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Forging the Future of Food and Nutrition Education



In her final JNEB presidential editorial, Jennifer Wilkins described how the COVID-19 pandemic presents challenges and opportunities. As I write this in early

June, both the pandemic *and* protests for racial justice dominate the news. These crises have exacerbated the challenges we already faced: ecological threats on a planetary scale, the fragility of centralized and concentrated food systems, racial inequities in food access and health, and a food supply dominated by ultra-processed foods.

Times of disruption are moments to reflect, redirect, and rebuild. Food and nutrition education can empower people to demand healthy, just, and sustainable food by disrupting the status quo. Let's roll up our sleeves and forge the future by elevating what I am calling the 5Rs of food and nutrition education: richness, resolve, recognition, relevance, and resilience.

RICHNESS

The Program in Nutrition at Teachers College, Columbia University proudly professes that we cover everything "from the farm to the fat cell." That breadth beautifully describes the richness of our field. For example, we need to understand how different farming systems impact public and planetary health,² and how water systems connect to human health.3 We need to acknowledge that black and indigenous people have had their farmland unjustly taken from them and support reparations.⁴ We need to address food injustice.⁵ With a broad focus for food and nutrition education we can be are part of creating a rightsbased approach to food security to provide adequate, nourishing food and equitable access for everyone.⁶

RESOLVE

We need to bring more racial and ethnic diversity to our mostly white profession and address the systemic barriers that students of ethnic minorities face to accessing education and professional opportunities.⁷ Nutrition educators, most of whom are white, need to learn how our cultural frame of reference influences our practice, research questions and methods, and advocacy. With a greater deeper cultural self-awareness, we can resolve as a Society to move beyond seeing white culture as the assumed norm against which other cultures are compared.8

RECOGNITION

We recognize that nutrition education is complicated by myriad cultural, community, and societal aspects of humans' lives. This complexity also makes our field dynamic and exciting. We need to faithfully incorporate intra- and interpersonal factors, racial equity, food system sustainability, as well as policy, systems, and environmental influences into all of our research, policy, and practice.^{2,8–10}

RELEVANCE

The COVID-19 pandemic has elevated the importance of healthy diets in fighting infectious diseases and preventing chronic diseases, now referred to as underlying conditions. ^{11,12} Nutrition educators are at the forefront of helping people achieve healthy diets. Yet, the 2020 –2030 Strategic Plan for NIH Nutrition Research is silent on funding for the effectiveness of nutrition education. ¹³ We need louder and clearer voices to elevate the critical role of nutrition education research, policy, and practice.

RESILIENCE

Nutrition educators have grit. We are flexible. We adapt. We can make this time of upheaval change into an opportunity by forging new directions for the future of our field, and we can do it together.

I am honored to be SNEB's President for the next year and I am excited to work with you.

Pamela Koch, EdD, RD President, Society for Nutrition Education and Behavior

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Submissions Extended to September 15, 2020: **Sustainable Management of Food Themed Issue**

An important aspect of the sustainable management of food that is within JNEB's scope is investigation of reductions in food loss and waste that involve behavioral changes.

Authors do not need to make a clear connection between their intervention and increasing sustainability, but acknowledgment of this link should be evident in the Introduction and Implications sections, with caution not to overstate results.

Examples of papers that would fall with this topic include:

Food Waste in a School Nutrition Program After Implementation of New Lunch Program Guidelines. Carmen J. Byker, Alisha R. Farris, Michael Marcenelle, George C. Davis, Elena L. Serrano. *J Nutr Educ Behav.* 2014;46:406–411.

Factors Influencing Fluid Milk Waste in a Breakfast in the Classroom School Breakfast Program. Stacy A. Blondin, Jeanne P. Goldberg, Sean B. Cash, Timothy S. Griffin, Christina D. Economos, J Nutr Educ Behav. 2018;50:349–356.

A Plate Waste Evaluation of the *Farm to School* Program. Jaclyn D. Kropp, Saul J. Abarca-Orozco, Glenn D. Israel, David C. Diehl, Sebastian Galindo-Gonzalez, Lauren B. Headrick, Karla P. Shelnutt. *J Nutr Educ Behav.* 2018;50:332–339.