

Humanism in global oncology curricula: an emerging priority

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ABSTRACT

Introduction Training in humanism provides skills important for improving the quality of care received by patients, achieving shared decision-making with patients, and navigating systems-level challenges. However, because of the dominance of the biomedical model, there is potentially a lack of attention to humanistic competencies in global oncology curricula. In the present study, we aimed to explore the incorporation of humanistic competencies into global oncology curricula.

Methods This analysis considered 17 global oncology curricula. A curricular item was coded as either humanistic (as defined by the IECARES framework) or non-humanistic. If identified as humanistic, the item was coded using an aspect of humanism, such as Altruism, from the IECARES framework. All items, humanistic and not, were coded under the CanMEDS framework using 1 of the 7 CanMEDS competency domains: Medical Expert, Communicator, Collaborator, Leader, Scholar, Professional, or Health Advocate.

Results Of 7792 identified curricular items in 17 curricula, 780 (10%) aligned with the IECARES humanism framework. The proportion of humanistic items in individual curricula ranged from 2% to 26%, and the proportion increased from 3% in the oldest curricula to 11% in the most recent curricula. Of the humanistic items, 35% were coded under Respect, 31% under Compassion, 24% under Empathy, 5% under Integrity, 2% under Excellence, 1% under Altruism, and 1% under Service. Within the CanMEDS domains, the humanistic items aligned mostly with Professional (35%), Medical Expert (31%), or Communicator (25%).

Conclusions The proportion of humanistic competencies has been increasing in global oncology curricula over time, but the overall proportion remains low and represents a largely Western perspective on what constitutes humanism in health care. The representation of humanism focuses primarily on the IECARES attributes of Respect, Compassion, and Empathy.

Key Words Global oncology curricula, humanism, CanMEDS, professionalism, oncology education

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INTRODUCTION

Calls for curricular reform to focus on person-centred care are growing, and the concept of humanism is at the centre of those discussions^{1,2}. The concept of humanism in the medical education literature is evolving, but has been a core element of the medical profession since its inception¹. A broad conceptualization of humanism in medicine is “any system or mode of thought or action in which human interests, values, and dignity predominate”¹. A more specific definition describes humanism in health care as “a respectful and compassionate relationship between physicians, as well as

all other members of the healthcare team, and their patients. It reflects attitudes and behaviours that are sensitive to the values and the cultural and ethnic backgrounds of others”³. The latter definition is the basis of the Arnold P. Gold Foundation’s framework of humanism, which describes 7 attributes of the humanistic health care professional: Integrity, Excellence, Collaboration and Compassion, Altruism, Respect and Resilience, Empathy, and Service (IECARES)³. Table 1 sets out the definitions of those attributes. In line with those attributes, a humanistic physician has been described as one who considers the influence of social, cultural, and spiritual experiences in patient care⁴.

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TABLE 1 IECARES framework from the Arnold P. Gold Foundation, 2018³

Integrity	The congruence between expressed values and behaviour
Excellence	Clinical expertise
Collaboration and compassion	The awareness and acknowledgment of the suffering of another and the desire to relieve it
Altruism	The capacity to put the needs and interests of another before your own
Respect and resilience	The regard for the autonomy and values of another person
Empathy	The ability to put oneself in another's situation—for example, physician as patient
Service	The sharing of one's talent, time, and resources with those in need; giving beyond what is required

Training physicians as scientists is central to the biomedical model of medical education⁵, including education and training in oncology. However, centring the role of science in medical training might also inadvertently undermine the role of humanism in Western medical practice⁶. In cancer care, in which communication and team-based care are essential skills, training in humanism could have particular relevance. In addition, ongoing and forthcoming changes to professional practice such as artificial intelligence and the implementation of curricula in global contexts might also challenge the capacity of providers to practice humanistic care. For example, artificial intelligence has the potential to radically change the nature of medical practice by replacing large portions of the diagnostic work currently done by physicians⁷. Such changes in the delivery of care have implications for patient interactions with health care providers in how the patients experience their overall care. Furthermore, it has been argued that, as with other health care professionals, oncologists are not receiving the training they need to meet the needs of all patients, families, and the health care system⁸. That mismatch between training and clinical practice, including gaps in team-based competencies and communication skills has been attributed to outdated curricula⁸ and potentially to a lack of attention to humanistic competencies such as an awareness of how context and culture affects health care behaviours, experiences, and outcomes.

