

Partial Agonists of the $\alpha 3\beta 4^*$ Neuronal Nicotinic Acetylcholine Receptor Reduce Ethanol Consumption and Seeking in Rats

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Alcohol use disorders (AUDs) impact millions of individuals and there remain few effective treatment strategies. Despite evidence that neuronal nicotinic acetylcholine receptors (nAChRs) have a role in AUDs, it has not been established which subtypes of the nAChR are involved. Recent human genetic association studies have implicated the gene cluster CHRNA3–CHRNA5–CHRNA4 encoding the $\alpha 3$, $\alpha 5$, and $\beta 4$ subunits of the nAChR in susceptibility to develop nicotine and alcohol dependence; however, their role in ethanol-mediated behaviors is unknown due to the lack of suitable and selective research tools. To determine the role of the $\alpha 3$, and $\beta 4$ subunits of the nAChR in ethanol self-administration, we developed and characterized high-affinity partial agonists at $\alpha 3\beta 4$ nAChRs, CP-601932, and PF-4575180. Both CP-601932 and PF-4575180 selectively decrease ethanol but not sucrose consumption and operant self-administration following long-term exposure. We show that the functional potencies of CP-601932 and PF-4575180 at $\alpha 3\beta 4$ nAChRs correlate with their unbound rat brain concentrations, suggesting that the effects on ethanol self-administration are mediated via interaction with $\alpha 3\beta 4$ nAChRs. Also varenicline, an approved smoking cessation aid previously shown to decrease ethanol consumption and seeking in rats and mice, reduces ethanol intake at unbound brain concentrations that allow functional interactions with $\alpha 3\beta 4$ nAChRs. Furthermore, the selective $\alpha 4\beta 2^*$ nAChR antagonist, DH β E, did not reduce ethanol intake. Together, these data provide further support for the human genetic association studies, implicating CHRNA3 and CHRNA4 genes in ethanol-mediated behaviors. CP-601932 has been shown to be safe in humans and may represent a potential novel treatment for AUDs.

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INTRODUCTION

Alcohol and nicotine addiction are often treated as separate disorders, although ~60–80% of heavy drinkers smoke tobacco (Moss *et al*, 2007), and it has been suggested that common genes are involved in the susceptibility of both alcohol and nicotine dependence (Dani and Harris, 2005; de Fiebre and Collins, 1992; Joslyn *et al*, 2008; Kamens *et al*, 2010; Schlaepfer *et al*, 2008). Additionally, it has been shown that ethanol can directly or indirectly interact with neuronal nicotinic acetylcholine receptors (nAChRs)

(Blomqvist *et al*, 1992; Davis and de Fiebre, 2006; Le *et al*, 2000), which have been identified as important therapeutic targets for the treatment of alcohol use disorders (AUDs) (Chatterjee and Bartlett, 2010).

The nAChRs are well-characterized pentameric ligand-gated ion channels consisting of different homomeric and heteromeric combinations of $\alpha 2$ – $\alpha 10$ and $\beta 2$ – $\beta 4$ subunits. The $\alpha 4$, $\beta 2$, and $\alpha 7$ subunits of the nAChRs have been shown to be most widely expressed in the brain, forming functional receptor subtypes either as heteromeric ($\alpha 4^*$ and $\beta 2^*$) or homomeric ($\alpha 7$) receptors (* indicates the possibility of additional subunits). The $\alpha 2$, $\alpha 3$, $\alpha 6$, $\beta 2$, $\beta 3$, or $\beta 4$ subunits can combine to form either simple subtypes, such as $\alpha 3\beta 4$, or complex native nAChRs, such as $\alpha 3\beta 2\beta 4^*$ or $\alpha 3\beta 3\beta 4^*$ and are localized in different brain regions and have specific functions (Gotti *et al*, 2006, 2007).

The $\alpha 4\beta 2^*$ nAChR is the predominant nAChR subtype in the brain, and it is now well established that it has an essential role in mediating nicotine's rewarding properties (Picciotto *et al*, 1998; Tapper *et al*, 2004). Consistent with

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an important role of $\alpha 4\beta 2$ nAChRs in nicotine addiction, a recently introduced $\alpha 4\beta 2$ nAChR partial agonist, varenicline (Coe *et al*, 2005a), has been demonstrated to be an efficacious smoking cessation aid in the clinic (Cahill *et al*, 2009). The subunit composition involved in ethanol's rewarding properties, however, remains controversial. It has been previously shown that varenicline reduces ethanol consumption and operant self-administration following long-term ethanol exposure in rats (Steensland *et al*, 2007) and mice (Kamens *et al*, 2010). This has since been supported by a clinical study showing that varenicline decreased ethanol consumption in heavy drinking smokers (McKee *et al*, 2009).

Recent human genetic association studies have identified a genetic locus, encoding for the $\alpha 3$ (CHRNA3), $\alpha 5$ (CHRNA5), and $\beta 4$ (CHRNA4) nAChR subunits in nicotine and alcohol-dependent subjects (Joslyn *et al*, 2008; Saccone *et al*, 2009; Wang *et al*, 2009), suggesting an involvement of these specific subunits in alcohol dependence. It has been difficult to determine the precise role of the individual subunits of the nAChR, as there have been few brain penetrant selective ligands that target the $\alpha 3\beta 4$ -containing nAChRs. In this study, we identified two nAChR ligands, CP-601932 and PF-4575180 (Figure 1), that are partial agonists at the $\alpha 3\beta 4$ nAChR in order to determine the role of the $\alpha 3\beta 4$ nAChRs in ethanol-mediated behaviors. CP-601932 has also high affinity for $\alpha 4\beta 2$ nAChR and has been in development as a smoking cessation aid. It is an enantiomer derived from a racemic compound that was previously reported to be a potent, partial agonist at human $\alpha 4\beta 2$ nAChRs expressed in oocytes (Coe *et al*, 2005b). The rat pharmacokinetic properties of CP-601932 have been described (Shaffer *et al*, 2009). PF-4575180 was synthesized during studies on [3.2.1]azabicyclic compounds that are selective for $\alpha 3\beta 4$ and nAChRs comprising an $\alpha 6/\alpha 4$ chimera combined with the $\beta 4$ subunit ($\alpha 6/4\beta 4$), but have relatively low affinity for $\alpha 7$, $\alpha 4\beta 2$, and $\alpha 1$ -containing nAChRs (Lowe *et al*, 2010). The data presented here on these compounds and on varenicline suggest that $\alpha 3\beta 4^*$ nAChRs could have an important role in ethanol-mediated behaviors.

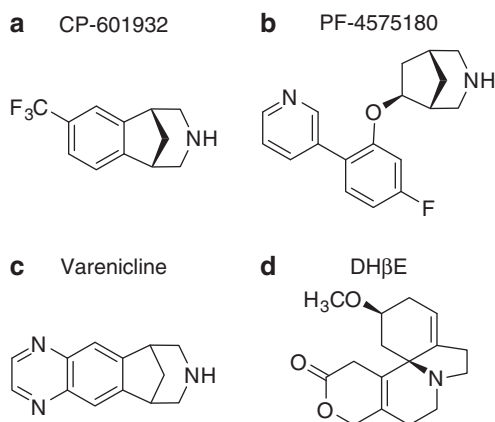


Figure 1 Structures of (a) CP-601932, (b) PF-4575180, (c) varenicline, and (d) dihydro- β -erythroidine.

MATERIALS AND METHODS

Animals and Housing

Adult, male Wistar rats (Harlan, Indianapolis, IN), a strain traditionally used for ethanol-intake studies, including in our previous publications (Simms *et al*, 2008; Steensland *et al*, 2007), were used for alcohol-intake studies at the Gallo Center. Adult male Sprague-Dawley rats (Charles River, Wilmington, MA), the same strain as used in previous pharmacokinetic and pharmacodynamic studies (Rollema *et al*, 2010; Shaffer *et al*, 2009), were used for pharmacokinetic studies at Pfizer Global Research and Development. Rats were individually housed in climate-controlled rooms and kept on a 12-h reversed light–dark cycle (lights off at 1000 hours), and food and water were available *ad libitum*. All procedures were preapproved by the Gallo Center and Pfizer Institutional Animal Care and Use Committees and were in accordance with the NIH guidelines for the Humane Care and Use of Laboratory Animals.

Pharmacodynamic Studies

In vitro binding affinity to nAChRs. Binding affinities of the test compounds to nAChR subtypes were determined as described (Rollema *et al*, 2007), using [3H] epibatidine to label $\alpha 4\beta 2$ and $\alpha 3\beta 4$ nAChRs expressed in HEK293 cells. K_i values were calculated according to $K_i = IC_{50}/(1 + [^3H] \text{ligand})/K_d$ and expressed as K_i .

