

HHS Public Access

Author manuscript *Vaccine*. Author manuscript; available in PMC 2018 July 13.

Published in final edited form as:

Vaccine. 2017 July 13; 35(32): 3974–3981. doi:10.1016/j.vaccine.2017.05.093.

Does cost-effectiveness of influenza vaccine choice vary across the U.S.? An agent-based modeling study

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Abstract

Background—In a prior agent-based modeling study, offering a choice of influenza vaccine type was shown to be cost-effective when the simulated population represented the large, Washington DC metropolitan area. This study calculated the public health impact and cost-effectiveness of the same four strategies: *No Choice, Pediatric Choice, Adult Choice,* or *Choice for Both Age Groups* in five United States (U.S.) counties selected to represent extremes in population age distribution.

Methods—The choice offered was either inactivated influenza vaccine delivered intramuscularly with a needle (IIV-IM) or an age-appropriate needle-sparing vaccine, specifically, the nasal spray (LAIV) or intradermal (IIV-ID) delivery system. Using agent-based modeling, individuals were simulated as they interacted with others, and influenza was tracked as it spread through each population. Influenza vaccination coverage derived from Centers for Disease Control and Prevention (CDC) data, was increased by 6.5% (range 3.25%–11.25%) to reflect the effects of vaccine choice.

Results—Assuming moderate influenza infectivity, the number of averted cases was highest for the *Choice for Both Age Groups* in all five counties despite differing demographic profiles. In a cost-effectiveness analysis, *Choice for Both Age Groups* was the dominant strategy. Sensitivity analyses varying influenza infectivity, costs, and degrees of vaccine coverage increase due to choice, supported the base case findings.

Potential conflicts of interest The other authors have no conflicts to report.

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Conclusion—Offering a choice to receive a needle-sparing influenza vaccine has the potential to significantly reduce influenza disease burden and to be cost saving. Consistent findings across diverse populations confirmed these findings.

Keywords

Influenza; Influenza vaccine; Cost-effectiveness; Vaccine choice; Agent-based modeling

1. Introduction

Needle aversion is one among many reasons cited for not receiving influenza and other vaccines. Needle-sparing vaccine administration such as nasal spray, intradermal, or microneedle patch delivery methods increase vaccine acceptability [1–7]. Over time, the use of these vaccine types may create a larger demand for influenza vaccine, increase overall vaccine uptake and reduce influenza morbidity, as well as mortality. Offering a choice may increase vaccination rates, but the costs of newer influenza vaccines, the extra effort required to order and stock several types of influenza vaccine, the inability to predict the demand for any given type, and the time required to explain the benefits of each option to patients may discourage providers from offering a choice. Without evidence that offering a choice of influenza vaccines is cost-effective, the benefits of new influenza vaccine options may not be realized.

In a previous study, the cost-effectiveness of offering age-appropriate choice of influenza vaccines to adults and children was examined using decision analysis (DA) modeling combined with agent-based modeling (ABM). When vaccine coverage increased by 3.25% or more as a result of offering a choice of vaccines, influenza cases decreased by >100,000 in a simulated Washington DC metropolitan area population, and the strategy was cost-effective [8]. That synthetic population had a large proportion of young adults. It was unknown whether a similar analysis using other U.S. metropolitan areas would yield similar results.

Using ABM and DA, this study was undertaken to examine the cost-effectiveness of offering a choice of needle-sparing influenza vaccines using population data from five U.S. counties, i.e., Allegheny County, Pennsylvania, Wayne County, Michigan, Santa Clara County, California, Sacramento County, California and Salt Lake County, Utah. Each county surrounds an urban center and was selected because combined, they varied by age distribution, geography and socioeconomic structure. ABM simulates the spread of influenza through spatially and temporally heterogeneous interactions among individuals in synthetic populations representing each county while varying vaccination coverage, accounting for vaccine choice and vaccine-induced herd immunity. This report assesses the public health outcomes and cost-effectiveness of three choice strategies across five U.S. counties, each selected to represent extremes in population age distribution.

2. Methods

The study was conducted in two steps. First, a previously published agent-based model (ABM) [9–12] was used to predict epidemiological outcomes in each of the five counties

during a single influenza season under various vaccine choice options. Second, using those results, cost-effectiveness (CE) was analyzed from a societal perspective. This study did not require IRB approval because it did not involve human subjects and only secondary, anonymous data were used for model parameterization. The methods have been previously published [8], but are briefly described herein.

