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# A Pilot Randomized Controlled Trial of a Technology-Based Substance Use Intervention for Youth Exiting Foster Care

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#### **Abstract**

Youth exiting foster care represent a unique, at-risk population in that they receive supportive health services while under the umbrella of the foster care system, but access to care can drop precipitously upon release from foster custody. Traditional means of substance use treatment may not meet the needs of this vulnerable population. Mobile interventions, however, have demonstrated high acceptability and efficacy across a range of mental and physical health issues. The specific advantages to mobile interventions dovetail well with the barriers faced by youth exiting foster care. This study describes the feasibility, acceptability, and initial efficacy of iHeLP, a computer- and mobile phone-based intervention based in Motivational Interviewing for reducing substance use among youth exiting foster care (n = 33). Participants were randomly assigned to either iHeLP or a contact control, each of which lasted six months. Feasibility was evaluated through eligibility and enrollment rates at baseline, and retention and intervention reach rates 3, 6, 9, and 12 months later. Acceptability was measured through a 5-item satisfaction measure and exit interviews. The two groups were then compared on a monthly measure of substance use. Study enrollment, retention, response rate, engagement, and satisfaction were all very good. Participants receiving iHeLP reported higher percent days abstinent than the control group, with effect sizes

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ranging from 0.32 to 0.62. Technology-based interventions such as iHeLP may be attractive to this population and support efforts towards reductions in substance use.

#### Keywords

Foster Care; Tailored Intervention; Brief Intervention; Mobile Health; Substance Use

# 1. Introduction

#### 1.1 Substance Use among Youth in Foster Care

Each year, over 7 million U.S. children and adolescents are involved in reports of abuse and neglect (U.S. Department of Health and Human Services, 2017). Given the substantial impact that abuse, neglect, and child welfare involvement can have on adolescent and young adult development, public health officials have asserted that maltreatment warrants as much research attention as other concerns affecting young people, such as HIV/AIDS, smoking, and obesity (Butchart, Harvey, Mian, & Furniss, 2006). Although maltreatment is related to a host of poor outcomes in adolescence and young adulthood, it appears to have a uniquely strong relationship with substance use (Dube et al., 2003; Dube et al., 2006). In particular, exposure to Adverse Childhood Experiences (ACEs) – including physical and emotional neglect, physical, sexual, and emotional abuse, domestic violence, parental substance use, parental mental illness, parental separation, and parental incarceration – is significantly associated with substance use among young people. While exposure to any one of these experiences corresponds with an increased likelihood of using alcohol or drugs, the cumulative exposure to multiple ACEs exponentially increases risk for youth substance use (Dube et al., 2003; Dube et al., 2006).

Exposure to ACEs is more common, occurs earlier in life, and accumulates more frequently among youth in foster care (Bramlett & Radel, 2014; Stambaugh et al., 2013). Such exposure may partially explain the tendency for foster youth to misuse substances at earlier ages than in the general population (Gabrielli, Jackson, & Brown, 2016) and report higher rates of "hard" drug use and problematic substance use (Braciszewski & Stout, 2012). For example, in a nationally representative sample, alcohol use disorders occurred up to four times more often among adolescents with a history of foster care compared to those without (Pilowsky & Wu, 2006). Rates of substance use also appear to be higher among youth removed from their home compared to maltreated youth who remain with their biological parents (Traube, James, Zhang, & Landsverk, 2012; U.S. Department of Health and Human Services, 2005). Lifetime rates of non-alcohol substance use disorders for older adolescents in foster care have reached as high as 14% (Keller, Salazar, & Courtney, 2010) - two to three times higher than corresponding national general population data (Center for Behavioral Health Statistics and Quality [CBHSQ], 2016\_S1\_Reference11). After youth exit the child welfare system, diagnostic rates escalate rapidly. Specifically, the largest longitudinal study of youth exiting foster care (the Midwest Study) reported an increase of 11% and 13% for alcohol and substance use disorders, respectively, in the first year post-exit (Courtney et al., 2005), while general population emerging adults experience an increase of only 1–2% over this same period of time (Substance Abuse and Mental Health Services Administration,

2009). Comprehensive substance use services are clearly needed to reduce these high levels of substance use within foster care and prevent the substantial increase in problematic alcohol and drug use post-foster care.

#### 1.2 Substance Use Interventions for Youth in Foster Care

The availability of screening, assessment, and treatment services for substance use is essential during adolescence and young adulthood, as early substance use initiation is highly associated with subsequent problematic use (Dawson, Goldstein, Chou, Ruan, & Grant, 2008; King & Chassin, 2007). Despite the need for these resources, less than 10% of U.S. adolescents who misuse substances receive appropriate services (CBHSQ, 2016). For foster youth, availability of care is scarce, as screening and assessment of substance use appears to be rare across child welfare systems (McCarthy, Van Buren, & Irvine, 2007). Entry into foster care is a potentially critical point for determining the health needs of these vulnerable young people. However, in the few states where screening and assessment are occurring, the accompanying procedures have been reported to not fully fit the needs of the population, with treatment services severely lacking in supportive resources (McCarthy et al., 2007).

While availability of substance use services within child welfare appears to need greater support, accessibility is also a significant issue, with two primary categories of barriers. First, youth in foster care face many of the same challenges that are common to other adolescents seeking substance use services. For example, many young people do not believe help is needed, reporting that substance use experimentation is normal for their age (Wu & Ringwalt, 2006). Indeed, rates of past 30-day alcohol and drug use are generally highest during young adulthood and tend to fade as individuals age (Substance Abuse and Mental Health Services Administration, 2017). These fluctuations also contain normative variations, with few people reporting serious problems, a bolus indicating experimentation, and a substantial minority not participating, with the vast majority graduating to abstinence or low risk use over time. Injunctive and descriptive norms about substance use, however, can skew perceptions about peer alcohol and drug use (Borsari & Carey, 2003; Neighbors, Geisner, & Lee, 2008), downplaying the need for treatment. For marijuana, in particular, there is a strong, growing national trend towards adolescents decreasing their perception of harm from smoking, with over 20% indicating that marijuana poses no risk of harm (Sarvet et al., 2018). Adolescents in the general population have also indicated that, once they have identified a need for services, they do not know where to find such help (CBHSQ, 2016). Youth in foster care are predominately directed to substance use services within community mental health, where navigation of yet another complex system of care can lead to poor utilization (Shin, 2005; Simms, Dubowitz, & Szilagyi, 2000). Confidentiality and stigma continue to be strong roadblocks for people of all ages, adolescents included (Rickwood, Deane, & Wison, 2007), preventing access to behavior change services. Finally, young people have reported difficulty articulating the extent of their problems to adult service providers, feeling that adults do not understand the complexity of their lives (Rice & Dolgin, 2008).

