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Advances in Bridging Research and Practice: Introduction to the second special issue on the Interactive System Framework for Dissemination and Implementation

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The need for new ways to bridge the gap between research and practice is clear; the use of evidence-based prevention programs and implementation with fidelity in practice are strikingly limited. For example, the U.S. Department of Education (2011) evaluation of the use of evidence-based prevention programs in substance abuse and school crime reported that only 7.8% of school programs met a standard of being research-based. Of these research-based programs, 44% met standards for being implemented with fidelity. Therefore, approximately 3.5% of all the school-based prevention programs in the study were both research-based and implemented with fidelity. This study illustrates the proverbial gap between research and practice and the clear need for better ways to bridge the two.

Historically, funders, scientists and practitioners have been aware of the need to bridge research and practice dating as far back to the 1862 Morrill Act, which was designed to create land-grant colleges and universities to better educate the population to avail themselves of knowledge of agriculture and mechanics. Early models of dissemination in business, agriculture, pharmaceuticals, and the behavioral sciences recognized the need for agents and systems of change that fostered diffusion and adoption of innovations (Fairweather & Davidson, 1986; Havelock, 1973; Rogers, 2003). In 2008, the Interactive Systems Framework for Dissemination and Implementation (ISF) was created to help bridge research and practice by specifying the systems and processes required to support dissemination and implementation of evidence-based programs, processes, practices, and policies (Wandersman et al, 2008). The ISF identifies three key systems necessary for this process which include the Prevention Synthesis and Translation System, the Prevention Support System, and the Prevention Delivery System. In the four years that have passed since the publication of the first special issue on the ISF in AJCP, many researchers and practitioners have applied the key concepts and themes found in the ISF to their current work. The articles in the second special issue on the ISF serve as an extension and complement to the original work. In this introduction to the issue, we outline the roots and

The findings and conclusions in this special issue on the Interactive Systems Framework for Dissemination and Implementation are those of the author(s) and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

history of the ISF, highlight progress in dissemination/implementation resulting from the ISF, and provide a brief overview of the articles contained in this special issue.

The History of the ISF

In a presidential address to the Society for Community Research and Action, Wandersman (2003) called for the development of a field of community science which has as a major goal-- to improve the quality of life in our communities by improving the quality of the practice of treatment, prevention, health promotion, and education. Community science is an interdisciplinary field, which develops and researches community-centered models that enable communities to use evidence-based interventions more effectively and efficiently. The limitations of concentrating only on research-to-practice models were described and the need for broader models was requested. The ISF emerged, in part, from Wandersman's call to define and develop a Community Science and to find more effective means of understanding and supporting the transfer of innovation between/among practitioners, consumers, researchers, and policy makers. At the same time, the Division of Violence Prevention (DVP) at the Centers for Disease Control and Prevention (CDC) was challenged by the knowledge that there were evidence-based approaches for the prevention of problems such as youth violence and child maltreatment, but these effective approaches were not being widely adopted or implemented with quality.

In recognition of the need for stronger collaboration and support between research and practice, the CDC's DVP, the University of South Carolina, and Miami University initiated a three year dissemination/implementation planning project (Saul et al., 2008). The effort resulted in the creation of the ISF framework and the initial adoption and expanded application of the ISF within CDC projects and programmatic efforts. For example, DVP used the ISF to identify challenges for each of the three systems and accompanying research ideas to address the challenges, as well as, actions taken in response to the planning process to illustrate how a funder can use the ISF to bridge science and practice (Saul, Duffy et al. 2008). In another CDC example, the Division of Reproductive Health at CDC used the framework proactively in the Promoting Science Based Approaches to Teen Pregnancy Prevention Project (Lesesne et al., 2008). The framework was introduced to a broader audience in the American Journal of Community Psychology special issue on the ISF in 2008 (Wandersman et al., 2008) that included authors from several disciplines and interest in multiple content areas. Awareness and early interest in the ISF occurred quickly as demonstrated by several events including presentations at: the 2009 NIH Conference on the Science of Dissemination and Implementation, at the American Evaluation Association-CDC Summer Evaluation Institute (Wandersman & House, 2010), Biennial meetings of the Society for Community Research and Action (Flaspohler et al., 2007; Wandersman et al., 2005) the Annual Convention of the American Psychological Association (Flaspohler, Paternite, Wandersman, & Weist, 2005), the Annual Conference of the Society for Prevention Research (Flaspohler, Duffy, et al., 2005), and globally in Japan, Brazil, and New Zealand (university lectures by Wandersman).

