

## **HHS Public Access**

Author manuscript Mol Cell. Author manuscript; available in PMC 2020 September 19.

Published in final edited form as:

Mol Cell. 2019 September 19; 75(6): 1178–1187.e4. doi:10.1016/j.molcel.2019.06.038.

### **Bicoid-Dependent Activation of the Target Gene** hunchback **Requires a Two-Motif Sequence Code in a Specific Basal Promoter**

#### Jia Ling<sup>1</sup>, Kristaley Yui Umezawa<sup>1</sup>, Theresa Scott<sup>1</sup>, Stephen Small<sup>1,2,\*</sup>

<sup>1</sup>Department of Biology, New York University, 100 Washington Square East, New York, NY 10003, USA

#### SUMMARY

In complex genetic loci, individual enhancers interact most often with specific basal promoters. Here we investigate the activation of the Bicoid target gene hunchback (hb), which contains two basal promoters (P1 and P2). Early in embryogenesis, P1 is silent, while P2 is strongly activated. In vivo deletion of P2 did not cause activation of P1, suggesting that P2 contains intrinsic sequence motifs required for activation. We show that a two-motif code (a Zelda binding site plus TATA) is required and sufficient for P2 activation. Zelda sites are present in the promoters of many embryonically expressed genes, but the combination of Zelda plus TATA does not seem to be a general code for early activation or Bicoid-specific activation per se. Because Zelda sites are also found in Bicoid-dependent enhancers, we propose that simultaneous binding to both enhancers and promoters independently synchronizes chromatin accessibility and facilitates correct enhancer-promoter interactions.

#### In Brief

Ling et al. identify a two-motif sequence code that is required and sufficient for activation of a specific promoter by the transcription factor Bicoid. They suggest that binding a single factor to both enhancers and promoters increases the probability that they will interact.

#### **Graphical Abstract**

DECLARATION OF INTERESTS The authors declare no competing interests.

<sup>\*</sup>Correspondence: sjs1@nyu.edu. <sup>2</sup>Lead Contact

AUTHOR CONTRIBUTIONS

Conceptualization, J.L. and S.S.; Methodology, J.L. and S.S.; Investigation, J.L., K.Y.U., T.S., and S.S.; Writing - Original Draft, J.L. and S.S.; Writing - Review & Editing, J.L., K.Y.U., and S.S.; Funding Acquisition, S.S.; Resources, S.S.; Supervision, J.L. and S.S.

SUPPLEMENTAL INFORMATION

Supplemental Information can be found online at https://doi.org/10.1016/j.molcel.2019.06.038.



#### INTRODUCTION

Regulatory elements (enhancers) direct spatial and temporal expression patterns by activating the basal promoters of their associated transcription units (van Arensbergen et al., 2014; Ong and Corces, 2011; Vernimmen and Bickmore, 2015). In the genomes of higher eukaryotes, enhancers significantly outnumber genes. For example, in *Drosophila*, there are 50,000 to 100,000 developmentally regulated enhancers, or roughly four enhancers per expressed gene (Kvon et al., 2014). Each enhancer is positioned between two basal promoters along the genomic sequence, but more than 90% are dedicated to choosing one promoter and regulating one gene (Kvon et al., 2014). Interfering with enhancer-promoter interactions can lead to developmental defects and disease states, including cancer (Lupiáñez et al., 2015; Zheng, 2013). Thus, promoter activation is a highly regulated process, and studies have begun to elucidate the mechanisms involved.

A hierarchy of mechanisms controls which basal promoters are regulated by individual enhancers. Chromatin conformation capture strategies have identified topologically associating domains (TADs) that divide the genome into neighborhoods containing relatively large numbers of genes and their associated enhancers (Dixon et al., 2012; Hou et al., 2012; Nora et al., 2012; Sexton et al., 2012). Protein complexes at the TAD boundaries are thought to prevent inter-TAD interactions between enhancers and promoters (Dixon et al., 2016). Within TADs, protein-DNA complexes called insulators have been shown to prevent

enhancers associated with one gene from interacting with the basal promoters of nearby genes (Burgess-Beusse et al., 2002; Hnisz et al., 2016; Phillips-Cremins and Corces, 2013).

An alternative hypothesis to insulation is promoter tethering, which involves attractive interactions between enhancers and basal promoters (Calhoun and Levine, 2003; Kwon et al., 2009; Swanson et al., 2010). Support for this hypothesis comes from genome-wide promoter analyses, which showed that the promoters of developmentally regulated genes contain different sequence signatures compared with the promoters of ubiquitously expressed housekeeping genes (Zabidi et al., 2015). Within developmentally regulated genes, there is some evidence that enhancers bound by specific proteins prefer basal promoters that contain specific sequence motifs (Butler and Kadonaga, 2001; Juven-Gershon et al., 2008; Ohtsuki and Levine, 1998; Zehavi et al., 2014). For example, the IAB5 enhancer of the bithorax complex prefers to activate promoters containing the sequence motif TATA at a specific position upstream of the transcription start site (TSS) (Ohtsuki and Levine, 1998). Another example is an enhancer bound by the Caudal transcription factor, which was shown to prefer a basal promoter containing a downstream promoter element (DPE) over a TATA-containing promoter with no DPE (Juven-Gershon et al., 2008). Correct promoter usage is also critical for the normal regulation of single genes containing multiple basal promoters. A study estimates that more than 30% of all genes in Drosophila contain at least two basal promoters (Rach et al., 2009), but the mechanisms controlling intra-gene promoter usage are not well understood.

Here we study intra-gene promoter preference at the hunchback (hb) locus. hb contains two basal promoters (P1 and P2) (Schröder et al., 1988; Tautz et al., 1987; Figure 1A). In early zygotes (nuclear division cycle [NC] 10-13), the P2 promoter is in an open configuration (Blythe and Wieschaus, 2016; Figure 1B) and drives strong expression throughout the anterior half of the embryo (Figure 1F). P2 expression is controlled largely by the homeodomain (HD)-containing protein Bicoid (Bcd) (Driever and Nüsslein-Volhard, 1989; Struhl et al., 1989), which is distributed in a long-range gradient with the highest levels near the anterior pole (Driever and Nüsslein-Volhard, 1988). There are two Bcd-dependent enhancers in the hb locus (Figure 1A): a proximal (Prox) enhancer adjacent to the P2 promoter (Driever and Nüsslein-Volhard, 1989; Struhl et al., 1989) and a distal (Dist) enhancer located 4 kb upstream (Perry et al., 2011; Chen et al., 2012). In contrast, the P1 promoter is in a closed chromatin configuration during these early stages (Figure 1B), and P1-specific transcripts are barely detectable (Figure 1E; Margolis et al., 1995; Wu et al., 2001). Slightly later (NC14), this promoter is activated in a two-striped expression pattern in response to an enhancer that is not activated by Bcd (Margolis et al., 1995). The P1 promoter lies only 3 kb upstream of the P2 promoter (Figure 1A) in a position where it could block interactions between the Dist enhancer and the P2 promoter. However, a previous study showed that the activities of both the Dist and the Prox enhancers are required for robust expression from P2 (Perry et al., 2011). Altogether, these results suggest that the Dist enhancer bypasses the P1 promoter to help activate P2, probably because P1 is in a closed chromatin configuration.

We used a combination of reporter genes and CRISPR-generated deletion mutants to unravel the mechanisms that activate P2 and prevent activation of P1. We showed that P2 contains a

combination of sequence motifs (TATA and a closely linked Zelda binding site) that are required for activation and sufficient to partially convert P1 into a Bcd-dependent promoter. We also showed that inserting P1 into an open chromatin region results in activation. In all our experiments, promoter activation depended on strong binding motifs for the ubiquitous factor Zelda (Zld), which has been previously proposed as a pioneer factor that opens chromatin (Foo et al., 2014; Li et al., 2014; Schulz et al., 2015; Sun et al., 2015). We propose that the Zld site in P2 helps generate an open promoter configuration that is independent of and synchronized with enhancer activation.

