

Cancer Epidemiol Biomarkers Prev. Author manuscript; available in PMC 2014 October 01.

Published in final edited form as:

Cancer Epidemiol Biomarkers Prev. 2013 October; 22(10): . doi:10.1158/1055-9965.EPI-13-0404.

Rural Residence and Cancer Outcomes in the US: Issues and Challenges

Ashley Meilleur¹, SV Subramanian², Jesse J. Plascak^{3,4}, James L. Fisher³, Electra D. Paskett^{3,4,5}, and Elizabeth B Lamont^{1,6}

¹Departments of Medicine and Health Care Policy, Harvard Medical School, Boston, MA

²Department of Society, Human Development and Health, Harvard School of Public Health, Boston, MA

³Comprehensive Cancer Center, James Cancer Hospital and Solove Research Institute, The Ohio State University, Columbus, OH

⁴Division of Epidemiology, College of Public Health, The Ohio State University, Columbus, OH

⁶Division of Cancer Control and Prevention, Department of Internal Medicine, College of Medicine, The Ohio State University, Columbus, OH

⁶Massachusetts General Hospital Cancer Center, Boston, MA

Abstract

"Neighborhoods and health" research has shown that area social factors are associated with the health outcomes that cancer patients experience across the cancer control continuum. To date, most of this research has been focused on attributes of urban areas that are associated with residents' poor cancer outcomes with less focused on attributes of rural areas that may be associated with the same. Perhaps because there is not yet a consensus in the United States (US) regarding how to define "rural", there is not yet an accepted analytic convention for studying issues of how patients' cancer outcomes may vary according to "rural" as a contextual attribute. The research that exists reports disparate findings and generally treats rural residence as a patient attribute rather than a contextual factor, making it difficult to understand what factors (e.g., unmeasured individual poverty, area social deprivation, area health care scarcity) may be mediating the poor outcomes associated with rural (or non-rural) residence. Here we review literature regarding the potential importance of rural residence on cancer patients' outcomes in the US with an eye towards identifying research conventions (i.e., spatial and analytic) that may be useful for future research in this important area.

Introduction

In their 2003 landmark report entitled "Unequal Treatment; Confronting Racial and Ethnic Disparities in Healthcare", the Institute of Medicine acknowledged that disparities in health status and health care use exist for many sub-populations in the United States.[1] The report identified characteristics of patients whose disparities were the most striking and this included patients who were black, of advanced age, and of low socioeconomic status. Additionally, the report identified "rural residence" as a potential risk factor for patient

Corresponding Author: Elizabeth B. Lamont, MD, MS, Department of Health Care Policy, Harvard Medical School, 180A Longwood Avenue, Boston, MA02115, lamont@hcp.med.harvard.edu, Phone: (617)432-4465, Fax: (617)432-0173.

Conflict of Interest Statement: None of the authors or their families have financial interests in areas related to this research or in financial holdings tied to this research.

health-based disparities. Specifically the report stated that "for all patients, process of care (as assessed by measures of physician and nurse clinical decision-making, technical diagnostic and therapeutic processes, and monitoring processes) were of lower quality in rural hospitals and best in urban teaching hospitals."[1] While the report brought attention to the fact that disparities exist between residents of urban and rural areas, most emblematic examples focused on outcomes from cardiac care and specifically few described patient outcomes from cancer and cancer care according to rural residence.

Cancer is the second leading cause of death in the United States and thus the disparities that exist between groups of patients deserve close study.[2] Increasingly researchers in oncology have identified significant disparities that exist in the diagnosis, treatment, and survival among different groups of patients. There are large literatures on race-based disparities, economic-based disparities, and age-based disparities in cancer care. However, the existing literature describing rural-non-rural disparities is comparatively nascent and methodologically inconsistent. Perhaps not surprisingly, findings have been inconsistent across cancer sites and across the cancer continuum. Here we summarize the existing literature regarding the outcomes of cancer patients residing in rural locations and in so doing seek to (1) bring clarity to the definition of "rural" and (2) explore the extent to which patient compositional factors vs. the contextual factor of "rural" may mediate any differences in cancer outcomes.

Definitions - What is "Rural"?

Conventions used to define "rural" in cancer outcomes research have primarily relied on either (1) methods developed by government agencies that utilize administrative geospatial units or (2) intuitive methods developed by individual research teams related to travel distance from patient residence to treatment center.[3–5]

Geospatial Units

The US Census Bureau defines rural areas as those that are not "urban" and at its most refined level of granularity is the Census block. Specifically, rural is defined as all territory, population, and housing units located outside of urban areas (UAs) or urban clusters (UCs). [6] The UAs and UCs are determined by population density in census areas (i.e., population of 50,000 individual/square mile and population 10,000 individual/square mile respectively). Core census block groups or census blocks that have a population density of at least 1,000 individuals/square mile and surrounding census blocks that have an overall density of at least 500 individuals/square mile are considered urban. While this seems straight forward, given that census blocks and core census block groups are smaller components of the larger spatial measure of census tract, there are situations where a single census tract may be composed of both urban and non-urban (i.e., rural) core census block groups or census blocks. Therefore, any taxonomy that relies solely on the census tract to define "rural" is imperfect even by US Census standards. This is highly relevant to research that utilizes the US Census' so called Summary File 3 (SF3) data. These data are comprehensive in their coverage of the US, but are reported at the level of census tract most consistently.

Other administrative conventions rely on the Office of Management and Budget's (OMB) metropolitan/non-metropolitan taxonomy which defines a metropolitan area as one that must contain one or more central counties with UAs (i.e., population of 50,000 individual/ square mile). Nonmetropolitan areas are outside the boundaries of metropolitan areas (core UAs) and are subdivided into two types, "micropolitan areas" (UCs) and "noncore counties". The reliance on component county features and geographies in distinguishing metropolitan (i.e., urban) and non-metropolitan (i.e., non-urban) is appealing because (1) county

boundaries remain fairly stable over time and (2) national health data sets (e.g., Bureau of Labor Statistics, County Health Rankings) use counties as their geographic units, something that may facilitate research in this area.[7] The concern with using counties is that population density within a county can vary such that larger "counties" may include aspects of both urban and rural area. Relatedly a "metropolitan area" may include non-metropolitan counties.[5,8] These facts suggest these methods of defining rural and urban have at least some degree of imprecision and thus may not be useful conventions for subsequent research.

