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No pain no gain? Adjuvant effects of alum and monophosphoryl lipid A in pertussis and HPV vaccines

Thomas C Mitchell and Carolyn R Casella

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The University of Louisville School of Medicine, Department of Microbiology and Immunology, Institute for Cellular Therapeutics, 570 S. Preston St., Donald Baxter Bldg., Louisville, KY 40202, USA

Abstract

Development of non-infectious subunit vaccines is hampered by a slow pipeline of new adjuvants to replace or enhance alum in part because expectations of safety are high. Transient vaccine side effects are not clinical priorities because they cause no lasting harm and vaccine development has appropriately been focused on avoidance of serious adverse events. As a result, surprisingly little is known about the extent to which side effects caused by a vaccines reactogencicity are predictive of successful immunization outcomes. Recent clinical studies of pertussis and human papillomavirus vaccines adjuvanted with alum or the TLR4 agonist monophosphoryl lipid A can be used to advance understanding of the relationship between vaccine side effects and immunization outcomes.

Introduction

Vaccines saved an estimated 730 000 lives and prevented 21 million hospitalizations in the United States from 1994 to 2013 [1] but they remain underutilized. The highly effective HPV vaccine, Gardasil, was a break-through advance in cancer prevention due to the fact that HPV causes almost 30 000 cancers of the cervix, anus, vulva/vagina, penis or oropharynx per year in the US and over 500 000 annual cases worldwide. Nevertheless, HPV vaccine usage is low. The most recent CDC report shows that fewer than half of adolescent girls in the U.S. were adequately immunized in 2015 [2,3]. Although multiple overlapping factors affect uptake of a new vaccine, concern about side effects is frequently cited by parents who decline HPV immunizations for their teen-aged children [4–7,8[•],9] (Table 1). In these surveys, 16–55% of parents cited vaccine side effects and concern about short-term health problems as one of the reasons for their refusal (Table 1). A multi-year study of the 'main reason' for vaccine refusals found that 'vaccine safety/side effects' was cited by an increasing proportion of parents, nearly quadrupling over three years from 4.4% to 16.4% to become one of the top two reasons HPV immunizations were declined (Figure 1). If vaccine reactogenicity has even a small effect on vaccine uptake, it multiplies into a

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Corresponding author: Mitchell, Thomas C (tom.mitchell@louisville.edu). Conflict of interest None declared.

much larger problem given the enormous numbers of people involved in prophylactic immunization programs. In this short review we will consider recent developments in pertussis immunization, one of the first examples of public health being indirectly damaged by vaccine reactogenicity, as well as lessons gleaned from head-to-head comparisons of HPV vaccines containing different adjuvants.

The fall and rise of pertussis

Vaccine side effects are not generally perceived as a problem when infectious diseases are prevalent as was the case with the initial immunization campaign to prevent whooping cough, a highly transmissible respiratory disease in which pertussis toxin-induced coughing lasts weeks and can become so forceful that it results in cracked ribs, collapsed lungs, hernias and bleeding in the brain [10]. Pertussis vaccines containing inactivated Bordetella pertussis bacteria plus diphtheria and tetanus toxoid proteins (DTP) began to be used widely in the 1940s and were a success despite high reactogenicity. In the United States, for example, cases of whooping cough were reduced from the hundreds of thousands per year to a low of ~1000 cases in 1976 [11,12[•]]. However, whooping cough incidence has recently ticked up again with the 2–5 year periodicity that is typical of *B. pertussis* outbreaks. At first the resurgence involved unimmunized infants who have always been at risk, but beginning in 2004–2005 it included an alarming number of infections of vaccinated school-age who should have been protected, reaching a recent peak of 48 000 annual cases in 2012 [12•,13]. Why have so many cases, the most since 1955, occurred in a country with comparatively high levels of pertussis vaccine coverage? The answer involves a fascinating mix of human perceptions of risk, public policy responses, and the complex immunology of alumadjuvanted vaccines.

