Original Investigation

Impact of Smoking Exposure Change on Infant Birth Weight Among a Cohort of Women in a Prenatal Smoking Cessation Study

Ruby Benjamin-Garner PhD, MP[H1,](#page-0-0) **Angela Stotts** Ph[D2](#page-0-1)

¹*Center for Clinical and Translational Sciences, The University of Texas Health Science Center at Houston, Houston, TX;* ²*Department of Family and Community Medicine, The University of Texas Health Science Center at Houston, Houston, TX*

Corresponding Author: Ruby Benjamin-Garner, PhD, MPH, Center for Clinical and Translational Sciences, The University of Texas Health Science Center at Houston, 6410 Fannin, 11th Floor, Houston, TX 77030, USA. Telephone: 713-500-7918; Fax: 713-500-0766; E-mail: Ruby.A.Benjamin-Garner@uth.tmc.edu

Received April 23, 2012; accepted July 3, 2012

ABSTRACT

Introduction: Despite the known harmful effects of smoking during pregnancy, the highly addicted find it difficult to quit. Decreased smoking may be regarded as a means of harm reduction. There is limited information on the benefits of smoking reduction short of quitting. This study used salivary cotinine to assess the impact of change in smoking exposure on birth weight in full-term infants.

Methods: In a prenatal smoking cessation study, smoking status was validated by saliva cotinine at baseline and end of pregnancy (EOP). Salivary cotinine ≥15ng/ml defined active smoking. Based on salivary cotinine, women were grouped as nonsmoking/quit, light exposure (<150 ng/ml), and heavy exposure (≥150 ng/ml) at baseline and EOP. EOP and baseline smoking status were stratified to form smoking exposure change groups. Mean birth weight was compared among those who quit, reduced, maintained, and increased.

Results: Smoking cessation was associated with a 299g increase in birth weight compared with sustained heavy smoking, $p = .021$. Reduced exposure from heavy to light was associated with a 199 g increase in birth weight compared with sustained heavy exposure, a 103 g increase compared with increased exposure, and a 63 g increase compared with sustained light exposure. Differences among continuing smokers were not statistically significant.

Conclusions: Although not statistically significant, the increase in infant birth weight associated with reduction from heavy to light exposure suggests potential for benefit. The only statistically significant comparison was between quitters and sustained heavy smokers, confirming that smoking cessation should remain the goal for pregnant women.

INTRODUCTION

The harmful effects of exposure to cigarette smoke during pregnancy and the benefits of quitting have long been established ([Butler, Goldstein, & Ross, 1972;](#page-5-0) [Lumley, Oliver, Chamberlin,](#page-6-0) [& Oakley, 2009;](#page-6-0) [Murin, Rafii, & Bilello, 2011](#page-6-1); [Vardavas et al.,](#page-7-0) [2010;](#page-7-0) [Wickström, 2007](#page-7-1)). Still, many women who smoke find it difficult to quit upon learning they are pregnant. The spontaneous quit rate among pregnant smokers has been estimated to be between 20% and 40% ([Morasco, Dornelas, Fischer, Oncken,](#page-6-2) [& Lando, 2006;](#page-6-2) [Ockene et al., 2002](#page-6-3); [Quinn, Mullen, & Ershoff,](#page-6-4) [1991;](#page-6-4) [Solomon & Quinn, 2004](#page-6-5)), which means that the majority continue to smoke throughout gestation. Those who manage to quit are generally lighter smokers, at lower levels of addiction [\(Giglia, Binns, & Alfonso, 2006](#page-5-1); [Stotts et al., 2009;](#page-6-6) [Tong,](#page-6-7) [Jones, Dietz, D'Angelo, & Bombard, 2009](#page-6-7)).

Complete cessation of cigarette smoking prior to the third trimester of pregnancy is recommended, as the toxic components of tobacco are thought to exert the most impact on the growth and development of the fetus at this critical stage [\(Cliver et al., 1995](#page-5-2); [Lieberman, Gremy, Lang, & Cohen, 1994;](#page-6-8) [Ohmi, Hirooka, &](#page-6-9) [Mochizuki, 2002](#page-6-9); [Rush & Cassano, 1983\)](#page-6-10). Given widespread awareness of the potential adverse effects of smoking on the unborn baby, there is a tendency among pregnant women to at least cut back on the amount smoked—an attempt at harm reduction ([Windsor, Li, Boyd, & Hartmann, 1999\)](#page-7-2). However, there is limited information on the benefits of smoking reduction.

