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Neural correlates of evaluative compared to passive tasting

Genevieve Bender^{1,2}, **Maria G Veldhuizen**^{1,3}, **Jed A. Meltzer**⁵, **Darren R Gitelman**^{6,7}, and **Dana M Small**^{1,2,3,4}

¹The John B Pierce Laboratory, New Haven CT

²Interdepartmental Neuroscience, Yale University, New Haven CT

³Department of Psychiatry, Yale University, New Haven CT

⁴Department of Psychology, Yale University, New Haven CT

⁵National Institute on Deafness and Other Communication Disorders, National Institutes of Health, Bethesda, MD

⁶Department of Neurology, Feinberg School of Medicine, Northwestern University, Chicago IL

⁷Department of Radiology, Feinberg School of Medicine, Northwestern University, Chicago IL

Abstract

We used fMRI to test the hypothesis that the nature of the neural response to taste varies as a function of the task the subject is asked to perform. Subjects received sweet, sour, salty and tasteless solutions passively and while evaluating stimulus presence, pleasantness and identity. Within the insula and overlying operculum the location of maximal response to taste vs. tasteless varied as a function of task; however, the primary taste cortex (anterior dorsal insula/ frontal operculum- AIFO), as well as a more ventral region of anterior insula, responded to taste vs. tasteless irrespective of task. Although response here did not depend upon task, preferential connectivity between AIFO and the amygdala (bilaterally) was observed when subjects tasted passively compared to when they performed a task. This suggests that information transfer between AIFO and the amygdala is maximal during implicit processing of taste. In contrast, a region of left lateral orbitofrontal cortex (OFC) responded preferentially to taste and to tasteless when subjects evaluated pleasantness and was preferentially connected to earlier gustatory relays (caudomedial OFC and AIFO) when a taste was present. This suggests that processing in the lateral OFC organizes the retrieval of gustatory information from earlier relays in the service of computing perceived pleasantness. These findings show that neural encoding of taste varies as a function of task beyond that of the initial cortical representation.

Keywords

insula; orbitofrontal cortex; amygdala; implicit processing; hedonic evaluation

Introduction

The taste signal is conveyed from the taste receptor cells and/or presynaptic cells (Chandrashekar *et al.*, 2006; Tomchik *et al.*, 2007) in the oral cavity via the cranial nerves VII (the chorda tympani branch of the facial nerve), IX (the glossopharyngeal nerve) and X (the vagus nerve) to the nucleus tractus solitarius (NTS), the first gustatory relay in the brain

(Beckstead *et al.*, 1980). Second-order gustatory fibres ascend ipsilaterally from the NTS to join the central tegmental tract and project to the parvicellular part of the ventroposteromedial nucleus of the thalamus (VPMpc) (Beckstead *et al.*, 1980). The primary efferent projection from monkey VPMpc is located in ipsilateral insular/opercular cortex adjacent to the superior limiting sulcus (anterior insula and overlying frontal operculum - AIFO) and extends rostrally to the caudolateral orbitofrontal cortex (OFC) (Mufson & Mesulam, 1984; Ogawa *et al.*, 1985; Pritchard *et al.*, 1986). In humans, a cytoarchitectonically homologous region has been identified in AIFO (Petrides and Pandya, 2002). A second, less extensive, projection terminates in areas 3a, 3b, 2, and 1 along the lateral margin of the precentral gyrus (Pritchard *et al.*, 1986). Thus, anatomical studies have identified two regions that receive afferent information from taste thalamus and thus it could be argued that there are two “primary” gustatory regions within the insula/operculum.

Neuroimaging studies of taste consistently report activation of the human homologues of the two primary areas identified in monkeys (Small *et al.*, 1999; Verhagen & Engelen, 2006). However, activation often extends beyond these regions to include the ventral (Kinomura *et al.*, 1994; Small *et al.*, 2003) and posterior insula (Ogawa *et al.*, 2005), as well as overlying Rolandic, frontal and parietal opercula (Kobayakawa *et al.*, 1996; Faurion *et al.*, 1998; Kobayakawa *et al.*, 1999; Cerf-Ducastel *et al.*, 2001). This suggests that taste information from the primary regions synapses with adjacent insular and opercular neurons.

One important question that remains to be answered is what factor or factors account for the variability in the location of maximal taste responses observed in neuroimaging studies? The insula is sensitive to a variety of sensations associated with eating including olfaction, oral somatosensation, swallowing, temperature and viscosity (Smith-Swintosky *et al.*, 1991; Hamdy *et al.*, 1999; Zald & Pardo, 1999; de Araujo & Rolls, 2004; Verhagen *et al.*, 2004; Watanabe *et al.*, 2004; Kadohisa *et al.*, 2005a; Rolls, 2005). Thus, subtle differences in these parameters may affect taste related activity. Kobayakawa and colleagues have argued that the long stimulus presentation times traditionally employed by fMRI and PET studies precludes identification of activity in a quickly-adapting posterior parietal operculum (Kobayakawa *et al.*, 1996; Kobayakawa *et al.*, 1999; Ogawa *et al.*, 2005). However, while they have shown that this posterior region shows the earliest response to taste (Kobayakawa *et al.*, 1999; Ogawa *et al.*, 2005), and can be identified using faster stimulus presentation with fMRI, there is no evidence for a direct gustatory projection to this region. Since this region is sensitive to attentional orienting to taste, we have argued that its recruitment during taste tasks reflects activation of the mouth area as a function of paying attention to taste in the mouth (Veldhuizen *et al.*, 2007).

It is also possible that taste responses in the insula and overlying opercula are influenced by chemotopic or valence-specific organization. In an earlier study we reported different regions of insula and operculum respond to sweet compared to bitter solutions (Small *et al.*, 2003), and Schoenfeld and colleagues (2004) report separate, as well as overlapping, insular activations to different tastes (Schoenfeld *et al.*, 2004). However, there is no evidence for chemotopy in nonhuman primate studies (Scott & Plata-Salaman, 1999).

Finally, different paradigms have been employed across imaging experiments, with some requiring subjects to continuously rate intensity perception (Cerf *et al.*, 1996; Faurion *et al.*, 1998; Cerf-Ducastel *et al.*, 2001), others requiring ratings of perceived pleasantness, quality and/or intensity preceding or following a functional run (Kobayakawa *et al.*, 1996; Zald *et al.*, 1998; Kobayakawa *et al.*, 1999; Cerf-Ducastel *et al.*, 2001; Ogawa *et al.*, 2005), or following stimulus presentation (Zald *et al.*, 1998; Mizoguchi *et al.*, 2002; Zald *et al.*, 2002; de Araujo *et al.*, 2003b; Cerf-Ducastel & Murphy, 2004; Nitschke *et al.*, 2006; Sarinopoulos *et al.*, 2006), and yet others requiring subjects to report if they detect a stimulus (Small *et*

al., 1997; Zald & Pardo, 2000; Veldhuizen *et al.*, 2007). Others measure responses during passively tasting (Kinomura *et al.*, 1994; Frey & Petrides, 1999; Barry *et al.*, 2001; O'Doherty *et al.*, 2001; O'Doherty *et al.*, 2002; Frank *et al.*, 2003; Small *et al.*, 2003; Yamamoto *et al.*, 2003; Schoenfeld *et al.*, 2004). It is therefore possible that the different cognitive demands imposed by experimental paradigms may contribute to the variability of activations found. This possibility is consistent with recent work showing that trying to taste in the absence of taste results in enhanced responses in primary gustatory cortex in the insula and overlying operculum (Veldhuizen *et al.*, 2007) and that neural response to the same taste differs depending upon whether subjects attend to its intensity or its pleasantness (Grabenhorst & Rolls, 2008).

