

# Mutually exclusive use of viral promoters in Epstein–Barr virus latently infected lymphocytes

(S1 nuclease protection/chloramphenicol acetyltransferase assays/viral promoters/transfection of lymphocytes)

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**ABSTRACT** Of the eight viral antigens known to be expressed during Epstein–Barr virus latency, six are transcribed from a major rightward transcriptional unit, which gives rise to mRNAs containing common 5' exons. Analysis of cDNA clones has identified the use of two different promoters ( $W_p$  and  $C_p$ ), located near the left-hand end of the viral genome, in generating these viral messages. Characterization of the activities of these two viral promoters in a number of Burkitt lymphoma and lymphoblastoid cell lines has revealed exclusive usage of only one of these promoters in all cell lines examined. Transfection of reporter constructs containing  $W_p$  and/or  $C_p$  linked to the bacterial chloramphenicol acetyltransferase gene into several different Epstein–Barr virus-infected cell lines generally supports a model in which the mutually exclusive use of  $C_p$  or  $W_p$  is determined by cellular factors and not by viral strain variation.

Epstein–Barr virus (EBV) infection of umbilical cord blood lymphocytes predominantly results in a latent infection in which little or no virus is produced, accompanied by a concomitant growth transformation of the infected lymphocytes. During viral latency, only a limited number of viral genes are expressed. To date six viral nuclear antigens (EBNAs) and two viral membrane proteins have been identified (for review, see refs. 1–3). The promoters giving rise to all these gene products are clustered around the origin of plasmid replication termed oriP (Fig. 1).

All the genes encoding the EBNAs are transcribed from the same strand in a major transcriptional unit, which spans the left-hand  $\approx 110$  kilobases of the viral genome, and the resulting mRNAs all share 5' exons in common. Two small exons ( $W_1$  and  $W_2$ ) encoded within the major internal repeat (IR1 BamHI W repeats) are present in all the EBNA mRNAs that have been analyzed. Cloning these messages has identified two viral promoters, referred to as  $C_p$  and  $W_p$ , which give rise to the EBNA mRNAs (4–7). Those transcripts initiating at  $C_p$  contain at their 5' ends two small exons ( $C_1$  and  $C_2$ ) encoded near the right-hand end of the unique region (U1) of the viral BamHI C fragment, whereas transcripts initiating from  $W_p$  contain at their 5' ends a short exon ( $W_0$ ) encoded in IR1, located about 150 base pairs (bp) upstream of the region encoding the  $W_1$  exon (6, 7). Both the  $C_2$  and  $W_0$  exons are spliced to the first  $W_1$  exon, followed by a variable number of  $W_1/W_2$  repeat exons (4, 8, 9).

In this paper we show that  $C_p$  and  $W_p$  activity are mutually exclusive and that the activities exhibited by exogenous promoter constructs introduced into EBV-transformed human lymphocytes appear to be generally consistent with the promoter activity of the endogenous genome.

## MATERIALS AND METHODS

**RNA Preparation and S1 Nuclease Analysis.** Total cellular RNA was prepared by the method of Auffray and Rougeon (10). Poly(A)<sup>+</sup> RNA was isolated by fractionation on oligo(dT)-cellulose (11). S1 analyses were carried out with synthetic oligonucleotides that were complementary to the region spanning the 5' end of either the  $C_1$  or  $W_0$  exon ( $C_1$  58-mer: 5'-CTGGGGGTCTTCGGTGTCTTGTCTCTATGCCATCTGATCTAAAATTTGCAGCAGAAC-3';  $W_0$  48-mer; 5'-ATTTGTGTGGACTCCTGGCGCTCTGATGCC ACCAGAAATAGCTGCAGG-3'). Fifty to 100 fmol of kinased oligonucleotide (12) was hybridized to 2  $\mu$ g of poly(A)<sup>+</sup> RNA in 50  $\mu$ l of hybridization buffer [40 mM Pipes, pH 6.4/1 mM EDTA/0.4 M NaCl/0.1% SDS/50% (vol/vol) formamide] at 37°C for 12 hr. The hybridization reaction was then treated with S1 nuclease (Bethesda Research Laboratories) at a concentration of 100 units/ml (in 0.28 M NaCl/50 mM NaOAc, pH 4.6/4.5 mM ZnSO<sub>4</sub>) for 30 min at 37°C. The protected fragments were fractionated on a 10% denaturing polyacrylamide gel.

