experiments, one-way ANOVA).

(D) The fold changes in MYC reporter activity were measured in HEK293T cells transfected with LacZ, HSF1 1-529, HSF1 1-325, and HSF1 134-529. (E) Western blot analysis of c-MYC, HSF1, and β-actin in Hsf1 WT and CKO cells. (F) Immunofluorescence images showing c-MYC-gDNA PLA (red) and MYC-gDNA PLA (red) in Hsf1 WT and CKO cells under serum starvation and stimulation. (G) Immunofluorescence images showing c-MYC-gDNA PLA (red) and DAPI (blue) in Hsf1 WT and CKO cells. (H) Immunofluorescence images showing USF1-gDNA PLA (red) and DAPI (blue) in Hsf1 WT and CKO cells. (I) Bar graph showing fold changes in genomic DNAs precipitated by c-MYC Abs in Hsf1 WT and CKO cells. (J) Bar graph showing fold changes in c-MYC-gDNA PLA signals in Hsf1 WT and CKO cells treated with NC, shScram, shHSF1_A, or shHSF1_B. The schematic illustrates the rolling circle amplification mechanism for c-MYC-gDNA PLA detection.

(D) Endogenous c-MYC activities were measured by the dual-reporter system in HEK293T cells co-transfected with indicated plasmids (mean \pm SD, n = 3 independent experiments, one-way ANOVA).

(E) *Hsf1* was deleted in immortalized *Rosa26-CreERT²; Hsf1^{fl/fl}* MEFs treated with and without 4-OHT for 7 days.

(F) Left panel: normal IgG negative controls for PLA. Middle panel: visualization of endogenous c-MYC binding to genomic DNAs by PLA (red) in *Hsf1^{WT}* MEFs either treated with 20 μ M MYCi361 for 24 h or starved for 12 h and stimulated with 20% serum for 24 h. Scale bars: 20 μ m. Right upper panel: schematic depiction of c-MYC-gDNA PLA technique. Right lower panel: quantitation of c-MYC-gDNA binding by counting the numbers of PLA foci per nucleus (median \pm interquartile range [IQR], n = 63 [Rb IgG–Ms IgG] or >100 nuclei, one-way ANOVA).

(G) Visualization of endogenous c-MYC binding to genomic DNAs by PLA (red) in both *Hsf1^{WT}* and *Hsf1^{CKO}* MEFs (median \pm IQR, n = 98 nuclei, Mann-Whitney test). Scale bar: 10 μ m.

(H) Visualization of endogenous USF1 binding to genomic DNAs by PLA (red) in MEFs (median \pm IQR, n = 122 or 127 nuclei, Mann-Whitney test). Scale bars: 20 μ m.

(I) Quantitation of c-MYC-bound genomic DNA fragments following ChIP in MEFs (mean \pm SD, n = 3 independent experiments, two-tailed Student's *t* test).

(J) In-cell PLA ELISA quantitation of endogenous c-MYC DNA binding in HeLa cells following *HSF1* knockdown for 72 h (mean \pm SD, n = 3 independent experiments, one-way ANOVA). Of note, *HSF1* knockdown caused evident cytotoxicity in HeLa cells, leading to strong autofluorescence that interferes with the fluorescence-based PLA.

B2M, β -2-microglobulin; Ms, mouse; NC, negative control (normal mouse IgG + rabbit anti-c-MYC Abs); Rb, rabbit. *p < 0.05, **p < 0.01; ****p < 0.0001; n.s.: not significant. See also Figure S1.