The strengths of the first special issue about the ISF include clearly framing the components of the research to science process and early demonstration projects built upon the model (which were essentially more retrofits of the model). The current issue extends that work by including both researchers who have applied an ISF lens to aspects of their current work and researchers who have proactively applied the ISF in a process that goes across the various systems of the ISF, i.e., Synthesis and Translation, Support, and Delivery. Content areas include: children's mental health, teen pregnancy prevention, HIV prevention, violence prevention, heart disease and stroke prevention, breast cancer prevention, and substance abuse prevention. The goal in all cases is to build capacity and better understand the needs,

barriers, and resources necessary for the adoption of evidence-based practices with fidelity and quality implementation.

The 2008 special issue on the ISF has been widely disseminated and helped establish an important place for community psychology in the arena of bridging research and practice. Since its publication, the ISF has been cited over 150 times in a wide range of journals across disciplines including: The Journal of the American Medical Association, The American Journal of Public Health, The American Journal of Evaluation, Prevention Science, Psychology of Women Quarterly, and The Journal of Epidemiology and Public Health. While the ISF was a new framework and thus many submissions to the original special issue were supporting and/or applying the ISF to existing or past efforts in public health, there was considerable resonance with the systems, types of capacity, and need for system interaction to optimize dissemination and implementation opportunities. At the same time, the growing recognition of the need for better understanding of dissemination and implementation resulted in the development of a number of other frameworks around the same time as the ISF's debut (e.g., Domitrovich et al., 2008; Fixsen, Naoom, Blase, Friedman, & Wallace, 2005; Layde et al., 2012). As theories and models are generated, more attention is paid to the importance of bridging the research-practice gap both in terms of action and in terms of research funding (see Chambers, this issue).

Drawing on lessons learned from the Synthesis and Translation System of the ISF, CDC realized the importance of making the ISF more accessible to a wider audience of practitioners in the field and applied its own synthesis and translation process to the original science behind the ISF itself. The resulting product is a translated ASAP (Applying Science, Advancing Practice) publication (see Appendix 1) that puts the ISF into user friendly language and format. If you are unfamiliar with the basic concepts of the ISF, you are encouraged to review the original paper describing the ISF (Wandersman et al., 2008), the ASAP synthesis publication (Appendix 1), and the paper by Thigpen, Puddy, Singer, and Hall (this issue) that describes the process of developing the ASAP translation product.

The Call for Papers and Response

Nearly a decade has passed since work began on developing the ISF. In that time, partnerships between researchers, funders, and community practitioners have led to demonstration projects based upon the ISF model. This work is timely and relevant for community psychologists and allied disciplines vested in designing programs, policies, and practices that create or sustain effective action. The challenge facing many change agents (practitioners and researchers alike) is how to use the best available evidence to inform and mobilize communities and systems to optimize the benefit of the programs, policies, and practices. The ISF provides a framework that can be illuminated and enhanced by the unique and common perspectives of funders, researchers, practitioners, and consumers. Our goals for this 2012 special issue were to provide a forum to further illuminate the ISF framework through: (1) Expanding multi-disciplinary interest in research and application of the ISF through contributions from a wide variety of fields; (2) Disseminating innovative applications of ISF-inspired efforts with more depth and reflection on the framework; and (3) Presenting research, evaluation, and critiques of the framework, its three main system components in action, the interaction between the systems, and/or the contextual features that surround the ISF. When the call for papers for the second special issue on the ISF was released, over 30 inquiries were submitted, signaling continued interest in its uptake. Furthermore, part of the success and attraction of the ISF was that it introduced the concept of systems being critical to the nature of the work of dissemination and implementation. The systems concept was brought to life and emphasized as one of the distinguishing features of the ISF. Taken as a whole, these articles provide insight into new and fertile directions to

