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Author manuscript *Matern Child Health J.* Author manuscript; available in PMC 2016 December 01.

Published in final edited form as:

Matern Child Health J. 2015 December; 19(12): 2698-2706. doi:10.1007/s10995-015-1792-0.

# An Intervention to Enhance Obstetric and Newborn Care in India: A cluster randomized-trial

Shivaprasad S. Goudar, MD, MHPE<sup>a</sup>, Richard J. Derman, MD, MPH<sup>b</sup>, Narayan V. Honnungar, MBBS<sup>a</sup>, Kamal P. Patil, MD<sup>a</sup>, Mallaiah K. Swamy, MD<sup>a</sup>, Janet Moore, MS<sup>c</sup>, Dennis D. Wallace, PhD<sup>c</sup>, Elizabeth M. McClure, PhD<sup>c</sup>, Bhalchandra S. Kodkany, MD<sup>a</sup>, Omrana Pasha, MD<sup>d</sup>, Nancy L. Sloan, Dr.Ph<sup>b</sup>, Linda L. Wright, MD<sup>e</sup>, and Robert L. Goldenberg, MD<sup>f</sup>

<sup>a</sup>Women's & Children's Health Research Unit, KLE University's Jawaharlal Nehru Medical College, Belgaum, India

<sup>b</sup>Department of Obstetrics and Gynaecology, Christiana Care Health Services, Newark, DE

<sup>c</sup>Research Triangle Institute, Research Triangle Park, Durham, NC NC

<sup>d</sup>Aga Khan University, Karachi, Pakistan

<sup>e</sup>*Eunice Kennedy Shriver* National Institute of Child Health and Human Development, Rockville, MD

<sup>f</sup>Department of Obstetrics and Gynaecology, Columbia University, New York, NY

# Abstract

**Objectives**—This study assessed whether community mobilization and interventions to improve emergency obstetric and newborn care (EmONC) reduced perinatal mortality (PMR) and neonatal mortality rates (NMR) in Belgaum, India.

**Methods**—The cluster-randomised controlled trial was conducted in Belgaum District, Karnataka State, India. Twenty geographic clusters were randomized to control or the intervention. The intervention engaged and mobilized community and health authorities to leverage support; strengthened community-based stabilization, referral, and transportation; and aimed to improve quality of care at facilities.

**Results**—17,754 intervention births and 15,954 control births weighing 1000 g, respectively, were enrolled and analysed. Comparing the baseline period to the last 6 months period, the NMR was lower in the intervention vs. control clusters (OR=0.60, 95% CI 0.34–1.06, p=.076) as was the PMR (OR = 0.74, 95% CI 0.46–1.19, p=.20) although neither reached statistical significance. Rates of facility birth and caesarean section increased among both groups. There was limited influence on quality of care measures.

Conflict of Interest: The authors declare that they have no conflict of interest.

Address Correspondence to: Elizabeth M. McClure, PhD, Social, Statistical, and Environmental Health Sciences, Research Triangle Institute, Durham, NC 27709, US, mcclure@rti.org, ph: 919-316-3773.

**Conclusions**—The intervention had large but not statistically significant effects on neonatal and perinatal mortality. Community mobilization and increased facility care may ultimately improve neonatal and perinatal survival, and are important in the context of the global transition towards institutional delivery.

#### Keywords

Emergency obstetric and newborn care; perinatal mortality; neonatal mortality; community mobilization; quality of care; India

## Introduction

India contributes the largest number to the annual 3.1 million neonatal deaths and 2.6 million stillbirths worldwide, more than any other single country [1]. Even with a 54% reduction in the under-five mortality rate (U5MR), from 114 in 1990 to 61/1,000 live births in 2011, India is unlikely to reach its U5MR Millennium Development Goal 4 (MDG4) of 38/1,000 live births by 2015, largely because the country's 2011 neonatal mortality rate (NMR) of 32 deaths/1,000 live births accounts for 52% of the U5MR [1,2]. Emergency obstetric and neonatal care (EmONC) has long been recognized as important to improve management of obstetric and neonatal conditions causing pregnancy-related morbidity and mortality [2–5]. Government policies and other efforts have been made to improve basic and comprehensive EmONC, including administration of intravenous antibiotics, oxytocics, and anticonvulsant drugs, manual removal of the placenta and retained products, assisted delivery, surgical delivery, blood transfusions, resuscitation and intensive care, have improved antenatal and delivery care in resource-constrained settings [6,7]. Quasiexperimental studies have suggested that community mobilization to improve problem recognition and transfer have increased the use of obstetric services in resource-limited settings [8–13]. However, in the context of a transition towards institutional delivery in India and worldwide, few studies have assessed the potential role of community mobilization for reducing perinatal mortality.