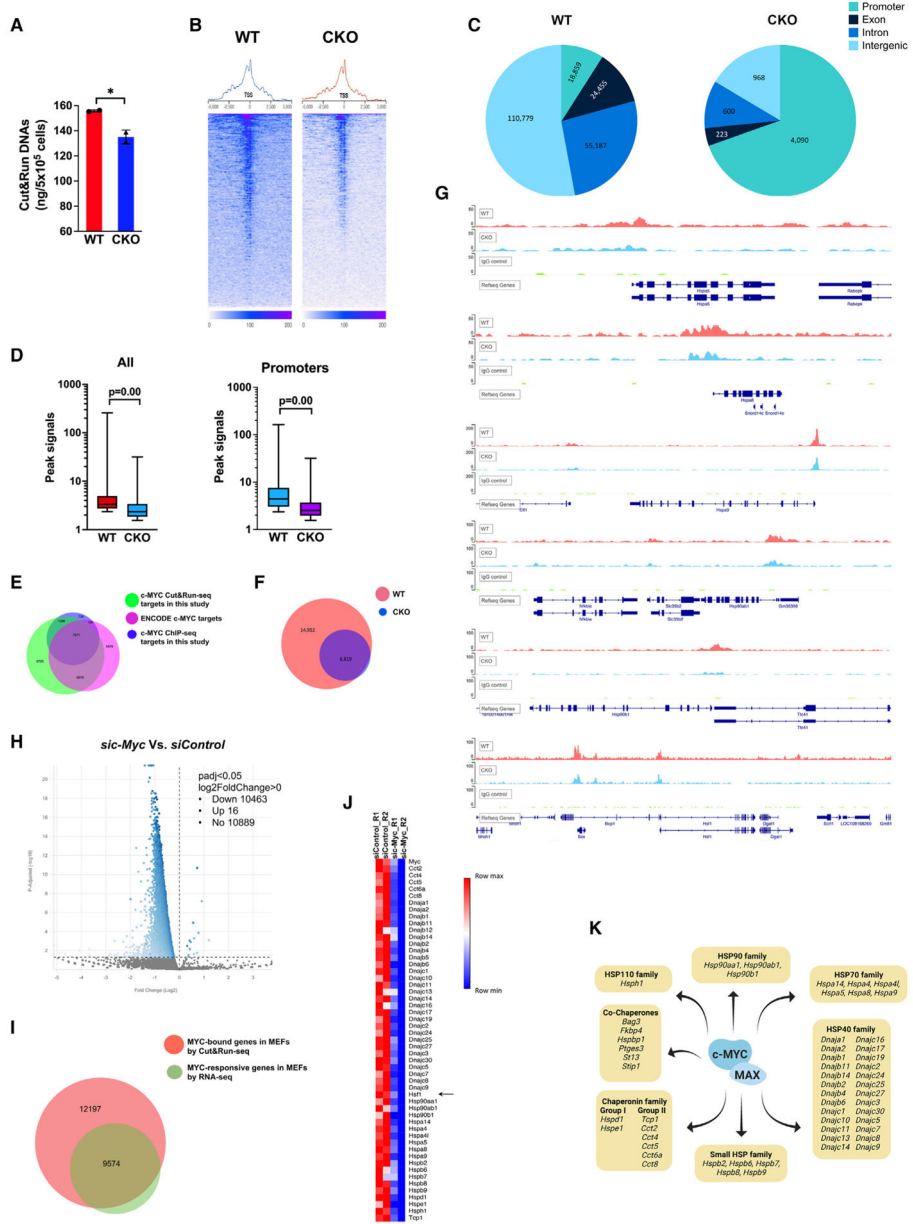


Figure 2. HSF1 promotes c-MYC DNA binding

(A) Quantitation of released genomic DNA fragments in the CUT&RUN experiments in MEFs (mean ± SD, n = 2 biological replicates, two-tailed Student’s *t* test).

(B) Transcription start site (TSS) plots of aligned CUT&RUN-seq reads following spike-in normalization (two biological replicates are combined).

(C) Genomic distributions of CUT&RUN-seq peaks in MEFs.

(D) Boxplots of peak signals in MEFs. The box bounds the IQR divided by the median and the whiskers extend to the minimum and maximum values (Mann-Whitney U test). Left: all peaks (n = 209,466 WT and 5,900 CKO). Right: peaks within promoters (n = 18,859 WT and 4,090 CKO).

- (E) Venn diagram showing the overlaps of c-MYC-bound genes among different experiments.
- (F) Venn diagram showing the overlaps of c-MYC-bound genes identified by CUT&RUN-seq in MEFs.
- (G) Visualization of c-MYC binding to *Hsp* and *Hsf1* genes.
- (H) Volcano plot of the differentially expressed genes (DEGs) in *Hsf1*^{WT} MEFs due to transient *c-Myc* KD.
- (I) Venn diagram showing the overlaps between c-MYC-bound genes identified by CUT&RUN-seq and DEGs due to *c-Myc* KD identified by RNA-seq.
- (J) Heatmap visualization of the DEGs encoding chaperones, co-chaperones, and HSF1 (two biological replicates each group).
- (K) Summary of c-MYC target genes encoding chaperones and co-chaperones.
- *p < 0.05. See also Figure S2.