Among women who fail to quit, decreased consumption is an appealing compromise. This notion of harm reduction may appeal to health care providers as well [\(Walsh, Redman, Brinsmead, &](#page-7-3) [Arnold, 1995\)](#page-7-3). When facing resistant smokers, providers may temper their advice about smoking and recommend reduction.

doi:10.1093/ntr/nts184

Advance Access publication September 18, 2012

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Indeed, a gradual reduction to quitting is an effective smoking cessation strategy [\(Stead & Lancaster, 2007;](#page-6-11) [Wang et al., 2008\)](#page-7-4); however, in the case of pregnant women, complete cessation may not be realized before delivery. In terms of pregnancy outcomes, there is a lack of conclusive evidence of an advantage to changing smoking behavior short of quitting. The level at which a reduction in smoking can be considered beneficial is unknown and advice on the number of cigarettes that can be "safely" smoked is variable [\(England et al., 2001](#page-5-3); [Li, Windsor, Perkins, Goldenberg,](#page-7-1) [& Lowe, 1993;](#page-7-1) [Secker-Walker, Vacek, Flynn, & Mead, 1998](#page-6-12)).

The objective of this study was to explore the impact of reduction in exposure to cigarette smoke during pregnancy on birth weight of full-term infants. Salivary cotinine, used to validate smoking status in the targeted population of women enrolled in a prenatal smoking cessation study, was taken as the measure of smoking exposure for this analysis. For several reasons, biochemical measures are considered more valid compared with self-report. As a primary metabolite of nicotine, cotinine serves as a direct measure of smoking consumption and has been used in studies assessing the impact of smoking on fetal growth restriction [\(Lambers & Clark, 1996](#page-6-13); [Pastrakuljic, Derewlany, &](#page-6-14) [Koren, 1999](#page-6-14); [Petersen, Leite, Chatkin, & Thiesen, 2010;](#page-6-15) [Walsh,](#page-7-5) [1994](#page-7-5)). The long half-life of cotinine, measurable in saliva for up to 20hr, makes it a useful indicator of exposure (Etter $\&$ [Perneger, 2001;](#page-5-4) [Jarvis, Russell, Benowitz, & Feyerabend,](#page-6-16) [1988](#page-6-16)). Validity of self-reported smoking is questionable, particularly among pregnant women ([Britton, Brinthaupt, Stehle,](#page-5-5) [& James, 2004;](#page-5-5) [England et al., 2007;](#page-5-6) [Russell, Crawford, &](#page-6-17) [Woodby, 2004](#page-6-17); [Shipton et al., 2009\)](#page-6-18). In addition, reported cigarettes smoked as a measure of nicotine exposure is subject not only to deception but also is impacted by numerous other factors, including, nicotine yield of different cigarette brands; personal smoking patterns, that is, depth of inhalation and how close to the filter the cigarette is smoked; variation in individual metabolism of nicotine; and environmental, or secondhand, exposure. These factors influence nicotine levels in the body and are largely responsible for the less-than-perfect correlation between number of cigarettes smoked and biochemical measures ([England et al., 2001;](#page-5-3) [Klebanoff, Levine, Clemens,](#page-6-19) [DerSimonian, & Wilkins, 1998;](#page-6-19) [Secker-Walker et al., 1998](#page-6-12)). The evidence of a stronger correlation between biochemical measures of smoking and infant birth weight compared with self-reported cigarettes smoked is another compelling reason for use of cotinine as a measure of exposure [\(Haddow, Knight,](#page-5-7) [Palomaki, Kloza, & Wald, 1987;](#page-5-7) [Secker-Walker et al., 1998;](#page-6-12) [Wang, Tager, Van Vunakis, Speizer, & Hanrahan, 1997\)](#page-7-6).