We sought to assess a community intervention to effectively respond to the labor and delivery complications associated with perinatal mortality. As part of a multi-country *Eunice Kennedy Shriver* National Institute of Child Health and Human Development Global Network for Women's and Children's Health Research (GN) project, we tested a composite intervention package designed to engage community members and health authorities, elicit their support and improve quality of care (QOC) to reduce the perinatal mortality rate (PMR) and neonatal mortality rate (NMR) [14,15]. Outcomes of the primary trial, conducted in 7 sites in 6 countries, are presented elsewhere [15]. As the largest site with a high facility delivery rate, we were interested in evaluating whether India might have unique findings. This manuscript presents the results of the composite intervention package, as implemented in the Belgaum District of Karnataka state in southern India.

## **Patients and Methods**

The cluster-randomized trial was conducted in Belgaum, India in 20 geographically-defined clusters which were assigned to either the intervention group (n=10) or the comparison

group (n=10) by computer generated randomization. The effects of the intervention including the primary mortality outcomes and measures of health care utilization were assessed by independent staff of the Maternal and Neonatal Health (MNH) Registry system

Information on socio-demographic characteristics, implementation and use of antenatal care (ANC), transportation and EmONC services, and on primary and secondary outcomes from pre-pregnancy to 42-days post-partum were collected for consenting, eligible women and their offspring over a 6 month pre-intervention period (4/1/2009 through 9/30/2009) and for 24 months (10/1/2009 through 9/30/2011) during the intervention implementation. Pregnant women who were permanent residents of the study clusters and those living for at least four weeks during the antenatal period were eligible. This included 19,269 women in the intervention group and 17,188 women in the control group (Figure 2). Participants with miscarriages (intervention n=885, control n=757), medical termination of pregnancy (intervention n=596, control n=442), giving birth to infants weighing <1000 grams at birth (intervention n=164, control n=136), lost to follow-up (1 per group), and those with unknown birth weight (intervention n=4, control n=3) or missing delivery information (intervention n=8, control n=4) were excluded from the outcome analyses. PMR, defined as stillbirths and neonatal deaths < 7 days, and NMR, defined as neonatal deaths < 28 days, are the primary outcomes presented in this manuscript. Utilization of health services prior to and at delivery and quality of care (QOC) indicators were assessed to describe whether these factors influenced the NMR and PMR.

that enrolled pregnant women and tracked their outcomes to 42-days post-partum[16]. Each

of the 10 study and 10 control clusters had approximately 500 annual births.

#### Study intervention

A household-to-hospital continuum of care model was adopted in which preventable causes of maternal, fetal and early neonatal mortality and morbidity and existing resources for their management were identified and, where possible, available resources were leveraged to improve preparedness, knowledge of and timely access to transportation to care at higher level facilities for emergency care. The study interventions, described in detail elsewhere, sought to engage and mobilize community and health authorities to improve community recognition, stabilization, appropriate referral/transportation, and to improve the QOC at health facilities for pregnant women (Figure 1) [16,17]. The community-based components of the comprehensive intervention involved community mobilization efforts structured on the Community Action Cycle (CAC) paradigm that depend upon and empower communities to identify, prioritize and act upon MNH problems and existing practices. This process is fully described elsewhere [18]. The maternal conditions recognized by the communities as key contributors to maternal and neonatal morbidity and mortality were excess bleeding, prolonged labor, sepsis, pre-eclampsia/eclampsia and anemia. The newborn conditions identified as contributing most to PMR and NMR were breathing problems after birth, low birth weight, seizures and infection. The intervention strategies developed by the cluster teams to respond to these conditions included: strengthening antenatal care; early detection of high-risk conditions in mothers and newborns; preparing an effective birth plan; developing emergency funds through personal savings or local resources; arranging alternative emergency local transportation; seeking care at designated referral facilities;

creating awareness of blood donations and of early identification and treatment of sexuallytransmitted infections.

