

# OxyContin was submitted and justifiably approved by the agency as a 12-hour dosage form

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Extended-release (ER) or long-acting (LA) opioids are increasingly used for management of chronic pain. Approximately 3.8 million patients receive prescriptions for ER/LA opioids in the US.<sup>1</sup> The number of prescriptions dispensed for ER/LA has more than doubled over the past decade, increasing from 9.3 million in 2000 to 22.9 million in 2009. Consequently, in 2012, the US Food and Drug Administration (FDA) developed a risk evaluation and mitigation strategy for ER/LA opioids.<sup>2</sup>

Opioids are characterized by a high interindividual variability in response, which can also change in a given patient over time due to development of tolerance, progression of the underlying etiology, and age; therefore, opioids cannot be approached as “one size fits all”.<sup>3,4</sup> It is imperative to individualize therapy for each patient with careful monitoring and adjustments for safety and efficacy. The dosing intervals for ER formulations are established during clinical trials; however, in clinical practice, some patients may require more frequent dosing.

MS Contin (morphine sulfate ER), for example, is approved for every 12-hour dosing, but the manufacturer label addresses the fact that some patients may require dosing at 8-hour intervals.<sup>5</sup> Similarly, fentanyl transdermal (TD Duragesic) is approved for every 72-hour dosing, whereas the labeling states “Some patients may not achieve adequate analgesia using this dosing interval and may require TD systems to be applied every 48 hours rather than every 72 hours”.<sup>6</sup> Unlike the aforementioned agents, OxyContin’s FDA-approved labeling lists 12-hour dosing and does not address dosing at more frequent intervals. The label states “patients who experience breakthrough pain may require dosage adjustment or rescue medication”.<sup>7</sup>

In a recent article “You Want a Description of Hell?”, The LA Times implies that Purdue’s claim on OxyContin (oxycodone controlled release) relieving pain for 12 hours led to some patients experiencing returning pain and agonizing withdrawal.<sup>8</sup> The article stated “Purdue has known about the problem for decades. Even before OxyContin went on the market” and “the company has held fast to the claim of 12-hour relief, in part to protect its revenue”. According to the code of federal regulations 202.1, pharmaceutical companies are prohibited from promoting off-label uses for medications or advertising statements to providers or patients that are not approved by the FDA. Due to this regulation, it is unlawful for Purdue Pharma to promote oxycodone controlled release (CR) for a dosing interval other than every 12 hours. The FDA cited a lack of clinical evidence that “prescribing OxyContin for dosing more frequently than q12h is associated with increased risk for adverse reactions”, which reinforced the 12-hour dosing interval.<sup>9</sup>

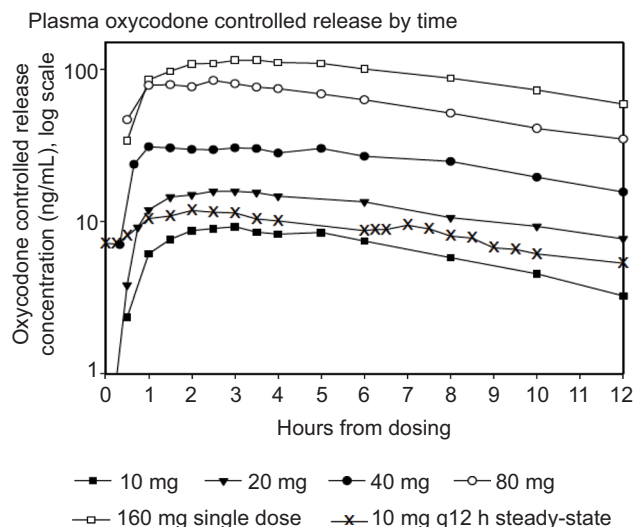
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In 2004, Connecticut's Attorney General Richard Blumenthal led a petition to revise oxycodone CR's black box warning to specifically warn against dosing more frequently than every 12 hours and send corresponding letters to health care providers. The petition proposed a revision stating "Dosing OxyContin at intervals of q8h or shorter may cause an increase in oxycodone plasma concentrations and thereby increase the risks of side effects such as euphoria and sedation. Proper dosing further minimizes the potential for abuse and diversion".<sup>10</sup> The FDA denied the petition for lack of clinical evidence supporting the claims and requests, and Mr Blumenthal then sued the FDA.<sup>10,11</sup>

