

Cost effectiveness analysis of population-based serology screening and ¹³C-Urea breath test for *Helicobacter pylori* to prevent gastric cancer: A markov model

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Abstract

AIM: To compare the costs and effectiveness of no screening and no eradication therapy, the population-based *Helicobacter pylori* (*H pylori*) serology screening with eradication therapy and ¹³C-Urea breath test (UBT) with eradication therapy.

METHODS: A Markov model simulation was carried out in all 237900 Chinese males with age between 35 and 44 from the perspective of the public healthcare provider in Singapore. The main outcome measures were the costs, number of gastric cancer cases prevented, life years saved, and quality-adjusted life years (QALYs) gained from screening age to death. The uncertainty surrounding the cost-effectiveness ratio was addressed by one-way sensitivity analyses.

RESULTS: Compared to no screening, the incremental cost-effectiveness ratio (ICER) was \$16166 per life year saved or \$13571 per QALY gained for the serology screening, and \$38792 per life year saved and \$32525 per QALY gained for the UBT. The ICER was \$477079 per life year saved or \$390337 per QALY gained for the UBT compared to the serology screening. The cost-effectiveness of serology screening over the UBT was robust to most parameters in the model.

CONCLUSION: The population-based serology

screening for *H pylori* was more cost-effective than the UBT in prevention of gastric cancer in Singapore Chinese males.

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Key words: Cost-effectiveness analysis; Gastric cancer; *Helicobacter pylori*; ¹³C-Urea breath test; Serology

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INTRODUCTION

Gastric cancer is the second leading cause of cancer death worldwide, which leads to a substantial burden of morbidity, mortality, and health care costs^[1,2]. *H pylori* infection has been recognized as an important risk factor for cancer of gastric body and antrum (distal cancers)^[3,4]. Approximately 50% of the world population has been affected by *H pylori*^[5]. Although less than 1% of the infected will develop cancer, population-based *H pylori* screening in high-risk population has been proposed as a cost-effective strategy in the long term in Western countries^[6-8].

The East Asian countries such as China and Japan have the highest incidence of distal gastric cancer, which is twice as common in males as in females^[1]. *H pylori* infection was also found to be strongly linked to increased risk of gastric cancer in ethnic Chinese and Japanese^[9]. Early detection and eradication of *H pylori* infection might be a useful way to reduce the risk of gastric cancer in Asian populations where prevalence of *H pylori* infection and gastric cancer are significantly higher than in the West^[1]. However, it is unknown whether it is cost-effective to implement population-based *H pylori* screening

in high-risk Asian populations. Moreover, two widely used screening programs demonstrated good sensitivity and specificity in detection of *H pylori* infection in Chinese^[10,11], therefore the question arises which screening program is more cost effective?

This study was aimed to evaluate the clinical and economic effects associated with no screening, population-based *H pylori* serology screening, and population-based ¹³C-Urea breath test (UBT) in Singapore Chinese males using a Markov model.

MATERIALS AND METHODS

Model structure

The decision analytical model compared three strategies: strategy 1, no screening and no eradication therapy; strategy 2, single serology screening for *H pylori* and treating those tested positive with eradication therapy; and strategy 3, single screening for *H pylori* using the UBT and treating those tested positive with the same eradication therapy as used in strategy 2. After the screening and treatment, both costs and outcomes of the strategies were evaluated using a Markov model (Figure 1)^[12,13], which, from the public healthcare provider’s perspective, estimated the costs, number of gastric cancer cases prevented, life years saved, and quality-adjusted life years (QALYs) gained from screening age to death (either died of gastric cancer or other causes, or achieved full life expectancy^[14]). The distribution of people in the Markov states before the simulation started (i.e. cycle 0) was determined by the sensitivity and specificity of the screening strategies and prevalence of *H pylori* infection. The transition probabilities and corresponding plausible ranges in the model were obtained from a critical review of the published literature on target population where available (Table 1). Probabilities were converted from available rates using the formula recommended^[13].