Intervention activities to implement these strategies in intervention communities were: early registration of pregnancy, educating women about antenatal care (ANC) services and ensuring regular antenatal care; involving family decision makers and health care providers in preparing an effective birth plan; establishing emergency funds and use of local resources (especially transportation); teaching Home Based Life Saving Skills (HBLSS) to educate community members about danger signs during pregnancy and postpartum period and providing care at home; arranging blood donation camps; identifying and timely access of appropriate maternal and newborn emergency referral facilities; death audits; and using this information to develop intervention strategies.

An assessment of referral hospitals serving the intervention clusters was conducted at baseline and every 6 months during the study [14, 17]. This assessment examined availability of key health care providers, equipment, essential medications, and the performance of critical procedures. Based on the assessment, facilities were encouraged to expand their provision of EmONC, to improve their acceptance of referrals, and to implement quality assurance procedures. Training for hospitals included obstetric drills to strengthen emergency preparedness, essential newborn care, newborn resuscitation as well as skilled birth attendant training focused on active management of the third stage of labor, management of pre-eclampsia/eclampsia, sepsis, and prolonged Labor. All community birth attendants and community health workers were trained to screen, stabilize and refer women and neonates experiencing serious health conditions. After stabilization, communities were also encouraged to identify and arrange referral to higher facilities that could provide appropriate emergency care. Community-based workers received kits with essential items for the mother's management at the facility and were taught to effectively communicate with transportation facilitators and with hospital staff to improve timely care. The birth attendants working at Primary Health Centers, Community Health Centers, Taluka Hospitals, General Hospitals and Private Hospitals were trained every six months over the two and a half year project period. A quality assurance process with a multi-disciplinary team including physicians, the Ministry of Health, and community members was established in each intervention cluster to review all cases of maternal, fetal and neonatal death and to discuss strategies to prevent similar deaths in the future.

Based on a cluster RCT in Bangladesh, where the effects of an essential newborn care training program were observed only in the last six months of a thirty-month intervention period, we evaluated the outcomes by time period [18]. We compared outcomes of the pre-intervention period (4/1/2009 - 9/30/2009) to the full intervention period (10/1/2009 - 9/30/2011) and to the final 6 months of the intervention period (4/1/2011 - 9/30/2011). For both PMR and NMR, regression models were developed to assess the relative change between 6 months before the intervention and the last 6 months of the intervention *if* the implementation of the intervention met four criteria: 80% deaths were audited, 80% of cluster and core group meetings were held at least monthly, and 80% of core group meetings included at least one quarterly "ACT Stage" implementation meeting, the meeting in which

activities were planned to implement the intervention; these four criteria defined excellent implementation.

In Belgaum, Karnataka, all measures of implementing the community mobilization intervention were achieved in the first 12 months of the intervention. Therefore, regression analyses evaluated the relative change in the primary outcomes from the baseline compared to the final 6 months of the trial period, e.g., excluding the first 18 months when the intervention was being implemented and established. Two models were developed for each of these regression analyses; the first is adjusted only for cluster and the second is adjusted for cluster, infant gender, and infant birth weight <1500 grams. Birth weight <1500 grams was used as a surrogate measure for very preterm birth, those with lowest likelihood of survival. Because the gender composition differed between study groups and the association of gender with birth weight and survival is well established, adjusted analyses also controlled for gender [19]. Tests of difference in cluster-level rates or averages of background characteristics were obtained from linear models. Estimated marginal means from generalized estimating equation extensions of binomial Poisson regression models adjusted for cluster are presented for QOC, neonatal characteristics, PMR and NMR. All analyses were conducted using SAS v.9.3 (Cary, NC).

The study was approved by the Institutional Review Boards of the study site, Jawaharlal Nehru Medical College, Belgaum, Karnataka, India, and participating investigators, the University of Missouri at Kansas City and Christiana Care Health Services, Columbia University, Aga Khan University, and the Research Triangle Institute. The multi-country trial is registered with ClinicalTrials.gov NCT01073488.

# Results

Of the 53,331 pregnant women in the 20 study clusters during the study period, 19,269 in the intervention clusters (19, 411 live births including multiples) and 17,188 in the control clusters (17,296 live births including multiples) were eligible for the study (Figure 2). Of the pregnancies, 1,657 in the intervention clusters and 1,342 in the control clusters were excluded, primarily due to miscarriage, pregnancy termination or birth weight <1000 g.

