

# A Systematic Review of the Sources of Dietary Salt Around the World

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### ABSTRACT

Excess salt intake contributes to hypertension and increased cardiovascular disease risk. Efforts to implement effective salt-reduction strategies require accurate data on the sources of salt consumption. We therefore performed a systematic review to identify the sources of dietary salt around the world. We systematically searched peer-reviewed and gray literature databases for studies that quantified discretionary (salt added during cooking or at the table) and nondiscretionary sources of salt and those that provided information about the food groups contributing to dietary salt intake. Exploratory linear regression analysis was also conducted to assess whether the proportion of discretionary salt intake is related to the gross domestic product (GDP) per capita of a country. We identified 80 studies conducted in 34 countries between 1975 and 2018. The majority (n = 44,55%) collected data on dietary salt sources within the past 10 y and were deemed to have a low or moderate risk of bias (n = 75,94%). Thirty-two (40%) studies were judged to be nationally representative. Populations in Brazil, China, Costa Rica, Guatemala, India, Japan, Mozambique, and Romania received more than half of their daily salt intake from discretionary sources. A significant inverse correlation between discretionary salt intake and a country's per capita GDP was observed (P < 0.0001), such that for every \$10,000 increase in per capita GDP, the amount of salt obtained from discretionary sources was lower by 8.7% (95% CI: 5.1%, 12%). Bread products, cereal and grains, meat products, and dairy products were the major contributors to dietary salt intake in most populations. There is marked variation in discretionary salt use around the world that is highly correlated with the level of economic development. Our findings have important implications for the type of salt-reduction strategy likely to be effective in a country. Adv Nutr 2020;11:677–686.

Keywords: salt, sodium, blood pressure, hypertension, salt-reduction, food policy, nutrition

# Introduction

Hypertension-related cardiovascular disease is a leading cause of mortality and morbidity worldwide (1). A diet high in salt is one of the leading risk factors for high blood pressure. A Cochrane review of salt-reduction studies with a duration of ≥4 wk found that a reduction of 4.4 g in daily salt intake led to a decrease in blood pressure of 5.4/2.8 mm Hg in hypertensive individuals and 2.4/1.0 mm Hg in normotensive individuals (2). A more recent Cochrane review observed a reduction in blood pressure of 5.02/2.78 mm Hg in hypertensive individuals and 1.08/0.24 mm Hg in normotensive individuals (3). Despite the observed relation between salt intake and blood pressure, the health

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effects of salt intake continue to be debated (4). While most studies report a direct, progressive association between 24-h urinary salt excretion and all-cause mortality (5), others suggest a U- or J-shaped relation between morning fasting urinary salt and cardiovascular events (6), although inaccurate estimation of salt intake is a potential contributor to the J-shaped findings reported in such cohort studies (7, 8). Based on modelling data, approximately 3 million deaths and 70 million disability-adjusted life-years lost every year have been estimated to be due to excess salt consumption (9). Considering the strengths and limitations of available data, many scientists have concluded that excess salt consumption is harmful to health (10), and major health organizations and most governments around the world are actively implementing strategies to reduce population salt consumption (11).

The recent modelling estimates from the Global Burden of Disease data suggest a daily average salt intake in adults of 14 g (9), nearly 3 times the WHO's recommended intake

of 5 g (14). Other studies have estimated lower intakes at 9-10 g/d (12, 13), which still substantially exceed WHO recommendations. Despite efforts to tackle the high dietary intake of salt across the globe (11, 15, 16), progress on this front remains slow. A variety of salt-reduction interventions exist, ranging from structural approaches such as taxation and reformulation, to individual-focused measures such as health education (11). Understanding the main sources of dietary salt in a country can help guide the choice of salt-reduction strategies that are most effective, equitable, rapid, and cost-saving (17). In particular, the proportion of dietary salt that is obtained from home cooking versus foods made outside the home is an important consideration, as interventions targeted to the more common pattern of salt consumption are likely to be most effective. For instance, reformulation strategies are likely to be more effective in countries where a large proportion of dietary salt comes from packaged foods and food prepared outside the home, whereas salt substitution may be more effective in countries where there is extensive use of discretionary salt.

At present, there are no reviews quantifying the sources of dietary salt globally. Our aim was therefore to conduct a systematic review of the literature to identify the sources of dietary salt in all countries with available data. Our study was conducted under the premise that salt reduction is not only possible but also beneficial (18). We hypothesized that the majority of dietary salt in high-income nations would be obtained from packaged foods and meals eaten outside the home and in low- and middle-income countries from salt added during cooking or at the table.

