RESEARCH

Opioid-Related Education Provided by Continuing Education Divisions at US Pharmacy Schools

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Objective. To quantify the number and type of new opioid-related continuing pharmacy education (CPE) activities offered by continuing education divisions (CEDs) at US schools and colleges of pharmacy from 2015 through 2018, and to determine the number of pharmacists who completed opioid-related CPE activities.

Methods. Data was derived from the database of CPE activities maintained by the Accreditation Council for Pharmacy Education (ACPE), which is the sole accreditation agency for all providers of CPE, including pharmacy schools. Data were filtered to include only pharmacy school CPE providers. A search for six keywords (*opiates, opioids, pain, pain management, drug overdose,* and *opioid antagonist*) was conducted for the years 2015-2018. The data extracted included title of the CPE activity, contact hours, activity type, activity format, and the number of pharmacists who participated in the activity. Descriptive statistics were used. A content analysis of activity titles was performed.

Results. Overall, the CEDs of US schools and colleges of pharmacy delivered 20.3% of all ACPE-approved opioid-related CPE activities from 2015-2018. A total of 1,237 unique opioid-related CPE activities were identified. The number of new CPE activities increased from 249 in 2015 to 297 in 2016 to 349 in 2017, then decreased to 342 in 2018. These activities reached 149,373 pharmacists and were most commonly affiliated with the following keywords: *opioids* (34.8%) and *pain management* (30.2%).

Conclusion. The opioid epidemic creates an opportunity for pharmacists to increase their role in public health, but education and training are necessary. The study findings indicate that many pharmacists participate in opioid-related CPE provided by ACPE-accredited CEDs of pharmacy schools. This number is likely to increase as a growing number of states are beginning to require opioid-related CPE for pharmacist license renewal.

Keywords: opioids, naloxone, continuing pharmacy education

INTRODUCTION

From 1997 through 2017, more than 700,000 people died from drug overdoses in the United States, and 68% of the 70,200 drug overdose deaths in 2017 involved an opioid. In addition to the high mortality rate from drug overdoses, the economic burden of the opioid epidemic has exceeded \$1 trillion and is projected to cost another \$500 billion by 2020. This cost includes lost wages and productivity, increased health care costs, and increased use of the criminal justice system. As a result, the opioid epidemic was declared a public health emergency in 2017

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by the US Department of Health and Human Services (DHHS).⁴

Since DHHS' declaration of the opioid public health emergency and subsequent release of the 5-Point Strategy to Combat the Opioid Crisis in 2017, the Centers for Disease Control and Prevention has worked to support and implement strategies to mitigate the opioid crisis. The 5-Point Strategy includes improving access to prevention, treatment, and recovery services, including medication-assisted treatment. Other aims focus on pain and addiction research, timely public health data reporting, and increased access to naloxone.

Naloxone, an opioid antagonist, is recognized as the drug-of-choice for reversing an acute opioid overdose.⁶ Pharmacists are highlighted in the DHHS 5-Point Strategy as a member of the health care team, who as a member

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of the health care team, is **authorized to dispense** nal-oxone via a standing order by independent prescriptive authority, or by a collaborative practice agreement, depending on state rules and regulations. ^{5,7-9} This aligns with a resolution endorsed by the National Association of Boards of Pharmacy (NABP) titled, "Increasing Patient Access to Naloxone Rescue Kits." Pharmacists act as "readily accessible member[s] of the healthcare team and play a major role in preventing prescription drug abuse," according to the NABP resolution issued in 2016. Naloxone access laws at the state-level, which allow pharmacists to dispense naloxone, have been associated with increased naloxone dispensing and, in turn, a reduction in opioid overdose deaths. ¹¹⁻¹³

