

Temporal motifs reveal homophily, gender-specific patterns, and group talk in call sequences

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Edited* by H. Eugene Stanley, Boston University, Boston, MA, and approved September 14, 2013 (received for review May 7, 2013)

Recent studies on electronic communication records have shown that human communication has complex temporal structure. We study how communication patterns that involve multiple individuals are affected by attributes such as sex and age. To this end, we represent the communication records as a colored temporal network where node color is used to represent individuals' attributes, and identify patterns known as temporal motifs. We then construct a null model for the occurrence of temporal motifs that takes into account the interaction frequencies and connectivity between nodes of different colors. This null model allows us to detect significant patterns in call sequences that cannot be observed in a static network that uses interaction frequencies as link weights. We find sex-related differences in communication patterns in a large dataset of mobile phone records and show the existence of temporal homophily, the tendency of similar individuals to participate in communication patterns beyond what would be expected on the basis of their average interaction frequencies. We also show that temporal patterns differ between dense and sparse neighborhoods in the network. Because also this result is independent of interaction frequencies, it can be seen as an extension of Granovetter's hypothesis to temporal networks.

social networks | human dynamics

Social networks have been studied since the early 20th century, and their significance to the performance and well-being of individuals is now widely recognized (1, 2). The availability of electronic communication records—data on mobile phone calls, e-mails, tweets, and messages in social networking sites—has, however, created unprecedented opportunities for studying social networks (3, 4), allowing the analyzing of human interaction networks at the societal scale (5–7), studying their mesoscale structure (8), and carrying out experiments with tens of millions of subjects (9).

Communication records are typically studied by constructing an “aggregate network” where the nodes correspond to people, edges denote their relations as inferred from the communication data, and tie strengths are accounted for by edge weights representing communication frequency. Although this approach has been immensely successful, it disregards all information contained in the detailed timings of communication events. As an example, individuals who appear highly connected in the aggregate network might only interact with a small number of acquaintances at a time (10).

Human communication has been shown to have rich temporal structure (11–13), and one of the challenges of computational social science is to understand this rich behavior. Although temporal inhomogeneities can be partially attributed to circadian and weekly patterns (12, 14), detailed analysis has shown that they have more fundamental origins (13, 15–17). Human communication is known to be intrinsically bursty (11, 13, 18, 19) and contain strong pairwise correlations of interaction times (13).

“Homophily” refers to the well-documented tendency of individuals to interact with others similar to them with respect to various social and demographic factors (20–22). Because social networks act as conduits of information, homophily limits the

information that individuals can receive. Although sex homophily is known to be less strong than homophily by age, race, or education (22), sex-related differences in communication have been documented at least in instant messaging (23), Facebook (24), and the use of both domestic (25) and mobile phones (26). However, not much is known about patterns involving multiple individuals, or the influence of factors such as sex or age on communication patterns. This is the focus of the present article.

Increased awareness about the importance of temporal information in various empirical datasets has led to the emergence of the concept of “temporal networks,” a general framework for studying time-dependent interactions between nodes (27). Here, we study communication patterns of multiple individuals within this framework. We represent communication records as a “colored” temporal network where node colors are used to refer to individuals' attributes. We then identify “temporal motifs” in these data to summarize their mesoscale temporal structure (28) and develop a null model that identifies differences between the relative occurrence of node colors in temporal motifs so that these differences are independent of the structure of the aggregate network. This choice of null model assures that all results presented in this article are independent of any previous results obtained by studying static communication networks where link weights correspond to communication frequency.

Using a large dataset of mobile phone calls, we find significant differences in the occurrence of mesoscale communication patterns. We identify “temporal homophily,” overrepresentation of temporal patterns that contain similar nodes beyond that predicted by the structure of the aggregate network. By using event colors in addition to node colors, we also find consistent and robust differences between events occurring in dense and sparse neighborhoods of the aggregate network. Because this result is independent of the aggregate network, it can be seen as a

Significance

Social ties are more common between individuals with similar traits, a feature known as homophily. Ties are also known to be stronger between individuals with multiple common acquaintances. Both of these two properties constrain the flow of information and ideas in social networks. We study time-dependent communication patterns in a large mobile phone communication dataset and show that both of these two properties are in fact stronger than can be observed in any static snapshot of a communication network. The methods developed to obtain these results can be used more generally to study various time-dependent networks.

