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Technology-based Interventions in Social Work Practice: A Systematic Review of Mental Health Interventions

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Abstract

Despite concerns around the use of technology-based interventions, they are increasingly being employed by social workers as a direct practice methodology to address the mental health needs of vulnerable clients. Researchers have highlighted the importance of using innovative technologies within social work practice, yet little has been done to summarize the evidence and collectively assess findings. In this systematic review, we describe accounts of technology-based mental health interventions delivered by social workers over the past 10 years. Results highlight the impacts of these tools and summarize advantages and disadvantages to utilizing technologies as a method for delivering or facilitating interventions.

Keywords

technology; mental health; interventions; social work practice; access to care	

Introduction

The field of social work has long been identified as a profession that emphasizes personal, client-centered relationships, and social workers have been relatively resistant to the advent of technology-based tools used for therapeutic purposes (Parker-Oliver & Demiris, 2006; Parrott & Madoc-Jones, 2008). Traditional approaches to social work mental health practice have highlighted the risks associated with the integration of technology into social work practice, citing concerns related to confidentiality, client trust, and depersonalization (Parker-Oliver & Demiris, 2006). As a result, there has been slower movement towards the actual implementation of innovative technology-based approaches in social work practice that meet clients' mental health needs (Parker-Oliver & Demiris, 2006). However, there is growing evidence that technological tools can allow for increased access and availability,

greater anonymity and avoidance of stigma, extended care interventions outside the bounds of a social worker's office, and enhanced communication between the client and social worker (Barak & Grohol, 2011; Mohr, Burns, Schueller, Clarke, & Klinkman, 2013). Parrott and Madoc-Jones (2008) challenge the limited use of technology for basic monitoring and managerial purposes, and instead have underscored the potential benefits of information and communication technologies that may empower clients and address social and economic isolation. Therapeutic uses of technology in a social work context are varied, including online counseling, self-guided web-based interventions, videoconferencing with a social worker, virtual reality software, electronic social networks, email, and text messaging (Reamer, 2013). Regardless of agency policy or therapist preferences, clients are realizing a wide array of options and associated advantages to receiving services through ubiquitous technologies (Mishna, Bogo, Root, Sawyer, & Khoury-Kassabri, 2012).

More recently, some efforts have been made to both emphasize and harness the power of the Internet to provide ongoing professional education and dissemination of evidence-based findings for social workers and mental health practitioners (Holden, Barker, Rosenberg, & Cohen, 2012; Holden, Tuchman, Barker, Rosenberg, Thazin, Kuppens, & Watson, 2012; Powers, Bowen, & Bowen, 2011). Despite increasing consumer demand for using technologies in therapeutic ways, however, the field of social work continues to question the appropriateness of technology-based interventions as a direct practice methodology (Mattison, 2012). Much conceptual discussion has ensued with regard to benefits and risks associated with including technology as a method for delivering or facilitating social work practice interventions (Brownlee, Graham, Doucette, Hotson, & Halverson, 2010; Wodarski & Frimpong, 2013). For instance, Kimball and Kim (2013) raise important ethical considerations associated with the use of social media in social work practice. Mishna and colleagues (2012), however, contend that the infiltration of technology into social work practice is inevitable, urging social workers to focus their efforts on anticipating ethical and legal dilemmas and utilizing technology-based interventions in appropriate ways that preserve therapeutic relationships. For those who are open to the inclusion of technology in social work practice, there remains considerable debate regarding whether technology should be implemented as a supplement to or substitute for traditional face-to-face approaches (Barak & Grohol, 2011; Wodarski & Frimpong, 2013). Indeed, the struggle to understand the appropriate role of technology in enhancing social work practice is still in its infancy.

Amidst the debate and slow adoption, social workers and mental health therapists are beginning to use novel, technology-based methods (e.g., videoconferencing, web-based interventions) in their practice with patients (e.g., Menon & Rubin, 2011). However, very few authors have summarized these efforts, and less is known about the empirical evidence associated with social workers' involvement in interventions that use technology as a means to provide services to vulnerable clients. In fact, to our knowledge this research represents the first systematic review of published studies examining the use of technology-based interventions within social work practice. In this systematic review, we describe accounts of the implementation of technology among social workers over the past 10 years, assess the reported clinical and experiential impacts of these tools, and summarize advantages and disadvantages to utilizing technologies as a method for delivering or facilitating social work

interventions. In doing so, this study both evaluates the current state of technology-based interventions within social work practice and highlights knowledge gaps that call for further empirical research and practice-based evidence.

