

Contribution of beverages to energy, macronutrient and micronutrient intake of third- and fourth-grade schoolchildren in Quetzaltenango, Guatemala

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Abstract

Beverages are selected based on availability, culture, taste preference, health, safety and social context. Beverages may be important to energy and to the macronutrient and micronutrient quality of overall intake. The aim of this study was to determine the contribution of beverages to the dietary energy and estimated macro- and micronutrient intake to the diet of young schoolchildren. We analyzed data from third- and fourth-grade urban Guatemalan school-children aged predominantly 8-10 years old. One-day pictorial registries of all beverages, foods and snacks consumed over a 24-h period were collected from children from private (n = 219) and public (n = 230)schools. Food composition nutrient values were assigned to the items consumed. Eleven main categories of beverages were identified. The contribution of each of the 11 beverage categories to energy, macro- and micronutrients was evaluated. The estimated intake of beverages was 475 300 mL, as reported by the 449 children. As a group, the beverage consumed in the greatest quantity was coffee (126 500 mL), followed by plain water (62 000 mL). Beverages represented a mean energy contribution of 418 ± 26 kcal (21.5% of total dietary energy). The beverages varied in energy density from 0 (water) to 1.5 kcal mL^{-1} (thin gruels). Beverages contributed one-third of the dietary carbohydrate. Through the contribution of fortified drinks, beverages were important sources of vitamin A (55%), vitamin C (38%), zinc (21%) and calcium (19%). Milk was an important source for vitamin D (10%). These results show the importance of drinks to nutrition and the balance of concerns of overweight/obesity with micronutrient quality.

Keywords: water, beverage, juice, milk, energy, micronutrients, schoolchildren, 24-h food record, childhood nutrition, Guatemala.

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Introduction

The first sustenance in life comes as a beverage: maternal milk. After weaning, however, beverage consumption was problematic in prehistory. Within the hunter-gatherer lifestyle, the only beverages for drinking were the nectar of flowers, the saps beneath tree barks and the water obtained from dew condensation, rain water, snow and ice, from static collections (puddles, ponds, lakes) and from flowing sources (springs, streams, rivers). More complex beverages were presumably available to primitive men in the form of blood and other body fluids drained from their prey, and one presumes that early humans learned to squeeze the juices from succulent fruits.

With the advent of the pastoralist age, some 40 000 years ago (Simoons 1978), dairying activities yielded milk as an abundant beverage; it was consumed fresh, curdled and fermented. Moreover, sometime in cultural evolution, after the discovery of fire and the invention of cooking pots, leaves and beans were

probably converted to hot infusions, the precursors of tea, coffee and chocolate drinks. With the emergence of the agricultural era, some 10 000 years ago (Cordain 1999, 2002), the domestication of grains and fruits set the stage for the fermentation of mashes and juices to produce alcoholic beverages: beers and wines.

All of these drinks of prehistory and antiquity have continued into the modern era. Home and industrial processing technology, moreover, has allowed for the emergence of a wide variety of beverage recipes, from distilled liquors and fortified wines on the alcoholic side to sweetened and flavoured drinks with still water or carbonated bases. The selection of the beverages is not only based on availability and accessibility in particular situations, but also on culture, taste preference and the social context (Rolls & Rolls 1982). A series of health (Dennison *et al.* 1999; Nawrot *et al.* 2003; Shenkin *et al.* 2003; Ritz & Berrut 2005; Gilbert 2006) and safety (Avery 1999; Pizarro *et al.* 1999; Kruawal *et al.* 2005; Liang *et al.* 2006) issues are attendant to the selection of different beverage options.

In developed countries, the pattern of beverage consumption is in continuous flux and evolution (Forshee & Storey 2003; Nielsen & Popkin 2004; Blum *et al.* 2005; Popkin *et al.* 2006). A dramatic increase in the consumption of sweetened drinks was documented over a 7-year period from 1999 to 2006 in nationally representative surveys of Guatemala's northern neighbour, Mexico (Rivera *et al.* 2008). A survey in a convenience sample of schoolchildren in the western Guatemalan highlands city of Quetzaltenango (Groeneveld *et al.* 2007a; Vossenaar *et al.* 2008), employing an innovative pictorial registry of 1-day intake of foods and drinks, provided an opportunity to evaluate beverage consumption in this Central American setting. Here we present a description of the beverage pattern and its contribution to the nutrient intake in a sample of third- and fourth-grade schoolchildren aged 8–10 years from an urban setting in the Guatemalan highlands.

Methods

Study site

The study was conducted in Quetzaltenango, the second largest city in Guatemala with a population of ~127 600 inhabitants, and the urban area is roughly equally divided between inhabitants of Spanish and Mayan indigenous origin. The city is located 210 km south-west from the capital and has an altitude above sea level of 2333 m with an average annual temperature of 14°C and average annual precipitation in excess of a meter.

Subjects

The general demographic aspects of recruiting the sample have been presented earlier (Groeneveld *et al.* 2007a,b; Solomons *et al.* 2008; Vossenaar *et al.* 2008; Montenegro-Bethancourt *et al.* 2009). In short, a total of 1124 third- and fourth-grade children, mostly

Key messages

- This study indicates insufficient water is being consumed by Guatemalan school children. In Quetzaltenango, less than a third of the schoolchildren reported consuming water in a single 24-h recall, raising the concern that most of these children are not sufficiently hydrated.
- Drinking patterns of Guatemalan children are unique in that coffee and atoles (gruels) figure prominently; these
 patterns most closely resemble those found in Mexico.
- In this study, school children in Guatemala were found to consume nearly one-fifth of their total dietary energy in beverages, a finding that is consistent with studies elsewhere and underscores the potential for beverages to contribute to excess energy intake.
- A policy of fortified table sugar explains both the high energy as well as the high vitamin A contribution of sugar sweetened beverages.
- Water consumption should be promoted through greater availability of fresh, plain drinking water. Children should consume micronutrients, not through fortified drinks, but rather through the consumption of fresh fruits and vegetables.

aged between 8 and 10 years old, were recruited from private and public elementary schools. From a list of 16 schools assembled, the first 12 consulted were willing to participate. Two hundred thirty of the children were enrolled from seven private schools catering to affluent families, and 219 from five public schools serving the majority low-income population. The only exclusion criteria were self-proclaimed inability to comply with instructions and the failure to present consent and assent documentation. A large proportion of children (n = 675, 60%) did not participate in the study for various reasons, such as absence on the day of data collection and 'forgetting' consent form or data collection booklet at home. The final sample comprised 449 (40%) children, 232 girls and 217 boys.

The Human Subjects Committee of the Center for Studies of Sensory Impairment, Aging and Metabolism (CeSSIAM) approved the protocol. Permissions were obtained from the district educational authorities of Quetzaltenango and from the directors of the individual schools. Parents or guardians signed a written informed consent form after a written explanation of the nature, purpose, inconvenience, benefits and anonymity provisions had been circulated. Children gave verbal assent for their participation. Each child received a box of crayons both as an incentive for participation and to complete the pictorial task.

Dietary intake data collection

The general dietary collections in this study have been described in detail elsewhere (Solomons *et al.* 2008; Vossenaar *et al.* 2008; Montenegro-Bethancourt *et al.* 2009). Children were instructed in the procedures for a recording of their own dietary intake with a lecture from the research staff. They then received a special five-page workbook designed for the study. The first page contained a reminder of the instructions in Spanish. The following four pages were blank sheets labelled with the Spanish terms breakfast, lunch, dinner and snacks, respectively. The participants were asked to fill in and file a registry of intake of all edible items eaten, drunk, sucked or chewed over the following 24-h period. This was performed in a pictorial manner, depicting the consumption in graphic form on the respective sheets of the workbook. On the following day, the registry was collected by the nutritionist and reviewed with the submitting subject. The depiction of each item was clarified and quantified as it was referred on the collection form. Models of serving items were available for reference.

