

## Original Article



# Early Detection is Important to Reduce the Economic Burden of Gastric Cancer

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## ABSTRACT

**Purpose:** Early detection of gastric cancer is important to improve prognosis. Early detection enables local treatment, such as endoscopic submucosal dissection (ESD). Therefore, we investigated whether early detection of gastric cancer could reduce healthcare costs by comparison according to stage and treatment modalities.

**Materials and Methods:** Medical care costs were investigated according to tumor stage and initial treatment modality in 1,188 patients newly diagnosed with gastric cancer at 7 medical institutions from December 2011 to June 2012. Total medical care costs during the first-year after diagnosis (total first-year costs) were examined, including the costs of initial treatment, post-initial treatment, and inpatient and outpatient visits.

**Results:** Stage I (75.3%) was the most common cancer stage. ESD was the second most common treatment following surgery. Total first-year costs increased significantly from stages I to IV. The costs of initial treatment and post-initial treatment were lowest in patients with stage I cancer. Among patients with stage I cancer, total first-year costs were significantly lower when treated by ESD; in particular, initial ESD treatment costs were much lower than others.

**Conclusions:** The cost of healthcare has increased significantly with increasing cancer stages. ESD can greatly reduce medical care costs of gastric cancer. Thus, early detection of gastric cancer is important to reduce healthcare costs.

**Keywords:** Stomach neoplasms; Endoscopic submucosal dissection; Healthcare costs; Cancer staging; Early detection of cancer

## INTRODUCTION

Early detection of gastric cancer is very important to improve prognosis. Furthermore, early detection enables local treatments to preserve the stomach, such as endoscopic submucosal dissection (ESD). ESD can be curative for selected cases of early gastric cancer (EGC) [1].

The economic burden of cancer care is important for patients with cancer. Cancer accounts for 4%–10% of total healthcare costs worldwide, and the rate of inflation of these costs is widely viewed as unsustainable from a societal perspective [2]. Cancer care costs can be divided into

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### Author Contributions

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### Conflict of Interest

No potential conflict of interest relevant to this article was reported.

direct and indirect costs [3]. Direct costs include medical care costs, such as treatment costs, and indirect costs are opportunity costs lost due to contracting a disease and death [3,4]. Direct costs differ by cancer characteristics, including stage and treatment options [2].

Cancer care cost analyses are usually performed in 3 phases to reflect clinical and cost-related dynamics, including an initial phase (time following diagnosis, usually up to 1 year), a continuing phase (time between initial and final phases), and a final phase (usually 1 year before death) [5,6]. Previous studies have reported that a large proportion of cancer care costs are incurred during the initial phase [7,8].

Early detection of gastric cancer, and especially treatment modality, can affect healthcare costs. However, the effect of ESD on healthcare costs has not been evaluated for gastric cancer. Therefore, we investigated whether early detection of gastric cancer could reduce healthcare costs by comparison according to stage and treatment modalities.

## MATERIALS AND METHODS

### Study subjects

The medical records of 1,188 patients newly diagnosed with gastric cancer at 7 medical institutions (Seoul St. Mary's Hospital, Asan Medical Center, Yeouido St. Mary's Hospital, Gangnam Severance Hospital, St. Vincent Hospital, Uijeongbu St. Mary's Hospital, and Severance Hospital) from December 2011 to June 2012 were analyzed retrospectively, including initial diagnostic route, initial treatment modality, and tumor stage. The initial diagnostic routes included "screening" and "due to symptoms." Screening was either individualized or through national organized gastric cancer screening. Tumor stage was based on pathological and clinical findings. Pathological stage was defined using the 7th tumor, node, metastasis (TNM) staging system.

Generally, treatments according to the stage are as follows: ESD or surgery for stage I; surgery or surgery with adjuvant chemotherapy for stages II and III, and palliative chemotherapy or conservative care for stage IV. After treatment, surveillance is conducted every 3–6 months for the first-year by medical examination, blood test, endoscopy, and computed tomography.

If several treatments were employed, the initial treatment modality was considered the first option as curative treatment. For example, if additional surgery was performed because of non-curative resection after ESD, the surgery was considered the initial treatment modality for the patient. Thus, initial treatment modalities were categorized into ESD, surgery, surgery with adjuvant chemotherapy, palliative chemotherapy, and conservative care.

Exclusion criteria included neoadjuvant chemo- or radiotherapy; follow-up duration <1 year after diagnosis, except death; combined with other malignancies within the past 5 years; or severe co-morbidities.

