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Use of Instrumental Variable in Prescription Drug Research with Observational Data: A Systematic Review

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Abstract

Objective—Instrumental variable (IV) analysis may offer a useful approach to the problem of unmeasured confounding in prescription drug research if the IV is: 1) strongly and unbiasedly associated to treatment assignment; and 2) uncorrelated with factors predicting the outcome (key assumptions).

Study Design and Methods—We conducted a systematic review of the use of IV methods in prescription drug research to identify the major types of IVs and the evidence for meeting IV assumptions. We searched MEDLINE, OVID, PsychoInfo, Econlit and economic databases from 1961 to 2009.

Results—We identified 26 studies. Most (n=16) were published after 2007. We identified five types of IVs: regional variation (n=8), facility prescribing patterns (n=5), physician preference $(n=8)$, patient history/financial status $(n=3)$ and calendar time $(n=4)$. Evidence supporting the validity of IV was inconsistent. All studies addressed the first IV assumption; however, there was no standard for demonstrating that the IV sufficiently predicted treatment assignment. For the second assumption, 23 studies provided explicit argument that IV was uncorrelated with the outcome, and 16 supported argument with empirical evidence.

Conclusions—Use of IV methods is increasing in prescription drug research. However, we did not find evidence of a dominant IV. Future research should develop standards for reporting the validity and strength of IV according to key assumptions.

1. Introduction

Evidence-based medicine is essential to assure that effective and safe medications are prescribed for the right reasons to the right individuals. In the best case, prescribing decisions are based on current medical evidence. However, an Institute of Medicine (IOM) report indicates that more than half of all treatment provided in the United States is not supported by evidence.[1] This is especially true for vulnerable patient populations who are under-represented in randomized clinical trials, such as the elderly and the frail [2,3], and for comparisons between therapeutic alternatives rather than between active therapy and placebo.

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The obvious solution of filling these gaps with evidence from observational research is greatly diminished, however, by the strong effects of confounding by indication. Individuals who receive therapies are different from those who do not, and a simple comparison of the treatment effects without accounting for these differences will produce biased results. Instrumental variable (IV) approach is a potential method for addressing measured and unmeasured confounding in observational studies [4].

1.1 Significance of IV analysis in prescription drug research

The IV method has been used in the social sciences and economics fields for decades but it was introduced to the medical literature in 1989 [5]. To date, IV methods have been applied to a wide range of medical intervention research questions [6-12].

IV analyses may be particularly relevant for prescription drug research that uses large, secondary data sources to compare the effectiveness of two medications, or to examine the effects of medications in special patient populations. The IV approach may be a preferred approach if the unmeasured confounding is expected to be significant and the IV is strong and valid.

1.2 Objectives

While IV analyses are emerging in the medical research field, the extent to which this technique has been adopted in prescription drug research is not known. The objective of this paper is to systematically review the medical literature on the use of IV analysis in prescription drug research. Specifically, we identified: 1) the frequency of research using IV analysis over time; 2) a list of candidate IVs and 3) the evidence for the validity of the candidate IVs.

2. Instrumental variable

2.1 Background

IV analysis is a technique enabling researchers to take advantage of observational data such as claims data and registry data to more correctly estimate the effectiveness or safety of a medication even if unmeasured risk factors are present. Figure 1, adopted from Brookhart et al., [13] illustrates this technique. The central idea of IV analysis is to find a variable that is strongly associated with the treatment assignment, in this case a prescription drug, but is not related to the outcome, except through its relationship with the treatment assignment.[4,14] A good IV should satisfy two key assumptions. First, the IV should be strongly related to the treatment assignment and this association should be estimated without bias. Second, the instrument should not be correlated with measured and unmeasured confounders and only related to the outcome through the treatment assignment (exclusion criteria). [14] This means that the IV should neither be related to risk factors of the outcome (the uppermost pathway [dash line] in Figure 1) nor have direct effect on the outcome (the lowermost pathway [dash-dot line] in Figure 1). Therefore, it is related with the outcome only through the treatment assignment (the middle pathway [dot line] in Figure 1).

2.2 Examples of IV and IV estimator

A coin toss randomizing patients to the treatment or placebo arms in a clinical trial is an example of a perfect IV. Treatment assignment is perfectly correlated with the disposition of the coin toss, so it meets the first IV assumption. Also, the coin toss is completely independent of the outcome, except through treatment assignment. This qualifies the coin toss for the second IV assumption.