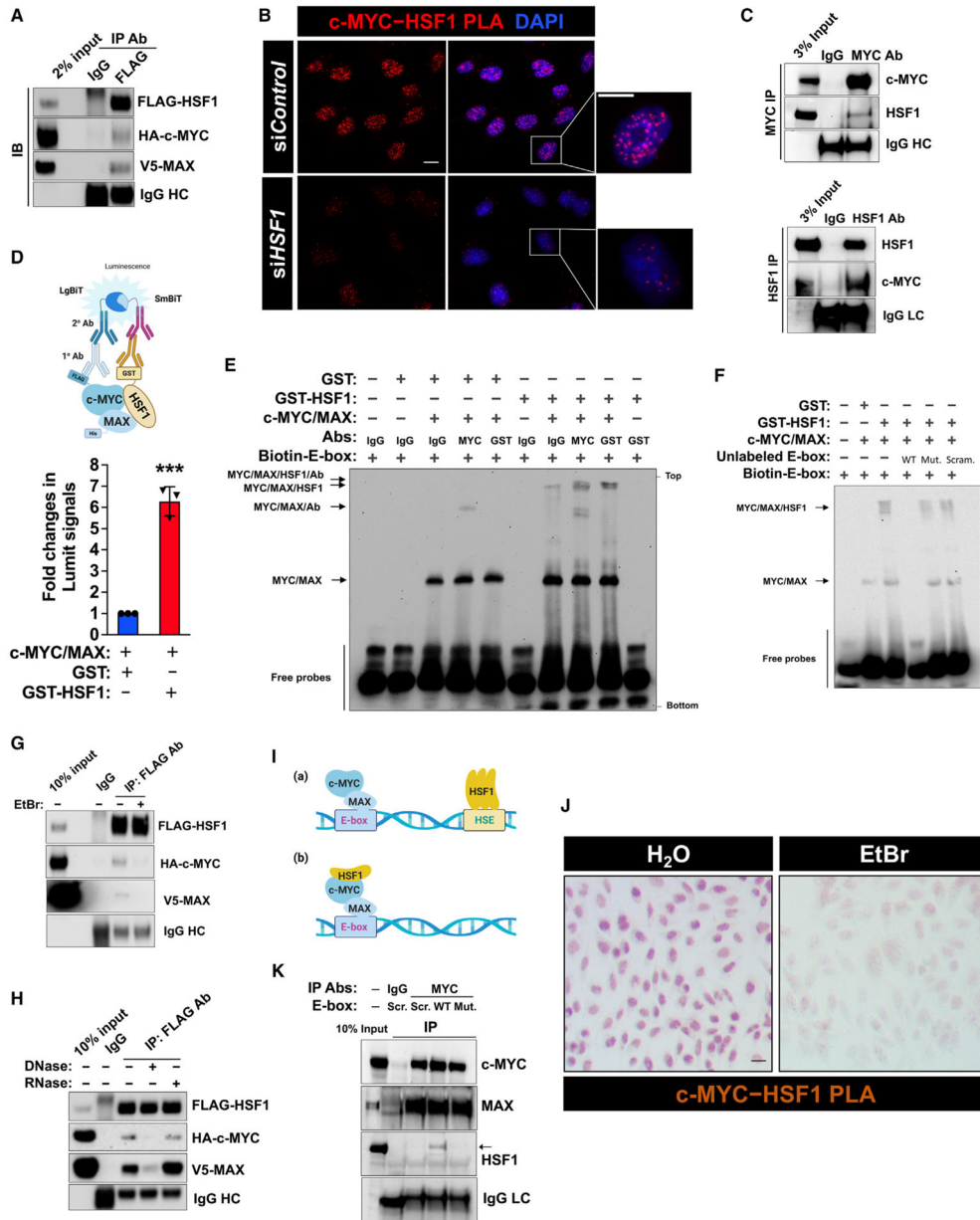


Figure 3. HSF1 physically interacts with c-MYC

(A) CoIP of FLAG-HSF1, HA-c-MYC, and V5-MAX from transfected HEK293T cells (representative images of three independent experiments).

(B) Endogenous c-MYC-HSF1 interactions were detected by PLA in HeLa cells using a rabbit anti-c-MYC (D3N8F) antibody and a mouse monoclonal anti-HSF1 (E-4) antibody. Scale bars, 10 μ m.

(C) CoIP of endogenous c-MYC and HSF1 from 8 mg HeLa cell lysates (representative images of two independent experiments). LC: light chain.

(D) *In vitro* direct interactions between recombinant HSF1 and c-MYC/MAX dimers were detected by the Lumit immunoassay. The reactions without primary antibodies were set up

as the blanks, which were subtracted (mean \pm SD, n = 3 independent experiments, two-tailed Student's t test).

(E and F) EMSA using recombinant proteins and 10 nM biotin-labeled consensus E-box probes. Recombinant c-MYC/MAX dimers (200 ng) were incubated with GST or GST-HSF1 at 1:1 M ratio (representative images of three independent experiments).

(G) Lysates of HEK293T cells co-transfected with indicated plasmids for 3 days were treated with EtBr (400 μ g/mL) on ice for 30 min. The interaction of FLAG-HSF1 with HA-c-MYC/V5-MAX was detected by coIP (representative images of three independent experiments).

(H) Lysates of HEK293T cells co-transfected with indicated plasmids for 3 days were treated with either 10 U of DNase I or RNase at 37°C for 20 min, followed by coIP (representative images of three independent experiments).

(I) Schematic depiction of two possible models of DNA-dependent protein-protein interactions.

(J) Endogenous c-MYC-HSF1 interactions were detected by bright-field PLA in HeLa cells, following treatment with or without EtBr (100 μ g/mL) for 1 h. Scale bars: 10 μ m.

(K) CoIP of endogenous c-MYC and HSF1 from 5 mg HeLa cell lysates incubated with various E-box dsDNA oligos (representative images of three independent experiments).

HC, heavy chain; Mut., mutant E-box; Scr., scrambled E-box; WT: wild-type E-box. ***p < 0.001. See also Figure S3.