focus both research and action in the social and behavioral sciences. If programs and services are developed to promote the greater good (or deliver outcomes that should benefit individuals, groups, and societies) and we know that there is a gap between research -proven practices and the achievement of their presumed good in the "real world," then a systems approach to bridge this gap should lead to benefits to society. In this next section, we present the organization of the special issue and provide some perspective on the contributions and limitations of the special issue.

Illuminations

The majority of articles presented in this issue focus primarily on the Support System (e.g., the trainers, consultants that help foster implementation), the Delivery system (e.g., the staff and organizations involved in service provision), and the interaction between these two systems. In short, most contributors focused primarily on understanding and enhancing implementation of evidence-based programs and services through conceptualizing, assessing, and evaluating Support System functions, attributes of the Delivery System, or both. Efforts to conceptualize and test functions of Support Systems and their impact on Delivery Systems represent a great leap forward in addressing questions in the research-practice gap and illuminating how the ISF framework does and does not facilitate our ability to accomplish these aims. These articles are presented first in the special issue.

The Delivery System

A number of articles focus on attributes of the Delivery System (broadly defined) that are associated with successful implementation. For example, Chinman et al. (this issue) provide a baseline analysis showing that initial practitioner capacity predicts the quality and performance of prevention programs. By testing the first link in the chain of causation, Chinman and colleagues are moving toward testing the full causal links between an innovation, efforts to build capacity to effectively use the innovation, delivery of the innovation, and ultimately the achievement of intended consumer-level outcomes associated with the innovation. Similarly, Halgunseth and colleagues (this issue) use the ISF as a model for understanding how general capacity influences implementation of the evidence-based *Good Behavior Game* (Embry, 2002) in after-school settings. Gregory et. al. (this issue) examine how sensitivity to organizational culture, cultural competence, and motivational interviewing affect building capacity for and delivering prevention programs and services. These articles contribute to increasing our understanding of how to conceptualize, measure, and build characteristics that influence implementation and dissemination that might be applicable across many interventions.

The next two articles pay particular attention to the roles, structures, and attributes of community coalitions and their relationship and functioning within the ISF framework. Saldana and Chamberlain (this issue) describe the Community Development Teams approach, wherein interdisciplinary coalitions are created to support implementation of Multidimensional Treatment Foster Care (Chamberlain, 1998). Firesheets, Francis, Barnum, and Rolf (this issue) describe collaboration between a professional support system and grassroots community coalitions (labeled community support systems).

The Support System

The Support System is the focus of a number of articles. Several are concerned with implementation of a particular program or service. For example, Smythe-Leistico and colleagues (this issue) describe support for implementation of a kindergarten transition project. Duffy and colleagues (this issue) examine a Prevention Support System for teen-pregnancy prevention. The authors describe a state-level initiative to implement teen

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pregnancy prevention using the Getting to Outcomes (GTO) approach. They examine the impact of training and technical assistance on the level of implementation of pregnancy prevention programs. Rhoades, Bumbarger, and Moore (this issue) demonstrate how a state-level Prevention Support System in Pennsylvania has used empirical evidence to inform general and program- specific capacity building that support interactions among researchers, funders, and practitioners. Rhoades et al. expand on the ISF model incorporating funders and policy-makers as engaged stakeholders. Using the expanded ISF as a model for the wide-scale dissemination and support of evidence-based practices (EBPs), Pennsylvania has created an infrastructure to address the primary barriers to moving from lists of EBPs to achieving population-level public health improvement.

