

Patient and Provider Satisfaction with Teledermatology

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Abstract

Background: There is little research comparing dermatologist and patient satisfaction with in-person, store-and-forward, and live interactive examinations.

Objective: To compare satisfaction with in-person examinations to store-and-forward and live interactive consultations having two types of video.

Methods: A controlled study was conducted where patients referred for dermatology consultations were examined in-person, by video, and by store-and-forward methods. Video changed between compressed and uncompressed on alternate clinics. Patients and dermatologists rated encounters after each examination. Dermatologists doing store-and-forward evaluations rated the quality of information provided. After experiencing all methods patients ranked their preferences. Dermatologists ranked their preferences at the end of the study.

Results: In-person examinations were preferred by both patients and dermatologists. Overall, satisfaction with teledermatology was still high. Patients were evenly divided in preferring store-and-forward workups or live interactive video. Dermatologists were also divided on store-and-forward and uncompressed video, but tended toward the latter. Compressed video was the least preferred method among dermatologists.

Limitations: Dermatology residents took store-and-forward photos and their quality was likely superior to those normally taken in practice.

Conclusions: Patients and dermatologists prefer in-person examinations and diverge on preferring store-and-forward and live interactive when video is not compressed. The amount of video compression that can be applied without noticeable image degradation is a question for future research.

Keywords: teledermatology, telemedicine, satisfaction, preferences

Background

Live interactive teledermatology uses videoconferencing for synchronous examination, while store-and-forward involves sending photographs and histories to consulting dermatologists for later asynchronous evaluation.¹⁻⁹ General telemedicine research reviews, including teledermatology^{1,2} and reviews specifically focused on teledermatology,³⁻⁹ tend to emphasize clinical decision-making, but some address satisfaction.^{4,5,7} Many satisfaction reports are anecdotal.^{4,7} Whited⁷ summarized the satisfaction findings of studies before 2006¹⁰⁻²⁰ almost all of which were cited in the other satisfaction reviews. Overall, patients were satisfied with teledermatology. Their primary misgivings for store-and-forward teledermatology were lack of interaction with a specialist, long waiting times for results, and sometimes absence of follow-up. Patients felt that real-time live interactive consultations were similar to in-person, but sensed discomfort at possibly being recorded and they missed the lack of “hands on” evaluation. There was less information about dermatologists’ satisfaction other than that there were no reported image quality issues and that they had more confidence in face-to-face clinical examinations.

Studies subsequent to Whited’s 2006 review indicate that patients’ positive perceptions of teledermatology improved after using the service, although the number who felt they needed an in-person consult after exposure also increased.²¹ Other studies found that 93%,²² 91%,²³ 90.5%,²⁴ 82.9%,²⁵ 58%,²⁶ and 50%²⁷ of patients were satisfied. Studies have shown that patients value teledermatology as quicker and less costly,²⁴ believe it similar to face to face,²³ have social and religious objections to it in some cultures,²⁸ and high satisfaction rates over time.²⁹ In one study, patients suspecting cancer or who were older preferred traditional examinations. Those under 56 were more likely to use teledermatology than those over, although the difference was not significant ($p=0.06$).³⁰ Studies also indicate satisfaction rates of 74% for dermatologists²⁵ and 71% and 91% for primary care providers and imaging technicians.³¹ Still, many dermatologists prefer

examinations in-person.^{11,12,30} Tele dermatology satisfaction studies assessing a tryout of a pilot program or an ongoing existing service usually report higher levels of satisfaction,^{15,16,19,21-23,25-27,31} while those directly comparing face-to-face consultations with remote methods have more varied results.^{10-12,17,29,30}

Materials and Methods

This study was a quasi-randomized control trial, in that clinics were scheduled whenever the number of dermatology referral patients volunteering for the study exceeded 10. Patients were compensated for time and travel. The study's 210 patients were evaluated thrice; in-person, by high definition live interactive video that was either compressed lower resolution or uncompressed higher resolution, or by store-and-forward methods with pictures and histories taken for later evaluation. Uncompressed video was 1,920 by 1,080 pixels transmitted at almost 1.5 gigabits per second, while compressed video used the H.264 compression standard and was 1,280 by 720 pixels transmitted at about 2 megabits per second (Mbps). Each videoconferencing system was installed in a clinic examination room and had pan, tilt, and zoom cameras that could be remotely controlled from a tele dermatology consultation room outside the examination area. Uncompressed video was transmitted over dedicated lines, while compressed video used the clinic's existing network. Store-and-forward workups followed a protocol having a standardized form for history taking and required a minimum of three 10-megapixel JPEG images taken with a Canon G12 camera (3,648 × 2,736 pixel 24-bit color with a 1 to 5 compression ratio), each including a ruler and color wheel. The store-and-forward and video tele dermatology implementations met or exceeded relevant guidelines published by the American Telemedicine Association.³² Not all guidelines applied, such as payment or providing store-and-forward results, since consultations were free and in-person examinations were used to manage patients.

