Limited Knowledge and Mixed Interest in Pre-Exposure Prophylaxis for HIV Prevention Among People Who Inject Drugs

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Abstract

People who inject drugs (PWID) experience sexual and injection-related HIV risks, but uptake of pre-exposure prophylaxis (PrEP) for HIV prevention among PWID has been low. Improving PrEP uptake in this population will require understanding of PrEP knowledge and interest. In 2017, we conducted in-depth, semistructured interviews with HIV-uninfected PWID and key informants (PrEP and harm reduction providers) in the US Northeast. Thematic analysis of coded data explored PrEP knowledge and the factors that influence PrEP interest. Among PWID (n = 33), median age was 36 years, 55% were male, 67% were white, and 24% identified as Hispanic/Latino. Accurate PrEP knowledge among PWID was low, which key informants (n = 12) attributed to PrEP marketing focused on other risk populations, as well as healthcare providers' lack of time and unwillingness to discuss PrEP with PWID. There was a discrepancy between self-reported HIV risk behaviors, which were common, and HIV risk perceptions, which varied and strongly influenced PrEP interest. Most PWID and key informants thought that PrEP would be most beneficial for those who shared syringes, used discarded syringes, engaged in transactional sex, or were homeless. Improving uptake of PrEP for HIV prevention among high-risk PWID will require education to increase PrEP knowledge and addressing factors that negatively influence PrEP interest such as perceptions regarding low HIV risk and the process for obtaining PrEP. This may require specialized PrEP marketing and outreach efforts and improved capacity of healthcare providers to effectively assess HIV risk (and perceptions) and communicate the benefits of PrEP to at-risk PWID.

Keywords: HIV infections, pre-exposure prophylaxis, harm reduction, needle sharing, sexual behavior, risk taking

Introduction

PEOPLE WHO INJECT DRUGS (PWID) are disproportionately affected by HIV/AIDS, with 9% of the 39,782 HIV diagnoses in the United States in 2016 being attributed to injection drug use.¹ The numbers of people who have ever injected drugs, estimated at 6.6 million US residents in 2014,² may increase along with rising rates of opioid and heroin use.¹ Despite the efficacy of syringe service programs (SSPs) in preventing injection-related HIV transmission,³ only about half (52%) of US PWID report having access to syringes through SSPs, and only a third (34%) consistently access sterile syringes.⁴ Further, HIV-related risk behaviors are common among PWID, with 72% reporting past-year receptive

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syringe sharing and/or condomless vaginal or anal sex.⁴ Recent HIV outbreaks (e.g., in Indiana in 2015) have revealed that, once introduced, HIV can spread rapidly within PWID networks.⁵

In the Bangkok Tenofovir Study, antiretroviral pre-exposure prophylaxis (PrEP) reduced risk of HIV infection in PWID by 48.9% overall and 83.5% among those with at least 97.5% adherence.^{6,7} However, despite CDC recommendations that PrEP be provided to at-risk PWID along with other essential harm reduction services,⁸ PrEP research and programmatic attention toward this population have been limited.⁹ A small number of surveys have identified low knowledge of the existence of PrEP among PWID in North America (ranging from 3% to 31% of samples surveyed).^{10–15} Low knowledge of PrEP may result, in part, from physicians' reluctance to discuss or prescribe it to people who use and inject drugs,^{16,17} possibly due, in part, to concerns or assumptions about medication adherence.¹⁸ However, several studies have identified moderately high "willingness" to use PrEP among PWID, which was associated with engaging in known HIV risk behaviors.11-15 Nevertheless, in-depth research on PrEP knowledge, interest, and related intervention needs is lacking. We thus undertook a qualitative study to help inform efforts to increase PrEP uptake in this socially marginalized population.

