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STEM Education

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Abstract

Improving science, technology, engineering, and mathematics (STEM) education, especially for traditionally disadvantaged groups, is widely recognized as pivotal to the U.S.'s long-term economic growth and security. In this article, we review and discuss current research on STEM education in the U.S., drawing on recent research in sociology and related fields. The reviewed literature shows that different social factors affect the two major components of STEM education attainment: (1) attainment of education in general, and (2) attainment of STEM education relative to non-STEM education conditional on educational attainment. Cognitive and social psychological characteristics matter for both major components, as do structural influences at the neighborhood, school, and broader cultural levels. However, while commonly used measures of socioeconomic status (SES) predict the attainment of general education, social psychological factors are more important influences on participation and achievement in STEM versus non-STEM education. Domestically, disparities by family SES, race, and gender persist in STEM education. Internationally, American students lag behind those in some countries with less economic resources. Explanations for group disparities within the U.S. and the mediocre international ranking of US student performance require more research, a task that is best accomplished through interdisciplinary approaches.

Introduction

The crucial role of science in a modern society is commonly acknowledged (Pavitt 1996; Xie & Killewald 2012). Its central role in promoting technological innovation and sustained economic growth is not contested. Conversely, scientific progress depends on the strong financial and non-financial support of society as a whole. Social studies of science research (e.g., Ben-David 1971; Price 1986) devoted to elucidating the interplay between science and societal conditions point out that it is no accident that the United States has led the world both economically and in science, as America's economic strength has been closely linked to its advances in science and technology (NAS et al. 2007; Goldin & Katz 2008; Xie & Killewald 2012). Given this relationship, concern has recently resurfaced that the U.S. may

be losing its lead in science, and therefore its economic competitive edge in an ever more globalized world (NAS et al. 2007).

While concern about the state of American science has a number of origins (Xie & Killewald 2012), a primary cause of the pessimism is the widely held perception that science, technology, engineering, and mathematics (STEM) education in the U.S. is woefully inadequate, in both quantity and quality, and unequally available across social groups. In this article, we review and discuss current research on STEM education in the U.S., drawing on recent research in sociology and related fields.

Defining STEM Education

The acronym “STEM” is commonly used to reference a set of educational and occupational fields or domains that are related to “science,” but there is inconsistency in the definition of this set and debate about whether the four fields deserve special attention as a collective entity (Gonzalez & Kuenzi 2012). In particular, what is considered “STEM education” varies enormously by education level (Breiner et al. 2012), and this variance will be reflected in our review. At the foundational K-6 level, STEM education is synonymous with the math and science curriculum that is required for all students, so research on “STEM education” at the elementary school level focuses on participation and performance in science and math in general. STEM education is defined more specifically as the curriculum becomes increasingly specialized at progressive levels of education. For example, in grades 8–12 multiple tracks through the required math and science curriculum become available to students, as do elective courses in the social sciences (e.g., psychology), computer science, and applied topics in engineering and technology (NGSS 2015). Undergraduate and graduate education is, of course, designed around sequences of courses in specific fields that can be defined as STEM or non-STEM, but the educational experiences and outcomes vary so significantly across specific fields that researchers need to differentiate among the specific fields considered STEM (Xie & Shauman 2003; Xie & Killewald 2012).

There are two general approaches to defining STEM education. The first is to include education in any field defined as “STEM.” This approach lumps together many disparate disciplines based on the assumption of their shared importance for promoting technological innovation, competitiveness and long-term national prosperity and security (NAS et al. 2007). It does not address the question of what constitutes a STEM field. For example, while social science is considered STEM by the National Science Foundation (NSF), it is excluded from the definition used by U.S. Immigration and Customs Enforcement for deciding special visas intended for foreign professional workers in STEM fields (Gonzalez & Kuenzi 2012). The second approach is to emphasize logical and conceptual connections across different STEM fields so as to treat STEM education as a whole (Honey, Pearson & Schweingruber 2014). This definition calls for curriculum and pedagogical coherence across different STEM fields. The new Next Generation Science Standards (NGSS) now being pushed for K-12 education nationwide (NGSS 2015) reflects this perspective.

One way to overcome the confusion of the definition of STEM education is to be specific in empirical studies. This is an approach taken in many sociological studies. That is, a study

may be concerned with academic achievement or degree attainment in a specific STEM field, e.g., mathematics. Studies that focus further along the education ladder require researchers to be more specific about fields of study. In precollege years, a researcher is typically concerned with achievement in a broadly-defined subject, such as mathematics, and commonly uses measures such as standardized test scores or course grades. At college and graduate level, a researcher is typically concerned with participation in specific majors, achievement in specific courses, and attainment of degrees in specific fields that are considered part of STEM (Xie & Shauman 2003; Xie & Killewald 2012). In our review of the literature, we follow this practice of being specific whenever possible.

The Significance of STEM Education

Sociological research on STEM education takes place at the border between the sociologies of science and education. The sociology of science focuses on science as an important, somewhat unique social institution. In contrast, the sociology of education studies the acquisition of both general knowledge and educational credentials, as outcomes of social, familial, and institutional influences.

Science is a high-status occupation that rewards its incumbents with relatively high personal income and social prestige (Xie & Killewald 2012; Rothwell 2013). In addition, as Merton (1942) hypothesized, science has long subscribed to a norm that is unique among high-status occupations: universalism. This means that universalistic (or meritocratic) criteria, rather than functionally irrelevant factors, such as gender, race, national origin, or religious affiliation, are *ideally* used to evaluate a scientist's performance. This implies that STEM education may be more universalistic than non-STEM education, in the sense that a student's achievement may be evaluated more objectively in a STEM subject than in a non-STEM subject. If so, then STEM education can be viewed as a channel for individual social mobility, allowing socially disadvantaged persons to succeed through objectively measured criteria that are accepted by STEM educators and scientists (Xie 1989; Xie & Killewald 2012). Indeed, this explanation has been proposed to account for the overrepresentation of Asian Americans in science and engineering since World War II (Xie & Goyette 2003).