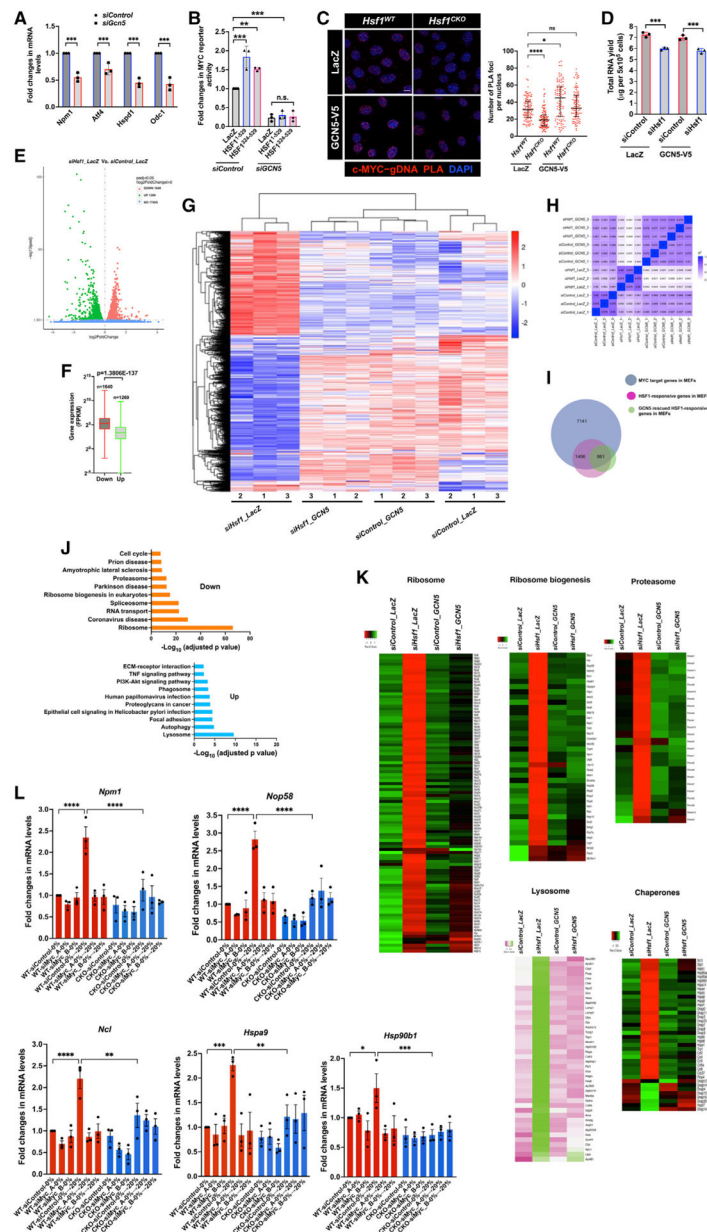


Figure 4. HSF1 activates c-MYC via GCN5

(A) The expression of c-MYC target genes was quantitated by qRT-PCR, following *Gcn5* KD for 48 h in MEFs (mean ± SD, n = 3 independent experiments, twoway ANOVA). (B) Endogenous c-MYC transcriptional activities were measured by the dual-reporter system in HEK293T cells transfected with indicated plasmids and small interfering RNAs (siRNAs; mean ± SD, n = 3 independent experiments, one-way ANOVA). (C) Left panel: endogenous c-MYC binding to gDNA was detected by PLA in MEFs stably expressing *LacZ* or *GCN5*. Scale bars, 10 μm. Right panel: quantitation of these PLA foci per nucleus (median ± IQR, n R 100 nuclei, one-way ANOVA). (D) Quantitation of total RNAs extracted from MEFs stably expressing *LacZ* or *GCN5* (mean ± SD, n = 3 biological replicates, one-way ANOVA).

- (E) Volcano plot of the DEGs due to *Hsf1* KD.
- (F) Box-and-whisker plots of the abundance of DEGs in the control cells (n = 1,640 or 1,269, Mann-Whitney U test). The box bounds the IQR divided by the median and the whiskers extend to the minimum and maximum values.
- (G) Visualization of DEGs in MEFs expressing different genes and siRNAs by clustering heatmaps (three biological replicates per each group).
- (H) Seaborn correlation heatmap of gene expression among different experimental groups.
- (I) Venn diagram showing the overlaps among the defined c-MYC target genes, the DEGs following *Hsf1* KD, and the DEGs rescued by GCN5 overexpression in MEFs.
- (J) Pathway enrichment analyses of the differentially expressed c-MYC target genes in MEFs following *Hsf1* KD.
- (K) Heatmap visualization of the DEGs involved in the ribosome, proteasome, lysosome, and chaperone pathways (each data point represents the average of three biological replicates).
- (L) Quantitation of c-MYC target gene expression by qRT-PCR. MEFs transfected with either control or two independent *c-Myc*-targeting siRNAs were serum starved for 20 h, followed by 20% serum stimulation for 17 h (mean \pm SEM, n = 3 independent experiments, one-way ANOVA).
- *p < 0.05, **p < 0.01; ***p < 0.001; ****p < 0.0001; n.s.: not significant. See also Figure S4.

