Oncogenic BRAFV600E Induces Expression of Neuronal Differentiation Marker MAP2 in Melanoma Cells by Promoter Demethylation and Down-regulation of Transcription Repressor HES1*□**^S**

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MAP2 is a neuron-specific microtubule-associated protein that binds and stabilizes dendritic microtubules. Previously, we showed that MAP2 expression is (*a***) activated in cutaneous primary melanoma and (***b***) inversely associated with melanoma tumor progression. We also showed that ectopic expression of MAP2 in metastatic melanoma cells inhibits cell growth by inducing mitotic spindle defects and apoptosis. However, molecular mechanisms of regulation of** *MAP2* **gene expression in melanoma are not understood. Here, we show that in melanoma cells MAP2 expression is induced by the demethylating agent 5-aza-2**-**-cytidine, and** *MAP2* **promoter is progressively methylated during melanoma progression, indicating that epigenetic mechanisms are involved in silencing of** *MAP2* **in melanoma. In support of this, methylation of** *MAP2* **promoter DNA** *in vitro* **inhibits its activity. Because** *MAP***2 promoter activity levels in melanoma cell lines also correlated with activating mutation in** *BRAF***, a gene that is highly expressed in neurons, we hypothesized that BRAF signaling is involved in** *MAP2* **expression. We show that hyperactivation of BRAF-MEK signaling activates** *MAP2* **expression in melanoma cells by two independent mechanisms, promoter demethylation or down-regulation of neuronal transcription repressor HES1. Our data suggest that BRAF oncogene levels can regulate melanoma neuronal differentiation and tumor progression.**

MAP2 is a microtubule-associated protein that is expressed primarily in the mammalian neurons. MAP2 expression is a hallmark of postmitotic, terminally differentiated neurons, where it is preferentially localized to the dendrites. MAP2 stabilizes microtubules and is required for dendrite elongation, anchoring signaling molecules and organelle transport (1). Ectopic expression of MAP2 in heterologous cells induces rapid formation of stable microtubule bundles and dendritic extensions (2, 3). Because dynamic instability of microtubules is critical for mitotic spindle formation and segregation of chromosomes, ectopic expression of MAP2 in non-neuronal cells, especially in rapidly dividing cancer cells, can lead to disruption of dynamic instability of microtubules, mitotic spindle defects, cell cycle arrest, and apoptosis (4).

In previous studies, we showed that MAP2 expression is activated in cutaneous melanocytic lesions, specifically benign nevi and primary melanomas, but not metastatic melanomas (5). In a 5-year clinical follow-up, patients whose primary tumors expressed abundant MAP2 showed better disease-free survival compared with patients with tumors with weak or no MAP2 expression, suggesting that MAP2 expression is a good predictor of melanoma aggressiveness (6). In metastatic melanoma cells, MAP2 expression can be induced by treatment with a pharmacological agent (5). Ectopic expression of MAP2 by adenovirus-mediated gene transfer leads to mitotic spindle defects, cell cycle arrest, growth inhibition, and apoptosis (6). Thus, expression of MAP2, a neuronal marker, in melanoma appears to be not only inversely associated with tumor progression but also a potential therapeutic strategy similar to treatment with microtubule-stabilizing drugs, such as taxol (7–9).

Mechanisms of neural stem/progenitor cell differentiation have been extensively investigated. Epigenetic modification, including DNA methylation, and intracellular signaling mechanisms have been shown to be involved in neuronal differentiation and neural cell type-specific gene expression (10, 11). Although *MAP2* expression is used as a hallmark of neuronal differentiation, the mechanism of *MAP2* regulation is not well understood. We cloned and characterized the human *MAP2* promoter. We identified several regulatory elements (NeuroD-binding E boxes and HES1 (Hairy and Enhancer of Split homolog-1)-binding N boxes) within the 3-kb region upstream of the MAP2 transcription start site. We also showed that HES1, a transcriptional repressor, is a critical regulator of *MAP2* promoter activity in melanoma cells (12).

BRAF (v-Raf murine sarcoma viral oncogene homolog B1)- $MEK³$ -ERK signaling is known to play a role in neuronal differ-

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³ The abbreviations used are: MEK, mitogen-activated protein kinase/extracellular signal-regulated kinase kinase; ERK, extracellular signal-regulated kinase; MAPK, mitogen-activated protein kinase; shRNA, short hairpin RNA; RT, reverse transcription; qPCR, quantitative PCR; AdoMet, *S*-adenosylmethionine; 5-aza, 5-aza-2'-cytidine; NICD, Notch intracellular domain; DAPT, *N*-(*N*-3,5-difluorophenacetyl)-L-alanyl)-(*S*)-phenylglycine *t*-butyl ester.

entiation. Although BRAF is expressed ubiquitously, the highest levels of *BRAF* mRNA are found in neuronal tissues (13–16). Because MAP2 is expressed in the majority of nevi (5) that also harbor a mutation in *BRAF*, we hypothesized that BRAF plays a role in *MAP2* gene regulation in melanoma.

To understand the mechanisms involved in regulation of *MAP2* gene expression, we studied the role of DNA methylation and BRAF signaling in activation of *MAP2* in melanoma. Our results show that during melanoma tumor progression, the *MAP2* promoter is progressively hypermethylated, and *MAP2* gene expression can be activated by the DNA-demethylating agent 5-aza-2-deoxycytidine. Our data also show that overexpression of oncogenic BRAF activates *MAP2* expression by two independent mechanisms, promoter demethylation or downregulation of transcriptional repressor HES1.

EXPERIMENTAL PROCEDURES

Cell Culture—Melanoma cell lines WM115 and SK-MEL-2, -19, -28, and -31; human embryonal carcinoma cell line (NT2/ D1); HeLa; and HEK293T were purchased from the American Type Culture Collection (Manassas, VA). WM35 and 451Lu melanoma cells were provided by Dr. M. Herlyn (Wistar Institute, Philadelphia, PA) and grown as described (5). Neonatal foreskin melanocytes were isolated and cultured as described (5).

Plasmids—BRAF expression plasmids pMCEFplink, pMCEFBRAFV600E, pEFBRAFV600E, wild type pEFBRAF, and pEFplink were from Dr. R. Marais (Institute of Cancer Research, London, UK), and mouse HES1 expression plasmid pCI-HES1 and HES1 antibody were gifts from Dr. R. Kageyama (Institute for Virus Research, Kyoto, Japan). Human *MAP2* promoter-luciferase plasmids were constructed as described previously (12).

Antibodies—Anti-Raf-B, (Santa Cruz Biotechnology, Inc., Santa Cruz, CA), anti-p44/42 MAPK, anti-phospho-p44/42 MAPK (Thr²⁰²/Tyr²⁰⁴), anti-Notch1 (Cell Signaling Technology, Beverly, MA), anti-activated Notch1 (Abcam, Cambridge, MA), anti-MAP2, anti-neurofilament 70 kDa, anti-synaptophysin (Chemicon, Temecula, CA), anti- β -tubulin-III, anti- β actin, and 4',6-diamidino-2-phenylindole (Sigma) were used. Horseradish peroxidase-conjugated goat anti-mouse IgG and horseradish peroxidase-conjugated donkey anti-rabbit IgG were from GE Healthcare, and goat anti-mouse IgG Alexa 488 were from Molecular Probes (Carlsbad, CA).

Transfection—Transient transfection was performed using Lipofectamine Plus (Invitrogen) or the NHEM-Neo Nucleofec- tor^{TM} kit (Amaxa, Gaithersburg, MD). For stable clones, transfected 451Lu and SK-MEL-2 melanoma cells were selected and maintained in G418 (1 mg/ml). 451Lu stable clones 1 and 2 were established from two independent transfections that produced only a single clone each. SK-MEL-2 mBRAF stable cells represent a mixture of 15–20 separate clones.

