

Technology-mediated interventions for enhancing medication adherence

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ABSTRACT

Background Despite effective therapies for many conditions, patients find it difficult to adhere to prescribed treatments. Technology-mediated interventions (TMIs) are increasingly being used with the hope of improving adherence.

Objective To assess the effects of TMI, intended to enhance patient adherence to prescribed medications, on both medication adherence and clinical outcomes.

Methods A secondary in-depth analysis was conducted of the subset of studies that utilized technology in at least one component of the intervention from an updated Cochrane review on all interventions for enhancing medication adherence. We included studies that clearly described an information and communication technology or medical device as the sole or major component of the adherence intervention.

Results Thirty-eight studies were eligible for in-depth review. Only seven had a low risk of bias for study design features, primary adherence, and clinical outcomes. Eighteen studies used a TMI for education and/or counseling, 11 studies used a TMI for self-monitoring and/or feedback, and nine studies used electronic reminders. Studies used a variety of TMIs, with telephone the most common technology in use. Studies targeted a wide distribution of diseases and used a variety of adherence and clinical outcome measures. A minority targeted children and adolescents. Fourteen studies reported significant effects in both adherence and clinical outcome measures.

Conclusions This review provides evidence for the inconsistent effectiveness of TMI for medication adherence and clinical outcomes. These results must be interpreted with caution due to a lack of high-quality studies.

Key words: eHealth, patient adherence, technology mediation, systematic review, reminder systems, outcomes

INTRODUCTION

Poor medication adherence is a major problem that undermines the benefits of health care and increases costs.¹ Despite increasing numbers of efficacious self-administered therapies, medication adherence rates remain variable and low, and have not changed significantly over time.^{2–4} A Cochrane review by Nieuwlaat et al.⁵ reported no single effective, actionable, and affordable method of helping patients to follow prescribed treatments. The need for patient-centered interventions to improve adherence is apparent and the opportunity for technology in the development of these interventions is increasing.^{6–9} Technology-mediated interventions (TMIs) potentially require fewer (human) resources, which may be an argument for deploying these interventions to address nonadherence. However, the effectiveness of TMI on medicine adherence is unclear.^{8,10} To elucidate the current state of evidence, we reviewed higher quality evidence from randomized controlled trials (RCTs).

OBJECTIVE

The primary objective of this review is to assess the effects of TMI, intended to enhance patient adherence to prescribed medications for medical conditions, on both medication adherence and clinical outcomes.

METHODS

This systematic review represents an in-depth examination of the subset of studies that utilized technology as at least one component of the intervention in an updated comprehensive Cochrane review on interventions for enhancing medication adherence.⁵ We used a web-based database management system, developed by the Health Information Research Unit at McMaster University, to facilitate screening, data extraction, adjudication of disagreements, author review, confirmation of data, production of data tables, and production of data files for future research use. Methods for the comprehensive review

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are detailed in Nieuwlaat et al.,⁵ and are briefly summarized in the following.

Information sources and search strategy

We searched The Cochrane Library (via Wiley), MEDLINE, Embase, PsycINFO (all via Ovid), CINAHL (via EBSCO), and Sociological Abstracts (via ProQuest). We completed database searches for relevant articles on January 11, 2013, updating previous searches. All databases were searched from their start date.

Study eligibility criteria

Types of studies

Studies for this TMI review were included if they were published in English and satisfied all of the following criteria:

1. Were RCTs that provided unconfounded tests of interventions intended to affect adherence with prescribed, self-administered medication. A confounder is a characteristic that is extraneous to the primary question being addressed in the study, but that can influence the outcome and is unequally distributed between the treatment groups being compared.
2. Included patients who were prescribed medication for a medical (including psychiatric) disorder, but not for addictions (because these adherence problems are typically much more severe).
3. Assessed effects on measures of both medication adherence and patient outcomes.
4. Had at least 80% follow-up at the end of the recommended treatment period for short-term treatments, and at least 80% follow-up over six months for long-term treatments with initially positive results. For long-term regimens, negative trials with <6 months follow-up were included on the grounds that initial failure is unlikely to be followed by success.
5. Although the primary review included any intervention, for this review, only interventions with any of the following components were included:
 - a. information and communication technology [computers, telephones, videos, cell phones, pagers, e-mails, short messaging services (SMSs), internet]; or
 - b. any medical device [electronic drug monitor (EDM) or pillbox with alarm, EDM without alarm that was used to provide feedback, home blood pressure monitors (HBPMs), telehealth devices, standalone devices, custom-made devices].

We excluded studies in which the use of technology in the intervention was ill-defined or used solely to keep the patient's health care providers updated outside of study purposes and not as part of the intervention.

Study selection

Citations retrieved in the database searches were assessed in a three-stage review process, described in detail elsewhere.⁵

During all screening stages, two independent reviewers assessed eligibility, and an adjudicator resolved any disagreements.

Data extraction

Extracted data included study methods, participants, interventions, outcomes, additional notes pertaining to any of the aforementioned items, and risk of bias (e.g., allocation concealment). Two reviewers independently extracted all data, and a third extractor resolved disagreements. Primary (or corresponding) authors of included RCTs were contacted to confirm extracted data and provide missing data.

Data analysis

Reviewer agreement on the study risk of biased criteria was quantified by using the unweighted Cohen's κ .¹¹ All analyses were conducted using SPSS, version 20.0. When reporting results from individual studies, we cited the measures of association and *P*-values reported in the studies. We interpreted $P < .05$ as indicating statistical significance. Because we observed wide heterogeneity between the studies in terms of target diseases, interventions, technology, and outcome measures, a meta-analysis was ruled out in favor of a qualitative analysis.

Intervention effects in individual RCTs were reported for all outcomes regarding (1) adherence and (2) clinical outcomes. Adherence and clinical outcomes were considered to be primary outcomes if they (1) were indicated to be the primary outcome by the study author, (2) were used in the study power calculation, or (3) were the first outcome described in the "Results" section of each paper.

We grouped the RCTs identified in our review into three main categories based on the major function of technology in the intervention, and included interventions that employed technology to provide:

1. Education and/or counseling;
2. Self-monitoring and/or feedback; and
3. Electronic reminders.

For studies incorporating two or more functions of the TMI, we assigned categories based on the apparent primary purpose of the intervention. We sought to determine the degree to which adherence and clinical outcomes were determined by the characteristics of the intervention, including the type of technology and mode of delivery; and characteristics of the study, including length of study, target disease, target population, and adherence measure used. Risk of bias in the included studies was assessed by using the Cochrane risk of bias tool.¹²

RESULTS

A total of 182 studies were included in the comprehensive updated Cochrane review.⁵ After screening the title and abstract, 133 studies were excluded because they did not meet the TMI inclusion criteria. Full-text reports of the remaining 49 studies were assessed for eligibility. Details on excluded

studies and reason for exclusion are given in [Supplementary Appendix A](#). A total of 38 studies met all inclusion criteria ([Figure 1](#)).^{13–50}

Description of included studies

[Tables 1–4](#) summarize the characteristics of the included studies and [Supplementary Appendix B](#) provides a more detailed description of the included studies. The distribution of target diseases ([Table 1](#)) varied widely, led by HIV (11 studies, 28.9%)^{13,14,20,21,23,30,37,40–42,46} and cardiovascular diseases (seven studies, 18.4%).^{15,24,31,32,38,45,48} Three studies were nonspecific in terms of target disease, focusing on antibiotic prescriptions,¹⁶ oral contraceptives,²⁷ and polypharmacy.⁴⁹ Most studies involved adults, with eight studies (21.1%) including children and/or adolescents aged 13 years or older.^{13,17–19,27–29,34} All but one²⁴ of the studies was published on or after 2005 (37 studies; 97.4%).