#### RESULTS

#### Testing Intrinsic Enhancer-Promoter Compatibilities at hb

Two hypotheses can explain the differential responses of P1 and P2 to Bcd-dependent activation: First, the P1 basal promoter may lack specific sequence motifs that allow P2 to attract enhancer-bound Bcd activators. Second, P1 might be inactivated because of sequences outside the basal promoter that prevent activation. To test these hypotheses, we tested a series of reporter genes, each of which contained a different enhancer-promoter combination. As expected from previous studies (Driever and Nüsslein-Volhard, 1989; Struhl et al., 1989), a construct containing only the 270 bp Prox enhancer and the P2 promoter (Prox-P2) directed strong reporter gene expression throughout the anterior half of the embryo (Figure 1G). A reporter containing the 850 bp Dist enhancer and the P2 promoter (Dist-P2) also activated expression in this region (Figure 1H), but both the levels and the spatial extent of the pattern were decreased compared with the Prox-P2 construct. These results suggest that each enhancer can independently activate the P2 promoter. To determine whether the Dist or Prox enhancer can activate the P1 promoter in isolation, we constructed Dist enhancer and P1 promoter (Dist-P1) and Prox enhancer and P1 promoter (Prox-P1) transgenes and tested them in vivo. The Dist-P1 reporter failed to activate expression (Figure 1I), but surprisingly, the Prox-P1 reporter gene directed activation in anterior regions of the embryo (Figure 1J).

Both the inactive Dist-P1 and the active Prox-P1 transgenes contain strong clusters of Bcd binding sites (Figure 1A). However, the cluster in Dist-P1 (Figure 1J) is positioned more than 300 bp upstream of P1, while the cluster in Prox-P1 (Figure 1J) is adjacent to the P1 promoter. Perhaps the intervening sequences in Dist-P1 prevent activation. To test this, we removed them, which resulted in activation of the P1 promoter by the shortened Dist enhancer (Dist-Short-P1) (Figure 1K). Altogether, these results show that P1 can be activated when placed immediately downstream of either Bcd-dependent enhancer. They further suggest that sequences between the Dist enhancer and P1 help insulate it from activation. However, these intervening sequences do not prevent activation of the P2 promoter in the Dist-P2 construct (Figure 1H). This suggests that intrinsic sequence differences between the two promoters also contribute to their differential usage in the early embryo.

#### CRISPR/Cas9 Deletion of P2 Does Not Lead to the Activation of P1 In Vivo

Because both P1 and P2 can be activated by Bcd-dependent enhancers when tested in isolation, perhaps the two promoters compete for interactions with Bcd-bound enhancers in the endogenous locus. If this model is correct, deleting P2 might result in the activation of P1. To test this, we deleted 114 bp of the P2 core promoter sequence (-40 to +74; TSS = +1)from the endogenous gene ( P2C) (Figure 2A; Table S1; STAR Methods). When the P2C mutant was homozygosed or tested in *trans* to an amorphic *hb* allele ( $hb^{14F}$ ), Bcd-dependent hb expression was nearly abolished (Figure 2D; Figure S1), and an embryonic lethal phenotype was produced. Cuticle preparations showed that the unhatched larvae failed to form the meso- and metathoracic segments (T2 and T3) (Figure 2E), an anterior phenotype previously observed for zygotic null *hb* mutants (Hülskamp et al., 1994; Lehmann and Nüsslein-Volhard, 1987). This result indicates that the P2 promoter is required for hb's zygotic functions in anterior patterning and that Bcd cannot activate P1 even when it is the only available promoter. As a control, we deleted 135 bp of sequence spanning the P1 TSS (P1C, -60 to +75) (Table S1; STAR Methods). Homozygosing this allele or putting it in trans to the hb14F null allele did not affect the level of Bcd-dependent hb RNA expression (Figure 2F; Figure S1) or cause detectable disruption of the larval cuticle (Figure 2G). These results indicate that transcription from P1 is not required for hb's functions in anterior embryonic patterning. However, P1C mutants fail to survive to adulthood (data not shown), suggesting that P1-driven expression provides important functions later in development. Altogether, these results argue strongly against the promoter competition hypothesis and strengthen the idea that Bcd-dependent activation of P2 is a promoter-intrinsic property.

#### Mapping Sequences Required and Sufficient for Bcd-Dependent Activation

To identify individual promoter motifs that contribute to Bcd-dependent activation of P2, and to quantify their contributions, we constructed a dual reporter system using a 5.6 kb genomic fragment that contains both enhancers and both promoters (Figure 2H; Figure S2A; Data S1). Into this fragment, we inserted 5' (1,402 bp) and 3' (1,645 bp) sequences from the *lacZ* coding region immediately downstream of the P1 and P2 promoters, respectively (Figure 2H; Figure S2A; Data S2; STAR Methods). To quantify expression from each promoter, we used single-molecule fluorescence *in situ* hybridization (smFISH) with antisense oligonucleotide probe sets designed to differentially detect the 5' and 3' *lacZ* transcripts produced by P1 and P2 (STAR Methods; Figure S2).

In our first experiment, we quantified the number of 5' and 3' *lacZ* transcripts expressed by the wild-type reporter gene (see STAR Methods). The number of 5' *lacZ* transcripts produced by P1 was  $24.5 \pm 1.2$  per nucleus in anterior regions, while P2 produced more than 10 times as many 3' transcripts ( $331.9 \pm 9.3$  per nucleus) (Figure 2H; Figure S2E). These results are generally consistent with previous studies of P1 and P2 expression from the endogenous locus (e.g., Figures 1E and 1F; Margolis et al., 1995; Wu et al., 2001). We also tested an identical reporter containing a deletion of P2 (STAR Methods; Table S2). This deletion nearly abolished expression of 3' *lacZ* transcripts (Figure 2I), which is consistent with the results of deleting the P2 core promoter in the endogenous gene (Figures 2D and 2E; Figure S1). Altogether, these results suggest that the dual reporter system can be used for further quantitative analyses of *hb* promoter activities.

To test whether Bcd-dependent activation of P2 is controlled by intrinsic sequences, we manipulated the dual reporter gene by deleting sequences surrounding P1 (-3,284 to -2,724; P1 TSS = -3,218) and replacing them with sequences from P2 (P2 long fragment [P2L] at P1, -51 to +465). This manipulation caused a 6-fold increase in transcription of the 5' *lacZ* mRNA (Figure 3B, significance was determined using the Student's t test, p = 3.8795e-15). To narrow the regions critical for P2 activity, we precisely replaced only the P1 basal promoter sequence (-51 to +69) with P2 sequences (P2 core fragment [P2C] at P1), which caused a similar increase in activity (Figure 3C). We tested an even smaller P2 fragment (P2C/2 at P1, -51 to +8), which showed a significantly smaller increase (Figure 3D, compare with Figures 3B and 3C, p = 0.00024). These results indicate that the 120 bp P2 basal promoter can autonomously respond to Bcd-dependent activation.

In contrast, replacing the P2 promoter with P1 sequences (P1 long fragment [P1L] at P2 and P1 core fragment [P1C] at P2) caused a strong activation of that promoter at the P2 position (Figures 3E and 3F). This result is consistent with the activation of P1 when placed adjacent to the Dist and Prox enhancers in the Dist-Short-P1 and Prox-P1 minimal constructs (Figures 1J and 1K).

#### A Two-Motif Sequence Code Is Sufficient for Bcd-Dependent Promoter Activation

We examined the 120 bp promoter sequences (-51 to +69) from P1 and P2 for features that enable P2 to specifically respond to Bcd (Figures 4B and 4C; Table S3). P2 contains a strong TATA box that appears as two overlapping TATA sequences (TATATAAA), a double initiator (InrInr), and no DPE (Figure 4C), while P1 lacks TATA but contains a single initiator (Inr) and a DPE (Figure 4B). In addition to these differences in common basal promoter motifs, P2 has a strong binding site (CAGGTAG) for the ubiquitous factor Zld, located 5 bp upstream of TATATAAA in P2 (Figure 4C). The P1 promoter does not contain a strong Zld site (Figure 4B), but it has a variant motif (CAGGCAG) with a low affinity for Zld (Nien et al., 2011) located 10 bp downstream of its DPE. Previous chromatin immunoprecipitation (ChIP) experiments with anti-Zld antibodies showed a strong binding peak over the P2 region but no detectable binding to P1 (Harrison et al., 2011; Nien et al., 2011; Figure 1D), suggesting that the Zld site variant in P1 is not functional.

Because previous studies showed positive correlations between developmentally regulated genes and TATA-containing promoters (Ohtsuki and Levine, 1998; Zabidi et al., 2015), we mutated the TATATAAA sequence in P2C at P1, which caused a 75% reduction of 5' *lacZ* expression (Figure 4D, p = 1.0200e-5). We also tested the Zld site in P2C, based on the idea that Zld may play a pioneer-like role that increases chromatin accessibility (Foo et al., 2014; Li et al., 2014; Schulz et al., 2015; Sun et al., 2015). Mutating this site caused an 85% reduction in 5' *lacZ* RNA (Figure 4E, p = 6.9918e-13). These results indicate that both the TATATAAA sequence and the Zld site are required for efficient activation of the P2 promoter when inserted into the position normally occupied by P1.