In the 1970s the pronounced inflammatory reactogenicity of DTP vaccination became associated [14,15], erroneously [16–19], with neurological damage. Because whooping cough had become rare, side effects of immunization began to be perceived as the greater threat causing vaccination rates to drop in several industrialized countries. Parent refusals to allow pertussis immunization for their children began in Japan and spread to Sweden, the United Kingdom, the Russian Federation and others [20]. All of these countries then suffered outbreaks of pediatric whooping cough while countries with more rigid immunization compliance avoided outbreaks, including the U. S., the former East Germany, Poland and Hungary [20]. In 1981, an acellular version of pertussis vaccine (aP) with less reactogenicity was developed in Japan after pains-taking identification of endotoxinminimized protein fractions that conferred protective immunity [15]. These were adsorbed on alum along with diphtheria and tetanus toxoid antigens and the resulting subunit vaccine, DTaP, was immediately adopted as a replacement for DTP in Japan. The new formulation worked exactly as intended: reactogenicity was reduced, public alarm abated, vaccine rates rose and cases of whooping cough returned to minimal levels by 1985 [20].

And yet, whooping cough has returned. Several non-exclusive explanations have been proposed, including pockets of vaccine refusals despite strong evidence of safety, appearance of vaccine-resistant strains of *B. pertussis* or *parapertussis*, improved detection of milder cases of whooping cough, and loss of primary efficacy or durability of immune

memory or both. Recent analyses of whooping cough rates show that protective immunity wanes rapidly after completion of the recommended childhood series of five immunizations with DTaP [21], or after a sixth booster at age 10 with Tdap, a formulation of DTaP with lower doses of diphtheria and pertussis antigens Tdap approved for use in adolescents and adults [22[•]]. These findings are surprising given that the primary efficacy of DTaP had been confirmed in several early vaccine trials [23,24] and that DTaP is effective when deployed to contain outbreaks [20,25]. However, epidemiological studies strongly support the conclusion that immunity was more durable when whole cell DTP vaccines were in use as compared to the currently approved DTaP formulations [26,27]. In addition, recent computational modeling shows that waning immunity explains recent increases in whooping cough occurrence [28[•]]. Hence, a consensus is emerging that the re-occurrence of whooping cough is due to a failure of subunit pertussis vaccines to establish durable immune memory [12[•]].

Identifying and fixing the problem with DTaP subunit vaccines

A critical first step to restoring long-term vaccine efficacy is deciphering the mechanism(s) responsible for waning immunity after DTaP vaccination. Several groups are making advances in this regard despite a paucity of head-to-head comparisons to DTP, which is no longer approved for use. In one such study, children were immunized with DTaP or a whole cell DTP available at the time in the Netherlands. Humoral responses to three *B. pertussis* virulence factors (pertussis toxin, filamentous hemagglutinin and pertactin) were measured 4-6 weeks and 2 years after immunization and compared to those of children who had cleared natural infections over matching time frames [29]. Consistent with DTaPs primary efficacy [20,23–25], peak serum antibody titers were actually somewhat higher after immunization with DTaP than DTP [29]; unfortunately, statistical variability was too great for antibody half-lives to be calculated with precision. Other studies of humoral responses to DTaP, without comparisons to DTP, show a striking pattern of selective durability: the halflives of humoral responses to diphtheria and tetanus toxoid proteins are high, a decade or more, while those specific for pertussis antigens are just 6-12 months despite being components of the same vaccine [12°,29-32]. This selectivity indicates non-durable memory is not a simple or uniform failure of alums adjuvant function.