Sensitivity analyses

One-way sensitivity analyses were conducted by altering individual variables within the aforementioned ranges. Based on the one-way sensitivity analyses, we additionally performed the best-case and the worst-case analyses, which included the most optimistic and pessimistic values for selected key variables.

Incidence and prevalence rates

We evaluated all Singapore Chinese males aged from 35 to 44 as the prevalence of *H pylori* infection at this age group increased substantially compared to the younger age^[10,15]. Age-specific *H pylori* infection rate, gastric cancer incidence, and mortality were applied when the cohort aged in the model^[10,16,17]. The relative risk in developing gastric cancer in *H pylori* infected persons compared to the uninfected was obtained from published literature^[3,18]. Proportion of gastric cancer death among deaths from all causes was derived from local reports^[17]. The 1- to 5-year survival rates were estimated from a large prospective cohort study in Chinese^[19]. Persons who survived for more

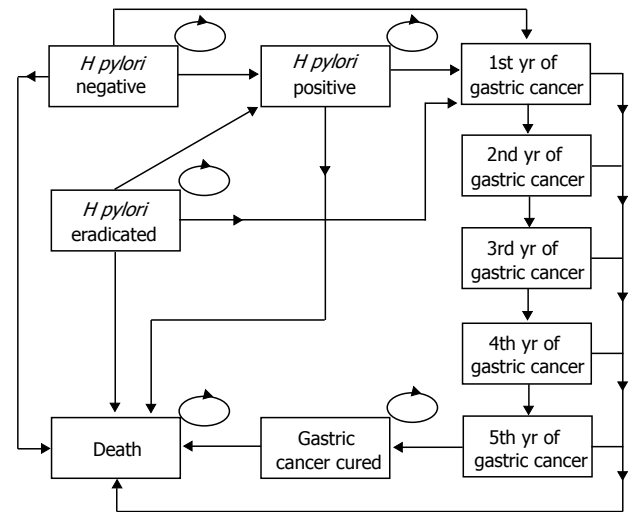


Figure 1 Markov model schematic. *H pylori* eradicated referred to the state of persons with positive screening test and the infection was successfully eradicated by the triple therapy.

than 5 years after diagnosis of gastric cancer were assumed to be cured and therefore achieved full life expectancy as the 5-year survival rate adequately reflected the curative success of gastric cancer treatment^[7,20].

Screening and eradication therapy

The screening strategies included 1 single serology screening by using enzyme-linked immunosorbent assay (ELISA) with a sensitivity and specificity of 93% and 79%, respectively (strategy 2)^[10] and 1 single UBT using simple gas chromatograph-mass selective detector with a sensitivity and specificity of 97.9% and 95.8%, respectively (strategy 3)^[11]. In both strategies, persons with positive test for *H pylori* (including both true and false positive) were treated with a triple therapy (i.e. rabeprazole 20 mg, amoxicillin 1000 mg, clarithromycin 500 mg, all twice a day for 4 d) with an eradication rate of 91%^[21,22]. This regimen was specifically chosen because it is safe and effective with less resistance rate in patients and is recommended by the Asia-Pacific consensus conference^[23-25]. Persons who stopped the triple therapy due to side effects or did not comply with the regimen were considered as treatment failure and thus remained infected. Persons who remained infected despite attempts at eradication had life expectancies and other outcomes identical to the infected who did not undergo treatment. The reinfection rate of the persons whose infection had been successfully eradicated was assumed to be identical to the persons who had never been infected (i.e. 1% annually in the base-case analysis)^[6,26]. Once the reinfection occurred, an individual’s gastric cancer risk was considered the same as that of an untreated, infected person of the same age.