In addition to these barriers that cut across many young people, youth in foster care, as well as their caregivers, have reported important population-specific challenges to accessing

substance use treatment. Abuse, neglect, and subsequent residential mobility do not provide a solid foundation from which to build close, healthy bonds. While the mismatch between maltreatment and interpersonal connectedness is more direct, frequent mobility (i.e., changing foster care providers, group homes, schools) can prevent young people from creating important relationships with caregivers whom they can trust. For example, over half of youth participating in the Midwest Study experienced 4 or more school changes and 3 or more home placements during their time in foster care, while over one-third attended more than 6 schools while placed within child welfare (Courtney, Terao, & Bost, 2004). As a result, youth in foster care may be reluctant to discuss stigmatizing issues, such as mental health and substance use, with adults whom they may have recently met and may not be entrusted to their care for very long.

This specific issue of trust was made very clear in early work our team conducted, attempting to create a substance use intervention for this vulnerable group. In our focus groups with foster care staff, parents, and administrators, we proposed the use of brief interventions, which have shown strong efficacy for reducing adolescent substance use in several contexts, including school settings (Mitchell et al., 2012), pediatric primary care (D'Amico, Miles, Stern, & Meredith, 2008), and emergency departments (Spirito et al., 2004). Participants felt that the bond necessary to share information about substance use would be difficult to form with youth in foster care, given the noted difficulties in establishing trust (Braciszewski, Moore, & Stout, 2014). They added that, if an interventionist and young person were to make a solid connection, taking that person away from the youth would repeat a negative pattern all too familiar to this population.

Finally, access to substance use services often requires identification and encouragement by social supports of the impacted individual (e.g., friends, family, teachers). Unfortunately, many foster care stakeholders do not receive appropriate training in recognizing and addressing adolescent substance use (American Academy of Child and Adolescent Psychiatry and Child Welfare League of America, 2002; Schroeder, Lemieux, & Pogue, 2008). Our focus groups with youth who had recently exited care echoed these statements, as most felt judged and punished for using alcohol and drugs, rather than receiving help from those responsible for their care (Braciszewski, Tran, et al., 2018). Foster parents have duly noted a need for such assistance. In a recent survey, 40% of current foster parents had fostered a youth with significant substance use problems, but less than two-thirds received any training for parenting a youth with these unique needs (Meyers, Kaynak, Clements, Bresani, & White, 2013). Taken together, successful interventions need to address the systematic barriers particular to this population.

#### 1.3 Leveraging Technology to Improve Access to Care

As internet and mobile technology continue to permeate society across demographic characteristics (Pew Research Center, 2017a, 2017b), more psychosocial interventions are being delivered via computers, tablets, and cell phones, increasing access to empirically-supported treatment for many marginalized groups. Efficacy has been demonstrated using these media for several health care issues, including mental health (Ebert et al., 2015; Proudfoot et al., 2013; Richards & Richardson, 2012), smoking cessation (Bock et al., 2013;

Whittaker, McRobbie, Bullen, Rodgers, & Gu, 2016), and substance use (Marsch, Carroll, & Kiluk, 2014; Mason, Ola, Zaharakis, & Zhang, 2015). In addition to the vast reach of these approaches, technology-driven interventions can promote honest reporting on sensitive topics (Butler, Villapiano, & Malinow, 2009) and be tailored to any unique population (Ondersma, Chase, Svikis, & Schuster, 2005; Tzilos Wernette, Plegue, Kahler, Sen, & Zlotnick, 2018), increasing the likelihood of effectiveness with cost savings at a premium. While behavior change may occur for some individuals, these low burden approaches also have the strong potential to facilitate connections and help-seeking behavior (National Action Alliance for Suicide Prevention Research Prioritization Task Force, 2014), opening people's minds to traditional treatment they may not have otherwise sought. Finally, technology-based interventions can be available anywhere, at any time for each individual, reducing the negative impact of housing instability. In sum, the advantages noted here are well-suited to mitigate the barriers specific to youth in foster care, while offering empirically-supported interventions via a delivery system to which the population is accustomed to using.

#### 1.4 Current Study

Even when compared to other at-risk populations (e.g., youth in child welfare not removed from the home), youth in foster care report very high rates of substance use, which then substantially increase upon emancipation. Unfortunately, reliable and acceptable programs for reducing substance use in this population rarely exist. Indeed, to our knowledge, there are no interventions specifically designed to address substance use among foster youth in the scientific literature. Thus, in response to the significant need for an accessible empirically-supported substance use intervention for youth who have experienced foster care, we developed and sought to test initial efficacy for iHeLP (Interactive Healthy Lifestyle Preparation), a computer- and mobile phone-based substance use intervention that dynamically adapts to fluid levels of motivation to change substance use. We hypothesized that, compared to a contact-control, youth receiving iHeLP would report higher abstinence rates from their drug of choice and that abstinence would increase over time. In addition, we hypothesized that intervention delivery would be feasible and acceptable to both groups.

# 2. Method

#### 2.1 Participants

Young adults who had recently exited foster care were recruited from a large New England agency that provides post-foster care transition services. Inclusion criteria were: (1) 18–19 years old; (2) no more than 2 years removed from foster care; (3) a score of moderate or severe risk on the Alcohol, Smoking, and Substance Involvement Screening Test (WHO ASSIST Working Group, 2002); (4) not currently in or seeking substance abuse treatment; (5) owning a mobile phone; and (6) using text messaging at least weekly.