### Cost definition and estimate

Cancer care costs are divided into direct and indirect costs [3]. Direct costs are medical and non-medical care costs. Medical care costs are costs for medical procedures and services associated with treatment and cancer care, including costs for hospitalization, outpatient

visits, and prescription drugs [9]. Medical care costs for medical procedures associated with treatment included all of the costs related to tests, medical procedures, and services after diagnosis of gastric cancer. For example, if additional surgery was performed because of non-curative resection after ESD, the cost of ESD was considered as medical care costs for medical procedures associated with treatment. Thus, the cost of initial treatment is the same between surgery only and ESD with additional surgery. However, total medical care costs were different; the cost of patients who underwent ESD with additional surgery was higher than that of those undergoing surgery only.

Non-medical costs include costs of transportation to healthcare providers, costs associated with care, and costs for complementary and alternative medicine [9]. Indirect costs are the opportunity costs lost by contracting a disease and death [4].

Medical care costs during the first-year after diagnosis (total first-year costs) were compared according to tumor stage and initial treatment modality. Total first-year costs included payments for insurance-covered services (insurer payments) and payments for co-insurance and uncovered services (patient payments). Cost of initial treatment, the cost after initial treatment, and the number of inpatient and outpatient visits were determined. Cost of initial treatment only included the cost related to the treatment, and not the cost spent on the staging of the cancer.

The cost for initial palliative chemotherapy treatment was defined as the cost for the first palliative chemotherapy session; later sessions were included in costs after initial treatment. The cost for initial conservative care treatment was defined as the cost for conservative cancer treatment during the first admission.

All estimated costs are represented using the 2012 annual exchange rate of 1,100 Korean won to 1 USD.

### Statistical analyses

The  $\chi^2$  test was used to examine associations among categorical variables, and 1-way analysis of variance was used for non-categorical variables. A P-value <0.05 was considered significant. All analyses were performed using SPSS version 18.0 for Windows (SPSS Inc., Chicago, IL, USA).

## RESULTS

### Baseline clinical characteristics of the subjects

**Table 1** shows the subjects' clinicopathological features. Most initial diagnoses involved upper endoscopy. Stage I was the most common cancer stage (75.3% of all the patients). ESD was the second most common initial treatment following surgery. Laparoscopic gastrectomy was more common than open or robot-assisted gastrectomy among surgical procedures.

**Table 2** shows clinical features according to tumor stage. Organized screening was the most common initial diagnostic route for stage I cancer, whereas "due to symptoms" was the most common for stage IV. About 42% of stage I cases underwent ESD as an initial gastric cancer treatment.

**Table 1.** Baseline clinical characteristics of the subjects

Characteristics	Values
Male	798 (67.2)
Age (yr)	61.6±12.0
Initial diagnostic method	
Upper endoscopy	1,183 (99.6)
Barium series	2 (0.2)
Others	3 (0.3)
Initial diagnostic route	
Organized screening	191 (16.1)
Individualized screening	460 (38.7)
Due to symptoms	332 (27.9)
Unknown	205 (17.3)
Stage	
I/II/III/IV	894/103/105/86 (75.3/8.7/8.8/7.2)
Initial treatment	
ESD	380 (32.0)
Surgery	527 (44.4)
Laparoscopic	334 (28.1)
Open	166 (14.0)
Robot	27 (2.3)
Surgery with chemotherapy	188 (15.8)
Chemotherapy	76 (6.4)
Conservative care	17 (1.4)

Data shown are number (%) or mean±standard deviation.  
ESD = endoscopic submucosal dissection.

### Medical care costs according to cancer stage

Total first-year costs increased significantly from stage I through stage IV (**Fig. 1**). The costs of initial treatment and post-initial treatment were the lowest for stage I (**Fig. 1**). Detailed costs according to tumor stage are shown in **Table 3**. Most first-year costs increased from stage I through stage IV, except patient and initial treatment costs, which were highest in stage III.

### Medical care costs according to initial treatment of stage I cancer

Initial treatment modalities for stage I cancer included ESD, surgery, and surgery with adjuvant chemotherapy. Total first-year costs for stage I cancer were significantly lower for ESD and much lower for initial ESD treatment than for other modalities (**Fig. 2**). Costs were detailed according to initial treatment modality for stage I cancer in **Table 4**. Most costs were significantly lower in stage I, except the number of admissions, which did not differ among initial stage I treatments.