The goal of the current study was to use fMRI to explore the role of task on neural encoding of taste. All subjects received sweet, sour, salty and tasteless solutions passively and while performing one of three tasks; taste detection, taste identification and evaluation of taste pleasantness. By collapsing across tastants and comparing response to all tastes vs. tasteless we could rule out differences in quality or perceived pleasantness contributing to differential activations. By employing brief stimulation periods in an event-related design we reduced the possibility that rapid adaptation would reduce responses. We predicted that the primary insular taste cortex would respond to taste compared to tasteless irrespective of the task but that beyond this initial cortical encoding there would be differential recruitment of regions, as well as in differential connectivity between regions, as a function of task, reflecting the influence of top-down influences on taste encoding.

Materials and Methods

Pilot study

Ten pilot subjects sampled and rated the intensity and pleasantness of our stimuli. A visual analog scale was used to collect pleasantness ratings (100mm scale anchored by 0 = least pleasant, 50 = neutral, 100 = most pleasant) and the general labeled magnitude scale was used to collect intensity ratings (anchored by 0 = barely detectable and 100 = most intense experience imaginable)(Green *et al.*, 1996). Subjects verified that the stimuli used in our study were not highly aversive and were of moderate to weak intensity. The mean and standard deviation of pleasantness rating were 48.6 ± 0.49 for tasteless, 72.63 ± 3.15 for sucrose, 50.46 ± 3.55 for sour, and 46.30 ± 4.46 for salty. A within subjects ANOVA showed a main effect of taste $\{F_{(3,9)} = 5.3; p = 0.05\}$ with planned comparisons revealing that sweet is rated as more pleasant than all other stimuli (tasteless $p = 0.0002$; sour $p = 0.002$; salty $p = 0.0003$) tasteless as more pleasant than sour ($p = 0.02$) and no difference between sour and salty. Mean standard deviations for intensity ratings were 2.95 ± 1.01 for tasteless, 28.18 ± 5.14 for sucrose, 20.25 ± 3.29 for sour, 23.25 ± 4.14 for salty. A within subjects ANOVA showed a main effect of taste $F_{10.6(3,9)} = 10.59; p 0.003\}$ with tasteless being rated as less intense than all other stimuli (sweet $p = 0.002$, sour $p = 0.001$, salty = 0.002), sweet as more intense than sour ($p = .04$) and no difference in intensity ratings between sour and salty.

Subjects

Nineteen healthy right-handed volunteers participated in the main study. Four subjects were excluded from the analysis due to technical difficulties during scanning. All subjects (9 women and 6 men; mean age: 25.4; range 22-31) participated with full informed consent and the study was approved by the Yale Human Investigation Committee. All subjects were classified as being right handed by the modified Edinburgh inventory (Oldfield, 1971). The average handedness score was 77 out of 100 (std err = ± 10.13).

Experimental Paradigm

Subjects sampled one of four different solutions while they performed one of four different tasks (Figure 1). Gustatory stimuli consisted of a 0.5mL bolus of either sweet ($5.6 \times 10^{-1} \text{M}$ sucrose), sour ($1.0 \times 10^{-2} \text{M}$ citric acid), salty ($1.8 \times 10^{-1} \text{M}$ NaCl) or tasteless (12.5mM KCL + 1.24mM NaHCO_3) solutions. As is now standard practice (O'Doherty *et al.*, 2001; O'Doherty *et al.*, 2002; de Araujo *et al.*, 2003a; Small *et al.*, 2003; de Araujo & Rolls, 2004; Veldhuizen *et al.*, 2007; Small *et al.*, 2008), we employed the tasteless solution, which contains similar ionic components as saliva, rather than water as the baseline solution because water has been shown to activate the primary gustatory cortex (Frey & Petrides, 1999; Zald & Pardo, 2000). The tasks were to taste passively (P), detect the presence of a taste (D), identify the taste (ID) or indicate the perceived pleasantness (PP). During D subjects responded to the question "Is there a taste?" by pressing one of the buttons on either the left or right button boxes (representing 'yes' or 'no' responses, respectively). In ID they responded to the question "What is the taste?" with buttons representing 'sweet, sour, salty, and tasteless'. In PP subjects responded to the question "How pleasant is the taste?" with buttons designated as 'very pleasant, pleasant, unpleasant, and very unpleasant'. For the purposes of analysis "very pleasant" was assigned the numerical value of 4, "pleasant" a 3, "unpleasant" a 2 and "very unpleasant" a 1. The order the response buttons was counterbalanced so that some subject response options were ordered from left to right, and some were right to left. In P subjects were instructed to press one of the buttons at random. Subjects kept their eyes closed for the duration of the experiment.

A single "event" is depicted in figure 1 and consisted of an audio instruction, delivery of the liquid (taste or tasteless) over 5 seconds, a 10 second "hold" during which the subject was trained to hold the taste in their mouth and wait, and then an audio cue signaling them to swallow. We define the event of interest as the first 15 seconds of taste delivery (liquid + response, Figure 1) and model the swallowing as an event of no interest (i.e., a confound) (tone, Figure 1). Subjects were instructed to respond anytime after receipt of the taste and that the swallow audio cue also meant that only 5 seconds of response time remained before the commencement of the next trial.

Events were grouped into "instruction blocks" so that the same judgment was made for four events in a row. Subjects were never informed about the identity of the liquid they were about to receive and were equally likely to receive the tasteless, sweet, sour or salty stimulus. Each run comprised 4 instruction blocks for a total of 16 events per run. Each scanning session was comprised of 8 runs.

Every subject attended a training session approximately one week before scanning. During this session, they performed one mock run in an fMRI simulator to familiarize them subjects with the paradigm and button selections, to confirm that the subjects were comfortable with the confined conditions of the scanner and also served to identify any subject who found it difficult to swallow in a supine position.