Luciferase Promoter Assay—Cells cultured in 24-well tissue culture dishes, in triplicates, were transfected with either 650 ng of promoter reporter plasmid or control empty vector (pGL3). Normalization was done by cotransfection with the *Renilla* luciferase (pRL) plasmid. For BRAF co-transfection experiments, cells were transfected (Lipofectamine Plus) with 650 ng each of promoter reporter plasmid and pEFBRAF^{V600E} or pEF-BRAFwt. For HES1 co-transfection experiments, cells were transfected with 650 ng of promoter reporter plasmid, BRAF expression plasmid, and varying amounts of pCI-HES1 expression plasmid. Cells co-transfected with empty vector pGL3, pEFplink, and pcDNA served as controls, respectively. Fortyeight hours after transfection, cells were washed gently with 1 \times PBS and lysed in passive lysis buffer (Dual Luciferase Assay Kit, Promega). Firefly and *Renilla* luciferase activities were measured using a TD-20/20-luminometer (Turner Biosystems, Sunnyvale, CA). Firefly luciferase activity was normalized to *Renilla* luciferase activity, and the promoter activity was calculated as relative luciferase activity using enzyme activity in promoterless pGL3-transfected cells as 1.

Cell Proliferation Assays—Cell growth was determined using 3-(4,5-dimethylthiazol-2-yl)-2,5-diphenyltetrazolium bromide assays using 1×10^4 cells plated in a 96-well plate. 3-(4,5-Dimethylthiazol-2-yl)-2,5-diphenyltetrazolium bromide dye (5 mg/ml, Sigma) was added, and viable cell number (A_{540}) was measured.

shRNA Plasmids and Lentiviruses—BRAF knockdown was performed using human pLKO.1 lentiviral shRNA plasmids from the RNAi Consortium collection (Open Biosystems, Inc., Huntsville, AL). Lentiviruses were produced by transfecting scrambled control or BRAF and HES1 shRNA with viral packing (pSVG) and envelope (pCMV \triangle R8.2) plasmids into HEK293T cell lines. Supernatants were harvested and concentrated, and viral copy number was calculated using a quantitative RT-PCR titration kit (Clontech, Mountain View, CA). Cells were infected with an equal number of scrambled or BRAF viral particles.

Immunoblotting—Cells cultured under the indicated conditions were lysed in 1% Triton X-100 in phosphate-buffered saline or radioimmune precipitation buffer containing sodium vanadate (Sigma) and a mixture of protease inhibitors (Roche Applied Science). Protein was estimated using the BCA protein assay kit (Pierce), separated by SDS-PAGE, and transferred to a Polyscreen membrane (PerkinElmer Life Sciences). Membranes were blocked with 5% nonfat dry milk and incubated overnight at 4 °C with primary antibodies. The blots were incubated in appropriate horseradish peroxidase-conjugated secondary antibody, and proteins were detected by chemiluminescence (Amersham Biosciences). β -Actin was used as a control to monitor protein loading variability.

Immunofluorescence—Cells on coverslips were fixed in paraformaldehyde, permeabilized with cold methanol, incubated with antibody, and washed, and bound antibody was visualized using Alexa Fluor 488 (green)-conjugated secondary antibody. Nuclei were stained with propidium iodide or 4',6diamidino-2-phenylindole, and images were acquired using a Zeiss 510 confocal microscope.

RT-PCR and TaqMan Multiplex qPCR—Total RNA was isolated using the RNeasy minikit (Qiagen, CA), and cDNA was synthesized with reverse transcriptase SuperScript III (Invitrogen) according to the manufacturer's protocol. Total RNA was used to amplify *MAP2* (200 ng) and *HES1* and others (50 ng) using the following primers: *MAP2*, sense (5'-GCAGTTCTC-AAAGGCTAGAC-3') and antisense (5'-TGATCGTGGAAC-

TCCATCT-3'); *HES1*, sense (5'-CACGACACCGGACAAAC-CAA-3) and antisense (5-TTCATGCACTCGCTGAAGC-3); *Olig2*, sense (5-AAGGAGGCAGTGGCTTCAAGTC-3) and antisense (5'-CGCTCACCAGTCGCTTCATC-3'); *Nkx2.2*, sense (5'-TGCCTCTCCTTCTGAACCTTGG-3') and antisense (5-GCGAAATCTGCCACCAGTTG-3); *Pax6*, sense (5'-GGCAACCTACGCAAGATGGC-3') and antisense (5-TGAGGGCTGTGTCTGTTCGG-3); *Nkx6.1*, sense (5- ACACGAGACCCACTTTTTCCG-3') and antisense (5'-TGCTGGACTTGTGCTTCTTCAAC-3); *N-CAM*, sense (5- ATTGCGGTCAACCTGTGTGG-3) and antisense (5-TGG-CACTCTGGCTTTGCTTC-3'); β-actin, sense (5'-ATCTGG-CACCACACCTTCTACAATGAGCTGCG-3) and antisense (5-CGTCATACTCCTGCTTGCTGATCCACATCTGC-3). *MAP2* expression was quantified by multiplex quantitative PCR using TaqMan[®] gene expression assays (Applied Biosystems, Foster City, CA). Briefly, cDNA was synthesized by two-step reverse transcriptase Superscript III kit (Invitrogen), and 50 ng of cDNA was used for multiplex qPCR with MAP2 TaqMan minor groove binder probe with 6-carboxyfluorescein dye (Hs01103234-g1MAP2) and huGAPDH TaqMan® MGB with VIC dye (Applied Biosystems) using the StepOnePlus real-time PCR system (Applied Biosystems).

Bisulfite Modification of Genomic DNA and Sequencing— Genomic DNA was isolated using the Genelute mammalian genomic DNA isolation kit (Sigma). Human brain genomic DNA was purchased from the BioChain Institute (Hayward, CA). Bisulfite modification of genomic DNA was done as described (17, 18). Briefly, 1 μ g of genomic DNA in a 50- μ l volume was denatured by using mild heat at an alkaline pH by adding 3.5 μ l of 3 m NaOH and incubating for 10 min at 37 °C. Immediately, 10 μ l of 10 mm hydroquinone (Sigma) and 520 μ l of 3 M sodium bisulfite (Sigma) were added and incubated for 12–16 h at 50 °C. Bisulfite-treated DNA was purified using the (Qiagen, Valencia, CA) and eluted in 50 μ l of H₂O. The conversion of uracil was completed by alkaline desulfonation, by adding 5 μ l of 3 m NaOH, and incubated at 37 °C. The treated DNA was purified by using Qiaquick gel extraction kit and eluted in 30 μ l of H₂O. Sequencing primers for bisulfite-modified DNA were designed by using the online program MethPrimer (available at the University of California San Diego Web site). Bisulfite-modified DNA was amplified using sequencing primers for the *MAP2* promoter: 3'-proximal CpG island primers, *MAP2* P(F), 5-GGAGTTGAGTGGTTTGTTATTATTTT-3; *MAP2* P(R), 5'-CATTATCCCCACAAACTAACTCTCTA-3'; 5'-distal CpG island primers, MAP2 D(F), 5'-TGTTTGAAAATT-GTTTTTTTATTTAAG-3; *MAP2* D(R), 5-TTAATTAC-CTCCATCCAAATATATCC-3. PCR conditions were as follows: 10 min at 95 °C, 40 cycles of 40 s at 95 °C, 40 s at 55 °C, and 40 s at 72 °C, followed by 72 °C extension for 7 min. The amplified product was confirmed by electrophoresis on agarose gel. PCR products were sequenced directly with *MAP2* sequencing primers or cloned into pCR4-TOPO vector using the TOPO TA cloning kit according to the manufacturer's manual (Invitrogen). Single clones were selected and cultured, and plasmid DNA was isolated using GeneElute plasmid miniprep kit (Sigma) and sequenced using M13 primers (Invitrogen)

at the UW Biotech sequencing facility (University of Wisconsin). 5–10 clones were sequenced for each sample.