STEM education, however, is embedded in the general education system and its dynamics. A vast literature in economics treats education as a form of human capital that yields substantial economic returns (Mincer 1974; Card 1999), which have increased significantly in recent decades, especially for the highly educated (Autor et al. 2008). STEM education in particular carries a premium in the overall labor market (Rothwell 2013), although the earnings of basic scientists have stagnated in recent decades (Xie & Killewald 2012). Yet a vast literature in sociology on education stratification affirms that educational attainment is highly dependent on social characteristics, including but not limited to family socioeconomic background (Blau & Duncan 1967; Sewell et al. 1969), race and ethnicity (Fischer et al. 1996), family structure (McLanahan & Sandefur 1994), sibship size (Blake 1981), schools (Raudenbush & Bryk 1986), and neighborhood (Harding 2003).

Decomposition of STEM Education

To understand STEM education, therefore, we need to recognize that it is both influenced by the many social forces that shape general educational outcomes in American society, and subject to the distinct characteristics of and influences on science as a separate institution. We therefore organize this review around these two major components of STEM education attainment: (1) attainment of education in general, and (2) attainment of STEM education relative to non-STEM education conditional on educational attainment. This decomposition does not reflect real social processes, as students, parents, and teachers in reality do not necessarily separate STEM from general education. Yet this decomposition is analytically useful for two reasons: it reflects how past research has been organized; and research shows that the social processes underlying attainment of general and STEM education are somewhat distinct (Xie & Shauman 2003; Xie & Killewald 2012), as will be discussed below.

Science always requires education, but education does not have to be scientific. Over the last century, education, especially postsecondary education, has become an increasingly important determinant of life chances and lifestyles in America (Fischer & Hout 2006). Large literatures in economics and sociology attempt to explain why individuals attain education. Economics sees educational attainment as a rational economic investment that is undertaken because it yields economic returns, i.e. higher earnings (Becker 1964; Willis & Rosen 1979). Sociology treats education as a mechanism by which families transmit social advantages or disadvantages to the next generation (Blau & Duncan 1967; Sewell et al. 1969; Raftery & Hout 1993) and considers how the cultural norms inherent in social class background affect educational experiences and attainment (Boudon 1974; Bowles & Gintis 1976; Bourdieu 1977; Brand & Xie 2010).

STEM education is special because it is required for science or engineering employment. While it is possible, indeed common, for someone with STEM education to pursue a career outside of science and engineering, it is very difficult for someone without STEM education to pursue a career in STEM. There are good reasons to believe that the social determinants of STEM education, like the determinants of science careers, are different from those of general education (Xie 1989; Xie & Shauman 2003; Xie & Killewald 2012).

Hence, we propose a decomposition approach to understanding STEM education. First, we ask what social determinants and processes affect educational attainment in general. Second, we ask what social determinants and processes affect attainment of STEM education relative to non-STEM education conditional on general educational attainment. The second component is analogous to “horizontal stratification” in postsecondary education (Gerber & Cheung 2008). This approach admittedly works better at the college than at the precollege level, since mathematics and science are inseparable from general education in the elementary and secondary curriculum. It is at the college level that students begin to specialize into disciplinary tracks, and only a small fraction chooses STEM fields (Xie & Shauman 2003; Xie & Killewald 2012). This decomposition helps organize the different strands of the literature relevant to STEM education, so we apply it as a general framework for this review.

The Social Determinants of Education in General

We briefly review the literature on the social determinants of educational attainment in order to frame our review of the influences on STEM educational attainment. Many comprehensive reviews of research on educational attainment and stratification are available for readers seeking more complete overviews (Bowles & Gintis 1976; Hallinan 1988; Kao & Thompson 2003; Buchman et al. 2008; Grodsky et al. 2008).

Contextual Factors

Student outcomes are dependent on the characteristics of the social settings in which they are situated. The study of educational attainment has largely examined the effects of factors operating at two somewhat overlapping contexts: residential neighborhood and school.

Studies document that neighborhood disadvantage, commonly measured using such contextual variables as neighborhood-level poverty rate, affects children's cognitive ability (Brooks-Gunn et al. 1993; Sharkey & Elwert 2011), verbal ability (Sampson et al. 2008), academic achievement (Sastry & Peibly 2010), and high school graduation (Harding 2003). Even more concerning is evidence that residential segregation by family income has substantially increased in the past three decades (Reardon & Bischoff 2011), placing children living in poor neighborhoods at a severe disadvantage in educational attainment (Reardon 2011). Along with socio-economic segregation, racial segregation in America has long been known to severely disadvantage African-Americans (Massey 1993) because it concentrates them in poor and disadvantaged neighborhoods.

Young people spend more waking hours in school than in any other setting, and sociologists have long been interested in the effects of school characteristics on achievement and identity formation (Coleman 1968). Many studies demonstrate that school characteristics affect students' academic outcomes (Raudenbush & Bryk 1986; Hedges et al. 1994; Greenwald et al. 1996; Lauen & Gaddis 2013), although the causal mechanisms driving the associations and the degree to which the effects operate through schools' economic resources (e.g., Hanushek, 1989) have yet to be fully identified. Net of family-level factors, school-level effects are found inconsistently but indicate that school resources matter. Small classroom size significantly improves students' academic achievement (Krueger 2003), and comparisons of academic growth in summer versus non-summer months show that schools may reduce inequalities associated with socioeconomic status (Downey et al. 2004). But inequalities by race appear more resistant to school resources (Downey et al. 2004), and schools may reinforce inequalities through curricular tracking (Gamoran & Mare 1989). The complex influence of school context is illustrated by studies showing that the academic performance of low-income students, particularly African-American and Latino students, may be negatively affected by the proportion of middle- and upper-class students in the schools they attend (Crosnoe 2009).

Teachers, a fundamental school resource, are believed to influence students' educational outcomes. The influence of teachers, however, figures more prominently in personal accounts and qualitative research than in quantitative analyses since the influences are likely to be specific to individual teachers and thus hard to quantify and distinguish from potential

confounders. A conventional method is to measure teacher quality with teacher's observed characteristics such as age, degree, teaching experience, professional training, and salary (NCES 2012). There is evidence that teacher quality significantly improves students' academic achievement, net of family socioeconomic background (Darling-Hammond 1999; Wayne & Youngs 2003; Rockoff 2004).

Family Influences

The importance of the family for educational outcomes is well established in sociology. The classic Blau-Duncan (1967) and Wisconsin (Sewell et al. 1969; Hauser et al. 1983) models of status attainment codified the influence of parents' education and occupation on the educational attainment of their children. Subsequent analyses have affirmed the classic models and extended them through the study of racial differences (Alexander et al. 1994), consideration of mediating mechanisms (e.g., McLoyd 1998; Hill & Tyson 2009; Greenman et al. 2011; Roska & Potter 2011), multi-generational influences (Jæger 2012), and how the influence of family changes over time (Reardon 2011). Aspects of family structure, including single-parent headship (Astone & McLanahan 1991; Kim 2011) and number of siblings (Blake 1989; Downey 1995; Steelman et al. 2002) are shown to influence educational outcomes regardless of socioeconomic status.