Maternal education, age, parity, and amount of antenatal care were similar in the intervention and control clusters (Table 1). Ninety-eight percent of all deliveries were classified as live births in both study groups. Only 1.3% of intervention and 1.2% of control cluster newborns weighed 1000 – 1500 g at birth (Table 2). There were more female than male offspring (48.3% vs. 47.0%, respectively) in the intervention than control clusters (p=. 03).

Based on information provided by the study participants, the levels of QOC were similar between the intervention and control clusters (Table 3). However several key indicators improved in both groups over time. From the baseline period to the final 6 months, identification of transportation prior to birth increased similarly in both groups: from 75% in intervention and 78% in control clusters to 87% and 98%, (p=0.04), respectively. Similarly, the Caesarean section rates increased from about 9% to about 13% in both groups. The rates

of women who were delivered by a physician or nurse midwife increased from 87% in the intervention clusters and 85% in controls to about 94% and 93%, respectively, with a corresponding decrease in the use of traditional birth attendants for delivery, from 7% in the intervention clusters and 10% in the controls to about 3% in both groups.

The intervention health facility assessments conducted every 6 months suggested that a lower proportion of hospitals and health centers had blood products for transfusion and availability of Caesarean sections and manual removal of the placenta at all times at a final assessment (July–September, 2011), compared with their status in August–September 2009 (Table 4). Facility QOC data also indicated a temporal decline in the availability of a physician to attend deliveries in the facilities that served the intervention populations. Fewer hospital facilities had a physician, always available to conduct deliveries at the final compared with baseline assessment, while the 'always' rates of nurse or midwives 'always' remained similar. While all intervention facilities had stethoscopes, blood pressure cuffs and resuscitation bag/masks throughout the study period, many of the health centers did not have such basic supplies as anti-hypertensives or antiseptics. Availability of misoprostol for prevention of postpartum haemorrhage increased from baseline to final assessment.

In the intervention clusters, the PMR declined from 52.7/1,000 births (95% CI 42.9, 64.4) at baseline to 37.8/1,000 (95% CI 28.7, 49.6) during the last six months; the decline was smaller (from 47.9/1,000 births [95% CI 41.1, 55.7] to 44.2/1,000 [95% CI 32.1, 60.5]) in the control clusters (Figure 3). Neonatal mortality declined from 26.7/1,000 (95% CI 21.4, 33.1) live births to 18.4/1,000 (95% CI 14.4, 23.9) in the intervention group whereas the control group experienced a small increase from 21.2/1,000 (95% CI 16.8, 28.9) live births to 24.1/1,000 (95% CI 17.3, 33.4) live births over the same period. The relative decreases in PMR and NMR from baseline to the last 6 months of the intervention period were larger in the intervention clusters than in the control clusters (Figure 3); however, this decrease did not reach statistical significance for PMR (OR=0.74, 95% CI 0.67 - 1.19, p=.20, adjusted for cluster) nor for NMR (OR=0.60, 95% CI 0.34 - 1.06, p=0.08, adjusted for cluster).

# Conclusions

This cluster-randomized trial of a composite package of interventions implemented to improve birth outcomes in the community and across the continuum of care suggested improvement in neonatal survival, when comparing the results at baseline to those during the final 6-month period of the study in rural Belgaum, India. Both intervention groups had increasing rates of Caesarean section, transportation for delivery, and facility delivery over the intervention period. During the same period, the Ministry of Health implemented programs, including implementation of cash-transfers for facility births as well as ambulance services in the region, which were beyond the scope of the study intervention [20, 21]. We posit that the increase in transportation and facility delivery led to higher rates of Caesarean delivery that may have improved neonatal survival and the stillbirth rate and hence perinatal survival. The intervention did not measurably improve the QOC compared to the control clusters (for example, only 60 to 70% of either group identified a birth attendant). Furthermore, the assessment of health facilities suggested that with a few exceptions, overall, there were similar or decreasing availability of services over the course

of the trial; while training was a component of the intervention, provision of supplies and equipment for health facilities was not.