The US Department of Agriculture's (USDA) Rural-Urban Commuting Area Codes (RUCA) definition of rural relies on a combination of area attributes including (1) population density (individuals/square mile), (2) proximity to an UA (as defined by the US Census Bureau), and (3) daily commuting patterns.[9] RUCAs are measured at the CT, which may be transformed into Zip Code Tabulation Areas (ZCTAs) which are themselves geographically smaller than counties and easier to use with data sets that contain limited information on the health care provider location and/or patient residence (i.e., postal code rather than full street address).[7] This method of grading rurality or urbanicity is an appealing research convention because it determines the geospatial unit through functional relationships (i.e., proximity to UAs and commuting rates) as well as population density and it is at a smaller geographic unit than the OMB.[5,8] The USDA has a second and related taxonomy, the Rural Urban Continuum Codes (RUCCs) (also known as Beale's codes), which are defined by (1) population size (2) proximity to an UA, and (3) adjacency to a metropolitan area. RUCCs take into account the standard OMB categories and subdivide them into three metropolitan and six non-metropolitan categories which can help to minimize the effects of variations in county size.[10] RUCCs are very similar to OMBs, with the difference being that RUCCs define geographic units at a finer granularity. So it is not surprising to learn that the findings of studies using the OMB definition of rural may differ from the findings of studies using the RUCC definition. Specifically, two studies looking at stage at diagnosis of colorectal cancer (CRC) in rural versus non-rural patients came to opposite conclusions.[11,12] A study using the Nebraska Cancer Registry and the OMB convention found that metropolitan patients were significantly more likely than nonmetropolitan patients to be diagnosed at an early stage of CRC.[12] However, a study using the Surveillance, Epidemiology, and End Results (SEER) data and RUCC convention found that metropolitan patients compared with non-metropolitan patients were more likely to present at a later stage of CRC.[11] While it is tempting to conclude that this difference in results relate to geospatial magnitude OMB versus RUCCs, it is also true that different regions of the country were studied and if the effect of rural residence varies by state then region of the country could confound the findings. However given the substantial overlap in definitions, studies using RUCAs and RUCCs tend to report consistent findings.[4,5,13-16]

In Australia, there is an established convention determining "rural" in studies of health care called the Accessibility/Remoteness Index of Australia (ARIA). The ARIA defines area "remoteness" based on access along the road network to urban centers (centers with a population of 5,000 individuals/square kilometer (km), termed "service centers" in the literature) and can use a variety of spatial units (e.g., Australian census collection districts, statistical local areas/local government areas, postal codes, and/or full street addresses). This method is appealing because it (1) looks at "remoteness" as a characteristic of a geographic location relative to areas where health care is likely to be available (e.g., urban centers) as opposed to basing it on population size or density and (2) is flexible with respect to the level of granularity desired. That is, it can characterize an area as broad as a census collection district to one as refined as an individual patient address. Other countries also use classifications based on government census data and units.[17–20]

Since in the US there is not a single established convention for defining rural in studies of cancer outcomes, the existing literature contains a mixture of studies that define rural in any one of a number of ways making comparisons of results across studies challenging and their generalizability unclear. Numerous papers acknowledge the heterogeneity in definitions of "rural" and a prior review has summarized this literature with respect to cancer outcomes. [21] To our knowledge, unlike Australia, US researchers in the field of rural health have yet propose a specific method to define "rural" in population-based cancer research. The most common measures of rural that are utilized by researchers studying cancer risk, patterns of care, and outcomes are; (1) RUCAs; (2) OMB's definition; (3) RUCCs; and (4) census tracts. Table 1 summarizes these measures. Others have sought to determine associations between cancer patients' outcomes and other area attributes that may capture rurality or remoteness in other ways including land usage (e.g., farming), the ratio of health services to patients, and road distance to the nearest urban center (similar to the Australian ARIA) as a means of consistent measurement.[22,23]

Travel Distance

Patient travel distance from their exact home address, their census tract centroid, or the centroid of other larger geospatial units to available health care has also been used to study associations between rural residence (or "remoteness") and a variety of cancer outcomes. Using patient travel distance as a measurement unit rather than census blocks, census tracts, or counties may control for populations that may include both non-rural and rural communities. Interestingly, ARIA, which has been the consistent rural-urban measurement system in Australia, takes into account travel distance by including daily commuting patterns. It may be that a measurement unit that simultaneously accounts for county size, population density, and travel distance is most beneficial in defining patient residence.

In summary, while investigators have acknowledged the difficulties in accurately defining rural for population-based cancer research,[24] they have yet to agree upon which of these methods is most effective in doing so. It is critical to the results of rural-urban (or rural-non-rural) disparities research that rural be defined consistently so that researchers can begin to understand what the association is (if any) between rural residency and cancer. Because the RUCA incorporates *both* population density and an element of average population travel distance, we see it as an appealing geospatial convention for population-based cancer research. For patient-level research where it is possible to calculate exact travel distances, using travel distance as a proxy for rural may be more appealing as it can be tailored to the individual and is a more refined measure of individuals' access to care which may be a mediator for the effects of rural residence on patients' cancer outcomes.

Analytic Approaches

Broadly, the existing analytic conventions used in rural-non-rural cancer research are either (1) single-level regression analyses in which researchers treat rural residence as an attribute of the patient (i.e., a compositional factor rather than a contextual factor) and may or may not adjust the standard errors of their estimates to acknowledge the non-independence due to membership within a group (e.g., patients clustered within census tracts) or (2) hierarchical or multi-level regression analyses that permit simultaneous evaluation of the contribution of individual patient compositional factors at level I (e.g., age, sex, race, comorbidity) and area contextual factors at level II (e.g., residence in a rural region) while adjusting standard errors appropriately for the non-independence of observations. Though to date the majority of rural-non-rural disparities research is comprised of single-level analyses, there is growing research that relies on the more analytically rigorous multi-level analytic approach.[25,26]

Single-Level Regression - "Rural" as a Patient Attribute

Residence in a "Rural" Geospatial Unit—Here we summarize literature in rural-non-rural cancer disparities research according to selected phases of the cancer control continuum (i.e., screening, follow-up of abnormal screening tests, incidence, stage at diagnosis, treatment, and survival).