Registries were made during school days covering the four bridging days; school holidays and weekends were excluded. If a child had failed to comply with the request but was still interested in participation, he or she was enrolled into another cohort and given an additional opportunity to register a day's dietary intake. However, as the survey had a 14-week time horizon, it was impossible to remain at any given school to consolidate upon all of the potential participants that might have been recruited with the luxury of more time or trained field personnel.

Quantification of mentions and volumes; energy, macro- and micronutrient intakes

The quantification of interest was the number of mentions of the consumption by a given child of any liquid, including drinking water and beverages. A mention was the report of consumption of an item at any mealtime or snack. If a child refilled at the same meal, it was still considered a single mention. If a child had the same item at lunch and at a snack, for instance, it was recorded as two separate mentions. The water consumers were classified as the number of draughts, the mealtimes of consumption, and volumes of water per drink and over the course of the registry day. Volume was the quantity of a beverage in mL, converted from the reported household measures. For beverages different than water, the same procedure was followed. However, one child could be a 'nonwater consumer' or a 'water consumer' and at the same time be an 'other liquids consumer'.

For the quantification of nutrients, the energy, macronutrients and selected micronutrient content of the reported foods and beverages were primarily obtained from the food composition table (FCT) from the Institute of Nutrition of Central America and Panama (Menchú & Méndez 2000), where they are expressed per 100-g edible portions. In the literature and in this and other FCT, beverages are reported in gravimetric units (e.g. grams), whereas in our calculations and in other comparative literature, volumetric units (e.g. mL) are used. Although it may represent a minor mathematical distortion, given the contribution of solid components to specific gravity of beverages. we converted all expressions to volumetric units, based on a convention of 1 g = 1 mL. Nutritional values for specific brands of commercial products not found in the FCT were obtained from package labels or manufacturer information. Additionally, to obtain local recipes for common home-made beverages reported (e.g. thin gruels, fruit-based drinks), a substudy was conducted. Volunteer nutrition students from a local university were asked to interview different key informers such as mothers, helpers or people involved in food preparation to fill up a questionnaire with the recipes of the most commonly consumed drinks to develop a standard recipe. For some beverages, such as coffee, which is regularly consumed but in different forms, different codes were assigned. For example: plain coffee represents the total volume with no sugar or any other item added (e.g. milk), and in this case sugar was coded separated; coffee with sugar corresponds to cases when the child expressed that it was served already sweetened, and it was assigned as recipe. Specific micronutrients, such as vitamin D, were obtained from the online USDA National Nutrient Database for Standard Reference (Gebhardt et al. 2004) (http://www.nal.usda.gov/fnic/foodcomp/data). Values for vitamin A and vitamin C contained in commercially fortified drinks were obtained from the manufacturer information on labels.

We based our classification in similar generically beverage characteristics, and 11 categories were designated. Drinks were categorized into 11 distinct classes, namely: (1) plain water; (2) infusions (coffee, sugared water, tea and herbal drinks commonly consumed with sugar); (3) dairy drinks (milk and all derivatives of cow's milk including flavoured varieties, and preparations such as milkshakes); (4) thin gruels (to include all the *atole* or *atol* varieties commonly consumed, that is mainly cereal-based drink, warm at different mealtimes); (5) pure vegetable or fruit juices (100% fruit juices or vegetable juice, not from concentrate); (6) commercial fruit nectar (bottled, canned or packed); (7) home-made fruit drinks (preparations are fruit-based and sweetened with table sugar, such as lemonade or pineapple); (8) commercial fruit drinks (fruit-flavoured packed drinks containing <100% juice and 'powder' drinks to be prepared); (9) carbonated sodas (all regular sodas, non-diet carbonated beverages); (10) sports drinks; and (11) alcoholic beverages. In addition, beverage energy density, expressed as kcal per 100 mL, was calculated for each beverage item.

Milk was consumed both as a drink and part of a breakfast-cereal serving. To estimate the specific intake of milk as 'beverage', a subsequent analysis was performed. From the total volume of milk and sugared milk reported (as separated items), we selected the children who reported any ready-to-eat cereal at any mealtime, which is the alternative form of milk consumption. Those children were analyzed separately and the quantity of milk reported used specifically for the cereal was subtracted from the total of milk reported for each specific child, and then the added individual volume from the total volume for the whole sample. The obtained value was used to estimate well the nutrient contribution from dairy to the child day-beverage intake.

Data handling and statistical analysis

Descriptive statistics of mean and variance were generated for the volume of all beverage water recorded in the 24-h registry for the entire sample population (n = 449). To estimate the dietary contribution of beverages to the daily intake for each nutrient, the beverage items were separated from the total food articles. Beverage contribution was estimated for energy, protein, fat and carbohydrates. Specific micronutrients, which were evaluated, included vitamin A, vitamin C, vitamin D, thiamine, riboflavin, folate, calcium, iron and zinc. Descriptive statistics were performed on the contribution of the various nutrients derived from beverages for each individual registration day. Despite a non-Gaussian distribution for most nutrients across the sample, these statistics have been expressed as the arithmetic mean and standard deviation, as well as the median. Because of the extreme skewness of the distributions, the geometric means could not be computed. To calculate the rela-



Fig. 1. Mentions of beverages classified into 12 categories based on 449 1-day registries, presented as percentage of total mentions.

tive contribution of beverage sources to the total intake of nutrients across the sample, the cumulative sum of nutrients in the beverage and non-beverage items was tabulated as numerator and denominator, respectively, and expressed as a percentage. Main sources for each specific nutrient were based on mean intakes and the contribution to total intake of a specific nutrient. All analyses were completed using SPSS 11.0 (SPSS Inc., Chicago, IL, USA). Here, we have consciously eschewed gender and socio-economic subgroup analyses and comparisons, and limit our description to the aggregate behaviour of the whole combined sample, given the enormity of text and illustrative materials that would be needed to achieve both in a single publication.

Results

Participation in consumption of the beverages

From a total of 247 food items recorded, 54 (22%) were beverages. The individually coded items and classification used for primary analyses are listed in Appendix 1. For each of the items, the number of consumers, number of separate mentions and cumulative volume consumed, across the 449 1-day records, are shown. The number of consumers for the 10 beverages attracting the most participants, in descending order, was: (1) coffee with sugar (n = 267); (2) plain water (n = 126); (3) brand *T* artificial drink (n = 96); (4) brand *P* cola (n = 49); (5) lemonade (n = 46); (6) fluid milk with sugar (n = 43); (7) orange juice (n = 41); (8) tea and herbal drinks with sugar (n = 40); (9) plain coffee (n = 40); and (10) unflavoured whole (full-fat) milk (n = 38). The fraction of the population that consumed sweetened coffee was 59.5%. Combining that group with those who reported to consume plain coffee and those who consume sweetened coffee with milk produced a cumulative total for coffee consumers of 310 (69.0%). The beverage with the second highest number of consumers was plain water (28.1%).

Frequency of drinking

For the total 449 1-day registries, 1608 draughts (mentions) of beverages were recorded. The average number of mentions of beverages was 4.1 ± 1.1 drinks per individual on the collection day, with a median of 4.0 and a range of 1.0–8.0. The partition of the beverage classes in terms of the respective percentages of mentions is illustrated in Fig. 1. Infusions category lead at 35%, followed by thin gruels and commercial fruit drinks tied at 13%; plain water was the fourth most frequently drunk among the group categories. When the frequency of mentions was analyzed on the basis of individually coded items, the leading 10 items were: (1) coffee with sugar (402); (2) plain water (170); (3) brand *T* artificial drink

Rank order	Beverage category	Volume*	Energy density
		(mL)	(kcal 100 mL ⁻¹)
1	Infusions	163 400	2–114
2	Commercial fruit-flavoured drinks [†]	65 400	25-44
3	Plain water	62 000	0
4	Thin gruels	51 500	41-151
5	Carbonated sodas	41 200	41-48
6	Home-made fruit drinks	33 000	48-68
7	Dairy drinks	27 900	65-120
8	Commercial canned fruit nectars	13 300	51
9	Pure vegetable/fruit juices	13 000	30-40
10	Miscellaneous	3 900	41-90
11	Sport drinks	800	25
	Total	475 300	

Table 1. Volume of reported beverages by category in descending order, from 449 1-day registries and their energy density range

*All volume values were rounded off to the nearest 100 mL. [†]Commercial fruit-flavoured drinks include powder drinks prepared at home and sweetened packed beverages with a small percentage of fruit or flavouring.

