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Author manuscript Cell. Author manuscript; available in PMC 2017 January 14.

Published in final edited form as:

Cell. 2016 January 14; 164(1-2): 156–169. doi:10.1016/j.cell.2015.11.058.

## **WNT-SHH Antagonism Specifies and Expands Stem Cells Prior to Niche Formation**

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## **Abstract**

Adult stem cell (SC) maintenance and differentiation are known to depend on signals received from the niche. Here however, we demonstrate a mechanism for SC specification and regulation that is niche-independent. Using immunofluorescence, live imaging, genetics, cell-cycle analyses, in utero lentiviral transduction, and lineage-tracing, we show that in developing hair buds, SCs are born from asymmetric divisions that differentially display WNT and SHH signaling. Displaced WNT<sup>lo</sup> suprabasal daughters become SCs that respond to paracrine SHH and symmetrically expand. By contrast, basal daughters remain WNThi. They express but do not respond to SHH, and hence maintain slow-cycling, asymmetric divisions. Over time, they become short-lived progenitors, generating differentiating daughters rather than SCs. Thus, in contrast to an established niche which harbors a fixed SC pool whose expelled progeny differentiate, asymmetric divisions first specify and displace early SCs into an environment conducive to expansion, and later restrict their numbers by switching asymmetric fates.

## **INTRODUCTION**

Adult tissues are maintained and repaired by resident stem cells (SCs), which are capable of long-lived self-renewal and differentiation into one or more cell types. SC behavior depends on signals received from neighboring differentiated cells—referred to as the "niche" (Scadden, 2014; Schofield, 1978). As recent studies have shown, SC niche components can include SC progeny as well as heterologous cell types (Hsu et al., 2014; Hsu et al., 2011), and SCs can also signal to their early progeny (Pardo-Saganta et al., 2015). In this nichecentric view, the microenvironment provides the requisite signals, such that, upon exit from the niche, "stemness signals" are no longer received in sufficient doses, and the cells acquire

#### **SUPPLEMENTAL INFORMATION**

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Supplemental Information includes Supplemental Experimental Procedures, 5 figures, and 5 movies.

The overarching importance of the niche in maintaining SC identity and number inspires the question of how SCs are specified during development. In the majority of described models, SC establishment relies on signals emanating from a pre-established niche. In Drosophila gonads, the SC niche acts as a signaling center to recruit and maintain germ SCs from among a small population of undifferentiated primordial germ cells (PGCs) (Dansereau and Lasko, 2008). PGCs outside of the niche directly enter cyst (females) or gonialblast (males) differentiation pathways (Bhat and Schedl, 1997; Song et al., 2002; Zhu and Xie, 2003). In the developing intestine, cells expressing SC marker LGR5 are initially present throughout the epithelium. They become confined to the crypt base as the villus buckles, thereby concentrating differentiation signals within the upper tip region (Shyer et al., 2015). These examples demonstrate how existence of a niche can determine the location and number of SCs. An intriguing question still unaddressed is whether SCs are formed prior to niche establishment. If so, there must be some alternative way in which their identity and numbers are controlled.

The hair follicle (HF) is an excellent system in which to explore these questions. Skin begins as one layer of unspecified epidermal progenitors. In mice, from embryonic day E14.5 to birth, hair placodes emerge in waves of spatially patterned cell clusters within the basal– epidermal plane. Canonical WNT-signaling, mediated by β-catenin and LEF1, is essential for placode formation (Andl et al., 2002; Gat et al., 1998; Huelsken et al., 2001; van Genderen et al., 1994). The initial step appears to take place in the absence of cell divisions, as WNT-signaling epidermal cells cluster within the basal plane (Ahtiainen et al., 2014). Other than established links to both WNT- and SHH-signaling, it is unclear how molecular and cellular diversity are then generated as the placode grows downward to form a bud (hair germ). While both signals occur within the bud, SHH-signaling is genetically downstream of WNT-signaling, as it still occurs when SHH is absent, even though hair buds but do not progress further (Jamora et al., 2003; St-Jacques et al., 1998; Woo et al., 2012).

Lineage tracing has established that a pool of slow-cycling cells with molecular characteristics of adult HFSCs exists as early as E18.5, at a stage when developing HFs are nearing maturity and their "bulge" niche within the outer root sheath (ORS) has formed (Nowak et al., 2008). At first glance, this result would seem to support the pre-formed niche hypothesis for SC establishment. However, recent epigenetic studies suggest that, although the niche microenvironment dictates many molecular features of SCs, SCs can survive outside their niche if they can adapt their chromatin landscape to a new microenvironment (Adam et al., 2015). In this regard, only a few markers of SCs in their native niche may actually be essential for SC identity.

For adult HFSCs, the key to retaining stemness outside the bulge is SOX9 (Adam et al., 2015). Intermediate levels of SOX9 characteristic of wound-repair and cell culture are insufficient to sustain the cohort of other genes expressed by HFSCs in their niche. However, these levels are enough to endow SCs with plasticity and enable them to adopt either epidermal or HF fates. Since SOX9 is first expressed during epithelial budding in the

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absence of the full regalia of bulge HFSC markers, we speculated that HFSC specification might occur at this early stage. If so, specification would occur long before niche establishment.

In this study, we examine how molecular and cellular diversity is generated within the hair germ, and explore roles that WNTs and SHH play in SC specification and in balancing proliferation and differentiation at a time before the niche has been established. Unexpectedly, we find that the earliest divisions within the established WNThi placode are exclusively perpendicular to the underlying basement membrane. Using genetic mosaic approaches, we provide compelling evidence that the purpose of these perpendicular divisions within the native placode is to place one daughter outside of its WNThi parent cell environment. Using live imaging, whole-mount immunofluorescence microscopy, and shortterm lineage tracing, we further show that these divisions achieve asymmetrically partitioned WNT- and SHH-signaling, establishing a discrete molecular platform for two cell fates to emerge.

Hitherto unappreciated, the displaced WNT<sup>lo</sup> suprabasal daughter becomes a SC progenitor that expresses SOX9. Moreover, although the WNThi basal parent is the source of SHH, only its WNTlo suprabasal daughter can respond. Intriguingly, the SOX9+ SC daughter undergoes rapid symmetric divisions, which appear to be SHH-dependent, while the basal parent continues to divide slowly and asymmetrically, a process which appears to be associated with its WNThi state. This progression differs markedly from a pre-established niche, in which hub vacancies govern whether SCs will proliferate. Importantly, and again in contrast to a pre-established niche, in which niche site occupancy dictates the maximum number of SCs, here, early HFs use different means to halt SC production. As WNThi parents mature into short-lived progeny, their slow-cycling asymmetric divisions shift, and, instead of spawning SC daughters, they start to generate differentiating daughters. Overall, our findings show that SCs can be born by displacement from their parental environment during morphogenesis, and reveal how asymmetric distribution of WNT and SHH signaling and their mutual antagonism are used in the niche's place to govern SC specification and balance proliferation and differentiation.