**Cell Culture, Transfections, and Chloramphenicol Acetyltransferase (CAT) Assays.** Cells were grown at 37°C in RPMI 1640 supplemented with 10% (vol/vol) newborn calf serum as described (9). Transfection was done using liposome-mediated DNA transfer according to the manufacturers protocol (Bethesda Research Laboratories), with minor modifications. Basically, 2  $\mu$ g of CsCl-purified plasmid DNA was mixed with 5  $\mu$ l of lipofectin reagent in 1 ml of Opti-MEM I reduced serum medium (GIBCO). Cells ( $5 \times 10^6$ – $1 \times 10^7$ ) were resuspended in 100  $\mu$ l of Opti-MEM I, added to the DNA liposomes, and incubated at 37°C for 6–18 hr, depending on the cell line, followed by addition of medium containing 10% fetal calf serum to a cell density of  $5 \times 10^5$  cells per ml. Transfectants were harvested 72 hr posttransfection, and CAT assays were performed as described (13).

**Plasmid Constructions.** Fusions between EBV exons and the CAT gene were generated by converting 5' overhangs of *Hinf*I ( $W_0$  exon), *Avr* II ( $W_1$  exon), and *Acc* I ( $Y_2$  exon) into *Hind*III sites by using the Klenow fragment to make the ends blunt and by adding *Hind*III linkers (New England Biolabs). The  $C_1$  exon–CAT gene fusion was achieved by using a *Bgl* I/*Hind*III adapter with the sequence 5'-AGAAGCTTC-TACA-3'.

## RESULTS

**Endogenous Activity of Latent EBV Promoters.** To determine the relative activity of  $C_p$  and  $W_p$  in different cell lines, S1 nuclease protection experiments were performed employing specific oligonucleotides. Total cellular poly(A)<sup>+</sup> RNA

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Abbreviations: EBV, Epstein–Barr virus; CAT, chloramphenicol acetyltransferase; EBNA, EBV nuclear antigen.

