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Novel approaches and current challenges with targeting the endocannabinoid system

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Abstract

Introduction: The pathophysiological relevance of the endocannabinoid system has been widely demonstrated in a variety of diseases including cancer, neurological disorders and metabolic issues. Therefore, targeting the receptors and the endogenous machinery involved in this system can provide a successful therapeutic outcome. Ligands targeting the canonical cannabinoid receptors, CB₁ and CB₂, along with inhibitors of the endocannabinoid enzymes have been thoroughly studied in diverse disease models. In fact, phytocannabinoids such as cannabidiol or ⁹-tetrahydrocannabinol are currently on the market for the management of neuropathic pain due to spasticity in multiple sclerosis, or seizures in children epilepsy amongst others.

Areas covered: Challenges in the pharmacology of cannabinoids arise from its pharmacokinetics, off-target effects and psychoactive effects. In this context, the current review outlines the novel molecular approaches emerging in the field discussing their clinical potential.

Expert opinion: Even if orthosteric CB₁ and CB₂ ligands are on the forefront in cannabinoid clinical research, emerging strategies such as allosteric or biased modulation of these receptors along with controlled off-targets effects may increase the therapeutic potential of cannabinoids.

Keywords

cannabinoid; allosteric; bias; peripheral; mitochondrial; multitarget; off-target

1. Introduction

Members of the endocannabinoid system (ECS), cannabinoid (CB) receptors and enzymes responsible for synthesis and degradation of their endogenous ligands, have been largely validated as a therapeutic target for numerous neurological, metabolic, immune or oncologic pathologies [1]. Thus far, two G-protein-coupled receptors (GPCRs), CB₁ and CB₂, have been classified as canonical CB receptors. Other receptors, including the orphan GPCRs GPR55, GPR18 and the GPR3–6-12 subset; ionotropic receptors, such as specific transient

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receptor potential (TRP) channels; or nuclear receptors, such as peroxisome proliferator-activated receptors (PPARs) have been proposed to be related to this system [2,3]. To make the picture more complex, CB receptors have been reported to form homo- and heterodimers triggering pharmacological responses in nonlinear ways [4-6]. Thus, all of the above mentioned elements along with endocannabinoids and related lipid mediators form the endocannabinoidome [7].

The recent approval of phytocannabinoids in an increasing number of countries is raising the necessity to accurately determine their appropriate use in the management of diverse diseases and/or symptoms. In addition to phytochemicals, their endogenous counterparts and a heterogeneous array of cannabinomimetic synthetic molecules have been studied in the last years [8-10]. Unfortunately, the abuse potential of cannabinoids constitutes a limitation to the therapeutic value of these compounds. Indeed, over the past decade, numerous synthetic CB receptor agonists (SCRAs) have proliferated as new psychoactive substances (NPS) in drug markets constituting a serious public health threat [11-13]. Cannabinoids effects do not only depend on their pharmacological targets but also on drug preparation, concentration and chosen route of administration. Therefore, extensive controlled clinical trials are needed to shed light on this field.

Due to the complexity and promiscuity of cannabinoids actions, a deeper understanding of their molecular pharmacology can help fine-tuning potential CB treatments for a wide variety of disorders. In this context, the recently elucidated complexes of certain CB ligands with their targets [14-19] will certainly aid in the design of the next generation of CB-based drug. So far, efforts have been focused on the development of agonists and antagonists of CB₁ and/or CB₂ receptors, as well as drugs acting on endocannabinoid metabolism. However, none of these synthetic cannabinoids have reached the market. Thus, phytocannabinoids such as cannabidiol (CBD, Figure 1) or ⁹-tetrahydrocannabinol (⁹-THC, Figure 1) are clearly at the forefront of current clinical research for diverse pathologies such as cancer, Parkinson's (PD) or Alzheimer's Disease (AD). In fact, CBD has been recently approved in some countries for the treatment of specific types of childhood refractory epilepsies [20,21].

Since orthosteric cannabinoids and inhibitors of the endocannabinoid machinery have been extensively reviewed in the literature [22-24], herein, we will discuss novel strategies such as functionally selective, allosteric, peripheral or multitarget cannabinoids that are lately emerging to offer reduced adverse effects while maximizing the therapeutic value for specific diseases. Approaches to improve the pharmacokinetic profile of cannabinoids as well as to control their off-target effects are also being extensively studied in order to properly exploit the clinical potential of the ECS.

2. Targeting the ECS

2.1. Allosteric modulators at CB1 and CB2 receptors

Allosteric modulation has emerged as a viable drug discovery strategy for GPCRs. Is it the case for the CB receptors allostereism? Most reported cannabinoids activate or inhibit receptor signaling by binding to orthosteric sites [22]. In contrast, allosteric cannabinoids

modulate receptor function by binding at spatially distinct binding sites. Positive allosteric modulators (PAMs) enhance the response of endogenous ligands or co-administered orthosteric cannabinoids while negative allosteric modulators (NAMs) decrease their response. The key characteristic of PAMs or NAMs is the ability to fine-tune physiological responses in presence of endogenous ligands. Another characteristic is an increase in receptor subtype specificity due to the fact that allosteric binding sites are not conserved through receptor subtypes. During the last decade, both CB₁ PAMs and NAMs have been discovered providing new pharmacological tools. The structure and properties of these modulators (e.g. ORG27569, ORG27759, ORG29647, PSNCBAM-1, RTI-371, lipoxin A4, GAT211, ZCZ011, pregnenolone, CBD, Ppcans; Figures 1-2) have been extensively reviewed in recent literature [25-28]. Thus, only most recent advances are outlined here. More than discovering new CB₁ allosteric scaffolds, recent studies have been focused on the identification of CB₁ receptor allosteric sites, on the mechanism of action at cellular level and on the therapeutic usefulness.

Rational design around CB₁ receptor allosteric sites has been studied by combining ligand docking, mutational analyses, and molecular dynamics (MD) simulations using first homology models of CB₁, then using one of the five crystal structures of CB₁ available (inactive state; partially agonist state; fully active G_i protein-bound state) [29-33]. The last research articles in this field point out the contribution of the phospholipid composition of the membrane in CB₁ receptor activation due to PAM modulation by anionic phospholipids [34]. High-resolution structures of CB₁ receptor bound to the CB₁ agonist CP55,940 and to the CB₁ NAM ORG27569 also highlight the role of the membrane in allosteric process [16]. CP55,940 (Figure 2) occupies the orthosteric pocket, while ORG27569 binds to an extrahelical site in the inner leaflet of the membrane [16]. Thus, the binding site of ORG27569 partially overlaps with the site of cholesterol binding. In reference to G-protein interaction, in presence of the agonist CP55,940, ORG27569 diminishes G_i coupling by conformational changes that pack transmembrane helix 6 (TM6) against TM3 and TM5. Deep neural networks, as well as conventional machine learning algorithms have been reported to help in identifying critical molecular properties, key substructures, and circular fingerprints for classifying CB orthosteric and allosteric ligands [35].

Enormous efforts need to be devoted to understand the complex mechanism of action of allosteric cannabinoids [27]. Assessing allosteric modulation requires combining binding assays, diverse functionality assays, kinetic studies, and finally in vivo efficacy control.