Apparatus

Solutions were delivered via our custom-built gustometer (Veldhuizen *et al.*, 2007), which consists of a laptop computer that controls independently programmable BS-8000 syringe pumps (Braintree Scientific, Braintree, MA). The pumps were set to deliver tastes at a flow rate of 6mL/min and controlled by a program written using Matlab 6.5.1 (MathWorks Inc., Sherborn, MA) and Cogent2000 v1.25 (Wellcome Department of Cognitive Neurology, London, UK). Each pump held a 60mL syringe connected to a 25-foot length of Tygon beverage tubing that terminated into a specially designed Teflon, fMRI-compatible gustatory manifold that was anchored to the MRI headcoil. The manifold was mounted by rigid tubing

onto an anchoring block that clamped onto the bars of the headcoil. Tastant lines were arrayed around a tasteless line in a circular pattern and all tastants and rinses were delivered through a 1mm channel that passes through the entire manifold. These 1mm channels converged at a central point at the bottom end of the manifold. To prevent the subjects tongue from coming in contact with the 1mm channels, a 7mm sphere was positioned directly under them and rested directly above the subject's tongue. All subjects were instructed to allow the liquid to roll off of the sphere onto the tip of the tongue, but to refrain from swallowing until instructed. Use of the sphere allowed maintenance of constant tactile stimulation because it creates a constant focus of stimulation across all events.

fMRI Scanner

Images were acquired on a Siemens 3Tesla Trio scanner. Echoplanar imaging was used to measure the blood oxygenated level dependent (BOLD) signal as an indicator of cerebral activation. Subjects were given earplugs to reduce noise from the scanner and were instructed to keep their eyes closed and refrain from unnecessary movements for the duration of the scan. A vitamin E pill was taped to the subject's left temple to indicate image laterality. A susceptibility weighted single-shot echoplanar sequence was used to image the regional distribution of the BOLD signal with TR = 2000 ms, TE = 20ms, flip angle = 90°, FOV = 220, matrix = 64 × 64, slice thickness = 3mm. Forty continuous slices were acquired in an interleaved mode to minimize signal contamination from adjacent slices. At the beginning of each functional run, the MR signal was allowed to equilibrate over 6 scans for a total of 12 sec, which were excluded from analysis. For anatomical localization, a T1 weighted 3D volume was acquired for each subject at the end of the scanning session (MP-RAGE with a TR/TE of 2530ms/3.66ms, flip angle of 15°, T1 of 1100ms, matrix size of 256 × 256, FOV of 22cm, slice thickness of 0.5mm). The 3D volume and functional slices contained identical orientation and were used in conjunction with the activation maps to localize the function and determine the anatomic regions for investigation of the time course data.

fMRI Data Analysis

Data were pre-processed on Linux workstations using SPM (Wellcome Trust Centre for Neuroimaging, <http://www.fil.ion.ucl.ac.uk/spm/>, London, UK)(Friston, 1994; Worsley & Friston, 1995) running in the Matlab software environment (MathWorks, Inc., Sherborn, MA). Functional images were time acquisition corrected to the slice obtained at 50% of the TR. All functional images were then realigned to the scan immediately preceding the anatomical T1 image. The images, anatomical and functional, were then normalized to the Montreal Neurological Institute template (MNI-305), which approximates the anatomical space delineated by Talairach and Tournoux (Talairach & Tournoux, 1988). Normalization resulted in a voxel size of 3 mm³ for functional images and a voxel size of 1 mm³ for structural images. Functional images were smoothed with a 6mm FWHM isotropic Gaussian kernel. For time-series analysis on all subjects, a high-pass filter (128) was included in the filtering matrix in order to remove low-frequency noise and slow drifts in the signal, which could bias the estimates of the error. Condition-specific effects at each voxel were estimated using the general linear model. The response to events was modeled by a canonical hemodynamic response function (HRF), consisting of a mixture of 2 gamma functions that emulate the early peak at 5s and the subsequent undershoot. The temporal derivative of the hemodynamic function was also included as part of the basis set to account for small deviations in timing from the canonical HRF.

Parameter estimate images from designated contrasts were entered into a 2-way repeated measures ANOVA with stimulus (taste and tasteless) and task (I, D, PP, P) as within-subject factors. SPM assigns significance levels to the t-fields from all analyses using the theory of

Gaussian random fields (2003). Individual SPMs were thresholded for display at a voxelwise $p < 0.001$ and cluster size of 3 (27 mm^3). Unpredicted activations were considered significant at $p < 0.05$ FDR corrected across the whole brain for multiple comparisons. The insula, overlying operculum, and orbitofrontal cortex (OFC), and amygdala were designated as regions of interest based on prior results showing that these regions form the core of the gustatory network (Kinomura *et al.*, 1994; Faurion *et al.*, 1998; Zald *et al.*, 1998; Frey & Petrides, 1999; Small *et al.*, 1999; O'Doherty *et al.*, 2001; O'Doherty *et al.*, 2002; Small *et al.*, 2003). WFU pick atlas (Tzourio-Mazoyer *et al.*, 2002; Maldjian *et al.*, 2003; Maldjian *et al.*, 2004) was used to create a mask of these regions, which was then employed to perform the region of interest analyses for predicted regions. Activations isolated in masked SPMs were considered significant if their p-value was less than 0.05 FDR corrected for multiple comparisons across the entire mask. T-maps were thresholded at $p < 0.001$ and $k < 3$ voxels.

Effective connectivity analyses were also planned and performed using the psychophysiological interaction toolbox in SPM2. Psychophysiological interaction (PPI) analyses allow the examination of the effective connectivity between brain regions (Friston *et al.*, 1997) under different behavioral contexts (e.g. stimulus and/or task). The presence of a PPI can indicate that the behavioral context modulated either the output from the source region or the responsiveness of the target(s) (Friston *et al.*, 1997). This type of model, therefore allows a restricted statement about the directionality of interregional influences. In the present study, individual PPI SPMs were entered into a random-effects group analysis and the t-maps were thresholded at $P < 0.001$ (uncorrected) with a cluster size of $k < 3$ voxels. The SPM toolbox ensures correct derivation of the interaction term by deconvolving the source region signal, multiplying the deconvolved signal with the specified behavioral event vector (event onsets for tastes or tasks as detailed below) and reconvolving this interaction term with an HRF (Gitelman *et al.*, 2003). Source region signals were calculated on a per subject basis as the first eigenvariate of the BOLD signals for all voxels within a 15mm radius sphere from the peak of the activation of interest. The ROIs were localized by finding for each subject their activation occurring within 15 mm of the group main effects (ANOVA) activation for each source region. New SPMs were computed for each subject, including as regressors, the interaction term, the source region signal, and the event onset variable.

Results

As stated in the methods section, four subjects were excluded from the analyses due to technical difficulties. These included evidence for scanner instability during the session or excess subject movement during scanning. Excessive movement was probed using the realignment parameters and was defined as movement greater than 1mm in any direction during any run. Thus analyses are based on 15 subjects.

Behavioral Data

The detection (D) and identification (ID) tasks were performed with high accuracy (average performance: D = 98%, ID = 98.25%). The tasteless solution was rated as pleasant (median = 3; mean = 3.03 standard deviation (SD) = 0.35); the sweet solution as very pleasant (median = 4; mean = 3.45; SD = 1.0), and the sour and salty solutions were rated as being equally unpleasant (sour: median=2, mean = 3.3; SD = 0.72 and salty: median = 2; mean = 0.49; SD = 0.48). A oneway ANOVA revealed a main effect of taste ($F_{(3,42)} = 15.365$; $p \leq 0.05$), with Tukey's post-hoc test indicating that sour and salty stimuli were rated as more unpleasant than sweet and tasteless (sour vs. tasteless = $p 0.05$; sour vs. sweet $p = 0.004$; salty vs. tasteless $p = 0.002$; salty vs. sweet $p = 0.0001$). No other significant effects were observed and no stimulus was rated as very unpleasant. We note that the ratings collected in

the scanner do not correspond exactly with the ratings collected in the pilot study. The lack of correspondence likely reflects use of different scales (categorical vs. VAS), especially since the categorical scale did not include a response option for neutral, rather than actual perceptual differences. We note that the primary objective of the in – scanner ratings was to focus the subject’s attention to a specific aspect of the stimulus, rather than to provide valid psychophysical ratings. Since subjects were instructed to keep their eyes shut, to avoid divided sensory attention, our method of collecting responses was limited to easily remembered assignment of categories to four buttons on the button box.