The high rate of burnout among oncologists calls for a different approach to education⁹. Training in humanism has been argued to increase physician job satisfaction¹⁰, to improve both patient clinical outcomes and satisfaction with care⁷, and to provide health professionals with the skills to achieve shared decision-making with patients and their families, to navigate systems-level challenges, and to function positively within the health care team⁶. The skills afforded by humanistic education—including engaging with complexity and ambiguity, mitigating physician burnout, and navigating power relationships—could be critical in closing the current training-to-practice gap that has been identified for health care curricula¹¹.

Despite growing recognition of the potential of humanism for medical education, the current understanding of the

integration of humanism into curricula is limited, specifically in light of increasing efforts to establish and implement global curricula. Global oncology curricula have been identified for oncology specialties including radiation, medical, and surgical oncology. The purpose of those curricula is to improve the quality of patient care, to harmonize training standards across jurisdictions, and ultimately to facilitate physician mobility (Giuliani M, Frambach J, Broadhurst M, Papadakis J, Driessen E, Martimianakis T. A critical review of representation in global oncology curricula development and the influence of neocolonialism. In preparation). That effort might be problematic, considering that the understanding of humanism and its integration into curricula is culturally specific^{2,12}. Humanistic competencies such as ethics and altruism are socially constructed ideas and practices, and the way in which they are conceptualized, performed, and received can therefore vary by region¹³. As a result, adopting humanistic competencies from Western to non-Western contexts¹⁴ is a difficult educational process. A known challenge in establishing global curricula is the tension between meeting local needs and achieving international standards^{15,16}. That challenge of balancing the local and the global is particularly effortful for humanistic competencies¹⁷.

Understanding the current state of the integration of humanism into global oncology curricula could yield insight into a possible source of the mismatch between curricula and the competencies needed for practice. Efforts to internationalize curricula are growing, and there is a potential for overdominance of a Western viewpoint at the expense of other perspectives in those efforts. Although no clear consensus has been reached on how to prioritize curricular content, having a greater understanding of the content of existing curricula can assist in informing future work in global jurisdictions to prepare health care professionals for practice. The aims of the present study were to explore the extent to which humanistic competencies are included in global oncology curricula and to identify the nature of the included humanistic competencies.

METHODS

Sampling

In the present study, we analyzed the content of published global oncology curricula, using 17 global oncology curricula identified in a systematic review conducted for another manuscript (Giuliani M, Frambach J, Broadhurst M, Papadakis J, Driessen E, Martimianakis T. A critical review of representation in global oncology curricula development and the influence of neocolonialism. In preparation). Of the 17 curricula, 5 were from medical oncology, 5 were from radiation oncology, and 4 were from surgical oncology. Two well-known and internationally recognized medical competency frameworks were used to analyze those curricula: the Arnold P. Gold Foundation's IECARES framework (Table 1) and the canMEDS framework. Keyword codes—Integrity, Excellence, Collaboration and Compassion, Altruism, Respect and Resilience, Empathy, and Services—were derived from the components of the IECARES framework and were assigned to each curricular item.

The curricula were also coded according to the canMEDS competency framework¹⁸. The canMEDS framework

was selected because it has been implemented or adopted in multiple jurisdictions around the world and because it aligns well with other competency frameworks such as the Accreditation Council for Graduate Medical Education framework. In addition, CanMEDS has a detailed elaboration of the components and attributes assigned to each of the 7 competency domains, allowing for appropriate application of the framework to the curricular documents. Applying CanMEDS—a Western framework with broad uptake around the world—allowed us to understand one system through which medical education is currently operationalized in the global context. By coding according to CanMEDS, we were able to assess areas that might currently be overregulated or overemphasized compared with their use in other areas in regions of the world adopting CanMEDS. Those data could provide insight into how oncology education has organized and prioritized curricular content.