We next tested whether insertion of these motifs alone or in combination could convert the P1 promoter into a Bcd-responsive promoter. We focused on Zld site insertions because of the stronger effect caused by mutating that site in P2. First, we inserted a strong Zld motif into P1, keeping the distance between that site and the Inr the same as in P2, which caused a

modest increase in 5' *lacZ* transcripts (Figure 4F, p = 6.7511e-7). We also replaced the lowaffinity Zld site downstream of the Inr with the consensus Zld site (CAGGTAG), which reduced expression below that observed with the unperturbed P1 (Figure 4G, compare with Figure 4B). These results suggest that one strong Zld site is not sufficient for generating an efficient promoter response to Bcd-dependent activation. We then added a single TATA box to the constructs containing inserted Zld sites upstream and downstream of the Inr. This extra insertion increased the expression of both constructs (Figures 4H and 4I) compared with those containing only one strong Zld site (Figures 4F and 4G, p = 1.4787e-5 and 8.5113e-9, respectively), indicating an additive effect between the two motifs.

The previous experiments tested the insertion of single TATA sequence into the P1 promoter, but the wild-type P2 promoter contains TATATAAA and an InrInr element. Both the double TATA and the double initiator are conserved among all sequenced *Drosophila* species (data not shown). We thus introduced the TATATAAA sequence and the InrInr sequence, together with a strong upstream Zld site into the P1 promoter. This triple insertion caused a modest but significant increase over adding the Zld site and single TATA alone (Figure 4J, compare with Figure 4H, p < 0.05). We then tested whether the strength of the Zld site is important by replacing the strong site upstream of the inserted TATATAAA with a weaker site (CAGGCAG), which caused a 75% reduction in activity (Figure 4K, compare with Figure 4J, p = 6.0733e–6). Finally, to directly test the distance relationship between the Zld site and the TATATAAA motif in P2 (normally 5 bp), we increased the distance between the two motifs to 10 bp. If there is a strict distance requirement between the two sites for promoter activity, this manipulation should disrupt or reduce promoter function. Instead, it increased expression (Figure 4L, compare with Figure 4J, p < 0.005), suggesting that some flexibility in the spacing between the two motifs can be tolerated.

Altogether, these results suggest that closely linked Zld and TATATAAA motifs contribute to P2 activation and that spacing between these motifs is a factor that helps determine promoter strength. However, the combination of Zld and TATATAAA, even with the InrInr (Figure 4J), does not lead to the level of activation observed when the whole P2C sequence is inserted into the P1 position (Figures 3B, 3C, and 4C), suggesting that other motifs inside the basal promoter are required for full activation.

#### The Zld Site in P2 Is Required for Activation by the Dist Enhancer

Previous studies and our experiments indicate that both Prox and Dist enhancers interact with P2 (Bothma et al., 2015; Perry et al., 2011). To quantify the contributions of each enhancer on transcription levels, we deleted each enhancer individually in the context of the dual reporter gene. Deletion of the Prox enhancer alone reduced levels of 3' *lacZ* transcription from P2 by 44% (Figure 5B, p = 3.3597e-9). To test whether this expression is driven by the Dist enhancer, we deleted both enhancers, which abolished all *lacZ* expression from the reporter (Figure 5C). In contrast, deletion of the Dist enhancer alone did not significantly change the levels of 3' *lacZ* driven by the dual reporter (Figure 5D).

We made similar deletions in the context of the endogenous *hb* gene to test whether the activities of each enhancer are required for *hb* function *in vivo*. When homozygosed or tested in *trans* with the  $hb^{14F}$  null allele, deletion of the Prox enhancer ( Prox) caused a

significant reduction in *hb* expression (Figure 5G; Figure S4) and a variable loss of thoracic segments in the larval cuticle (Figures 5H and 5I). These results indicate that the Prox enhancer is required for Bcd-dependent *hb* activity in development. In contrast, CRISPR deletion of the Dist enhancer (Dist) did not cause a detectable change in *hb* expression levels (Figure 5J) or abnormality in cuticle preps (Figures 5K and 5L). Dist/hb<sup>14F</sup> flies are viable and fertile, suggesting that the Dist enhancer is dispensable for development under laboratory conditions.

The Prox described earlier leaves intact the Zld site plus TATATAAA combination at the P2 promoter. We hypothesized that the Zld site is critical for a productive long-range interaction between the Dist enhancer and P2 when the Prox enhancer is not present. To test this directly, we made two more deletions in the context of the dual reporter, one that removed only the Zld site from P2 (P2Zld), and a second deletion that removed both the Prox enhancer and the P2 Zld site (Prox P2Zld). Deleting the P2Zld site alone did not significantly change 3' *lacZ* expression levels (Figure 5E). In contrast, deleting both the Prox enhancer and the P2 Zld site caused a 65% reduction of 3' *lacZ* expression (Figure 5F) compared with Prox (Figure 5B, p = 1.7365e-9). We also used CRISPR editing to make Prox P2Zld from the endogenous locus. This caused a stronger reduction of *hb* expression compared with Prox (Figure 5M; Figure S4), and an invariant cuticle phenotype lacking both T2 and T3 (Figures 5N and 5O). Altogether, these results suggest that the Dist enhancer cannot fully activate a Zld-less promoter from a distance.

#### DISCUSSION

#### Specific Promoter Activation at the hb Locus

The promoter deletion and insertion experiments in this paper show that Bcd-dependent promoter usage at the *hb* locus is controlled by intrinsic DNA sequences that lie in the interval between -51 and +69 with respect to the P2 TSS. Two sequence motifs (a strong Zld site plus TATATAAA) are critical for the efficient activation of the P2 promoter, and inserting them together into the inactive P1 promoter is sufficient to convert it to a partially active Bcd-dependent promoter. Because deletion of the P2 promoter does not result in the activation of the normally inactive P1 promoter, these motifs appear to function by actively and specifically promoting transcription, and there is little competition between P2 and P1 for Bcd-dependent activation.

#### **Mechanism of P2 Activation**

Understanding P2 regulation is complicated by the Zld site's position immediately downstream of the Bcd-dependent Prox enhancer and by both the enhancer and the promoter being contained in a contiguous 390 bp fragment (Driever and Nüsslein-Volhard, 1989; Struhl et al., 1989). One specific issue is whether the Zld site upstream of the TATATAAA sequence should be considered part of the Prox enhancer or part of the P2 promoter. Three considerations suggest that it is an integral part of the promoter. First, the Zld site extends from position -41 to -35 bp with respect to the *hb* TSS and only 5 bp upstream of the TATA sequence at position -30. Second, our Prox enhancer deletion experiments suggest that the Zld site is required for strong activation by the Dist enhancer (Figure 5). Third, a study

showed that at least 55 developmentally regulated promoters in *Drosophila* contain consensus Zld motifs that form a meta-peak ~50 bp upstream of the TSS (Chen et al., 2013). Altogether, we propose that Zld binding sites should be considered core promoter motifs for a subset of genes that are activated during the mid-blastula transition in the *Drosophila*.

Because Zld may function as a pioneer factor (Li et al., 2014; Sun et al., 2015), its binding to the P2 promoter might loosen chromatin by displacing nucleosomes. Such a mechanism has been proposed for Zld sites in enhancer elements (ten Bosch et al., 2006; De Renzis et al., 2007; Satija and Bradley, 2012; Harrison et al., 2011; Foo et al., 2014; Xu et al., 2014). In particular, the *hb* gene contains Zld sites in both its Bcd-dependent enhancers and in the P2 promoter. We propose that binding Zld generates an open chromatin configuration at both types of elements, which would synchronize the binding of Bcd to the enhancers and the binding of TFIID and other basal transcription factors to the P2 promoter. Because of the prevalence of Zld sites in the enhancers and promoters of embryonically expressed genes, this is likely to be a general mechanism that facilitates correct pairings between enhancers and promoters.

#### **Mechanisms that Prevent P1 Activation**

The P1 promoter does not contain either a strong Zld motif or a canonical TATA sequence, and it is in a closed chromatin configuration when Bcd-dependent activation of P2 occurs. This suggests that P1 is immune to Bcd-dependent activation but that when placed adjacent to either the Prox or the Dist-Short enhancer (Figures 1J and 1K) or inserted into the position of P2 in the dual reporter (Figures 3E and 3F), this promoter is efficiently activated. One explanation is that all three of these experiments position strong Zld sites in the enhancers within 100 bp of the P1 promoter. It is possible that these sites help organize a region of accessible chromatin that spreads into the adjacent P1 promoter, facilitating its activation, even in the absence of a canonical TATA box. To test this, we increased the distance between the nearest Zld site and the P1 promoter to more than 300 bp (Dist-P1) (Figure 1I), which resulted in the abolishment of expression. Perhaps this distance places the promoter beyond the range of spreading chromatin mediated by the Zld sites. In the endogenous *hb* gene, the P1 promoter is positioned more than 1 kb downstream of the nearest Zld site in the Dist enhancer and is inactive at this time.