Screening: There is considerable evidence that residents of rural areas have lower levels of utilization of cancer screening methods. Mammography breast cancer screening is less common among residents of rural areas, compared to those of urban areas.[27–29]Results from Nuño et al. suggest that, compared to urban Hispanic women, rural Hispanic women were less likely to have had a mammogram within one year and a Pap smear within three years.[27] Fan et al. found that, among elderly Medicare beneficiaries, rurality was significantly negatively associated with CRC screening, but not mammography, even after controlling for patient and area level characteristics.[28]

Follow-up of Abnormal Screening Tests: Follow-up after an abnormal screening test is needed in order to ensure that detected abnormalities do not progress to cancer or early stage cancers get treated early while cure with limited morbidity is still possible. In a study conducted within the OSU Center for Population Health and Health Disparities, women with abnormal Pap tests from 18 Appalachia Ohio clinics were followed to determine if they received testing, by abstracting information from medical records for up to three years after their initial abnormal Pap test and comparing treatment type and time since diagnosis to what was recommended by the ASCCP Consensus Guidelines.[30] Among 283 women with an abnormal Pap test, 70% received some type of follow-up, 60% received appropriate guideline-recommended, however only 47% received the guideline-recommended treatment within the recommended timeframe for their specific abnormality. That is, less than half of the women received guideline-recommended care in a timely manner. These findings are in contrast to those of urban women within the Patient Navigation Research Program where fully 70-80% of control women with screening-detected cervical abnormalities resolved (experienced resolution of their abnormalities via guideline-recommended care) within one year.[31,32]

Incidence: There is no known published, comprehensive assessment comparing cancer incidence rates in rural areas to those in urban or metropolitan areas, such as that which could be possible using the Surveillance, Epidemiology and End Results (SEER) Program. However, there are reports suggesting differences in cancer incidence based on rural residence. For example, Singh found that cervical cancer incidence rates among women residing in small-urban areas and rural areas were six and 15% higher than those of women residing in metropolitan areas; further, these rates were 28 and 61% greater among non-Hispanic white and black women in rural areas, respectively, compared to those of their counterparts residing in metropolitan areas.[33] Hausauer et al. reported that, between 2001 and 2004, the U.S. invasive breast cancer incidence rate decreased 13.8% among women ages 50 to 74 years in urban areas and 7.5% among women of the same ages in rural areas. [34] It is difficult to interpret this difference; however, as it is likely due to a complex set of factors which vary according to urban/rural status, including reduced levels of initiation of, or discontinuation of, postmenopausal estrogen/progestin hormone therapy, and reductions in mammography screening, possibly due to screening saturation.

<u>Stage at Diagnosis:</u> Perhaps as a by-product of the use of conflicting methods to define rural, the literature regarding the importance of individuals' rural versus non-rural residence and subsequent cancer outcomes in the US is inconsistent. For example, there is a divide within the current individual-level research as to whether rural or non-rural patients present

with a more advanced stage of disease at diagnosis. This divide may stem from issues pertaining to methods as well as variation in what tumor types are being studied. For instance, in a national study conducted from 2000–2003 looking at CRC and lung cancer using RUCCs method of measuring rurality it was found that non-rural patients were more likely to present at a *later* stage compared with rural patients.[11] However a previous study evaluating stage at diagnosis for colon cancer in North Carolina 1996–2000 using zip codes and census tracts as measures of rurality concluded that distribution of stage did not vary by the rurality of patients' place of residence.[35] It is tempting to conclude that the difference in results seen here relates solely to the difference in methods used (RUCCs versus zip codes/census tracts), however it is also likely that the difference in time periods and regions of the country studied may have impacted the variation in results.

Treatment: Results of existing literature demonstrate that the patterns of care associated with rural residence vary by rural definition, cancer type, stage at diagnosis, and geographic residence. The most consistent finding pertains to use of radiation therapy. For example, several groups have shown that compared to other women with breast cancer, women with breast cancer who reside in rural areas (defined by RUCCs and zip codes/census tract data) and/or live further away from radiation treatment facilities are more likely to receive mastectomies rather than breast conserving surgery (BCS) which requires daily treatments with radiation therapy over six consecutive weeks. [16,36–39] Similarly, women living a greater distance from radiation therapy centers were less likely than those living closer to receive guideline-indicated curative-intent post-surgical radiation therapy.[36,37] Another study using RUCCs and looking at patients with endometrial cancer has found that rural patients are less likely to receive radiation therapy following surgery.[15] Similarly, rural patients with prostate cancer are less likely to receive radiation therapy than non-rural patients.[40] A study recently reported by Cetnar et al. found that among men diagnosed with localized prostate cancer, there were no differences in the receipt of curative therapy curative resection, radiotherapy or surgery - among rural men versus urban men.[41] Wisconsin, however, is the exception to what is commonly found in rural setting – 95% of all residents live within 15 miles of a hospital.[42–44] Thus, access to care for both rural and urban patients was assured. Quality of care was not determined.[45] Conversely, when looking at other modalities of cancer care (e.g., chemotherapy and surgery) rurality seems less important. For example, rural residence (defined by RUCA) at diagnosis was not associated with receipt of surgery or chemotherapy for patients across all stages of lung cancer.[8] The finding is not surprising given that radiation is typically administered daily for six consecutive weeks, whereas surgery occurs generally once and chemotherapy occurs once every three to four weeks. Given the variation in findings it is apparent that when studying rural /non-rural discrepancies and cancer treatment it is critical to not only accurately define rural but also to differentiate between modalities of care as the existing literature suggests that use of radiation therapy may be most sensitive to rural residency.

In addition to acknowledging the difference in treatment modality, it is important to know that the effect of patient factors and cancer outcome may vary by rural/non-rural residence and thus impact treatment choices differentially. For example, rural patients of lower SES may be at an even greater disadvantage than their non-rural counterparts (i.e., there may be a differential effect of poverty based on urban/rural status).

