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Central mechanisms of odour object perception

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Abstract

The stimulus complexity of naturally occurring odours presents unique challenges for central nervous systems that are aiming to internalize the external olfactory landscape. One mechanism by which the brain encodes perceptual representations of behaviourally relevant smells is through the synthesis of different olfactory inputs into a unified perceptual experience — an odour object. Recent evidence indicates that the identification, categorization and discrimination of olfactory stimuli rely on the formation and modulation of odour objects in the piriform cortex. Convergent findings from human and rodent models suggest that distributed piriform ensemble patterns of olfactory qualities and categories are crucial for maintaining the perceptual constancy of ecologically inconstant stimuli.

Understanding how sensory objects map onto the brain is a fundamental question that has preoccupied philosophers, psychologists and scientists at least since the time of the ancient Greeks¹. To a large extent this question remains unsolved, although recent studies have considerably advanced our knowledge of object perception and coding, particularly with regard to visual objects^{2–10}.

This Review is about olfactory objects and about how the brain is optimized to recognize, categorize and discriminate them. Given the complexity and variability of odours that are naturally encountered in the environment, the ability of the olfactory system to generate stable percepts from unstable inputs is essential for species that rely on the sense of smell for survival. Indeed, without mechanisms to internalize perceptual representations of olfactory objects, most animals would find themselves lost, hungry and on the shortlist of the *plats du jour*.

The concept of an olfactory object challenges conventional notions of what an object can or cannot be. It is generally presumed that a ‘thing’ has to have visual features to be deemed an object. This widespread assumption may have its origin in the visuocentric nature of human sensory experience¹¹, and it has long dominated neuroscientific models of object processing. Thus, objects are commonly considered to be seen and not heard (or smelled): they are solid, opaque, tinged with colour and anchored in the environment, with edges delimiting their position in space. Described in these terms, the very idea of an olfactory object seems fallacious: odours are typically unseen, gaseous, invisible, amorphous and physically disconnected from their source.

However, a more charitable perspective suggests that these criteria for ‘objects’ are unnecessarily restrictive. For example, auditory sources (objects that produce sounds, such as a lion) and auditory events (sounds that emanate from objects, such as a roar) satisfy the criteria for auditory objects, as they present object information to the senses^{11,12}. Applying the same logic, olfactory sources (objects that produce odours, such as a lion) and olfactory events (odours that emanate from objects, such as a musky lion smell) can be thought of as olfactory objects^{13,14}. In fact, one of the earliest cited uses of the noun ‘object’ was framed in olfactory terms:

“That the earth ... should give to the nose objects so swete or minister scent so strong”¹⁵.

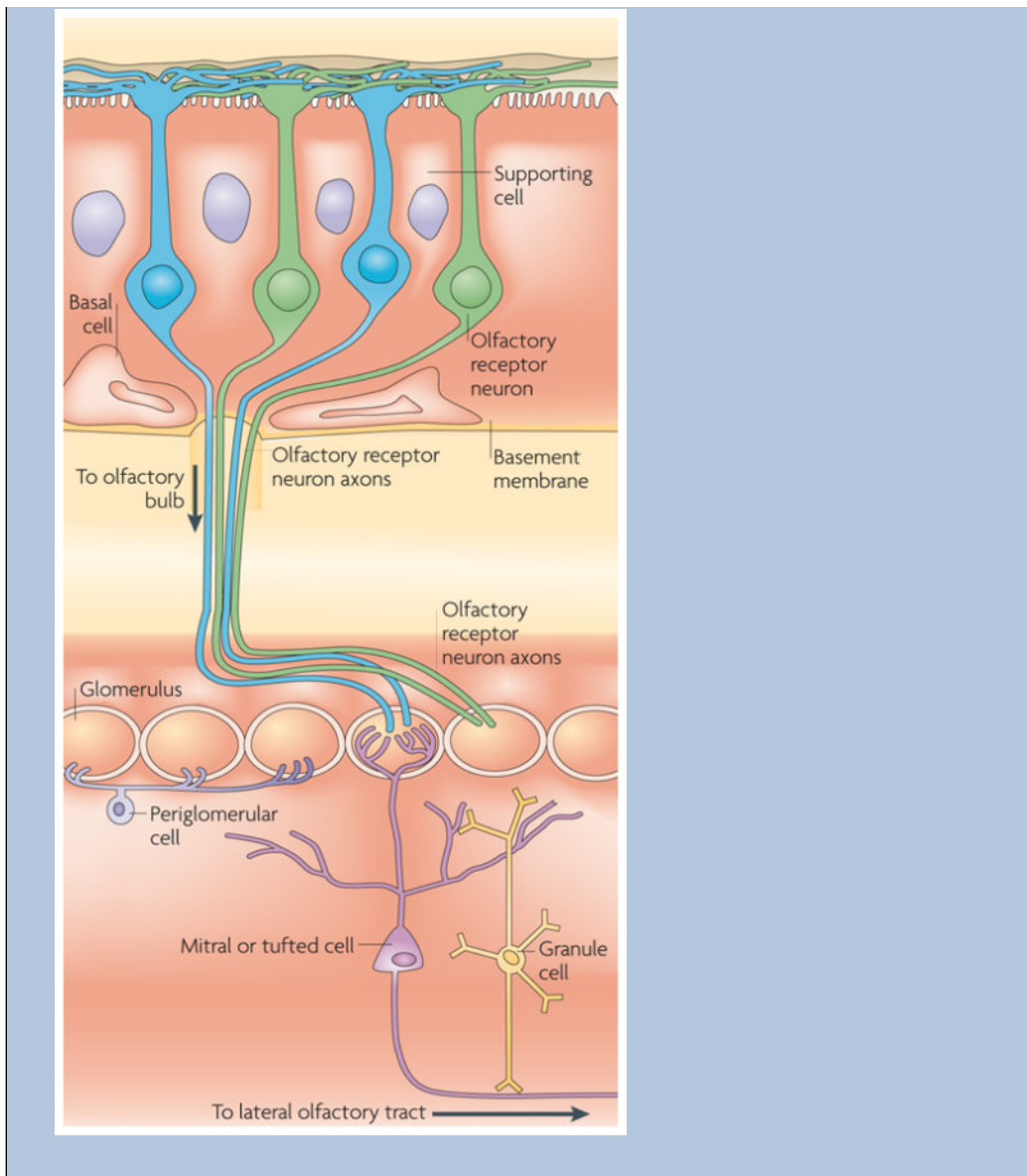
Basic research on the sense of smell has traditionally focused on the initial processing stages between olfactory receptor neurons and the olfactory bulb (BOX 1). Systematic research on information processing beyond the bulb has only recently begun to gain traction. The emergence of new methods and the increasing regard for the central olfactory system has shed new light on how odour representations are encoded in higher-order olfactory regions. A key challenge for olfactory neuroscience research is to understand which of these odour representations best conform to odour object perception.

Box 1

Upstream stages of olfactory processing

An odorant that arrives at the nose makes contact with the sensory endings of olfactory receptor neurons (ORNs) in the nasal epithelium (see the figure). Each ORN expresses just 1 receptor subtype out of approximately 1,000 possible receptors in rodents (380 in humans). A particular odorant may have a high affinity for a particular receptor subtype, and vice versa, but there is widespread promiscuity. A single odorant can bind to multiple receptor subtypes and a single receptor can bind to multiple, different odorants^{172,173}. Receptor subtypes are randomly distributed through the epithelium without any distinguishable topographical organization. However, ORNs that express the same receptor converge on only two glomeruli in the rodent olfactory bulb, where they synapse with the dendritic terminals of second-order neurons that are known as mitral and tufted cells. The olfactory bulb also contains several classes of GABA (γ -aminobutyric acid)-ergic interneurons, including granule cells, which receive centrifugal input from higher-order regions and exert inhibitory effects on mitral and tufted cells^{21,174,175}. This provides a feedback mechanism by which cortical brain areas modulate the afferent olfactory message at an early level of olfactory processing.

Numerous experimental approaches have been used to demonstrate that structurally related odorants evoke similar spatial patterns of glomerular activity^{16,72}, although recent studies suggest that this chemotopic organization is less apparent on a finer spatial scale⁷³. These organizational features have led to the idea that the perceptual identity of an odorant is represented as a combinatorial array of activity in the olfactory bulb¹⁷⁶, and complementary behavioural evidence has demonstrated that rats have greater difficulty in discriminating odorants that have greater pattern overlap in the olfactory bulb^{177,178}. Interestingly, a recent histological study indicates that the convergence ratio of receptor subtypes to glomeruli may be much lower in humans¹⁷⁹. This is suggestive of a more distributed form of information processing that may deviate from rodent models of olfactory bulb function.