In Vitro Methylation of MAP2 Promoter—A 2.2-kb region of *MAP2* promoter corresponding to -1854 to $+368$ was cloned into pGL3 luciferase plasmid (phMAP2-2) as described (12). phMAP2–2 promoter-luciferase plasmid (20 μ g) was digested with PstI (New England Biolabs, Ipswich, MA) followed by ApaI (New England Biolabs). pGL3 vector and *MAP2* insert were separated on a 0.8% agarose gel, bands were extracted separately using a gel extraction kit (Qiagen), and both vector (pGL3) and insert ($MAP2$ promoter) were eluted in 50 μ l of H₂O. *In vitro* methylation was performed as described (19). Briefly, insert DNA was separated into two equal halves, 24 μ l (one half) was incubated overnight at 37 °C with methyl donor *S*-adenosylmethionine (AdoMet; Sigma) and M.SssI (30 unit), whereas the other half $(24 \mu l)$ was incubated without SssI enzyme. pGL3 vector fragment was kept free of additional modification. DNA was purified by using a gel extraction kit and eluted in 30 μ l of H₂O. Completeness of the *in vitro* methylation reaction was confirmed by digesting with methylationsensitive (HpaII, New England Biolabs) and methylation-insensitive (MspI, New England Biolabs) enzyme. Methylated and unmethylated inserts were ligated into linearized pGL3 vector separately. The ligation product was purified by a PCR purification kit (Qiagen), and purified plasmids were transfected using Lipofectamine Plus. Luciferase activity of methylated and unmethylated *MAP2* promoter was normalized by cotransfection of *Renilla* luciferase (pRL) plasmid and represented as relative luciferase activity.

Chromatin Immunoprecipitation Assay—The chromatin immunoprecipitation assay was performed using the ChIP-IT Express kit (Active Motif, Carlsbad, CA). Formaldehydetreated nuclear lysates were prepared and immunoprecipitated with anti-Hes1 antibody (Santa Cruz Biotechnology, Inc.) or control IgG. Immunoprecipitated DNA fragments were eluted and amplified using primers for the N2 box region in the *MAP2* promoter as described earlier (12) and $SYBR^@$ Green in StepOnePlus PCR systems (Applied Biosytems). Differences in N2 box DNA specifically bound to HES1 were calculated by the $2^{-\Delta \Delta CT}$ method (20) using control IgG input DNA for normalization (21).

Statistical Analysis—All statistical analyses of data were performed using Prism 4.0 (GraphPad Software, La Jolla, CA).

RESULTS

MAP2 Expression Is Activated by Treatment with 5-Aza-2 deoxycytidine (5-Aza)—To investigate the role of DNA methylation in regulation of *MAP2* gene expression, we treated cultured human melanocytes and melanoma cell lines (nontumorigenic primary melanoma WM35, invasive primary melanoma WM115, and metastatic cell lines SK-MEL-2 and -19 and 451Lu) with DNA-demethylating agent 5-aza. In primary melanocytes and WM35 melanoma cells, *MAP2* mRNA was not detectable, and treatment with 5-aza did not induce MAP2 expression. WM115, a cell line derived from invasive primary melanoma, showed constitutive expression of *MAP2* mRNA that appeared to be slightly decreased by 5-aza. In metastatic melanoma cell lines, SK-MEL-2 and 451Lu, which

FIGURE 1.**Demethylation induces MAP2 expression in metastatic melanoma cells.** *A*, MAP2 expression is induced by the DNA-demethylating agent 5-aza. Normal neonatal melanocytes (*NMC*) and a panel of melanoma cell lines were treated with or without 5-aza for 72 h and analyzed for *MAP2* expression by RT-PCR using primers that amplify a 709-bp fragment that spans human *MAP2* exons 3–9. Actin as a control for RNA loading is shown. *B*, MAP2 expression in melanoma cells treated with or without 5-aza was analyzed by multiplex qPCR using the TaqMan® expression assay. Data are represented as relative expression by calculating $2^{-\Delta\Delta C}$ normalized to its untreated control. Representative data from three experiments are shown (mean \pm S.E.; *, *p* < 0.001). *C*, computational prediction of CpG islands in the *MAP2* promoter region using MethPrime software. Two CpG islands were identified in the 3.3-kb (upstream from transcription start site to +368 to -2966) *MAP2* promoter region, a promoter-proximal 3' (-81 to -182) CpG island, and a distal 5' (-368 to -470) CpG island. Criteria used for prediction were island size >100 bp, GC percentage >30%, and observed/expected CpG ratio >0.6). CpG islands are indicated by a *gray box*, and the *numbers* indicate nucleotides in the promoter region upstream from the transcription start site. *D*, the *MAP2* promoter is hypermethylated in metastatic melanoma. The methylation status of each CpG site was determined by direct bisulfite DNA sequencing of PCR products of *MAP2* promoter CpG islands in human brain DNA, human melanocyte DNA, and melanoma cell line DNA. The *black circles* indicate methylated CpG sites, and *white circles* indicate unmethylated CpG sites. *E*, sequencing of the individual clones generated by cloning PCR products of bisulfite DNA from brain, melanocyte, and human primary and metastatic melanoma cell lines. *F*, *in vitro* methylation of *MAP2* promoter inhibits its activity. *MAP2* and *TRPM1* promoters were methylated *in vitro* using MsssI enzyme, ligated to pGL3-luciferase reporter plasmid, and transfected to 451Lu cells, and luciferase activity of methylated and unmethylated promoter was measured. Representative data from three independent experiments are shown (mean \pm S.E.; *, p < 0.001). *RLA*, relative luciferase activity.

show no detectable MAP2 expression, there was a dose-dependent induction of *MAP2* mRNA by 5-aza (Fig. 1, *A* and *B*). Direct sequencing of the amplicons from 451Lu cells confirmed amplification of the expected 709-bp region of human *MAP2* mRNA corresponding to exons 3–9 (12). Immunofluorescence staining of 451Lu cells with a MAP2 specific monoclonal antibody showed that MAP2 protein was also expressed after a 72-h treatment with 5-aza [\(sup](http://www.jbc.org/cgi/content/full/M109.068668/DC1)[plemental Fig. S1\)](http://www.jbc.org/cgi/content/full/M109.068668/DC1). These data show that *MAP2* expression can be activated in some metastatic melanoma cells by treatment with demthylating agent 5-aza.

Identification and Analysis of MAP2 Promoter CpG Islands— Using MethPrimer, a CpG island prediction program, we identified two CpG-rich regions, a proximal island $(-81 \text{ to } -182)$ and a distal island $(-368 \text{ to } -470)$, in the *MAP2* promoter (12) (Fig. 1*C*). We investigated the methylation status of individual cytosine residues in these CpG islands by direct sequencing of PCR products amplified using bisulfite-modified genomic DNA templates. In human brain tissue, where MAP2 is expressed, all CpGs in the 3' island in *MAP2* promoter were unmethylated, whereas several CpGs in the 5' island were methylated. Cultured neonatal foreskin melanocytes and a

non-tumorigenic primary melanoma cell line, WM35, also showed a methylation profile similar to that of brain. In metastatic melanoma cell lines (SK-MEL-2 and -19 and 451Lu), both 5' and 3' CpG islands were hypermethylated (Fig. 1D). This methylation profile was confirmed by cloning the PCR products (obtained from independently bisulfite-modified genomic DNA templates) and sequencing multiple clones (Fig. 1*E* and [supplemental Fig. S2\)](http://www.jbc.org/cgi/content/full/M109.068668/DC1). These data show that *MAP2* promoter is highly methylated in metastatic melanoma cells, whereas it retains a brainlike methylation profile in melanocytes and early primary melanoma cells. WM115, a cell line from invasive vertical growth phase (VGP) melanoma showed an intermediate profile suggesting that the *MAP2* promoter is progressively hypermethylated during melanoma progression. Although melanocytes and primary melanoma WM35 show a brainlike *MAP2* promoter methylation profile, they do not express MAP2 either constitutively or after 5-aza treatment (Fig. 1*A*), suggesting that promoter methylation is not the primary mechanism of silencing of *MAP2* gene in melanocytes.