Neuroimaging Data

Main Effect of Stimulus—No significant effects were found in the whole brain analysis. Using the mask, a main effect of stimulus was observed bilaterally in the anterior dorsal insula and overlying operculum, as well as in the anterior ventral insula (Table 1). A t-test of taste – tasteless (Table 1) revealed that the main effect resulted from greater response to taste compared to tasteless and further examination of the individual t-tests for each of the simple contrasts showed that this difference was significant for P, ID, and PP but not D (Figure 2).

Main effect of task—The whole brain analysis revealed many significant effects of task (Table 2 and Figure 3). These included responses in the left lateral OFC, cerebellar vermis, cerebellar hemispheres, superior frontal gyrus, lateral and medial prefrontal cortex, anterior and posterior middle temporal gyrus, and extrastriate cortex. The lateral OFC region was significant in the whole brain analysis and fell within the *a priori* region of interest (mask). There were no significant effects using the mask other than the left lateral OFC. Task effects were further examined in this region by comparing each task to all other tasks. As predicted the t-tests showed that the effect of task in the lateral OFC (extending into the inferior frontal gyrus) resulted from significantly greater response during the evaluation of perceived pleasantness compared to performance of any other task or passive receipt. Note that this was not an interaction with stimulus, and occurred equally for both taste and tasteless solutions.

We also performed follow-up t-tests to determine the nature of the effects observed in the non-predicted but significant regions listed in Table 2. The cerebellar vermis, cerebellar hemispheres, and posterior medial prefrontal cortex responded preferentially to sapid stimulation when an evaluation was required compared to when subjects sampled passively. In contrast, the anterior middle temporal gyrus, medial and lateral aspects of the superior frontal gyrus, and extrastriate showed a significantly decreased response during the active compared to the passive tasks. No other significant effects were observed.

Stimulus by task interaction—No significant effects were observed for the whole brain or region of interest analysis when the t-map was thresholded at $p < 0.001$ and a cluster size of 3 voxels.

Simple Effects—The results of the ANOVA show that sensing taste compared to tasteless produces bilateral responses in the anterior dorsal and ventral insula irrespective of task and that there is no significant task by stimulus interaction. This argues against functional specialization within the insula, at least based upon the divisions represented by our different tasks. However, there is considerable variability in the location of peak response to taste reported across taste studies (Small *et al.*, 1999; Verhagen & Engelen, 2006). Since different studies use different tasks, we reasoned that some of the variability may arise as a function of task. We therefore examined the results from the simple contrasts of taste-tasteless under each of the four conditions to determine if there is anatomical variability in

the location of the peak response under the four conditions. The results of these analyses are depicted in figure 4, where each contrast is represented by a different color. Attending to stimulus identity produced a large response in the left anterior dorsal insula at -39, 15, 12 ($t = 4.3$; $z = 4.1$; $p = 0.02$ and $k = 59$ – one tailed). Attending to pleasantness produced a response in the left mid and posterior insula at -48, -12, 12 ($t = 4.2$; $z = 4.0$; $p = 0.04$; $k = 88$ – one tailed) and -36, 6, 12 ($t = 3.5$; $z = 3.4$; $p = 0.04$; $k = 10$ – one tailed). Passively tasting produced a maximal response in the anterior ventral insula at -36, 12, -9 ($t = 3.6$; $z = 3.5$; $p = 0.08$; $k = 16$ – one tailed). No preferential response to taste vs. tasteless was observed when subjects performed the detection task. This latter observation is consistent with prior work showing that trying to detect a taste in the absence of taste activates the insular taste areas (Veldhuizen et al., 2007). We then contrasted response to taste in each condition vs. response to taste in all other conditions (eg. ID vs P, PP, and D). There was a trend for the left anterior insula to respond significantly more to taste when subjects attempted to identify the taste compared to the averaged activation observed when they were tasting and engaged in the three other tasks (-30, 24, 3; $t = 3.5$; $z = 3.4$; $p = 0.06$; corrected; $k = 16$). Simple contrasts between conditions showed that this trend arose because ID resulted in significantly greater response in the left anterior insula than D (detection task) (-33, 24, 3; $t = 3.9$; $z = 3.7$; $k = 42$) and trended towards a significantly greater response than during passive tasting (-36, 15, 9; $t = 3.6$; $z = 3.5$; $p = 0.06$; $k = 11$). There was no differential activation between task ID and task PP (perceived pleasantness). Thus, the left anterior insula tends to respond preferentially to taste when judging identity compared to passive tasting and compared to performing a detection task but not when compared to judging pleasantness. No other insular effects were observed.

Psychophysiological Interactions (PPIs)—To determine whether the region of insula that responded to taste irrespective of task, and the region of lateral OFC that responded during hedonic judgments irrespective of stimulus, may differentially influence brain response elsewhere depending upon task (anterior insula) or stimulus (lateral OFC) we performed PPIs. Each of the four insular peaks was designated as a source region and 4 PPIs were performed for each (taste – tasteless for each task vs. all other tasks). The only significant finding was preferential connectivity between the left dorsal anterior insula and the amygdala bilaterally during passive sampling compared to active evaluation (-30, -6, -18; $z = 4.4$; $k = 23$; $p < 0.0001$ and 27, -3, -18; $z = 4.0$; $k = 18$; $p = 0.0001$ (Figure 5). When the t-map threshold was dropped to $p < 0.005$ a PPI was also observed between the right dorsal insula and the left amygdala (-27 -3 -24, $k = 7$, $z = 3.08$, $p(\text{uncorrected}) = 0.001$).

The left lateral OFC also served as the source region for the PPI of (taste vs. tasteless during hedonic evaluation). Greater connectivity between the lateral OFC and bilateral caudomedial OFC (cmOFC) ((-24 18 -12, $z = 5.0$, $p < 0.0001$ and 33, 18, -9; $z = 3.7$, $p = 0.0002$)), left ventral striatum (-9, 33, -9; $z = 3.4$, $p = 0.0008$), bilateral subcallosal cingulate (-18, 27, -15; $z = 3.4$, $p = 0.0008$ and 12, 36, -12; $z = 3.1$, $p = 0.002$), and bilateral anterior insula (45, 18, 3; $z = 3.6$, $p = 0.0002$; 45, 12, -9; $z = 3.4$, $p = 0.006$; -36, 24, 9; $z = 3.3$, $p = 0.001$) was observed when subjects received a taste compared to a tasteless solution (Figure 5). In contrast, no preferential connectivity was observed in tasteless compared to taste.