Insertion of the 5' half of the P2 core, which contains the Zld site, the TATATAAA sequence, and the InrInr, causes significant activation of P1 (Figure 3D), but this activation is only about half that seen when the 120 bp P2 core sequence is inserted intact into the P1 position (Figure 3C). This suggests that motifs downstream of the TSS are required for generating the transcription rates mediated by P2 in its normal position. Even the activation by the 120 bp P2 core sequence is less than two-thirds of that seen when the P2 is in its original position (Figure 3C). It is possible that the Zld site in the Prox enhancer, which is not included in either P2 insertion experiment, augments P2 expression or that sequences between the Dist enhancer and P1 contribute to a region of compacted chromatin that represses the ability to activate at this stage. Future experiments will be required to test these hypotheses.

#### ZId+TATA Is Not a General Code for Bcd-Specific Promoter Usage

Several published studies suggested that promoters containing specific sequence motifs might attract interactions with enhancers bound by specific proteins (Butler and Kadonaga, 2001; Juven-Gershon et al., 2008; Ohtsuki and Levine, 1998; Zehavi et al., 2014), and it is tempting to speculate that the two-motif code discovered here is a common feature of promoters activated by Bcd-bound enhancers. This does not seem to be the case. For example, of the 24 embryonic promoters that contain Zld sites and TATA boxes mentioned earlier, only one is activated by a Bcd-dependent enhancer. To test this idea more rigorously, we conducted a survey of 25 well-annotated Bcd-dependent target promoters (Table 1; STAR Methods). About half of these target genes (11, including hb) were previously classified as pre-mid-blastula transition (MBT) genes because they rank among the first zygotically activated genes (Chen et al., 2013). Of these, seven contain TATA in their promoter sequences, and two of these contain Zld sites within 100 bp upstream of the TSS. A third promoter contains a single Zld site at -90 but no TATA. The other 14 Bcd target genes are activated slightly later and were classified as mid-blastula transition zygotic (MBT-Zyg) or mid-blastula transition maternal (MBT-Mat) genes (Chen et al., 2013). Of these, only two have TATA-containing promoters, and only one of these also contains a canonical Zld site close to the TATA box. In summary, these results suggest a bias toward having TATA sequences in the promoters of the earliest expressed Bcd target genes, but they do not support the idea that Zld sites or TATA elements (or the combination of both) mediate Bcd-dependent activation per se.

#### Contributions from Two Enhancers and Zld+TATA Motifs Optimize P2 Expression Levels

Previous studies suggested that the Prox and Dist *hb* enhancers work together to maximize expression levels of *hb* (Bothma et al., 2015; Perry et al., 2011). The data presented in this paper substantially extend these studies. First, our data show that both enhancers make productive interactions with P2. Deleting the Prox enhancer alone in the context of the dual reporter caused a 44% reduction in P2 expression, and deleting both the Prox and the Dist enhancers virtually abolished expression, confirming that the Dist enhancer can contribute significantly in the absence of the Prox enhancer. In vivo, deletion of the Prox enhancer causes a strong reduction in *hb* expression, causing lethality and the loss of two thoracic segments from the larval cuticle. Thus, the amount of *hb* produced by the Dist enhancer alone is insufficient to provide in vivo hb function. In contrast to previous studies (Perry et al., 2011), we did not detect a significant effect on P2 expression levels when the Dist enhancer was deleted from the reporter gene. Furthermore, deleting the Dist enhancer did not lead to a mutant phenotype, suggesting that it is dispensable for development under normal laboratory conditions. Thus, the Prox enhancer is critical for hb function, and although the Dist enhancer can interact with P2 to some degree, the level produced by this enhancer alone cannot replace that normally provided by the Prox enhancer.

Finally, our results show that the Zld site and TATATAAA each contribute quantitatively to the level of transcription driven by the P2 promoter. Furthermore, our attempts to convert P1 into a Bcd-responsive promoter resulted in many output levels (Figure 4). Constructs carrying the Zld+TATA code (Figures 4H, 4J, and 4L) were expressed at higher levels than those containing a single Zld or TATA site (Figures 4F and 4K). In addition, a construct

carrying the TATATAAA motif and the double initiator (Figure 4J) was expressed at higher levels than one carrying a simple TATA sequence and an Inr (Figure 4H). Finally, changing the spacing between the Zld site and the TATA motif strongly affected expression levels (Figure 4J, compare with Figure 4L). Altogether, these experiments suggest that basal promoter sequences have critical roles in precisely determining levels of transcription, in addition to mediating specific enhancer-promoter interactions.

#### **STAR ★METHODS**

#### LEAD CONTACT AND MATERIALS AVAILABILITY

Further information and requests for resources and reagents should be directed to and will be fulfilled by the Lead Contact, Stephen Small (sjs1@nyu.edu).

#### EXPERIMENTAL MODEL AND SUBJECT DETAILS

**Fly strains**—The following stocks were used in these experiments: y[1]w[1118] (wildtype),  $\PhiC31$  (y+); 38F1 (w+), y[1] M{vas-Cas9.RFP-}ZH-2A w [1118] (BDSC\_55821), y[1]w[67c23] P{y[+mDint2] = Crey}1b; D[\*]/TM3, Sb[1] (BDSC\_851), and hb<sup>14F</sup>/Tm3B, Sb, *hb-lacZ*.  $\PhiC31$  (y+); 38F1 (w+) was used for all transgenesis. Transgenic flies used in this paper all carried two copies of the relevant transgene. y[1] M {vas-Cas9.RFP-}ZH-2A w[1118] was used for CRISPR/Cas9 genome editing. y[1]w[67c23] P{y[+mDint2] = Crey}1b; D[\*]/TM3, Sb[1] was used for Cre/loxP recombination to remove DsRed from CRISPR-generated DsRed insertions. For *in situ* hybridization and smFISH, the CRISPR mutant alleles were made heterozygous with a TM3 Sb balancer containing a *hb-lacZ* reporter by crossing to the hb<sup>14F</sup>/Tm3B, Sb, *hb-lacZ*. All flies were kept on standard fly cornmeal-molasses-yeast media.

#### METHOD DETAILS

Reporter gene cloning and transgenesis—For minimal constructs, enhancer and promoter fragments were cloned sequentially into a piB-HC-lacZ vector (Chen et al., 2012) using standard cloning techniques. For dual reporters, the 5.6kb genomic fragment from the hb locus (-5157 to +465 bp; Data S1) was amplified by PCR in two pieces: one extending from the Dist enhancer to the P1 promoter, and the other from sequences downstream of P1 to the P2 promoter (Data S2). The two fragments were cloned into a modified piB-HC-lacZ vector containing a polylinker flanked by the attB-recombination sequence and the 3' half (starts at 1403bp) of the *lacZ* coding sequence (AscI/XhoI). The two *hb* fragments were inserted using AscI/NcoI and SpeI/XhoI respectively. The 5' half (stops at 1402bp) of *lacZ* and a 3'UTR from *a-tubulin* were joined together by PCR and ligated into the plasmid using NcoI and SpeI. The entire sequence of the dual reporter gene can be found in the Data S2. *hb* fragments carrying deletions, sequence insertions, and promoter sequence conversions were generated by PCR or synthesized by Integrated DNA Technologies and inserted using the same restriction sites as the wild-type fragments. Sequence details of all manipulations are included in Tables S2 and S3. All constructs were integrated into the 38F1 landing site on chromosome II using  $\Phi$ C31 integrase-mediated cassette exchange (Bateman et al., 2006).

