

Can lay-led walking programmes increase physical activity in middle aged adults? A randomised controlled trial

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Study objective: To compare health walks, a community based lay-led walking scheme versus advice only on physical activity and cardiovascular health status in middle aged adults.

Design: Randomised controlled trial with one year follow up. Physical activity was measured by questionnaire. Other measures included attitudes to exercise, body mass index, cholesterol, aerobic capacity, and blood pressure.

Setting: Primary care and community.

Participants: 260 men and women aged 40–70 years, taking less than 120 minutes of moderate intensity activity per week.

Main results: Seventy three per cent of people completed the trial. Of these, the proportion increasing their activity above 120 minutes of moderate intensity activity per week was 22.6% in the advice only and 35.7% in the health walks group at 12 months (between group difference =13% (95% CI 0.003% to 25.9%) $p=0.05$). Intention to treat analysis, using the last known value for missing cases, demonstrated smaller differences between the groups (between group difference =6% (95% CI –5% to 16.4%)) with the trend in favour of health walks. There were improvements in the total time spent and number of occasions of moderate intensity activity, and aerobic capacity, but no statistically significant differences between the groups. Other cardiovascular risk factors remained unchanged.

Conclusions: There were no significant between group differences in self reported physical activity at 12 month follow up when the analysis was by intention to treat. In people who completed the trial, health walks was more effective than giving advice only in increasing moderate intensity activity above 120 minutes per week.

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Participation in regular, moderate intensity physical activity confers health benefit, particularly a reduction in risk of cardiovascular disease.¹ The suggested target for the UK is to decrease the proportion of people who are sedentary by 10%, by the year 2005.² Lay-led walking schemes are potentially a cheap and effective means of encouraging people to increase physical activity. Walking schemes known as "health walks" are being set up across the UK, and primary care trusts are being encouraged to use them as a method of physical activity promotion.³ The schemes use local footpaths, emphasise walking at a brisk pace and provide the opportunity to walk in company and with a guide. Lay people and volunteers run the programmes, and there is a strong sense of community ownership.³

Previous studies of primary care physical activity programmes have reported the benefits of using health or fitness professionals, usually nurses or exercise officers.^{4–9} Most are comparatively expensive interventions. The aim of this study was to investigate if a lay-lead health walks scheme was more effective in encouraging middle aged people to increase their physical activity levels, than advice from a primary health care professional only, and to compare the physiological and behavioural consequences of the two approaches. The study had a pre-specified protocol, hypothesis, and sample size estimation.

METHODS

Study design

A randomised controlled trial (RCT) comparing (1) advice given by a primary care health care professional and (2) the same advice and the opportunity to participate in a lay-led health walks programme. The follow up period was one year.

Sample

The inclusion criteria were (1) aged between 40 and 70 years and (2) taking less than 120 minutes (approximating to 4×30 min) of moderate intensity exercise per week as we did not wish to include people who were already active. Current guidelines suggest that people should take 30 minutes of moderate intensity activity, on five but preferably all days of the week.^{1,2} Exclusion criteria were having a recent history of an illness likely to interfere with the ability to walk one mile safely, including serious cardiac or respiratory diagnoses, lower limb fractures in the last year, blindness, rheumatoid arthritis, chronic neurological, terminal or significant mental illness. If participants reported that a doctor had told them not to exercise, they were excluded.

Interventions tested

Advice group

All participants attended a standardised advice session in the primary care setting, led by a physiotherapist. Sessions were conducted in groups of 10–20 people, and the topics covered were the health benefits of exercise, recommended levels of exercise for adults using published guidelines,^{1,2} and tips on getting started and sticking to a physical activity programme. The key message was to take at least 120 minutes/week of moderate intensity activity per week, and to choose an activity that was enjoyable and convenient. Suggested activities included swimming, racquet sports, and aerobics. Walking was also suggested as an activity, but participants in the control group were not referred to or contacted by the health walks scheme. Participants were advised that moderate intensity activity should result in at least a slight sweat or breathlessness. Participants were encouraged to ask questions and share experiences. The seminar lasted 30 minutes, and was supplemented by general written guidance. The health

walks and advice group continued to receive any advice about exercise that they sought from their general practitioner.