Author contributions: L.K., K.K., J.K., and J.S. designed research; L.K. performed research; L.K. contributed new reagents/analytic tools; L.K., K.K., J.K., and J.S. analyzed data; and L.K., K.K., J.K., and J.S. wrote the paper.

*This Direct Submission article had a prearranged editor.

The authors declare no conflict of interest.

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This article contains supporting information online at www.pnas.org/lookup/suppl/doi:10.1073/pnas.1307941110/-DCSupplemental.

motifs with $z(m) \approx 0$ are “explained” by the null model—the null model was just proven to be false, so it cannot explain our observations (*SI Text*).

However, because we can interpret the deviation between the null model and the empirical data, we can use the null model to measure effect size. We do this by calculating the ratio $r(m) = C(m) / \mu(\bar{C}(m))$. (The ratio score is an unstandardized measure of effect size. Such measures are generally considered to be the best practice in reporting results; see, e.g., ref. 35.) Because $\bar{C}(m)$ is the motif count under the null hypothesis that node types have no effect, $r(m)$ reveals how much more or less common a motif is because of node types.

Synthetic Data. To illustrate what this null model can reveal, we first apply it to synthetic data where we know exactly what there is to find. These synthetic data have two types of nodes, red and blue, with events occurring in such a fashion that those causal chains are more common where the first event takes place between nodes of the same color (see *Materials and Methods* for details). This pattern, however, is only visible in the event data; the weighted aggregate network shows no difference between red and blue nodes.

Fig. 2 shows the z -score distribution for all two-event motifs in these synthetic data. As expected, the null hypothesis is false: There are two peaks at $z \approx \pm 16$ corresponding to the causal two chains. The motifs with $z \approx 16$ are those where the first two nodes have the same color, and these motifs have $r(m) \approx 1.18$: They are 18% more common than expected if there were no difference between node types.

Results

We now turn to study a mobile phone dataset that contains 600 million calls during a period of 6 mo between 6.3 million anonymized customers (*Materials and Methods*). As the data include information on the time and duration of calls, it can be represented as a temporal network. Node types are formed by combining the sex, age group, and payment type (prepaid or postpaid mobile subscription plan; *Materials and Methods*) of customers.

Our analysis focuses on two-event motifs for simplicity (Fig. 1C). Larger motifs are not only more demanding computationally but also more laborious to analyze: There are already 56,448

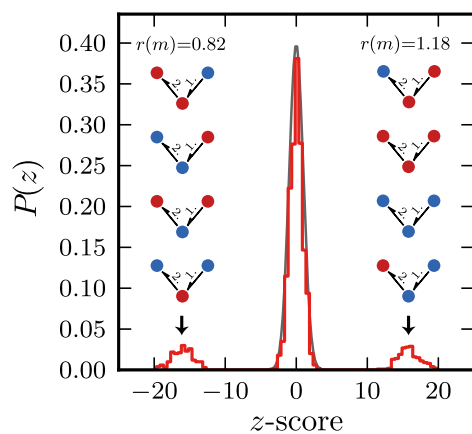


Fig. 2. The null model correctly identifies temporal differences in synthetic data. The figure shows the distribution of z scores for all two-event motifs, averaged over 50 datasets. For most motifs $z \approx 0$ because there are no differences between node colors. The peak at $z \approx 16$ corresponds to the four causal chains where the first event occurs between nodes of the same color. Because expected motif count is defined by the average count of uncolored motifs, the peak at $z \approx -16$ contains the four remaining causal chains where the first event occurs between nodes of different color.

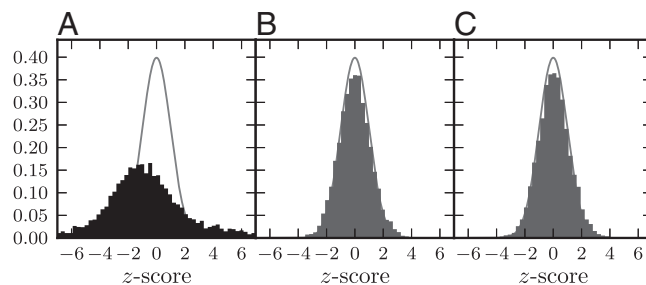


Fig. 3. The empirical data contain temporal differences between node types that are destroyed by randomizing the data. The plots show the distribution of z scores for all two-event motifs with $C(m) \geq 50$ in (A) the first month of empirical data, (B) the same data after shuffling node types, and (C) after shuffling event times. The gray curve shows a Gaussian distribution with zero mean and unit variance for reference.

different two-event motifs with the 24 node types created by combining sex, age group, and payment type. All results have been calculated with $\Delta t = 10$ min, which allows reasonable time for intentional reactions but should not include too many serendipitously simultaneous events. The results are not, however, particularly sensitive to the value of Δt (see *SI Text* for details).

