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Learning Through Listening: A Scoping Review of Podcast Use in Medical Education

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Abstract

Purpose—To improve understanding of podcast use in medical education by examining current research on descriptive attributes and educational outcomes, highlighting implications of the current evidence base for educational practices, and identifying research gaps to guide future investigation.

Method—The authors conducted a scoping review, searching PubMed and Embase databases in June–July 2020 for English-language studies of audio-only medical education podcast use in undergraduate, graduate, and continuing medical education. The authors excluded studies without original data or with nonphysician data that could not be separated from physician data. From included studies, the authors extracted data regarding descriptive outcomes (e.g., podcast use, content areas, structure) and educational outcomes (classified using Kirkpatrick's 4 levels of evaluation).

Results—Of 491 unique articles, 62 met inclusion criteria. Descriptive outcomes were reported in 44 studies. Analysis of these studies revealed podcast use has increased over time, podcasts

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are a top resource for resident education, and podcasts are being incorporated into formal medical curricula. Educational outcomes were reported in 38 studies. The 29 studies that assessed learner reaction and attitudes to podcasts (Kirkpatrick level 1) showed learners value podcasts for their portability, efficiency, and combined educational and entertainment value. The 10 studies that assessed knowledge retention (Kirkpatrick level 2) showed podcasts to be noninferior to traditional teaching methods. The 11 studies that assessed behavior change (Kirkpatrick level 3) showed improved documentation skills in medical students and self-reported practice change in residents and practicing physicians after listening to podcasts. None of the studies reported system change or patient outcomes (Kirkpatrick level 4).

Conclusions—Future research should focus on the optimal structure of podcasts for learning, higher-level outcomes of podcasts, and the implementation of podcasts into formal curricula. Podcasts may prove to be essential tools for disseminating and implementing the most current, evidence-based practices.

Podcasts are playing an increasing role in medical education. U.S.-based internal medicine podcasts are consumed in 192 countries, with high uptake among medical students, residents, and practicing physicians. ^{1,2} Indeed, for emergency medicine residents, podcasts are the most used form of asynchronous education, ³ and internal medicine residents find podcasts more helpful than textbooks or journals. ⁴ Podcasts are available in almost every specialty, including anesthesia, dermatology, OB/ GYN, pediatrics, and radiology. ⁵

Podcasts can have widespread impact, particularly compared with traditional forms of didactic medical education such as classroom lectures, noon conferences, and grand rounds. For example, the internal medicine podcast *The Curbsiders* averages over 40,000 downloads per episode. ² Podcasts also help foster "virtual communities" to support learning, ⁶ a feature that has become especially relevant during an era of physical distancing due to the COVID-19 pandemic.

U.S. medical schools and residency programs have begun to integrate podcasts into their formal medical curricula. The Accreditation Council for Graduate Medical Education allows emergency medicine residents to use podcasts with question sets for 1 of every 5 hours of education. ⁷ Residencies are creating curricula that involve teaching through the podcast medium (e.g., the internal medicine residency at Beth Israel Deaconess Medical Center's Innovations in Media and Education Delivery [iMED] track). ⁸

Medical podcasts, along with other forms of digital education, may enable "a paradigm shift in medical education," ³ but despite their rapid growth and adoption, research around this educational approach is limited and many uncertainties exist about its integration into medical education. In this scoping review, we sought to improve understanding of podcast use in medical education by examining the current research on their descriptive attributes and educational outcomes, as structured within the Kirkpatrick evaluative framework. ⁹ In this way, we aimed to highlight the implications of the current evidence base for educational practices and to identify research gaps to guide future investigation into podcast use in medical education.

Method

We performed a scoping review based on current best practices, including the Preferred Reporting Items for Systematic Reviews and Meta-Analyses Extension for Scoping Reviews (PRISMA-ScR). ^{10,11} In June–July 2020, we conducted a systematic search for peer-reviewed, published, English-language literature on the use of audio-only podcasts in undergraduate, graduate, and continuing medical education (CME). We focused on medical education podcasts, which we defined as podcasts whose primary focus is learning for physicians and physicians-in-training. We searched PubMed from inception through June 10, 2020, using key words *medical education, clinical clerkship, medical students, interns, residents, trainee,* or *physician*, and *podcasts* or *podcasting.* We searched Embase from inception through July 15, 2020, using similar key words. The full search strategies are provided in Supplemental Digital Appendix 1 at http://links.lww.com/ACADMED/B218.

