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But the real fear is about the unknown
pathogens that still lurk in the wild.
Indeed, "a good measure is just
knowing what we are dealing with". pathogens that still lurk in the wild. Indeed, "a good measure is just knowing what we are dealing with", Schmitz said. Shapiro pointed out that systematic ways of looking for new diseases are one preventive measure. "There are limited attempts to define the sea of microorganisms that we swim in," Shapiro said, such as molecular analysis of animals and their viruses in the Amazon basin. Other projects search for relatives of known pathogens to try and analyse them on a molecular level, or investigate the deaths of persons who died of unknown causes. But although "these settings are examples where the science runs well ahead of the clinical data," he thinks that, inevitably, finding new diseases is an impossible task.

Consequently, public health is left to deal with new outbreaks and so clearly more awareness of zoonoses is needed. "Both veterinary public health and human public health makes sense in this context," Shapiro said. As human trade and travel can quickly turn a local outbreak into a global epidemic, a better global awareness of the problem is needed as well. "I think we need to do a few things: one is that the international boundaries in public health surveillance have to be recognized as a major problem," Shapiro said, "You need to have a barrier-free situation when we're dealing with infectious diseases." In addition, more research into new vaccines and drugs is required, particularly to counter the threat of viral zoonoses. Given that vaccine and antiviral research are not high priorities for the pharmaceutical industry, Shapiro thus pointed to public– private partnerships as a possible solution to developing treatments against new diseases. Nevertheless, these partnerships rely on the goodwill of politicians for support, so a better awareness of the threat of zoonotic diseases among public-health officials and politicians is certainly necessary. But the complexity of the problem, its global extent and the many factors that have a role in emerging diseases make it almost impossible to predict and counter them efficiently. "We couldn't have a strategy to predict all these things. We could only react," Artsob said. "I don't know how you can stop some of these diseases from emerging."

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What doesn't kill you makes you stronger

A new model for risk assessment may not only revolutionize the field of toxicology, but also have vast implications for risk assessment

We all know a daily glass of red wine reduces the risk of heart
disease. However, drinking several bottles of wine a day would soon lead wine reduces the risk of heart disease. However, drinking sevto liver disease, pancreatitis and other debilitating health problems. High doses of radiation cause radiation sickness, cancer and death. But what if low doses of radiation could reduce the risk of developing cancer? Traditional toxicological models of risk assessment assume that as the dose of a harmful substance increases, so too does the risk associated with it. In the absence of experimental evidence, this linear relationship is extrapolated to low doses. But evidence is growing that the relationship between low doses and risk may not always be linear after all; some toxic substances often have unexpected effects. Recognizing this toxicological oddity will not only have profound implications for toxicological and pharmacological research, but may also have a broad impact on the way in which science, regulatory agencies and the public perceive and respond to risk.

Two models have traditionally been used to describe the dose–response relationship. When assessing the risk of non-carcinogens, toxicologists use a model that assumes a linear relationship between dose and risk, which holds true down to a certain threshold. Below this threshold, no more adverse affects are observed, indicating that the exposure level is safe (threshold model, Fig. 1A). When assessing the risk of carcinogens, a more cautious model is used. The linear non-threshold (LNT) model assumes that some level of risk is always present, even at the lowest possible dose (Fig. 1B). Under this assumption, even one X-ray has the potential to cause cancer. These two

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models constitute the backbone of risk assessment, and form the basis for evaluating chemicals and drugs, estimating risk, establishing risk-communication practices and setting environmental and occupational health standards.

A third model rejects the standard assumption that effects at low doses can be extrapolated from data obtained from high doses, and instead describes the relationship as an inverted U- or J-shaped curve, depending on whether the substance causes a decrease in risk (as in growth or survival, Fig. 1C) or an increase (as in disease incidence, Fig. 1D). This combination of low-dose stimulation followed by high-dose inhibition is commonly termed 'hormesis', from the Greek word 'hormo' meaning 'to excite'. Edward Calabrese, Professor of Toxicology and Environmental Health Sciences at the University of Massachusetts (Amherst, MA, USA) and a strong advocate of the U-shaped dose–response curve, said, "I actually think there should be a paradigm shift and that the hormetic model should be the default model."

