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Predicting adherence of adults to a 12-month exercise intervention

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Abstract

Background—The purpose of this study was to (a) examine demographic, psychosocial, and physiological predictors of exercise adherence in a yearlong exercise intervention and (b) describe the trajectory of adherence over time.

Methods—Participants were 51 men and 49 women aged 40-75 years. The supervised- and home-based intervention consisted of 60 minutes/day, 6 days/week of moderate-to-vigorous intensity exercise. Three adherence measures were used: (a) minutes/week, (b) MET-hours/week, and (c) change in cardiopulmonary fitness (VO₂max). Predictors of adherence were determined separately by sex using mixed models and multivariable regression.

Results—Participants performed 287 ± 98 minutes/week of moderate-to-vigorous activity with 71% adhering to at least 80% (288 minutes/week) of the prescription. Men adhered better than women ($p < .001$). Among women, adiposity-related variables were significantly related to poorer adherence on all three measures ($p < .05$). A less consistent pattern was observed among men but in follow-up analyses, adiposity was associated with fewer MET-hours/week of exercise. Social support, pain, and perceived benefits were predictive in some models. Men and non-obese women experienced peak adherence at 4-6 months, while obese women peaked during months 0-3.

Conclusions—When provided with supervision and support, previously sedentary men and women can achieve and maintain high levels of aerobic activity.

Keywords

obesity; physical activity; behavior change; maintenance; BMI

Although the prevalence of physical inactivity has declined slightly among both men and women during the past decade¹, 21.0% of men and 27.1% of women report no leisure-time physical activity at all² and the majority (54.1%) of US adults are still not meeting national physical activity guidelines³. Given the potentially numerous health benefits and relatively low cost of exercise as a method of disease prevention and health promotion, the development of interventions to encourage physical activity initiation and maintenance will continue to be of interest to health researchers and policymakers alike. Even within rigorous clinical trials aimed specifically at increasing physical activity, many individuals will fail to adhere to the recommended amount of activity⁴. The reasons for low adherence are highly relevant to the design and conduct of future trials as well as to the study of population-level exercise promotion.

Few exercise trials specify which participant characteristics were associated with adherence or describe the trajectory of adherence across the intervention period. These often-overlooked elements are not only critical for proper interpretation of the main study findings but also provide immensely useful information for researchers planning similar intervention studies.

The utility of randomized controlled trials examining the effects of exercise on physical or psychological health is highly dependent on the level of adherence that can be achieved, and how well adherence is maintained throughout the entire intervention period. Poor initial adherence or adherence that decays dramatically during the course of the intervention reduces effect sizes and statistical power, biasing the results of the trial towards the null hypothesis. Conversely, well-informed interventions with excellent adherence can provide a better estimation of treatment effects with fewer participants and lower study costs.

More generally, the study of adherence to exercise interventions provides valuable information about how different demographic, psychological, social, economic, and physiological factors may influence the ease or difficulty with which individuals adopt and maintain this new behavior. This information can then be applied to physical activity programs in community settings or to broader public health policy to assist people in overcoming the barriers to becoming and staying active. A wide variety of correlates of physical activity adherence have been examined in previous research among middle-aged and older adults, with higher baseline fitness level, a history of being physically active, absence of tobacco use, and high self-efficacy for exercise most reliably predicting better adherence⁴. The factors that are associated with good adherence tend to vary according to the type, intensity, and duration of prescribed exercise as well as with the overall duration of the intervention, the mode of delivery (e.g. home-based *vs.* supervised), and the study population.

The “A Program Promoting Exercise and Active Lifestyles” (APPEAL) Study was a yearlong randomized controlled trial of moderate-to-vigorous intensity exercise *vs.* usual care among 202 healthy, sedentary adults recruited primarily through physician practices. The trial was designed to test the effects of exercise on adiposity⁵, biomarkers for colon cancer (e.g. markers of apoptosis⁶ and cell proliferation⁷), and other physiologic and psychosocial outcomes. The APPEAL trial featured a combined supervised and home-based

exercise intervention that prescribed a larger amount of exercise (360 min/week of moderate-to-vigorous activity) than many previous trials and for a longer duration (12 months), presenting an unusually challenging protocol for participants and interesting opportunities for the study of adherence and behavior change. Analyzing data separately for men and women, this paper provides a detailed description of adherence to the APPEAL intervention throughout each phase of the study period (months 0-3, 4-6, 7-9, and 10-12) and examines the influence of relevant demographic, psychosocial, anthropometric, and physiological characteristics on overall adherence during the 12 months. We hypothesized that baseline physical activity, cardiopulmonary fitness, obesity (e.g. body mass index, % body fat), self-efficacy, and perceived barriers to and benefits of exercise would be associated with exercise adherence.

