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## An electrophysiological index of changes in risk decisionmaking strategies

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## Abstract

Human decision-making is significantly modulated by previously experienced outcomes. Using event-related potentials (ERPs), we examined whether ERP components evoked by outcome feedbacks could serve as biomarkers to signal the influence of current outcome evaluation on subsequent decision-making. In this study, eighteen adult volunteers participated in a simple monetary gambling task, in which they were asked to choose between two options that differed in risk. Their decisions were immediately followed by outcome presentation. Temporospatial principle component analysis (PCA) was applied to the outcome-onset locked ERPs in the -200 -1000 ms time window. The PCA factors that approximated classical ERP components (P2, feedback-related negativity, P3a, & P3b) in terms of time course and scalp distribution were tested for their association with subsequent decision-making strategies. Our results revealed that a fronto-central PCA factor approximating the classical P3a was related to changes of decisionmaking strategies on subsequent trials. The decision to switch between high- and low-risk options resulted in a larger P3a relative to the decision to retain the same choice. According to the results, we suggest the amplitude of the fronto-central P3a is an electrophysiological index of the influence of current outcome on subsequent risk decision-making. Furthermore, the ERP source analysis indicated that the activations of the frontopolar cortex and sensorimotor cortex were involved in subsequent changes of strategies, which enriches our understanding of the neural mechanisms of adjusting decision-making strategies based on previous experience.

**Conflict of Interest** 

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## Keywords

decision-making; outcome evaluation; event-related potential (ERP); principal components analysis (PCA); P3 component

## INTRODUCTION

Decision-making requires the ability to choose between competing options that produce diverse outcomes (Yang & Zhang, 2011). Human brain makes decisions by assigning incentive values to different options under consideration and then comparing those values (Litt, Plassmann, Shiv, & Rangel, 2011). The value assignment can be modeled by the probabilistic relationship between each option and its corresponding outcome (e.g., reward or punishment) according to past experience (Wunderlich, Symmonds, Bossaerts, & Dolan, 2011). An option that consistently leads to hedonic outcomes becomes the preferred selection if the option-outcome association is successfully learned (Morrison, Saez, Lau, & Salzman, 2011). Discovering the optimal decision-making strategy from previous outcomes is critical for humans and animals because it plays an important role in environmental adaptation and survival (Lecrubier, Weiller, Andersen, & Baldwin, 2006; Ohira, et al., 2010; Peterson, Lotz, Halgren, Sejnowski, & Poizner, 2011). Cognitive systems that rapidly construct option-outcome associations provide high levels of behavioral flexibility (Wallis, 2011). In the field of experimental psychology, a trial-by-trial decision-making task paradigm is helpful for investigating the impact of current outcomes on future decisionmaking behavior (Peterson, et al., 2011). For instance, during the classical Iowa gambling task, in which participants received feedback immediately after making a choice, most normal participants (i.e., participants without brain injury) change their selection preference dramatically within just a few trials (Bechara, 2004; Bechara, Damasio, & Damasio, 2000).

High-temporal resolution techniques, most notably the event-related potential (ERP), have provided valuable knowledge about how current outcomes shape future behavior. Below we summarize some of the most relevant findings. Johnson & Donchin (1982) discovered that when asking participants to count the number of specific tones, the P3 amplitude revealed the efficiency of adopting the new rules of tone generation after "probability transitions" (see also Aleksandrov & Maksimova, 1985; Pritchard, Houlihan, & Robinson, 1999). Polezzi (2008) found that higher P2 amplitudes were associated with a lower frequency of uncertain choices in subsequent trials, suggesting that the P2 component represented a distinction between predictability and unpredictability (see also Chen, Qiu, Li, & Zhang, 2009; Schuermann, Endrass, & Kathmann, 2012). In a strategic economic game against a computer opponent, Cohen & Ranganath (2007) observed that a feedback-locked ERP component, namely the feedback-related negativity (FRN), predicted whether participants would change decision behavior, with the FRN following monetary loss being more negative-going when participants chose a different option on the subsequent trial (see also Cavanagh, Frank, Klein, & Allen, 2010; Cohen, Wilmes, & van de Vijver, 2011; van der Helden, Boksem, & Blom, 2010).

Risk decision-making (e.g., monetary gambling) is a major type of decision-making involving uncertainty and has been one of the most active research topics (Bechara, Damasio, Tranel, & Damasio, 2005; Hertwig & Erev, 2009). In a risk decision-making task, participants have to choose between low- and high-risk options (Krain, Wilson, Arbuckle, Castellanos, & Milham, 2006). Past outcomes significantly modulate risk-taking preferences (Hertwig, Barron, Weber, & Erev, 2004; Thaler & Johnson, 1990). For instance, decisionmakers become more risk-avoidant after monetary gains, but more risk-seeking after monetary losses (Gu, Ge, Jiang, & Luo, 2010; Isen, Nygen, & Ashby, 1988). To our knowledge, the underlying electrophysiological mechanism of how individual experience influences risky behavior remains largely unknown, since limited ERP studies that focus on the option-outcome association had utilized risk decision-making paradigms until very recently (Polezzi, Sartori, Rumiati, Vidotto, & Daum, 2010; San Martín, Appelbaum, Pearson, Huettel, & Woldorff, 2013; Schuermann, et al., 2012; Yang & Zhang, 2011). In most of these studies, the targeted ERP component following outcome presentation was correlated with overall risk-taking tendency (Polezzi, et al., 2010), or was sensitive to risk levels of the decision that leads to the current outcome (Schuermann, et al., 2012; Yang & Zhang, 2011). Nevertheless, the relationship between ERP components elicited by outcome feedback and subsequent risk decision-making still remains to be explored.