This article will draw from recent studies in humans and rodents to highlight the principles that underlie central mechanisms of odour object perception, particularly in the piriform cortex. Despite being commonly referred to as ‘primary olfactory cortex’, the piriform cortex is crucial for the integration of odour inputs with higher-order cortical information. Emphasis will be placed on olfactory studies that provide concomitant behavioural and neural measurements, in cases in which these are available, given that such approaches offer the most direct way to relate odour percepts to their cortical representations. A detailed overview of the neural computations that take place between olfactory receptor neurons and olfactory cortex is beyond the scope of this article, but this topic is discussed in other recent reviews^{16–26}.

Anatomy of an odour

A pertinent question regarding the neural basis of olfactory object perception is: what is the natural form of odours that are encountered in the environment? Monomolecular odorants

are useful in chemosensory research, but real-world aromas are complex mixtures of dozens, or even hundreds, of different molecules. The olfactory system seamlessly weaves these elements into perceptual wholes and therefore configural odour perception rather than elemental odour perception takes place²⁷. In humans this bias towards configural (or synthetic) perception is so strong that even trained wine experts cannot reliably distinguish more than three components in an odour blend^{28,29}. This has distinct computational advantages in that it minimizes the amount of information that the brain needs to encode about a given smell, and prevents perceptual confusion between odours that contain some of the same components.

Another key feature of real-world scents is their inconstancy. The presentation of an olfactory object to the nose may vary according to wind direction, air temperature and humidity, resulting in fluctuations in the perceived intensity and quality of the odour. The chemical composition that arrives at the nose from an odour source varies through time. Urine, that telltale canine calling card freshly sprinkled on the morning grass, may undergo dramatic olfactory alterations as the midday sun bakes off the most volatile constituents. Ecological factors such as these introduce further complexity to naturally-occurring odours, posing challenges for an olfactory system that aims to maintain constancy of object perception.

In addition to these so-called ‘anatomical’ features, odour perception is complicated by the fact that most odorous objects are perceived against a background of other odours. Sometimes there is a need to discriminate between two odours with considerable molecular similarity, or to categorize together two odours with little molecular similarity. How the olfactory brain handles such challenges will be discussed in the following sections.

The olfactory system

The environmental complexity of natural odours has shaped the evolutionary development of the olfactory system. Odour perception relies on the synthesis, consolidation and retrieval of behaviourally salient olfactory objects, and the anatomical organization of higher-order brain regions, in particular the piriform cortex, is ideally suited for these tasks.

The cascade of events that culminates in odour object perception begins in the olfactory epithelium, where odorants bind to the receptors of olfactory sensory neurons, the axons of which project to olfactory bulb glomeruli and form synapses with the dendrites of mitral and tufted cells (BOX 1). Axonal projections from these cells are conveyed via the lateral olfactory tract (LOT) and terminate on several areas in the basal frontal and medial temporal lobes, including the anterior olfactory nucleus, olfactory tubercle, piriform cortex, amygdala and rostral entorhinal cortex (FIG. 1). These areas are sometimes collectively referred to as the ‘primary olfactory cortex’.

Downstream relays from the primary olfactory cortex to the orbitofrontal cortex (OFC), agranular insula, hypothalamus, lateral and basolateral amygdala, perirhinal cortex, hippocampus and striatum link odour inputs to systems that are associated with affective learning and memory^{30–36} (FIG. 1). This extended olfactory network, which encompasses a large portion of limbic and paralimbic cortices³⁷, reflects the importance of the sense of smell for mediating physiological and behavioural responses to emotionally arousing events in many animals³⁸. Many of these connections are bidirectional, as are those between the olfactory bulb and primary olfactory structures. Indeed, the high density of fibres that carry information from the piriform cortex back to the olfactory bulb^{30,39,40} highlights the importance of the piriform cortex in shaping bulbar output.

Piriform cortex: a sensory-associative cortex

The piriform cortex, so named for its pear-shaped anatomy (Supplementary information S1), is a three-layer paleocortex (FIG. 1c) that lies at the medial junction of the frontal and temporal lobes. It is the largest recipient of bulbar projections. The piriform cortex is reciprocally and extensively connected with several high-order areas of the cerebral cortex, including the prefrontal, amygdaloid, perirhinal and entorhinal cortices^{31,34,41,42}. Some piriform neurons project to more than one of these areas, with long-range axonal arbors spanning much of the brain³⁴. Moreover, neighbouring piriform cells can have highly dissimilar projection targets³⁴. This widely distributed pattern of connectivity — with direct links to brain networks that regulate cognition, emotion, memory, and behaviour — is highly reminiscent of a sensory association cortex, where representations of individual components are assembled into holistic objects.

The demonstration that the human piriform cortex is activated during higher-order tasks that are related to learning, memory, and motivational and cognitive states^{43–52} supports the idea that its function goes beyond merely relaying odour information. In patients with medically refractory epilepsy, unilateral temporal lobectomy has been associated with reduced discrimination, identification, matching and memory of odours^{53–58}. Interestingly, in the well-known patient H.M., who underwent bilateral temporal resection, odour detection thresholds were preserved but judgements of perceptual similarity between pairs of odours were impaired⁵⁹. This finding suggests that the temporal lobes are crucial for accessing information about odour object quality.

On the basis of anatomical, physiological and functional differences^{30,39,48,60–67}, the piriform cortex can be divided into the anterior piriform cortex (APC) and the posterior piriform cortex (PPC). Afferent input from the olfactory bulb does not show any distinctive spatial patterning across the piriform cortex^{34,41,68–71}. In contrast to the coarse chemotopy in the olfactory bulb^{16,72,73}, a modular spatial architecture has not been identified in the piriform cortex. Early olfactory stimulation studies using 2-deoxyglucose (2DG) methods failed to reveal an effect of odour quality on 2DG activity-related uptake patterns in the APC or the PPC^{68–70}. A recent study identified discrete spatial bands of cells that express *FOS*, a marker for neuronal activity, in the APC after exposure to particular odours, but no clear relationship to concentration or quality could be determined⁷¹. An *in vivo* study combining optical imaging and single-unit recordings in the guinea pig APC demonstrated a spread of odour-evoked activation from rostral to caudal areas in response to increases in stimulus concentration⁷⁴. These findings are compatible with an increasing gradient of pyramidal cell inhibition from rostral to caudal APC by local interneurons. This mechanism has received recent support from a study that used fluorescent imaging and glutamate uncaging to characterize inhibitory postsynaptic potentials in layer II and III piriform cells⁷⁵.

More recent electrophysiological and topological data have improved our understanding of cortical representations of odours at the cellular and synaptic levels. Voltage-clamp recordings from rat piriform slices indicate that focal electrical stimulation of single axons from mitral and tufted cells in the LOT is sufficient to induce robust activity in individual piriform neurons⁷⁶. On average, each axon makes five synaptic contacts onto each neuron⁷⁶. As a multi-component odour would activate several glomeruli with divergent cortical projections, this implies that a particular percept is likely to be represented in a spatial ensemble manner across the piriform cortex. Electrophysiological work *in vivo*⁷⁷ has helped to refine this idea: non-selective odour-evoked global inhibition across the population of piriform pyramidal neurons — probably mediated through local GABA (γ -aminobutyric acid)-ergic interneurons in a feedforward manner^{77,78} — dampens all but the strongest bulbar inputs, leading to a sparsening of cortical activity that favours selective activation of neurons that represent the most relevant odour⁷⁷.

A multi-electrode study in the APC of rats has shown that neural representations of odours are transformed into distributed ensemble patterns across piriform cortical neurons⁷⁹. Individual neurons responded to multiple odorants, whereas individual odorants evoked responses in multiple neurons. In addition, odour-evoked responses in a given neuron varied across olfactory stimuli in the magnitude of spike firing and in temporal characteristics (including spike latency, duration and respiratory entrainment)⁷⁹, suggesting that odour representations in the APC are distributed both spatially and temporally.

A recent study addressed the question of odour coding in the piriform cortex by combining *in vivo* two-photon microscopy and calcium-sensitive dyes to record from a large population of pyramidal neurons at single-cell resolution⁸⁰. Activation patterns were highly dispersed in response to a diverse panel of odorants and they overlapped across piriform ensembles. A given neuron responded to structurally dissimilar odorants, and neurons responding to a given odorant were spatially dispersed instead of being localized to specific clusters in a single imaging field. Moreover, pyramidal cells immediately adjacent to each other responded to structurally distinct odorants, suggesting a discontinuity in the receptive-field profile that differs not only from the topographical arrangement in the olfactory bulb but also from the canonical organization of primary sensory cortices in other modalities^{81–83}. These findings further support the concept of the piriform cortex as a sensory-associative region that is optimized to incorporate cognitive and experiential factors into the assembly of odour object percepts.

Neocortical projections, thalamocortical relays?