In Vitro Methylation Inhibits MAP2 Promoter Activity—To test directly whether methylation inhibits *MAP2* promoter activity, we methylated a 2.2-kb *MAP2* promoter fragment (+368/-1115) *in vitro* using CpG methylase M.SssI. Methylation was confirmed by digestion with methylation-sensitive restriction enzymes HpaII and MspI [\(supplemental Fig. S3\)](http://www.jbc.org/cgi/content/full/M109.068668/DC1). We ligated mock-treated and methylated *MAP2* promoter DNA fragments to luciferase reporter plasmid pGL3 and measured *MAP2* promoter activity in transiently transfected 451Lu melanoma cells. Methylated *MAP2* promoter showed >75% lower luciferase activity compared with the mock-treated promoter (Fig. 1*F*). Similar *in vitro* methylation of *TRPM1* promoter (22) showed no effect on its activity. These data support a role for promoter methylation in regulation of *MAP2* expression in melanoma cells.

MAP2 Promoter Activity in Melanoma Cell Lines—Although the above experiments showed that *MAP2* expression can be induced in melanoma cells by promoter demethylation, our observation that *MAP2* is not expressed in melanocytes and a radial growth phase melanoma WM35 cells in which *MAP2* promoter is hypomethylated suggests that additional mechanisms are involved in *MAP2* gene regulation.

Since *BRAF*, which is frequently activated in melanomas, is also known to be highly expressed in neurons, we asked whether the ability of melanoma cells to support *MAP2* promoter activity has a relationship to *BRAF* activity.We first compared the activity of the *MAP2* promoter in a panel of melanoma cell lines with known *RAS* and *BRAF* mutations (23–26). All melanoma cell lines, with the exception of SK-MEL-31 (which harbors wild type *RAS* and *BRAF* genes), showed 2– 6 fold greater *MAP2* promoter activity than in non-melanoma HeLa cells (Fig. 2*A*). Melanoma cells lines (SK-MEL-28 and 451Lu) that harbor activating mutation *BRAF* (V600E) showed higher *MAP2* promoter activity compared with melanoma cell lines that express wild-type *BRAF* and *RAS* (SK-MEL-31), V600D mutant *BRAF* (WM115), and mutant *RAS* (SK-MEL-2). Thus, *MAP2* promoter activity appears to correlate with *BRAF*V600E mutation status.

FIGURE 2. **Mutant BRAF up-regulates** *MAP2* **promoter activity in melanoma cells.** *A*, *MAP2* promoter activity in melanoma cell lines compared with non- melanoma HeLa cells. Data shown are relative luciferase activity (*RLA*; mean \pm S.E.; *, p < 0.001) from triplicate wells in three independent experiments. *BRAF* and *RAS* genotypes of melanoma cell lines are shown *below* the *x* axis. *Q61R* indicates a *RAS* mutation; *m* indicates a *BRAFV600E* mutation, *m** indicates a *BRAFV600D* mutation; *wt* indicates the absence of *NRAS* or *BRAF* mutation in melanoma cell lines. *B*, mBRAF induces *MAP2* mRNA in metastatic melanoma cells. RT-PCR was performed using total RNA from WM35 and 451Lu cells transfected with mBRAF. *MAP2* expressions of NT2/D1 cells are shown as positive control. Actin as a control for RNA loading is shown. *C*, Western blot analysis of total BRAF protein expression in transiently transfected melanoma cells.

Overexpression of mBRAF Activates MAP2—To investigate whether hyperstimulation of BRAF could activate *MAP2* expression in melanoma cells, we transiently transfected melanoma cell lines WM35 and 451Lu with a BRAF^{V600E} expression plasmid. RT-PCR analysis showed *MAP2* mRNA expression only in the metastatic cell line 451Lu and not in the primary cell line WM35 (Fig. 2*B*), although Western blot analysis showed increased BRAF protein in both cell lines (Fig. 2*C*). Thus, in WM35 cells, *MAP2* expression could not be activated by 5-aza or by overexpression of mBRAF. These data suggest that *MAP2* is silenced by highly efficient transcriptional repressor mechanisms.

To further investigate the role of hyperactivation of BRAF in regulation of *MAP2* gene expression, we transfected 451Lu (which harbors the *BRAFV600E* mutation) and SK-MEL-2 (wildtype *BRAF*) with mBRAF^{V600E} expression plasmid and gener-

FIGURE 3. **High levels of oncogenic BRAF induce MAP2 expression.** *A*, RT-PCR analysis of *MAP2* mRNA expression in (*BRAF* mutant) 451Lu cells (*left*) and (*RAS* mutant) SK-MEL-2 cells stably expressing mBRAF or cells transfected with vector control. Actin served as control for RNA loading. *B*, immunostaining for MAP2 protein expression in 451Lu (*left*) and SK-MEL-2 (*right*). Cells on glass coverslips were stained using anti-MAP2 monoclonal antibody, followed by anti-mouse IgG-fluorescein isothiocyanate and propidium iodide (*PI*) and photographed using a Zeiss LSM 510 microscope. *C*, effects of stabilization of microtubules in MAP2-expressing melanoma cells. Vector control or 451Lu mBRAF2 and mBRAF-SK-MEL-2 cells were plated and treated with varying concentrations of vincristine, and after 3 days, cell growth was measured by a 3-(4,5-dimethylthiazol-2-yl)-2,5-diphenyltetrazolium bromide assay. Data are represented as percentage of cell growth compared with untreated control ($p < 0.001$).

ated stable clones. These clones express up to 5-fold more BRAF protein compared with vector-transfected cells (data not shown). RT-PCR showed amplification of a PCR product of the expected size and sequence in high mBRAF stable clones but not in the vector control clones (Fig. 3*A*). Immunostaining with anti-MAP2 antibody showed MAP2 expression in mBRAF clones of both cell lines (Fig. 3*B*). Induction of *MAP2* mRNA in transiently transfected 451Lu melanoma cells indicated that it is unlikely that the stable mBRAF clones represent clonally expanded rare G418-resistant MAP2-positive melanoma cells (Fig. 2*B*).

Since MAP2 is a microtubule-stabilizing protein, we predicted that MAP2 expression in melanoma cells could stabilize microtubules and as a consequence make these cells resistant or less sensitive to microtubule-destabilizing agents, such as vincristine. To test this, we treated vector control and mBRAF cells with a range of concentrations of vincristine (20–200 ng/ml) and estimated cell viability after 3 days. We found that over the entire concentration range of vincristine tested, mBRAF-expressing cells showed significantly higher (20–30%) cell viability compared with vector control cells (Fig. 3*C*). These data

suggest that high BRAF levels can induce MAP2 expression, leading to stabilization of microtubules in melanoma cells.