The most common primary information and communication technology used to deliver the intervention was the telephone (13 studies, 34.2%).^{13,15,16,21,25,28,31,35,36,41,47,49} In 12 studies, the telephone was used secondarily as a cointervention with SMS,^{30,42} telehealth devices,^{24,26,38,45} internet-dependent computer programs,^{18,44} EDM,⁴⁸ and electronic audiovisual reminder devices (AVRDs).^{33,40,46} Five studies (13.2%) used

short messaging through pagers or cellphones,^{17,27,30,42,50} three studies (7.9%) used internet-independent computer programs,^{22,23,29} and three studies (7.9%) used internet-dependent computer programs.^{18,39,44} The most common medical device used was an AVRD (e.g., pillbox with light that flashes and alarm that sounds at specified times to take medications; six studies, 15.8%).^{14,19,20,33,40,46} Four studies (10.5%) used an HBPM.^{15,24,32,45} In two of these studies, participants were required to transmit their blood pressure (BP) measurements using a telehealth device,^{24,45} the other studies used telephone¹⁵ or in-person³² sharing of BP measurements. Two studies used an interactive voice response (IVR)^{26,38} system, which we classified as a telehealth device; thus, four studies (10.5%) used telehealth devices.^{24,26,38,45} Three studies (7.9%) used EDMs.^{34,37,48} In terms of the mode of delivery of the intervention, in two studies (5.3%), the intervention was self-directed, in that participants interacted with a computer software program,^{23,29} and in 15 studies (39.5%), the intervention was automated,^{14,17,19,20,24,26,27,30,33,38,40,42,45,46,50} with a majority of these studies using electronic reminders ([Table 3](#)). The interventions in the remaining 21 studies (55.3%) were nonautomated and delivered by individuals often mediated by technology (e.g., nonautomated telephone calls or in-person feedback on EDM data).

Figure 1: Study inclusion flowchart.

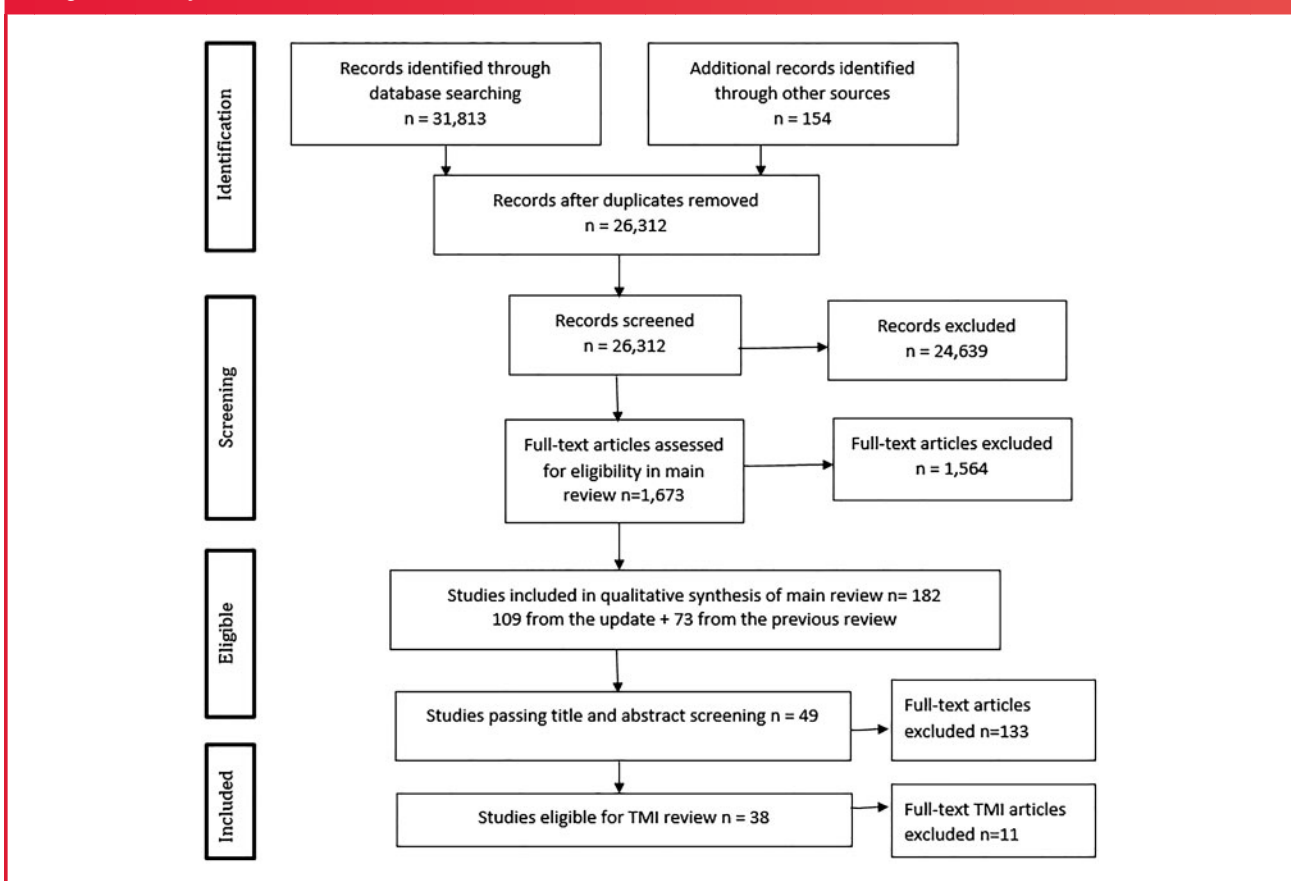


Table 1: Adherence and clinical outcomes according to study characteristic ($n = 38$)

Characteristic	Number of Studies	Adherence Outcome Significance, N (%)	Clinical Outcome Significance, N (%)
Overall Effectiveness of Interventions	38	19 (50)	15 (39.5)
Purpose of Intervention			
Education and/or Counseling	18 (47)	7 (39)	9 (50)
Self-Monitoring and/or Feedback	11 (29)	9 (82)	5 (45)
Electronic Reminders	9 (24)	3 (33)	1 (11)
Technology Type			
Telephone (Primary)	13 (34)	5 (38)	6 (46)
Telephone (Secondary)	12 (32)	7 (58)	4 (33)
Telephone Total	25 (66)	12 (48)	10 (40)
Short Messaging	5 (13)	1 (20)	1 (20)
Internet-Dependent Computer Programs	3 (8)	2 (67)	2 (67)
Internet-Independent Computer Programs	3 (8)	2 (67)	1 (33)
AVRD	6 (16)	3 (50)	1 (17)
HBPM ^a	4 (11)	3 (75)	1 (25)
Telehealth Device	4 (11)	2 (50)	1 (25)
EDM	3 (8)	3 (100)	2 (67)
Mode of Delivery			
Automated	15 (39)	5 (33)	2 (13)
Nonautomated	21 (55)	12 (57)	11 (52)
Self-Directed	2 (5)	1 (50)	1 (50)
Length of Study			
Short-Term (≤ 6 months)	20 (53)	10 (50)	7 (35)
Long-Term (> 6 months)	18 (47)	9 (50)	8 (44)
Target Disease			
HIV	11 (29)	3 (27)	1 (9)
Cardiovascular	7 (18)	6 (86)	3 (43)
Diabetes	4 (11)	1 (25)	1 (25)
Depression	4 (11)	2 (50)	4 (100)
Asthma	4 (11)	3 (75)	1 (25)
Glaucoma	1 (3)	1 (100)	0
Osteoporosis	1 (3)	0	0
Acne	1 (3)	0	0
Rheumatoid Arthritis	1 (3)	1 (100)	1 (100)
Cancer	1 (3)	1 (100)	1 (100)

(continued)

Table 1: Continued

Characteristic	Number of Studies	Adherence Outcome Significance, <i>N</i> (%)	Clinical Outcome Significance, <i>N</i> (%)
Polypharmacy	1 (3)	1 (100)	1 (100)
Oral Contraceptives	1 (3)	0	0
Antibiotics	1 (3)	0	0
Target Population			
Children or Adolescents	8 (21)	4 (50)	2 (25)
Adherence Measure			
Self-Report ^b	24 (63)	9 (38)	6 (25)
EDM	12 (32)	6 (50)	2 (17)
Prescription Refills	6 (16)	2 (33)	2 (33)
Pill Count	3 (8)	2 (67)	1 (33)
Drug Metabolite	1 (3)	1 (100)	1 (100)
High-Quality Studies	7 (18)	2 (29)	2 (29)

^aTwo studies that used HBPM also used telehealth devices and were categorized in both groups.