A distinctive feature of the olfactory system is the absence of an obligatory thalamic relay between the sensory periphery and neocortical areas. Monosynaptic projections from the piriform cortex to the OFC³¹ ensure that odour information has access to the neocortex without passing through the thalamus first. This anatomical arrangement implies either that the olfactory system has no need for the functions that the thalamus carries out in other sensory modalities (for example, feature extraction, gain control, perceptual awareness and corticocortical communication) or that an alternative area, such as the olfactory bulb or the piriform cortex, fulfills this role^{84–88}. In fact, an indirect transthalamic pathway does exist from the piriform cortex to the mediodorsal thalamus and from there to the OFC^{89,90}. The same region of the OFC that receives direct piriform input also receives indirect input by way of the piriform–mediodorsal thalamus pathway⁹⁰, allowing for an interaction between these two pathways. The role of the mediodorsal thalamus in human olfaction is poorly understood, but some putative functions elucidated by recent studies include attentional processing, reward and valence coding, and associative learning^{50,51,91–93}.

Comparatively more is known about the function of the OFC in olfactory processing. In evolutionary terms, the OFC arrived late on the scene, first appearing about 175 million years ago in mammals⁹⁴. The fact that non-mammalian vertebrates continue to negotiate the olfactory environment without an OFC suggests that this structure is not essential for odour-guided behaviour⁹⁵. Instead, what the OFC provides is the ability to decouple odour stimulation from prepotent responses, conferring a behavioural flexibility that is difficult to achieve for ‘lower’ animals. In non-human primates, the tuning specificity of odour-evoked single-unit activity progressively narrows from the olfactory bulb to the OFC⁹⁶. Furthermore, the involvement of the OFC in odour discrimination learning^{97,98}, encoding of food-based reward value⁹⁹ and multisensory integration¹⁰⁰ underscores its role in higher-order olfactory processing. This reactivity to olfactory valence, as well as associative learning, reward value, odour quality discrimination and multisensory interactions have also been observed in many functional MRI studies of the human OFC^{43,45,46,49,51,63,101–110}.

Interestingly, human patients with focal orbitofrontal lesions — typically those that involve head trauma, tumour or cerebrovascular disease — have notable difficulties with odour discrimination, identification and memory^{56,111–113}, whereas odour detection is relatively spared. This suggests a causal link between higher-order olfactory computations and OFC function. A recent clinical report suggests that olfactory conscious awareness relies on an intact right OFC: a 33-year-old man developed anosmia following right orbitofrontal injury but demonstrated preserved odour-evoked autonomic responses to unpleasant smells, with concomitant activation of the piriform cortex (bilaterally) and the left OFC¹¹⁴. These findings imply a central role of the right OFC in transforming olfactory inputs into conscious percepts, and suggest that the left olfactory pathway is not sufficient to sustain conscious olfaction (see REF. 115 for further discussion of consciousness in olfaction).

Odour object perception

Studies in which olfactory behavioural states and brain activity are monitored simultaneously in the same animal have advanced our understanding of odour object percepts and their cortical signatures. By using a psychological framework to consider questions of object recognition and discrimination, this section will discuss how the properties of real-world odours have shaped the mechanisms of odour object perception in the central olfactory system.

Odorant feature synthesis

Most real-world odours are naturally encountered as complex blends of different odorous molecules. Therefore, a necessary step in the perception of an odour object is the synthesis of discrete odorant parts into a unified perceptual whole. The odour of cooked clam broth, for example, is composed of 49 different odorants, including a caramel-like furanone, a popcorn-like thiazole and a boiled potato-like 3-methyl-thiopropional¹¹⁶. It is the combined presentation of these molecules to the nose that creates the singular percept of brewed clams.

An effective way to demonstrate synthetic olfactory processing would be to identify brain activity patterns that are selectively triggered by the whole odour rather than by the odorant parts. In one study¹¹⁷, anaesthetized rats were presented with a two-odorant binary mixture 'A + B' or one of its components in isolation 'A'. After 50 s of habituation to the mixture, the rats exhibited reduced spike firing in the olfactory bulb when presented with either A or A + B, suggesting that this brain region did not discriminate between the mixture and its components. However, in the APC the reduction only occurred after A + B presentation, suggesting that A and A + B were recognized as distinct perceptual entities at this level. This indicates that perceptual experience with the binary mixture induced encoding of a novel olfactory object in the piriform cortex but not in the olfactory bulb.

Additional studies have extended these findings. An fMRI cross-adaptation experiment in humans¹¹⁸ showed that odour coding is functionally dissociable in piriform subregions, such that representations of odorant functional group were identified in the APC and representations of odour perceptual quality were identified in the PPC (FIG. 2). In an intriguing example of cross-species functional homology, this dissociation was also observed in an electrophysiological study in rodents: neuronal ensembles of odour-evoked single-unit activity selectively responded to the chemical identity of odorants in the APC and to their perceptual features in the PPC¹¹⁹. The hierarchical transformation of information coding from APC to PPC closely agrees with their anatomical connectivity^{120,121}: most afferent fibres from the olfactory bulb innervate the APC, which is therefore ideally suited to represent elemental features of an odour, whereas the PPC mainly receives associative projections, allowing elemental representations to be unified into perceptual wholes.

Several studies have directly compared piriform cortical activity in response to single odorants with that in response to combinations of odorants to assess the mechanisms of information integration. Single-unit recordings in the rodent APC provide evidence for mixture addition (in which the net response exceeds the sum of the component responses) and mixture suppression (in which the net response is lower than the sum of the component responses)^{117,122,123}, with the latter occurring more commonly. Recent *in vivo* imaging data from rodents indicate that similar rules apply across large populations of piriform neurons in the APC and the PPC: 20–40% of neurons showed a supra-additive effect to binary mixtures, but another 40–60% exhibited a sub-additive effect⁸⁰. Thus, it appears that piriform representations of odour mixtures involve both synergistic and suppressive mechanisms, both of which can generate a unique ensemble code that is distinguishable from that generated by the parts of the odour mixture.

Odour-background segmentation

An object that is newly presented to the senses can be perceived only if irrelevant (background) stimulus information can be effectively filtered or tuned out. This property is known as figure–ground segmentation¹²⁴, and its principles apply as much to odour object perception as to object perception in other sensory modes (FIG. 3a).

In the olfactory system, sensory habituation is one method of segmenting a novel odour from older (background) odours. Recent electrophysiological data from rodents indicate that this process takes place in the piriform cortex¹²² (FIG. 3b). Single-unit responses in the APC and the olfactory bulb were first established during brief presentations (2 s) of 2 odorants and their binary mixture. Rats were subsequently habituated to one of the odorants (the ‘background odorant’) for 40 s and then presented with the other odorant (the ‘target odorant’) concurrently with the background odorant. Single-unit activity in the APC progressively declined during habituation, and presentation of the target odorant along with the background odorant elicited responses that differed from those obtained after a single-step presentation of the binary mixture. Thus, APC neurons responded as if only a single odorant was present. By comparison, neural activity in the olfactory bulb was sustained during habituation and although spike firing rates proportionally increased on addition of the target odorant, these responses were similar in magnitude to those evoked by the binary mixture. Together, these results suggest that filtering of odour background information takes place in the APC, enabling segmentation of new odour objects.

In a variant of the paradigm described above¹²⁵, rats were trained on a Go/No-go task to respond to a single odorant ‘A’ and to withhold responses to a binary mixture ‘A + B’. In a subsequent manipulation, the other odorant ‘B’ was presented as a background stimulus for 3 minutes. Subsequently, the rats responded to the A + B mixture with a ‘go’ response as if only A had been perceived. In a computational model simulating activity-dependent response adaptation between the olfactory bulb and the APC^{125–127}, it was shown that synaptic depression of projections from the olfactory bulb to APC pyramidal cells was sufficient to separate odour from background, a result mirroring that of the behavioural study. Interestingly, functional imaging data in humans show that piriform cortex exhibits robust olfactory habituation¹²⁸ in an odorant-specific manner¹²⁹, indicating that this area may carry out such computations. It remains to be tested whether the human piriform cortex can exhibit odour–ground segmentation.

Discrimination of an odour against its background is not necessarily restricted to the piriform cortex. In fact, stimulus sampling at the nose appears to be the first step in this process. High-frequency sniffing in awake rats during delivery of a tonic background odorant was associated with attenuated odour-evoked input activity to the olfactory bulb and enhanced response sensitivity to a test odorant that was presented subsequently¹³⁰. Given

the rapid kinetics of both olfactory receptor adaptation^{131,132} and intraglomerular feedback inhibition^{133,134}, either of these mechanisms could plausibly account for the response decrease that was observed during high-frequency sniffs. Such effects were not observed during low-frequency sniffing¹³⁰, highlighting the importance of the behavioural state in the modulation of odour response patterns even at the initial stages of olfactory information processing, although the contribution of higher-order centrifugal influences on sniff dynamics remains to be determined.

Object constancy and categorization

The sensory input from real-world objects can be unpredictable. Consider a dog, as perceived through different sensory channels. The visual object 'dog', could look sausage-shaped from one angle and round from another. The olfactory object 'dog', could smell like a wet dog on one day and a freshly shampooed dog on another day. But in all cases, they retain their objectness of dog, and can be identified as such. Thus, the efficiency of object recognition, regardless of the sensory domain, is optimized in a brain that can generalize across multiple versions of the same object and across multiple exemplars of the same object category (FIG. 4a). The ecological variability of odour objects places an additional burden on olfactory systems that are aiming to extract perceptual constancy from inconstant inputs.