2.1. Selected geographical areas

In an effort to select a group of counties with varying population characteristics, non-metric multidimensional scaling was performed on the matrix of dissimilarities in age distributions for all U.S. counties published by the U.S. Census Bureau [13,14]. Selections of counties were based on informal visual identification of the most widely separated coordinates in the 2-dimensional matrix, confirmed by population age histograms. Demographic characteristics of each of the counties are shown in Table 1. The areas, though similar in size, varied across a range of population densities; the proportion of children, working age adults and older adults and average age; the number and density of workplaces.

2.2. Agent-based model

Using a version of the FRED (Framework for Reconstructing Epidemic Dynamics) ABM [15], simulations were conducted for the five geographical areas, Allegheny County, Pennsylvania, Wayne County, Michigan, Santa Clara County, California, Sacramento County, California and Salt Lake County, Utah, using synthetic populations based on the 2010 U.S. Census [16]. Virtual people (*i.e.*, "agents") were assigned to households, schools and work places that represented the geospatial population density and demographics for each census tract, and came into contact with each other in those locations and in the community [17]. The rate of contact between agents is a function of both the type of place where contact occurs (e.g., household or school), as well as the age of each agent in the contact pair.

2.3. Influenza transmission

On a given day, each agent may be in one of four influenza disease states: susceptible, exposed, infectious, or recovered. The influenza epidemic was "seeded" by randomly selecting 100 agents and assigning them to the infectious state. When exposed to influenza, a susceptible agent moves to the exposed state for a latent period drawn from a truncated Weibull distribution with a mean of 1.9 days, after which the agent moves to the infectious state for an infectious period drawn from a truncated Weibull distribution with a mean of 4.1 days. One third (33%) of the agents who enter the infectious state are asymptomatic and are assumed to be 50% less infectious than a symptomatic agent [18,19]. Half (50%) of all symptomatic agents are assumed to stay home from school or work. These parameters and assumptions are consistent with previously published ABM studies [17,20–25].

The transmission of influenza was calibrated according to the procedure described by Grefenstette et al. [15], based on age-specific attack rates derived from Molinari et al. [26], which were translated to the basic reproduction number (R_0) of 1.3, labeled "*Moderate Infectivity*." Parameters for the ABM transmission model are summarized in Table 2. In

sensitivity analyses, transmissibility was varied from $R_0 = 1.0$ (*Mild Infectivity*) to $R_0 = 1.6$ (*High Infectivity*).

2.4. Vaccine effectiveness and choice

Each vaccine had an age-specific vaccine effectiveness, defined as the probability of that vaccine producing full and permanent immunity against influenza 14 days after its receipt. Probability of remaining susceptible was equal to 1 minus the vaccine effectiveness. Because this study modeled only a single season, waning immunity was not considered.

The baseline vaccination strategy, wherein adults and children accepted the only offered vaccine, was designated *No Choice*; the likelihood of vaccination was the mean observed monthly vaccination rate over five influenza seasons from 2009–10 to 2013–14 [27]. Three additional strategies were considered, where choice between two age-appropriate alternative vaccines led to increased vaccination among recipients of the needle-sparing vaccine. In the *Pediatric Choice* strategy, children aged 2–18 years "chose" between IIV-IM and LAIV based on a weighted probability draw that ensures the appropriate proportion of children receiving vaccines matches the overall increased coverage and the increased usage of needle-sparing vaccine. Whereas, in the *Adult Choice* strategy, this procedure was performed for adults aged 19–65 years who "chose" between IIV-IM or IIV-ID. Both LAIV and IIV-ID are needle-sparing vaccine delivery options. The fourth strategy was *Choice in Both Age Groups*, where options were offered to both adults and children.

Table 2 provides coverage distributions for all strategies. For each choice strategy, the vaccine coverage was assumed to be 6.5% greater [1] than the *No Choice* baseline strategy. The same value was used across counties because our purpose was to evaluate the model in different settings, each with its own age pyramid and spatial structure. In sensitivity analyses, changes in vaccine coverage due to choice were varied between 3.25% and 11.25%.

Using the FRED ABM, 756 simulations were conducted in total. For each vaccination strategy, 189 individual simulations (accounting for inherent stochasticity as well as sensitivity analyses) were averaged, resulting in age-specific numbers of influenza cases. These estimates were then used for the CE analyses. All simulations were run on the Olympus High Performance Computing Cluster at the Pittsburgh Supercomputing Center.