#### 2.2 Procedure

Young people were recruited for initial eligibility screening through two primary mechanisms. First, flyers were posted throughout the agency, inviting young people to be screened for a general health study for former foster youth aged 18 or 19. Second, agency

staff directly referred individuals to study interviewers using the same criteria; that is, 18 and 19 year old youth being served at the agency were asked if they were interested in hearing more about a health study. Study staff were provided a private office at the agency in which they could recruit participants and conduct eligibility screenings. Youth who were interested in learning more about the study were given a brief overview and invited to complete screening questions using a tablet PC and headphones for privacy and confidentiality. Once participants were identified as eligible, the research assistant explained the study goals and invited the young person to participate. Those who agreed were contacted by phone to set up a baseline interview, which generally took place at the participant's home or a mutually-agreed upon public setting (e.g., library, coffee shop).

At the baseline interview, youth provided informed consent, completed study assessment measures, and engaged in the computerized component of iHeLP. Baseline interviews lasted approximately two hours, for which participants were given a \$40 gift card. Youth were assigned to iHeLP or the control group using an urn randomization procedure (Stout, Wirtz, Carbonari, & Del Boca, 1994), which separated participants by gender and baseline substance use frequency. The urn design uses adaptive probabilities for group assignment that are systematically biased toward balance (for a full description see Stout et al., 1994). This procedure is most appropriate for small trials (Hedden, Woolson, & Malcolm, 2006), where imbalance on such factors can occur with larger probability (e.g., the last 5 participants being assigned to the same group within a coin flip design; Lachin, 1988). Both conditions were designed to last six months with follow-up interviews 3, 6, 9, and 12 months after the baseline assessment. Follow-up interviews lasted roughly 1–1.5 hours, for which participants were given a \$25 gift card. The majority of study interviews were conducted in person (93 of 147), including all baseline interviews; the remainder were completed over the phone due to participant scheduling preference and other constraints. At the final interview, participants from both conditions completed an audio-recorded exit interview. Study procedures were reviewed and approved by (the Pacific Institute for Research and Evaluation Institutional Review Board).

#### 2.3 Intervention

Those assigned to iHeLP completed a 20-minute computerized intervention that was theoretically-driven and consistent with Motivational Interviewing (MI; Miller & Rollnick, 2013), a client-centered counseling style that facilitates internal motivation to change through alignment with deeply held beliefs, values, and goals. MI-based approaches have been successful in reducing substance use among young people (Grant, Pedersen, Osilla, Kulesza, & D'amico, 2016; Jensen et al., 2011; Tevyaw & Monti, 2004), including in single-session formats (Burke, Arkowitz, & Menchola, 2003; Hettema, Steele, & Miller, 2005; Vasilaki, Hosier, & Cox, 2006). iHeLP is also guided by the FRAMES (Miller & Sanchez, 1994) approach to brief interventions. FRAMES involves six major elements found in effective, brief clinical trials (Miller & Sanchez, 1994): (1) Constructive, non-confrontational Feedback, tailored to the individual; (2) Emphasizing personal control and Responsibility; (3) Provision of nonjudgmental Advice through educational information or suggestions; (4) Offering a Menu of options or strategies; (5) Displaying Empathy; and (6) Promoting feelings of Self-efficacy.

The computerized component of iHeLP was developed and delivered using Computerized Intervention Authoring Software (CIAS; Ondersma et al., 2005), which allows for easily modifiable and tailored screening, assessment, and intervention. CIAS is unique in its approach by utilizing a three-dimensional cartoon character (*Peedy the Parrot*) to narrate intervention content and guide the participant through the session. Peedy is capable of over 50 animated expressions, which can maximally mimic one-on-one conversations. Participants interact with Peedy on a Tablet PC, wearing headphones to maximize confidentiality and understanding due to any possible reading difficulties.

iHeLP was tailored to participants in several ways. First, intervention content was specific to each participant's substance of choice. If a young person endorsed hazardous use of more than one substance, they were asked which substance they wanted to "have a conversation with Peedy about." This approach follows the MI principle of autonomy, where individuals are encouraged to express their right to and capacity for self-direction (Miller & Rollnick, 2013). All intervention participants then received substance-specific psychoeducation, presented in a gain-focused manner. Following a question about substance use goals (i.e., reducing/quitting vs. not), iHeLP was further tailored to individual readiness to change. Specifically, participants who did not express an interest in cutting down/quitting their substance of choice received intervention content consistent with engagement and building motivation to change (Miller & Rollnick, 2013). Youth who were interested in changing their level of substance use were provided an opportunity to state their reasons for change, set a change goal with Peedy, and review relapse prevention strategies. Upon completion, all participants were asked to provide a "Readiness Ruler" score; that is, "On a scale of 0 to 10, how ready are you to make a change (quit or cut down) in your use of [drug of choice]?"

The day after youth completed the computerized component of iHeLP, they began receiving one-way daily text messages tailored to their final readiness score, following an approach consistent with MI (Miller & Rollnick, 2013) and the Transtheoretical Model (TTM; Prochaska & DiClemente, 1992). Specifically, youth reporting a low readiness/interest in change (i.e., Pre-contemplation) after the computerized intervention received message content that appropriate for someone who may not see substance use as a problem (e.g., "How would your life be different if you reduced your alcohol use?"). Participants who reported a moderate or high level of readiness to change were treated in a similar fashion. That is, if participants reported moderate readiness for change, they received text message content suited for someone ambivalent about change; those who expressed a higher level of readiness were provided message content reflecting an active plan for making changes and support for relapse prevention.

However, the processes of behavior change are often fluid, which necessitate adaptation within interventions (Resnicow & Page, 2008). Thus, each week we sent participants "poll questions" to assess study outcomes (e.g., heavy drinking episodes) and readiness to change (via the Readiness Ruler). If participants responded with a Readiness Ruler score that would alter their TTM stage, weekly text message content, thereafter, reflected that change. Based on feedback from earlier iterations of iHeLP (Braciszewski, Tzilos Wernette, et al., 2018), participants also received weekly feedback on their substance use, as well as twice-monthly

reminders of self-identified reasons to change, methods of change, and downsides to using substances.

Control group participants also completed a 20-minute intervention with Peedy the Parrot on the Tablet PC focused on diet and exercise, the structure of which mirrored iHeLP (i.e., psychoeducation, readiness, pros and cons, behavior change goals). One-way text message content involved general motivational statements and rhetorical questions (e.g., "Be yourself. Everyone else is already taken."). Both arms of the study lasted six months, with participants receiving one text messages every day for the first three months and one message every other day, thereafter.