## **RESULTS**

#### **Each Division in Hair Placodes Generates a Basal and a Suprabasal Daughter**

To understand how cell fates are specified in early HF morphogenesis, we investigated the first cell divisions that occur following placode formation. Immunolabeling for acetylated tubulin decorated the stable spindle microtubules and the cleavage furrow of mitotic cells, and P-cadherin (Pcad) distinguished placodes from interfollicular epidermis (IFE).

Unexpectedly, nearly all mitotic spindles within (Pcadhi) hair placodes were oriented perpendicular (>45° angle) to the underlying basement membrane (Figure 1A). Quantitative analysis of an additional cleavage furrow marker, survivin, was suggestive of a perpendicular bias of late-stage mitotic division planes within these early stages of epithelial budding (Figure 1B). Hitherto overlooked, the nearly exclusive perpendicular angling further distinguished hair placodes from IFE, where such perpendicular spindles are fewer and have

been linked to early steps involved in forming the skin barrier (Clayton et al., 2007; Lechler and Fuchs, 2005; Williams et al., 2014).

To ascertain whether perpendicular spindle orientations resolve into basal and suprabasal daughters, we developed a method to perform 4D video-microscopy on immobilized, ex utero E14.5 mouse embryos whose epidermis expressed a fluorescently tagged histone gene (Krt14–H2BGFP). Placodes were readily identified by their tight cell packing and hexagonal organization (Figure 1C). In total, we measured relative positions of daughters from 322 basal placode divisions (Movie S1).

Parallel divisions were largely confined to IFE (Figure 1D; Movie S2). By contrast, divisions within placodes were nearly exclusively vertical, leaving one daughter at −3μm and one daughter at +6μm relative to the basal plane (Figure 1E; Movie S3). Together, these data showed that perpendicular spindle orientations within the skin result in a basal daughter that remains attached to the basement membrane and a suprabasal daughter that is born unattached (Figure 1E, schematic). Our movies corroborated our spindle axis measurements and showed an equal proportion of parallel and perpendicular divisions in basal IFE, but almost exclusively perpendicular divisions in basal placodes (Figure 1F).

## **Perpendicular Divisions in Developing Hair Placodes Asymmetrically Partition WNTsignaling and Generate Suprabasal Progeny with Features of Early Stem Cells**

Whole-mount immunofluorescence of late-stage mitoses within placodes revealed that basal daughters differentially inherited Pcad, indicating that these perpendicular divisions are asymmetric (Figure 2A,B). LGN binds to Gαi, links mitotic spindles to the apical PAR3/ aPKC complex, and promotes asymmetric divisions in IFE (Williams et al., 2011; Williams et al., 2014). Interestingly, LGN was also localized apically in perpendicular, late-stage mitotic placode cells, resulting in its asymmetric distribution to suprabasal daughters (Figure 2C).

Since WNT-signaling is high in placodes and required for their formation, we monitored its fate when placode cells begin to divide. Surprisingly, only basal daughters exhibited intense nuclear LEF1, suggestive of active, short-range WNT-signaling. Strong basal activity of WNT-reporter Axin2-LacZ (Lustig et al., 2002) confirmed that WNT-signaling was high/ retained by daughters that remained attached to underlying basement membrane (Figure 2D). Furthermore, activated focal adhesion kinase (FAK) and β1-integrin concentrated on the basement membrane-associated side of WNThi basal placode cells (Figure 2E). The ability of activated FAK to phosphorylate and inactivate GSK3β (Gao et al., 2015) should further favor β-catenin stabilization basally and restrict GSK3β-mediated phosphorylation and proteosomal degradation to the apical domain.

While placode transcription factors LHX2 and LEF1 were nuclear and basal (Figure 2F, left) (Rhee et al., 2006), suprabasal daughter nuclei were often positive for the SC pioneer factor SOX9 (Figures 2F, right; S1, planar view). These findings suggested that LHX2/LEF1/ AxinLacZ<sup>+</sup> basal placode cells may divide asymmetrically to generate suprabasal daughters that become  $SOX9<sup>+</sup>$ . To test that possibility, we used *in utero* transduction to selectively infect the single layer of surface ectoderm of E9.5 embryos with lentivirus (LV), which by

24–48h, stably integrates into the host genome and is thereafter propagated to progeny (Beronja et al., 2010). We infected *Rosa26-fl-STOP-fl-YFP* (*R26YFP<sup>fl/+</sup>*) embryos with LV expressing an inducible CreER recombinase (LV-Cre) (Figure 2G). Low-dose tamoxifen at E15.5 activated CreER in isolated cells throughout the skin. Shortly thereafter, several small  $YFP<sup>+</sup>$  clones with Pcad<sup>hi</sup> basal and SOX9<sup>+</sup> suprabasal cells were detected within hair placodes (Figure 2H). These data were consistent with the notion that outcomes of these early asymmetric cell divisions were asymmetric fates. We revisit this idea in more detail later.

## **Differential WNT-signaling is Key for Coupling Asymmetric Fates to Asymmetric Cell Divisions**

Based upon loss-of-function studies with β-catenin and gain-of-function studies with the direct WNT inhibitor DKK1 (Andl et al., 2002; Huelsken et al., 2001) (Figure S2), WNTsignaling is essential to make placodes. If the purpose of the subsequent perpendicular divisions within placodes is to release suprabasal daughters from the high-WNT-signaling environment of their parents, then super-activation of WNT-signaling should prevent SOX9+ cell specification. We tested this possibility by mosaically ablating the gene encoding APC, a member of the AXIN-APC-GSK3β complex that sequesters and targets non-junctional βcatenin for phosphorylation and proteosome-mediated degradation (Azzolin et al., 2014; Li et al., 2012; Mendoza-Topaz et al., 2011).

Given the severity of conditionally ablating Apc in skin (Kuraguchi et al., 2006), we infected E9.5  $Apc^{f1/f}$ ;  $R26YFP^{f1/+}$  embryos with low-titer LV-Cre. Small mosaic patches of  $Apc$ -nullderived YFP+ epidermal cells exhibited robust WNT-signaling as evidenced by elevated nuclear β-catenin and LEF1 (Figure 3A,B). Notably, the *Apc*-null patches were LHX2<sup>+</sup> and devoid of SOX9, indicating a skewing of fates relative to their wild-type counterparts.