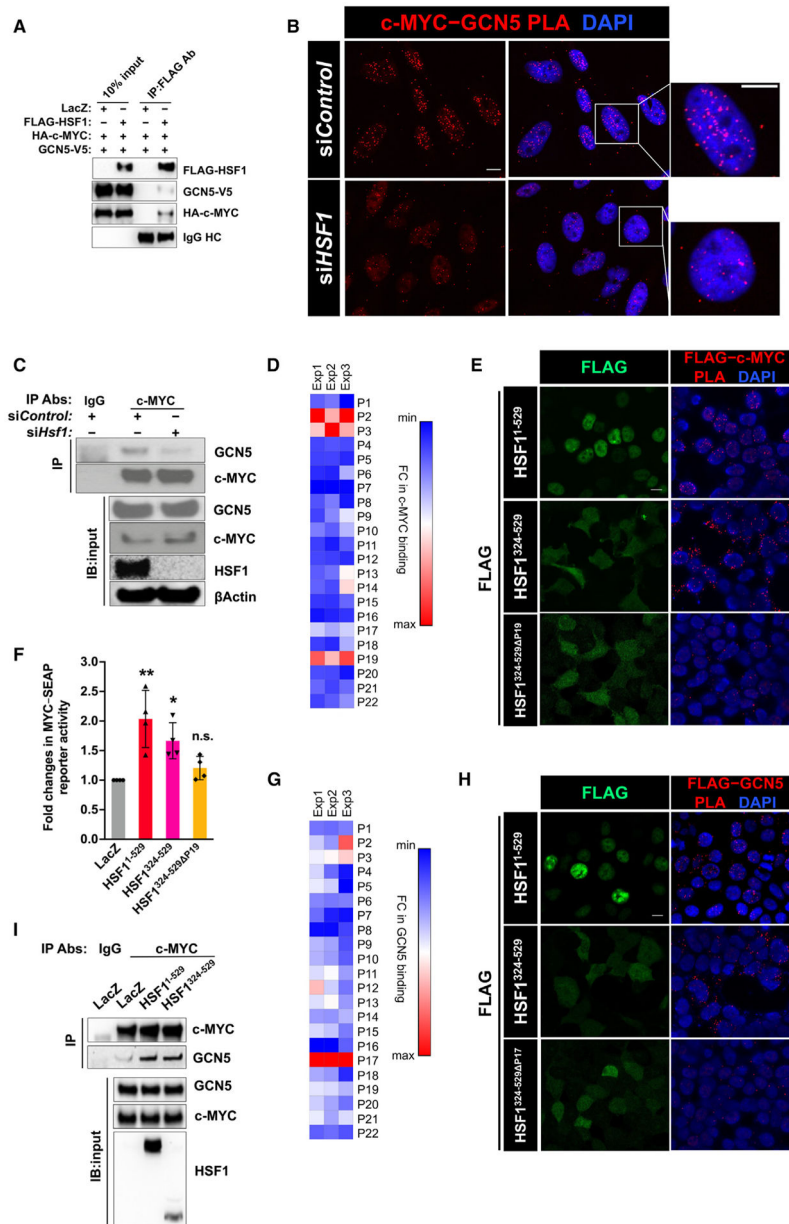


Figure 5. HSF1 recruits GCN5 to c-MYC

(A) CoIP of FLAG-HSF1, HA-c-MYC, and V5-GCN5 in transfected HEK293T cells (representative images of three independent experiments).

(B) Endogenous c-MYC-GCN5 interactions were detected by PLA in HeLa cells. Scale bars, 10 μ m.

(C) CoIP of endogenous c-MYC and GCN5, following transient *Hsf1* KD in MEFs (representative images of three independent experiments).

(D) *In vitro* binding of recombinant c-MYC proteins to individual HSF1 peptides immobilized on ELISA plates. Fold changes in binding are presented as a heatmap (n = 3 independent experiments).

(E) Visualization of interactions between transfected FLAG-HSF1 and endogenous c-MYC by PLA in HEK293T cells using a mouse monoclonal anti-FLAG antibody and a rabbit anti-c-MYC antibody. Scale bars, 10 μ m.

(F) c-MYC transcriptional activities were measured by the dual-reporter system in HEK293T cells co-transfected with indicated plasmids (mean \pm SD, n = 4 independent experiments, one-way ANOVA).

(G) *In vitro* binding of recombinant GCN5 proteins to individual HSF1 peptides immobilized on ELISA plates. Fold changes in binding are presented as a heatmap (n = 3 independent experiments).

(H) Visualization of interactions between transfected FLAG-HSF1 and endogenous GCN5 by PLA in HEK293T cells. Scale bars, 10 μ m.

(I) CoIP of endogenous c-MYC and GCN5 in HEK293T cells transfected with LacZ or FLAG-HSF1 (representative images of three independent experiments).

*p < 0.05, **p < 0.01; n.s.: not significant. See also Figure S5.

