

NIH Public Access

Author Manuscript

Behav Brain Sci. Author manuscript; available in PMC 2013 October 01.

Published in final edited form as: Behav Brain Sci. 2012 October ; 35(5): 310–329.

A universal approach to modeling visual word recognition and reading: Not only possible, but also inevitable

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Abstract

I have argued that orthographic processing cannot be understood and modeled without considering the manner in which orthographic structure represents phonological, semantic and morphological information in a given writing system. A reading theory, therefore, must be a theory of the interaction of the reader with his/her linguistic environment. This outlines a novel approach to studying and modeling visual word recognition, an approach that focuses on the common cognitive principles involved in processing printed words across different writing systems. These claims were challenged by several commentaries that contested the merits of my general theoretical agenda, the relevance of the evolution of writing systems, and the plausibility of finding commonalities in reading across orthographies. Other commentaries extended the scope of the debate by bringing into the discussion additional perspectives. My response addresses all these issues. By considering the constraints of neurobiology on modeling reading, developmental data, and a large scope of cross-linguistic evidence, I argue that front-end implementations of orthographic processing that do not stem from a comprehensive theory of the complex information conveyed by writing systems do not present a viable approach for understanding reading. The common principles by which writing systems have evolved to represent orthographic, phonological and semantic information in a language reveal the critical distributional characteristics of orthographic structure that govern reading behavior. Models of reading should thus be learning models, primarily constrained by cross-linguistic developmental evidence that describes how the statistical properties of writing systems shape the characteristics of orthographic processing. When this approach is adopted a universal model of reading is possible.

Introduction

My target article is a critique of the recent paradigmatic shift in modeling visual word recognition, characterized by extensive preoccupation with noisy letter-position coding. The main theoretical claim driving this critique is that orthographic processing cannot be researched, explicated or understood, without considering the manner in which orthographic structure represents phonological, semantic and morphological information in a given writing system. This is because any orthographic effect obtained in a given language, such as sensitivity to letter order, is an emerging product of the full linguistic environment of the reader, not just of the structure of the graphemic sequence. In a nutshell I have argued that a theory of reading should be a theory of the interaction of the reader with his/her linguistic environment. This sets the criteria for a novel approach to studying and modeling visual word recognition. The models should describe and explain the common cognitive principles involved in processing printed words across orthographies, taking into account the commonalities and differences between systems.

The article presents then a series of related claims that logically follow from one another. The various commentaries refer to all to these claims -- the general theoretical agenda, the constraints on the evolution of writing systems, the nature of orthographic processing, the universality of letter-position flexibility, and the advantages of different modeling approaches. Naturally, a number of commentaries expressed contrasting views. Other commentaries suggested important fine-tuning of some of the theoretical claims. Quite a few commentaries extended the scope of the debate further, bringing into the discussion additional perspectives. My response will deal with all of these issues with the aim of flashing-out fine distinctions, so as to settle on a broader theoretical approach that incorporates the additional input offered by the various commentaries. The following response will include, therefore, eight sections: Section R1 is devoted to the general theoretical agenda I advocate, and the reciprocal relations between a reading theory and its possible implementations. Section R2 discusses the constraints of neurobiology and perception on modeling visual word recognition. Section R3 expands on the concept of Reading Universals. Section R4 deals with the scope of cross-linguistic research. Section R5 outlines the merits of a developmental approach to orthographic processing. This is an important extension of the target article, and it traces directions for future research. Section R6 discusses the descriptive adequacy of current implementations. Section R7 provides important extensions of the present theoretical framework to include phonological processing, and Section R8 summarizes the discussion by outlining possible future directions.

R1. Top down theoretical scope and bottom up implementations

The claim that a theory of reading is a theory of the interaction of the reader with his/her linguistic environment sets the perimeter of possible sources of constraints for our models of reading. Grainger and Hannagan label the quest of finding commonalities in reading across different writing systems through cross-linguistic research a "top-down approach to scientific theorizing, which ignores the details of implementation." This criticism deserves a lengthy discussion, as it concerns the basic foundations of scientific research in the domain of reading. Grainger and Hannagan see researchers of visual word recognition as faced with a binary choice: either pursuing bottom-up implementations using few general principles, which eventually lead to a model that provides an adequate description of the data (presumably "the right approach to science"), or engaging in a top-down search for a good theory without bothering about the details ("the bad approach to science"). Our scientific investigation, however, is always a combination of both, because the choice between possible bottom-up implementations is not and cannot be independent of our top-down theorizing regarding what constraints are relevant for assessing these implementations, and what set of data should be modeled to begin with. Without a theoretical framework that determines the full scope of relevant constraints and the range of data to simulate, the search for adequate bottom-up implementations may miss critical phenomena with important explanatory power. ¹

The question then is not whether one can suggest common operations in orthographic processing across writing systems, but rather what type of information would be relevant for finding them. The common principles according to which writing systems have evolved to represent orthographic information in all languages seem critical because they reveal the complexity of information that is conveyed by orthographic structure, aside from letter identity and letter position. Borrowing Perfetti's words, orthographic structure allows the language to be "seen" through the print, since writing systems are notational systems for the language -- phonology and morphology included. This insight leads to further insight

¹This theoretical approach is indeed argued by Marr (1982) with reference to the visual system.

regarding how the cognitive system picks up this complex information, and illuminates the nature of this information. The significant advantage of this ecological approach is that it considers in parallel the information processing system and the environment on which it operates. This theoretical perspective sets the perimeter of possible relevant implementations, and suggests that a much broader data set should be considered in our modeling enterprise.

R1.1. Sources of constraints on implementations—The intimate interaction of theory and consequent implementation is well exemplified by several of the commentaries. Pitchford et al. for example, argue that vision, development, bilingualism, and the statistical properties of letter distribution across languages, are all relevant sources of constraints for implementation in modeling of visual word recognition. Goswami and Deacon very convincingly argue why data from reading acquisition across writing systems is imperative for understanding what information is picked up by readers from the orthography, for the purpose of visual word recognition. McBride-Chang et al. refer to the additional complexity related to the nature of word units across orthographies, and the inherent ambiguity regarding the definition of word boundaries. Friedmann and Gvion discuss the implications of cross-linguistic differences considering the density of lexical space. Liversedge et al. demonstrate how sentential context determines patterns of orthographic processing such as sensitivity to letter-position. Pelli et al. show how letter-by-letter decoding, whole word shape, and sentence context determine eye movements and reading speed.