In vitro functional activity at $\alpha 3\beta 4$ and $\alpha 4\beta 2$ nAChRs expressed in HEK cells by FLIPR. Agonist and antagonist activities were assessed using HEK293 cell lines stably transfected with either human $\alpha 3\beta 4$ or $\alpha 4\beta 2$ nAChRs. Functional activity was measured as agonist-evoked calcium flux assay on a Fluorescence Imaging Plate Reader (FLIPR, Molecular Devices, Silicon Valley, CA), as previously described (Wishka *et al*, 2006). On the day of the assay, the cells were loaded with a 1:1 mixture of 2 μM Calcium Green-1, AM (Molecular Probes) dissolved in anhydrous DMSO, and 20% pluronic F-127 (Molecular Probes). This solution was added directly to the growth media of each well to achieve a final concentration of 2 μM of Calcium Green-1. Plates were then loaded onto the FLIPR and read at excitation and emission wavelengths of 488 and 516 nm, respectively. Agonist testing was done by measuring the effect of a single addition of test compound to the medium in comparison with the effect of 100 μM ACh. To assess inhibitory activities, test compounds were applied to cells for 2 min and subsequently challenged with 30 μM ACh. Inhibition for each concentration of the test compounds was calculated from the change in fluorescence (ΔF) evoked by 30 μM ACh in wells pretreated with the test compound relative to the ΔF of wells that were pretreated with vehicle. Each experiment was run in quadruplicate, and EC_{50} and IC_{50} values were estimated from the concentration-activation and concentration-inhibition curves. The fraction of activated $\alpha 3\beta 4$ nAChRs was calculated from the compound's instantaneous activation and inhibition concentration response. This fraction was derived from the product of the equations for the fraction of ACh-evoked current: $E_{max} \times (C)/(C + EC_{50})$ and for the fraction of

receptors that are available to be activated (ie, the fraction not inhibited) at that concentration: $100 - \{100 \times (C/(C + IC_{50}))\}$.

Pharmacokinetic Studies

All pharmacokinetic and tissue binding studies were performed in Sprague-Dawley rats, or with tissues derived from them using standard procedures and a characterized LC-MS/MS assay to determine the estimates of unbound brain concentrations after each dose (details are given in Supplementary Information).

Ethanol-Intake Studies

Operant self-administration procedures. Operant self-administration testing was conducted in standard operant conditioning chambers (Coulbourn Instruments, Allentown, PA) as described previously (Steenland *et al*, 2007). In brief, rats were randomly divided into two groups each for CP-601932 (ethanol group: $n = 13$; sucrose group: $n = 10$) and PF-4575180 compound testing (ethanol group: $n = 8$; sucrose group: $n = 14$). Rats were trained to self-administer 10% ethanol (v/v) or 5% sucrose, on a fixed ratio 3 (three active lever presses required for 0.1 ml reward) schedule of reinforcement, daily (Monday through Friday) for 30 min. To evaluate the acute effects, CP-601932 (5 and 10 mg/kg subcutaneously (s.c.)) or vehicle (saline) were administered 30 min before the operant session (mean body weight before treatment: ethanol group: 550 ± 11 g; sucrose group: 596 ± 12 g; 11 weeks; ~ 55 sessions). In a separate group of rats, PF-4575180 (1 and 10 mg/kg s.c.) or vehicle (saline) was administered 2 h before the operant session (mean body weight before treatment: ethanol group: 580 ± 16 g; sucrose group: 534 ± 9 g; 10 weeks; ~ 50 sessions). We found no effect of PF-4575180 when administered 30 min prior to the operant session and hence switched to administering 2 h prior. Each injection was given 7 days apart in a Latin square design, thus each animal served as its own control. Between the injection days, the rats were exposed to their normal schedule of reinforcement as described above, with no injections for the remaining days of that week.

To evaluate the effect of chronic/multiple administration of CP-601932 on operant self-administration of ethanol, rats were trained to self-administer 10% (v/v) ethanol as described above. CP-601932 (10 mg/kg s.c.) or vehicle (saline) was administered 30 min before the operant ethanol self-administration session on each of 5 consecutive days (Monday through Friday), and the number of lever presses was recorded each day. The post-treatment baseline active lever presses was recorded on the Saturday, 24 h following the last CP-601932 administration. It has previously been shown that the changing of the home cage results in decreased activity during the self-administration session (Balcombe *et al*, 2004). Thus, the data from the operant self-administration session following a cage change (day 3) were excluded from the analysis, as the results could not be attributed to the CP-601932 treatment.

Intermittent-access two-bottle-choice drinking paradigm. The intermittent-access 20% ethanol two-bottle-choice drinking paradigm has been described previously

(Simms *et al*, 2008; Wise, 1973), and details are given in the Supplementary Information. For the intermittent-access 5% sucrose two-bottle-choice drinking paradigm, the rats were given access to 5% sucrose rather than 20% ethanol. Drug administration began after the rats had maintained stable baseline drinking levels of the 20% (v/v) ethanol solution or 5% sucrose. In the ethanol-intake studies, CP-601932 (1, 5, and 10 mg/kg s.c.) or vehicle (saline), dihydro- β -erythroidine (DH β E) (6 and 10 mg/kg s.c.) or vehicle (saline), PF-4575180 (1 and 10 mg/kg s.c.) or vehicle (saline) were administered to three separate groups of rats (CP-601932: $n = 12$, 6 ± 1 g/kg/24 h, 11 weeks; ~ 33 drinking sessions; DH β E: $n = 12$, 5.1 ± 0.4 g/kg/24 h, 12 weeks; ~ 36 sessions; PF-4575180: $n = 10$, 6.1 ± 0.3 g/kg/24 h, 9 weeks; ~ 27 session). The mean body weight of the rats at the first CP-601932, DH β E, and PF-4575180 treatment were 539 ± 18 , 576 ± 21 , and 493 ± 9 g, respectively. Administration of CP-601932 (1, 5, and 10 mg/kg s.c.) and PF-4575180 (1 and 10 mg/kg s.c.) for the sucrose consuming groups began once the animals had attained stable drinking levels (CP-601932 group: $n = 10$, 25 ± 2 g/kg/24 h, 8 weeks; 24 sessions; PF-4575180 group: $n = 10$, 27 ± 2 g/kg/24 h, 11 weeks; 33 sessions). The mean body weights of the rats at the first CP-601932 and PF-4575180 treatment in the sucrose groups were 444 ± 16 and 486 ± 20 g, respectively. All the treatments were administered 30 min before the presentation of either the water or 20% ethanol or 5% sucrose bottles. Each injection was given 7 days apart using a Latin square design, thus each animal served as its own control. Between the injection days, the rats were exposed to their normal drinking schedule of intermittent access as described above with no injections for the remaining days of that week.

Taste preference. To control for the modulation of taste sensitivity, CP-601932 (10 mg/kg s.c.) and PF-4575180 (10 mg/kg s.c.) were administered to two separate groups of rats that had access to water or to a solution containing saccharin (0.2%) with quinine (0.001%) (Cippitelli *et al*, 2010; Goodwin and Amit, 1998) instead of 20% ethanol in the two-bottle-choice intermittent-access drinking paradigm. The bottles were measured at 30 min, 6, and 24 h after the fluids were presented, and measurements were taken to the nearest gram. The taste preference of saccharin with quinine over water (the ratio of saccharin with quinine to total fluid intake) was calculated at each time point (CP-601932 group: $n = 5$, 4 ± 0.6 mls/30 min, 5 weeks; 15 sessions, average weight: 396 ± 9 g; PF-4575180 group: $n = 5$, 5.5 ± 1 mls/30 min, 5 weeks; 15 sessions, average weight: 404 ± 10 g). All treatments were administered 30 min before the presentation of either the water or saccharin/quinine bottles. Each injection was given 5 days apart using a Latin square design; thus, each animal served as its own control. Between the injection days, the rats were exposed to their normal drinking schedule of intermittent access as described above with no injections for the remaining days of that week.

Drugs and Chemicals

Ethanol and sucrose solutions were prepared in filtered water using 95% (v/v) ethanol (Gold Shield Chemical Ac., Hayward, CA) and sucrose (Fisher Scientific,

Pittsburgh, PA), respectively. Radioligands were purchased from PerkinElmer Life and Analytical Sciences (Boston, MA) CP-601932 [(1*S*,5*R*)-2,3,4,5-tetrahydro-7-(trifluoromethyl)-1,5-methano-1*H*-3-benzazepine] and PF-4575180 [*rac*-exo-[6-(2-(pyridin-3-yl)-5-fluorophenoxy)]-3-azabicyclo[3.2.1]octane dihydrochloride salt] were synthesized at Pfizer Global Research and Development, Groton, CT (for a description of the synthesis of PF-4575180, see Supplementary Information). DH β E was purchased from Sigma (St Louis, MO). All drugs were dissolved in saline and administered *s.c.* in a volume of 1 ml/kg. All drug solutions were prepared immediately before each injection.