Role of BRAF-MEK Signaling in MAP2 Expression—To understand whether activation of *MAP2* expression in melanoma cells requires continued high mBRAF levels and increased MAPK signaling, we tested the effect of down-regulation of BRAF and inhibition of MEK kinase (a downstream effector of BRAF) on *MAP2* expression in mBRAF-stable clones. Knockdown of BRAF using *BRAF* shRNA lentivirus (Fig. 4*A*) or treatment of cells with the MEK inhibitor U0126 resulted in silencing of *MAP2* transcription in both 451Lu mBRAFand SK-MEL-2 mBRAF-expressing cells (Fig. 4, *B* and *C*), suggesting that hyperactivation of BRAF-MEK signaling is required for maintaining *MAP2* expression in melanoma cells.

Effect of mBRAF Overexpression on MAP2 Promoter Methylation— Since we showed that *MAP2* promoter is highly methylated in metastatic melanoma cells and demethylation by treatment with 5-aza can activate MAP2 expression, we asked whether high mBRAF expression activates *MAP2* expression by *MAP2* promoter demethylation. We cloned and

sequenced *MAP2* promoter region PCR products of bisulfitemodified genomic DNA of vector control and mBRAF cell lines. Methylation of CpG dinucleotides was determined by sequencing multiple clones. In SK-MEL-2 mBRAF cells, the majority of the CpGs in the promoter-proximal 3' CpG island were demethylated compared with the vector control, whereas in 451Lu mBRAF cells, there was little or no change in the methylation profile of the *MAP2* promoter compared with its vector control cells (Fig. 5*A*). Because mBRAF overexpression induces MAP2 expression in both SK-MEL-2 and 451Lu mBRAF cells, these data suggest promoter methylation-dependent and methylation-independent mechanisms of regulation of *MAP2* expression in melanoma cells.

To further understand the role of promoter demethylation in activation of *MAP2* expression by mBRAF, we tested the effect of AdoMet, which when present in excess not only reverses/ inhibits demethylation caused by 5-aza but also methylates all cytosine residues (27, 28). We treated 451Lu and SK-MEL-2 and vector control and mBRAF clones with 5-aza or AdoMet alone or AdoMet plus 5-aza. In vector control cell lines, 5-aza induced *MAP2* expression. Treatment with AdoMet alone did

FIGURE 4. **Down-regulation of BRAF or inhibition of MEK kinase inhibits** *MAP2* **expression.** *A*, knockdown of BRAF in 451Lu mBRAF-stable clones by BRAF shRNA lentivirus. Western blot analysis of total BRAF in cells infected with an equal multiplicity of infection of control and *BRAF* shRNA lentivirus. Actin was used as a control for protein loading. *B*, BRAF-induced MAP2 expression requires high levels of BRAF protein. RT-PCR analysis of 451Lu mBRAF and SK-MEL-2 mBRAF cells infected for 48 h with an equal multiplicity of infection of control or BRAF shRNA lentivirus. Actin served as control for RNA loading. *C*, MAPK signaling pathway is required for BRAF-induced MAP2 expression. RT-PCR analyses were performed in control cells and U0126 treated (10 μ m for 24 h) vector control and 451Lu mBRAF and SK-MEL2 mBRAF cells. Actin served as loading control.

FIGURE 5. **Demethylation of** *MAP2* **promoter by mBRAF overexpression.** *A*, CpG methylation profiles of *MAP2* promoter in bisulfite DNA of vector and mBRAF 451Lu and SK-MEL-2 stable clones. CpG methylation was determined by sequencing individual clones isolated by cloning MAP2 promoter PCR product of bisulfite DNA amplified. The *black circles*indicate methylated CpG sites, and *white circles* indicate unmethylated CpG sites. *B*, vector control and mBRAF 451Lu- and SK-MEL-2-stable clones were treated with or without AdoMet (SAM; 100 μ g/ml) or 5-aza (6 μ g/ml) and with both AdoMet and 5-aza. After 72 h, total RNA was isolated, and RT-PCR was performed for *MAP2* transcript expression. Actin is used for equal loading of RNA.

not result in induction of *MAP2* mRNA. As expected, induction of *MAP2* by 5-aza was attenuated in the presence of AdoMet (Fig. 5*B*, *top panels*, *lanes 2* and *4*).

Although treatment with 5-aza increased *MAP2* gene expression in both mBRAF cell lines (compare *lanes 1* and *2* in the *third panel* of Fig. 5*B*), the effect of 5-aza was more pronounced in 451Lu mBRAF cells than in SK-MEL-2 mBRAF cells. Treatment with AdoMet alone inhibited *MAP2* expression in both cell lines, although the *MAP2* promoter in 451Lu mBRAF cells is already hypermethylated. These data suggest involvement of an indirect mechanism(s), such as methylation of promoter(s) for *trans*-acting genes, in silencing *MAP2* by AdoMet in 451Lu mBRAF cells. This is in contrast to the direct effect of AdoMet in SK-MEL-2 mBRAF cells, where remethylation of the hypomethylated promoter silenced *MAP2* expression (Fig. 5*A*).

Treatment of SK-MEL-2 mBRAF cells with the methylating agent AdoMet not only inhibited up-regulation of *MAP2* expression by 5-aza but also completely silenced mBRAF-induced *MAP2* expression (compare *lanes 1*, *2*, and *4* in *row 3*, *right panel*). However, in 451Lu mBRAF cells, although treatment with AdoMet appeared to decrease 5-aza-induced *MAP2* expression, it did not completely suppress mBRAF-induced constitutive *MAP2* expression (compare *lanes 1*, *2*, and *4* in *row 3*, *left panel*). These data are consistent with the methylation profiles of the *MAP2* promoter in these two cell lines (Fig. 5*A*) and suggest that in melanoma, *MAP2* can be activated by promoter demethylation-dependent (in SK-MEL-2) and methylation-independent (in 451Lu) mechanisms.

Mutant BRAF Stimulates MAP2 Promoter—Next, we tested the effect of mBRAF on *MAP2* promoter activity. Co-transfection of BRAF increased *MAP2* promoter activity in all melanoma cell lines, with the exception of SK-MEL-2 melanoma cells (that harbor a mutation in *RAS*) and non-melanoma HeLa cells (Fig. 6*A*). Co-transfection with increasing amounts of mBRAF together with the *MAP2* promoter-luciferase plasmid resulted in an up to 6-fold increase in *MAP2* promoter activity (Fig. 6*B*). We verified the specificity of *MAP2* promoter up-regulation by mBRAF using catalase and human *TYRP1* promoters as controls [\(supplemental Fig. S5](http://www.jbc.org/cgi/content/full/M109.068668/DC1)*A*).

BRAF-responsive Element(s) in MAP2 Promoter—Human *MAP2* promoter contains several E (CANNTG) and two N (CACNAG) boxes that bind basic helix-loop-helix transcriptional factors (12). To identify the regulatory region(s) of *MAP2* promoter that is responsive to BRAF signaling, we tested the effect of co-expression of mBRAF on a set of *MAP2* promoter constructs described earlier (12). Luciferase activity driven by all *MAP2* promoters tested was up-regulated by mBRAF (Fig. 6*C*). Activity of phMAP2.4 construct that contains only the N2 box and no other identifiable regulatory elements showed the largest (\sim 12-fold) increase in cells co-transfected with mBRAF. These data raised the possibility that the N2 box is necessary and sufficient for BRAF-induced up-regulation of the *MAP2* promoter. To test this, we mutated the core sequence (CACNAG) within the N2 box and tested its activity with or without co-expressed mBRAF. As shown in Fig. 6*D*, mBRAF co-expression did not increase the activity of the N2 box mutant promoter, whereas the activity of the wild type pro-