Many common examples of horme-
sis can be found in our everyday
ilives. A modest intake of many vit-
amins and minerals is essential to our sis can be found in our everyday lives. A modest intake of many vithealth, whereas excessively high doses can be damaging. Moderate alcohol consumption is now advocated, as is a moderate level of regular exercise; too much of either can cause harm to one's health. Psychologists have long recognized that mild forms of stress can promote mental and physical function, whereas extreme stress is more likely to cause mental anguish and physical ailments. However, the effects of low doses are not always beneficial; studies have shown that low doses of a tumour suppressor can actually promote tumour growth, and small amounts of various bactericides can promote bacterial

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colony growth. Contrary to the dose-response models now in place, risk is clearly not always linearly correlated to dose. As the Swiss physician Paracelsus noted more than 450 years ago, "the right dose differentiates a poison from a remedy."

The concept of hormesis is not new and has been embraced by those studying epidemiology and molecular pharmacology. who were already aware of many chemicals that stimulate at low doses but inhibit at high doses (for example, aspirin and paracetamol). However, hormesis was

Fig. 1 | Dose–response relationships. (**A**) The threshold model, (**B**) the linear non-threshold (LNT) model, (**C**) the inverted U-shaped hormetic model and (**D**) the J-shaped hormetic model.

effectively ignored by the toxicology community until relatively recently. As early as the late nineteenth century, several dose–response studies described lowdose stimulation followed by high-dose inhibition. But over the subsequent decades, a combination of factors relegated the hormetic model to scientific obscurity, to be replaced by the current risk-assessment models that are based on linear curves. In addition to having no strong advocates for hormesis, toxicologists were more interested in the upper end of the dose–response curves, where dose and risk are at their highest. Hormetic effects are difficult to measure and quantify without extensive studies using many animals, and so were not easily or frequently seen in experiments designed primarily to measure high-dose inhibition. To compound the problem, hormesis suffered from an association with the practice of homeopathy, whereby a disease is treated by administering remedies in doses so diluted that they might no longer contain even one molecule of the active ingredient. When no clear molecular mechanism could be found to support the concept of hormesis, the collective force of these obstacles led to its marginalization. Calabrese admits, "I think, in the beginning, people thought this was the toxicological version of cold fusion."

Inlike the toxicology community,

molecular pharmacologists have

spent considerable time studying

various dose responses, and have identified molecular pharmacologists have spent considerable time studying more than 30 receptor systems that show hormesis (see sidebar for a selected list of receptor systems displaying the hormetic biphasic response). The disparity between the two fields can be explained by their differing approaches to dose–response relationships: toxicology is concerned with the toxic effects of substances (commonly displayed at high dose), whereas pharmacology is primarily concerned with the therapeutic value of substances (often seen at small doses). John Doull, Professor Emeritus of Pharmacology and Toxicology at the University of Kansas Medical School (KS, USA) and one of the original authors of the leading toxicology textbook, *Casarett & Doull's Toxicology: The Basic Science of Poisons* (Klaassen, McGraw-Hill Professional, New York, USA; 2001), admits, "It is partly semantics and our reluctance to adopt new words" that have excluded hormesis from

If regulatory agencies can be convinced that hormetic effects need to be taken into account when establishing standards for health and the environment, this has the potential to alter dramatically the way in which risk is assessed and controlled

mainstream toxicology, and *Toxicology*, until only recently.

Molecular biology goes one step further than both toxicology and pharmacology by not only identifying the biological effect, but also investigating its fundamental causes. As Tony Stebbing, Honorary Fellow at the Plymouth Marine Laboratory (Plymouth, UK) said, "hormesis has much more to do with the underlying mechanism than the toxicant." The discovery of molecular mechanisms to explain hormesis may encourage its more widespread acceptance. In the 'survival of the fittest', it follows that organisms should be best adapted to cope with optimal levels of dietary requirements (such as vitamins) and background levels of toxic substances (such as ionizing radiation or other carcinogens). Molecular biology has established that cells have sophisticated repair systems to cope with various types of damage. "Ecological criteria ultimately determine evolutionary change," explained Peter Parsons, Emeritus Professor at the School of Genetics and Human Variation at La Trobe University (Victoria, Australia). "Organisms should evolve to survive best and live longest, or show highest fitness, in the habitats in which they most commonly occur." This implies that the LNT model is invalid for all environmental agents, because organisms will have already developed a mechanism to cope with their effects.

