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Placebo response in rheumatoid arthritis clinical trials

Katie Bechman, MBCHB, BSC^{1,iD}, Mark Yates, MBCHB, BSC^{1,iD}, Sam Norton, PhD^{2,iD}, Andrew Cope, PhD^{1,iD}, James B Galloway, PhD^{1,iD}

¹Department of Inflammation Biology, Academic Rheumatology, Kings College London, United Kingdom

²Psychology Department, Institute of Psychiatry, Kings College London, United Kingdom

Abstract

Objective—Understanding the placebo response is critical to interpreting treatment efficacy, particularly for agents with a ceiling to their therapeutic effect, where an increasing placebo response makes it harder to detect potential benefit. The objective of this study is to assess the change in placebo responses over time in RA randomised placebo control trials (RCT) for drug licencing authorisation.

Methods—The Cochrane Controlled Trials Register database was searched to identify RCTs of biological or targeted synthetic DMARDs in RA. Studies were excluded if patients were: csDMARD naïve, not receiving background csDMARD therapy or were biologic experienced. Meta-regression model was used to evaluate changes in ACR20, ACR50 and ACR70 treatment response over time.

Results—There were 32 trials in total; anti-TNF therapy (n=15), tocilizumab (n=4), abatacept (n=2), rituximab (n=2) and JAK inhibitors (n=6). From 1999 to 2018, there was no significant trend in the age or gender of patients in the placebo arm. Disease duration, swollen joint count and DAS28-ESR at baseline all significantly reduced over time. There was a statistically significant increase in placebo ACR50 and ACR70 responses (ACR50 $\beta=0.41$, 95 CI 0.09 to 0.74, $p=0.01$; ACR70 $\beta=0.18$, 95 CI 0.04 to 0.31, $p=0.01$), that remained significant after controlling for potential confounders.

Conclusion—There has been a rise in the placebo response in RA clinical trials over the last two decades. Shifting RA phenotype, changes in trial design and expectation bias are possible explanations for this phenomenon. This observation has important implications when evaluating newer novel agent against established therapies.

Katie Bechman: Orcid [0000-0001-7552-046](https://orcid.org/0000-0001-7552-046)

Mark Yates: Orcid [0000-0001-5449-5211](https://orcid.org/0000-0001-5449-5211)

Sam Norton: Orcid [0000-0003-1714-9963](https://orcid.org/0000-0003-1714-9963)

Andrew Cope: Orcid [0000-0001-6735-5496](https://orcid.org/0000-0001-6735-5496)

James B Galloway: Orcid [0000-0002-1230-2781](https://orcid.org/0000-0002-1230-2781)

Corresponding author: Katie Bechman, Kings College London, Department of Inflammation Biology, Academic Rheumatology Room 3.46, Third Floor, Weston Education Centre, King's College London, London SE5 9RJ. katie.bechman@kcl.ac.uk

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Keywords

Rheumatoid arthritis; Systematic review; Study design; Outcome measures; American College of Rheumatology response; Placebo

Introduction

Novel therapies in Rheumatoid Arthritis (RA) are coming to market with increasing regularity. It is a challenge for clinicians to comprehend how different drugs compare with each other, particularly as few head-to-head trials are conducted. This has led to a growing reliance on network meta-analyses that rely on indirect comparisons linking multiple interventions to a fixed common comparator, typically placebo. The assumption is that results from different trials are sufficiently homogenous in their patient characteristics, settings, and outcomes to allow pooling of the data. [1].

Placebos are not inert. They cannot shrink tumours or heal fractures, but they do have an effect on symptoms modulated by the brain, particularly the perception of disease. A placebo may be very effective in improving pain and modifying mood. Randomised control trials (RCT) in inflammatory arthritis use the disease activity score (DAS-28) or American College of Rheumatology (ACR) response as key outcome measures. These are composite scores combine objective evidence of inflammation, which is unaffected by placebo and subjective measures of disease activity, which may be more amenable.