In another example, Brookhart and colleagues[15] calculated a measure of physician preference for Cyclooxygenase 2 inhibitor (COX-2 inhibitor) over non-selective nonsteroidal anti-inflammatory drugs (NSAID) as the IV. In that study of COX-2 inhibitor use and risk of GI complications, the investigators argued that patients are more likely to receive COX-2 inhibitors if their physician prefers these agents. Furthermore, this prescribing preference supersedes the patient's indication for this medication, and patients will not select physicians based on the prescribing preference. These arguments suggest that physician's treatment preference is a valid IV.

The IV approach is summarized in this equation

where X and Y represent the treatment and outcome respectively and Z represents the IV. E[Y∣Z] is the expected value of outcome given Z, the IV, while Pr[X∣Z] represents the probability of exploratory treatment variable given Z.

Using the previous example, Y is equal to 1 if the outcome, a GI complication, is present and 0 otherwise. X represents treatment assignment with 1 indicating receipt of a COX-2 inhibitor and 0 otherwise. Z is the physician's preference with 1 indicating a preference for COX-2 inhibitor and 0 otherwise. E [Y|Z=1] represents the expected value of outcome given that the physician prefers COX-2 inhibitors. Pr[X∣Z=1] is equal to the probability of receiving a COX-2 inhibitor given that a physician's preference is COX-2 inhibitors. If the IV is perfect, 100% of patients whose physician prefers COX-2 inhibitors will receive a COX-2 inhibitor and 0% of patients whose physician prefers NSAIDs will receive a COX-2 inhibitor. The denominator of IV estimator (equation 1) reduces to 1, and comparative effectiveness is merely the difference in outcome between patients receiving COX-2 inhibitors and patients receiving NSAIDs. Theoretically, the IV estimate is equal to the results from a RCT.

3. Methods

3.1 Search strategy

We searched MEDLINE, OVID, PsychoInfo, Econlit and National Bureau for Economic Research (NBER) databases from 1961 to 2009 using key terms, (*prescription drugs* OR *medication* OR *treatment* OR *medicine*) AND (*instrumental variable*); 785 articles were identified. We reviewed titles and abstracts obtained from the search and excluded studies that did not meet the inclusion and exclusion criteria. Finally, we reviewed the bibliographies of the included articles to identify additional articles.

3.2 Inclusion and exclusion criteria

We included a study if: 1) it was published in an English language peer-reviewed journal; 2) prescription drug was used as the exploratory treatment variable (exposure); 3) a patient outcome that is related to the treatment was investigated; and 4) IV analysis was the main analytical approach, meaning that the authors described the IV method and reported the results.

We excluded a study if: 1) it emphasized on pure methodological or statistical research with simulated data; 2) it was a review, abstract, book chapter or dissertation; and 3) IV analysis was used in a clinical trial.

3.3 Data abstraction

We developed a data abstraction form followed by a pilot test of the form. Data were recorded on abstract forms and stored in excel files. First, we captured information such as a description of the study year, design, population, exploratory treatment variable, adjusted confounders and outcome. Second we abstracted detailed data on IV including type and number of IVs, and analytical approaches. Finally, we reviewed whether and how the two key assumptions were verified in the studies.

3.4 Quality rating

We did not assess the overall quality of the selected studies because none of the popularly used approaches, such as Downs and Black, QUOROM and MOOSE, is designed for assessing a methodology. However, we did assess the quality of each candidate IV based on the two criteria of a valid IV. We assigned a quality score of 2 if the paper discussed or provided empirical evidence for the two key assumptions; 1 if only one of the two assumptions was discussed, and 0 if none of the assumptions were discussed. Two investigators developed the search strategy (Y.C, and B.B.), 1 (Y.C.) retrieved the articles and extracted the data, 2 (Y.C., B.B.) made the final selection of studies. One author (Y.C.) assigned the initial quality scores, and two authors $(Y.C., B.B.)$ reached consensus on the final score.

3.5 Analysis

We computed the number of studies containing IV analysis for prescription drug research across time and presented the distribution of IV studies across different 3-year periods (2001-2003, 2004-2006 and 2007-2009) to identify whether there was a trend of IV analysis in prescription drug research. We grouped studies by types of IVs and the key assumptions, and computed the number or percentage of studies in different groups.

4. Results

Our search identified 785 papers (Figure 2). We initially excluded 486 articles as irrelevant or published in non-English language journals. In the remaining 299 studies, we excluded duplicates (n=97), reviews or summaries (n=17), dissertations (n=9), book chapters (n=3) and abstracts (n=3). We also excluded studies that used prescription drug as the outcome but not the exploratory treatment variable (n=3); adopted RCT designs (n=4); were pure methodological or statistical studies with simulated data $(n=27)$ or the exploratory variable was not prescription drug (n=111). Thus, the remaining 25 possible articles were reviewed in detailed and none of them was excluded after review. One additional article was identified from a manual review of the bibliographies for a total of 26 articles.