(109); (4) oatmeal gruel (74); (5) lemonade (53); (6) unsweetened coffee (52); (7) brand P cola (51); (8) unsweetened fluid milk (45); (9) fluid milk with sugar (44); and (10) tea drinks with sugar (44) (Appendix 1). Drinking coffee with sugar constituted one-fourth of the beverage-taking behaviour in our sample.

Volume of consumption of the beverages

The cumulative volumes of the 11 operative beverage classes identified in Appendix 1 are presented in Table 1. Infusions, which included coffee, tea and chocolate drink from tablet, over-represented 163 L of intake. There was, fortunately, no representation of alcoholic beverages in these schoolchildren. The relative contribution of items as percentages of the total 475.3 L consumed is illustrated in Fig. 2. Using individual data, the aggregate arithmetic mean was 1058 ± 438 mL, with a median of 980 mL and a range of 236–3680 mL.

In addition to the ranking by classes of beverages, the relative contribution of individual beverage items to the recorded consumption by the sample was examined. The top 10, in descending order, were: (1) coffee with sugar (106 200 mL); (2) plain water (62 000 mL); (3) brand *T* artificial drink (35 300 mL); (4) lemonade (18 000 mL); (5) brand *Ta* fruit drink (16 800 mL); (6) brand *P* cola (16 600 mL);

(7) sugared water (16 500 mL); (8) oatmeal gruel (16 400 mL); (9) brand *C* cola (14 900 mL); and (10) plain coffee (12 600 mL) (Appendix 1).

Variety of beverages

The variety in the consumption of individual beverage items was examined in the individual child by day and by mealtime. The mean number of different beverage items reported in the 449 daily registries was 3.4 ± 1.1 , ranging from one to seven items across the population.

The 10 leading beverages reported at the four specific mealtimes of interest are presented in Table 2. There is a recognizable and not unexpected pattern of aggregation. In terms of hot and cold beverages, only water and orange juice were served exclusively chilled or at room temperature at breakfast; by custom, the remaining eight items in the dairy, infusion or gruel classes would be served hot or warm in the morning. By contrast, for lunch and snacks, the beverages preferred are of the chilled, refreshing varieties, with the notable exceptions of coffee and oatmeal gruel. The leading dinner drinks represent a serving-temperature balance with coffee, tea and gruels, which would be consumed hot, alongside water, milk, sodas and sugar-sweetened water, which by convention would be consumed chilled or at room temperature with the evening meal.



Fig. 2. Volume of beverages classified into 12 categories based on 449 1-day registries, presented as the percentage of total volume.

Mealtime			
Breakfast	Lunch	Dinner	Combined snacks
Coffee with sugar*	Fruit-flavoured powdered drink brand To*	Coffee with sugar*	Plain water
Milk with sugar*	Plain water	Plain water	Coffee with sugar*
Fluid whole milk	Lemonade*	Fluid whole milk	Brand F packed fruit juice*
Plain water	Vitamin-fortified fruit drink brand <i>Ta</i> *	$Coffee^{\dagger}$	Brand P cola*
Incaparina gruel*	Brand P cola*	Milk with sugar*	Oatmeal gruel*
Orange juice	Coffee with sugar*	Herbal drinks or tea with sugar*	Brand S fruit-flavoured drink*
Oatmeal gruel*	Brand C cola*	Sweetened water*	Non-cola carbonated soda*
Coffee [†]	Sweetened water*	Non-cola carbonated sodas*	Maize gruel*
Herbal drinks or tea with sugar*	Pineapple drink*	Incaparina gruel*	Brand C cola*
Hot chocolate drink from tablet*	**	Coffee with sugar and milk*	Fluid whole milk

 Table 2. Most frequently consumed beverage items in descending order by mealtime

*Sweetened drinks to which sugar was added during processing or preparation at home. *Sweetened drinks to which sugar was added at the table.

Contribution of beverages to total diet

Different classes of beverages have different energy densities, as illustrated in Table 1. Assorting all 54 individual items by their energy density, we illustrate the top 20 most energy-dense beverages (Table 3). Plantain gruel was the most energy dense at 151 kcal per 100 mL. These 20 items represented only 4 of 11 beverage categories, namely thin gruels, infusions, dairy drinks and home-made fruit drinks, in addition to canned nutritional supplements that are classified as miscellaneous. The energy density of all of the remaining 34 beverage items fell below 54 kcal 100 mL⁻¹.

Beverages consumed on the day of record provided approximately one-fifth of total daily energy, as compared with that obtained from the non-beverage (food) items reported in the sample (Table 4). The

	(2
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depending on the recipe. Density was estimated based on local home recipes as described in the Methods section. [‡]Gruels were included as beverages. §Incaparina is the brand name for a popular plant-based fortified beverage. contribution of all carbohydrates was more than one-

third. Obviously, protein and fat were relatively under-represented as macronutrient classes, with over 90% of these coming from foods.

The beverages contributed variously to the total micronutrient intake of the population on their dietregistry day. More than half of the estimated vitamin A intake came from beverages, partly explained by sugar table fortification. Over 35% of vitamin C intake was drunk, rather than eaten. The comparable fraction for calcium and zinc was 20% in the whole sample's diet. Riboflavin was the micronutrient with the highest dependence on the food items consumed.

The top five beverage sources of the six vitamins and the three minerals of interest are illustrated in Table 5. Of note is the nature of the drinks heading the list of vitamin A; all five are sweetened beverages with added sugar and they represent one-third of the total intake. Vitamin C came through natural and for-

tified fruit drinks in first instance, followed by dairy and plantain. Dairy drinks logically dominated the vitamin D column. Dairy, fruit and grain gruel items shared the contribution to folate to the diet. Although 54 beverage items were of interest, only the first three sources had measurable contributions of vitamin D, thiamine or riboflavin. Dairy and gruel items dominated the calcium contribution (>12%). For iron and zinc, two fortified gruels headed the list; each provided more than 3% of these nutrients to the diet, and in the case of zinc, just the Incaparina gruel contributed 10% of zinc intake.

Discussion

For reasons related to hydration and health, patterns of consumption of liquids in the diet have been gaining increasing interest in clinical medicine and public health. Numerous reports of beverage consumption patterns based on national surveys (Nielsen & Popkin 2004; Popkin et al. 2006; Rivera et al. 2008), including some with an isolation on the juvenile segments (Forshee et al. 2006; Storey et al. 2006), have recently been published. Reports have also circulated about selection of beverages among specific, nonrepresentative samples of children in developed countries (Forshee & Storey 2003; Blum et al. 2005; Forshee et al. 2006). When monitored serially, patterns of beverage consumption generally appear to be in rapid transition, such as the instances of the US (Popkin et al. 2006) and Mexican (Rivera et al. 2008) populations. For children in a developing country, descriptive examinations of beverage selection and consumption are scarce, if not non-existent. The issue of assortment and hierarchy of beverage consumption by schoolchildren focus us on a neglected area of scholarship, while providing a basis for examining change. Our age group of interest has additional relevance insofar as long-term health and nutrition may be influenced by the preferences and dislikes set early in life (Benton 2004; Dehghan et al. 2005). Finally, diet descriptions provide leverage into ways in which remedial meal planning and educational interventions might be implemented to promote more beneficial eating and drinking patterns for later life.