One of the most recent advances concerns the evidence of the effectiveness of PAMs and NAMs in vivo. Even though studies have been reported some years ago on the efficacy of the CB₁ NAM PSNCBAM-1 in food intake and body weight in an acute rat feeding model, few in vivo evidences have been provided. For instance, GAT211 showed antinociceptive efficacy in models of neuropathic and inflammatory pain without eliciting psychotropic effects and physical dependence [36]. GAT211 also produced synergistic antinociceptive effects with the CB₁/CB₂ agonist WIN55,212-2 in these models. In a neuronal model involving the endocannabinoid 2-AG, GAT211 and ZCZ011 modulated the synaptic transmission in autaptic hippocampal neurons [37]. Drug-like properties of GAT211 have been very recently enhanced with structural modification following fluoro- and nitrogen-

walk approaches leading to CB₁ agonist-allosteric modulators with longer duration of action in inflammatory-pain model or with improved reduction of intraocular pressure in murine glaucoma models [38]. However, GAT211 is a racemic mixture meaning that in vivo assays will need to be revised with the resolved enantiomers, GAT228 (*R*) and GAT229 (*S*). Effectively, the enantiomers showed different pharmacological profiles. GAT228 (*R*) is a partial allosteric agonist and GAT229 is considered PAM. Moreover, they have been suggested to bind different allosteric binding sites [31].

Allosterism studies at CB₂ receptor are much less developed than at CB₁. However, allosteric modulation at CB₂ may be useful in avoiding immunosuppression caused by direct chronic CB₂ activation by orthosteric ligands. Allosteric profiles at CB₂ of CBD, 1,1-dimethylheptyl-CBD, the peptide pepcan-12, an 2-oxopyridine-3-carboxamide, hydrogambogic acid (DHGA), and trans- β -caryophyllene (TBC) (Figure 2) have been already reported in a review published in 2018 [39]. Actually, none of them are CB₂ specific; they target other biological targets with higher potency and specificity. There is clearly a lack of potent CB₂ allosteric scaffolds and a lack of information on the allosteric binding site. Recently, potential CB₂ allosteric binding sites have been proposed by the means of MD simulations [40]. CP55,940 was used as a CB₂ agonist and TBC and DHGA as CB₂ NAMs. The best-optimized CB₂-CP55,940-TBC or DHGA complexes were studied by MD simulation resulting in a degree of flexibility of CP55,940 restricted in the presence of a NAM. The allosteric binding sites proposed could be the starting point for identifying new CB₂ NAMs.

2.2. Cannabinoid biased signaling

Activation of CB receptors elicits a cascade of intracellular signals upon coupling to different effector proteins, including G proteins and β -arrestins [41]. CB₁ receptors have shown G protein coupling promiscuity (G α_i , G α_s and G α_q), while CB₂ primarily couple to G α_i -type G proteins [42,43]. Regarding β -arrestins, CB receptors can recruit the isoforms β -arrestin1 and β -arrestin2 upon activation [41]. The outcome of each downstream pathway evokes a unique pharmacological response, therefore, ligands capable to selectively induce receptor coupling to a specific transducer protein can offer optimized therapeutic effects. These are the so-called biased agonists or functionally selective ligands.

Most reported CB₁ and CB₂ ligands signal through G protein-dependent and independent pathways. β -arrestin recruitment can desensitize and internalize receptors, which may trigger tolerance reducing the pharmacological potential of cannabinoids for the management of chronic pathologies [41]. Consequently, identification of CB₁ and/or CB₂ biased ligands is currently emerging as a novel potential therapeutic approach.

In the search of bias agonists, not only novel synthetic ligands, but also well-known cannabinoids are being assessed using diverse functional endpoints. In fact, endogenous and plant-derived cannabinoids have been found to induce biased cellular responses [39,44]. For instance, the most abundant endocannabinoids, anandamide (AEA) and 2-arachidonoylglycerol (2-AG), have shown a CB₁ and/or CB₂ biased signaling profile in specific cellular models. Lapraire and colleagues demonstrated CB₁ functional selectivity of these endocannabinoids in cell models of medium spiny projection neurons expressing wild-

type (*STHdhQ7/Q7*) or mutant huntingtin protein (*STHdhQ111/Q111*) [45]. On the other hand, Soethoudt and coworkers observed that at CB₂ 2-AG signaling is biased towards the β -arrestin pathway, whereas unbiased results were obtained for AEA [46].

Moreover, phytocannabinoids such as Δ^9 -THC have also shown functionally selective responses at CB₁ and CB₂. While significant signaling bias toward β -arrestin1, and G α_q compared to G $\alpha_{i/o}$ was observed at CB₁ [45], different studies reported G $\alpha_{i/o}$ protein preferential signaling at CB₂ [46,47]. The non-psychoactive phytocannabinoid CBD has also been suggested to evoke bias responses despite a lack of orthosteric affinity to CB receptors. Thus, further studies are needed to confirm the intricate pharmacology of this ligand [4].

Recent studies have demonstrated that diverse synthetic CB ligands can exhibit biased signaling (previously reviewed [39,44,48]). The indole scaffold is a good example of these biased chemotypes. Derivatives such as the well-known CB₁/CB₂ potent aminoalkylindole WIN-55,212-2, the indole quinuclidinone PNR-4-20 or the indole-2-carboxamide ORG27569 (Figure 2) exert coupling preference towards specific transduction pathways [39,44]. It is worth mentioning that biased agonism has also been recently reported for some of the SCRA that are emerging as NPS, the highly toxic indazole-3-carboxamide AMB-FUBINACA (Figure 1) among them. The pharmacology and toxicology of these recreational substances is being extensively studied due to their extended illegal consumption and health concerns [48].

Systematic functional profiling of reported cannabinoids as well as design of novel biased ligands is nowadays to be considered in order to find optimized therapeutics for specific pathologies. For instance, the development of CB₁ G-protein biased ligands may offer reduced tolerance, opening new avenues for the treatment of chronic diseases.

2.3. Peripherally acting cannabinoids

Nowadays, among peripherally acting cannabinoids, CB₁ antagonists are much more developed than CB₁ agonist or CB₂ ligands. The interest for peripherally restricted CB₁ antagonists has been driven by the withdrawing of rimonabant from the European market in 2008 [49]. Despite its efficacy in reducing food intake and body weight in overweight or obese humans with beneficial effects on different metabolic and cardiovascular parameters, serious psychiatric problems overcame the benefits of rimonabant [49]. Although CB₁ expression in peripheral organs is lower than within the central nervous system (CNS), selective inhibition of CB₁ receptor activity at the periphery remains an interesting approach for metabolic syndromes, obesity, diabetes, lipogenesis, and liver diseases. Therefore, peripheral restricted antagonists have been explored as a novel strategy to avoid psychotropic effects. Reviews covering recent developments in CB₁ antagonists/inverse agonists have been published recently [50-52]. Based on rimonabant structure, pyrazole derivatives such as AM6545, TXX522, TM-38837, DBPR211 (Figure 3) have been identified as therapeutic development candidate molecules in the control and amelioration of obesity in humans. Since polar surface areas can improve the likelihood of producing compounds with limited brain penetration, functional groups such as carbamate, sulfonamide, sulfamide, amide, or piperidine have been incorporated into CB₁ antagonist/inverse agonist structure. Other scaffolds, e.g. cannabinol, purine, or triazole, have also been

explored as peripherally acting CB₁ antagonists [51]. However, despite considerable attention to peripherally acting CB₁ antagonists, none has reached the market yet.