2.5. Data sources and cost-effectiveness

The age-specific population likelihoods of influenza disease were derived from the ABM as described above. The epidemiological outcomes simulated using the FRED ABM were then used as inputs for the DA model for the cost-effectiveness analysis. Specifically, a DA model was used to calculate the incremental cost-effectiveness ratio (ICER), i.e., the difference in cost between strategies divided by the difference in effectiveness between strategies, measured as quality-adjusted life years (QALYs) lost for each strategy, in each county, from a societal perspective.

Costs and health outcomes for the CE analysis were derived from several sources and included the costs associated with vaccination and influenza disease outcomes, including

outpatient and all hospitalized and fatal cases. Total influenza vaccination costs included base costs of each vaccine multiplied by the likelihood of vaccination, adjusted by the proportion of the population vaccinated with each vaccine under the three experimental strategies. Unit costs of vaccines are shown in Table 2. Vaccination costs also included fixed administration costs common to all vaccines of \$25.08, based on Medicare reimbursement data [28], irrespective of the recipient's age. Where choice occurred, based on expert judgment for extra overhead costs, an additional 5% administrative and 5% material cost, (varied between 2.5 and 7.5% in sensitivity analyses) was added to each respective vaccine cost component in the ABM. These values were based on cost of vaccine administration data in pediatric and adult medical practices [29,30]. To be conservative, the total vaccination cost in choice strategies, as calculated by the ABM was also varied in sensitivity analyses from 0 to 200% of the ABM output in the DA model. Average influenza costs per case (Appendix Table 1) were calculated from published data [26] after inflating to 2014 U.S. dollars using the U.S. Consumer Price Index [8].

For the calculation of ICER, lost QALYs for non-hospitalized cases were estimated based on published data on the probabilities of being a high risk case and/or requiring an office visit, and their respective days of lost productivity [26]. QALY losses due to influenza hospitalization were similarly based on days of lost productivity due to that event [26]. Lifetime QALYs lost due to fatal influenza were estimated based on age-group-specific life expectancies from U.S. life tables and discounted at 3% per year. In sensitivity analyses, all influenza-illness-related disutilities were varied from 50 to 150% from their base case values.

3. Results

As shown in Figs. 1a–1d, the influenza epidemic curves for the five counties differed considerably. Salt Lake County, with its younger population had the highest attack rates and Allegheny County, with its older population had the lowest attack rate in all vaccination strategies. The epidemic curves for the other three counties were similar. When *No Choice* was compared with the other three choice strategies, the epidemic peaked sooner and at a higher level for all counties. Reductions in attack rates ranged from 5.8 to 9.0 percentage points for the *Choice for Both Age Groups* strategy. Fig. 2 shows the number of averted cases as a fraction of the population in each age interval for each county, as a result of each choice strategy. In every county, the *Choice for Both Groups* averted the most cases among children followed by the *Adult Choice* and then the *Pediatric Choice* strategy.

3.1. Cost-effectiveness analysis

In the cost-effectiveness analysis using the burden of disease data from the ABM, the *Choice for Both Age Groups* strategy was less costly and more effective (i.e., dominant) compared with strategies offering choice to adults only, children only, or no choice at all. Table 3 shows the QALYs lost and incremental costs and effectiveness for the four choice strategies for the base case of 6.5% increased vaccine coverage.

To test the robustness of these results, we performed another series of sensitivity analyses within the DA model. When coverage increased 6.5% through vaccine choice, individual

variations in illness costs, hospitalization or mortality risk, or QALYs lost due to illness events, did not affect the dominance of the Choice for Both Age Groups strategy over other strategies. Averaged across all models considered for each location, influenza cases would need to be reduced by more than 94% (due to a perhaps implausibly mild influenza season) to make Choice for Both Age Groups become a non-dominant strategy. The other sensitive parameter was vaccination cost for choice strategies. Vaccination costs were computed from the number of vaccinations reported by the ABM combined with the cost of administering vaccines showing that the additional costs of offering a choice of vaccines was determined to be \$5-\$26 per person, depending upon the age group. For all locations considered, *Choice* for Both Age Groups was no longer cost saving when the vaccination cost multiplier exceeded 1.75 and vaccine choice increased coverage by at least 6.5% (base case). In Santa Clara County, the *Choice for Both Age Groups* strategy was least cost-saving. However, even when vaccination costs were doubled, this strategy cost \$39,128 per QALY gained compared to other strategies. This value is well within contemporary U.S. cost-effectiveness benchmarks of \$100,000 or more per QALY gained [31]. Similar results (Table 3) occurred in all locations when the other choice-related vaccine coverage scenarios were similarly tested. The recently revised recommendations of the Panel on Cost-Effectiveness in Health and Medicine state that the reference case analysis from a societal perspective should include lost productivity due to illness [32]. These analyses did not include lost productivity. If the costs of lost productivity due to influenza were included, using the base case values in Appendix Tables 2 and 3, the incremental cost differences between the various strategies listed in Table 3 approximately tripled, making the *Choice for Both Age Groups* strategy even more cost saving compared to the other strategies, strengthening the case for the choice interventions.