When analyzing the ERP components of interest (the P2, FRN, P3, etc.), a troublesome problem is their temporal overlap. This phenomenon may weaken the reliability of the results obtained (Nelson, Patrick, Collins, Lang, & Bernat, 2011; Yu, Zhou, & Zhou, 2011). Principal components analysis (PCA) is a useful tool for statistical decomposition of ERPs and may help to solve this issue (Dien & Frishkoff, 2005; Donchin & Heffley, 1979; Foti, Weinberg, Dien, & Hajcak, 2011; Macnamara, Ochsner, & Hajcak, 2011). This method mainly uses orthogonal transformation to convert ERP data of possibly-correlated components into a set of relatively uncorrelated principal components (Dien, 2010a). Numerous studies have demonstrated that compared with the conventionally-averaged ERPs, the PCA technique significantly enhances source analysis effects of a high-density ERP data set (Carretie, et al., 2004; Debener, Makeig, Delorme, & Engel, 2005; Dien, 2010b; Dien, Beal, & Berg, 2005; Richards, 2004). The combination of temporal and spatial PCA processes utilizes the observed data in both temporal and spatial domains, thereby further facilitating ERP components isolation from overlapping responses (Spencer, Dien, & Donchin, 1999).

The current work aims to examine the association between ERP components elicited by outcome presentation and subsequent strategies in risk decision-making scenarios. A classical monetary gambling task was applied while electroencephalogram (EEG) data were recorded from the participants. In general, the task design was consistent with the description of Gehring & Willoughby (2002), in which participants faced a two-alternative forced choice between a high- and low-risk option in each trial (see next section for details). We chose this paradigm because of its elegant design and its reliability in eliciting the ERP components of interest (Gu, et al., 2011; Nieuwenhuis, Yeung, Holroyd, Schurger, & Cohen, 2004). Temporospatial PCA was utilized to isolate ERP signals that were sensitive to subsequent decision-making strategies from temporally overlapping potentials and to identify the likely neural generator of this activity. Our goal is to find whether one or more

ERP components (the P2, FRN, or P3) that were most often investigated by previous literatures could be regarded as potential indices of the impact of monetary outcomes on subsequent risk decisions.

## MATERIALS AND METHODS

#### **Participants**

Eighteen Chinese students (9 females; mean age  $21.61 \pm 2.50$  years) were recruited from Beijing Normal University as paid volunteers. All participants were free of regular use of medication or other nonmedical substances that might affect the central nervous system. All had normal vision (with or without correction), and none had history of neurological disease. All participants gave their informed consent prior to the experiment. The experimental protocol was approved by the local Ethics Committee (Beijing Normal University) and was in compliance with the ethical guidelines of the American Psychological Association (Cayoun, 2006).

#### **Behavioral procedure**

Before the task, participants were told that they would be involved in a monetary gambling game. They were informed about the rules and the meanings of symbols in the task and were asked to respond in a way that would maximize the total score amount (the instruction indicated that an optimal strategy existed in the task). The higher the score they earned, the more bonus money they would receive at the end of the experiment.

During the formal task, participants sat comfortably in an electrically-shielded room approximately 100 cm in front of a computer screen. The experimental procedure is illustrated in Fig. 1. Each trial began with the presentation of a central fixation point (white against a black background). After 1200 ms, two white rectangles (2.5 degree  $\times$  2.5 degree of visual angle) appeared on the left and right sides of the fixation point, displaying the numbers "9" and "99" (indicating the gambling points). The sides of presentation of these two numbers were counterbalanced across the trials. Participants gambled by selecting the option displayed in the left or right rectangle by pressing the "F" or "J" button on a conventional computer keyboard with their left or right index finger. The chosen rectangle was highlighted by a red outline for 500 ms, followed by a time jitter between 800 and 1200 ms. Finally, the outcome valence of the participants' choice was presented in the chosen rectangle for 1000 ms. Positive valence ("+") indicated that participants won the points that were chosen in this trial, while negative valence ("-") indicated they lost the points. The formal task consisted of four blocks of 128 trials each (512 trials in total). Stimulus display and behavioral data acquisition were conducted using E-Prime software (Version 1.1, Psychology Software Tools, Inc., Pittsburgh, PA). Unbeknownst to the participant, the probabilities of winning and losing were equal regardless of participants' task performance.

#### **Behavioral measures**

The "9" is defined as the low-risk option (small potential win or loss) while the "99" is defined as the high-risk option (large potential win or loss). The tendency to choose the low-risk option indicates a preference for risk-avoidant strategy. This preference was measured

as the "risk-avoidant ratio," by dividing the number of risk-avoidant choices by the total number of choices. It was unnecessary to calculate the "risky ratio," because the value of risky ratio was equal to one minus the risk-avoidant ratio in each condition.