<u>Survival</u>: Findings related to cancer mortality in patients with melanoma, lung, and breast cancer from studies utilizing individual-level methods and Census tract definitions of rural have been relatively consistent in concluding that after adjusting for individual factors like demographics, comorbidity, treatment and stage rural residence does not directly influence cancer-related mortality, rather patient-level factors (i.e., poverty, age, race) play more of a role.[8,46,47] This finding contradicts the results of a study looking at disease-free survival

given that the percentage of patients across all stages of endometrial cancer who were never disease-free was higher among rural (defined by RUCCs) residents.[15]

The Special Case of Residence in the Appalachian Region of the U.S.: Approximately 42% of the Appalachian region of the U.S. is rural. There are considerable cancer-related disparities in Appalachia - a region containing 24 million residents in 420 counties of 13 states. Consistent findings support higher cancer incidence and mortality rates for many sites/types of cancers in the Appalachian region, as compared to the rest of the U.S..[48,49] These disparities are most apparent in the Central Appalachian region [48] and are strongest for cancers of the cervix, colon and rectum and lung and bronchus, with incidence and mortality rates for these cancers greater in the majority of the states' Appalachian areas compared to corresponding non-Appalachian areas.[49] Socioeconomic differences and rurality may at least partially explain these disparities though exact mediators of the findings have been described (e.g., decreased availability of screening facilities, inability to afford travel to screening centers).

Patient Travel Distance

Stage of Disease at Diagnosis: Patient travel distance has also been used as a way to assess differences between rural and non-rural patients with respect to cancer stage at diagnosis. Again results vary depending on the type of tumor. Studies looking at breast,[46,50] and multiple cancers [5] argue that travel distance (i.e., from patient home to the nearest provider) is not associated with stage of disease at diagnosis, whereas a study looking at melanoma shows that increasing distance from a provider results in a more advanced stage of disease at diagnosis.[47]

<u>Treatment:</u> It is clear that patients living in rural areas must travel longer distances to health care facilities providing cancer care.[3,4] As noted above, there is now substantial research showing that patient travel distance from home to closest radiation therapy center is a salient factor in the local control women with loco-regional breast cancer receive. That is, breast cancer patients living a longer distance from radiation therapy facilities are more likely to undergo a mastectomy rather than BCS and those living a longer distance from radiation therapy facilities who require curative-intent post-operative radiation (i.e, following either BCS or mastectomy) therapy are less likely to receive it.[36,37,39,51]

<u>Survival</u>: Research that studies cancer patients' survival as a function of travel distance shows that there is no difference between rural and non-rural patients survival yet there is a difference in survival depending on the size of the hospital in which they were treated, with smaller hospitals being associated with poorer survival.[15] This same study found that rural residents were more likely to be treated at a smaller hospital.[15] This research raises the hypothesis that prior work showing that the poor outcomes for cancer patients living in rural regions may have been mediated by small hospital size.

Multi-Level Regression - "Rural" as a Contextual Attribute

Where a person lives in the United States is associated with their health and the health care they receive net of their individual attributes that put them at risk for disease and/or receipt of inadequate care. Supra-individual geographic variation in health and health care has been established by nearly forty years of research from varied scientific disciplines.[52–58] What mediates observed supra-individual geographic variation in health and health care is less clear. Social epidemiologists have published compelling research that credits supra-individual neighborhood factors like "poverty" as contributing to the health and health care use of individuals living in these social geographies.[59,60] The statistical method hierarchical or multi-level regression analysis is an ideal statistical approach to such studies

in which individuals are nested within a smaller number of geographic areas. The method permits simultaneous evaluation of the contribution of patient factors (e.g., age, sex, race, comorbidity) and area contextual factors (e.g., patient residence in a rural region) while adjusting standard errors appropriately for the non-independence of observations associated with nested data. Possibly as a result of the conflicting methods used to define "rural" and the relative novelty of hierarchical methods, the literature utilizing multi-level analyses to measure the importance of individuals' rural versus non-rural residence and their subsequent cancer outcomes in the US is both inconsistent and scant. The multilevel studies often differ from one another in the demographic traits that they include in their hierarchical models (e.g., race, poverty, age). This inconsistency is critically important as patient demographics vary by rural-urban location in the US. That is, urban areas are more likely to be black and of a lower SES (both factors are known to be associated with unfavorable cancer outcomes) than their rural counterparts. [25] This means that if these patient attributes were omitted from a model, any unfavorable association between rural residence and patient cancer outcome could be confounded by unmeasured patient race and SES. Such problems of confounding are not limited to multi-level models.

Screening—Few studies have estimated the effects of area-level rural status within a multilevel model. A study of Ohio females sought to determine the effects of various contextual factors on mammography utilization.[61] Modeled as a continuous variable, patients' RUCC of residence (crude or adjusted) was not found to be statistically significantly related to mammography utilization.

Incidence—The contextual effect of rurality on cancer incidence has been estimated for several cancer sites in a single study.[62] 'Rural', 'suburban', and 'metropolitan' categorizations were created from RUCCs. Compared to their counter parts living in metropolitan areas, men living in rural areas were found to have lower rates of anal cancer and women living in rural areas were found to have lower rates of oral cavity and pharynx cancer after adjusting for patient race, patient ethnicity, and county-level factors related to SES. Non-significant associations were found comparing rural to metropolitan residence and rates of penile, vaginal, vulvar, and female anal cancers. This research also suggests that for certain cancers there may be an interaction between race and rurality. That is, Asian and Pacific Islanders (APIs) residing in rural areas had higher rates of cervical and oral cavity and pharynx cancers compared to those APIs residing in metropolitan areas. Conversely, among whites, those residing in rural areas had lower rates of cervical and oral cavity and pharynx cancers compared to those whites living in metropolitan areas.[62] Results from a study of melanoma however suggest that rates of this cancer are equivalent in urban and rural counties and that there is no race rurality interaction.[63]