For pharmacists to be effectively engaged in this role, proper education and training are necessary. Many pharmacy schools across the nation have recognized that training in and out of the classroom is needed for future pharmacists to fully understand the impact of the opioid epidemic and they have started to provide training for students within the Doctor of Pharmacy (PharmD) curriculum. 14-16 Less is known regarding the number of practicing pharmacists who have been educated on the opioid crisis and new laws surrounding naloxone prescribing and dispensing. In fact, numerous studies have found pharmacists to be in need of further education regarding this issue. ¹⁷⁻²¹ In response, some states are adding opioid-related education as a requirement for license renewal. As of October 2019, at least seven states require pharmacists to complete at least one hour of continuing pharmacy education (CPE) on the topics of opioids or naloxone dispensing in order to qualify for annual or biennial license renewal. ²²⁻²⁸ Additionally, three states require pharmacists to complete CPE related to controlled substances, and two states require them to complete at least one hour of CPE on pain management. 29-33 CPE requirements may be fulfilled by any Accreditation Council for Pharmacy Education (ACPE) accredited providers (eg, accredited colleges or schools of pharmacy, national, state, or local professional pharmacy associations, as well as individual health systems).

The primary objective of this research was to determine the number and type of new opioid-related CPE activities offered from 2015-2018 by ACPE-accredited continuing education divisions (CEDs) at US schools and colleges of pharmacy. Another purpose was to better understand the role of CEDs of pharmacy schools and colleges in developing programs that address emerging public health topics like the opioid epidemic. The number of pharmacist participants in opioid-related CPE activities over the four-year period is also described. This is the first study to use a national database to examine CPE activities.

METHODS

The ACPE database of continuing pharmacy education (CPE) activities was the data source for this study. The CPE activities for the years 2015 through 2018 were included. Variables extracted for the study included CPE activity title, provider-type (ie, college of pharmacy), contact hours, type of activity (application or knowledgebased), format of activity (home-study or live), and the keywords identified by CPE providers. Only college of pharmacy providers with ACPE accreditation status were included in this study. The CPE providers self-selected keywords from a list; thus, and keywords that were related to opioid programming were used for this study. Activities with at least one of the following key terms were included in the study: opiates, opioids, pain, pain management, drug overdose, and opioid antagonist. Because pain and pain management are broad categories that may overestimate opioid-related CPE activities, the subset of keywords that were specific to opioids (ie, opiates, opioids, drug overdose, and opioid antagonist) was also examined. Keywords were assigned by the provider of the activity and were not mutually exclusive for a given activity. To determine the extent of opioid-related CPE provided by colleges of pharmacy, the percentage of ACPE-accredited opioid-related CPE provided by schools and colleges of pharmacy was calculated. This is a cumulative percentage of all opioid-related programs from 2015-2018 (ie, some programs are offered in multiple years and included in the cumulative percentage). To determine the number of new opioid-related CPE activities conducted from 2015-2018, the researchers first counted the total number of activities for each keyword. Because an activity may have had more than one keyword, duplicates across all keywords were deleted to obtain the unique number of new activities for each keyword per year. Descriptive statistics (means, frequencies, percentages) were used to describe the number of activities per keyword, overall activities per year, activity format, activity type, number of contact hours per CE activity, number of pharmacists who completed each activity, and number of CEDs offering CPE activities per year.

Using the same ACPE database of pharmacy CPE activities, two researchers performed a qualitative content analysis of the titles of each CPE activity title by year to identify and describe the topic areas conveyed by titles for each keyword. This was done to gain insight into the type of topic areas emphasized in each activity. The researchers independently reviewed titles and then had a consensus meeting to agree upon coding. A second consensus meeting was held to conduct a final review of coding and collapse categories with small numbers of

titles (eg, harm reduction into naloxone, opioid toxicity into opioids). A title could be assigned to more than one category (eg, pain management and opioids) when applicable. The University of Texas at Austin Institutional Review Board approved this study.

RESULTS

Of the 145 accredited colleges of pharmacy in the United States, 56% (n=81) had ACPE-accredited CEDs at the time of data acquisition in September 2019. The number of CEDs with a new opioid and/or pain management-related activity in the ACPE database was similar from year to year, with 62 in 2015, 68 in 2016, 67 in 2017, and 68 in 2018. This indicates that over 75% of colleges of pharmacy with CEDs used their platform to deliver home or live study activities on at least one of the keywords queried each year. Of the CPE acivities found using the four opioid-related keywords, opiates, opioids, drug overdose, and opioid antagonist, only 42, 52, 57, and 59 CEDs of US pharmacy schools, respectively, were represented. Thus, 210 or approximately 52% to 73% of all US pharmacy school CEDs provided opioid-specific content from 2015 to 2018.