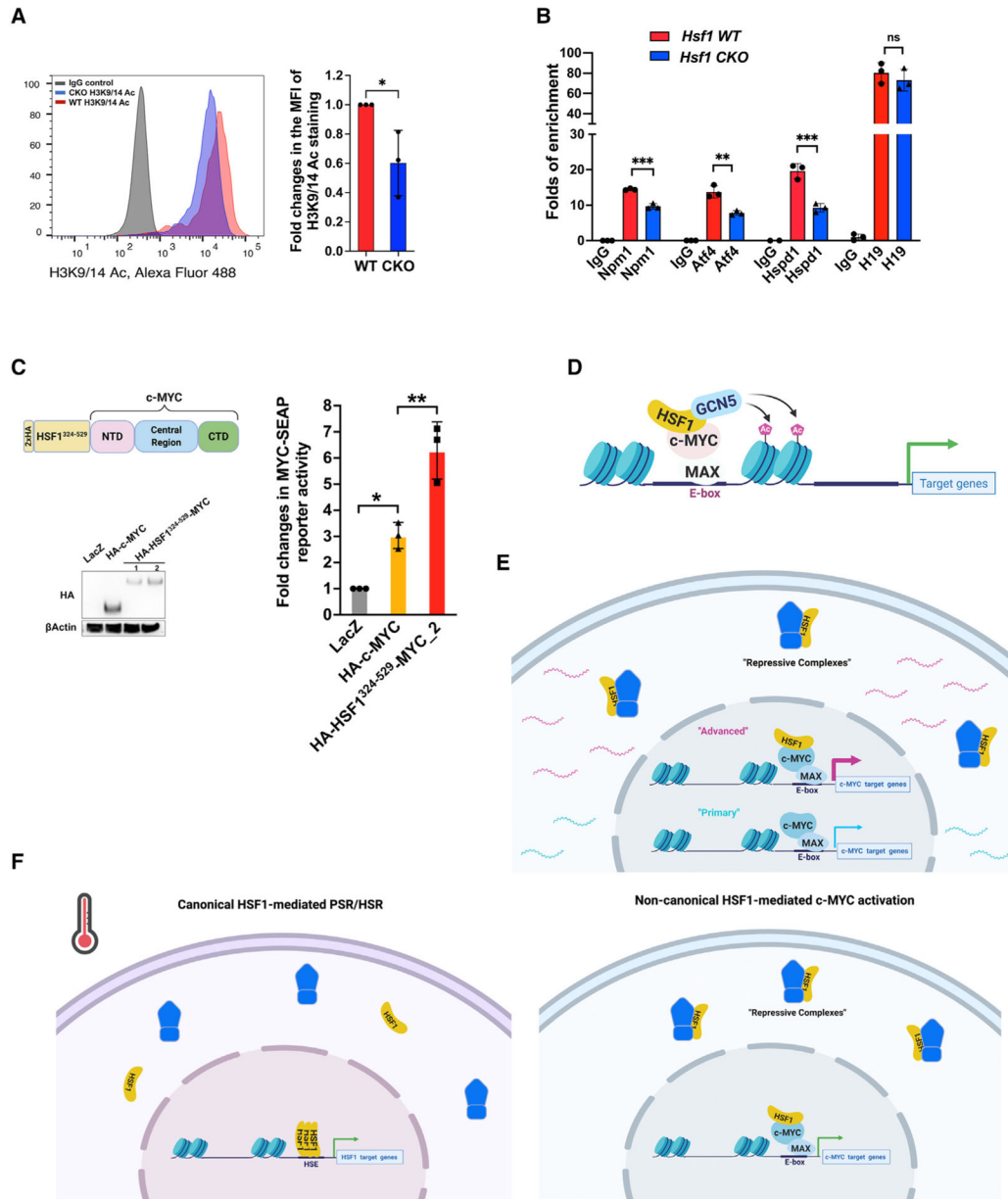


Figure 6. *Hsf1* deficiency impairs acetylation of histone H3 at c-MYC target loci
 (A) Detection of global acetylation of H3K9/14 in MEFs by FACS. Left panel: representative histogram of three independent experiments. Right panel: quantitation of H3K9/14Ac staining using median fluorescence intensities (mean \pm SD, n = 3 independent experiments, two-tailed Student's *t* test).
 (B) ChIP-qPCR assays were performed to detect H3K9/14Ac on c-MYC target or non-c-MYC target loci in MEFs (mean \pm SD, n = 3 biological replicates, one-way ANOVA).
 (C) Left panel: the protein expression of fusion between HA-HSF1³²⁴⁻⁵²⁹ and c-MYC was detected by immunoblotting. Right panel: the transcriptional activity of fusion proteins was measured by the dual-reporter system (mean \pm SD, n = 3 independent experiments, one-way ANOVA).

(D) The proposed model of HSF1-mediated c-MYC activation. HSF1 helps recruit GCN5 to c-MYC, thereby promoting chromatin remodeling and potentiating the c-MYC-mediated transcription.

(E) HSF1 regulates two distinct activation states of c-MYC. Without HSF1 association, the transcriptional activity of c-MYC remains low, sustaining at a primary state; however, HSF1 association renders c-MYC highly active, transiting to an advanced state.

(F) HSF1 governs at least two discrete transcriptional programs. Upon its activation, either in the face of environmental stress or within malignant cells, HSF1 initiates the canonical PSR/HSR, a mechanism of action depending on HSE binding. By contrast, without environmental stress, most cellular HSF1 remains repressed; nevertheless, some HSF1 associates with c-MYC and potentiates its mediated transcription, a mechanism of action independent of HSE binding.

* $p < 0.05$, ** $p < 0.01$; *** $p < 0.001$; n.s.: not significant. See also Figure S6.

KEY RESOURCES TABLE

REAGENT or RESOURCE	SOURCE	IDENTIFIER
Antibodies		
Rabbit anti-FLAG antibody	Cell Signaling Technology	Cat#14793S; RRID: AB_2572291
Mouse anti-GST (26H1) antibody	Cell Signaling Technology	Cat# 2624S; RRID: AB_2189875
Mouse anti-FLAG (9A3) antibody	Cell Signaling Technology	Cat#8146S; RRID: AB_10950495
Rabbit anti-His tag (D3I1O) antibody	Cell Signaling Technology	Cat#12698S; RRID: AB_2744546
Rabbit anti-c-MYC (D3N8F) antibody	Cell Signaling Technology	Cat#13987S; RRID: AB_2631168
Rabbit anti-GCN5 (C26A10) antibody	Cell Signaling Technology	Cat#3305S; RRID: AB_2128281
Rabbit anti-Acetyl-Histone H3(Lys9/Lys14)	Cell Signaling Technology	Cat#9677S; RRID: AB_1147653
Rabbit anti-HSF1 (D3L8D) antibody	Cell Signaling Technology	Cat#12972S; RRID: AB_2798072
Rabbit anti-c-MYC (E5Q6W) antibody	Cell Signaling Technology	Cat#18583S; RRID: AB_2895543
Mouse anti-dsRNA (J2) antibody	Cell Signaling Technology	Cat#76651L; RRID: N/A
Rabbit anti-Acetylated-Lysine (Ac-K ² -100)	Cell Signaling Technology	Cat#9814S; RRID: AB_10544700
Rabbit (DA1E) IgG isotype control	Cell Signaling Technology	Cat#3900S; RRID: AB_1550038
Mouse (E5Y6Q) IgG2a isotype control	Cell Signaling Technology	Cat#61656S; RRID: AB_2799613
Mouse anti-rabbit IgG (light-chain specific) (D4W3E) HRP conjugate	Cell Signaling Technology	Cat#93702S; RRID: AB_2800208
Goat anti-c-MYC antibody	R&D Systems	Cat#AF3696; RRID: AB_2282405
Rabbit anti-USF1 antibody	United States Biological	Cat#214066; RRID: N/A
Goat anti-MAX C-term antibody	GeneTex Inc.	Cat#GTX89997; RRID: AB_10733434
Mouse Anti-Beta Actin (GT5512) antibody	GeneTex Inc.	Cat#GTX629630; RRID: AB_2728646
Rabbit anti-HSF1 (H-311)	Santa Cruz Biotechnology	Cat#sc-9144; RRID: AB_2120276
Mouse anti-dsDNA (HYB331-01) antibody	Santa Cruz Biotechnology	Cat#sc-58749; RRID: AB_783088
Mouse anti-HSF1 (E-4) antibody	Santa Cruz Biotechnology	Cat#sc-17757; RRID: AB_627753
ChromPure goat IgG	Jackson Immunoresearch Laboratories	Cat#005-000-003; RRID: AB_2336985
ChromPure rabbit IgG	Jackson Immunoresearch Laboratories	Cat#011-000-003; RRID: AB_2337118
ChromPure mouse IgG	Jackson Immunoresearch Laboratories	Cat#015-000-003; RRID: AB_2337188
Peroxidase-AffiniPure goat anti-mouse IgG (H + L) antibody	Jackson Immunoresearch Laboratories	Cat# 115-035-003; RRID: AB_10015289
Peroxidase-AffiniPure goat anti-rabbit IgG (H + L) antibody	Jackson Immunoresearch Laboratories	Cat# 111-035-003; RRID: AB_2313567
Peroxidase AffiniPure Bovine Anti-Goat IgG (H + L) antibody	Jackson Immunoresearch Laboratories	Cat#805-035-180; RRID: AB_2340874
Goat anti-rabbit IgG (H + L) secondary antibody, Alexa Fluor 488	ThermoFisher Scientific	Cat#A11034; RRID: AB_2576217
Goat anti-mouse IgG (H + L) secondary antibody, Alexa Fluor 488	ThermoFisher Scientific	Cat#A11029; RRID: AB_2534088
Duolink [®] In Situ PLA anti-mouse Minus probes	Sigma-Aldrich	Cat# DUO92004; RRID: AB_2713942
Duolink [®] In Situ PLA anti-rabbit Plus probes	Sigma-Aldrich	Cat# DUO92002; RRID: AB_2810940
Duolink [®] In Situ PLA anti-goat Minus probes	Sigma-Aldrich	Cat# DUO92006; RRID: N/A
Bacterial and virus strains		
NEB [®] 5- α Competent E. coli (High Efficiency)	New England Biolabs	Cat# C2987
Chemicals, peptides, and recombinant proteins		