In this context, the approach advocated by Grainger and Hannagan represents a notable exception. Grainger and Hannagan would probably not deny that all of the above are important aspects of reading research. Nevertheless, by considering only the front-end part of visual word recognition, they focus mainly on the architecture of the visual system of primates and the child's pre-existing visual object-recognition system. Thus, the "environment" in their approach is mainly restricted to the world of visual objects, rather than the characteristics of the linguistic environment, and this determines to a large extent the range of constraints that are relevant for testing their specific implementation. Grainger and Hannagan are thus inspired by bioinformatics, suggesting that "string kernels," also used for protein function predictions ("Protein analysis meets visual word recognition," Hannagan & Grainger, in press), can be usefully applied to reading research. They argue that this approach provides a better fit to a set of established benchmark phenomena, but here is the snag: it is the theory that eventually determines the scope of actual "benchmark phenomena" that are considered relevant to validate a model, and it is this scope that traces the thin line between "a modest proposal" and a narrow one.

My critique of the "new age of orthographic processing" discusses in great detail the shortcomings of considering only front-end constraints when studying reading and visual word recognition, and of researching them only within one language -- English. Not unexpectedly, some of the present commentaries focus on outlining the merits of the agenda of cracking the orthographic code in a uniform linguistic environment. Let me concede upfront that any scientific investigation has merits. I thus agree with Grainger and Hannagan that it is important to study how the cognitive system treats letters in a specific linguistic environment (in fact I have been doing so myself in Hebrew for years). I agree with Pitchford et al. that the role of early visual processing in reading research has been largely overlooked. I agree with Whitney that this agenda has produced important insights regarding low-levels processing, thereby describing the neurocircuitry involved in visual word recognition. The shift to explore the front-end of word perception has no doubt contributed to a wealth of data, outlined meticulously by Whitney. The question at hand, however, is whether front-end implementations of orthographic processing that do not stem from a comprehensive theory of the complex information conveyed by writing systems, and are not

constrained by developmental and cross-linguistic evidence, present a viable approach for understanding reading. My answer to this is a decisive no.

R2. Neurobiology, perception, and modeling visual word recognition

Admittedly, even if it is established that cross-linguistic evidence is a main source of constraints for any universal model of reading, as I have argued, the question of neurobiological constraints still lingers. Thus, the fact that a theory of visual word recognition cannot do without a detailed analysis of the properties of writing systems indeed does not imply that the theory should not be constrained by the properties of the visual system and the brain. Several commentaries addressed this issue. Szwed et al. convincingly argue for a universal neurobiological architecture of reading acquisition. Their brief report provides helpful examples of the insights that neurobiological data can provide for understanding how the brain neurocircuitry adapts to deal with different writing systems, suggesting that in the course of learning, the visual system internalizes orthographic units that are relevant to morphological and lexical knowledge. I embrace this suggestion with two hands. A word of caution though: this research enterprise is contingent on working within a developmental perspective as indeed suggested by Szwed et al. Observing correlations between a discovered reading behavior and some patterns of brain processing, then describing this behavior in terms of brain processing, and then using this description as explanation, would not advance us much in understanding reading. Insight is gained mainly by considering how the brain adapts to a writing system in the course of literacy acquisition.

R2.1 Linguistic modulation of perceptual processes—If both cross-linguistic evidence and neurobiological evidence are sources of constraints for a theory of reading, an important question concerns the extent of penetrability (or susceptibility) of primary visual processing to linguistic modulation. Returning to the question of letter-transposition, several commentaries have addressed the question of what is universal and what is languagespecific regarding letter coding. To put it in other words, where does vision "end" and language "begin" in reading? This is certainly not a simple question. For example, Martelli et al. remind us that crowding poses visual constraints on orthographic codes, suggesting how constraints of visual span interact with word-length and letter-position insensitivity. Similarly, Pelli et al. provide an insightful account of the complex interactions of reading speed with crowding, text size, and comprehension.

In this context, the proposal offered by Norris and Kinoshita and by Gomez and Silins deserves a serious discussion. Both Norris and Kinoshita and Gomez and Silins suggest that the primary perceptual processes involved in visual word recognition are universal, and that akin to visual object recognition, they are characterized by perceptual noise. By this view, the product of the primary visual analysis, in which letter-position is ambiguous, is then shaped by the properties of the language, to produce cross-linguistic differences such as TL priming effects. Similarly, Perea and Carreiras argue in a convincing commentary that perceptual uncertainty is characteristic of the cognitive system. This account suggested by Norris and Kinoshita, Gomez and Silins, Perea and Carreiras, as well as Whitney is probably true to some extent, and certainly hard to refute. I have acknowledged it at the onset of the target article. Obviously, there must be a primary level of visual processing that is common to all incoming visual information: objects, words, or visual scenes. Similarly, there must be some level of noise regarding letter-position, given the properties of the visual system. As Liversedge et al. rightly argue, the common nature of eye-movements in reading, along with the physiological make-up of the retina, determine how information is delivered to the cognitive system.

Having acknowledged that, the suggestion offered by Norris and Kinoshita according to which the "perceptual system" fully completes its task, and only then the "linguistic system" comes into play to produce differential effects of transposition, has the flavor of bottom-up feed-forward processing, that is not very probable. The idiosyncratic distributional properties of letters in a language result in perceptual learning -- a means to facilitating fast and efficient recognition of visual configurations that are frequently encountered by the organism (e.g., Sigman & Gilbert, 2000; Gilbert et al., 2001). As demonstrated for both nonverbal and verbal stimuli, the frequency and amount of retinal training determines the way the distal stimulus is processed. For example, Nazir et al. (2004) have demonstrated reading-related effects of retinal perceptual learning that were stimulus specific (e.g., whether the stimulus is a word or a nonword), as well as language specific (whether the script is Hebrew or English). In this study we found that legibility of target letters differentially varied with locations on the retina for Hebrew and Roman scripts. Nazir et al. (2004) therefore concluded that reading habits affect the functional structure of early stages in the visual pathway. To some extent, this suggestion is echoed by Szwed et al., and also resonates with Laubrock and Hohenstein's review of how language modulates print processing already in the parafovea. Thus, the demarcation line beyond which "perceptual" processing ends and "linguistic" processing begins is hard to discern. The idea that the perceptual system feeds a uniform output to the linguistic system across orthographies is, therefore, not supported by the data. As Perea and Carreiras argue, the evidence regarding letter-position flexibility in many languages is uncontested, but so is the evidence regarding letter-position rigidity in other writing systems. Thus, from a perspective of a theory of reading, the interesting discussion concerns the way the linguistic environment shapes readers' indifference or rigidity regarding letter-order, as well as other characteristics of orthographic processing. This is the main thrust of the quest for a universal model of reading.