The efficacy and tolerability of opioids may differ significantly from one patient to another due to genetic variation, opioid receptor polymorphisms, pharmacokinetic differences, tolerance, and presence of comorbidities.<sup>3,12</sup> There are important pharmacogenetic considerations with oxycodone that can affect response. Oxycodone is metabolized by cytochrome P450 (CYP) enzymes with CYP3A4 as the major pathway to noroxycodone (47%) and by CYP2D6 to oxymorphone (11%).<sup>7,13</sup> Although the activity of oxycodone is primarily due to the parent drug, pharmacogenetic variations in enzyme activity or drug–drug interactions could play a role in its analgesic effect. For example, a poor CYP2D6 metabolizer could have less conversion to oxymorphone and experience lower analgesic effect. The same effect could be witnessed in a patient taking a concomitant CYP2D6 inhibitor, including antidepressants fluoxetine, paroxetine, or bupropion, where use may coincide in chronic pain patients.

Pharmacokinetic studies in normal volunteers demonstrated that immediate release (IR) oxycodone 5 mg q6h and oxycodone controlled release 10 mg q12h had similar troughs of  $7.4 \pm 3.8$  ng/mL and  $7.2 \pm 3.5$  ng/mL, respectively.<sup>14</sup> The oxycodone controlled release 10 mg q12h regimen yielded a maximum plasma concentration of  $15.1 \pm 4.7$  ng/mL. Theoretically, based on Figure 1, oxycodone controlled release 10 mg q12h regimen would provide 8–10 hours above 50% maximum plasma concentration ( $C_{max}$ ). In a multicenter survey of 660 cancer patients on oral sustained-acting opioids (MS Contin, oxycodone controlled release), patients reported average pain relief duration of 9.6 hours.<sup>15</sup> This could be related to the decline in serum levels. However, it is important to note that a therapeutic range is not available for opioids due to variable tolerance, opioid receptor polymorphisms, pharmacogenetic differences, and presence of comorbidities.<sup>12</sup>

When administered every 12 hours, oxycodone controlled release demonstrated biphasic peaks and troughs within a 12-hour span and remained within the therapeutic range at



**Figure 1** Oxycodone controlled release dose-based serum levels by time.<sup>14</sup>  
**Abbreviation:** q12 h, orally every 12 hours.

the sixth and 12th hours after a single dose.<sup>16</sup> Comparatively, the IR liquid formulation required repetitive dosing twice as often to maintain blood levels within the therapeutic dosage range. The serum concentration at the end of the 12-hour dosing interval ( $C_{min}$ ) for the oxycodone CR arm was  $6.2 \pm 2.6$  compared to  $6.5 \pm 3.1$  in the IR oxycodone arm. The authors concluded that both regimens yielded similar peaks, troughs, and serum fluctuations. This study demonstrates that oxycodone CR dosed every 12 hours provides similar exposure to the IR product dosed every 6 hours, but the CR formulation avoids a precipitous drop in serum concentrations at the sixth hour following a single dose at steady state. In conclusion, the oxycodone CR is well positioned to be dosed every 12 hours as initially demonstrated to and approved by the FDA in 1995. From a practical standpoint, if a patient presented on follow-up with end-of-dose failure measured by increased pain while maintained on oxycodone CR, the clinician has two choices – increase the dose and continue with 12-hour intervals or titrate using an 8-hour dosage interval, which may allow less overall drug exposure between doses. For example, a patient may be switched from oxycodone CR 40 mg PO q12h (80 mg per day) to 30 mg PO q8h (90 mg per day), instead of raising the overall daily dose to 100 mg per day by providing two separate prescriptions for 50 mg (40 mg  $\times$  one tablet plus 10 mg  $\times$  one tablet) PO q12h. Alternatively, the regimen could be changed to 45 mg (15 mg  $\times$  three tablets) PO q12h for a 90 mg per day dose, but this requires many more tablets and may increase the risk of diversion or tablet sharing.