The widespread use of CB₁ agonists is limited by CNS-mediated side effects. However, CB₁ agonists suppress allodynia and hyperalgesia associated with chronic inflammatory and neuropathic pain states. Despite being known that part of these analgesic effects is peripherally CB₁-mediated, very few restricted CB₁ agonists have been developed. However, evidence supports the efficacy of this strategy. For instance, one of them, PrNMI (Figure 3) showed potent acute antinociceptive effect on spontaneous pain in the syngeneic murine model of cancer-induced bone pain [53]. PrNMI has been shown to suppress mechanical and cold allodynia in a chemotherapy-induced peripheral neuropathy model with minimal centrally-mediated side effects [53]. PrNMI was also efficient in alleviating the painful symptoms of neuropathy induced by unilateral sciatic nerve entrapment [54].

In contrast to CB₁ receptors, CB₂ receptors are mainly expressed in peripheral tissues and immune cells with limited expression in the CNS. Thus, CB₂ acting compounds should have reduced psychoactive side effects. Developing CB₂ peripherally restricted agonists likely won't eliminate the possible adverse effect that could appear with chronic treatment with CB₂ agonists, which is immune system suppression. But it will help avoiding CB₁ side effects. In this sense, LEI-101 (Figure 3), which showed 100-fold selectivity in CB₂ vs. CB₁ in binding assays, did not produce CB₁-mediated side effects up to 60 mg/kg in behavioural tests [55]. Thus, LEI-101 is only acting peripherally in ameliorating cisplatin-induced nephrotoxicity. Another CB₂ peripheral agonist, olorinab, has recently reached phase II clinical trial for treatment of abdominal pain in patients with irritable bowel syndrome (IBS) [56].

2.4. Mitochondrial cannabinoid receptor

In the CNS, CB₁ receptors are usually considered to be plasma membrane receptors with expression preferably at pre- and postsynaptic neurons and at astrocytes. Their internalization and their biosynthesis were believed to lead to non-functional intracellular receptors [57]. However, evidence points to the presence of intracellular CB₁ receptors that respond to cannabinoid activation. Rozenfeld and Devi [58] showed that CB₁ receptors located in the late endosomal/lysosomal compartments could be activated by CB₁ cannabinoids. Exploring their mechanism of action, they found that the heterotetrameric protein adaptor complex 3 (AP-3) involved in the sorting of lysosomal enzymes and in the generation of lysosome-related organelles governs the trafficking of intracellular CB₁ receptors. Immunoelectron microscopy combined with immunoprecipitation and Western Blot demonstrated that CB₁ receptors are also localized within mitochondria at brain and periphery (mtCB₁ receptor) as compiled by Marsicano and Hebert-Chatelin and co-workers [59]. mtCB₁ receptors mediate their effects through intra-mitochondrial Gi/o protein signaling, mitochondrial cyclic adenosine monophosphate (cAMP) synthesis, and decrease of intra-mitochondrial protein kinase A (PKA) activity [60]. Despite a low level of expression, activation of mtCB₁ receptors alters mitochondrial metabolism, synaptic transmission and memory performance suggesting impact on brain physiology [61-63]. Extensive research in the field of mitochondrial dysfunction indicates that targeting

mitochondria appears to be one of the most emerging pathological processes in senescence, apoptosis, inflammation and neurodegenerative diseases [64]. Considering the relevance of mitochondrial function, targeting mtCB₁ receptors could be a promising strategy for these pathologies. Future studies should be aimed at elucidating the different actions of a particular CB₁ ligand on the signaling pathways at cell surface, endosomes, and mitochondrial levels. Due to their lipophilicity, most cannabinoids penetrate the membrane cell bilayer by passive diffusion. Thus, activity differences should be observed between water-soluble and lipophilic ligands, between cell membrane impermeable and permeable cannabinoids. These physicochemical properties could be key points in this paradigm.

2.5. Multitarget agents

In the context of multifactorial diseases such as neurodegenerative disorders or cancer, targeting diverse proteins or mechanisms of action in a single chemical entity can offer optimized therapeutic outcomes. CB bivalent compounds or hybrid molecules bearing pharmacophoric features characteristic of different molecular targets (within the ECS or combined with other targets) have been reported [65,66]. These can be conjugated using a linker or integrated in the same structural framework.

Instances of those molecules are the cannabinoid-quinones reported in the last years [67-71]. Combining phytocannabinoid-like scaffolds with the cytotoxic moiety of quinones molecules such as HU331 [71] or chromenopyrazolediones **4** and **10** [69,70] (Figure 4) were developed as antitumor agents in diverse cancer models. Likewise, the quinol derivative of CBD VCE-004.8 (Figure 4) was synthesized and tested by Muñoz and coworkers [67,68]. This molecule exhibits therapeutic potential in multiple sclerosis or systemic scleroderma through activation of PPAR- γ and CB₂ receptors, as well as the hypoxia inducible factor pathway. A lipidic formulation of this promising multitarget CBD derivative (EHP-101) has shown to be safe and well-tolerated in healthy volunteers (phase 1 clinical trials) and further development in patients with multiple sclerosis or scleroderma will be soon assessed [72]. The same molecular approach was used for the development of the cannabigerol-quinone VCE-003.2 (Figure 4) which has shown to improve clinical symptoms from Huntington disease and PD [73,74]. The neuroprotective effects of this molecule were proved to be mediated by activation of PPAR- γ .

Moreover, multitarget indazolyketones have been proposed as potential therapeutic tools for the treatment of AD [75]. These compounds can activate CB₂ receptors while inhibiting cholinesterase and/or β -secretase enzymes. In vitro activity in AD models indicates that indazole derivatives **5** and **6** (Figure 4) could be promising structures for further investigations.

Ligands targeting PPAR- α and CB₁ receptors have been designed by fusing the pharmacophores of fibrates and the diarylpyrazole of the well-known CB₁ inverse agonist rimonabant [76]. The dual profile of these compounds (chemotype exemplified by derivative **4**, Figure 4) can be useful in the management of metabolic syndromes.

6-Aryl-1,2-dihydro-2-oxo-pyridine-3-carboxamides are also recent examples multitarget modulators of the ECS [77]. Derivative **B1** (Figure 4) showed ability to modulate CB₁, as

partial agonist, CB₂, as inverse agonist, and inhibit AEA uptake and fatty acid amide hydrolase (FAAH) [77].

Besides the aforementioned multitarget approaches, some ligands have been designed as probes for cannabinoid homo- or heterodimers. CB₁ and CB₂ receptors have been shown to homodimerize in specific tissues [78]. Similarly, heterodimers of these receptors with other GPCRs have been observed under specific physiopathological conditions. CB₁ has been shown to form oligomers with opioid [79], serotonin [80], dopamine [81] and adenosine [6] receptors among others. On the other hand, CB₂ heterodimers have been shown with GPR18 [82], with the serotonin receptor 5HT_{1A} [83] or with the chemokine receptor CXCR4 [84].

