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# Drinking Motives Mediate the Relationship between Alcohol Reward Value and Alcohol Problems in Military Veterans

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## Abstract

Elevated alcohol reward value (RV) has been linked to higher levels of drinking and alcoholrelated consequences, and there is evidence that specific drinking motives may mediate the relationship between demand and problematic alcohol use in college students, making these variables potentially important indicators of risk for high RV and alcohol problems. The present study evaluated these relationships in a high-risk sample of military veterans. Heavy-drinking (N =68) veterans of Operations Enduring Freedom or Iraqi Freedom (OEF/OIF) completed the Alcohol Purchase Task (APT) measure of alcohol demand (RV), and standard assessments of alcohol consumption, alcohol-related problems, and drinking motives. RV was associated with overall alcohol consequences, interpersonal alcohol consequences, social responsibility consequences and impulse control consequences. Mediation analyses indicated significant mediation of the relationships between RV and a number of problem subscales by social motives, coping-anxiety motives, coping-depression motives and enhancement motives. This suggests that individuals who have a high valuation of alcohol may have increased motivation to drink in social, moodenhancement, and coping situations, resulting in increased alcohol-related consequences. Demand and drinking motives should be examined as potential indicates of need for intervention services and as treatment targets in veterans.

## Keywords

alcohol abuse; demand curve; motives; veterans

According to behavioral economic theory, substance abuse occurs when the reinforcing efficacy or reward value of alcohol or drugs is higher than that of alternative reinforcers, which leads to consistent patterns of preference for drug rewards (Bentzley, Jhou, & Aston-Jones, 2014; Rachlin, 1997). Reward value (RV) is defined as the relative degree of

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preference for a reinforcer and can be measured in the laboratory or the natural environment by determining the amount of behavior or some other resource (e.g., time, money) that an individual will allocate towards obtaining and using a substance (Bickel et al., 2014). There are several self-report methods of measuring individual differences in RV (Heinz et al., 2012; Skidmore et al., 2014), including hypothetical drug purchase tasks in which the participant specifies how much of the substance he or she would purchase and consume across a range of prices. Overall, drug demand tends to decrease in response to price increases, but there are individual differences in the extent to which this occurs; and demand curves generated from participant responses yield several indices of RV that are thought to represent how motivating or reinforcing a given drug is for that individual. These parameters show good test–retest reliability (Murphy et al., 2009) and associations with actual alcohol consumption in laboratory settings (Amlung, Acker, Stojek, Murphy & MacKillop, 2012; Amlung & MacKillop, 2015).

Research suggests that RV may be a useful indicator of substance use severity as a number of studies have linked demand curve indices of RV with drinking and related problems in college samples (Murphy & Mackillop, 2006; Smith et al., 2010). There is also preliminary evidence that elevated demand predicts poor response to brief alcohol interventions among college drinkers (Dennhardt, Yurasek, & Murphy, 2015; Mackillop & Murphy, 2007; Murphy, Dennhardt, et al., 2015), suggesting that demand may be a clinically useful indicator of risk for persistent substance use problems. Despite this evidence, there has been relatively little research on the utility of the demand curve as an index of risk in high-risk non-college samples (but see Bertholet, Murphy, Daeppen, Bmel, & Gaume, 2015; Mackillop et al, 2010). In one study of young Swiss men participating in mandatory military conscription, demand curve indices were related to alcohol use, number of alcohol use disorder criteria and alcohol-related consequences (Bertholet et al., 2015). In a US general adult sample, demand intensity was correlated with craving and was related to AUD symptoms, but not drinking quantity (MacKillop et al., 2010). Together, these results suggest that elevated alcohol RV is associated with higher levels of problematic drinking, but the factors that predict increased alcohol RV and factors that might mediate the relationship between RV and problematic outcomes need to be examined.