Stage at Diagnosis—There is limited literature utilizing multi-level analysis to investigate stage of disease at diagnosis of non-rural versus rural residents. By measuring the relationship between travel distance from the centroid of a resident's zip code to the nearest cancer center and incidence rates, researchers have found that women with breast cancer in non-rural areas (10%) have in situ carcinoma of the breast cancer at twice the rate of women in rural areas (5%). Because rates of mammogram use did not vary by rurality, the in situ carcinoma finding is potentially consistent with a stage shift favoring lower stages of disease among non-rural women compared to rural women.[26] By contrast, in a multi-level study estimating the odds of late-stage diagnosis with breast, colorectal cancer (CRC), lung and prostate cancer by RUCA levels aggregated to the zip-code level, investigators found that compared to those living in the city of Chicago, residents of rural areas in Illinois had lower rates of late-stage (i.e., incurable) CRC and lung cancers.[64]

Treatment—Multi-level analyses have been used to measure the impact that individuals' race and neighborhood characteristics have on the likelihood of receiving chemotherapy for CRC.[25] Through the use of hierarchical analysis, the researchers came to the conclusion that urban and suburban patients are significantly more likely to receive chemotherapy than their rural counterparts. After adjusting for individual-level variables (including race), residing in a rural location continued to be a significant negative predictor of the likelihood of receiving chemotherapy but poverty (area poverty or individual poverty) did not.

Survival—Only one known U.S. study has investigated the multilevel association between a measure of rurality and cancer survival.[65] A study of Texas females failed to find a statistically significant association between cervical cancer survival and percent rural at the zip-code level.[65] Similar findings for breast cancer were reported in a recent and methodologically distinct study which used sandwich estimators to correctly estimate arealevel standard errors. That is, researchers found that county-level 'rural' was not significantly related breast cancer survival.[66]

Spatial Analysis Involving "Rural"

Similar to the statistical effects that multilevel models have on standard error calculations of data exhibiting possible membership processes, spatial analysis techniques have the ability to correctly estimate standard errors and account for residual spatial dependence.[67,68] Spatial dependence may be present in data for various reasons, including: incorrect choice of level in multilevel analyses, unmeasured confounding, or natural spatial clustering of a given phenomenon.[67,68] In practice, the area-level spatial dependence of an individual-+ area-level multilevel model is investigated and controlled if dependence is found. However, techniques may also be applied to correct for spatial dependence within individual-level point data [69] or single-level data of an area-level.[68]

Only two known U.S. studies have investigated the effects of a measure of rurality on any cancer-related outcome while accounting for possible spatial dependence. One multilevel study found that county-level metropolitan (>=1,000,000 population) versus non-metropolitan and urban (>=50,000 population) versus non-urban were not significantly associated with childhood cancer incidence in Texas, adjusted for individual-level race and cancer diagnosis year and area-level spatial dependence.[70] Similarly, null findings resulted from a single-level, ecologic analysis estimating incidence of myelodysplastic syndromes using census tract-level RUCAs.[71]

Summary

In summary, review of the literature yields little in the way of consistent findings regarding the importance of rural residence on cancer outcomes. The one finding that seems consistent is that use of curative-intent radiation therapy is negatively associated with rural residence for women with breast and endometrial cancers as well as men with prostate cancer. The lack of consistent findings may stem from inconsistencies in (1) how rural is defined and measured and (2) the analytic methods used. In order to address the disparities between rural and non-rural patients it is critical to adopt a common metric of defining rural and likely adopt a common analytic approach. From our review of the literature, we find a scientifically sound metric of rural to be the RUCA because it incorporates both population density and travel distance and a scientifically analytic method to be multi-level regression because it lends itself to inquiry to identify mediators of any rural/non-rural disparity and adjusts standard errors appropriately for non-independence of observations that is inherent in analyses of patients living in common geospatial units. Adoption of clear conventions in defining rural and analyzing data may facilitate research so that policy makers better understand in what clinical situations rural residence puts patients at risk for sub-optimal

cancer outcomes and thus advance research targeted at the common goal of decreasing disparities in cancer.

Acknowledgments

Funding: P01 AG031093

References

- 1. Smedley, BD.; Stith, AY.; Nelson, AR., editors. Unequal treatment: Confronting racial and ethnic disparities in health care. Washington, DC: The National Academies Press; 2003. p. 118-143.
- 2. Centers for Disease Control and Prevention. [accessed 4.3.12] Leading causes of death. www.cdc.gov/nchs/fastats/lcod.htm
- 3. Kong AL, Yen TW, Pezzin LE, Miao H, Sparapani RA, Laud PW, et al. Socioeconomic and racial differences in treatment for breast cancer at a low-volume hospital. Ann SurgOncol. 2011; 18(11): 3220–3227.
- Baldwin LM, Cai Y, Larson EH, Dobie SA, Wright GE, Goodman DC, et al. Access to cancer services for rural colorectal cancer patients. J Rural Health. 2008; 24(4):390–399. [PubMed: 19007394]
- 5. Chan L, Hart LG, Goodman DC. Geographic access to health care for rural Medicare beneficiaries. J Rural Health. 2006; 22(2):140–146. [PubMed: 16606425]
- United States Department of Agriculture; Economic Research Service. [accessed 3.26.12] What is rural?. http://www.ers.usda.gov/Briefing/Rurality/WhatisRural/
- Coburn AF, MacKinney AC, McBride TD, Mueller KJ, Slifkin RT, Wakefield MK. Choosing Rural Definitions: Implications for Health Policy. Rural Policy Research Institute Health Panel. Mar.2007
- 8. Shugarman LR, Sorbero ME, Tian H, Jain AK, Ashwood JS. An exploration of urban and rural differences in lung cancer survival among Medicare beneficiaries. Am J Public Health. 2008; 98(7): 1280–1287. [PubMed: 17971555]
- United States Department of Agriculture; Economic Research Service. [accessed 3.26.12] Rural urban commuting area codes. http://www.ers.usda.gov/Data/RuralUrbanCommutingAreaCodes/
- 10. United States Department of Agriculture; Economic Research Service. [accessed 3.26.12] Rural urban continuum codes. http://www.ers.usda.gov/Data/RuralUrbanContinuumCodes/
- 11. Paquette I, Finlayson SR. Rural versus urban colorectal and lung cancer patients: differences in stage at presentation. J Am Coll Surg. 2007; 205(5):636–641. [PubMed: 17964438]
- 12. Sankaranarayanan J, Watanabe-Galloway S, Sun J, Qiu F, Boilseen E, Thorson AG. Rurality and other determinants of early colorectal cancer diagnosis in Nebraska: a 6-year cancer registry study, 1998–2003. J Rural Health. 2009; 25(4):358–365. [PubMed: 19780915]
- 13. Carney ME, Lancaster JM, Ford C, Tsodikov A, Wiggens CL. A population-based study of patterns of care for Ovarian cancer: who is seen by a gynecologic oncologist and who is not? Gynecol Oncol. 2002; 84(1):36–42. [PubMed: 11748973]
- 14. Kemp JA, Finlayson Sr. Nationwide trends in laparoscopic colectomy from 2000 to 2004. Surg Endosc. 2008; 22(5):1181–1187. [PubMed: 18246394]
- 15. Modesitt SC, Huang B, Shelton BJ, Wyatt S. Endometrial cancer in Kentucky: the impact of age, smoking status, and rural residence. Gynecol Oncol. 2006; 103(1):300–306. [PubMed: 16631234]
- Jacobs LK, Kelley KA, Rosson GD, Detrani ME, Chang DC. Disparities in urban and rural mastectomy populations: the effects of patient- and county-level factors on likelihood of receipt of mastectomy. Ann Surg Oncol. 2008; 15(10):2644–2652. [PubMed: 18663535]
- 17. Polasek O, Kolcic I, Vonica L, Strnad M, Vuletic S, Kern J. Breast, colon, and prostate screening in the adult population of Croatia: does rural origin matter? Rural Remote Health. 2007; 7(3):749. [PubMed: 17900222]
- Pozet A, Westeel V, Berion P, Danzon A, Debieuvre D, Breton JL, et al. Rurality and survival differences in lung cancer: a large population-based multivariate analysis. Lung Cancer. 2008; 59(3):291–300. [PubMed: 17933419]

