

AUTHOR CORRECTION OPEN

Author Correction: The effectiveness of public health advertisements to promote health: a randomized-controlled trial on 794,000 participants

Elad Yom-Tov¹, Jinia Shembekar², Sarah Barclay² and Peter Muennig³*npj Digital Medicine* (2018)1:38; doi:10.1038/s41746-018-0047-z**Correction to:** *npj Digital Medicine* <https://doi.org/10.1038/s41746-018-0031-7>, Published online: 27 June 2018

In the original version of the published Article, there was an error in the caption to Table 1 which stated “None of the differences are statistically significant (χ^2 , two-sided, $p > 0.05$)”. This has been changed to “The 18–24 year old are over-represented in the all user treatment population, while the 50–64 year old are underrepresented in both tracked and all user population, p -values were < 0.05 for age groups and gender.” This has been corrected in the HTML and PDF version of the Article.



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