Methods

Study setting and design

We recruited PWID and key informants in Boston, MA, and Providence, RI, two urban centers in the US Northeast where increasing levels of opioid use and injection¹⁹ are contributing to new cases of HIV. For example, the Massachusetts Department of Public Health (MDPH) recently issued a clinical advisory noting that the proportion of all HIV infections attributed to injection drug use increased from 4% to 8% in 2007–2016 and to 14% in 2017.²⁰ MDPH attributed this increase to several concerns, including the state-wide opioid epidemic (and fentanyl availability, which can cause more frequent injections), the lack of HIV knowledge and experience among younger PWID, and increasing hepatitis C virus (HCV) transmission indicating syringe sharing practices that also increase HIV transmission.²⁰ Similarly, in Rhode Island, where the numbers of new HIV diagnoses attributed to injection drug use in recent years are small,^{21,22} a recent Department of Health report notes increasing concerns about ongoing HCV in the state.²³

We recruited PWID (hereafter "participants") through local community-based organizations (CBOs) in both cities (e.g., SSPs, drop-in at HIV/HCV testing centers). CBO staff informed individuals of the study. Trained study personnel then screened interested individuals for eligibility (≥ 18 years old, self-reported HIV uninfected, past-month injection of any drugs). Purposive sampling helped maximize diversity in participants' demographics (age, sex) and risk behaviors (receptive syringe sharing, condomless sex).^{24,25} We also worked with CBO staff and our networks to recruit professionals (≥ 18 years of age) with "on-the-ground" experience providing PrEP or health or harm reduction services to PWID (hereafter "key informants"). Eligible participants and key informants provided verbal informed consent. The Boston University Medical Center Institutional Review Board approved all study protocols.

Data collection

Between October 2016 and October 2017, a principal investigator (academic faculty member) and three trained graduate student interviewers collected all data from participants and key informants individually in private spaces within CBOs and professional offices. Interviewers first administered brief quantitative assessments of sociodemographics (e.g., age, gender), sexual and substance use behaviors, and PrEP knowledge and experience (Tables 1 and 2). Next, interviewers used semistructured interview guides with open-ended questions and probes to explore substance use, HIV risk, healthcare utilization, and PrEP knowledge and interest (e.g., "Before today, what had you heard about PrEP?" and "What value would PrEP have for you?"). After asking about PrEP knowledge, interviewers explained PrEP as "an antiretroviral pill that can be taken every day by people who do not have HIV yet but who are at risk of getting it through sex or injecting drugs." Qualitative interviews, which lasted ~ 45 and 30 min with participants and key informants, respectively, were audiorecorded and professionally transcribed. Participants received \$25 for participating in the study. During data collection, we held weekly team meetings in which we discussed data collection progress and topics that were emerging from interviews. We continued interviewing until agreeing as a team (through team meetings) that we had reached thematic saturation, the point at which new information was unlikely to be obtained through additional data collection.²⁶

Data analysis

Thematic analysis involved identifying key themes regarding PrEP knowledge and interest among PWID.²⁷ Our collaborative codebook development process^{28,29} began with six research team members independently reading three transcript excerpts to generate potential codes and definitions based on key domains of interest and emergent topics that were noted through prior team discussions.³⁰ This group of six team members met to discuss and refine these potential codes and definitions and created a preliminary codebook that we then independently applied to a set of three (different) full transcripts. We compared consistency in code application, resolved discrepancies through discussion, and modified the codebook. After repeating this process twice and reaching consensus on final codes and definitions, transcripts were divided among three analysts who independently applied final codes to their assigned transcripts using NVivo (QSR International Pty Ltd., version 11, 2017). One analyst supervised this group, assessed quality of coding, and led team discussions of coding progress and ideas on preliminary findings during weekly calls. Finally, more in-depth thematic analysis for this article involved identifying key themes and connections between themes relating to PrEP knowledge and interest, both from participants' and key informants' perspectives. These themes are described and exemplified using representative quotes.

Results

Participant characteristics

Among 33 PWID participants (Providence: 52%; Boston: 48%; Table 1), median age was 36 years (interquartile range:

TABLE 1. CHARACTERISTICS OF PEOPLE WHO INJECT DRUGS (N=33)