Discussion

We used fMRI to test the prediction that the nature of the neural response to taste varies as a function of the task the subject is asked to perform, reflecting the ability of top-down mechanisms to influence gustatory coding. More specifically, we found that task influences neural encoding of taste beyond the initial cortical representation in the anterior ventral and dorsal insula and overlying operculum. We suggest our findings are consistent with the existence of parallel pathways encoding taste beyond the initial representation in the anterior

insula, with involvement of the amygdala during passive tasting and implicit encoding, and the lateral OFC during explicit hedonic evaluation.

Generalist responses in the anterior ventral and dorsal insula and overlying operculum

We identified bilateral responses in the anterior dorsal insula, extending into the frontal operculum and bilateral responses in the anterior ventral insula to taste-tasteless irrespective of task (Figure 2). Since our taste condition included sweet, sour and salty stimuli we conclude that these regions encode these taste qualities and that they are engaged in their representation irrespective of task demand. This finding is consistent with anatomical and physiological data in primates suggesting that the anterior dorsal insula represents primary taste cortex (Pritchard *et al.*, 1986). The ventral insular region receives projections from both the anterior dorsal taste area, as well as from piriform cortex (Mufson & Mesulam, 1982). It also shows supra-additive responses to simultaneous perception of taste and odor (Small *et al.*, 2004). It is therefore possible that the anterior ventral insula provides a second representation of basic taste information, which is then integrated with other oral sensations for the purpose of flavor and food representation.

Variation in the location of insular response to taste

Apart from the tendency for the left anterior dorsal insula to respond preferentially to taste when subjects judged quality, we did not find differential activation between tasks within the insula. However, a separate issue is whether task can lead to variability in the maximal location of the taste evoked activity. This question is of methodological interest because there has been considerable variability in the reported location of gustatory responses among studies that employ different tasks (Small *et al.*, 1999; Verhagen & Engelen, 2006). Consistent with the possibility that the use of different tasks may contribute to the variation in the location of gustatory-evoked responses in the insula/opercular gustatory we found that the peak location for each of the simple contrasts of taste vs. tasteless differed (Figure 4).

Passive Tasting

Although we were unable to find evidence for functional specialization within the insula, we did observe that the effective connectivity between the anterior dorsal insula and the amygdala is greater during passive vs. evaluative tasting (Figure 5). In monkeys, there are direct projections from the anterior insula to the amygdala (Mufson *et al.*, 1981; Mesulam & Mufson, 1985) and gustatory responses have been recorded and characterized in the primate amygdala (Scott *et al.*, 1993; Yan & Scott, 1996; Kadohisa *et al.*, 2005a; Kadohisa *et al.*, 2005b). Human neuroimaging studies also consistently show response here to taste (Zald *et al.*, 1998; O'Doherty *et al.*, 2001; O'Doherty *et al.*, 2002; Small *et al.*, 2003). Work in rodents indicate that there is an intimate and reciprocal relationship between the amygdala and insula in taste processing, in which stimulation of one region results in responses from the taste cells located in the other region (Grossman *et al.*, 2008). The current finding adds to this literature by suggesting that whether information exchange between the amygdala and insula occurs depends upon attentional state, with preferential channeling of information during implicit processing. An alternative possibility is that during passive tasting the amygdala exerts an inhibitory influence on the anterior insula. This tonic inhibitory influence might then be disrupted during explicit evaluation of taste, resulting in decreased connectivity between the anterior insula and the amygdala. This latter hypothesis stems from our prior work suggesting that the amygdala might exert an inhibitory influence on taste coding. Specifically, resection of the amygdala for the treatment of pharmacologically intractable epilepsy results in increases in taste intensity perception (Small *et al.*, 2001b;c). Since, the insula encodes concentration in rodents (Accolla *et al.*, 2007) and monkeys (Scott *et al.*, 1986; Yaxley *et al.*, 1990; Scott & Plata-Salaman, 1999), and perceived intensity in

humans (Small *et al.*, 2003), it stands to reason that the anterior insula might be the target region for the inhibitory influence from the amygdala.

Regardless of the nature of the mechanism, the proposal that the amygdala plays a preferential role in implicit encoding of taste is consistent with studies showing that the amygdala encodes salient but non-conscious visual stimuli (Morris *et al.* 1998; Whalen *et al.*, 1998), that it responds preferentially to implicit compared to explicit encoding of fearful images (Straube *et al.*, 2004) and that cognitive evaluation may lead to inhibition of amygdaloid responses to visual stimulation (Pessoa *et al.*, 2005). Considering the established role of the amygdala in implicit processing, together with the gustatory literature, our finding suggests that there may be a distinct pathway for implicit taste coding, which involves relay of taste information from dorsal insula to the amygdala, engagement of ventral insula and anterior middle temporal gyrus. We further suggest that since our passive tasting condition most closely approximates tasting under normal circumstances, it is possible it represents the default pathway, which is then disrupted when behavior demands explicit assessment.

Evaluative Tasting

A distinct subset of structures was preferentially engaged by evaluative vs. passive tasting (Figure 3). The only effect specified *a priori*, was that the OFC would be preferentially recruited during hedonic judgments. The OFC has been shown to play a key role in representing hedonic features of chemosensory stimuli (Rolls *et al.*, 1989; Schoenbaum & Eichenbaum, 1995; Zald & Pardo, 1997; Zald *et al.*, 1998; Tremblay & Schultz, 1999; O'Doherty *et al.*, 2000; Royet *et al.*, 2000; Tremblay & Schultz, 2000; Zatorre *et al.*, 2000; O'Doherty *et al.*, 2001; Royet *et al.*, 2001; Small *et al.*, 2001a; Gottfried *et al.*, 2002; Zald *et al.*, 2002; Anderson *et al.*, 2003; de Araujo *et al.*, 2003a; Kringelbach *et al.*, 2003; Royet *et al.*, 2003; Small *et al.*, 2003; Haase *et al.*, 2007; McCabe & Rolls, 2007). Consistent with the prediction, we found that the left lateral OFC, corresponding to area 47/12 according to the terminology of Petrides and Pandya (Petrides & Pandya, 1994), responded preferentially to taste and to tasteless during the hedonic evaluation. This same region of lateral OFC has been shown to respond preferentially when subjects are required to make hedonic compared to other types of judgments about odors (Royet *et al.*, 2003). Considering our results with the work of Royet and colleagues it is tempting to speculate that this region plays a general role in hedonic evaluation in that it may be recruited irrespective of stimulus (e.g., taste and tasteless) or modality (e.g. odor and taste). Additionally, consistent with this interpretation, we found that connectivity with earlier gustatory relays, including the caudomedial OFC (Pritchard *et al.*, 2005) and anterior dorsal and ventral insula, was greater when subjects judged taste compared to tasteless. This suggests that processing within the lateral OFC may actively organize the retrieval of sensory information from sensory-specific cortex in the service of computing and/or judging perceived pleasantness (Figure 3). However, we note that with PPI we are not able to distinguish whether the task modifies the output from the source or renders the target more sensitive to the source's output, our interpretation remains speculative.