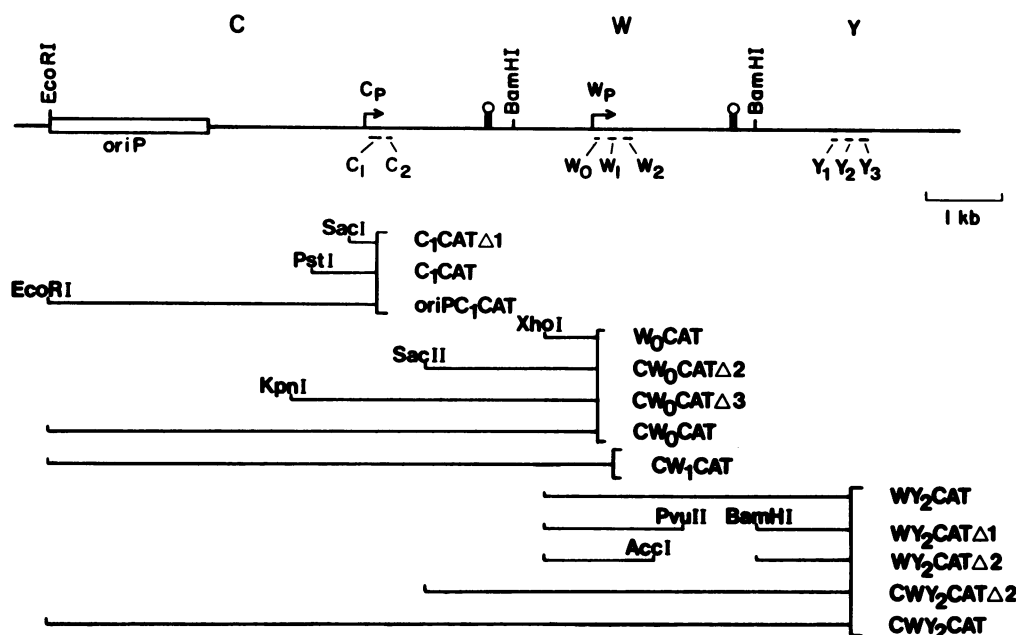


FIG. 1. Organization of the viral promoters involved in transcription of the EBNA genes. The structure of four different sets of CAT constructs is shown with respect to a viral *Bam*HI restriction map. Vertical brackets indicate fusion with the reporter gene. Small horizontal lines denote exons, arrows mark the positions of the promoters under study, and potential hairpin loop structures are drawn schematically.

from a variety of EBV-positive lymphoblastoid cell lines, as well as cell lines established from Burkitt lymphoma tumor explants, were hybridized to oligonucleotides that were homologous to either the 5' end of the C<sub>1</sub> exon or the W<sub>0</sub> exon and extended upstream of the cap site (see *Materials and Methods*) and were therefore diagnostic of transcripts initiating either from C<sub>p</sub> or W<sub>p</sub> (Fig. 2). Employing the W<sub>0</sub> oligonucleotide, a major protected fragment of 30 nucleotides was detected with RNA from the cell lines Daudi, clone-13, IB4, and X50-7, which is indicative of W<sub>p</sub> being transcriptionally active in these cells. No specific protection was detected with RNAs from BJAB/B95.8, Raji, Jijoye, JY,

JC5, and B95.8 cell lines (or control RNA from the EBV-negative BJAB cell line), indicating that W<sub>p</sub> is inactive in these cell lines. The length of the protected fragments indicates that transcription initiation from W<sub>p</sub> occurs at 14,378–14,380 bp on the standard B95.8 map (14), which corresponds very closely to the 5' end of the previously described IB4-WY1 cDNA clone (7). A significant portion of the W<sub>0</sub> oligonucleotide was completely protected from exonuclease digestion by RNA from some cell lines. However, when this analysis was repeated employing cytoplasmic RNA, protection of the entire probe was not apparent (data not shown).

When the same RNAs were assayed with the C<sub>1</sub> oligonucleotide to determine C<sub>p</sub> usage, a distinctly different pattern was observed (Fig. 2). RNAs from those cell lines that did *not* exhibit W<sub>p</sub> activity did protect the appropriate size fragment of the C<sub>1</sub> oligonucleotide (44 nucleotides), demonstrating transcriptional activity of C<sub>p</sub> in these cell lines. Conversely, those cell lines exhibiting W<sub>p</sub> activity did not show protection of any appropriate size fragments of the C<sub>1</sub> oligonucleotide and therefore do not appear to utilize C<sub>p</sub>. The 5' end of the C<sub>1</sub> exon was determined to be near position 11,337 bp on the standard B95.8 genome, which is in good agreement with previous results (15). RNA from the Burkitt lymphoma cell line Raji did not appear to employ either promoter. This may be due to either multiple mutations in the C<sub>1</sub> or W<sub>0</sub> exons that prevented proper binding and subsequent protection of the oligonucleotide probes or that transcription of the EBNA genes initiates from a distinct, and as yet unidentified, promoter. The absence of any appropriate protection of the C<sub>1</sub> oligonucleotide in W<sub>p</sub>-active cell lines clearly demonstrates that in a given cell line only one of these two latent EBV promoters is used for generating EBNA transcripts.