Methods

Participants

Participants were 100 men and women ages 40 to 75 years who were randomized to the intervention arm of a yearlong exercise study. All participants were achieving <90 min/wk of moderate-to-vigorous intensity sports/recreational activity during past 3 months, or if exercise reports were questionable, a VO₂max indicating a low fitness level⁸, and had alcohol consumption <2 drinks/day, no personal history of invasive cancer or other serious medical conditions (e.g. cardiovascular disease, stroke, uncontrolled hypertension, diabetes), normal response to an exercise tolerance test, and normal complete blood count and blood chemistry.

Participants in the exercise trial were recruited between 2001 and 2004 through gastroenterology practices (some study outcomes were relevant to colon cancer risk), media placements, flyers, a study web site, and referrals. Of the 9,828 gastroenterology patients who received an invitation letter from their physician, 2,033 (21%) responded. Of these, 956 (47%) were potentially eligible and were interviewed. Of the 1,328 individuals who responded to media placements, 1,092 (82%) were interviewed. Primary reasons for ineligibility were unwillingness to be randomized (N=297), too physically active (N=339), and insufficient time availability (n=48). Of those eligible, 395 attended an information session, 311 attended a clinic screening visit, and 202 were randomized by a computerized program to an exercise program (n=100) or a control group (n=102). The study was approved by the Fred Hutchinson Cancer Research Center Institutional Review Board and written informed consent was obtained for all participants. Participants were paid \$50 and \$75 after completion of baseline and 12-month data collection, respectively. Participants who completed the assessments were provided the full compensation regardless of their level of adherence to the exercise intervention. Other incentives included inexpensive items such as water bottles.

Measurement of Predictor Variables

Demographic, psychosocial, and medical history information was collected at baseline. Cohen's 4-item Perceived Stress Scale⁹ was used to measure stress during the previous month. Participants responded to each item (e.g. "How often did you feel unable to control

important things in your life?") using a 5-point Likert scale (1=never, 5=very often), producing a total score ranging from 5-20 with higher scores representing higher levels of perceived stress.

The Medical Outcomes Study Social Support Survey¹⁰ consists of eight items assessing perceived availability of various types of social support (e.g. someone to give you good advice; someone to help with daily chores if you are sick) and one item assessing church attendance or other religious activities. Participants respond to each of the eight support items using a 5-point Likert scale (1=none of the time, 5=all of the time) and to the religiosity item using a 6-point Likert scale (1=not at all in the past month, 6=every day), producing a range of scores from 0-46. Physical functioning and bodily pain were assessed using the appropriate subscales from the Medical Outcomes Study SF-36¹¹.

Perceived benefits of and barriers to exercise were assessed using measures based on published scales^{12, 13}. Nine potential barriers to exercise (access to place to exercise, bad weather, lack of time, pain/discomfort during or after exercise, embarrassment about appearance while exercising, feeling unwell, fear of injury, lack of exercise partner, and cost of equipment/fees) were each assessed using a 5-point Likert scale (1=none of the time, 5=all of the time). Item scores were summed to produce a total score (possible range: 9-45), with higher numbers indicating greater overall perceived barrier to physical activity. Six potential benefits to exercise (heart disease prevention, weight loss, weight maintenance, overall health, feeling well, and cancer prevention) were each assessed using an 11-point Likert scale (1=do not agree, 11=completely agree). Item scores were summed to produce a composite score (possible range of 6-66), with higher numbers reflecting greater perceived benefits. Exercise self-efficacy was assessed using Marcus's 5-item scale, which assesses the participant's confidence in participating in exercise when he or she is tired, in a bad mood, feels there is insufficient time, is on vacation, or when it is raining or snowing¹⁴.

The Minnesota Leisure Time Physical Activity (MNLTPA) Questionnaire¹⁵ was used to assess moderate-to-vigorous (MET level 4.0) physical activity during the three months prior to enrollment. Participants wore Accusplit pedometers (Accusplit, Silicon Valley, CA) for one week prior to enrollment and recorded their total daily steps in a log. Cardiopulmonary fitness was assessed using a maximal-graded treadmill test with heart rate and oxygen uptake continuously monitored by a MedGraphics automated metabolic cart (MedGraphics, St. Paul, MN) to determine VO_2max , reported in ml/kg/min⁸. A modified branching treadmill protocol¹⁶ was used beginning at 3.0 miles/hour and 0% grade. The speed (0.5 mph increments) or grade (2% increments) of the treadmill increased every two minutes (i.e., stage 2: 3.5 mph, 0% grade; stage 3, 3.5 mph, 2% grade; stage 4, 3.5 mph, 4% grade) until the participant reached volitional fatigue and a respiratory exchange ratio > 1.0.

Anthropometric measurements were conducted at baseline, 3, and 12 months using standardized procedures following those of the Women's Health Initiative¹⁷. Weight and height were measured to the nearest 0.1 kg and 0.1 cm, respectively, with a balance beam scale and stadiometer. Waist circumference was measured at the end of normal expiration over non-binding undergarments in a horizontal plane at the natural waist (minimum

location on the torso, to the nearest 0.1 cm). Hip circumference was measured to the nearest 0.1 cm at the maximal circumference below the umbilicus.