Node Types Affect Motif Counts. We first check whether the null hypothesis is true or false—whether node types affect motif counts beyond what can be expected based on the aggregate network—by plotting the distribution of z scores (Fig. 3A). The distribution does not have zero mean or unit variance; instead, about 35% of motifs have $|z| > 1.96$. The null hypothesis is clearly false, and we can conclude that motif counts are not independent of node types.

For comparison, Fig. 3B shows the same distribution after shuffling node types, and Fig. 3C after shuffling event types (*Materials and Methods*). In both cases, the distributions suggest that the null hypothesis is true. Indeed, after randomizing node types there can be no differences between them even though the data still contain the same “untyped” temporal subgraphs as the original data. The time-shuffled data, on the other hand, have exactly the same aggregate network as the original data. However, because event times are now uncorrelated, all differences between node types are explained by the structure of the aggregate network.

There Is Temporal Homophily. There is temporal homophily in interaction patterns beyond the homophily observed in the aggregate network.

Fig. 3A shows that there are differences between node types; we will now look at what these differences are. We first investigate whether homophily also manifests at the level of contact sequences, i.e., whether there is temporal homophily, a tendency of similar individuals to jointly participate in interaction patterns beyond the homophily observed in the aggregate network.

To this end, we calculate the average $r(m)$ of two-event motifs where all nodes have the same age group, sex, or payment type, or agree for all of these attributes. This average is then compared with the average $r(m)$ of all other motifs. The results are presented in Table 1. Note that the values shown in this table are averages over a large number of motifs; as we will soon show, individual motifs often exhibit significantly larger variations. For motifs involving only two individuals, the only statistically significant difference is an underexpression of the returned-call motif for participants of the same payment type. This is due to frequent patterns where a prepaid customer calls a postpaid customer, who then immediately calls back, as illustrated in Fig. 4A.

Table 1. Temporal motifs reveal the existence of temporal homophily

Motif	A	G	P	A \wedge G \wedge P
Repeated call	1.08, 1.11	1.12, 1.09	1.09, 1.13	1.09, 1.11
Returned call	1.04, 1.01	1.02, 1.01	0.98, 1.06	1.02, 1.02
Noncausal chain	1.05, 1.03	1.05, 1.03	1.05, 1.01	1.18, 1.03
Causal chain	1.03, 1.02	1.04, 1.02	1.05, 0.98	1.16, 1.02
Out-star	1.12, 1.03	1.06, 1.03	1.07, 1.01	1.32, 1.04
In-star	<i>1.09, 1.04</i>	<i>1.07, 1.04</i>	<i>1.03, 1.06</i>	<i>1.16, 1.04</i>

The columns correspond to motifs where all participants are similar with respect to different attributes: age (A), sex (G), payment type (P), or all three (A \wedge G \wedge P). The first value in each cell is the mean $r(m)$ for motifs where all nodes have the same attribute value (for example, all have the same age in column A). The second value gives the mean for all other motifs. If the first value is larger than the second, the motif has homophily with respect to that attribute: Motifs where all nodes have the same value are relatively more common than others. Welch's t test was used to test for equality; bold denotes $P < 0.01$ and italic denotes $P < 0.05$ (with Bonferroni correction for 42 hypotheses, including those only shown in *SI Text*).

More complex motifs—chains and stars—exhibit more evidence of temporal homophily. Motifs where the participants agree with respect to all three attributes are significantly more common, and star-like motifs are overrepresented also when the participants agree with respect to only one attribute. As illustrated in Fig. 4*B*, out-stars also exhibit an interesting pattern where the ages of the two recipients are correlated. The strongest effect is typically observed for similarity of payment type; note, however, that payment type is likely to correlate with various other socioeconomic factors. Results for text messages are qualitatively similar (*SI Text*).