17 Pineapple drink 59 18 Corn-based gruel (atole de pinole)[‡] 55

*The Spanish name was added in brackets. [†]The density can vary

Table 3. Energy density of the 20 most energy-dense drinks in descending order

Energy density[†] (kcal 100 mL⁻¹)

151

139

120

114

112

107

90

89

88

78 75

74

72

72

68

65

55

54

Rank

order

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20

Beverage*

Plantain gruel[‡]

Egg-nog (alcohol-free)

Banana milkshake

Rice and milk gruel[‡]

Tamarind drink

Fluid whole milk

Blackberry drink

Cream of wheat gruel[‡]

Chocolate drink from tablet

Nutritional formula brand E

Fluid whole milk with sugar

Maize gruel (atole de masa) Rice-based drink (Horchata)

Chocolate milk, commercial

Flavoured milk, strawberry or vanilla

Sweet corn gruel (atole de elote)[‡]

Rice and chocolate gruel[‡]

Nutritive beverage (Incaparina)^{‡§}

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Nutrient	Mean \pm SD	Median	Beverage per cent contribution (%)*	Non-beverage per cent contribution (%)*
Energy (kcal)	418 ± 255	371	21.5	78.5
Protein (g)	6 ± 8	2	8.4	91.6
Fat (g)	4 ± 6	1	6.2	93.8
Carbohydrates (g)	93 ± 56	84	31.3	68.7
Vitamin A (RAE)	513 ± 405	444	55.2	44.8
Vitamin C (mg)	35 ± 62	2	37.5	62.5
Vitamin D (µg)	0.4 ± 0.7	0	15.3	84.7
Thiamine (mg)	0.1 ± 0.4	0	14.6	85.4
Riboflavin (mg)	0.3 ± 0.4	0	7.3	92.7
Folate (DFE)	25 ± 40	6	10.6	89.4
Calcium (mg)	156 ± 222	38	19.4	80.6
Iron (mg)	2.1 ± 3.0	1	14.7	85.3
Zinc (mg)	1.8 ± 3.5	0	21.2	78.8

Table 4. Mean energy and nutrient value of all beverages consumed over 449 registries and their contribution to the total diet

RAE, retinol activity equivalent; DFE, dietary folate equivalent. *Percentage contributions were calculated based on the cumulative sum of consumption of all beverage items reported and all non-beverages reported.

Traditional themes in beverage consumption

As shall be illustrated later, the hierarchy of consumption for these schoolchildren in the Guatemalan highlands does not parallel the patterns currently reported for industrialized nations. This attests in part to the persistency of cultural consistencies deeply rooted in traditions of Guatemalan cuisine. First, the distribution of drinks in relationship to meals has a credible cultural pattern. It is not surprising, for instance, that hot beverages such as coffee and warm milk are reported predominantly at the morning breakfast, whereas cool, refreshing beverages such as artificial fruit drinks and plain water are reported at lunch time. With coffee and drinking water as the two primary choices for dinner and snacks, we can surmise that the temperature of the beverages shows no consistency within these two repasts. Other aspects of the Mesoamerican geography and tradition, moreover, are reflected in the present observations. Given the reluctance in Western nations to offer coffee as a beverage before adolescence, it might come as a surprise that children below 12 years have such universal participation in drinking large amounts of coffee. However, Guatemala is one of the major coffeegrowing and exporting countries, with an annual production of 217 000 metric tonnes (ANACAFE 2008). Our earlier studies (Dewey et al. 1997a,b; Engle et al.

1999) indicate that even toddlers commonly drink coffee, such that its predominance as the leading beverage here, consistently consumed as a beverage by schoolchildren from Quetzaltenango, is not the cool refrigerated drink of the US tradition, but served warm, and again, sugar-sweetened. Milk ranked below thin gruels (atoles), which originated with a maize drink but also embrace other grains, seeds and plantain. A commercial maize-soy blend, Incaparina, was a landmark commercial gruel. Lastly, home-made fruit drinks (licuados), prepared from whole fruits in a blender and sweetened with sugar, also have an important contribution to the drink options. All four of these examples of culturally rooted beverages, uncommon in their format in industrialized countries, are drunk sweet.

Modernization themes in beverage consumption

For discussion of the relationship of beverage patterns and the obesity epidemic, sweetened beverages other than those with firm cultural roots in Guatemala have been mentioned in the international literature. These include the constellation of carbonated sodas; sweetened, artificially-flavoured fruit drinks; and even natural fruit juices. The conclusions from the literature are mixed (James & Kerr 2005; Dietz 2006;

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Table 5.

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	Beverage	%	Beverage	%	Beverage	%	Beverage	%	Beverage	%
Vitamin A	Coffee with sugar	15	Lemonade	S	Fruit-flavoured powdered drink	2	Vitamin-fortified fruit drink brand Ta	4	Incaparina gruel*	б
Vitamin C	Natural orange juice	16	Fruit nectar brand D	8	Commercial fruit-flavoured drink	2	Lemonade	0	Fruit nectar brand K	7
Vitamin D	Fluid whole milk with sugar	5	Fluid whole milk	5	Rice and milk gruel	5	Banana milkshake	μ	Coffee with sugar and milk	$\overline{\nabla}$
Thiamine	Incaparina gruel*	×	Oatmeal gruel	б	Natural orange juice	0	Nutritional formula brand E	$\overline{\vee}$	Instant oatmeal drink	$\overline{\nabla}$
Riboflavin	Incaparina gruel*	0	Fluid whole milk with sugar	ю	Fluid whole milk	1	Oatmeal gruel	1	Rice and milk gruel	$\overline{\nabla}$
Folate	Oatmeal gruel	4	Natural orange juice	б	Fluid whole milk with sugar	$\overline{\nabla}$	Fluid whole milk	$\overline{\vee}$	Plantain gruel	$\overline{\nabla}$
Calcium	Fluid whole milk with sugar	S	Fluid whole milk	4	Incaparina gruel*	б	Rice and milk gruel	0	Banana milkshake	$\overrightarrow{}$
Iron	Incaparina gruel*	5	Oatmeal gruel	3	Natural orange juice	1	Maize gruel	1	Hot chocolate drink from	$\overline{\lor}$
Zinc	Incaparina gruel*	10	Oatmeal gruel	4	Maize gruel	5	Fluid whole milk with sugar		tablet Fluid whole milk	

Gill et al. 2006; Malik et al. 2006; O'Connor et al. 2006; Striegel-Moore et al. 2006; Gibson & Neate 2007; Johnson et al. 2007; Sanigorski et al. 2007). For instance, O'Connor et al. (2006) could find no association between milk or sweetened-drink consumption and body composition in a secondary analysis of the data from the National Health and Nutrition Examination Survey (NHANES) 1999-2002. Meanwhile, Gibson and Neate (2007), in a nationally representative sample of British children, aged 7-18 years, confirmed these observations; general overeating and sedentary habits best explained body composition. Two longitudinal, cohort studies, however, illustrate the continued bases for controversy. In a cohort study of Black and White adolescents followed for a decade in the USA, the specific consumption of carbonated sodas increased with age, explained energy intake and was associated with body mass index (BMI) (Striegel-Moore et al. 2006). The consumption between 5 and 7 years by British children failed to predict fatness at age 9 years, but an increased consumption of lowcalorie beverages by heavier children was, in fact, seen as an adaptation to control their overweight status (Johnson et al. 2007).

The setting for the present study, Quetzaltenango city, has already been identified, from the present population, as a situation of nutritional transition (Groeneveld *et al.* 2007a,b). Obesity and overweight are on the verge of reaching a problematic prevalence among the higher socio-economic sectors of the juvenile population (Groeneveld *et al.* 2007b). How sweetened beverages might be associated to body composition in this setting is an emergent question.

The quantitative intake and qualitative interrelationships among the beverage selections for this schoolchild population can be appreciated from the hierarchical tabulation presented in Table 1. Differential classification of beverage groups among authors hampers strict comparison with other survey results in the literature. What is discernable from published reports, however, is generally more dissimilar, than similar, to the Quetzaltenango pattern. There is a stark contrast for these children and juvenile patterns recorded in the Western countries, in which milk and dairy drinks, carbonated sodas and juices were generally among the most prominent drinks (Forshee &

*Incaparina is the brand name for a popular plant-based fortified beverage

Storey 2003; Blum *et al.* 2005; Forshee *et al.* 2006; O'Connor *et al.* 2006). Here, the traditional beverages discussed earlier overbalanced such modern elements. The closest resemblance to another setting is that with the beverage pattern of the Mexican population at large (Rivera *et al.* 2008), insofar as coffee and *atoles* figure prominently. This is not surprising given the proximity of the two countries.