Health walks group

People randomised to the health walks were treated in exactly the same manner as those in the advice only, but in addition, they were given verbal and written information about the local health walks programme and encouraged to consider this as an option for increasing physical activity. They were referred to the local walk coordinator who telephoned each person to explain the programme in more depth and extend an invitation to join a specified walk. People received a maximum of three telephone calls. The first attempts to contact the participants were made within two weeks of the exercise seminar. The health walks programme ran in two forms. Accompanied walks were provided at several different times in the day and evening, during the week and at weekends, and were led by lay volunteers. Walk packs were available for those who might find it more convenient or preferable to walk independently. The packs included information on routes, calibrated times for each walk, and details of local points of interest. A maximum of three telephone calls was made during the year of the study to encourage people to join the scheme, each person was sent a local walk pack and promotional flyers through the post. Attendance on the walks was free of charge. Walks were designed with crèche facilities, car parking and access to public transport networks. Participants were encouraged to bring along other members of their family or friends.

Recruitment and randomisation

The recruitment process was two staged. Firstly, a random sample of 2000 people, aged between 40 and 70 years old, with no serious medical problems were identified from the list of a large general practice (list size 26 500). The practice comprised 14 general practitioners, serving almost entirely the population of Lower Earley, a large suburb of Reading, UK. The practice manager identified the random sample from computerised records. Postal questionnaires were sent with a cover letter from general practitioners to ascertain whether people met the study criteria and to establish their willingness to participate in a trial of physical activity promotion. The response rate was 48%. Non-respondents tended to be younger (mean age 49 years (SD 6.9) versus 50.4 (SD 7.8), $p < 0.05$) and female (52% versus 48%, $p < 0.05$). Questionnaires were returned to a research nurse who was responsible for recruiting and randomising participants. Of the people who returned questionnaires, 438 people were eligible and potentially willing to participate in a further study. In the second stage of recruitment eligible people, who had indicated willingness to participate, were sent a letter explaining the trial in more detail. They were advised that the researchers wanted to investigate different methods of encouraging physical activity, but there was no specific mention of walking. This was followed up by a telephone call from a research nurse to gain consent, register, and make arrangements for the baseline assessment. Before making telephone contact with participants, the research nurse contacted the randomisation centre, and was issued with a randomly allocated series of dates from which the participant could choose to attend. Seminars were conducted for groups of people allocated to the same experimental group. Ten dates were allocated randomly to advice only and health walks arm of the trial a priori and the research nurse was unaware of whether the dates pertained to health walks or advice only seminars.

Measures

Assessments were carried out before the advice session (baseline) and 6 and 12 months later. Physical activity was assessed using a postal questionnaire,¹⁰ based on the well validated

Stanford 5 Cities physical activity questionnaire.^{11,12} It recorded the type, frequency and duration of physical activities undertaken in the past week. People were asked to identify moderate intensity activities, by the degree of sweat and breathlessness that resulted. The activities assessed were comprehensive, ranging from basic mobility tasks, activities of daily living through to high intensity structured exercise. Attitudes to exercise were also measured as part of the questionnaire, using the validated stages of change for exercise measure.¹³ Stage 1 was that they currently took no exercise, and were not thinking of taking up any exercise. Stage 2 was that they were thinking about exercising, but had done nothing about it in the past six months, stage 3 that they had started exercising in the past six months, and stage 4 that they were exercising regularly.

Cardiovascular fitness tests were also conducted in the general practice, at each assessment interval and took about 30 minutes to complete. Blood pressure was measured using a digital monitor (Model UA-702, A&D Ltd, Tokyo, Japan). Participants rested in the seated position (elbow at 90 degrees, legs uncrossed, hand at the level of the heart) for at least three minutes before the measure was taken. A non-fasting blood sample was taken for total cholesterol, and analysed under standard laboratory conditions. Weight was measured using a digital calibrated bathroom scale on a firm surface, with participants wearing light indoor clothing only. Height was measured using a wall mounted stadiometer, to the nearest 0.1 cm, in stocking feet, and body mass index (BMI) calculated using the formula weight/height^2 (kg/m^2). A sub-maximal step test was used to estimate age corrected $\text{VO}_{2\text{max}}$ from BMI, age, sex, resting and exercising pulse rate.¹⁴ Walk leaders collected data on attendance on organised walks.