A great deal of research focuses on identifying the causal mechanisms through which family influences operate. Studies often pit the direct effect of families' economic resources, i.e., how much parents invest in their children's education and development (Becker 1991; Duncan et al. 1994; Kaushal et al. 2011) against the effects of class-based cultural and social resources, i.e., class-based differences in parenting practices and opportunities for skill-building (Mayer 1997; Jæger 2011; Lareau 2011) and the development of non-cognitive "soft" skills, as well as cognitive skills (Cunha & Heckman 2009; DiPrete & Jennings 2012; Turney & McLanahan 2012; Heckman et al. 2013; Hsin & Xie 2014). By non-cognitive skills researchers mean a variety of psychological traits that affect one's behavior towards learning and work. Examples include interest in the subject area, ambition, expectation, conscientiousness, persistence, self-control, and a range of social skills that affect performance in social settings.¹ In addition, the influence of family structure is often interpreted as evidence that social capital (Coleman 1988), i.e., social connections that bring information and emotional support, is the mechanism through which family affects educational outcomes (Dika & Singh 2002). Empirical evidence supports each of these perspectives and indicates that they are interrelated rather than competing. For example, parental beliefs and behaviors may mediate the influence of parental socioeconomic status, as can practices construed as "concerted cultivation" (Bodovski & Farkas 2008; Lareau 2011) or, more generally, "parental involvement" (Jeynes 2005).

Individual-Level Factors

Myriad individual characteristics influence educational outcomes. The important individual-level influences range from cognitive to non-cognitive skills, from physical to mental health,

¹The word "non-cognitive" may be misleading because the formation of these attitudes and their influences on behaviors surely involve cognition. The term is now commonly used in economics and sociology.

and from personality to physical characteristics. What is less obvious is the relative degree to which these characteristics are inborn or developed; this “nature vs. nurture” debate has been ongoing in social science since the 19th century (Plomin et al. 1994) and is unlikely to be resolved in the foreseeable future. We briefly summarize the research in two broad categories of individual influences – cognitive ability, or intelligence, and social psychological, or “non-cognitive,” factors – and point readers to Farkas (2003) for a more thorough review of these influences on social stratification outcomes.

Broadly speaking, cognitive ability refers to aptitude with mental tasks such as problem-solving, comprehension, reasoning, knowledge acquisition, abstract thought, and connection-making. Cognitive ability is strongly associated with children’s academic performance (Cain et al. 2004; Deary et al. 2007; Rohde & Thompson 2007; Koenig et al. 2008) and a broad range of educational outcomes, including student performance, university entry and completion, and overall educational attainment (Jencks et al. 1979; Marks 2013) even when socioeconomic background is controlled. Of course, the strong association between cognitive ability and educational outcomes does not settle the nature-nurture debate or the issue of how intelligence is related to social environment (see Nisbett 2009 for an extensive review).

Interest in the influence of non-cognitive skills has grown in recent years (Cunha & Heckman 2009; DiPrete & Jennings 2012; Turney & McLanahan 2012; Heckman et al. 2013; Hsin & Xie 2014). However, it should be noted that stratification researchers in sociology have long studied the role of psychological traits for socioeconomic achievement. The classic Wisconsin model highlights the importance of future educational and occupational expectation as predictors of future educational success (Sewell et al. 1969; Hauser et al. 1983). Others have added attention and responsiveness to performance feedback (Alexander et al. 1994) and self-discipline (Duckworth & Seligman 2005) to the list. There is some evidence that the enhancement of children’s non-cognitive, rather than cognitive, skills is the primary driver of the later life benefits of the early educational interventions for at-risk children (Heckman et al. 2013).

The Social Determinants of STEM versus non-STEM in Education

In this section, we examine how the set of factors known to affect general education is related to involvement and achievement in STEM education.

Contextual Factors

Social and institutional environments matter for STEM educational outcomes just as they do for general education, but research on the influential contextual factors for STEM education has been narrowly focused on school-specific factors that are expected to affect participation and achievement in STEM education. Thus, although there is evidence that neighborhood disadvantage, for example, is associated with lower math achievement in primary school (e.g., Catasmbis & Beveridge 2001; Greenman et al. 2011), little is known about other potential contextual factors, such as local labor market characteristics or proximity to science-focused industry.

Schools differ widely in resources for STEM education, such as teacher quality and science labs, primarily reflecting cross-school inequalities in family SES of students.² Studies of the elementary and secondary schools suggest that funding and resource availability shapes the extent to which students engage in and excel at STEM education (Oakes 1990; Museus et al. 2011; Wang 2013). The current research largely focuses on the structural effect of resources: well-resourced schools offer relatively wide arrays of math and sciences courses, and greater access to resources such as textbooks and scientific lab equipment (Oakes & Saunders 2004), but their effect on learning cultures or promotion of STEM education has received much less attention (Wang 2013; Legewie & DiPrete 2014a). School resources are also positively associated with staffing of high quality teachers (Clotfelter et al. 2005; NCES 2013c). Numerous studies show that access to knowledgeable and experienced math and science teachers positively impacts both student learning (Darling-Hammond 1999; Wayne & Youngs 2003; Hill et al. 2005; Hattie 2008; Sadler et al. 2013) and student interest in and passion for science (Woolnough 1994; Osborne 2003; Maltese & Tai 2011; Tytler & Osborne 2012; Sjaastad 2012). Although the studies often suffer from potential confounders (e.g., selection), together they provide compelling evidence that school context predicts achievement in STEM education.