Beverage contribution to dietary energy

From the foregoing discussion, we can conclude that beverage selection, still inclined towards those rooted in Guatemala, characterized the Quetzaltenango pattern. Notwithstanding the cultural origins, however, most of the drinks consumed by this sample of schoolchildren were sweetened. They accounted for 21.5% of total dietary energy, which compares almost exactly with the 21.0% documented by Nielsen and Popkin (2004) for the US NHANES and the 21.0% found in the 2007 National Mexican Survey (Rivera et al. 2008), both for persons across all ages. Storey et al. (2006) stratified energy contribution from beverages in the USA from the NHANES survey by age groups. For a comparable age group as out sample, about 17% of energy was beverage-derived.

Beverage contribution to micronutrient adequacy

If the solid and semi-solid elements of a diet were sufficiently micronutrient dense, beverages would not have to be relied upon as major sources of vitamins and minerals. This latter mission, however, might be a challenge too for vitamin D, insofar as dairy products, such as cow's milk, are commonly the major sources of this vitamin (Cotton *et al.* 2004). As seen in Quetzaltenango, moreover, nutrient-contributor beverages are common, and the beverage component of the diet holds up its end as a factor in fulfilling micronutrient adequacy for the diet as a whole. The participation of fortification turns out to be an important feature. This begins again with sweetened drinks, those sweetened to taste at household level, with the notably liberal addition of granulated table sugar. As a public health measure, the sugar of Guatemala has been fortified with 10 mg of vitamin A as retinyl palmitate per kilogram of granulated sugar (Krause *et al.* 1998; Dary & Mora 2002). The sugar from beverages alone fulfils the established recommended daily vitamin A intake for this age group.

The sector of fruit-flavoured drinks has a burgeoning market. Vitamin C has long been a common additive in beverages with a fruit motif, both artificial and containing natural fruit. More recently, nutrients such as iron and zinc have become fortificants in this beverage class. Allen *et al.* (2006) have termed this process as 'market-driven' fortification. It often has little or no relationship to the endemic public health deficits in the diets of the locality and is as likely not to contribute to excessive intake of a given vitamin or mineral, even in a low-income setting.

Consumption of plain water

Drinking water is the quintessential calorie-free, micronutrient-free beverage. It has been lamented that plain water intake is rarely captured in dietary survey research (Fulgoni 2007). The freehand, pictorial depiction of the dietary intake possibly favoured recording of information on consumption of plain water. In dramatic contrast to the North American population in which 87% of respondents from 2 years and older reported consumption of at least some drinking water on their day of dietary recall (Popkin et al. 2005), only one-third as many schoolchildren of Quetzaltenango had consumed this beverage. Stookey (2001), in China, identified an inverse association between water consumption and BMI. The response to the concern about obesogenic consequences of energy-dense drinks has been a call to increase the consumption of low-energy and no-energy beverages. Insofar as plain water is not only energy-free, but virtually nutrient-free as well, the considerations in the beverages' sources for micronutrients previously presented are of note. Substitution of water for sweetened beverages in these children's diets could have implications for continued maintenance of micronutrient adequacy for selected vitamins and minerals.

This study has a number of strengths and limitations. By convention, FCTs use gravimetric expression (per 100 g of edible portion), whereas individuals report beverages in volumetric liquid household measures (ounces or cups converted to millilitres). We recognize a mathematical consideration regarding our assumption equivalency, which was made regarding the weight and volume expressions of beverages. Our presentation in litres and millilitres is consistent with the subjects' reports. We acknowledge, however, some slight and variable degree of over-estimation of macro- and micronutrient contents and contributions because of a differential impact of solid components in beverages to the specific gravity.

It is a stratified convenience sample that does not reflect the socio-economic make-up of the community as a whole, over-representing the higher socioeconomic class. It was our hope, however, that we would capture the variety in the pattern by blending the polar social classes. Self-reporting recalls of diet are problematic at any age, and potentially more so at younger ages. Experts in juvenile nutrition, however, have expressed favourable disposition towards the information obtained by recall in children (Livingstone & Robson 2000; Baxter et al. 2006). Our prospective, 24-h pictorial method has not been strictly validated against conventional recall for obvious logistical reasons, but it was devised with the notion of reducing errors of omission in registry of diet. A pictorial approach in children has been favourably reviewed (Pridmore & Bendelow 1995; Moore et al. 2007). As the assignment to record intake came home from school, although it was not an official schoolwork, parents may have viewed it as a homework; our process did not allow any assessment of the degree of parental participation in depicting intake. There are acknowledged errors in the 24-h recall with regard to accurately capturing energy and micronutrient intakes (Dodd et al. 2006).

Given the traditional exclusion of plain water intake in survey design (Fulgoni 2007), a method that allows and favours reporting drinking water provided a special opportunity. Plain water, however, could have been under-reported, especially for casual intake from sources such as drinking fountains, garden hoses or faucets, which would be impossible to depict graphically.

Conclusions

Attention to the beverage selection consumed by schoolchildren in developing countries is long overdue given the potentially beneficial and detrimental influences that the liquid portion of the diet can exert on hydration, nutrition, body composition and long-term health. In the provincial capital in the Western Highlands of Guatemala, we find an extensive array of different beverage classes and individual drinks consumed by 8-10-year-olds in public and private schools. Beverages deeply rooted in the economy and traditions of Guatemala are among the leading selections even in the new millennium. Although carbonated soda is still low in rank, other pre-sweetened beverages of commercial manufacture are becoming a major part of the drink selection and energy sources for this community. The one-fifth contribution to total dietary energy of beverages is in line with the entire US (Nielsen & Popkin 2004) and Mexican (Rivera et al. 2008) survey populations; plain water, however, is much below that of these two surveys.

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Conflicts of interest

No conflicts of interest have been declared.

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Appendix. Individual beverage item as identified and disaggregated from the 449 one-day registries collected, and grouped into 11 operative beverage classes. The total number of beverages and the cumulative population-wide volume are reported