# **Drinking Motives and Alcohol RV**

The motivational model of alcohol use posits that drinking motives function as a predictor of drinking based on the assumption that people drink in order to attain certain valued outcomes (Cox & Klinger, 1988). Drinking motives have been widely examined as predictors of problematic drinking and there is ample evidence to suggest that specific drinking motives are related to increased drinking and predict greater levels of alcohol-related problems above and beyond drinking levels (Carey & Correia, 1997; McDevitt-Murphy, Fields, Monahan, & Bracken, 2014). Specifically, coping motives and enhancement motives demonstrate the most robust association with alcohol-related consequences (Kassel et al., 2000; Molnar et al., 2010; Merrill, Wardell, & Read, 2014; Patrick, Lee, & Larimer, 2011). Coping motives involve drinking to alleviate negative affect and enhancement motives involve drinking to increase positive affect. Support for this model has been shown

by research indicating alcohol-related problems are most likely for those who report both negative affect and coping motives (Martens et al., 2008).

There is also evidence to suggest that motives may play a role in the relationship between alcohol RV and drinking-related consequences. One study examined alcohol RV and motives following a negative affect manipulation and found that coping motives functioned as a moderator in the relationship between mood and demand, indicating that negative mood states may only increase alcohol reward value for those who tend to drink for coping purposes (Rousseau, Irons, & Correia, 2011). Another study found that enhancement and coping drinking motives mediated the relationship between demand and alcohol consumption and related problems (Yurasek et al., 2011), also suggesting a key role for motives in the relationship between alcohol reward value and alcohol outcomes. Despite the clear link between these factors, no studies to our knowledge have examined the role of alcohol RV and drinking motives in predicting drinking-related problems in high-risk adult samples such as military veterans, a population for whom there is a culture supporting excessive drinking (Institute of Medicine, 2012; Stahre, Brewer, Fonseca & Naimi, 2009).

The purpose of this study was to examine these factors that may contribute to risk for problematic drinking in a high-risk adult sample of military veterans. Specifically, we were interested in how elevated alcohol RV might be associated with drinking level and alcohol-related problems. We were also interested in the factors that may mediate the relationship between demand and alcohol-related problems. Additionally, because alcohol problems are heterogeneous (Midanik, Tam, Greenfield, & Caetano, 1996) and relatively little research has examined the specific types of alcohol problems that are a) experienced by Veterans and b) associated with elevated alcohol demand, we examined both total alcohol problems and problem subscales as our dependent variables. Specifically, we hypothesized that a) elevated alcohol RV would be associated with higher levels of drinking and alcohol-related consequences; and b) certain drinking motives (coping and enhancement) would mediate the relationship between elevated demand and higher levels of alcohol-related problems across a number of problem domains.

#### Method

#### Participants

Participants for this study were 68 OEF/OIF veterans recruited from a regional Veterans Affairs Medical Center (VAMC) who screened positive for heavy drinking. The sample was predominantly male (91.2%; n = 62), with a mean age of 32.31 years (SD = 8.84). In terms of race and ethnicity, 64.7% of participants (n = 44) identified as Caucasian, 27.9% (n = 19) identified as Black or African American, 1.5% (n = 1) identified as Asian, and 5.9% (n = 4) identified as multiethnic. The number of OEF/OIF deployments reported by these veterans ranged from one to four, with the majority of veterans reporting one (61.8%; n = 42) or two (29.4%; n = 20) deployments. Veterans reported serving an average of 14.93 months (SD = 8.57) in a combat zone.

#### Measures

**Alcohol Reward Value (RV)**—RV was assessed using the Alcohol Purchase Task (APT). The APT is a simulation measure that assesses self-reported hypothetical alcohol consumption and financial expenditure across a range of drink prices. Participants report the number of standard drinks they would consume during a specified time frame (5 hours) at 19 price increments ranging from zero (free) to \$20 per drink. Demand curves are estimated by fitting each participant's reported consumption across the range of prices to Hursh and Silberberg's (2008) demand curve equation:  $\log Q = \log Q\theta + k (e^{-\alpha P} - 1)$ , where Q represents the quantity consumed,  $Q\theta$  represents consumption at price = 0, k specifies the