We collated and reviewed all citations using Covidence systematic review software (Covidence, Melbourne, Australia). Screening by abstract and title was performed independently by 2 reviewers (J.M.K. and J.B.). Covidence flagged conflicts in exclusion screening, and the 2 reviewers resolved the conflicts. Exclusion criteria included: review articles with no original data; video medium or "vodcasts"; non–English-language studies; articles that curated existing podcasts; studies with visual aids, such as PowerPoint presentations; studies of multiple instructional modalities in addition to podcasts; commentary articles; studies of quality indicators in podcasts; and "how to create a podcast" articles without preliminary data. We also excluded studies that included nonphysicians where we could not separate physician data from other practitioner data.

Two authors (J.M.K. and J.B.) reviewed full texts. We identified 2 categories of reported results for data abstraction: descriptive outcomes and educational outcomes. Data regarding descriptive outcomes related to availability and accessibility (e.g., podcast use, learner levels, content areas, length, structure, barriers to uptake) were abstracted from each article. Educational outcomes were classified using Kirkpatrick's 4 levels of evaluation, which are commonly used in medical education research to assess the effects of a program on trainees, patients, and populations. ^{9,12} Based on Kirkpatrick's framework, data regarding learner reaction and attitudes, knowledge retention, behavior change, system change, and patient outcomes were abstracted from each study.

Results

Of the 670 articles identified in the searches, 179 were duplicates and removed, leaving 491 unique articles. Of these, 330 articles were deemed irrelevant by title and abstract screening. We assessed 161 full-text articles for eligibility and excluded 99 (see Figure 1). A total of 62 articles met inclusion criteria, ^{2,3,5,6,13–70} the earliest of which was published in 2007. ⁵² A summary of the outcomes of each of the included articles is available in Supplemental Digital Appendix 2 at http://links.lww.com/ACADMED/B218.

The majority of included studies (n = 44) described the use, availability, and accessibility of podcasts (e.g., number of residents who listen to podcasts, incorporation into medical

curricula, ideal podcast length). 2,3,5,6,13,16,17,19,22,24,25,27,29-31,33-36,38-41,43-45,48-50,52-62,65,66,68,69 Many included studies (n = 38) assessed educational outcomes (e.g., learner reactions, knowledge retention, behavior change). 3,6,13-15,17,18,20,21,23-26,28,32,33,36-38,40-42,44-48,51,53,54,57,60,63-65,67,68,70 Some studies reported only descriptive outcomes (n = 24), 2,5,16,19,22,27,29-31,34,35,39,43,49,50,52,55,56,58,59,61,62,66,69 or only educational outcomes (n = 18) 14,15,18,20,21,23,26,28,32,37,42,46,47,51,63,64,67,70

Descriptive outcomes

Usage over time.—The use and acceptability of podcasts in medical education have evolved over time. For example, in a 2007 study, 60% of medical students and physicians felt podcasts had no role in professional development, ⁵² and in a 2012 study, only 2% of pediatric anesthesia residents identified podcasts as their favorite learning method. ⁶⁹ Emergency medicine trainees were early adopters of podcasts for medical education. One 2015 study found 90% of Canadian emergency medicine residents used podcasts, and podcasts were in the "top 3 resources most contributing to a resident's education." ⁴⁴ Podcasts are increasing in popularity in other specialties: A 2019 study of residents from various training programs reported that 71% of residents supported the utility of podcasts. ⁴³

International use.—Several articles demonstrated the international spread of medical education podcasts, with some podcasts reaching over 100 countries. ^{57,62} Podcast use may not be consistent across countries. A study of urology trainees found North American urology trainees listened to health care–focused podcasts more often than did trainees from South America, Europe, Asia, Africa, Australia, and New Zealand. ²²