According to oxycodone CR's FDA-approved label, "patients who experience breakthrough pain may require

dosage adjustment or rescue medication". This translates to using higher doses at 12-hour intervals or supplementing with IR; however, when considering patient uniqueness, it is plausible that neither option is optimal. Raising the dose while maintaining a 12-hour interval will increase the area under the curve but will also result in increased serum fluctuations causing a greater difference between the peak and trough. Supplementing with IR oxycodone at scheduled intervals introduces additional peaks producing additional serum fluctuations. Instead, the optimal approach may be to administer one-third of the total daily dose every 8 hours. What are the drawbacks of peaks and troughs? High peaks are associated with dose-related adverse effects including sedation and potential life-threatening respiratory depression, whereas low troughs are associated with rebound pain.<sup>17,18</sup> Therefore, one benefit of CR opioids is to maintain constant blood levels by minimizing peaks and troughs exhibited by their IR opioid counterparts. There are certainly advantages to IR opioids, particularly the lesser effect on hypoadrenal axis.<sup>19,20</sup> Notwithstanding, the side-effect profile, more restful sleep, and compliance are all generally superior for CR compared to IR.<sup>21-24</sup>

In a survey of 128 patients on stable doses of oxycodone CR for 6 months, clinicians evaluated the frequency of IR opioid use in patients on 12-hour and 8-hour dosing.<sup>25</sup> The authors concluded that patients on 12-hour dosing were twice as likely to use scheduled IR opioids to achieve pain relief. This creates a series of breakthrough pain episodes and inadequately controlled pain on maintenance medication, potentially leading to pseudoaddiction. Pseudoaddiction is an iatrogenic phenomenon due to poorly controlled pain where patients become preoccupied with their next opioid dose.<sup>26</sup> Such phenomenon could be averted by maintaining constant blood levels of the medication.

The war on opioids has created an unfortunate culture where often the focus is shifted toward political gains and flashy media coverage containing half-truths. The LA Times referred to oxycodone CR as "a chemical cousin of heroin", but they fail to disclose that dextromethorphan is also "related". Moreover, the opioid reversal agent naloxone is just a single substituent on the tertiary amine (nitrogen) away from oxymorphone, an oxycodone metabolite presumed to be twice the potency of oxycodone. But alas, there is no mention of this by media muckrakers who cherry pick information to get a rise out of readers and politicians. No journalist refers to exenatide as "lizard saliva" or conjugated estrogen as "horse urine". Why? Simply because opioids draw more media buzz. There is no doubt that opioids are overprescribed, but the war on opioids is coming at the expense of millions of patients with chronic pain syndromes requiring opioids.

In conclusion, the evidence is available to support oxycodone CR 12-hour dosing; however, some patients may experience end-of-dose failure with a 12-hour regimen. Allowing every 8-hour dosing for these patients may achieve less oxycodone exposure with the same therapeutic benefit, decrease the need for multiple prescriptions (which may improve compliance and minimize diversion risk), decrease costs, and, most importantly, is just plain common sense. The hoopla and rhetoric employed by media muckrakers in The LA Times and politicians to gain favor among constituents is an attack on Big Pharma without scientific justification to support their claims.

## Disclosure

Jeffrey Fudin is associated with the following: Astra Zeneca (Speakers Bureau, Advisory Board), Clarity (Consultant), DepoMed (Advisory Board, Speakers Bureau), Endo (Consultant, Speakers Bureau), Kaléo (Speakers Bureau, Advisory Board), Kashiv Pharma (Advisory Board), KemPharm (Consultant), Pernix Therapeutics (Speaker), Remitigate, LLC (Owner), and Scilex Pharmaceuticals (Consultant). This article is the sole work of the authors, and stated opinions/assertions do not reflect the opinion of employers, employee affiliates, and/or pharmaceutical companies listed. It was not prepared as part of the authors duty as federal employees. The authors report no other conflicts of interest in this work.

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