Percent total body fat was assessed at baseline, 3, and 12 months using a DXA whole-body scanner (GE Lunar, Madison, WI). Intra-abdominal body fat was assessed at baseline, 3, and 12 months using computerized tomography (CT) scans (General Electric model CT 9800 scanner; General Electric, Waukesha, WI) at the L4 to L5 space (at 125 kV and with a slice thickness of 8 mm). A technician measured abdominal fat areas in batches using a software application (sliceOmatic; Tomovision, Montreal, Quebec, Canada) that traces and calculates each of the areas of interest¹⁸. The intra-batch and inter-batch coefficients of variation were 2.7% and 4.5%, respectively.

Intervention

The intervention was a 12-month facility- and home-based exercise program. The prescription was six exercise sessions per week, each consisting of 60 minutes of moderate-to-vigorous aerobic activity, with an additional 5-10 minutes of warm up, cool down, and stretching. Participants began with 30-minute sessions which were gradually increased to 60 minutes by the end of week 8. Participants wore Polar (Polar Electro Inc., Lake Success, NY) heart rate monitors during both facility and home sessions and were taught to exercise at 60-85% of their maximal heart rate as determined by the baseline VO_2max test. Three days per week, participants exercised on treadmills, stationary bicycles, elliptical machines, and rowing machines under the supervision of an exercise specialist at one of four facilities (the Fred Hutchinson Cancer Research Center and three local private health clubs). In addition to the three required gym sessions, participants were asked to exercise three days per week either at the facility or on their own with the same instructions regarding duration and heart rate.

Exercise specialists monitored each participant's progress in relation to target heart rate ranges and helped participants adjust the effort required to attain their moderate-to-vigorous heart rate ranges as they became more fit, including prescribing safe increases in cardio machine settings to ensure that the desired heart range ranges were obtained.

The intervention featured various strategies designed to achieve and maintain adherence. These included personalized and written feedback regarding baseline exercise level, intensive early counseling and information sessions, realistic individualized goals (updated regularly), easy access to exercise equipment, monthly progress review meetings with behaviorally trained exercise specialists, early and continued application of relapse-prevention strategies, fostering of group social support from fellow participants (e.g., encouragement of participants to form peer groups to exercise; group outings), and mail contact including a quarterly newsletter. Good adherence was defined as meeting at least 80% of the overall minutes per week goal of moderate-to-vigorous exercise. If a participant met less than this goal over two or more weeks, the exercise specialist provided special assistance to help the participant increase their exercise. Participants were not assigned a weight loss program and were asked not to change their dietary habits during the trial.

Assessment of Exercise Adherence

Exercise group participants maintained daily logs of all sports and recreational activity performed during the yearlong intervention period, including the activity type, duration, and peak heart rate of each exercise session. Facility logs were verified by the exercise specialist, and home logs were submitted weekly for review by the exercise specialist. Other adherence monitoring strategies were quarterly MNLTPA interviews, quarterly use of pedometers for one week with logging of steps, and VO_2 max treadmill tests at baseline and 12 months. Only the daily activity logs (facility and home) and treadmill tests were used to calculate adherence in this study. The daily activity logs provided detailed information about behavior throughout the yearlong program, while the treadmill tests provide an objective measure of cardiopulmonary benefit. Self-reported exercise data from the MNLTPA interviews were not included in analyses because they are less detailed than the daily logs; similarly quarterly pedometer data were not included because they possess neither the comprehensiveness of the daily logs nor the objectiveness of the treadmill test. Although the relationship between physical activity level and VO_2 max is an imperfect as a measure of behavior, this paper uses change in VO_2 max as an indication that individuals completed the prescribed exercise prescription. The training principle of progressive overload was used in the development of the intervention to ensure physiological adaptation to the prescribed exercise. Therefore, a change in VO_2 max is a proxy measure of adherence to the exercise prescription. While extent of change in VO_2 max with similar training stimulus is not consistent across individuals, a general increase is expected at the group level.

Statistical Analyses

All analyses were conducted separately for men and women. We calculated several variables for description of adherence over the 12-month intervention period: (1) days/week, minutes/week, and MET hours/week of moderate-to-vigorous sports or recreational activity, (2) percentage of participants adhering to various criteria based on yearlong exercise levels (e.g. 100% of goal, 80% of goal), and (3) change in VO_2 max from baseline to 12 months. Adherence was calculated for each 3-month interval (i.e. baseline to 3, 4-6, 7-9, 9-12) as well as for the first half (baseline to 6) and full twelve months of the study period.

Associations between baseline variables and adherence indicators that were measured at each time point (minutes/week, MET-hours/week) were assessed in bivariate analyses followed by growth curve analysis. Associations between baseline variables and VO_2 max were assessed using bivariate analyses followed by multivariable regression. The baseline variables examined as possible predictors of adherence were age, education, weight, BMI, waist and hip circumference, percent total body fat, intra-abdominal body fat, VO_2 max, previous moderate-to-vigorous physical activity (past 3 months), perceived stress, social support, sleep, physical functioning, pain, exercise self-efficacy, and perceived barriers to and benefits of exercise. To address the possibility that early success in an intervention would motivate continued adherence, we also examined baseline-to-3 month change in weight, waist, and hip circumference as predictors. In bivariate analyses, Pearson correlation coefficients were used to assess relationships between each potential predictor and adherence outcomes.