^bSeventeen studies exclusively used self-report, with seven studies using multiple measures including self-report.

Most studies (30 studies, 78.9%) used just one measure of adherence. The most common measure was self-report (24 studies, 63.2%), which was used exclusively in 17 studies (44.7%).^{15,16,21–23,25,26,28,30,35,38,44–47,49,50} Twelve studies (31.6%) used electronic monitoring of medication intake,^{14,17,19,27,29,32,33,37,40–42,48} with four of these studies also using self-report.^{27,40–42} Adherence was measured by using prescription refills in six studies (15.8%),^{18,20,34,36,39,43} with two of these studies of asthma additionally using self-report.^{18,34} Pill count was used exclusively in three studies (7.9%).^{13,24,31} One study of cancer used self-report, electronic monitoring, and measured chemotherapy metabolites.²⁹ A majority of studies (26 studies, 68.4%) used multiple individual measures for clinical outcomes.

The most commonly used measures of clinical outcome were self-reported (22 studies, 57.9%). For example, self-reported outcome measures included quality of life (QOL),^{17,18,25,26,29,35,44,46–48} health status,^{14,24,29,35,43} symptom or disease severity,^{13,16,17,19,22,25,35,36,39,41,44,46} disease-related knowledge,^{28,29} stress,^{26,29,47} and self-efficacy.²⁹ Twenty-seven studies (71.1%) used objective outcome measures grouped according to the target disease under study. From the 11 studies of individuals with HIV, five studies used both viral load and CD4 cell count,^{14,20,37,40,42} and four studies used viral load only^{21,23,30,41} as outcome measures, with the remaining two studies using self-reported quality of life⁴⁶ and symptoms of depression.^{13,46} All four studies of hypertension^{24,31,32,45} used blood pressure as a clinical outcome measure, with one study including patients with diabetes⁴⁵ also measuring changes in glycosylated hemoglobin. Two studies of

congestive heart failure,^{15,48} one study of patients with polypharmacy,⁴⁹ and one study of HIV²⁰ used mortality as an outcome measure. All four studies of diabetes^{26,28,47,50} used glycosylated hemoglobin as an outcome measure, with one study also using blood pressure.²⁶ All four studies of asthma^{18,19,34,44} used objective measures of pulmonary function as outcomes. One study targeting glaucoma³³ measured intraocular pressure as a clinical outcome. Health care utilization (e.g., unscheduled clinic visits, emergency department visits, or hospitalizations) was used in seven studies, including target diseases of postcardiovascular surgery,³⁸ asthma,^{18,34,44} osteoporosis,⁴³ heart failure,¹⁵ and depression.³⁹

Risk of bias

We assessed the methodological quality of all 38 included studies by using the Cochrane risk of bias tool (Figure 2).¹² Seven studies (18.4%)^{16,20,29,41–43,49} were classified as high-quality studies because they had low risk of bias for study design (i.e., low risk of bias for random sequence generation and allocation concealment) and for primary adherence and clinical outcome assessment. The remaining studies were of lower quality (Supplementary Appendix C).

Effectiveness of interventions

Overall, 50% (19/38) of studies found improvements in at least one measure of adherence and 39.4% (15/38) of studies found improvements in at least one clinical outcome measure, with 36.8% (14/38) of studies finding improvements in both adherence and clinical outcome. Table 1 summarizes the effectiveness of interventions based on characteristics of the

Table 2: Education and/or counseling (ranked according to type of technology and delivery method) (*n* = 18)

Source	Condition	Technology Delivery Method	Intervention Description	Adherence Measures	Clinical Outcome Measures	Main Results
Kato et al. ²⁹	Cancer	Computer Self-directed	Cancer-targeted video game (Re-Mission) in which goal is for players to destroy cancer cells and manage treatment-related adverse effects in a 3D environment within the body of patients with cancer (<i>n</i> = 197) vs. commercial video game (<i>n</i> = 178). Both groups instructed to play for at least 1 h per week over 3 months.	EDM, medication metabolites, self-report	Cancer-related knowledge, self-efficacy, functional status, QOL, health control, stress	At 3 months, significantly greater EDM adherence to antibiotics and greater drug metabolite concentrations. No difference in self-reported adherence. Significantly greater cancer-related knowledge and self-efficacy.
Fisher et al. ²³	HIV	Computer Self-directed	One session of LifeWindows, interactive HAART adherence promotion application, at each visit (<i>n</i> = 277) vs. control group only completed tutorial, virtual guide, and general assessment components of LifeWindows at each visit (<i>n</i> = 287).	Self-report	Viral load	No difference in functional status, QOL, perceived health control, or stress. At 18 months, no difference in adherence or viral load. Comparable proportion with undetectable viral load (79% vs. 74%, <i>P</i> = NS). Study underpowered to detect differences in viral load.
Simon et al. ³⁹	Depression	Computer/Internet Nonautomated	Three online messaging contacts from a nurse care manager to assess depression symptoms, treatment use, side effects, and follow-up as needed (<i>n</i> = 106) vs. UC with access to online patient-provider messaging (<i>n</i> = 102).	Prescription refills	Depression score, treatment satisfaction, health care utilization	At 90 days, significantly greater adherence, lower depression scores (ES = 0.29), and greater satisfaction with treatment. No differences in health care use in-person or by telephone.
Lester et al. ³⁰	HIV	SMS Automated Clinician	Once weekly message from clinician to inquire about their status, then called if having problems or no reply (<i>n</i> = 273) vs. UC (<i>n</i> = 265). Both groups received in-person counseling sessions and were encouraged to disclose HIV status, find an adherence partner, and attend support groups	Self-report	Viral load	At 12 months, significantly greater adherence (RR for nonadherence 0.81, 95% CI, 0.69–0.94). NNT to promote 95% + adherence = 9. Significantly greater viral load suppression (RR for virologic failure 0.84, 95% CI, 0.71–0.99). NNT to achieve viral load suppression = 11.
Zolfaghari et al. ⁵⁰	Diabetes	SMS Automated	Six weekly messages on managing diet, exercise, stress, and diabetes (<i>n</i> = 38) vs. 16 20-min nurse-led diabetes counseling calls (<i>n</i> = 39).	Self-report	HbA1c	At 3 months, no difference in adherence to diet, exercise, or medications. No difference in HbA1c change, significant within group decrease in HbA1c.
Sherrard et al. ³⁸	Postcardiac Surgery	Telephone (Telehealth) Automated	Eleven calls facilitated by an IVR system after discharge to provide education, track compliance, identify issues, and provide timely intervention by nurse (<i>n</i> = 137) vs. UC received automated calls on postdischarge days 3 and 10 to screen for common symptoms and no information provided (<i>n</i> = 143).	Self-report	Adverse events (ER visits, hospitalizations)	At 6 months, significantly greater adherence (RR 0.34, 95% CI, 0.2–0.56). No difference in ER visits or hospitalizations. Significant difference in composite outcome of increased adherence and decreased adverse events (RR 0.60, 95% CI, 0.37–0.96).
Heisler et al. ²⁶	Diabetes	Telephone (Telehealth) Automated	Once weekly peer support calls facilitated by IVR system, with reminder every 7 days if no calls initiated (<i>n</i> = 126) vs. UC group received HbA1c, BP, and cholesterol levels, then attended session on care management and encouraged to contact care manager for follow-up (<i>n</i> = 119).	Self-report	HbA1c, BP, diabetes-related emotional distress, QOL, medication changes	At 6 months, no difference in diabetes medication adherence. Significant difference in HbA1c (–0.29% vs. 0.29%; 0.58% difference, <i>P</i> = .004). No difference in BP change. No difference in diabetes-related emotional distress or QOL. Significantly greater number of diabetic medication changes.