**Activities of Transfected C<sub>p</sub> and W<sub>p</sub> Constructs.** The mutually exclusive utilization of either C<sub>p</sub> or W<sub>p</sub> can most likely be explained by (i) viral strain differences in cis-acting elements that favor one promoter over the other and/or (ii) variation in host cell transcription factors. To begin to address this phenomenon, various cell lines were transfected with a number of promoter constructs employing the bacterial CAT gene as a reporter (see Fig. 1). The constructs in which the CAT gene is fused to the C<sub>1</sub> exon do *not* contain W<sub>p</sub>, and therefore the resulting activities can presumably be unam-

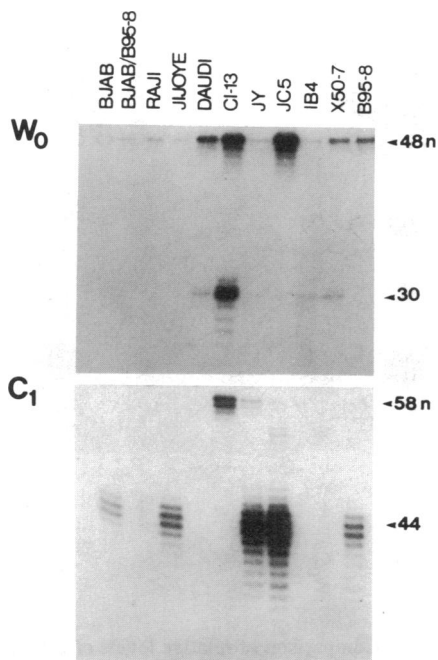


FIG. 2. S1 nuclease protection experiments with specific oligonucleotides. Identical amounts of RNA were subjected to the analysis with the W<sub>0</sub> oligonucleotide (*Upper*) or the C<sub>1</sub> oligonucleotide (*Lower*) as a hybridization probe. n, Nucleotides.

biguously ascribed to  $C_p$ . The same consideration also applies to the two shorter  $W_0$ CAT and  $WY_2$ CAT constructs, in which the CAT gene is fused to the  $W_0$  and the  $Y_2$  exon, respectively, since they contain only  $W_p$  and not  $C_p$ . However, the longer constructs of these series as well as the  $CW_1$ CAT construct contain both  $C_p$  and  $W_p$ , which makes an interpretation of the results difficult. Given the splicing pattern that has been identified so far from cDNA clones, a functional CAT mRNA from transfection with  $CW_0$ CAT would be expected to arise from  $W_p$ , although expression from  $C_p$ , which normally utilizes the  $C_1$  and  $C_2$  exons together with  $W_1$ , cannot be ruled out. Both  $C_p$  and  $W_p$  should be capable of generating functional CAT mRNAs with the  $CW_1$ CAT and  $CWY_2$ CAT plasmids.

**Utilization of exogenous  $W_p$ .** Two Burkitt lymphoma cell lines (Jijoye, which utilizes  $C_p$  with its endogenous viral genome, and clone-13, which is transcriptionally active with  $W_p$ ) and two latently infected lymphoblastoid cell lines (JY, which uses  $C_p$ , and X50-7, which employs  $W_p$ ) were transfected with the various CAT constructs. Each individual cell line gave a characteristic profile of CAT activity, although the overall picture was quite similar (Fig. 3). The activities of the  $W_0$ CAT constructs revealed several important regulatory regions acting on  $W_p$ . (i) A positive regulatory element, which maps to a 1439-bp *Sac* II/*Xho* I fragment spanning the *Bam*HI junction between *Bam*HI C and W, was apparent when the activities of  $W_0$ CAT and  $CW_0$ CAT $\Delta$ 2 were determined in the clone-13, X50-7, and Jijoye cell lines but not in