A second critical step is identifying which of the many factors present in DTP but not DTaP were responsible for its superior durability. Whole fixed *B. pertussis* cells contain many more protein antigens than the 3–5 purified pertussis proteins present in various manufacturer' formulations of DTaP. Some investigators have proposed that additional pertussis antigens are needed [33] such as the *B. pertussis* virulence factor adenylate cyclase toxin (ACT) which is protective in mice and immunogenic in baboons [34,35[•]]. DTP also contained ligands for several Toll-like receptors, TLR1, 2, 4, 5, 6 and 9 [36] whereas subunit DTaP has only the conventional vaccine adjuvant alum, often faulted for its Th2-bias. Th2-skewing by alum has long been recognized [37] and is evident in two comparison studies that showed whole cell *B. pertussis* generated Th1 or Th1/Th17-type responses in humans and baboons, respectively, whereas DTaP generated a mixture of Th1 and Th2 outcomes [12[•],38,39]. In the baboon study, Th1/Th2 mixed differentiation was correlated with partial immunity in that aP vaccinated animals were protected from whooping cough disease but not from colonization and transmission of *B. pertussis*. Another important finding is

successive DTaP immunizations result in progressively lower IgG1:IgG4 ratios of pertussis antigen-specific antibodies [40]. This shift from Th1-associated to Th2-associated antibody isotypes is consistent with partial immunity because IgG4 can neutralize toxins and microbes but cannot fix complement nor can it bind FcR γ III β and FcR γ III α (in some people) [41] to mobilize neutrophils and NK cells. Given these findings Th2-bias after alumadjuvanted immunization is indeed likely to be a contributing factor, although it does not explain the strikingly shorter half-lives of serum titers of pertussis antigen-specific antibodies as compared to those for diphtheria and tetanus toxoid proteins.

The absence of TLR ligands from DTaP seems certain to diminish its immunogenicity relative to whole cell DTP but public and regulatory concern about vaccine side effects makes a return to use of reactogenic DTP unlikely. Selective restoration of adjuvant functions to alum-adjuvanted DTaP is worth considering, although there is both promise and peril in this approach. The adjuvant system AS04 (GSK), a combination adjuvant consisting of alum adsorbed with monophosphoryl lipid A (MPL), has several adjuvant properties that make it promising as a DTaP additive. However, AS04 (hereafter alum + MPL) exacerbates some of the inflammatory effects of alum which may have been pronounced enough to dissuade some parents from accepting HPV immunizations for their children (Table 1 and Figure 1). In the next section we will introduce and consider these promising adjuvant properties of alum + MPL, as well as the need to advance our detailed understanding of vaccine side effects so that immune protection can be boosted without proportional increases in reactogenicity.

The rise and fall of MPL in the United States

MPL is a low toxicity agonist of TLR4 derived from the lipopolysaccharide (LPS) component of gram-negative bacterial cell wall. It was created in the 1970s by Edgar Ribi, a scientist at the US Rocky Mountain Laboratories, through systematic manipulation of the structure of LPS with acid and base hydrolysis in an effort to develop a detoxified form of 'Coleys toxin' [42,43] for cancer therapy [44]. In early tests, the anti-tumor activity of MPL appeared to be unimpaired relative to its parental LPS but with as little as 0.1% as much inflammatory toxicity. MPL is now a component in several adjuvant systems developed by GSK including AS04, alum + MPL, used in Cervarix and Fendrix [45,46]. It is the first — and so far only — refined TLR ligand to achieve clinical and regulatory success in a prophylactic vaccine intended for healthy individuals, where expectations of safety are extraordinarily high. MPL therefore provides an important model for those seeking to understand how vaccine reactogenicity can be uncoupled from adjuvanticity at the level of adaptive priming.

Beneficial adjuvant functions of MPL

Three clinical trials performed as head-to-head comparisons of first-generation and secondgeneration versions of vaccines, adjuvanted with alum alone or alum + MPL, provide strong evidence of the 'value added' by MPL. Two of these were large trials of HPV vaccines that differ primarily in adjuvant composition, Gardasil (Merck) adjuvanted with alum and its competitor Cervarix (GSK) adjuvanted with alum + MPL. Both vaccines contain self-

assembling L1 capsid proteins from the two most prevalent oncogenic serotypes, HPV-16 and HPV-18 adsorbed to alum, although Gardasil has a different alum salt and contains L1 from two additional, non-oncogenic HPV serotypes [47]. The HPV-010 Study Group compared the immunogenicity and safety of Cervarix and Gardasil in a head-to-head, randomized and double-blinded clinical trial of a 3-dose immunization schedule initiated with 1100 study participants and reported their findings in a remarkable series of publications [48–53]. A separate head-to-head comparison of Gardasil and Cervarix by the HPV-071 study group was conducted with 700 adolescent girls, age 9–14, using 2-dose or 3dose immunization schedules [54,55]. In each trial, both vaccines were highly effective as defined by seroconversion of ~ 100% of the study participants. Neither vaccine was associated with increased risk of serious AEs (SAE), new onset autoimmune diseases, chronic diseases or other medically significant conditions in these and many other studies [47].