As smoking reduction is more likely than complete cessation during pregnancy ([Hebel, Fox, & Sexton, 1988](#page-6-20); [Pickett,](#page-6-21) [Wakschlag, Dai, & Leventhal, 2003\)](#page-6-21), there has been interest in the impact of reduced smoking on birth outcomes. Typically, studies have compared reduction with no change, assessing the effect of some percent decrease in smoking, frequently 50% [\(Secker-Walker et al., 1998](#page-6-12); [Secker-Walker & Vacek, 2002;](#page-6-22) Windsor et al., 1993, 1999, 2000). However, the impact on birth weight of a 50% reduction in exposure is likely to depend on the level of smoking at baseline. As such, some studies have explicitly controlled for baseline level of exposure [\(England](#page-5-3) [et al., 2001](#page-5-3); [Li et al., 1993\)](#page-6-23). [Li et al. \(1993\)](#page-6-23) specified a 20 and 60ng/ml reduction for light and heavy smokers, respectively, and [England et al. \(2001\)](#page-5-3) grouped smokers as light and heavy and stratified baseline and follow-up status.

Similar to Li and England, we controlled for baseline exposure, using stratification to examine the impact of change from one level to another. We assessed the impact of smoking exposure change from study entry to the end of pregnancy (EOP) by comparing mean birth weights among women who quit smoking, reduced from heavy to light, maintained light, increased from light to heavy, and maintained heavy smoking. This study adds to the current limited body of knowledge about the effect of smoking reduction during pregnancy.

METHODS

Study Population

Among a cohort of women in a prenatal smoking cessation study, 13% quit and 45% were able to reduce smoking by the EOP, based on a saliva cotinine cutpoint of 15ng/ml. "Resistant smokers," defined as women continuing to smoke into the second trimester of pregnancy, were targeted for a smoking cessation intervention in a study funded by the Robert Wood Johnson Foundation and conducted at the University of Texas Health Science Center Houston. Between 2001 and 2004, 360 women were enrolled in a randomized trial comparing three interventions for smoking cessation: best-practice (BP) counseling alone, BP plus an ultrasound accompanied by information on the potential harmful effects of smoking on the fetus, and motivational interviewing plus the information-guided ultrasound. Eligible women were those who reported cigarette smoking during the past 7 days and were between 16 and 26 weeks gestation. Women were recruited in Houston and Harris County area Women, Infants, and Children (WIC) centers and by advertisement. Details of the study are reported elsewhere ([Stotts et al., 2009\)](#page-6-6).

Information on average number of cigarettes per day in the past week was collected by questionnaire and was validated by salivary cotinine on three occasions: (a) baseline (between 16 and 26 weeks gestation), (b) EOP (at approximately 36 weeks), and (c) 6 weeks postpartum. All participants gave informed consent and the study was approved by the University of Texas Health Science Center Houston Institutional Review Board.

Cigarette smoking during pregnancy is thought to contribute to decreased birth weight by two mechanisms, shortened gestation and fetal growth restriction ([Kramer, 1987\)](#page-6-24). As the focus of this analysis was fetal growth restriction, only women with full-term (gestational age at delivery \geq 37 weeks), singleton pregnancies were included to control for reduced birth weight associated with preterm delivery and multifetal gestation.

Other eligibility criteria for this analysis included availability of saliva cotinine measures at the two time points of interest, baseline and EOP, and information on well-established correlates of infant birth weight, including sex of the infant, maternal age, parity, education, income, and race/ ethnicity. Additionally, in a subset of the cohort, information had been collected on maternal prepregnancy weight, height, and predelivery weight for an ancillary study, providing data on prepregnancy body mass index (BMI) and gestational weight gain. Of the 360 women enrolled in the smoking cessation study, 260 met inclusion criteria. Complete cessation was defined as salivary cotinine <15ng/ml, a cutpoint found to have high sensitivity and specificity ([Florescu et al., 2009;](#page-5-8) [Wagenknecht, Burke, Perkins, Haley, & Friedman, 1992](#page-7-8)), and was used in previous research ([Peacock et al., 1998](#page-6-25)). As this study aimed to observe the effect of change in smoking exposure, women who had salivary cotinine values consistent with nonactive smoking at both time points, baseline and EOP,

were excluded. Thirty-five met this criterion, bringing the number to 225 for this analysis.