Inspired by previous studies (Boorman, Behrens, Woolrich, & Rushworth, 2009; Cohen & Ranganath, 2007; Daw, O'Doherty, Dayan, Seymour, & Dolan, 2006), the current study was also interested in whether participants switched their decision-making strategies (i.e., risky or risk-avoidant) in adjacent trials. The frequency of "strategy-switching" (either from the low- to high-risk option or the reverse) was measured as the "switch ratio," by dividing the number of strategy-switching by the total number of trials.

## ERP recording and preprocessing

Electroencephalogram (EEG) activity was recorded from 64 scalp sites using tin electrodes mounted in an elastic cap, with an online reference to the left mastoid and off-line algebraic re-referencing to the average of the left and right mastoids (NeuroScan Inc., Herndon, USA). Horizontal electrooculogram (HEOG) was recorded from electrodes placed at the outer canthi of both eyes. Vertical electrooculogram (VEOG) was recorded from electrodes placed at below the left eye. Impedance levels were set at less than 5 k $\Omega$ . EEG and EOG signals were continuously sampled at 500 Hz and filtered within 0.05 – 100 Hz. Ocular artifacts were removed from EEGs using a regression procedure implemented with Neuroscan software (Scan 4.3) (Semlitsch, Anderer, Schuster, & Presslich, 1986).

Data were preprocessed using Matlab R2011a (MathWorks, Natick, USA). The recorded EEG data were down-sampled to 250 Hz and filtered with a 0.05 – 30 Hz finite impulse response filter with zero phase distortion. Filtered data were segmented beginning 200 ms prior to the onset of outcome and lasting for 1200 ms. All epochs were baseline-corrected with respect to the mean voltage over the 200 ms preceding the onset of outcome, followed by averaging in association with three major factors (see the *Statistics* section).

### Average ERPs analysis

Since the P2 component could not be visually detected in the conventionally-averaged ERPs (see Fig. 2), two ERP components (the FRN and P3) were chosen for analysis. Based on both previous literature (e.g., Bellebaum & Daum, 2008) and visual inspection, the FRN amplitude was measured as the mean amplitude within a 240 – 300 ms time window, while the P3 amplitude was measured as the mean amplitude within a 320 – 400 ms time window. The averaged data were derived from all electrodes, but only the electrodes at which the components reached their peak values were entered into statistical analysis (Gu, et al., 2011; Long, Jiang, & Zhou, 2012).

#### **Temporospatial PCA**

ERP PCA Toolkit (EP Toolkit, version 2.23) was employed to conduct PCA in this study (Dien, 2010a). The EP Toolkit is a MATLAB-based software package that provides a semiautomatic routine for a two-step sequential PCA procedure. The first step is temporal PCA performed on all time points from each participant's average ERPs. After capturing the variances in time domain, spatial PCA is conducted for each of the resultant temporal factors

using all recording electrodes, such that the variances of the spatial distribution of the ERP data were obtained. According to the comparative study of Dien (2010b), Promax rotation and Infomax rotation were used in temporal and spatial PCA, respectively.

Finally, ten temporal factors  $\times$  three spatial factors were extracted from our ERP data based on the Scree plot, yielding 30 temporospatial factor combinations. These combinations were arranged in a descending order according to the amount of variances accounted for in the original ERPs.

### Statistics

This study focused on the potential influence of current outcomes on subsequent decisionmaking strategies. Thus, the "risk-avoidant ratio" and "switch ratio" were analyzed with two factors that were defined in current trials. *Outcome valence* refers to the valence of the outcome (win vs. loss) of the current trial. *Outcome magnitude* refers to the magnitude of the outcome (small vs. large), which depended upon participants' choices (low-risk vs. highrisk) in current trials. The third factor, *subsequent strategy*, was taken into account in the definition of these measures (see the *Behavioral measures* subsection).

The analyses of electrophysiological data focused on three factors: *outcome valence*, *outcome magnitude*, and *subsequent strategy* (see Fig. 1). *Subsequent strategy* denotes the selection in the following trials (stay vs. switch); "stay" means the same option being chosen in the current and the next trial while "switch" means different options being chosen in two trials. (Note: the *subsequent strategy* factor may alternatively have been analyzed using a small/large classification instead of the stay/switch classification; see supplementary materials for more details.)

For all the analyses listed below, the significance level was set at 0.05. Greenhouse–Geisser correction for ANOVA tests was used when appropriate. Post-hoc testing of significant effects was conducted using the Bonferroni method. Significant interactions were analyzed

using simple effects models. Partial eta-squared ( $\eta_p^2$ ) was reported to demonstrate the effect size in ANOVA tests, where 0.05 represents a small effect, 0.10 equals a medium effect, and 0.20 represents a large effect (Pfabigan, Alexopoulos, Bauer, & Sailer, 2010). Statistical analysis was performed using SPSS Statistics 19.0 (IBM, Somers, USA). For the sake of brevity, effects that did not reach significance have been omitted.

## RESULTS

### **Behavioral Results**

**Risk-avoidant ratio**—The average risk-avoidant ratio was  $58.4 \pm 10.1$  % (mean  $\pm$  SD) in 508 trials (the first trial of each block was not calculated), which was significantly greater than chance (50 %) according to the result of a one-sample *t* test (*t* (17) = 3.55, *p* < 0.01). A repeated-measures 2 (outcome valence) × 2 (outcome magnitude) ANOVA was performed on the risk-avoidant ratio in each condition. The main effect of outcome valence was

significant (*F* (1, 17) = 12.1, p < 0.01,  $\eta_p^2 = 0.42$ ); participants selected the low-risk option ("9") more frequently following wins (61.9 ± 15.3 %) than following losses (51.4 ± 14.9 %).