Statistics

Statistical analysis was performed using Graph Pad Prism (Graph Pad, San Diego, CA) or Sigma Stat (Systat Software, San Jose). Behavioral data from acute treatment in the operant self-administration and two-bottle-choice paradigms were analyzed using repeated measures one-way ANOVA followed by Newman–Keuls *post hoc* analysis when a significant overall main effect was found ($P < 0.05$). The taste preference data were analyzed using paired *t*-tests, with a significance level of $P < 0.05$. The blood–ethanol concentration (BEC) and chronic treatment data were analyzed with two-way ANOVA followed by Newman–Keuls *post hoc* analysis when a significant overall main effect was found ($P < 0.05$).

RESULTS

In Vitro Pharmacodynamics of CP-601932 and PF-4575180

We measured binding affinities and functional activities of CP-601932 and PF-4575180 in HEK293 cells expressing either $\alpha 3\beta 4$ or $\alpha 4\beta 2$ nAChRs (Table 1). The averaged

concentration-dependent inhibition and activation curves at $\alpha 3\beta 4$ are shown in Figure 2 and for $\alpha 4\beta 2$ nAChRs are shown in the Supplementary Information (Supplementary Figure S1), with inserts showing free brain concentrations and the fraction of the nAChR subtype that is inhibited and activated (see below). CP-601932 has the same high-binding affinity at $\alpha 3\beta 4$ ($K_i = 21$ nM) as at $\alpha 4\beta 2$ nAChRs ($K_i = 21$ nM) and an order of magnitude lower affinity for $\alpha 6$ and $\alpha 7$ nAChR subtypes ($K_i > 300$ nM). Functional activity was measured using a Ca^{2+} -sensitive dye in a cell-based fluorescence assay. Relative to ACh, CP-601932 is a partial agonist of $\alpha 3\beta 4$ nAChRs, with an EC_{50} of about $3 \mu\text{M}$ and intrinsic efficacy of about 30% of that of ACh. CP-601932 produced no measurable change in Ca^{2+} fluorescence when applied to HEK293 cells expressing $\alpha 4\beta 2$ nAChRs (Supplementary Figure S1A). When preapplied to cells expressing either $\alpha 3\beta 4$ or $\alpha 4\beta 2$ nAChRs, CP-601932 inhibited the Ca^{2+} -signal evoked by a subsequent challenge with ACh, with IC_{50} values of 257 and 114 nM, respectively. A likely explanation for the inhibition of the ACh-evoked response is that, like other agonists of nAChRs, CP-601932 can stabilize the desensitized conformation of the receptors and thus prevent subsequent activation by ACh (for review, see Ochoa *et al* (1989)). However, further studies on the mechanism of inhibition of expressed receptors by the test compounds were not performed.

PF-4575180 is one of a series of compounds that bind to $\alpha 3^*$ and $\alpha 6^*$ nAChRs, but have very low affinity for $\alpha 7$ nAChR (Lowe *et al*, 2010). PF-4575180 was found to have 10 times higher affinity for $\alpha 3\beta 4$ nAChRs ($K_i = 4.2$ nM) than for $\alpha 6/4\beta 4$ nAChRs ($K_i = 45$ nM) and very low affinity for $\alpha 4\beta 2$ nAChRs ($K_i > 1.2 \mu\text{M}$). The intrinsic agonist efficacy of PF-4575180 is 52% relative to ACh at $\alpha 3\beta 4$ nAChRs, but PF-4575180 produces no measurable activation of $\alpha 4\beta 2$ nAChRs as measured by Ca^{2+} -evoked fluorescence (Supplementary Figure S1B). PF-4575180 is also more potent at inhibiting $\alpha 3\beta 4$ ($\text{IC}_{50} = 112$ nM) than $\alpha 4\beta 2$

Table 1 Binding Affinities, Functional Potencies, and Intrinsic Efficacies vs ACh of CP-601932, PF-4575180, and Varenicline at Human $\alpha 3\beta 4$ and $\alpha 4\beta 2$ nAChRs Subtypes Expressed in HEK293 Cells

Compound	nAChR Subtype	Binding affinity K_i (nM)	Function potency and efficacy		
			Activation		Inhibition IC_{50} (nM)
			EC_{50} (μM)	Efficacy (% vs ACh)	
CP-601932	$\alpha 3\beta 4$	21 ± 28 (13)	2.92 ± 0.32 (3)	30.2 ± 3.4 (3)	257 ± 41 (3)
	$\alpha 4\beta 2$	21 ± 19 (13)	> 30 (3)	^a	114 ± 29 (3)
PF-4575180	$\alpha 3\beta 4$	4.2 ± 0.9 (4)	0.24 ± 0.05 (4)	52.4 ± 3 (4)	112 ± 25 (4)
	$\alpha 4\beta 2$	$> 1195 \pm 475$ (4) ^b	> 30 (4)	^a	733 ± 190 (4)
Varenicline	$\alpha 3\beta 4$	74.7 ± 6.2 (18)	1.84 ± 0.58 (5)	93.5 ± 1.4 (5)	220 ± 1.4 (5)
	$\alpha 4\beta 2$	0.3 ± 0.02 (18)	1.41 ± 0.17 (5)	32.4 ± 1.1 (5)	0.23 ± 0.03 (5)
DH β E	$\alpha 3\beta 4$			0 ^c	$23\,000^b$
	$\alpha 4\beta 2$			0 ^c	370^b

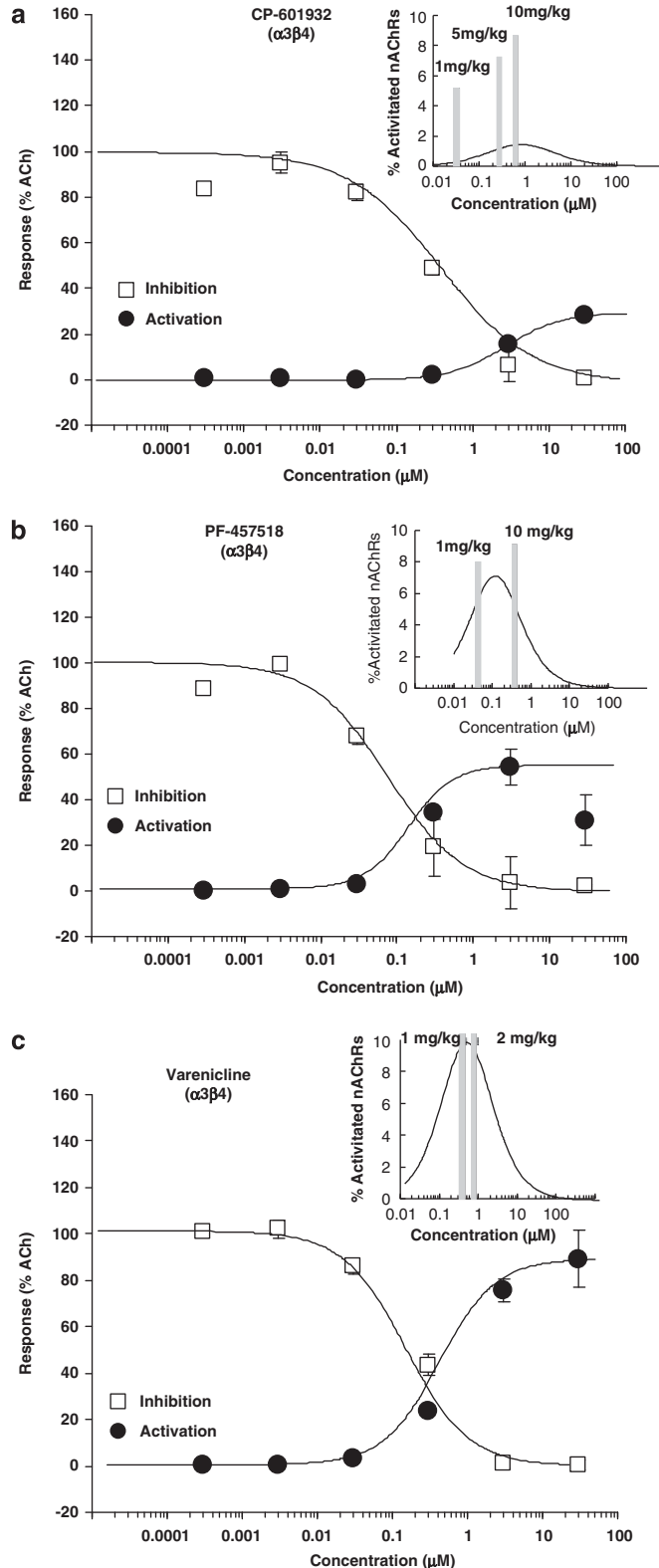
Data are expressed as mean \pm SEM (*n*).

^aIntrinsic efficacy could not be determined due to insufficient signal amplitude at the highest test concentration.

^b K_i value of 1 of $n = 4$ was determined to be $> 3.6 \mu\text{M}$ due to insufficient inhibition at the highest test concentration. This value was not included in the calculation of mean and SEM.