Within the basal plane, a halo of WT  $SOX9$ <sup>+</sup> cells surrounded the *Apc*-null patches (Figure 3B). Since the SOX9<sup>+</sup> halo was  $Apc^{WT}$  while LHX2<sup>+</sup> cells were  $Apc$ -null, halo cells could not have been generated by asymmetric cell divisions. Rather, the unifying feature between this mosaic, genetically altered skin and native, asymmetrically dividing skin placodes was differential levels of WNT-signaling in  $LHX2$ <sup>+</sup> versus  $SOX9$ <sup>+</sup> neighbors.

To pursue the hypothesis that specification of  $SOX9<sup>+</sup>$  cells is dependent on juxtaposing WNT<sup>lo</sup> cells with WNT<sup>hi</sup> ones, we tested the reverse, namely the consequences to asymmetric cell fates when mosaic clones null for the β-catenin gene ( $Ctnnbl$ ) were juxtaposed with WT clones. In WT patches, nuclear LEF1 was seen throughout IFE, even though it was higher in hair placodes. By contrast, *Ctnnb1*-null epidermal patches lacked not only β-catenin, but also nuclear LEF1 (Figure 3C). Basal placode markers LHX2 and high Pcad were also not found in *Ctnnb1*-null patches, further underscoring the requirement of WNT-signaling for placode formation (Figure 3D). Notably, however, a halo of SOX9 expressing *Ctnnb1*-null epidermal cells surrounded WT placodes. As demonstrated by LV-Cre-mediated  $YFP^+$  lineage tracing, these  $SOX9^+$  cells remained in the epidermis and did not migrate into or contribute to HFs (Figure 3E).

Together, these gain- and loss-of-function studies provided compelling evidence that the key feature enabling  $SOX9^+$  cell specification is juxtaposition of WNThi and WNTho signaling cells. In developing HFs, this juxtaposition appeared to be achieved through asymmetric cell divisions, displacing the suprabasal daughter from the WNThi environment of its parent and linking asymmetric fates to asymmetric divisions. Our findings show that if this condition is met by other means (e.g., through mosaic genetic mutation), asymmetric divisions are not needed to generate asymmetric fates.

## **WNThi Daughters Divide Infrequently**

In many cell types, WNT-signaling is thought to promote self-renewal and proliferation (Clevers et al., 2014; Pei et al., 2012; Reya et al., 2003; Shin et al., 2011). Since both WNThi and WNT<sup>10</sup> cells emerged within the epithelial bud, we sought to know the proliferative status of these two populations. To address this issue, we mated Axin2-LacZ mice onto the *Fucci* background, which labels nuclei of  $G_1/G_0$  cells with monomeric Kusabira-Orange 2 (mKO2) (Ahtiainen et al., 2014; Sakaue-Sawano et al., 2008).

As expected, short-term labeling with nucleotide analogue 5′-ethynyl-2′-deoxyuridine (EdU) showed little or no overlap with  $m<sub>KO2+</sub>$  cells. In the epidermis,  $m<sub>KO2</sub>$  marked nuclei in terminally differentiating suprabasal layers (Figure 4A, asterisks). Within hair germs, however, mKO2 marked WNThi LHX2<sup>+</sup> basal cells. Quantitative flow cytometry analysis confirmed that, in total,  $\sim$ 20% of hair germ cells were mKO2<sup>hi</sup> (Figures 4B; S3A). This result was in stark contrast to IFE, where only 2% of  $\alpha$ 6<sup>hi</sup> cells were mKO2<sup>hi</sup>.

The mKO2hi population was accentuated when β-catenin stabilization was enhanced genetically (Figures 4C,D; S3B), thereby reinforcing the notion that, in developing epithelial buds in vivo, high WNT-signaling slows proliferation. That said, the WNThi cells appeared to be in an extended  $G_1$  rather than a  $G_0$  state, since asymmetric divisions within this basal pocket were still seen at the hair germ and peg stages, and since occasional EdU<sup>+</sup> cells were captured within this pocket (Figure 4E). From these data, we concluded that the early WNThi basal cells within the HF not only divide asymmetrically, but do so infrequently. These coupled behaviors ensure that the pocket of WNTh<sup>i</sup> cells, established during placode formation, maintains a constant position and small size throughout HF morphogenesis. Such features also provide little opportunity for these basal cells to alter WNT signaling through cell divisions and/or changes in microenvironment.

#### **SOX9+ Cells That are Generated by Asymmetric Divisions Expand Symmetrically**

In contrast to WNThi basal cells,  $SOX9$ <sup>+</sup> WNT<sup>lo</sup> suprabasal cells showed signs of rapid proliferation and expansion. The first hint of this proliferation came from our live imaging, where we observed divisions within the suprabasal plane of the placode (Figure 5A; Movie S4). In contrast to those of the basal layer, suprabasal divisions within early placodes were exclusively parallel relative to the embryo surface.

Further evidence came from proliferation analysis of  $SOX9<sup>+</sup>$  and  $LEF1<sup>+</sup>$  cells following a short EdU pulse. At the placode stage,  $SOX9<sup>+</sup>$  and LEF1<sup>+</sup> cells were comparably proliferative, consistent with their derivation from asymmetric divisions (Figure 5B). However, none of the  $SOX9^+$  cells were m $KO2<sup>hi</sup>$ , thereby distinguishing suprabasal placode cells from mKO2hi terminally differentiating epidermal cells and basal WNThi cells (Figure S4A). Moreover by the hair germ and peg stage, proliferation within the SOX9<sup>+</sup> population clearly surpassed that in WNThi LEF1<sup>+</sup> cells (Figures 5B; S4B).

The positive correlation between proliferation and SOX9 was as striking as the inverse correlation between proliferation and LEF1/WNT-signaling. This correlation was accentuated in the proliferative SOX9<sup>+</sup> WT IFE halos around WNThi  $Apc$ -null nonproliferative patches within Apc mosaic skin (Figure 5C).

The consequence of these WNT-dependent differences became increasingly apparent as HF morphogenesis progressed (Figure 5D). While  $LEF1+$  WNThi cell numbers remained constant,  $SOX9$ <sup>+</sup> WNT<sup>10</sup> cells expanded.  $SOX9$ <sup>+</sup> cell divisions appeared to be symmetric, with randomized spindle orientations (Figure 5E).

## **SHH Produced by WNThi Placode Cells Instigates Symmetric Divisions Only in SOX9+ Cells**

Our results thus far suggested that  $SOX9<sup>+</sup>$  cell specification is dependent on establishing a WNT-signaling gradient, where WNThi cells are juxtaposed with WNT<sup>10</sup> cells that become  $SOX9<sup>+</sup>$ . Indirectly, however,  $SOX9<sup>+</sup>$  cells still rely on WNT-signaling, since they do not form in complete absence of β-catenin/WNT-signaling and since the *Ctnnb1*-null SOX9<sup>+</sup> epidermal halos in mosaic skin were restricted to regions juxtaposed to (WNT-responding) WT placodes. One possible explanation is that adjacent WNThi cells generate a downstream effector, which reinforces  $SOX9^+$  cell specification and/or expansion. A good candidate was SHH.