fitting each participant's reported consumption across the range of prices to Hursh and Silberberg's (2008) demand curve equation:  $\log Q = \log Q \theta + k (e^{-\alpha P} - 1)$ , where Q represents the quantity consumed,  $Q\theta$  represents consumption at price = 0, k specifies the range of the dependent variable (alcohol consumption) in logarithmic units, P specifies price, and  $\alpha$  specifies the rate of change in consumption with changes in price (elasticity). A k value of 4 was used and was determined by entering all data and selecting the "Shared between 0 and 10" option in GraphPad Prism. Several RV measures are generated from the demand curve, but we focused on the RV indices that have demonstrated the highest testretest reliability (rs = 89 - .90 over two week interval, Murphy et al., 2009), intensity (maximum consumption when drinks are free) and O<sub>max</sub> (maximum expenditure value), as well as elasticity of demand (sensitivity of alcohol consumption to increases in cost) given its theoretical importance in behavioral economics (Hursh & Silberburg, 2008). Previous research indicates that these RV indices are reliable, correlated with alcohol consumption and problems, and predictive of treatment response (Amlung & MacKillop, 2015; Murphy et al., 2009).

**Alcohol Consumption**—Past month alcohol consumption was assessed using the Timeline Follow Back (TLFB; Sobell, Brown, Leo, & Sobell, 1996). The TLFB is a semistructured method for assessing drinking that involves showing participants a calendar covering the last 30 days and asking them to retrospectively report on the number of standard drinks they consumed on each day. In addition, participants report on the amount of time spent drinking on each day. This information can be used to derive variables assessing both alcohol use frequency and quantity, and the TLFB has shown good psychometric properties in previous studies (e.g., Carey, Carey, Maisto, & Henson, 2004).

**Drinking Consequences**—Alcohol-related consequences were assessed using the Drinker Inventory of Consequences (DrInC; Tonigan & Miller, 2002). The DrInC is a 50-item self-report measure assessing the frequency of alcohol-related consequences across the respondent's lifetime and over the last 3 months. Five domains of alcohol-related consequences are assessed on the DrInC, including Interpersonal, Physical, Social, Impulsive, and Intrapersonal consequences. In a previous study from this dataset, the DrInC demonstrated good internal consistency, Chronbach's alpha = 0.91(McDevitt-Murphy et al., 2014).

**Drinking Motives**—Drinking motives were assessed using the Modified Drinking Motives Questionnaire – Revised (DMQ-R; Grant, Stewart, O'Connor, Blackwell, & Conrod, 2007). The DMQ-R is a 28-item measure that assesses five dimensions of drinking motives including social motives, drinking to cope with anxiety, drinking to cope with depression, enhancement, and conformity. Respondents indicate how often they drink for a particular

motive using a 5-point scale ranging from 1 (never) to 5 (almost always). Subscale scores are computed as the mean frequency ratings for each subscale (ranging from 4 to 9 items per subscale). The DMQ-R has demonstrated adequate internal consistency reliability in previous studies (e.g., Grant et al., 2007), and the DMQ-R was also used in a previous investigation from this dataset, where it demonstrated good internal consistency across the subscales (Cronbach's alpha ranged from .59 to .96) (McDevitt-Murphy, Fields, Monahan, & Bracken, 2015).

#### Procedure

Data for this investigation were collected as part of the baseline phase of a brief alcohol intervention study (McDevitt-Murphy et al., 2014). Participants were recruited primarily through a specialty primary care clinic serving as an initial point of contact for OEF/OIF veterans upon entry into the VAMC system, and via flyers posted throughout the medical center. Those Veterans screened in person were given the Alcohol Use Disorders Identification Test (AUDIT; Babor, Higgins-Biddle, Saunders, & Monteiro, 2001) and were eligible for the study if they screened positive for heavy drinking with score of 8 or higher on the full measure. Those Veterans responding to advertisements were screened via phone with the consumption items on the AUDIT (AUDIT-C; Bush, Kivlahan, McDonell, Fihn, & Bradley, 1998) to reduce participant burden and were eligible for participation with a score of 4 or higher on this subset of items. Prior to participating in the intervention phase of the study, eligible participants were scheduled for a baseline assessment appointment with a clinical psychology doctoral student who administered a series of structured clinical interviews and self-report measures. All students were supervised by a licensed clinical psychologist. Study procedures were approved by the University of Memphis and VAMC Internal Review Boards, and written, informed consent was obtained prior to participation.