(continued)

Table 2: Continued

Source	Condition	Technology Delivery Method	Intervention Description	Adherence Measures	Clinical Outcome Measures	Main Results
Simoni et al. ⁴¹	HIV	Telephone Nonautomated	Six twice-monthly group meetings to discuss shared experiences, barriers, and solutions to adherence, and peers encouraged to call support person three times per week for in-depth discussions and feedback ($n = 71$) vs. UC ($n = 65$).	EDM Self-report	Viral load, depressive symptoms	At 6 months, no difference EDM or self-reported adherence. No difference in viral load or depressive symptoms.
Abrahams et al. ¹³	HIV Postexposure Prophylaxis	Telephone Nonautomated	Nine counselor-led counseling sessions over 28 days ($n = 136$) vs. UC received information leaflet and adherence diary ($n = 138$).	Pill count, pamphlet use, diary use	Depressive symptoms	At 28 days, no difference in adherence, pamphlet use, or depressive symptoms. Greater use of diary.
Wolever et al. ⁴⁷	Diabetes	Telephone Nonautomated	Fourteen 30-min calls from health coach to provide education and discuss questions and concerns ($n = 30$) vs. UC ($n = 26$).	Self-report	HbA1c, perceived stress, or QOL	At 6 months, no difference in adherence, HbA1c, perceived stress, or QOL. If baseline HbA1c $\geq 7\%$ ($n = 16$), significant reduction with intervention over time (-0.64% , ES = 0.34).
Gensichen et al. ²⁵	Depression	Telephone Nonautomated	Thirteen calls from health care assistant to monitor depression symptoms and adherence, and to encourage self-management ($n = 52$) vs. UC ($n = 39$).	Self-report	Depression symptoms, treatment response, remission rate, QOL	At 12 months, significantly greater adherence, lower depression symptoms, and higher treatment response. No difference in remission rate or QOL.
Solomon et al. ⁴⁵	Osteoporosis	Telephone Nonautomated	Ten calls from health educator using motivational interviewing to provide education, and identify attitudes, barriers, and solutions to medication adherence ($n = 1046$) vs. UC ($n = 1041$).	Prescription refills	Self-reported falls, fractures, general health	At 12 months, no difference in adherence, falls, fractures, or "poor" or "fair" general health.
Pyne et al. ³⁵	Depression (in HIV patients)	Telephone Nonautomated	Calls every 2 or 4 weeks to monitor depression symptoms, treatment barriers, and substance abuse and treatment, and received counseling on self-management from nurse depression care manager using a web-based decision support system based on a stepped care model for depression ($n = 138$) vs. UC ($n = 138$).	Self-report	HW symptom severity, depression severity, health status, QOL	At 12 months, no difference in adherence to antidepressant or HIV medications, depression severity, health status, or QOL. Significantly lower HW symptom severity.
Howe et al. ²⁸	Diabetes	Telephone Nonautomated	Eighteen calls over 6 months from nurse case manager who followed standardized protocol and education ($n = 26$) vs. One-time in-person education session ($n = 21$) vs. UC ($n = 28$).	Self-report	HbA1c, diabetes knowledge, parent-child teamwork	At 6 months, significant improvement in adherence and parent-child teamwork. No difference in HbA1c change between or within groups, or in diabetes knowledge.
Collier et al. ²¹	HIV	Telephone Nonautomated	Sixteen calls from nurse focusing on medication adherence, side effect management, and social support ($n = 142$) vs. UC ($n = 140$).	Self-report	Viral load	At 96 weeks, no difference in adherence or time to virologic failure.
Rickles et al. ³⁶	Depression	Telephone Nonautomated	Three once-monthly calls from pharmacist to assess antidepressant knowledge, beliefs, concerns, goals, and adherence ($n = 28$) vs. UC ($n = 32$).	Prescription refills	Antidepressant perception, depression symptoms	At 3 months, no difference in adherence or depression symptoms. Significantly greater antidepressant knowledge, positive beliefs, and orientation toward treatment progress and significant within group reduction of depression symptoms.
Wu et al. ⁴⁹	Polypharmacy	Telephone	Ten 15 min calls between usually scheduled visits every 2–4 months to discuss treatment regimens, side effects, follow-up appointments, importance of adherence, and self-care (e.g., diet, exercise, self-monitoring) ($n = 219$) vs. UC ($n = 223$). Screening visit involved counseling with pharmacist, then adherence assessed at enrollment.	Self-report	Mortality	At 2 years, for adherent patients at enrollment, more remained compliant. For nonadherent patients at enrollment, fewer remained nonadherent.
Beaucage et al. ¹⁶	Antibiotic Prescriptions	Telephone Nonautomated	One call from pharmacist on day 3 of antibiotic treatment to discuss patient's condition, treatment, and adherence ($n = 126$) vs. UC ($n = 129$).	Self-report	Number of infectious symptoms, infection severity	At maximum 15 days from start of treatment, no difference in adherence, number of infectious symptoms, or infection severity.

95% CI, 95% confidence interval; BG, blood glucose; ER, emergency room; ES, effect size, reported as Cohen's d ; HAART, highly active antiretroviral therapy; mean \pm standard error of mean (SEM); MEMS, medication event monitoring system; NNT, number needed to treat; NS, not significant.

Table 3: Self-monitoring and/or feedback (ranked according to type of technology and delivery method) (*n* = 11)

