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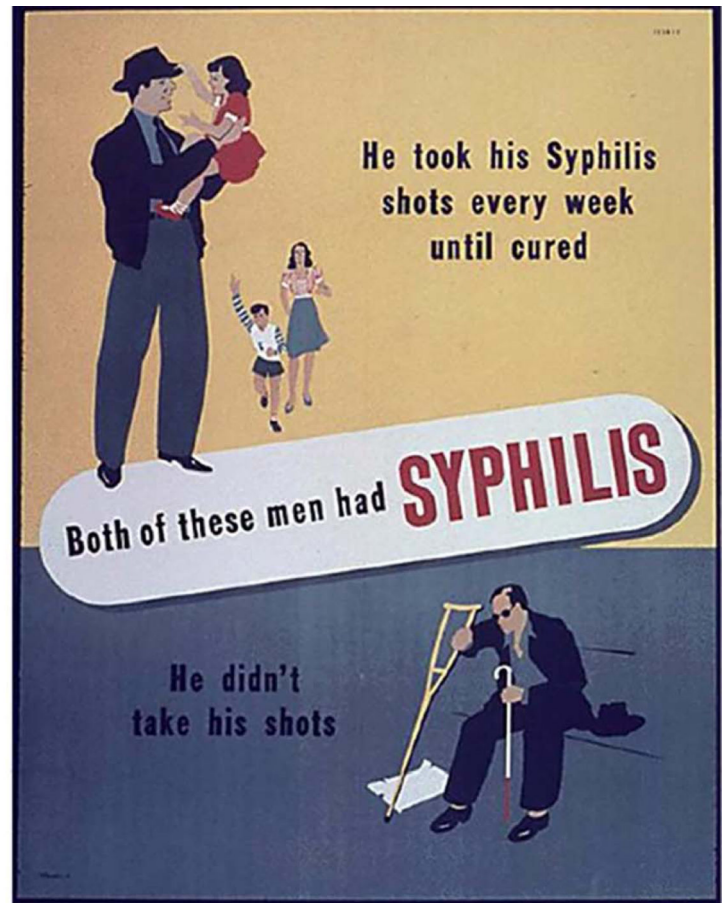
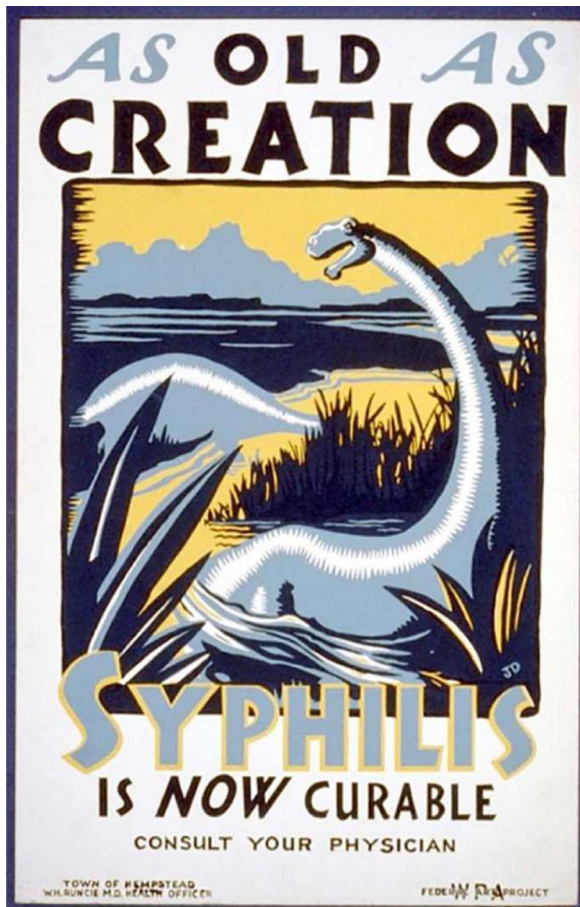
## Syphilis cure posters

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**Contributors** MEG and JDT identified the posters, drafted the text and approved the final manuscript.

Competing interests None.

The development of syphilis cures profoundly shaped disease discourses and health promotion materials such as posters (above).

The left poster contrasts the ancient history of syphilis with its modern curability.<sup>1</sup> The right poster highlights the effectiveness of the new cure, promising favourable outcomes for those who are cured and further disability for those who are not cured.<sup>2</sup> The new curability of syphilis may have expanded testing as an entry point to cure.

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## REFERENCES

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2. National Archives. [accessed 31 Aug 2014] Both of these men had syphilis. <http://research.archives.gov/description/513979>