# Provoking Us to Thoughtfully, but Urgently, Move Public Health Ahead



Healthier: Fifty Thoughts on the Foundations of Population Health By Sandro Galea New York, NY: Oxford University

Press; 2017 288 pages; \$29.95 ISBN-13: 978-0190662417 Dynamic external forces are driving an evolutionary shift in public health in the United States. This reflection and tension are leading to important innovations but, at times, also angst about the value of the profession. This shift is calling into question some of the most fundamental aspects of the field, including our approach to education, the structure and function of public health practice, and the unique skills and capabilities of public health professionals.

Despite the historic importance of public health as a core part of the infrastructure of the United States, the financial, organizational, philosophical, and epidemiological challenges of the past decade have been difficult. The Great Recession caused public health departments across the United States to shrink in size and scope. The Affordable Care Act expanded health insurance coverage, which meant that newly insured individuals did not need to rely on public health clinics, thus changing the workforce needs and role of public health in the community. Technology and advancements in analytics are driving change in public health, as they are in all sectors, and altering expectations about speed of action, use of big data, and need for traditional approaches to surveillance.

RECONFIGURING

Perhaps the most signifi-

cant external force is changing

PUBLIC HEALTH

epidemiology of morbidity and mortality in the United States. Life expectancy for the US population declined in 2015 and 2016.1 The underlying cause of this mortality is "social" disease, not communicable disease or even chronic disease. Analysis of the underlying causes points to poisonings such as from opioids and alcohol and to suicide.<sup>2,3</sup> Although addressing the social determinants of health has been a historic approach for public health, the competencies and capabilities have atrophied over time.

These changes have caused the field to revisit our approaches to improving the public's health.<sup>4</sup> As a field, public health workers are embracing efforts that have a broad effect in ways that no other parts of the health sector can through policy-, systems-, and environmental-level changes.5,6 The public health schools and training programs are questioning their approach to building the public health workforce and next generation of leaders. The importance of reconfiguring public health research, work, and workforce to address the social determinants of health will only continue to be a rising priority.

## FOUNDATIONS OF PUBLIC HEALTH AND SOCIETY

In the midst of this intense reflection and innovation in the public health field, Sandro Galea has written a series of essays in his new book that inform and inspire our thinking about the role of public health today and into the future. The book has five sections:

- 1. The Foundations of Population Health
- 2. The World as It Is
- 3. On Inequities and the Health of Marginalized Populations
- 4. The Challenges Faced by Pubic Health
- 5. Toward a Healthier World

Each section contains a set of short essays that cover topical areas pertinent to the overarching section. These relatively brief essays are packed with data, philosophy, relevant examples, and reference lists that I found myself compelled to explore.

The book essentially covers Galea's thoughts on the foundations of public health and reminds us that public health is about more than competencies and science. The ethical, philosophical, and scientific questions he raises in various essays are relevant to any health professional, not only public health professionals. The essays could serve as the foundational component to

#### **ABOUT THE AUTHOR** At the time of writing Kare

At the time of writing, Karen B. DeSalvo was with the US Department of Health and Human Services, Washington, DC.

Correspondence should be sent to Karen B. DeSalvo, MD, MPH, MSc, Professor of Medicine and Population Health, 121 Rio Vista Ave, New Orleans, LA 70121 (e-mail: karen.desalvo@ gmail.com). Reprints can be ordered at http://www.ajph.org by clicking the "Reprints" link.

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elective coursework for medicine, law, social work, political science, and business. This is the case because in his essays, Galea is challenging the reader to think about major social, scientific, and health issues that are relevant to many professions and likely will require cross-sector collaboration for optimal resolution. It is a reminder that public health, serving as a chief health strategist, must marshal the talents and capabilities of other sectors to ensure that we have a healthy population and the resultant vital, resilient, just, and economically thriving society.

I can particularly envision this book being the foundation for a seminar series at any level of training. What is especially helpful is that all the essays stand on their own, making it possible to pull relevant chapters to launch discussion in a focused course or workshop. For example, his "Who Should We Talk to, and How?" and "On Engaging the Media" chapters stand alone and would be relevant for a public health communications course.

### TRAINING OUR FUTURE WORKFORCE AND LEADERSHIP

This book is more than an academic resource; it is a conversation starter and a bridge to our peers in other sectors. Just as Galea has done in past writing and his professional life, he does not shy away from controversial topics or opinions. His essays challenge the public health community and partners to think deeply about our responsibilities, approach, and legacy. This book is useful across the educational continuum, but I believe that many faculty and experienced public health professionals would find it valuable to stimulate thinking about the field. This book is also a valuable touchstone for public health leaders and thus would be useful as required reading or as a resource for training newleadership in public health practice and academics or policy.<sup>7</sup>

Galea's book left me optimistic and inspired about the public health profession in this

tumultuous time. I was reminded about our strong history in solving complex health challenges that have had a major effect on the trajectory of life, quality of life, and vitality. Public health brings not only a unique set of professional skills, experiences, and capabilities but also humility, humanity, and a sense of duty to every person and every community. My optimism is tempered with the realization that future success requires us to step up, advance, and evolve public health training, science, and practice to meet the epidemiological challenges of our day. Galea's book provides provoking nudges to encourage public health professionals and our partners to move thoughtfully, although with urgency, to heed the call to leadership to create the conditions in which everyone can be healthy. AJPH

> Karen B. DeSalvo, MD, MPH, MSc

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## Don't Tear Slums Down; Help Them Unslum!

The British enclosure acts, which began in 1604, forced peasants off land that they and their families had lived on for generations. Many made their way to the burgeoning cities, trying to find a new way to live and make a living. The terrible housing available to them was a source of riches for landlords, who exploited their desperation, and horror for do-gooders, who observed the pitiful conditions that resulted. These areas came to be known as slums, areas unfit for human habitation. That they were inhabited by people who

developed ways of living together was usually overlooked, drowned out by the intensity of raw sewage, noise, vermin, and violence. The slums, deemed unfit for people, were eventually torn down, one after the other, and the poor were forced to move. reflex reaction: tear it down. Mayne documents that "tear it down" is socially acceptable worldwide, rarely involves investigation before or relocation after the demolition, and moves the poor while largely worsening their situation. In fact, he documents, the poor are the people most likely to invest in their own housing and therefore are the people who lose their capital when the demolitions occur.

Although the harms of slum clearance have been detailed by many, including myself,<sup>1</sup> large international policymaking bodies have been slow to move away from funding such programs. Mayne's central point one might say polemic—is that there is a "slum deceit," which holds that slums are evil and should be demolished. This

#### **TEAR IT DOWN!**

Mayne has investigated the history of many slums around the world and documents that the appellation "slum" draws the

#### **ABOUT THE AUTHOR**

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Mindy Thompson Fullilove is a professor of urban policy and health at The New School, New York, NY.

Correspondence should be sent to Mindy Thompson Fullilove, MD, Hon AIA, The New School, 72 Fifth Ave, New York, NY 10011 (e-mail: fullilom@neuschool.edu). Reprints can be ordered at http://www.ajph.org by clicking the "Reprints" link.