Several articles address the interaction between the Support System and the Delivery System. Florin et al. (this issue) describe how the ISF was applied in Rhode Island (RI) communities implementing the SAMSHA Strategic Prevention Framework by developing a Training and Technical Assistance Resources Center to support Prevention Delivery System members in their efforts to reduce substance abuse in RI communities. Florin et al. examined relationships between training and technical assistance and Strategic Prevention Framework implementation and outcomes—connecting the activities of the Support System to the practice outcomes of the Delivery System. Ray, Wilson, Wandersman, Meyers, and Katz (this issue) describe how the strategic combination of training of trainer (TOT) models with proactive technical assistance may lead to more optimal outcomes than simply TOT models alone—thus informing better practices in the transfer of knowledge, skills, and capacity to the Delivery System. Flaspohler, Meehan, Maras, and Keller (this issue) describe the goals and activities of a system for supporting the implementation of evidence-based practices in schools. This article provides a concrete example of actions used to build both general and innovation- specific implementation capacity involving "ready and willing" schools; the processes used to build capacity using training and consultation; and the efforts to monitor program fidelity. This article bridges the Support System and the Delivery System. Wandersman, Chien, and Katz (this issue) focus on the Support System interaction with the Delivery System as well. They propose an evidence-based approach to tools, training, technical assistance, and quality assurance/quality improvement. The article describes the Getting To Outcomes (GTO) accountability approach as a structure to enhance the science and practice of innovation support; the comprehensive approach includes planning, implementation, evaluation, and sustainability.

There is a strong emphasis on implementation throughout the special issue. A synthesis and translation of implementation science is presented by Meyers and colleagues in two articles: 1) a synthesis of 25 implementation frameworks (Quality Implementation Framework) (Meyers, Durlak, & Wandersman, this issue)focuses on specific actions that can be employed to foster high quality implementation, and 2) a translation of the results of the synthesis (Quality Implementation Tool) and its use for improving quality of implementation (Meyers, Katz, et al., this issue). Rapkin and colleagues (this issue) suggest the advantages of using the ISF to frame a rigorous approach to evaluation that incorporates quality improvement principles into the dissemination of evidence-based strategies to promote early detection of breast cancer through screening.

The Framework

Several articles examine the ISF as a whole. For example, Collins and colleagues (this issue) compare the ISF with the CDC's Division of HIV/AIDS Prevention dissemination model drawing specific attention to similarities and differences, but ultimately illustrates how the two models are complementary with each contributing substantially to addressing the gap between identifying effective programs and ensuring their widespread adoption in the field. A final set of articles are examples of how the ISF has been used as a whole as either a tool

or a framework for the development or improvement of dissemination efforts. For example, Taylor, Weist, and DeLoach (this issue) describe the way that the ISF was used to frame discussion of how to support dissemination and implementation of evidence-based trauma services in New Orleans schools after Hurricane Katrina. Lane et al. (this issue) describe how the ISF was used to frame the evaluation of report recommendations from the Institute of Medicine to prevent and control hypertension. Lewis et al. (this issue) describe how the ISF guided the development of a synthesis/translation tool intended to promote the use of evidence-based teen pregnancy prevention and the multi-layered support systems and strategies used to support the innovation in practice settings.

Plenty of Room for Continued Refinement

The contributions in this special issue demonstrate advancement in the thinking and the empirical investigation of the ISF and ISF-like systems of moving research into practice; however, there remains a paucity of research using rigorous designs to test the implied causal pathways from system to system explicated in the ISF. Although Chinman et al. (this issue) and Lane et al. (this issue) may soon have more data and ability to rigorously test aspects of the framework, we are not there yet.

Also, there were not contributions in the issue that truly reflected the dynamic interaction of the Delivery System through the Support System to inform the Synthesis and Translation system. Efforts to identify practice-based innovations worthy of further research and, if effective, refined support systems to bolster these innovations in practice—were not submitted. Methods such as the systematic screening and assessment methodology (Leviton & Gutman, 2010) used to identify innovative practices developed by the Delivery System were absent from this issue. Perhaps this reflects the audience of the journal or a lack of resonance with the ISF among those aiming to build practice-driven/practice-based innovations.