In antidepressant and antihypertensive drug trials, the magnitude of placebo response is trending upwards [2–5]. It is important to appreciate this when interpreting treatment efficacy, particularly for agents with a ceiling to their therapeutic effect, where no matter how efficacious the drug, there is a maximum number of people who will achieve disease control. In this circumstance, an increasing placebo response will make it harder to detect quantifiable benefit. This phenomenon is apparent when looking across targeted drugs trials in RA, where therapeutic improvements have largely plateaued.

The aim of this study was to assess if placebo response is rising in RA randomised control trials (RCT) used for drug licencing authorisation.

Methods

The study was conducted in accordance with the preferred reporting items for systematic reviews and meta-analysis guidelines [6]. The systematic review was registered with the international prospective register of systematic reviews (registration number: CRD4201810521). Ethics board approval was not required for this study.

The Cochrane Controlled Trials Register databases was searched systematically for all biological or targeted synthetic Disease Modifying Anti Rheumatic Drugs (bDMARD, tsDMARD) that are licensed for the treatment of RA in the UK. The search terms were 'rheumatoid arthritis' and either 'infliximab', 'adalimumab', 'etanercept', 'certolizumab', 'golimumab', 'abatacept', 'tocilizumab', 'rituximab', 'tofacitinib', 'baricitinib' or

'upadacitinib'. The search was undertaken in June 2017 and re-run prior to the final analysis to identify further studies that could be retrieved for analysis.

English language publications of phase II and III randomised control trials (RCT) published by July 2018 were sought. Conference abstracts were excluded. RCTs were included if they met the following criteria: (1) the study provided a placebo comparator, (2) the placebo comparator were not conventional synthetic DMARD (csDMARD) naïve at enrolment and were receiving background csDMARD therapy during follow-up study and (3) less than 15% of participants were biologic experienced. Studies presenting duplicate data were excluded. No restrictions were applied by the length of follow-up. Titles and abstracts of studies retrieved using the search strategy detailed above were screened independently. The full text of the potential studies for inclusion were retrieved and assessed for eligibility.

The primary outcome of interest was treatment response, measured using the American College of Rheumatology (ACR) Criteria, defined as 20, 50 or 70% improvement in both tender and swollen joint count, and in 3 of the 5 core measures; patient assessment, physician assessment, pain scale, disability/functional questionnaire, and acute phase reactant (ESR or CRP). Analyses were undertaken using Stata 14. Meta-regression was used to evaluate changes in ACR20, ACR50 and ACR70 treatment response over time. A multivariate model was applied adjusting for age, gender, disease duration, baseline tender joint count, swollen joint count, CRP at baseline and time to primary outcome.

Results

1.1 Study characteristics

The literature search identified 1828 trials in total, of which 149 were either phase II or III RCTs. 115 studies were excluded as they enrolled patients that were csDMARD naïve, had no background csDMARD therapy during follow up, a high percentage of previous biologic exposure, or did not include a placebo comparator. All Japanese bridging studies were excluded.

There were 32 trials in total; 15 RCTs evaluating anti-TNF therapy; adalimumab (n=3), etanercept (n=3), infliximab (n=2) certolizumab (n=3) and golimumab (n=4) (table 1). The remaining RCTS evaluated tocilizumab (n=4), abatacept (n=2), rituximab (n=2) and JAK inhibitors (n=8). Studies were published from 1999 to 2018, with a median time to primary outcome of 24 weeks, (range of 8 to 52 weeks). This duration on placebo has shortened over the last 20 years ($\beta = -0.44$, 95 CI -0.87 to -0.004, $p = 0.048$). On average, assessment visits were 4 weeks apart, with half of the studies arranging more frequent visits at study initiation. There were no trends in the frequency of study visits across the time period. All studies recruited from North America and or Europe. From 2008 onwards, a greater number of studies recruited patients from Latin America and South East Asia.