PLAIN WATER Plain water 126 170 62 000 INFUSIONS 3 25 27 16 480 Barley water with sugar 3 3 720 tea, herbal drinks with sugar 40 44 11 760 Hibiscus drink 5 5 1750 Coffee with sugar and milk 27 29 7 680 Coffee with sugar and milk 27 29 7 680 Hot chocolate drink from tablet 20 23 6 180 DARY DRINS T 1 240 128 Fluid whole milk 38 45 10 500 1 Fluid whole milk with sugar 43 44 1280 2 Bannan witshake 10 10 320 760 Thin GRUELS T 180 38 45 180 Bannan mitshakaba 10 10 320 74 740 Matrity be verage Incaparina 32 34 10 200 240 Plantain	Group Classification	Consumers	Mentions	Volume (mL)
Plain water 126 170 62 000 INFUSIONS	PLAIN WATER			
INFUSIONSSugared water252716 480Barley water with sugar33720Tea, herbal drinks with sugar404411 760Hibiscus drinks5512 600Coffee with sugar267402106 200Coffee with sugar and milk27297 680Hot chocolate drink from tablet20236 180DAINY DRINKSFluid whole milk34510 500Fluid whole milk with sugar434412 200Eggnog (alcohol-free)11240Chocolate milk (strawberry, vanilla)551180Banana milkshake10103250THIT GRUELS 2 2480Pinatian gruel14153440Rice and milk gruel27297 680Cornstarch gruel11240Cornstarch gruel11240Cornstarch gruel22480Pinatian gruel22480Cornstarch gruel33810500Cornstarch gruel22700Cornstarch gruel11240Cornstarch gruel22500Cornstarch gruel3312200Cornstarch gruel11240Cornstarch gruel22700Cornstarch gruel332250Cornstarch gruel22<	Plain water	126	170	62 000
Sugard water 25 7 16 480 Sugard water 3 3 720 Tea, herbal drinks with sugar 40 44 11 760 Hibbsens drink 5 5 1260 Coffee with sugar 40 52 12 600 Coffee with sugar 267 402 106 200 Coffee with sugar and milk 27 29 7 680 Coffee with sugar 43 44 11 280 Banana miks wagar 43 44 12 80 Eggong (alcohol-free) 1 1 240 Chocolate mik (commercial) 6 6 1440 Fluid whole mik (commercial) 5 5 1180 Banana mikshake 10 10 3250 Vutritive beverage Incaparian 32 34 10 200 Sweet com gruel (altot de elote) 2 2 480 Rec and chocolate gruel 1 1 240 Maize gruel (altot de elote) 2 7 16 420	INFUSIONS			
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Tea, herbal drinks with sugar 40 44 11 700 Hibiscus drink 5 5 1750 Coffee with sugar and milk 267 402 106 200 Coffee with sugar and milk 27 29 7 680 Hot chocolate drink from tablet 20 23 6 180 DARY DRINSD 1 240 260 2	Barley water with sugar	3	3	720
Hibscus drink 5 1 750 Coffee unsweetened 40 52 12 600 Coffee unsweetened 40 52 12 600 Coffee unsweetened 402 106 200 Coffee unsweetened 402 23 6 180 DAIRY DRINKS 1 100 Fluid whole milk 38 44 11 280 11 Eggnog (alcohof-free) 1 1 240 140 Chocolate milk (commercial) 6 6 1440 15 3840 Fluid whole milk (strawberry, vanilla) 5 5 1 180 3840 10 10 3 250 THITH GRUELS 2 480 10200 3840 10200 3840 10200 3840 10200 3840 10200 3840 10200 3840 10200 3840 10200 3840 10200 3840 10200 3840 10200 3840 10200 3840 10200 3840 10200	Tea, herbal drinks with sugar	40	44	11 760
Coffee unsweetened 40 52 12 600 Coffee with sugar 267 402 106 200 Coffee with sugar and milk 27 29 7 680 Hot chocolate drink from tablet 20 23 6 180 DAIRY DRINKS 44 11 280 Eggnog (alcohol-free) 1 1 240 Coffee with sugar 43 44 11 280 Chocolate milk (commercial) 6 6 1440 1280 240 106 200 3250 THIN GRUELS 10 0 3250 1180 3240 10200 3250 1480 240	Hibiscus drink	5	5	1 750
Coffee with sugar and milk 267 402 106 200 Hot chocolate drink from tablet 20 23 6 180 DAIRY DRINKS	Coffee unsweetened	40	52	12 600
Coffee with sugar and milk 27 29 7 680 DAIRY DRINKS 23 6 180 Fluid whole milk 38 45 10 500 Fluid whole milk with sugar 43 44 11 280 Eggnog (alcohol-free) 1 1 240 Chocolate milk (commercial) 6 6 1440 Banan milkshake 10 0 3 250 THN GRUELS T 1 200 Sweet corn gruel (atole de elote) 2 2 480 Plantain gruel 1 1 240 Cornstarch gruel (atole de ensa) 3 3840 3840 Rice and chocolate gruel 1 1 240 Cornstarch gruel 1	Coffee with sugar	267	402	106 200
Hot chocolate drink from tablet 20 23 6180 DAIRY DRINKS	Coffee with sugar and milk	27	29	7 680
DAIRY DRINKSFluid whole milk vith sugar434410.500Fluid whole milk vith sugar434411.280Eggnog (alcohol-free)11240Chocolate milk (commercial)661440Flavoured milk (trawberry, vanilla)5511.80Banana mikshake10103250THIN GRUELSNutritive beverage Incaparina322410.200Sweet corn gruel (alcole de elote)22480Plantain gruel14153.840Rice and chocolate gruel11240Rice and nilk gruel27297.680Cornstarch gruel11240Maize gruel (alcole de nasa)383810.500Corn-based gruel (pinol)11240Caream of wheat gruel771.680PURE VEGETABLE OR FRUIT JUICESNatural carnot juice274Natural carnot juice22750Natural carnot juice229.860Fruit nectar brand K9102.250Fruit nictar brand L2229.800Fruit nictar brand K9102.250Fruit nictar brand K9102.250Fruit nictar brand M331.000Mater and F44800 </td <td>Hot chocolate drink from tablet</td> <td>20</td> <td>23</td> <td>6 180</td>	Hot chocolate drink from tablet	20	23	6 180
Fluid whole milk 38 45 10 900 Fluid whole milk with sugar 43 44 11 280 Eggnog (alcohol-free) 1 1 240 Chocolate milk (strawberry, vanilla) 5 5 1180 Banana milkshake 10 10 3 250 THIN GRUELS 7 7 Nutritive beverage Incaparina 32 34 10 200 Sweet corn gruel (atole de elote) 2 2 480 Plantain gruel 1 1 240 Rice and chocolate gruel 1 1 240 Maize gruel (atole de elote) 2 2 7680 Cornstarch gruel 1 1 240 Maize gruel (atole de masa) 38 38 10500 Corn-based gruel (pinol) 1 1 240 Oatmeal gruel 32 74 16420 Cream of wheat gruel 2 2 750 Natural carrot juice 2 2 750 Natural carrot juice 2 2 400	DAIRY DRINKS			
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Eggnog (alcohol-free)11240Chocolate milk (commercial)661440Flavoured milk (strawberry, vanilla)551180Banan mikshake10103250THIN GRUELSNutritive beverage Incaparina323410 200Sweet corn gruel (<i>atole de elote</i>)22480Plantain gruel11240Rice and milk gruel27297680Cornstarch gruel11240Maize gruel (<i>atole de masa</i>)383810 500Corn-based gruel (<i>pinol</i>)11240Maize gruel (<i>atole de masa</i>)383810 500Corn-based gruel (<i>pinol</i>)11240Otareand gruel (<i>pinol</i>)22400Fruit nectar brand D28289860Fruit nectar brand D28289860Fruit nectar brand J22400Fruit nectar brand F<	Fluid whole milk with sugar	43	44	11 280