We also observed that the cerebellum was specifically engaged during evaluative tasting. This finding mirrors work in the olfactory system showing that the cerebellar vermis is recruited during evaluative compared to passive sensing of odors (Savic *et al.*, 2000). The cerebellum is also sensitive to the intensity of chemosensory stimuli (Anderson *et al.*, 2003; Small *et al.*, 2003) and patients with cerebellar lesions have deficits in odor detection and identification (Mainland *et al.*, 2005). Thus, the current finding adds to a growing body of literature implicating the cerebellum in chemosensation (Sobel *et al.*, 1998).

Summary

In summary, we provide evidence for the existence of parallel pathways for encoding taste beyond the initial cortical representation in the anterior insula and overlying operculum. This is reflected both in differential recruitment of regions, well as in differential connectivity between regions as a function of task with involvement of the amygdala and anterior temporal neocortex during passive tasting and implicit encoding, and the cerebellum, anterior cingulate cortex, and lateral OFC during evaluative tasting and explicit encoding.

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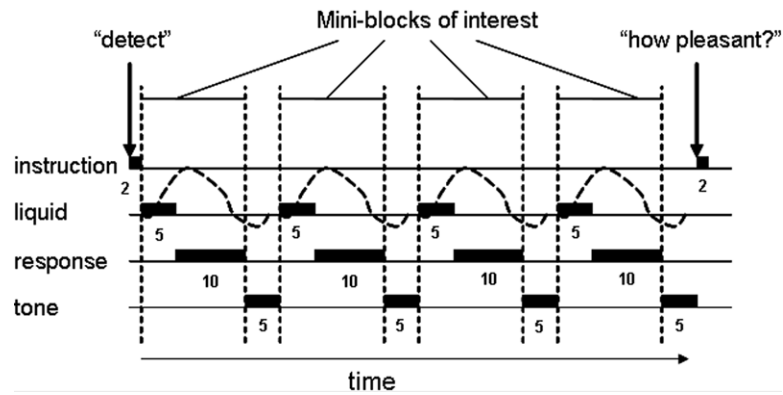
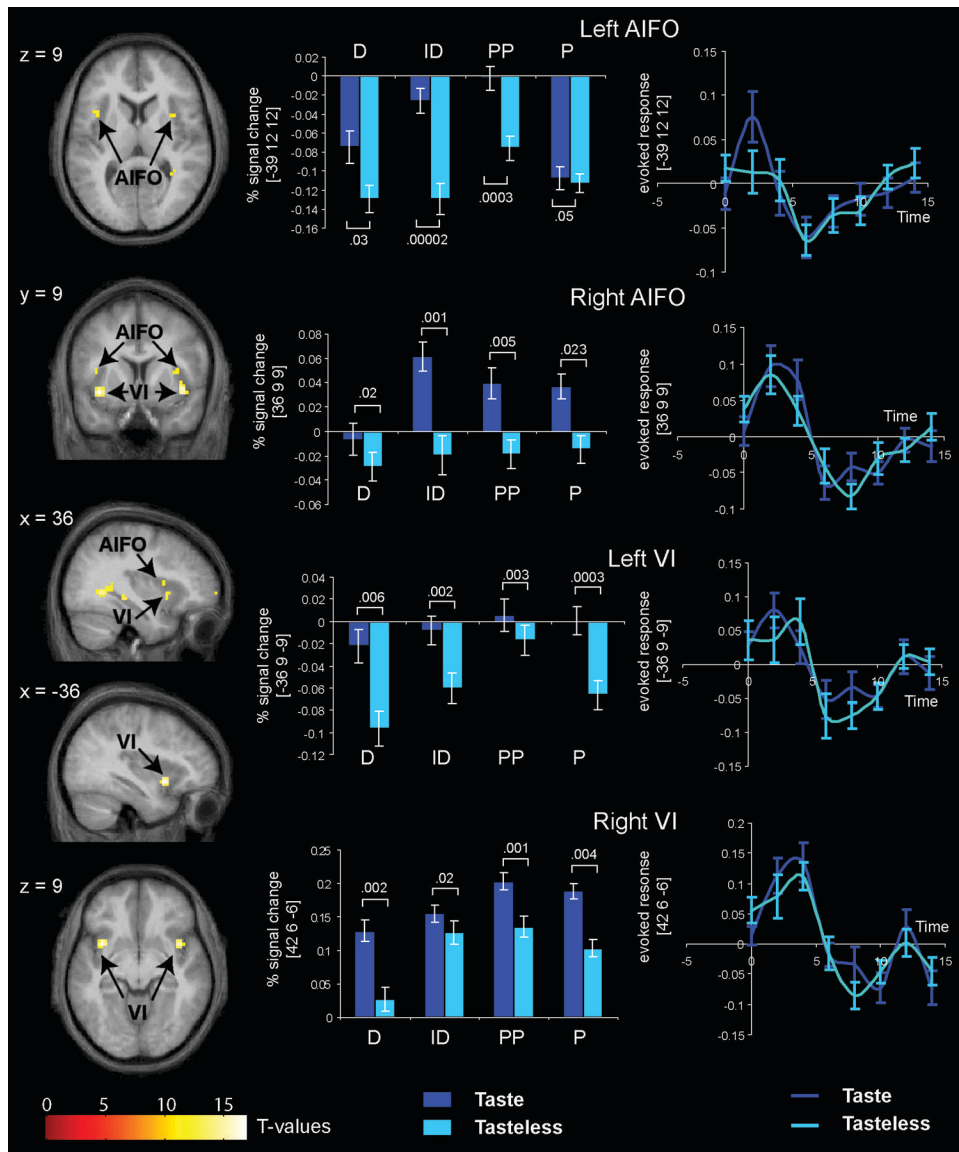


Figure 1. Graphic depiction of long event-related design

A long-event related design was used. Three different taste stimuli (sweet, sour, salty) and one tasteless stimulus, with similar ionic components to saliva (O’Doherty et al., 2001), were delivered (indicated by “liquid”). Every event began with the delivery of 0.5 cc of liquid over a 5 second period. The liquid was held in the mouth until a 400Hz tone played for 5 s signaling the window of the time during which subjects were allowed to swallow. Responses to instructions were made on manually held controllers after stimulus delivery and before the onset of the swallow tone (indicated by “response”). The dotted line indicates the predicted hemodynamic response function. Tasks were performed in blocks that began with a 2 second instruction indicating the task condition (“Is there a taste” D; “What is the taste” ID; “How pleasant is the taste” PP; “Randomly press” P). The subject was instructed to respond to the same task condition over 4 trials before the instruction changed. All 4 task conditions were presented during a run and counterbalanced to account for order effects.



and averaged across tasks. Thus there is a data point at each 2 s interval. We note that the time course data may not correspond exactly with the bar graphs because the bar graphs reflected data fitted to the canonical HRF whereas the time courses are extracted using a finite impulse response model. These methods are standard within the `spm_graph.m` function.