Study Measures

The outcome variable infant birth weight was self-reported at the postpartum visit in pounds and ounces and converted to grams. This information was not confirmed in birth records; however, studies have shown maternal report of birth weight to be highly reliable and accurate within a few grams for much longer periods than 6 weeks after birth (Catov et al., 2006; [Elliott et al, 2010](#page-5-10); [Troude et al., 2008](#page-7-9)). The primary predictor variable was change in exposure to cigarette smoke, measured by salivary cotinine. Saliva was collected by a dental roll, which participants were instructed to place between the cheek and the gums and hold for approximately 5min or until well saturated. Samples were batched and frozen at −70°F until shipped to J-2 Laboratory in Tuscan, AZ for analysis by method of Gas Chromatographic Thermionic Specific Detector (GC-TSD).

Based on previous research and review of the data, a cotinine level of 150 ng/ml was selected as the cutpoint to define light and heavy smoking. In a study among African American women, the greatest suppression of infant birth weight was found to be at salivary cotinine levels ≥100ng/ml ([El-Mohandes, Kiely, Gantz, Blake, & El-Khorazaty, 2009\)](#page-5-11). [Li](#page-6-23) [et al. \(1993\)](#page-6-23) used a salivary cotinine cutpoint of 100ng/ml to distinguish light and heavy smokers. Examination of the functional relationship between EOP salivary cotinine and infant birth weight in our data revealed the level at which infant birth weight began a notable, consistent decline to be around 150 ng/ ml. Dichotomous variables, in which women were classified as heavy (cotinine $\geq 150 \text{ ng/ml}$) or light (cotinine <150 ng/ml) smokers, were created for both baseline and EOP time points. Additional categories for nonsmokers at baseline and EOP (salivary cotinine <15ng/ml) were included for a total of three categories for each time point.

Smoking status at EOP (nonsmoking, light, and heavy) was stratified by baseline exposure categories (nonsmoking, light, and heavy). The variable created from this stratification included the following nine groups: (1) baseline nonsmoking and EOP light, (2) baseline nonsmoking and EOP heavy, (3) baseline light and EOP light, (4) baseline light and EOP heavy, (5) baseline heavy and EOP light, (6) baseline heavy and EOP heavy, (7) baseline light and EOP nonsmoking, (8) baseline heavy and EOP nonsmoking, and (9) baseline nonsmoking and EOP nonsmoking. [Table 1](#page-2-0) shows the number of participants in each baseline by EOP stratum.

As stated previously, individuals in category 9 were deemed nonsmokers and excluded. Given the number of categories, several small groups were combined with others. Women with cotinine levels consistent with nonsmoking at baseline and consistent with light or heavy smoking at EOP were included in the light/light and light/heavy groups, respectively. Additionally, as only eight women with heavy exposure at baseline quit, the light/quit and heavy/quit categories were collapsed into one "quit" group, forming the five-group "exposure change" variable used in this analysis.

Other factors associated with infant birth weight were collected at the baseline visit (maternal age, number of previous births/parity, race and ethnicity, annual household income, and years of school completed) and at the postpartum visit (sex of the baby, birth weight, height, prepregnancy weight,

Note. EOP = end of pregnancy; NS = nonsmoking.

a This group, classified as nonsmoking at baseline and EOP, was excluded.

and predelivery weight). Information on pregnancy complications, such as diabetes, hypertension, preeclampsia, and anemia was available on a subset, self-reported at the postpartum visit. Seven percent of women reported a diagnosis of diabetes, 7% hypertension, 6% preeclampsia, and 15% anemia. However, these factors were not significantly associated with birth weight in this sample and, as such, they were not included in this analysis. The influence of gestational age at delivery (GAD) on infant birth weight was controlled for by the exclusion of preterm deliveries; however, birth weight has been shown to vary significantly between weeks $37-40$ (Cogswell $\&$ [Yip, 1995;](#page-5-12) [Nahum, Stanislaw, & Huffaker, 1995\)](#page-6-26) and, as such, GAD was included as a covariate. Two thirds of the women in the study received an ultrasound, which was used to determine GAD, whereas reported date of last menstrual period was used for the other one third.