The first study that used IV analysis in prescription drug research was published in 2001[8] (Table 1). Since then, the rate of publications has been increasing over time, from two studies (2001-2003) to eight (2004 to 2006) to 16 studies (2007-2009).

Table 1 shows the characteristics of the studies, which were conducted tin Japan, Canada., and the United States. The sample size ranged from 336 to 170,024. Most of the studies were conducted in older age populations: 15 were conducted in patients older than 55 years; [8,15-28] and another two studies described their populations having mean age of greater than 60 years [29,30]. Only one study was conducted in a pediatric population.[31]

Table 2 describes detailed information on the IVs, the exploratory treatment variable and the outcome for all studies. The IVs generally fell into five categories: regional variation, facility prescribing patterns, physician preference, patient history/financial status, calendar

time and others. Regional variation IV was adopted in 8 studies.[8,19,28,31-35] Most studies used the proportion of patients on treatment (e.g. antihypertensive medication[33]) in a region (e.g. health care service area [HCSA][19]) as an IV. Five studies considered facility-prescribing patterns as an IV [17,20,30,34,35]. Similar to regional variation, facilityprescribing patterns was measured as the proportion of patients on a treatment within a facility. Physician preference was another popularly used IV with 8 studies deriving IV from physician preference.[15,16,18,21-23,26,36] It can be measured by either a physician's last prescription or the proportion of patients on treatment. The IV derived from patient history/ financial status was included in 3 studies.[18,25,27] For instances, one study used patient medication coverage and the others used patient medical history (e.g. history of gout [18,27]) as IVs. Calendar time was used as an IV in 4 studies [24,37-39] (e.g. before and after 1996 when highly active antiretroviral therapy [HAART] was available [39]). Only one study used propensity score as an IV,[29] although the usage of propensity score as an IV may be questionable because the study propensity score only controlled for measured confounders. While an individual IV was found in 23 studies, three studies [32,34,35] adopted multiple IVs in the analysis.

Studies with IV analyses covered a wide range of prescription drugs. Most studies involved a specific group of medication (Table 2) (i.e. antipsychotic, [21,22,26,34,35]; NSAID, [15,23] and HAART [32,39]); others investigated combinations of drugs[17] or prescription drugs in general [25]. Comparisons were made between use prescription drugs nondrug alternatives [18,27,31-33,39] and between medications and active comparators. [15,20,21,23,34-36]

Two types of outcomes were generally studied with IV analyses, treatment effectiveness and adverse drug event. Effectiveness research was performed in 17 studies [8,16-19,25,27-29,31-35,37-39]. For instance, Cain et al.[39] examined the effectiveness of HAART on the development of clinical acquired immune deficiency syndrome (AIDS) in human immunodeficiency virus positive (HIV+) patients. Nine studies evaluated adverse drug events [15,20-24,26,30,36]. For instance, in a study conducted by Brookhart et al.[15] selective COX-2 inhibitors were compared with NSAIDs in term of GI complications among patients older than 65.

Table 3 presents the analytical approaches of IV analysis, and how the two key assumptions were addressed. More than half of the studies (n=15) adopted a two stage model such as two stage least square (2SLS), [15,21-23,26,31-33,36] two stage residual inclusion (2SRI) [25,38]. A Probit structured equations model was used in 3 studies.[27,32,35] One study constructed a three stage least square (3SLS) [24]. Since the IV estimator includes two parts (Equation 1), some researchers estimated both parts separately and combined them into a single IV estimator and confidence interval was then estimated by the bootstrapping methods in 5 studies [8,18,19,28,39]. A propensity score was used as IV and adjusted in one study [29]. The analytical approach was not abstracted for one study due to the unclear description of the study method [17].

There was a considerable heterogeneity in discussions of the two key assumptions of IV. All studies (Table 3) explained why the selected IV was associated with the exploratory treatment variable (assumption 1). Some authors modeled the exploratory treatment variable as a function of the IV and reported the regression coefficient or odds ratio and p value. For instance, Bosco et al.[16] performed linear regression to test the strength of association between IV (physician's preference of adjuvant chemotherapy) and treatment assignment (adjuvant chemotherapy) and reported that the coefficient was 23.7%. Some authors presented F-statistic or R-square from the two-stage model and probit structure equation. For instance, Zhang[38] compared the effect of two bipolar disorder medications using a 2SRI

and reported that the first stage F-statistic was equal to 27.63 (P<0.05) indicating a strong instrumental variable. Others provided data indicating that the probability of receiving treatment varied among different categories of IV. For instance, Yao-Lu et al.[19] reported that the probability of receiving primary androgen deprivation therapy for a patient in HSAs with the highest prevalence of PADT was 53%, while the probability was 31% for a patient in the healthcare service area with the lowest prevalence of PADT. [26] We found that less than half of the studies $(n=11)$ $[8,15,16,19,20,23,26,28,31,32,38]$ explicitly reported whether the IV induced variation.