Method

Inclusion Criteria

To be included in this review, studies: a) quantitatively and/or qualitatively assessed an intervention that used some form of technology to deliver and/or enhance the delivery of an intervention; b) explicitly included a social worker in treatment delivery; c) examined the impact of the intervention with at least one mental health outcome; d) were reported in journal articles published between 2004 and 2013; and e) were conducted in the United States.

Search Process

To identify the most appropriate articles relevant to social work and mental health interventions, the following academic databases were searched through EBSCO: Academic Search Complete, Academic Search Premier, ERIC, PsycINFO, CINAHL, CINAHL Plus, PsycARTICLES, MEDLINE, Social Work Abstracts, and PsycCRITIQUES. Three search strings were utilized:

- 1. social work, AND
- 2. practice OR therapy OR intervention OR treatment, AND
- technology OR cybertherapy OR computer OR internet OR mHealth OR m-Health OR eHealth OR e-Health OR mobile phone OR web-based OR electronic OR teleconference OR telehealth OR email OR e-mail.

The search revealed 5,289 for the initial screening of abstracts (see Figure 1). Eighty-seven full articles were assessed and resulted in six articles that reported on five studies for the final inclusion.

Data Extraction and Coding Procedures

Two reviewers independently screened all of the full articles for inclusion. Results were compared, and the reviewers were found to have 91% agreement. Discrepancies were discussed and resolved. For the full coding stage, a coding document was developed to identify and extract sample descriptors, treatment descriptors, research methodology, and mental health and implementation measures. Two reviewers independently coded all final included articles. Results were compared (76% agreement), and all discrepancies were discussed and resolved. The kappa statistic was not calculated, as it has been found to be less meaningful (The Cochrane Collaboration, 2008). For example, it is likely that inter-rater reliability would be lower for reviews of articles with poor methodology. For this reason, The Cochrane Collaboration recommends that the double coding process and resolution of discrepancies is necessary, while the calculation of the kappa statistic is not.

Results

Design and Sample

Over half (n = 3) of the studies employed a mix of qualitative and quantitative methodologies (see Table 1). The quantitative study designs ranged from one-group posttest (n = 1) to pretest/posttest (n = 2), repeated measures (n = 1), and a randomized controlled trial (n = 1). Intensive interviews (n = 1), responses to open-ended questions (n = 1), and content analysis methods (n = 1) were used to gather qualitative data. The majority of sample sizes were generally small, as four of the five studies included 30 or fewer participants. Only one of the studies used a comparison group in their study design, and none of the articles reported on follow-up data.

Most of the studies were conducted with adults (n = 4), with an average age range from 29.2 to 76. One study was conducted with only youth, and another study included both adolescents and adults in the eligibility criteria (age 14 and above). It was unknown, however, if Rotondi and colleagues (2005) included adolescents in the final sample. With the exception of one study, most samples included participants who were primarily Caucasian males. The eligibility criteria to participate in the studies were quite varied: specific mental health diagnoses (such as anxiety, schizophrenia, and schizoaffective disorders), hospice caregivers, adults who were enrolled in a drug court program, or participants involved in a voluntary sexual offender self-help group.

Intervention Characteristics and Mental Health Outcomes

As indicated in Table 2, two of the interventions were delivered online to a group. For the two individually delivered interventions, one was administered via CD-ROM on a computer within a community mental health center, and the other was delivered primarily through the use of a videophone. It was unclear the format through which the fifth intervention was delivered. Two interventions were manualized: Camp Cope-A-Lot (a cognitive behavioral therapy intervention) and the psychoeducational group therapy. Both of these interventions were delivered by a licensed social worker and were considered to be evidence-based interventions. Although the social workers recruited in Parker-Oliver and colleagues' (2006) study were intended to have high involvement in the delivery of services, they noted that the social workers were resistant to participate. Social workers in the remaining two studies (Crunkilton & Robinson, 2008; Crunkilton 2009; Kernsmith & Kernsmith) seemed to provide fewer services. With the exception of one study (Crawford et al., 2013), the extent to which providers were trained in the intervention and specific duration of the treatment was not clear. Four studies reported on services that were delivered in different settings: mental health center, county drug court treatment facility, hospice patient's home, and psychiatric rehabilitation centers. Several mental health outcomes were assessed, but the majority of studies (n = 3) reported on outcomes associated with anxiety symptoms (e.g., stress, obsessive and compulsive thoughts, and general anxiety). Although one study reported no differences in mental health outcomes (Kernsmith & Kernsmith, 2008), most reported empirically or clinically significant benefits. In addition, over half (n = 3) reported on implementation outcomes associated with acceptability and feasibility of the intervention.