REAGENT or RESOURCE	SOURCE	IDENTIFIER
InSolution (Z)-4-Hydroxytamoxifen	Sigma-Aldrich	Cat#5082250001
MYCi361	TargetMol Chemicals	Cat#T12132
Halt™ Protease Inhibitor Cocktail	Thermo Fisher Scientific	Cat# 78430
Hoechst 33342	Thermo Fisher Scientific	Cat# H1399
Janus Green B	Thermo Fisher Scientific	Cat#AC191680050
TurboFect transfection reagent	ThermoFisher Scientific	Cat#R0531
JetPRIME® transfection reagents	PolyPlus-transfection® SA	Cat# 101000015
HSF1 peptides	Su et al. ²³	Custom order
Recombinant GST proteins	SignalChem Lifesciences	Cat# G52–30U
Recombinant GST-HSF1 proteins	SignalChem Lifesciences	Cat# H25–30G
Recombinant c-MYC/MAX complex	Active Motif	Cat#81087
Recombinant FLAG-GCN5 proteins	Active Motif	Cat#31591
Recombinant FLAG-EHMT2 proteins	Active Motif	Cat#31410
Recombinant His-HSF1 proteins	Enzo Life Sciences	Cat#ADI-SPP-900
Recombinant GST-MYC proteins	Abnova	Cat#H00004609-P01
Recombinant His-c-MYC proteins	RayBiotech	Cat#230–00580-100
Recombinant His-GST proteins	Millipore Sigma	Cat#12–523
Critical commercial assays		
Verso cDNA Synthesis Kit	Thermo Fisher Scientific	Cat#AB1453B
iTaq™ Universal SYBR® Green Supermix	Bio-Rad Laboratories	Cat#1725122
Duolink® In Situ PLA Detection Reagents Green	Sigma-Aldrich	Cat# DUO92014
Duolink® In Situ PLA Detection Reagents Red	Sigma-Aldrich	Cat# DUO92008
Duolink® In Situ PLA Detection Reagents Brightfield	Sigma-Aldrich	Cat# DUO92012
NovaBright™ Phospha-Light™ EXP Assay Kit for SEAP	Thermo Fisher Scientific	Cat# N10577
Pierce™ Gaussia Luciferase Glow Assay Kit	Thermo Fisher Scientific	Cat# 16160
Lumit™ Immunoassay Cellular Systems	Promega	Cat#W1220
ERCC ExFold RNA spike-in mixes	Thermo Fisher Scientific	Cat#4456739
Direct-Zol RNA miniprep plus kit	Zymo Research	Cat#R2073
Quick-RNA Miniprep plus kit	Zymo Research	Cat#R1058
SimpleChIP® Enzymatic Chromatin IP Kit	Cell Signaling Technology	Cat#9003
Re-CHIP-IT® kit	Active Motif	Cat#53016
CUTANA™ ChIC/CUT&RUN kit	EpiCypher	Cat#14–1048
AccuClear® Ultra High Sensitivity dsDNA Quantitation Kit with DNA Standards	Biotium	Cat#31028
Lightshift™ Chemiluminescence EMSA kit	Thermo Fisher Scientific	Cat#20148
Deposited data		
CUT&RUN-seq and RNA-seq raw and analyzed data	This paper	GEO: GSE199462, Tables S1–S5
Unprocessed immunoblotting and microscopy images	This paper	Mendeley Data: https://doi.org/10.17632/yt79bs23tx.1
Experimental models: Cell lines		
A2058	ATCC	Cat# CRL-11147
HeLa	ATCC	Cat# CCL-2