One important aspect of object constancy is the extraction of perceptual sameness across different stimuli. This is known as object categorization. For example, the monomolecular odorants L-carvone and methyl salicylate are different stimuli, but they share a prominent 'minty' odour note and can therefore be categorized together. The classification of different stimuli into the same perceptual group helps to conserve cognitive resources, optimize behavioural responses and generalize past experiences to future stimulus encounters^{135,136}.

Recent studies in humans indicate that categorical perception of odours is encoded in the PPC¹³⁷. High-resolution functional imaging was combined with cortical flattening algorithms and multivariate fMRI analyses to show that odorants that differ in perceptual quality evoked response patterns in the PPC that were both spatially distributed and overlapping, with no evidence for discernible local clusters or patches of activity (FIG. 4b). However, qualitatively distinct odorants elicited unique multi-voxel patterns of PPC ensemble activity, to the extent that category membership for a given odorant could be determined from its voxel-wise pattern. Likewise, the more that odorants were perceived as being similar in odour quality, the more that their fMRI ensemble patterns overlapped in the PPC¹³⁷. The absence of such effects in the APC, amygdala or OFC highlights the regional specificity of odour categorical perception. These results underscore the advantages of multivariate analysis¹³⁸ for imaging investigations of olfactory coding, as conventional univariate fMRI analyses did not discriminate between perceptually distinct odorants¹³⁷. The demonstration of widely dispersed and overlapping odour-evoked responses in the human piriform cortex agrees with the results in rodents, as previously discussed^{71,79,80}, and suggests a common architecture for odour representations in the piriform cortex.

Another key aspect of object constancy is the extraction of perceptual sameness from different samplings or 'views' of the same stimulus. The presentation of a natural odour stimulus to the nose may vary depending on weather conditions, wind direction, angle of the nose and respiratory phase, to name just a few possibilities. The consequence is a partial or corrupted stimulus input that needs to be reconstructed to achieve a stable percept. One proposed mechanism to accomplish this is 'pattern completion', which has been shown to occur in the rodent piriform cortex (FIG. 4c,d). Rats had difficulty in discriminating between a mixture of 10 odorants and a related mixture from which 1 of the 10 odorants had been removed¹³⁹, demonstrating a tendency to 'fill in' the missing information. Virtual ensembles of single-unit activity in the APC, but not in the olfactory bulb, also disregarded this minor

stimulus variation, restoring the pattern representation of the full mixture and thereby ensuring perceptual stability. After the removal of additional components, the behavioural discrimination between full and impoverished mixtures greatly improved, with concomitant divergence of ensemble patterns in the APC. This is consistent with ‘pattern separation’ for odour representations that have more pronounced qualitative differences.

These studies, which span different paradigms and species, provide converging evidence for distributed ensemble coding in the piriform cortex as a mechanism for object categorization and consistency in the olfactory system. Insofar as information about an odourant’s perceptual identity can be estimated from piriform ensemble activity, the fact that these patterns have direct relevance for perception and behaviour fulfills an important criterion¹⁴⁰ for what constitutes a genuine odour code. Finally, the distributed pattern representations of odour objects in the PPC resemble the way in which visual objects are encoded in the visual association cortex^{141–143}, supporting the idea that the PPC is an associative brain region.

Odour object discrimination

The ability to group different objects into the same category must be tempered with the flexibility to discriminate among the individual objects. A stereotyped response to all members of a category is non-adaptive as it would lead to diversion and impulsivity that may be an animal’s undoing. A kitten charging towards all rodent-smelling objects may find itself at the beastly whims of an enormous rat, like poor Tom Kitten smeared with butter and rolled up in pastry dough in *The Tale of Samuel Whiskers*¹⁴⁴. Thus, a brain that is optimized for processing information about objects must be able to preserve the identity of specific objects.

Discriminating among different exemplars of an object category is facilitated by perceptual learning and experience^{145,146}. In the case of odour objects, one simple mechanism for object discrimination is olfactory habituation, which is a form of non-associative perceptual learning that arises from passive, prolonged exposure to a smell^{147,148}. As described earlier, olfactory habituation in the rat piriform cortex has been shown to underlie the discrimination of binary odour mixtures from their components¹¹⁷ and of odour foreground from background¹²². In humans, continuous exposure (habituation) to 1 odourant for 3 min enhanced the ability to differentiate between categorically similar odourants¹²⁹ (FIG. 5a,b). Hence, after prolonged experience with a floral-like odourant, subjects were better able to distinguish among different floral odourants, effectively becoming floral ‘experts’. These perceptual changes were paralleled by an odour-evoked enhancement of mean fMRI activity in the PPC and OFC (but not in the APC), implying that these regions are involved in refining odour quality information. Interestingly, across the group of subjects, the magnitude of the learning-induced fMRI signal change in the OFC correlated with the ability to discriminate the odours, suggesting that the OFC may play an active role in mediating this phenomenon.

Associative learning is another potent mechanism for sharpening odour object discrimination. In rodents there is a long tradition of using aversive conditioning paradigms to test the effects of negative reinforcement on behavioural modulation and odour coding in the olfactory bulb^{149–153}. Such a paradigm was used to determine whether learned fear association between an odourant and a mild footshock enhances the discrimination of odour objects in humans¹⁵⁴. After odour–shock pairing, subjects gained the ability to discriminate between odourants that had been perceived as identical before conditioning (FIG. 5c). Multivariate analysis of fMRI data obtained from the same subjects echoed these perceptual improvements: ensemble patterns of PPC activity that were evoked by the two odourants were de-correlated after conditioning¹⁵⁴. These findings suggest a potential mechanism by

which closely related odour objects can become perceptually individuated, and by which perceptual acuity for behaviourally salient odorants can be enhanced.

Olfactory attentional selection

In the real world, odour objects are rarely encountered in isolation. When simultaneously confronted with several odour objects the olfactory system needs to focus processing resources towards objects that are behaviourally relevant (FIG. 6a). Selective attention also helps to modulate whether an object is grouped with, or differentiated from, other members of a perceptual category.

Several recent studies have hinted at some of the brain regions and mechanisms that help to direct olfactory attention to perceptually salient smells. Human fMRI studies have implicated the piriform cortex and the OFC in attention-dependent modulation of odour information processing^{48,50,155}. In subjects who simultaneously smelled an odour and heard a tone⁴⁸, selective attention to the olfactory (as opposed to the auditory) stimulus elicited differential fMRI activity in frontal, but not temporal, areas of the piriform cortex (FIG. 6b). This shows that anatomically discrete piriform regions are differentially sensitive to the attentional state of the subject. In a variation of this paradigm⁵⁰, attending to the olfactory stimulus was found to enhance fMRI effective connectivity¹⁵⁶ between the PPC and the mediodorsal thalamus, and between the mediodorsal thalamus and the OFC (FIG. 6c), suggesting that the olfactory trans-thalamic pathway is involved in the conscious analysis of smell. Strengthening of the indirect trans-thalamic pathway may also enhance information exchange between the olfactory system and the non-olfactory cortical centers that are connected to the mediodorsal thalamus, providing further opportunities for enriching odour discrimination.

In broad terms, sleep can be considered a global type of attentional shift, in which neural access to sensory information in the environment progressively declines from wakefulness to deep sleep. Single-unit recordings from anaesthetized rats showed that odour-evoked spike firing in the APC was preserved during fast-wave (light) sleep, but blunted during slow-wave (deep) sleep¹⁵⁷. In contrast, spike activity in the olfactory bulb was preserved throughout both sleep stages, suggesting that odour information is likely to be filtered at the level of the piriform cortex, although it is also possible that the attenuation in the response in the piriform cortex might be mediated by the OFC or the mediodorsal thalamus. Cortical access to olfactory inputs during light sleep may provide a mechanism by which odours can modulate vigilance, arousal and even cognition — although, paradoxically, a recent study found that odour presented during slow-wave sleep helped consolidate memory for object locations¹⁵⁸.

Conclusions and future directions

One of the main aims of this Review has been to describe the concept of an odour object, with a specific focus on the key neurobiological steps that are involved in transforming odorant parts into perceptual wholes. Although the visual and olfactory systems have evolved under different ecological pressures, many of the basic principles that underlie visual object perception are also valid for olfactory objects. This underscores the idea that the function of sensory systems is optimized to detect and encode behaviourally relevant events (objects) that are encountered in the real world. A purely hedonic definition of odour objects has also been proposed. According to this alternative definition, the complexity of odour space reduces to a single continuum of pleasantness, along which each odour has a unique pleasantness score. It is this hedonic score that constitutes the odour object¹⁵⁹. Insofar as synthesis, segregation, categorization, discrimination and selection are equally

pertinent for guiding behavioural distinctions among smells of different valence, this alternative hypothesis is not incompatible with the definition adopted in this Review.