#### 2.4 Measures

- **2.4.1 Feasibility**—Feasibility was measured in several ways. We first calculated eligibility rates as the number of youth who met eligibility criteria divided by the number screened. We also examined enrollment rates defined as the number of young people who enrolled divided by the number eligible. Successful randomization was determined by examining frequency of condition assignment across gender and pre-baseline substance use frequency. Retention was measured using the rate of on-time follow-up interview completion and the rate of data collection completion, given that the primary outcome could be collected retrospectively. Finally, we assessed feasibility of intervention delivery using the response rate to the weekly poll questions, rate of disengagement with the text messaging component, and loss of cell phone coverage.
- **2.4.2 Acceptability**—Following the computerized component of iHeLP, participants answered questions on ease of use, satisfaction with the narrator, overall interest in the computerized portion, respectfulness of the narrator, and the extent to which the computerized component was bothersome. These items were developed for use with CIAS software and have been used in previous studies (Ondersma et al., 2005). Items were assessed on a Likert scale ranging from 1 (not at all) to 5 (very much). In addition, participants provided qualitative feedback concerning intervention format, content, and utility during a short exit interview at the final follow-up. Specifically, we asked for global feedback about the computerized and texting components (e.g., things you liked, things you would change), length of the program (too long, too short), texting frequency, utility of speaking with a support person (e.g., professional, peer), experiences with the goal and feedback messages, and alternative topics to present in the intervention (e.g., trauma, depression).
- **2.4.3 Substance use frequency**—The Timeline Follow Back (TLFB; Sobell & Sobell, 1992) captured self-reported substance use for a variety of drugs including tobacco, alcohol, marijuana, cocaine, amphetamines, inhalants, sedatives, hallucinogens, opioids, prescription opioids, bath salts, and synthetic cannabinoids. Participants reported the number of days they used each substance per week over the past 90 days or since the last interview. The TLFB is a widely used measure of substance use outcomes and has been shown to have robust reliability for myriad substances (Wray, Braciszewski, Zywiak, & Stout, 2016; Robinson, Sobell, Sobell, & Leo, 2014; Sobell & Sobell, 1992), methods of data collection

(Sobell, Brown, Leo, & Sobell, 1996), and lengths of retrospective recall (Janssen, Braciszewski, Vose-O'Neal, & Stout, 2017). The primary outcome of interest was the percent days abstinent of each participant's drug of choice. Given participant report of days used per week, we calculated percent days of abstinence in 30-day increments for each period of non-missing follow-up data.

Substance use frequency was also assessed via weekly poll questions, sent only to intervention participants, asking about drug of choice use in the last week (e.g., "How many days in the last week did you smoke marijuana? (PLEASE REPLY WITH A NUMBER, 0–7)"). To provide equal attention across groups, control participants were asked weekly about their consumption of healthy foods and use of exercise in the past week. Finally, participants were asked to provide 12-panel urine drug screens at each interview to assess both feasibility of data collection and accuracy of self-report on the TLFB.

- **2.4.4 Substance use consequences**—The Short Inventory of Problems Alcohol and Drugs (Blanchard, Morgenstern, Morgan, Lobouvie, & Bux, 2003) is a shortened version of the Inventory of Drug Use Consequences. It consists 15 self-report items on consequences from alcohol and drug consumption. Items (e.g., "I have taken foolish risks when I have been drinking/using drugs.") refer to the past 3 months, are rated on a Likert scale (0 = never to 3 = daily or almost daily), and are summed for a total score.
- **2.4.5 Abstinence self-efficacy**—The Brief Situational Confidence Questionnaire (Breslin, Sobell, Sobell, & Agrawal, 2000) is an 8-item measure of abstinence self-efficacy in varying situations (e.g., negative emotional/physical states, positive emotional/physical states, social pressure). Answers are provided on a Likert scale anchored at 0% and 100% confident that the participant can remain abstinent in that situation. Scores are then averaged across situations.
- **2.4.6 Depressive symptoms**—The Center for Epidemiologic Studies Depression Scale (CES-D; Radloff, 1977) is a 20-item self-report measure of past week depressive symptomatology and is noted for its wide use in depression research. Participants rate how much they have felt each item on a scale from 0 (rarely or none of the time) to 4 (most or all of the time). Items are summed with a score of 16 or higher suggesting clinically meaningful depression.

#### 2.5 Data Analytic Strategy

We calculated descriptive statistics for the feasibility and acceptability data, as well as t-tests and chi-squares to compare iHeLP and control participants on demographic variables, baseline characteristics, poll question responses, and satisfaction with the computerized component. Audio recordings of exit interviews were transcribed verbatim for analysis. Given that the questions were direct (e.g., "What did you think of the texting occurring once per day, then once every other day?"), a thematic analysis was not appropriate. Rather, we examined the transcripts for common strengths and weaknesses, count data on specific aspects of iHeLP (e.g., intervention duration: shorter, longer, just right), and suggestions to

modify iHeLP. These analyses were conducted using Dedoose (SocioCultural Research Consultants, 2016), a web-based software for facilitating mixed methods data analysis.

When analyzing all outcome data, we used repeated measures hierarchical linear modeling and MPlus software (Muthén & Muthén, 1998–2015) to investigate group differences in monthly percent days abstinent (PDA) for drug of choice at each of the four follow-up interviews, as well as linear change over the full 12-month follow-up period. HLM is robust to missing data, allows for comparison across more than two waves of data, and is most appropriate for nested data, such as these (i.e., observations nested within individuals; Raudenbush & Bryk, 2002; Singer & Willett, 2003). Mplus uses Full Information Maximum Likelihood estimation of missing values, which computes parameter estimates on the basis of all available data, including incomplete cases (Muthén & Muthén, 1998–2015).