We hypothesized that there would be a relative lack of humanism in global curricula and that that lack might signal an under-emphasis on humanistic issues in curriculum forums in which Western voices dominate or a limited ability to attend to the complexity of including such competencies in global curricula.

Curricular Content Analysis

A priori, a coding structure was determined. During several meetings, 2 reviewers (MG, MB) discussed the application of the IECARES and CanMEDS frameworks to the curricula. As the analysis progressed, it was discussed with other authors at regular meetings. The 2 investigators then independently reviewed each curricular document. Consensus was reached on the nature of each competency item, and any disagreements were resolved by adjudication involving the whole research team as necessary. The analysis was per-

formed using the NVivo software application (version 11: QSR International, Melbourne, Australia).

Each curricular item was coded as either humanistic (as defined by the IECARES framework) or non-humanistic. If an item was identified as humanistic, the specific aspect of humanism from the IECARES framework, such as Altruism, was coded. A competency item could be attributed to more than one aspect of IECARES. All items, humanistic and not, were coded under the CanMEDS framework using 1 of the 7 CanMEDS competency domains of Medical Expert, Communicator, Collaborator, Leader, Scholar, Professional, or Health Advocate¹⁸. A competency item could be attributed to more than one CanMEDS domain.

To determine the level of agreement between coders, the kappa statistic and percentage agreement were determined. Between the 2 reviewers, the kappa statistic for humanism and non-humanism coding was 0.92, and the percentage agreement was 99%. Descriptive statistics are used to describe the proportion of each curricula that address humanistic competencies, the nature of the humanistic competencies, and the proportions of the CanMEDS competency items.

RESULTS

To What Extent Are Humanistic Competencies Included?

The 17 identified curricula contained 7792 curricular items. Of the 7792 items, 780 (10%) were identified as humanistic, and 7012 (90%), as non-humanistic. In individual curricula, the proportion of humanistic items ranged from 2% to 26%. Of 17 curricula, 12 had less than 10% of their items coded as humanistic. The proportion of humanistic items has been increasing: to a mean of 11% for curricula published in 2010–2017 from a mean of 3% for curricula published in 1980–1989 (range: 4%–25%; Table II).

TABLE II Proportion of humanism in curricula

Variable	Humanism content (%)	
	Mean	Range
Publication period		
1980–1989	3	NA
1990–1999	—	
2000–2009	5	2–7
2010–2017	11	4–25
Publication region		
Africa	—	
Asia	—	
Oceania	10	5–15
Europe	9	2–26
Latin Americas	—	
North America	5	3–6

NA = not applicable.

What Is the Nature of the Humanistic Competencies?

Of the 780 items coded as humanistic, 886 alignments with the IECARES framework were identified. Of those 886 alignments, 48 (5%) represented Integrity; 18 (2%), Excellence; 272 (31%), Compassion; 12 (1%), Altruism; 311 (35%), Respect; 212 (24%), Empathy; and 13 (1%), Service (Table III). Table IV provides examples of competency items in each of the IECARES domains.

What Is the Relationship of Humanism to Non-Medical Expert Competencies?

Of the 8023 CanMEDS attributions identified, 5549 (69%) represented Medical Expert; 685 (9%), Communicator; 391 (5%), Collaborator; 267 (3%), Leader; 528 (7%), Scholar; 518 (6%), Professional; and 85 (1%), Health Advocate. Most of

TABLE III Distribution of humanistic competencies within the IECARES framework

Humanistic items [n (%)]	IECARES framework item						
	Integrity	Excellence	Compassion	Altruism	Respect	Empathy	Service
	48 (5)	18 (2)	272 (31)	12 (1)	311 (35)	212 (24)	13 (1)