Overall, college of pharmacy providers delivered 20.3% of 12,723 ACPE-accredited opioid-related CPE activities from 2015-2018. The number of new opioid-

related CPE activities offered by the CEDs at US schools and colleges of pharmacy CEDs had increased since 2015. In 2015, 249 unique activities were offered among all keywords. In 2016, the number of activities increased by 19%. The number of offerings increased again from 2016 to 2017 by 17.5%. From 2017 to 2018, the number of unique activities decreased by 2%. When looking at activity numbers by the subset of specific opioid-related keywords (*opiates, opioids, drug overdose, opioid antagonist*), there were 100, 139, 207, and 246 activities in years 2015, 2016, 2017, and 2018 respectively. (Table 1).

Activities were found to be most commonly affiliated with the following keywords: *opioids* (34.8%), *pain management* (30.2%), and *pain* (18.6%). One of the lowest keywords was *opioid antagonist* (2.5%); however, this keyword became available for providers to choose in 2017, so we were only able to retrieve two years of data. A summary of the number of activities conducted by keyword and year, as well as the number of pharmacists completing activities by year are presented in Table 1.

The average number of contact hours for activities was 1.0 to 2.1 hours for each keyword. Most activities (86.7%) were offered as live programming as opposed to home-study. Additionally, across each individual keyword and year observed, knowledge-based activities were more common than application-based activities, comprising

Table 1. Opioid-Related Continuing Pharmacy Education Activities Provided by the Continuing Education Divisions of US Schools and Colleges of Pharmacy

	2015	2016	2017	2018	Total
Opiates					
Activities, No. ^a	14	13	15	20	62
Pharmacists, No. ^b	1,160	4,476	1,123	1,140	8,339
Opioids					
Activities, No. ^a	74	109	173	205	562
Pharmacists, No. ^b	9,235	18,347	15,464	12,231	55,367
Pain					
Total activities ^a	68	66	74	76	301
Number of pharmacists ^b	4,237	2,526	3,931	3,823	14,517
Pain Management					
Total activities ^a	131	139	160	57	487
Number of pharmacists ^b	7,655	7,441	6,358	10,075	31,529
Drug Overdose					
Total activities ^a	34	48	42	37	161
Number of pharmacists ^b	6,412	17,377	8,677	5,292	37,758
Opioid Antagonist					
Total activities ^a	n/a	n/a	18	22	40
Number of pharmacists ^b	n/a	n/a	507	1,356	1,863
Total unique activities ^c	249	297	349	342	1,237

^a Total number of activities listed in ACPE-extracted keyword data

^b Total number of pharmacists may not represent unique learners and number of pharmacists is a cumulative number from year to year. If a program was offered in 2014 and still available in 2015, pharmacists who completed the program are included in the pharmacist count for 2015 ^c A program may have had more than one keyword so total unique activities represents unique activities across key words

86.9% of all activities. Details on contact hours, activity setting, and activity type can be found in Table 2.

Activity titles most commonly contained some mention of pain management (25.6%) and/or opioids (25.5%) (Table 3). Only 108 (6.7%) were coded to the naloxone category. Although it was not possible to identify activities by keyword *opioid antagonist* prior to 2017, this gives an indication of naloxone-related activities based on activity title. Under keywords *pain* and *pain management*, several activities were coded as condition, practice setting, or medication-specific trainings. Other prevalent content categories include law, medication-assisted treatment/opioid use disorder, and addiction and drug abuse.

DISCUSSION

We found that more than 70% of colleges of pharmacy with an ACPE-accredited CED were engaged in opioid-related CPE, which shows that they are being responsive to creating timely programming that aligns with emerging public health topics. A total of 1,237 unique activities were offered from 2015 through 2018, with 149,373 pharmacist participants. The majority of activities (83.6%) included the keyword *opioids*, *pain*, or *pain management*.