To examine TLFB outcomes and intervention effects over the course of the study (e.g., immediate effects, sustained effects), we first calculated monthly rates (i.e., past 30 days) of drug of choice PDA across the 12-month study period. We then ran individual HLM analyses with time centered at different follow-up points (i.e., 1, 3, 6, 9, and 12 month). In each of these models, intervention condition was entered as a dichotomous variable (iHeLP: 1; control: 0) predicting both intercept (i.e., group differences in past 30-day substance use at that time point) and slope (i.e., group differences in monthly substance use change over time). We also used pre-intervention data (aggregated TLFB data from the 90 days prior to baseline) as a covariate in TLFB outcome analyses, predicting both intercept and slope. Similarly, we used HLM to examine group differences and changes over time in abstinence self-efficacy and substance use consequences. Intervention condition and baseline levels of these variables were used to predict both intercept (at 3, 6, 9, and 12 months) and slope. Finally, we calculated the correlation between weekly TLFB and poll question data on days of drug of choice use in the previous week.

#### 3. Results

#### 3.1 Feasibility

Eligibility rates were high; of the 127 youth who were screened, nearly two-fifths (39%; n = 50) met the inclusion criteria endorsing, among other things, at least a moderate problem with substance use. Reasons for being ineligible were infrequent substance use (40%), no history of substance use (35%), no cell phone (18%), and other (e.g., doesn't text, currently in treatment; 7%). Of the 50 eligible young people, 33 (66%) enrolled and were randomized to one of the study conditions. Those who did not participate cited non-interest (35%) or being too busy to participate (24%); the remainder could not be contacted to determine a specific reason for non-enrollment. Randomization was equivalent across gender ( $\chi^2 = 0.02$ , p = 0.88) and baseline substance use frequency ( $\chi^2 = 0.79$ , p = 0.37).

The final sample was slightly more female (n = 17) than male, while 42% indicated a Hispanic/Latino ethnicity. With regard to racial categories, 52% were Caucasian, 27% were African-American, 18% endorsed more than one race, and 3% indicated their race as "other." Participants were, on average, 18.91 years old (SD = 0.47), had 11.56 years of education (SD = 0.72, range = 10 - 12), were in foster care for 4.80 years (SD = 4.13, range

=0.2-17), and had 4.55 placements (SD = 3.02, range = 1-13). More than half (58%) were employed. Most participants (72%; n = 24) scored in the moderate to severe range in only one ASSIST substance category, while four met this threshold for two substances and five others were rated as having problematic substance use for three to six categories. Demographic characteristics for each group are shown in Table 1.

On time follow-up interview retention ranged from 64% to 76%, while data retention (i.e., retrospective TLFB reports) averaged 87% across the four waves of data collection (see CONSORT diagram). Specifically, follow-up data rates were 94% (3 months), 91% (6 months), 88% (9 months, and 76% (12 months). Outcome data were collected for at least one follow-up interview for all but two participants, while all but three participants provided outcome data for at least two subsequent interviews. No differences were found when comparing youth who did not complete any of the follow-up interviews (n = 2) and participants who were retained. Furthermore, groups did not differ with regard to missing data, either in absolute terms (i.e., any missing data; iHeLP: 3, control: 5,  $\chi^2 = 0.10$ , p = 0.75) or volume (i.e., months of missing data; iHeLP: M(SD) = 1.57 (3.69), control: 1.21 (2.97), t = -0.31, p = 0.76).

Finally, response to the weekly poll questions was very good, with an aggregate response rate of 80% and each participant averaging 73% (SD = 29, range: 0 to 100). Mean poll question response rates for iHeLP (M = 76, SD = 31) did not significantly differ from the control group (M = 71, SD = 28; t(31) = -0.51, p = 0.6109). Throughout the study, only one participant disengaged from the text messaging component completely after the baseline interview, as evidenced by a 0% poll question response rate. Approximately half of participants changed their phone number throughout the study, though new phone numbers were obtained within a week or less, as missed poll questions prompted use of participant locator contacts. Two participants lost cell phone coverage during the study for more extended periods of time, re-gaining coverage within six weeks. All other participants maintained consisted cell phone coverage over the study duration. Finally, three participants had extended periods of absence from receiving text messaging content due to long-term hospitalization (n = 2) and jail (n = 1).

#### 3.2 Acceptability

Satisfaction with the computerized component, collected at the end of the baseline interview, was positive, with most participants liking the narrator, finding the computer easy to work with, thinking the narrator was interesting to work with, and finding the narrator to be respectful; participants did not find Peedy or the computerized portion as a whole to be bothersome (see Table 2). The intervention and control groups did not significantly differ on any of these measures.

Twenty-one youth completed an exit interview (iHeLP: 10, control: 11) regarding their interaction with the intervention. All participants gave positive comments about the approach, particularly the texting aspect. Participants felt it was helpful to have the computer read all of the content and that the questions made them think more deeply about their choices. A participant summed up this feeling well:

"...the questions that [Peedy] asked made me want to be healthier...after being specific about my lifestyle, it made me want to [be healthier]."

The only negative assessment of the computerized component that was mentioned with frequency was the "old looking" presentation on the tablet. Users indicated that the interface was not smooth and the animation was slow. Participants had strongly positive feelings about the texting component, stating that it made them think, built motivation, was easy to use, and felt like someone else was caring about their health. New iHeLP components suggested in our previous open trial (biweekly goal reminders and weekly feedback on substance use; Braciszewski, Tzilos Wernette, et al., 2018) were very well received. All participants indicated that the goal reminders were helpful to keep on track and that feedback on progress was empowering and provided specific motivation for not smoking marijuana. One person reported:

"I think it's cool that they're congratulating you on the progress that you're making. It's nice to hear that you're making progress and that...people see it."

Salient suggestions for future iterations of iHeLP included more information on the overlap of substance use with depression, anxiety, and trauma symptoms, continuing the intervention for longer than six months, allowing users to increase/decrease the number of texts they receive throughout the intervention, and providing a virtual space for anonymously communicating with other peers and professionals about specific troubles.