Higher education research similarly shows that characteristics of institutional context and climate affect students' pursuit of and persistence in a STEM major (Hurtado & Carter 1997; Seymour & Hewitt 1997; Chang et al. 2014). Unsupportive campus climates, highly competitive classrooms, poor instruction, and excessive workloads, can diminish academic engagement, achievement, and persistence to degree (Seymour & Hewitt 1997; Cabrera et al. 1999; Carlone & Johnson 2007; Chang et al. 2011; Chang et al. 2014). These negative contextual characteristics may be more common in STEM coursework than in non-STEM coursework, particularly in introductory or "weeder" classes (Seymour & Hewitt 1997) and in selective universities than in non-selective universities (Chang et al. 2008), pushing otherwise capable and interested students towards non-STEM majors (Carlone & Johnson 2007; Chang et al. 2011) or out of postsecondary education altogether (Hurtado & Carter 1997). Postsecondary environments in which students receive engaging instruction, encouragement from faculty and other students, sufficient financial aid and networking opportunities are positively associated with STEM engagement and persistence (Seymour & Hewitt 1997; Museus et al. 2011; Graham et al. 2013; Chang et al. 2011). The opportunity to collaborate with faculty on undergraduate research projects may be especially effective for building a student's confidence and identification with the scientific community (Grandy 1998; Chang et al. 2011; Graham et al. 2013). More importantly, these programmatic investments may improve the persistence of students in STEM college majors.

Moving forward, further research is needed to identify institutional factors that causally promote students' engagement with and achievement in STEM education. It is particularly necessary to refrain from interpreting as causal the observed associations of institutional characteristics with students' outcomes in STEM education, for they may be confounded by the selective sorting of students into different institutions. Once causal mechanisms are

²Research shows that rural schools do not lag urban schools in math education (NCES 2007).

known, effective policies may be formulated to promote STEM education. Further, it will be fruitful to know how institutional factors affect STEM education versus non-STEM education, conditional upon their effects on general education.

Family Factors

As with general education, family factors—particularly family socioeconomic status (SES)—is strongly associated with students' achievement in math and science, interest in STEM higher education, and attainment of a STEM degree. Recent reports and studies drawing on current data confirm this relationship: substantial differences in STEM coursework participation and achievement persist between students from low-SES and high-SES backgrounds throughout the STEM pipeline (Schneider et al. 1998; Mulligan et al. 2012; Miller & Kimmel. 2012; NSB 2014). But the specific mechanisms through which family SES influences STEM education are no clearer than they are for general education.

One prominent explanation posits that the relatively high levels of education and income that characterize middle- and high-SES families enable them to provide their children with the encouragement, support, exposure to science, and access to STEM enrichment experiences necessary to develop and sustain early interest, confidence and aspirations in STEM (Turner et al. 2004; Harackiewicz et al. 2012; Archer et al. 2012; Sjaastad 2012; Dabney et. al 2013). Some researchers further suggest that middle-class parenting strategies and resources may promote a worldview that enables children to view science as a “thinkable/natural” career choice (Archer et al. 2012). The family influence on youths' social-psychological orientation may be particularly important for promoting math and science achievement and persistence in the STEM pipeline (Tai et al. 2006; Mau 2003; Wang 2013; see below for further discussion).

While there is clear empirical evidence that family background affects STEM engagement and achievement early in the life course, it is unclear how far into the educational and/or career trajectory such effects extend. Descriptive analyses suggest that SES continues to exert an important influence well beyond primary and secondary school since high-SES students make up a disproportionate percentage of those obtaining STEM degrees and pursuing STEM careers (Ware & Lee 1988; Chen 2009). But these results are confounded by the fact that high-SES students are more likely to matriculate and complete college. Multivariate analyses show that differences by family socioeconomic background in STEM interest and persistence during postsecondary education disappear when other factors, such as academic achievement, are controlled (Mau 2003; Ma 2009; Xie & Killewald 2012; Chen & Soldner 2014). Thus, recent research suggests that family background plays an influential role in acquiring the academic skills necessary to attain a postsecondary degree but it does not play a direct role in the pursuit and attainment of a STEM degree specifically.

The field will benefit from more research attempting to understand the specific mechanisms through which family background impacts STEM engagement, particularly at a young age. As we have argued, this appears to be the period in which family background exerts a particularly strong effect on STEM education. Researchers should also further explore how family influences may be highly heterogeneous – varying across different families, say by family-level characteristics beyond what is usually captured in conventional SES measures,

such as cultural values, parent-child relations, or individual-level characteristics (discussed below).

Individual Factors

Individual cognitive ability, spatial ability, numeracy, or other indicators of basic cognitive functions (Spelke 2005) are all closely correlated with both achievement in math and science courses in compulsory and postsecondary education and scores on standardized math and science tests (Deary et al. 2007; Lynn & Mikk 2009; Wai et al. 2010; Reilly & Neumann 2013). Spatial thinking is assumed to be an important determinant of achievement in STEM education, and it has also been linked to interest and confidence in math and science (Wai et al. 2010). However, the assumption that spatial and quantitative aptitude are uniquely essential prerequisites for achievement in STEM is not without critics (see Spelke 2005), nor is the assumption that individual capacity for these cognitive skills innate and fixed. A growing body of research examines the malleability of fundamental cognitive skills such as spatial thinking (e.g., Newcome 2010) and points to new areas for investigation.

Researchers now recognize particular individual social psychological characteristics that are strongly related to engagement and achievement in STEM education (e.g., Tai et al. 2006; Maltese & Tai 2011; Wang 2013). These include math and science self-concept, interest in science, and aspirations for a science-related career. Science self-concept, or self-reflexive beliefs about one's math and science abilities, predicts participation in challenging STEM courses, pursuit, persistence and attainment of STEM degrees, and entrance into STEM careers (Correll 2001; Mau 2003; Maltese & Tai 2011; Cech et al. 2011; Wang 2013). Interest in math/science or aspirations for a STEM-type career are strongly predictive of STEM educational outcomes (Maple & Stage 1991; Mau 2003; Xie & Shauman 2003; Tai et al. 2006; Maltese & Tai 2010; Maltese & Tai 2011; Xie & Killewald 2012). In particular, aspiring to a science career appears to be a prerequisite to attainment of a STEM degree (Xie & Shauman 2003; Tai et al. 2006), and loss of interest is a main reason for attrition from STEM majors (Seymour & Hewitt, 1997). In addition, researchers have recently defined the concept of "science identity"—the sense that science is "right" for an individual, or that an individual is "right" for science—and recognized its impact on STEM educational outcomes (Cole & Espinoza 2008; Cech et al. 2011; Archer et al. 2012; Perez et al. 2014). Science identity is hypothesized to form early but to influence engagement with STEM education and careers throughout the life course (Cech et al. 2011; Archer et al. 2012; Perez et al. 2014). The fact that each of these non-cognitive influences remains significant even after controlling for academic achievement (Xie & Shauman 2003; Simpkins et al. 2006; Cech et al. 2011; Wang 2013) attests to the significance of affective, or psychosocial, influences on STEM educational outcomes. Continued research on the social psychological determinants of STEM education, particularly as they emerge and evolve over the life course, will shed new light on individual differences in STEM education – why certain people and groups excel in STEM education while others do not.