Final models were generated using either mixed-models growth curve analyses (for minutes/week and MET-hours/week of physical activity, which were measured at all 5 time points) and multivariable regression (for VO₂max, which was only assessed at 2 time points). Backwards elimination was used to fit regression models, starting with analysis of variance inflation factors to remove variables contributing to multicollinearity. Initial models included all predictor variables with bivariate P values less than .10. This strict entry criterion was required to prevent overloading the model with more covariates than could be supported by the sample size. In addition to predictor variables, growth curve models also included a variable for each time period (0-3 months, 3-6 months, 6-9 months, and 9-12 months). All models controlled for baseline value of the outcome. Due to the high intercorrelation of variables related to adiposity (BMI, total % body fat, % intra-abdominal body fat, waist circumference), we did not allow more than one of these variables into any single model. When more than one adiposity-related variable had a qualifying bivariate p-value (<.10) with the outcome, we used whichever one had the strongest relationship with the outcome. In line with the intent-to-treat principle, all participants randomized to the exercise group, including dropouts, were included in analyses. Data analyses were performed using SAS 9.1; PROC MIXED was used for growth-curve models and PROC REG for multivariable linear regression (SAS Institute Inc, Cary, NC).

Results

Participant characteristics

One hundred participants (51 men and 49 women) were randomized to the exercise group and 102 (51 men and 51 women) were randomized to the control group. Compared to female participants, males were slightly older ($p<.05$), more likely to be married or living with a partner ($p<.01$), more active ($p<.05$), heavier ($p<.0001$), and had a larger mean waist circumference ($p<.0001$). Within each gender, however, intervention and control group participants were similar with respect to baseline demographic and physiologic characteristics (Table 1). Participants on average were 55 years old; 92% identified themselves as non-Hispanic white and 60% had a college degree. Twenty-one percent were at a healthy weight (18.5 BMI<25.0), 36% were overweight (25.0 BMI<30.0), and 43% were obese (BMI ≥ 30.0). At baseline, participants reported performing a mean of 57 min/week of moderate-to-vigorous physical activity.

Overall adherence

The primary outcome for this analysis was adherence to the exercise intervention during the 12 months, using three indicators: mean min/week of moderate-to-vigorous activity, mean MET-hours/week of moderate-to-vigorous activity, and change in VO₂max from baseline to 12 months. Detailed information regarding adherence during each segment of the intervention is presented in Table 2. Overall, participants exercised 5.7 ± 2.0 days per week (2.1 ± 0.7 at the facility and 3.6 ± 1.6 days per week at home). Seventy-one percent of exercisers adhered to at least 80% of the goal (or 288 min/week) of the exercise prescription on average over the 12 months, and 89% met national physical activity guidelines (150 min/week). Although both groups adhered well, men exercised more days/week ($p=.01$), minutes/week ($p<.0001$), and MET-hours/week ($p<.01$) than women did, and experienced

marginally greater gains in $VO_2\text{max}$ ($p=.10$). Only seven exercisers dropped the intervention (stopped exercising); all did so after 3 months. Adherence peaked for both male and female participants during the 4-6 month interval (due to a gradual progression of the exercise prescription from months 0-3) then declined gradually during the second half of the intervention. The rate of decline in adherence, however, did not differ between men and women; thus differences in mean adherence over the 12 months were largely driven by peak adherence rather than the trajectory of adherence over time.

Unadjusted analyses

Among women, higher BMI was associated with greater minutes/week ($r=-.32$, $p=.02$), greater MET-hours/week ($r=-.37$, $p=.01$) and improvements in $VO_2\text{max}$ ($r=.31$, $p=.04$). Higher total percent body fat, waist circumference, and hip circumference also significantly predicted better adherence ($p<.05$ for all) however these were not entered in the final model due to conceptual and statistical overlap with BMI. For women, other variables meeting the $p<.10$ criterion for model entry were stress (MET-hours/week: $r=.33$, $p=.02$), physical functioning (minutes/week: $r=.26$, $p=.07$; MET-hours/week: $r=.27$, $p=.06$; $VO_2\text{max}$: $r=.27$, $p=.07$), pain (MET-hours/week: $r=.33$, $p=.02$), social support (minutes/week: $r=.29$, $p=.04$), and barriers to exercise (MET-hours/week: $r=-.31$, $p=.03$). Among men, variables meeting the $p<.10$ criterion for model entry were percent total body fat (MET-hours/week: $r=-.38$, $p=.01$), change in weight from baseline to 3 months ($VO_2\text{max}$: $r=-.34$, $p=.02$), stress (minutes/week: $r=.24$, $p=.09$), pain (minutes/week: $r=.24$, $p=.09$), social support (MET-hours/week: $r=.23$, $p=.09$), and benefits of exercise (minutes/week: $r=.34$, $p=.01$). Age, education, self-efficacy for exercise, and hours of sleep in the past month did not predict adherence outcomes among either sex.