Blinding

An independent investigator measured outcomes at 6 and 12 months. This person was not involved in the recruitment or randomisation of participants, or in the organisation or delivery of any of the advice or health walks interventions.

Sample size

The study was powered to detect a 10% difference in the proportion of people who moved from being sedentary to becoming active—that is, taking more than 120 minutes of moderate intensity exercise per week. This threshold was chosen to reflect current opinion and proposed national targets for the UK population² and linked to the main message of the exercise seminars—that is, that people should aim to do more than 120 minutes per week of moderate intensity activity. Assuming a low level of uptake of exercise in the advice only group, an alpha of 0.05 and power of 90%, the sample size requirement was 100 people for each group.¹⁵ An additional 30% were included to account for loss to follow up.

Statistical analysis

The primary outcome was the proportion of people increasing their activity above 120 minutes of moderate intensity exercise per week. Secondary outcomes were changes in the continuously scaled physical activity variables, blood lipid profile, body mass index, blood pressure, and aerobic capacity. Statistical comparisons of the dichotomous outcomes were made using logistic regression, and differences in mean changes of continuously scaled outcomes by analysis of covariance. All models were adjusted for age, sex, baseline moderate intensity activity, and aerobic capacity. Continuously scaled variables of physical activity demonstrated very skewed distributions, which were not sufficiently improved by transformation and were therefore analysed using non-parametric methods. Two analyses were undertaken. The first included all people who attended the 12 month cardiovascular fitness assessment, regardless of whether they attend health walks or increased

Table 1 Differences between people who agreed to participate in the trial and those who refused

| | Eligible but not randomised n=178 | Randomised n=260 | Statistical significance |
|--|-----------------------------------|------------------|--------------------------|
| Age (years) | 50.8 (7.7) | 50.5 (7.8) | p=0.8 |
| Sex (% male) | 47.7% | 48.8% | p=0.82 |
| <i>Physical activity profile</i> | | | |
| Total time (median minutes per week (IQR)) | | | |
| Activities MET value >3 | 60 (1 to 160) | 30 (0 to 120) | p=0.005 |
| Activities sweat/breathless | 0 (0 to 90) | 0 (0 to 45) | p=0.003 |
| Frequency (median sessions per week (IQR)) | | | |
| Activities MET value >3 | 2 (0 to 5) | 1 (0 to 3) | p=0.03 |
| Activities sweat/breathless | 0 (0 to 4) | 0 (0 to 2) | p=0.01 |
| <i>Stages of change</i> | | | |
| Level 1 | 14.9% | 16.9% | |
| Level 2 | 28% | 34.3% | |
| Level 3 | 10.7% | 11.8% | |
| Level 4 | 46.4% | 37.0% | p=0.281 |

their activity. The second was a full intention to treat analysis, in which the last known value for all missing cases was used as an imputed value.¹⁶ All people were analysed in the groups they were randomised to. Statistical significance was claimed at $p < 0.05$. The analysis was undertaken using the statistical package SPSS for Windows version 8.5. Ethical approval was granted by West Berkshire Local Research Ethics Committee. All participants gave their informed written consent to participate in the study.