The main effect of outcome magnitude was also significant (F(1, 17) = 7.37, p < 0.05,

 $\eta_p^2 = 0.30$ ; participants selected the low-risk option more frequently following small outcomes (61.9 ± 16.5 %) than following large outcomes (51.5 ± 13.5 %).

**Switch ratio**—The average switch ratio was  $42.2 \pm 10.1$  % in 508 trials (the first trial of each block was not calculated), which was significantly less than chance according to the result of a one-sample t test (t(17) = -3.24, p < 0.01); participants were more likely to repeat the same strategy than to switch strategies between individual trials. A repeated-measures  $2 \times 2$  ANOVA was performed on the switch ratio in each condition. The main

effect of outcome magnitude was significant ( $F(1, 17) = 12.8, p < 0.01, \eta_p^2 = 0.43$ ); the switch ratio was larger following large outcomes ( $51.6 \pm 9.2 \%$ ) than following small outcomes ( $38.1 \pm 13.4 \%$ ). In other words, participants were more likely to switch away from (rather than stay on) risky strategy. The outcome valence × outcome magnitude

interaction was significant (*F* (1, 17) = 12.1, p < 0.01,  $\eta_p^2 = 0.42$ ). Simple effect analysis indicated that the switch ratio was significantly affected by outcome magnitude only when the outcome valence was win (*F* (1, 17) = 19.0, p < 0.001), with the strategy-switching happening more frequently following a large win (56.9 ± 14.1 %) than following a small win (33.0 ± 15.1 %).

#### ERP Results: Conventionally-averaged ERPs

**FRN component**—The amplitude of the FRN was most prominent at the fronto-central area and reached its minimum (negative peak) at electrode position FCz (see Fig. 2). A repeated-measures 2 (outcome valence) × 2 (outcome magnitude) × 2 (subsequent strategy) ANOVA was performed on the FRN at electrode FCz. The main effects of outcome valence ( $F(1, 17) = 63.0, p < 0.001, \eta_p^2 = 0.787$ ) and outcome magnitude ( $F(1, 17) = 21.3, p < 0.001, \eta_p^2 = 0.556$ ) were significant; the FRN was more negative-going following losses ( $9.1 \pm 5.2 \mu$ V) than following wins ( $15.0 \pm 5.9 \mu$ V) (see also Holroyd, Hajcak, & Larsen, 2006) and was more negative-going following small outcomes ( $10.2 \pm 4.5 \mu$ V) than following large outcomes ( $13.9 \pm 7.2 \mu$ V) (see also Gu, et al., 2011). The outcome valence × outcome magnitude interaction was significant ( $F(1, 17) = 26.7, p < 0.001, \eta_p^2 = 0.611$ ). Simple effect analysis indicated that the effect of outcome magnitude on the FRN was stronger following wins (F(1, 17) = 32.4, p < 0.001; large outcome =  $17.4 \pm 6.4 \mu$ V, small outcome =  $12.7 \pm 4.2 \mu$ V; difference =  $4.7 \mu$ V) than following losses (F(1, 17) = 9.94, p < 0.01; F(1, 17) = 9.94, p < 0.01; large outcome =  $10.3 \pm 5.1 \mu$ V, small outcome =  $7.8 \pm 3.9 \mu$ V; difference =  $2.5 \mu$ V).

**P3 component**—The amplitude of the P3 was most prominent at the central area and reached its maximum at Cz (see Fig. 2). A repeated-measures  $2 \times 2 \times 2$  ANOVA was performed on the P3 at electrode Cz. The main effects of outcome valence (*F* (1, 17) = 29.4, p < 0.001,  $\eta_p^2 = 0.634$ ) and outcome magnitude were significant (*F* (1, 17) = 47.9, p < 0.001,  $\eta_p^2 = 0.738$ ); the P3 was larger following wins (18.2 ± 5.1 µV) than following losses (15.9 ± 5.7 µV) (see also Hajcak, Holroyd, Moser, & Simons, 2005) and was larger following large outcomes (19.4 ± 5.8 µV) than following small outcomes (14.6 ± 3.9 µV) (see also Yeung &

Sanfey, 2004). Most notably, the main effect of subsequent strategy was significant (F(1, 1))

17) = 10.1, p < 0.01,  $\eta_p^2 = 0.373$ ); the P3 associated with subsequent strategy-switching (17.5 ± 5.4 µV) was larger than that associated with subsequent strategy-staying (16.6 ± 5.6 µV). The outcome magnitude × subsequent strategy interaction was significant (*F* (1, 17) = 5.15,

p < 0.05,  $\eta_p^2 = 0.232$ ). Simple effect analysis indicated that the P3 was larger in the strategyswitching condition than in the strategy-staying condition when the outcome magnitude was large ( $20.2 \pm 5.6 \,\mu\text{V}$  vs.  $18.6 \pm 6.0 \,\mu\text{V}$ ; F(1, 17) = 14.3, p < 0.01), but this effect failed to reach significance when the outcome magnitude was small ( $14.8 \pm 3.9 \,\mu\text{V}$  vs. $14.4 \pm 4.2 \,\mu\text{V}$ ; p > 0.05).