Relative to Gardasil (alum), Cervarix (alum + MPL) generated markedly higher peak titers of HPV-neutralizing antibodies, a difference that persisted for at least 60 months in women aged 18–45 and 36 months year in girls aged 9–14 (Figure 2). Durability of protective immunity was also likely to be enhanced by the addition of MPL because fewer Cervariximmunized women fell back into seronegative status after 5 years [52]. It is important to note that no loss of seropositivity was observed in girls age 9-14 given either Gardasil or Cervarix vaccine, underscoring the current recommendations for HPV vaccines to be routinely administered at age 11-12 [47]. Although MPL is the most prominent difference in composition between Gardasil and Cervarix, caution is warranted in drawing the conclusion that Cervarixs enhanced humoral responses are attributable only to MPL, and not the other differences between the vaccines. For the comparison of Fendrix to Engerix-B, however, MPL is the sole difference in vaccine composition as both vaccines are manufactured by GSK using the identical alum salts and HBsAg antigen preparations. When tested in about 100 adult men and women (Figure 2) the vaccine containing alum + MPL again generated markedly higher titers of antigen-specific antibodies than its alum-only counterpart [56,57], strongly supporting the conclusion that improved immunization outcomes are attributable to the addition of MPL.

In all three of these vaccine trials, MPL exemplifies the classically beneficial functions of an adjuvant: immune responses that are faster, stronger and longer lasting. In the context of pertussis immunization, these adjuvant properties would seem likely to improve DTaP vaccines as well, given they generate tepid antibody responses relative to natural infection that are not durable. MPL in DTaP vaccine would probably favor Th1 responses to pertussis antigens [58,59].

Vaccine reactogenicity associated with alum +MPL

Each of the vaccine trials also recorded the percentages of study participants who experienced any of several anticipated side effects indicative of vaccine reactogenicity. We graphed the percentages measured after the first vaccine injection in all three studies sideby-side (Figure 3). Comparison of the graphs reveals patterns that may be useful in understanding the functional relevance of vaccine side effects. First, the frequencies of

participants who experienced a particular side effect were surprisingly consistent given the range of cohort demographics, which included girls, adult women and adult men of several nationalities. This consistency indicates the underlying biological mechanisms are less likely to be obscured by social behaviors or other complicating factors. Second, vaccines adjuvanted with alum alone (Gardasil and Engerix-B) are fairly reactogenic with broad effects on general and local symptoms. Vaccines adjuvanted with alum + MPL are even more reactogenic, which raises the troubling prospect that enhancement of immunity is not separable from proportional increases in undesirable side effects. As noted by the study authors [48,54,56[•]], however, the increases associated with MPL were largely restricted to local side effects, lasting injection site pain, redness and swelling, and not general side effects other than myalgia. Further analysis is needed, but this pattern suggests separation of beneficial immunization outcomes from systemic side effects is possible. Injection site pain was common with alum-adjuvanted vaccines and markedly exacerbated by the addition of MPL. This correlation is intriguing given that sensory neurons express TLR4 and CD14 [60] and LPS sensitizes or activates nociceptive ion channels involved in pain sensation [61,62,63[•]].

No pain no gain?