From a drug targeting perspective, cannabinoid oligomerization offers novel pharmacological approaches with possible cross-talk effects or synergistic effects [85]. In this context, homo- and heterobivalent cannabinoids have been explored as multitarget ligands and potential tools for the study of their respective dimers (reviewed by Decker and colleagues [66]). Molecules of this class include the recently reported opioid-cannabinoids **11** and **19** (Figure 4) [86]. These compounds were designed following a multitargeting analgesic strategy using the naphthoylindole CB₁/CB₂ scaffold conjugated with the opiate analgesic oxycodone (**11**) or with an enkephalin related tetrapeptide (**19**).

Despite their promising multitarget pharmacological profile, available structural data challenges the fact that bivalent cannabinoids could simultaneously bind to both protomers within a dimer [87]. This fact, in addition to their poor pharmacokinetics emphasizes the importance of continuing efforts towards the design of efficient multivalent cannabinoids.

Hybrid orthosteric/ allosteric molecules (bitopic) are also emerging in the discovery of ligands for GPCRs, however, no cannabinoid of this type has yet emerged.

2.6. Non-CB₁, non-CB₂ targets

Besides their CB₁/CB₂ activity, numerous cannabinoids of endogenous, phytogetic and synthetic nature have shown to exert their effects through the modulation of non-CB₁, non-CB₂ targets. This includes orphan GPCRs, such as GPR55, GPR18, GPR3, GPR6, or GPR12; GPCRs from well-established families such as adenosine, opioid or serotonin receptors; TRP channels; nuclear receptors or ligand-gated ion channels [2,88].

Therefore, when testing cannabinoids, a complete pharmacological profiling in the following receptors should be considered regarding the physiopathological relevance of the targeted condition, tissue or organ.

2.6.1. Non-CB₁, non-CB₂ GPCRs—Although CB₁ and CB₂ are considered to be the canonical CB receptors, many cannabinoids have shown to interact with other orphan GPCRs.

The receptors GPR55 and GPR18 are Class A, rhodopsin-like GPCRs. Although they have few structural similarities with CB₁ and CB₂, GPR18 and GPR55 respond to endocannabinoids, phytocannabinoids and synthetic CB₁/CB₂ cannabinoids. This is also one of the main reasons they are considered putative CB receptors. Even though the endogenous

N-arachidonoylglycine (NAGly, Figure 5), lysophosphatidylinositol (LPI, Figure 5) have been related to the activation of GPR18 and GPR55 respectively, they remain orphan receptors due to the lack of in vivo evidence of these endogenous ligands [2]. Regarding GPR3, GPR6, and GPR12, they all share more than 40% homology with CB₁ and CB₂, and over 60% among themselves [89,90]. Whereas cannabinoids such as CBD, HU-210 (Figure 5), CP55,940 (Figure 2) and WIN55,212–2 activate at least one of these three receptors, endocannabinoids failed to target these receptors [90]. As for GPR55 and GPR18, the International Union of Basic and Clinical Pharmacology (IUPHAR) still considers GPR3, GPR6, and GPR12 as orphan receptors even though diverse studies point out sphingolipids as endogenous ligands.

The pharmacology at GPR55 and at GPR18 is quite intricate as illustrated in the following data. Several cannabinoids acting at GPR55 have shown agonistic properties in [³⁵S]GTPγS binding assays [91]. That was the case of the endocannabinoids AEA, 2-AG, the endocannabinoid-like lipids noladin ether, palmitoylethanolamide, virodhamine, and oleoylethanolamine (Figure 5), the phytocannabinoid ⁹-THC or the synthetic cannabinoid HU210, among others. However, the conflicting data observed in the different bioassays readouts very often reflect biased signaling. The effect of CP-55,940, being a GPR55 agonist in [³⁵S]GTPγS assays and an antagonist in β-arrestin recruitment, illustrates the complexity of the pharmacology at this receptor [91]. AEA and 2-AG were, for instance, ineffective in β-arrestin recruitment. Other cannabinoids including JWH-133 (Figure 5), tetrahydrocannabivarin, cannabidivarin and cannabigerovarin, inhibit the effect of the putative endogenous ligand LPI at GPR55. CBD, known to be a multitarget ligand, acts as GPR55 antagonist preventing [³⁵S]GTPγS binding, whereas it is inactive in Ca²⁺ mobilization assays and β-arrestin recruitment experiments [91]. Several CB₁ antagonists such as SR141716A (Figure 5) are GPR55 agonists but inhibit the effect of LPI inducing activation of ERK phosphorylation. Other cannabinoids such as WIN55,212–2 do not display any activity towards GPR55 through various functional assays [91].

Certain cannabinoids such as ⁹-THC, abnormal-CBD (Abn-CBD), Figure 5) and O-1602 (Figure 5), activate GPR18 activity whereas others such as AM251 and CBD act as antagonists at GPR18 [92]. Functional selectivity/biased agonism have been detected at GPR18. For example, the effect of ⁹-THC and CBD on GPR18 are mediated by β-arrestin at high concentration whereas others do not activate this signaling pathway [92].

GPR55 and GPR18 are emerging as interesting therapeutic targets of the ECS. GPR18 and GPR55 have a role in integrating, transmitting and/or alleviating pain whereas CB₁ agonists induce inhibition of pain integration and CB₂ agonists cause anti-inflammation via negative modulation of the immune system [93]. GPR55 is also emerging as therapeutic target for the non-dopaminergic symptomatic treatment of PD as shown by the effect of Abn-CBD in improving motor behaviour [94]. The role of GPR55 in energy balance and glucose metabolism has been thoroughly reviewed showing its potential in obesity and type 2 diabetes [95]. While the antitumor activity of certain cannabinoids is mostly mediated through activation of CB₁ or CB₂, other cannabinoids act partially through other targets such as GPR55 [96]. Interactions of GPR55 with other elements of the endocannabinoidome have been shown to be possible therapeutic targets. For instance, crosstalk between CB₂ and

GPR55 has been identified as a determinant of cancer progression [97]. GPR18 has been proposed as a potential target for diverse pathologies different than pain, such as metabolic dysfunction [98], cardiovascular disease [99] or intraocular pressure [100].

Concerning the ECS-related orphan subset GPR3–6-12, a recent review summarizes their structure, pharmacology and biological relevance [90]. As the cannabinoid receptors, they are highly expressed in the CNS. Several studies support GPR3, GPR6, and GPR12 as potential targets for neurodegenerative disorders such as AD or PD [90]. Unfortunately, very few ligands of these receptors have been discovered so far. Consequently, there is a clear necessity for pharmacological tools to progress in the understanding of their relation with the ECS. In recent years, diverse cannabinoids have been reported to signal through these receptors. For instance, CBD was reported to be a moderate inverse agonist at GPR3, GPR6 and GPR12 [101]. Moreover, well-known synthetic cannabinoids such as WIN55212–2 or the arylpyrazoles SR141716A and SR144528 (Figure 5) have shown to exert biased β -arrestin2 inverse agonism at GPR6 [102]. Even though the endocannabinoids AEA and 2-AG do not display activity at GPR3, GPR6, or GPR12, several endocannabinoid-like *N*-acyl dopamines act as β -arrestin2 functionally selective inverse agonists for GPR6 [103].

Discovery of selective, potent ligands for these receptors and determination of their functions may provide interesting insight into physiological and pathological processes, as well as a possible contribution/relation with ECS.