TABLE IV Examples of competency items for each aspect of the IECARES framework

Humanism domain	Sample competency item
Integrity	<p>“Practice medicine in accordance with medical ethics and patient rights”¹⁹</p> <p>“The surgical oncologist must take responsibility for their actions and outcomes with honesty and a desire to continually improve, always putting the patient’s needs first”²⁰</p>
Excellence	<p>“Surgical oncologists have a professional duty to maintain and continually update their expertise to enable them to offer patient care that maximizes beneficial outcomes within the limits of the healthcare environment in which they practice”²⁰</p>
Compassion and collaboration	<p>“Ability to elicit the patient’s wishes with regard to the aims of treatment and to give the treatment alone or in collaboration with other specialists”²¹</p> <p>“Listening to patients and responding to their questions, concerns and preferences and keeping them informed about the progress of their care”²²</p>
Altruism	<p>“The surgical oncologist must take responsibility for their actions and outcomes with honesty and a desire to continually improve, always putting the patient’s needs first”²⁰</p>
Respect and resilience	<p>“Always considerate, polite and thoughtful of patients and colleagues”²³</p> <p>“Ability to elicit the patient’s wishes with regard to the aims of treatment and to give the treatment alone or in collaboration with other specialists”²¹</p>
Empathy	<p>“Recognizes the impact of bad news on the patient, carers, staff members and self”²²</p> <p>“Depression and anxiety, the role of the clinical nurse specialist. How to recognise the symptoms and signs of psychological distress and secondary mental illness. Management strategies”²⁴</p>
Service	<p>“Accepts additional duties in situations of unavoidable and unpredictable absence of colleagues ensuring that the best interests of the patient are paramount”²²</p>

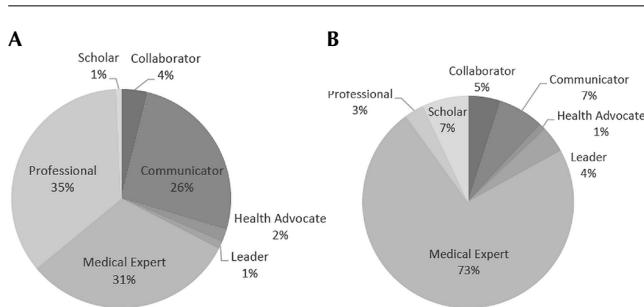


FIGURE 1 Proportion of (A) humanistic and (B) non-humanistic competency items by CanMEDs role.

the humanistic items were attributed to the Professional ($n = 261, 35\%$), Medical Expert ($n = 232, 31\%$), and Communicator ($n = 190, 26\%$) CanMEDS domains (Figure 1).

DISCUSSION

Our analysis of global oncology curricula shows that humanistic competencies comprise a wide range, 2%–26%, of curricular content. Although the proportion of humanism has increased over time, with a greater proportion of humanism represented in more recently published curricula, most curricula contain less than 10% humanistic competencies. Although no consensus has been reached about the ideal proportion of curricula that should reflect humanistic competencies, such skills are perceived as important for improving the quality of care received by patients, realizing shared decision-making with patients, and addressing systems-level issues^{8,25}. Devoting less than 10% of curricula to humanistic competencies could therefore be problematic.

Defining and describing curricula to meet the wide breadth of competencies while accounting for and appreciating regional and cultural differences is a challenge—especially when curricular planning is intended to have global application. However, as efforts continue to revise, update, and improve global curricula, there is a need to reflect on the risk of reductionism in the definition of competencies and to ensure that humanistic concepts conducive to supporting local needs of patients are preserved²⁶. The integration of humanistic competencies into global oncology curricula requires advocates for those skills. Educators have been successful in implementing humanism in medical curricula by creating a sense of urgency²⁷. Our data might assist in articulating that imperative platform for oncology by providing a description of the current and highly variable state of humanism in global oncology curricula.

It was previously noted by Martimianakis *et al.*² that most publications addressing humanism in medical education originate from a North American context and that a conflation exists between humanistic competencies and Professionalism. Our analysis supports that finding, with the highest proportion of humanistic items attributed to the Professionalism domain (35%). Since the start of the 2000s, a focus on including non-Medical Expert competencies, such as Professionalism, into training frameworks in Western contexts has indeed been growing¹⁸. Although we are not able to ascertain the reason for that conflation between humanism and Professionalism, it is possible that the focus on directing and shaping the behaviour of individuals to conform to regulatory and professional norms supersedes other aspects of care such as Empathy and Service. In the Western setting, most medical schools have made efforts to incorporate humanism into medical training, and those efforts have been operationalized through a link to Profes-