Source	Condition	Technology Delivery Method	Intervention Description	Adherence Measure	Clinical Outcome Measure	Main Results
El Miedany et al. ²²	Rheumatoid Arthritis	Computer Nonautomated	Given visual feedback on computer of disease progression, discussed changes, comorbidity risks, functional disability, and QOL with MD or nurse (<i>n</i> = 55) vs. UC (<i>n</i> = 56).	Self-report	Pain score, disease activity score	At 6 months, significantly greater adherence to medication, greater improvement in pain score, and greater improvement in disease activity score.
Chan et al. ¹⁸	Asthma	Computer/Internet Nonautomated	Given virtual access to asthma education, transmit daily asthma symptom diary, peak flow meter, and inhaler technique videos, three in-person visits (<i>n</i> = 60) vs. six office-based visits (<i>n</i> = 60). All patients had email and telephone access to case manager for feedback.	Asthma diary, controller refill	FEV1, PEF, rescue therapy use, health care use, asthma-related QOL	At 12 months, significantly greater asthma diary adherence. No difference in controller prescription refills, FEV1, PEF, rescue therapy use, utilization of health services, or QOL.
Van der Meer et al. ⁴⁴	Asthma	Computer/Internet Nonautomated	Given internet-based treatment plan, online education, and web or telephone communication with asthma nurse. Given feedback based on ACO, including treatment adjustment according to a predefined algorithm (<i>n</i> = 101) vs. daily internet-based symptom diary only (<i>n</i> = 99).	Self-report	FEV1, ACO, QOL	At 12 months, no difference in adherence to daily-inhaled corticosteroid use, FEV1, ACO, or QOL.
Friedman et al. ²⁴	Hypertension	Telephone-Linked Computer (Telehealth) Automated HBPM	Once weekly calls to telephone-linked computer to submit BP reading, medication regimen, adherence, side effects, and received feedback (<i>n</i> = 133) vs. UC (<i>n</i> = 134).	Pill count	BP, health status	At 6 months, significantly greater change in adherence, no difference in decrease in SBP. Poorly adherent (<80% adherent at baseline; <i>n</i> = 26) patients had significant improvement in adherence and decrease in DBP, but no difference in decrease in SBP.
Wakefield et al. ⁴⁵	Hypertension, Diabetes	Telephone- Connected Telehealth Device (Telehealth) Automated HBPM	All intervention patients transmitted daily BP, BG. High-intensity patients responded to standardized questions and received messages, calls, or mailed feedback from nurse care manager based on disease management algorithm (<i>n</i> = 92) vs. low-intensity patients responded to subset of standardized questions and not managed according to algorithm (<i>n</i> = 102) vs. UC (<i>n</i> = 107).	Self-report	HbA1c, SBP	At 12 months, no difference in adherence or HbA1c change. Significant SBP reduction in high-intensity vs. UC (−4.92 vs. 3.34; <i>P</i> = .006), but no difference vs. low-intensity (−4.92 vs. 0.76; <i>P</i> = .08).
Marquez Contreras et al. ³¹	Hypertension	Telephone Nonautomated	Three telephone calls from a nurse to discuss treatment and feedback on adherence (<i>n</i> = 184) vs. three mailings providing education, reinforcing compliance, and reminding of clinical visits (<i>n</i> = 172) vs. UC (<i>n</i> = 182).	Pill count	BP	At 6 months, telephone and mail groups had significantly greater adherence vs. UC, and within each group, there was a significant reduction in BP compared to baseline. Telephone group, but not mail group, had significant reduction in SBP and DBP vs. UC.
Marquez-Contreras et al. ³²	Hypertension	HBPM Nonautomated	Given HBPM, manual, summary of functions, and card on which to record BP 3 days/week (<i>n</i> = 100) vs. UC (<i>n</i> = 100)	EDM	BP	At 24 weeks, significantly greater adherence. No difference in SBP or DBP. Significantly greater decrease in DBP, but not SBP. Significant BP reduction within each group.
Antoniceff et al. ¹⁵	Heart Failure	Telephone Nonautomated EKG Transmission HBPM	Once weekly call from team member to obtain symptoms, adherence, previous 24-h BP, heart rate, weight, urine output, and EKG transmission. Therapeutic modifications made and follow-up arranged accordingly (<i>n</i> = 28) vs. monthly calls for data collection and three clinic visits (<i>n</i> = 29).	Self-report	Mortality or hospital admission	At 12 months, significantly greater adherence and significantly lower incidence of mortality or hospital admission (0.043 vs. 0.107 events/patient/month; <i>P</i> = .006). Significant reduction in SBP and heart rate within each group compared to baseline.

(continued)

Table 3: Continued

Source	Condition	Technology Delivery Method	Intervention Description	Adherence Measure	Clinical Outcome Measure	Main Results
Otsuki et al. ³⁴	Asthma	EDM Nonautomated	AMF group received objective feedback on EDM measured adherence, goal-setting, reinforcement of goals, self-monitoring strategies during five home visits from an asthma educator (<i>n</i> = 83) vs. ABC group received five home visits from an asthma educator (<i>n</i> = 84) vs. UC (<i>n</i> = 83).	Self-report, controller refill	Asthma morbidity measures	At 12 months, no difference across all groups in adherence, but significant within group increase in controller refills and lower ED visit rate. No difference in AMF vs. ABC across all outcomes. AMF + ABC vs. UC had faster increase in controller refills (IRR 0.83, 95% CI, 0.86–1.00; <i>P</i> = .05), faster decrease in ED visits (IRR 0.88, 95% CI, 0.78–0.99) and less steroid use (IRR 0.83, 95% CI, 0.73–0.95). No differences in asthma symptom frequency or hospitalization. AMF vs. UC had significantly greater controller refills (IRR 1.52, 95% CI, 1.05–2.19) and greater reduction in ED visits (IRR 0.85, 95% CI, 0.74–0.97). No difference in self-reported adherence, asthma symptoms, steroid use, or hospitalizations.
Sabin et al. ³⁷	HIV	EDM Nonautomated	Patients <95% adherent were provided with summarized EDM data that was discussed with an MD or nurse (<i>n</i> = 34) vs. UC, had EDM data collected, adherence counseling only if <95% self-reported adherence (<i>n</i> = 34).	EDM	Viral load, CD4 count	At 12 months, significantly greater adherence. No difference in viral load suppression or CD4 count.
Wu et al. ⁴⁸	Heart Failure	EDM Nonautomated Nurse	Plus group received feedback on adherence + Lite (<i>n</i> = 27) vs. Lite group received two in-person and two calls from nurse to provide education and counseling based on theory of planned behavior (<i>n</i> = 27) vs. UC (<i>n</i> = 28).	EDM	Cardiac event-free survival, QOL	At 9 months, Plus and Lite each had significantly greater adherence vs. UC, but no difference in adherence between Plus and Lite. Plus + Lite vs. UC had significantly longer cardiac event-free survival [HR 4.22 (Wald 7.677), adjusted for sociodemographic and clinical factors]. No difference between all groups in QOL.

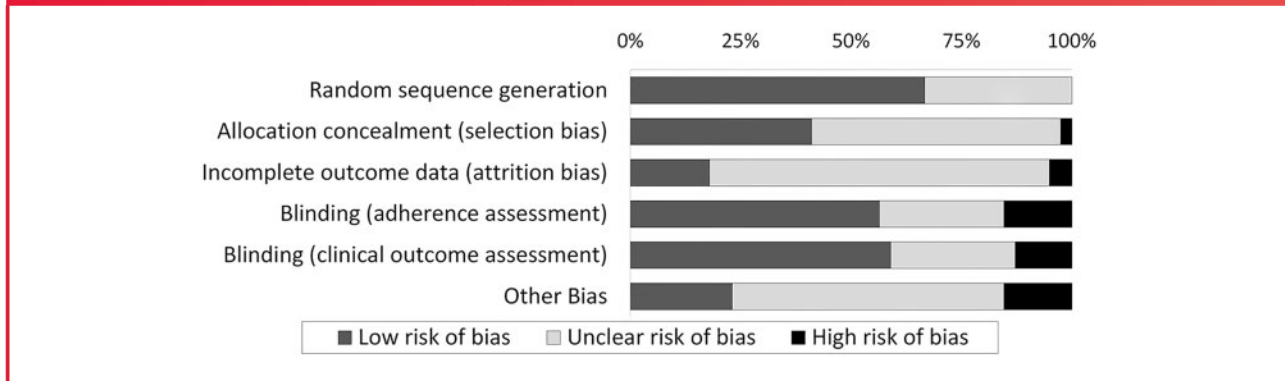
ACO, asthma control questionnaire; DBP, diastolic blood pressure; FEV₁, forced expiratory volume; HR, hazard ratio; mean ± SEM; MD, physician; NS, not significant; PEF, peak expiratory flow; QOL, quality of life; *r*², regression coefficient; RR, risk ratio; SBP, systolic blood pressure; SMS, short message service; UC, usual care