## **ERP Results: Temporospatial PCA Factors**

Five factor combinations that consisted of the first five temporal factors and the first spatial factor in each of the five temporal factors were recognized to closely correspond to the ERP components P2, FRN, P3a, P3b, and slow wave (SW) in terms of time course and scalp distribution (see Table 1). Thereafter, the waveforms for the five factor combinations were reconstructed back into voltage space. These PCA factor combinations were statistically analyzed as the mean amplitudes within different time windows (160 - 200 ms for PCA-P2, 240 - 300 ms for PCA-FRN, 340 - 400 ms for PCA-P3a, 430 - 530 ms for PCA-P3b, and 800 - 1000 ms for PCA-SW).

The data were derived from all electrodes, but only the electrodes at which the components reached their peak values were entered into analysis. A repeated measures 2 (outcome valence)  $\times$  2 (outcome magnitude)  $\times$  2 (subsequent strategy) ANOVA was performed on each PCA factor (see Table 2 for a summary of the statistical results).

**PCA factor corresponding to P3b component (TF1SF1)**—The amplitude of the PCA-P3b was most prominent at the centro-parietal area and reached its maximum at CPz (see Fig. 3). The main effect of outcome magnitude was significant (F (1, 17) = 43.4, p < 0.001,  $\eta_p^2$ =0.719); the PCA-P3b was larger following large outcomes (11.2 ± 5.4 µV) than following small outcomes (7.93 ± 3.7 µV).

**PCA factor corresponding to FRN component (TF2SF1)**—The amplitude of the FRN was most prominent at the fronto-central area and reached its minimum (negative peak) at FCz (see Fig. 3). The main effects of outcome valence (F(1, 17) = 58.7, p < 0.001,  $\eta_p^2 = 0.776$ ) and outcome magnitude ( $F(1, 17) = 22.1, p < 0.001, \eta_p^2 = 0.565$ ) were significant; the PCA-FRN was more negative-going following losses ( $11.7 \pm 5.1 \mu$ V) than following wins ( $17.4 \pm 5.7 \mu$ V) and was more negative-going following small outcomes ( $12.8 \pm 4.7 \mu$ V) than large outcomes ( $16.3 \pm 6.8 \mu$ V). The outcome valence × outcome magnitude interaction was significant ( $F(1, 17) = 5.87, p < 0.05, \eta_p^2 = 0.257$ ). Simple effect analysis indicated that the effect of outcome magnitude was stronger following wins (F(1, 17) = 27.3, p < 0.001) than following losses (F(1, 17) = 11.7, p < 0.01). In sum, the results of the analysis on the conventional FRN and the PCA-FRN reveal the same pattern.

**PCA factor corresponding to P3a component (TF3SF1)**—The amplitude of the PCA-P3a was most prominent at the fronto-central area and reached its maximum at FCz (see Fig. 3). The main effect of outcome magnitude was significant (F(1, 17) = 44.5, p < 0.001,  $\eta_p^2 = 0.724$ ); the PCA-P3a was larger following large outcomes ( $12.4 \pm 4.3 \mu$ V) than following small outcomes ( $9.52 \pm 3.2 \mu$ V). The main effect of subsequent strategy was also significant (F(1, 17) = 13.8, p < 0.01,  $\eta_p^2 = 0.448$ ); the PCA-P3a associated with subsequent strategy-switching ( $11.6 \pm 4.0 \mu$ V) was larger than that associated with subsequent strategy-staying ( $10.3 \pm 4.0 \mu$ V). The outcome magnitude × subsequent strategy interaction was significant (F(1, 17) = 5.21, p < 0.05,  $\eta_p^2 = 0.234$ ). Simple effect analysis indicated that a larger PCA-P3a was linked to strategy-switching rather than strategy-staying when the outcome magnitude was large ( $13.0 \pm 4.2 \mu$ V vs.  $12.0 \pm 4.4 \mu$ ; F(1, 17) = 16.3, p < 0.01).

**PCA factor corresponding to SW component (TF4SF1)**—The amplitude of the PCA-SW was most prominent at the fronto-central area and reached its maximum at FCz (see Fig. 3). The main effect of outcome magnitude was significant ( $F(1, 17) = 15.3, p = 0.001, \eta_p^2 = 0.474$ ); the PCA-SW was larger following large outcomes ( $2.44 \pm 2.6 \mu$ V) than following small outcomes ( $1.16 \pm 1.9 \mu$ V).

**PCA factor corresponding to P2 component (TF5SF1)**—The amplitude of the PCA-P2 was most prominent at the fronto-central area and reached its maximum at FCz (see Fig. 3). The main effect of outcome valence was significant ( $F(1, 17) = 11.2, p < 0.01, \eta_p^2 = 0.396$ ); the PCA-P2 was larger following wins ( $5.33 \pm 2.9 \mu$ V) than following losses

 $\eta_p$ =0.590), the PCA-P2 was larger following with (5.55 ± 2.9 µV) that following losses (4.31 ± 2.6 µV). The outcome magnitude × subsequent strategy interaction was significant

(*F* (1, 17) = 5.02, p < 0.05,  $\eta_p^2 = 0.228$ ). Simple effect analysis indicated that the effect of subsequent strategy was significant only when the outcome magnitude was large (*F* (1, 17) = 4.71, p < 0.05).