International Comparisons of STEM Education

Comparing STEM education in the U.S. to that in other countries is a complicated matter to which both the public and policy circles have paid a great deal of attention. These

comparisons have been sparked by the relatively mediocre performance of American students on international standardized mathematics and science tests (OECD 2010; Hanushek et al. 2010; NCES 2011, 2013a; Killewald & Xie 2013; NSB 2014). The disappointing performance of U.S. students is surprising to many, given the wealth of the U.S. relative to that of many better-performing countries, such as Taiwan, Finland, and Hungary (Hanushek et al. 2010; Killewald & Xie 2013). The surprise and public outcry also stems from the belief that the U.S. has been the world leader in science for more than eighty years (Xie & Killewald 2012). How could the U.S. be beaten by other countries at its own game? Given the U.S. students' mediocre test performances, will the U.S. remain competitive in science and the knowledge-driven economy? Worrisome speculation about these questions popularized the report, *Rising above the Gathering Storm* (NAS 2007), and prompted renewed attention to STEM education in the U.S.

A review of the large literature on international comparison of STEM education is beyond the scope of this article. Interested readers can find discussions in the NAS et al. report (2007), as well as responses by Killewald & Xie (2013) and Xie & Killewald (2012). Many studies that explore the achievement differences between the U.S. and higher-performing countries find that U.S. students are disadvantaged on many factors that affect math and science achievement. These factors include national cultural traditions related to math and science (Stevenson & Stigler 1992; Cogan & Schmidt (2002; Fang et al. 2013), family and school support for and emphasis on math and science education (Tsui 2005; Fuchs & Wößmann 2007; Sousa et al. 2012;), the structure of the educational system and national labor market conditions (Langen & Dekkers 2005), and cross-country differences in teaching style and curriculum (NCES 2000; 2006; Schmidt 2012).

Gender and STEM Education

Despite robust progress toward equity, gender disparities continue to be a defining characteristic of STEM education. In this section, we review the trends in the gender gaps in STEM achievement, participation, and interest, and synthesize the research aimed at explaining these gaps.

Gender Gaps in STEM Achievement

Achievement is commonly measured with standardized test scores and course grades in math and science. Studies have long shown that female students' math and science grades are equal to or better than those of their male classmates throughout elementary and secondary school (Kenney-Benson et al. 2006; Shettle et al. 2007). Early studies of standardized test performance also showed gender parity, or a slight female advantage, in basic computation and understanding of math concepts throughout grades K-12 (Hyde et al. 1990a; Hedges & Nowell 1995). Yet, gender gaps in three aspects of achievement dominate the perception of gender and STEM and are often cited as evidence of innate male superiority in STEM education (Correll 2001; Nosek et al. 2002; Hyde 2005): (1) a male advantage in complex problem-solving skills during high school (Hyde et al. 1990a), (2) greater variability in males' test scores and a resulting preponderance of boys among the highest scorers (Hedges and Nowell 1995; Xie and Shauman 2003; Penner 2008; Penner & Paret 2008; Ellison & Swanson 2010; Robertson et al. 2010; Wai et al. 2010), and (3) a male

advantage on spatial abilities (Linn & Petersen 1985; Hyde 2005; Spelke 2005; Halpern et al. 2007).

Recent analyses challenge the ideas that the observed gender gaps in STEM achievement are immutable *and* that they are socially significant. There has been a secular decline in the overrepresentation of males in the upper tail of the achievement distributions (Hyde et al. 2008; Hyde & Mertz 2009; Lindberg et al. 2010) and the presence and size of the upper tail disparity varies substantially across countries, race, and socioeconomic status (Penner 2008; Penner & Paret 2008). In-depth studies of spatial abilities document female (as well as male) advantages on specific tasks, that all gaps are consistently small, and that performance on all tasks is sensitive to training (Hyde 2005; Spelke 2005; Halpern et al. 2007). The social significance of the documented gender disparities in achievement remains unclear, as these disparities are shown to have limited power to explain those in STEM participation (Xie & Shauman 2003; Weinberger 2005). Commonly used standardized tests may be poor instruments for measuring gender differences in STEM aptitude (Gallagher et al. 2002; Halpern 2002), since research suggests that item content may bias the scores (Chipman 2005; Spelke 2005), and that they have limited power to predict actual task performance and STEM achievement for girls (Schmidt 2011). Recent research also highlights the need to estimate the potential influence of math or science achievement in relation to achievement in other domains (Lubinski & Benbow 2006; Riegle-Crumb et al. 2012; Wang et al. 2013).

Gender Gaps in STEM Participation

Participation in STEM education is conventionally measured in terms of high school math and science course completion and postsecondary choice of major and degree field, and the size of the gender gap varies across these measures. Gender gaps in high school math participation have disappeared, as female students are now more likely than their male peers to complete precalculus and algebra II and are equally likely to complete calculus (NSB 2012; NSB 2014). In high school science, girls continue to be overrepresented in advanced biology and underrepresented in physics, but these completion disparities have declined significantly (NSB 2012; NSB 2014). Despite growing equality in high school coursework, however, wide gaps in STEM participation remain in tertiary education. Thus far, growth in women's participation in STEM majors has been driven mainly by the general increasing enrollment of women (Mann & DiPrete 2013) and declining gender gaps in persistence in the "science pipeline" during college and into post-baccalaureate education (Miller & Wai 2015). Consequently, while the number of women earning undergraduate and graduate degrees in STEM fields has steadily increased, the proportionate representation of women in many STEM fields has not increased since the 1980s (England & Li 2006; England et al. 2007; DiPrete & Buchmann 2013; Mann & DiPrete 2013) and may be declining in some engineering fields (Mann & DiPrete 2013). Women in the U.S. and other industrialized countries have earned the majority of biological and social science degrees since the 1980s, but they remain significantly underrepresented among degree recipients in engineering, the physical sciences, math, and computer science (Charles & Bradley 2002, 2006, 2009; Xie & Shauman 2003; Xie & Killewald 2012; DiPrete & Buchmann 2013).