Use of Technology

Almost all (n = 4) interventions required the use of a computer, three of which also required Internet (see Table 3). The use of technology played a central role in the delivery of all (n = 5) interventions. However, it was largely unclear the extent to which implementers were trained in using the technologies. The use of the technology was generally positive across most (n = 4) of the studies, and several benefits were noted by authors. One of the key benefits across studies was improved accessibility and support that would otherwise not have been received. Although privacy and confidentiality was considered a benefit in one study (Kernsmith & Kernsmith, 2008), it was a potential barrier in another study (Rotondi et al., 2005). Other key barriers included the need to have access to the technology and some difficulty around client use of the technology.

Discussion

The advent of behavioral health interventions delivered or facilitated by information and communication technology is increasingly evident for many conditions, including alcohol and substance abuse, diabetes management, obsessive-compulsive disorder, and insomnia (Lovell & Bee, 2011; Mohr et al., 2013; Staton-Tindall, Wahler, Webster, Godlaski, Freeman, & Leukefeld, 2012). Interestingly, our systematic review yielded only six empirical articles reporting on five technology-based interventions in social work direct practice. The infiltration of technology into the broad mental health arena has progressed at a fairly deliberate pace (Mohr et al., 2013); however, this finding may suggest that the adoption of such tools specifically for social work practice is occurring even more gradually. Furthermore, given that our literature search yielded only one published study since 2009 that met the current criteria, there seems to be little indication that efforts in this area are developing more rapidly in recent years. This may speak to social work values of client trust and personal relationships and, relatedly, caution and skepticism towards innovative changes that could jeopardize these principles (Parker-Oliver & Demiris, 2006). Compared to the medical field, the relevance of new technological innovations to social work practice may be less obvious, perhaps suppressing increased interest in this area. However, the recently concluded 22nd National Institute of Mental Health Conference on Mental Health Services Research focused on "learning mental health care systems" and in particular, the promise and potential of technology to transform mental health care. This may serve to catalyze increased attention to technology-based mental health interventions within the field of social work practice. In any case, the current results call for more empirical research into the ethical, interpersonal, and mental health implications of integrating technology-based methods into social work interventions.

Despite only five studies being identified, the content and target population of the technology-based interventions spanned widely, including manualized computer-based cognitive behavioral therapy to treat childhood anxiety, online self-help groups to manage recovery in sex offending adults, and videophone hospice care support for senior caregivers. Additionally, the treatment settings and primary components delivered varied substantially, further supporting previous findings that technology-based interventions can be applied inhome or in-office to enhance virtually the entire continuum of care, including client

assessment, psychoeducation, self-managed care, client-provider communication, and direct treatment (Lord, Trudeau, Black, Lorin, Cooney, Villapiano, & Butler, 2011; Marsch & Gustafson, 2013; Preziosa, Grassi, Gaggioli, & Riva, 2009). As evidenced in this review, technology can extend the reach of care for social workers trained in a particular intervention, and may help social workers provide evidence-based care with higher fidelity. Further research is needed to better understand circumstances in which technology can be used to substitute traditional provider-based care or more appropriately as a supplement to or extension of face-to-face therapy.

The largely positive reports on anxiety and well-being outcomes are encouraging, but should not be perceived as conclusive, particularly for the range of mental health outcomes. Corroborating findings from this review, the efficacy of computer-assisted interventions on anxiety symptoms has been documented in a previous meta-analysis outside the field of social work (Cuijpers et al., 2009). This review should motivate social work researchers to test the effectiveness of technology-based interventions on a broader array of mental and behavioral health outcomes. Furthermore, although more than half of the included studies reported on the acceptance and feasibility of the intervention, the measurement of other implementation outcomes are important and largely unknown with regard to technology-based therapies. Future research in this area would benefit from examining the fidelity of intervention delivery, the appropriateness of technology-enhanced care for certain populations and settings, the cost-effectiveness relative to face-to-face therapy, and long-term sustainability of technology-based interventions with varying levels of therapist involvement.

Due to the highly disparate settings, populations, mental health conditions, interventions, and technologies reported on in this review, it is premature to draw conclusions about the effectiveness of technology-based interventions in social work practice. However, the wide range of benefits reported across studies exemplify the potentially dynamic role that technology can play as the primary mode of delivery or as a feature supporting a larger intervention. Traditional "low-tech" interventions that suffer from limited client reach, poor client-therapist communication, or limited therapist time or training may benefit from incorporating technology-based approaches into treatment delivery. The barriers reported reflect critical concerns that are likely to compromise therapist and/or client utilization, penetration throughout care organizations, and sustainability of technology-based interventions over time. Partnered development of these therapeutic tools that includes all stakeholders (e.g., technologists, researchers, therapists, clients) would likely alleviate many of the unforeseen barriers and improve implementation and client outcomes. Interestingly, however, there were no reports of therapist or client trepidation or negative reactions resulting from a reduced level of therapist contact inherent in the technology-enhanced interventions.