2.6.2. Other cannabinoid related targets—Most cannabinoids present a complex pharmacology due to target promiscuity. Their lipophilic nature enhances their ability to reach a wide variety of biological tissues and therefore modulate receptors of different nature such as nuclear receptors, TRP or ligand-gated ion channels.

A wide variety of cannabinoids have been reported to modulate a specific subset of TRP channels. Six channels from three different TRP subfamilies [TRP vanilloid (TRPV), TRP ankyrin (TRPA), and TRP melastatin (TRPM)] have been reported to mediate CB activity: TRPV1, TRPV2, TRPV3, TRPV4, TRPA1, and TRPM8. Some cannabinoids have shown to interact with one or more of these channels showing a different functional profile [3]. For instance, phytocannabinoids such as Δ^9 -THC can activate TRPV2, TRPV3, TRPV4 and TRPA1, but antagonize TRPM8, whereas the endocannabinoid AEA is a potent TRPV1 agonist and TRPM8 antagonist. It is worth mentioning that the analgesic effects of certain cannabinoids are, at least partially, mediated via TRPV1 [3]. Due to the increasing research demonstrating CB interactions with these channels, they have been proposed as the “ionotropic CB receptors” [88].

Different phyto-, endo- and synthetic cannabinoids can also target the nuclear receptors PPAR α and PPAR γ [104]. In fact, certain therapeutic responses triggered by cannabinoids are, to some extent, mediated by these nuclear hormone receptors that control the transcription of target genes. Cannabinoid activation of PPAR α and PPAR γ is associated with some of the neuroprotective, anti-inflammatory and metabolic properties of these molecules (reviewed by ÓSullivan and coworkers [104]).

Other reported CB targets include ligand-gated ion channels [88] such as nicotinic acetylcholine (nACh) [105], sodium channels (Nav) [106], glycine (GlyR) [107] or GABA_A receptors [108] and could be involved in CB-induced analgesia.

To sum up, the therapeutic potential of cannabinoids is tightly related with their activity at non-canonical receptors such as the ones detailed in this section. Therefore, to assess their pharmacological profile functional studies at these targets should be taken into account in the development of CB-based drugs.

2.7. Challenges in pharmacokinetics

Most research on the pharmacodynamic and pharmacokinetic effects of cannabinoids has been performed upon administration of inhaled cannabis and usually focuses on CBD and ⁹-THC. Nevertheless, studies realized with other phytogetic or synthetic cannabinoids exhibited similar kinetic profiles [109].

Cannabinoids bioavailability diverges depending on their formulation and route of administration [110]. Currently, cannabinoids for medical purposes include preparations designed for oral administration, oromucosal delivery, or transdermal application. Oral administration is particularly challenging due to the lipophilic nature of cannabinoids and therefore, increasing research efforts are focused on the search of suitable formulations. Attempts to improve oral bioavailability have been done through co-administration of cannabinoids with lipids [111]. Recent pharmacokinetic investigations have been directed to the development of nanoparticle-based formulations which have effectively shown to increase cannabinoids oral bioavailability [112,113]. Moreover, a nanomicellar formulation of WIN55,212-2 have not only exhibited better absorption but also milder psychoactive effects in vivo [114]. Bioisosteric approaches have also been reported to improve cannabinoid drug-like physicochemical properties while maintaining activity [115].

3. Experts Opinion

The road towards the therapeutic use of cannabinoids is raising high hopes especially since the recent legalization of medical marijuana in several countries. Phytogetic cannabinoids, CBD in particular, either alone or in combination with ⁹-THC, are being intensively studied as safe and efficacious drugs for the treatment of specific pathologies such as epilepsy, PD, AD, multiple sclerosis or cancer. However, regarding the synthetic cannabinoids, two events that occurred in 2016 have seeded bitter disappointments in the field. The illicit consumption of highly potent CB₁ synthetic cannabinoids such as AMB-FUBINACA that caused deaths and serious adverse health events sounded the bell [11-13]. Even though the research community was aware of serious psychotropic effects that could be produced by such potent CB₁ agonists, this episode contributed to intensifying the studies on pharmacological and toxicological aspects of cannabinoids as well as their metabolic and thermolytic degradants. It is worth mentioning that, in the same year, clinical trials with a FAAH inhibitor had to be interrupted [116]. The clinical development of the FAAH inhibitor BIA 10-2474 for the treatment of anxiety, chronic pain, multiple sclerosis, PD, cancer and hypertension had to be discontinued due to a fatal outcome in a phase II trial. One volunteer died and others were seriously affected neurologically. Even if the underlying mechanism of

this toxic cerebral effect remains unknown, different studies point to critical off-targets in the brain [117]. In this context, cannabinoid discovery efforts have been focused on a deeper understanding of the ECS that could lead to new approaches to deliver potential drug candidates. Novel strategies including peripherally restriction, allosterism, and biased signaling are being currently explored to eliminate the central psychiatric adverse effects of CB₁ receptor signaling pathway, while retaining its therapeutic benefits. Given the current lack of efficacy in vivo of CB₂ agonists and their suspected immunosuppressive side-effects, there is also a need for exploring new therapeutic approaches. A summary of potential approaches to target the ECS are graphically described in Figure 6.

Allosterism at GPCRs is currently proving to be a viable drug discovery strategy such as shown by the entrance in clinical phase I of HTL0014242, a selective NAM for the metabotropic glutamate (mGlu) receptor 5 subtype (mGlu5). Allosterism at CB receptors still remain a challenge. In one hand, extended in vivo assays need to validate CB allosterism as a therapeutic target. On the other hand, high-resolution structure of the CB₁ receptor with a NAM CB combined with molecular modelling will certainly accelerate the discovery of allosteric cannabinoids. Targeting allosterism one should not underestimate the ability of allosteric compounds to engender signal pathway bias.

Alternatives such as biased cannabinoids are being studied in the search of selective pathway specificity of desired therapeutic outcomes. However, much research is needed to adequately pursue this goal. In fact, already known CB chemotypes should be re-evaluated using different cell types and functional endpoints to assess possible functional selectivity. Cannabinoids with particular pharmacological profiles such as CB₁ G-protein bias could maximize the therapeutic benefit while reducing β -arrestin associated tolerance. These molecules could be useful for the management of chronic pathologies. In fact, even though it is generally considered that β -arrestins bind to activated GPCRs in absence of the G protein, GPCR-G protein- β -arrestin mega-complexes have only been reported recently [118]. Peripherally restricted cannabinoids.

Being one of the most abundant GPCRs in the CNS, CB₁ receptor peripherally restricted ligands constitute a strategy to be explored to eliminate central psychiatric adverse effects but retain the therapeutic benefits. Much effort has been made on studying peripheral CB₁ antagonists due to the considerable attention received by CB₁ antagonist in regulating energy homeostasis and metabolism. Mitochondrial CB₁ receptors

Mitochondrial dysfunction seems to be involved in senescence, apoptosis, inflammation, and neurodegenerative diseases. Thus, the activation of mtCB₁ that directly alters mitochondrial energetic activity [61] might modulate high brain functions such as memory formation among others processes [62]. In this context, physicochemical properties of cannabinoids play a major role to allow or not allow penetration of the cell membrane to reach mtCB₁.