Final adjusted models

Among women (Table 3a), BMI was the strongest independent predictor of all three adherence outcomes ($p=.03$ for minutes/week of physical activity, $p=.002$ for MET-hours/week of activity, and $p=.04$ for changes in $VO_2\text{max}$). Additionally, higher social support predicted more minutes/week of activity ($p=.03$) and, unexpectedly, higher bodily pain predicted greater MET-hours/week of activity ($p=.02$). As anticipated, minutes/week of exercise were lower during the initial exercise progression (months 0-3) as compared to the final intervention phase (10-12 months). Women's performance peaked during months 4-6 but then decreased slightly during months 7-9. Further decreases were not observed during months 10-12.

Among men (Table 3b), more bodily pain was inversely associated fewer minutes/week of activity ($p=.03$), while greater perceived benefits of exercise and higher baseline activity were associated with more minutes/week of activity ($p=.03$ and $p=.02$ respectively). Total percent body fat was inversely associated with MET-hours/week of activity ($p=.0004$) and initial (0-3 month) weight loss was associated with increases in $VO_2\text{max}$ at 12 months. For minutes/week of activity, the trajectory of adherence was similar to that observed for women – lower activity during the initial 0-3 months, a peak at 4-6 months, then a gradual decrease during months 7-9 that was maintained during months 10-12. As with women, MET-hours/

week of activity during the first three phases (months 0-3, 4-6, and 7-9) were not significantly different from months 10-12.

Obesity and adherence

Additional analyses were conducted to illustrate the strength of the relationship between adiposity-related variables and adherence, particularly among women. Non-obese (BMI<30.0) women (n=30) were more than seven times more likely than obese (BMI ≥30.0) women (n=19) to achieve at least 80% adherence to the study goal (OR=7.1, 95% CI: 2.0, 25.7). Similarly, non-obese women were much more likely than obese women to achieve the recommended guideline of 150 min/wk of activity (OR=6.5, 95% CI: 1.1, 36.5).

The effect of body size on adherence among women was largely concentrated in the upper end of the BMI range, such that normal weight (18.5 ≤BMI<25.0) and overweight (25.0 ≤BMI<30.0) women performed similarly while obese women (BMI ≥30.0) adhered more poorly to the intervention. Compared to normal/overweight women, obese women exercised 1.6 fewer times per week ($p<.05$), performed 78 fewer minutes/week ($p<.01$) and 270 fewer MET-hours/week of activity ($p<.01$), and experienced a relative decline in VO_2 max of 0.13 mL/kg per minute ($p=.10$) (data not shown). These lower overall adherence outcomes reflect a lower peak adherence rate ($p<.01$) (Figure 1). Some difference was observed in the trajectory of adherence over time among obese women relative to their normal- or overweight counterparts. Unlike the other groups, obese women peaked during the initial ramp-up period (0-3 months), rather than during the 4-6 month period.

Although the relationship between adiposity-related predictors and adherence outcomes was observed only inconsistently for men, additional analyses suggest that obesity is a relevant issue for male adherence to exercise interventions. Non-obese men (n=27) were more likely than obese men (n=24) to achieve the “good adherence” criterion of 288 min/wk (OR=13.0, 95% CI: 1.5, 113.9). All of the non-obese men met the 150 min/wk guideline, compared to 88% of the obese men.

Only seven of the 51 men had a BMI under 25.0; therefore it was not possible to ascertain if their adherence was significantly better than those in the overweight category (25.0 ≤BMI<30.0); therefore these two categories were collapsed. Compared to non-obese men (BMI<30.0), obese men performed 52 fewer minutes/week of activity ($p<.05$) (data not shown). Similar to the finding for women, lower adherence among obese vs. non-obese men was driven by a lower peak adherence ($p<.05$), not by a difference in the trajectory of adherence over time.

Discussion

In this study of previously sedentary adults, both men and women demonstrated excellent adherence to an intensive yearlong exercise intervention. Men adhered slightly better to the intervention than women did, however they were also more active at baseline, consistent with national sex differences in physical activity levels³. Over the 12-month study period, men performed, on average, 107.9% (SD=31.3) of prescribed sessions and women performed 93.6% (SD=36.1) of prescribed sessions (extra sessions were allowed and

counted; see below). Our adherence rates compare favorably with a systematic review of adherence to exercise frequency in 21 exercise trials among older adults (≥ 55 years) that reported that, when the intent-to-treat principle was used, participants completed just 63.3% (SD=13.5) of prescribed sessions⁴. Similarly, our observed adherence to exercise duration (min/week) compares well with individual reports^{19, 20}.