Chains and Stars are Overexpressed for Females. To analyze sex differences in temporal motifs, we calculate the average $r(m)$ separately for motifs where all participants are either male or female. The results are presented in Table 2. No difference is observed for repeated and returned calls, but for all other motifs the all-female case is overexpressed, and all-male case slightly underexpressed.

Local Edge Density Correlates with Temporal Motifs. The algorithm used for identifying temporal motifs also allows distinguishing

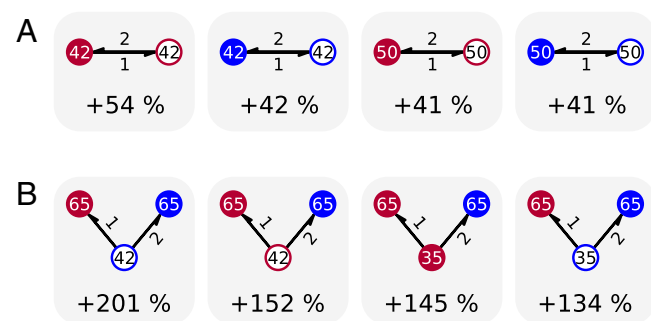


Fig. 4. The most common temporal motifs exhibit shared properties. (A) The four most common returned-call motifs. The numbers inside the nodes denote the age group (18–26, 27–32, 33–38, 39–45, 46–55, or 56–80; the value shown is the weighted average rounded to closest integer). The open nodes denote postpaid and filled prepaid customers; red denotes female, and blue, male. The arrows denote events, and the numbers next to them show their temporal order. In all four cases, the first call takes place from the prepaid (filled node) to the postpaid (open node) customer. The number below each motif shows the relative occurrence compared with the null model. (B) The four most common out-star motifs. In all four cases, the two receivers have the same age, a pattern that is typical for the most common out-stars.

between different event types (28). Here, we use event types to study the correlation between local network density and temporal patterns. This is closely related to Granovetter's hypothesis (29) that states that in social networks there is a positive correlation between edge weights and local network density, where the latter can be measured for example by the number of triangles around an edge. Granovetter's hypothesis has already been verified in mobile phone call data (5). Because our analysis factors out the entire structure of the weighted aggregate network, the results presented here are independent of this classic hypothesis.

We use clique percolation (36) to create a dichotomy for local edge density: Event $e_i = (v_{i,0}, v_{i,1}, t_i, \delta_i)$ is a "dense event" if the edge (v_i, v_j) of the aggregate network is inside a four-clique community, and otherwise e_i is a "sparse event." We find clear and robust differences in temporal behavior between dense and sparse edges, as summarized in Table 3. Single-edge motifs—repeated and returned calls—are more common on sparse edges, whereas all other two-event motifs follow an opposite pattern and are relatively more common in dense parts of the network. One possible explanation is that sparse parts of the network offer less opportunities for motifs that occur on two edges. Were this the case, one would expect motifs with one dense and one sparse event to lie between the other cases; this is, however, not what we observe. The order of these four cases is also very robust: If we also include node types, the same pattern is observed for nearly all combinations of node types. This is remarkable, as each combination of node types essentially constitutes an independent sample.

Granovetter's hypothesis says that dense edges have on average higher weights. However, in addition to having higher weights, we find that dense edges are more commonly related to "group talk," temporal patterns involving more than two individuals.

Discussion

Human relations are inherently dynamic, and at the highest time resolution they manifest as sequences of interactions. Electronic communication records have proven especially useful for studying behavioral patterns of single individuals and relating this to the functioning of the social system as a whole; one example is the ubiquity of burstiness in human communication (11) and its effect on spreading dynamics (15, 16, 18, 37). In this article, we begin to assess "mesoscale" temporal patterns, group interactions that cannot be observed in the static network representation.

The mobile phone data were found to have rich mesoscale temporal structure. Although some results are easy to explain, such as the relative prevalence of repeated calls between prepaid and postpaid users, other equally robust and consistent results are less easy to account for, such as the correlation of recipients' ages observed for out-stars. The connection between temporal motifs and local edge density was also found to be very robust—the same pattern is observed for nearly all combinations of node types—and shows that dense and sparse edges have different roles in communication.

Both homophily and Granovetter's hypothesis work to constrain the flow of information and ideas in social networks. The results presented in this article suggest that this constraining effect is in fact stronger than can be observed in any static network representation alone.