RESULTS

Flow through the trial

Figure 1 shows the flow of subjects through the trial. Of the 438 potentially eligible people, 260 were randomised. The physical activity profile and demographic profile of eligible people who agreed and declined to enter the study are shown in table 1. The only statistically significant differences were that people who declined reported higher levels of physical activity. The study included seven people incorrectly identified

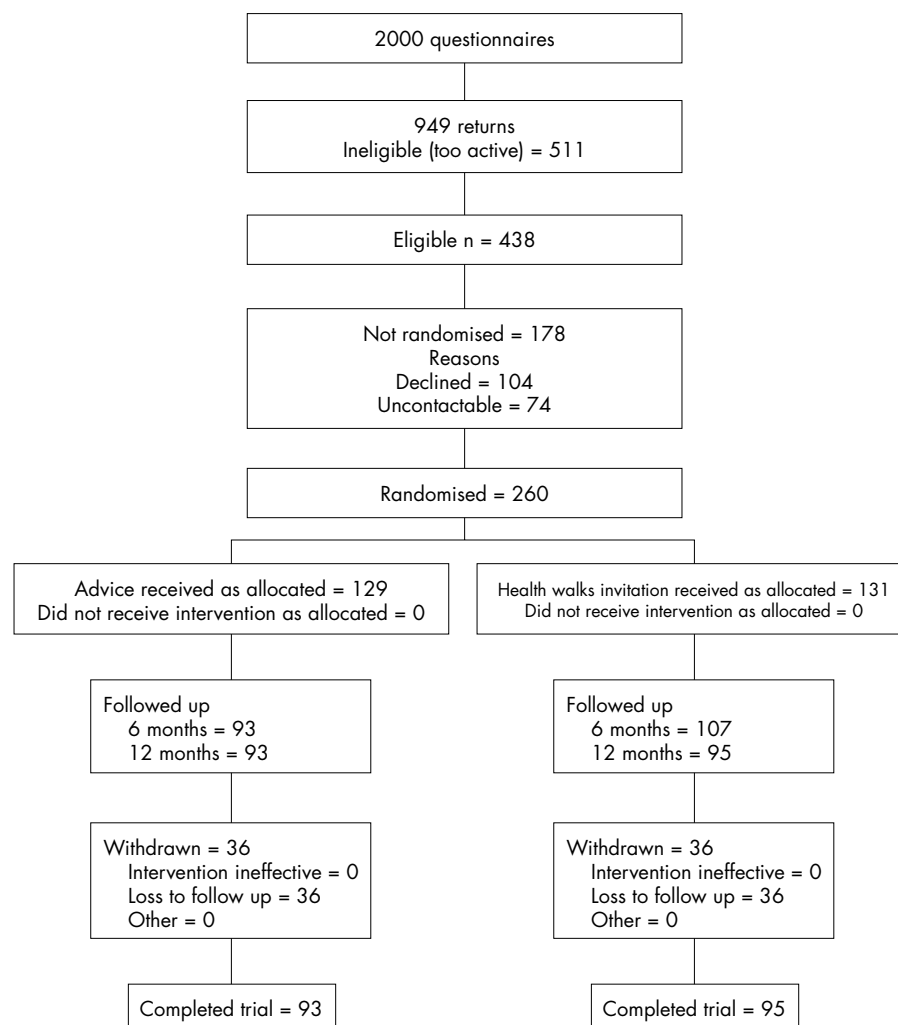
**Figure 1** Flow of participants through the trial.

Table 2 Differences between people lost to follow up and those who completed the study at 12 months

| | Trial completers n=188 | Non-completers n=72 | Statistical significance |
|--|---------------------------|------------------------|-----------------------------|
| Age (y) | 50.2 (8.1) | 51.2 (7.7) | p=0.19 |
| Sex (% male) | 48.9% | 43.1% | p=0.39 |
| <i>Physical activity profile</i> | | | |
| Total time (median minutes per week (IQR)) | | | |
| Activities MET value >3 | 30 (0 to 120) | 37.5 (0 to 120) | p=0.95 |
| Activities sweat/breathless | 0 (0 to 45) | 0 (0 to 43.7) | p=0.81 |
| Frequency (median sessions per week (IQR)) | | | |
| Activities MET value >3 | 1 (0 to 4) | 1 (0 to 3) | p=0.92 |
| Activities sweat/breathless | 0 (0 to 2) | 0 (0 to 2) | p=0.79 |
| <i>Stages of change</i> | | | |
| Level 1 | 16.4% | 20% | |
| Level 2 | 35.0% | 31.4% | |
| Level 3 | 12.0% | 11.4% | |
| Level 4 | 36.0% | 37.1% | p=0.90 |

as inactive but retained according to their random allocation. All people in the health walks group received a telephone call from the walk coordinator within a month of the exercise seminar, with the exception of three people who did not wish to be contacted.