As noted earlier, vaccine side effects appears to be a contributing factor in parental refusals to immunize their children, yet one more factor weighing down on vaccination rates that remain below public health goals. Public health experts are needed to address the social causes of low vaccine coverage, but immunologists can and should help by learning how to minimize even mild forms of vaccine reactogenicity. Achieving this goal begins by asking some basic questions usually overlooked in clinical studies. Are inflammatory side effects predictive of more effective, longer-lasting immunization outcomes? Are side effects even necessary, or is it conceivable that future vaccinations could be entirely forgettable events? Several studies of pain relief medications for vaccination side effects have been conducted that might help provide answers, but surprisingly few included measurement of immunization outcomes. In this handful of studies, prophylactic paracetamol (acetaminophen) treatment had either no or modest effects on secondary antibody titers in vaccinated groups of adults, toddlers and children [64-66]. More such studies are needed, but the implication is that immunization outcomes may not be critically dependent on inflammatory processes responsible for vaccine side effects, at least those responsive to paracetamol. Another approach to learn more about side effects is to analyze safety data from vaccine trials to identify which are predictive of improved immunization outcomes, and which are not.

Given the superior function of Cervarix relative to Gardasil in these studies, it is disheartening that Cervarix was withdrawn from the US market in 2016 due to low sales. The reasons for this market failure are not clear, although AS04 and MPL may return as a component of a next-generation shingles vaccine if a recent submission to the FDA is approved. Cervarix is widely available outside of the US, with licensure in the EU, Australia, China and elsewhere, but the U.S. is effectively returned to its pre-TLR adjuvant stage of adjuvant development as a result of the withdrawal of Cervarix (Fendrix was never introduced). Other than alum, only one other vaccine adjuvant is currently in use in the US:

the squalene oil MF59 in a seasonal influenza vaccine, Fluad, (Novartis) recently received expedited approval for use in a restricted population of elderly individuals.

Pertussis vaccines may perform better with alum + MPL as adjuvant

Ironically, Gardasil is highly effective with alum as its sole adjuvant suggesting that MPL may have been deployed where it was not needed, in Cervarix, and not where it might be most beneficial: in DTaP subunit vaccines. *B. pertussis* is a Gram-negative bacterium whose TLR4 stimulatory function is one of the attributes lost in the conversion from whole cell to endotoxin-minimized acellular vaccines and Tlr4 is required for immunity, at least in mouse models of *B. pertussis* infection. MPL has adjuvant properties that are likely to be needed in an improved pertussis vaccine, properties such as restrained reactogenicity, more durable immunity, less Th2-bias, and higher peak serum titers that approach those of a natural *Bordetella* infection. GSK Vaccines has two pertussis subunit vaccines in its portfolio, Infanrix (a DTaP) and Boostrix (Tdap), it has AS04, and it has unrivaled experience in bringing vaccines with next-generation adjuvants into clinical use. An AS04-adjuvanted pertussis vaccine is not listed in the GSK Vaccines product pipeline, but one hopes that it is being considered.

Concluding remarks

In this era of increased public concern of adverse effects of vaccination, understanding how to minimize local and systemic effects of vaccination while maintaining efficacy should be a goal for future vaccines. After all, vaccines can only achieve full benefit if they have widespread acceptance and use. The misperception that vaccine reactogenicity causes unrelated health problems persists today, as in Robert F Kennedy Jrs pronouncement in 2015 that children immunized for MMR are at risk because, 'They get the shot. That night they have a fever of 103. They go to sleep, and three months later their brain is gone' [67]. We propose three areas that need be addressed, in the following order of urgency. First, test the addition of MPL to DTaP and Tdap vaccines. Just one group appears to have tested a generic form of MPL as an additive for DTaP, reporting in 2007 that it improved efficacy, but only in mice and durability was not assessed [68]. Next, advance our understanding of the extent to which transient vaccine side effects are associated with desired immunization outcomes in vaccine trials. And finally, apply what is learned about side effects to discover how they can be uncoupled from adjuvanticity so that future vaccines can be effective, and forgettable.

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Figure 1.