Type of video alternated between clinics. The order that patients experienced the three methods rotated between clinics as did the 10 second- and third-year dermatology residents assigned each method. An attending board certified dermatologist, however, always saw patients in-person along with a resident assigned that method. Method order was recorded for analysis to control for sequence effects. Diagnostic concordance was measured, as well as satisfaction (reported in a separate publication³³) and rotating residents controlled for variations in expertise and ensured each would examine approximately the same number of patients.

After each in-person and video examination, patients and dermatologists rated quality of the encounter using a 10 item

5-point Likert scale adapted from a study of video medical interpretation (*Fig. 1*).³⁴ Questions were identical, with slight wording changes to reflect the perspective of the person completing the scale. For example, patients responded to the statement "I think my privacy was respected" and dermatologists responded to the statement "I think the patient's privacy was respected." Patients also completed this scale after their store-and-forward workup, but dermatologists evaluating patients by this method completed a different 10 item 5-point Likert scale rating the quality of information provided (*Fig. 2*). Patients also rank ordered their preferences for each method after completing all examinations and provided reasons for their ranking. Since the patients only experienced one kind of video in their live interactive encounter, no distinction between compressed and uncompressed was made in their rankings. Dermatologists were interviewed at the conclusion of the study and were asked to rank methods that did account for the two types of video, since they had used both. The study was approved by the Institutional Review Boards of the Medical University of South Carolina and the National Institutes of Health.

A mean score was calculated for scales having at least nine items completed. Cronbach's alpha was computed for each scale to assess internal reliability, and means and standard deviations of all scale scores were calculated. Since the scale means tended to be skewed and non-normal, the nonparametric Wilcoxon Signed Rank test for related groups using exact procedures was used to test for differences between group means. A two-tailed alpha of 0.05 was used for testing, and all tests were done with the SPSS statistical package.

Results

Patient and dermatologist encounter and information rating means, standard deviations, and significance levels are presented in *Table 1*. Median ratings and interquartile ranges are also shown. Mean and median ratings are relatively high for all methods, but there were still significant differences because the within-subject testing used in the design of this study tends to be more powerful for detecting differences than between-subjects testing. Patient satisfaction with live interactive video examinations (both higher resolution uncompressed and lower resolution compressed) was significantly lower than for store-and-forward workups and in-person examinations, while their ratings of store-and-forward and in-person examinations were not significantly different. In contrast, dermatologists' satisfaction ratings of all remote methods were significantly lower than in-person encounters. Their satisfaction ratings of compressed lower resolution live interactive examinations were significantly lower than those

Patient Encounter Assessment Form (for all exams)

(Enter case number and method info and give the appropriately indicated method form to the patient to complete after each consultation.)

Case number _____ Exam Method (circle one): In-Person Video S&F

To be completed by the patient:

1. I felt at ease talking with the medical professional.

Strongly disagree 1 2 3 4 5 Strongly agree

2. I understood what the medical professional was saying to me.

Strongly disagree 1 2 3 4 5 Strongly agree

3. The medical professional heard and understood me.

Strongly disagree 1 2 3 4 5 Strongly agree

4. I had opportunities to ask questions.

Strongly disagree 1 2 3 4 5 Strongly agree

5. I felt my privacy was respected.

Fig. 1. Patient encounter assessment form.

for store-and-forward workups which were rated significantly lower than examinations having uncompressed higher resolution video. Ratings also were analyzed by treatment order. Sequence affected ratings, but independent of the method. The first treatment experienced, regardless of method, tended to be rated lower.

Cronbach's alphas for rating forms used in patient store-and-forward workups, video, and in-person examinations are

0.99, 0.96, and 0.98. Alphas for dermatologist ratings of store-and-forward information, video, and in-person examinations are 0.96, 0.93, and 0.64. The alpha value for the in-person scale completed by dermatologists was lower because some items were excluded that lacked variance, since they had the same value for every respondent. Overall, the satisfaction scales were highly reliable.