# **Data Analytic Plan**

Outliers were corrected using the method described by Tabachnick and Fidell (2012) in which values that are greater than or equal to 3.29 standard deviations above the mean were changed to be one unit greater than the greatest non-outlier value. Variables that were skewed or kurtotic were transformed using logarithm and square root transformations depending on which provided a better correction. Intensity, social responsibility consequences, and conformity motives were log transformed.  $O_{max}$ , breakpoint,  $P_{max}$ , physical consequences, and interpersonal consequences were square root transformed. All transformations used in final analyses resulted in normal distributions except for conformity motives which was skewed and kurtotic.

Pearson bivariate correlations were used to assess the relationship between alcohol RV, motives, alcohol use, and alcohol-related consequences. Mediation analyses were conducted to examine if alcohol use motives mediated the relationship between RV and alcohol-related problems using Preacher & Hayes' (2008) bootstrapping methodology for indirect effects (see Figure 1 for general model). We were also able to examine the direct effects of RV on motives and problems using this model.

#### Results

#### **Descriptive Statistics**

On average, veterans reported consuming 73.61 drinks (SD = 92.28) and 4.97 (SD = 6.87) heavy drinking episodes (>6 drinks) in the past month. They reported experiencing 9.85 (SD = 11.67) recent alcohol-related problems, which indicates a mild level of problems using norms from individuals who had met criteria for DSM-IV alcohol abuse or dependence. Veterans reported having the most problems on the physical consequences (hangovers, health problems) and impulse control (drinking and drives, being arrested) subscales. Veterans identified social motives as the most prevalent motive for drinking (M = 2.67, SD =1.03) followed by Coping-Anxiety (M=2.59, SD=1.13), Enhancement (M=2.46, SD=1.05), Coping-Depression (M = 2.36, SD = 1.27), and Conformity (M = 1.22 SD = .50). Responses to the Alcohol Purchase Task measuring alcohol RV indicated that mean hypothetical consumption when drinks were free (intensity) was 9.85 (SD = 9.08) drinks. The mean maximum expenditure  $(O_{max})$  was \$21.29 (SD = 15.38), and the mean rate of consumption reduction as a function of price (elasticity) was .007 (SD = .004). The (Hursh and Silberberg, 2008) exponential demand equation provided an excellent fit ( $R^2$ = .99) for the aggregated data (i.e., sample mean consumption values) and a good fit for individual participant data (mean  $R^2 = .81$ ). The authors used a similar criterion as Reynolds and Schiffbauer (2004) and included values for analyses only when the equation accounted for at least 30% of the variance (no participants were excluded due to this criterion).

#### Bivariate Associations between Alcohol Reward Value, Motives, Alcohol Use and Problems

Pearson's *r* statistics were used to analyze bivariate associations between drinks per month, alcohol RV, alcohol-related problem and drinking motives (See Table 1). Demand intensity and  $O_{max}$  were significantly related to drinks per month and alcohol-related total consequences on the DrInC as well as several DrInC subscales (see Table 1). Intensity and  $O_{max}$  were most highly correlated with the interpersonal and impulse control consequences subscales, elasticity was only correlated with social responsibility consequences. Alcohol RV was also significantly associated with specific drinking motives. Specifically, high Intensity was associated with a greater degree of Social, Coping (anxiety and depression), and Enhancement motives and  $O_{max}$  was associated with Social and Enhancement motives. Social, Coping and Enhancement motives were also significantly related to total alcohol-related problems as well as a number of specific problem subscales, but was not significantly related to drinks consumed per month. The strongest associations were found between Social and Coping motives and interpersonal and impulse control consequences. These motives were also strongly related to social responsibility consequences.