TABLE 1. (CO	NTINUED)
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	n (%)
Sociodemographics	
City	
Ďoston	16 (48)
Providence	17 (52)
Age in years; median (IQR)	36 (32–48)
Race (categories are not mutually exclusive	:)
American Indian or Alaska Native	3 (9)
Black or African American	7 (21)
White	22 (67)
Other Ethnicity: Hispanic/Latino	5(15) 8(24)
Gender	0 (21)
Male	18 (55)
Female	13(39)
Trans woman	1(3)
Genderqueer	1 (3)
Sexual orientation	
Heterosexual or "straight"	21 (64)
Bisexual	8 (24)
Homosexual or gay	4 (12)
Educational attainment	
Less than high school	9 (27)
High school or GED	13 (39)
Some college (no degree)	11 (33)
Employment status (categories	
are not mutually exclusive)	2 (6)
Employed full time (30+ h/week)	$\frac{2}{5}$ (6)
Employed part time (<50 h/week)	3(13)
Retired	$\frac{25(70)}{1(3)}$
Disabled	5(15)
Health insurance: has public	32 (97)
health insurance	
Sexual health and behaviors	
HIV testing, past year (no. of times; $n = 32$))
0	2 (6)
1–2	18 (56)
3+	12 (37)
Diagnosed with HCV, ever	26 (79)
No. of sex partners, past 3 months	
0	6 (18)
	12 (36)
2	6(18)
5-9 10	4(12) 5(15)
Condemons meet 2 menths	5 (15)
Condom use, past 3 months (vaginal or anal say: $n = 27$	
(vaginal of anal sex, $n - 27$ with >1 sex partner)	
Never	11 (41)
Rarely	1(4)
Sometimes	7 (26)
Usually	3 (11)
Always	5 (19)
Substance use behaviors	
Substances used to get "high,"	
past 3 months (not mutually exclusive)	
Alcohol	15 (45)
Heroin	32 (97)
Heroin	32 (97)

	n (%)
Prescription opioids	11 (33)
Street methadone	8 (24)
Cocaine	27 (82)
Crack	23 (70)
Crystal methamphetamine	13 (39)
Poppers (i.e., amyl nitrate)	2 (6)
Marijuana	22 (67)
Downers or sedatives (e.g., Valium,	14 (42)
Ativan, Xanax)	
Other drugs not prescribed	15 (45)
Frequency of drug injection, past 3 months	
Less than once a month	2 (6)
1–3 Days a month	2 (6)
Once a week	1 (3)
2–6 Days a week	8 (24)
Once a day every day	3 (9)
2–3 Times a day every day	12 (36)
4 or More times a day every day	5 (15)
Drugs injected, past 3 months (not mutually	exclusive)
Heroin	31 (94)
Prescription opioids	3 (9)
Methadone	1 (3)
Cocaine	23 (70)
Crack	13 (39)
Crystal methamphetamine	11 (33)
("Speedball")	12 (36)
Current syringe access (not mutually exclus	ive)
SSP ("Syringe Exchange")	27 (82)
Pharmacy	10 (30)
Other people	5 (15)
No. of people to whom participant lent or	
gave a syringe after using it, past month	(n=32)
0	17 (53)
1–2	5 (16)
≥3	10 (31)
No. of people from whom participant	
0	14 (42)
1-2	15(45)
>3	4(12)
Any distributive or receptive syringe	21 (64)
sharing, past month	
No. of people with whom participant shared	1
injection paraphernalia (cookers,	
o couons, rinse water), past month	12 (26)
0	12(30) 10(30)
>3	10(30) 11(33)
PrFP knowledge and experience	11 (55)
Had heard of PrEP before study	12 (36)
Had taken PrEP before study	1(3)
Likelihood of using PrFP in future	<u> </u>
Extremely unlikely	0(0)
Unlikely	3 (9)
Undecided	13 (39)
Likely	10(30)
Extremely likely	7 (21)
	. (=1)

May exceed 100% when categories were not mutually exclusive. HCV, hepatitis C virus; IQR, interquartile range; PrEP, preexposure prophylaxis; SSP, syringe service program.

(continued)

TABLE 2. EMPLOYMENT CHARACTERISTICS OF KEY INFORMANTS (N=12)

	1
Location	
Massachusetts	8
Rhode Island	4
Education level	
High school or GED	1
Some college	3
College degree	1
Graduate/professional degree	7
Organization type*	
Drop-in HIV/STI/HCV testing center	7
HIV primary care clinic/hospital	5
Methadone clinic	1
Substance use clinic	1
SSP	3
State Public Health Department	1
Job titles	
Clinician and researcher	5
Program coordinator/manager	5
Outreach worker/navigator	2
Years of experience in HIV and/or PWID	
0–5	3
6–10	3
11+	6

HCV, hepatitis C virus; PWID, people who inject drugs; SSP, syringe service program; STI, sexually transmitted infection.