This study was designed as a part of a larger multi-site trial that had limited power to detect the effects of the community mobilization and increased use of institutional obstetric care for maternal and newborn complications within individual Global Network sites. The PMR and NMR risk reductions of 30% to 40%, respectively, in the intervention clusters found in Belgaum suggest that even with limited influence on QOC, in the context of increasing institutional delivery these interventions may be associated with improvements in neonatal and perinatal survival rates that have important public health implications. The study observed an impressive increase in rate of facility births; however, while rates of Cesarean section rates increased over the trial period, indicators of supplies and services available at hospitals and health centers did not change or appeared to decline. Thus, while most women are now reaching health facilities for delivery in this region, additional efforts to improve QOC at health facilities are needed to further improve perinatal and newborn outcomes. It is likely that even though the Cesarean section rates increased over time in both intervention and control clusters, through community mobilization efforts in the intervention clusters, women were able to identify and access emergency obstetric care services in a timely manner by avoiding seeking care at referral facilities that are expected to provide but lack such services. This may explain the differential impact on mortality in the intervention clusters compared to the control clusters.

Other studies of intervention packages that include community mobilization and quality improvement activities have shown increased use of evidence-based newborn care practices associated with improvements in neonatal survival, significantly reducing NMR by 30% in rural Nepal.<sup>8</sup> by 34% in Bangladesh, by nearly 50% in Uttar Pradesh, India, 30% in Pakistan, and 33% in Gambia [9,10,12]. These studies primarily focused on communitybased strategies to improve newborn care. For example, in Uttar Pradesh, community health workers were trained to provide essential newborn care for a population that primarily delivered at home [9]. These studies examined basic newborn care and 28-day neonatal outcomes, rather than inclusion of early pregnancy loss. Furthermore, in each of these examples, rates of ANC use were significantly lower than our study (for example, 25% ANC in Bangladesh compared to over 90% at baseline in this Belgaum study) and the majority of the deliveries occurred at home or community settings. Other community-based intervention studies have focused on obstetric care and its impact on maternal and perinatal mortality. One study training birth attendants to better identify and refer women with pregnancy complications found a 68% lower PMR (p=.005) in Bolivia whereas another study found a 27% lower PMR but not significant in Guatemala, settings where home or community deliveries were the norm [11,13]. Since these studies, there have been global efforts that have significantly increased rates of facility delivery in many regions, especially in countries such as India [15].

One of the strengths of this trial was the high-quality maternal-newborn registry that independently registered nearly all pregnant women by 16 weeks gestation. The registry was cross-checked and validated with other sources (e.g., registry of couples expected to conceive) to ensure completeness of enrolment. All pregnant women had their outcomes

followed to 6 –weeks postpartum, with nearly 100% outcomes obtained. Furthermore, the community intervention team had a high fidelity to the study intervention, with all cluster community mobilization activities implemented early, with high levels of participation of mothers and birth attendants.

Because of the increasing role of facility delivery, we included facility birth attendant training in the community intervention. Our trial examines the impact of community mobilization and birth attendant training across all levels of care in an emerging context of increased rates of institutional delivery. In Karnataka, where facility deliveries have substantially increased in both groups, we observed a much larger reduction in the rates of neonatal mortality in the intervention compared to control, although these did not reach statistical significance. The increased rates of facility births, availability of transport and access to Cesarean section for both intervention and control clusters may have overwhelmed the differences in effect on mortality from the community mobilization efforts. For example, anecdotally, women, particularly those requiring emergency care, in the intervention clusters may have been more likely to reach the appropriate level of care (e.g., by-passing first level health service in case of emergency), but we were unable to document this. One limitation was that although a large number of women were enrolled, the trial was cluster randomized and thus not powered to detect site-specific effects. Despite this, the study's results demonstrate large differential reductions in PMR and NMR in the intervention clusters compared to the controls that are important for programmatic planning.

Another limitation of the study is that it can be difficult to determine the elements of a comprehensive strategy such as our intervention that are most effective. The fact that there was a large increase in facility deliveries while there was little evidence of improvement in QOC supports the suggestion that the observed effects are likely due to community mobilization efforts leading to identification of appropriate referral facilities and accessing emergency obstetric care at these facilities in a timely manner. While we have anecdotal observations to support this speculation, the data collection did not capture these subtle nuances resulting from the community mobilization efforts. This line of reasoning is also consistent with other studies in India and beyond that find increasing institutional delivery and Caesarean sections rates to be associated with improving perinatal and/or neonatal survival. [20, 21]

Finally, this multi-site study was not independently powered to detect site specific difference in the outcomes. [18] The results of the trial in the Belgaum site are distinct from the multisite trial and this difference may be due to differences in the implementation of the intervention that may have happened because of the differences in settings and availability of resources such as institutional capacity, attitudes towards seeking institutional care and ability to get to institutional care.