**Table 2.** Clinical characteristics of the subjects according to the tumor stage

Stages	I (n=894)	II (n=103)	III (n=105)	IV (n=86)	P-value
Male	68.9	62.1	59.0	65.1	0.127
Age (yr)	61.7±11.4	62.7±13.8	62.2±13.5	58.5±14.0	0.158
Initial diagnostic route					<0.001
Organized screening	19.0	8.7	11.4	0.0	
Individualized screening	38.6	43.7	39.0	33.7	
Due to symptoms	22.3	33.0	41.9	64.0	
Initial treatment					<0.001
ESD	42.5	0.0	0.0	0.0	
Surgery	50.2	47.6	24.8	3.5	
Surgery with CTx	7.2	48.5	66.7	4.7	
CTx	0.0	1.0	6.7	79.1	
Conservative care	0.1	2.9	1.9	12.8	

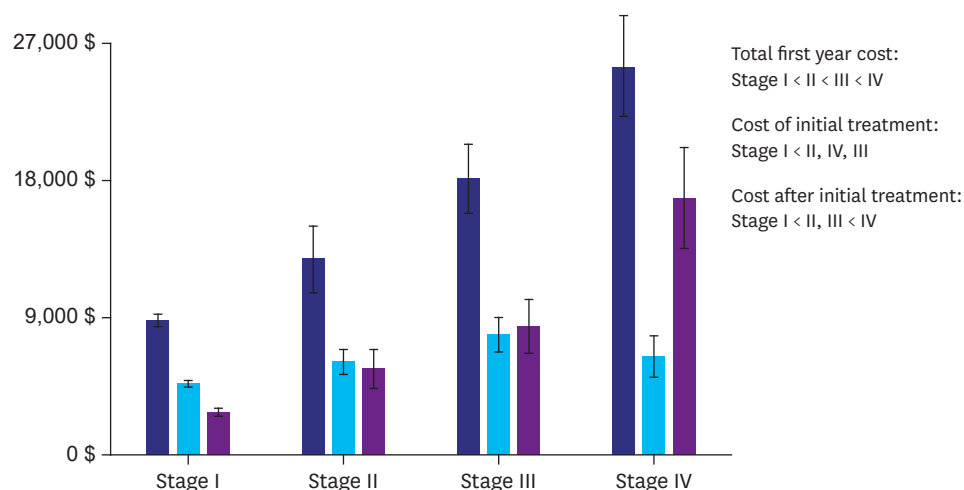
Data shown are percentage (%) or mean±standard deviation.  
ESD = endoscopic submucosal dissection; CTx = chemotherapy.

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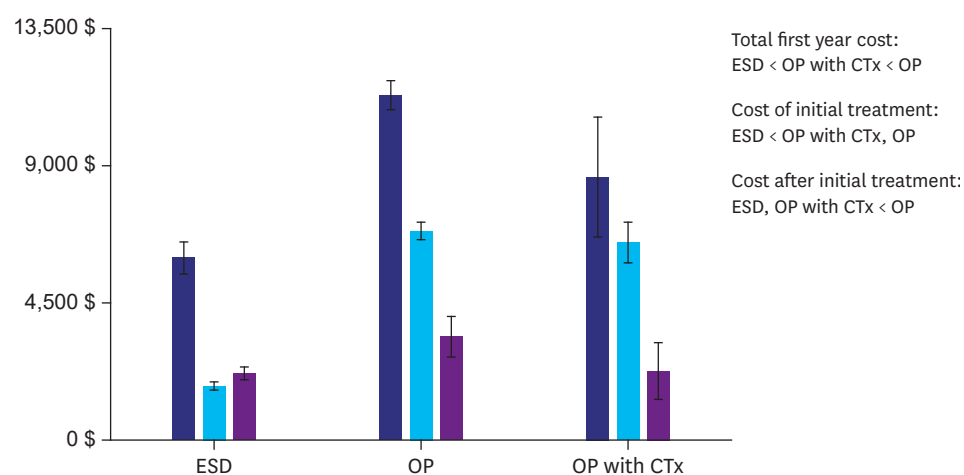
**Table 3.** Medical care costs according to the stage

Variables	Stage I	Stage II	Stage III	Stage IV	P-value
Total first-year costs (\$)	8,907±5,790	12,956±10,988	18,277±11,489	25,753±15,520	<0.001
Insurer payments	4,412±3,453	7,768±8,886	11,476±7,881	19,559±10,885	<0.001
Patient payments	2,482±2,529	3,463±3,576	5,549±6,183	4,158±4,537	<0.001
Cost of initial treatment	4,700±3,489	6,157±4,161	7,974±5,631	6,478±6,439	<0.001
Cost after initial treatment	2,807±3,317	5,682±6,736	8,510±9,091	17,012±15,577	<0.001
No. of outpatient visits	10.0±7.2	14.0±9.0	17.0±12.0	20.5±17.6	<0.001
No. of admissions	1.3±1.1	2.9±2.8	5.5±5.3	8.7±7.5	<0.001

Data shown are mean±standard deviation.