### **Methods**

# Search strategy

A systematic search of peer-reviewed and gray literature published up to 8 February 2019 was conducted. The systematic review followed the PRISMA guidelines; a protocol for the study has not previously been published. The following databases since their inception were used: MED-LINE, EMBASE, Scopus, TRoPHI, LILACS, Central, Cinahl Plus, Global Health, Allied and Complementary Medicine Database, and the WHO International Clinical Trials Registry Platform. Detailed search terms used are provided in the **Supplemental Methods** and included "diet\*," "sodium" or "salt," and "source\*" or "intake" or "ingest\*" or "consum\*" or "survey" and "food" or "cook" or "product\*" or "add\*" or "table" or "discretionary." Only studies published in English and Spanish were included, and no studies published in other languages were identified. Reference lists of eligible studies were scanned to identify additional relevant publications. In parallel, a search using these terms was conducted in OpenGrey, WHO, World Action on Salt and Health, and Institute of Medicine databases to identify pertinent gray literature.

## Inclusion and exclusion criteria

All studies that provided 1) quantitative estimates of discretionary and nondiscretionary sources of salt or 2)

information about the various food groups contributing to dietary salt intake were included. For intervention studies, only baseline data on dietary salt sources were included. Exclusion criteria included studies in pregnant women, those investigating the amount of salt consumed by a population without quantification of the dietary sources, and commentaries and opinions. Articles were not excluded because of age, sex, study design, sample size, sampling methodology, or geographical location. Titles and abstracts of retrieved articles were evaluated by 1 investigator (SB) who was not blinded to authors, institutions, or manuscript journals. If an abstract did not provide adequate information about inclusion and exclusion criteria, the full text was evaluated to determine study eligibility.

#### Data extraction

Titles and abstracts identified in the initial search (n = 5542) were screened, and studies that did not meet the inclusion and exclusion criteria were excluded (n = 5409). Full texts of the remaining studies (n = 133) were obtained and screened again based on the inclusion and exclusion criteria. An electronic data extraction form was used to extract relevant data from the remaining included studies (74 peer-reviewed and 6 gray literature sources) (Figure 1). Key data extracted included the following: geographical location of the study, years of data collection, method of dietary salt assessment, sample size, average age, percentage of dietary salt obtained from discretionary versus nondiscretionary sources, and contribution of different food groups to dietary salt intake. Discretionary salt intake was defined as salt added to food during preparation at home or at the table. Full-text screening and data extraction were performed by 2 investigators (SB and MM), with any disagreements resolved by discussion to reach consensus.

The following major food groups were included in our data extraction as they were commonly reported across studies and were major contributors to salt intake: "bread and bakery products"; "beverages (nonalcoholic)"; "cereal and grain products"; "confectionary"; "convenience foods"; "dairy"; "eggs"; "meat and meat alternatives"; "oils and oil emulsions"; "sauces, dressings, spreads and dips"; "seafood and seafood products"; "snack foods"; "sugars, honey and related products"; "vegetables, fruits, nuts, and legumes"; and "other." In instances where reported sources of salt overlapped with  $\geq 2$  categories listed above, or in instances where discrete categories could not be delineated, the values were reported under the category that likely contributed most to the daily salt intake, based on similar studies available in that country. For example, if a study reported that 30% of daily salt was obtained from bread and bakery products and cereal and grain products combined, and if other studies from that country showed that bread and bakery products contributed to daily salt intake more than cereal and grain products, then this 30% contribution to daily salt intake was reported under the "bread and bakery products" category. If sodium intake (milligrams per day) was reported, it was converted to salt (grams per day) by dividing by 1000 and

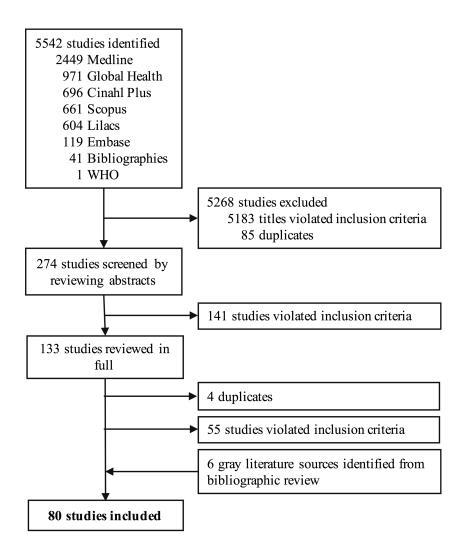


FIGURE 1 Flow diagram for the screening and inclusion of publications in the systematic review that investigated the sources of dietary salt.

multiplying by 2.54 [the ratio of the molecular weight of sodium chloride (58.44) to the molecular weight of sodium (23)].

