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## Beliefs about Genetic Influences on Eating Behaviors: Characteristics and Associations with Weight Management Confidence

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## Abstract

**Introduction**—The development of precision approaches for customized health interventions is a promising application of genomic discovery. To optimize such weight management interventions, target audiences will need to be engaged in research and implementation efforts. Investigation into approaches that engage these audiences will be required to ensure that genomic information, particularly with respect to genomic influences on endophenotypes like eating behavior, is understood and accepted, and not associated with unintended adverse outcomes. We took steps to characterize healthy individuals' beliefs about genetic influences on eating behavior.

**Methods**—Data were collected via online survey from 261 participants selected at random from a database.

**Results**—Respondents infrequently spontaneously identified eating behavior-related factors as running in families. However, those who perceived themselves as overweight and perceived a family history of overweight were more likely to attribute eating behavior to genetics on closed-ended assessments,  $\beta$ =.252, *p*=.039. Genetic attributions for eating behaviors were associated with lower confidence in ability to control eating and weight,  $\beta$ =-.119, *p*=.035.

**Conclusions**—These exploratory findings shed light on beliefs about genetic influences on eating, a behavioral trait (rather than a disease). This investigation can inform future health intervention efforts.

## Keywords

eating behaviors; genetics; beliefs; body weight; behavioral interventions

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## Introduction

It has long been understood that body weight is highly heritable.<sup>1–3</sup> Estimates suggest that between 40 and 70% of one's weight is inherited.<sup>4</sup> Research efforts have also uncovered several specific genes that influence weight.<sup>5–6</sup> A growing literature further supports the existence of genetic underpinnings for several weight-related behaviors. Central among these are eating behaviors. Indeed, specific genes have been implicated in behaviors like eating in the absence of hunger, food preferences, taste perception, and willingness to try new foods.<sup>7–11</sup>

Key among the anticipated applications of ongoing genomic discovery is the development of genomics-informed approaches for customized health interventions.<sup>4</sup> Such personalized approaches will require better understanding of gene-environment and gene-gene interactions that influence health and disease. The high profile Precision Medicine Initiative is the latest,<sup>15</sup> most ambitious effort in this regard. However, to make personalized weight management interventions a reality, target audiences will need to be engaged in research and implementation efforts. At present, there is little information available to guide the integration of genomic information into weight management approaches. Investigation into optimal approaches will be required to ensure that genomic information is understood and accepted, and is not associated with unintended adverse outcomes among target populations.

Theory and evidence suggest that individuals' response to the integration of genomic information into weight management programs will be governed in part by their causal beliefs regarding the role of genetics in weight and eating.<sup>16–18</sup> This encompasses not only the extent to which individuals believe that genetic factors are operational, but also their understanding of how, or the mechanism through which, these influences operate.<sup>19</sup> In general, most people agree that in addition to behavioral factors, genetic factors are at least partially responsible for one's body weight.<sup>20–21</sup> Importantly, however, genetic factors are frequently discussed as operating primarily on biological processes like metabolism, as opposed to influencing one's food preferences, taste perceptions and other drivers of weight-related behaviors.<sup>22</sup> Thus, the extent to which the public endorses genetic underpinnings of eating behaviors is almost entirely unknown.

Eating behaviors are frequently conceptualized as the causal aspects of weight that are under one's volitional control, and are often pitted against genetic causal explanations. Individuals tend to most strongly attribute genetic causes to physical and appearance-related characteristics, and less frequently associate them with mental or behavioral characteristics.<sup>23</sup> For example, surveys have demonstrated low endorsement of the notion that genes influence smoking behavior.<sup>24–25</sup> In addition, studies investigating perceptions of social influences on food intake have found that individuals are often unaware of or unwilling to acknowledge influences on their eating behavior that fall outside commonsense, experiential explanations like hunger and perceptions of how food tastes.<sup>26</sup> It is therefore possible that genetic explanations for eating behavior may not be salient, or may even be rejected to the extent that they are perceived to contradict personal experience or notions of personal control.<sup>27</sup> Determining whether this is the case will be essential for optimally communicating genomic influences of eating behavior in future interventions.