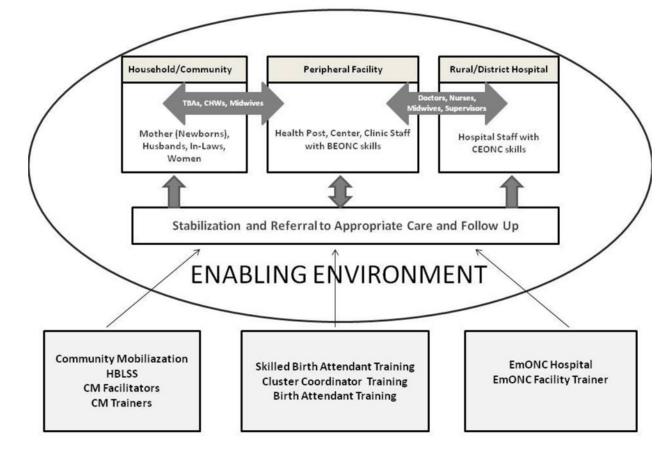
### Acknowledgments

This study was funded through grants from the *Eunice Kennedy Shriver* National Institute of Child Health and Human Development (U01 HD040636; U10 HD076457; U10 HD078438).

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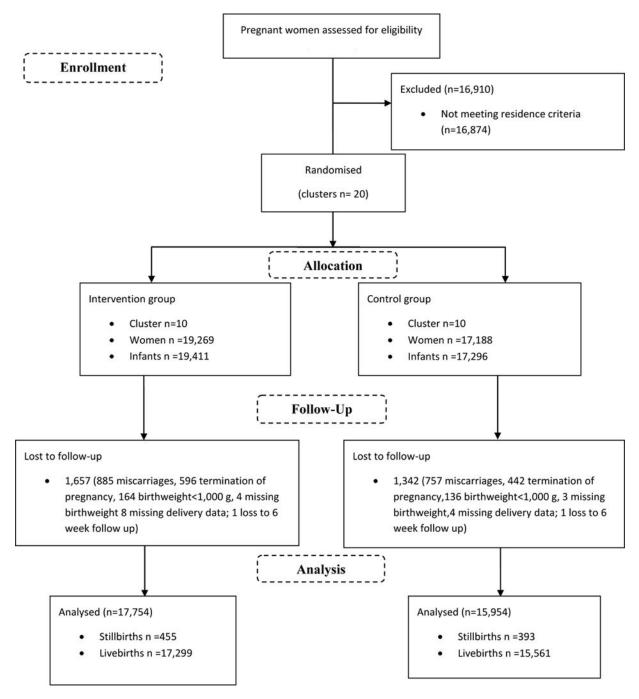
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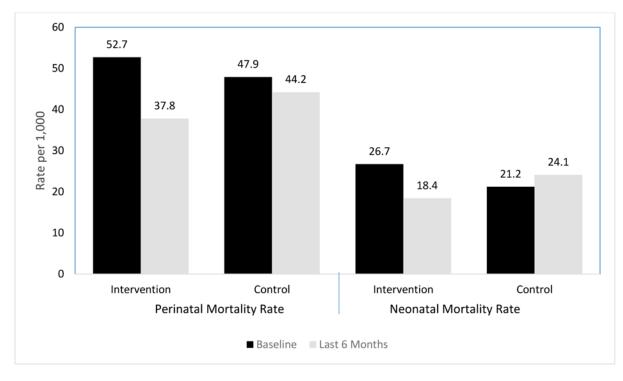




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**Figure 2.** CONSORT Flow Diagram



### Figure 3.

Comparison of Perinatal Mortality Rate (PMR) and Neonatal Mortality Rate (PMR) for Intervention and Control clusters at Baseline and Last 6 months of the Trial Period\* \*Relative change (Intervention vs Control ) in perinatal mortality rate (PMR) OR = 0.74 (0.46, 1.19), P=0.20

Relative change in neonatal mortality rate (NMR) OR = 0.60 (0.34, 1.06), P=0.08

# Table 1

Socio-Demographic Characteristics of Women in the Intervention and Control Clusters in Belgaum, 2009 – 2011