An underlying assumption of the present study is that eradication of *H pylori* infection can reduce only the certain level of excess risk of distal gastric cancer (60% of all gastric cancers)^[4,27]. We conservatively assumed that persons cured of *H pylori* infection will

Table 1 Parameter estimates in the base-case analysis

Input variable	Base-case analysis	Range	Ref.
Incidence and prevalence rates			
Age-specific prevalence of <i>H pylori</i> (%)	20.0-43.3	-	[10]
Age-specific prevalence of gastric cancer per 100000	3-342	-	[17]
Gastric cancer in distal stomach (%)	60	50-80	[7]
Relative risk of gastric cancer in persons with <i>H pylori</i> infection	3.6	2-12	[7]
Age-specific mortality from age of 25, per 1000	0.5-50.6	-	[16]
Gastric cancer death in deaths from all causes (%)	2.27	2.20-2.33	[14,17]
Survival rate of gastric cancer after treatment (%)			[19]
1-yr	54.2	51-58	
2-yr	41.8	38-45	
3-yr	37.9	34-42	
4-yr	34.0	30-38	
5-yr	30.5	27-35	
Screening and treatment variables (%)			
<i>H pylori</i> serology screening sensitivity	93	82-95	[10]
<i>H pylori</i> serology screening specificity	79	70-92	[10]
<i>H pylori</i> ¹³ C-Urea breath test sensitivity	97.9	90-100	[11]
<i>H pylori</i> ¹³ C-Urea breath test specificity	95.8	90-100	[11]
Effectiveness of <i>H pylori</i> eradication	92.0	87-98	[21]
Probability of adverse effects related to eradication therapy necessitating medical intervention	2.5	2-5	[6]
Annual <i>H pylori</i> infection rate	1.0	1-3	[6,26]
Excess gastric cancer risk reduction attributable to <i>H pylori</i> eradication	30	0-100	[6]
Cost variables (2006USD) ¹			
<i>H pylori</i> serology screening	26	10-50	
<i>H pylori</i> ¹³ C-urea breath test	83	60-100	
<i>H pylori</i> eradication (triple therapy)	30	20-50	
Gastric cancer treatment per annum	4358	328-59000	
Eradication-related adverse effects	50	5-100	
Other variables			
Annual discount rate for costs and effectiveness (%)	3	0-7	[19,29]
Life expectancy, years	77	76-80	[14]
Utility			
<i>H pylori</i> non-infected	1.00	0.95-1.00	[26]
<i>H pylori</i> infected	0.90	0.80-1.00	[26]
Gastric cancer	0.38	0.13-0.65	[26]

Triple therapy: Rabeprazole 20 mg, amoxicillin 1000 mg, and clarithromycin 500 mg, twice a day for 4 d. ¹All costs were estimated from the records of local public hospitals.

have 30% of excess risk reduction compared to those *H pylori* infected persons in the base-case analysis, while a wide range of excess risk reduction from 10% to 100% was tested in one-way sensitivity analysis.

Costs

The present study was done from the public healthcare provider's perspective. Thus, the model included direct medical costs of serology screening, the UBT, and triple therapy. Adverse effects associated with the triple therapy that necessitated medical intervention were also included (Table 1). Annual direct medical costs associated with treatment of gastric cancer were estimated at the average level across different stages of the cancer^[28]. Nonmedical direct costs and indirect costs were not included. The costs were accrued from the time of screening until death. All costs were reported in 2006 US dollars and annually discounted at 3% in all analyses^[29].

Effectiveness

Three health outcomes evaluated in this model included number of gastric cancer cases prevented, life years saved,

and QALYs gained. All outcomes were also annually discounted at 3% in the base-case analysis^[29].

Incremental cost-effectiveness ratio (ICER)

ICER was expressed as US dollars per life year saved and US dollars per QALY gained, which were calculated for the two screening strategies compared to no screening strategy, as well as the UBT compared to the serology screening. The cost-effectiveness threshold was estimated at \$28000 per QALY gained in local context, which was derived from the conventional threshold of \$50000 per QALY gained used in the United States by comparing the gross national income per capita between the United States and Singapore^[28,30].