#### **Mediation Analyses**

We conducted mediation analyses to examine if alcohol use motives mediated the relationship between RV and alcohol-related problems. We examined direct and indirect effects using Preacher & Hayes' (2008) bootstrapping methodology for indirect effects based on 5000 bootstrap resamples to describe the confidence intervals of indirect effects. To limit the number of analyses, we examined mediation for models in which RV had a significant bivariate association with the motive and the motive was significantly related to

the problem scale. Separate mediation analyses were run with each of the qualifying drinking motives variables as potential mediators between RV and each of the alcohol-related problem subscales. Alcohol use (drinks per month) was entered as a covariate. Bootstrap data is interpreted by determining whether zero is contained within the 95% CIs, which indicates a nonsignificant mediation effect.

**Direct Effects**—After controlling for drinking level, higher levels of intensity were related to endorsing more social, coping- anxiety, coping depression, and enhancement motives (see Table 2) and higher  $O_{max}$  was significantly associated with social and enhancement motives. After controlling for drinking level and motives, higher levels of intensity were not significantly associated with any of the alcohol-problem scales. Higher  $O_{max}$  was associated with more physical problems, but no other problem subscale. To explore the relation between demand and alcohol problems further, we conducted another regression that controlled for drinking level (but not motives) and found that that intensity and  $O_{max}$  were associated with levels of interpersonal alcohol problems.

**Mediation**—Results indicated a significant mediation of the relationship between intensity and total problems by social motives, coping-anxiety motives, coping-depression motives and enhancement motives (See Table 2). There were significant mediation effects between intensity and interpersonal problems by coping-anxiety motives, coping-depression motives and enhancement motives. The relationship between intensity and social responsibility problems was mediated by coping-anxiety motives and enhancement motives and the relationship between intensity and impulsive problems was mediated by social motives, coping-anxiety motives, coping-depression motives and enhancement motives.

Social motives mediated the relationship between  $O_{max}$  and total consequences and impulsive consequences and enhancement motives mediated the relationship between  $O_{max}$  and total consequences. No other models with  $O_{max}$  were significant. Only the results with Intensity are presented in the table for clarity.

# Discussion

The purpose of this study was to examine factors that contribute to risk for problematic drinking in military veterans. In this sample of heavy drinking veterans, alcohol demand was relatively high (e.g., reported consumption at price = 0 was almost 10 drinks), drinking was most related to social and coping motives, and veterans reported high overall levels of alcohol problems, and in particular problems related to physical consequences and impulse control. Drinking motives, particularly coping and enhancement motives have also been linked to worse drinking outcomes and studies suggest they may be important in explaining the relationship between RV and drinking problems (Rousseau et al., 2011; Yurasek et al., 2011). These prior findings led us to hypothesize that elevated alcohol RV would be associated with higher levels of drinking and alcohol-related consequences, and that certain drinking motives (coping and enhancement) would mediate the relationship between elevated RV and higher levels of alcohol-related problems.