As of May 2019, there were more than 300,000 licensed pharmacists in the United States.³⁴ Although we were able to determine the number of opioid-related CPE activities conducted and the total number of pharmacists who participated in each, there was no way of knowing whether individual pharmacist learners completed more than one activity during the study period. As more states begin to require pharmacists to complete opioid-related

CPE for license renewal, the number of pharmacists completing CPE activities is likely to increase. The total number of participants in CPE activities (149,373) conducted by pharmacy school CEDs also does not reflect pharmacists who may have received CE credit from another provider, such as a state or national pharmacy association.

The role of the pharmacist has changed over time, from that of strictly dispensing drugs to delivering patient care, providing medication and disease state counseling, and conducting public health activities. 35,36 Because of advocacy efforts, the accreditation and CPE requirements of colleges of pharmacy, and the collaboration efforts between pharmacy and other healthcare professions, pharmacists have helped to address significant public health issues, such as deficits in adult immunization rates, over the past two decades.³⁷ Similarly, to combat the opioid epidemic as a part of the health care team, it is essential for every practicing pharmacist to be educated and equipped to do so. Pharmacists across the nation have started this movement by utilizing available prescription drug monitoring programs to help prevent opioid diversion.³⁸ To build upon this, pharmacists should also be aware of opioid misuse warning signs, as well as hazardous medication combinations and inappropriate prescribing by providers.³⁸ While our study focused on CPE that included content related to opioids, pain, and naloxone, we discovered that US college of pharmacy CEDs are using their platform to address each component mentioned above so that pharmacists may have the comprehensive skillset needed to be effective in their role. The pharmacist numbers also suggest that college of pharmacy CEDs are reaching a large number of pharmacists

Table 2. US School and College of Pharmacy Opioid-Related Continuing Education Activity Contact Hour and Activity Type Data by Keyword

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Keyword	Average Contact Hours, No.	Home Study Activity, No. (%)	Live Activity, ^b No. (%)	Knowledge- Based Activity, No. (%)	Application- Based Activity, No. (%)
Opiates	2.06	9 (14.5)	53 (85.5)	57 (92)	5 (8)
Opioids	1.52	72 (12.8)	490 (87.2)	506 (90)	56 (10)
Pain	1.7	34 (11.3)	267 (88.7)	269 (89.4)	32 (10.6)
Pain management	1.7	58 (11.9)	429 (88.1)	403 (82.8)	84 (17.2)
Drug overdose	1.65	35 (11.7)	126 (78.3)	135 (83.9)	26 (16.1)
Opioid Antagonist	1.63	6 (15)	34 (85)	32 (80)	8 (20)

^a Accreditation Council for Pharmacy Education (ACPE) defines home study activities as enduring materials that are printed, recorded or computer assisted instructional materials that do not provide for direct interaction between faculty and learners

^b ACPE defines live activities as those that provide for direct interaction between faculty and learners and may include lectures, symposia, live teleconferences, workshops, etc

^c ACPE defines knowledge-based CPE activities as being primarily constructed to transmit knowledge (ie, facts). The minimum amount of credit for these activities is 15 minutes or 0.25 contact hour

^d ACPE defines application-based CPE activities as being primarily constructed to apply the information learned in the time allotted. The minimum amount of credit for these activities is 60 minutes or 1.0 contact hour

Table 3. Summary of Content Analysis of Continuing Pharmacy Education Program Titles to Describe Frequency of Topic Areas Among Keywords

	Year					
Topic Area	2015	2016	2017	2018		
Keyword: Opiates						
Addiction/drug abuse	3	2	4	3		
Naloxone ^a	1	3	1	0		
Opioids ^b	4	4	3	10		
Pain management	6	2	2	5		
Other ^f	3	1	5	12		
Keyword: Opioids						
Addiction/drug abuse	8	13	17	12		
Naloxone ^a	7	13	12	29		
Opioids ^b	30	55	84	109		
Pain management	16	17	32	20		
Other ^f	4	15	22	63		
Keyword: Pain						
Addiction/drug abuse	2	3	2	3		
Condition specific ^c	8	18	7	22		
Practice setting specific ^d	6	10	8	2		
Pain management	36	32	25	28		
Other ^f	10	6	10	5		
Keyword: Pain Management						
Addiction/drug abuse	6	5	5	2		
Condition specific ^c	34	28	29	13		
Medication specific ^e	3	10	8	1		
Opioids ^b	18	23	17	5		
Pain management	57	59	51	24		
Practice setting specific ^d	13	1	7	5		
Other ^f	20	13	11	5		
Keyword: Drug Overdose						
Addiction/drug abuse	2	5	3	3		
Naloxone ^a	2	9	12	4		
Opioids ^b	2	1	9	7		
Overdose	0	5	2	6		
Other ^f	13	7	7	7		
Keyword: Opioid Antagonist						
Addiction/drug abuse	n/a	n/a	1	2		
Naloxone ^a	n/a	n/a	3	6		
Opioids ^b	n/a	n/a	1	4		
Other ^f	n/a	n/a	0	17		