FIGURE 6. **Role of transcriptional repressor HES1 in up-regulation of** *MAP2* **promoter activity by mBRAF.** *A*, mBRAF increases *MAP2* promoter activity in melanoma cells. Luciferase activity in cells co-transfected, in triplicate wells, with phMAP2.2 and vector control or mBRAF plasmid was measured, and representative data of three independent experiments are shown as the -fold increase (mean \pm S.E.; *, p $<$ 0.001) compared with the activity in empty vector-transfected cells. HeLa cells were used as a non-melanoma control. *B*, transfection with increasing amounts of mBRAF plasmid increases *MAP2* promoter activity. Primary (WM35) and metastatic (451Lu) melanoma were co-transfected with phMAP2.2 promoter luciferase plasmid alone or with increasing amounts (25, 125, and 625 ng) of mBRAF plasmid in triplicate wells, luciferase activity was measured, and -fold increase in promoter activity (mean \pm S.E.) in cells transfected with mBRAF over empty vector-transfected cells is shown. *C*, presence of HES1 binding box is sufficient for up-regulation of *MAP2* promoter activity by mBRAF. Shown is a *schematic diagram* of various human genomic DNA fragments consisting of the *MAP2* 5 regulatory region (phMAP2.1–2.4) showing E and N boxes and an N box mutant (*N2*). Nucleotides are *numbered* using the transcription start site as +1.451Lu melanoma cells were transfected with *MAP2* promoter constructs and mBRAF expression plasmid, and luciferase activity was measured. Promoterless pGL3 and empty vector (pEFplink) were used as controls. Results are represented as relative luciferase units (*RLU*) (mean \pm S.E.; *, p $<$ 0.01). *D*, mutation of the HES1-binding N box abolishes BRAF-induced up-regulation of *MAP2* promoter activity. The HES1-binding N2 box (*GC*CG*CC*) was mutated (mutated nucleotides are shown *underlined*) as described (12), and wild type and Δ N2 mutant promoter plasmids were co-transfected with mBRAF plasmid. Luciferase activity was measured, and results are shown as -fold change in activity as in A. *, $p < 0.05$. E, HES1 represses BRAF-induced *MAP2* promoter up-regulation. 451Lu melanoma cells were co-transfected with *MAP2.4* promoter plasmid, mBRAF expression plasmid, and increasing amounts (10, 20, 30, 40, and 50 ng) of mouse Hes1 expression plasmid pCI-Hes1. Forty-eight hours after transfection, luciferase activity was measured, and data (mean \pm S.E.; $*$, p \lt 0.001) are represented as percentage change by normalizing with empty vector control.

moter was up-regulated by mBRAF. This suggested that mBRAF activates *MAP2* by attenuating N box-mediated transcription repression. However, since the wild type and the N box mutant promoters showed similar activity in the absence of overexpressed mBRAF, it is possible that pathways other than those that target the N2 box are also involved in *MAP2* up-regulation in melanocytes.

To investigate the role of N boxbinding neuronal repressor HES1 in mBRAF-induced *MAP2* promoter activity, we asked whether overexpression of HES1 can inhibit mBRAF-mediated up-regulation of the *MAP2* promoter. As shown in Fig. 6*E*, cotransfection with increasing amounts of HES1 expression plasmid pCI-Hes1 resulted in a significant (up to 50% with 50 ng of Hes1 plasmid) inhibition of mBRAFinduced *MAP2* promoter activity. Further increase in the amount of pCIHes1 almost completely inhibited *MAP2* promoter activity [\(supple](http://www.jbc.org/cgi/content/full/M109.068668/DC1)[mental Fig. S5](http://www.jbc.org/cgi/content/full/M109.068668/DC1)*B*). These data show that the transcriptional repressor HES1 and its cognate N box play a role in regulation of *MAP2* promoter activity by mBRAF.

mBRAF Down-regulates HES1 Expression—Since we previously showed that HES1 is a critical regulator of *MAP2* promoter activity, we asked whether induction of *MAP2* expression by mBRAF is due to down-regulation of HES1 expression. RT-PCR and Western blot analysis showed that transfection of mBRAF, but not wild-type BRAF, resulted in a decrease in *HES1* mRNA and protein in 451Lu metastatic melanoma cells but not WM35 primary melanoma cells. Overexpression of wild-type BRAF did not increase ERK1/2 phosphorylation and also did not affect HES1 expression (Fig. 7, *A* and *B*). In WM35, overexpression of mBRAF appears to increase both *HES1* mRNA and protein levels. Because the *MAP2* promoter is unmethylated and *MAP2* expression could not be activated in WM35 cells by either 5-aza or by mBRAF overexpression (Fig. 7, *A* and *B*), these data suggest that *MAP2* gene in this cell line is either deleted or irreversibly silenced by mechanisms yet to be identified.

HES1 is a downstream target of Notch signaling. Therefore, we tested whether mBRAF down-regulates HES1 expression by down-regulating Notch signaling. Activation of Notch signaling can be monitored by the intracellular level of cleaved notch (Notch intracellular domain; NICD). Similar to its effects on HES1 expression in metastatic melanoma 451Lu cells, mBRAF overexpression resulted in a reduction of NICD protein levels,

FIGURE 7. **BRAF activates the** *MAP2* **promoter by attenuating Notch signaling and HES1 expression.** *A*, mBRAF decreases *HES1* mRNA in metastatic melanoma cells. RT-PCR analysis was performed using total RNA from WM35 and 451Lu cells transfected with mBRAF. Amplification of a 288-bp *HES1* mRNA and actin control is shown. *B*, overexpression of mBRAF inhibits Notch cleavage and decreases HES1 protein expression in metastatic melanoma cells. Total cell lysates were analyzed by Western blots using the indicated antibodies. Actin levels indicate loading of equal protein. *C*, Western blot analysis confirmed inhibition of Notch downstream target HES1 by DAPT. The *upper band* in *lanes 1* and *2* appears to be a nonspecific band. The *numbers below* the *bands* indicate relative protein levels based on densitometric quantitation and normalization to actin. *D*, effect of γ -secretase inhibitor DAPT has no effect on *MAP2* promoter activity. Melanoma cell lines were transfected in triplicate wells with phMAP2.2 promoter-luciferase plasmid alone or co-transfected with mBRAF and treated with 10 μ м DAPT. Forty-eight hours after transfection, cells were harvested, and luciferase activity was measured, and data are represented as -fold change in luciferase activity. *Control*, MAP2.2 promoter plasmid alone; *Inhibitor alone*, promoter with DAPT; *mBRAF Tx*, co-transfection of mBRAF with the promoter; *mBRAF Tx* + *inhibitor*, DAPT treatment after co-transfection with *MAP2* promoter and mBRAF plasmids. *E*, γ secretase inhibition does not enhance mBRAF-induced *MAP2* expression. Vector and 451Lu mBRAF cells were treated with 10 μ m DAPT or 10 μ m U0126, and after 72 h, total RNA was isolated, and qRT-PCR was performed using MAP2 TaqMan® probes and normalized with glyceraldehyde-3-phosphate dehydrogenase VIC-labeled TaqMan[®] probes.

whereas in WM35 cells, the amount of NICD appeared to increase (Fig. 7*B*).

Notch signaling can be inhibited pharmacologically by -secretase inhibitor *N*-(*N*-3,5-difluorophenacetyl)-L-alanyl)- (*S*)-phenylglycine *t*-butyl ester (DAPT). DAPT inhibits cleavage of membrane-bound Notch to NICD. We tested whether inhibition of Notch signaling by treatment of melanoma cells with DAPT enhances the effect of mBRAF on *MAP2* expression. Although DAPT treatment, resulted in a decrease of HES1 protein, as expected (Fig. 7*C*), similar treatment of cells transfected with *MAP2* promoter alone or cells co-transfected with mBRAF did not cause a significant increase in *MAP2* promoterluciferase activity (Fig. 7*D*). TaqMan qPCR analysis of *MAP2* expression showed that inhibition of the Notch-HES1 pathway by DAPT neither induced *MAP2* expression in vector control cells nor enhanced *MAP2* expression in 451Lu mBRAF cells. DAPT treatment, on the other hand, resulted in a modest

decrease in MAP2 expression, presumably due to its off-target effects (Fig. 7*E*). These data show that although down-regulation of HES1 by mBRAF may be required, it is not sufficient to activate *MAP2* expression. Thus, the neuronal marker MAP2 appears to be regulated in melanoma by both epigenetic mechanisms and modulation of transcription factor(s).