Table 4: Electronic reminders (ranked according to type of technology and delivery method) (*n* = 9)

Source	Condition	Technology Delivery Method	Intervention Description	Adherence Measure	Clinical Outcome Measure	Main Results
Hou et al. ²⁷	Birth Control Pill	SMS Automated	Once daily reminder to take pill at time specified by patient. No response required (<i>n</i> = 41) vs. UC (<i>n</i> = 41).	Self-report, EDM	Pregnancy	At 3 months, no difference in adherence. No pregnancies reported in study, despite missed pills across both groups.
Boker et al. ¹⁷	Acne	SMS Automated	Twice daily customized reminder. Response required (<i>n</i> = 19) vs. UC (<i>n</i> = 21).	EDM	Acne severity, QOL	At 12 weeks, no difference in adherence, objective, or self-reported acne severity, or QOL.
Simoni et al. ⁴²	HIV	Two-way Pager System Automated	Received two-way pager system providing minimum 3/day customized reminders, educational material, adherence assessments, and entertainment. Response page required (<i>n</i> = 56) and pager + peer support via 6 × 2/month educational meetings and weekly calls from peers (<i>n</i> = 56) vs. UC (<i>n</i> = 57).	Self-report, EDM	Viral load, CD4 count	At 9 months, messaging and messaging + peer support vs. UC had no difference in adherence, viral load, or CD4 count.
Andrade et al. ¹⁴	HIV	AVRD Automated	Daily, timed voice messages with blinking light reminders to take HAART. Response required on device push-button plus adherence counseling (<i>n</i> = 32) vs. once monthly 30-min adherence counseling session by pharmacist (<i>n</i> = 32).	EDM	Viral load, CD4 count	At 24 weeks, no difference in adherence, undetectable viral load, or CD4 count. Significantly greater reduction in viral load. Among patients with memory impairment (14 reminder and 17 counseling-only), significantly higher adherence in reminder group. No difference in adherence in memory-intact patients.
Wang et al. ⁴⁶	HIV	AVRD Automated	Received pillbox with audiovisual alarm and nurse delivered home visits every 2 months and calls every 2 weeks (<i>n</i> = 58) vs. UC (<i>n</i> = 58).	Self-report	QOL, symptoms of depression	At 8 months, significantly greater 100% adherence and taking all pills on time. Significantly greater QOL and lower depression symptoms.
Chung et al. ²⁰	HIV	AVRD Automated	Received digital pocket alarm that beeped and flashed twice daily for 6 months after HAART initiation, could not be programmed or disabled (<i>n</i> = 100), and alarm and counseling (<i>n</i> = 100) vs. received three counseling sessions at HAART initiation (<i>n</i> = 100) and UC (<i>n</i> = 100).	Prescription refill	Viral failure, CD4 count, mortality	At 18 months, no difference in adherence, time to viral failure, CD4 count, or mortality.
Simoni et al. ⁴⁰	HIV	AVRD Automated	Received alarm device only (<i>n</i> = 8) or alarm + three nurse-led counseling sessions (in-person or via telephone) (<i>n</i> = 18) vs. UC (<i>n</i> = 34).	Self-report, EDM	Viral load, CD4 count	At 25 weeks, no difference in adherence, viral load, or CD4 count.
Charles et al. ¹⁹	Asthma	AVRD Automated	Received smart inhaler with twice-daily alarm that beeped and light that turned from green to red once dose was taken (<i>n</i> = 55) vs. Smart inhaler only. No audiovisual alarm (<i>n</i> = 55).	EDM	ACQ, PEF	At 24 weeks, significantly increased adherence. No difference in ACQ or PEF.
Okeke et al. ³³	Glaucoma	AVRD Automated	Received dosing aid with once-daily audiovisual alarm, educational video, review of current barriers to drop-taking, and reminder calls (<i>n</i> = 35) vs. UC (<i>n</i> = 31).	EDM	Intraocular pressure	At 3 months, significantly increased adherence. No difference in intraocular pressure.

PEF, Peak expiratory flow

Figure 2: Risk of bias graph: review of authors' judgments about each risk of bias item, presented as percentages across all included studies.



intervention, including the purpose of the intervention, technology used and mode of delivery, and characteristics of the study, including length of study, target disease, target population, adherence measure used, and study quality. [Supplementary Appendix D](#) provides the corresponding study references for those outlined in [Table 1](#).

Education and/or counseling

Eighteen studies (47.4%) examined education and/or counseling interventions ([Table 2](#)).^{13,16,21,23,25,26,28–30,35,36,38,39,41,43,47,49,50} Educational interventions typically involved the provision of information, either audiovisual or verbal, about the target disease, symptoms, comorbid diseases and conditions, rationale for treatment, treatment benefits, side effects, and benefits of adherence. In addition to education, most interventions assessed target disease symptoms, knowledge, attitudes, and barriers to treatment, and counseled on overall goal setting and adherence promoting activities. Additional counseling was provided on the importance of self-care (e.g., diet, exercise, sleep, and self-monitoring), peer and social support, and follow-up. All studies examined repeated exposure to education and/or counseling (e.g., none of the studies examined the impact of a single education and/or counseling session).

In two of 18 studies, the intervention was self-directed and participants received the intervention by interacting with an internet-independent computer program.^{23,29} In another study, participants received structured online messaging regarding depression via an internet-dependent computer.³⁹ Four studies delivered automated interventions, two using SMS^{30,50} and two using IVR systems.^{26,38} The remaining 11 studies used nonautomated telephone calls to provide education and/or counseling. The education and/or counseling was provided by a variety of individuals, including peers,^{26,41} nurses,^{21,28,35,39,50} clinicians,³⁰ counselors,¹³ health coaches,⁴⁷ health educators,⁴³ health care assistants,²⁵ and pharmacists.^{16,36,49} Seven of these 18 studies reported significant improvements in adherence, with all of these studies reporting improvement in at least one clinical outcome measure.^{25,28–30,38,39,49} An additional two

studies reported an improvement in at least one clinical outcome, with no improvement in adherence.^{26,35} A subjective (e.g., self-reported) outcome measure was used in six of nine studies with improvement in at least one clinical outcome measure, and in most of these studies, not all clinical outcome measures were significantly improved.^{25,28,29,38,35,39} Three studies showed improvement in an objective primary outcome measure.^{26,30,49} Heisler et al.²⁶ reported a significant glycosylated hemoglobin (HbA1c) decrease in patients with diabetes who received peer support facilitated by an IVR system, compared to patients who did not receive such support. Interestingly, self-reported adherence was not significantly different between groups. Lester et al.³⁰ reported significantly improved self-reported adherence and greater viral load suppression in Kenyan patients with HIV who received a weekly text message in Swahili that read “Mambo?,” which translates to “How are you?” If patients responded with having problems or did not reply in 48 h, study personnel contacted them. Wu et al.⁴⁹ found that brief telephone calls from pharmacists in patients with polypharmacy significantly improved adherence and decreased mortality. Of the seven high-quality studies, five studies^{16,29,41,43,49} used education and/or counseling interventions, with only two studies finding significant effects: Wu et al.⁴⁹ (described above) and Kato et al.,²⁹ who found that a cancer-targeted video game intervention improved knowledge, self-efficacy, and EDM-measured antibiotic and drug metabolite-measured adherence. The remaining three high-quality studies all provided education and/or counseling using nonautomated telephone calls and found no differences in adherence or clinical outcomes.^{16,41,43}