^cAntagonist, data are from Harvey *et al* (1996).

nAChRs ($IC_{50} = 733$ nM). For comparison, binding and functional data for varenicline at $\alpha 3\beta 4$ and $\alpha 4\beta 2$ nAChRs (Rollema *et al*, 2007), as well as reported IC_{50} values of DH β E for antagonism of $\alpha 4\beta 2$ and $\alpha 3\beta 4$ nAChRs (Harvey *et al*, 1996), are also included in Table 1.



In Vivo Pharmacokinetics of CP-601932 and PF-4575180

Time courses of unbound brain compound concentrations ($C_{b,u}$) (see Supplementary Information) after s.c. doses that have been used for the behavioral studies are shown in Figure 3. CP-601932 readily penetrates the CNS and at 30 min reaches maximal $C_{b,u}$ values of 340 nM after 5 mg/kg and 710 nM after 10 mg/kg. Brain concentrations of CP-601932 decline very slowly and levels stay relatively high, eg, 530 nM at 5 h and 85 nM at 24 h after 10 mg/kg (Figure 3a). PF-4571580 also rapidly reaches its highest $C_{b,u}$ of 55 and 550 nM after 1 and 10 mg/kg, respectively, but levels decline rapidly and are < 1 and 5 nM at 6 h after 1 and 10 mg/kg, respectively (Figure 3b).

In Vivo Ethanol-Intake Studies

To evaluate the effect of CP-601932 on ethanol self-administration, the compound was given to a group of Wistar rats that were trained to self-administer 10% ethanol as previously described (Steenland *et al*, 2007). CP-601932 (5 and 10 mg/kg s.c.) or vehicle was administered 30 min before the start of the operant session. CP-601932 treatment had an overall main effect on operant self-administration of 10% ethanol ($F(2,12) = 9.1$, $P < 0.01$). *Post hoc* analysis revealed that the highest dose of CP-601932 (10 mg/kg) significantly decreased the number of presses on the active lever and inhibited 10% ethanol self-administration compared with active lever presses for vehicle treatment (Figure 4a), with no overall main effect on the number of inactive lever presses, see Supplementary Table S1 (Supplementary Information). To determine whether CP-601932's effect in decreasing ethanol self-administration behavior was specific, CP-601932 was given to a separate group of rats trained to self-administer 5% sucrose (see Materials and Methods). CP-601932 treatment did not have an overall main effect on 5% sucrose self-administration ($F(2,9) = 0.19$, n.s.; Figure 4b). We also found no effect on the number of presses on the inactive lever, see Supplementary Table S1. These results suggest that CP-601932 selectively decreases ethanol self-administration by modulating the reinforcing properties of ethanol without affecting natural reward seeking behavior.

We have previously shown that the 20% ethanol intermittent-access two-bottle-choice drinking paradigm induces high voluntary ethanol intake in rats (Simms *et al*, 2008; Steenland *et al*, 2007). We examined the effect of CP-601932 (1, 5, and 10 mg/kg s.c.) or vehicle using this

Figure 2 Concentration-dependent activation and inhibition curves of $\alpha 3\beta 4$ nAChRs expressed in HEK293 cells measured by FLIPR methodology. Activation data (filled circles) are expressed as fraction of the response evoked by 100 μ M ACh. Inhibition data (open squares) were generated by applying 30 μ M ACh in the presence of varying concentrations of the test compound, and the data are normalized to the response evoked by 30 μ M ACh in the absence of test compound. The activation and inhibition curves are the curves of best fit through the data points. (Inserts) Concentration-dependent fraction of activated $\alpha 3\beta 4$ nAChRs calculated from the fitted activation and inhibition curves. Vertical gray bars correspond to the estimated unbound rat brain concentrations (in nM) measured at 30 min after 5 and 10 mg/kg of CP-601932 (a), 1 and 10 mg/kg of PF-4575180 (b), and 1 and 2 mg/kg of varenicline (c).

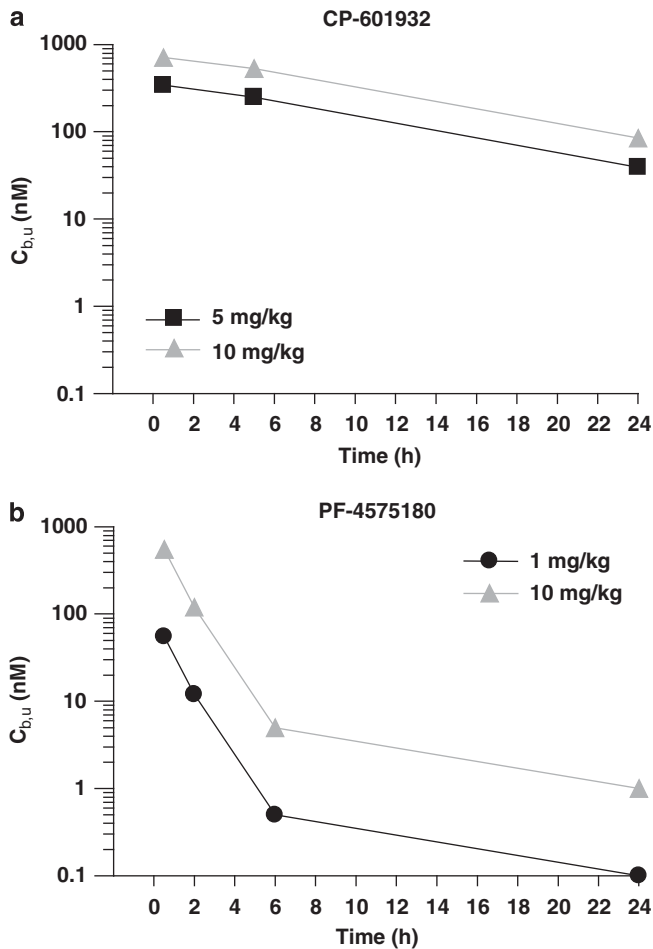


Figure 3 Time courses of unbound CP-601932 and PF-4575180 concentrations in rat brain ($C_{b,u}$) after s.c. administration of 5 mg/kg (■-■) and 10 mg/kg (▲-▲) CP-601932 (a) and 1 mg/kg (●-●) and 10 mg/kg (▲-▲) PF-4575180 (b). Data are expressed as nM ($n = 2$).

paradigm once the rats had maintained stable baseline drinking (see Materials and Methods). There was an overall main effect of CP-601932 treatment on ethanol consumption at all time points examined separately (30 min: $F(3,11) = 14$, $P < 0.001$; 6 h: $F(3,11) = 19.8$, $P < 0.001$; and 24 h: $F(3,11) = 17.3$, $P < 0.001$). *Post hoc* analysis shows that both 5 and 10 mg/kg CP-601932 significantly decreased ethanol consumption at 30 min (Figure 4c), but only the highest CP-601932 dose (10 mg/kg) decreased ethanol consumption at the 6-h (Supplementary Table S2) and 24-h (Supplementary Table S2) time points. Furthermore, there was an overall main effect of CP-601932 on the preference of ethanol over water at all time points (30 min: $F(3,11) = 7.6$, $P < 0.001$ (data not shown); 6 h: $F(3,11) = 7.8$, $P < 0.001$; 24 h: $F(3,11) = 11.5$, $P < 0.0001$; Supplementary Table S2). *Post hoc* analysis shows that the highest dose of CP-601932 decreased the preference for ethanol over water at all time points (Supplementary Table S2). In contrast, CP-601932 treatment did not have an overall main effect on water consumption or the total fluid intake at any time point (Supplementary Table S2). To further evaluate the specificity of its effect on high ethanol intake, CP-601932 was administered to a group of rats consuming high

amounts of 5% sucrose using the intermittent-access drinking paradigm (see Materials and Methods). CP-601932 treatment did not have an overall main effect on sucrose consumption at any of the measured time points examined separately (30 min: $F(3,10) = 1$, n.s.; Figure 4d; 6 h: $F(3,10) = 3$, n.s.; Supplementary Table S2; and 24 h: $F(3,10) = 1$, n.s.; Supplementary Table S2). Similarly, there was no overall main effect of CP-601932 on the preference of sucrose over water (Supplementary Table S2; Supplementary Information). These results show that CP-601932 selectively reduces ethanol consumption without having any significant effect on water or sucrose consumption in rats. We also examined the possibility that CP-601932 decreases ethanol intake by affecting BEC (Supplementary Table S3; Supplementary Information). We found no difference in the BECs between a vehicle and CP-601932-treated group, suggesting that CP-601932 is reducing ethanol consumption by directly affecting the reinforcing properties of ethanol.