Multitarget cannabinoids also offer unique potential therapeutic avenues in the treatment of multifactorial diseases. However, due to the challenges arising from their pharmacological evaluation and their poor pharmacokinetic properties, no lead compound has yet emerged with this profile in the CB field.

The therapeutic potential of GPR55, GPR18, GPR3, GPR6, and GPR12 remains to be fully appreciated and validated. Their complex pharmacology, receptor promiscuity, and lack of potent selective ligands delay the discovery of therapeutic agents. However, breakthroughs in combined pharmacology and molecular modelling will help the design selective ligands and will unravel the mechanisms of action of certain at molecular level. Other CB targets such as TRP channels and the nuclear receptors PPAR α and PPAR γ play a role in the ECS. Increasing evidence points out CB interactions with these nuclear receptors and these channels. All of these ECS related-receptors should be taken into account when developing cannabinoids or when designing/evaluating new cannabinoids.

As previously mentioned, oral administration due to intrinsic cannabinoid lipophilicity is still a challenge in drug development. Recent pharmacokinetic efforts to improve cannabinoid oral bioavailability include nanoparticle-based formulations or lipid co-administration. This approach may aid not only drug administration but also cannabinoid absorption at specific tissues for particular diseases or symptoms.

Lack of receptor selectivity and the intrinsic complexity of the ECS are the two main caveats currently faced by cannabinoids as medicines. Understanding the interactions of these compounds with their targeted proteins will guide the design of optimized molecules regarding the desired effect. Fortunately, an extraordinary number of high-resolution structures of cannabinoids with their targets have been reported in the last years [14-19]. CB₁ has been solved in complex with agonists [15], antagonists [14] and allosteric modulators [16], in addition, very recent cryo-EM structures have elucidated CB₁ and CB₂-G_i signaling complexes [17,18]. This structural data will help in guiding the next stage of drug development in the CB field.

For this new decade, therapeutic exploitation of the ECS needs to be explored from a wider perspective. Activity at the aforementioned targets should be considered, and thus multitarget strategies can be promising for specific ECS-related disorders. Moreover, an array of functional assays needs to be accomplished for full elucidation of signalling pathways and therapeutic outcomes of a CB candidate for development. It is quite clear that nowadays, phytocannabinoids are at the forefront of clinical research. Therefore, drug design programs should focus on CB-based drugs with unique pharmacological profiles corresponding to particular pathophysiological conditions.

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Abbreviation list

Abn-CBD abnormal cannabidiol

AD	Alzheimer's disease
AEA	N-arachidonylethanolamine o anandamide
2-AG	2-arachidonoylglycerol
c-AMP	cyclic adenosine monophosphate
CB	cannabinoid
CBD	cannabidiol
ECS	endocannabinoid system
FAAH	fatty acid amide hydrolase
GPCR	G-protein-coupled receptor
LPI	lysophosphatidylinositol
MD	molecular dynamics
mtCB1	mitochondria CB1
NAGly	N-arachidonoylglycine
NAM	negative allosteric modulator
PAM	positive allosteric modulator
PD	Parkinson's disease
PPAR	peroxisome proliferator-activated receptor
PKA	protein kinase A
TM	transmembrane helix
TRP	transient receptor potential

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Article Highlights:

- Novel strategies for targeting the endocannabinoid system include allosterism and bias signalling.
- Multi-target approaches could be promising strategies for the treatment of endocannabinoid system-related disorders
- Full characterization of signalling pathways needs to be accomplished for drug candidates targeting the ECS
- High-resolution structures of cannabinoid receptors will help in guiding future drug design
- The authors believe that phytocannabinoids are at the forefront of future clinical research

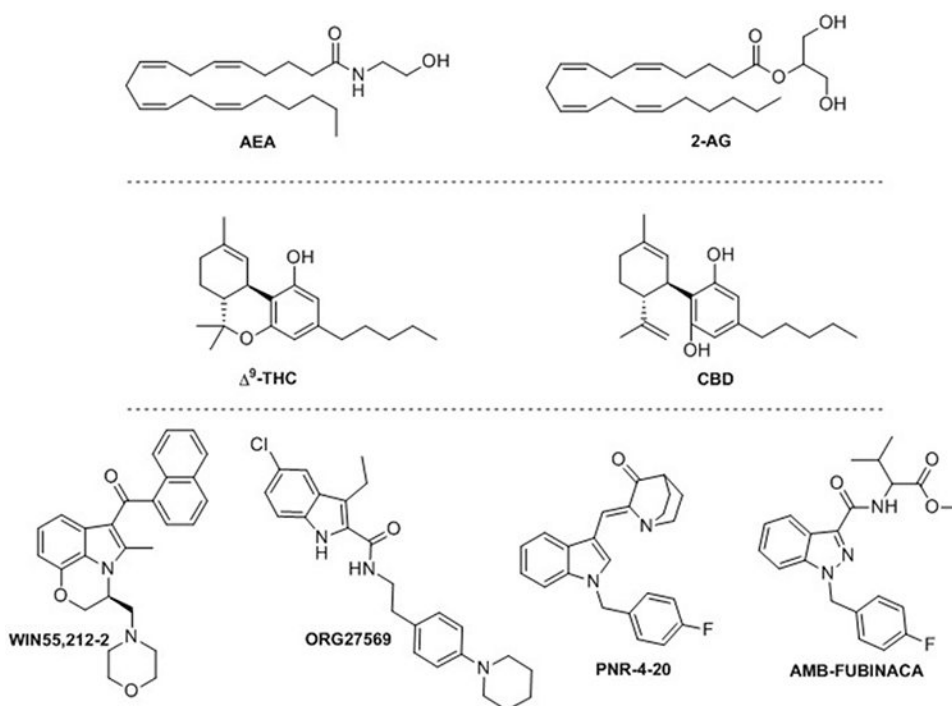


Figure 1. Structure of endocannabinoids AEA and 2-AG, phytocannabinoids Δ^9 -THC and CBD; and synthetic derivatives WIN55,212-2, ORG27569, PNR-4-20 and AMB-FUBINACA.