**Generation of hb mutants by CRISPR**—*hb* mutants were generated by CRISPR/Cas9 gene editing essentially as described (Gratz et al., 2013, 2014). gRNA sequences were inserted into the pU6-BbsI-chiRNA vector (Table S1). Two homology arms flanking the cleavage sites were inserted into the multiple cloning sites of a modified pHD-DsRed-attP vector (pHD-DsRed-2XattP), which was used as a donor template. The modified pHDDsRed-attP has a second attP sequence inserted after the loxP. A mixture of the donor vector (500ng/µl) and two gRNA vectors (100ng/µl each) was injected into embryos of y[1] M{vas-Cas9.RFP-}ZH-2A w[1118]. F1 flies were mated with yw, and F2s were screened for the dsRed+ transformants. For transformants, sequences at the junctions between deletion break point and the inserted dsRed marker were amplified by PCR and verified by sequencing. The transformants were balanced and then crossed to y[1]w [67c23] P{y[+mDint2] = Crey}1b; D[\*]/TM3, Sb[1] to remove the dsRed marker in the mutant allele. The attP-loxP-attP sequence (~150 bp) remained at the deletion site after the excision of the dsRed cassette.

*in situ* hybridization and cuticle preparations—Embryos were collected for 1–3hr after egg laying at room temperature. Embryos were dechorionated in Clorox for 2 minutes and shaken in 4% formaldehyde (1 X PBS) for fixation for 25 minutes. A mixture of methanol and heptane was used to remove the vitelline membrane. *In situ* hybridization was performed as previously described (Small, 2000) using digoxigenin- or fluorescein-labeled antisense RNA probes and the standard alkaline phosphatase assay. Embryos were mounted with Aqua-Poly/Mount and imaged on a Zeiss Axioskop microscope. For CRISPR-generated mutant lines, each mutant allele was made heterozygous with a TM3 Sb balancer containing a *hb-lacZ* reporter. To identify mutant homozygotes as embryos, progeny were first stained for *lacZ* expression, and those embryos not stained by *lacZ* were separated from the rest, and subsequently stained for *hb* expression. For cuticle preps, embryos were aged 20–24hr, and fixed in a 1:4 mixture of glycerol and acetic acid at 65°C overnight, and mounted in a 1:1 mixture of Hoyer's medium and lactic acid as previously described (Wu et al., 1998).

**smFISH**—smFISH was performed as previously described (Little et al., 2013). Embryos were collected for 2–2.5hr after egg laying to maximize the number of embryos at mitosis of NC13. Embryos were dechorionated in Clorox, fixed in 4% formaldehyde, and devitellinized in methanol. The hybridization step was performed overnight at 37°C. Atto-565 conjugated probe sets complementary to 5' *lacZ* and Atto-633 conjugated probe sets complementary to 5' *lacZ* and Atto-633 conjugated probe sets complementary to 3' *lacZ* were used for the 5.6kb *hb* dual reporters (Figure S2A). Atto-565 *hb* and Atto-633 *lacZ* were used for CRISPR mutants. Mutant homozygotes were identified as embryos that showed no detectable lacZ expression. DAPI staining was used to visualize nuclear cycles.

FISH-stained embryos were mounted with VECTASHIELD antifade mounting medium and imaged on a Leica SP8 confocal microscope under the photon-counting mode with a 63× HC PL APO CS2 1.3 NA glycerol immersion objective. Pixel size was 75 × 75um with a z-step size of 250nm. For dual reporter lines, a total volume of  $38.44 \times 38.44 \times 20 \ \mu\text{m}^3$  was imaged at 25%–40% embryo length (EL, 0% = anterior tip) starting at the surface of the

embryo (Figures S2B and S2C). For CRISPR mutants, a total volume of  $153.76 \times 38.44 \times 20 \ \mu\text{m}^3$  was imaged in the anterior part of the embryo. Images were acquired exclusively from embryos in metaphase, anaphase, or telophase of NC13 (Figure S2B). There is no active transcription at these stages, which allows the direct quantification and comparison of the accumulated transcripts from 5' and 3' *lacZ* in the cytoplasm.

**Promoter analysis**—The Bcd-dependent promoters were either confirmed by searching the literature, or determined by comparing expression patterns of 66 Bcd-dependent enhancers (Chen et al., 2012) with the patterns of their nearest genes. For genes with alternative promoters, only promoters being transcribed during early embryonic stages (Chen et al., 2013) were used. The information of pre-MBT or MBT and narrow or wide promoter peak was from previous studies (Chen et al., 2013; Ni et al., 2010). The TSS position was determined using the FlyBase r5.47 annotation or the annotation made by Uwe Ohler's lab (Ni et al., 2010). For the promoter motif search, sequences surrounding the TSS (-220 to +20) were scanned. For Inrs, we searched for sequences matching the consensus TCAGTY (Ohler et al., 2002) with at most one mismatch. For TATA, we searched for any sequence match TATA within the –100 to 0 window for each start site. For Zld sites, the six highest affinity TAGteam sites (Nien et al., 2011) were used in the sequence scan.

#### **QUANTIFICATION AND STATISTICAL ANALYSIS**

Processing of raw images and identification of candidate cytoplasmic spots was performed using the FISH Toolbox as described (Little et al., 2013). An intensity distribution histogram was generated for all candidates, where real cytoplasmic spots and noise appeared as two separate peaks (Figure S2D). The threshold separating real spots from noise was determined as the valley between the two peaks. The total number of identified cytoplasmic spots was counted as the number of transcripts produced from each promoter in the field of observation. The total number was then divided by the number of nuclei generating an average number of transcripts per nucleus (Figure S2E).

To compare detection efficiencies between the 5' and 3' *lacZ* probe sets, we compared their abilities to detect expression from the *Prox-P2-lacZ* transgene (Figure S3), which contains a full-length *lacZ* gene, and is expected to produce identical numbers of 5' and 3' *lacZ* mRNAs. Indeed, the two probe sets identified similar numbers of transcripts in this experiment (Figures S3B and S3C), which convinced us that these probe sets can be used to compare mRNA levels produced by P1 and P2 in the context of the 5.6 kb reporter gene.

For quantifying *hb* mRNA, the number of cytoplasmic spots were counted in 2.5% egg length bins along the AP axis from 25% to 50% (0% = anterior tip), and then averaged by the number of nuclei (Figures S1 and S4). In regions where cytoplasmic spots were too dense to be resolved well (> 350 per nucleus), the total fluorescence collected were converted to counts of spots according to their linear relationship in low-density regions. Error bars on all plots are standard error of the mean. The number of embryos measured can be found either in figures or figure legends. All p values in the text were calculated using the Student's t test.

#### DATA AND CODE AVAILABILITY

Original data for smFISH in the paper is available at Zenodo Data (https://doi.org/10.5281/ zenodo.3258890).

#### Supplementary Material

Refer to Web version on PubMed Central for supplementary material.

#### ACKNOWLEDGMENTS

We thank Shawn Little for the 5' and 3' *lacZ* probe sets and advice on smFISH, Hongtao Chen for the smFISH protocol and codes for image analysis, Po-Ta Chen for the image analysis codes, and Jinshuai Cao for technical assistance. We thank Shelby Blythe, Christine Rushlow, Claude Desplan, Justin Blau, Richard Mann, Erika Bach, and Esteban Mazzoni for insightful discussions throughout the course of this work. Pinar Onal, Peter Whitney, Christine Rushlow, Esteban Mazzoni, and the anonymous reviewers provided invaluable feedback on the manuscript. This work was conducted in facilities constructed with support from Research Facilities Improvement Grant C06 RR-15518-01 from the NIH National Center for Research Resources and was supported by NIH grant RO1 GM51946 (to S.S.) and NYU Dean's Undergraduate Research Fund Grants (to K.Y.U. and T.S.).