# Study quality assessment

The quality of each study was assessed by 3 parameters: relevance, representativeness, and risk of bias. Relevance was ascertained by how recently the data were collected, and studies fit into 1 of 4 categories: "within the past 5 years," "between 5 and 10 years ago," "between 10 and 15 years ago," and "more than 15 years ago." Relevance to the modern context was deemed to be an appropriate index of quality given the rapid nutrition transition occurring in many developing nations that is associated with changes in dietary patterns and therefore sources of dietary salt (19, 20). The representativeness, and hence generalizability, of the data in each study was judged to fit into 1 of 5 categories: "probably representative of the national population," "probably representative of a subnational population," "probably representative of urban regions," "probably representative of rural regions," and "probably not representative." In this classification scheme, "subnationally representative" implies characteristic of a state or region within a country. To determine the risk of bias, we adapted a tool for crosssectional studies developed by Hoy and colleagues (21) and scored the studies as having "low," "moderate," or "high" risk of bias. The tool evaluated each study's methodology by assessing, among other things, the sampling technique and internal validity (21). Studies with scores of 0 to 2 were judged as having a low risk of bias, 3 to 5 as having a moderate risk of bias, and 6 to 7 as having a high risk of bias.

### Data analysis

Given the large variability in methodologies and the heterogeneity of populations studied within a country, no metaanalysis was performed to obtain pooled estimates across studies. Exploratory linear regression analysis was conducted to assess whether the level of discretionary salt intake is related to the level of economic development between countries, assessed by the annual gross domestic product

**TABLE 1** Summary of the quality-assessment metrics for included studies investigating the sources of dietary salt across the globe<sup>1</sup>

	Continent						
	Africa	Asia	Europe	North America	Oceania	South America	Total
Year of data collection							
Last 5 y	0	5	3	2	0	1	11
5–10 y ago	1	7	9	6	7	3	33
10–15 y ago	0	0	2	7	4	0	13
>15 y ago	1	4	6	6	0	1	18
Missing	0	1	1	0	1	0	3
Total	2	17	21	21	12	5	78
Representativeness							
National	0	6	7	11	5	2	31
Subnational	0	2	0	0	0	1	3
Urban	1	2	0	1	1	1	6
Rural	0	1	0	0	0	0	1
Not representative	1	6	14	9	6	1	37
Total	2	17	21	21	12	5	78
Risk of bias							
Low risk	0	8	7	8	4	4	31
Moderate risk	2	9	13	10	8	0	42
High risk	0	0	1	1	0	1	3
Unknown risk	0	0	0	2	0	0	2
Total	2	17	21	21	12	5	78

<sup>&</sup>lt;sup>1</sup>The number of studies in each continent belonging to each quality metric is shown. Two studies (22, 26) reported data from > 1 country and are not included in this table.

(GDP) per capita. For this analysis, as well as for determining the discretionary salt intake and sources of salt in a country, if multiple estimates from different studies were available for a country, 1 study was chosen according to the following hierarchy: 1) the study was representative of the national population, 2) the study had the most recent available data, and 3) the study had the lowest risk of bias. For instance, if no nationally representative data were available for a country, then the study with the most recent available data was chosen. The GDP data for each country were obtained from the World Bank website (https://data.worldbank.org/) for the year of data collection.

Data are presented as means  $\pm$  SDs unless stated otherwise. World maps were created using Excel (Microsoft; 2018). All statistical analyses were performed in Prism 6 (GraphPad Software, Inc; 2015).

# **Results**

#### Study characteristics

The 80 included studies (22–101) were conducted between 1975 and 2018 and represented 34 countries across 6 continents (**Supplemental Table 1**). Forty-four studies (55%) collected data on dietary salt sources within the past 10 y; 33 studies (41%) had data >10 y old, and 3 studies (4%) did not provide information about when data were collected (**Table 1**). Only 32 (40%) studies were judged to be nationally representative, whereas close to half of all studies (n = 38, 48%) were deemed to be not representative of any particular population groups (**Table 1**). While most studies were conducted in adults aged  $\geq 18$  y (n = 40, 50%), some were conducted exclusively in children and adolescents (n = 12, 15%) and generally included both males and females

(n = 48, 56%). The sample size ranged from as few as 20 individuals to >1 million. The majority of studies had low (n = 32, 40%) or moderate (n = 43, 54%) risk of bias, with only 3 studies (3.8%) having a high risk of bias (Table 1, Supplemental Table 2).