#### 3.3 Outcomes

After controlling for substance use in the three months prior to baseline, iHeLP participants reported significantly more percent days abstinent (PDA) from their drug of choice on the TLFB compared to the control group at each wave of data collection (Table 3). Effect sizes for these differences were medium, ranging from 0.32 to 0.56. Receipt of iHeLP was not significantly associated with linear growth (i.e., increases) in drug of choice PDA over time ( $\beta = 1.24$ , p = 0.42). Two control group participants screened into the study as low risk for marijuana problems, but moderate risk for alcohol problems (i.e., drug of choice = alcohol), while the remainder of participants reported marijuana as their drug of choice. Subsequently, at the baseline interview and 1-month follow-up, these two participants reported very low alcohol use and frequent marijuana use. Thus, we re-ran the analyses using marijuana PDA outcomes for all participants. Results were slightly stronger, with effect sizes ranging from 0.40 to 0.62. There was also an added significant group effect at 1-month. Retrospective weekly TLFB data and weekly poll question data on drug of choice use were highly correlated (r(201) = 0.56, p < .0001). Urine drug screen completion rates at each interview wave ranged from 18% to 39%, precluding formal data analyses.

Among iHeLP participants, Readiness Ruler scores increased significantly over time ( $\beta$  = 0.132, p< 0.05), covarying for baseline readiness to change. After accounting for baseline levels of situational confidence, group differences were not significant at 3, 6, 9, or 12 month follow-up interviews. iHeLP participants, however, did have significantly steeper increases in situational confidence over time ( $\beta$  = 2.74, p< 0.05). Groups did not significantly differ at any time point or in change over time on substance use consequences.

# 4. Discussion

The current study suggests that a technology-based substance use intervention is acceptable to youth exiting the foster care system. In addition, iHeLP proved feasible to deliver and showed excellent preliminary evidence that such an approach could be impactful with regard to reducing marijuana use in this population. Access to substance use services for this vulnerable population remains sparse (McCarthy et al., 2007) and may decline over time, as youth exit the system (Ringeisen, Casanueva, Urato, & Stambaugh, 2009); thus, the design of attractive and accessible means of reducing alcohol and drug use among youth in foster care is a high priority. While more work remains to be done, there is a strong foundation from which to expand and improve technology-based substance use services for youth who are exiting the foster care system.

Given the familiarity young people have with technology and their preference for using technology for health-related concerns (Pilowsky & Wu, 2013), we were not surprised that iHeLP was acceptable to participants. Indeed, the similarity in satisfaction scores between the intervention and control groups suggests, at least partly, that this modality appeals to the population, irrespective of content. In fact, given that many young people are reluctant to discuss substance use with treatment providers, it is conceivable that the control group may have reported higher satisfaction ratings, with the intervention group turned off by having to discuss such issues. Our finding that the ratings were not significantly different suggests that our nonthreatening intervention tool may have an important advantage over traditional approaches. Results from the exit interviews further support this interpretation, as satisfaction with the text messaging component mirrored our previous quantitative work in this area, where youth exiting care were highly supportive of using mobile phones to deliver intervention content (Braciszewski, Tzilos Wernette, et al., 2018). In addition, participants suggested that we offer iHeLP for longer than six months and extend care beyond the text messages to contact with other peers or professionals. Participants clarified that these would not be ongoing sessions, but rather check-ins, as needed. Other researchers have incorporated similar models into technology-based interventions, including a weekly "The Doctor Is In" chat room for participants in a Facebook-based smoking cessation intervention (Ramo et al., 2015) and a discussion board for those in an online alcohol intervention (Linke, Brown, & Wallace, 2004). Such features, moderated by the research team or a clinician, could augment care by increasing perceived social support and motivation for change. While social support is one of the strongest predictors of long-term substance use recovery (Kelly, Hoeppner, Stout, & Pagano, 2012), youth who have been exposed to maltreatment and other ACEs report smaller social support networks (Ford, Clark, & Stansfeld, 2011). Thus, researchers and clinicians should leverage all available efforts to increase the prevalence of this key factor in decreasing problematic substance use.

Our messages covered the topics of depression and anxiety at a cursory level; however, exit interviews revealed that these topics are very salient to youth exiting care. Indeed, nearly two-thirds of our sample reached the CES-D threshold for depression at baseline, which is over six times higher than national rates for young adults (10.6%; Center for Behavioral Health Statistics and Quality, 2017). In addition, prevalence rates of Posttraumatic Stress Disorder (PTSD) range from 14% to 16% (Courtney et al., 2004; McMillen et al., 2005) for

youth in foster care, a level that is twice as high as the general population (Merikangas et al., 2010). Given the strong connections between exposure to trauma, PTSD, major depression, and substance use (Giaconia et al., 2000; Kilpatrick et al., 2003), future intervention development work should investigate the addition of content that addresses the reciprocal influence of mental health and substance use.

Feasibility of recruitment, enrollment, and intervention delivery was also strong. Eligibility rates reached nearly 40%; while this provides reassurance for researchers interested in testing new substance use interventions with youth exiting care, it also supports previous work identifying these vulnerable young people as substantially at risk for problematic substance use (Pilowsky & Wu, 2006; Vaughn, Ollie, McMillen, Scott Jr, & Munson, 2007; White, O'Brien, White, Pecora, & Phillips, 2008). Our threshold for substance use – scoring in the moderate or severe range on the ASSIST – is relatively high. Thus, it is concerning that such a large number of individuals would meet this criterion.

Enrollment was also successful, given the noted difficulties recruiting high-risk and vulnerable populations and the lower recruitment rates noted for prevention versus treatment studies (Cooper et al., 2015; Cramer & Spilker, 1991). In a similar brief alcohol intervention pilot study, 81 youth were identified as eligible, yet 74% completed the baseline survey and 61% of individuals assigned to the intervention condition actually received the intervention (D'Amico et al., 2008), owing to delays between screening/surveying and intervention implementation, as was the case with our sample. Indeed, a recent text messaging study reported higher enrollment rates (87%; Suffoletto, Callaway, Kristan, Kraemer, & Clark, 2012) using procedures that involved enrollment immediately upon a positive screen. Other text messaging interventions for substance use of similar duration to ours report enrollment rates between 28% and 92% (Bock et al., 2013; Free et al., 2011; Free et al., 2009; Haug, Meyer, Schorr, Bauer, & John, 2009; Haug, Schaub, Venzin, Meyer, & John, 2013; Moore et al., 2013; Naughton, Prevost, Gilbert, & Sutton, 2012; Whittaker et al., 2011). Although our rates were similar to that of others, future work in this area may benefit from conducting the baseline intervention immediately upon positive screening. Overall, we feel confident that interest in a technology-based intervention, desire to understand more about one's substance use, or a combination of both were strong motivating factors in choosing to enroll. Indeed, our previous work has indicated that this population is eager for a substance use intervention, provided it fits their needs (Braciszewski, Tran, et al., 2018; Braciszewski, Tzilos Wernette, et al., 2018).