*Categories are not mutually exclusive.

32–48). About half (55%) identified as male. Most reported white race (67%) followed by non-Hispanic black (21%); 24% identified as Hispanic or Latino. Most participants had a high school education or less (67%), and most were unemployed (70%). Among those with health insurance (97%), all were publicly insured (100%). Key informants (n = 12; Providence: 33%; Boston: 67%; Table 2) worked in healthcare settings as clinical providers of PrEP and HIV treatment and care, primary care clinicians, infectious disease and addiction medicine specialists, and in CBOs as program managers and outreach staff directly interfacing with PWID. Overall, in these various roles, six key informants had worked with PWID for 11 or more years.

Two key themes emerged regarding PrEP knowledge and interest: (1) accurate PrEP knowledge was low, in part, due to marketing focused on other risk populations and healthcare providers' lack of time and unwillingness to discuss PrEP with PWID; (2) PrEP interest was tied to prior PrEP knowledge and HIV risk perceptions, which were incongruent with descriptions of high-risk behaviors and situations. These findings, described in the sections below, highlight specific considerations for future efforts to improve PrEP uptake among PWID.

1. Low PrEP knowledge. Low knowledge of PrEP among PWID. Accurate knowledge of PrEP was low, with most participants having no knowledge; for example: "I didn't even know they had that" (40, woman, Boston). Some participants had only a vague awareness of PrEP before the study: "I might have heard something about it ... yeah, maybe, but I never followed up on it" (49, man, Providence). Some participants who said they had heard of PrEP before did not know that it was already available and could only vaguely

associate it with HIV or HIV treatment: "The brand, I've heard that, and I knew it was something that had to do with HIV. I didn't know it was to prevent it, or, like with hepatitis, you have to have a certain strain ... All I knew, it had to do with something with HIV" (60, man, Providence). Several others conflated it with postexposure prophylaxis or asked if it was similar: "I don't think I've heard about the one vou can take before [exposure]. I knew about the one that, if you're exposed, then you go to an emergency room within 72 hours or something" (24, woman, Boston). Only a few participants reported directly receiving information about PrEP through conversations with CBO staff, and two had learned about PrEP from websites that target men who have sex with men (MSM) or friends who identified as gay. The only participant in our sample with personal experience using PrEP, a selfidentified genderqueer participant in Providence, used it while in a sexual relationship with an HIV-infected partner.

Key informants' perspectives on low PrEP knowledge among PWID. Key informants provided several explanations for low PrEP knowledge among PWID. First, key informants explained that most PrEP marketing focused on gay, bisexual, and other MSM, possibly alienating PWID and other high-risk groups:

It's been so targeted towards the MSM community. It really hasn't been advertised to the injection drug user community, especially the females. And a lot of them are the ones that are engaging in very high risk activities. [And] some of the guys, too, to get drugs ... Everybody has heard about [HCV treatments], but no one has heard about PrEP in the IDU community. People don't even realize that PrEP is for women, too ... The few that know about it, they think it's just for gay guys.—CBO program coordinator, Boston

Second, key informants believed that healthcare providers rarely discussed PrEP with their patients who injected drugs because they often focused on addiction and other, more immediate health concerns. Due to their limited time with patients, most providers did not discuss HIV risk or prevention:

Even though [the clinics] are trying to ramp it up, a lot of doctors, unfortunately ... it's not their main concern when they're looking at an IDU. They're not going, "Oh, this would be a candidate for PrEP." They're more thinking, "Okay, what opioid treatment can we get them on, what kind of services do they need?" No one's really thinking, "They also have all these high risk sexual behaviors that are just as important as their injection behaviors."—CBO staff member, Boston

Key informants also believed that stigma around injection drug use and related assumptions about poor medication adherence reduced healthcare providers' willingness to discuss PrEP with PWID:

Across the country, there's been very little uptake among people who inject drugs compared to men who have sex with men ... I think a lot of that, really, is just stigma and comfort about this population and concern about whether adherence can be optimal, which can be a less of a barrier [challenge] than you might expect.—HIV and addiction specialist clinician, Boston

This key informant questioned whether adherence to PrEP would be challenging for PWID or not, but was concerned that assumptions regarding poor adherence in the population led healthcare providers to avoid discussing it with patients.