Loss to follow up

Loss to follow up was approximately 27% in each group. There were no statistically significant baseline differences between

people who were lost to follow up and those who remained in the trial (shown in table 2).

Health walk and seminar attendance

All participants attended the seminars. In the health walks group, the number of people who attended the accompanied walks was relatively low (33%, n=43). In those who did attend, the median number of accompanied walks attended was six (range 1–136) and total number attended was 672. People who

Table 3 Trial completers analysis

| | Baseline | 6 months | 12 months | Change at 12 months | Between group comparison |
|--|--------------|---------------|-----------------|---------------------|--------------------------------|
| <i>(n) Active</i> | | | | | |
| Advice | 4/93 {4.3%} | 20/93 {22%} | 25/93 {26.9%} | +22.6% | |
| Health walks | 3/95 {3.2%} | 20/95 {21%} | 37/95 {38.9%} | +35.7% | OR 1.9 (95% CI 1.02 to 3.48)† |
| <i>Total time – moderate intensity activity.</i> | | | | | |
| <i>Median (IQR) minutes per week</i> | | | | | |
| Advice | 0 (0 to 40) | 30 (0 to 150) | 60 (0 to 180) | 45 | Z=-0.434 |
| Health walks | 0 (0 to 60) | 60 (0 to 120) | 60 (0 to 197.5) | 60 | p=0.66 |
| <i>Frequency – moderate intensity activity.</i> | | | | | |
| <i>Median (IQR) sessions per week</i> | | | | | |
| Advice | 0 (0 to 2) | 2 (0 to 3) | 2.5 (0 to 6) | 1 | Z=-1.41 |
| Health walks | 0 (0 to 2) | 2.5 (0 to 6) | 4.0 (0 to 8)* | 2 | p=0.25 |
| <i>Stages of change</i> | | | | | |
| <i>Mean (SD) /4</i> | | | | | |
| Advice | 2.7 (1.1) | 2.8 (0.96) | 3.0 (1.30) | 0.39 | 0.16 (95% CI -0.14 to 0.48) |
| Health walks | 2.8 (1.2) | 3.1 (0.94)‡ | 3.1 (1.03) | 0.29 | |
| <i>Aerobic capacity</i> | | | | | |
| <i>Mean (SD) l/ min</i> | | | | | |
| Advice | 2.38 (0.371) | 2.47 (0.386) | 2.49 (0.389) | 0.11 | 0.12 (95% CI -0.063 to 0.314) |
| Health walks | 2.49 (0.378) | 2.47 (0.386) | 2.50 (0.399) | 0.07 | |
| <i>Body mass index</i> | | | | | |
| <i>Mean (SD) kg/m²</i> | | | | | |
| Advice | 25.9 (3.16) | 26.0 (3.06) | 25.8 (3.12) | 0.09 | -0.04 (95% CI -0.410 to 0.344) |
| Health walks | 25.5 (3.29) | 25.5 (3.22) | 25.4 (3.36) | 0.06 | |
| <i>Cholesterol</i> | | | | | |
| <i>Mean (SD) mmol</i> | | | | | |
| Advice | 5.6 (1.02) | 5.7 (0.98) | 5.2 (1.08) | -0.02 | -0.21 (95% CI -0.433 to 1.4) |
| Health walks | 5.2 (1.08)‡ | 5.5 (1.01) | 5.4 (0.91) | 0.19 | |
| <i>Systolic blood pressure</i> | | | | | |
| <i>Mean (SD) mm Hg</i> | | | | | |
| Advice | 126.0 (13.4) | 131.4 (15.3) | 125.9 (20.2) | 0.5 | 2.1 (95% CI -1.8 to 6.04) |
| Health walks | 129.6 (14.6) | 132.9 (15.6) | 127.0 (16.5) | 2.35 | |
| <i>Diastolic blood pressure</i> | | | | | |
| <i>Mean (SD) mm Hg</i> | | | | | |
| Advice | 77.5 (9.4) | 79.3 (10.4) | 77.3 (9.9) | 0.58 | -1.4 (95% CI -4.3 to 1.4) |
| Health walks | 79.7 (10.6) | 79.9 (10.5) | 79.5 (10.9) | -0.90 | |