4. Discussion

In previous research using a simulated population of the large Washington, DC metropolitan area, we have reported that offering a choice of influenza vaccine type with its presumed increase in vaccine uptake significantly decreased disease burden by reducing the number of influenza cases [8]. In this study, we examined five metropolitan areas that are smaller than metro Washington, DC and differ from each other to represent the geographic and demographic diversity of the United States. In each county, the earlier results were confirmed: offering a choice of vaccines for all vaccinees, i.e., the *Choice for Both Age Groups* strategy, averted the largest number of influenza cases overall. Even though having a choice of vaccines has more upfront costs, *Choice for Both Age Groups* dominated the other strategies. The findings were robust and cost-effective even when the baseline risk of influenza or the cost of vaccination was changed.

Recent reports of ineffectiveness of the LAIV against influenza A strains [33,34], led the Advisory Committee on Immunization Practices in June 2016 to recommend against use of the LAIV for the 2016–2017 influenza season, eliminating vaccine choice for individuals 2–17 years old. This fact does not negate the relevance of the findings of this study. Nowalk et al. found that offering a choice of vaccines (LAIV or IIV-IM) to workers 18–49 years significantly increased uptake of vaccine [1]. Although LAIV is not currently an option, IIV-

ID another needle-sparing option, may be used among adults 18–64 years of age and hence, may similarly increase influenza vaccine uptake.

In the current study, offering a choice of vaccines to adults, whether in combination with children or not, resulted in the greatest reductions in influenza disease, especially among children. These results indicate the indirect benefits experienced by children due to increased vaccine coverage among adults. Moreover, the indirect effects were most pronounced in Salt Lake County, which had the highest proportion of children and the lowest mean age. This protection of children through increased vaccine uptake as a result of vaccine choice among adults is a form of cocooning, a strategy in which unvaccinated, but vulnerable individuals are protected from disease through herd immunity provided by vaccination of those with whom they come into contact. These results suggest that a similar cocooning strategy may be applicable to influenza, consistent with previous findings [35,36].

The impact of vaccine choice on disease burden should not be underestimated, particularly given influenza's significant annual morbidity and mortality. Our data are augmented by survey data [2–7,37] and a clinical trial of the impact of choice on vaccination coverage [1]. We believe that public health leaders and medical managers should consider methods to increase vaccine choice, towards the greater purposes of higher vaccine coverage and prevention of disease, when effective vaccines are available.

4.1. Strengths and limitations

ABM is time-consuming to run on a supercomputer cluster; hence, the number of sensitivity analyses was limited. Nevertheless, in all counties of differing demographic patterns, the results were consistent and insensitive to variations in the parameters tested. The ABM employed here is influenced by other location-specific factors beyond age such as the distribution of household size. As the cost of computation continues to decrease with advances in computing hardware, it may become possible to perform this study using a larger fraction of or the entirety of the U. S. population. All simulations are subject to the parameters included; thus, we used moderate estimates of vaccine effectiveness derived from meta-analyses; we did not include the international debate on LAIV effectiveness because it has not yet been reflected in published meta-analyses. If LAIV continues to be not recommended in the U.S., as in the 2016–2017 season, a needle-sparing option might not be available to U.S. children.

5. Conclusions

Using an ABM, we found that offering a choice of influenza vaccines that included needlesparing options for adults and children, assuming even moderate increases in coverage, reduced costs and decreased influenza cases by 5600–35,000 across the five counties tested, with populations ranging from 940,000 to 1.8 million. Of particular note, providing adults with vaccine choice reduced influenza in children. Therefore, public health officials and medical leaders should consider policies and procedures to facilitate needle-sparing influenza vaccine choice especially among adults.

Supplementary Material

Refer to Web version on PubMed Central for supplementary material.

