

REPLY:

We thank T. Garg for his interest in our work,¹ and all his suggestions to improve ASNR social media engagement. We are so happy to show that the interest of a medical student so far from the United States is an example of the worldwide reach of the social media platform. The purpose of our work was to analyze the Twitter usage during the American Society of Neuroradiology (ASNR) annual meeting and, in particular, what topics and how many tweets occurred compared with previous meetings. We found that Twitter users are more comfortable sharing images of favorite lectures and commenting on lectures, compared with previous work.² At times, Twitter stimulated constructive dialogue on current topics such as patient-centered care, implementation of artificial intelligence, and so forth. Our observations are useful to improve the presence of neuroradiologists on-line and to implement new features in future meetings as you suggested. We appreciate T. Garg's suggestions and are encouraged to see others who are aware of the power of social media in spreading knowledge and scientific research. ASNR is proudly leading the neuroradiology Twitter community currently.


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REFERENCES

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 **G. D'Anna**


Radiology Unit
Humanitas Mater Domini
Castellanza (Varese), Italy

 **M.M. Chen**

Department of Radiology
University of Texas MD Anderson Cancer Center
Houston, Texas

 **J. McCarty**

Department of Diagnostic and Interventional Imaging
University of Texas Health Sciences Center at Houston
Houston, Texas

 **A. Radmanesh**

Department of Radiology
New York University School of Medicine
New York, New York

 **A.L. Kotsenas**

Department of Radiology
Mayo Clinic
Rochester, Minnesota