The very high adherence rates (when defined by mean % of total prescribed frequency or duration) in our study likely reflects the rigorous enrollment process, which required two study visits prior to randomization, as well as the numerous intervention components designed to enhance adherence. The observed adherence was also influenced by the fact that some participants “over-adhered.” These participants completed more home-based sessions (and/or a greater duration) of exercise than was prescribed, pulling up the overall means and consequently obscuring the poorer adherence of a small number of other participants. Thus it is informative to also consider the percent of participants who adhered to a certain level of the goal. For example, while men in our study exercised an average 6 times per week, only slightly more than half (55%) were meeting or exceeding the goal of 6 days per week. While adherence in this study was very good regardless of the exact method of calculation (e.g. frequency vs. duration, mean adherence vs. percent adhering to a criterion), the discrepancies produced by various methods highlight the importance of interpreting adherence rates carefully, particularly when adherence is only reported using a single method or definition.

Our data support previous trials showing that, even when excellent initial adherence is achieved, adherence levels tend to wane slightly over the course of an intervention^{4, 21}. In our study, participants were asked to progressively increase their activity throughout the first eight weeks therefore peak adherence was not observed until months 4-6. After this point, a small decline in exercise duration was observed, although MET-hours/week of activity remained relatively constant, suggesting that participants offset the reduced duration through increased exercise intensity. These findings support the idea that, in a structured and supportive environment, maintenance of the peak adherence level is feasible for many individuals. Another implication is that intensive support during the first few months of exercise adoption is well worth the effort, since overall adherence is largely a function of the maximal peak adherence early in the intervention. Future intervention studies should focus additional efforts toward assisting both male and female participants to maintain their newly-acquired activity levels after the initial 6-month intervention period.

We used bivariate analyses, mixed models, and multivariable regression to examine a variety of demographic, psychosocial, and physiologic variables as potential predictors of adherence. After controlling for potential confounders, higher scores on adiposity-related variables were an important predictor of poorer adherence on all three adherence metrics for women and predicted MET/hours/week of activity among men. Additional analyses applying clinical BMI cutoffs confirmed that lower adherence was observed among obese men and women.

While it is encouraging that obese participants did not experience a greater decay in adherence over time relative to their non-obese counterparts, the fact that their adherence

peaked at a significantly lower level than that of non-obese participants may have implications for future interventions. The lower likelihood of obese participants to reach the study goal suggests that more support may be needed during the initial phases of the intervention to help these individuals overcome barriers and adopt higher levels of activity. At the same time, it is worth noting that the exercise goal in this study (360 min/week) was higher than that of many others, therefore our findings may not apply to interventions with lower exercise prescriptions that are more easily attainable by a wide variety of participants.

The inconsistent findings related to psychosocial predictors suggest that these factors are relevant but are not robust across adherence measures, or that the effects are small and require a larger sample size to achieve significance. The mixed findings do not necessarily suggest spurious results; for example, the finding that social support was positively associated with minutes/week but not MET-hours among women may indicate that higher social support aids women in increasing their exercise frequency and/or duration but does not affect intensity. Similarly, the relationship between higher bodily pain and increased MET-hours/week among women may simply reflect that musculoskeletal symptoms (e.g., muscle soreness) are more likely to appear during vigorous exercise. The failure to find a consistent, independent association between baseline physical activity and adherence is encouraging for intervention researchers, suggesting that, given intensive support and supervision, individuals with a variety of exercise backgrounds can achieve and maintain a high level of aerobic activity. Future research is needed to better understand these relationships.

Notable strengths of the APPEAL Study include an exercise intervention that was longer (12 months) and more intense (60 minutes, 6 days per week of moderate-to-vigorous physical activity) than many others²². The combined supervised and home-based intervention strategy allowed for direct observation of exercise sessions three days per week and detailed data on exercise type, frequency, intensity, and duration were recorded for both facility and home sessions. The study was also strengthened by the availability of comprehensive data on body size and composition (clinic measures of height, weight, total and intra-abdominal body fat, and waist and hip circumferences) and objective indicators of adherence ($VO_2\max$) to triangulate data from daily logs.

The major limitation of our study was a homogenous and highly selected sample. Consistent with most clinical trials²³, the APPEAL Study had a low overall recruitment rate. With respect to demographics, motivational level, or other factors, the participants are not assumed to be representative of the overall group of potential participants or of the population as a whole. Ninety-two percent of participants were non-Hispanic white; therefore our findings may not generalize to other populations. In particular, the observation that heavier women adhered more poorly to the intervention may not be valid for women of other ethnic or cultural groups given varying obesity rates between ethnic groups²⁴ and potential differences in attitudes and beliefs about obesity²⁵, body image²⁶, and physical activity²⁷. Furthermore, with only 100 individuals randomized to the intervention, the findings of this study are not conclusive and further study is needed before generalizing the results to other studies, populations, or samples. It should also be noted that the intervention included various strategies for improving adherence (e.g., frequent feedback, progress

review meetings). These may have affected the observed adherence rates, as well as the factors that were associated with adherence.