Across specialties.—Podcast content is available in multiple specialties. A 2020 study examining podcast content across 19 subspecialties found that neurosurgery was the only subspecialty without an active podcast. ⁵ In fields where visualization is important, such as dermatology ³⁰ and radiology, ¹⁶ the use of podcasts is widespread; for example, there were 41 podcasts focused on radiology in 2020. ^{16,30} Emergency medicine appears to have the most podcast content, with twice the podcast volume compared with other specialties, although specialties such as internal medicine and pediatrics also have a large volume of content. ⁵

Learner levels.—Learners at all levels listen to podcasts. The internal medicine podcast *The Curbsiders* has a broad audience of students, residents, and practitioners. ² A 2020 review of radiology podcasts found the majority targeted radiology attendings (88%), with few targeted at radiographers and students (7%). ¹⁶ The podcast hosts varied, with 37% of podcasts hosted by radiologists and 12% by residents. ¹⁶ However, some studies found residents to be more likely than practicing physicians to use podcasts, suggesting younger physicians have more readily adopted podcasts as a form of education. ^{24,44} In a 2017 study, approximately 80% of medical student applicants to emergency medicine residency programs reported they listen to podcast os supplement their education. ³⁵ Regarding usage in CME, the internal medicine podcast *Annals on Call* has thousands of CME credits claimed, demonstrating substantial use by independent physicians. ²

Incorporation into formal education.—Educators are incorporating podcasts into medical curricula. A 2018 study found medical educators in Germany viewed podcasts as useful for teaching and learning. ⁶¹ In a 2015 study in the United States, almost all emergency medicine residents (97%) reported their residency program gives them information regarding free open-access medical education, which is a broad term to describe freely available educational resources including blogs and podcasts. ⁴⁹ Two internal medicine residency programs distributed podcasts with key points from conferences. ^{13,45}

Podcast content.—Listeners select podcast content for various reasons, including just-intime training and filling knowledge gaps. Residents choose podcasts relevant to their clinical practice, with 80% of surveyed emergency medicine residents reporting they pick topics based on recent clinical encounters. ³ In addition, residents feel podcasts can supplement clinical learning and use them to prepare for new rotations. ³⁴ Anesthesia residents reported using podcasts for routine study (28%), to learn about new topics (38%), to review for an exam (21%), and to prepare for an upcoming case (18%). ³⁹ Podcasts are also used for board exam studying. Of trainees who used a free podcast to prepare for The Royal College of Physicians Postgraduate Membership Examination in the United Kingdom, about three-quarters reported it was good, useful, and novel. ³⁶

Learners prefer content matched to learner level ³⁹ and specialty. ⁶⁵ For example, in a study of family medicine, neurology, and internal medicine residents, residents in each program identified unique neurology content areas for podcasts to focus on. ⁶⁵

Podcast length.—Various reports on the optimal length of podcasts appear in the literature. Among medical students who listened to a general surgery podcast with 10- to 15-minute episodes, almost all listeners felt the length and detail were "about right." ⁶⁴ In comparison, listeners of a palliative care podcast appreciated episodes with a duration of less than 6 minutes. ⁴¹ A 2018 study found that the majority of Canadian medical students listened to podcast episodes in multiple sessions of 15 to 30 minutes. ³⁷ Another study of medical students found that the ideal podcast length is less than 30 minutes. ¹⁴ However, ideal podcast length may vary by content. The majority of medical students who listened to podcast duration also varies by format, with anesthesia residents wanting shorter podcasts about procedure skills, journal article summaries, case presentations, and debates/ discussions and longer didactic lecture podcasts. ³⁹

Podcast structure.—Learners value several other aspects of podcast content and production. Learner audiences across specialties believe the incorporation of dialogue—rather than monologue lectures—creates a conversational tone, and personal anecdotes and humor create an enjoyable, engaging, and entertaining educational experience. ^{6,15,17,18,38,46,51,64} Podcasts were called "edutainment" by a 2019 study. ³⁸ Learners also value podcasts that have credible source material, ^{18,65} summarize key points at the end, include content quizzes, and explain all acronyms. ^{18,37,46} Some listeners requested podcasts include the ability to navigate quickly to desired content ⁶⁵ and to choose a faster listening speed. ¹⁸ Lastly, audio quality is important to listeners. ⁶⁵