Most of articles presented here are about the movement of research-proven programs into new settings. There is very little about movement of practice in the opposite direction. Our best examples of movement in this direction might be the pieces that describe necessary factors and conditions in the Delivery System (on the ground) that are associated with achievement of outcomes (e.g., Firesheets et al.; Chinman et al.; Flaspohler et al.; Saldana et al; and Gregory et al.). The ISF came from explicit recognition that understanding both research to practice models (focused in development and dissemination of rigorously evaluated interventions) and community- centered models (which emphasize community control and participation in developing locally driven solutions to high-priority problems) provide valuable insight for strengthening dissemination and implementation. It is worth noting the absence of submissions to the second special issue on the ISF that emphasize community-centered or community developed strategies or programs.

Coalitions like those described here in various manuscripts have become critical agents in promoting community and school-based prevention, but they do not always fit cleanly into the ISF systems. They are not necessarily engaged directly in the delivery of services or serve in support roles, but play a gatekeeping role – facilitating access between the support and delivery systems or acting as paraprofessional support providers. This point is shared by many examples of multi-layered Support Systems and Delivery Systems. More needs to be known about how to create effective interfaces among the ISF systems, specifically among the Prevention Support System and coalitions.

The articles in this second special issue on the ISF are located between a foreword by Chambers (this issue) who describes how the ISF can assist the NIH in reaching out from the clinical/medical innovations perspective to the world of clinical practice *and* a

commentary by Noonan, Wilson, & Mercer (this issue) who describe how the ISF can further assist CDC in bridging applied research and public health practice. The two perspectives are energizing in that the ISF continues to provide a systems structure to be built upon conceptually and empirically to help bridge research and practice.

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Appendix I





Prevention Delivery System This is where innovations are actually implemented or where 'the rubber meets the road' Community-based organizations often function in the role of the preventi delivery system.

delivery system. As depicted in figure 2, these three systems work together and are embedded within an underlying context that influences decision-making and adoption provention strategies. These underlying conditions include legislation that supports funding for sexual savalt preventions, the best available theory and the community and/or organizational context in which the community and/or organizational context in which the three systems exist. These underlying considerations are graphically displayed as the climate which the three systems exist, and all of these have an indext on successful dissemination and implementations. Each system within the SF also builds upon or influences the functions of the other two systems. These instationarity and influences are engreented by the automation of the cother two systems can be automation of the other two systems. These automations are systems to each other.

"If we keep doing what we are

doing, we will keep getting

what we are getting."

-Anonyn

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The ISF was developed specifically with the fields of youth violence and child maltreatment prevention in mind, where much evidence has been gathered over past several decades about what works and does not in ver the pass several decades about what works and does not work. Despite this growing evidence, wide-spread use of these effective strategies has been less than ideal. The ISF resolves this by addressing some of these questions:

- How do we achieve the widespread use of effective practices, policies, and programs to prevent violence? What infrastructures or systems are necessary to ensure that dissemination and implementation are carried out successfully?
- How do organizations and practitioners build the capacity necessary to bring effective violence prevention strategies to scale community wide?

One advantage the SF offers to the sexual violence prevention field is a well thought out, underlying process for how to move science to practice. By spending the time understanding these underlying processes now, the field will be better prepared to more rapidly move effective programs, practices, or policies into the hands of communities as they become available later.

A Closer Look at the Interactive Systems Framework

Figure 2 shows the BF and how it connects three systems to work together for successful dissemination and implementation of prevention involutions. The term "system" is used broadly to describe a set of activities that complish one of the three identified functions that make dissemination and implementation possible. These systems are

Prevention Synthesis and Translation System Here scientific knowledge is distilled into under standable and actionable information. Research institutions, universities, and the Division of Violence Prevention (DVP) at CDC are all institutional examples of this system.

at LOL are all institutional examples of this system. **Prevention Support System** This system supports the work of the other two systems through building capacity for carrying out prevention activities. Agencies like COC, state health departments, or state sexual assult coalitions are often in the role of prevention support for grantees or local programs.