The process of adaptive evolution explains how a similar hormetic reaction can be observed for such a wide range of agents that have no apparent shared physico-chemical properties. As hormetic effects have been observed for a broad range of species, substances and biological endpoints (such as growth, longevity, reproduction, immune response and many physiological and metabolic responses), there is no longer the expectation that one molecular mechanism can provide the explanation. As Calabrese pointed out,

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Adenosine Adrenoreceptor Bradykinin Cholecystokinin (CCK) Corticosterone Dopamine Endothelin Epidermal growth factor 5-Hydroxytryptamine (5-HT) Human chorionic gonadotropin Muscarinic acetylcholine Neuropeptides (for example, vasopressin) Nitric oxide N-methyl-D-aspartate (NMDA) Oestrogen Opioid Platelet-derived growth factor Prolactin Prostaglandin Somatostatin Spermine Testosterone Transforming growth factor-β Tumour necrosis factor-α

Adapted from Calabrese & Baldwin,*Annu. Rev. Pharmacol. Toxicol.*, **43**, 175–197; 2003

"There may be an overall strategy that cells have adopted that is played out through different tactics, and I think that the tactics are really the mechanisms that people are looking for."

More than 20 years ago, Stebbing proposed that the disturbance of homeostasis was the driving force behind the hormetic response. Organisms have homeostatic systems of biochemical and physiological control mechanisms that regulate internal processes and respond to external disturbances. These systems maintain metabolic equilibrium by over-compensating for any disruptions, such as those caused by external stress or damage. After the compensatory response neutralizes the problem and restores equilibrium, the fitness of the individual is optimized to respond to subsequent, more serious, challenges. However, high levels of stress or damage disrupt the organism beyond its limits of recovery, causing irreparable damage. Although the specific details of the

mechanism may differ depending on how the organism is being challenged, the overall strategy is the same. "The underlying evolutionary process is selection for metabolic efficiency," Parsons said.

The difficulty in identifying examples
of and explanations for hormesis is
due to the modest nature of the
response, and the fundamental way in of and explanations for hormesis is due to the modest nature of the which dose–response relationships are measured. Studies now concentrate on the upper end of the dose scale, and aim to determine the level below which no more adverse effects are observed (the 'no observed adverse effects level', or NOAEL). For hormetic effects to be observed, studies need to be designed to include an adequate number of doses below this level. These doses need to be spaced sufficiently, and temporal measurements are required to distinguish between the initial disruption of homeostasis, the subsequent over-compensation response, and the re-establishment of homeostasis. Most importantly, animal models need to have a sufficiently high background level of the disease or condition being studied, so that the hormetic reduction of incidence can be quantified. These requirements, plus the need for reproducibility, make it much more difficult for hormetic effects to be studied and understood by classical toxicology experiments, and call for a significant change in the way these experiments are conducted.

Although, as Calabrese said, "The
dose-response is the basic founda-
hormetic behaviour is not a primary condose-response is the basic foundation of toxicology," the study of cern of toxicologists, who are more interested in the study of the toxic effects of substances. As the search for the physiological and biochemical basis for hormesis becomes more important, engaging other fields in the study of hormesis is crucial. Calabrese believes "Broad acceptance is going to come from the molecular community." Like Doull, he admits that different fields "use different terminology" to describe similar phenomena. "There may be some synergism by people who are studying how organisms respond to low-level stressor agents that normally never see each other's work." Inviting a wider scientific audience to examine hormesis might also encourage further discussion on its extensive implications. If regulatory agencies can be convinced that hormetic effects need to be taken into account when establishing standards for health and the environment, this has the potential to alter dramatically the way in which risk is assessed and controlled. It may be that the LNT model is discarded for cancer risk assessment, and a threshold is introduced, meaning that low levels of carcinogens would be considered nonharmful. This could then have repercussions on the levels of permissible water and air contaminants, and the extent to which hazardous wastes or chemical spills are cleaned up. Risk communication practices would have to change, which would then influence policy making and the legal definition of risk. Most likely, the public's perception of the dangers of chemicals is the biggest obstacle to overcome. Calabrese admits that people have "basically been afraid of this thing because of what they perceive are its implications."

Understanding hormesis could improve the understanding of other biological phenomena, such as the ageing process, the course of bacterial infestations and insect outbreaks, or the relationship between stress and human performance

But the news is not all bad. Although the way in which chemicals and drugs are evaluated would have to change, this would hopefully improve human health and longevity. Understanding hormesis could improve the understanding of other biological phenomena, such as the ageing process, the course of bacterial infestations and insect outbreaks, or the relationship between stress and human performance. Ultimately, understanding hormesis should enhance the quality of life. "The only way there can be a paradigm shift is if you […] show overwhelming evidence that your concept is actually superior," Calabrese said. "If people think that the hormesis idea actually helps them explain things better than the current model, then it'll be successful."

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