#### REFERENCES

- Bateman JR, Lee AM, and Wu CT (2006). Site-specific transformation of *Drosophila* via phiC31 integrase-mediated cassette exchange. Genetics 173, 769–777. [PubMed: 16547094]
- Blythe SA, and Wieschaus EF (2016). Establishment and maintenance of heritable chromatin structure during early *Drosophila* embryogenesis. eLife 5, e20148. [PubMed: 27879204]
- Bothma JP, Garcia HG, Ng S, Perry MW, Gregor T, and Levine M (2015). Enhancer additivity and non-additivity are determined by enhancer strength in the Drosophila embryo. eLife 4, e07956.
- Burgess-Beusse B, Farrell C, Gaszner M, Litt M, Mutskov V, Recillas-Targa F, Simpson M, West A, and Felsenfeld G (2002). The insulation of genes from external enhancers and silencing chromatin. Proc. Natl. Acad. Sci. USA 99 (Suppl 4), 16433–16437. [PubMed: 12154228]
- Butler JEF, and Kadonaga JT (2001). Enhancer-promoter specificity mediated by DPE or TATA core promoter motifs. Genes Dev. 15, 2515–2519. [PubMed: 11581157]
- Calhoun VC, and Levine M (2003). Long-range enhancer-promoter interactions in the Scr-Antp interval of the *Drosophila* Antennapedia complex. Proc. Natl. Acad. Sci. USA 100, 9878–9883. [PubMed: 12909726]
- Chen H, Xu Z, Mei C, Yu D, and Small S (2012). A system of repressor gradients spatially organizes the boundaries of Bicoid-dependent target genes. Cell 149, 618–629. [PubMed: 22541432]
- Chen K, Johnston J, Shao W, Meier S, Staber C, and Zeitlinger J (2013). A global change in RNA polymerase II pausing during the *Drosophila* midblastula transition. eLife 2, e00861. [PubMed: 23951546]
- De Renzis S, Elemento O, Tavazoie S, and Wieschaus EF (2007). Unmasking activation of the zygotic genome using chromosomal deletions in the *Drosophila* embryo. PLoS Biol. 5, e117. [PubMed: 17456005]
- Dixon JR, Selvaraj S, Yue F, Kim A, Li Y, Shen Y, Hu M, Liu JS, and Ren B (2012). Topological domains in mammalian genomes identified by analysis of chromatin interactions. Nature 485, 376–380. [PubMed: 22495300]
- Dixon JR, Gorkin DU, and Ren B (2016). Chromatin Domains: The Unit of Chromosome Organization. Mol. Cell 62, 668–680. [PubMed: 27259200]
- Driever W, and Nüsslein-Volhard C (1988). A gradient of bicoid protein in *Drosophila* embryos. Cell 54, 83–93. [PubMed: 3383244]
- Driever W, and Nüsslein-Volhard C (1989). The bicoid protein is a positive regulator of hunchback transcription in the early *Drosophila* embryo. Nature 337, 138–143. [PubMed: 2911348]

- Foo SM, Sun Y, Lim B, Ziukaite R, O'Brien K, Nien CY, Kirov N, Shvartsman SY, and Rushlow CA (2014). Zelda potentiates morphogen activity by increasing chromatin accessibility. Curr. Biol 24, 1341–1346. [PubMed: 24909324]
- Gratz SJ, Cummings AM, Nguyen JN, Hamm DC, Donohue LK, Harrison MM, Wildonger J, and O'Connor-Giles KM (2013). Genome engineering of *Drosophila* with the CRISPR RNA-guided Cas9 nuclease. Genetics 194, 1029–1035. [PubMed: 23709638]
- Gratz SJ, Ukken FP, Rubinstein CD, Thiede G, Donohue LK, Cummings AM, and O'Connor-Giles KM (2014). Highly specific and efficient CRISPR/Cas9-catalyzed homology-directed repair in *Drosophila*. Genetics 196, 961–971. [PubMed: 24478335]
- Harrison MM, Li XY, Kaplan T, Botchan MR, and Eisen MB (2011). Zelda binding in the early Drosophila melanogaster embryo marks regions subsequently activated at the maternal-to-zygotic transition. PLoS Genet. 7, e1002266. [PubMed: 22028662]
- Hnisz D, Day DS, and Young RA (2016). Insulated Neighborhoods: Structural and Functional Units of Mammalian Gene Control. Cell 167, 1188–1200. [PubMed: 27863240]
- Hou C, Li L, Qin ZS, and Corces VG (2012). Gene density, transcription, and insulators contribute to the partition of the *Drosophila* genome into physical domains. Mol. Cell 48, 471–484. [PubMed: 23041285]
- Hülskamp M, Lukowitz W, Beermann A, Glaser G, and Tautz D (1994). Differential regulation of target genes by different alleles of the segmentation gene hunchback in *Drosophila*. Genetics 138, 125–134. [PubMed: 8001780]
- Juven-Gershon T, Hsu JY, and Kadonaga JT (2008). Caudal, a key developmental regulator, is a DPEspecific transcriptional factor. Genes Dev. 22, 2823–2830. [PubMed: 18923080]
- Kvon EZ, Kazmar T, Stampfel G, Yáñez-Cuna JO, Pagani M, Schernhuber K, Dickson BJ, and Stark A (2014). Genome-scale functional characterization of *Drosophila* developmental enhancers *in vivo*. Nature 512, 91–95. [PubMed: 24896182]
- Kwon D, Mucci D, Langlais KK, Americo JL, DeVido SK, Cheng Y, and Kassis JA (2009). Enhancerpromoter communication at the *Drosophila* engrailed locus. Development 136, 3067–3075. [PubMed: 19675130]
- Lehmann R, and Nüsslein-Volhard C (1987). hunchback, a gene required for segmentation of an anterior and posterior region of the *Drosophila* embryo. Dev. Biol. 119, 402–417. [PubMed: 3803711]
- Li XY, Harrison MM, Villalta JE, Kaplan T, and Eisen MB (2014). Establishment of regions of genomic activity during the Drosophila maternal to zygotic transition. eLife 3, e03737.
- Little SC, Tikhonov M, and Gregor T (2013). Precise developmental gene expression arises from globally stochastic transcriptional activity. Cell 154, 789–800. [PubMed: 23953111]
- Lupiáñez DG, Kraft K, Heinrich V, Krawitz P, Brancati F, Klopocki E, Horn D, Kayserili H, Opitz JM, Laxova R, et al. (2015). Disruptions of topological chromatin domains cause pathogenic rewiring of gene-enhancer interactions. Cell 161, 1012–1025. [PubMed: 25959774]
- Margolis JS, Borowsky ML, Steingrímsson E, Shim CW, Lengyel JA, and Posakony JW (1995). Posterior stripe expression of hunchback is driven from two promoters by a common enhancer element. Development 121, 3067–3077. [PubMed: 7555732]
- Ni T, Corcoran DL, Rach EA, Song S, Spana EP, Gao Y, Ohler U, and Zhu J (2010). A paired-end sequencing strategy to map the complex landscape of transcription initiation. Nat. Methods 7, 521–527. [PubMed: 20495556]
- Nien C-Y, Liang H-L, Butcher S, Sun Y, Fu S, Gocha T, Kirov N, Manak JR, and Rushlow C (2011). Temporal coordination of gene networks by Zelda in the early Drosophila embryo. PLoS Genet. 7, e1002339. [PubMed: 22028675]
- Nora EP, Lajoie BR, Schulz EG, Giorgetti L, Okamoto I, Servant N, Piolot T, van Berkum NL, Meisig J, Sedat J, et al. (2012). Spatial partitioning of the regulatory landscape of the X-inactivation centre. Nature 485, 381–385. [PubMed: 22495304]
- Ohler U, Liao G, Niemann H, and Rubin GM (2002). Computational analysis of core promoters in the *Drosophila* genome. Genome Biol. 3,
- Ohtsuki S, and Levine M (1998). GAGA mediates the enhancer blocking activity of the eve promoter in the *Drosophila* embryo. Genes Dev. 12, 3325–3330. [PubMed: 9808619]