For sexual violence prevention, where the research evidence is scant and still being built, the BF can be especially helpful. What the BF can do is take what we do know about effective prevention principles and processes and distill that knowledge into understandable concepts through the Prevention Synthesis and Translation System. The Prevention Synthesis and Translation System. The Revention so put these prevention principles and processes into practice. The Prevention Delivery System serves to strengthen and deliver prevention principles and processes on the ground.

To illustrate how the ISF would function in the preventi of sexual violence, consider the following examples of activities that may occur within each system:

Key Terms The following key terms are found throughout this brief Capacity: The ability, skills, and motivations to conduct and sustain prevention work at the individual, organizational, and systems level. The ISF views capacit as carrying out important functions in two distinct way

Applying Science. Advancing Practice. S A A

Distill (PSTS)

- Review and condense scientific literature on risk and protective factors for sexual violence. Translate research findings about risk and protective factors for sexual violence into user friendly language.

Support (PSS)

- Build the capacity of local organizations to develop strong leaders, understand how to use data, or form long-lasting partnerships.
- Provide training and technical assistance about specific prevention strategies.
- Delivery (PDS)

- Implement sexual violence prevention strategies across a community.
- Support the spread and uptake of effective sexual violence prevention principles.
- Monitor and evaluate programmatic activities to further improve the program.

While the ISF includes activities or functions that are carried out by people in many different kinds of roles and within three distinct systems, these systems are working together to diality. Support, and deliver prevention stategies. By understanding the functions of these three systems and how they work together opanizations, stakeholders, funders, and practitioners can communicate better and work together to disseminate and more effectively implement prevention strategies.

We may have concerned impainting prevention available. You may have noticed that in the example above, much of the RPE grantee roles and/or functions showed up in the Prevention Support System: This makes sense because as an RPE grantee, the role of state public health agencies and state-level sexual assuit coalitions is to provide support for local programs to ensure they can implement rape prevention education at the community lever. These support activities can be seen as an important link between taking scientifically derived information and putting it in top ractice. nformation and putting it into practice.

Future editions of ASAP will focus on the PSS in more detail. Specifically, they will describe how to understand the capacities necessary for individuals and organizatio (which are linked through systems) to prevent sexual violence and build healthier and safer communities. and

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 carrying out important nunctions in two distinct way General Capacity - a capacity to implement or improve any programmatic strategy or activity.

Innovation Specific Capacity - a capacity needer to plan, implement, evaluate and sustain primary prevention strategies.
 prevention stategies. Dissemination: The interioral, targeted prevading of an innovation from the originators to the intended users that result in a stategeted and facilitated process of distributing information and materials to organizations and individuals who want and can use them to improve health.

Implementation: A purposeful set of specific activit that result in individual or organizational use of an innovation.

Innovation: New prevention knowledge or inform - product, practice, program, policy, idea, research findings, or results.

Strategy: An approach to address a problem such as the promotion of respectful relationships to reduce

Synthesis: A process for obtaining and summarizing scientifically derived information, including evidence of effectiveness (risk and protective factors, core elements, and key features, etc.).

Translation: The process of converting scientific and technically complex research into everyday language and applicable/actionable concepts in the practice setting.

More Information

More information about the ISF can be found in the following article at www.cdc.gov/ViolencePrevention secualviolence/translation.html:

Wandenman, A., Defly, J., Raspohler, P., Noonan, R., Labell, K., Stillman, L., et al. (2008). Biologing the gap between prevention research and practice. The Interactive Systems Framework for Dissertiation and implementation American Journal of Community Psychology, 41, 5–4.