1.2 Patient characteristics

The median number of patients in placebo arms was 128 (IQR 66-212). The mean age was 53 years (SD 2), and 79% (SD 5%) of patients were female. From 1999 to 2018, there was no significant trend in the age or gender of patients in the placebo arm (age $\beta = -0.05$, 95 CI

-0.23 to 0.12, $p=0.56$ and gender $\beta=0.16$, 95 CI -0.21 to 0.52, $p=0.39$). Excluding the two studies that recruited patients with early RA (duration disease <1 year) [Maini 2006, Moreland 2012], the mean duration of disease was 8.7 years (SD 2). This fell significantly across the time period studied ($\beta=-0.22$, 95 CI -0.35 to 0.10, $p=0.001$).

There were no significant trends in csDMARD exposure. The median methotrexate dose was 16mg (IQR 15mg -17mg). Over two thirds of the studies reported data on glucocorticoid exposure, which was administered in 58% (50%-69%) of patients and had fallen across the time period studied ($\beta=-1.00$, 95 CI -1.94 to -0.06, $p=0.04$). More recent studies included a greater proportion of patients with prior biologic exposure. Prior to 2008, the average percentage exposure was less than 1 % compared with 4% from 2008 onwards. There were significant trends in baseline disease activity over time, with falling tender joint counts [median 28 (IQR 24-30) $\beta=-0.26$, 95 CI -0.46 to -0.05, $p=0.02$] swollen joint counts [median 17 (IQR 15-21) $\beta=-0.26$, 95 CI -0.42 to -0.09, $p=0.003$] and DAS28-ESR, despite this variable not being reported in any study prior to 2004 [mean DAS28-ESR 6.47 (SD 0.31), $\beta=-0.05$, 95 CI -0.08 to -0.02, $p=0.001$]. There was no trend in patient or physician global assessment ($\beta=-0.07$, 95 CI -0.14 to -0.14, $p=0.48$ and $\beta=-0.04$, 95 CI -0.31 to -0.22, $p=0.75$ respectively).

1.3 Changing placebo responses

ACR responses are shown in figure 1. The percentage of patients in placebo arms achieving ACR response was; ACR20 31% (25-39), ACR50 10% (8-16), ACR70 3% (2-5).

Considering placebo arm size, there was a statistically significant increase in placebo ACR50 and ACR70 responses from 1999 to 2018; (ACR50 $\beta=0.39$, 95 CI 0.04 to 0.75, $p=0.03$) and (ACR70 $\beta=0.17$, 95 CI 0.02 to 0.32, $p=0.02$). There was no statistically significant change in ACR20 response.

One trial had an outlier ACR70 response (Maini 2006 Tocilizumab, see table 1). Excluding this study did not alter the findings with comparable changes in ACR response; (ACR50 $\beta=0.41$, 95 CI 0.09 to 0.74, $p=0.01$) and (ACR70 $\beta=0.18$, 95 CI 0.04 to 0.31, $p=0.01$) although the trend in ACR20 responses become statistically significant ($\beta=0.70$, 95 CI 0.03 to 1.38, $p=0.04$). For each additional year there is around a 0.5 percentage point increase in ACR50 treatment response, which over 10 years equates to a 5% increase in ACR50 response. The changes in ACR50 and ACR70 responses remained significant after adjustment for age, gender, disease duration, baseline tender joint count, swollen joint count, CRP and time to primary outcome.

We considered other factors which may influence or explain the placebo response. This included looking in parallel at treatment response in the therapeutic arm over time, which did not change. We explored RA disease duration which did have an effect on placebo ACR50 response ($\beta=-0.84$, 95 CI -1.4 to -0.19, $p=0.01$) but not ACR20 or ACR70. Finally, we examined the inclusion of CRP or ESR at recruitment, however there were inadequate data to draw firm conclusions.

Discussion

This analysis confirms significant increases in both ACR50 and ACR70 treatment responses in patients in the placebo arm of RA RCTs from 1999 to 2018. This remained statistically significant after controlling for potential confounders. These results have important clinical implications and should be acknowledged when comparing efficacy between emerging and established therapies.