Completion of advanced math and science classes remains one of the strongest predictors of students' scores on achievement tests and pursuit of postsecondary STEM degrees (Xie & Shauman 2003; Bozick & Lauff 2007; Chen 2009). But the association between secondary STEM course completion and grades and postsecondary STEM participation is much stronger for males than for females (Xie & Shauman 2003; Riegle-Crumb et al. 2012; Morgan et al. 2013; Mann & DiPrete 2013), i.e., gender parity in preparation does not translate into gender parity in persistence in STEM education. The continuing gender gaps in postsecondary STEM education suggests that we do not yet fully understand the processes that promote persistence in STEM education and how those processes vary by gender. This highlights a need for empirical assessments of the qualitative aspects of "participation," i.e., of the in-class interactions and experiences that may reinforce or generate gender disparities among young women and men who are equally prepared to pursue postsecondary STEM education but do so at very unequal rates.

Gender Gaps in STEM Interest and Affect

In contrast to the trend toward gender equality in math/science achievement and STEM participation in many domains, significant gaps in math/science interest and affect endure. The notion that males are naturally more talented and interested in science is a widespread cultural stereotype (Nosek et al. 2009; Leslie et al. 2015), and although most people consciously reject it (Hyde et al. 1990b), implicit association studies confirm the ubiquity of the "math = male" stereotype across age, race/ethnicity, gender, and country (Nosek et al. 2002; Kiefer & Sekaquaptewa 2007; Nosek et al. 2009; Cvencek et al. 2011). Reflecting this normative belief, girls consistently report lower self-assessments of quantitative skills, lower self-confidence in math abilities, less interest and less motivation to learn math and science, and higher levels of math anxiety than their male peers, as well as less interest in pursuing careers in STEM fields, even after controlling for achievement (Correll 2001, 2004; Fredricks & Eccles 2002; Watt, 2004, 2006; Jacobs et al. 2006; Else-Quest et al. 2010; Riegle-Crumb et al. 2011; Sadler et al. 2012; Wang et al. 2013). Girls also are more likely than boys to express interest in pursuing people-oriented work, to see science as inconsistent with that orientation, and to perceive the scientific lifestyle as unattractive (Miller et al. 2006).

Gender disparities in social psychological determinants of STEM education manifest in consequential ways at the more advanced levels of education. For example, Cech et al. (2011) find that among college engineering majors, women have lesser "professional role confidence" than do men. In addition to the gender gaps in STEM-specific affect, recent scholarship shows how disparities in seemingly unrelated affective characteristics, such as the relative female aversion to competition (Gneezy et al. 2003; Gneezy & Rustichini 2004; Niederle & Vesterlund 2007;) and risk-taking (Croson & Gneezy 2009), contribute to gender gaps in STEM education (Niederle & Vesterlund 2010; Alon & DiPrete 2013).

Explanations of the gender gaps in STEM education

The early literature often attributed gender gaps in postsecondary STEM education to gender differences in precollege math and science achievement and participation. As the gaps in test scores and course-taking closed, however, this explanation lost its power (Xie & Shauman

2003; Riegle-Crumb et al. 2012; Morgan et al. 2013). Despite the perennial quest for biologically-based gender differences in science and math aptitudes (Baron-Cohen 2003; Ceci et al. 2009; Ceci & Williams 2010; Valla & Ceci 2011), essentialist “innate ability” explanations have been undermined by a large body of empirical work (Hyde 2005; Spelke 2005; Ceci et al. 2009). Over the past decade, the effort to explain gender inequities in STEM education has increasingly focused on the determinants and influence of *interest* in science and math, as the primary determinant of sex differences in STEM education. Early life course interest in STEM is strongly associated with participation in STEM education (Tai et al. 2006), and the large gender gap in STEM interest during high school is strongly associated with the gender gap in postsecondary STEM education (Xie & Shauman 2003; Ma 2011; Perez-Felkner et al. 2012; Sadler et al. 2012; Legewie & DiPrete 2014b). What, then, explains the gender gap in interest in STEM education?

Essentialist explanations posit that the “interest gap” is a natural outgrowth of biologically-based sex-typed predispositions. One prominent theory argues that prenatal hormonal exposure predisposes females to a natural affinity for interacting with people and caring relationships and males to an innate interest in inanimate, technical and mechanical things (Baron-Cohen 2003; Su et al. 2009; Schmidt 2011). Another posits that the interest gap is linked to the biological requisites of childbearing which cause females to naturally prioritize family over work roles (Ceci et al. 2009; Ceci & Williams 2010, 2011). Recent scholarship does not support these essentialist explanations. Research shows that interest in STEM is highly responsive to environmental influences (Cheryan et al. 2009, 2011; Murphy et al. 2007; Stout et al. 2011). Questions have also been raised concerning the validity and reliability of measures commonly used in this line of research, such as the person-thing construct and similar bipolar interest scales (e.g., data-ideas) (Tay et al. 2011; Valian 2014). Further, although gender differences in work-life preferences are pervasive, they do not explain gender gaps in STEM interest or participation (Xie & Shauman 2003; Frome et al. 2006, 2008; Cech et al. 2011; Riegle-Crumb et al. 2012; Perez-Felkner et al. 2012; Morgan et al. 2013; Mann & DiPrete 2013).

Social psychological and social cultural perspectives offer more nuanced explanations of the interest gap. For example, expectancy-value and expectation-states theories emphasize the influence of cultural milieu, the interactional nature of interest formation and persistence, and the cumulative influence of these processes on both individual outcomes and the structures of opportunity in STEM education (Ridgeway & Correll 2004; Shepherd, 2011; Eccles 2011a, 2011b; Ridgeway 2014). Extensive analyses of cross-national data confirm the importance of cultural beliefs as predicted by these theories: gender gaps in STEM achievement, interest, and postsecondary participation are strongly associated with national-level measures of adherence to implicit male=math stereotypes (Nosek et al. 2009) and gender-essentialist ideology (Charles & Bradley 2009; Charles et al. 2014) as well as indicators of social and economic gender equity (Guiso et al. 2008; Penner 2008; Else-Quest et al. 2010). Studies indicate that macro-level cultural conditions affect gender differences in STEM interest through a variety of causal mechanisms: they are encoded in and conveyed through parents’, teachers’, and significant others’ attitudes and expectations (Fredricks & Eccles 2002; Herbert & Stipek 2005; Jacobs et al. 2005; Jacobs et al. 2006; Riegle-Crumb &

Humphries 2012; Lavy & Sand 2015), pervasive cultural cues about scientists (Murphy et al. 2007; Cheryan et al. 2009; Beilock et al. 2010; Stout et al. 2011; Cheryan et al. 2011), the dearth of positive female role models and mentors (Carrell et al. 2010), and school environments and friend networks (Riegle-Crumb et al. 2006; Legewie & DiPrete 2014a).