- Ong C-T, and Corces VG (2011). Enhancer function: new insights into the regulation of tissue-specific gene expression. Nat. Rev. Genet 12, 283–293. [PubMed: 21358745]
- Perry MW, Boettiger AN, and Levine M (2011). Multiple enhancers ensure precision of gap geneexpression patterns in the *Drosophila* embryo. Proc. Natl. Acad. Sci. USA 108, 13570–13575. [PubMed: 21825127]
- Phillips-Cremins JE, and Corces VG (2013). Chromatin insulators: linking genome organization to cellular function. Mol. Cell 50, 461–474. [PubMed: 23706817]
- Rach EA, Yuan H-Y, Majoros WH, Tomancak P, and Ohler U (2009). Motif composition, conservation and condition-specificity of single and alternative transcription start sites in the *Drosophila* genome. Genome Biol. 10, R73. [PubMed: 19589141]
- Satija R, and Bradley RK (2012). The TAGteam motif facilitates binding of 21 sequence-specific transcription factors in the *Drosophila* embryo. Genome Res. 22, 656–665. [PubMed: 22247430]
- Schröder C, Tautz D, Seifert E, and Jäckle H (1988). Differential regulation of the two transcripts from the *Drosophila* gap segmentation gene hunchback. EMBO J. 7, 2881–2887. [PubMed: 2846287]
- Schulz KN, Bondra ER, Moshe A, Villalta JE, Lieb JD, Kaplan T, McKay DJ, and Harrison MM (2015). Zelda is differentially required for chromatin accessibility, transcription factor binding, and gene expression in the early *Drosophila* embryo. Genome Res. 25, 1715–1726. [PubMed: 26335634]
- Sexton T, Yaffe E, Kenigsberg E, Bantignies F, Leblanc B, Hoichman M, Parrinello H, Tanay A, and Cavalli G (2012). Three-dimensional folding and functional organization principles of the *Drosophila* genome. Cell 148, 458–472. [PubMed: 22265598]
- Small S (2000). In vivo analysis of lacZ fusion genes in transgenic Drosophila melanogaster. Methods Enzymol. 326, 146–159. [PubMed: 11036640]
- Struhl G, Struhl K, and Macdonald PM (1989). The gradient morphogen bicoid is a concentrationdependent transcriptional activator. Cell 57, 1259–1273. [PubMed: 2567637]
- Sun Y, Nien CY, Chen K, Liu HY, Johnston J, Zeitlinger J, and Rushlow C (2015). Zelda overcomes the high intrinsic nucleosome barrier at enhancers during *Drosophila* zygotic genome activation. Genome Res. 25, 1703–1714. [PubMed: 26335633]
- Swanson CI, Evans NC, and Barolo S (2010). Structural rules and complex regulatory circuitry constrain expression of a Notch- and EGFR-regulated eye enhancer. Dev. Cell 18, 359–370. [PubMed: 20230745]
- Tautz D, Lehmann R, Schnurch H, Schuh R, Seifert E, Kienlin A, Jones K, and Jackle H (1987). Finger protein of novel structure encoded by hunchback, a second member of the gap class of *Drosophila* segmentation genes. Nature 327, 383–389.
- ten Bosch JR, Benavides JA, and Cline TW (2006). The TAGteam DNA motif controls the timing of *Drosophila* pre-blastoderm transcription. Development 133, 1967–1977. [PubMed: 16624855]
- van Arensbergen J, van Steensel B, and Bussemaker HJ (2014). In search of the determinants of enhancer-promoter interaction specificity. Trends Cell Biol. 24, 695–702. [PubMed: 25160912]
- Vernimmen D, and Bickmore WA (2015). The Hierarchy of Transcriptional Activation: From Enhancer to Promoter. Trends Genet. 31, 696–708. [PubMed: 26599498]
- Wu X, Vakani R, and Small S (1998). Two distinct mechanisms for differential positioning of gene expression borders involving the *Drosophila* gap protein giant. Development 125, 3765–3774. [PubMed: 9729485]
- Wu X, Vasisht V, Kosman D, Reinitz J, and Small S (2001). Thoracic patterning by the *Drosophila* gap gene hunchback. Dev. Biol 237, 79–92. [PubMed: 11518507]
- Xu Z, Chen H, Ling J, Yu D, Struffi P, and Small S (2014). Impacts of the ubiquitous factor Zelda on Bicoid-dependent DNA binding and transcription in *Drosophila*. Genes Dev. 28, 608–621.
  [PubMed: 24637116]
- Zabidi MA, Arnold CD, Schernhuber K, Pagani M, Rath M, Frank O, and Stark A (2015). Enhancercore-promoter specificity separates developmental and housekeeping gene regulation. Nature 518, 556–559. [PubMed: 25517091]
- Zehavi Y, Kuznetsov O, Ovadia-Shochat A, and Juven-Gershon T (2014). Core promoter functions in the regulation of gene expression of *Drosophila* dorsal target genes. J. Biol. Chem 289, 11993– 12004. [PubMed: 24634215]

Zheng J (2013). Oncogenic chromosomal translocations and human cancer (review). Oncol. Rep 30, 2011–2019. [PubMed: 23970180]

#### Highlights

- A two-motif code (Zelda site + TATA) allows Bicoid to activate a specific promoter
- Binding Zelda to enhancers and promoters synchronizes their ability to interact
- The Zelda site + TATA code is not a general code for Bicoid-specific activation



#### Figure 1. Testing Intrinsic Enhancer-Promoter Compatibilities at hb

(A) Schematic of a 5.6 kb fragment from the *hb* locus showing two Bcd-dependent enhancers (gray boxes labeled Dist and Prox), approximate positions of Bcd and Zld binding sites in the two enhancers, and the P1 and P2 basal promoters (shown as green and red arrows, respectively). These conventions are used throughout this paper. See Data S1 for a detailed annotation of the *hb* locus.

(B) Read profiles of ATAC sequencing (ATAC-seq) in embryos at 18 min into NC13 (Blythe and Wieschaus, 2016).

(C) Binding profile of Bcd in NC9–NC14 embryos at the *hb* locus (Xu et al., 2014).

(D) Binding profile of Zld in NC13–NC14 embryos (Nien et al., 2011; Sun et al., 2015).

(E and F) Expression patterns of P1 transcripts (E) and *hb* transcripts (F) early in NC14.

(G–K) *lacZ* expression patterns driven by five enhancer-promoter combinations.

All embryos in this paper are oriented with anterior to the left and dorsal up.





(A) Schematic of the two-step strategy for CRISPR/Cas9-based deletion of P2 core (P2C) sequences. (B-G) Analysis of mutant hb alleles carrying P2 and P1 deletions (for precise breakpoint sequences, see Table S1). Expression patterns of hb mRNA are shown for a wildtype embryo (B), a P2C homozygote (D), and a P1C homozygote (F). hb mRNA levels are also quantified in Figure S1. Cuticle preparations of first instar larvae (C, E, and G) are shown to the right. Each cuticle image is a merged composite of photographs of the anterior and posterior regions of a single larva. Thoracic segments (T1-T3) are labeled when present. (H and I) Analysis of a wild-type dual reporter gene (H) and an identical reporter containing a 517 bp deletion of the P2 promoter (I). See STAR Methods, Figures S2 and S3, Table S2, and Data S2. Schematics of reporter genes are shown on the left and individually labeled. All reporter genes in this paper contain the 5' and 3' halves of the *lacZ* transcription unit cloned immediately downstream of the P1 and P2 basal promoters, respectively. Green and red bars on the right represent levels of 5' and 3' *lacZ* transcripts, respectively, driven by each construct. The levels are shown as number of transcripts per nucleus (see STAR Methods). Error bars represent SEM. The number of embryos measured for each construct is shown below each reporter schematic.



#### Figure 3. Mapping Sequences Required and Sufficient for Bcd-Dependent Activation

(A F) Analysis of a wild type dual reporter gene (A) and identical reporter genes containing replacements of P1 sequences with P2 sequences (B, C, and D), and vice versa (E and F). Reporter gene schematics are shown on the left and individually labeled (see also Table S2). P2L and P1L refer to long promoter fragments (~500 bp), while P2C and P1C refer to core (120 bp) promoter fragments. Green and red bars on the right represent levels of 5' and 3' *lacZ* transcripts (number per nucleus), respectively, driven by each construct. Error bars represent SEM. The number of embryos measured for each construct is shown below each reporter schematic.



#### Figure 4. Testing Specific Promoter Motifs

(A–L) Analysis of a wild type dual reporter gene (A and B) and identical reporter genes containing replacements of P1 core sequences (B) with P2 sequences (C–E), and conversions of P1 core sequences to insert specific promoter motifs from P2 (F–L). Reporter gene schematics are shown on the left and individually labeled. Complete sequences of each construct are shown in Table S3. Green bars on the right represent levels of 5' *lacZ* transcripts (number per nucleus) driven by each construct. All of these constructs drive similar levels of 3' *lacZ* transcripts, and we have omitted them from this figure for clarity. Error bars represent SEM. The number of embryos measured for each construct is shown below each reporter schematic.



Figure 5. Testing the Roles of the Prox and Dist Enhancers in Activating P2

(A) Schematic of the 5.6 kb *hb* locus showing approximate positions of Bcd and Zld binding sites in the Dist and Prox enhancers (for precise positions, see Data S1).

(B–F) Analysis of dual reporter genes containing deletions of the Prox enhancer alone (B), both Prox and Dist enhancers (C), the Dist enhancer alone (D), the Zld site in P2 alone (E), and the Prox enhancer plus the Zld site in P2 (F). Sequences of deletion breakpoints are shown in Table S2. Green and red bars on the right represent levels of 5' and 3' *lacZ* transcripts (number per nucleus), respectively, driven by each construct. Error bars represent SEM. The number of embryos measured for each construct is shown below each reporter schematic. (G–O) Analysis of mutant *hb* alleles carrying deletions of the Prox enhancer alone (G–I), the Dist enhancer alone (J–L), and the Prox enhancer plus the Zld site in P2 (M–O) (see deletion breakpoints in Table S1). Expression patterns of *hb* mRNA (G, J, and M; for quantification, see Figure S4), cuticle preparations of first instar larvae (H, K, and N), and graphical representations of the percentage of larvae containing one, two, or three thoracic segments (I, L, and O) are shown for each construct. As in Figure 2, cuticle images

(H, K, and N) are each merged composites of photographs of the anterior and posterior regions of single larvae.