#### Comparison between Average ERPs and PCA Results

To compare the classical ERP components (see Fig. 2) and the PCA-yielded factor combinations (see Fig. 3), the waveforms of the five PCA factors were temporally and spatially summarized in Fig. 4. and Fig. 5, respectively.

**Superposition of PCA factors in time domain**—According to Fig. 4, we suggest that (1) *outcome valence* affected the PCA-FRN, which corresponded to the effects on the conventional FRN and P3, but *outcome valence* did not affect PCA-P3a and PCA-P3b; (2) *outcome magnitude* affected the PCA-FRN, PCA-P3a, PCA-P3b, and PCA-SW, which corresponded to the effects on the conventional FRN and P3; (3) *subsequent strategy* selectively affected the PCA-P3a, which corresponded to the effect on the conventional P3.

**Superposition of PCA factors in space domain**—According to Fig. 5 (only the effect of *subsequent strategy* was illustrated), we suggest that (1) the topography of conventional ERP was similar with the summarization of the topographies of the PCA-FRN, PCA-P3a, and PCA-P3b; (2) the peak location of the conventional P3 was accounted for by

the PCA-FRN, PCA-P3a, and PCA-P3b. Specifically, the peak location of the conventional P3 changed from FCz before 300 ms (the peak location of PCA-FRN and PCA-P3a) to Cz at approximately 300 – 400 ms, and finally to CPz after 400 ms (the peak location of PCA-P3b); (3) the conventional P3 variances associated with *subsequent strategy* was accounted for by the PCA-P3a variances at FCz.

#### sLORETA brain activity pattern at PCA-P3a latency

As reported above, the effect of *subsequent strategy* was evident on the PCA-P3a at the time interval 340 - 400 ms. The standardized low resolution brain electromagnetic tomography (sLORETA, the version updated on November 4<sup>th</sup>, 2008), downloaded from the official website (http://www.uzh.ch/keyinst/loreta.htm), was employed to explore the possible neuronal generators of this PCA-derived component (Pascual-Marqui, 1999, 2002; Pascual-Marqui, Michel, & Lehmann, 1994). Results suggested that (1) the highest level of activation at PCA-P3a latency was localized to the right frontopolar cortex (Brodmann area 10, MNI coordinates = [35, 60, -5]) (MNI: Montreal Neurological Institute), (2) the sensorimotor cortex showed a relatively weak activation in both hemispheres (mainly at Brodmann area 4: the primary motor cortex), and (3) subsequent strategy-switching elicited a higher activation than subsequent strategy-staying (see Fig. 6).

## DISCUSSION

Using a simple monetary gambling task, the current study investigated the potential relationship between monetary outcomes and subsequent risk decision-making strategies with behavioral and electrophysiological measures. Both the behavioral and ERP results indicated the influence of current outcomes on future risk decisions, but they revealed different aspects of this influence.

First, the behavioral data indicated that participants were more prone to choose the low-risk option after receiving monetary gains than losses (see also Gu, et al., 2010; Isen, et al., 1988; Masaki, Takeuchi, Gehring, Takasawa, & Yamazaki, 2006 for similar results), which supported the idea that the objective economic valence of an outcome modulates subsequent risk-taking behavior (Goyer, Woldorff, & Huettel, 2008; Loewenstein, Weber, Hsee, & Welch, 2001). According to previous research, monetary rewards elicited risk-avoidance by strengthening participants' desire to maintain positive mood (Nygren, Isen, Taylor, & Dulin, 1996) and avoid anticipated regret (Zeelenberg & Beattie, 1997; Zeelenberg, Beattie, van der Pligt, & de Vries, 1996). We admit that it is unclear why the ERPs failed to capture the relation between outcome valence and subsequent behavior, and further studies which take individual parameters (e.g., personality) into account may address this issue more completely (Sitkin & Weingart, 1995; Smillie, Cooper, & Pickering, 2011).

Second, the ERP data elicited by outcome presentation indicated that a larger P3 component was more likely to be followed by strategy-switching on a subsequent trial, and this effect was more prominent when the current outcome magnitude was large ("99"). Further PCA discovered similar results in a fronto-central factor which approximates the classical P3a, thus providing more accurate temporospatial information of this effect. In most studies focusing on outcome evaluation, the P3 component is regarded as a measure of motivational

significance, which refers to the potential impact of an outcome event on levels of motivation (Mangels, Butterfield, Lamb, Good, & Dweck, 2006; Nieuwenhuis, Aston-Jones, & Cohen, 2005; Wu & Zhou, 2009; Yeung & Sanfey, 2004). Since the probabilities of winning and losing were equal, the participants might have experienced that neither the high- nor the low-risk option consistently led to gains or losses during the task. Thus, in order to identify the optimal strategy indicated in the task instruction, occasionally switching to a different option would be necessary, regardless of participants' risk propensity. However, since the participants only had knowledge about the outcome of the selected option while the outcome of the forgone option was not presented (i.e., the partial-feedback paradigm, see Hertwig & Erev, 2009 for details), stronger motivation was needed for strategy-switching to explore the unknown possibilities, indexed by increased P3 amplitudes (see also Polezzi, et al., 2010). This hypothesis helps to explain why the connection between the P3 component and subsequent decisions was stronger in the large outcome condition, because greater rewards and penalties are both related to enhanced motivational significance, and the P3 amplitude varies with outcome magnitude accordingly (Gu, et al., 2011; San Martin, 2012; Sato, et al., 2005; Yeung & Sanfey, 2004).