Between group comparisons. *Mann-Whitney test p<0.05; †odds ratio p<0.05; ‡t test p<0.05.

classed themselves as regular exercisers on the stages of change measure were least likely to attend ($\chi^2=7.29$ $p=0.06$).

Trial completers analysis

The results for participants who attended the 12 month follow up are shown in table 3. By 12 months the proportion of active people in the advice only group increased by 22.6% (from 4.3% to 26.9%). In the health walks group, the proportion of active people increased by 35.7% (from 3.2% to 38.9%). The difference between the groups was 13% (95% CI 0.003% to 25.9%). Analysis of the continuously scaled physical activity items supported the trend of improvement in activity. People in the health walks arm of the trial increased the frequency of moderate intensity activity more than the advice only group, but there were no statistically significant differences between groups in terms of total amount of activity. Improvements in physical activity levels took sometime to occur. At six months there were only small increases in physical activity, but motivation to exercise had improved more quickly in the health walks group (shown in table 2, $\chi^2=7.71$ $df=3$, $p=0.05$). By 12 months, the advice only group had "caught up" in their motivation level (between group difference $\chi^2=1.63$ $df=3$, $p=0.65$). Although there were modest, statistically significant improvements in aerobic capacity in both groups, there was no difference between the groups at 12 months. There were no statistically significant changes in body mass index, cholesterol, or blood pressure in either group.

Intention to treat analysis

The result of the intention to treat analysis is shown in table 4. Imputing the last known value suggested smaller differences in physical activity gains between the advice only and health

Key points

- The importance of physical inactivity as a modifiable risk factor for cardiovascular disease is well recognised.
- Lay-led walking programmes, which promote moderate intensity activity, are potentially a cost effective method of health promotion in primary care.
- The effects of outdoor walking programmes need to be evidenced in pragmatic randomised trials before widespread implementation.

walks group, with an overall trend in favour of the health walks groups. The difference between groups was 6% (95% CI -5% to 16.4%). The trend of increased frequency of moderate intensity activity in the health walks group remained in the intention to analysis.

Validity of the physical activity questionnaire

Further analysis demonstrated a statistically significant positive association between the changes in moderate activity and changes in sub-maximal aerobic capacity (Spearman's correlation coefficient 0.25 $p=0.03$), supporting the validity of the physical activity questionnaire.

DISCUSSION

Walking has been suggested as a particularly beneficial form of moderate intensity activity.¹⁷ Health walks have been designed so that they can link easily with primary care. The schemes are open to people of all levels of fitness, and cater for the beginner through to the advanced countryside walker. This trial focused on effectiveness in less physically active