R2.2 The time course of linguistic effects—A critical empirical question then is how "early" during processing the characteristics of writing systems exert their influence on the perceptual processes of print. As Nazir et al. (2004) suggest, reading habits that are related to writing systems develop at early stages in the visual pathway. Szwed at al. refer to brain evidence from magnetoencephalography (MEG) experiments, showing that already 130 ms after word onset, distributional properties of letter combinations modulate responses (e.g., Simos et al., 2002; Solomyak & Marantz, 2010). Similarly, in behavioral studies, recent results from our laboratory suggest that readers of Hebrew differentiate between lettertranspositions occurring in words with or without a Semitic structure already at first fixation (Velan, Deutsch, & Frost, under review). Thus, TL interference is found for root-derived words but not for simple words, in the earliest measure of eye-movements. Interestingly, for first fixation latencies, what matters for Hebrew readers is whether a legal root is contained in the letter sequence irrespective of whether the letter string is a word or a nonword. Thus, even if there is a phase of processing where all printed input is treated alike, the inevitable conclusion is that the statistical properties of the linguistic environment of readers shape letter processing very early on, resulting in systematic cross-linguistic differences. This suggestion is well supported by Laubrock and Hohenstein who demonstrate differential parafoveal preview benefit effects (Rayner, 1975) in various European languages and in Chinese. All this should outline a shift in the agenda of reading research, towards a developmental approach, focusing on how the information that readers pick up from their linguistic environment in general, and from their writing system in particular, shapes and determines visual analysis and orthographic processing characteristics, as reading proficiency increases.

R3. The characteristics of Reading Universals

A major claim of the target article was that cross-linguistic empirical research should reveal common cognitive operations involved in processing printed information across writing systems. These I labeled "reading universals," and the term incurred a variety of responses. Given the very strong opinions regarding Chomsky's theory of "universal grammar" (UG) (e.g., Grainger & Hannagan, and see Evans & Levinson, 2009), the mere use of the word "universal" in the realm of psychology and language seems to involve significant risk, as well as possible misinterpretations. A preliminary discussion of the basic differences between "Reading Universals" and UG is, therefore, required.

Since writing systems are a code designed by humans to represent their language, in contrast to the notion of UG (e.g., Chomsky, 1965, 1995, 2006), reading universals are not innate or modular linguistic computational abilities that mirror the common structure of natural languages. Rather they are general cognitive mechanisms designed to process the characteristic information provided by the code we call "orthography." In this respect, both Levy and Bheme overextend the concept of Reading Universals attaching to it incorrect and unnecessary Chomskyan associations. Similarly, Coltheart and Crain draw a parallel between Chomsky's Linguistic Universals (e.g., recursivity, structure-dependence, etc.) and Reading Universals, asking whether there is something common to all writing systems in the same sense as the allegedly common internal structure of natural languages, and whether there is something common in processing them. Share draws identical parallels.

Reading Universals are labeled so because they mirror the universality constraint, which requires models of reading to entertain high-level principles that simultaneously provide a systematic explanation for cross-linguistic similarities in processing printed words, on the one hand, and cross-linguistic differences, on the other. Thus, a good theory of reading should explain why readers of different writing systems consistently display similar behaviors in a given experimental setting, and also why they consistently display different behaviors in other experimental settings. This explanation should be based on few highlevel, basic, and general mechanisms that characterize the cognitive behavior of reading, given what writing systems are meant to convey. It is up to us scientists to reveal these mechanisms, and once we have revealed them, they should be part of our models.

This approach indeed suggests that there are common invariant cognitive operations involved in processing printed information across writing systems, which are not too general or trivial. Coltheart and Crain as well as Behme are right, however, in suggesting that this claim is not self-evident and requires convincing argumentation. The claim for "common operations" in reading rests then on two tiers. The first argues that there is something common to the type of information provided by writing systems and the way this information is conveyed in print. Writing systems with all of their variety, therefore, constitute an environment with specific characteristics. The second argues that human cognition is characterized by general procedures for picking up statistical information from the environment, and that processing printed information draws upon these general procedures.

R3.1 The evolution of writing systems—The discussion of the evolution of writing systems and the description of Chinese, Japanese, Finnish, English, and Hebrew sets the grounds for the first tier. I agree with Behme that the evolution of writing systems should not be regarded as entirely deterministic in the sense that their final characteristics could not have been otherwise. Norris and Kinoshita provide arguments along the same lines, so do Beveridge and Bak, and so does Share. Clearly, some arbitrary historical events may have tilted the evolution of a given writing system this way or the other. However, as a general argument, historical events and cultural influences could not have resulted in just any

Seidenberg has labeled this state of affairs "grapholinguistic equilibrium" (Seidenberg, 2011), but in the sense of a functional equilibrium of effort. By his view, languages with complex inflectional morphology move towards shallow orthographies because of constraints regarding the amount of complexity they can impose on their speakers. Whether this specific functional hypothesis is true or not, the trade-off of inflectional morphology and orthographic depth is but one example of equilibrium, or of a trade-off found in writing systems. The tendency of shallow orthographies to allow for extensive compounding in order to pack in more orthographic information is yet another form of equilibrium, related to the tradeoff between the transparency of phonological computation and orthographic complexity. The tendency of deep orthographies, such as Hebrew, to reduce phonological and thereby orthographic information in order to make morphological (root) information more salient, is another example of a tradeoff. The "equilibrium" phenomenon therefore, is much more complex than that noted by Seidenberg, and does not necessarily emerge from his suggested functionalist argumentation.

R3.2 The theoretical significance of optimality considerations—Several comments (Behme, Perfetti, Levy, Norris and Kinoshita, Seidenberg, Share) discuss the claim that orthographies optimally represent the language, focusing on criteria of optimality, arguing that my claim for optimality is unwarranted for a variety of reasons. As explicated above, writing systems are an invention, a code, created to represent the spoken language and its morphological structure. The evolution of this code, like any invented code, is naturally shaped by efficiency constraints, as most forms of communication are. However, in contrast to the evolution of species, such shaping does not require thousands of years to develop as Norris and Kinoshita seem to suggest. The introduction of vowel marks in Hebrew, and their subsequent natural omission given changes in the linguistic environment of Hebrew speakers, is a typical example of this relatively fast process of natural evolution. Phonological transparency at the expense of morphological saliency was introduced into the Hebrew writing system when the language ceased to be spoken by any one Jewish community given historical events; morphological saliency at the expense of phonological transparency naturally evolved when the Hebrew language became widely spoken again, and in a relatively short period of time. Inefficient communication forms tend to vanish, to be replaced by more efficient ones, even without the intervention of an enlightened monarch, as Perfetti suggests.