The studies described here make a strong case for the piriform cortex as an important substrate of odour object perception. The data suggest that the APC and the PPC have different roles in this process. Odorant identity, the composite sum of an odorant's molecular and chemical constituents, is encoded in the APC, where signal fidelity of the original stimulus can be preserved. Odour quality is encoded in the PPC, a sensory-associative area where object representations are defined and updated through learning and experience. Thus, the APC retains a more static snapshot of the olfactory environment, which in the PPC is transformed into a dynamic percept that varies according to an individual's past history, present circumstances and future expectations. Finally, the proposed role of the OFC in guiding experience-dependent perceptual plasticity¹²⁹ is in agreement with the idea that this region provides a top-down signal that helps to resolve odour object representations in the piriform cortex, particularly under conditions of high stimulus uncertainty.

Interestingly, the architecture and connectivity of the piriform cortex bear close resemblance to the network structure of content-addressable memory models¹⁶⁰, which excel at memory retrieval despite errors in the input pattern. Given the ecological variance or 'noise' of odour object inputs, a content-addressable memory scheme would be a highly effective mechanism for achieving olfactory pattern completion, stimulus generalization and categorical perception. Theoretical and computational studies^{121,161,162} have shown that the piriform cortex could serve as a content-addressable memory system, and the demonstration of pattern-based odour representations in the piriform cortex^{139,137,80} provides direct evidence for such a role. This Review has emphasized the links between odour object perception and spatial ensemble coding. However, whether odour object information is embedded in the form of temporal or spatiotemporal codes¹⁶³ remains to be answered.

The contribution of higher-order cortical regions to odour object coding certainly begs closer scrutiny. Besides a few notable exceptions^{66,67,97,98,164}, contemporary olfactory research in animal models has focused almost exclusively on the neurobiology of olfactory receptor neurons and on the olfactory bulb. This is gradually changing, with some research teams turning their attention towards the new frontier of the piriform cortex. Nevertheless, future work will need to move deeper still, into the amygdala, entorhinal cortex and the OFC, ideally using multi-site recordings to develop more comprehensive models that take into account both 'bottom-up' and 'top-down' contributions to odour processing at the anatomical, physiological and systems levels. Crucial to this development will be a shift toward using awake, freely sniffing animals¹⁶⁵ as anaesthesia is likely to blunt the reciprocal communication between higher-order cortical centres and the piriform cortex¹⁶⁵.

As emphasized throughout this Review, the presentation of odour stimuli in their natural context provides a unique way to investigate olfactory brain function, but the experimental simplicity of using synthetic monomolecular odorants has dominated olfactory research so far. However, changes are afoot. Recent studies in rodents^{166,167} and moths^{168,169} have begun to explore the impact of complex natural odours and their fractionated odorant components on behaviour and neural activity in the olfactory system. This provides the opportunity to study odour object coding and perception simultaneously at the level of individual molecules, behaviour and neurobiology, a research direction that should gather momentum.

I conclude with a nod to olfactory research in humans. Due to their ability to provide direct verbal reports and ratings of their perceptual experiences, human subjects offer distinct

advantages as research subjects over non-verbal animals, whose percepts can only be inferred indirectly¹⁷⁰. In addition, state-of-the-art neuroimaging methods in conjunction with multivariate analytical approaches now make it possible to collect the type of ensemble pattern data in humans that was formerly only possible using animal models. Future improvements on the existing technology will further enhance the scientific value of fMRI in the study of human olfaction. First, the development of new imaging protocols with narrowly defined acquisition windows that are delimited to olfactory regions of interest, should make it possible to surpass the current voxel resolution of 1–2 mm without reducing signal-to-noise ratios. Second, the use of complementary techniques, such as diffusion-tensor imaging and transcranial magnetic stimulation is likely to widen the range of questions that can be investigated and answered. Unquestionably, the olfactory bulb is still the Holy Grail for fMRI studies of the human olfactory system. However, owing to its small size and its location at the interface between the brain and sinus, it has not been possible to investigate the activation patterns of the olfactory bulb in fMRI studies thus far. This has prevented researchers from gaining a good understanding of olfactory processing in humans. Ultimately, for imaging techniques to realize their full potential in the study of human olfaction, it will be essential to obtain simultaneous measurements of odour-evoked activity from the olfactory bulb and the cortex. Recent technical advances using novel imaging sequences that are less susceptible to signal artefact in the area of the olfactory bulb¹⁷¹ hold the promise of bringing the field closer to this goal.

Supplementary Material

Refer to Web version on PubMed Central for supplementary material.

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Glossary

Odours	Perceived smells that emanate from an odorant or mixture of odorants
Odorant	A chemical stimulus that is capable of evoking a smell. In terrestrial animals, most odorants are organic molecules of low molecular weight that can gain airborne access to the olfactory system
Configural odour perception that is	The perception of an odour mixture that differs from the perception of the mixture elements the mixture configuration is perceived holistically rather than as the sum of its parts
Elemental odour perception	The perception of an odour mixture that is the same as the perception of the summed mixture elements
Chemotopy	The idea that information about odorant chemical composition is projected onto topographically ordered spatial maps in the olfactory brain

2-deoxyglucose methods	A functional brain mapping technique that uses radioactive 2-[14C]deoxyglucose to measure local metabolic patterns of activity-dependent glucose uptake in the central nervous system
Odour quality	The perceptual character of a smell, such as mintiness, that emanates from an odorous object, as opposed to other perceptual features of a smell, such as intensity or pleasantness
Focal electrical stimulation	An electrophysiological technique that limits the extent of electrical stimulation to single axon fibres. This permits quantification of synaptic transmission at the level of individual synapses
Respiratory entrainment	The time at which odorant-evoked neural activity, usually in the form of single-unit spike firing, is most prominent during a particular phase of the respiratory cycle
Prepotent responses	Behavioural responses with the greatest ('most potent') tendencies of being evoked by given sensory stimuli — often innate, reflexive responses
Tuning specificity	The idea that the response activity (or 'tuning') of a given neuron is specific for a particular range of stimulus inputs. This tuning may be highly specific and 'narrow' (or non-specific and 'broad')
Olfactory valence	The appetitive or aversive nature of an olfactory stimulus
Anosmia	Complete loss of the sense of smell, typically caused by trauma, infection or nasal–sinus disease, but often arising without an identifiable cause
fMRI cross-adaptation	A paradigm based on the concept that sequential presentation of stimuli that share a particular feature, such as olfactory quality, causes response decline (or adaptation) in neural populations that are sensitive to that feature
Figure–ground segmentation	The ability to discriminate, or segment, foreground details from background distracters. It is also referred to as figure–ground separation or segregation and is a necessary aspect of object perception
Go/No-go task	In this classic discrimination task, animal or human subjects are required to make a response ('go') when presented with a particular stimulus cue and to withhold a response ('no-go') when presented with a different one
Intraglomerular feedback inhibition	An important mechanism of synaptic inhibition in the olfactory bulb glomerulus, in which GABA (γ -aminobutyric acid)-ergic interneurons send direct inhibitory projections back to the same odour-activated mitral or tufted cells, forming a disynaptic feedback arc
Cortical flattening algorithm	A computational method for unfolding a three-dimensional image of the brain into a flattened two-dimensional cortical sheet, making it easier to visualise topographical patterns of functional activity. These algorithms have been widely applied in retinotopic mapping of the primary visual cortex

Multivariate fMRI analysis	A method of functional MRI data analysis designed to preserve activity-dependent signal change at the level of individual voxels and that allows the characterization of multi-voxel, pattern-based information within a brain region of interest
Voxel-wise pattern	An ensemble pattern of functional MRI activity distributed spatially across a set of voxels
Univariate fMRI analysis	A method of functional MRI data analysis in which data are spatially averaged and smoothed across trials, voxels and subjects, and that yields a mean estimate of peak fMRI activity for a given region of interest
Pattern completion	A concept that is pertinent to content-addressable memory and in which an object-specific pattern representation can be fully reconstituted, or ‘completed’, from an incomplete stimulus input, helping to achieve perceptual constancy
Virtual ensembles of single-unit activity	An analytical method that pools single-unit responses from different cells and different subjects into a ‘virtual’ ensemble of a spatially distributed activity
Aversive conditioning	A type of associative learning paradigm in which a previously innocuous stimulus acquires behavioural salience after being repetitively paired with an aversive event such as an electric shock
fMRI effective connectivity	A technique that is used to compute the causal links, or ‘effects’, that one brain region exerts on another, based on functional MRI data sets
Signal fidelity	In the context of neural information processing and transformation, this term refers to how closely an output signal or representation corresponds to the input
Content-addressable memory	A computationally robust form of associative memory that effectively functions as a reference table that allows the retrieval of specific memories in response to a particular smell
Object coding	The neurobiological processes by which perceptually relevant information about an object is encoded or represented in the brain
Diffusion-tensor imaging	An MRI technique that provides a three-dimensional image of water diffusion in the brain. As water diffuses more readily along the axis of myelinated nerve-fibre tracts, this method can be used to obtain a non-invasive estimate of anatomical connectivity between brain areas
Transcranial magnetic stimulation	A method that involves applying local magnetic stimulation at the scalp to induce electrical excitation of the underlying cortical areas and their projections. The technique can be used to study cortical excitability and reorganization, as well as to disrupt or enhance activity in specific brain regions