19. Mathews M, West R, Buehler S. How important are out-of-pocket costs to rural patients' cancer care decisions? Can J Rural Med. 2009; 14(2):54–60. [PubMed: 19379628]

- Miedema B, Tatemichi S, MacDonald I. Cancer follow-up care in New Brunswick: cancer surveillance, support issues and fear of recurrence. Can J Rural Med. 2004; 9(2):101–107.
 [PubMed: 15607038]
- 21. Monroe AC, Ricketts TC, Savitz LA. Cancer in rural versus urban populations: a review. J Rural Health. 1992; 8(3):212–220. [PubMed: 10121550]
- 22. Elliot TE, Elliot BA, Regal RR, Renier CM, Haller IV, Crouse BJ, et al. Improving rural cancer patients' outcomes: a group-randomized trial. J Rural Health. 2004; 20(1):26–35. [PubMed: 14964925]
- 23. Katz ML, Reiter PL, Corbin S, de Moor JS, Paskett ED, Shapiro CL. Are rural Ohio Appalachia cancer survivors needs different than urban cancer survivors? J Cancer Surviv. 2010; 4(2):140–148. [PubMed: 20099044]
- 24. Hall SA, Kaufman JS, Ricketts TC. Defining urban and rural areas in the U.S. epidemiologic studies. J Urban Health. 2006; 83(2):162–175. [PubMed: 16736366]
- Hao Y, Landrine H, Jemel A, Ward KC, Bayakly AR, Young JL Jr. at al. Race, neighborhood characteristics and disparities in chemotherapy for colorectal cancer. J Epidemiol Community Health. 2011; 65:211–217. [PubMed: 19959651]
- 26. McElroy JA, Remington PL, Gangnon RE, Hariharan L, Andersen LD. Identifying geographic disparities in the early detection of breast cancer using a geographic information system. Preventing Chronic Disease: Public Health Research, Practice, and Policy. 2006; 3(1):1–8.
- 27. Nuño T, Gerald JK, Harris R, Martinez ME, Estrada A, Garcia F. Comparison of breast and cervical cancer screening utilization among rural and urban Hispanic and American Indian women in the Southwestern United States. Cancer Causes & Control. 2012; 23(8):1333–1341. [PubMed: 22710745]
- Fan L, Mohile S, Zhang N, Fiscella K, Noyes K. Self-reported cancer screening among elderly Medicare beneficiaries: a rural-urban comparison. Journal of Rural Health. 2012; 28(3):312–319. [PubMed: 22757956]
- Doescher MP, Jackson JE. Trends in cervical and breast cancer screening practices among women in rural and urban areas of the United States. Journal of Public Health Management and Practice. 2009; 15(3):200–209. [PubMed: 19363399]
- 30. Apgar BS, Kittendorf AL, Bettcher CM, Wong J, Kaufman AJ. Update on ASCCP consensus guidelines for abnormal cervical screening tests and cervical histology. American Family Physician. 2009; 80(2):147–155. [PubMed: 19621855]
- 31. Battaglia TA, Bak SM, Heeren T, Chen CA, Kalish R, Tringale S, et al. Boston Patient Navigation Research Program: the impact of navigation on time to diagnostic resolution after abnormal cancer screening. Cancer Epidemiology, Biomarkers & Prevention: A publication of the American Association for Cancer Research, Cosponsored by the American Society of Preventive Oncology. 2012; 21(10):1645–1654.
- 32. Markossian TW, Darnell JS, Calhoun EA. Follow-up and timeliness after an abnormal cancer screening among underserved, urban women in a patient navigation program. Cancer Epidemiology, Biomarkers & Prevention: A publication of the American Association for Cancer Research, Cosponsored by the American Society of Preventive Oncology. 2012; 21(10):1691–1700
- 33. Singh GK. Rural-urban trends and patterns in cervical cancer mortality, incidence, stage, and survival in the United States, 1950–2008. Journal of Community Health. 2012; 37(1):217–123. [PubMed: 21773819]
- 34. Hausauer AK, Keegan TH, Chang ET, Glaser SL, Howe H, Clarke CA. Recent trends in breast cancer incidence in US white women by county-level urban/rural and poverty status. BMC Medicine. 2009; 26(7):31. [PubMed: 19558637]
- 35. Kinney AY, Harrell J, Slattery M, Martin C, Sandler RS. Rural-urban differences in colon cancer risk in blacks and whites: the North Carolina Colon Cancer Study. J Rural Health. 2006; 22(2): 124–130. [PubMed: 16606423]