Table 4 Intention to treat analysis

| | Baseline | 6 months | 12 months | Change at 12 months | Between group comparison |
|--|--------------|----------------|----------------|---------------------|--------------------------------|
| (n) Active | | | | | |
| Advice | 4/131 {3.1%} | 32/131 {24.4%} | 34/131 {26.0%} | 22.9% | |
| Health walks | 3/129 {2.3%} | 22/129 {17.2%} | 40/129 {31.0%} | 28.7% | OR 1.5 (0.78 to 2.84) |
| <i>Total time – moderate intensity activity.</i> | | | | | |
| Median (IQR) minutes per week | | | | | |
| Advice | 0 (0 to 60) | 30 (0 to 120) | 60 (0 to 180) | 35 | Z=-0.195 |
| Health walks | 0 (0 to 60) | 40 (0 to 120) | 60 (0 to 180) | 30 | p=0.845 |
| <i>Frequency – moderate intensity activity.</i> | | | | | |
| Median (IQR) sessions per week | | | | | |
| Advice | 0 (0 to 2) | 1 (0 to 4) | 1 (0 to 4) | 1 | Z=-1.375 |
| Health walks | 0 (0 to 2) | 2 (0 to 4) | 2 (0 to 4) | 2 | p=0.175 |
| <i>Stages of change</i> | | | | | |
| Mean (SD) /4 | | | | | |
| Advice | 2.5 (1.1) | 2.7 (1.0) | 2.8 (1.06) | 0.36 | 0.18 (95% CI -0.76 to 0.455) |
| Health walks | 2.81 (1.1) | 3.1 (0.98) | 3.1 (1.04) | 0.17 | |
| <i>Aerobic capacity</i> | | | | | |
| Mean (SD) l/ min | | | | | |
| Advice | 2.39 (0.371) | 2.46 (0.390) | 2.47 (0.394) | -0.08 | -0.03 (95% CI -0.02 to 0.08) |
| Health walks | 2.44 (0.407) | 2.48 (0.403) | 2.49 (0.460) | -0.5 | |
| <i>Body mass index</i> | | | | | |
| Mean (SD) kg/m ² | | | | | |
| Advice | 26.4 (4.02) | 26.5 (3.95) | 26.3 (3.97) | -0.01 | -0.009 (95% CI -0.39 to 0.194) |
| Health walks | 25.8 (3.91) | 25.9 (3.83) | 25.8 (3.94) | -0.002 | |
| <i>Cholesterol</i> | | | | | |
| Mean (SD) mmol | | | | | |
| Advice | 5.6 (1.02) | 5.6 (0.99) | 5.6 (0.89) | -0.02 | -0.09 (95% CI -0.257 to 0.071) |
| Health walks | 5.3 (1.05) | 5.5 (1.02) | 5.5 (0.95) | 0.11 | |
| <i>Systolic blood pressure</i> | | | | | |
| Mean (SD) mm Hg | | | | | |
| Advice | 127.4 (14.2) | 132.3 (15.9) | 128.3 (19.5) | 0.91 | 2.23 (95% CI -0.86 to 5.33) |
| Health walks | 128.8 (15.1) | 130.3 (17.8) | 126.7 (16.9) | -1.32 | |
| <i>Diastolic blood pressure</i> | | | | | |
| Mean (SD) mm Hg | | | | | |
| Advice | 78.5 (9.02) | 79.8 (10.1) | 78.3 (9.8) | -0.03 | -1.26 (95% CI -3.49 to 0.97) |
| Health walks | 78.3 (11.3) | 79.8 (10.4) | 79.6 (11.0) | 1.24 | |

people. The benefits of the health walks in fit, well motivated people are predictability good.³

The vast majority of participants took no moderate intensity activity at all before the trial. In line with recent epidemiological evidence and national targets, we focused on the cumulative amount of activity over one week, and identified relevant changes using thresholds identified in a national priority setting exercise.² Intensity can be defined either by the average caloric value of activities, or a more practical marker of whether people experience any minor sweat or breathlessness while active. The second approach accounts for variation between response to standardised activities that depends on fitness, and negates some of difficulties estimating physical activity using caloric assessments.¹⁸ It also translated into a simple message about physical activity that was understood by the seminar participants, and was not activity specific.

The study was powered to detect differences using a dichotomous "active or not" variable, a larger trial would have been needed to demonstrate differences in the continuously scaled physical activity variables. A disadvantage to analysing the data in terms of a threshold of physical activity, is that no weight is given to the magnitude of change. It is possible, although unlikely given the trends in the continuously scaled activity data, that people changed their activity by only a few minutes to qualify as active. Using a threshold approach to data analysis introduces the possibility of misclassification bias, although with a randomised design such effects should be equally distributed across groups.