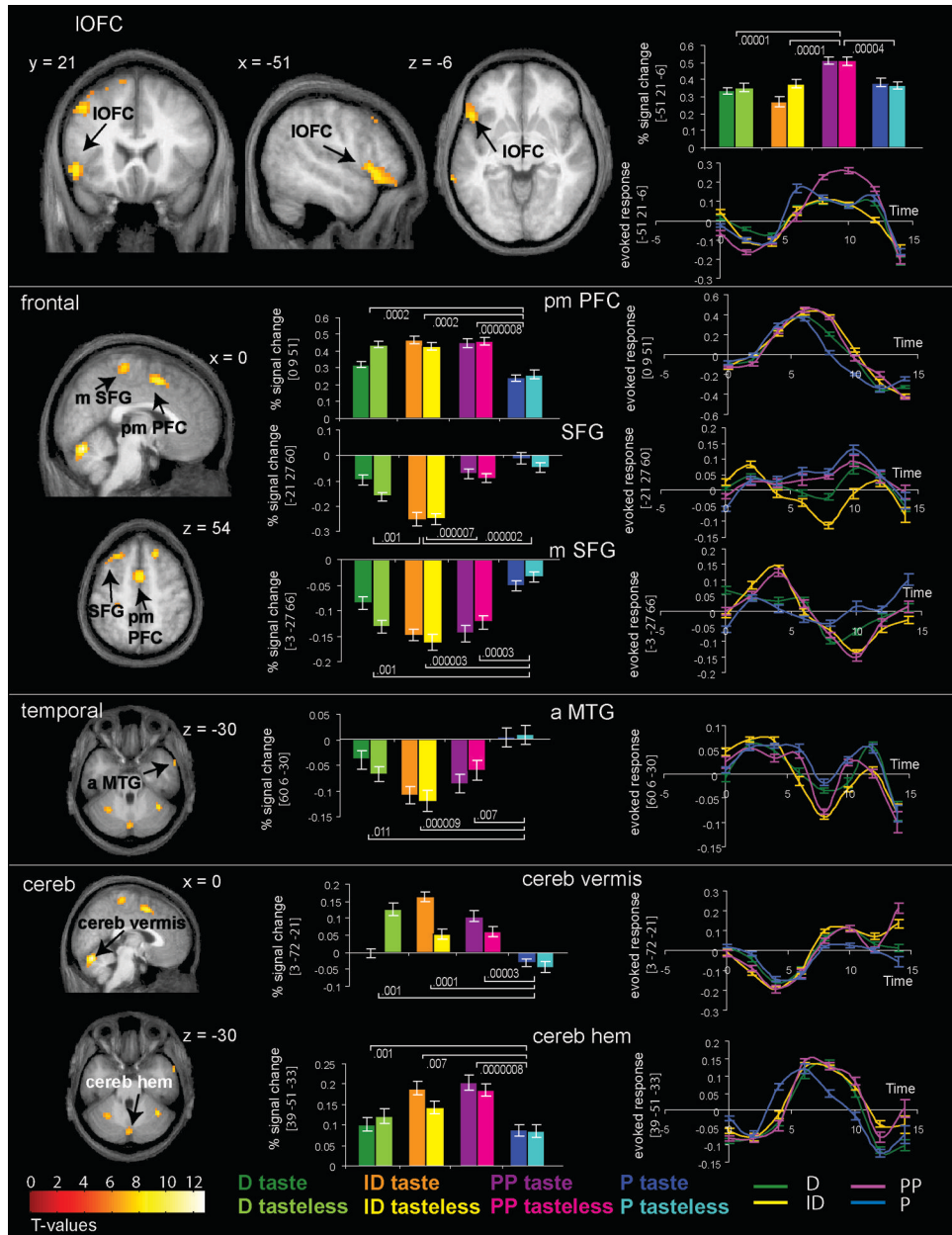


Figure 3. Main effect of task

Brain sections illustrate the location of brain regions in which a main effect of task is present. Each panel (delineated with a white line) is devoted to a particular region. From the top this includes the lateral orbitofrontal cortex (LOFC); frontal cortex, including the posterior medial prefrontal cortex (pmPFC), superior frontal gyrus (SFG), and medial superior frontal gyrus (mPFC); anterior middle temporal gyurs (aMTG); and cerebellum (Cereb), including the vermis and hemisphere (Hem). Bar graphs depict the average percent signal change over subjects (+/- s.e.m.) of the neural response at the peak voxel indicated by the arrows in the anatomical sections during perception of taste and tasteless (D = detection, ID = identification, PP = perceived pleasantness, and P = passive). The color key for the bar graphs is located at the bottom of the figure. The numbers represent uncorrected p-values extracted from contrasts of simple effects indicated by the lines. The line graphs depict time course data of response to tasting during each condition in arbitrary units (+/- s.e.m.)

extracted from the peak voxel (y-axis) and plotted against time in seconds (x-axis). See legend of figure 3 for further details. T-maps were thresholded at $p < 0.001$. Color bars represent t-values.

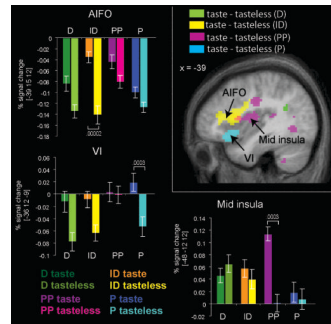


Figure 4. Taste-tasteless as a function of task in the insula

The sagittal brain section depicts the location of response isolated in the contrast of taste – tasteless for each of the four conditions (ID = identification; PP = perceived pleasantness; P = passive; D = detect), color-coded and superimposed upon the mean anatomical image. The SPM t-maps were thresholded at $p < 0.005$ for the purpose of illustration. Activations appearing outside of the insula and overlying operculum in this image are not significant. Bar graphs depict the average percent signal change over subjects (\pm s.e.m.) of the neural response at the peak voxel indicated by the black arrow (y – axis) for taste and tasteless across the four tasks. The color key is located at the bottom of the figure. T-maps were thresholded at $p < 0.001$.