The $\alpha 3\beta 4^*$ nAChR Partial Agonist PF-4575180, Selectively Decreases Ethanol Self-administration and Voluntary Ethanol Consumption

As CP-601932 has a similar affinity at $\alpha 3\beta 4$ and $\alpha 4\beta 2$ nAChRs, a partial agonist at $\alpha 3\beta 4$ nAChRs, PF-4575180, was used to distinguish between the role of $\alpha 3\beta 4^*$ and $\alpha 4\beta 2^*$ nAChRs in ethanol-mediated effects. PF-4575180 is a partial agonist at $\alpha 3\beta 4$ nAChRs (Table 1) and is tested using the self-administration and intermittent-access two-bottle-choice drinking paradigms. Unlike CP-601932, PF-4575180 (1 and 10 mg/kg s.c.) or vehicle was given 2 h and not 30 min before the start of the operant session (see Materials and Methods). We found no effect when administering 30 min prior to the operant session. We speculate that it could be due to complex PK/PD relationships *in vivo*, such as a possible active metabolite; however, this remains to be investigated. PF-4575180 treatment had an overall main effect on operant self-administration of 10% ethanol ($F(2,7) = 4.6$, $P < 0.05$). *Post hoc* analysis revealed that the highest dose of PF-4575180 (10 mg/kg) significantly decreased the number of presses on the active lever and inhibited 10% ethanol self-administration compared with active lever presses for vehicle treatment (Figure 5a). Furthermore, PF-4575180 had no overall main effect on the number of presses on the inactive lever, see Supplementary Table S1 (Supplementary Information). To evaluate the specificity of PF-4575180 in decreasing ethanol administration, it was given to another group of rats self-administering 5% sucrose (see Materials and Methods). PF-4575180 treatment did not have an overall main effect on 5% sucrose self-administration ($F(2,13) = 0.22$, n.s.; Figure 5b) or have any effect on the number of presses on the inactive lever (Supplementary Table S1). These results indicate that PF-4575180, similar to CP-601932, selectively decreases ethanol seeking without affecting sucrose-seeking behavior.

We also evaluated the effect of PF-4575180 on voluntary excessive ethanol consumption using the intermittent-access two-bottle-choice paradigm as previously described (Simms *et al*, 2008). PF-4575180 (1 and 10 mg/kg) or vehicle (saline) was given when the rats had attained stable baseline drinking levels. There was an overall main effect of

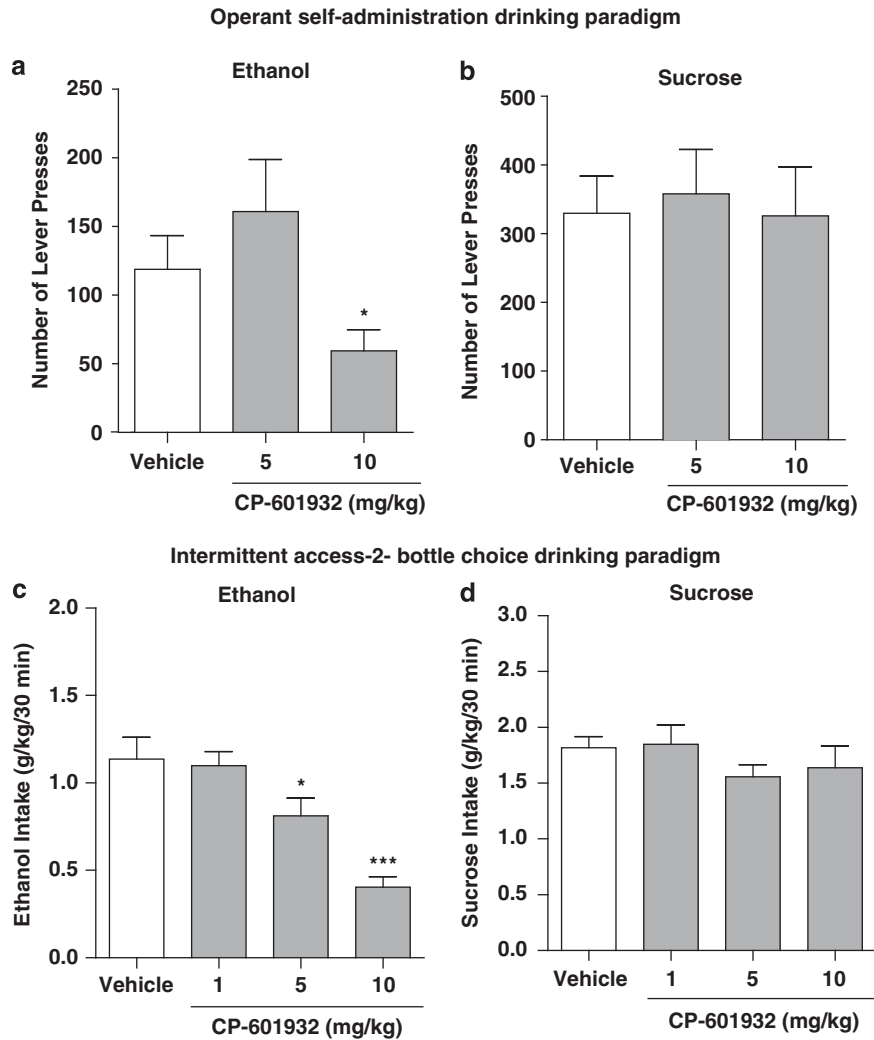


Figure 4 Acute administration of CP-601932 decreases ethanol but not sucrose consumption and seeking. CP-601932 (10 mg/kg) decreased active lever presses for (a) 10% ethanol, but not (b) 5% sucrose in the operant self-administration paradigm. CP-601932 (5 and 10 mg/kg) significantly decreased voluntary ethanol consumption (c) but not sucrose consumption (d) at 30 min after the onset of drinking in rats using the intermittent-access two-bottle-choice drinking paradigm. All values are expressed as mean number of active lever presses \pm SEM (a, b) and mean ethanol or sucrose intake (g/kg) \pm SEM (c, d) (repeated measures ANOVA followed by Newman-Keuls *post hoc* test. * $P < 0.05$ compared with vehicle, $n = 10-13$ for the operant paradigm and ** $P < 0.05$, *** $P < 0.001$ compared with vehicle, $n = 10-12$ for the two-bottle-choice paradigm).

PF-4575180 treatment on ethanol consumption at all time points examined separately (30 min: $F(2,9) = 13.8$, $P < 0.0001$; 6 h: $F(2,9) = 64.6$, $P < 0.0001$; and 24 h: $F(2,9) = 29$, $P < 0.0001$). *Post hoc* analysis shows that only the highest dose of PF-4575180 (10 mg/kg s.c.) decreased ethanol consumption at 30 min (Figure 5c), whereas both doses of PF-4575180 (1 and 10 mg/kg s.c.) decreased ethanol consumption at the 6-h (Supplementary Table S4) and 24-h time points (Supplementary Table S4). Furthermore, there was an overall main effect of PF-4575180 on the preference of ethanol over water at all time points (30 min: $F(2,9) = 5.9$, $P < 0.05$; 6 h: $F(2,9) = 33$, $P < 0.0001$; and 24 h: $F(2,9) = 31$, $P < 0.0001$). *Post hoc* analysis shows that the highest dose of PF-4575180 (10 mg/kg) decreased the preference for ethanol over water at the 30-min time point and 24-h time point, whereas both doses 1 and 10 mg/kg of PF-4575180 decreased the preference at the 6-h time point (Supplementary Table S4). In contrast to CP-601932, PF-4575180 treatment showed an overall main effect on water

consumption at the 6- and 24-h time points (30 min: $F(2,9) = 2.7$, n.s.; 6 h: $F(2,9) = 4.6$, $P < 0.05$, Supplementary Table S4; and 24 h: $F(2,9) = 13.4$, $P < 0.001$). *Post hoc* analysis revealed that only the highest dose of PF-4575180 (10 mg/kg) increased water consumption at the 6- and 24-h time points (Supplementary Table S4). However, PF-4575180's increase in water consumption does not affect the total fluid consumption at any time point (Supplementary Table S4). Similar to CP-601932, we evaluated the selectivity of PF-4575180 in decreasing ethanol consumption using 5% sucrose intermittent-access paradigm. PF-4575180 treatment did not have an overall main effect on sucrose consumption at any of the measured time points examined separately (30 min: $F(2,9) = 0.0009$, n.s.; Figure 5d; 6 h: $F(2,9) = 1.6$, n.s.; Supplementary Table S4; and 24 h: $F(2,9) = 0.27$, n.s.; Supplementary Table S4). Similarly, there was no overall main effect of PF-4575180 on the preference of sucrose over water (Supplementary Table S4). These results show that PF-4575180 with