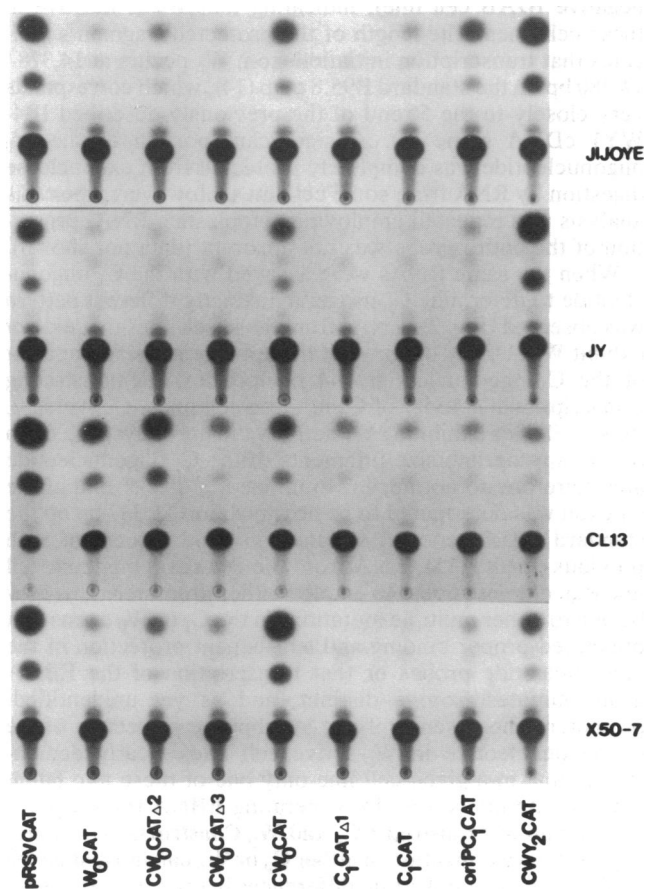


FIG. 3. CAT activity profile of different promoter test plasmids in two  $W_p$ -using cell lines (clone-13 and X50-7) and two lines that employ  $C_p$  (JY and Jijoye). CAT assays were performed as described in ref. 13. Quantitation of acetylated reaction products was done by cutting out relevant radioactive spots from the TLC plate and assaying them in 5 ml of Econofluor (DuPont) in a scintillation counter.

the JY cell line (Fig. 3). This up-regulation was also observed in the EBV-negative Burkitt lymphoma line Ramos (data not shown), indicating that cellular factor(s) presumably govern this effect. Clone-13 cells were particularly active with these short  $W_0$ CAT constructs, compared to the other  $W_p$  cell line (X50-7), which correlates with the high level of  $W_p$  activity that was observed in the S1 nuclease protection experiments (see Fig. 2). (ii) The addition of another 2 kilobases of upstream sequences ( $CW_0$ CAT $\Delta$ 3) caused a consistent decrease of CAT expression in all cell lines examined. (iii) A strong positive effect, however, was seen when additional upstream sequences, including the latent origin of replication (oriP), were included in the test plasmid ( $CW_0$ CAT), thereby supporting previous studies that identified an EBNA-1-dependent enhancer linked to oriP (16, 17). This also underscores the pronounced effect of distal sequences on  $W_p$  (and possibly  $C_p$ ) activity.

**Utilization of exogenous  $C_p$ .** Transfection of CAT plasmids in which the reporter gene was fused to the  $C_1$  exon to examine the activity of  $C_p$  revealed a weak positive regulatory element, located on a 575-bp *Sac* I/*Pst* I fragment