There are several possible explanations for the rise in placebo response. RA severity has decreased over time, a reflection of the emphasis on early diagnosis and improvements in pharmacological therapies [7, 8]. This has reduced the pool of potential patients who meet eligibility criteria, which may result in investigators inflating baseline disease scores to enable entry into a study. This is particularly relevant for industry funded trials where clinical units are financially compensated for study participation. The course of RA has also changed over time. Patients sustain lower disease activity levels, interspersed with episodes of increased activity defined as ‘flares’. It is plausible that a proportion of patients are recruited during a flare which spontaneously resolves, and consequently their follow up disease score reflects a significant improvement from baseline.

Changes in trial design may account for the rise in placebo response. There has been a shift in the geographical distribution of RA trial sites, with greater recruitment from Latin America and Eastern Europe. In resource poor countries, trial participation would improve adherence to background csDMARDs amplifying placebo response. An analysis of 981 placebo subjects across worldwide RA trials, reported a consistently higher placebo response in patient recruited from Latin America. The same study also identified a higher odd of ACR20 response in Asian patients compared to Caucasian [9]. A shift in the recruitment of patients with different cultural beliefs may have contributed to an increased response to the Hawthorne effect. This is defined as an additional clinical response resulting from increased attention provided by participation in the clinical trial, a phenomenon described in RA studies [10].

The rise in placebo response may also related to recent changes in the use of background csDMARDs, with recommendations for combination therapy early in the disease. As maximal response to csDMARD is seen at 6 months, RCTs requiring only 3 months of background therapy may be associated with higher placebo effect [11]. The formulation of a placebo may also influence response. Research has suggested that patient perceptions of placebo is influenced by its colour, size, and form; injections elicit a stronger placebo effect than oral medications, whilst capsules are perceived to be ‘stronger’ than tablets [12]. Interestingly, the more recent studies in this analysis assess oral JAK inhibitors and thus use an oral placebo comparator. This is in contrast to the earlier biologic RCTs that evaluated injectable placebo, which one would expect to elicit a stronger placebo effect. Lastly, the desire for the new treatments to succeed can result in implicit bias in both subject and investigator-controlled outcomes.

Expectation bias, the awareness that a new drug being administered imparts an expectation benefit to both the investigators and the recipients, may also contribute to the rising placebo

response. Outcome expectation is based on patients' understanding of the treatment offered, their own illness, and experiences with past treatments. In antidepressant clinical trials, patient expectancy is a chief mechanism for placebo response. Perceived prestige, credibility, and sophistication of a treatment can significantly increase expectations of improvement [13]. It would be unusual for this to affect objective biological responses, but it is plausible that expectation bias influences subjective measures of disease activity. With the decline over time in the severity of objective markers of inflammation, the impact of expectation bias on subjective measures of disease activity may be substantial.

The identification of biomarkers of a placebo response would be a powerful tool in improving the interpretability of trials and assisting in stratifying populations and adjusting effect sizes. Measuring expectation benefit to identify participants susceptible to a placebo effect would be valuable, although no fully validated method exists [14].

We did not demonstrate a significant increase in ACR20 treatment responses in patients in the placebo arm of RA RCTs from 1999 to 2018. A possible explanation for this, is that despite its high specificity, unlike ACR50 and ACR70, the ACR20 has demonstrated only modest sensitivity for patient-reported improvement [15]. This suggests that patients who judged themselves to have improved, do not demonstrate an associated ACR20 response, and may explain the absence of an increase over time.

Our goal was to understand changing placebo responses over time. There is a growing number of RCTs recruiting patients with previous biologics exposure. However, there is a noticeable difference in treatment effect between patients who are biologic naive versus those who have failed one, or perhaps even multiple biologics. The restricted search criteria increased homogeneity among the placebo patients and facilitated a cohort that was representative of current practice. However, we could not control for all differences in the study populations and trends in study quality.