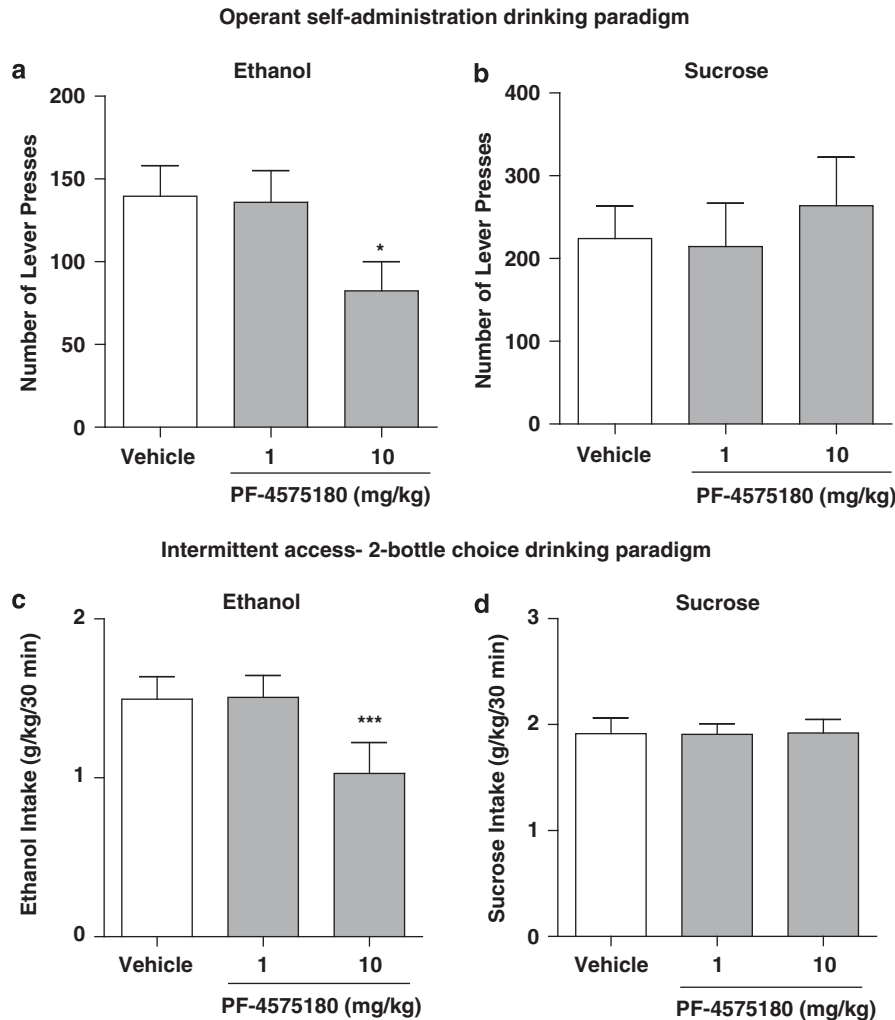


Figure 5 PF-4575180, an $\alpha 3\beta 4$ partial agonist, decreased ethanol but not sucrose consumption and seeking. PF-4575180 (10 mg/kg s.c.) treatment decreased active lever presses for ethanol (a) but not for 5% sucrose self-administration (b) in the operant drinking paradigm. PF-4575180 (10 mg/kg s.c.) treatment decreased voluntary ethanol consumption (c) but not sucrose consumption (d) 30 min after the onset of drinking in the intermittent-access two-bottle-choice drinking paradigm. The values are expressed as mean number of active lever presses \pm SEM (a, b) or ethanol or sucrose intake (g/kg) \pm SEM (c, d) (repeated measures ANOVA followed by Newman-Keuls *post hoc* test). * $P < 0.05$, compared with vehicle, $n = 8-14$ for the operant paradigm and *** $P < 0.001$ compared with vehicle, $n = 10$ for the two-bottle-choice paradigm.

preference for the $\alpha 3\beta 4$ nAChR selectively reduces ethanol consumption without having any significant effect on sucrose consumption in rats. However, in contrast to CP-601932 treatment, PF-4575180 increases water consumption but without affecting the total fluid intake.

PF-4575180 and CP-601932 do not Affect Taste Preference for Saccharin with Quinine

As PF-4575180 treatment decreased ethanol intake while increasing water consumption, we evaluated whether this effect could be due to a shift in the preference from ethanol to water by interacting with the taste of ethanol. Hence, we assessed the effect of both PF-4575180 (10 mg/kg) and CP-601932 (10 mg/kg) in two separate groups of rats that were voluntarily consuming a solution of 0.2% saccharin with 0.001% quinine in the intermittent-access drinking paradigm (see Materials and Methods). There was no effect of PF-4575180 treatment on saccharin/quinine taste

preference and consumption measured at all the time points, examined separately using *t*-test (saccharin/quinine preference: 30 min: $t = 0.4$, $df = 4$, $P = \text{n.s.}$; 6 h: $t = 1.6$, $df = 4$, $P = \text{n.s.}$; and 24 h: $t = 1.6$, $df = 4$, $P = \text{n.s.}$ (Table 2); consumption (mls): 30 min: $t = 0.02$, $df = 4$, $P = \text{n.s.}$; 6 h: $t = 0.3$, $df = 4$, $P = \text{n.s.}$; and 24 h: $t = 0.79$, $df = 4$, $P = \text{n.s.}$ (Table 2)). CP-601932 treatment had no effect on the taste preference of saccharin/quinine at any time point (saccharin/quinine preference: 30 min: $t = 0.6$, $df = 4$, $P = \text{n.s.}$; 6 h: $t = 1.2$, $df = 4$, $P = \text{n.s.}$; and 24 h: $t = 0.97$, $df = 4$, $P = \text{n.s.}$ (Table 2)). It had no effect on the saccharin/quinine consumption at both 30 min and 6 h, but had an effect only at the 24-h time point (saccharin/quinine consumption (mls): 30 min: $t = 1.5$, $df = 4$, $P = \text{n.s.}$; 6 h: $t = 2.6$, $df = 4$, $P = \text{n.s.}$; and 24 h: $t = 5$, $df = 4$, $P < 0.01$ (Table 2)). Both CP-601932 and PF-4575180 do not modulate the taste preference for saccharin/quinine solution. Hence, although PF-4575180 increases water consumption, it most likely does not shift the preference of ethanol to water.

Table 2 CP-601932 and PF-4575180 Treatment has no Effect on Taste Preference of Saccharin/Quinine Solution Using the Intermittent Access Two-Bottle-Choice Drinking Paradigm

	30 min		6 h			24 h		
	S+Q (ml)	Preference	S+Q (ml)	Water (ml)	Preference	S+Q (ml)	Water (ml)	Preference
<i>CP-601932 (mg/kg)</i>								
0	5 ± 1	80 ± 9	27 ± 6	4 ± 1	83 ± 7	52 ± 10	8 ± 2	87 ± 6
10	3 ± 1	83 ± 5	15 ± 2	4 ± 2	78 ± 10	41 ± 9***	7 ± 3	85 ± 7
<i>PF-4575180 (mg/kg)</i>								
0	6 ± 1	81 ± 9	32 ± 5	3 ± 1	90 ± 3	65 ± 10	7 ± 2	90 ± 3
10	6 ± 2	75 ± 11	33 ± 10	4 ± 1	84 ± 6	62 ± 13	10 ± 4	83 ± 7

Data are expressed as mean ± SEM (paired t-test). *** $P < 0.01$.

Effect of Repeated Administrations of CP-601932 on Ethanol Intake

CP-601932 has been shown to be safe in humans, and as it could have beneficial effects in human subjects with AUDs using a chronic treatment regimen, we evaluated whether repeated administration of CP-601932 would also suppress ethanol consumption without any subsequent rebound increase in drinking in rats. Vehicle or CP-601932 (10 mg/kg s.c.) were given for 5 consecutive days, once per day 30 min before the self-administration session in rats using the operant self-administration paradigm (see Materials and Methods). Once the rats had attained stable baseline active lever presses, they were randomly divided into two groups, CP-601932 (10 mg/kg s.c.) and vehicle (saline). We found that CP-601932, but not vehicle treatment, decreased ethanol operant self-administration on each of the 5 days. Two-way ANOVA analysis of active lever presses revealed a significant effect of treatment ($F(1,64) = 25$, $P < 0.001$) but no effect of day ($F(4,64) = 0.761$, n.s.) and no interaction between treatment \times day ($F(4,64) = 0.263$, n.s.). *Post hoc* analysis showed that CP-601932 significantly reduced the number of active lever presses during the treatment period (Figure 6). There was no rebound increase in active lever presses in comparison to baseline when the chronic CP-601932 treatment was terminated ($F(3,22) = 0.008$, n.s.). Furthermore, there was no overall main effect on the number of inactive lever responding of treatment ($F(1,64) = 0.3$, n.s.), or day ($F(4,64) = 0.06$, n.s.), or the interaction of treatment \times day ($F(4,64) = 0.08$, n.s.). These results show that both acute and multiple administrations of CP-601932 selectively reduce ethanol self-administration in chronically exposed ethanol consuming rats without inducing a rebound increase in the ethanol self-administration after the cessation of the treatment. In addition, the active lever presses returned to pretreatment baseline drinking levels 24 h following the end of the treatment period.