Data Analysis

In bivariate analysis, one-way analysis of variance (ANOVA) was used to assess the effect of change in smoking exposure status on infant birth weight. Pairwise comparisons, using the Bonferroni method to control for multiplicity, assessed difference in mean infant birth weight across exposure change groups. Multiple regression analysis was conducted to adjust for other birth weight–associated factors, including maternal age, race/ ethnicity, parity, education, income, sex of the baby, GAD, prepregnancy BMI, and gestational weight gain. Given the large number of factors to be included in the model and the sample size, general linear modeling (GLM) was used to generate reliable effect estimates in the likely case of unbalanced, small, and/or empty cells [\(Neter, Kutner, Nachtsheim, & Wasserman,](#page-6-27) [1996\)](#page-6-27). All data analyses were performed using the Statistical Package for the Social Sciences (SPSS), version 18.0.

RESULTS

A description of the study population is shown in [Table 2.](#page-3-0) The smoking cessation study cohort was comprised largely of low income women, diverse in race and ethnicity. A majority, 79%, reported annual household incomes <25K. Reflecting national racial/ethnic trends for women in which smoking is most prevalent among non-Hispanic Whites and least preva-lent among Hispanics [\(Tong et al., 2009](#page-6-7)), the study population was 48% non-Hispanic White, 35% African American/ Black, and 15% Hispanic. Educational attainment was at or

below high school graduate level for the majority (80%) of the women. Mean age was 25, and ranged from 16 to 45. Number of previous births ranged from 0 to 6, and 38% of the women were nulliparous. There were no significant differences by these sociodemographics between the women included in this analysis and those excluded due to missing cotinine values.

There was significant change in smoking exposure, measured both as reported cigarettes per day and salivary cotinine. Mean cigarettes per day decreased from 12 at baseline to 9 at EOP, $p < .001$, and mean salivary cotinine decreased from 160 to 140 ng/ml, $p = .015$. Baseline and EOP correlations were significant for both cigarettes per day and salivary cotinine (Pearson correlation: .410, *p* < .001 and .521, *p* < .001, respectively). Reported cigarettes per day and cotinine were significantly correlated at both time points (Pearson correlation: .423 at baseline, *p* < .00; .400 at EOP, *p* < .001). Despite these correlations among measures, only EOP cotinine was significantly correlated with infant birth weight, $r = -0.166$, $p = .012$.

Seventy-four (33%) had sustained heavy exposure, with saliva cotinine levels ≥150 ng/ml at both baseline and EOP. Twenty-two (10%) had increased exposure, saliva cotinine <150 ng/ml at baseline and ≥150 ng/ml at EOP. Seventythree (32%) had consistent light exposure, saliva cotinine

Table 3. Mean, Standard Deviation, and Difference Between Salivary Cotinine Levels at Baseline and End of Pregnancy by Smoking Change Category

Smoking change category n		Baseline	EOP	Difference
Heavy/heavy		$74 \quad 269 \pm 111 \quad 248 \pm 81$		$-21*$
Light/heavy	22.	$80 + 47$	248 ± 91	$+168*$
Light/light	73	$80 + 42$	76 ± 39	$-4*$
Heavy/light	20	244 ± 78	94 ± 30	-150
Ouit ^a	36	$94 + 77$	$9 + .8$	-85

Note. ^a Referent group.

*Statistically significant at *p* < .005.

<150 ng/ml at both baseline and EOP. Twenty (9%) reduced exposure from heavy, saliva cotinine ≥150 ng/ml, to light, <150 ng/ml. Finally, 36 (16%) were quit, having saliva cotinine levels ≥15 ng/ml at baseline and <15 ng/ml at EOP. [Table 3](#page-3-1) shows mean cotinine levels at baseline and EOP.