I have to agree, however, with Perfetti and Behme that a strong claim regarding optimality requires a definition of an optimization algorithm. I also have to agree that writing systems are not analog to self-correcting networks, since historical events and cultural influences naturally come into play to shape their forms. Seidenberg makes a similar claim. In this context, the evidence provided by Hyona and Bertram regarding the impact of compounding in Finnish is in line with the view that writing systems could be perhaps sub-optimal rather than optimal. Following the work of Bertram et al. (2011), Hyona and Bertram make the case that hyphens introduced into three-constituent compounds at morphemic boundaries facilitate recognition, demonstrating that some price is incurred in excessive packing of

orthographic information, thereby casting doubt on the idea of the optimal efficiency of Finnish.

These are convincing arguments, and I agree that it is indeed difficult, if not impossible, to assess whether the current form of a writing system is "fully optimal," or just "good enough." However, for the purpose of the logic and theoretical stand advocated here, this is not a critical distinction. I would be happy to concede that writing systems evolve and adapt to provide a representation of phonology and morphology that is just "good enough" or suboptimal rather than mathematically optimal, whatever mathematically optimal means in this context. The heart of the argument is that there are common principles that govern the direction and rules of this adaptation and evolution, and the main claim is that our theory of how the orthographic written code is processed must consider what exactly renders a writing system efficient for a specific linguistic environment. So yes, the statement that "languages get the writing systems they deserve" (Halliday, 1977)² still stands even though one could provide an argument why a specific language perhaps deserves a writing system that is even better than the one it currently has.

R3.3 Common cognitive operations underlying reading universals—As I have outlined above, the claim for common operations in reading rests also on the assertion that there are typical procedures for picking up information in the environment of printed languages. Some commentaries voiced skepticism regarding the possibility of converging on such common operations. Similar to Coltheart and Crain who questioned the likelihood of outlining linguistic features that are common to all writing systems, Plaut argues that if there are common operations in processing all writing systems, they would be too general to be informative. Reiterating Plaut's well-articulated Wittgensteinian analogy on the concept of "game," the expected commonalities in processing print across languages, according to Plaut, would be as instructive for understanding reading as would be the theoretical commonalities of all sporting games for understanding soccer. However, in contrast to Philosophical Investigations (Wittgenstein, 1953), this is an empirical question not a philosophical one. Unlike sporting games, writing systems have a well-defined common goal, to convey meaning, and they do so by common and relatively simple principles, which are tuned to human cognitive abilities. Note that the position of the new age of orthographic processing was that letter position flexibility is a commonality in processing print across writing systems. This view has been challenged by empirical evidence. Similarly, future cross-linguistic research would have to assemble evidence for alternative commonalities.

Admittedly, this task is not trivial. For example, McBride-Chang and her colleagues raise a well-argued concern regarding the plausibility of finding common processing principles across orthographies given the inherent inconsistency in defining word boundaries across writing systems. Analyzing Chinese, Thai, and Finnish, they show that the definition of a "word" unit is far from being unequivocal, and this ambiguity would make it impossible to offer universal parsing principles across writing systems. McBride-Chang et al. thus convincingly show that implemented solutions for producing in a model a behavior that fits the data for one language may not do the work in another language. Reading universals, however, are not common parsing routines. They are principles of efficiency in picking up semantic, morphological, and phonological information from the orthographic structure whatever it is, given the statistical properties of the language.

²One unexpected preoccupation with this statement concerned the question of who should get the credit for coining the catchy sentence "Every language gets the writing system it deserves." Admitting from the onset that it is not mine, I would happily concur with Perfetti that the credit should be given to Halliday (1977), rather than to Mattingly. I hope that other contenders to the title accept the verdict.

Behav Brain Sci. Author manuscript; available in PMC 2013 October 01.

In concatenated morphological systems such as those of European languages, for example, processing involves decomposing affixes, and the target of search is the base form (e.g., Rastle et al, 2004, Rastle & Davis, 2008; Taft, in press). What drives this process is the saliency of affixes given their high distributional properties, and their predetermined location at the beginning or the end of the word. In Semitic languages, the game is quite different. The target of search is a noncontiguous root morpheme with its letter constituents distributed across the word without a predetermined location. Here readers are tuned to the conditional probabilities of letters, which are determined by the distributional properties of word-patterns. What is different then is the parsing procedure and the definition of units for lexical access (base forms vs. roots). However, what is common is the principle of picking up the specific statistical properties of the language from print, zooming in on those sublinguistic units which are best correlated with meaning. By this view, both rapid affixstripping in European languages and root extraction in Semitic languages, reflect a reading universal -- the priority of locating and extracting units of morphological information in the distal stimulus. McBride-Chang et al. thus convincingly show that structured models would have immense difficulties in satisfying the universality constraint, whereas learning models are better fit for the task.

The efficiency of writing systems is determined, on the one hand, by the nature of the information that has to be transmitted (the language's phonological space, its morphological structure, and the way it conveys meaning), and by the characteristics of the cognitive system that has to pick this up. Reading universals are then related to both. Thus, to answer Coltheart and Crain as well as Plaut, the claims that the recovery of morphological information takes precedence in encoding orthographic structure, that letter processing is not determined just by letter position but mostly by the informational properties that individual letters carry, that orthographic coding simultaneously considers phonological, morphological, and semantic information, that the transitional probabilities of individual letters serve as critical cues for processing letter sequences, that eye movement measures during reading such as length of fixation and landing position are modulated by such cues, are all potential reading universals, and when validated, they should be part of our theory of reading and the models it produces. Liversedge et al., for example, present compelling arguments regarding universal stylized patterns of saccades during reading that are crossculturally uniform. Since these saccade patterns determine how orthographic information is delivered to the language processing system, Liversedge et al. rightly suggest that the regularities of eye movements could be considered as universal characteristics that should constrain a theory of reading (see also Pelli et al.). This analysis brings us yet again to the understanding that cross-linguistic research in reading is a main source of constraints to modeling visual word recognition. This claim is at the heart of the present approach.