Acknowledgments

Funding

Research was supported by the National Institute of General Medical Sciences of the National Institutes of Health (NIH) [grant number R01GM111121]. The content is solely the responsibility of the authors and does not necessarily represent the official views of the NIH.

Richard Zimmerman has active research grants from Sanofi Pasteur, Pfizer Inc. and Merck & Co., Inc. Mary Patricia Nowalk currently receives grant funding from Pfizer, Inc. and Merck & Co., Inc. Jonathan Raviotta currently receives grant funding from Pfizer, Inc. and Merck & Co., Inc.

Appendix A. Supplementary material

Supplementary data associated with this article can be found, in the online version, at http:// dx.doi.org/10.1016/j.vaccine.2017.05.093.

Abbreviations

LAIV	live attenuated influenza vaccine
IIV	inactivated influenza vaccine
IM	intramuscular
ID	intradermal
CE	cost-effectiveness
ABM	agent-based model
QALY	quality-adjusted life year

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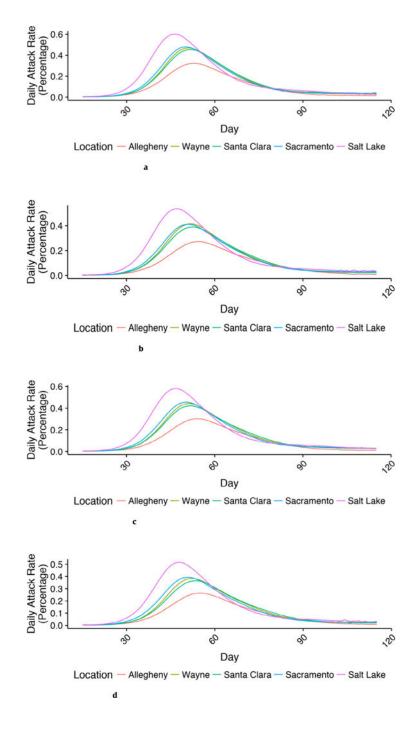


Fig. 1.

- **a.** Attack rate curves by location: no choice.
- **b.** Attack rate curves by location: adult choice.
- c. Attack rate curves by location: pediatric choice.
- d. Attack rate curves by location: choice for both age groups.

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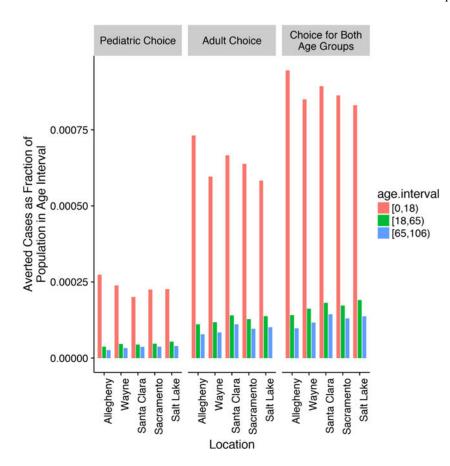


Fig. 2.

Averted cases by age interval and county. In Allegheny County, relative to the *No Choice* strategy, the number of averted cases was 5494 in the *Pediatric Choice*, 15,581 in the *Adult Choice*, and 19,948 in the *Choice for Both Age Groups* strategies. In Wayne County, relative to the *No Choice* strategy, the number of averted cases was 9665 in the *Pediatric Choice*, 24,303 in the *Adult Choice*, and 34,054 in the *Choice for Both Age Groups* strategies. In Santa Clara County, relative to the *No Choice* strategy, the number of averted cases was 7819 in the *Pediatric Choice*, 25,245 in the *Adult Choice*, and 33,154 in the *Choice for Both Age Groups* strategies. In Sacramento County, relative to the *No Choice* strategy, the number of averted cases was 7069 in the *Pediatric Choice*, 19,445 in the *Adult Choice*, and 26,296 in the *Choice for Both Age Groups* strategies. In Salt Lake County, relative to the *No Choice* strategy, the number of averted cases was 5597 in the *Pediatric Choice*, 14,316 in the *Adult Choice*, and 20,040 in the choice for both strategies.

Table 1

Characteristics of five U.S. counties.