Overall, mean birth weight was $3,235\pm479$ g. Mean birth weight was highest among quitters, 3,415±521 g, 95% *CI* (3239, 3592); followed by those who reduced from heavy to light exposure, 3,315±368g, 95% *CI* (3143, 3487); sustained light exposure 3,252±504g, 95% *CI* (3135, 3370); increased exposure from light to heavy, 3,212±447g, 95% *CI* (3014, 3410); and sustained heavy exposure, $3,116 \pm 447$ g, 95% *CI*(3012, 3220), *F* = 2.66, *p* = .034. The Levene statistic for homogeneity of variances was 1.15, $p = 0335$, indicating that group variances were not significantly different. Pairwise comparisons among the exposure change categories, using the Bonferroni method to control for multiplicity, revealed the only statistically significant difference to be between sustained heavy smokers and quitters, $p = .021$. [Figure 1](#page-4-0) depicts mean birth weight and 95% *CI* of each smoking exposure change group.

Mean birth weight for the excluded group of nonsmokers was $3,160\pm497$ g, lower than the smoking groups except for heavy/heavy. This finding is not unique to this study. In the study reported by [Li et al. \(1993\),](#page-6-23) the birth weight of neversmokers was lower than that of quitters and was comparable to reducers. As the lower mean birth weight among the women excluded because they had saliva cotinine values consistent with nonsmoking was counter to what would be expected, we examined the data for potential contributing factors. The nonsmoking group was majority African American (52%), had a greater proportion of participants $\langle 18 \rangle$ years of age, and a greater proportion without medical coverage compared with the other groups. These factors likely contributed to the lower mean birth weight.

Using GLM, a "full model" assessed the contribution of each predictor variable to the variation in infant birth weight. To achieve the most efficient model, variables were eliminated if they were nonsignificant at $p \ge 0.20$ and, based on the *F* test for model significance [\(Jaccard & Turrisi, 2003\)](#page-6-28), removal did not significantly change the model *R*-square value. Education and parity fit these criteria and were removed. The overall effect of the smoking exposure change variable was nonsignificant, $p =$.122, in the adjusted model. Pairwise comparison of parameter estimates, however, showed the difference between complete cessation and sustained heavy smoking remained significant, $p = .05$.

Figure 1. Mean birth weight and 95% *CI* by smoking exposure change group.

DISCUSSION

An effect of reduced smoking exposure was not supported by the data in this study, as the only statistically significant difference among the exposure change groups was between quitters and sustained heavy smokers. Sustained heavy exposure was associated with a 299 g decrement in infant birth weight compared with quitting. This finding is consistent with previous evidence of the superior effect of smoking cessation on infant birth weight compared with sustained smoking [\(El-Mohandes](#page-5-11) [et al., 2009;](#page-5-11) [McCowan et al., 2009](#page-6-29); [Murin et al., 2011\)](#page-6-1).

Although nonsignificant, a trend toward a positive effect of smoking reduction was observed. Mean infant birth weight was highest among women who reduced from heavy to light smoking compared with other persistent smokers. Reduction from heavy to light exposure was associated with a 199g increase in birth weight compared with heavy/heavy exposure, a 103g increase compared with light/heavy, and a 63g increase compared with light/light. This finding of improved birth weight among those who reduced from heavy to light exposure is contrary to that of [England et al. \(2001\)](#page-5-3), who found that infant birth weight was not affected by decreased smoking exposure among heavy smokers, only light smokers. The finding of this study is, however, congruent with that of [Li et al. \(1993\),](#page-6-23) who found an increase in birth weight associated with reduction among White women with salivary cotinine levels >100 ng/ ml. [Secker-Walker, Vacek, Flynn, & Mead \(1998\)](#page-6-12) also reported increased birth weight associated with reduction among heavier smokers.

This study used salivary cotinine as a measure of smoking exposure to assess the impact of reduction on growth restriction in full-term infants. Other studies have used both selfreport and biochemical measures [\(England et al., 2001;](#page-5-3) [Li et](#page-6-23) [al., 1993](#page-6-23); [Secker-Walker & Vacek, 1998](#page-6-12)). However, report of cigarettes per day in this study was poorly correlated with infant birth weight and did not yield any useful findings. Recall bias is a likely explanation. A review of the data showed that in some cases there was gross incongruence between report of cigarettes smoked and salivary cotinine at both baseline and EOP. Also, as biochemical measures of cotinine are influenced by other factors, particularly environmental exposure, secondhand smoke may account for some of the discrepancy observed between self-report and salivary cotinine values. A majority of the women had partners who continued to smoke or lived in households with other smokers (81%).