^a Naloxone includes harm reduction

via their CPE activities and can have a key role in education related to public health crises.

Recent studies have shown that, while many pharmacy chains across the nation have adopted naloxone dispensing protocols and standing orders, there is still a gap in pharmacists' education about and confidence in performing these tasks. 20,38,39 There have been five statewide analyses of pharmacy-based naloxone availability, all demonstrating gaps in access. 39-43 While our data analysis reveals that a large set of CPE activities were offered on opioids and related topics over the past several years, a small number of titles were coded to the naloxone content category (6.7%). This is a gap in pharmacist education, and the number of pharmacists who complete naloxone training will likely increase over time, especially as more states require pharmacists to complete CPE related to this topic for license renewal. 22-27 This trend reflects the fact that dissemination and implementation of strategies to address public health issues, such as the opioid epidemic, which includes pharmacist education and training, take time and it may be years before the strategies are fully adopted across the profession.⁴⁴

This study had several limitations. First, the available data were reported as total annual numbers of activities and learners per de-identified ACPE accredited provider, rather than as number of learners per individual activity. Thus, we were unable to discern how many pharmacists were trained by a particular activity, or if one pharmacist completed more than one activity during the study timeframe. In addition, pharmacist learners reported by keyword were included from all programming available for that year and previous years as long as the program was not yet expired. Another limitation of this project is that only titles and keywords of activities in the ACPE database were accessible. Having access to additional details, such as activity learning objectives, may have helped us further examine the extent to which opioid-related topics were included in CPE categories such as pain management. To mitigate this, we used activity titles to perform a qualitative content analysis to identify which titles were relevant. However, misclassification bias may have occurred if an activity with a keyword such as pain management did not include opioid-related content. An additional limitation is that although the keyword opioid antagonist became available in 2017, there may have been a lag in CE providers becoming aware of and using new keywords such as this. Also, programs that were approved prior to 2017 were available for up to three years, which means that the term opioid antagonist may have been applicable to some of these programs. Thus, the

^b Opioids includes opioid withdrawal, opioid epidemic, opioid toxicity

^c Condition specific includes back pain, cancer, geriatrics, neuropathic pain, migraine, acute pain, post-surgical

d Practice setting specific includes community, palliative care, hospice, post-surgical, ICU, primary care, ED, long term care

^e Medication specific includes ketamine, methadone, marijuana, controlled substances

^f Other includes law, medication assisted treatment, opioid use disorder, overdose prevention, drug diversion, patient safety, prescription monitoring program

term *opioid antagonist* is likely relevant to more programs than are reported. Finally, our analysis did not assess CE provided by other entities such as ACPE-accredited providers who work in partnership with colleges of pharmacy, employers, health systems, national/state pharmacy organizations, or private interest groups. Because of this, we are unable to draw any significant conclusions regarding the percentage of total pharmacists in the United States trained on these key topics. Further, educational programming that is offered by ACPE-accredited providers, such as employer training, is not captured in this study.

CONCLUSION

Most CEDs at schools and colleges of pharmacy have been responsive to calls to provide opioid-related programming, a priority public health topic. Continuing education divisions should continue to focus on ways to expand their platform and access to pharmacist alumni networks, along with internal expert faculty clinicians to aid in the development of new, up-to-date content on public health issues such as the opioid epidemic. Although CEDs are providing opioid-related education, it is not known how the education ultimately impacts public health outcomes. In the case of opioid-related training, future research should focus on examining how CPE impacts outcomes, such as the impact of opioid-related counseling on patient knowledge and naloxone dispensing patterns.

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