# Discretionary salt intake

Thirty-three studies provided an estimate of discretionary salt intake (Supplemental Table 3). The average daily salt intake of adults in these studies ranged from 5.2 to 15.5g/day. The % of discretionary salt intake classified into three categories (low, <25%; medium, 25–50%; and high, >50%) is shown in Figure 2, and detailed quantitative estimates are provide in Supplemental Table 3. Populations in Brazil, China, Costa Rica, Guatemala, India, Japan, Mozambique, Romania and possibly Benin appear to obtain more than half of their daily salt during cooking or at the table. Populations in Jordan, Portugal, South Korea, Taiwan, and Turkey appear to receive between 25 and 50% of their daily salt from discretionary sources. On the other hand, discretionary salt intake in Australia, Austria, Canada, Denmark, Finland, New Zealand, the United Kingdom, and the United States of America accounts for less than 25% of daily salt intake.

# Exploratory analysis of discretionary salt intake as a function of economic development

An inverse correlation was observed between the GDP per capita of a country and the proportion of daily salt intake from discretionary sources, such that for every \$10,000 GDP per capita, the proportion of daily salt obtained from discretionary sources was lower by approximately 8.7% (95% CI 5.1% to 12%) (Figure 3).

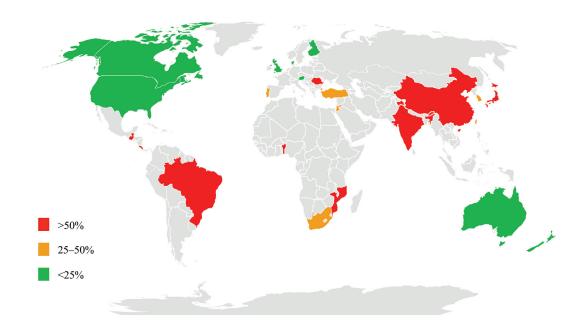


FIGURE 2 Contribution of discretionary sources to total dietary salt intake around the globe. Green, <25% of dietary salt from discretionary sources; amber, 25–50% of dietary salt from discretionary sources; red, >50% of dietary salt from discretionary sources. No published data were available for countries shaded in gray. Values for discretionary salt intake are given in Supplemental Table 3.

### Sources of salt

The proportion of dietary salt from various food groups across countries and studies is provided in Supplemental Table 4 and depicted in Supplemental Figure 1. Individual food groups contributing to daily salt intake in countries for which data were available are shown in more detail in **Supplemental Figure 2**. Some food groups, including bread and bakery products, cereals and grains, meat products, and

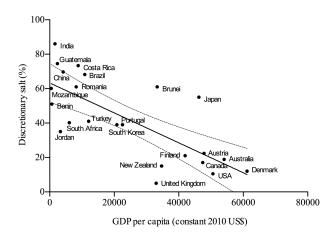


FIGURE 3 Daily discretionary salt intake (% of total salt intake) as a function of per capita GDP. The per capita GDP figures, expressed in constant 2010 US dollars, were obtained for the year when data were collected for each study. A statistically significant linear regression fit (solid line) was found (F = 25.3, P < 0.0001) with an  $R^2$ of 0.55 and slope equal to -0.00087 (95% CI: -0.0012, -0.00051). The 95% CI of the regression line in depicted by the dashed lines. GDP, gross domestic product.

dairy products were found to be significant contributors to daily salt intake across multiple countries and continents. In many European countries and the USA, the proportion of daily salt from bread or bakery products ranged from 25 to 40%. Cereals and grains contributed up to 24% of daily salt intake, with highest levels noted in China and Brazil. Meat products provided up to 31% of daily salt in the USA; meat also provided a substantial source of daily salt in some European and South American countries, and in Australia and New Zealand (range 4 to 16%). Dairy products accounted for up to 15% of daily salt intake in Argentina and New Zealand, and between 1 and 13% in other countries. A significant proportion of salt (44%) came from sauces and dressings in Japan, a finding unique within the countries with data available for this analysis.

### **Discussion**

In this systematic review, we found that only 34 countries had data on dietary salt intake patterns and of these, only 24 had data on discretionary salt intake. The proportion of salt entering the diet from discretionary sources varied substantially between countries and continents. We identified countries where discretionary salt represents a large proportion of overall daily salt intake, including Brazil, China, Costa Rica, Guatemala, India, Japan, Mozambique, and Romania. Exploratory analyses suggest a strong inverse relation between the proportion of salt obtained from discretionary sources and a country's per capita GDP. While there were no obvious regional patterns in the food sources of dietary salt, bread and bakery products, cereal and grain products, meat products, and dairy products

appeared to be the main global contributors to daily salt intake.