Demographic characteristic	County, State				
	Allegheny, PA	Wayne, MI	Santa Clara, CA	Allegheny, PA Wayne, MI Santa Clara, CA Sacramento, CA Salt Lake, UT	Salt Lake, UT
Population, n	1,164,879	1,778,979	1,604,122	1,315,644	941,139
Household size, mean	2.22	2.51	2.74	2.61	2.85
Schools, n	532	813	615	532	409
School size, mean number of students	373	479	508	520	520
Work places, n	48,704	68,281	68,975	60,318	48,000
Workplace size, mean number of workers	11.8	10.5	11.4	10.2	10.0
Age, mean years	40.3	36.3	35.8	35.2	32.8
Proportion aged 0–18 years, %	21.7	28.1	25.7	27.6	30.8
Proportion aged 19-65 years, %	62.0	60.2	64.0	61.9	61.1
Proportion aged 65+ years, %	16.2	11.6	10.1	10.4	8.0
Influenza attack rate from Figs. 1a–1d	11.1	15.0	15.0	15.3	17.8

Table 2

Key parameters in the agent-based model.

Parameter	%	Vaccine	Vaccine received (%)	(%)		Range		Reference
		LAIV	MI-VII	UI-VII	N0.	Minimum	Maximum	
Coverage by age, years								
6–23 months	70.4	0.0	100.0	0.0		69.6	71.2	Adapted from [38,39]
2-4	68.1	52.0	48.0	0.0		67.3	68.9	
5-8	61.0	52.0	48.0	0.0		60.2	61.8	
9–17	52.9	52.0	48.0	0.0		52.1	53.7	
18-49	32.3	2.0	97.0	1.0		31.9	32.7	
50-64	45.3	0.0	0.66	1.0		44.9	45.7	
65–106	65.0	0.0	100.0	0.0		64.6	65.4	
LAIV contraindications by age, years								
2-4	8.8							[40]
5-17	1.0							
Absolute vaccine coverage increases with choice	6.5					3.25	11.25	[1]
Vaccine cost, US\$								
II V-IM					10.69	0.00	21.38	[41]
LAIV					23.70	0.00	47.40	
IIV-II					15.69	0.00	31.38	
Vaccine administration cost, US\$					25.08			[28]
Increased cost of choice	5.0					2.5	7.5	[42]
Latent period, days ^a					1.9	1	2	[17,20–25,43]
Infectious period, days ^a					4.1	3	9	
Asymptomatic rate ^b	33.0							
Asymptomatic reduction in infectivity $^{\mathcal{C}}$	50.0							
Symptomatic absenteeism b	50.0							
Vaccine effectiveness b	59.0							[44]

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²Drawn from a truncated Weibull distribution with the listed nominal (mean), minimum and maximum values.

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^bProbability point estimate that does not vary across simulations; within each simulation, it is the action potential threshold above which an outcome (i.e., exhibit symptoms, stay home from work, or vaccine protects against disease) occurs and below which it does not.

 $\boldsymbol{c}^{\mathrm{A}}_{\mathrm{A}}$ constant that does not vary across simulations.

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U.S. county	Choice strategy	Cost per person	Incremental cost	Effectiveness (QALYs)	Incremental cost-effectiveness ratio
Allegheny	Choice for both age groups	\$48.43	I	-0.00152	1
	Adult choice	\$49.12	\$0.69	-0.00157	Dominated
	Pediatric choice	\$52.98	\$4.55	-0.00172	Dominated
	No choice	\$53.88	\$5.45	-0.00178	Dominated
Wayne	Choice for both age groups	\$57.47	I	-0.00168	I
	Adult choice	\$58.82	\$1.34	-0.00175	Dominated
	Pediatric choice	\$62.36	\$4.89	-0.00188	Dominated
	No choice	\$63.71	\$6.24	-0.00195	Dominated
Santa Clara	Choice for both age groups	\$62.33	I	-0.00171	1
	Adult choice	\$63.97	\$1.64	-0.00179	Dominated
	Pediatric choice	\$67.20	\$4.88	-0.00190	Dominated
	No choice	\$68.66	\$6.34	-0.00197	Dominated
Sacramento	Choice for both age groups	\$58.18	1	-0.00173	1
	Adult choice	\$59.32	\$1.14	-0.00179	Dominated
	Pediatric choice	\$63.55	\$5.38	-0.00194	Dominated
	No choice	\$64.85	\$6.67	-0.00202	Dominated
Salt Lake	Choice for both age groups	\$56.86	I	-0.00168	I
	Adult choice	\$58.07	\$1.21	-0.00175	Dominated
	Pediatric choice	\$61.38	\$4.52	-0.00187	Dominated
	No choice	\$62.74	\$5.88	-0.00194	Dominated

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QALY = quality adjusted life year; CE = cost-effectiveness.