Overall higher alcohol RV was associated with greater levels of total alcohol problems, but this relationship was not significant in models that controlled for drinking level and motives. However, Omax was significantly associated with impulse control problems in the mediation model tests of direct effects indicating that individuals with higher alcohol RV are more at risk for impulse control problems related to their drinking. This is consistent with previous research findings that elevated demand is linked to a higher likelihood of impulsive behaviors such as drinking and driving (Teeters & Murphy, 2015; Teeters, Pickover, Dennhardt, Martens, & Murphy, 2014). Intensity and Omax were also associated with more interpersonal problems, suggesting that elevated demand may predict social/relational problems even after accounting for differences in drinking level. Consistent with our hypothesis, RV was associated with endorsement of drinking motives, specifically social, coping, and enhancement motives. Bivariate associations indicated that overall endorsing these motives was associated with increased level of alcohol-related problems, but not a higher quantity of drinking, suggesting that drinking for these social, coping and enhancement reasons conveys risk above and beyond that produced by high consumption. The association between coping and enhancement motives and alcohol-related problems is consistent with previous research with other populations (Merrill et al., 2014; Patrick et al., 2011) and suggests a similar association in military veterans. Also consistent with previous research (Yurasek et al., 2011) and with our hypothesis, motives mediated the relationship between RV and alcohol-related problems. This suggests that individuals who have a high valuation of alcohol may have increased motivation to drink in mood-enhancement and coping situations, resulting in increased alcohol-related consequences. In this study, we found mediation for motives between alcohol RV and interpersonal, social responsibility and impulse control problems specifically. Other researchers have suggested that the link between motives and problems may be due to a different style of drinking (e.g., drinking at a faster pace, which would raise BAC) in the case of enhancement motives (Goodwin, 1995; Perry et al., 2006). In the case of social motives, individuals may engage in drinking behaviors to facilitate friendships, which may lead to them trying to match the drinking pace of friends or to make decisions based on what they think others may like (Gntra, Brown, & Moreno, 2013). In the case of coping motives, researchers have suggested that a lack of other effective coping methods, and lower control in decision-making while drinking (Cooper et al., 1995) may play a role. These factors could foreseeably be related to issues with personal and job-related responsibility and relationships, particularly with close friends and family, which reflect a number of the items on this subscale. This may be a particularly problematic phenomenon for military veterans given the high rate of adjustment issues including social relationships, reentry into society, and finding employment (Allen, Rhoades, Stanley, & Markman, 2010; Meis, Erbes, Polusny, & Compoton, 2011).

#### **Limitation and Future Directions**

This study had several limitations. The data were cross-sectional, and therefore it was not possible to test directionality in the relationship between alcohol RV, motives, alcohol consumption and problems. The relatively small, homogenous sample (mostly male, heavy drinkers) may have made it difficult to detect effects and may partly explain why we did not find direct effects between alcohol RV and alcohol-related problems in the mediation model. Additionally, all measures in this study were self-report. Although research suggests that

hypothetical purchase tasks such as the APT are reliable and valid (Amlung et al., 2012; Amlung & MacKillop, 2015) and self-report measures of substance use are generally accurate (Hagman, Clifford, Noel, Davis, & Cramond, 2007), a biological or real-time measure of alcohol use and purchases may have been helpful as to confirm these results.

Despite these limitations, these results extend the literature by suggesting that elevated alcohol demand is linked to drinking problems in military veterans and enhancement and coping drinking motives mediate this relationship. Given these findings and that high RV has been associated with poor intervention outcomes in other populations (Dennhardt et al., 2015; Mackillop & Murphy, 2007), RV and drinking motives should be examined as a) indicators of risk and need for alcohol intervention, and b) potential targets to inform prevention and intervention efforts in veterans. Consistent with previous research (Dennhardt, Yurasek, & Murphy, 2015; Mackillop & Murphy, 2007; Murphy, Dennhardt, et al., 2015), the current results provide particular support for the clinical utility of the demand intensity (maximum consumption) and Omax (maximum expenditure) indices given their consistent pattern of association with drinking motives and problems in this sample of heavy drinking Veterans. In terms of intervention, both standard brief alcohol interventions, which frame decisions about drinking into aggregate patterns associated with risk and social/health costs, and behavioral economic approaches that aim to frame decisions about drinking and drug use in the context of overall resource (time/money) allocation (Murphy et al., 2015; Dennhardt, Yurasek & Murphy, 2015) have been shown to reduce RV and deserve more research with this population. Some brief motivational interventions have addressed motives as part of the personalized feedback (Lee et al., 2010) and motive-tailored interventions have also shown some promise (Studer et al., 2014; Wurdak, Wolstein, & Kuntsche, 2016). Research on interventions that target these risk factors warrant more research.