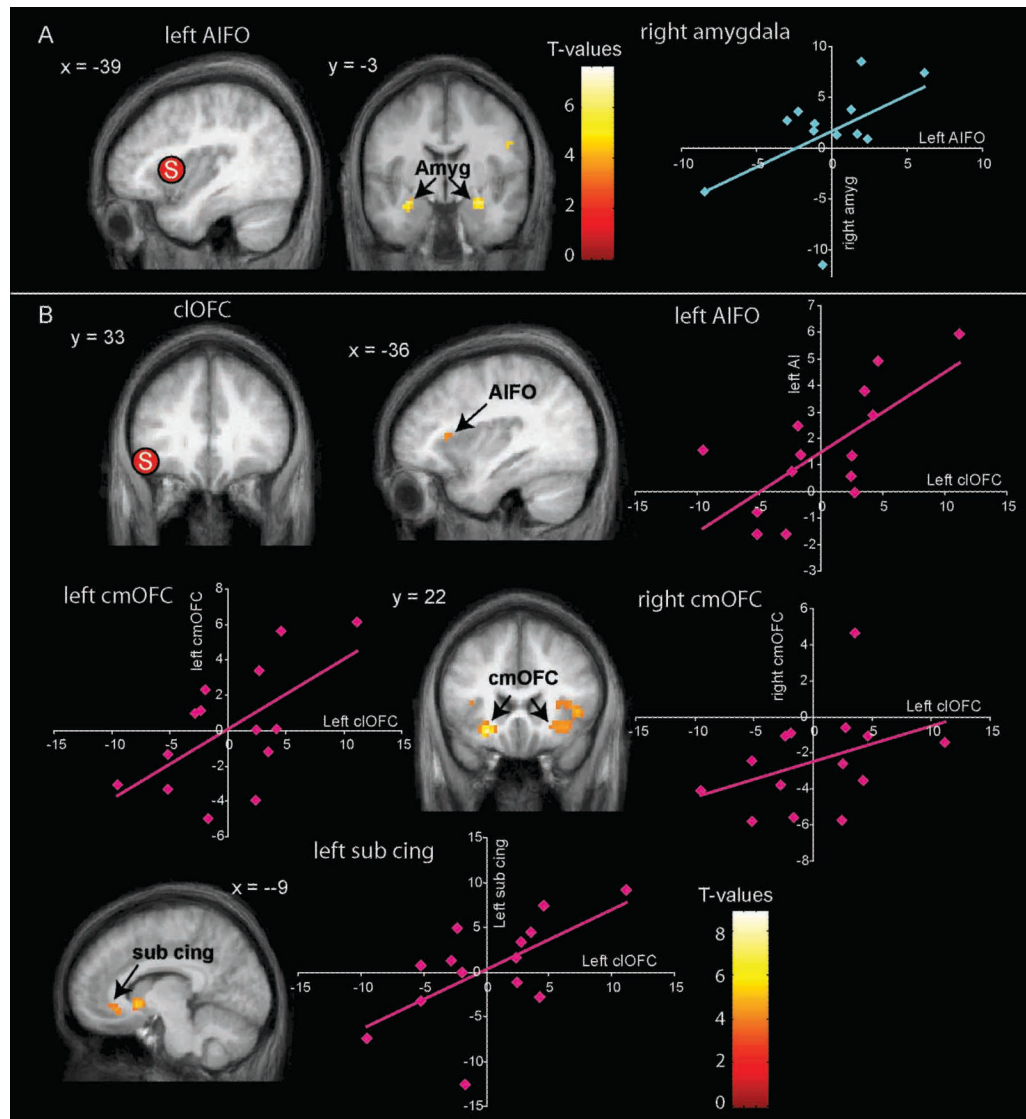


Figure 5. Connectivity analyses

(A) Psychophysiological interactions (PPIs) with the left anterior insula/frontal operculum (AIFO) seed region. The sagittal image on the left shows the location (indicated with “S”) of the seed region in left AIFO from which data were extracted to perform the PPI. The coronal section depicts regions of the amygdala (Amyg) where a significant PPI is observed, reflecting greater connectivity between the amygdala and AIFO during passive tasting compared to tasting while subjects perform a task (D, ID, PP). The graphs show the parameter estimates from AIFO (x-axis) plotted against the parameter estimates from the right amygdala (y-axis) extracted for each subject in the contrast P vs. (D+ID+PP). Thus each dot represents a single subject. Note that a PPI between the right insula and the left amygdala was also observed at a reduced threshold but is not depicted here.

(B) PPIs with the left lateral orbitofrontal cortex (IOFC) seed region. The top left coronal section shows the location (indicated with “S”) of the seed region in IOFC from which data were extracted to perform a PPI. The remaining images depict regions where a significant PPI with the IOFC seed is observed, reflecting greater connectivity when subjects judge pleasantness of a taste compared to when they judge pleasantness of a tasteless solution. These regions include the left AIFO, left and right caudomedial OFC (cmOFC) and midline

subcallosal cingulate (sub cing).. The graphs depict parameter estimates extracted from the seed cIOFC (x – axis) plotted against the parameter estimates from the peaks identified in the brain sections (y-axis). The color bars depict t-values. T-maps were thresholded at $p < 0.001$.

Table 1

Main effect of stimulus

Region	x, y, z	F	z	k	P
F-TEST (MAIN EFFECT STIMULUS)					
Left anterior ventral insula	-36, 9, -9	16.85	3.9	23	0.05
Left anterior dorsal insula/frontal operculum	-39, 12, 12	12.65	3.2	12	0.05
Right anterior ventral insula	42, 6, -6	15.35	3.8	23	0.05
Right anterior dorsal insula/frontal operculum	36, 9, 9	12.00	3.2	3	0.05
T-TEST (TASTE-TASTELESS)					
Left anterior ventral insula	-36, 9, -9	4.1	3.9	23	0.04
Left anterior dorsal insula/frontal operculum	-39, 12, 12	3.6	3.4	20	0.04
Right anterior ventral insula	42, 6, -6	3.9	3.8	73	0.04
<i>Right anterior dorsal insula/frontal operculum</i>	<i>36, 9, 9</i>	<i>3.5</i>	<i>3.4</i>		<i>0.04</i>
<i>Right anterior dorsal insula/frontal operculum</i>	<i>42, 15, 9</i>	<i>3.4</i>	<i>3.3</i>		<i>0.04</i>

* Italics represent significant sub-peaks within a large cluster

Table 2

Main effect of task

Region	x, y, z	F	z	k	p
F-TEST (MAIN EFFECT TASK)					
Cerebellum (vermis)	3, -72, -21	12.8	4.9	124	0.01
Left Cerebellum (hemisphere)	-27, -57, -27	8.4	3.9	50	0.04
Right Cerebellum (hemisphere)	39, -51, -33	8.6	4.0	20	0.04
Posterior medial prefrontal cortex	0, 9, 51	10.5	4.3	79	0.02
Left superior frontal gyrus (BA 8)	-21, 27, 60	9.8	4.3	99	0.02
<i>Left middle frontal gyrus (BA 8)</i>	<i>-42, 24, 45</i>				
Left medial superior frontal gyrus (BA 8)	-3, -27, 66	8.4	3.9	50	0.04
Right superior frontal gyrus (BA 8)	18, 33, 54	8.7	4.0	33	0.04
Left lateral orbitofrontal cortex (BA 47)	-51, 21, -6	8.7	4.0	107	0.04
<i>Left lateral orbitofrontal cortex</i>	<i>-54, 33, -12</i>	<i>7.9</i>	<i>3.7</i>		<i>0.04</i>
<i>Left lateral orbitofrontal cortex</i>	<i>-48, 45, -12</i>	<i>6.8</i>	<i>3.5</i>		<i>0.06</i>
Left posterior middle temporal gyrus (BA 21)	-69, -42, -6	7.8	3.7	10	0.04
Right anterior middle temporal (BA 21)	60, 6, -30	7.1	3.5	10	0.05
Left extrastriate cortex (BA 19)	-18, -87, 33	7.6	3.7	24	0.04

* Italics represent significant sub-peaks within a large cluster