Finally, we note that the framework introduced in this article is not limited to social systems but can be applied to other complex systems for which time resolution data are available, for example to study human mobility (38). The primary constraint is that the concepts introduced in ref. 28 are currently applicable only to data where nodes are involved in at most one event at a time, or where events have no duration. What makes the analysis particularly useful is the fact that any temporal differences identified are independent of the aggregate network, and therefore complementary to any existing information on the weighted aggregate network.

Table 2. All-female star and chain motifs are more common than respective all-male motifs

Motif	Female	Male
Repeated calls	1.11, 1.11	1.13, 1.10
Returned calls	1.02, 1.01	1.02, 1.02
Noncausal chain	1.08, 1.02	1.01, 1.04
Causal chain	1.08, 1.01	0.98, 1.03
Out-star	1.10, 1.03	1.01, 1.04
In-star	1.11, 1.03	1.01, 1.05

The first value in each cell is the average $r(m)$ for motifs where all nodes have the same sex, and the second value is the average $r(m)$ for all other motifs. Statistical testing was done as in Table 1 (with Bonferroni correction for 24 hypotheses, including those only shown in *SI Text*).

Materials and Methods

Mobile Phone Data. The data used in this article consist of 6 mo of anonymized mobile phone records with a total of 625 million calls and 207 million short message service (SMS) messages. We divide the data into 6 consecutive months (periods of 30 d) and repeat the analysis separately in each period to make sure the results are consistent in time. The number of calls (SMS) in these periods ranges from 99.8 to 108.5 million (32.8–37.0 million).

Node types are based on customer metadata, and a type is a combination of three factors. The first two factors are sex and age, with age represented by six intervals with ~ 1 million users in each: 18–26, 27–32, 33–38, 39–45, 46–55, and 56–80. The third factor is payment type, which can be either “postpaid” or “prepaid.” Postpaid users are billed for past calls, whereas prepaid users pay for their calling time beforehand. Prepaid services have limited calling time and are typically more expensive, and prepaid customers therefore tend to make fewer and shorter calls. Even though studying the effect of payment type is not our main interest, we include it in the node type because it can be expected to affect customer behavior, and to be correlated with various socioeconomic factors.

Combining sex, payment type, and age gives a total of $2 \times 2 \times 6 = 24$ different node types. The results have been calculated for the 6.22 million users with fully known type and with contract assigned to only one phone number. (The data contain a total of 10 million unique users. The metadata are, however, based on contract records, and in cases where there are multiple phone numbers per contract we cannot uniquely assign the metadata to single person. Therefore, we discard all users connected to such contracts. Of the remaining 7.81 million users, 6.29 million have valid sex and age information. A further 68,000 users were discarded because their age was under 18 or over 80.)

Shuffling Node Types and Event Times. We use two different kinds of shuffled data to illustrate that the null model correctly identifies a true negative result. The “node-type shuffled data” is created by shuffling node types. That is, if c_i is the type (color) of node v_i in the empirical data, in the shuffled data this node has type $c_{\sigma(i)}$, where σ is a random permutation of node indices.

The “time-shuffled data” are created in a similar fashion: If σ is a permutation of event indices, in the shuffled data event e_i occurs at time $t_{\sigma(i)}$ and has duration $\delta_{\sigma(i)}$. Because we need to enforce the constraint that nodes have no more than one event at a time, a standard shuffling algorithm cannot be used to create the time-shuffled data. Instead, we use a Markov chain Monte Carlo

Table 3. The median $r(m)$ over all months for different two-event motifs when the events occur on either dense (D) or sparse (S) edge

Motif	D-D	S-S	S-D	D-S
Repeated calls	0.88	1.063	—	—
Returned calls	0.905	1.052	—	—
Noncausal chain	1.110	0.994	0.890	0.875
Causal chain	1.082	1.005	0.903	0.892
Out-star	1.123	1.015	0.844	0.838
In-star	1.121	0.970	0.886	0.879

An edge is denoted dense if it is contained inside a four-clique community; all other edges are sparse. For the first two motifs, both events take place on the same edge, so they necessarily have the same type.

algorithm that switches the times of two randomly selected events if the switch does not result in some node having overlapping events.

Synthetic Temporal Network Data. To construct the synthetic data, we first create an undirected regular graph with $N = 10^4$ nodes, each connected to $k = 5$ random nodes, and assign node colors independently of network topology so that there are $N/2$ red and $N/2$ blue nodes.