LIMITED KNOWLEDGE OF PREP AMONG PWID

2. PrEP Interest: "I think it would be helpful for some people". Many PWID participants expressed interest in PrEP, with half reporting in brief quantitative surveys that they would be "likely" or "very likely" to use PrEP in the future (Table 1). In qualitative interviews, participants' personal interest in using PrEP was related to their prior PrEP knowledge and perceived HIV risk, as described below.

Reasons for low PrEP interest. Among those with little or no interest in using PrEP, some participants explained that because they had never heard of PrEP before, they would need more information and time to decide whether it was right for them. Several participants commented that PrEP sounded like an important tool, but was "not high up there" in their current priorities (49, man, Providence). Key informants also explained that, for many PWID, the distant threat of HIV infection was less concerning than the immediate risk of overdose death. As a Boston CBO-based key informant stated, "I think there's a thing that goes along with drug addiction, like, 'I'm going to die from the drugs before any of this other stuff, so what's the difference?""

Although high-risk sexual and injection-related behaviors for HIV transmission were prevalent in our sample, HIV risk perceptions varied and appeared to directly influence participants' PrEP interest. Reflecting her low perceived HIV risk, one 24-year-old woman from Boston stated, "I just feel like I have no reason to take it right now. I mean, my boyfriend doesn't have HIV, I don't share needles, and I stay pretty safe." Some of the participants with low perceived HIV risk believed that PrEP would be beneficial for other, higher risk PWID, but not for themselves:

I think [for] people on the street, it would be really good [if] they are reusing a needle, [if] they're more out on the streets and more open to getting HIV ... sleeping with somebody to get money, prostitutes out there, exchanging sex for money. [Interviewer: And what value would PrEP have for you?] None right now because I'm not out on the streets ... I'm not hanging with others [who] are using needles or [having] multiple sexual partners.—30-year-old woman, Providence

Participants with low PrEP interest explained that they avoided sharing syringes (and tried to use new, sterile syringes) whenever possible, were involved in "monogamous" sexual and syringe-sharing partnerships, and engaging in "protected" or safer sexual practices. However, despite their emphasis on the importance of harm reduction behaviors, some of these participants acknowledged sharing syringes occasionally:

I used to get bleach or water and rinse it out if it was an emergency case. Usually I wait to get my own needle. But if it was an emergency [or] I would feel sick, I would probably use somebody else's needle. I have before ... It happens once in a great while, but it does happen.—49-year-old man, Providence

Similarly, several particiapnts who described being in "monogamous" sexual and syringe-sharing partnerships (i.e., in which partners only shared syringes with each other) described occasionally having sex or sharing syringes with other individuals and being uncertain about their primary partners' monogamy, which they did not openly discuss. For example, a 35-year-old woman in Boston stated that her HIV risk was low because her partner did not share syringes, "At least not that I know of ... we've talked about it and he says

no, and I tend to believe him, but you never know ... there's always [something] in the back of your head."

Based on their professional experiences, key informants had unique perspectives on the reasons for low PrEP interest in various subpopulations of PWID. For example, several key informants were concerned that heterosexual men had the lowest perceived HIV risk despite engagement in risky and stigmatized behaviors such as condomless sex and transactional sex, including with other men. Unfortunately, as a Boston-based HIV testing counselor reported, this subpopulation of PWID could be particularly difficult to reach with prevention messaging: "If we could get at the guys that are doing it [sex work], not the gay guys, but the straight guys … We try so hard to talk to them, but it's difficult to get the straight guys to admit to it."