As an alternative, the P3a results might be interpreted in terms of attention allocation. The frontal P3a is traditionally associated with involuntary, transient allocation of attentional resources to novel stimuli or salient changes of stimuli (Knight, 1996; Polich & Comerchero, 2003). In this study, the PCA-P3a observation might indicate that when the actual outcome violated participants' expectation, more attention was attracted and thus resulted in a larger chance of changing decision-making strategies. In harmony with this theory, San Martín et al. (2013) recently suggested that a larger P3a preceding behavioral adjustment indicated that additional cognitive resources were allocated to current outcomes. It is undetermined which theory explains our findings more appropriately and further investigation is needed on this issue.

The ERP source analysis based on the PCA results provided valuable information about the neural underpinnings of the influence of current outcomes on subsequent decisions. Most importantly, this analysis revealed significant activation in the right frontopolar cortex (BA 10) within the PCA-P3a time-window, indicating that this area was likely the main generator of the P3a waveform. Numerous studies have associated the frontal pole with attentional-, task-, and strategy-switching (for reviews, see Burgess, Dumontheil, & Gilbert, 2007; Koechlin & Hyafil, 2007). Remarkably, Daw et al. (2006) reported higher activations in the right frontopolar cortex when gamblers decided to switch to an alternative choice than when they continued to select more familiar options (see also Badre, Doll, Long, & Frank, 2012). A similar pattern was detected by Boorman et al. (2009) immediately before the switching actually occurred, indicating the importance of this region in implementing exploratory decisions on the forthcoming trial (see also Bunge & Wendelken, 2009). The current study extended these findings by providing evidence that the neural mechanism for future behavioral switch may be activated as early as the stage of outcome evaluation, especially when participants received motivationally-salient outcomes (e.g., outcomes with large magnitude) (San Martín, et al., 2013). This idea is supported by the discovery that frontal pole neurons in the primate brain encode information about stay or switch at the time of outcome presentation (Tsujimoto, Genovesio, & Wise, 2010; see also Wallis, 2010). We

suggest that the frontopolar cortex might be the key of timely behavioral updating according to previous outcomes, which has important implications in effective behavioral adaptation to an uncertain environment (see also Bunge & Wendelken, 2009).

Moreover, the sensorimotor cortex also contributed to the generation of the PCA-P3a factor. Both actual and imaginary movements change cerebral electrical activity at the sensorimotor area (Wolpaw, Birbaumer, McFarland, Pfurtscheller, & Vaughan, 2002). According to the structure of the cortical motor homunculus, the light red area in Fig. 6 was approximately the anatomical divisions of hand and finger. Hence, the PCA-P3a source of sensorimotor cortex might be attributed to the brain's imaginary finger movement for the next trial. We suggest this result supports our assumption that the evaluation of current outcomes involves considerations for future decision-making. In our opinion, the process of tracking the relative advantage of behavioral switching, in which the frontopolar cortex plays a key role, may be triggered when an outcome event is motivationally significant. Thereafter, if the motive to explore a foregone alternative overrides the tendency to maintain the current strategy (Daw, et al., 2006), the sensorimotor cortex would be directed to prepare for a decision-making "switch." Further brain-imaging work should test this hypothesis to account for the relatively-limited accuracy of EEG source localization (Zhukov, Weinstein, & Johnson, 2000).

Finally, a few issues need to be addressed. Cohen & Ranganath (2007) reported that larger FRN magnitude indicated that participants would be more likely to choose a different option on the subsequent trial. However, in the current study, the ANOVA results reveal that only the PCA-P3a could be attributed to the consistent trend of amplitude variation associated with switch and stay strategies. In contrast, the PCA-FRN, as well as other PCA factors, failed to change consistently according to subsequent strategies (see Fig. 7). Very recently, San Martín et al. (2013) also reported that the frontal P3a elicited by outcome presentation, but not the FRN, predicted behavioral adjustment on subsequent trials. In our opinion, the difference in task demands might account for the discrepancy in ERP results between these studies. Specifically, Cohen & Ranganath (2007) used a strategic economic game in which the computer tried to find a pattern from the participant's selections in the previous six trials. If the computer successfully discovered a strategy, the participant would be beaten in the next trial. Therefore, in that game, participants were forced not to use any continuous strategy. In contrast, participants were encouraged to discover the optimal strategy in both the current study and that of San Martín et al. (2013). This interpretation indicates that the frontal P3a is selectively associated with the built-up of option-outcome association, and further studies should verdict this issue.

Moreover, the finding that the P3 or PCA-P3a component was associated with future decision behavior should be interpreted with caution, since the specific biophysical mechanisms that underlie the production of a given ERP components are always determined using some amount of inference (Luck, 2005). The correspondence between the five PCA factors and classic ERP components in this study was determined using an empirically-driven method and the interpretation of the current results requires caution (Foti, et al., 2011; Picton, et al., 2000; see supplementary materials for details). In addition, it is well-established that the ERP does not reflect the event-related brain dynamics comprehensively,

since the traditional stimulus-locked ERP averaging technique filters out the contributions of those induced neural activities that are not phase-locked to the time-locked events by means of phase cancellation. Time-frequency analysis of event-related oscillation (ERO) before epoch averaging may provide complementary information on neural processing dynamics that is distinct from average ERP measurements (Makeig, Debener, Onton, & Delorme, 2004). By employing both the ERP and ERO measurements, it may be possible to obtain more information about the electrophysiological index in decision-making scenarios.