We first verified that the basal WNThi placode cells are positive for Shh (Figure S5). As SHH is known to signal to the underlying dermal condensate (Woo et al., 2012), Gli1LacZ reporter activity in these dermal cells was anticipated (Figure 6A). Within developing placodes and germs however, SOX9+ cells displayed stronger SHH-reporter activity than basal LEF1/WNThi cells. Comparing Shh expression and WNT and SHH reporter activities, three patterns emerged: 1) Basal hair bud cells produce Shh but show only high WNTsignaling and no SHH-signaling; 2) Suprabasal placode cells show low WNT-signaling but elevated SHH-signaling; and 3) Nascent dermal papilla cells exhibit both WNT- and SHHsignaling.

Based on these observations, we posited that, in developing hair buds, high WNT-signaling antagonizes autocrine SHH-signaling. To test this hypothesis, we engineered a mouse model that allowed us to activate Shh at different stages in epidermis development. We transduced E9.5 K14rtTA; Gli1LacZ embryos with LV harboring a doxycycline-inducible Shh cDNA and a PGK-H2BGFP transduction marker (Figure 6B).

When *Shh* was induced at E13.5 and analyzed at E15.5, ectopic paracrine SHH-signaling occurred in the WT IFE cells surrounding GFP+ transduced Shh-expressing IFE cells (Figure 6C, left). Intriguingly, however, clear signs of autocrine SHH-signaling were also noted, as evidenced by dual presence of H2B–GFP and β-galactosidase. Moreover, regions of ectopic Shh showed strong repression of nuclear LEF1, normally present throughout the epidermis (Figure 6C, right). Taken together, these findings suggest that, under conditions

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where WNT-signaling is normally present but not robust, SHH activation can override the WNT antagonism and signal in autocrine fashion. Additionally, the data show that, in doing so, SHH-signaling results in repression of WNT-signaling.

To explore this antagonism further, we induced *Shh* at E15.5, i.e., at a stage after HF morphogenesis was initiated. Analyses at E17.5 showed that LEF1 expression in the established WNThi pocket cells of the HF was refractory to elevated Shh, and no signs of fate conversion were observed (Figure 6D).

Finally, if autocrine SHH-signaling is repressed by elevated WNT-signaling, then exclusive paracrine signaling should be observed when WNT-signaling is ectopically elevated. To test this hypothesis, we returned to our mosaic  $Apc$  model, this time performing qRT-PCR on purified populations of WT and Apc-null skin epithelial cells. Apc-null cells expressed very high levels of WNT-target gene Axin2 (Figure 6E). However, while these cells expressed Shh, they showed no signs of responding to it, as judged by failure to upregulate SHH target genes Gli1 and Ptch1. Together, these results are consistent with the view that, in cells that do not experience high levels of WNT, paracrine SHH-signaling can occur and suppress WNT-signaling. However, in cells expressing Shh, high WNT-signaling prevents autocrine signaling.

To understand the role of SHH-signaling in asymmetric fate specification, we analyzed  $SOX9<sup>+</sup>$  and LEF1<sup>+</sup> populations in *Shh*-null hair buds. Both daughter types were specified within Shh-null placodes (Figure 6F). However, and in striking contrast to WT HFs, LEF1/WNThi cells were more abundant than  $SOX9$ <sup>+</sup> cells by the hair germ stage (Figure 6G). Moreover, the overall intensity of SOX9 immunofluorescence was reduced in the absence of SHH. Together, these findings suggested that paracrine SHH-signaling is essential not only to expand SOX9-specified cells but also to boost their fate, most likely by suppressing WNT-signaling.

SHH-signaling plays a key role in the recruitment and assembly of the dermal condensate (Karlsson et al., 1999; St-Jacques et al., 1998). However, WNT-signaling perturbations within *Shh*-null hair buds appeared to emanate from epithelial alterations in SHH-signaling, since they still occurred when we selectively ablated Smoothened in embryonic skin epithelium. Thus, in the absence of this key receptor for SHH-signaling, the population of WNThi LEF1<sup>+</sup> basal cells was expanded, analogous to what we saw in Shh-null hair germs (Figure 6H).

Imbalance of  $SOX9<sup>+</sup>$  and LEF1<sup>+</sup> daughter cells in *Shh*-null hair buds was not caused by defect in spindle positioning during cell divisions, as basal spindle orientations were still exclusively perpendicular to the underlying basement membrane (Figure 6I). These data further underscore the importance of WNT, but not SHH, for these divisions.

## **Progeny of Early But Not Late Asymmetric Divisions Contribute to the Adult HF Stem Cell Niche**

To assess whether early asymmetric cell divisions within the hair bud contribute to the adult HF niche, we used *ShhCreER* lineage tracing (*Sox9CreER* control) to label cells in early

hair buds and trace their fate (Figure 7A). To support our finding that SHH<sup>+</sup> cells divide perpendicularly and give rise to suprabasal  $SOX9^+$  cells, we labeled  $SHH^+$  cells within early hair buds using *ShhCreER; R26mTmG*<sup> $f$ /+</sup> embryos. 30h after tamoxifen induction, we performed two-color live imaging of hair placodes, which were the only structures with  $GFP^+$  cells (Figure 7B, left). Over 18h of imaging, only a few  $GFP^+$  (SHH<sup>+</sup>) mitoses were observed, consistent with our *Fucci* data showing that SHH<sup>+</sup> cells are slow-cycling. However, these divisions were perpendicular, generating one daughter cell atop the other (Figure 7B, right; Movie S5).

Next, we labeled a small number of cells within E14.5 $\rightarrow$ E17.5 *ShhCreER; R26YFP<sup>f1/+</sup>* hair buds and traced their fates into adulthood. YFP+ cells were seen within the expected domains of emerging placodes and germs (Figure 7C). As predicted from our findings, *Shh*expressing cells gave rise to  $SOX9<sup>+</sup>$  daughters, but  $Sox9$ -expressing cells at these early stages generated only SOX9<sup>+</sup> daughters and did not contribute to the WNT<sup>hi</sup> Shh<sup>+</sup> pocket. Moreover, progeny from these early ShhCreER-marked cells wound up in the adult bulge of SOX9+ SCs, where they were functional and contributed to all SC lineages in subsequent rounds of hair cycling (Figure 7D). Together, these findings support the notion that HFSCs are born from early asymmetric cell divisions.

When lineage tracing was monitored temporally, spatial organization was still consistent with asymmetric cell divisions, but *Shh-CreER* marked progeny now consisted of inner SOX9<sup>−</sup> HF layers expressing differentiation markers for the companion layer (Cp; keratin 6) and inner root sheath (IRS; GATA3) (Figure 7E). Taken together, our results fit a model whereby early asymmetric cell divisions by transient *Shh*-expressing parents give rise to SOX9+ SCs, while their later asymmetric cell divisions generate the differentiated cells of the hair lineages.