sionalism²⁸. Health Advocate represents 2% of humanistic items in existing curricula. The lack of focus on Health Advocate that emerged in our analysis is surprising given the global lack of access to cancer care and the recognized need for addressing health inequities in treatment access. One possible challenge in implementing humanistic curricula more comprehensively is a lack of shared understanding of complex concepts such as Empathy. In addition, where measurement for assessment is important, lack of a clear understanding of what to measure in humanistic competencies represents a potential barrier²⁹. The method most commonly used for assessment of humanistic competencies is self-report, and most of the reports in the literature originate from North America³⁰. In addition, Professionalism is the dimension that has received the most assessment attention, which might be a contributing factor to the conflation between humanism and professionalism. Future efforts to more comprehensively include the diverse aspects of humanism within oncology curricula can be assisted by understanding the current state of existing curricula as reported in this paper. Our data show that the representation of humanism in existing curricula focuses on Respect, Compassion, and Empathy, and that there is a conflation between humanism and Professionalism and a relative paucity of humanism connected with Health Advocate.

The cultural influence of Western ideas has been reported for humanistic competencies in medicine¹⁰. A mismatch might therefore exist between a Western concept of humanism and its suitability in non-Western domains³¹, creating a potential barrier to integrating health care and delivery practices associated with humanism into global curricula. The known East–West differences in health care ecosystems for cancer care add to the complexity of the discussion³². Literature about the potential global applicability of Western frameworks of humanism is lacking¹². Cultural diversity and contextual factors limit the direct transfer of Western pedagogic approaches and priorities to non-Western settings³³. However, local contextualization of Western approaches has been achieved—albeit with significant effort and time dedicated to that achievement. A Chinese research group showed that, using Nominal Group Technique, it was feasible to contextualize and locally apply Western frameworks in a Chinese setting¹⁰. A Taiwanese group used the 6-step curriculum development framework as a method to integrate local cultural and societal needs into Western-framed humanistic profiles³⁴.

One driving factor for the integration of humanistic competencies into non-Western settings can be the objective to meet international accreditation standards³⁵. In East Asian settings, Pan *et al.*¹⁴ demonstrated both cultural influence and conflict with Western ideologies. The cultural basis of humanistic competencies has necessitated a call for a global approach to integrate those competencies^{17,36}. Skills in humanistic domains extend beyond an empathetic, caring relationship with patients and families and involve the recognition and ability to navigate differences in values and to understand the impacts of power relationships in health care²⁶. Although the need for humanism in health care transcends culture, further work is needed to understand the barriers to inclusion of greater humanistic competencies in global curricula.

The present work has several limitations. We applied 2 specific frameworks, CanMEDS and IECARES, in our analysis, but we acknowledge the existence of other frameworks of medical competency and conceptualizations of humanism. Moreover, the 2 frameworks we used have a Western focus. However, the curricula that formed the basis of this analysis were developed largely by Western authors. In addition, we are not currently aware of a non-Western framework that addresses humanism. If one were to be available, an analysis comparing the application of Western and non-Western frameworks would provide essential information about the degree of relevance of global curricular frameworks that currently rely on Western perspectives. Such data could serve as a basis for critically reviewing the content of future oncology curricula. In addition, the language of competency items is negotiated by members of the curriculum development group and reflects their sociocultural orientation and biases³⁷. Individual competency items are therefore open to interpretation by individuals with diverse socio-geographic orientations, and we cannot ascertain the degree of variability in the interpretation of those global oncology curriculum items. Any differences might be best elucidated using a qualitative approach.

CONCLUSIONS

The proportion of humanistic competencies in global oncology curricula has been increasing over time; however, the overall proportion remains low and represents a largely Western perspective concerning what constitutes humanism in health care. The representation of humanism focuses primarily on the IECARES attributes of Respect, Compassion, and Empathy. Future efforts in shaping a global curriculum might benefit from attention to the incorporation of all aspects of humanistic competencies. Further work is needed to understand how humanism might be perceived differently in various cultural and geographic contexts.

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CONFLICT OF INTEREST DISCLOSURES

We have read and understood *Current Oncology's* policy on disclosing conflicts of interest, and we declare that we have none.

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