Limitations

This review is not without limitations. The literature search only included published articles retrieved through online databases and, as a result, excluded grey literature. While this approach introduces publication bias, a primary goal of this study was to examine the extent

to which the use of technology-based interventions has been reported on through published articles. While this method was deemed appropriate for this study, future reviews may seek to consult unpublished papers, theses and dissertations, conference meeting abstracts, online sources, and study authors through personal contact in order to include a wider array of efforts to integrate technology in social work practice. Further, our review spans approximately 10 years, a period we considered to represent contemporary conceptualizations and applications of technology. While the most recent applications of technology were the focus of the current study, we recognize that this strategy omits years, even decades, of integrating technological approaches into social work practice. In addition, it is possible that some of the articles reviewed did include social workers in the delivery of the intervention, but failed to explicitly report their involvement. Finally, this review only includes studies published in the United States, thereby excluding efforts in Canada, the United Kingdom, and other countries that have explored the use of technology to facilitate social work practice. Because there are many contextual factors that differentially influence the provision of mental health services delivered by social workers around the world, we felt it important to first focus on interventions delivered in the United States. Future studies should consider examining and comparing technology-based interventions across countries.

Conclusion

Despite a historically cautious approach toward the integration of technology into direct social work practice, studies are beginning to report on the implementation of innovative technologies to address the mental health needs for a wide variety of populations, settings, and presenting symptoms. This systematic review of published articles summarizes the current state of technology-based interventions within social work practice and evaluates the reported findings with regard to design, sample, intervention characteristics, mental health outcomes, and the use of technology. Although several barriers to effective technology use were noted across studies, a variety of benefits were reported, and initial evidence suggests that the use of technology-based interventions may be associated with improved mental health outcomes. Further attention from social work researchers and practitioners into the appropriateness, effectiveness, and strategic implementation of technology-based mental health interventions is warranted.

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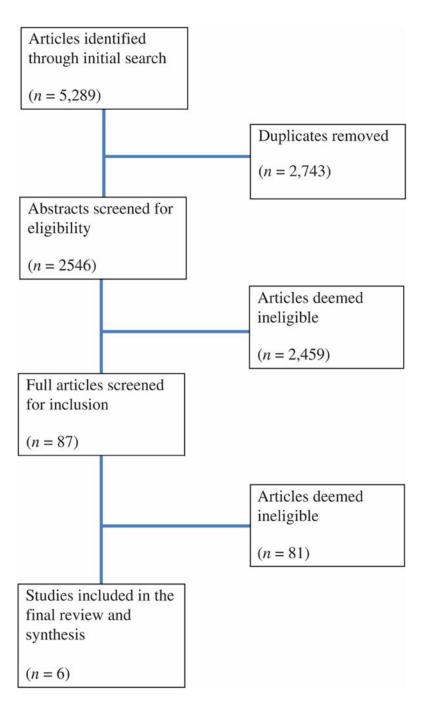


Figure 1. Screening Flow Chart

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Table 1

Design, Sample, and Setting Characteristics

Citations	Study Methodology	Study Design	z	Control Group	Follow-Up	Participants	Participant Eligibility	Location of Intervention
al., 2013	Quantitative	Pretest/Posttest	17	по	ОИ	Mean Age 10.1 Race 76% Caucasian 12% Hispanic 12% Other Gender 70.6% Male	Anxiety disorder diagnosis	Florida
Crunkilton et al., 2008 and Crunkilton, 2009	Mixed Methods	"Intensive interviews" and Onegroup positiest	10	по	по	Mean Age 29.2 Race 80% Caucasian 20% African American Gender 60% Male	Adults enrolled in a Drug Court Program	Medium-sized city in Southeastern U.S.
Kernsmith et al., 2008	Mixed Methods	Content Analysis Pretest/Posttest	98	по	ou	Mean Age Unknown Race Unknown Gender 81% Male	Participants of a self-help group (most had sexually offended against one or more children)	Unknown
Parker- Oliver et al., 2006	Quantitative	Repeated Measures	2	по	ou	Mean Age 76 Race Unknown Gender 100% Male	Hospice caregiver (family member)	Rural area in Missouri
Al., 2005	Mixed Methods	Randomized Controlled Trial Open-Ended Questions	30	yes	no	Mean Age 35.7 Race 47% Caucasian 47% African American 6% Other Gender 30% Male	Schizophrenia or Schizoaffective disorder diagnosis; Age 14 or older; One or more recent hospitalizations; English- speaking; Absence of physical limitations that would interfere with use of a computer	Pittsburgh, PA