## **DISCUSSION**

## **Perpendicular Spindle Orientation and Asymmetric Partitioning of WNT-Signaling Generates Stem Cell Daughters**

Before we began our investigation, analyses of spindle orientations in skin were confined to either epidermis (Clayton et al., 2007; Lechler and Fuchs, 2005; Williams et al., 2011) or basal cell carcinomas (BCCs) (Larsimont et al., 2015). It is striking that, in contrast to epidermis where perpendicular spindles peak at ~50–60%, or to BCC where epidermal orientations are randomized, virtually all hair placode spindles are oriented perpendicularly. Our live imaging revealed that perpendicular divisions within the placode generate basal and suprabasal daughters. Our lineage tracing and analyses of molecular markers in late-mitotic doublets established that the outcome of these divisions are asymmetric fates and imply that it is through asymmetric cell divisions that  $SOX9<sup>+</sup>$  cells are born within the placode.

The relation between placode formation, asymmetric cell division, and SC specification became particularly intriguing when we first observed signs of asymmetric partitioning of WNT-signaling between placode daughters, and subsequently established its functionality and physiological relevance. Growing evidence has suggested that WNTs may be a critical link between SC niche signaling and oriented cell divisions. In the early C. elegans embryo,

WNT-signaling is coupled to spindle orientation through polarization of the β-catenin destruction complex (Cabello et al., 2010; Sugioka et al., 2011). In cultured human pluripotent SCs, a polarized bioactive WNT bead applied to one side of the cell surface results in an asymmetric division, with nuclear β-catenin confined to the daughter touching the WNT bead (Habib et al., 2013). In another study, membrane receptors for non-canonical WNT-signaling antagonize canonical WNT-signaling in adult hematopoietic SCs to differentially control proliferative states of daughters (Sugimura et al., 2012). Our findings now suggest a tantalizing possibility that during epithelial bud formation, the basement membrane polarizes and restricts canonical WNT-signaling, such that the pathway becomes asymmetrically partitioned in a perpendicular division.

A myriad of factors could participate in polarizing WNT-signaling to the basal side of placode cells. Heparin sulfate proteoglycans, which can bind and modulate WNT ligands, are enriched within basement membranes (Astudillo and Larrain, 2014; Baeg et al., 2001). The basement membrane is known to polarize a number of surface receptors including integrins that are essential for proper spindle orientation (Lechler and Fuchs, 2005), and similar intertwined or independent interactions could also polarize WNT receptors. Preferential activation of integrins and associated FAK on the basal side of placode cells favors FAK's direct inactivation of GSK3β (Gao et al., 2015) and β-catenin stabilization basally. Conversely, since APC orients mitotic spindles of Drosophila germ cells relative to the Hub (Yamashita et al., 2003) and can associate with PAR3/aPKC in mammalian cells (Etienne-Manneville and Hall, 2003; Kodama et al., 2003), the β-catenin destruction complex is favored to be apically enriched. While sifting through these potential mechanisms must await future investigations, the highly polarized placode cells and underlying basement membrane provide an environment conducive to preferentially retaining WNT-signaling in the basal daughter and reducing it in the suprabasal daughter of asymmetric cell divisions.

#### **Uncoupling Asymmetric Fate Specification From Asymmetric Cell Divisions**

Suprabasal fates of asymmetrically dividing epidermal and placode cells differ markedly. Based on our findings, these differences appear to be rooted in relative levels of βcatenin/LEF activity within basal progenitors. Indeed, our mosaic loss- and gain-of-function studies provided powerful genetic evidence that WNT-signaling and its associated SHH expression within basal progenitors are critical for reducing WNT-signaling and elevating SHH-signaling in suprabasal placode daughters to a level compatible for SOX9 induction. Importantly, our ability to genetically uncouple asymmetric cell fates from both perpendicular and asymmetric cell divisions by juxtaposing WNThi and WNTneg/lo cells underscores the importance of asymmetric cell divisions in establishing this condition within the native epithelial bud. This uncoupling also illustrates how changes in microenvironment and/or genetic mutations can alter this dependency. Given the links between WNT signaling, SC biology, and cancer, this understanding is likely to have broad significance for other tissues, both normal and malignant.

## **Antagonism Between Intrinsic SHH and WNT Signaling in Orchestrating Differential Expansion Between Two Daughter Populations During Morphogenesis**

Previously, it was observed that, in E18.5 skin of Shh-null or Gli2-null embryos, SOX9 is low or absent, and when SMOOTHENED or SHH are superactivated in adult epidermis, SOX9-expressing BCCs develop (Larsimont et al., 2015; Vidal et al., 2005). Our findings not only corroborate these results but also provide further molecular explanation for the observations. Another long-standing mystery is why the Shh-expressing pocket in HFs is so small (DasGupta and Fuchs, 1999; Noramly et al., 1999; St-Jacques et al., 1998). Our genetic studies show that elevating WNT-signaling in the hair placode generates SHH, but raises the threshold for autocrine SHH-signaling. Conversely, if WNT-signaling is sufficiently low, the block in autocrine SHH-signaling can be lifted.

Irrespective of mechanism, the outcome of this balanced antagonism between WNT and SHH signaling is that WNThi basal cells cycle slowly and divide asymmetrically to generate WNT<sup>lo</sup> daughters, which later become SCs. As our genetic analyses confirm, these features are WNT-dependent and SHH-independent. By contrast, in a SHH-dependent and WNTindependent fashion, SHH-signaling reinforces expression of the SOX9 master regulator and launches rapid symmetrical divisions to expand the SC pool. Genetic perturbation of either WNT-signaling or SHH-signaling specifically within the epithelium is sufficient to skew differential fate outcomes and behaviors.

## **Solving the Conundrum of Controlling Stem Cell Identity and Numbers in the Absence of a Pre-Established Niche**

In adult tissues, the niche defines SC identity and numbers. While niche signaling typically emanates from heterologous cell types, niche SCs can signal to their progeny (Pardo-Saganta et al., 2015) and SC progeny can signal back to their parents (Hsu et al., 2014; Hsu et al., 2011). In all of these cases, however, niche vacancies are sensed and replenished to maintain a fixed SC number. Non-homeostatic vacancies can even be replenished by nonstem cells, further underscoring the importance of the niche microenvironment in dictating SC behavior (Blanpain and Fuchs, 2014).