Self-monitoring and/or feedback

Eleven studies (28.9%) assessed technology-mediated self-monitoring and/or feedback interventions ([Table 3](#)).^{15,18,22,24,31,32,34,37,44,45,48} All of these studies were of poor methodological quality, with only three studies^{21,22,35} having low risk of bias for study design (i.e., low risk of bias for random sequence generation and allocation concealment), but

high risk of bias for blinding of adherence and clinical outcome assessment (Supplementary Appendix C). The self-monitoring behaviors in six of 11 studies involved patients keeping track of asthma symptoms by using a diary^{18,44} or measuring blood pressure.^{15,24,32,45} In all but one³² of these studies, patients were provided with feedback on their self-monitoring. In five of 11 studies, patients received feedback on either disease progression²² or medication adherence, measured by using self-report interviews³¹ or EDMs.^{34,37,48} Two studies used automated telehealth devices and HBPM in patients with hypertension.^{24,45} The remaining nine studies used nonautomated technologies, including internet-independent computer programs,²² internet-dependent computer programs,^{18,44} telephone,³¹ HBPMs,^{15,32} and EDMs.^{34,37,48} The intervention was delivered by a case manager,¹⁸ physician or nurse,^{22,31,37,44,45,48} health educator,³⁴ or member of a specialized team.¹⁵

Nine of 11 studies reported increased adherence according to at least one measure, with three studies using self-report^{15,18,22} and the other studies using objective measures of adherence, including prescription refill rate,³⁴ pill count,^{24,31} and EDM data.^{32,37,48} Of the nine studies reporting increased adherence, five studies found significant improvements in at least one clinical outcome measure. El Miedany et al.²² provided patients with visual feedback of their rheumatic disease progression on a computer, and found increased self-reported adherence and lower disease activity and pain scores. Marquez Contreras et al.³¹ found that three nurse-initiated telephone calls over six months to discuss treatment regimen and adherence improved adherence measured by pill count and resulted in a significantly lower mean reduction in systolic blood pressure compared to usual care, but not compared to a group receiving three mailed communications for patients with hypertension. Otsuki et al.³⁴ provided asthma patients with five asthma-related home visits and objective feedback on medication adherence measured by EDM, and found a significant improvement in controller refill rate and in all asthma morbidity outcomes compared to usual care, but not compared to patients who only received the home visits. Two studies of patients with heart failure found significantly greater adherence, measured by self-report¹⁵ or EDM,⁴⁸ and lower incidence of hospitalization and mortality.

Electronic reminders

Nine studies utilized electronic reminders as the intervention, alone^{17,19,27} or in combination with another intervention (Table 4).^{14,20,33,40,42,46} Two studies had low risk of bias.^{20,42} The electronic reminders in all studies were automated. Three studies provided automated short messages to personal cellular phones^{17,27} or to a two-way pager device provided to patients.⁴² Six studies implemented AVRDS.^{14,19,20,33,40,46} Across all studies, reminders were sent once daily in two studies,^{27,33} twice daily in three studies,^{17,19,20} and three times daily in one study,⁴² in three studies of patients with HIV,^{14,40,46} the frequency of reminders was unspecified, but can be assumed to be multiple times daily because they targeted multiple antiretroviral medications. Three of nine studies revealed a

significant improvement in adherence,^{19,33,46} and only one of nine studies found a significant improvement in at least one clinical outcome measure.⁴⁶ Wang et al.⁴⁶ provided HIV patients with an electronic pillbox with an audiovisual alarm in addition to nurse-delivered home visits and telephone calls. They found a significantly greater proportion of patients reporting 100% adherence, a greater number of patients taking pills on time, greater QOL, and lower symptoms of depression in intervention patients compared to usual care. In the other two studies reporting a significant improvement in adherence, patients received a multifunction device that was not only an AVRDS, but also an EDM, which was physically attached to the medication dispenser: an asthma inhaler¹⁹ or topical ophthalmic solution bottle.³³ Andrade et al.¹⁴ found that an AVRDS that provided daily, timed programmed voice message reminders with a blinking light and required a response for patients with HIV on antiretrovirals did not increase EDM measured adherence. Although they did not find a difference in undetectable viral load or CD4 count between groups, they did find a significantly greater reduction in viral load (secondary outcome) in the AVRDS groups compared to counseling alone. In a subgroup analysis of patients with memory impairment, they found a significantly higher mean adherence in the AVRDS group.¹⁴

Both of the high-quality studies (low risk of bias) used electronic reminders for patients with HIV.^{20,42} Chung et al.²⁰ did not find a significant improvement in adherence, viral failure, CD4 count, or mortality by providing patients with a digital pocket alarm that beeped and flashed twice daily, compared to usual care or counseling only. Simoni et al.⁴² used a two-way pager messaging system that provided dosing reminders, education, adherence assessments, and entertainment, along with peer support, but did not find differences in adherence, viral load, or CD4 count.

DISCUSSION

Our primary objective was to conduct an in-depth analysis of RCTs that examined the effects of TMI on both medication adherence and clinical outcomes. Methods were relatively weak in many studies, with only seven studies having low risk for bias.^{16,20,29,41–43,49} Only half of the included studies used an objective method to measure adherence (e.g., EDM, prescription refills, pill count, or serum medication metabolite concentration), with the remainder using self-report. Self-reported measures are less reliable and tend to overestimate adherence, resulting in high baseline and potentially final adherence, making it difficult to detect the impact of intervention. This was the case in three studies that found no difference in adherence, but found an improvement in clinical outcomes, although two studies additionally used self-reported clinical outcome measures.^{16,26,27} On the other hand, in most studies, patients were not blinded to treatment allocation, potentially leading to high self-reported adherence, resulting in a treatment effect where there was actually none. Future studies should incorporate objective measures of medication adherence when possible.

Results of this review revealed a diverse range of interventions, with varied adherence and clinical outcomes. In most

instances, technology was buried within complex interventions, and therefore, isolating the sole effect of technology was not possible.

Overall, approximately half of studies found improvement in medication adherence, with over one-third of all studies finding improvement in clinical outcomes. This theme of greater significance in adherence compared to clinical outcomes was a consistent trend across all functions of technology, categories of technologies, modes of delivery of intervention, target diseases, and adherence measures, but again may simply reflect the use of self-report in unblinded trials.

Given the relatively low success rate in terms of a positive impact on both adherence and clinical outcomes, and a lack of common intervention characteristics, it appears as though no consistent evidence exists indicating that the use of a single technology to deliver all or part of intervention can lead to increased adherence and positive clinical outcomes. Certainly, there were no studies showing substantive improvements in patient-important outcomes.

Despite the low number of high-quality studies, the future of TMI for medication adherence remains promising because the application of rigorous health research methodologies to test the effectiveness of TMIs is a relatively recent development, as witnessed by all but one of the included studies being published on or after 2005.

Educating patients about their disease, reinforcing the importance of adhering to prescribed treatment, and the provision of psychosocial support are considered cornerstones of approaches toward increasing medication adherence across disease spectrums. Not surprisingly, the largest subset of studies we identified sought to address this “knowledge-motivation” deficit. Although grouped together based on the primary purpose of the intervention, these studies were diverse in terms of the technology used, mode of delivery, target disease, and adherence measures. An interesting feature of this group of studies was the wide spectrum of technology and that the predominant technology in use was the telephone. Although all adherence interventions should probably incorporate an educational component, the effect of education alone, whether delivered with or without a TMI, should be questioned.