# Table 1.

cd-Dependent Promoters
щ
25
F
Searches
Ē
Ц
and
TATA,
(Zld,
Motif (

Gene	Expression stage	Promoter peak	Distance to the nearest enhancer (bp)	Zld site	TATA box Inr	
hbP2	pre-MBT	narrow	52	GTACCTG-47bp-CTAC	CTG-5bp-TATATAA_20bpTCAGTCAC	TC
gt	pre-MBT	narrow	4978	TA	AAA—25bpTCAGTT	
slp1	pre-MBT	narrow	710	TA	AAA—25bpTCAGCT	
knirps	pre-MBT	N/A	54	TAT	ATATA—24bp——TCAGTT	
eve	pre-MBT	N/A	1074	TA	AAA—23bp—GCACAC	
ftz	pre-MBT	narrow	3219	TA	IATA-24bp-TCATTC	
ppo	pre-MBT	N/A	2086		TCAGTT	
BSQ25D	pre-MBT	narrow	32	CTACCTG—18bp—CA	GGTAG-17bp-TATAAA-20bp-GCAGT7	
unı	pre-MBT	narrow	2448		TCAGTT	
h	pre-MBT	narrow	3964	TAGGTAG	-93bpTCAGTC	
SO	pre-MBT	N/A	4160		TCAGTT	
Kr	MBT-zyg	narrow	856	L	ATA-24bpTCAGTC	
btd	MBT-zvP	N/A	2693		TCAGTC	
hbn	MBT-zvq	N/A	872		TCAGTC	
prd	MBT-zyg	N/A	2954	TTACCTG-	84bp TCAGTC	
otd	MBT-zyg	N/A	4145		TCATTT	
ems	MBT-ZVQ	narrow	6289		TTATTC	
CG3502	MBT-ZVQ	N/A	577	*TAT	ACCAGGTAA—13bp—TCAGTT	
bow1	MBT-ZVQ	narrow	2927		TCAGTC	
edl	MBT-ZVQ	narrow	850		TCAGTT	
salm	MBT-ZVQ	narrow	10265		TCACTC	
D	MBT-ZVQ	N/A	3669		TCAGTC	
tsh	MBT-ZVQ	narrow	48038		TCAGTCAGTC	
bancal	MBT-mat	narrow	4747		TTAGTT	
cnc	MBT-mat	N/A	1987		TCAGTCAGTCAGTT	
25 Bcd-dept	endent promoters were	e scanned for motify	s (Zld site, TATA box, and Inr) within the wi	ndow of -220 to +20 bp with	respect to the TSS (See STAR Methods). The colu	ms from left to right are:

# Author Manuscript

sequences were aligned according to the position of the Inr in each promoter, which exactly overlaps or is in close proximity to the annotated TSS. Abbreviations: MBT – midblastula transition; zyg – zygotic; mat – matemal; N/A – data not available.

Author Manuscript

\* CG3502 has a combined TATA-Zld motif.

#### **KEY RESOURCES TABLE**

REAGENT or RESOURCE	SOURCE	IDENTIFIER		
Antibodies				
Sheep anti-DIG-AP, Fab fragments	Roche	Cat# 11093274910, RRID:AB_2734716		
Sheep anti-Fluorescein-AP, Fab fragments	Roche	Cat# 11426338910		
Bacterial and Virus Strains	•			
NEB 5-alpha competent E.coli	NEB	Cat# C2987I		
Chemicals, Peptides, and Recombinant Proteins	•	•		
5' <i>lacZ</i> Atto 565 smFISH probe	Shawn Little's lab	Little et al., 2013		
3' <i>lacZ</i> Atto 633 smFISH probe	Shawn Little's lab	Little et al., 2013		
hb Atto 565 smFISH probe	Shawn Little's lab	Little et al., 2013		
lacZ ISH DIG RNA probe	This lab	N/A		
hb ISH Fluorescein RNA probe	This lab	N/A		
VECTASHIELD antifade mounting medium	Vector Laboratories	Cat# H-1000		
DAPI	Sigma-Aldrich	Cat# 9542		
NBT/BCIP Stock Solution	Roche	Cat# 11681451001		
Aqua-Poly/Mount	Polysciences	Cat# 18606-20		
Deposited Data	•			
Raw data for smFISH	This paper	Zenodo Data https://doi.org/10.5281/ zenodo.3258890		
Experimental Models: Drosophila Strains				
y[1] w[1118]	Bloomington Drosophila Stock Center	Cat# 6598		
ΦC31 (y+); 38F1 (w+)	This lab			
y[1] M{vas-Cas9.RFP-}ZH-2A w[1118]	Bloomington Drosophila Stock Center	Cat# 55821		
y[1]w[67c23] P{y[+mDint2] = Crey}1b; D[*]/TM3, Sb[1]	Bloomington Drosophila Stock Center	Cat# 851		
hb <sup>14F/</sup> Tm3B, Sb, <i>hb-lacZ</i>	Christine Rushlow's lab	N/A		
Flies with transgene at 38F1 landing site on chromosome II	This paper	N/A		
P2C	This paper	N/A		
P1C	This paper	N/A		
Prox	This paper	N/A		
Dist	This paper	N/A		
Prox, P2 Zld	This paper	N/A		
Oligonucleotides				
P2C gRNA 1: GTTATATATCGCTCAGGTAGA	This paper	N/A		
P2C gRNA 2: GATTTGTCGGGATTTTCGTA	This paper	N/A		
P1C gRNA 1: GTTGGCGAGTGCACTGTTGTG	This paper	N/A		
P1C gRNA 2: GCGTTTCGTCCTTTGGATGTT	This paper	N/A		
Prox/ Prox P2Zld gRNA 1: GAGGAGTAGGCAGCTAGCGT	This paper	N/A		

REAGENT or RESOURCE	SOURCE	IDENTIFIER
Prox gRNA 2: GGTAGACGGATGCACGCGTCA	This paper	N/A
Prox P2Zld gRNA 2: GTTATATATCGCTCAGGTAGA	This paper	N/A
Dist gRNA 1: GTCTCAACAGAAGTTCCTTCG	This paper	N/A
Dist gRNA 2: GCCCAAATATTCCACATAAAC Recombinant DNA	This paper	N/A
Prox-P2-lacZ	This paper	N/A
Dist-P2-lacZ	This paper	N/A
Prox-P1-lacZ	This paper	N/A
Dist-P1-lacZ	This paper	N/A
Dist short-P1-lacZ	This paper	N/A
5.6 kb hb dual reporter wt	This paper	N/A
5.6 kb hb dual reporter P2	This paper	N/A
5.6 kb hb dual reporter P2L at P1	This paper	N/A
5.6 kb hb dual reporter P2C at P1	This paper	N/A
5.6 kb hb dual reporter P2C/2 at P1	This paper	N/A
5.6 kb hb dual reporter P1L at P2	This paper	N/A
5.6 kb hb dual reporter P1C at P2	This paper	N/A
5.6 kb hb dual reporter P2C TATA at P1	This paper	N/A
5.6 kb hb dual reporter P2C Zld(S) at P1	This paper	N/A
5.6 kb hb dual reporter P1 + Zld(S)	This paper	N/A
5.6 kb hb dual reporter P1 +change Zld (W->S)	This paper	N/A
5.6 kb hb dual reporter P1 +Zld(S) + TATA	This paper	N/A
5.6 kb hb dual reporter P1 change Zld (W->S) + TATA	This paper	N/A
5.6 kb hb dual reporter P1+ Zld(S) + TATA + InrInr	This paper	N/A
5.6 kb hb dual reporter P1+ Zld(W) + TATA + InrInr	This paper	N/A
5.6 kb hb dual reporter P1+ Zld(S) + 10bp + TATA +InrInr	This paper	N/A
5.6 kb hb dual reporter Prox		N/A
5.6 kb hb dual reporter Dist Prox	This paper	N/A
5.6 kb hb dual reporter Dist	This paper	N/A
5.6 kb hb dual reporter P2Zld	This paper	N/A
5.6 kb hb dual reporter Prox P2Zld	This paper	N/A
pHD-DsRed-2XattP Software and Algorithms	This paper	N/A
MATLAB	The Mathworks Inc.	https://www.mathworks.com
FISH Toolbox Other	Little et al., 2013	N/A
Confocal microscope	Leica	SP8
Microscope	Zeiss	Axioskop
Digital camera for microscopy	Zeiss	AxioCam MRc