By studying HF morphogenesis in the embryo, we have now unearthed a very different picture of how SC identity is acquired and how SC numbers are controlled in early development. Here, we discovered that SCs are born through WNT-driven asymmetric divisions at a stage that occurs long before establishment of the HF bulge niche. Moreover, and in striking contrast to an adult niche, SC identity in early development is acquired by the daughter that moves *away* from its parent's microenvironment. Furthermore, the paucity of WNT-signaling distributed to the SC daughter allows it to receive a paracrine SHH signal produced by its WNThi parent. This interaction leads not only to reinforced levels of the HF-SC master regulator, SOX9, but also to further suppression of Lef1, allowing SC progenitors to expand through symmetric and escape the WNThi slow-cycling asymmetric division status of its parent.

A final conundrum is how, in a system like this one, SC numbers become controlled. In part, the answer likely stems from the temporal distancing of uppermost, proliferating SOX9<sup>+</sup>

Cell. Author manuscript; available in PMC 2017 January 14.

SCs from their SHH-signaling center, reminiscent of what happens in the adult hair cycle (Hsu et al., 2014). More importantly, this aspect alone cannot be sufficient to control SC numbers when the niche has not yet formed, since parental WNThi  $Shh$ -expressing daughters would otherwise continue to churn out SOX9<sup>+</sup> SC daughters. Surprisingly, as morphogenesis proceeds, the daughter fate switches, so that SC production stops, and the pocket starts generating differentiating hair lineages.

Our findings provide many new and provocative insights into how SCs are specified and governed during embryogenesis, at a time preceding niche establishment. While other signaling pathways likely intersect the circuitry, antagonism between WNT and SHH pathways is crucial not only in balancing asymmetric and symmetric cell divisions, but also in delineating cellular fates and proliferation rates. Our findings illuminate why both signaling pathways have such profound impact on cancers of the skin, where spindle orientations, cellular fates, and proliferative rates are imbalanced (Beronja et al., 2013;Blanpain and Simons, 2013; Larsimont et al., 2015). Our results also pave the way for delving further into how these two signaling pathways establish their antagonistic interplay in morphogenesis and SC establishment.

## **EXPERIMENTAL PROCEDURES**

#### **Mice**

Strains and additional details are in the Extended Experimental Procedures. K14-rtTA was activated by feeding mice with doxycycline (2 mg/kg) chow at times specified. CreER was activated to induce clonal recombination in embryos by administering a single dose of tamoxifen (4mg per dam) by oral gavage to the mother. 48h later was empirically determined to be sufficient to allow most clones labeled to consist of 1–3 cells. For LV-PGK-driven CreER, tamoxifen was administered at E15.5 to monitor peak placode formation. EdU (25  $\mu$ g/g) was injected i.p. for 4h before lethal administration of CO<sub>2</sub> to the mother. Ultrasound-guided LV injection procedures have been described (Beronja et al., 2010). Animals were maintained in an AAALAC-approved animal facility, and procedures were performed with IACUC-approved protocols.

## **Statistical Analyses**

Figures: \* $p \le 0.05$ ; \*\* $p \le 0.01$ ; \*\*\* $p \le 0.001$ ; \*\*\* $p \le 0.0001$ ; n.s. not significant. Figure 1B,F: Fisher's exact t test. Figures 2B; 4B,D: Paired t tests. Figures 5B,D; 6E: Unpaired t tests. Figure 6I: Significance test of slopes from linear regression.

#### **Immunofluorescence Sample Preparation and Imaging**

For immunofluorescence, embryos were fixed in 4% PFA in PBS for 1h at room temperature and washed in PBS. For whole-mount or tissue sections, samples were permeabilized for 3 hours in 0.3% Triton X-100 in PBS, or embedded in OCT (Tissue Tek) and cut at a thickness of 10μm. Tissue samples were then blocked in Gelatin Block or M.O.M. blocking kit (Vector). Primary antibodies were incubated at 4C overnight, secondary antibodies for 2h at room temperature and mounted in ProLong Gold (Life Tech). Epifluorescence images were acquired with an Axio Oberver.Z1 microscope equipped with an ApoTome.2 (Carl Zeiss)

slider. Confocal images were acquired with a Zeiss LSM780 laser-scanning microscope (Carl Zeiss).

#### **Live Imaging**

Fluorescently labeled E14.5 mouse embryos were placed with their dorsal side flush against the membrane of a 35-mm Lumox-bottom dish (Sarstedt). Each embryo was immobilized and further stabilized in an agarose solution comprised of 2% low-melting SeaPlaque Agarose (Cambrex) in a solution of epidermal culture medium. After equilibrating at 37°C and 5%  $CO<sub>2</sub>$  for  $\sim$ 2h, imaging was then performed on an inverted Volocity-driven spinning disk confocal system (PerkinElmer) at intervals of 8–15 min for up 18 h (491 and 561 nm laser beams, 20× air objective N.A. 0.75). During imaging, the embryo was maintained at 37°C and 5% CO2. Overlapping regions were stitched with custom-written code in MATLAB, and resultant 4D images analyzed in ImageJ.

## **Supplementary Material**

Refer to Web version on PubMed Central for supplementary material.

## **Acknowledgments**

We thank the following for mice/reagents: R Kucherlapati (Harvard), R. Kemler (Max-Planck, Freiburg), H. Westphal (NIH), A. McMahon (U Southern California). We thank Fuchs Lab members: C. P. Lu, S. Beronja, N. Oshimori, R. Adam, and C. A. Rascon for helpful comments and discussions; J. Racelis for technical assistance; L. Polak, J. Levorse, and S. Hacker for assistance with mouse handling and experiments. We thank Comparative Bioscience Center (AAALAC accredited) for care of mice in accordance with National Institutes of Health (NIH) guidelines, the Flow Cytometry facility (S. Mazel, Director), the Bio-Imaging Resource Center (A. North, Director). E.F. is an Investigator of the Howard Hughes Medical Institute (HHMI). T.O. is an HHMI International Graduate Student Fellow. I.M. was the recipient of a Rockefeller University Women & Science Postdoctoral Fellowship. This material is based upon work supported by the National Science Foundation Postdoctoral Research Fellowship in Biology to A.F.M. under Award DBI-1401728. This study was supported by grants from the NIH (T32-CA009673-37 to V.F.F. and R37-AR27883 and R01-AR31737 to E.F.).

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#### **Figure 1. Cells Divide Perpendicularly in Hair Placodes**

(A) Perpendicular divisions during metaphase (top) and telophase (bottom) in mouse hair placodes.

(B) Quantification of parallel and perpendicular division orientation based on spindle axis of basal cells in interfollicular epidermis (IFE) and placodes. Data are % ± standard deviation (SD) from pooled counts in  $n=3$  embryos, 41 placodes, 187 IFE divisions.

(C) E14.5 dorsal skin visualized by live imaging of K14–H2B–GFP embryos. (Left) Stitched image of placodes (asterisks) and IFE. (Right) Placode (yellow outline) surrounded by IFE. Arrows indicate examples of a parallel or perpendicular division, depicted in (D,E), respectively. See Movie S1.