	Interv	Intervention	Co	Control	
	%	u	%	u	p-Value
Clusters		10		10	
Deliveries		17,628		15,857	0.22
Maternal education		17,350		15,620	0.50
No formal schooling	24.7	4,283	21.5	3,362	
Primary	36.5	6,500	33.7	5,266	
Secondary	32.0	5,547	36.8	5,749	
University	5.8	1,020	8.0	1,243	
Maternal age		17,587		15,809	0.88
< 20	12.3	2,164	10.5	1,654	
20 - 35	87.5	15,387	89.3	14,121	
> 35	0.2	36	0.2	34	
Parity		17,469		15,621	0.58
0	37.6	6,566	39.2	6,116	
1 - 4	61.6	10,755	60.1	9,384	
> 4	0.8	148	0.8	121	
Antenatal care		17,627		15,856	0.33
No antenatal care	0.0	5	0.5	75	
lvisit	100.0	17,622	99.5	15,781	

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Characteristics of Neonates in the Intervention and Control Clusters in Belgaum, 2009 - 2011

	Inter	Intervention	చి	Control	
	%	u	%	u	p-value
Clusters		10		10	
Deliveries		17,754		15,953	
Birth weight					
1000–1499g	1.3	231	1.2	191	0.74
1500 g	98.7	17,523	98.8	15,762	
Gender					
Male	51.7	9,167	53.0	8,458	0.03
Female	48.3	8,587	47.0	7,495	
Multiple Births					
Yes	1.4	249	1.2	191	0.19
No	98.6	17,505	98.8	15,762	

# Table 3

Quality of Care Metrics: Baseline 6 Months and Last 6 Months of the Study in the Intervention and Control Groups

	Baseline 6 Months 4/1/2009 through 9/30/2009	Baseline 6 Months 2009 through 9/30/2	is //2009	Last 6 ] 4/1/2011 th	Last 6 Months Study 4/1/2011 through 9/30/2011	dy //2011
	Intervention	Control	P-value	Intervention	Control	P-value
Women (N)	3,311	3,272		3,645	3,173	
Attended 1 ANC class	86.9	94.3	0.21	86.5	8.66	0.06
Had emergency fund/plan for hospitalization	78.1	79.3	0.91	92.8	85.9	0.5
Birth attendant identified prior to birth	91.5	85.4	0.34	93.1	92.1	0.91
Identified birth attendant assisted birth	89.3	86.1	0.59	73.5	62.1	0.37
Transport identified prior to birth	74.9	<i>9.</i> 77	0.8	87.1	98	0.04
Delivery by cesarean section	8.6	8.2	0.79	13.1	13.4	0.9
Physician or nurse/midwife assisted deliveries	86.8	85.2	0.66	93.5	93.4	0.96
TBA deliveries	6.9	10.4	0.18	3.3	3.2	0.92
Facility deliveries	84.2	84.1	0.98	92.8	93	0.91
Clean razor used to cut cord	99.1	98.4	0.32	7.66	9.66	0.61
Birth attendant used new gloves	95.8	90.6	0.66	96.3	97.8	0.38
Resuscitated with bag and mask	11.7	5	0.28	5.3	4	0.56
Placed on mother's chest after delivery	66.7	63.5	0.8	68.6	58.1	0.53
Bathed within 6 hours after delivery	6.9	11.2	0.39	4.1	8.7	0.45

## Table 4

Hospitals and Health Centres: Availability of Staff and Services During the Baseline 6 Months and Last 6 Months of the Study in the Intervention Clusters Only

	Hospita	al %	Health Ce	nter %
	Baseline <sup>1</sup>	Final <sup>2</sup>	Baseline <sup>1</sup>	Final <sup>2</sup>
Facilities, N	47	47	16	16
Physician: Always	94	78	73	62
Sometimes	6	22	0	23
Never	0	0	27	15
Nurse: Always	91	92	60	73
Sometimes	9	0	7	0
Never	0	8	33	27
Antibiotics	89	100	80	80
Magnesium sulfate	70	91	6	33
Misoprostol	85	96	19	50
Oxytocics	96	100	81	69
Anti-hypertensives	83	98	25	56
Anesthetics	85	77	25	19
Antiseptic	96	100	75	100
Blood products	24	17	6	13
Dilation and curettage	83	73	13	14
Forceps/Suction	57	70	13	7
Cesarean Section	89	84	13	7
Manual removal of placenta	55	71	0	7

<sup>1</sup>Baseline reviews occurred August – September 2009.

<sup>2</sup>Final reviews occurred July – September 2011.

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