Additional strategies that key informants suggested to increase PrEP knowledge and interest among PWID included specialized education and outreach efforts (e.g., "word of mouth" and brochures distributed through CBOs), tailored marketing campaigns for this population (e.g., advertising that would be acceptable and appealing to PWID), and improved capacity of healthcare providers to communicate with PWID about HIV risk and PrEP as an accessible prevention option. However, as explained by a key informant (HIV and addiction specialist clinician) in Boston, educational efforts would need to address the possibility that PWID could feel overwhelmed by the specific aspects of PrEP (e.g., side effects, daily adherence) that could reduce their interest in it as a prevention option:

I think [PrEP] can be intimidating, particularly to patients who are already dealing with withdrawal ... the thought of taking a med that might have side effects is kind of overwhelming. And the thought of a daily med is intimidating. Especially if you're dealing with the stress of needing to find heroin four times a day, that's a process that's already creating some stress and challenges in your life. The thought of a med that you have to be adherent to every single day can be an intimidating prospect.

Reasons for higher PrEP interest. PrEP interest was higher among individuals who acknowledged their HIV risk behaviors and had high perceived HIV risk, particularly due to heightened sexual risk. For example, many participants and key informants believed PrEP to be most valuable for women and men who were "working in the streets" (i.e., engaging in transactional sex, in which condom use "just doesn't happen all the time"). As a 35-year-old woman from Boston reported, the "people that are really involved, the girls that are still really out there [on the street], I think they would be interested in [PrEP]." Key informants also believed that individuals engaged in sex work would be more interested in PrEP than other PWID because they acknowledged their heightened sexual risk. However, as a CBO-based program manager in Boston explained, women engaged in sex work would be more likely to acknowledge their sexual risk than men:

I think a lot of the women would be [interested]. The men, it's hard because they don't necessarily admit to the behaviors. Like we'll have guys that will come in, and they're like, "No, I only have sex with women, blah, blah, blah ..." And then you find out, after meeting with them a couple of times, they

will be like, "Oh, well, I slept with a dude" ... [but] they really don't come right out and say that. But the women, they're a little bit more out there about it.

Another reason for being interested in PrEP related to experiences of sharing syringes or using discarded syringes. As noted above, although many participants emphasized the importance of trying to use sterile injection equipment whenever possible, some individuals more readily acknowledged that they frequently found themselves "in a bind" with intense withdrawal symptoms and no sterile injection equipment:

I didn't really have time to sit there and clean my syringe with the three water, three bleach, three water. And I had the little bleach thing and water in my backpack ... But I was stupid. I could've waited, but I was just sick. And when you're in that mode, and you don't feel good, and you're throwing up, and just like [in] a second you're gonna make it go away, you're like, "Give it to me now!" Stupid.—24-year-old woman, Boston

Others who were interested in PrEP explained that they tended to share syringes while "high" and not concerned with HIV risk, even if they regretted it later. This situation was described by a 59-year-old man in Providence: "You just don't care. You look at the person. They look healthy to you...and you just don't care, and you take a chance."

Personal interest in using PrEP was also higher among participants who felt fearful of HIV or knew individuals living with (or deceased from) HIV, as explained by this 43year-old man in Boston who expressed interest in using PrEP:

To protect myself from HIV [because] I don't want to catch it. My uncle passed away from HIV and my father's dying from it, so it's scary. I know that when people take their meds and stuff, they live longer, but still, I don't want to have it ... but when you're dopesick, you don't think about that ... you just think about feeling better. You don't think about the risks of using someone else's needle when you're sick. You're like, "I don't care, I just wanna feel better."

A final factor that elevated several participants' perceived HIV risk and interest in PrEP was homelessness. As a 29year-old man in Providence explained, living on the street increased his interactions with other individuals he believed to have HIV or other infectious diseases:

The people I hang with are in the drug scene [and] usually hang in the same places, the same abandoned houses ... The drug scene is so big and there's so many people ... If you're homeless and you're using, there's not a lot of places to go ... [You] don't want to get caught by the police, and a lot of times, people will be living in abandoned houses. They call them "abandominiums," and a lot of people there have HIV and Hep C and other STDs. So when you're using with them, you're very at risk of catching something like that.

At the same time, a couple of key informants expressed concern that homelessness could adversely impact PrEP interest among PWID:

It's a case-by-case, individual thing that comes down to the kind of lifestyle of the individual. You know, some of our homeless members have kind of, in a sense, given up on the thought of ever being stable. They feel like, "[its] just a waste of time trying to counsel me. I don't want to hear your counseling." And you know, that's a tough barrier to break ...