It has been suggested that genomics-based personalization of behavior change interventions might add value to current intervention approaches.<sup>28</sup> Such suggestions have raised concerns that deterministic misunderstandings of genetic influences on health may lead target audiences to become discouraged or fatalistic about the value of behavior change. However, research has typically shown that attribution of weight to genetic factors does not decrease self-efficacy for weight management.<sup>29</sup> The veracity of these concerns when considering the genetic underpinnings of eating behaviors has not yet been assessed. Research by Cameron and colleagues demonstrated that understanding the mechanisms through which behavior can reduce genetically-conferred risk for health conditions is important for undercutting potential fatalistic responses.<sup>19</sup> However, it is unclear how self-efficacy might be influenced when target audiences are told that the very behaviors required to lower obesity risk are also genetically influenced.

The current report takes initial steps in characterizing healthy individuals' beliefs about the notion that there are genetic influences on eating behavior in comparison with beliefs about genetic influences on body weight. We gathered data on eating behavior causal attributions and their correlates as part of a larger survey assessing individuals' eating behavior traits.<sup>30</sup> Given the exploratory nature of this project, we developed several research questions:

- 1. How salient is the concept that factors influencing one's eating behaviors are passed down in the family?
- 2. To what extent do individuals perceive eating behaviors to be caused by genetics, and how does this compare with perceptions of the extent to which a) eating behaviors are caused by the environment, and b) body weight is caused by genetics?
- **3.** What factors (demographic and perceptual) are associated with individuals' genetic and environmental causal beliefs regarding eating behaviors?
- **4.** How do genetic attributions for eating behaviors relate to variables relevant to future interventions including: confidence in dietary intake and weight control and interest in eating behavior-related genetic testing?

## **Methods**

#### **Procedure and participants**

These data were collected as part of a larger survey effort related to assessing eating behavior phenotypes in 2014–2015.<sup>30</sup> Participants represented all weight categories and were not selected on the basis of participation in a weight management program. The study was introduced to participants as an effort to better understand individuals' eating behaviors and habits. Participants were contacted from a database of individuals who had indicated previous interest in participating in clinical research though the Patient Recruitment and Public Liaison Office of the National Institutes of Health. Individuals were randomly chosen from the database, and an email introduction was sent with an opportunity to opt out from study material mailings. A week later, a packet including login information for the online survey was sent to the mailing address on file for each participant who did not opt out. Participants were given online access via a unique user ID and password to the survey that

they could choose to complete following informed consent procedures. Surveys were incentivized with check or gift card. Two hundred sixty-one participants completed the survey that contained the information reported here. This is indicative of a 23% response rate. This research was approved by the IRB of the National Human Genome Research Institute.

#### Measures

**Demographics and predictor variables**—We collected participants' age, self-reported height and weight (from which we calculated BMI), gender, marital status (dichotomized as married/partnered versus single), parental status (dichotomized as parent versus non-parent), race (collapsed categories into White, or nonwhite), education (dichotomized as college versus no college), perceived weight (collapsed into overweight versus not overweight), and perceived family history of overweight (dichotomized as yes versus no).

**Spontaneous beliefs**—Participants were asked to respond to the following prompt by generating a list: "Please give examples of health conditions or other characteristics that you think might run in your family"; five response slots were provided. These responses were grouped into five categories by two trained coders who met to resolve discrepancies and achieved kappa levels greater than 0.6.

**Prompted beliefs**—Participants were asked to indicate their causal beliefs about the influence of genes and of environment on eating behaviors and on body weight with four items: "How much do you think (body weight/eating behavior) is influenced by (a person's genes/the environment we live in)?". Responses were collected on a four-point scale (not at all, a little, some, or a lot). A "don't know" option was also included.

**Intervention-Relevant Attitudes**—We assessed participants' interest in eating behavior-related genetic testing with a single item assessing how interested individuals would be in having a genetic test related to eating habits (1–7 scale from not at all interested to extremely interested; a "don't know" option was also included). Self-efficacy was assessed by averaging two items, one assessing confidence in weight control and the other assessing confidence in controlling dietary intake (1–5 scale, not at all confident to extremely confident; a "don't know" option was also included). These two items were correlated (r = 0.73, p<.0001, n=259).

#### **Statistical Analysis**

All analyses were conducted using the statistical software package SPSS. We ran two sets of linear regressions to test our primary research questions. The first set of analyses examined associations between relevant demographic and predictor variables with causal beliefs about eating behavior and weight. The second set of analyses investigated associations of relevant demographic variables and genetic and environmental causal beliefs with two primary outcomes: confidence in one's ability to manage weight/eating and interest in eating behavior-related genetic testing.