In summary, both men and women in the APPEAL study maintained excellent adherence throughout a yearlong moderate-to-vigorous intensity exercise intervention. Consistent with previous studies, the results of this study suggest that previously sedentary individuals with a range of demographic and psychosocial characteristics are able to adhere to an intensive exercise intervention over time. Unlike most previous published studies, we examined body size and composition as potential predictors of adherence. We found that body size/composition was a major determinant of exercise adherence among both women and men. Among both genders, BMI ≥ 30.0 was predictive of poorer overall adherence to the intervention, with adherence peaking at a lower level than for individuals with BMI < 30.0 and declining at the same rate. Our findings provide a preliminary suggestion that particular care may be necessary to promote and encourage adherence among obese individuals enrolled in clinical trials. Additional research is needed to replicate these findings and to determine the factors that may contribute to poorer adherence among obese men and women.

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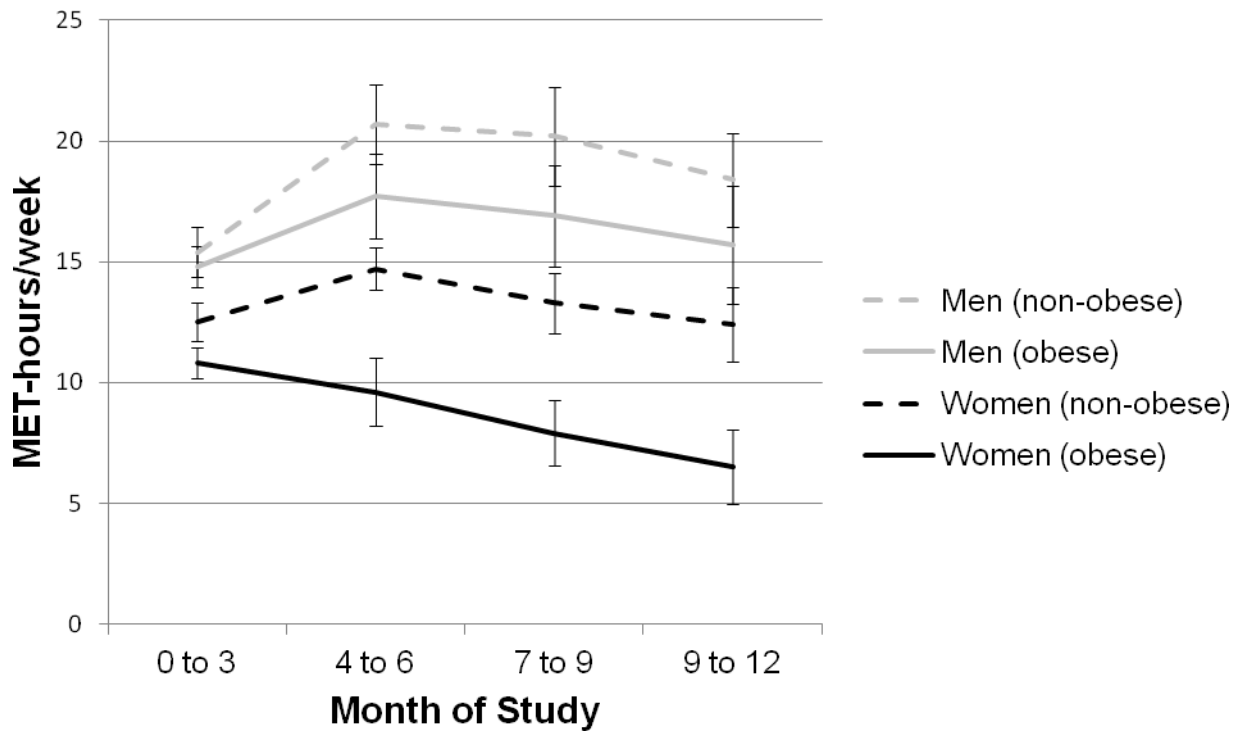


Figure 1. Intervention adherence among APPEAL participants (N=100), stratified by obesity status. Standard error is shown.

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Table 1

Baseline characteristics of APPEAL Study participants (N=100).

	Women	Men
	Mean (SD) or %	Mean (SD) or %
N	49	51
Age	53.9 (7.1)	55.8 (6.7)
Non-Hispanic White	86%	94%
College degree or higher	57%	65%
Married or living with partner	65%	88%
Annual household income		
<\$50,000	19%	9.8%
\$50,000–\$99,000	46%	43.1%
\$100,000	35%	47.1%
Weight (kg)	78.0 (17.8)	94.8 (14.9)
BMI ^a (kg/m ²)	28.9 (5.5)	29.7 (3.7)
Waist circumference (cm)	87.5 (13.6)	102.8 (9.8)
Hip circumference (cm)	110.5 (13.3)	107.1 (8.3)
Percent total body fat	43.3 (7.2)	31.5 (6.4)
Total intra-abdominal fat (cm ²)	105.9 (60.9)	161.8 (66.3)
Daily caloric intake (kCal)	1543 (720)	1692 (639)
Moderate-to-vigorous PA (min/wk)	43 (60)	67 (114)
Pedometer steps/day	5958 (2567)	5967 (2778)
VO ₂ max ^b (ml/kg/min)	23.8 (5.1)	30.1 (5.9)
History of polyp(s)	41%	73%
Smoker	4%	9%
NSAID ^c use (>2x/week)	31%	43%