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Bivariate associations between alcohol demand, motives, alcohol use and problems

Variables	1	2	3	4	5	9	7	8	6	10	11	12	13	14	15
1. Drinks Per Month		.483 **	.448**	185	.413 <sup>**</sup>	.439 <sup>**</sup>	.227	.434 **	.463 **	.413 **	.121	023	.255*	.217	.031
2. Intensity		ī	.653**	008	.338 **	.409 *	.179	.346**	.249	.315*	.388 **	.050	.358**	.415**	.370 **
3. O <sub>max</sub>				339 **	.305 *	.395 **	.234	.365 **	.398**	.328 **	.350 **	.109	.149	.112	.248*
4. Elasticity					064	077	082	041	150	273*	088	005	004	008	113
5. Total Recent Consequences					ī	.804 **	.668 <sup>**</sup>	.788**	.774 **	.668	.416 <sup>**</sup>	.095	.413**	.395 **	.299*
6. Interpersonal Consequences						ī	** 609.	.734 **	.706 <sup>**</sup>	.582 **	.331 <sup>**</sup>	.153	.369 **	.376**	.294 *
7. Intrapersonal Consequences							ī	.499 **	.627 **	.470 **	.077	.032	.160	.186	.078
8. Impulse control consequences									.646 **	.573 **	.425 **	.181	.402 <sup>**</sup>	.424 **	.337 **
9. Physical consequences									ī	.664 **	.302*	.103	.160	.065	.179
10. Social Responsibility consequences										ī	.261 *	.121	.307*	.276*	.238
11. Social Motives											ī	.409 **	.415**	.352**	.664 *
12. Conformity Motives												ī	.403 **	.393 **	.366 **
13. Coping-Anxiety Motives													ï	.880 **	.670
14. Coping- depression motives														ī	.644 <sup>**</sup>
15. Enhancement motives															
* p 0.05;															

Psychol Addict Behav. Author manuscript; available in PMC 2018 June 04.

 $^{**}_{p 0.01}$ 

Table 2

Mediation of relationship between alcohol RV (Intensity) and problems by motives

	Effects (of demand) on Motives	Direct I	Effect		Indirec	t Effect	BCa* 9	5% CI
	$t\left( p ight)$	Effect	SE	P = value	Effect	<b>Bootstrap SE</b>	Lower	Upper
Intensity								
Social Motives	$t = 2.85; p = .006^*$							
Total Problems		1.12	4.44	.802	5.07*	3.52	.715	15.16
Interpersonal		.458	.343	.187	.267	.209	0017	.8104
Social Responsibility		.221	.264	.405	.161	.138	-0.15	.523
Impulsive		.336	1.04	.747	$1.15^{*}$	.743	.1425	3.02
Coping-Anxiety	t = 2.39; p = .020*							
Total Problems		2.11	4.39	.630	4.09*	2.30	.950	11.13
Interpersonal		.440	.328	.185	.285*	.163	.054	707.
Social Responsibility		.238	.258	.359	.144*	.111	.007	.479
Impulsive		.574	1.03	.578	.913*	.555	.167	2.63
Coping-Depression	t = 3.04; p = .004*							
Total Problems		1.22	4.55	067.	4.97*	2.87	1.10	12.64
Interpersonal		.376	.339	.2754	.349*	.194	.064	.816
Social Responsibility		.218	.267	.417	.164	.145	025	.752
Impulsive		.234	1.04	.824	1.25*	.668	.318	3.02
Enhancement	t = 3.36; p = .001*							
Total Problems		.745	4.63	.866	5.41*	3.63	.746	15.15
Interpersonal		.314	.341	.362	.411*	.260	.058	1.04
Social Responsibility		.171	.268	.527	.211*	.170	.006	.680
Impulsive		.053	1.05	.960	$1.43^{*}$	.946	.262	4.02