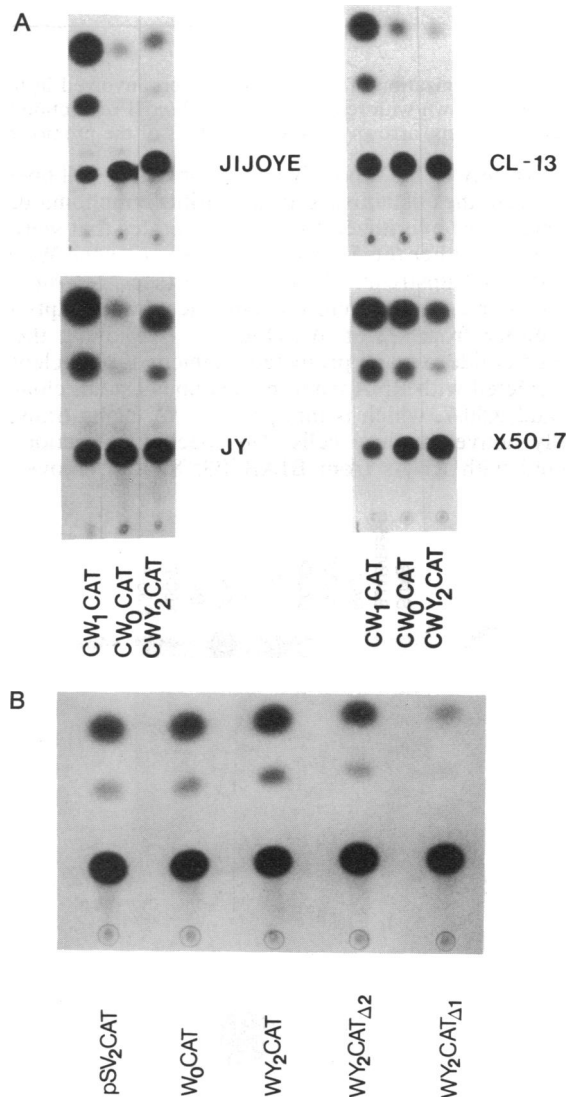


FIG. 4. (A) Comparison of relative levels of CAT gene expression of three different CAT constructs in two  $W_p$ -using and two  $C_p$ -using cell lines. The structures of the plasmids are given in Fig. 1. Quantitation is shown in Table 1. (B) Effect of deletions in the  $W_2/Y_1$  intron on  $W_p$  activity in clone-13 cells. See Fig. 1 for plasmid structures.

Table 1. Comparison of the activities of several CAT constructs in C<sub>p</sub>- and W<sub>p</sub>-using cell lines

Cell line	% acetylation of [ <sup>14</sup> C]chloramphenicol			Relative activities		
	CW <sub>1</sub> CAT	CW <sub>0</sub> CAT	CWY <sub>2</sub> CAT	CW <sub>0</sub> CAT/ CWY <sub>2</sub> CAT	CW <sub>1</sub> CAT/ CW <sub>0</sub> CAT	CW <sub>1</sub> CAT/ oriPC <sub>1</sub> CAT
Clone-13 (W <sub>p</sub> /BL)	31.8	3.4	1.3	2.6	9.3	28.1
X50-7 (W <sub>p</sub> /LCL)	81.3	38.5	11.7	3.3	2.1	262.2
Jijoye (C <sub>p</sub> /BL)	77.9	1.8	3.0	0.6	42.8	48.1
JY (C <sub>p</sub> /LCL)	59.8	2.0	10.7	0.2	29.5	249.2

The quantitation of the CAT assays shown in Fig. 4A is given. BL, Burkitt lymphoma; LCL, lymphoblastoid cell line.

(compare C<sub>1</sub>CATΔ1 and C<sub>1</sub>CAT), which was apparent in the X50-7, Jijoye, and JY cell lines but was not apparent in the clone-13 cell line (Fig. 3). As was observed with the CW<sub>0</sub>CAT plasmid, the presence of the oriP enhancer in oriPC<sub>1</sub>CAT significantly increased CAT expression in all lines tested except clone-13, again underscoring the potential importance of this element in viral promoter regulation.

The overall picture revealed from the activities of the W<sub>0</sub>CAT and C<sub>1</sub>CAT plasmids does *not* clearly indicate a mutually exclusive usage of either C<sub>p</sub> or W<sub>p</sub> with transfected exogenous constructs; for example, Jijoye cells, which utilized C<sub>p</sub> exclusively, and X50-7, which appeared to be a W<sub>p</sub>-using cell line (Fig. 2), could both drive the CAT gene from C<sub>p</sub> in oriPC<sub>1</sub>CAT and from W<sub>p</sub> in CW<sub>0</sub>CATΔ2. A better indication of relative C<sub>p</sub> and W<sub>p</sub> activities was obtained when the activity of CW<sub>0</sub>CAT (W<sub>p</sub>) was compared to that of CW<sub>1</sub>CAT (C<sub>p</sub> and W<sub>p</sub>) (Fig. 4A). Transfection of CW<sub>1</sub>CAT resulted in a marked increase of CAT activity relative to CW<sub>0</sub>CAT in all cases, but the relative increase in C<sub>p</sub>-using cell lines (Jijoye and JY) was at least 3 times higher than that in the W<sub>p</sub> cell lines (clone-13 and X50-7) (Table 1), consistent with Jijoye and JY cell lines utilizing C<sub>p</sub> with the exogenous CW<sub>1</sub>CAT plasmid. Furthermore, the general increase of CAT expression with CW<sub>1</sub>CAT suggests the presence of a positive regulatory element located in the intron between the W<sub>0</sub> and the W<sub>1</sub> exon.