The ones who are a little more stable [are] a little more open minded and I'm sure would be open to [PrEP].—CBO program manager, Providence

Discussion

Although PWID have significant HIV risk, uptake of PrEP in this population has been low. With increasing levels of opioid use and injection in many areas of the United States,^{31,32} the introduction of even one case of HIV into PWID networks has the potential to rapidly spread HIV,⁵ threatening the large strides made toward HIV prevention. Although there is a vast and growing literature on PrEP knowledge and interest among MSM,^{33,34} few studies^{10–15} and no in-depth qualitative examinations-have explored PrEP knowledge and interest among PWID. In our qualitative study among PWID in the US Northeast, where HIV transmission attributed to injection drug use appears to be increasing,²⁰ we found that knowledge of PrEP was extremely low, and interest in using PrEP was mixed and depended on prior PrEP knowledge and HIV risk perceptions that were complex and suboptimal. As described below, our findings point to the need for PrEP uptake interventions that increase PrEP knowledge, address HIV risk perceptions, and motivate high-risk individuals to use PrEP.

Accurate knowledge of PrEP, including what it was and the fact that it was already available, was very low among PWID in our sample despite frequent contact with SSPs and other CBOs specializing in HIV prevention. This represents a large missed opportunity for PrEP information dissemination. As found in other studies,^{11,12,14} low PrEP knowledge among PWID may also reflect that PrEP marketing and, to a lesser extent, public health information campaigns have intensively targeted other populations, especially MSM, leading to misperceptions about the appropriateness of PrEP for PWID. Information that is accessible and acceptable to this population is needed to increase knowledge of PrEP availability and specific aspects of daily adherence, side effects, and the protections that are and are not provided (e.g., PrEP will not protect against other sexually transmitted infections or HCV). This information should be available in key areas that high-risk PWID frequent (e.g., SSPs and other CBOs, homeless shelters, and public transportation). In particular, SSPs and CBOs that work with this population, and employ trusted staff and mobile outreach teams, could help initiate diffusion of PrEP information into PWID networks.³⁵ Finally, as 79% of our participants reported being diagnosed with HCV, another venue for disseminating PrEP information and services could be through HCV care.

As research has shown with other populations,^{36–38} developing PrEP messaging for PWID that is comprehensible and impactful will require content that is tailored to their needs, interests, and concerns. At a minimum, as noted in research with heterosexual couples,³⁹ PrEP marketing and education campaigns for PWID should be guided by community input and avoid using stigmatizing language about addiction or overemphasizing specific risk behaviors (e.g., sex work). Further, to develop positive framing of PrEP as a prevention tool for PWID, research should explore the existence of HIV "prevention altruism" or social norms supportive of concern for the well-being of others when engaging in known risk behaviors.⁴⁰ Although PrEP may be viewed as

protection from HIV for oneself, the possibility of viewing PrEP as helping to reduce HIV transmission throughout one's sexual and drug use network could be explored. Indeed, while research on prevention altruism has focused on HIV treatment as prevention and sexual health behaviors including condom use among MSM,⁴¹ an increasing number of PrEP campaigns for MSM and transgender women reflect aspects of this concept (e.g., "PrEP Heroes" and "Greater Than AIDS").^{42,43} Among PWID, as altruism may play a role in using naloxone to reverse opioid overdose,⁴⁴ research should explore whether and how it could be leveraged by campaigns to increase PrEP interest.

Importantly, perceived HIV risk varied across our sample even though many participants described relatively frequent and unpredictable engagement in high-risk behaviors (e.g., receptive syringe sharing during "emergencies" when they did not have time or access to sterile syringes). This finding implies that some PWID underestimate their HIV risk, as noted in other populations at risk for HIV.45-47 While assessing and focusing on sexual risk could represent one opportunity to promote PrEP, not all PWID, especially MSM who identify as heterosexual, may perceive or be willing to acknowledge sexual risk for HIV acquisition. Understanding the reasons for low perceived HIV risk in specific PWID populations, which could relate to younger age,⁴⁸ low knowledge of HIV transmission,⁴⁹ denial,⁴⁹ or other factors will be important for developing PrEP uptake interventions. Strategies that align HIV risk perceptions and actual behaviors may also be needed to increase PrEP interest for some high-risk individuals.⁵⁰ For example, counseling involving motivational interviewing could help individuals recognize and discuss their HIV risks, increase their motivation for HIV risk reduction, and improve their knowledge of PrEP.^{51–55} By creating and leveraging internal motivation, rather than imposing recommendations, motivational interviewing could be positively received among PWID, a socially marginalized population with mistrust of the healthcare system.⁵⁶