## Results

#### **Demographics**

Demographic characteristics of the sample are available in Table 1.

#### **Spontaneous Beliefs**

In response to the open ended question asking participants to provide a list of health conditions or other characteristics that run in their family, participants gave a mean of 3.82 responses (95% CI, 3.65 to 3.98). A medical condition (e.g., diabetes, high blood pressure) was named by 94% of participants, 26% indicated that elements of body weight run in their family (e.g., overweight), a physical trait (e.g., eye color) was named by 19% of participants, 11% named a personality trait (e.g., humor), and factors that influence eating or dietary behaviors (e.g., a tendency toward overeating, preference for fatty foods) was named by 8%.

#### Prompted Beliefs

For eating behaviors, participants' genetic attributions averaged 2.86 (95% CI, 2.75 to 2.96), and their environmental attributions averaged 3.64 (95% CI, 3.55 to 3.72). Environmental attributions were significantly higher than genetic attributions, t(254)=-12.05, p<.0001. These variables were not significantly correlated, r=.059, p>.05.

For body weight, participants' genetic attributions averaged 3.21 (95% CI, 3.12 to 3.30), and their environmental attributions averaged 3.59 (95% CI, 3.51 to 3.68). Again, environmental attributions were significantly higher than genetic ones, t(252)=-6.34, *p*<.0001. These variables were also not significantly correlated, r=.032, *p*>.05.

Genetic attributions for body weight were higher than genetic attributions for eating behaviors [t(251)=6.72, p<.001], whereas environmental attributions did not differ between body weight and eating behaviors, t(256)=-1.50, *p*>.05.

#### Associations between predictor variables and causal attributions

Linear regression results are available in Table 2. Participants' genetic attributions for eating behaviors were associated solely with an interaction between their perceived weight status and their perceived family history of overweight, such that participants who perceived themselves to be overweight had higher genetic attributions for eating behavior, but only when they also perceived a family history of overweight ( $\beta$ =.247, *p*=.044). See Figure 1. None of the predictors were significantly associated with participants' environmental attributions for eating behaviors.

In comparison, participants' genetic attributions for body weight were associated with their age such that younger individuals had stronger genetic attributions for body weight,  $\beta$ =–. 205, *p*=.005. Parents were also significantly more likely to endorse genetic attributions for weight,  $\beta$ =.158, *p*=.035. There was also a significant interaction between perceived overweight and perceived family history of overweight on genetic attributions for weight ( $\beta$ =.252, *p*=.039) such that participants who perceived themselves to be overweight had higher genetic attributions for weight, but only when they also perceived a family history of

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overweight. Participants' environmental attributions for body weight were only associated with their age, such that younger individuals endorsed stronger environmental attributions for body weight ( $\beta$ =-.222, *p*=.002).

#### Associations between causal attributions and intervention-relevant attitudes

Participants' genetic attributions for eating behaviors and their genetic attributions for body weight were both associated with their confidence in their ability to control their dietary intake and their weight ( $\beta$ =-.119, p=.035 and  $\beta$ =-.121, *p*=.031, respectively), such that higher genetic attributions were associated with lower confidence. In both models, gender and perceived weight status were also statistically significant, such that men and those who do not report being overweight also indicate more confidence ( $\beta$ =.210, p<.000 and  $\beta$ =-.405, *p*<.000 respectively for gender and weight status in the eating behaviors model;  $\beta$ =.190, *p*<.000 and  $\beta$ =-.429, *p*<.000 respectively for gender and weight status in the body weight model). Environmental causal attributions were not related to confidence in either analysis. See Table 3.

Genetic attributions for eating behaviors were associated with interest in an eating behaviorrelated genetic test, such that higher genetic attributions were associated with more interest in the test ( $\beta$ =.163, p=.013). Genetic attributions for body weight and both types of environmental attributions were not related to participants' interest in the genetic test. Weight status was significant in both models, in that there was an association of higher perceived weight status with participants' interest in eating behavior-related genetic testing ( $\beta \beta$ =.253, p<.000 for the eating behaviors model;  $\beta$ =.259, p<.000 in the body weight model). See Table 3.