RESULTS

There were a total of 237900 Chinese males aged between 35 and 44 in Singapore^[31]. In the base-case scenario, compared to no screening and no eradication therapy, strategy 2 that implemented the serology screening on all cohort members with treatment for those with positive test

Table 2 Incremental cost-effectiveness ratios of screening strategies at age 40 yr (compared to no screening strategy unless stated)

US\$/QALY	Base-case		Best-case ¹		Worst-case ¹	
	Serology	UBT	Serology	UBT	Serology	UBT
ICER per life year saved	16166	38792 477079 ²	Dominant	Dominant Dominant ²	389728	640000 5645449 ²
ICER per QALY gained	13571	32525 390337 ²	Dominant	Dominant Dominant ²	324773	560000 Dominated ²

ICER: Incremental cost-effectiveness ratio; QALY: Quality-adjusted life year; UBT: ¹³C-Urea breath test. ¹Variables modified in best and worst-case analyses were, gastric cancer risk reduction by eradication (100% and 10%, respectively), relative risk (12 and 2), cost of annual gastric cancer treatment (\$59000 and \$328), cost of the serology screening (\$10 and \$50), cost of the UBT (\$60 and \$100), and annual discount rate (0% and 7%); ²The ICER was calculated by comparing the UBT with the serology screening.

cost \$9.8 million, which saved 523 life years or gained 623 QALYs by preventing 272 gastric cancer cases. Strategy 3 that implemented the UBT on this cohort with treatment for those with positive test cost \$23.0 million, which saved 550 life years or gained 656 QALYs by preventing 281 gastric cancer cases. A total of 875 and 847 persons were screened for each case of gastric cancer prevented in strategy 2 and 3, respectively. The serology screening avoided \$1.4 million of discounted expenditures on treatment of gastric cancer, while the UBT avoided \$1.5 million. The ICER were \$16166 per life year saved and \$13571 per QALY gained for the serology screening, and \$38792 per life year saved and \$32525 per QALY gained for the UBT (Table 2). When compared to serology screening, the ICER was \$477079 per life year saved or \$390337 per QALY gained for the UBT.

In the one-way sensitivity analyses, the level of excess gastric cancer risk reduction attributable to *H pylori* eradication varied from 10% to 100%^{16,71}. Using a \$28000 per QALY gained as a threshold, the serology screening would be cost-effective if *H pylori* eradication reduced more than 15% of excess gastric cancer risk. In contrast, the UBT could be cost-effective only when the excess gastric cancer risk was reduced by 35% or more (Figure 2A).

The ICER was sensitive to age at which population-based screening was carried out as shown in Figure 3. When screening age was more than 32 years, the ICER was less than \$28000 per QALY gained for the serology screening. The UBT appeared cost-effective when the screening age was more than 45 years (Figure 2B).

Relative risk of gastric cancer for *H pylori* infected population had a significant impact on the ICER. When *H pylori* eradication was assumed to reduce 30% of excess gastric cancer risk (as in the base-case analysis), the serology screening appeared cost-effective over the full range of the relative risk (i.e. from 2 to 12). In contrast, the UBT appeared cost-effective only with the relative risk above 5 (Figure 2C).

Cost of annual gastric cancer treatment imposed a substantial impact on the cost-effectiveness of the strategies. For both strategies, the cost had an approximately linear relation with the ICER that decreased dramatically with the increase in annual cost of the cancer treatment (Figure 2D). When the annual cost was \$30075, the one-time expenditure on serology screening and treatment of those with positive test would be fully offset by the savings in preventing gastric

cancers (Figure 2D). Cost of the serology screening and the UBT also had a moderate impact on the ICER. Each \$5 increment in cost of the serology screening and the UBT augmented the ICER by \$2000 and \$1800, respectively (data not shown).

The ICER was also sensitive to the annual discount rate. With the increase in the annual discount rate, the ICER appeared less favorable for both strategies.

Other variables had little impact on the cost-effectiveness within the ranges listed in Table 1, which included sensitivity and specificity of the serology screening and the UBT, effectiveness of *H pylori* eradication, probability and costs of adverse effects related to eradication therapy necessitating medical intervention, and utilities of each health state.

In all these sensitivity analyses, the ICER was extremely less favorable for the UBT compared to the serology screening.