Barriers to podcast uptake.—Initially, lack of podcast awareness was a barrier to uptake, with a 2013 study of residents finding that 98% did not use podcasts because they did not know they were available. ³⁹ A more recent study (2017) found that most residents discover new podcasts by word of mouth, ⁴⁸ suggesting that peer and faculty recommendations may have overcome this barrier as the availability of podcasts has grown. Cost may also be a barrier to podcast use. When a Canadian emergency medicine podcast changed from a pay-for-service model to a free online resource, its downloads increased 4-fold to 45,000 downloads monthly. ⁶⁸ Further, the inconsistent production schedules of many podcasts may hinder uptake by listeners. ³⁰ In addition, residents identify podcasts as a passive learning process and may unsubscribe from podcasts that are not engaging. ⁶ Listeners note they can get distracted while listening and sometimes their retention from podcasts is "not great." ⁶ Other barriers for some learners include lack of time and podcast length, ^{14,15,46} as well as difficulty with navigation and concerns about credibility. ⁵⁸

Educational outcomes

Learner reactions and attitudes (Kirkpatrick level 1).: Twenty-nine studies described learners' reactions and attitudes to medical education podcasts (n = 29). ^{3,6,13–15,17,18,21,23–25,32,33,6–38,40,41,45–47,51,53,57,60,64,65,67,68} While learners generally had positive reactions to podcasts, specific factors caused dissatisfaction, as noted above (see "Barriers to podcast uptake").

Learner reactions as listening behaviors.: Audiences at all levels of training (medical students, residents, fellows, and independent physicians) appreciate that medical education podcasts offer flexible learning opportunities that they can participate in while engaged in other activities. ^{6,25,32,38,40,46} Learners also value the autonomy of podcasts, including how podcasts give them freedom to review a desired topic at a time and place that is convenient for them, move at their own pace, and repeat content. ^{36,39,64} Podcasts offer efficient learning that is "quick and concise" and "straight to the point." ⁶⁴ Most pediatric residents (92%) in a 2020 study noted podcasts make it easier for them to find time to study. ⁴⁰

A common attitudinal change from listening to medical education podcasts is a reported sense of community. Listeners reported that listening to podcasts made them feel more connected to their local practice community ⁶ as well as more connected to larger national and global professional communities. ^{6,57} Attending physicians also reported feeling more connected to residents through podcasts. ¹³

Learner reactions to podcasts compared with other methods of instruction.: For medical students, podcasts seem helpful ²¹ but are not a replacement for didactics. ¹⁹ In a 2019 study, students ranked podcasts lower in importance than small group tutorials, simulation, and large group lectures for a musculoskeletal curriculum. ⁴⁷ The majority of students on an emergency medicine rotation (60%) felt their oral case skills would be improved with brief instructions during orientation while only one-fifth of them reported a podcast would be helpful. ²³

Podcasts appear to be more readily accepted among residents. When family medicine residents were randomized to a formal lecture versus a podcast for learning in a 2015 study, there were no significant differences in satisfaction between the groups, and 100% of those receiving the podcast intervention (n = 24) were either very or somewhat interested in listening to additional podcasts. ⁶⁷ Another study found that residents rated podcasts higher in enjoyability, maintaining interest, and entertainment compared with written material. ⁵¹ In general, residents rate podcasts as more enjoyable and entertaining than other forms of learning such as readings. ^{46,51,64}

Subjective confidence and knowledge attainment.: Four studies commented on listeners' perceived knowledge improvement and confidence after listening to podcasts. ^{40,46,60,68} Listening to podcasts appears to improve learners' self-efficacy and helps them feel more confident managing illnesses. ^{46,68} Almost all residents (97%) who listened to a pediatrics podcast felt the podcast increased their knowledge and helped them apply knowledge clinically. ⁴⁰ Similarly, all listeners who submitted CME evaluations for 1 podcast noted learning something new that was clinically applicable. ⁶⁰

Knowledge retention (Kirkpatrick level 2).—Ten studies objectively assessed knowledge retention by looking at test scores. 14,15,20,28,37,42,51,53,63,67 Some of these studies evaluated changes in medical student knowledge (n = 4) 14,15,37,42 and others evaluated changes in resident and fellow knowledge (n = 6). 20,28,51,53,63,67 Overall, podcasts appear to be noninferior to traditional educational resources for knowledge retention.