Key strengths of the study include its comprehensive search strategy, the large number of studies identified and included, the diversity of countries represented, and the overall low or moderate risk of bias of the included studies. This study builds on the systematic review by Menyanu et al. (102) that reported the contribution of selected food categories to daily salt intake in 7 low- and middle-income countries. In addition to providing a more up-to-date review on the topic, our study extends the findings of Menyanu et al. by including globally available data encompassing a greater number of countries, quantifying the proportion of dietary salt from discretionary versus nondiscretionary sources, identifying individual dietary categories contributing to daily salt intake, and assessing the quality of the available data.

Effective population-level salt reduction is likely to require implementation of multifaceted strategies tailored to a local context (103). Salt-reduction policies exist on a spectrum from interventions targeted at individuals, such as dietary advice and education campaigns, to structural approaches, such as product reformulation and salt substitution, and economic regulations, such as taxation (11). Our results, by providing a comprehensive and up-to-date "map" of current evidence related to the dietary sources of salt, highlight gaps in the data and may also aid policymakers to direct limited resources toward the predominant dietary salt source in a given setting. Food-reformulation policies and efforts have been consistently targeted towards bread, meat, dairy, sauces and dressings, and convenience foods in many countries, an approach supported by our findings (104, 105). Furthermore, increasing the availability of salt substitutes or reducing their costs is likely to be appropriate in countries where discretionary salt intake is high, to facilitate the use of these products in daily cooking (106-108). Our findings identified a specific set of countries with a high discretionary salt intake where more widespread use of salt substitutes may be prioritized. Additional research in these countries should also further evaluate the potential of salt substitutes to lower blood pressure.

Our exploratory analysis suggested an association between a country's economic development and the discretionary salt intake of its population, possibly capturing the effect of nutrition transition on changing salt-consumption behaviors (109). Most of the urban middle-class population in India, for example, have more access to a variety of convenience foods including processed, ready-to-eat foods as they undergo a rapid epidemiologic, demographic, and nutrition transition (107, 110, 111). Our findings highlight the potential to use a country's per capita GDP to impute its population's discretionary salt intake, although such an approach will require further validation in a larger dataset.

Several limitations of the study should be noted. Many countries lacked recent studies, and those that collected data >10 y ago may have limited relevance to the modern context. This is important given the rapid nutrition transitions,

changing lifestyles and dietary trends, and implementation of new and updated food policy initiatives (19, 109-112). The majority of the identified studies did not assess salt consumption among nationally representative samples. While this might be viewed as reducing the generalizability of the findings at first glance, from a policy and intervention perspective it might be more important to understand the sources of salt by region (e.g., north versus south India). The results from the preliminary association analysis with a country's GDP should be interpreted cautiously given the potential for ecologic bias; the results could be confounded by factors such as varying methodologies (e.g., dietary recall, lithium-labelling), demographic characteristics, and representativeness of the populations studied within and between countries. Another limitation of the present study is the substantial variation in how different investigators categorized various foods, making it difficult to directly compare food categories within and between countries. Given the lack of readily available demographic data for many studies and variable representativeness of the populations studied, we were unable to perform secondary analyses of salt intakes for subpopulations within each country. Finally, some recent reports have challenged the widely held view of most major health organizations and governments of the health benefits of salt reduction (6, 113). Our study does not attempt to address this ongoing controversy; rather, it was conducted to identify key sources of dietary salt across the globe to help guide the design and implementation of salt-reduction policies. Our study was based on the premise that population salt-reduction interventions are possible and likely to reduce hypertension and cardiovascular disease burden.

A number of research recommendations emerge from this review. More studies are needed that incorporate nationally representative populations. Researchers should also aim to deploy more consistent methods-for instance, related to dietary survey methods and categorization of foods—to provide a more harmonized view of the landscape of salt consumption across the globe. While low- and middleincome countries suffer the highest prevalence and burden of hypertension (114), our findings suggest that data related to dietary sources of salt are particularly lacking in these counties, which should be urgently addressed in future studies. Emerging evidence has identified specific neurons in the control of salt appetite regulation (115). These findings indicate the need for additional investigations to assess the relative influence of endogenous regulatory pathways and the external food environment on salt-consumption behavior, which will determine the likelihood of success of policies targeting the reduction of salt intake.

To our knowledge, this is the first systematic review investigating the sources of dietary salt across the globe. This study identified countries where more than half of the daily salt intake comes from salt added during cooking or at the table, including Brazil, China, Costa Rica, Guatemala, India, Japan, Mozambique, and Romania. Globally, bread and bakery products, cereal and grain products, meat, and dairy products appear to be the

main contributors to daily salt intake and represent key food groups that should be targeted for salt-reformulation efforts.

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