The causal link between cultural beliefs and STEM interest is well demonstrated in studies of stereotype and identity threat (Nosek et al. 2002; Aronson & McGlone 2008; Nguyen & Ryan 2008) and occupational preference formation (Correll 2001, 2004). In particular, expectation-states theory (Ridgeway 2014) posits that cultural stereotypes structure inequality by generating implicit bias in evaluation, association preferences that segregate networks, and interpersonal hostility toward individual members of negatively stereotyped groups. Recent studies document that female students face negative biases in the grading of their school work (Lavy & Sand 2015) and evaluation of their competence and qualification for STEM employment (Moss-Racusin et al. 2012; Knobloch-Westerwick et al. 2013; Reuben et al. 2014), and gender segregated networks and “chilly” climates in STEM higher education and workplaces (Steele et al. 2002; Logel et al. 2009; Koput & Gutek 2010; Sheltzer & Smith 2014). Future research should focus more on identifying the nature, timing, and relative impacts of these processes to develop effective practices that foster and sustain interest in STEM among girls and women.

Racial and ethnic differences in STEM education

Despite significant gains in the participation of underrepresented minorities (URMs) — African-American, Hispanic, and Native-Americans — in STEM education, they continue to be underrepresented in the STEM pipeline and to lag behind Whites and Asians in STEM and general achievement (NSB 2014; Chen and Soldner 2014).

Racial Gaps in STEM Achievement

Reports indicate that while URMs have made tremendous strides in terms of narrowing the racial gap with Whites and Asians in math and science test scores, course participation, and course grades, significant differences still remain (Nord et. al 2011; NCES 2013b). Test score disparities begin to emerge as early as kindergarten and generally become more pronounced as students progress through the school system (Jencks & Phillips 1998; Fryer & Levitt 2004; Reardon 2008). Performance in math and science coursework follows a similar pattern, with Asians and Whites typically earning significantly higher average grades than URMs throughout the school years (Kao & Thompson 2003; Nord et al. 2011). Taken together, these achievement gaps play a major role in limiting the participation of URMs in STEM education (Museus et al. 2011; Riegle-Crumble & King 2010; Xie & Killewald 2012).

The aggregate trends also mask important heterogeneity, which is the subject of a growing body of research on URMs. For example, recent studies show that URM disadvantage is most pronounced, both in magnitude and in rate of divergence, among high achieving students (Hedges & Nowell 1999; Neal 2005; Reardon 2008; Riegle-Crumb & Grodsky 2010). Reardon (2008) finds that among elementary-school students, the black-white gap in math achievement grew twice as fast among high achieving students as among low-

achieving students. The fact that the most talented URMs fall behind the fastest is perhaps more alarming than the aggregate racial gap, given that the high-performing students have the greatest potential to excel in subsequent STEM education. Moreover, it raises important questions about whether these students are receiving access to opportunities and resources needed to keep pace with their peers.

Racial Gaps in STEM Participation

At the K-12 level, URM students tend to take fewer and less challenging math and science courses than their white and Asian peers (Kelly 2009; Riegle-Crumb & Grodsky 2010; Nord et al. 2011; NSB 2014) and are significantly more likely to be placed in remedial and low-track math and science courses (Oakes 1990; Kao & Thompson 2003). The racial/ethnic gap in advanced coursework is strongly associated with racial/ethnic gaps in standardized test performance (Gamoran & Mare 1989; Kao & Thompson 2003) and interest in STEM majors and careers (Miller & Kimmel 2012; Wang 2013). The overrepresentation of URMs in remedial courses reinforces these gaps, as these courses focus on basic knowledge and rote memorization (Oakes 1990; Kao & Thompson 2003).

At the post-secondary level, the number of URMs entering college and obtaining STEM degrees has steadily grown over time. For example, the share of URMs among all recipients of science and engineering bachelor's degrees grew from 17% in 2000 to 20% in 2011 (NSB 2014). Still, URM students are underrepresented because their share in the general population ages 25–29 is much higher, above 36% in 2011 (U.S. Census Bureau 2014). Furthermore, among all STEM degree-holders, URMs are overrepresented among those who attend two-year and less prestigious four-year institutions (Reardon et. al 2012; Chen & Soldner 2014). In particular, a large proportion of URMs pursue and attain STEM degrees at minority-serving and historically black colleges (NSB 2014), which often provide a more supportive and welcoming campus climate than traditional universities (Allen 1992; Hurtado 1992). The implications of the racial/ethnic differences in institutional affiliation are not well-understood, but since elite graduate programs and industries disproportionately draw from elite mainstream universities, these differences may have important implications for stratification within graduate school and the workforce.

Racial Gaps in STEM Interest and Affect

While interest in STEM is highest among Asians (Xie & Goyette 2003; DeWitt et al. 2011), studies at all levels of education indicate that URMs express enthusiasm for STEM education and careers on par with their Whites peers, despite the formers' lower levels of achievement (Riegle-Crumb et al. 2011; Riegle-Crumb & King 2010; NSB 2014). For instance, a report by the National Science Board shows that since at least 1995, URM college students have pursued STEM majors at rates comparable to those of White students (NSB 2014). Other studies of racial/ethnic differences in affective orientations toward STEM result in similarly paradoxical findings: although rates of participation and achievement are disproportionately low among URMs, their levels of self-confidence and enjoyment of math are disproportionately high (Riegle-Crumb et al. 2011).

Explanations of the racial gaps in STEM education

In general, there are two broad explanations for the racial disparities in STEM education. The first attributes the gaps to URM students' lower levels of interest in and enjoyment of science. As we have already demonstrated, however, we find little evidence to support this hypothesis. Instead, mounting evidence suggests that social psychological factors may limit the extent to which URM students are able to convert their interests into meaningful STEM engagement. For example, studies show that while adolescent URMs express a level of interest in science that resembles that of their White peers (Riegle-Crumb et al. 2011), URM youth lack opportunities and family resources to develop a deep connection with science (Aschbacher et. al 2010; Archer et. al 2012).