Chocolate milk (commercial) 6 6 1440 Flavoured milk (strawberry, vanilla) 5 5 1180 Banana milkshake 10 10 3250 THIN CRUELS Nutritive beverage Incaparina 32 34 10 200 Sweet corn gruel (atole de elote) 2 2 480 Plantain gruel 14 15 3840 Rice and chocolate gruel 1 1 240 Rice and chocolate gruel (atole de masa) 38 38 10 500 Corn-based gruel (pinol) 1 1 240 Oatmeal gruel 7 7 1680 PURE VEGETABLE OR FRUIT JUICES Natural carrot juice 2 2 750 Natural carrot juice 2 2 2 960 Fruit nectar brand D 28 28 980 9 9 250 Fruit nectar brand S 9 10 2250 20 400 250 Fruit nectar brand M 1 11 375 33 1000 250 250	Eggnog (alcohol-free)	1	1	240
Flavoured milk (strawberry, vanilla) 5 5 1 180 Banana milkshake 10 10 3 250 THN GRUELS 4 Nutritive beverage Incaparina 32 34 10 200 Sweet corn gruel (<i>atole de elote</i>) 2 2 480 Plantain gruel 1 1 240 Rice and chocolate gruel 1 1 240 Rice and milk gruel 27 29 7 680 Cornstarch gruel 1 1 240 Maize gruel (<i>atole de masa</i>) 38 38 10 500 Corn-based gruel (<i>pinol</i>) 1 1 240 Oatmeal gruel 32 74 16 420 Oram of wheat gruel 7 7 1680 PURE VEGETABLE OR FRUIT JUICES Natural carnot juice 2 2 750 Natural orange juice 41 43 12 250 20 PURE VEGETABLE OR FRUIT NECTARS 2 400 Fruit nectar brand K 9 10 2 250 Fruit incetar brand K 9	Chocolate milk (commercial)	6	6	1 440
Banana milkshake 10 10 3 250 THIN GRUELS	Flavoured milk (strawberry, vanilla)	5	5	1 180
THIN GRUELS Nutrive beverage Incaparina 32 34 10 200 Sweet corn gruel (atole de elote) 2 2 480 Plantain gruel 14 15 3 840 Rice and nhocolate gruel 1 1 240 Rice and nhocolate gruel 1 1 240 Cornstarch gruel 1 1 240 Maize gruel (atole de masa) 38 38 10 500 Corn-based gruel (pinol) 1 1 240 Oatmeal gruel 32 74 16 420 Corn-based gruel (pinol) 1 1 240 Oatmeal gruel 32 74 16 80 PURE VEGETABLE OR FRUIT JUICES U U 16 80 PURE VEGETABLE OR FRUIT JUICES U U 12 30 Natural carrot juice 2 2 750 34 4 PURE VEGETABLE OR IS U 2 250 360 Fruit netar brand D 28 28 9 860 360 360 Fruit nectar brand F 4 4 800	Banana milkshake	10	10	3 250
Nutritive beverage Incaparina 32 34 $10\ 200$ Sweet corn gruel (<i>atole de elote</i>) 2 2 480 Plantain gruel 14 15 $3\ 840$ Rice and chocolate gruel 1 1 240 Rice and nilk gruel 27 29 7 680 Cornstarch gruel 1 1 240 Maize gruel (<i>atole de masa</i>) 38 38 10 500 Corn-based gruel (<i>pinol</i>) 1 1 240 Oatmeal gruel 7 7 1 680 PURE VEGETABLE OR FRUIT JUICES 7 7 1 680 PURE VEGETABLE OR FRUIT JUICES 7 7 1 680 PURE VEGETABLE OR FRUIT SUICES 7 7 7 Natural carrot juice 2 2 750 Natural carrot pice 28 28 $9\ 860$ Fruit nectar brand D 28 28 $9\ 800$ Fruit ince brand J 2 2 400 Fruit ince brand F 4 4 800 HOME MADE FRUIT DRINS 8	THIN GRUELS			
Sweet corn gruel (atole de elote) 2 2 480 Plantain gruel 14 15 3840 Rice and chocolate gruel 1 1 240 Rice and chocolate gruel 1 1 240 Rice and chocolate gruel 1 1 240 Cornstarch gruel 1 1 240 Maize gruel (atole de masa) 38 38 10 500 Corn-based gruel (pinol) 1 1 240 Oatmeal gruel 32 74 16 420 Cream of wheat gruel 7 7 1680 PURE VEGETABLE OR FRUIT JUICES Natural carrot juice 2 2 750 Natural carrot juice 2 2 750 COMMERCIAL FRUT NECTARS F F 4 43 12250 COMMER MADE FRUIT DRINKS 9 10 2250 20 400 Fruit juice brand F 4 4 800 800 800 800 800 Home MADE FRUIT DRINKS 1 11 3750 4250 500 <td>Nutritive beverage Incaparina</td> <td>32</td> <td>34</td> <td>10 200</td>	Nutritive beverage Incaparina	32	34	10 200
Plantain gruel 14 15 3 840 Rice and chocolate gruel 1 1 240 Rice and mik gruel 27 29 7680 Cornstarch gruel 1 1 240 Maize gruel (atole de masa) 38 38 10 500 Corn-based gruel (pinol) 1 1 240 Oatmeal gruel 32 74 16 420 Cream of wheat gruel 7 7 1680 PURE VEGETABLE OR FRUIT JUICES Natural carrot juice 2 2 750 Natural carrot juice 2 2 750 Natural carrot juice 2 2 750 Pruit nectar brand D 28 28 9 860 Fruit nectar brand K 9 10 2250 Fruit piuce brand J 2 2 400 Fruit piuce brand F 4 4 800 HOME MADE FRUIT DRINKS 1 11 3750 Blackberries drink 11 11 3750 Papaya drink 6 6 2000 </td <td>Sweet corn gruel (atole de elote)</td> <td>2</td> <td>2</td> <td>480</td>	Sweet corn gruel (atole de elote)	2	2	480
Rice and chocolate gruel 1 1 240 Rice and nilk gruel 27 29 7 680 Cornstarch gruel 1 1 240 Maize gruel (atole de masa) 38 38 10 500 Corn-based gruel (pinol) 1 1 240 Oatmeal gruel 32 74 16 420 Cream of wheat gruel 32 74 16 420 Cream of wheat gruel 7 7 1680 PURE VEGETABLE OR FRUIT JUICES Natural carrot juice 2 2 750 Natural orange juice 41 43 12 250 Fruit nectar brand D 28 28 9 860 Fruit nectar brand J 2 2 400 Fruit juice brand J 2 2 400 Fruit juice brand J 2 2 500 Fruit inget brand J 2 2 500 Mango drink 3 3 1000 Melon drink 2 2 500 Papaya drink 6 6 2000 <tr< td=""><td>Plantain gruel</td><td>14</td><td>15</td><td>3 840</td></tr<>	Plantain gruel	14	15	3 840
Rice and milk grue27297 680Cornstarch gruel11240Maize gruel (atole de masa)383810 500Corn-based gruel (pinol)11240Oatmeal gruel327416 420Cream of wheat gruel327416 420Cream of wheat gruel771 680PURE VEGETABLE OR FRUIT JUICESNatural carrot juice22750Natural carrot juice22750Natural carrot juice28289 860Fruit nectar brand D28289 860Fruit nectar brand K9102 250Fruit juice brand J222400Fruit juice brand F44800HOMEMADE FRUIT DRINKSBlackberries drink11113 750Mango drink331 000Melon drink22500Papaya drink662 000Pinapple drink15154 250Star fruit drink11250Watermelon drink772 000Lemonade465318 000Orageade331 000	Rice and chocolate gruel	1	1	240
Cornstarch gruel 1 1 240 Maize gruel (atole de masa) 38 38 10 500 Corn-based gruel (pinol) 1 1 240 Oatmeal gruel 32 74 16 420 Cream of wheat gruel 7 7 1680 PURE VEGETABLE OR FRUIT JUICES Natural carrot juice 2 2 750 Natural orange juice 41 43 12 250 COMMERCIAL FRUIT NECTARS Fruit nectar brand D 28 28 9 860 Fruit nectar brand K 9 10 2250 Fruit juice brand F 4 4 800 HOME MADE FRUIT DRINKS 1 11 3 750 Fruit juice brand F 4 4 800 HOME MADE FRUIT DRINKS 1 11 3 750 Blackberries drink 11 11 3 750 Mango drink 3 3 1000 Papaya drink 6 6 2 000 Pineapple drink 1 1 250 Vatermelon dr	Rice and milk gruel	27	29	7 680
Maize gruel (atole de masa) 38 38 10 500 Con-based gruel (pinol) 1 1 240 Oatmeal gruel 32 74 16 420 Cream of wheat gruel 7 7 1680 PURE VEGETABLE OR FRUIT JUICES Natural carrot juice 2 2 750 Natural orange juice 41 43 12 250 COMMERCIAL FRUIT NECTARS Fruit nectar brand D 28 28 9 860 Fruit nectar brand K 9 10 2250 Fruit juice brand J 2 2 400 Fruit juice brand F 4 4 800 HOME MADE FRUIT DRINKS 11 11 3750 Blackberries drink 11 11 3750 Mango drink 2 2 500 Papaya drink 6 6 2000 Pineapple drink 1 1 250 Star fruit drink 1 1 250 Star fruit drink 1 1 250 Vatermelon drink <t< td=""><td>Cornstarch gruel</td><td>1</td><td>1</td><td>240</td></t<>	Cornstarch gruel	1	1	240