The second assumption that IV is not independently correlated with the outcome was discussed in 23 of the 26 studies. This assumption is unverifiable; however, some researchers provided exploratory evidence. Two studies [12,26], reported that their IV was associated with the measured confounders. But most of the studies $(n= 13)$ [8,15,16,19-21,23,26,28,30,31] reported that IV analysis attenuated the imbalance of the observed confounders between treatment and non-treatment groups. Some authors argued that the IV was valid if it was able to reduce the imbalance of observed confounders.[13,31] Furthermore, some authors examined whether the IV had a direct effect on the outcome [34,35]. A number of studies verbally argued why their IVs would not be related to measured and unmeasured confounders. For instance, Schneeweiss et al. used a surgeon's last antifibrinolytic agent as the IV and argued that patients were unlikely to choose their surgeon on the basis of the surgeon's preference for a specific agent.[36] Lastly, 3 studies [22,27,37] did not discuss the second IV assumption.

Table 3 describes the quality of IVs based on satisfaction of the two key assumptions. Overall, 17 studies received a quality score of 2 while a score of 1 was assigned to 9 studies. No study received a score of 0 since all studies assessed and provided rationale for the first assumption. The reasons that an IV received a quality score of 1 were that 1) IV was associated with measured confounders $(n=6)$ [15-18,29,39] and 2) the authors did not discuss the second assumption $(n=3)$.[22,27,37]

Since the IV method is designed to mimic the RCT, it is worthwhile to note when results from IV analysis were comparable to the RCT results. Sixteen studies [8,15,16,19-21,23-25,27,28,30,33-36] reported that RCTs were available at the time of their studies. Fifteen studies found that results from IV analysis were consistent with those from RCTs, although one study[16] found that the IV analysis and RCT were inconsistent due to a weak IV. Furthermore, 13[8,15,19-21,23,25,27,28,30,34-36] out of these 16 studies also reported using other methods such as survival analysis, linear regression etc. beside IV analysis. Nine of them[15,19,23,25,27,28,30,34,35] found that in contrast to IV analysis, other methods provided estimates inconsistent with those from RCT suggesting IV yielded better control of measured and unmeasured confounders.

5. Discussion

The use of IV analyses in the medical literature has been growing since the landmark publication by McClellan et al. [11] in 1994. However, the use of IV methodology remains limited and relatively new in prescription drug research. Our systematic review identified only 26 studies, with the earliest from 2001 and the majority occurring after 2006. Possible reasons for this slow adoption of this method include unfamiliarity with IV analyses and the practical difficulty of finding valid IVs.[5].

However, IV analyses have the potential to fill important gaps in evidence-based medicine. Compared with the RCT, observational studies using IV analysis offer expansions in generalizability to under-represented and small sample populations [2,3]. We found that IV

analyses were common in older age populations, which have historically been excluded from many RCTs. The sample size in IV studies was also generally larger than the typical RCT. For instance the Clinical Antipsychotic Trials of Intervention Effectiveness (CATIE), one of the largest post market trials for comparing the effectiveness of antipsychotics, recruited only 1,494[40] and 421[41] participants with schizophrenia and dementia respectively. In comparison, Wang et al.[26] used IV analyses in studying the effectiveness of atypical vs. typical antipsychotics among 22,890 patients. However, we only found one IV study in a pediatric population, a very difficult population in which to conduct RCTs. This suggests that IV analysis for prescription drug research may be expanded to other vulnerable populations. Furthermore, in contrast to RCTs, observational studies frequently compare a medication with its active comparators as more than 40% of the studies $(n=11)$ in this review involved at least one active comparator.

We observed that IVs for prescription drug research generally fall into 5 categories: regional variation, facility-prescribing patterns, physician preference, patient history/financial status and calendar time. The first three categories were especially common in this review. A possible reason may be the ease of computing these variables using administrative data. Furthermore, the IV could be tailored to address a wide variety of clinical issues. In should be noted though that research has found that these computed IVs are specific to the source population. For instance, Brookhart et al.[15] and Schneeweiss [21] use physician's prescribing preference as an IV for a U.S. and Canada study. They found evidence that prescribing preference might be sensitive to particular health care systems and geographic regions.