The $\alpha 4\beta 2^*$ nAChR Antagonist DH β E, does not Decrease Heavy Ethanol Consumption

Considering the difference in *in vitro* activity of CP-601932 and PF-4575180 at nAChRs and the finding that both compounds effectively decrease ethanol consumption, it appears that $\alpha 4\beta 2^*$ nAChRs have a minor role in

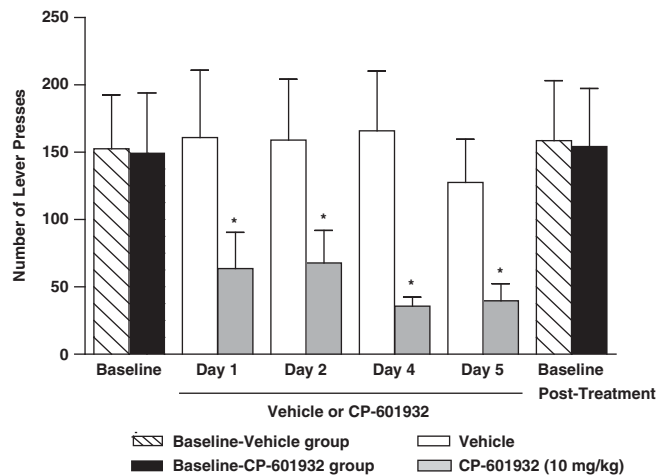


Figure 6 Multiple repeated administration of CP-601932 decreased ethanol consumption using the operant self-administration paradigm. Chronic administration of CP-601932 (10 mg/kg s.c.) but not vehicle decreased active lever presses for 10% ethanol. CP-601932 (10 mg/kg s.c.) or vehicle (saline s.c.) was administered on each of 5 consecutive days, 30 min before the start of the operant session. The values are expressed as ethanol intake (g/kg) ± SEM (two-way ANOVA followed by Newman-Keuls *post hoc* test). * $P < 0.05$ compared with vehicle, $n = 6-7$.

ethanol-mediated behaviors. To confirm this hypothesis, the $\alpha 4\beta 2^*$ nAChR antagonist, DH β E, previously shown (Le et al, 2000) to have no effect in other ethanol-intake models, was examined in long-term drinking rats, using the intermittent-access two-bottle-choice paradigm model. We found that DH β E does not affect ethanol consumption or preference in long-term heavy drinking rats (Supplementary Figure S2; Supplementary Table S5; Supplementary Information). The fact that both CP-601932 and PF-4575180, but not DH β E, reduced ethanol consumption suggests that $\alpha 3\beta 4^*$, rather than $\alpha 4\beta 2^*$ nAChRs, have a primary role in the modulation of ethanol consumption in long-term heavy drinking rats.

Correlation Between Effects on Ethanol Intake and nAChR Interactions

To assess the functional interactions of PF-4575180 and CP-601932 with $\alpha 3\beta 4^*$ nAChRs after doses administered in the ethanol-intake studies, we compared their $C_{b,u}$ values

at 30 min after each dose with effects in the voluntary ethanol consumption model. By superimposing $C_{b,u}$ (bars in Figure 2 inserts) over the *in vitro* inhibition- and activation-concentration curves of $\alpha 3\beta 4$ nAChRs (Figure 2), the extent of inhibition/activation of the $\alpha 3\beta 4$ subtype can be estimated for each dose. The 5 and 10 mg/kg doses of CP-601932, which both decrease ethanol intake, result in $C_{b,u}$ values that are close to the area of overlap between the $\alpha 3\beta 4$ inhibition and activation curves, thought to represent a pharmacologically active range (Hogg and Bertrand, 2004). Taking into account that the majority of receptors will be inactivated, presumably via receptor desensitization, both doses are expected to result in sustained activation of a small fraction of $\alpha 3\beta 4$ nAChRs (insert, Figure 2a). PF-4575180 achieves $C_{b,u}$ values at 30 min after 1 and 10 mg/kg that can functionally interact with $\alpha 3\beta 4$ nAChRs and both doses are predicted to produce sustained activation of a small portion of the $\alpha 3\beta 4$ subtype (Figure 2b, insert). The finding that 10 mg/kg, but not 1 mg/kg PF-4575180 was effective in reducing ethanol consumption 30 min after dosing was therefore unexpected and will be discussed below. At these $C_{b,u}$, CP-601932 and PF-4575180 can partially inhibit, but not activate $\alpha 4\beta 2$ nAChRs: CP-601932 acts as an $\alpha 4\beta 2$ nAChR antagonist and PF-4575180 has relatively low affinity for $\alpha 4\beta 2$ nAChRs (Supplementary Figure S1A and B).

A comparison of varenicline rat neuropharmacokinetic data (Rollema *et al*, 2009) with its functional potencies at $\alpha 3\beta 4$ nAChRs (Table 1), demonstrates that doses of 1 and 2 mg/kg that were previously found to significantly reduce ethanol intake (Steenland *et al*, 2007), are associated with a sufficiently high $C_{b,u}$ to produce robust activation, as well as inhibition of $\alpha 3\beta 4$ nAChRs (Figure 2c). As shown previously (Rollema *et al*, 2007, 2010), varenicline can potently interact with $\alpha 4\beta 2$ nAChRs and at the $C_{b,u}$ achieved after 1 and 2 mg/kg it will mainly inhibit this subtype (Supplementary Figure S1C).

These results suggest that PF-4575180, CP-601932, and varenicline can reduce ethanol intake via partial inhibition of $\alpha 3\beta 4^*$ nAChRs and $\alpha 4\beta 2^*$ nAChRs and/or by sustained modest activation of $\alpha 3\beta 4^*$ nAChRs. Given the lack of effect of the $\alpha 4\beta 2^*$ nAChR antagonist DH β E, inhibition of $\alpha 4\beta 2^*$ nAChRs alone is apparently not sufficient to suppress alcohol intake, which further supports a role for $\alpha 3\beta 4$ nAChRs. Finally, an interesting finding is that all compounds are still active at 24 h after single doses and still reduce voluntary alcohol consumption at a time point when drug exposures have declined significantly.

DISCUSSION

Recent human genetic association studies suggest that the gene cluster CHRNA3–CHRNA5–CHRN4, encoding the $\alpha 3$, $\alpha 5$, and $\beta 4$ subunits, is associated with both alcohol and nicotine dependence (Chen *et al*, 2009; Freathy *et al*, 2009; Joslyn *et al*, 2008). To investigate the role of $\alpha 3\beta 4^*$ nAChRs in ethanol-mediated behaviors, we characterized the effects of two compounds, CP-601932 and PF-4575180, that are partial agonist at $\alpha 3\beta 4$ nAChRs. CP-601932 is also a low-efficacy $\alpha 4\beta 2$ nAChR partial agonist that has been clinically tested as a smoking cessation aid. It was generally well tolerated, but not further developed because of a moderate

two fold increase in abstinence rate that was not statistically significant (Pfizer, data on file). PF-4575180 is a [3.2.1]aza-bicyclic analog (Lowe *et al*, 2010) that was found to bind with an order of magnitude higher affinity to $\alpha 3\beta 4$ ($K_i = 4.2$ nM) than to $\alpha 6^*$ nAChRs and to have very low affinity for $\alpha 4\beta 2$ nAChRs ($K_i > 1.2$ μ M). We report here that both CP-601932 and PF-4575180 reduce ethanol self-administration and consumption and have a long-lasting effect on ethanol-mediated behaviors, reducing the preference for ethanol consumption for up to 24 h with no effect on sucrose intake. PF-4575180, but not CP-601932, was found to also increase water consumption, in other words to shift the preference from ethanol to water. However, neither compound modulated the taste preference for saccharin–quinine solutions and hence do not interact with the taste of ethanol.

Active doses of CP-601932 result in $C_{b,u}$ that are predicted to activate, but not completely inhibit nAChRs and that represent a pharmacologically relevant concentration range (Hogg and Bertrand, 2004). Based on *in vitro* functional data $C_{b,u}$ of CP-601932 at active doses, it is predicted that a substantial portion of both $\alpha 4\beta 2$ and $\alpha 3\beta 4$ nAChRs would be inhibited and that a small portion of $\alpha 3\beta 4$ nAChRs would also be persistently activated. The $\alpha 4\beta 2$ nAChRs are predicted not to be activated *in vivo*, due to the very low (undetectable) intrinsic activity of CP-601932 at $\alpha 4\beta 2$ nAChRs *in vitro*. It is important to note that this is also the case for the effects of the $\alpha 4\beta 2$ nAChR partial agonist varenicline on ethanol-mediated behaviors. After doses of 1 and 2 mg/kg s.c., previously shown to significantly reduce ethanol consumption and self-administration in rats (Steenland *et al*, 2007), its rat $C_{b,u}$ is sufficiently high to also interact functionally with $\alpha 3\beta 4$ nAChRs and to both partially activate and partially inhibit this subtype. We hypothesize that this combination of activities would lead to a low level of persistent channel activation in the brain at active doses. As expected, at these doses, varenicline almost completely inhibits its main target, the $\alpha 4\beta 2$ nAChR subtype. Effects of the preferential $\alpha 3\beta 4$ nAChR partial agonist PF-4575180 on ethanol consumption are probably predominantly mediated by activation and inhibition of $\alpha 3\beta 4^*$ nAChRs, as its low-binding affinity for $\alpha 4\beta 2$ nAChRs results in minimal inhibition of that subtype at the highest PF-4575180 dose.