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Table 2

Intervention Characteristics and Mental Health Outcomes

Primary Results	Significant reductions in anxiety outcomes.	Enhanced client's well-being and treatment progress.	Significant decrease in cognitive distortions, compulsions, and obsessions. Higher use of self-help group was significantly associated with outcome benefits.	Caregivers were generally satisfied with intervention. There were no outcomes differences.	Participants in the treatment group with with Schizophrenia reported significantly lower levels of stress.
Implementation Outcomes	Acceptability and feasibility	None	None	Acceptability and feasibility	Acceptability Feasibility
Mental Health Outcomes	Anxiety, global psychopathy, depression, internalizing and externalizing symptoms	Overall well-being	Cognitive distortions, obsessive and compulsive thoughts	Anxiety and quality of life	Stress
Duration of Treatment	12 weekly 50 minute sessions	An average of 3.1 sessions	Unknown	Unknown	Unknown
Treatment Setting	Mental Health Center	County Drug Court Treatment Facility	Unknown	Hospice patient's home	Psychiatric Rehabilitation Centers
Treatment Format	Youth and provider Parents and provider	Adults and technology (provider involvement is unclear)	Groups of adults and provider	Adults and provider	Adults and provider Youth and provider
Training in intervention	2 day training and weekly supervision	Unknown	Unknown	Yes, but does not state how much training was provided	Yes, but does not state how much training was provided
Other service providers	N/A	Drug Court treatment program director	Group facilitators who were recovering offenders	Graduate research assistant and hospice nurse	N/A
Social Worker Role	Therapists who were not very familiar with CBT	Not clear (may have facilitated Joumey Mapping entry)	Participated in and observed group	Recruit caregivers, train caregivers in technology use, and administer assessment instruments during ongoing work with caregivers	Facilitated Group Therapy
Manual	Yes	No	ON.	°N	Yes
Name of Intervention	Camp Cope-A-Lot (Computer-based and computer assisted CBT)	Drug Court Journey Mapping	Online Self-Help Group	Telehospice Care	Psycho-education Group Therapy Schizophrenia Guide Website
Citations	Crawford et al., 2013	Crunkilton et al., 2008 and Crunkilton, 2009	Kernsmith et al., 2008	Parker- Oliver et al, 2006	Rotondi et al., 2005

Use of Technology

Table 3

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General conclusions about technology	Positive	Positive	Positive	Mixed	Positive
Barriers using technology	Does not allow for flexibility in session location (e.g., client's home)	Drug Court must have computers and internet Program staff must be committed to the technology-based intervention	Because the group was conducted through posts (and not live interaction), participants could not receive immediate crisis support	Potentially seen as a burden to patients in times of crisis Patients' lack of education in videophone use Difficulty for staff regarding time requirements, comfort with using the technology, and comfort with the research process.	Cognitive limitations of people with schizophrenia Accessibility issues for people without computers and Internet Difficulty using Websites
Primary benefits using technology	Reliable delivery of EBIs, easy to train providers, effectiveness	Recording ongoing client progress and feedback Usefulness as a program evaluation tool Facilitated information exchange and learning	Privacy Confidential access to help Ability for many to join and not need to be online at the same time	Provided caregiver support to those otherwise unable to receive it	It was perceived to be valuable, easy to use, and reduced stress and loneliness
Were implementers trained in using technology	Unknown	Unknown	Unknown	Unknown	Yes, but does not state how much training was provided
Primary component of practice being delivered or facilitated by technology	Therapy sessions	Narrative therapeutic addition to Drug Court treatment	Self-Help Group	Hospice care and assessment	Psycho-educational group therapy
Types of Technology Use	Computer	Computer Internet	Computer Internet	Videophone	Internet Computers Web-based therapy group Schizophrenia Guide software
Citations	Crawford et al., 2013	Crunkilton et al., 2008 and Crunkilton, 2009	Kernsmith et al, 2008	Parker-Oliver et al., 2006	Rotondi et al., 2005

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Types of Technology Use	Primary compo being delivered technology	or facilitated by	Were implementers trained in using technology	Primary benefits using technology	Barriers using technology	General conclusions about technology
				Convenient access to psychoeducational materials	Concerns with confidentiality and privacy	

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