## Discussion

This exploratory study provides preliminary evidence that adults may generally view eating behaviors as 'less genetic' than body weight. Unprompted, participants infrequently (8%) mentioned the factors that underlie eating behaviors as a condition or characteristic that runs in their family. This stands in contrast to how often participants listed body weight as running in families (26%). It is therefore unlikely that genomic or familial underpinnings of eating behaviors are salient to the public, since participants rarely mentioned this concept even in the context of the present eating behavior-related research study. As such, we may find that providing basic information to the public about the influence of genes on eating behavior is necessary in the course of developing related programs.

In all, we found participants to be somewhat accepting of the notion that eating behaviors have genetic underpinnings. Notably, this level of endorsement was lower than endorsement of environmental underpinnings of eating behaviors, and lower than endorsement of both genetic and environmental factors in body weight. One group was somewhat more willing to make the link between genetics and eating behaviors, i.e., individuals who perceived they were overweight and also perceived a family history of overweight. Although many individuals who are overweight more frequently report low perceived control in this arena,<sup>31</sup> they may be reluctant to endorse genetic factors. This is because overweight and obesity are highly stigmatized, and individuals who are perceived as failing to take responsibility for

their condition are viewed even more negatively.<sup>32</sup> Individuals who have a family history of overweight, however, may perceive that there is evidence to support this connection. These results highlight the importance of considering how life experiences and social context can underlie beliefs about causal factors in eating behaviors and other traits.

The current results furthermore suggest that we may need to be cautious in introducing notions that genetic factors can or do influence eating behaviors to the public due to links we found in this study between endorsement of genetic causes and reduced self-efficacy. It is notable that the current findings differ from systematic reviews showing that genetic/ genomic information rarely leads to fatalistic beliefs about the ability to control one's weight.<sup>29</sup> These findings also differ from the one study that has looked at the influence of describing a behavioral mechanism for the influence of genes on weight.<sup>33</sup> However, the latter study focused on genetic influences on binge eating as the behavioral mechanism. In general, introducing the notion that genes directly influence eating behaviors may be more likely to trigger fatalistic beliefs and perceived loss of control than the generalized notions of genetic influence on body weight that have been studied previously. This is because individuals often believe they can 'fight' or 'overcome' a genetic predisposition for overweight through more careful control of their lifestyle behaviors.<sup>34</sup> The idea that these very behaviors are themselves genetically influenced could make them seem impervious to change, and could make a genetic predisposition for overweight seem more difficult to overcome.

These findings suggest the need for additional research on how and under what circumstances new knowledge regarding the heritability of eating traits might be best used in behavior change interventions. This includes anticipating the characteristics of those who might be drawn to these interventions. For example, as we saw in this study, those who are most interested in seeking eating behavior-related genetic testing may also be most susceptible to fatalistic interpretations of those results. This has implications for how we might target eating behavior-related genetic testing and the potential importance of educating the public about these topics before offering such testing.

#### Limitations

The current study had several limitations. Many of the concepts studied here were measured with single or two-item measures given their inclusion in a longer survey. We were also able to assess only limited predictors and intervention-relevant outcomes. We also assessed openended beliefs about things that run in families using the word "characteristics". Participants tended to list predispositions or tendencies that underlie eating behaviors (e.g., having a sweet tooth), similarly to responses in other categories (e.g., humor as a personality trait). Questioning participants about "behaviors" that run in families may have made spontaneous mention of eating behaviors more likely. In addition, this sample represents the full spectrum of weight status which gives a fuller picture of beliefs among healthy adults and allows assessment of the role of weight status and related variables on these beliefs without problems of restricted range. However, future work should also investigate these beliefs among people engaged in weight loss or weight gain-prevention efforts. In addition, although invitations were issued at random to volunteers, response rate was fairly low

suggesting self-selection. Furthermore, this information was collected in the course of a study related to eating behaviors and as such the sample may have been more thoughtful about eating behaviors and their causes than the average individual. While detected associations were small, they were based on naturally-occurring beliefs. Understanding the nature and direction of these patterns can help counteract misconceptions and capitalize on areas of understanding as they related to emerging scientific findings about genetics and eating behavior. Finally, this survey was cross-sectional and therefore no casual relationships can be inferred.