Patient rankings of in-person examinations versus live interactive and store-and-forward methods are shown in Table 2. There is an overwhelming preference for in-person consultations, although about 14% preferred remote methods. Comments recorded on forms ranking remote methods better than in-person indicated that these patients felt the examinations were more private or might be more convenient. Patients rating in-person first were almost equally divided in making video or store-and-forward their second choice. Patients indicating store-and-forward as second choice often mentioned having someone physically present and being able to see what the resident was photographing. Patients choosing video second often mentioned having immediate diagnostic feedback and the ability to interact and ask questions. The mean patient rank order was significantly

higher for in-person than remote methods, and remote method rankings were not significantly different from each other.

All dermatologists ranked in-person examinations as most preferable (Table 3), indicating the ability to palpate and touch and the flexibility in conducting examinations while more naturally interacting with patients as primary reasons. When asked about their preferences for video, each made a distinction between compressed and uncompressed and

Dermatologist Information Assessment Form for S & F Exams

Case number _____

(As indicated on photo of patient history.)

1. I felt the color of the photographs provided were sufficient.

Strongly disagree 1 2 3 4 5 Strongly agree

2. I felt the resolution of the photographs provided was sufficient.

Strongly disagree 1 2 3 4 5 Strongly agree

3. I felt the perspectives the photographs provided were sufficient.

Strongly disagree 1 2 3 4 5 Strongly agree

4. I felt the number of photographs provided were sufficient.

Strongly disagree 1 2 3 4 5 Strongly agree

5. I felt the patient history and other information collected were sufficient.

Strongly disagree 1 2 3 4 5 Strongly agree

Fig. 2. Dermatologist information assessment form for store-and-forward consultations.

uniformly ranked live interactive lower resolution compressed video as significantly least preferable. Some indicated they could not see how reliable diagnoses could be made with this technology. Dermatologists tended to rank uncompressed video higher than store-and-forward methods, but not significantly. Those preferring live interactive higher resolution uncompressed video mentioned image quality, being able to

interact with patients, and being able to control the camera to get different views or examine other areas as reasons. All dermatologists, even those preferring store-and-forward, indicated that uncompressed video quality was the best they had seen and some deemed it equal or better than in-person in cases where there is a need to zoom in close without violating a patient's personal space. Dermatologists preferring store-and-forward based their rankings on efficiency and image quality. They could make diagnoses faster with the photographs and histories supplied.

Discussion

Patients were generally more satisfied with their store-and-forward workups than dermatologists were with the information provided, and patients rated this experience similarly to in-person. One reason may be that patients rated remote methods higher than they otherwise would because they knew they would be seen in-person. Another reason might be that patients felt the methods were similar because of the physical presence of a resident. Given that patients still rated live interactive video significantly lower, the latter reason is more likely. Dermatologists tended to be less satisfied with remote methods than patients. They were much more critical of store-and-forward than patients,

especially in clinics using uncompressed video.

Dermatologists rated uncompressed video encounters most satisfactory of all remote methods. One reason why dermatologist rated uncompressed video higher was that they experienced video that was both compressed and uncompressed, while patients were only exposed to one type. The way video examinations were conducted also may have affected patient

Table 1. Mean Satisfaction Scores Stratified by Diagnosis Method and by Patient or Dermatologist (Higher Numbers Indicate Greater Satisfaction; 5-Point Likert Scale 1–5)

	PATIENT ^a		DERMATOLOGIST ^b	
	MEAN (SD), N		MEAN (SD), N	
	MEDIAN (IQR)		MEDIAN (IQR)	
Compressed video	4.66 (0.80), 112		4.53 (0.47), 112	
	5.00 (0.30)		4.65 (0.80)	
Uncompressed video	4.68 (0.73), 97		4.87 (0.24), 98	
	5.00 (0.35)		5.00 (0.20)	
Store-and-forward	4.74 (0.86), 209		4.48 (0.78), 212	
	5.00 (0.00)		5.00 (0.90)	
In-person	4.75 (0.81), 206		5.00 (0.03), 211	
	5.00 (0.00)		5.00 (0.00)	

^aSignificant differences (Wilcoxon signed rank test) in patient ratings between methods: Compressed and Uncompressed Video rated significantly lower than Store and Forward (Compressed $p=0.0008$; Uncompressed $p=0.0006$). Compressed and Uncompressed Video rated significantly lower than In-Person (Compressed $p=0.0001$; Uncompressed $p=0.004$). There were no significant differences between patient ratings of Store-and-Forward and In-Person.