Given the potential for confounding in previous studies that assessed the impact of change without regard for baseline levels, we stratified EOP cotinine by baseline cotinine for a straightforward assessment of change from heavy to light exposure. Similar strategies of assessing the impact of change relative to baseline levels of exposure have been reported by others. [Li et al. \(1993\)](#page-6-23) specified the amount of reduction in salivary cotinine for heavy (2100 ng/ml) and light $(<100 \text{ ng/m})$ ml) smokers as 60 and 20 ng/ml, respectively. England et al. [\(2001\)](#page-5-3) stratified EOP and baseline smoking exposure and compared the impact of change from heavy smoking (≥11 cigarettes/day and urine cotinine $\geq 1,500$ ng/ml) to light smoking (<11 cigarettes/day and urine cotinine <1,500ng/ml) on infant birth weight.

There were limitations that may have impacted the findings of this study. As this is a substudy, we were constrained to the data collected in the parent study, limiting our ability to control for some potential confounders. The estimate of the effect of smoking exposure change may have been obscured by lack of control for timing of change and/or duration of reduced exposure. The time at which smoking cessation or smoking reduction occurs during pregnancy impacts infant birth weight ([Lieberman et al., 1994](#page-6-8); [Ohmi et al., 2002](#page-6-9)). Most benefits are associated with change before the third trimester. Greater gains in birth weight would be expected if reduction occurred earlier, say in the second trimester, than late in the third trimester ([Secker-Walker et al., 1998\)](#page-6-12). As information on time and duration of change was not available, it was not possible to control for this effect. Additionally, information on other substances, that is, illicit drugs and alcohol, were not available, precluding control for these birth weight correlates.

The broad categories used to define light and heavy exposure and the combining of strata due to small numbers likely resulted in heterogeneity within exposure change categories, increasing difficulty of detecting differences in mean birth weight across groups ([Bentley, Weinstein, & Kuntz, 2009\)](#page-5-13). A larger sample size would have allowed a greater number of strata for increased within-group homogeneity, the result of which would have been sharper differences between groups and increased power.

Another limitation was the use of a self-selected, nonprobability sample. Those electing to participate may differ from the population of women who smoke during pregnancy, limiting generalizability. Further, as a substudy, using data collected for evaluation of other outcomes, interpretation of statistical significance requires caution ([Moye, 2000](#page-6-30)).

The strengths of this study include the prospective design; use of a biochemical measure of smoking exposure, which is free of information bias and represents active and passive exposure; and the use of stratification as a straightforward, easy to interpret means of assessing the impact of change relative to baseline.

Despite the aforementioned shortcomings, the findings of this study, taken together with previous reports, suggests a potential benefit of smoking reduction. Though not statistically significant, the near 200 g increase in birth weight associated with reduction from heavy to light exposure compared with sustained heavy exposure is clinically significant. Smoking-related birth weight deficits of 150–250g have been reported and, on average, maternal smoking reduces birth weight by 200g [\(Butler, Goldstein, & Ross, 1972;](#page-5-0) [Murin et al.,](#page-6-1) [2011](#page-6-1)). Although small, the 200g decrement in birth weight due to smoking contributes to low birth weight and small for gestational age (Lambers $\&$ Clark, 1996). This study and others suggest that reduction in exposure to cigarette smoke has the potential to substantially decrease the 200 g smoking-related birth weight decrement, even among heavy smokers.

We conclude, as others have, that smoking cessation should be the goal for pregnant women. However, the trend of increased gains in birth weight with reduced smoking exposure among women smoking into the second trimester of pregnancy observed in this study, taken together with previous findings, warrants continued exploration. Research in this area is important to inform the care of highly addicted pregnant women for whom smoking cessation is difficult.

FUNDING

This work was supported by a grant from the Robert Wood Johnson Foundation.

Declaration of Interests

Neither of the authors of this manuscript has any competing interests.

Acknowledgments

We would like to acknowledge the Clinical Research Unit (UL1RR024148), formerly the General Clinical Research Center (MO1RR02558) of the University of Texas Health Science Center at Houston, where the research was conducted.

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