In this study, the restricted search criteria increased homogeneity among the placebo patients and facilitated a cohort that was representative of current practice. However, we could not control for all differences in the study populations and trends in study quality. Unfortunately, there is very little published data on the socio-economic or educational level of the patient populations included in each RCT. It is acknowledged that these factors influence placebo responses, although substantial research has not yet identified a consistent demographic characteristic that predicts placebo response [16]. The results are potentially influenced by publication bias, with under-sampling of placebo responses from failed trials. If a trial had a large placebo response, it is likely they failed to demonstrate a positive therapeutic advantage and therefore less likely to be published. We did not consider the impact of the nocebo effect, a phenomenon where patients' concerns and expectations about the value of a therapeutic intervention negatively influence adherence and treatment response. This has been considered in patients switching biologics from bio-originators to biosimilars, to explain a deterioration in therapeutic benefit [17]. How the nocebo effect influences RA trials over time has not been explored and is an area for potential further study.

In conclusion, this study has demonstrated an increase in treatment response in the placebo arm of RA trials. It is essential that we improve our understanding of the mechanisms behind this phenomenon. A rising placebo response has important implications when comparing the efficacy of treatments across clinical trials, including in network meta-analyses. Estimates of drug efficacy within a trial are unlikely to be confounded by the placebo response, as this is expected to be equal in both the placebo and active comparator arm. However, in trials where there is a therapeutic ceiling effect, as seen in RA, an increasing placebo response rate will result in a reduced treatment effect size. This will impact on comparisons between established and novel agents and should be considered by clinicians when evaluating the efficacy of different therapies.

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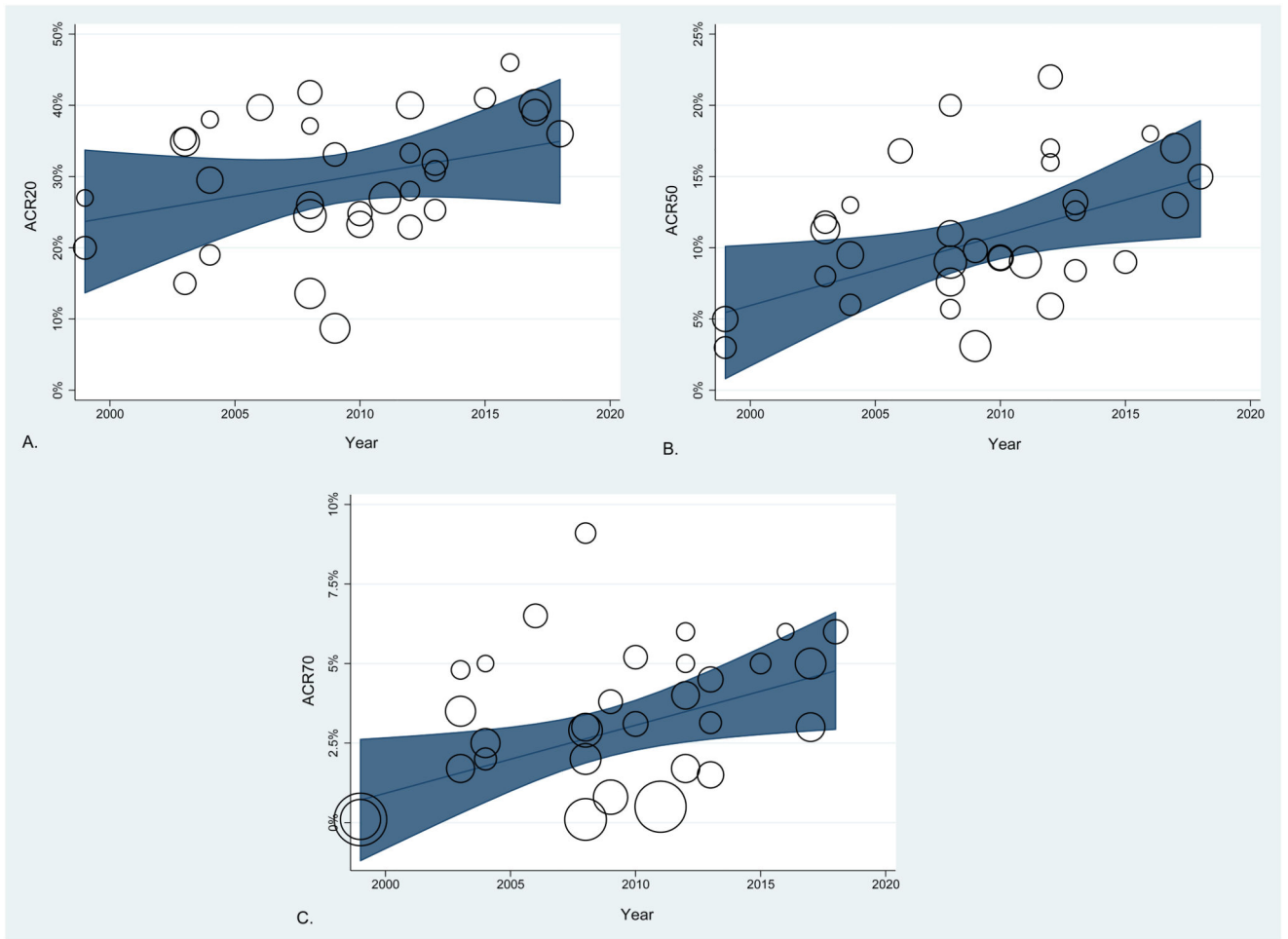