R3.4 Reading universals and statistical learning—Considering the common cognitive operations for picking up the information packed into the orthography, the perspective I advocate then stands in sharp contrast to Chomsky's UG, because these cognitive operations are by no means modular abilities exclusive to the faculty of language. They reflect general learning mechanisms related to sensitivity to correlations in the environment, on the one hand, and the specific medium of writing systems -- graphemes representing meaning and phonology -- on the other. The claim that languages are characterized by idiosyncratic statistical regularities which encompass all of the word's dimensions (orthographic, phonological and morphological structure) is hardly controversial. Similarly, it is well established that the cognitive system is a correlationseeking device, and that adults, children, and even newborns, can pick up subtle statistics from the environment (e.g., Evans et al., 2009; Gebhart et al., 2009; Gomez, 2007). As convincingly argued by Winkler et al. (2009), predictive processing of information is a necessary feature of goal-directed behavior, whether language related or not, and thus brain

representations of statistical regularities in the environment determine primary perceptual processes in the visual and auditory modality. Hence, the appreciation that the processing of printed information is mainly governed by the statistical properties of writing systems is supported by studies from a variety of languages.

McBride-Chang et al. provide a nice example from Thai, where there are no spaces between words, and so eye movements to the optimal viewing position (OVP) are directed by the distributional properties of initial and final graphemes (e.g., Kasisopa et al., 2010). Additional arguments along this line are suggested by Szwed et al. and Pitchford et al., and in fact, the notion of perceptual learning argued above is fully contingent on how the statistical properties of the environment train the perceptual system to efficiently process information. By this view, language is considered an example of a very rich environment characterized by complex correlations and distributional properties to which the cognitive system is tuned. This stand is not the one advocated by the Chomskyan approach. Our research should focus on understanding and mapping the statistical cues that determine orthographic processing in visual word recognition such as flexibility or rigidity of letter position, as well as other benchmark effects of reading. These cues would enable us to explore and test hypotheses regarding the architecture of our models.

R4. The scope of cross-linguistic research

Insights regarding the common operations involved in reading can be reached only by observing systematic differences across languages. Observing these differences through empirical research leads to higher level theoretical constructs which provide a unified explanation as to why language X brings about behavior A and language Y brings about behavior B. This is the essence of Reading Universals. Once this approach to reading research is adopted, it becomes evident that the progress in formulating a universal theory of reading would benefit from evidence from a wide variety of languages. Note, that this stand does not mean that visual word recognition should become a branch of structural linguistics. Rather, in the present context, examining different writing systems would be considered a clever experimental manipulation employed to test hypotheses regarding what determines reading behavior in a given linguistic environment.

A good example is provided by Friedmann and Gvion. By comparing TL effects in Hebrew and Arabic, they point to an important interaction of morphological and orthographic structure. Hebrew and Arabic are both Semitic languages with very similar morphological systems. However, among other things, they differ in that Arabic has a different form for some letters in the initial, middle, and final position while Hebrew only has a few letters which are written differently when in final position.³ Friedmann and Gvion elegantly demonstrate how letter position errors in Arabic are constrained by this unique orthographic feature in which readers learn complex interactions of letter identity by shape, that is dependent on position (Friedmann & Haddad-Hanna, in press). Another example is provided by Kim et al. who review letter transposition effects in Korean (e.g., Lee and Taft, 2009, 2011). These studies took advantage of the special features of Hangul, mainly that it demarcates space-wise between onset and coda position for each consonant. By using this unique feature of Korean Kim et al. convincingly argue that subsyllabic structure modulates letter-position coding, suggesting that modeling letter position requires a level of description that takes into account this constraint. In the same vein, Rao et al. provide evidence from the alphasyllabic Devangari, showing how morphological complexity modulates orthographic processing.

³Note the TL priming experiments in Hebrew never used transposition of final letters.

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Just as the Anglocentricity of reading research (Share, 1998) resulted in an overemphasis of the role of phonological awareness in reading, European "alphabetism," as Share calls it, resulted in an overemphasis of letter-position flexibility. Beveridge and Back provide in this context important statistics regarding the extremely biased ratio of research articles on disorders of written language describing Indo-European languages vs. other languages. This has implications for understanding (or perhaps misunderstanding) not only reading, but also aphasia, alexia, or agraphia. As Beveridge and Back point out, the manner by which phonology and morphology interact to determine orthographic structure becomes transparent only by considering a wide variety of languages, so that the possible contribution of culture to this evolution can be assessed. Share brings into the discussion examples of other less researched languages.

This leads our discussion to the question of the range of data that should serve as the basis for our models. Models or theories of reading are constrained by benchmark effects. What makes an emergent effect "a benchmark effect" is its generalizability across experimental settings. Writing systems consist of such "experimental settings" no less than any clever within-language manipulation, since important variables such as phonological transparency, morphological saliency, etc., are systematically held constant. Hence, data reported from different writing systems must be part of any hypothesized computational reading mechanisms. Whether this approach will indeed result in a universal computational model of reading, remains to be seen. Some commentaries expressed optimism whereas others expressed pessimism. What seems to be uncontested is the merit of this approach for understanding the common cognitive or computational principles that govern reading behavior, as well as the inadequacy of modeling approaches which are based on one homogeneous linguistic system.

R5. A developmental approach to orthographic processing

A caveat with most current structured models of reading is that the benchmark effects they describe focus solely on the behavior of proficient readers. Hence, these models are endstate models. They are set and built to reproduce end-state behaviors. The disadvantage of this approach is that it considers where the reader is in terms of his/her behavior without considering how he/she got there. However, for our theory of reading to have sufficient explanatory adequacy, that is, to provide "why" answers, it must consider the data describing how behavior emerges and how it is learned. Insights can be gained mainly by focusing on the trajectory that connects a beginning state to an end-state. This trajectory provides us with critical data regarding what it is exactly that the reader learns to pick up from the orthography. This information should tell us something interesting about the mechanisms underlying orthographic processing. The "why" answers are hidden there. This is well explicated by Rueckl who describes the merits of learning models. As Rueckl argues, a developmental-learning perspective has the significant advantage of explaining the organization of the reading system rather than just stipulating it, as structured models do.

Goswami's review of developmental evidence regarding spelling acquisition in English provides illuminating examples supporting this approach. Goswami points to a large set of patterns of spelling errors of school children, demonstrating how the phonological space of English and its morphological structure are reflected in spelling errors, and in the developmental trajectory of learning correct spelling. The many examples provided by Goswami demonstrate how developmental data of print production of beginning readers lead to important insight regarding print processing in proficient readers, thereby demonstrating how the linguistic environment of English leads to an idiosyncratic language-specific strategy of orthographic processing. The same approach is echoed in Deacon's commentary, where she focuses on how reading experience shapes orthographic processing crosslinguistically, considering data from a variety of languages, such as English, Hebrew,

Chinese, and Korean. This set of data brings Deacon to the same conclusion -- a universal model of reading must involve a developmental perspective. A developmental approach is also the main message of Perea and Carreiras, who discuss a series of findings concerning brain plasticity as well as behavioral evidence, all demonstrating how letter-position flexibility develops with reading experience in European languages.