(D) Time course from live imaging of parallel division in basal IFE. (Left) Planar views centered in basal plane with dividing cell pseudo-colored cyan. (Right) Sagittal views reconstructed from confocal stacks. Dividing cell circled in cyan. See Movie S2.

(E) Time course from live imaging of perpendicular division in placode. (Top) Planar views centered in basal plane at height 0μm, with dividing cell pseudo-colored cyan. (Bottom left) Planar views after mitosis indicating pseudo-colored basal daughter at −3μm (left, magenta) and suprabasal daughter at +6μm (right, green). (Bottom right) Sagittal views reconstructed from confocal stacks. Dividing cell circled in cyan. Schematic of perpendicular placode division. See Movie S3.

(F) Quantifications of division outcomes in IFE and placodes based on live imaging of placodes. Data are mean  $% \pm SD$  from 322 divisions,  $n=3$  embryos. In (D,E),  $t=0$  corresponds to onset of mitosis as determined by DNA condensation. Tissues processed as indicated for immunofluorescence microscopy (IMF) (Acetylatedtubulin, Pcad) or endogenous fluorescence (H2B–GFP). White dashed lines indicate basement membrane. All scales bars, 10μm, except (C), 50μm.

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## **Figure 2. Asymmetric Divisions in Hair Buds Generate WNThi Basal and WNTlo Suprabasal Cells**

(A) Schematic of epithelial bud imaging. Dashed lines mark imaging planes.

(B) (Left) Planar and sagittal projections through hair placode, subjected to whole-mount IMF. Pcad enriched in basal cells. Vertical division (asterisk) marked by Survivin (arrows) to identify midbody of late-stage mitotic daughters (cyan lines). (Right) Quantifications of Pcad IMF. Data (mean  $\pm$  SD) are from 3 embryos ( $n=26$  doublets).

(C) Suprabasal enrichment of LGN (arrow) in hair placode.

(D) IMF or X-gal staining of WT placodes. Note absence of WNT-signaling in suprabasal cells (arrows).

(E) Basal enrichment (arrows) of phospho-Tyr397 (P)-Focal Adhesion Kinase (FAK) and active β1-integrin in hair buds.

(F) IMF of WT placodes. Note SOX9+ suprabasal placode cells (arrows). (G) Lentiviral strategy to sparsely mark and track placode cells. LV-CreERT2 was activated by tamoxifen gavage at E15.5 for 48h. (H) Lineage-traced clones in placodes. Arrows mark Pcadhi SOX9− basal and SOX9<sup>+</sup>

suprabasal cells within YFP<sup>+</sup> clone.

White dashed lines indicate basement membrane.

Tissues processed as indicated for IMF (LGN, Survivin, Pcad, LEF1, P-FAK, Active β1 integrin, YFP) or X-gal (Axin2-LacZ).

All scale bars, 10μm, except lower-right sagittal views in (B), 5μm. See also Figure S1.



**Figure 3. Juxtaposition of WNThi and WNTlo Borders Is Sufficient to Acquire Asymmetric Cell Fates**

(A) Immunohistochemistry of  $Apc^{f/\sqrt{f}}$  epidermis uninfected (top) or LV-Cre-transduced (bottom), generating  $Apc$ -null regions with increased WNT activity, indicated by intense βcatenin signal.

(B) Planar confocal IMF of  $Apc^{f1/f1}$ ;  $R26YFP^{f1/f}$  epidermis mosaic for LV-Cre. Note WNThyperactivated next to WNT-normal regions establish boundary for asymmetric cell fates. (C) Planar confocal IMF in *Ctnnb1<sup>f1/f1</sup>; R26YFP<sup>f1/+</sup>* embryos transduced with LV-Cre. Note selective loss of LEF1 in IFE patches where β-catenin is absent.

(D) Planar confocal IMF in *Ctnnb1<sup>fI/f1</sup>* (or  $f l^{1/2}$ );  $R26YFP^{f l^{1}}$  embryos infected with high-titer LV-Cre to generate small regions of β-catenin<sup>+</sup> untransduced cells surrounded by β-catenin<sup>-</sup> transduced cells.

(E) Sagittal IMF in placode (top) and peg (bottom) of  $R26YFP^{fJ/+}$ ; Ctnnb1<sup>fI/f1</sup> embryos transduced with LV-Cre. Bracket indicates SOX9<sup>+</sup> IFE halo. Note YFP<sup>+</sup> SOX9<sup>+</sup> IFE cells do not contribute to mature HF.

Tissues processed as indicated for immunohistochemistry (β-catenin) or IMF (LEF1, Pcad, LHX2, SOX9, β-catenin, YFP).

Dashed lines in (A,E) indicate basement membrane, in (C), borders between transduced and untransduced regions.

Scale bars in  $(A)$ , 10 $\mu$ m; in  $(B, D, E)$ , 20 $\mu$ m; in  $(C)$ , 50 $\mu$ m. See also Figure S2.

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(A) mKO2 and IMF of skin from Fucci; Axin2LacZ embryo following 4h EdU. Asterisks denote terminally differentiating IFE cells.

(B) (Left) Flow-cytometry plots for α6-integrin and mKO2 in E17.5 LHX2-GFP embryonic HF (GFP<sup>+</sup>) and IFE (GFP<sup>-</sup>). Note significant fraction of  $\alpha$ 6<sup>hi</sup> HF, but not IFE cells, are  $m<sub>KO2</sub>$ hi (red box). (Right) Mean fluorescence intensities (MFI) in IFE and HF for  $m<sub>KO2</sub>$ + cells (Inter+High). Data from  $n=5$  litters and are mean  $\pm$  SD.

(C) Planar confocal IMF of epidermis from *Fucci; Apc<sup>fI/f1</sup>; R26YFP<sup>fI/+</sup>* embryo transduced mosaically with LV-Cre and following 4h EdU pulse. Note mKO2hi and EdUlo signals in WNT-hyperactive (YFP<sup>+</sup>) regions.

(D) Analogous flow-cytometry plots and MFI to (B) for uninfected and LV-Cre-transduced regions of E14.5  $Apc<sup>f1/f1</sup>$  epidermis.

(E) IMF of sagittal sections of hair germs showing examples of EdU+ cell (left, arrow) and dividing cell (right, box) within Pcadhi (WNThi) mKO2+ pocket.

Tissues processed as indicated for IMF (Pcad, LHX2, Axin2-LacZ, Survivin, YFP), EdU, or endogenous fluorescence (mKO2).

White dashed lines indicate basement membrane.

Scale bars in  $(A)$ , 10 $\mu$ m; in  $(C)$ , 50 $\mu$ m.