*Effect of sequences downstream of W<sub>p</sub>.* In an attempt to mimic more closely the physiological splicing pattern and also to study the influence of sequences downstream of W<sub>p</sub> in the context of upstream sequences, the reporter gene was fused to the Y<sub>2</sub> exon (CWY<sub>2</sub>CAT, see Fig. 1). This construct displayed much less CAT activity than CW<sub>1</sub>CAT in all cell lines (Fig. 4A), indicating that the additional sequences had a negative effect on promoter activity, either at the level of transcription or possibly of splicing efficiency. This negative influence was much more pronounced in the two Burkitt lymphoma cell lines than in the lymphoblastoid cell lines (Table 1). The level of expression of CWY<sub>2</sub>CAT relative to CW<sub>0</sub>CAT (i.e., addition of downstream sequences) was consistently decreased in the W<sub>p</sub>-using cells, whereas the opposite effect was observed with the C<sub>p</sub> cell lines (Table 1).

The presence of regulatory elements downstream of W<sub>p</sub> was confirmed by examining the effect of deletion of portions of the W<sub>2</sub>/Y<sub>1</sub> intron in the WY<sub>2</sub>CAT construct (see Figs. 1 and 4B). Deletion of a fragment (*Pvu* II/*Bam*HI, WY<sub>2</sub>CATΔ1) containing a potentially large hairpin loop structure (18) resulted in a dramatic loss in activity in the clone-13 cells. Interestingly, as discussed above, these same sequences occur upstream of W<sub>p</sub>, and a positive regulatory element has been mapped to that region. A further deletion of the W<sub>2</sub>/Y<sub>1</sub> intron (*Acc* I/*Bam*HI, WY<sub>2</sub>CATΔ2) resulted in loss of a strong negative element (Fig. 4B).

Although it appears that neither the CW<sub>0</sub>CAT nor the CW<sub>1</sub>CAT construct exhibit a strict mutually exclusive promoter usage, the combined analyses with these two plasmids in conjunction with the CWY<sub>2</sub>CAT construct indicate that the exogenous DNAs are able to distinguish C<sub>p</sub> and W<sub>p</sub> cell lines.

Furthermore, the observed differences in the activities of the exogenous constructs argues in favor of a model for the mutually exclusive promoter usage involving differences in host cell factors. It should be emphasized that the mutually exclusive usage of C<sub>p</sub> or W<sub>p</sub> may depend on interactions between distal elements located upstream and downstream of these promoters. Thus, this phenomenon may only be exhibited with longer constructs such as CWY<sub>2</sub>CAT and awaits further analysis.

## DISCUSSION

In this paper, utilization of C<sub>p</sub> or W<sub>p</sub> in EBV-infected B lymphocytes has been shown to be mutually exclusive. Furthermore, reporter plasmids, containing either W<sub>p</sub>, C<sub>p</sub>, or both promoters from the B95.8 strain of EBV exhibited distinct activities in C<sub>p</sub> versus W<sub>p</sub> cell lines. The mutually exclusive behavior of these promoters may involve differences in cellular transcription factors in EBV-positive B cells. However, viral strain variation, such as differences in cis-acting elements or in viral antigens that ultimately influence (either directly or indirectly) transcription factors, may also play a role in this phenomenon. The existence of a major variation in EBV strains has been documented (type A and B EBV strains) (19–22). The requirement for two distinct promoters may relate to a need for the virus to exist in lymphocytes at different stages of differentiation, and this may be (at least in part) influenced by the strain of EBV. The other obvious factor that may affect the differentiation state of infected lymphocytes is the initial phenotype of the host cell.