Retention was also solid, with only two participants dropping out within weeks of the baseline interview and responding to less than 30% of the poll questions. While most technology-based intervention studies have not involved long-term follow-up (Kazemi et al., 2017), 3- to 9-month retention rates have ranged from 34% to 87% (Moore et al., 2013; Shrier, Rhoads, Burke, Walls, & Blood, 2014; Suffoletto et al., 2012; Suffoletto et al., 2015). One study utilizing a smartphone application reported 12-month retention rates of 78% (Gustafson et al., 2014); thus, our overall rate of 87% and 12-month rate of 76% stand near the top of other reported work. Participants were also responsive throughout the study, via poll questions and interviews. Over three-quarters provided a full year of substance use data after the baseline interview. Given that nearly 50% of former foster youth have reported

significant housing instability and subsequent mobility (Fowler, Toro, & Miles, 2009) and up to 25% have reported criminal justice involvement (Courtney et al., 2005), we are very pleased with these follow-up rates. With regard to poll questions, we are equally encouraged by the 80% overall response rate, especially given the timeframe of our study (6 months) compared to others that collect real time data in the natural environment (1–2 months; Garcia et al., 2014; Gwaltney, Bartolomei, Colby, & Kahler, 2008; Phillips, Phillips, Lalonde, & Dykema, 2014; Schnall et al., 2013). Other recent text messaging studies have reported long-term response rates ranging from 43% to 81% (Naughton et al., 2012; Shrier et al., 2014; Suffoletto et al., 2014), though most have reported significant non-response to texts, a noted flaw in many mHealth-related studies (Kazemi et al., 2017). Finally, many participants changed their phone numbers over the course of the study, briefly reducing their exposure to intervention content or, post-intervention, their ability to respond to poll questions. Our methods for obtaining updated contact information proved robust; future work in this area will likely require such methods, as vulnerable populations may be at risk of losing cell phone coverage more often than individuals in the general population.

Our small pilot trial also showed moderate effect sizes for substance use outcomes (namely, marijuana). Computer-based interventions for alcohol and drugs have shown success in previous trials, though their impact almost always subsides after 6–9 months (Moore, Fazzino, Garnet, Cutter, & Barry, 2011; Rooke, Thorsteinsson, Karpin, Copeland, & Allsop, 2010), even with booster sessions. The addition of a dynamically-tailored text messaging component extended these effects to one year, six months after the end of the intervention, a rare finding in the literature on technology-based interventions (Kazemi et al., 2017). Given the low cost associated with these approaches (Newman, Szkodny, Llera, & Przeworski, 2011), reduced staff burden (Bishop, Bryant, Giles, Hansen, & Dusenbury, 2006), and our participants' desire to receive messaging for a longer period of time than we proposed, this approach has strong potential for sustained impact.

#### 4.1 Limitations

Technology-based interventions will not be a panacea for all health-related problems and our study is not without limitations. First, our trial was small and while follow-up data collection was very good, a fully-powered trial will be more informative as to whether iHeLP is truly a feasible, long-term intervention for youth exiting foster care. Second, biological confirmation of substance use proved to be difficult. Participants often refused to provide urine drug screens, stating that they had many negative experiences with these requests from case managers, group home leaders, and other authority figures, which fits with reports in our previous work (Braciszewski, Tran, et al., 2018). However, the majority of our participants did not achieve or desire to achieve complete abstinence; rather, most significantly reduced the frequency with which they smoked marijuana. Such a change would only be revealed on a very sensitive urine drug screen, the resources for which were not available in this small trial. Third, a goal of this study was to develop an intervention that could address any one of 13 substances often used by young people. However, each of our participants ultimately reported using marijuana most frequently. Thus, we cannot conclude whether the results of this study are generalizable to the use of other drugs. Finally, all of our data are retrospective self-report; however, the TLFB has shown very strong reliability at

lengthy follow-up time periods (Janssen, Braciszewski, Vose-O'Neal, & Stout, 2017). We are also encouraged by the high correlation between the TLFB data and the more proximal poll question data on weekly substance use.

#### 4.2 Future Research

As researchers and clinicians continue to develop and provide innovative substance use services for youth in and exiting from foster care, asking for youth input in the design and execution of different approaches is essential. Previous work has indicated that when individuals are involved in the creation of interventions, they are more likely to engage (D'Amico & Edelen, 2007). As the landscape of marijuana use in the US continues to shift with the policy changes and legalization of recreational use across several states, interventions will need to address increased use among youth. As we refine iHeLP, we plan to incorporate the suggestions noted here, namely the ability to contact others for social support and answers to health-related questions, and allowing some components of the intervention to be customizable (e.g., frequency of text messages). Given the interplay between mental health status and substance use, it may be useful to have poll questions to track both domains at the same time. Relatedly, participants may reduce one substance while increase the use of another; thus, future technology-based interventions should adapt to such changes and provide tailored content relevant to current behavior. Furthermore, this type of intervention may prove valuable with other populations that could benefit from long-term monitoring and support without major involvement of treatment professionals. Such populations could be found among former prisoners, persons in remote areas with less access to traditional intervention services, armed forces deployed remotely, or underage youth who typically do not access traditional services. Further research needs to be done on the optimum duration of continued support for different populations, and different addiction and psychological severity. If it is to be used for long periods of time, further experimentation needs to be done on tailoring the frequency of contact as goals are met, or the risk of relapse may be enhanced. Our computer and text messaging approach may be less suitable for persons with high levels of psychological impairment (e.g., high levels of depression, anxiety, or psychotic symptoms) or cognitive impairment. In the near future, our work will focus on refining iHeLP and testing it within a fully-powered randomized controlled trial, with additional measures of cost-effectiveness. If iHeLP were to be implemented within child welfare settings, a financial analysis of its impact would be paramount.