In the best-case and worst-case analyses, the most critical variables, including level of excess gastric cancer risk reduction, relative risk of gastric cancer in *H pylori* infected population, annual cost of gastric cancer treatment, cost of the serology screening and the UBT, and annual discount rate, were simultaneously varied. Both strategies achieved more health benefits (i.e. life years gained or QALYs) at a lower cost compared to no screening, and the UBT also received more health benefit at a lower cost compared to the serology screening in the best-case scenario (i.e. dominant) (Table 2). In contrast, the ICER was more than \$300000 for all comparisons in the worse-case scenario. The UBT achieved the same gaining in QALYs but at an extra cost of \$11290897 compared to the serology screening in the worst case analysis (Table 2).

DISCUSSION

The present study modeled the life-time cost and effectiveness associated with population-based *H pylori* screening and treatment for those with positive test in Chinese males. Compared to no screening and no eradication therapy strategy, the serology screening was cost-effective, while the UBT was not cost-effective based on the threshold of \$28000 per QALY gained. The UBT gained very little extra health benefits in terms of either

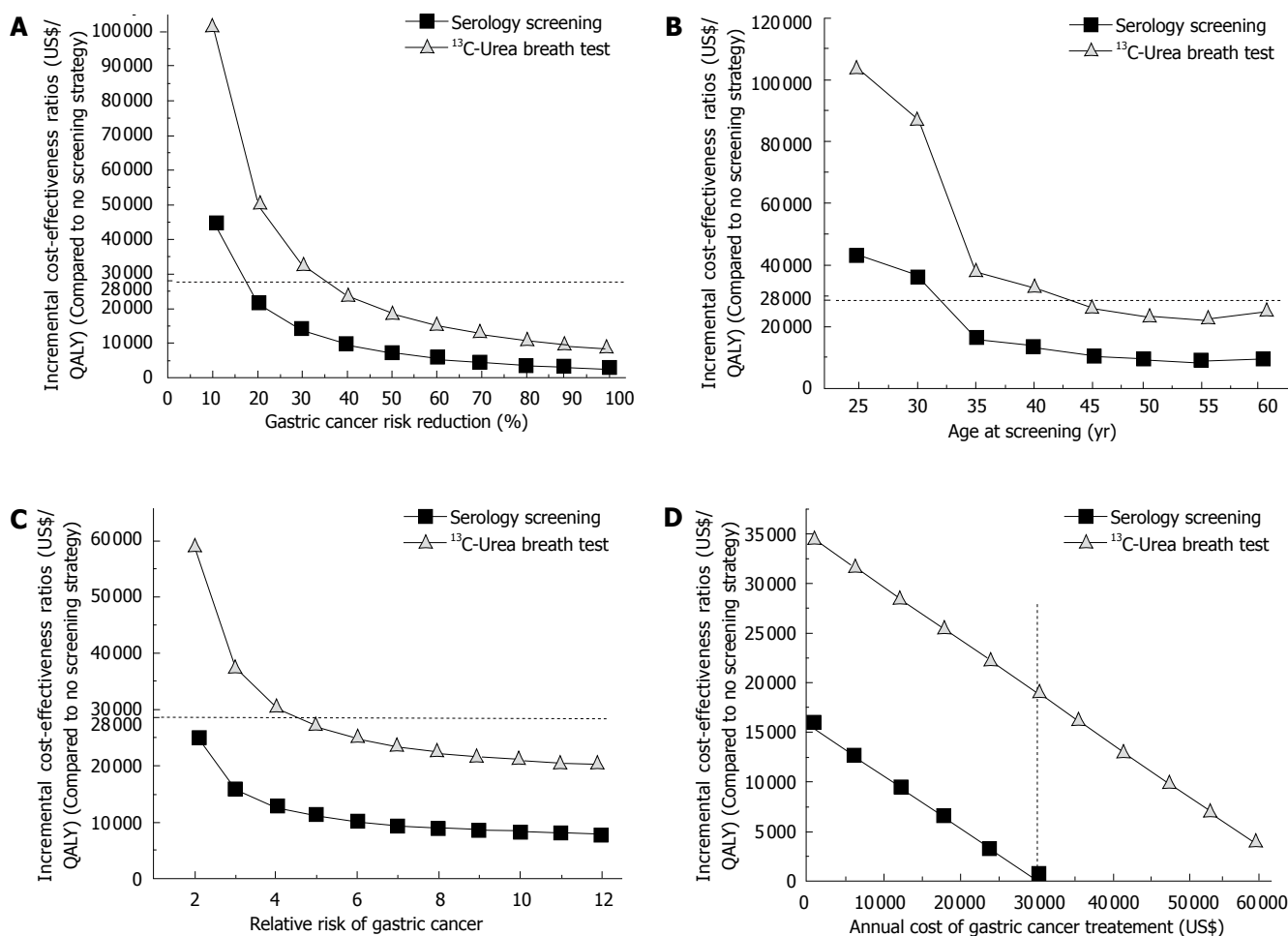


Figure 2 A: Sensitivity analysis on excess gastric cancer risk reduction attributable to *H pylori* eradication; B: Sensitivity analysis on age at time of screening; C: Sensitivity analysis on relative risk of gastric cancer in *H pylori* infected people with 30% gastric cancer risk reduction attributable to eradication; D: Sensitivity analysis on annual cost of gastric cancer treatment.

life years saved or QALYs gained but at a substantially higher cost compared to the serology screening. This suggests that the population-based serology screening for *H pylori* infection be adopted in this specific population, especially under the circumstances that the cost of gastric cancer treatment keeps arising due to the advances in new technologies. Also with this model, future clinical advances on the efficacy of *H pylori* eradication in prevention of gastric cancer can be easily translated into the cost-effectiveness ratio, which is now playing an increasingly important role in informing medical decision making.