After use of a podcast, medical students' knowledge scores increased posttest compared with pretest in 3 studies without a comparison group. ^{14,15,42} In another study, medical students had statistically significant increases in posttest knowledge scores when taught with podcasts or blogs, with no significant differences between the podcast and blog groups. ³⁷

Several studies evaluated knowledge retention in residents and fellows, comparing retention after podcasts with retention after traditional educational interventions, such as didactic lectures, ^{53,67} written curricula, ⁵¹ and bulletins. ²⁰ In studies that used a pretest/posttest methodology, there were significant increases in posttest scores in the podcast cohort. ^{51,67} The four studies that evaluated knowledge retention in residents and fellows all found participants who used podcasts performed as well as or better than participants who learned from other forms of instruction. ^{20,51,53,67}

Another study looked at the use of interpolated questions in podcasts to increase active learning. ⁶³ Residents were randomized to listen to either a regular podcast or that same podcast with interspaced, interpolated questions. There were no significant differences between the 2 groups on the immediate posttest, but the trainees randomized to the podcast with interpolated questions had a significantly higher mean score on the retention test several weeks later. ⁶³

For emergency medicine residents, self-report of listening to the podcast *EM Basic* and years of residency training were both associated with higher in-training exam scores. ²⁸

However, listening to a different podcast (*EM:RAP*) was associated with lower in-training exam scores. 28

Behavior change outcomes (Kirkpatrick level 3).—Behavior changes based on listening to medical education podcasts were observed in 11 studies, primarily by participant self-report. 26,32,38,44,45,48,54,60,67,68,70

Medical students.: Two studies looked at behavior changes in medical students. ^{26,70} In 1 study, the podcast group received a podcast on documentation skills before a clinical rotation while the comparison group did not receive any intervention. ⁷⁰ Two independent reviewers scored students' clinical notes, and the podcast group scored significantly higher. In the second study, medical students were assessed on their ability to complete a written clinical assessment including a differential diagnosis for chest pain. ²⁶ Students who received access to a podcast on developing a differential diagnosis scored significantly higher than those who did not.

Residents and independent physicians.: Six included studies measured self-reported change in practice related to podcast use and found that 55% to 90% of listeners reported changing their practice on the basis of what they heard in the podcast. ^{32,38,45,48,60,68} The highest reported change occurred among emergency medicine physicians. ⁶⁸

Three studies found 43% to 100% of listeners to medical education podcasts were motivated to spend additional time learning about podcast topics or listening to more podcasts. ^{45,60,67} Both residents and program directors reported increased use of the primary literature after accessing free online educational resources such as podcasts, wikis, and blogs. ⁴⁴ One study correlated guideline-concordant care in obstetrics with podcast use and found that physicians who reported using podcasts always or often for continuing education had greater odds of counseling postpartum patients on healthy eating behaviors. ⁵⁴

System change and patient outcomes (Kirkpatrick level 4).—None of the studies reported evidence of system or care delivery outcomes attributed to medical education podcast interventions. None of the studies measured changes in patient outcomes due to podcast use.

Discussion

Medical education podcasts are increasingly being used as learning tools. Our review of the literature revealed significant gaps in research about their optimal use and effectiveness in medical education. We found that learners value medical education podcasts because they are flexible, fill self-defined learning needs, and provide a sense of community and entertainment. Our findings suggest advanced learners find podcasts valuable, particularly podcasts with high production and audio quality. Medical students appear to have less affinity for the medium than more advanced learners, rating podcasts as less helpful than other educational resources; they may benefit from more targeted podcast development. The literature on podcast use appears to be broadly similar to the literature on other e-learning interventions, especially regarding learner flexibility, the importance of technical skills,

We identified several areas for future research. First, research is needed on the best delivery structure for medical education podcasts. It is likely that different types of learners and learning settings may benefit from particular formats and types of podcasts. Podcast use has thrived in visual fields like dermatology ³⁰ and radiology, ¹⁶ suggesting that the areas and content best suited to podcasts are not entirely intuitive and are worthy of future research.