^bSignificant differences (Wilcoxon signed rank test) in dermatologist ratings between methods: All remote methods were rated significantly lower than In-Person (Compressed Video $p=0.000001$, Uncompressed Video $p=0.00002$, and Store-and-Forward $p=0.000001$). Compressed Video and Store-and-Forward were rated significantly lower than Uncompressed Video (Compressed $p=0.000002$; Store-and-Forward $p<0.000001$). There were no significant differences between dermatologists' ratings of Uncompressed Video and Store-and-Forward.

ratings. When video examinations were given in the study, patients were brought into an examination room, introduced to the dermatologist on screen, and were left alone. In contrast, a resident was present taking pictures and histories throughout the store-and-forward workup. During video ex-

Table 2. Number and Mean of Patient Rankings of In-Person and Teledermatology Methods

RANK	DIAGNOSIS METHOD		
	IN-PERSON	VIDEO	STORE-AND-FORWARD
1st	173	16	12
2nd	18	89	94
3rd	10	96	95
Mean (SD)	1.19 (0.50)	2.41 ^a (0.60)	2.40 ^a (0.63)

^aSignificantly ($p<0.001$) lower preference ranking than the In-Person method, Wilcoxon signed rank tests, exact method.

Table 3. Number and Mean of Dermatologist Rankings of In-Person and Teledermatology Methods

RANK	DIAGNOSTIC METHOD			
	IN-PERSON	UNCOMPRESSED VIDEO	STORE-AND-FORWARD	COMPRESSED VIDEO
1st	11			
2nd		8	3	
3rd		3	8	
4th				11
Mean (SD)	1.0 (0) ^a	2.27 (0.47)	2.72 (0.47) ^a	4.0 (0) ^a

^aSignificantly higher mean ranking for In-Person than any remote method ($p=0.001$), significantly higher preference ranking for Store-and-forward versus Compressed Video ($p=0.001$), no significant preference differences between Store-and-forward and Uncompressed Video ($p=0.227$), Wilcoxon signed rank test, exact method.

aminations, patients could see the camera move, but were uncertain what the dermatologist was seeing. These concerns could be ameliorated in the future by having someone remain with the patient and activating a picture-in-picture capability so patients can see where the camera is pointing.

There were differences in the way satisfaction was assessed in this study versus previous ones. Only two of the previous teleconsultation studies directly compared patient preferences for in-person and live interactive examinations by exposing patients to both methods^{10,12} as in this study. In one study,¹⁰ patients were asked to respond to hypothetical comparison statements (e.g., teleconsultation can reduce time or teleconsultations are as good as going to clinics), instead of asking questions about general encounter attributes as was done in this study. The other study¹² asked about encounter attributes, but patients had to indicate whether in-person or video consultations were better, worse, or about the same. In this study, patients and dermatologists agreed or disagreed with encounter quality statements in relation to each treatment just experienced and both had to rank order methods. It is in the rankings, not the ratings, that patient preferences for in-person examinations become apparent, their likings of store-and-forward and live interactive methods become more even, and their method choices conform more to those of dermatologists when dermatologists' distinctions between compressed and uncompressed live interactive methods are taken into account.

Conclusions

Patient and dermatologist ratings of in-person and teleconsultations in this study generally agree with previous

research. Patients rated store-and-forward workups and in-person examinations about the same, but not video, while dermatologists rated in-person encounters significantly higher than remote methods. They were concerned about the limitations of compressed high definition video, even though the compression and data transmission rate were likely superior to the standard definition video used in most prior live interactive research. It is only in asking patients to make a forced choice between methods that this study clearly shows patient, as well as dermatologist, preferences for and satisfaction with in-person consultations, and greater alignment between dermatologists' and patients' choice of live interactive and store-and-forward methods. One limitation of this study was the use of residents, although the cases presented in the study were typical of other clinics and not particularly difficult for residents in their second and third years. Another limitation is the use of dermatology residents to take store-and-forward images and histories. This may have resulted in collecting higher quality information than if the data were obtained by nondermatologists. There were extreme differences in image quality in the two types of video used because a high degree of compression was applied in relation to uncompressed. A question for future research is how much compression can be applied before dermatologists notice differences in image quality.

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Disclosure Statement

No competing financial interests exist.

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