Next, to understand the relative contribution of epigenetic and HES1-dependent mechanisms, we studied *MAP2* expression after 5-aza treatment or HES1 knockdown alone (by HES1 shRNA lentivirus) or HES1 knockdown plus 5-aza treatment using multiplex TaqMan qPCR. Treatment with 5-aza induced nearly 6-fold increase in *MAP2* mRNA in both cell lines (Fig. 8*A*). HES1 knockdown (by \sim 60%; Fig. 8*B*) induced nearly 2-fold increase in MAP2 mRNA expression in 451Lu cells, but not in SK-MEL-2 cells (consistent with the difference in the role of HES1 in *MAP2* regulation between these two cell lines). HES1 knockdown together with 5-aza treatment did not result in significant further increase over 5-aza treatment alone in 451Lu cells. In SK-MEL-2 cells, although the combination of HES1 knockdown and 5-aza treatment also resulted in significant up-regulation of *MAP2* mRNA compared with HES1 knockdown alone, this increase was not equal to that of 5-aza treatment (Fig. 8*A*). These

data suggest that DNA demethylation and transcriptional repressor-mediated up-regulation of MAP2 expression operate independently with no evidence of positive cooperativity between these mechanisms.

To address whether mBRAF-induced activation of *MAP2* expression is due to reduced occupancy of N2 box by HES1, we performed chromatin immunoprecipitation using anti-HES1 antibody and qPCR. As shown in Fig. 8*C*, in MAP2 positive 451Lu mBRAF cells, there was nearly 80% reduction in bound HES1. In contrast, in SK-MEL-2 mBRAF cells, there was no significant change in occupancy of N2 by HES1 compared with control cells. Since the methylation status of the *MAP2* promoter in these two cells lines is different, these data suggest that methylation does not influence HES1 binding to N2. Taken together with the data on differences in HES1 regulation by mBRAF, these data support our conclusion that in melanoma cells *MAP2* can be regulated by pro-

FIGURE 8. **Knockdown of HES1 up-regulates MAP2 expression.** *A*, 451Lu and SK-MEL-2 cells were transduced with scrambled (control) or HES1 shRNA lentivirus and treated with 5-aza for 72 h. MAP2 expression was assayed by RT-PCR using TaqMan[®] probes. Representative data from three experiments are shown as relative MAP2 expression. $*, p < 0.001$. *B*, Western blot analysis of cells transduced with control or HES1 shRNA virus in melanoma cells. *C*, chromatin immunoprecipitation analysis of MAP2 promoter occupancy by HES1. Formaldehyde-treated nuclear lysates from 451Lu and SK-MEL-2 vector and mBRAF-stable clones were immunoprecipitated with anti-HES1 antibody or control IgG, and antibody-bound DNA was amplified with N2 box primes and analyzed by real-time PCR.

moter demethylation and/or down-regulation of transcription repressor HES1.

DISCUSSION

The main findings of our study are as follows: (*a*) in melanoma cell expression, MAP2, a neuronal terminal differentiation marker and a prognostic marker for melanoma aggressiveness, is regulated by both epigenetic and transcriptional regulatory mechanisms, and (*b*) MAP2 expression can be activated by promoter demethylation and/or down-regulation of transcriptional repressor HES1, which appear to be regulated by activation levels of oncogenic BRAF. These observations point to a potential relationship between BRAF activation levels and neuronal differentiation, a prognostic feature of melanoma.

Neuronal Differentiation of Melanoma—Although it is widely accepted that neoplastic melanocytes exhibit plasticity, including a tendency to differentiate along neural cell pathways, the clinical significance of and mechanisms involved in melanoma neuronal differentiation are not completely understood (29, 30). For example, it is known that dermal nevus cells morphologically resemble Schwann cells of the peripheral nervous system and express Schwann cell-related antigens (29). Invasive primary melanoma cells, on the other hand, adopt a phenotype that includes the expression of certain proteins typical of neurons rather than Schwann cells (31–34). Consistent with this notion, we showed that MAP2 is expressed more frequently in invasive primary melanomas than in early non-invasive primary melanomas both *in vivo* (5) and *in vitro* (WM35 *versus* WM115 shown in this study). Melanoma cell lines, but not melanocytes in culture, show variable expression of neuronal differentiation marker proteins ($e.g.$ class III β -tubulin) and

transcription factors (*e.g.* Olig2 and Nkx6.1) (35–39), respectively [\(supplemental Fig. S4\)](http://www.jbc.org/cgi/content/full/M109.068668/DC1).

In previous published studies, we showed that MAP2, a marker of neuronal terminal differentiation, is expressed in benign melanocytic nevi and primary melanomas, but not metastatic lesions, and that MAP2 expression has clinical significance. Whereas MAP2 expression in primary lesions serves as a prognostic indicator of aggressiveness, forced expression of MAP2 in metastatic melanoma cells *in vitro* induces mitotic spindle defects and apoptosis and inhibits cell growth. Therefore, a detailed understanding of the regulation of *MAP2* expression may help in designing novel treatments for melanoma. In this study, we show that MAP2 expression can be activated in melanoma cells by either treatment with 5-aza or hyperactivation of BRAF signaling, which induces MAP2 expression in different cell lines by promoter demethylation or down-regulation of transcriptional repressor HES1.

MAP2 Promoter Methylation—The role of epigenetic mechanisms in differentiation of neural stem/progenitor cells during development and in the adult brain has been extensively investigated (10, 11). Although MAP2 expression has been used as a marker of neuronal differentiation in wide ranging studies, including those investigating the effect of 5-aza treatment on neuronal differentiation (40), methylation status of the *MAP2* promoter has not been investigated. We identified two CpG islands within 500 bp of the *MAP2* 3-kb promoter. In adult human brain, where MAP2 is expressed, the 3' CpG cluster proximal to the transcription start site is mostly unmethylated compared with the distal cluster. Here, we show that cultured skin melanocytes, which do not normally express MAP2, also have a similar methylation pattern, suggesting that silencing of transcriptional machinery, but not promoter methylation, is a primary mechanism of silencing *MAP2* expression in non-neural cells. Recently, in their studies on *MAP2* gene expression in mantle cell lymphoma, Vater *et al.* (41) also showed that cytosine residues between -16 and -368 nucleotides upstream of *MAP2* are predominantly non-methylated in human peripheral blood lymphocytes and tonsil tissue. Progressive methylation of the *MAP2* promoter in transformed melanocytes, which express various neuronal transcription factors, seems to contribute to maintain transcriptional repression of *MAP2* in melanoma. Activation of MAP2 expression in most melanoma cells, but not melanocytes, upon demethylation by 5-aza is consistent with this. Interestingly, a non-tumorigenic, radial growth phase early primary melanoma cell line WM35, in which 5-aza failed to induce *MAP2* expression, also showed a CpG methylation pattern similar to melanocytes. These data suggest that whereas melanoma cells acquire plasticity, the ability to express genes such as *MAP2* that could inhibit tumor progression may be reversed/silenced by epigenetic modifications.