Figure 1. Adjusted ACR responses in the placebo arm of published RCTs of biologics and JAK inhibitors in rheumatoid arthritis between 1999 and 2018; **A:** ACR20, **B:** ACR 50, **C:** ACR70.

Table 1
Published randomised placebo-controlled trial of biologics and JAK inhibitors in rheumatoid arthritis between 1999 and 2018.

Year	Author	Drug	PBO (N)	Recruitment site (visit/week)	Age Mean (SD)	Female (%)	Duration Mean (SD)	TJC 68 Mean (SD)	SJC 66 Mean (SD)	DAS28 Mean	ACR20 (%)	ACR50 (%)	ACR70 (%)
1999	Weinblatt [16]	ETN	30	US CAN. 4	53	73	13	28	17	-	27	3	0
1999	Maini [17]	IFX	88	US CAN EU 4	50(11)	80	10(7)	27(24)	20(11)	-	20	5	0
2003	Weinblatt [18]	ADA	62	US CAN 2 [†]	56(11)	82	11(8)	29(15)	17(10)	-	15	8	5
2003	Kremer [19]	ABT	119	US CAN EU AUS SA 4	54(11)	66	9(8)	29(13)	22(9)	-	35	12	2
2003	Furst [20]	ADA	318	US CAN 4 [†]	56(12)	79	12(10)	28(14)	21(11)	-	35	11	4
2004	Keystone [21]	ETN	53	US CAN 8	55(15)	72	12(10)	25(20)	19(18)	-	19	6	2
2004	Keystone [22]	ADA	200	US CAN 4 [†]	56(12)	73	11(9)	28(14)	19(10)	-	30	10	3
2004	Edwards [23]	RTX	40	EU CAN AUS ISR 4 [†]	54(11)	80	11(7)	32(13)	19(10)	6.9	38	13	5
2006	Kremer [24]	ABT	219	US CAN EU MEX 4 [†]	50(12)	82	9(7)	32(14)	22(9)	6.4	40	17	7
2006	Maini [25]	TOC	49	EU 2	51	78	0.9	16 *	12 *	6.8	41	29	16
2008	Smolen [26]	TOC	204	Worldwide 4	51(12)	78	8(7)	33(16)	21(12)	6.8	26	11	2
2008	Kay [27]	GOL	35	US CAN EU AUS 4 [†]	55(11)	74	6(2)	26(17)	14(6)	6.5	37	6	0
2008	Schiff [28]	IFX	165	Worldwide 4	49(12)	87	7(6)	32(15)	20(8)	6.8	42	20	9
2008	Genovese [29]	TOC	413	Worldwide 4	54(13)	84	10(9)	29(15)	19(11)	6.6	25	9	3
2008	Keystone [30]	CZP	199	Worldwide 2 [†]	52(11)	84	6(4)	30(15)	21(10)	7.0	14	8	3
2009	Keystone [31]	GOL	133	Worldwide 4	51(12)	82	7(2)	20(8)	13(8)	6.0	33	10	4
2009	Smolen [32]	CZP	127	EU 2 [†]	52(12)	84	6(4)	30(13)	22(10)	6.8	9	3	1
2010	Kremer [33]	GOL	129	Worldwide 4	50	80	7	28	16	-	25	9	3
2010	Emery [34]	RTX	172	Worldwide 4-8	52(12)	86	8(8)	30(16)	21(11)	6.5	23	9	5
2011	Kremer [35]	TOC	393	Worldwide 4 [†]	51(12)	83	10(7)	28(15)	17(9)	6.5	27	9	1
2012	van Vollenhoven [36]	TOF	56	Worldwide	56(14)	77	7	27	17	6.6	28	16	5
2012	Kremer [37]	TOF	69	Worldwide 4	53(13)	81	9	22	16	6.1	33	17	6
2012	Choy [38]	CZP	121	US EU 4 [†]	56(12)	66	10(8)	31(13)	22(10)	6.3	23	6	2
2012	Moreland [39]	ETN	255	US 6	49(13)	69	0.2	14(7)*	13(6)*	5.8	40	22	4