One caveat is, however, that the *in vitro* pharmacology used in this assessment was determined with expressed human receptors, whereas the behavioral experiments were conducted in rats. In addition, the cells express an undefined stoichiometry of α and β subunits, which can also influence receptor pharmacology (Nelson *et al*, 2003; Zhou *et al*, 2003). Therefore, although the conclusions described above are aligned with the *in vitro* pharmacology described in this work, potency differences between the *in vitro* systems used and native rat brain receptors could significantly influence the interpretation. Although both the 1 and 10 mg/kg doses are associated with initial PF-4575180 brain concentrations that can desensitize a large portion and activate a small fraction of $\alpha 3\beta 4^*$ nAChRs, only 10 mg/kg PF-4575180 was found to be effective in reducing ethanol consumption at 30 min post-dose. Although it is conceivable that shortly after 1 mg/kg, the $C_{b,u}$ of PF-4575180 may be insufficient to produce a behavioral

effect, it was surprising that the 1-mg/kg dose did show activity at later time points, ie, at 24 h, when $C_{b,u}$ values are significantly lower than at 30 min. Interestingly, a similar phenomenon was also observed for the other compounds that still displayed behavioral activity 24 h post-dose at much lower $C_{b,u}$ than after 30 min. Further studies are required to examine possible underlying mechanisms, as this type of hysteresis could suggest an indirect exposure-response relationship. In that scenario, initial drug levels in the pharmacological relevant concentration range could trigger an $\alpha 3\beta 4$ nAChR-mediated event that has longer-lasting downstream consequences, eg on mesolimbic dopamine. It is clear that the long-lasting effects of CP-601932 and varenicline in rats cannot be attributed to active metabolites, as these are not formed *in vivo* (Obach *et al*, 2006; Shaffer *et al*, 2009), but that possibility has not been investigated for PF-4575180. Finally, although PF-4575180 is more potent than CP-601932 *in vitro*, it is less efficacious in decreasing ethanol consumption in the animal model, because of lower $C_{b,u}$ that reduce *in vivo* potency. However, free $C_{b,u}$ of CP-601932 decline much more slowly than that of PF-4575180, which may account, at least in part, for this apparent discrepancy. Although the correlation of *in vitro* binding affinities and behavioral potencies need to be better understood, a consistent finding is that both compounds selectively decrease ethanol and not sucrose consumption.

The present data on the $\alpha 3\beta 4$ nAChR partial agonists CP-601932, PF-4575180, and varenicline, as well as previously published data on the selective $\alpha 3\beta 4^*$ nAChR desensitizing agent 18-methoxycoronaridine (18-MC) (Rezvani *et al*, 1997), suggest that effects on ethanol-mediated behaviors are mediated via inhibition and/or activation of $\alpha 3\beta 4^*$ nAChRs, but do not exclude a potential role of inhibition of $\alpha 4\beta 2^*$ nAChRs, at least after CP-601932 and varenicline treatment. To explore this further, we showed that $\alpha 4\beta 2^*$ nAChR antagonist, DH β E, which lacks activity at $\alpha 3\beta 4^*$ nAChRs (Harvey *et al*, 1996) does not decrease ethanol consumption in long-term heavy drinking rats, further supporting the findings of other investigators in animals that consume smaller amounts of ethanol (Larsson *et al*, 2002; Le *et al*, 2000). In studies involving short-term drinking mice (10–15 days), varenicline's effect has been shown to be mediated by the $\alpha 4$ and not the $\beta 2$ or $\alpha 7$ subunit of the nAChR in genetically modified mice (Hendrickson *et al*, 2010; Kamens *et al*, 2010). It is important to note that our studies were conducted in animals with a longer drinking history of at least 8 weeks. PF-4575180 has good affinity for $\alpha 6/4\beta 4$ nAChRs ($K_i = 45$ nM), but given the inability of the $\alpha 6^*$ selective α CtxPIA analogue to antagonize ethanol-induced locomotor stimulation and dopamine release (Jerlhag *et al*, 2006), it seems unlikely that the $\alpha 6$ subunit is involved in the effects of ethanol. The $\alpha 3$ subunit of the nAChR has been shown to be important for acute locomotor responses to ethanol in mice (Kamens *et al*, 2008). Taken together, with the at least 10-fold higher affinity of CP-601932 and PF-4575180 for $\alpha 3\beta 4$ than for $\alpha 6/4\beta 4$ nAChRs, our data suggest that $\alpha 3\beta 4^*$ nAChRs may have a predominant role in mediating ethanol-induced behaviors in long-term drinking animals.

The $\alpha 4\beta 2^*$ nAChRs are one of the major subtypes in the brain and are expressed in the ventral tegmental area (VTA)

and nucleus accumbens (NAcc) and have been shown to modulate dopamine release (Duvoisin *et al*, 1989; Gotti *et al*, 1997; Klink *et al*, 2001). In contrast, the $\alpha 3\beta 4^*$ nAChRs are more highly expressed outside the VTA and NAcc in regions such as the medial habenula, nucleus interpeduncularis, dorsal medulla, and pineal gland (Fonck *et al*, 2009; Han *et al*, 2000; Quick *et al*, 1999; Wada *et al*, 1989; Zoli *et al*, 1998). The habenula complex has been shown to indirectly modulate dopamine release in the NAcc via the VTA (Matsumoto and Hikosaka, 2007; Ullsperger and von Cramon, 2003). We hypothesize that partial agonists at $\alpha 3\beta 4^*$ nAChRs decrease ethanol self-administration and consumption by indirectly modulating the mesolimbic dopaminergic system. Data on 18-MC, the only other compound that has been reported to have activity at $\alpha 3\beta 4^*$ nAChRs and to reduce ethanol-seeking (Rezvani *et al*, 1997), as well as nicotine-seeking behavior in rats (Glick *et al*, 2002), are in agreement with this hypothesis. 18-MC has no effect at $\alpha 4\beta 2$ nAChRs and binds with micromolar affinities to other receptors (Glick *et al*, 2000), but is thought to act by stabilizing the desensitized state of the $\alpha 3\beta 4$ nAChR with IC_{50} values ranging from 0.75 to 0.90 μ M (Pace *et al*, 2004). CP-601932 and PF-4575180 are also expected to inhibit $\alpha 3\beta 4$ nAChRs, but are more potent with IC_{50} values of 0.1–0.3 μ M, while their partial agonist properties will also permit some receptor activation.

Ligands with affinity for $\alpha 3^*$ nAChRs have generally been avoided in drug discovery programs, as $\alpha 3^*$ nAChRs have a role in ganglionic transmission and modulation of this receptor is believed to underlie nicotinic adverse effects, such as constipation, urinary retention, hypertension, and mydriasis. However, a growing number of studies have indicated the presence of nAChRs that contain subunits in numerous configurations with accessory subunits that would not only change the pharmacology and kinetics of nAChRs but also differ in expression in the CNS and periphery (see review (Gotti *et al*, 2007)). Indeed, CP-601932 has been examined in a clinical trial as a potential smoking cessation aid and did not show side effects indicative of ganglion blocking effects. CP-601932 has been shown after oral administration to be well absorbed, to have a long half-life, to undergo renal and metabolic clearance equally, and to have extensive brain penetration in rats, which are key attributes when considering new medicinal agents (Shaffer *et al*, 2009). Hence, we hypothesize that CP-601932 could present a pharmacotherapeutic option to reduce ethanol consumption via central $\alpha 3\beta 4^*$ nAChRs and suggest that a clinical CP-601932 study in subjects with AUDS could evaluate its efficacy and potential benefits.

In summary, our data suggest that $\alpha 3\beta 4^*$ nAChRs may be important therapeutic target for the treatment of AUDS. Furthermore, as $\alpha 4\beta 2^*$ nAChRs have been strongly implicated in nicotine dependence and as CP-601932 is equipotent at $\alpha 3\beta 4$ and $\alpha 4\beta 2$ nAChRs, this compound has also the potential to reduce smoking in alcoholics with co-morbid nicotine dependence.

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DISCLOSURE

JWC, RSH, CLS, JL, and HR are employees of Pfizer, the manufacturer of varenicline. The other authors declare that there are no personal financial holdings that could be perceived as constituting a potential conflict of interest. SEB has received financial support for research on an unrelated clinical study on varenicline, but has not received compensation from any individual or corporate entity over the past 3 years for research or professional service.

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