BRAF and Melanoma Differentiation—Activating mutations in *BRAF* are frequently found in cutaneous melanoma (23, 42). Because benign melanocytic nevi also harbor *BRAF* mutations, BRAF is believed to elicit biphasic response. Activation of BRAF in melanocytes is thought to initiate a proliferative response, following which the cells withdraw from the cell cycle and become senescent (43). These benign nevus cells also exhibit

characteristics of differentiation along neural pathways (29, 30). Therefore, we considered the possibility that activated BRAF might be involved in neuronal differentiation of malignant melanocytes, which express neuronal transcription factors (such as Olig2 and Nkx6.1 involved in commitment and differentiation of neural precursors). A role for BRAF in neuronal differentiation is supported by the observation that although BRAF is expressed in a wide range of tissues, the highest levels of its expression are found in neuronal tissues (15). Accordingly, *B-raf^{-/-}* null mouse embryos die *in utero* due to growth retardation and vascular and neuronal defects (44). The *BRAF* gene is essential for survival of embryonic neurons in culture (16). It is also known that NGF-induced differentiation of PC12 cells is mediated by BRAF, and in neuronal cells NGF preferentially activates BRAF (45). Moreover, it is the regulated RAF (mainly B-RAF)-driven MAPK activity that seems to be involved in neuronal survival and differentiation (46, 47). It has been shown that whereas transient ERK activity leads to proliferation of neuronal precursors, sustained activity leads to their differentiation (48). Our data showing that overexpression of mBRAF and enhanced MAPK activity induce *MAP2* expression in melanoma cells are consistent with this notion. A role for BRAF for activation of neuronal differentiation in melanoma cells is also supported by our observations that (*a*) *MAP2* promoter activity levels correlate with *BRAF* mutation status (*i.e.* highest basal promoter activity in mutant *BRAF* melanoma cells compared with wild-type *BRAF*-expressing melanoma cells), (*b*) *MAP2* promoter is activated by mBRAF preferentially in melanoma cells, and (*c*) high mBRAF induces MAP2 expression.

BRAF and Promoter Methylation—The CpG island methylator phenotype that is characterized by widespread methylation of gene promoters is known to be associated with BRAF mutation, specifically in colorectal cancers (49). Although epigenetic changes in melanoma have been extensively documented, association of this phenotype with *BRAF* mutation has not been investigated (50, 51). Our data on *MAP2* promoter methylation in melanoma cells lines did not reveal any association between *MAP2* promoter methylation and mutation in *BRAF.* On the other hand, hyperactivation of BRAF in SK-MEL-2 melanoma cells that carry wild type *BRAF*, but not in 451Lu melanoma cells that harbor mutant *BRAF*, resulted in demethylation of the *MAP2* promoter, although *MAP2* expression was activated in both cell lines. The exact role and mechanisms of *MAP2* promoter demethylation by BRAF remain to be investigated.

Role of Transcriptional Repressor HES1—Using promoter deletion constructs, we identified the N box within the *MAP2* proximal promoter as the sequence involved in mBRAF-induced up-regulation of the promoter activity. This suggests a role for the N box-binding transcriptional repressor HES1, a downstream target of Notch signaling, in regulation of *MAP2* transcription by mBRAF. However, the observation that phMAP2.2 and phMAP2 Δ N2 exhibit similar activity in the absence of co-expressed mBRAF (Fig. 6*D*) shows that although Notch-HES1/BRAF-MAPK signaling is necessary, it is not sufficient, for MAP2 up-regulation in melanocytes.

The Notch family consists of highly conserved receptors, which are activated by their ligands expressed on neighboring cells. Activation of Notch receptor results in its cleavage by γ -secretase, producing an NICD, which then translocates into the nucleus to initiate transcription of target genes, including HES transcriptional repressors (52, 53).

A functional role for Notch signaling and HES1 transcription factor in maintenance and survival of melanoblasts and melanocytes has been described (54). Dysregulated Notch signaling has been implicated in a wide variety of cancers, including melanoma (55, 56). Balint *et al.* (57) showed a stage-specific role for Notch1 signaling in promoting progression of primary melanoma. Thus, Notch signaling and HES1 appear to be involved in multiple aspects of melanocyte and melanoma biology, including neuronal differentiation. Our data suggest that mBRAF attenuates Notch signaling, as indicated by the HES1 expression, in metastatic but not primary melanoma cells. In metastatic melanoma cells, overexpression of mBRAF decreased the level of NICD (presumably by inhibiting cleavage of Notch receptor) and HES1 expression. Although HES1 co-transfection inhibited mBRAF-induced MAP2 promoter activity in both primary (data not shown) and metastatic melanoma cells, overexpression of mBRAF decreases NICD and HES1 levels only in metastatic cells. These data suggest a stage-specific role for Notch signaling as proposed earlier (57).

Role of Notch-HES1 in MAP2 Expression—Notch signaling maintains multipotency in some neural stem cells but promotes glial differentiation in others or at other times during development. Notch probably functions as a switch that terminates neurogenesis and causes glial lineage determination, in part by inhibiting expression of proneural bHLH factors and/or promoting expression of inhibitory bHLH factors, primarily HES and HEY family repressors (53, 58). Previously, we showed that although both proneural NeuroD1 and repressor HES1 are expressed in all melanoma cells, MAP2 promoter activity is regulated predominantly by the relative levels of transcriptional repressor HES1 (12). In this study, we show that activation levels of BRAF, a RAF kinase that is enriched in neuronal cells, play a role in regulation of expression of this important neuronal transcription repressor. The ability of mBRAF to induce endogenous *MAP2* expression correlates with constitutive levels of HES1 and its down-regulation by mBRAF (Fig. 7, *A* and *B*). This potential relationship between mBRAF and neuronal gene expression in melanoma cells could explain the frequent display of neural phenotype by melanocytic lesions and neurotropism of melanoma (59, 60).

Relationship between BRAF and Notch Signaling—Our studies on regulation of *MAP2* gene expression and its promoter activity by mBRAF and its relation to expression of transcription repressor HES1 uncovered potential interactions between BRAF-MAPK signaling and Notch-HES1 pathway in regulation of melanoma neuronal differentiation (Fig. 6). First, our data show that BRAF regulates *MAP2* gene expression by downregulation of Notch target gene *HES1*, only partly by downregulation of NICD, because pharmacological inhibition of Notch cleavage does not enhance either basal activity or mBRAF-induced *MAP2* promoter activity. Therefore, downregulation of Notch signaling alone does not appear to be sufficient for up-regulation of the *MAP2* promoter by mBRAF. This is consistent with the possibility that although *HES1* is a

Notch target gene, it is regulated by other signaling pathways (61, 62). Because BRAF activates the downstream MEK-ERK pathway, it is reasonable to argue that sustained MAPK activation might be involved in down-regulation of HES1. Although ERK activity has been shown to be involved in expression of HES1 (63), it is also known that, whereas transient ERK activity leads to proliferation in neural precursors, sustained activity of this kinase leads to their differentiation (48). In melanoma cells, mBRAF overexpression and increased ERK activity could also contribute to neuronal differentiation by down-regulation of HES1 expression. However, our data do not rule out the possibility that oncogenic BRAF might also regulate HES1 expression by Notch- and MAPK-independent mechanisms.

In summary, our data on regulation of *MAP2* expression show that (*a*) *MAP2* promoter is progressively methylated during melanoma progression and (*b*) MAP2 expression can be activated by both promoter demethylation and down-regulation of transcriptional repressor HES1. Although changes in DNA methylation and Notch signaling pathway have been implicated in melanoma tumor progression (57, 64), our*in vitro* molecular studies do not permit us to assign the specific physiologic contribution of each of these mechanisms of MAP2 regulation during melanoma progression. In view of our earlier studies on the potential role of MAP2 in melanoma tumor progression and the ability of MAP2 to inhibit growth of metastatic melanoma cells, our data provide the molecular basis for development of therapeutic strategies targeted toward activation of *MAP2* expression in melanoma.

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