This has straightforward implications: to model the reader's end-state of orthographic processing, one should consider the information that has been picked up in the long process of literacy acquisition in a given linguistic environment. Each language presents to the reader a writing system that is characterized by a wide distribution of correlations. Some correlations determine the possible co-occurrences of letter sequences, which eventually result in establishing orthographic representations. Each writing system is also characterized by idiosyncratic correlations in the mapping of graphemes to phonemes, and these consistent correlations eventually result in mapping orthographic representations to phonological ones. In addition, writing systems are characterized by systematic correlations, where letter clusters consistently convey features of semantic meaning, which reflect morphological structure.

Ravid's commentary resonates very well with this triangular view. Like Goswami, Ravid reviews evidence from spelling rather than reading, and her spelling model is based on similar argumentation (see also Ravid, 2012 for a detailed discussion). In languages where morphological variations often result in phonological variations, learning to spell cannot rely on simple mapping of phonology to orthography, but has to draw on a triangular system where phonological, morphological, and orthographic sublinguistic units are intercorrelated. In the process of learning to spell, what is acquired is a network of phonomorpho-orthographic statistical patterns, which are shaped by the idiosyncratic specificities of the language. This approach suggests that each language implicates a differential tuning to statistical structure, given its idiosyncratic linguistic characteristics. By this view, native speakers who are proficient readers implicitly develop differential sensitivities to the statistical properties of their own language in the long process of literacy acquisition. Effects of letter transposition, as Perea and Carreiras demonstrate, indeed change with reading proficiency in European languages, but just as well, they do not evolve in the same way in Semitic languages because of differences in how phonology, morphology, and orthography are interrelated.

All of these arguments lead to the suggestion that to model the end-state behavior of readers, one should have a clear theory of what has been learned by readers and how their linguistic environment has shaped their processing system to extract specific cues from the graphemic array. A model of orthographic processing, therefore, should be sensitive to the idiosyncratic developmental trajectory that characterizes readers in a given writing system, and consequently, the model should be constrained by cross-linguistic developmental data.

R6. Descriptive adequacy of current implementations

Expectedly, some of the commentaries addressed my general critique of current models of visual word recognition, arguing for the descriptive adequacy of a given model or approach. Since from the onset, the aim of the target article was not to offer an alternative implementation, but to discuss the general approach to modeling, the following discussion will not go into the architectural details of any specific model, but rather will center on its main working hypotheses and its descriptive adequacy.

Bowers presents a well-argued case for position-invariance and context independent processing in letter-identification. However, he correctly concedes that the challenge is indeed to develop a model in which positional uncertainty varies as a function of the

linguistic environment. Note that, to some extent, Norris and Kinoshita's commentary has a similar flavor, arguing that primary perceptual processing is universally noisy, but then the processing demands of different languages shape the noisy product, to produce the crosslinguistic differences in letter-position flexibility. However, even if positional invariance identification is universal, the main constraint on any theory of reading is the combination of this invariance with language-specific processing demands. Thus, the architecture of any universal model of reading should be tuned to the linguistic factors that determine actual flexibility or rigidity regarding letter position, along with positional invariance.

Considering the SERIOL model and the open-bigram approach, the question then is not whether they can produce results for Hebrew root-derived words as Whitney suggests. Open bigrams are perhaps well suited for Hebrew words because they encode the order of noncontiguous letters, and root letters are indeed non-contiguous. The critical question is whether the SERIOL model (Whitney, 2001, 2008), inherently produces differential flexibility and rigidity depending on the internal structure of words (Velan & Frost, 2011). I agree with Bowers that the answer seems negative given the nature of open-bigrams. The solution that Whitney offers to overcome this problem and salvage her modeling approach is to insert inhibitory and excitatory connections with varying strength between bigrams and morphological units. This type of solution is rightly labeled by Rueckl as reverse engineering. The body of evidence regarding the processing of Hebrew root-derived words is identified, a lexical architecture and computational mechanism are then posited, they are evaluated in terms of their ability to generate the desired behavior, and finally they gain the status of theoretical explanations. Rueckl's commentary outlines very convincingly the dangers of this approach for understanding any complex phenomena, and reading is no exception. His criticism then is right on target.

R6.1. Cracking the orthographic code—Both Bowers and Davis discuss the spatial coding model. All of the arguments provided by Davis and Bowers regarding the need to solve the alignment problem are well taken. A theory of reading in alphabetic orthographies indeed has to furnish an adequate description regarding the commonality in processing build and rebuild, for example, while the identification of letters cannot be bound to a specific position. My article, however, asserts that this is not the only phenomenon that has to be described and explained by the theory. The question is then whether a principled solution can be offered to account for data from different writing systems, and if so, what are the blueprints for finding such a solution. On this issue there seems to be a clear divergence between the approach I advocate here and the one suggested by Davis.

The main thrust of Davis's commentary is that for skilled readers, printed words are identified on the basis of orthographic information, and once words have been identified via their constituent letters, phonological and semantic information subsequently follows. This view of temporal modularity leads indeed to the conclusion that one has to first "crack the orthographic code" as Davis suggests. Note that in the present context, temporal modularity (Andrews, 2006) is not a pragmatic strategy for developing models (see Grainger & Hannagan). Rather it reflects a theoretical stand regarding reading, and merits therefore careful scrutiny. What underlies Davis's approach is the assumption that orthographic processing is determined solely by the set of individual letters that carry little linguistic information. This is perhaps the case for some languages such as English, but it is not a universal feature of orthographic systems. The main thrust of the present article is that phonological, semantic, and morphological characteristics penetrate early orthographic processing to determine its outcome. Hence, in contrast to Davis, semantic or phonological features are not the product of orthographic processing, but are componential factors that often determine its outcome. The distributional characteristics of individual Hebrew letters, for example, are correlated with the semantic meaning the letters carry, and therefore control

on-line eye-movements and early perceptual processes. Similarly, Kim et al. demonstrate how the linguistic characteristics of individual letters in Korean (the ambiguity in their assignment to onset, vowel, or coda slots) affect orthographic processing and consequently affect letter transposition. A universal model of reading, therefore, cannot assume that a similar orthographic code is cracked across writing systems and then serves as the basis for subsequent phonological and semantic activation.