To sum up, the current study revealed that both the valence and magnitude of current outcomes were associated with subsequent risk decisions. Outcome valence directly modulated future decision-making such that participants' risk-avoidance tendency was stronger after wins than losses, which may be described as emotionally-guided actions along an "approach-avoidance" dimension (Hastie, 2001). Meanwhile, the effect of outcome magnitude was observed in the relation between P3 amplitudes and subsequent strategy-switching. This relation became stronger when outcome magnitude was large, possibly due to enhanced motivational significance associated with large outcomes. Furthermore, the results of ERP source analysis indicated that a neural circuit including the frontopolar and sensorimotor cortices may be implicated in strategy-switching. In short, experienced outcome properties affected future decisions in the form of behavioral and electrophysiological representations based on different mechanisms, indicating that participants applied multiple strategies in the same scenario to minimize risk and cope with uncertainty (Sitkin & Weingart, 1995; Wunderlich, et al., 2011).

## **Supplementary Material**

Refer to Web version on PubMed Central for supplementary material.

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- Participants chose between high- and low-risk options in a gambling task.
- Larger ERP P3 was linked to the decision to switch between options.
- The PCA revealed that the effect of P3 was accounted for by a fronto-central P3a.
- The frontopolar cortex and sensorimotor cortex were involved in strategyswitching.



**Figure 1.** Schematic diagram of two adjacent experimental trials in the monetary gambling task The three major factors (*outcome valence, outcome magnitude*, and *subsequent strategy*) in data analysis are indexed in red. In this example, the participant has chosen "99" (high-risk option) in the current trial, and the outcome valence is "–" (negative), so the outcome in the current trial is "-99" (lose 99 points). The participant's choice in the subsequent trial is "99", which means he/she decided to stay in the high-risk option rather than switch to the low-risk option. RT = response time.



Figure 2. The illustration of the main effects of the three major factors on the conventionallyaveraged ERPs evoked by outcome presentation (from left to right: *outcome magnitude*, *outcome valence*, *subsequent strategy*)

The scalp topographies of every condition are available on the right side of the corresponding ERP waveforms. For the FRN component, the scalp topography of the "loss-win" difference wave is also provided, so as to demonstrate that the spatial distribution of the FRN is similar to reports from classical studies (Holroyd & Krigolson, 2007). The waveforms of FRN and the P3 were derived from Cz and FCz, respectively (as indexed by the white triangles in the topographies). The light grey areas indicate the time window for the analyses on the FRN and the P3. Asterisks indicate significant effects (\* p < 0.05).





The waveforms of the PCA components were derived from FCz, except the PCA-P3b, which was derived from CPz (as indexed by the white triangles). Asterisks indicate significant effects (\* p < 0.05).



Figure 4. Temporal summarization of the five PCA factors (upper panels) and the conventionally-averaged ERPs (the lowest panel; divided by the purple line) \* p < 0.05 at FCz; # p < 0.05 at CPz.





The first three PCA factors, which accounted for more than 50% variances in the ERP data, are summarized. Asterisks indicate significant main effects (\*p < 0.05).



Figure 6. sLORETA images of the standardized current density maximum in response to the main effect of *subsequent strategy* 

The results at the peak latency of PCA-P3a (372 ms) are illustrated. The color scale is equal in all the maps, of which the strongest activations are indexed in yellow. A = anterior; P = posterior; R = right; L = left; LH = left hemisphere; RH = right hemisphere; LV = left view; RV = right view; TV = top view; BV = bottom view.



## Fig. 7. The influence of *subsequent strategy* on the PCA-P3b, PCA-FN, and PCA-P3a for each participant

The difference waves between "switch" and "stay" conditions (switch waveform - stay waveform) are illustrated. Results from each of the 18 participants are displayed in distinct colors.

## Table 1

Temporospatial PCA factors selected for data analysis.

PCA factor <sup>a</sup>	associated ERP component	variance explained (%)	peak latency (ms)	peak channel
TF1SF1	P3b	25.8	480	CPz
TF2SF1	FN	17.3	268	FCz
TF3SF1	P3a	8.69	372	FCz
TF4SF1	SW	6.79	912	FCz
TF5SF1	P2	2.75	180	FCz

aTF = temporal factor, SF = spatial factor.

Table 2

Summarization of the statistical results.

factors	behav	vior	avera	ge ERP		PCA-d	erived	ERP	
	RAR	SR	$\mathbf{P3}$	FRN	P3b	FRN	P3a	MS	P2
A	*	* *	* * *	* *	* * *	* * *	* * *	* *	
В	* *		* * *	* * *		* * *			*
U	×	×	*				*		
$A\!\!\times\!\!B$		* *		* * *		*			
A×C	×	×	*						*
B×C	×	×							
$A \times B \times C$	×	×							

A: outcome magnitude (small vs. large); B: outcome valence (loss vs. win); C: subsequent strategy (stay vs. switch). RAR = risk-avoidant ratio; SR = switch ratio. " $\sim$ ": no definition. Asterisks indicate significant effects (\*p < 0.05, \*\*p < 0.01, \*\*\*p < 0.01).