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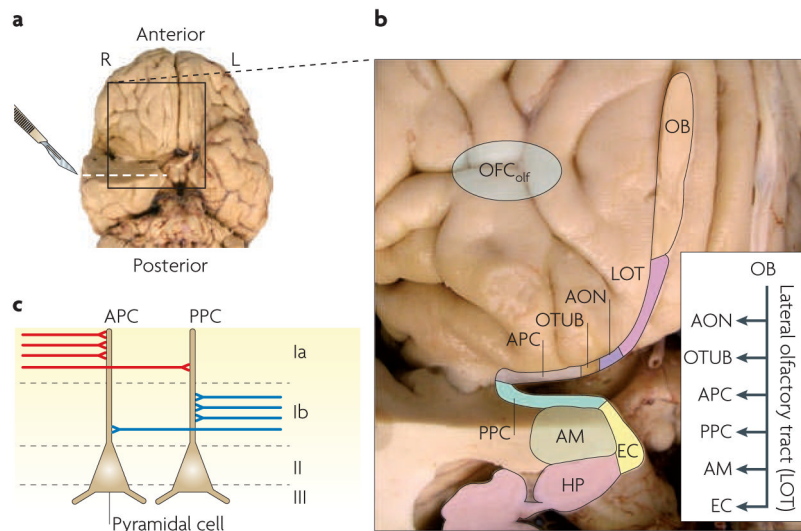


Figure 1. Anatomy of the human olfactory brain

a | A ventral view of the human brain in which the right anterior temporal lobe has been resected in the coronal plane to expose the limbic olfactory areas. The area that is outlined by a box in part **a** is magnified in part **b** following a second resection along the axial plane of the right temporal lobe (shown by the dashed line and scalpel). **b** | Afferent output from the olfactory bulb (OB) passes through the lateral olfactory tract (LOT) and projects monosynaptically to numerous regions, including the anterior olfactory nucleus (AON), olfactory tubercle (OTUB), anterior piriform cortex (APC), posterior piriform cortex (PPC), amygdala (AM) and entorhinal cortex (EC). Downstream relays include the hippocampus (HP) and the putative olfactory projection site in the human orbitofrontal cortex (OFC_{olf}) that has been identified on the basis of a neuroimaging meta-analysis¹⁸⁰. As noted in the inset, information is not transferred serially through this circuit. Monosynaptic projections from the lateral olfactory tract reach numerous downstream regions in parallel and these regions are then reciprocally interconnected (not shown). **c** | Schematic representation of the cellular organization of the piriform cortex. Pyramidal neurons are located in cell body layers II and III, and their apical dendrites project to molecular layer I. Layer I is subdivided into a superficial layer (Ia) that contains the sensory afferents from the olfactory bulb (shown in red) and a deeper layer (Ib) that contains the associative inputs from other areas of the primary olfactory cortex and higher-order areas (shown in blue)³³. The majority of layer Ia afferents terminate in the APC, whereas the majority of layer Ib associative inputs terminate in posterior piriform cortex (PPC). Photographs in parts **a** and **b** prepared with the help of E. H. Bigio, Northwestern University Feinberg School of Medicine, USA.

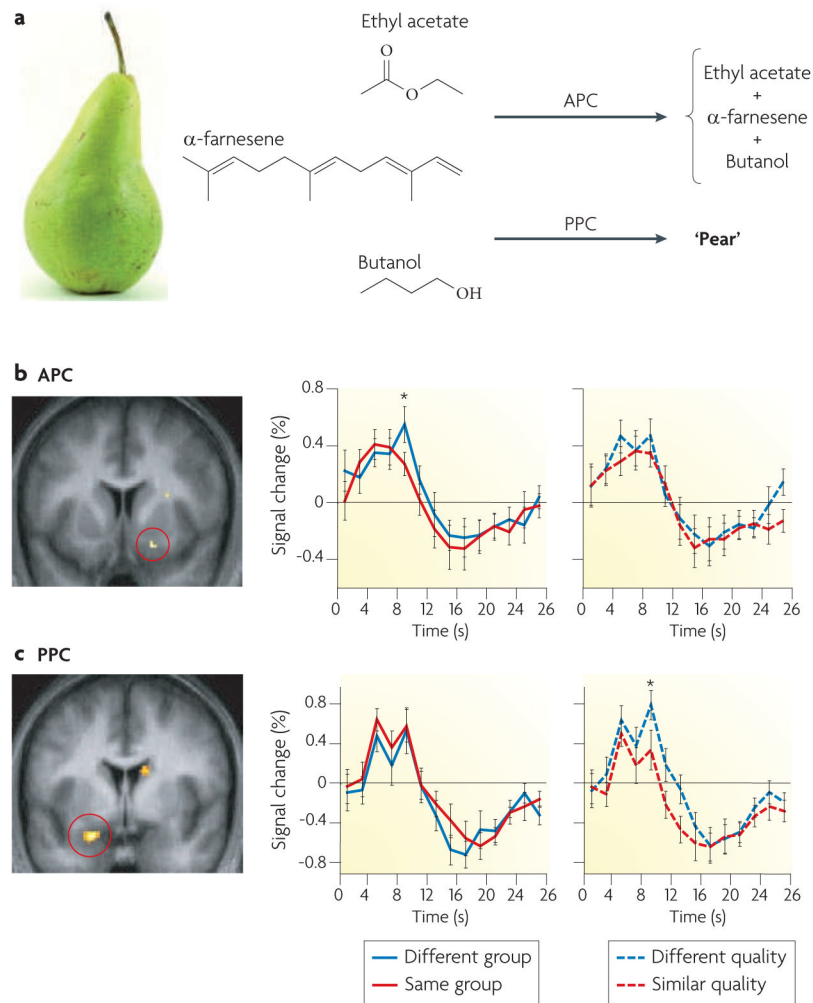


Figure 2. Odorant feature synthesis

a | The d'Anjou pear produces 44 volatile components¹⁸¹, 3 of which are depicted here: ethyl acetate, α -farnesene and butanol. Elemental processing in the anterior piriform cortex (APC) results in coding of odorant chemical identity (top right), whereas synthetic processing in the posterior piriform cortex (PPC) results in coding of odour object quality (bottom right)^{118,119}. **b** | Sequential presentation of odorants that contain the same functional group results in decreased, or cross-adapting, responses in the APC. The image (left) shows a statistical parametric map of functional MRI data¹¹¹ from the APC after the sequential presentation, showing the cross-adapting effect. The time-course plots for signal change illustrate a significant main effect for repetition of functional group (left-hand graph) but not for repetition of perceptual quality (right-hand graph). **c** | In the PPC, cross-adaptation is elicited by the sequential presentation of odorants that contain similar perceptual qualities. The image (left) shows the statistical parametric map of fMRI data¹¹¹ from the PPC after the sequential presentation. The time-course plots show no significant main effect for repetition of functional group (left-hand graph) but a significant effect for repetition of quality (right-hand graph). The red circles indicate the APC (**b**) and the PPC (**c**). * significant at $P < 0.05$. Parts **b** and **c** are modified, with permission, from REF. 118 © (2006) Cell Press.