REAGENT or RESOURCE	SOURCE	IDENTIFIER
HEK293T	GE Dharmacon	Cat# HCL4517
Immortalized <i>Rosa26-CreER^{T2}; Hsf1^{fl/fl}</i> MEFs	Su et al. ³⁵	N/A
Oligonucleotides		
Biotin-labeled consensus E-box dsDNA oligos 5'-Biotin-GGAAGCAGACCACGTGGTCTGCTTCC-3'	Integrated DNA Technologies	N/A
WT consensus E-box dsDNA oligos 5'-GGAAGCAGACCACGTGGTCTGCTTCC-3'	Integrated DNA Technologies	N/A
Mutant E-box dsDNA oligos 5'-GGAAGCAGACCACGGAGTCTGCTTCC-3'	Integrated DNA Technologies	N/A
Scrambled E-box dsDNA oligos 5'-ACGGCTCTGATCGAGCCGATCGACTG-3'	Integrated DNA Technologies	N/A
Non-targeting control siRNAs	Horizon Discovery Ltd.	Cat#D-001210-02-05
<i>Hsf1</i> -targeting siRNAs	Sigma-Aldrich	Cat#SASI_Mm01_00023056 and _00023057
<i>c-Myc</i> -targeting siRNAs	Sigma-Aldrich	Cat# SASI_Mm01_00157474 and _00157475
<i>Gcn5</i> -targeting siRNAs	Sigma-Aldrich	Cat# SASI_Mm01_00159517 and Mm02_00289578
<i>HSF1</i> -targeting siRNAs	Sigma-Aldrich	Cat# SASI_Hs01_00067735 and _Hs02_00339745
<i>c-MYC</i> -targeting siRNAs	Sigma-Aldrich	Cat#SASI_Mm01_00157474 and _00157475
<i>GCN5</i> -targeting siRNAs	Sigma-Aldrich	Cat# SASI_Hs01_00050954 and _00050955
pLKO-scramble shRNA	Tang et al. ¹⁹	N/A
pLKO- <i>HSF1</i> -targeting shRNA	Tang et al. ¹⁹	N/A
Primers for qRT-PCR and ChIP-qPCR, see Table S6 for sequences	This paper	N/A
Recombinant DNA		
pMYC-SEAP	Takara Bio USA	Cat#631910
pTAL-SEAP	Takara Bio USA	Cat#631910
pCRE-SEAP	Takara Bio USA	Cat#631910
pSRE-SEAP	Takara Bio USA	Cat#631910
pNFAT-SEAP	Takara Bio USA	Cat#631910
pNFkB-SEAP	Takara Bio USA	Cat#631910
pCMV-SEAP	A gift from Alan Cochrane	Addgene plasmid#24595
pEF1α-SEAP	A gift from John Schiller	Addgene plasmid#37326
pCMV-GLuc	Thermo Fisher Scientific	Cat#16147
pBabe-HSF1-FLAG	A gift from Robert Kingston	Addgene plasmid#1948
pMSCV-HA-cMYCT58A	A gift from Scott Lowe	Addgene plasmid#18773
pCherry-HSP90α	A gift from Didier Picard	Addgene plasmid#108222
pcDNA3-2xHA-c-MYC	A gift from Martine Roussel	Addgene plasmid#74161
pLX304-LacZ-V5	A gift from William Hahn	Addgene plasmid#42560
pBabe-LacZ	Su et al. ²³	N/A
pBabe-HSF1 ¹⁻³²³	Su et al. ²³	N/A
pBabe-HSF1 ³²⁴⁻⁵²⁹	Su et al. ²³	N/A

REAGENT or RESOURCE	SOURCE	IDENTIFIER
pLX304-MAX-V5	DNASU	Cat# HsCD00440967
pDONR221-GCN5	DNASU	Cat# HsCD00829789
Software and algorithms		
FlowJo	FlowJo, LCC	https://www.flowjo.com/
Fiji (ImageJ)	National Institutes of Health	https://ImageJ.nih.gov/ij/
Prism 9	GraphPad Software	https://www.graphpad.com/scientific-software/prism/
EpiCypher Cut&Run SEACR pipeline	Basepair Inc.	https://www.basepairtech.com/
RNA-seq Differential Expression (DESeq ²) pipeline	Basepair Inc.	https://www.basepairtech.com/
HISAT2	Kim et al. ⁶³	https://daehwankimlab.github.io/hisat2/
Bowtie2	Langmead and Salzberg ⁶⁴	https://partekflow.cit.nih.gov/
MACS2	Feng et al. ⁶⁵	https://partekflow.cit.nih.gov/
Enrichr	Chen et al. ⁶⁶	https://maayanlab.doud/Enrichr/
AME	McLeay and Bailey ⁶⁷	https://meme-suite.org/meme/doc/ame.html
Other		
DMEM 4.5 g/L Glucose w/L-Glutamine	Lonza	Cat# 12-604Q
HyClone™ bovine growth serum	HyClone Laboratories	Cat# SH30541.03IR
SuperSignal West Pico Plus chemiluminescent substrates	Thermo Fisher Scientific	Cat# 34580
SuperSignal™ West Femto Maximum Sensitivity Substrate	Thermo Fisher Scientific	Cat# 34096
Protein G magnetic beads	Thermo Fisher Scientific	Cat#88847
Glutathione magnetic beads	Thermo Fisher Scientific	Cat#78601
Zeba™ Spin desalting columns, 7K MWCO	Thermo Fisher Scientific	Cat#89883
BLOXALL® endogenous blocking solution	Vector Laboratories	Cat#SP-6000-100
1-Step™ Ultra TMB-ELISA Substrate Solution	Thermo Fisher Scientific	Cat# 34029
Anti-FLAG Alpha Donor beads	PerkinElmer	Cat#AS103D
Streptavidin AlphaLISA® Acceptor beads	PerkinElmer	Cat#AL125C
UltraCruz® nitrocellulose pure transfer membrane	Santa Cruz Biotechnology	Cat#sc-3724
Nytran SuperCharge nylon blotting membrane	Cytiva	Cat#10416230