Bowers suggests that the spatial coding scheme offered by Davis (2010) can in principle accommodate the range of TL effects across languages when parameters of position uncertainty are set to zero. However, again, setting the parameters of a model to a given value to accommodate desired results would inevitably lead us into the reverse engineering trap described by Rueckl. The question at hand is whether a model of orthographic processing learns to simultaneously produce TL priming for European words, inhibition rather than facilitation for Hebrew-like words (e.g., Velan & Frost, 2011), then again TL priming for Hebrew morphologically simple words. Contra Davis, I am not confident that simple orthographic neighborhood density considerations would suffice. As Bowers notes, additional constraints need to be added to the spatial coding model to produce and simulate reading in Semitic languages, and only time will tell whether it will emerge as a viable universal model of reading. Similarly, once the benchmark effects to assess the descriptive adequacy of a model include the differential sensitivity to letter position in different orthographies given the internal structure of words, the promise of string kernel modeling, as suggested by Grainger and Hannagan, can be evaluated.

R6.2. The promise of learning models—This steers our discussion toward the clear advantage of learning models in the search for a universal model of reading. I agree with Perea and Carreiras that hardwired-structured models have the advantage of being simple models. However, whether they indeed advance us in understanding what must be learnt by the reader, as Davis suggests, is not at all evident. One could argue that, in fact, it is the other way around. A hardwired model that does not stem from a comprehensive and general theory of reading is often structured to mimic the modeler's intuition about the source of end-state behaviors of proficient readers. Thus, instead of telling us something about what readers actually learn, the model reveals the modeler's emerging solution to computationally produce the reader's observed end-state behavior. When this solution is then presented as a behavioral explanation we end up with the reverse engineering pitfall of structured models as described by Rueckl.

If the main source of constraints for our theory of reading is the learning trajectory of readers in various linguistic environments, then obviously learning models have a much higher probability to advance our understanding of what is actually learnt by readers in a given writing system. Recent work by Baayen provides a good example. Using the framework of naïve discriminative learning (Baayen et al., 2011), Baayen compared the sensitivity to letter order and the costs of letter-transposition in English vs. biblical Hebrew, when strings of letters in the two languages (text taken from the book of Genesis, or random selection of words from the database of phrases of the British National Corpus), were aligned with their meanings. Baayen demonstrated that pairs of contiguous letters (which capture order information in naïve discriminative learning) had a much greater functional load than single letters, in Hebrew relative to English, thereby confirming the greater sensitivity to letter order in Semitic languages. Moreover, the simulations revealed that the model captured the differential statistical properties of the two languages, resulting in much greater TL disruption in biblical Hebrew when compared with English.

Recent preliminary computational work done in our lab (Lerner & Frost, in preparation) is consistent with Baayen's results. We have shown that in a simple 3-layer neural network,

trained with the classical back-propagation algorithm to match orthographic information of Hebrew and English words to their meaning (as represented by COAL vectors containing co-occurrence measures), TL words lead to a smaller activation of the output layer, where meaning is stored, compared to their corresponding real words, but this difference was by far greater for Hebrew than for English. Thus, our results echo Baayen's findings using naïve discriminator learning. Unlike Baayen, we did not define any a-priori restrictions on the representation of serial order (i.e., no specific bigram representations were hardwired to the input) and our network could utilize the order information in whatever way required by the algorithm to accomplish the learning phase. Therefore, our simple model emphasizes how the difference between the TL effects of Hebrew and English could be entirely dependent on the different statistical properties of Hebrew and English orthography. These preliminary results demonstrate that the differential effects of letter transposition indeed arise from the different distributional statistics of Hebrew and English. More relevant to the present discussion, they show the promise of learning models in teaching us something important about how the linguistic environment shapes different reading behaviors.

R7. The universal model of reading and the Strong Phonological Theory (SPT)

Rastle raises an important point: the implications of the present theoretical approach for previous claims regarding the Strong Phonological Theory (Frost, 1998). The main driving argument of the SPT is that all human languages are meant to convey meaning by spoken words, and therefore the core of words' lexical representation is phonological. By this view, the connection between spoken words and semantic meaning is the primary association formed in the process of language acquisition. The main claim behind the SPT is that phonology is always implicated in visual word recognition and mediates the recovery of meaning from print. Note, that in the context of reading universals, Perfetti has convincingly argued for a universal role of phonology in reading in any orthography (Perfetti, 2011). However, if writing systems aim to provide morphological information at the expense of phonological information, as I argue here, what then is the role of phonological representations in word recognition?

The theoretical construct that bridges the gap between the SPT and the present framework is the minimality constraint on lexical access assumed in the SPT (Frost, 1998, p. 79), and the impoverished and underspecified character of phonological representations for lexical access (Frost, 1998, pp. 80–81). The SPT claims that the initial contact with the lexicon is assumed to occur through an interface phonological access representation that is relatively impoverished or underspecified. This is characteristic mainly of deep orthographies in which morphological variations are characterized by phonological variations as in the case of "heal" and "health". Thus, according to the theory, the computation of phonology in deep orthographies, such as English or Hebrew, results in a non-detailed phonological representation in which vowel information is missing or underspecified. To reiterate, the precedence of morphology over phonological information does not mean that morphological information is provided instead of phonological information, or that meaning is computed without any reference to phonology. Rather, morphological considerations dictate that the computed phonological information remains underspecified in the initial phase of lexical access. In a sense what we have here is a morpho-phonological equilibrium.

R7.1. Morpho-phonological variations and phonological underspecification—

Hebrew again can be taken as a good example. What I have shown so far is that orthographic processing of letter sequences in Hebrew aims at extracting the letters that provide highest diagnosticity in terms of meaning, that is, the letters belonging to the root. This was the basis for my claim that morphology and therefore semantics must be part of any universal model of reading, since morphology takes precedence over phonology in the

evolution of writing systems. However, the core representation of roots in Hebrew is necessarily phonological, since native speakers acquire them by exposure to the spoken language. As more and more words with the same word-pattern are perceived by the speaker of the language, their repetitive phonological structure is acquired, and the salience of the three consonants of the root emerges. Speakers of Hebrew, therefore, have a phonological representation of root consonants, onto which orthographic representations map. The three phonemes of the root are one side of the coin whereas the three corresponding consonant letters are the other side. The tri-literal entity is in fact a tri-consonantal entity. This observation was confirmed long ago by Bentin and Frost (1987). In this study Bentin and Frost presented subjects with unpointed tri-literal consonantal strings (e.g., SFR) that could be read in more than one way by assigning different vowel configurations (e.g., sefer/safar). Bentin and Frost (1987) showed that lexical decision latencies for these heterophonic homographs were faster than latencies for any of the disambiguated pointed alternatives. These findings suggested that lexical access was based on the impoverished and underspecified representation shared by the different phonological alternatives (see also Gronau & Frost, 1997; Frost & Yogev, 2001; Frost et al., 2003; Frost, 2003).