Corn-based gruel (pinol) 1 1 240 Oatmeal gruel 32 74 16 420 Cream of wheat gruel 7 7 1 680 PURE VEGETABLE OR FRUIT JUICES Natural carrot juice 2 2 750 Natural orange juice 41 43 12 250 COMMERCIAL FRUIT NECTARS Fruit nectar brand D 28 28 9 860 Fruit nectar brand K 9 10 2 250 Fruit pice brand J 2 2 400 Fruit pice brand F 4 4 800 HOME MADE FRUIT DRINKS 1 11 3 750 Blackberries drink 11 11 3 750 Mango drink 3 3 1000 Melon drink 2 2 500 Pineapple drink 15 15 4 250 Star fruit drink 1 1 250 Yang drink 1 1 250 Pineapple drink 15 15 4 250 Star fruit drink 1	Maize gruel (atole de masa)	38	38	10 500
Oatmeal gruel 32 74 16420 Cream of wheat gruel77 1680 PURE VEGETABLE OR FRUIT JUICESNatural carrot juice22 750 Natural orange juice4143 12250 COMMERCIAL FRUIT NECTARSFruit nectar brand D28289860Fruit nectar brand J22400Fruit juice brand J22400Fruit juice brand F44800HOME MADE FRUIT DRINKS1111 3750 Blackberries drink1111 3750 Mango drink22500Pineapple drink15154250Star fruit drink11250Watermelon drink772000Watermelon drink772000Orangeade331000	Corn-based gruel (pinol)	1	1	240
Cream of wheat gruel771 680PURE VEGETABLE OR FRUIT JUICESNatural carrot juice22750Natural orange juice414312COMMERCIAL FRUIT NECTARSFruit nectar brand D28289 860Fruit nectar brand D202400Fruit juice brand J22400Fruit juice brand J22400Fruit juice brand F44800HOME MADE FRUIT DRINKS1113 750Blackberries drink11113 750Mango drink22500Papaya drink662000Pineapple drink11250Star fruit drink11250Vatermelon drink772000Tamarind drink772000Orangeade331000	Oatmeal gruel	32	74	16 420
PURE VEGETABLE OR FRUIT JUICES Natural carrot juice 2 2 750 Natural orange juice 41 43 12 250 COMMERCIAL FRUIT NECTARS Fruit nectar brand D 28 28 9 860 Fruit nectar brand K 9 10 2 250 Fruit juice brand J 2 2 400 Fruit juice brand F 4 4 800 HOME MADE FRUIT DRINKS 1 3750 Blackberries drink 11 11 3750 Mango drink 2 2 500 Papaya drink 6 6 2000 Pineapple drink 15 15 4 250	Cream of wheat gruel	7	7	1 680
Natural carrot juice22750Natural orange juice414312 250COMMERCIAL FRUIT NECTARSFruit nectar brand D28289 860Fruit nectar brand K9102 250Fruit inectar brand J22400Fruit juice brand F44800HOME MADE FRUIT DRINKSBlackberries drink11113 750Mango drink22500Pineapple drink15154 250Star fruit drink11250Vatermelon drink772 000Lemonade465318 000Orangeade331 000	PURE VEGETABLE OR FRUIT JUICES			
Natural orange juice 41 43 12 250 COMMERCIAL FRUIT NECTARS Fruit nectar brand D 28 28 9 860 2250 Fruit nectar brand K 9 10 2 250 Fruit juice brand J 2 2 400 Fruit juice brand F 4 4 800 HOME MADE FRUIT DRINKS <	Natural carrot juice	2	2	750
COMMERCIAL FRUIT NECTARS Fruit nectar brand D 28 28 9 860 Fruit nectar brand K 9 10 2 250 Fruit juice brand J 2 2 400 Fruit juice brand J 2 2 400 Fruit juice brand J 2 2 400 Fruit juice brand F 4 4 800 HOME MADE FRUIT DRINKS Blackberries drink 11 11 3 750 Mango drink 2 2 500 Papaya drink 6 6 2 000 Pineapple drink 15 15 4 250 Star fruit drink 1 1 250 Watermelon drink 7 7 2 000 Tamarind drink 7 7 2 000 Orangeade 46 53 18 000	Natural orange juice	41	43	12 250
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Harmedia brand D259Fruit nettar brand K9102250Fruit juice brand J22400Fruit juice brand F44800HOME MADE FRUIT DRINKSBlackberries drink11113750Mango drink331000Melon drink22500Papaya drink662000Pineapple drink11250Star fruit drink11250Watermelon drink772000Tamarind drink772000Orangeade331000	Fruit nectar brand D	28	28	9 860
Harmond Mathematical Orand RJ10 220 Fruit Juice brand J22400Fruit Juice brand F44800HOME MADE FRUIT DRINKSBlackberries drink11113 750Mango drink331000Melon drink22500Papaya drink662 000Pineapple drink15154 250Star fruit drink11250Watermelon drink772 000Lemonade465318 000Orangeade331 000	Fruit nectar brand K	9	10	2 250
Initial for the stand of th	Fruit juice brand I	2	2	400
HOME MADE FRUIT DRINKS 10 11 11 3 750 Blackberries drink 11 11 3 750 Mango drink 3 3 1 000 Melon drink 2 2 500 Papaya drink 6 6 2 000 Pineapple drink 15 15 4 250 Star fruit drink 1 1 250 Watermelon drink 7 7 2 000 Tamarind drink 7 7 2 000 Orangeade 3 3 1 000	Fruit juice brand F	4	4	800
Blackberries drink 11 11 3 750 Mango drink 3 3 1000 Melon drink 2 2 500 Papaya drink 6 6 2000 Pineapple drink 15 15 4 250 Star fruit drink 1 1 250 Watermelon drink 1 1 250 Tamarind drink 7 7 2 000 Orangeade 3 3 1 000	HOME MADE FRUIT DRINKS		·	000
Mango drink 3 3 1000 Melon drink 2 2 500 Papaya drink 6 6 2000 Pineapple drink 15 15 4 250 Star fruit drink 1 1 250 Watermelon drink 1 1 250 Tamarind drink 7 7 2 000 Lemonade 46 53 18 000 Orangeade 3 3 1 000	Blackberries drink	11	11	3 750
Melon drink 2 2 500 Papaya drink 6 6 2 000 Pineapple drink 15 15 4 250 Star fruit drink 1 1 250 Watermelon drink 1 1 250 Tamarind drink 7 7 2 000 Lemonade 46 53 18 000 Orangeade 3 3 1 000	Mango drink	3	3	1 000
Papaya drink 6 6 2 000 Pineapple drink 15 15 4 250 Star fruit drink 1 1 250 Watermelon drink 1 1 250 Tamarind drink 7 7 2000 Lemonade 46 53 18 000 Orangeade 3 3 1000	Melon drink	2	2	500
Pineapple drink 15 15 4 250 Star fruit drink 1 1 250 Watermelon drink 1 1 250 Tamarind drink 7 7 2000 Lemonade 46 53 18 000 Orangeade 3 3 1000	Papaya drink	6	6	2 000
Star fruit drink 1 1 250 Watermelon drink 1 1 250 Tamarind drink 7 7 2 000 Lemonade 46 53 18 000 Orangeade 3 3 1 000	Pineapple drink	15	15	4 250
Watermelon drink 1 1 250 Tamarind drink 7 7 2 000 Lemonade 46 53 18 000 Orangeade 3 3 1 000	Star fruit drink	1	1	250
Tamarind drink 7 7 2 000 Lemonade 46 53 18 000 Orangeade 3 3 1 000	Watermelon drink	1	1	250
Lemonade 46 53 18 000 Orangeade 3 3 1 000	Tamarind drink	7	7	2 000
Orangeade 3 3 1000	Lemonade	46	53	18 000
	Orangeade	3	3	1 000

Appendix. Continued

Group Classification	Consumers	Mentions	Volume (mL)
COMMERCIAL FRUIT FLAVORED DR	INKS		
Artificial packed drink brand C	28	28	7 788
Artificial packed drink S	8	8	1 600
Juice fruit artificial flavour	19	19	4 000
Fortified fruit drink, brand Ta	36	40	16 750
Brand T artificial drink	96	109	35 250
CARBONATED SODAS			
Cola, brand C	36	42	14 900
Cola, brand P	49	51	16 600
Non-cola carbonated sodas	32	33	9 660
SPORTS DRINKS			
Gatorade	4	4	800
ALCOHOLIC BEVERAGES			
None	0	0	0
MISCELLANEOUS			
Rice-based drink (Horchata)	6	8	2 500
Instant oatmeal drink	3	3	750
Fruit-flavoured soy drink	1	1	250
Nutritional formula brand E	2	3	350