The next most common purpose of technology in the intervention was as an instrument of active or passive self-monitoring, and/or as a medium for communicating feedback on adherence. It is postulated that feedback interventions work on the basis of theory of planned behavior, which addresses an individual’s intention to engage in a behavior at a specific time and place in terms of motivation (intention) and behavioral control. Achieving long-term medication adherence can be difficult in the absence of perceived symptoms that explicitly provide cues to the patient regarding missed medication, which is common in many chronic conditions (e.g., hypertension, depression). Technology can be used to provide external feedback to help patients achieve positive adherence behavior. Interestingly, a majority of the studies identified in this category found an improvement in adherence, with just under half additionally finding an improvement in clinical outcomes. This may

be considered the most successful category of interventions; however, there remained a lack of methodological and operational homogeneity among these studies. All of the “successful” studies from this category were nonautomated, with a component of the intervention relying on person-to-person communication. In some cases, the contents of this communication were explicitly stated, but often, it was broadly stated as “counseling,” “feedback,” or “discussion” and likely involved some form of education and/or counseling. The content and circumstances around these conversations and their impact on subsequent adherence is immeasurable and not reproducible, making it difficult to determine the true contribution of technology to the impact of the intervention.

A commonly stated reason for nonadherence is “forgetting.” Whereas nine studies targeted this issue by providing electronic reminders, only three found any impact on adherence outcomes and only one study found an improvement in clinical outcomes. This is in contrast with a previous study, which found that SMS reminders, more than AVRds, are effective at increasing medication adherence.⁸ However, this study did not examine clinical outcomes. Similar to these authors,⁸ most of the studies using electronic reminders in our study were <6 months in duration. Future studies should examine electronic reminders for longer durations. Some lessons can be learned from the general failure of reminder interventions to improve either outcome. It is likely that forgetfulness is only one of many facets of the complex multifactorial problem of medication nonadherence, and addressing the issue as a one-dimensional problem is ineffective. From the three studies in this group that reported improvement in adherence, two studies also provided telephone calls to participants, which involves going beyond simplistic automatic reminding by means of a novel medication administration device. Further, the addition of visual cues might have acted as a persistent reinforcement to the audible reminders. Perhaps the visual dimension might have functioned as direct feedback, potentially adding one more mechanism of action for these interventions. It is also plausible that individualized reminder messages from a known member of the care team might be more efficacious than mass standard reminder messages, even though the latter might be easier and less resource-intensive to execute. Further research examining the influences of customized messages, source, content, and frequency of delivery is critical.

From a technology perspective, mobile telephone penetration is very high in both developed and developing countries, making direct-to-patient SMS interventions very appealing. Aside from reminders, SMS was used as an educational intervention in two studies,^{30,50} with the study by Lester et al.³⁰ finding improvements in both adherence and clinical outcomes through a once-weekly SMS that asked patients with HIV how they were doing. There are now several reviews examining the impact of SMS on adherence in specific target conditions,^{51,52} attendance at healthcare appointments,⁵³ self-management of long-term illnesses,⁵⁴ communication of results of medical investigations,⁵⁵ and preventative health care.⁹ Overall, results indicate that SMS has the potential to improve many facets of

healthcare, but the field is young and in need of high-quality, longitudinal studies.

Another feature of successful interventions was that they were more likely to be nonautomated, and thus required person-to-person communication. In fact, of the six automated studies that found an improvement in adherence, the three studies that also found improvement in clinical outcomes had a nonautomated component involving communication either in-person or via telephone. In these cases, automated interventions often served as a screening tool to identify patients likely to be nonadherent and may need further assessment and support. This was the case in studies by Lester et al.³⁰ and Sherrard et al.³⁸

Challenges of TMI

Our review was able to identify certain challenges of using technology in adherence interventions. In general, evaluations of TMIs carry all the drawbacks of trials of conventional adherence interventions, including reporting bias and difficulty in blinding patients in addition to those delivering the intervention. Technology overlap can dilute intervention fidelity. Another concern with using commonplace technology (e.g., telephone) is that patients may use the intervention outside of the framed protocol. Heisler et al.²⁶ found that patients who were assigned to a reciprocal peer support intervention reported being in contact with their peers outside of the custom-built interactive system, which makes it difficult to determine the impact of only the study communication. Whereas some TMIs are associated with lower costs due to their wide market penetration (e.g., telephone, mobile phones, SMS, computers, internet), novel TMIs may require custom built software, websites, video games, or mobile applications, which can increase costs. Additionally, TMIs face many obstacles owing to the complexities of the health care system including privacy, security, cost, and provider reimbursement.⁵⁶

Limitations

The quality of the included studies varied greatly; only seven studies were identified as having low risk of bias in study design and outcome assessment,^{16,20,29,41–43,49} with only two studies finding significant improvements in adherence and clinical outcomes.^{29,49} Thus, a majority of studies were of low methodological quality. Our electronic database search strategy identified 11 studies using a TMI, which were excluded from detailed review for various reasons (Supplementary Appendix A). The most common reason for exclusion was that studies only reported on the overall effect of a complex intervention, and not on the independent contribution of the technology-mediated component and its impact on adherence or clinical outcomes. Because these studies did not contribute to the review, we may be missing important results. It is possible that despite extensive searching, we may have missed certain trials that met all of our criteria because the literature on patient adherence is not well indexed. This is because the number of studies is quite small and scattered across traditional disease boundaries. Furthermore, technological components are often

buried deep within interventions, making them difficult to identify in the literature.

Directions for future research

It was difficult to accurately assess the contributions made by various components of the included interventions, a problem that was magnified when multiple technologies were involved in a single intervention (e.g., SMS and telephone) or when a single intervention had multiple technology components (e.g., AVR that has an audio alarm and visual cue). Future research should assess complex interventions involving technology through the modification and application of known frameworks for the development and evaluation of complex interventions.⁵⁷

In addition, future studies should target high-risk (unintentionally nonadherent) patients and aim to identify which TMI would be most beneficial for which patients. For example, the current pediatric population can be considered digital natives;⁵⁸ as such, novel TMIs (e.g., videogame-based interventions, smart-watch interventions, wearable technology) may appeal to their digitally immersive lifestyles, with the potential to be applied across wide spectra of diseases. Future research should also address the specific psychological mechanisms by which TMIs affect health behaviors, and identify the scope of behavioral processes that are particularly suitable for change by means of technology. Several operational questions remain unanswered. For example, are TMIs delivered by family or peers, as opposed to clinicians, more effective? Does feedback have a persistent effect after discontinuation, or must it be continued indefinitely? Finally, in addition to RCTs, future reviews of TMIs could include quasi-experimental study designs (e.g., interrupted time series) because they are strong alternatives to RCTs, pragmatic, and useful for the investigation of mediating factors and secular trends.^{59,60}

E-health and the use of technology to improve medication adherence are in their infancy. As technology evolves, we will likely see the extinction of older technologies and adoption of new technologies and novel interventions to attain improvements in medication adherence.

CONCLUSIONS

This review shows the limited effectiveness of TMI for improving patient adherence and ultimately influencing clinical outcomes, primarily due to a lack of high-quality studies. The methodology for testing TMI for this purpose is generally suboptimal at present; strong, currently available methods need to be applied. Technology will also need to improve if clinically important effects are to be realized.

AUTHOR CONTRIBUTIONS

All authors had full access to all of the data in the study and take responsibility for the integrity of the data and the accuracy of the data analysis.

Study concept and design: Mistry, Keepanasseril, Wilczynski, Nieuwlaat, Haynes.

Acquisition, analysis, or interpretation of data: All authors.

Drafting of the manuscript: Mistry, Keepanasseril.

Critical revision of the manuscript for important intellectual content: All authors.

Statistical analysis: Mistry, Keepanasseril.

Administrative, technical, or material support: Mistry, Keepanasseril, Wilczynski.

Study supervision: Haynes.

COMPETING INTERESTS

None.

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ADDITIONAL CONTRIBUTIONS

Patient Adherence Review Team contributed to data acquisition.

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