The main reasons parents refused HPV immunization for their teen-aged children. About 20% of parents who responded to the National Immunization Survey – Teens 2008–2010 ($N \sim 33\ 000$ /year) had refused HPV immunizations for their teen-age daughters and cited one of the indicated statements as 'the main reason' for their decision. Error bars denoting 95% confidence intervals are shown only for 'safety concern/side effects' and 'not needed/not necessary' for clarity. Data from Darden et al. (2013) [6].



Figure 2.

Humoral responses to vaccines adjuvanted with alum + MPL versus alum alone. Serum titers from three clinical studies performed as double-blind, randomized head-to-head comparisons of vaccines are shown; N is for according-to-protocol. (a) Cervarix versus Gardasil in seronegative girls age 9–14, N = 187 according-to-protocol (ATP). Study participants were immunized twice at 0 and 6 months and serum titers of HPV-18 neutralizing antibody were measured from 7 through 36 months; data from [54,55]. (b) Cervarix versus Gardasil in seronegative women age 18–26, N = 248 ATP. Participants were immunized thrice at 0, 1-2 and 6 months and serum titers of HPV-18 neutralizing antibody were measured from 6 through 60 months; data from one of three age-stratified groups reported in [48-53]. (c) Fendrix versus Engerix-B in seronegative women and men age 18-45, N = 104 ATP. Participants were immunized on days 0, 30 and 360 and serum titers of HBsAg-specific antibody were measured from 30 to 390 days; data from [56,57]. N values are for participants who completed each study according-to-protocol. (All) Black arrows: vaccine immunizations in each study. Bold lines: geometric mean titers of serum antibodies. Thin lines: upper and lower confidence intervals (95%). Dotted lines: neutralizing Ab titer of women who had cleared natural HPV infection (a, b) or HBsAg-specific titer associated with immunity to HBV (c).



Figure 3.

Inflammatory side effects of vaccines adjuvanted with alum + MPL or alum. The percentages of participants who experienced general or local adverse events after vaccine dose 1 in the clinical studies described in Figure 2 are shown. Blue and red bars: instances of adverse events after intramuscular injection of vaccines containing alum + MPL (Cervarix and Fendrix) or alum alone (Gardasil and Engerix-B), respectively. Instances of arthralgia were not recorded after administration of Fendrix or Engerix-B. For each cluster shown, bars from top-to-bottom correspond to adverse events after injection of Cervarix versus Gardasil in N= 716 girls age 9–14 from France, Hong Kong, Singapore and Sweden; Cervarix versus Gardasil in N= 249 women age 18–26 from the US; and Fendrix versus Engerix-B in N= 282 adult women and men age 18–45 from Belgium and Germany. Data from [53,55,57]; N indicates all participants enrolled in each study who received vaccine dose 1 regardless of pre-immune status or completion of the immunization series according-to-protocol.

Study	Survey period, location	Participants	% Refusal HPV immunization	Parental reasons for refusal
Darden <i>et al.</i> (2013) [6]	2008–2010, US	N = 98 000 parents of boys or girls age 13–17	40–44% 'had ever refused'	'Safety concerns/side effects' tripled as the main reason cited for refusal, from 4% to 16%
Kester <i>et al.</i> (2013) [7]	2010, US	N= 501 parents of girls age 14–17	51% had not vaccinated	36% cited 'Concern for vaccine side effect' as one of the reasons
Dorell <i>et al.</i> (2014) [5]	2010, US	N = 4103 parents of girls age 13–17	20% refused	55% cited 'Concern about shortterm problems like fever or discomfort' as one of the reasons
Gilbert <i>et al.</i> (2016) [4]	2013, Canada	N= 5720 parents of girls age 12–14	14% refused	36% 'concerned about the potential side effects of vaccines' as one of the reasons
Gilkey <i>et al.</i> (2017) [8*]	2014–2015, US	N= 1484 parents of boys or girls age 11–17	29% refused	18% cited 'Concern for short-term health problems' as one of the reasons
Dayal <i>et al.</i> (2017) [9]	2015, US (Texas)	N= 60 parents of girls age 9–18	23% refused	'Perceived HPV vaccine harm' was the most predictive of parental refusal

Table 1

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