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## **Highlights**

- Youth who have experienced foster care report high levels of substance use.
- Traditional approaches to substance use service provision may not meet the unique needs of this population.
- We developed a computer- and mobile phone-based intervention for reducing substance use among youth exiting foster care (iHeLP).
- Feasibility, acceptability, and preliminary efficacy of iHeLP were strong.
- Technology-based interventions may be an engaging alternative to reduce substance use among youth exiting foster care.

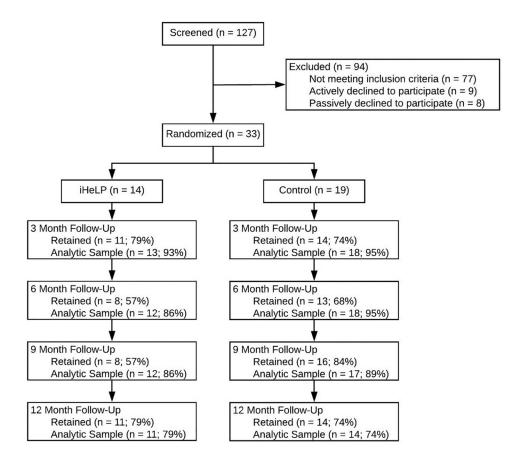


Fig. 1.

CONSORT diagram. Retained refers to the number of participants providing data at the time of the interview; analytical samples are higher due to retrospective reporting at future interviews.

**Table 1**Baseline demographics for the intervention and control groups.

	<b>iHeLP</b> (n = 14)	Control (n = 19)	
Variable	n	$\chi^2$	
Gender			0.02
Female	7 (50)	10 (53)	
Ethnicity			0.57
Hispanic/Latino	7 (50)	7 (37)	
Race			1.59
Caucasian	4 (29)	5 (26)	
Black/African American	7 (50)	10 (53)	
Other	1 (7)	0 (0)	
More than one	2 (14)	4 (21)	
Employed	12 (63)	7 (50)	0.57
CES-D depression	9 (64)	13(68)	0.06
	M (SD)		t
Age	18.99 (0.42)	18.84 (0.50)	-0.94
Years of education	11.54 (0.78)	11.58 (0.69)	0.15
Number of foster care placements	4.79 (3.24)	4.37 (2.93)	-0.39
Years in foster care	4.11 (2.97)	5.32 (4.83)	0.82
Number of substance use problems	1.50 (1.16)	1.79 (1.58)	0.58
ASSIST score on drug of choice	17.79 (7.59)	17.16 (10.64)	-0.19
SIP-AD total score	5.43 (4.16)	4.47 (4.27)	-0.64
BSCQ average score	55.71 (27.95)	63.95 (25.65)	0.88
CES-D total score	25.00 (13.82)	20.95 (10.61)	-0.95
Drug of choice PDA <sup>1</sup>			
Pre-baseline	34.05 (40.00)	26.32 (35.38)	-0.59
1 month	60.46 (38.43)	39.36 (38.51)	-1.51
3 months	53.02 (39.42)	37.90 (39.26)	-1.06
6 months	65.48 (36.25)	30.49 (41.14)	-2.39*
9 months	62.80 (38.87)	29.91 (39.38)	-2.20*
12 months	65.26 (41.10)	40.56 (38.25)	-1.55

<sup>&</sup>lt;sup>1</sup>Percent days abstinent;

<sup>\*</sup>p<.05.

 Table 2

 Immediate satisfaction with the computerized brief intervention (CBI).

	<b>Total</b> (n = 33)	iHeLP (n = 14)	Control (n = 19)	
Item	M (SD)			t
Liked working with narrator	4.00 (1.12)	3.93 (1.07)	4.05 (1.18)	0.31
SBI was easy to use	4.91 (0.38)	4.79 (0.58)	5.00 (0.00)	1.38
Narrator was interesting to work with	3.97 (1.13)	3.86 (1.03)	4.05 (1.22)	0.48
Narrator was respectful	4.94 (0.24)	4.93 (0.27)	4.95 (0.23)	0.22
SBI was bothersome	1.67 (1.02)	1.43 (0.85)	1.84 (1.12)	1.16

Table 3
Reported percent days abstinent (PDA) from drug of choice over time.

	β (SE)	t	d (95% CI)
1 Month			
Intercept (β <sub>00</sub> )	17.60 (6.56)	2.68**	
Pre-baseline PDA (β <sub>01</sub> )	0.72 (0.12)	6.13***	
Group (β <sub>02</sub> )	15.68 (8.83)	1.78	0.32 (-0.40, 1.04)
3 Months			
Intercept $(\beta_{00})$	16.36 (5.47)	2.99**	
Pre-baseline PDA (β <sub>01</sub> )	0.70 (0.10)	7.12***	
Group (β <sub>02</sub> )	18.15 (7.37)	2.46*	0.46 (-0.26, 1.18)
6 Months			
Intercept $(\beta_{00})$	14.50 (5.43)	2.67**	
Pre-baseline PDA (β <sub>01</sub> )	0.66 (0.10)	6.83 ***	
Group (β <sub>02</sub> )	21.86 (7.36)	2.97**	0.56 (-0.16, 1.29)
9 Months			
Intercept $(\beta_{00})$	12.64 (7.23)	1.75	
Pre-baseline PDA (β <sub>01</sub> )	0.63 (0.13)	4 89 ***	
Group (β <sub>02</sub> )	25.56 (9.81)	2.60**	0.47 (-0.26, 1.19)
12 Months			
Intercept $(\beta_{00})$	10.78 (9.91)	1.09	
Pre-baseline PDA (β <sub>01</sub> )	0.60 (0.18)	3.39**	
Group (β <sub>02</sub> )	29.27 (13.45)	2.18*	0.40 (-0.32, 1.12)
Slope			
Intercept (β <sub>00</sub> )	-0.62 (1.14)	-0.55	
Pre-baseline PDA (β <sub>01</sub> )	-0.01 (0.02)	-0.54	
Group (β <sub>02</sub> )	1.24 (1.54)	0.80	

<sup>\*</sup>p < .05;

<sup>\*\*</sup> p < .01;

<sup>\*\*\*</sup> p < .001