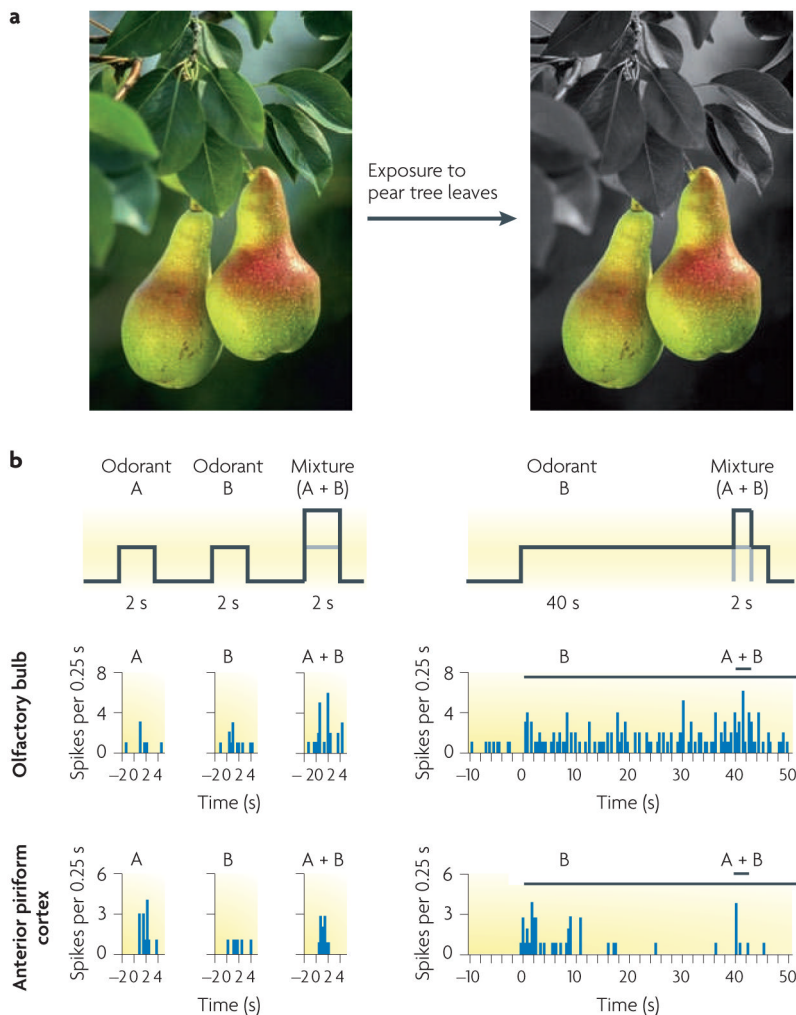


Figure 3. Odour-background segmentation

a | When considering pears hanging from a tree as an odour object, the olfactory features that arise from the leaves of the pear tree constitute the background stimulus. Prolonged exposure to this background stimulus induces sensory-specific habituation in the piriform cortex, thereby bringing the smell of pears to the foreground of perception. **b** | In a study performed in rodents, odorants ‘A’ and ‘B’ were presented individually or as a mixture (‘A + B’) on separate trials that lasted for 2 s (top part, left side). In a subsequent habituation phase, B was continuously presented for 40 s, followed by a presentation of the mixture for 2 s (top part, right side). In this presentation of the mixture, B constituted the background against which A was presented. During habituation to B, single-unit activity persisted in the olfactory bulb, showing a constant profile resembling that elicited by the 2-s presentation (middle part, right side), but in the anterior piriform cortex, the activity declined progressively during habituation to B (bottom part, right side). When A was presented together with B immediately after habituation, firing rates in the olfactory bulb were similar to those evoked by individual presentations of A + B (middle part, left side). By contrast, anterior piriform cortex firing rates in response to presentation of the mixture (bottom part, right side) were more similar to those evoked by A alone (bottom part, left side), reflecting the effective segregation of odorant A from the background (odorant B). Part **b** is modified, with permission, from REF. 122 © (2006) The American Physiological Society.

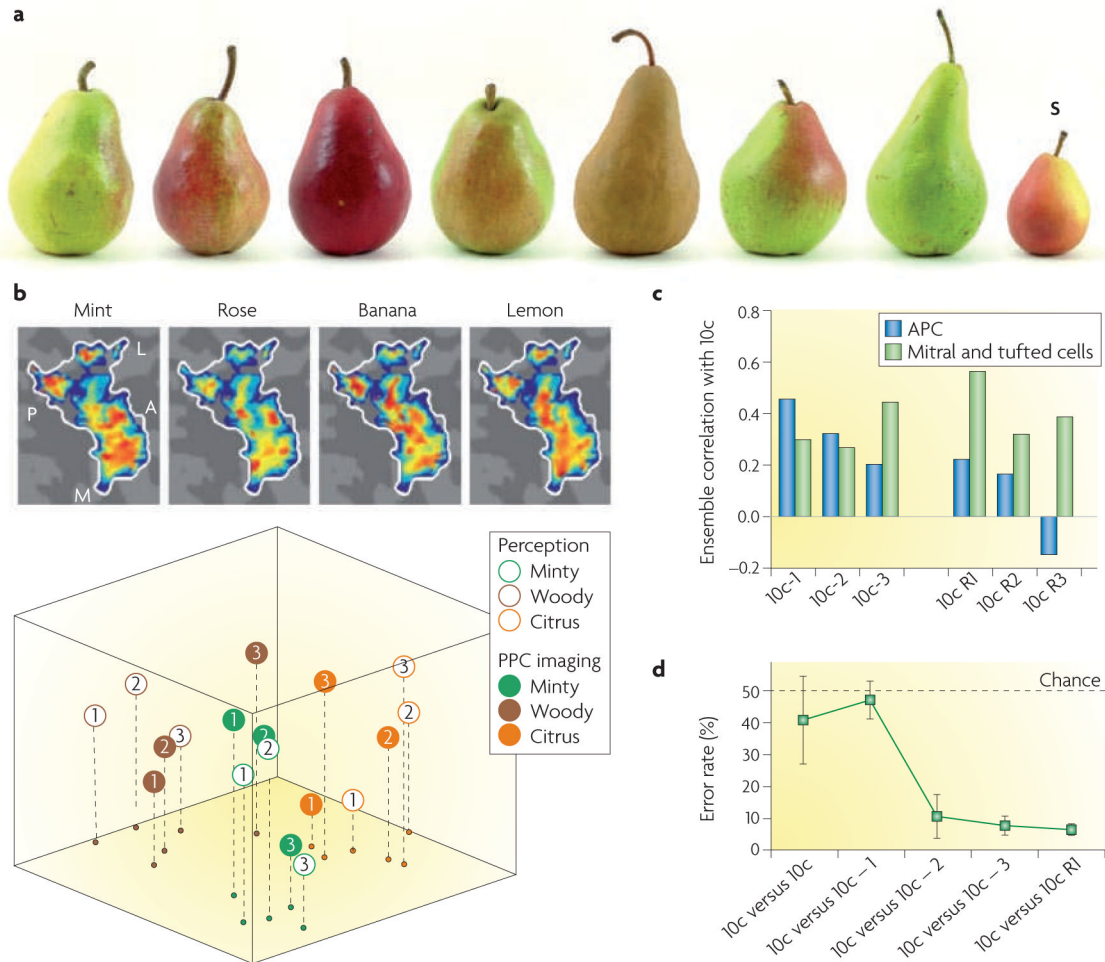


Figure 4. Constancy and categorization of objects

a | Despite differences in odour, colour, size, shape and texture, all of the objects shown belong to the category ‘pears’. In the piriform cortex, distributed ensemble patterns of odour-evoked activity provide a mechanism for perceptual pattern completion¹³⁹ of partial, fragmented or non-canonical stimulus inputs. This allows the distinction of one object from a group of objects of the same category — for example, the distinction of the small Seckel pear (S) from a group of pears. **b** | Data from a human subject, presented on a flattened cortical map of the left posterior piriform cortex (PPC), showing that odorants that differ in perceptual quality evoke distributed and overlapping but unique functional MRI activity patterns in this structure (top part). Considerable response overlap was observed at the level of individual voxels, suggesting that odorants that differ in perceived quality might activate the same voxel. However, at the multi-voxel level, qualitatively distinct odorants evoked unique ensemble patterns of activity. From a dataset of 3 minty, 3 woody, and 3 citrus odorants, 2 ‘distance’ matrices were generated: a 9-by-9 imaging matrix composed of the multi-voxel fMRI signal correlation in the PPC for every odorant pair and a 9-by-9 perceptual matrix composed of perceived differences (reported by the subject) in odour quality between every odorant pair. Multidimensional scaling projections of these distance matrices onto a common three-dimensional space (bottom part) demonstrated robust spatial correspondence between the projected PPC imaging map (shown by filled circles) and the projected perceptual map (shown by open circles)¹²⁸. A, anterior; L, lateral; M, medial; P, posterior. **c** | In the rodent anterior piriform cortex (APC), virtual ensemble activity patterns

for a 10-odorant mixture (10c) were highly correlated with similar mixtures from which 1 component was removed (10c – 1). These pattern correlations progressively decreased as more odorants were either removed (10c – 2, 10c – 3) or replaced (10c R1, 10c R2, 10c R3) in the mixture (shown by blue bars). This was not observed in the mitral and tufted cell ensembles (shown by green bars). **d** | A 2-choice odour discrimination test shows that rats make many more errors when trying to distinguish between 10c and 10c – 1 (pattern completion) than when trying to tell apart 10c from 10c – 2, 10c – 3, and 10c R1 (pattern separation). This finding is in agreement with the pattern correlations that are depicted in part **c**. Part **b** is modified, with permission, from REF. 139 © (2009) Macmillan Publishers Ltd. All rights reserved. Parts **c** and **d** are modified, with permission, from REF. 137 © (2008) Macmillan Publishers Ltd. All rights reserved.