36. Nattinger AB, Kneusel RT, Hoffman RG, Gilligan MA. Relationship of distance from a radiotherapy facility and initial breast cancer treatment. JNCI. 2001; 93(17):1344–1346. [PubMed: 11535710]

- 37. Punglia RS, Weeks JC, Neville BA, Earle CC. Effect of distance to radiation treatment facility on use of radiation therapy after mastectomy in elderly women. Int J Radiation Oncology Biol Phys. 2006; 66(1):56–63.
- 38. Jacobs LK, Kelley KA, Rosson GD, Detrani ME, Chang DC. Disparities in urban and rural mastectomy populations. Annals of Surgical Oncology. 2008; 15(10):2644–2652. [PubMed: 18663535]
- Celaya MO, Rees JR, Gibson JJ, Riddle BL, Greenberg ER. Travel distance and season of diagnosis affect treatment choices for women with early-stage breast cancer in a predominantly rural population (United States). Cancer Causes Control. 2006; 17(6):851–856. [PubMed: 16783613]
- 40. Desch CE, Penberthy L, Newschaffer CJ, Hillner BE, Whittemore M, McClish D, et al. Factors that determine the treatment for local and regional prostate cancer. Medical Care. 1996; 34(2): 152–162. [PubMed: 8632689]
- 41. Cetnar JP, Hampton JM, Williamson AA, Downs T, Wang D, Owen JB, et al. Place of residence and primary treatment of prostate cancer: examining trends in rural and nonrural areas in Wisconsin. Urology. 2013; 81(3):540–546. [PubMed: 23332992]
- 42. Paskett ED, Reisinger S, Cetnar JP, Hampton JM, Williamson AA, Downs T, Wang D, Owen JB, Crouse B, Jones N, Wilson JF, Trentham-Dietz A. Editorial comment regarding. Place of residence and primary treatment of prostate cancer: examining trends in rural and nonrural areas in Wisconsin. Urology. 2013; 81546(3)
- 43. U.S. Department of Commerce and United States Census Bureau. [Accessed October 24, 2012] State & County Quickfacts: Wisconsin, 9-18-2012. Available from: http://quickfacts.census.gov/qfd/states/55000.html
- 44. Wisconsin Office of Rural Health. [Accessed October 24, 2012] Defining Rural. Available from: http://www.worh.org/WisRuralAreas
- 45. Cetnar JP, Hampton JM, Williamson AA, Cetnar JP, Hampton JM, Williamson AA, Cetnar JP, Hampton JM, Williamson AA, Downs T, Wang D, Owen JB, Crouse B, Jones N, Wilson JF, Trentham-Dietz A. Reply to Editorial Comment regarding. Place of residence and primary treatment of prostate cancer: examining trends in rural and nonrural areas in Wisconsin. Urology. 2013; 81(3):546–547. [PubMed: 23332993]
- 46. Henry KA, Boscoe FP, Johnson CJ, Goldberg DW, Sherman R, Cockburn M. Breast cancer stage at diagnosis: is travel time important? J Community Health. 2011; 36(6):933–942. [PubMed: 21461957]
- 47. Stitzenberg KB, Thomas NE, Dalton K, Brier SE, Ollila DW, Berwick M, et al. Distance to diagnosing provider as a measure of access for patients with melanoma. Arch Dermatol. 2007; 143(8):991–998. [PubMed: 17709657]
- 48. Wingo PA, Tucker TC, Jamison PM, Martin H, McLaughlin C, Bayakly R, et al. Cancer in Appalachia, 2001–2003. Cancer. 2008; 112(1):181–192. [PubMed: 18000806]
- 49. The Cancer Burden in Appalachia 2009. Appalachia Community Cancer Network. 2009
- 50. Blair SL, Sadler GR, Bristol R, Summers C, Tahar Z, Saltzstein SL. Early cancer detection among rural and urban Californians. BMC Public Health. 2006; 26(6):194. [PubMed: 16869975]
- 51. Meden T. Relationship between travel distance and utilization of breast cancer treatment in rural northern Michigan. JAMA. 2002; 287(1):111. [PubMed: 11754721]
- 52. The Dartmouth Institute for Health Policy and Clinical Practice, Robert Wood Johnson Foundation: The Dartmouth Atlas of Health Care. http://www.dartmouthatlas.org/tools/downloads.aspx
- 53. Wennberg J, Gittelsohn A. Small area variations in health care delivery. Science. 1973; 182(4117): 1102–1108. [PubMed: 4750608]
- 54. Kawachi, I.; Berkman, LF. Neighborhoods and Health. New York, NY: Oxford University Press; 2003.
- 55. Berkman, IF; Kawachi, I. Social Epidemiology. New York, NY: Oxford University Press; 2000.

56. Baicker K, Chandra A, Skinner JS, Wennberg JE. Who you are and where you live: how race and geography affect the treatment of medicare beneficiaries. Health Aff (Millwood). 2004 Suppl VariationVAR33-44.