**Fig. 1.** Medical care costs according to cancer stage. Total first-year costs increased significantly from stage I through stage IV. Initial treatment and post-initial treatment costs were the lowest for stage I (“<” indicates a significant difference).



**Fig. 2.** Medical care costs according to initial treatment modality in stage I cases. Initial stage I treatment modalities included ESD, OP, and OP with adjuvant CTx. Total first-year costs for stage I cancer were significantly lower for ESD, and, particularly, initial ESD treatment costs were lower than those of the other treatment modalities (“<” indicates a significant difference).

ESD = endoscopic submucosal dissection; OP = surgery; CTx = chemotherapy.

**Table 4.** Medical care costs according to initial treatment modalities in stage I

Variables	ESD	Surgery	Surgery with CTx	P-value
Total first-year costs (\$)	6,028±5,092	11,391±4,778	8,715±7,852	<0.001
Insurer payments	2,113±1,655	5,708±3,455	6,388±4,698	<0.001
Patient payments	1,133±1,246	3,788±2,646	1,363±2,648	<0.001
Cost of initial treatment	1,795±1,292	6,906±3,046	6,534±2,687	<0.001
Cost after initial treatment	2,194±1,992	3,411±3,995	2,254±3,649	<0.001
No. of outpatient visits	8.9±5.2	10.7±7.9	11.8±11.1	<0.001
No. of admissions	1.2±0.8	1.3±1.1	1.6±1.9	>0.050

Data shown are mean±standard deviation.  
ESD = endoscopic submucosal dissection; CTx = chemotherapy.

## DISCUSSION

Gastric cancer is one of the most common cancers in Korea as 33,000 new patients are diagnosed annually [10]. The Department of Health and Human Services in Korea conducts cancer screening and recommends that adults ≥40 years old should undergo free mandatory upper endoscopy or gastrography every 2 years to detect EGC. This recommendation contributes to the recent increase in rates of discovery of EGC in Korea. According to our data, screening as an initial diagnostic route is very important for diagnosing EGC. The proportion of “due to symptoms” as the initial diagnostic route increased significantly from stage I through stage IV cancer.

ESD represents a major treatment for EGC in Korea; according to our data, 42.5% of patients with stage I cancer underwent ESD. The treatment modalities used by the National Medical Insurance System can affect costs. The Korean Health Insurance Review and Assessment Service began to reimburse for ESD of the stomach in November 2011. Thus, our study enrolled patients newly diagnosed with gastric cancer since December 2011.

Our data indicate that total first-year costs increased significantly from stage I through stage IV cancer. That is, cancer stage was one of the most important factors affecting cancer care costs, in agreement with a previous report [11]. Our data show that early detection of gastric cancer reduces medical care costs. All total first-year cost categories were lowest in patients with stage I disease. However, patient and initial treatment costs were highest in stage III, not stage IV, which was probably due to differences in the proportions of treatment modalities used. The proportion of combined treatments, such as surgery with chemotherapy, was higher in stage III cases than others, whereas costs after initial treatment were much higher for patients with stage IV cancer. That is, treatment type and cancer stage were the major factors affecting cancer care costs. Thus, early detection of gastric cancer can reduce medical care costs, particularly total first-year costs.

Treatment modality was the most important factor affecting medical care costs within the same cancer stage. One study in patients with stage III colorectal cancer showed that financial burden was highest in patients who used adjuvant chemotherapy [12]. Among stage I cases, which accounted for the largest fraction of patients in our study, ESD had the lowest total first-year costs compared to those of other treatment modalities. In particular, initial treatment costs were much lower for ESD. Therefore, ESD treatment for stage I gastric cancer can reduce medical care costs by decreasing initial treatment costs. Our data show that ESD for EGC provides a curative local treatment with a low financial burden.

In this study, the proportion of stage I was higher than in other Korean data [13,14]. This is probably due to short duration and limited institutions of enrollment. Thus, our results must be validated in the future. In addition, we only analyzed direct medical costs because these costs are closely associated with cancer characteristics, such as cancer stage and treatment options [2]. Some studies have evaluated direct medical costs to investigate trends in initial cancer treatment costs [6,15]. A survey, such as the Medical Expenditure Panel Survey, which consists of indicators of productivity loss, should be performed to properly investigate indirect costs [16-18]. However, our study was retrospective, so a survey was not possible. Nonetheless, we infer that, if indirect costs were analyzed, ESD would be associated with much lower indirect and direct medical costs than other treatment modalities.

In conclusion, early detection of gastric cancer is important to reduce healthcare costs. Especially, ESD can greatly reduce medical care costs of gastric cancer. Thus, screening should be done for early detection of gastric cancer.

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