Social-psychological factors may become even more important during post-secondary education, since individual choice plays a larger role in persistence at this educational stage. Studies reveal that URM students in STEM majors at the post-secondary level often struggle with feelings of isolation (Seymour & Hewitt 1997) and have difficulty adapting to the white, middle-class culture of science (Carlone & Johnson 2007; Chang et al. 2011; Chang et al. 2014). The hurdles – both the structural and the social-psychological – to young URM scholars' full integration into the scientific community (Tinto 1987; Graham et al. 2013) have negative effects on their academic confidence, engagement, and likelihood of persisting in STEM (Carlone & Johnson 2007; Chang et al. 2014).

The second explanation attributes these racial gaps to URM students' lower levels of academic preparation at the K-12 level, which limits their attainment of both general and STEM education at the college and advanced levels. Differences in K-12 mathematics achievement may be especially consequential, as research has shown this to be one of the single best predictors of success in college (Adelman 1999, 2006). After controlling for these disparities in precollege academic performance, studies indicate that URMs are actually more likely than Whites to (1) enroll in college (NCES 2012) and (2) declare a STEM major (Riegle-Crumble & King 2012). Furthermore, conditional on degree attainment, it appears that URMs choose fields of study, including STEM, at rates similar to those of Whites (NSB 2014; Xie & Killewald 2012). Identifying the causes of the racial preparation gap is, therefore, key to understanding racial gaps in both general education and STEM education at the college and advanced levels.

The most controversial explanation for racial disparities in academic performance focuses on genetic or otherwise innate differences in cognitive abilities such as general intelligence (e.g., Herrnstein & Murray 1994) or spatial thinking (e.g., Lynn 1996). Such explanations are generally met with skepticism, criticized as lacking empirical support and reflecting racist ideologies (e.g., Fischer et al. 1996), and rejected as implausible explanations for racial/ethnic gaps in STEM achievement and participation.

Sociological explanations of the racial preparation gap focuses on the structural causes of racial inequalities in access to the resources and opportunities that are more directly linked to STEM educational outcomes. Most often these explanations focus on two forms of structural inequality: social class differences that are closely correlated with race/ethnicity and school quality differences that are closely related to both race/ethnicity and social class.

URM students are significantly overrepresented among relatively poor, less educated, underemployed families and those headed by single parents than are whites and Asians (Kao & Thompson 2003). Black, Hispanic, and Native-American youth are therefore less likely to be supported by financial and parental resources. The findings of numerous studies support this hypothesis by showing that after controlling for family SES, a large portion (but not all) of the racial achievement gap in math and science is eliminated (Jencks & Phillips 1998; Kao & Thompson 2003; Downey 2008; Hattie 2008).

Racial/ethnic segregation of schools at the primary and secondary levels has significant implications because it concentrates URM students in poorly funded, under-performing and understaffed schools (Condron & Roscigno 2003; Logan et al. 2012; NCES 2013c). Higher representation of URM students is associated with multiple disadvantages, including fewer qualified teachers (Clotfelter et al. 2005; NCES 2013c; NSB 2014), fewer advanced courses (Wang 2013; NCES 2012), larger class sizes (NCES 2012), and outdated learning materials (Oakes 2004). The effect of these class-based disparities is compounded by racial/ethnic disparities within schools: URM students are more likely to be placed in low-track courses and their teachers tend to have low expectations for their learning (Tennebaum & Ruck 2007). The combined effects of the class- and race-based disparities lead URM students to have higher rates of attrition from, as well as poorer performance in, the educational pipeline than Whites and Asians (Oakes 1990; NCES 2012).

We encourage researchers to seriously engage with both the structural and the social-psychological explanations and to integrate both perspectives so as to achieve a more comprehensive understanding of racial disparities in STEM. To uncover the underlying causes of the observed racial differences in STEM education, a life course perspective is required to identify how racial gaps emerge in early childhood, grow along the educational ladder, and likely result from an accumulation of social advantage and disadvantage. Finally, better research is also needed to separate the effects of race versus those of family SES, as the two are highly correlated in U.S. society.

Conclusion

STEM education is a complicated social phenomenon. A vast literature in U.S. sociological research now exists on the state of STEM education, the primary focus of this review, though this is only a small part of the larger literature. We have categorized the literature into studies on two key components of STEM education – attainment of education in general and attainment of STEM education conditional on attainment of general education. In this concluding section we offer a few summary observations on the strengths and weaknesses of this literature.

First, the current literature is strong on the social determinants of general education and weak on the social determinants of STEM education conditional on general education. This is because research in sociology is mostly concerned with social inequality in attaining general education rather than STEM or any particular type of education. Second, more research is needed to explain the STEM achievement gap between the U.S. and other high performing countries. Because education is an important social institution whose success

depends on many broad factors beyond schools, such as the family, labor market structure, culture, and international context, any attempt to find a single root cause for the perceived under-achievement of Americans students would be too simplistic. Sociology has had a long tradition of studying the influences of macro-level forces, such as social institutions, social context, and culture, on individuals' outcomes, and is thus uniquely situated to make important contributions towards understanding the STEM achievement gap between the U.S. and other countries. Third, while a great deal of research has studied the underachievement in STEM education of certain racial/ethnic groups and women, little attention has been paid to the reverse side of the issue: the determinants of the success of certain individuals and social groups in STEM education. We hope that researchers will fill these gaps in the future.

Research on STEM education is multi-disciplinary, but there is little integration across the many disciplinary streams of research on STEM education. Sociologists can and should learn from research in other fields on the topic. We have highlighted the important role that social psychological attributes appear to play in students' success in STEM education. This is an area from which sociologists have learned a great deal and will continue to learn. What are the economic returns to STEM education broadly defined (i.e., not necessarily STEM degrees)? Are students driven to acquire STEM education for its monetary returns or out of intellectual curiosity? To answer these questions, sociologists can learn from economists. Finally, sociological research on STEM education will benefit from a better understanding of how science and math classes are taught in schools at different levels. For this, sociology can learn from the large literature in education research. While intersecting with research in other fields, sociological research on the study of STEM education has already made important contributions to the field. However, it should be further expanded and improved, as concerns with the national competitiveness of the U.S. continue to be raised and discussed in the future. There are too many questions to which the current literature offers no satisfactory answers.

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