## Conclusion

Taken together, this exploratory work requires replication, particularly among a sample of individuals selected on the basis of likely recruitment into weight management programs. However, these initial findings shed light on healthy individuals' beliefs about genomic influences on behavioral traits (rather than diseases) in a context of high public health importance (i.e., eating behavior and obesity). Additional qualitative and quantitative research could offer valuable insight for the formative development of a new generation of genomics-informed behavior change interventions related to weight management. For example, the beliefs of health care providers who are likely to administer interventions should also be examined. In addition, future research should examine the influence of these concepts on additional intervention outcomes. It will also be crucial to understand whether communication about the heritability of behaviors adds value over current approaches for achieving promised benefits of genomic discovery.

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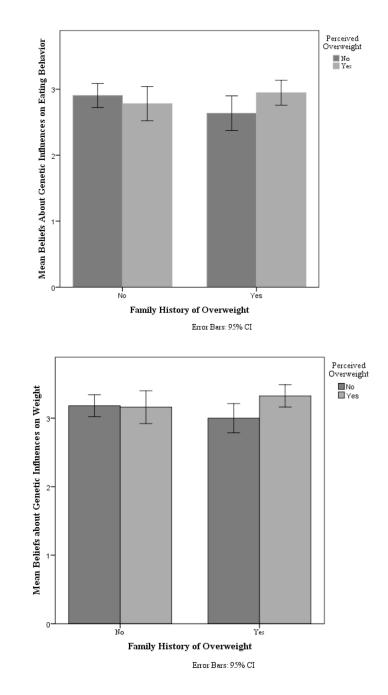
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## Highlights

- Individuals infrequently spontaneously identified eating behaviors as characteristics that run in families
- Genetic influence on eating behaviors was moderately endorsed in closedended assessments
- Life experience factors were most influential on endorsement of genetic influence on eating behaviors in closed-ended assessments
- Genetic attributions for eating behaviors were associated with lower confidence in ability to control eating and weight



#### Figure 1.

Interactions between perceived overweight and perceived family history of overweight on endorsement of genetic attributions in 1) Eating behavior and 2) Body weight. Interactions are significant in both models.

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## Table 1

Demographics and characteristics of the sample (n=261)

<u>Characteristic</u>	Mean (95% CI) or frequency (%)	
Age	34 (33-35) years old	
BMI (kg/m <sup>2</sup> )	26 (25–27)	
Gender:		
Female	150 (58%)	
Male	111 (43%)	
Marital status <sup>1</sup> :		
Married/Partnered	71 (27%)	
Single	189 (73%)	
Parental status:		
Yes	87 (33%)	
No	174 (67%)	
Race <sup>1</sup> :		
White	108 (42%)	
Nonwhite	146 (58%)	
Education <sup>1</sup> :		
No college	43 (17%)	
College or more	217 (83%)	
Perceived weight:		
Not overweight	132 (51%)	
Overweight	129 (49%)	
Perceived family history of overweight:		
Yes	122 (44.7%)	
No	137 (50.2%)	

I Indicates that there are missing values for this variable

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#### Table 2

Associations between predictor variables and causal attributions; data are presented as standardized Betas and significance

	Eating behavior attributions		<b>Body weight attributions</b>	
	Genetic	Environmental	Genetic	Environmental
Demographics				
Age	-0.081	-0.093	-0.205 *	-0.222 **
Gender (Female)	0.094	-0.090	0.015	-0.081
Race (White)	-0.096	0.125	-0.037	0.054
Education (some college or more)	-0.019	0.094	0.049	0.047
Parental status (Parent)	-0.011	-0.140	0.158 *	0.005
Perceptions				
Perception of being overweight (Yes)	-0.036	0.065	-0.020	0.071
Perceived family history of overweight (Yes)	-0.161	0.076	-0.138	0.071
Perception of overweight x Perceived family history interaction	0.247 *	-0.085	0.252 *	-0.041

\* p<.05,

\*\* p<.01

#### Table 3

Association between genetic and environmental causal attributions for eating behavior and body weight, and intervention-relevant attitudes; data are presented as standardized Betas and significance.

	Confidence in weight/dietary control		Interest in eating behavior-related genetic testing		
	Eating behaviors	Body weight	Eating behaviors	Body weight	
Age	.046	.035	.030	.475	
Gender (1=male)	.210 **	.190 **	.093	.079	
Race (1=white)	010	000	100	121	
Education	116	107	.129	.108	
Parental status	.036	.041	043	079	
Overweight (1=yes)	405 **	429 **	.253 **	.259 **	
Genetic attributions	119 *	121 *	.163 *	.094	
Environmental attributions	038	017	.046	.008	

\* p <.05,

\* p<.01