See also Figure S3.

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**Figure 5. SOX9+ Cells Expand Symmetrically During HF Morphogenesis**

(A) Time course from live imaging of parallel suprabasal division in placode. (Top) Planar views centered in suprabasal plane with dividing cell pseudo-colored green. (Bottom) Sagittal views reconstructed from confocal stacks. Dividing cell circled in cyan.  $t=0$ corresponds to onset of mitosis as determined by DNA condensation. 75 suprabasal divisions imaged from n=3 embryos. See Movie S4.

(B) Quantification of proliferation (4h EdU pulse) of  $SOX9<sup>+</sup>$  and LEF1<sup>+</sup> cells at different HF morphogenesis stages. Data from  $n=3$  litters, 74 HFs and are mean  $\pm$  SD.

(C) Planar confocal IMF of  $Apc^{f l/f l}$ ;  $R26YFP^{f l l + 1}$  epidermis transduced mosaically with LV-Cre, following 4h EdU pulse.

(D) Quantification of numbers of LEF1+ and SOX9+ cells at different HF morphogenesis stages. Data from n=3 litters, 117 HFs and are mean ± SEM.

(E) IMF of sagittal sections of HFs showing examples (arrows) of parallel, perpendicular, and suprabasal divisions in SOX9+ cells.

Tissues processed as indicated for IMF (SOX9, Acetylated-tubulin, Pcad, YFP) and EdU. White dashed lines indicate basement membrane.

Scale bars in  $(A,E)$ , 10 $\mu$ m; in  $(C)$ , 20 $\mu$ m.

See also Figure S4.

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**Figure 6. Antagonism Between WNT and SHH Signaling Orchestrates Differential Expansion of Two Daughter Populations**

(A) IMF of sagittal sections of placode (top) and hair germ (bottom). Note low SHHsignaling (Gli1LacZ/ $\beta$ gal) in Pcad<sup>hi</sup> cells.

(B) Strategy for activating ectopic Shh in embryonic epidermis.

(C) Confocal IMF of sagittal sections (Left) and planar views (Right) of E15.5 Gli1LacZ epidermis transduced with LV-TRE-Shh, induced at E13.5, and immunolabeled for Gli1- LacZ (Left) or LEF1 (Right). Boxed area is magnified. Arrows denote autocrine SHHsignaling.

(D) IMF of sagittal sections of E17.5 HFs transduced with LV-TRE-Shh, induced at E15.5. Note that once HFs start to mature, SHH-transduced pocket cells (arrows) do not show signs of LEF1 reduction or SOX9 induction.

(E) (Left) *Apc*-null cells from *Fucci; Apc<sup>f//f1</sup>; R26YFP<sup>f//+</sup>* epidermis transduced with LV-Cre. Note Shh induced in ectopic WNThi cells. (Right) Quantitative real-time (qRT-)PCR in FACS-purified *Apc*-null and WT cells from  $n=3$  litters, mean  $\pm$  SD.

(F) IMF of sagittal sections of  $Shh^{-/-}$  and  $Shh^{+/-}$  hair placode and germ.

(G) Quantifications of SOX9<sup>+</sup> and LEF1<sup>+</sup> cells relative to number of Pcad<sup>+</sup> cells in sagittal sections of  $Shh^{-/-}$  and  $Shh^{+/-}$  HFs. m is slope  $\pm$  standard error.  $r^2$  is coefficient of determination. Epithelial buds of same stage and size were compared from n=3 embryos, 54 HFs for SOX9, 105 HFs for LEF1.

(H) Planar confocal IMF of epithelial-specific Smoothened heterozygote and Smoothenednull hair bud showing LEF1 expanded suprabasally (brackets), as in Shh-null embryo. (I) (Top) IMF of sagittal sections of  $Shh^{-/-}$  hair bud showing perpendicular divisions occurring independently of SHH-signaling (boxed region magnified at right). (Bottom) Quantifications of division orientations in IFE and placodes of  $Shh^{+/-}$  and  $Shh^{-/-}$  placodes. Measurements based on spindle axis visualized by survivin and DAPI. Data are  $% \pm SD$  $(Shh^{-/-}$ : 30 divisions in 13 HFs, 116 divisions in IFE;  $Shh^{+/-}$ : 31 divisions in 11 HFs; 98 divisions in IFE).

Tissues processed as indicated for IMF (Gli1LacZ/βgal, Pcad, LEF1, SOX9, Survivin, YFP) or epifluorescence (mKO2).

White dashed lines indicate basement membrane.

All scale bars, 10μm, except in (C,H), 20μm.

See also Figure S5.



SOX9 YFP Pcad

Pcad YFP DAPI

**Figure 7. SHH+ Cells Generate SOX9+ Stem Cells Early but Differentiation Lineages Late in HF Morphogenesis**

(A) Strategy to lineage-trace embryonic SHH<sup>+</sup> and SOX9<sup>+</sup> cells. ShhCreER; R26mTmG<sup>fl/+</sup>, *ShhCreER; R26YFP* $\mathcal{P}^{1/4}$ *,* and *Sox9CreER; R26YFP* $\mathcal{P}^{1/4}$  embryos were treated with tamoxifen (TAM) once during window of HF morphogenesis and harvested at indicated times. (B) Live imaging of perpendicular division of SHH+ placode cell. (Left) Labeled membrane shows  $SHH^+$  (GFP<sup>+</sup>) cells within a placode. (Right) Time course of maximum-intensity projections of planar confocal stacks (Top) and sagittal reconstructions (Bottom) of perpendicular division of SHH+ placode cell (green) leading to a basal (green) and suprabasal (red) cell (overlap, yellow).  $t=0$  corresponds to onset of mitosis as determined by cell rounding. See Movie S5.

(C) Examples of lineage tracings of SHH+ cells marked at early stages of HF morphogenesis. Note that  $SHH^+$  cells give rise to  $SOX9^+$  cells, but  $SOX9^+$  cells do not generate Pcad<sup>hi</sup> SHH<sup>+</sup> cells.

(D) Examples of lineage tracings monitored to 1st telogen and anagen. Note ShhCreER; R26YFP<sup>+</sup> (and Sox9CreER) labeled cells contribute to adult SC pool (K24+) (bracket), and to all HF lineages in subsequent hair cycle (bottom).

(E) Examples of lineage tracings from cells marked at later stages of HF morphogenesis and monitored to HF maturation (P1-4). Note that  $SHH^+$  cells marked at later times give rise to differentiated lineages: K6, companion layer (Cp, arrows); GATA3, inner root sheath (IRS, arrows).

Tissues processed as indicated for IMF (SOX9, YFP, Pcad, K24, K6, GATA3) or endogenous fluorescence (GFP, Tomato).

White dashed lines indicate basement membrane.

All scale bars, 10μm.