Events between the nodes are generated with the following process. On every time step, a “sporadic event” occurs on an edge with probability $P = 0.0001$. If the sporadic event takes place between two nodes of the same color, say from i to j , then for the next 100 time steps the recipient j has an additional probability of P to initiate a “triggered event” toward a random neighbor other than i . Event durations are drawn from a geometric distribution with mean $\mu = 10$, and nodes may only participate in one event at a time. New events are generated from this process until there are on average 100 events per edge. Motifs are identified with $\Delta t = 100$.

Note that the distinction between sporadic and triggered events is only made when generating the data; the final data have only one kind of events. Because the underlying network is random and regular, and because the occurrence of neither sporadic nor triggered events on a given edge depends on node colors, this process results in a temporal network where all edges have on average the same number of events.

Null Model for Assessing the Influence of Node Types. Let $G_A = (V, L)$ be the aggregate network, and let $\ell = [(i_1, j_1), \dots, (i_n, j_n)]$ denote a location, an ordered sequence of edges of the aggregated network, where $(i_k, j_k) \in L \forall k$. If we presume that events take place on these edges in the order given, there is a unique temporal motif m_ℓ that corresponds to location ℓ . We take into account the structure of the aggregate network by modeling the motif count $C_\ell(m)$ on ℓ as a random variable under the null hypothesis H_0 that motif count at ℓ does not depend on node types.

What can the motif count depend on if not node types? There are two possible factors: the weights of the edges in ℓ , and the network structure outside ℓ . We approximate the latter effect to be negligible: The occurrence of a motif on ℓ does not depend on events taking place on other edges. (The largest approximation comes from not taking into account events on adjacent edges that could render temporal subgraphs on ℓ invalid.)

Edge weights, however, are likely to correlate strongly with motif counts. Let $\mathbf{w} = [w_{i_1, j_1}, \dots, w_{i_n, j_n}]$ denote a sequence of edge weights in the aggregate network, and \mathbf{w}_ℓ the weight sequence of the edges in ℓ . Assuming H_0 is true and given the above approximation, $C_\ell(m)$ is independent of node types and depends only on \mathbf{w}_ℓ . We thus write $C_\ell(m) \sim P(m_\ell^*, \mathbf{w}_\ell)$, where m^* is motif m without node types—in other words, $C_\ell(m)$ follows a distribution parameterized by m_ℓ^* and \mathbf{w}_ℓ . The distributions $P(m^*, \mathbf{w})$ are estimated from data. By summing over all locations for which $m_\ell = m$, we obtain the total motif count under the null hypothesis:

$$\bar{C}(m) = \sum_{\ell(m)=m} \bar{C}_\ell(m).$$

In *SI Text*, we present an algorithm for generating samples of $\bar{C}(m)$, and also prove that $\bar{C}(m)$ is an unbiased estimate of $C(m)$ when H_0 is true.

Because each distribution $P(m^*, \mathbf{w})$ is estimated from the data, large dataset is a necessity. In addition, edge weights for different nodes types should not be too disparate: If the edge weights are significantly higher for some node types, $P(m^*, \mathbf{w})$ will be estimated using only these node types and therefore sampling will always produce $\bar{C}_\ell(m) \approx C_\ell(m)$. However, this means that the estimates produced by the null model are conservative, erring on the side of smaller effect. For the same reason, the results are not biased by rare high-weight edges: If there is only one location with weight sequence \mathbf{w} , the distribution $P(m^*, \mathbf{w})$ is a δ function and sampling will always produce $\bar{C}_\ell(m) = C_\ell(m)$.

Source Code. The program used to enumerate temporal motifs and calculate the null model is available as free software: <https://github.com/kovanen/TMfinder>.

ACKNOWLEDGMENTS. We thank Albert-László Barabási of Northeastern University for providing access to the mobile phone dataset. The project ICTeCollective acknowledges financial support by the Future and Emerging Technologies (FET) program within the Seventh Framework Program for Research of the European Commission, under FET-Open Grant 238597. L.K. is supported by the Doctoral Program Brain and Mind. J.K. is partially supported by the Finland Distinguished Professor Program of Tekes. J.S. is supported by Academy of Finland Project 260427. We acknowledge the computational resources provided by Aalto Science-IT Project.

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