The serology screening was found to be cost-effective in the present study, which is similar to the published studies using the similar model to estimate the economic and clinical effects of *H pylori* screening^[6,7]. Nevertheless, the model used in the present study had several improvements which are worth noting. First, we have a health state to identify the persons who were *H pylori* positive and successfully eradicated by the triple therapy (i.e. '*H pylori* eradicated' in Figure 1). This is a health state in the Markov model which can allow for successful capturing of the economic and health benefits resulted from the screening strategies. Second, in line with the important assumption that the persons who survived more than 5 years after diagnosis of gastric

cancer were assumed to be cured^[7,20], we used five tunnel states, instead of a single gastric cancer health state, to represent the status for each of the first five years since diagnosed with gastric cancer. The mortalities for these tunnel states were different from each other based on the epidemiological evidence^[19]. This refinement may better simulate the real progress of gastric cancer and thus obtain more accurate estimations in cost and effectiveness. Third, this model is life-time estimation and every person remained in the model until death. Thus some parameters are time-sensitive including *H pylori* incidence, gastric cancer incidence, and mortality (Table 1). Instead of fixed point estimates, age-specific estimates may be more appropriate and accurate to reflect the changes in these important parameters with the aging of the cohort in the model.

Besides, some differences between these two studies and the present study are notable. The cost and effectiveness of the screening strategies essentially stemmed from the actual number of gastric cancer cases prevented by the strategies. Therefore, given the certain level of excess gastric cancer risk reduction by the eradication, cost of gastric cancer treatment and relative risk of gastric cancer in *H pylori* infected persons are deemed to have a very important and significant impact on

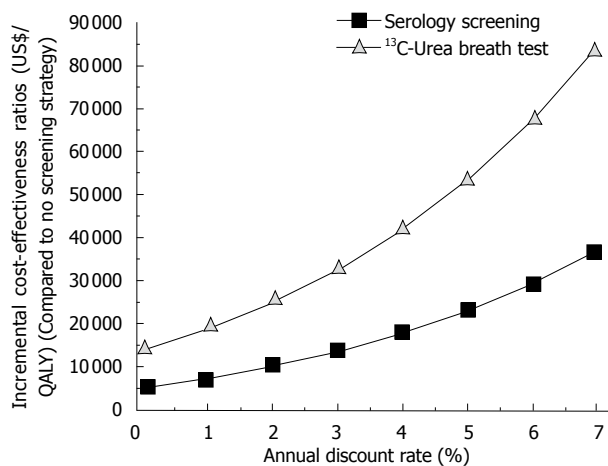


Figure 3 Sensitivity analysis on annual discount rate.