Efforts to increase PrEP interest and uptake among PWID will also have to address what participants perceived to be a burdensome clinical screening process, as well as their concerns about PrEP side effects³ and daily adherence. Interventions involving motivational interviewing could also help develop self-efficacy for PrEP use and other behavioral skills. Among patients engaged in methadone treatment for opioid use disorder, an intervention based on an Information-Motivation-Behavioral skills model of PrEP uptake resulted in increased willingness to use PrEP.15,57 This model emphasized the need for at-risk individuals to have information (accurate, factual knowledge of HIV transmission and PrEP efficacy, safety, and dosage), motivation (perceived HIV risk and positive healthcare attitudes and personal intentions), and behavioral skills (self-efficacy for obtaining and using PrEP, action planning for PrEP consultations, screening appointments, and adherence).⁵⁸ However, the appropriateness of this model for out-of-treatment individuals with current injection drug use should be assessed in future studies.

Should the PrEP uptake intervention strategies discussed above prove feasible and acceptable to PWID, additional research will be needed to determine the ideal settings and providers to deliver these interventions. Key informants in our sample were concerned that many healthcare providers lack adequate time for discussing PrEP with PWID, given their focus on treating addiction and other health conditions. Studies have shown that primary care providers are more willing to discuss PrEP with MSM than PWID,⁵⁹ while nurse practitioners may be more willing to prescribe PrEP to heterosexuals.⁶⁰ However, due to stigma and resulting reluctance to attend medical appointments,⁵⁶ PWID may have limited contact with primary care providers, and addiction specialists may have low knowledge of, or ambivalence about, PrEP.⁶¹ Improving providers' knowledge, comfort, and willingness to discuss PrEP and sensitive HIV risk behaviors (both sexual and injection-related) with PWID will also be required to promote PrEP uptake in this population.

Our study has several limitations. We focused our recruitment of PWID in two urban centers in the US Northeast, where access to health and harm reduction services is relatively high. As such, our findings may not generalize to rural or other geographic areas where service availability and HIV transmission patterns differ. We also partnered with CBOs to recruit PWID. Although our purposive sampling strategy prioritized recruitment of higher risk individuals, the themes we identified may be less relevant for PWID who do not utilize SSPs or other CBOs. Finally, only one participant in our sample had personal experience using PrEP. While this likely reflects the extremely low levels of PrEP uptake in the PWID population, as PrEP rollout continues to expand, future studies are needed to understand experiences of PWID actually using PrEP and the processes through which they learned about and overcame barriers and competing priorities to acquire it.

These limitations aside, our study was the first to explore PrEP knowledge and interest among PWID using in-depth qualitative methods. Our findings provide important insight into the low knowledge of PrEP, and misperceptions and concerns regarding its use. We also found relatively low perceived HIV risk in our sample, which is concerning given the high prevalence of reported sexual and injection-related risk behaviors and recent clusters of new HIV infections among PWID in the US Northeast and other regions.^{48,63} Research is urgently needed to assess the feasibility, acceptability, and efficacy of intervention strategies to increase PrEP knowledge, interest, motivation, and uptake among PWID. Such intervention strategies should be based on evidence and theory and could involve specialized education and outreach efforts (e.g., "word of mouth" and use of CBOs to diffuse PrEP information throughout PWID networks), tailored marketing campaigns that are relevant to this population, and increased capacity of healthcare providers and outreach workers to communicate with PWID about HIV risk and increase motivation to use all available HIV prevention options. Different strategies may be needed to increase PrEP uptake in different subpopulations of PWID, but all should involve direct input from local PWID and health and social service providers who work with them.

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