To summarize this point, the present theoretical framework is in line with the claim that phonological representations are the core mediating lexical representations of words. However, it extends this framework significantly to incorporate morphology into the approach, with a predictable morphology-phonology tradeoff. This tradeoff determines apriori in which writing systems mediating phonological representations would be fully specified, and in which they would be underspecified. The main theoretical claims advocated in the SPT of visual word recognition are therefore maintained in the present framework. However, the role of morphological structure, the intimate link between orthographic structure and the way phonological space represents meaning, and the consideration of orthographic structure as an equitable weighting of phonological and morphological information, are important expansions of the original SPT.

R8. Summary and future directions

As expected, the present large number of commentaries necessarily brings about a variety of opinions flashing out disagreements, so that some fencing regarding theoretical stands is inevitable. Nevertheless, there is a surprising convergence of views on several key-issues that allows the tracing of constructive directions for future reading research. Let me then summarize these issues:

- **1.** Overall, most commentaries agreed one way or the other with the main claim of the target article, that orthographic representations are the product (whether optimal or just satisfactory) of the full linguistic environment of the reader, and that modeling orthographic processing requires considering the phonological space of the language and the way it conveys meaning through morphological structure.
- **2.** There is a wide consensus that cross-linguistic research should serve as a primary constraint for a theory or a model of visual word recognition.
- **3.** Quite a few commentaries suggested that an adequate theory of proficient reading has to be an acquisition theory that focuses on what readers pick up and learn from their linguistic environment. Modeling end-state behavior of readers without considering constraints of developmental data is often incomplete.
- **4.** A significant number of commentaries, whether explicitly of implicitly, referred to the theoretical importance of understanding the underlying statistical properties embedded in a writing system for comprehending how it modulates eye-movement or governs orthographic processing, either in isolated word recognition or in

sentence reading. These statistical relations go far beyond bigram or trigram frequency or orthographic neighborhood density as they concern the ortho-phonomorphological correlations of sublinguistic units.

These points of relative consensus should lead us to the appreciation that any front-end implementation should be primarily constrained by what we know about the hidden cues packed into the orthography of a given writing system. As I have argued, the mapping and understanding of these cues is a question of empirical investigation, whether through the assembly of comparative brain evidence, or comparative developmental and behavioral data. Once the scope of these cues across writing systems is mapped and understood, a universal theory that focuses on the fundamental phenomena of reading can be formulated. This approach outlines a series of research questions that are by no means novel, but gain perhaps greater saliency in the current framework. Rueckl provides a series of important theoretical challenges for future reading research. In the following, I will mention just two examples of research questions that resonate with these challenges, mainly for the sake of demonstration:

R8.1 Individual differences in statistical learning—Given the accumulating evidence tying statistical properties of writing systems to processing strategies in visual word recognition, one challenge of reading research is to provide a comprehensive theory that directly links cognitive statistical learning abilities with literacy acquisition. A main empirical question then, concerns the possible dimensions underlying the human capacity to pick up correlations from the environment. Another question concerns the predictive value of this capacity in determining ease or difficulty in registering the subtle correlations that exist in a language between orthography, phonology, morphology and meaning, thereby affecting reading performance. Thus, if individuals vary in their sensitivity to statistical information, these differences could potentially have consequences for the speed of reading acquisition, the organization of the reading system, the ability to learn the statistical properties of another language, and for efficiently processing orthographic information in a second language. Indeed, considerable work along these lines has already been conducted (e.g., Pacton et al., 2001; Misyak & Christiansen, in press; Banai and Ahissar, 2009; Ahissar, 2007). Expanding the scope of this research to include evidence from different writing systems could provide novel insight.

R8.2 Multilingualism and visual word recognition—Learning how to read in more than one language requires extensive plasticity when contrastive structural properties of writing systems have to be assimilated. For example, Bialystok et al. (2005) have shown that the transfer of literacy skills is indeed easy when both languages have a similar writing system. However, if languages present to their readers very different structural properties, the question at hand is how the acquired knowledge of the structural properties of one's native language and the assimilation of its characteristic statistical regularities hinders or facilitates the learning of the structural properties of a second language and its implicit statistical attributes.

To exemplify, Semitic languages are characterized by morphemic units that are noncontiguous, where roots and word patterns are intertwined. Therefore, speakers and readers of Hebrew and Arabic must develop an enhanced sensitivity to non-adjacent statistics. However, subsequent exposure to European languages presents to these readers a different form of statistical dependencies, mainly adjacent dependencies. How does knowing the statistical properties of one's native language affect the assimilation of a different type of statistical regularity? Note that parallel questions have been raised from the perspective of the neural circuitry involved in language processing. For example, work by Perfetti and colleagues (Liu et al., 2007; Perfetti et al., 2007; Tan et al., 2003) suggests two possible mechanisms for neuronal reorganization triggered by learning to read in a second language:

assimilation and accommodation. Assimilation, in the sense that the neural circuitry must pick up the new set of linguistic regularities which are characteristic to the new language, and accommodation, in the sense that the neural circuits involved in mapping orthography, phonology, and meaning must be modified in order to deal with the demands of reading in the new language, given its statistical structure. Thus, although the data presented so far clearly suggest that flexibility in orthographic processing characterizes the cognitive system, what requires further investigation are the rules that govern and constrain this flexibility, given exposure to multiple linguistic environments.

These two research questions are examples of potential directions that could lead towards a universal model of reading. As argued in several commentaries, the new age of orthographic processing has contributed to reading research important theoretical discussions regarding front-end computational solutions. These should be harnessed to provide an adequate theory of the interaction of the reader with his/her linguistic environment. This approach is not only possible; it is also the only viable one for understanding reading.

Acknowledgments

This paper was supported in part by The Israel Science Foundation (Grant 159/10 awarded to Ram Frost), by the National Institute of Child Health and Human Development (Grant HD-01994 awarded to Haskins Laboratories, and Grant R01 HD 067364 awarded to Ken Pugh and Ram Frost). I am indebted to Asher Cohen and Jay Rueckl for their insightful comments in preparing this response.

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