Comparison of W<sub>p</sub>- and C<sub>p</sub>-utilizing cell lines does *not* reveal any clear correlation between promoter usage and cell type (Burkitt lymphoma or lymphoblastoid cell lines). In addition, B95.8 virus can give rise to both C<sub>p</sub> and W<sub>p</sub> cell lines [B95.8 and BJAB/B95.8 are both C<sub>p</sub> users, while the IB4 cell line established with B95.8 virus (23) is a W<sub>p</sub> user], indicating that the viral strain alone does *not* determine promoter usage. However, it is possible that the B95.8 cell line produces a heterogeneous mixture of viruses, which results in establishment of both C<sub>p</sub> and W<sub>p</sub> cell lines. It is also of some interest to note that both the Daudi and clone-13 Burkitt lymphoma cell lines, which contain nearly identical deletions of the carboxyl terminus of the EBNA-4 gene and the entire EBNA-2 gene, are both W<sub>p</sub> using cell lines. Some caution should be taken, however, in interpreting the results obtained with Burkitt lymphoma cell lines since these may *not* accurately reflect the normal viral program. Thus, a detailed analysis of a large panel of newly established lymphoblastoid cell lines is clearly warranted and should provide a statistically better picture of the relative usage of C<sub>p</sub> and W<sub>p</sub>.

An unexpected result was the observed activity of the CW<sub>0</sub>CAT construct in the C<sub>p</sub>-using cell lines (JY and Jijoye). Given the known splicing pattern, W<sub>p</sub> in this plasmid should be functional while, due to the absence of the W<sub>1</sub> exon, its C<sub>p</sub> should be unable to give rise to a functional CAT mRNA. This activity may then reflect W<sub>p</sub> usage with the exogenous

DNA, which would suggest that other cis-acting elements (e.g., downstream sequences) may be required for mutually exclusive promoter usage or that transfection of exogenous DNA into these cells disrupts the exclusive usage of  $C_p$  (i.e., titration of a repressor of  $W_p$ ). Alternatively, CAT expression in those cells may reflect  $C_p$  activity, which could arise (i) from the failure to splice at the  $C_2$  splice donor junction (resulting in an mRNA containing a fused  $C_2$ - $W_0$  exon along with the intervening sequences) or (ii) by splicing from the  $C_2$  splice donor junction to a splice acceptor sequence upstream of the  $W_0$  exon.

The activities of the  $C_1$ CAT constructs, which must utilize  $C_p$ , in the clone-13 cell line were also inconsistent with the lack of  $C_p$  activity of the endogenous genome. Again, it is not clear whether (i) downstream sequences are necessary for mutually exclusive promoter usage or (ii) transfection of exogenous DNA into clone-13 disrupts the exclusive usage of  $W_p$ , which may explain the observed  $C_p$  activity. It is also possible that the endogenous clone-13 virus contains a mutated  $C_p$  and that the cell line contains the necessary transcription factors for  $C_p$  activity. With regard to this point, it should be noted that the clone-13 cell line is a subclone of the P3HR-1 cell line, which spontaneously arose from the Jijoye cell line. Thus, the clone-13 cell line is a descendant of a  $C_p$ -using cell line.

Whether the exogenous promoter constructs can mimic the mutually exclusive utilization of  $C_p$  or  $W_p$  requires further investigation. However, the data presented here do provide an additional important insight—namely, the pronounced influence of distal elements on  $C_p$  and  $W_p$  activity. Since its identification, it has been speculated that oriP might be a central regulatory region for viral gene expression during latency (16, 17). Consistent with this hypothesis, inclusion of the upstream sequences containing oriP did indeed enhance CAT activity. Furthermore, other elements located several kilobases upstream or downstream significantly altered activity. These results underscore the need to characterize  $C_p$  and  $W_p$  activity in the presence of these regions of the EBV genome and *not* as short discrete promoter elements.

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