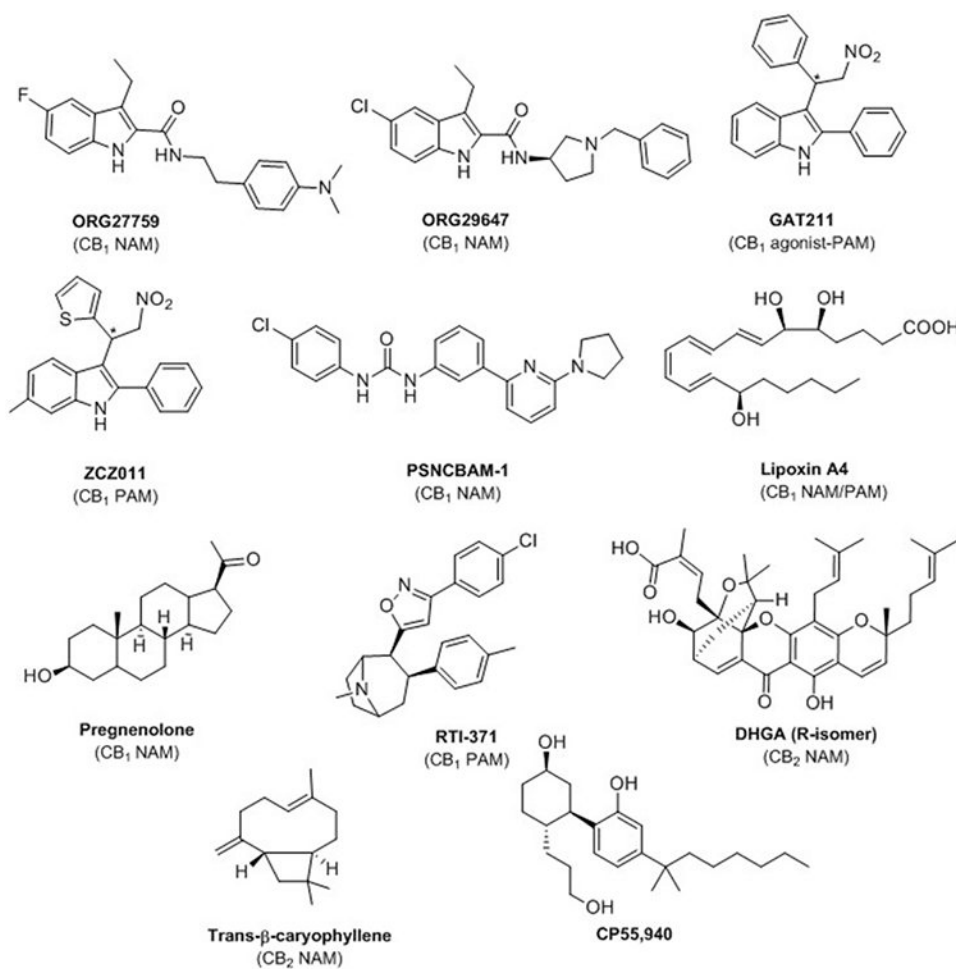


Figure 2. Structure of allosteric cannabinoids: ORG27759, ORG29647, GAT211, ZCZ011, PSNCBAM-1, lipoxin A4, pregnenolone, RTI-371, DHGA, trans-β-caryophyllene and structure of the agonist CB₁/CB₂ CP55,940.

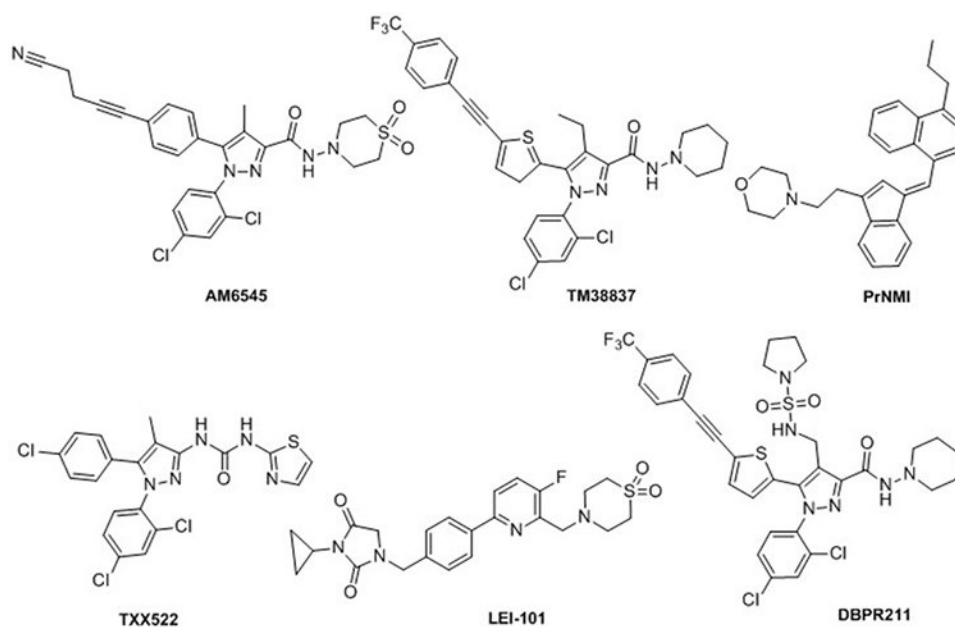


Figure 3. Structure of peripheral cannabinoids: AM6545, TM38837, PrNMI, TXX522, LEI-101, DBPR211.

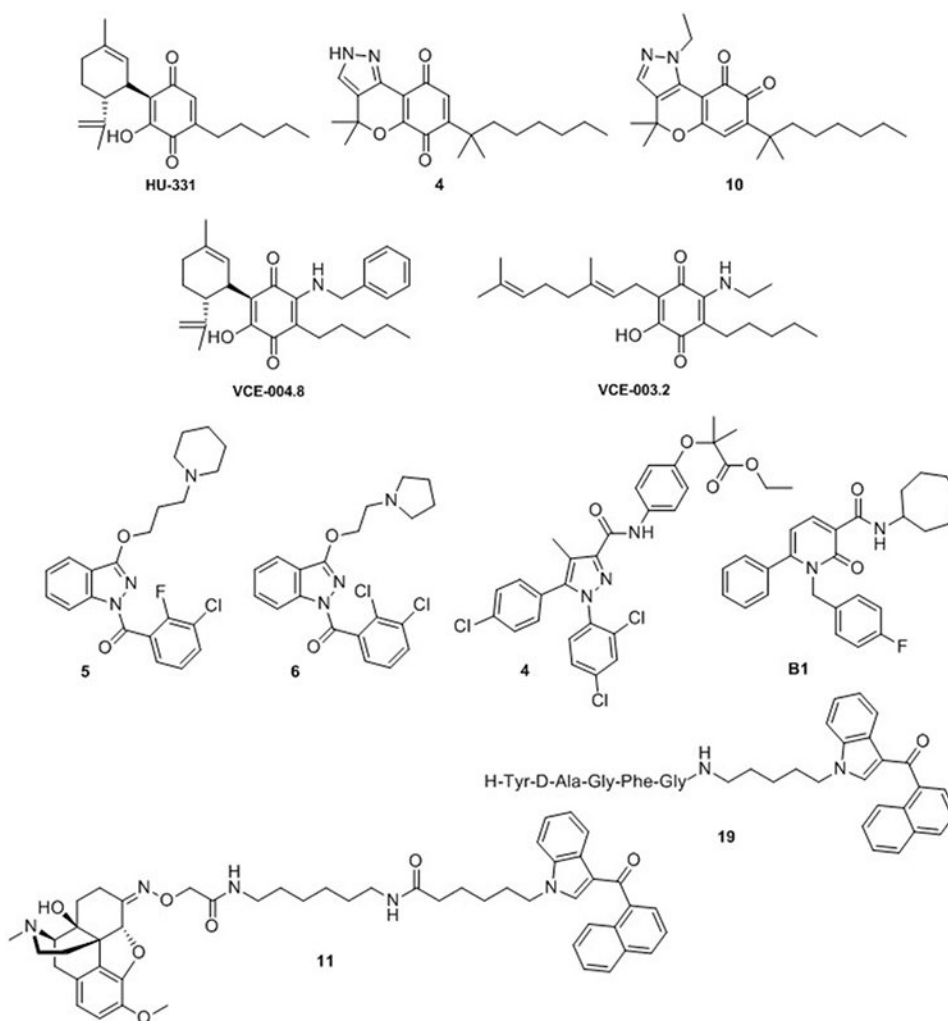


Figure 4. Structure of multitarget cannabinoids: CB-quinones HU-311 [71], VCE-004.8 and VCE-003.2 [67,68] and chromenopyrazolediones **4** and **10** [69,70]; indazolylketones **5** and **6** [75]; diarylpyrazole derivative **4** [76]; 1,2-dihydro-2-oxo-pyridine-3-carboxamide **B1** [77] and CB-opioid bivalent ligands **11** and **19** [86]. Numbers that have been attributed to the structures refer to the corresponding number in original articles.