Year	Author	Drug	PBO (N)	Recruitment site (visit/week)	Age Mean (SD)	Female (%)	Duration Mean (SD)	TJC 68 Mean (SD)	SJC 66 Mean (SD)	DAS28 Mean	ACR20 (%)	ACR50 (%)	ACR70 (%)
2013	Weinblatt [40]	GOL	197	US CAN 4 [†]	51(11)	80	7(7)	26(14)	15(9)	5.9*	32	13	5
2013	Kremer [41]	TOF	79	Worldwide 4 [†]	51(11)	80	11(8)	27(17)	15(10)	6.4	31	13	3
2013	van der Heijde [42]	TOF	81	Worldwide 4-8	53(12)	80	11(9)	23(13)	14(8)	6.3	25	8	2
2015	Keystone [43]	BARI	98	US CAN MEX IND 4 [†]	49(12)	87	5(4)	22(12)	16(9)	6.3	41	9	5
2016	Genovese [44]	UPA	50	US EU SA 2	55(12)	76	6(5)	29(16)	19(12)	5.6*	46	18	6
2017	Dougados [45]	BARI	228	Worldwide 4 [†]	51(13)	83	7(8)	24(15)	13(7)	6.2	39	13	3
2017	Taylor [46]	BARI	488	Worldwide 4 [†]	53	78	10(9)	23(14)	16(9)	6.4	40	17	5
2018	Burmester [47]	UPA	221	Worldwide 4 [†]	56(12)	75	7(8)	25(15)	15(9)	5.6*	36	15	6

ETN = Etanercept; IFX = Infliximab; ADA = Adalimumab; GOL = Golimumab; CTZ = Certolizumab; RTX = Rituximab; ABT = Abatacept; TOF = Tofacitinib; BARI = Baricitinib; UPA = Upadacitinib. US = United states of America; CAN = Canada; EU = Europe; AUS = Australia; SA = South Africa; ISR = Israel; MEX = Mexico; IND = India; † = visits initially weeks 1 and 2 followed by either 2 or 4 weekly as indicated; * = 28 joint count; † = DAS-CRP