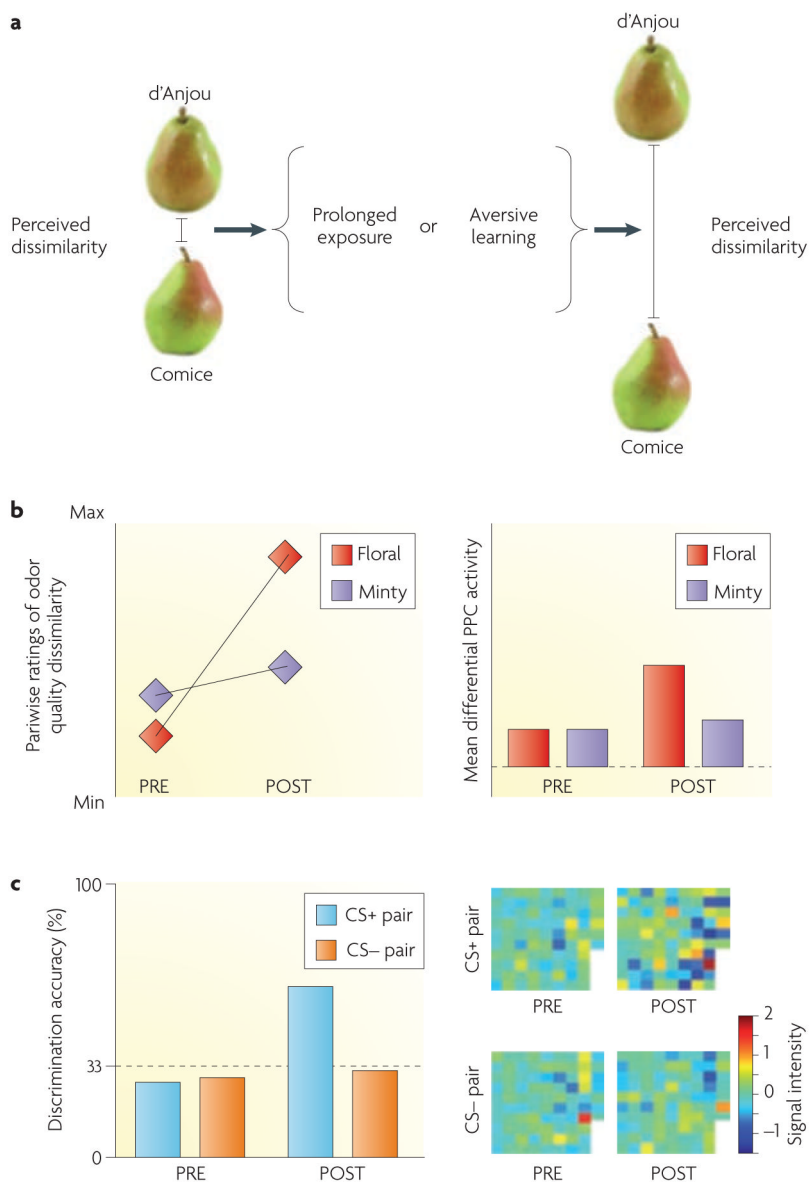


Figure 5. Odour object discrimination

a | Perceptual learning. Two varieties of pears, the d'Anjou and the Comice, have similar smells (left part). The ability to discriminate between the two can increase after prolonged exposure to their odours or after aversive learning (middle and right parts). This is an example of learning-induced perceptual plasticity in humans. **b** | In a functional MRI study of olfactory perceptual learning in humans¹²⁹, prolonged exposure to one odorant enhanced perceptual differentiation among qualitatively related odorants. After continuous delivery of a floral odorant for 3.5 min, the ratings of odour quality dissimilarity given by subjects increased between floral odorants (left part, shown in red) but not between minty odorants (left part, shown in purple), demonstrating the category-specificity of these learning effects. In the same subjects, experience-dependent changes were observed in the right posterior piriform cortex (PPC) (right part), with greater differences in mean fMRI activity in response to floral odours pre-exposure (PRE) compared with post-exposure (POST), showing how perceptual experience can modulate neural representations of odour quality. **c** | In an olfactory fMRI study of aversive learning, subjects smelled two odour enantiomers, or

mirror-image molecules, before and after an aversive conditioning session in which one of the two enantiomers (the conditioned stimulus, CS) was repeatedly paired with a mild electric shock (the unconditioned stimulus)¹⁵⁴. After conditioning, there was an improvement in perceptual discrimination between the previously indistinguishable enantiomers (CS+) (left part, shown by blue bars) but this was not the case for a control pair of odour enantiomers (CS-) (left part, shown by orange bars). Aversive learning was also associated with a reorganization of fMRI ensemble activity patterns in the PPC specifically for the enantiomer pair that was used during conditioning. The grids depict odorant pairwise activation differences at each PPC voxel, with bolder colors indicating greater differences in activation per voxel (right part). Voxels are arranged in columns from top left to bottom right of each grid, in ascending order of signal intensity for the conditioned stimulus before conditioning. Part **b** is modified, with permission, from REF. 129 © (2006) Cell Press. Part **c** is modified, with permission, from REF. 154 © (2008) American Association for the Advancement of Science.

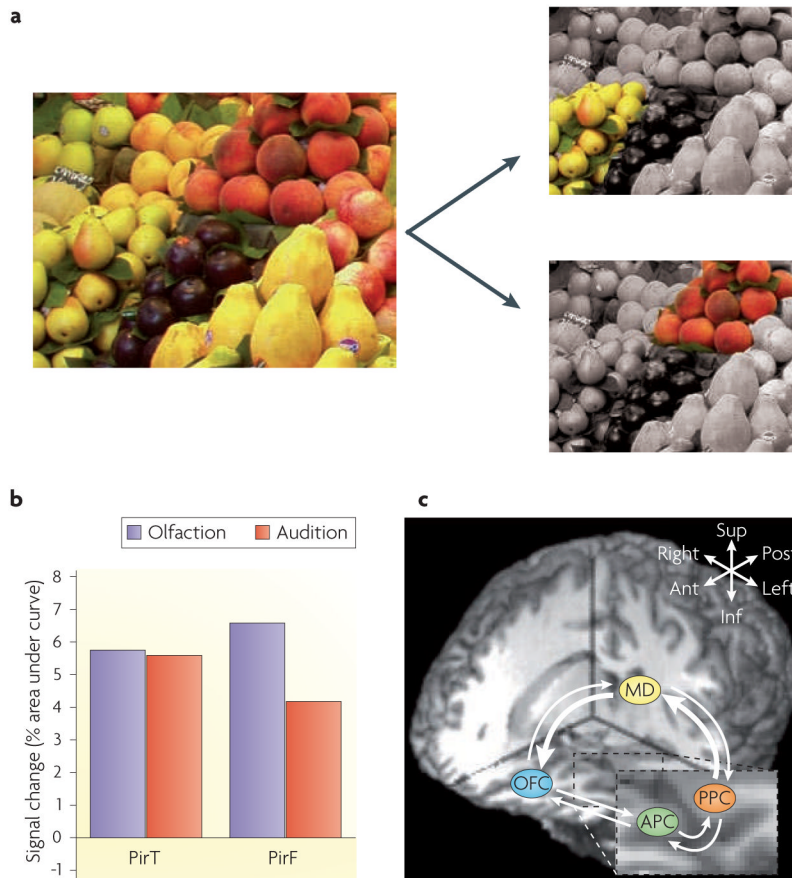


Figure 6. Olfactory attentional selection

a | The olfactory system may be confronted with many different odorous objects simultaneously, such as an array of different fruit smells at a market (left part). Attentional mechanisms provide a dynamic way of selecting among these competing alternatives, bringing one odour object to the perceptual foreground (right part) in accordance with physiological needs and motivational states.

b | In a functional MRI study in humans⁴⁸, participants were presented with a bimodal olfactory–auditory stimulus and asked to attend to the odour or to the tone. Odorant-evoked activity in the temporal piriform cortex (PirT; roughly approximating to the posterior piriform cortex [PPC]) was not affected by the attentional state, whereas activity in the frontal piriform cortex (PirF; roughly approximating the anterior piriform cortex [APC]) was attention-dependent and more pronounced when the subjects were paying attention to odour instead of tone.

c | Odour attention enhances fMRI network coherence along the olfactory transthalamic pathway. The coupling between the PPC and mediodorsal thalamus (MD), and between the mediodorsal thalamus and orbitofrontal cortex (OFC) was strengthened as a result of directing attention to a smell⁵⁰. This effect was specific to forward connections (that is, connections from the MD to the OFC, rather than from the OFC to the MD), and to the indirect trans-thalamic pathway (compared to the direct pathway between the APC and the OFC). Thick arrows indicate forward pathway connections that were strengthened during odour versus tone attention. Thin arrows indicate other forward and backward connections that were not affected by attentional manipulation. The key (top right of the image) indicates anterior (Ant), posterior (Post), superior (Sup)-inferior (Inf), right and left axes of the brain image. Part **b** is modified from REF. 48 © (2005) Macmillan Publishers Ltd. All rights reserved. Part **c** modified, with permission, from REF. 50 © (2008) Society for Neuroscience.