^aBody mass index^bMaximal oxygen uptake^cNon-steroidal anti-inflammatory drug

Table 2a

Adherence to the APPEAL exercise intervention among women (N=49)

	0–3 months [†]	4–6 months	7–9 months	10–12 months	0–12 months
Days/week					
Mean [SD]	4.7 [1.1]	5.9 [2.2]	5.5 [2.8]	5.0 [3.2]	5.3 [2.1]
% of goal ^a	103	98	92	83	94
% of subjects adhering to:					
5 days/week	45	76	71	59	65
3 days/week	92	88	82	76	84
Minutes per week					
Mean [SD]	201 [50]	312 [123]	285 [132]	248 [148]	261 [102]
% of goal ^b	99	87	79	69	83
% of subjects adhering to:					
150 min/week	88	89	84	76	84
MET-hours/week					
Mean [SD]	11.8 [3.9]	12.7 [5.9]	11.2 [7.0]	10.1 [8.0]	11.5 [5.4]
Change in VO₂max (ml/kg/min)^c					
Mean [SD]	–	–	–	–	2.18 [2.4]

^aGoal: Progressive, starting at three 15-minute sessions/week and reaching six 60-minute sessions/week by Week 10

^bGoal: Six 60-min. sessions/week

^cVO₂max was only measured at baseline and 12 months

Table 2b

Adherence to the APPEAL exercise intervention among men (N=52).

	0–3 months [†]	4–6 months	7–9 months	10–12 months	0–12 months
Days per week					
Mean (SD)	5.4 [1.1]	6.5 [2.2]	6.3 [2.2]	6.1 [2.6]	6.0 [1.9]
% of goal ^a	117	108	104	102	108
% of subjects adhering to:					
5 days/week	67	90	80	77	86
3 days/week	96	94	94	90	94
Minutes per week					
Mean ± SD	238 [53]	357 [103]	342 [112]	318 [133]	314 [87]
% of goal ^b	119	99	95	88	101
% of subjects adhering to:					
150 min/week	94	94	92	90	94
MET-hours per week					
Mean ± SD	15.1 [4.8]	19.2 [8.6]	18.6 [10.5]	17.1 [11.0]	17.5 [7.7]
Change in VO₂max (ml/kg/min)^c					
Mean ± SD	–	–	–	–	3.1 [3.2]

^aGoal: Progressive, starting at three 15-min. sessions/week and reaching six 60-min. sessions/week by Week 10

^bGoal: Six 60-min. sessions/week

^cVO₂max was only measured at baseline and 12 months

Table 3a

Predictors of adherence among women in the APPEAL Study (N=49).

Adherence outcome	Predictor	β	<i>p</i>
Min/week^a	BMI	-4.7	.005
	Social support	1.1	.02
	Time (0–3 months)	-46.4	.045
	Time (4–6 months)	64.0	.006
MET-hours/week^b	BMI	-0.3	.0005
	Bodily pain	0.1	.004
	Time (4–6 months)	2.6	.03
VO₂max^c	BMI	-1.4	.04

^a *Analysis used:* Growth curves. *Variables entered in initial model:* BMI, social support, physical functioning (SF-36), baseline physical activity, time (reference group: 10–12 months).

^b *Analysis used:* Growth curves. *Variables entered in initial model:* BMI, physical functioning (SF-36), bodily pain (SF-36), perceived barriers to exercise, baseline physical activity, time (reference group: 10–12 months).

^c *Analysis used:* Multivariable regression. *Variables entered in initial model:* BMI, physical functioning (SF-36), baseline VO₂max.

Table 3b

Predictors of adherence among men in the APPEAL Study (N=51).

Adherence outcome	Predictor	β	<i>p</i>
Min/week^a	Bodily pain	-0.8	.03
	Perceived benefits	0.3	<.0001
	Baseline physical activity	0.2	.02
	Time (0–3 months)	-80.2	<.0001
	Time (4–6 months)	38.7	.046
MET-hours/week^b	Total % body fat	-0.5	<.0001
VO₂max^c	0–3 month weight	-0.34	.02

^a *Analysis used:* Growth curves. *Variables entered in initial model:* Stress, bodily pain (SF-36), perceived benefits of exercise, baseline physical activity, time (reference group: 10–12 months)

^b *Analysis used:* Growth curves. *Variables entered in initial model:* total percent body fat, social support, baseline physical activity, time (reference group: 10–12 months).

^c *Analysis used:* Multivariable regression. *Variables entered in initial model:* 0–3 month weight change, baseline VO₂ max.