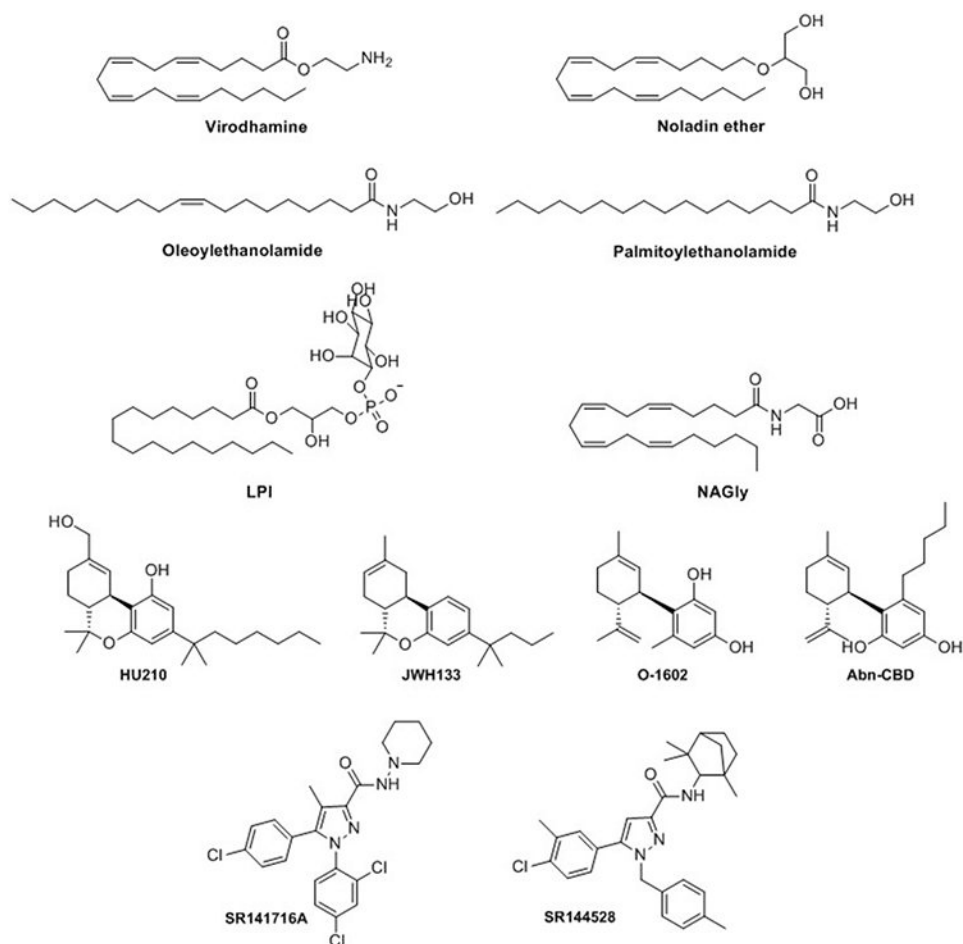


Figure 5. Structure of endocannabinoids virodhamine, noladin ether, oleylethanolamide and palmitoylethanolamide; putative endogenous ligands for GPR55 and GPR18 LPI and NAGly; and synthetic cannabinoids HU210, JWH133, O-1602, Abn-CBD, SR141716A and SR144528.

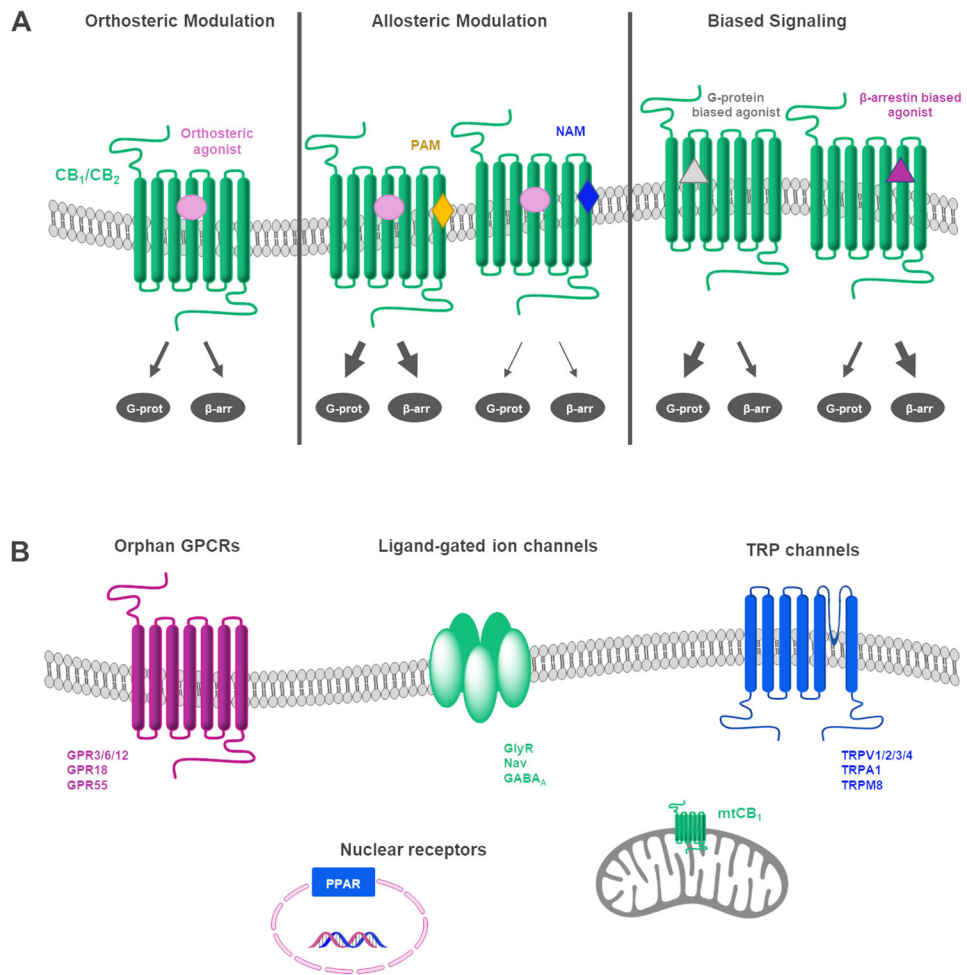


Figure 6. Summary of potential approaches to target the ECS. **A)** Modulation at CB1 and CB2 receptors (G-prot refers to G protein signaling and β-arr to β-arrestin1 or 2 pathways). **B)** Other targets of cannabinoids.