- 57. Fowler FJ Jr, Gallagher PM, Anthony DL, Larsen K, Skinner JS. Relationship between regional per capita Medicare expenditures and patient perceptions of quality of care. JAMA. 2008; 299(20): 2406–2412. [PubMed: 18505950]
- 58. Keyshani S, Falk R, Bishop T, Howell E, Korenstein D. The relationship between geographic variations and overuse of healthcare services: a systematic review. Med Care. 2012; 50(3):257–261. [PubMed: 22329997]
- Kawachi, I.; Berkman, LF. Neighborhoods and Health. New York, NY: Oxford University Press;
 2003
- 60. Berkman, LF.; Kawachi, I. Social Epidemiology. New York, NY: Oxford University Press; 2000.
- 61. Litaker D, Tomolo A. Association of contextual factors and breast cancer screening: finding new targets to promote early detection. Journal of Women's Health. 2007; 16(1):36–45.
- 62. Benard VB, Johnson CJ, Thompson TD, Roland KB, Lai SM, Cokkinides V, et al. Examining the association between socioeconomic status and potential human papillomavirus-associated cancers. Cancer. 2008; 113(S10):2910–2918. [PubMed: 18980274]
- 63. Singh SD, Ajani UA, Johnson CJ, Roland KB, Eide M, Jemel A, et al. Association of cutaneous melanoma incidence with area-based socioeconomic indicators-United States, 2004–2006. J Am Acad Dermatol. 2011; 65(5):S58. e1-S58: e12. [PubMed: 22018068]
- 64. McLafferty S, Wang F. Rural reversal? Cancer. 2009; 115(12):2755–2764. [PubMed: 19434667]
- 65. Eggleston KS, Coker AL, Williams M, Tortolero-Luna G, Martin JB, Tortolero SR. Cervical cancer survival by socioeconomic status, race/ethnicity, and place of residence in Texas, 1995–2001. Journal of Women's Health. 2006; 15(8):941–951.
- 66. Akinyemiju T, Soliman A, Johnson N, Altekruse S, Welch K, Banerjee M, et al. Individual and neighborhood socioeconomic status and healthcare resources in relation to black-white breast cancer survival disparities. Journal of Cancer Epidemiology. 2013 2013.
- 67. Arcaya M, Brewster M, Zigler CM, Subramanian S. Area variations in health: A spatial multilevel modeling approach. Health Place. 2012
- 68. Waller, LA.; Gotway, CA. Applied spatial statistics for public health data. Hoboken, N.J.: John Wiley & Sons; 2004.
- 69. Diggle, P. Statistical analysis of spatial point patterns. 2nd ed.. London; New York: Arnold: Distributed by Oxford University Press; 2003.
- 70. Thompson JA, Carozza SE, Zhu L. Geographic risk modeling of childhood cancer relative to county-level crops, hazardous air pollutants and population density characteristics in Texas. Environ Health. 2008; 7(1):45. [PubMed: 18817548]
- 71. Ross ME, Wakefield J, Davis S, De Roos AJ. Spatial clustering of Myelodysplastic Syndromes (MDS) in the Seattle-Puget Sound Region of Washington State. Cancer Causes & Control. 2010; 21(6):829–838. [PubMed: 20101455]

Table 1

Rural Definitions

Definition	Definition Description	Geographic Unit Used	Pros and Cons for Cancer Research
U.S. Census Bureau: Urban and Rural Areas	The Census Bureau's classification of rural consists of all territory, population, and housing units located outside of urbanized areas and urban clusters. Urbanized areas include populations of at least 50,000, and urban clusters include populations between 2,500 and 50,000. The core areas of both urbanized areas and urban clusters are defined based on population density of 1,000 per square mile and then certain blocks adjacent to them are added that have at least 500 persons per square mile.	Census Block and Block Groups	Pros: Census geography is more stable than ZIP code areas due to the fact that it changes over 10-year intervals rather than annually. Census geography is also the smallest geographic unit available. Cons: It is difficult to implement census definitions of rural because census geographical information is not often used by programs such as Medicare, Medicaid, and insurance companies.
Economic Research Service U.S. Department of Agriculture & WWAMI Rural Health Research Center: Rural- Urban Commuting Areas (RUCAs)	This classification scheme utilizes the U.S. Census Bureau's urbanized area and cluster definitions and work commuting information. The RUCA categories are based on the size of settlements and towns as delineated by the Census Bureau and the functional relationships between places as measured by tract-level work commuting data. This taxonomy defines 33 categories of rural and urban census tracts.	Census Tract, ZIP Code approximation available	Pros: RUCAs encompass population density, urbanization, and daily commuting. This method provides a measure of functional relationships while using a more specific geographic unit than the OMB's taxonomy. If using the ZIP code approx ZIP code areas are more geographically specific than boundaries created by county lines. ZIP codes are also easier to use with programs that rely on the provider/beneficiary address. Cons: (see above for census tract) If using the ZIP code approximation- ZIP codes often change annually.
U.S. Office of Management and Budget (OMB): Core Based Statistical Areas (i.e., Metropolitan and Nonmetropolitan areas)	A metropolitan area contains a core urban area with a population of 50,000 or more. Nonmetropolitan counties are outside the boundaries of metropolitan areas and are subdivided into two types, micropolitan areas and noncore counties. Micropolitan areas are urban clusters with a population of at least 10,000, but less than 50,000.	County	Pros: National health data sets use counties as their geographic unit and county boundaries remain very stable over time. Cons: County size varies and larger counties may include both urban and rural areas.
Economic Research Service	This classification scheme classifies counties and county	County	Pros: RUCCs, like RUCAs, also

Definition	Definition Description	Geographic Unit Used	Pros and Cons for Cancer Research
U.S. Department of Agriculture: Rural-Urban Continuum Codes (Beale Codes)	equivalents OMB metropolitan-nonmetropolitan status and then further subdivides into three metropolitan and six nonmetropolitan groupings by the population size of the metropolitan area and adjacency to another metropolitan areas.		distinguish counties by size, degree of urbanization, and proximity to metropolitan areas. RUCCs take into account the OMB categories and subdivide them further which can help to minimize the effects of variations in county size. Cons: (see above for OMB)
Office of Rural Health Policy U.S. Department of Health and Human Services: RUCA Adjustment to OMB Metropolitan and Nonmetropolitan Definition	This method uses RUCAs 4–10 to identify small towns and rural areas within large metropolitan counties. In addition, census tracts within metropolitan areas with RUCA codes 2 and 3 that are larger than 400 square miles and have population density of less than 30 people per square mile are also considered rural.	Census Tract within OMB Metropolitan Counties	Pros: This method uses the metropolitan counties defined by the OMB in addition to RUCAs, to create a more specific definition and to define the rural/urban areas that may exist within a large metropolitan county. Cons: It is difficult to implement census definitions of rural because census geographical information is not often used by programs such as Medicare, Medicaid, and insurance companies.
ARIA: Accessibility/ Remoteness Index of Australia	This method defines five categories of remoteness based on road distance to service centers (urban areas with a population of 5,000 or more), and is available for a variety of geographical units including localities, Census Collection districts (CCDs), Statistical Local Areas (SLAs)/Local Government Areas (LGAs) and postcodes.	A variety of Australian government units	Pros: ARIAs, similar to RUCAs, encompass population density, urbanization, and daily commuting. Cons: County size defined by the boundaries created by the SLAs and LGAs may vary and can contain both rural and urban areas.