We also found heterogeneity in this review of the discussion and verification of the key IV assumptions. All studies assessed the first assumption that IV, however, some did not address the strength of the IV. An IV that weakly predicts treatment assignment may exaggerate bias. [4,42-44] This occurs when small IV-induced variation leads in denominator of the IV estimator (equation 1) magnifies the unmeasured confounding in the numerator [42]. Furthermore, the size of the marginal population depends on the magnitude of the IV induced variation [4]. We found that less than half of the studies $(n=11)$ [8,15,16,19,20,23,26,28,31,32,38] explicitly reported IV induced variation. Furthermore there was no consensus regarding the magnitude of the induced variation that may leads to bias. For instance, Brookhart et al.[15] argued that their IV was strong because induced variance in their study was 23% (53%-30%). However, Hernan et al.[42] argued that this was a weak IV because the IV estimator would be exaggerated by 4.4 times (1/0.23). Therefore, we suggest that future research explicitly report both strength of the association between IV and exploratory treatment variable, and IV induced variation in order for readers to justify the strength of the IV.

There was a substantial heterogeneity in terms of the assessment of the second assumption, and three studies did not mention it. Only 23 studies provided an explicit argument that IV was uncorrelated with the treatment selection with reasons. Among these 23 studies, 16 supported the argument with empirical evidence such as reporting data that IV was not directly related to the outcome (n=3) and reporting that the IV analysis reduced the imbalance of measured patient-level factors between the treatment and non-treatment groups implying that the IV also reduced the imbalance of unmeasured patient factors and other empirical evidence $(n=13)$. Therefore more a detailed assessment of the second assumption is needed to assure the validity of IV analysis in future studies.

This review is subject to limitations. First, we focused our review on prescription drug research. The discussion of IV analysis may not be generalized to other medical treatment. Second, the increasing trend of using IV analysis for prescription drugs may be due to

increasing familiarity of this method to clinical research or to an increase of prescription drugs on the market. Third, there is not a consensus regarding the appropriateness of different analytical approaches for IV. Therefore, we did not assess the statistical methods in this review. Fourth, we reported the consistency of results between RCT and IV analysis, although they might not be directly comparable as the estimates are drawn from different populations.

Nevertheless, our empirical assessment of the literature demonstrates that researchers may identify a valid IV, certainly from among the five types of IVs summarized in this paper. However, a standard practical guideline of indentifying IVs is worthy of further exploration. For example, Martens et al. have argued that IV analysis may be practically valid if little and moderate confounding exists on the correlation between the IV and the exposure [5]. However, IV assumptions can be easily violated when strong confounding present. Therefore, the standard guideline needs to consider quantifying the level of potential confounding with candidate IVs. Furthermore, a systematic presentation of IV analysis is also critical because it can strengthen argument of a valid IV. For instance, Brookhart et al. have suggested a framework for properly reporting results of IV analysis in comparative safety and effectiveness research [45].

6. Conclusion

In conclusion, use of IV methods is gradually increasing in prescription drug research. We did not find evidence of a dominant IV. Future research should develop standards for identifying candidate IVs and reporting the performance on key IV assumptions.

Key findings

- **1.** Instrumental variable (IV) analysis is gaining popularity in prescription drug research using observational data.
- **2.** Five major types of IVs have been applied to prescription drug research: (i) regional variation, (ii) facility prescribing patterns, (iii) physician preference, (iv) patient history/financial status, (v) calendar time and others.
- **3.** No dominant IV emerged and evidence supporting the validity of IV was often lacking.

What this adds to what was known?

To our knowledge:

- **1.** This is the first systematic review summarizing the use of IVs in prescription drug research.
- **2.** This is the first review to assess the validity of IVs against key assumptions.

What is the implication, what should change now?

- **1.** The five types of IVs summarized in this paper may be helpful for researchers to develop a valid IV using observational data.
- **2.** We recommended that future research develop standards for identifying appropriate IVs and reporting performance on key assumptions.

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Abbreviations

Chen and Briesacher

Figure 1. Instrumental variable analysis

Figure 2. Literature searching strategy

Table 1

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1 Did not meet the second
assumption \overline{a} characteristics. However,
unneasured facility-level
confounder might still bias the
results. confounder might still bias the unmeasured facility-level characteristics. However, Facility use rates from 32% in the
lowest-using quintile of facilities to
49.1% in the highest using quintile lowest-using quintile of facilities to 49.1% in the highest using quintile Facility use rates from 32% in the Not abstracted due to unclear description of method Dudl et al. [17] Not abstracted due to unclear description of method $Dudl$ et al. $\left[17\right]$

Did not meet the second
assumption

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Table 3

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