The primary outcome measure included all physical activities encountered in daily life not just those relating to traditional perceptions of exercise or the health walks scheme. The health walk intervention comprises three components; attendance on organised walks, map packs, and telephone calls to encourage participation. We did not examine the effectiveness of the components separately, but took a pragmatic approach. We also considered that the health walks programme could stimulate activity more generally, and hence did not limit our assessment of activity to walking. A separate paper has been prepared on the physical activity transitions made as a result of the interventions. Attendance on organised walks was relatively low, suggesting that other components of the health walks programme may account for the observed effect. A supplementary qualitative study suggested that people found the do it yourself walk packs useful.¹⁹ We did not report a subgroup analysis of the effects in those who attended the organised walks (sometimes called a treatment-received analysis) because the significant limitations and misleading consequences of subgroup analyses are well documented.²⁰

Although not as effective as health walks, giving verbal and written advice increased activity substantially. Unlike previous studies, we used a group setting to provide advice, and participants seemed to enjoy and benefit from sharing experiences with one another. The response to group advice, supplemented by general written material was similar in magnitude but sustained for a longer period than in Australian trials of individualised advice and tailored written materials.^{9 21} As we did not include a no-intervention arm in the trial, we cannot conclude that the advice was effective. Improvements of similar magnitude have been noted in non-interventional studies.²² Explanations for the general improvements are that people recruited into the trial were motivated to change their activity, and the trial provided a focus for them to do this. The cardiovascular fitness testing protocol could also have been a stimulant to the overall change in physical activity observed. The measures of physical activity could have suffered from regression to the mean,²² or strong Hawthorne effects. Such effects would account for the overall trend of improved activity.

Analyses were undertaken to estimate the level of bias in the results. Ideally we should have sent reminders out at the first stage of sampling, but this was not possible within the time and financial frame of the study. People who, despite meeting the

study criteria, refused to participate in the trial tended to rate their exercise levels as higher, suggesting they had the perception that they were undertaking sufficient physical activity. The loss to follow up rate was significantly lower than in previous trials of population based exercise interventions, with no evidence to suggest that those lost were different to those retained. People were encouraged strongly to attend follow up assessments even if they had not managed to increase their activity. Assessments were scheduled after work hours, or at the weekends, and were undertaken at the GP practice from which the sample was drawn. It is unusual for full intention to treat analyses to be reported in health promotion trials, the exception being Stevens *et al*⁶ and Smith *et al*.⁹ The recommended methods of intention to treat analysis are imputing the last known value, an average, or the best or worst value.¹⁶ There may be a seasonal effect as the six month follow up occurred in the winter months. Future trials, particularly of outdoor physical activity promotion should consider a follow up period of sufficient length to estimate and account for possible seasonal variations in response, or recruitment staged randomly over one year.

With the exception of aerobic capacity, there were no changes in the physiological variables measured. This is similar to previous studies^{7 8} and there are several possible explanations. The study was not powered primarily to detect these differences. We used clinic based methods of measurement with inherent problems of sensitivity. It is also possible that the intensity of exercise undertaken was insufficient to change these variables, or that there is a delayed response.

There are concerns that self reported measures of physical activity are inaccurate.^{23 24} Alternatives such as accelerometry are too expensive for large scale trials.¹⁸ Recent studies comparing accelerometry with seven day recall questionnaires have shown that although questionnaires may under or over estimate the total amount of activity, they provide more complete information, and superior properties for measuring changes over time.^{24 25} The association between changes in activity and aerobic capacity that we observed was similar to those reported by others,^{25 26} and supports the validity of the postal physical activity questionnaire as a measure that can capture relative changes in activity.

Lay-led walking programmes have the potential to offer cheap and effective physical activity promotion in primary care. Even the relatively modest effects demonstrated in this trial are likely to be worthwhile considering the importance and prevalence of physical activity as risk factor for cardiovascular disease. Health walks was more effective in people who completed the trial, and although we were unable to detect any statistically significant differences between completers and non-completers, it is possible that these groups differ in characteristics we did not measure. The effect of health walks compares favourably with other primary care based exercise schemes, including incentives, exercise on prescription and behavioural counselling.^{4-8 19} A health walks programme is likely to be cheaper but this needs to be verified by a formal cost comparison. Future trials should examine whether sending map packs is as, or more, effective than accompanied health walks, as this would have significant implications for the design of health walking programmes.

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