the estimated ICER. The screening strategies would save more money if the cost needed to treat a gastric cancer case increased and prevent more gastric cancer cases if relative risk of gastric cancer in *H pylori* infected persons increased. Furthermore, the economic and health benefits of prevention of gastric cancer cases may only occur in the future rather than in the present, which highlights the important role of discount rate used: the larger the discount rate used the less the benefits obtained (Figure 3). However, these parameters were not examined in some previous study^[6], or only little impact of these parameters was reported^[7].

The cost-effectiveness of the serology screening over the UBT study was robust to most of the parameters through the one-way sensitivity analyses. Nevertheless, some findings are worth attention. As shown in Figure 3, the screening strategies would be more cost-effective if the starting age increased, which might be explicitly explained by the fact that both *H pylori* infection rate and gastric cancer incidence would increase with age. However, a recent large randomized controlled trial in Chinese revealed that persons with precancerous lesions (gastric atrophy, intestinal metaplasia, and dysplasia) significantly reduced the efficacy of *H pylori* eradication in prevention of gastric cancer compared to those without the lesions^[32]. As the precancerous lesions increased significantly with age in Chinese^[33], this could be important evidence to support the younger screening age. Thus, we suggested that the optimal screening age could be 35 years where there would be a substantial improvement on the ICER compared to younger age but only slight improvement compared to older age. Otherwise, if an older screening age was chosen, despite the increase in *H pylori* infection rate and gastric cancer incidence, the level of excess gastric cancer risk reduction (i.e. the efficacy of the eradication) would remain at the far lower end of the spectrum, favoring no screening against the serology screening (Figure 2).

Prevention of gastric cancer will save the medical expenditures for treatment of cancer and increase the life years and QALYs. However, this health benefit could be associated with additional medical expenditures (even the expenditures on daily living for extended life years)

incurred during the extended life years, which will not occur in case of premature death. As including this cost component remains controversial, we did not take it into consideration in the present study. We also acknowledged that some parameters used in the model (e.g. survival rate of gastric cancer) were not available for Chinese males in Singapore, which may limit the accuracy of point estimates for cost and effectiveness. Finally, the threshold for ICER used in the present study was estimated from the US threshold using the ratio of gross national income between two countries, which is relative arbitrary and warrants further empirical local studies on this important topic.

In summary, the population-based serology screening for *H pylori* infection was more cost-effective than the UBT in prevention of gastric cancer in Singapore Chinese males.

COMMENTS

Background

H pylori infection has been recognized as an important risk factor for gastric cancer. Screening for *H pylori* has been proposed as a cost-effective strategy in prevention of gastric cancer.

Research frontiers

A number of screening strategies are currently available. However, it is unknown which screening strategy is more cost-effective in high-risk populations, especially in Asian populations.

Innovations and breakthroughs

A separate health state was used to identify the persons who were *H pylori* positive and successfully eradicated by the triple therapy. This state can allow for successful capturing of the economic and health benefits resulted from the screening strategies. Five tunnel states, instead of a single gastric cancer health state, were used in line with the important assumption that the persons who survived more than 5 years after diagnosis of gastric cancer were assumed to be cured.

Applications

The findings in this study will be useful and important for decision makers to efficiently allocate scarce health resources for population-based *H pylori* screening.

Peer review

The authors studied a clinically relevant issue. The manuscript is well written and is worth of publication in the Journal as is. This study has a substantial element of novelty. There is no data in literature concerning cost-effectiveness of serology-based screening strategy, particularly in countries with high prevalence of the infection, where the gastric cancer is a problem of special importance.

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