Second, research is needed on the formal integration of podcasts as 1 part of a broader curriculum. Medical education podcasts have seen rapid implementation in some fields. ⁷³ In emergency medicine, this may be due to contextual factors related to the traditional emergency medicine educational structure (e.g., the difficulty in getting all learners together at 1 time) as well as approval and flexibility from accrediting bodies at the programmatic level (e.g., the provision for Individualized Interactive Instruction in emergency medicine residencies ⁷⁴). The success of integrating podcasts into emergency medicine training offers an important observation: learning via podcasts appears to be highly learner-specific and contextual, suggesting that best practices need to consider key aspects of the producer (audio quality, expertise, format), the listener (immediate needs, available time), and the clinical learning environment. In addition, podcast producers should consider the accessibility of their content when considering listener needs. For example, learners with hearing limitations may prefer audio transcripts to accompany podcasts, yet not all podcasts make written summaries available. ³⁷

Third, research is needed on the effects of medical education podcasts on system change and patient outcomes. While research is lacking, there is reason to be optimistic about the impact of medical education podcasts in these areas, particularly in CME, which has the potential to reach the largest audience. Because podcasts have a global spread and the capacity to engage far more people per episode than a typical continuing education conference, medical education podcasts may prove to be essential tools for disseminating innovations and implementing the most current, evidence-based practices into patient care. This potential makes understanding how to make medical education podcasts more effective an imperative for education researchers.

Limitations

There are important limitations to our scoping review. Podcasts and podcast use have changed rapidly, and research published a decade ago describes a considerably different phenomenon from research published in 2020. Medical education podcasts appear noninferior to other educational approaches, but studies often lack comparison groups or active controls. In addition, published studies are heterogenous, incorporating a variety of medical specialties, didactic styles, audiences, and delivery and evaluation methods. Additionally, many medical education podcasts exist that have not been rigorously studied, thus limiting knowledge of the full impact of this medium on learners. The scoping review approach attempts to catalog this heterogeneity to support generalizability; however, the limitations of the included studies limit generalizability overall. This review excluded

studies published in languages other than English, limiting our ability to characterize the impact of non–English-language podcasts, although only 5 studies were excluded for this reason. Lastly, this review searched only 2 major databases (PubMed and Embase). These databases were chosen as the foundational sources for reviews in health and biomedical sciences. An informal search of other databases (including PsycInfo, ERIC, and CINAHL) did not yield substantial additional contributions.

Conclusions

Medical education podcast use is an evolving educational approach with evidence of benefit to learners across all levels of training. Medical education podcasts reach a broad audience, and learners value podcasts for their flexibility and relevance to immediate clinical concerns. Podcasts hold the potential to be powerful tools for disseminating innovations and evidence and should be further studied to improve understanding of how to maximize their benefits to learners and patients.

Supplementary Material

Refer to Web version on PubMed Central for supplementary material.

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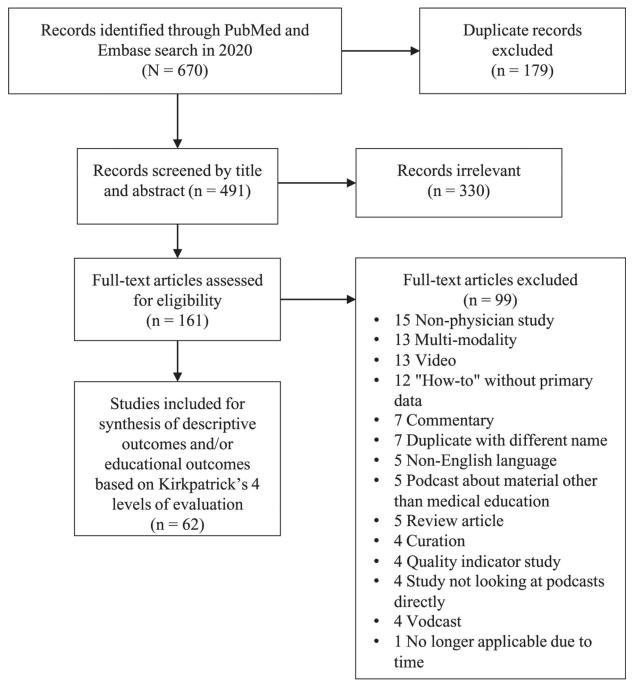


Figure 1.

PRISMA ¹⁰ flowchart for scoping review of the literature on podcast use in medical education, conducted June–July 2020.