

REVIEW



## PD-L1 expression in the microenvironment and the response to checkpoint inhibitors in head and neck squamous cell carcinoma

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### ABSTRACT

In head and neck squamous cell carcinoma (HNSCC), data from studies using checkpoint-inhibiting antibodies that target programmed death 1 (PD-1) or its ligand the programmed death ligand 1 (PD-L1) demonstrated outstanding clinical activity. Translational investigations also suggested some correlations between therapeutic response and PD-L1 expression in tumor tissue. We comprehensively summarize results that have evaluated PD-L1 expression in HNSCC. We discuss flaws and strength of current PD-1/PD-L1 detection, quantification methods and the evaluation of PD-L1 as a prognostic and theragnostic biomarker. Understanding tumor microenvironment may help understanding resistance to checkpoint inhibitors, designing clinical trials that can exploit drug combinations.

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### Introduction

Targeted therapies, including immunotherapy, are currently an area of active development in head and neck oncology;<sup>1,2</sup> however, to date, adequate biomarkers for selection of candidates who will benefit from this therapy have not been definitively identified. Emerging evidence has revealed that head and neck squamous cell carcinoma (HNSCC) is associated with an enriched immune landscape with critical immunological implications.<sup>1</sup> Current HNSCC clinical trials are addressing the need to manage systemic and local immunoregulation. One of the most promising pathways for manipulation involves programmed death-ligand 1 (PD-L1, also referred to as B7-H1 or CD274). Binding of PD-L1 which is expressed on tumor cells, to its receptor, programmed cell death protein 1 (PD-1), results in direct protection of the tumor from cell death.<sup>3</sup> PD-L1 can also reduce activity of tumor-infiltrating effector CD4 and CD8 T cells that express PD-1.<sup>4</sup> Membrane-anchored PD-L1 is also constitutively expressed by nonmalignant cells of the myeloid lineage, including macrophages and dendritic cells.<sup>4–7</sup>

Two PD-1/PD-L1 inhibitors (nivolumab and pembrolizumab) have recently been approved by both US and EU regulatory agencies for second-line treatment of recurrent or metastatic (R/M) HNSCC.<sup>8,9</sup> For melanoma, urothelial and non-small cell lung cancer (NSCLC), PD-L1 expression has been associated with clinical response to anti-PD-1 antibodies in multiple clinical trials.<sup>10–13</sup> For HNSCC, PD-L1 status was not requested by the regulatory authorities for the use of nivolumab. When pembrolizumab was investigated, better outcomes were reported among patients with high PD-L1 expression. Therefore, scoring systems were subsequently developed, either focusing on PD-L1 expression on tumor

cells (TPS; tumor proportion score) or combining tumor and immune cell expression (CPS; combined positive score).

Using the first scoring system, the European Medicines Agency restricted the indication of pembrolizumab in HNSCC for patients with recurrent or metastatic tumor with a  $\geq 50\%$  TPS and progressing on or after platinum-containing chemotherapy.

In July 2019, the Committee for Medicinal Products for Human Use (CHMP) adopted a positive opinion recommending a change to the terms of the marketing authorization for the medicinal product pembrolizumab.

Results from the KEYNOTE-048 study showed that pembrolizumab was efficient for first-line treatment of R/M HNSCC in patients with a tumor and/or surrounding cells expressing PD-L1, which was particularly pronounced with  $CPS \geq 20$ , and less so when  $CPS \geq 1$ .<sup>14</sup> This suggests a degree of correlation between PD-L1 expression and the effect of PD-1 inhibitors. Nonetheless, a proportion of patients with PD-L1-negative tumors also shows some levels of benefit from PD-1 inhibitors.<sup>9,14–16</sup>

The expression and topographic distribution of PD-L1 and PD-1 on nonmalignant cells in the tumor microenvironment has been well described for Hodgkin lymphoma<sup>17</sup> and melanoma.<sup>10</sup> For HNSCC, which displays intense intratumoral and peritumoral inflammatory infiltration, the distribution of PD-L1 and PD-1 on nonmalignant cells is not yet unclear, and the clinical phenotype most likely to benefit from immunotherapy remains to be defined.<sup>1</sup>

PD-1 inhibitors are associated with a high rate of primary progression, and an unexpected effect which has recently been defined as “hyperprogression”.<sup>18–21</sup> The biological mechanisms of hyperprogression are yet to be fully elucidated, but are expected to

**Table 1.** Results about prognostic value of PD-L1 expression in HNSCC pre-clinical studies.

Reference	Year	Tumor types	Cells analyzed	Clone of antibody	Cutoff	Incidence of PD-L1	Correlation with OS	Correlation with HPV status
Strome <i>et al.</i>	2003	HNSCC	TC	mAb 5H1	>0%	66	NE	NE
Lyford-Pike <i>et al.</i>	2006	HNSCC HPV+	TC	mAb 5H1	>5%	70	NE	+
Zhang <i>et al.</i>	2008	NPC	U	U	U	68	-	NE
Hsu <i>et al.</i>	2010	NPC	TC and IC	MIH1.; eBioscience, ab82059, abcam,		100	NE	NE
Cho <i>et al.</i>	2011	OSCC	TC	Goat anti-PDL-1 (R&D)	>20%	87	-	-
Badoual <i>et al.</i>	2013	HNSCC	TC	clone A3	>5%	52	-	NE
Ukpo <i>et al.</i>	2013	OPSCC HPV+	TC	5H1, isotype mouse IgG1	>5%	49	-	-
Malm <i>et al.</i>	2015	HNSCC HPV-	TC and IC	E13LN	>1%	78	NE	NE
Hong <i>et al.</i>	2016	OPSCC	TC	mAb 5H1	≥20%	70	+	+
Kirm <i>et al.</i>	2016	OPSCC	TC	SP142; Spring Bioscience	≥1%	68	-	-
Solomon <i>et al.</i>	2016	OPSCC HPV+	TC	rabbit monoclonal, Cell signaling	>5%	47	-	NE
Oguejofor <i>et al.</i>	2017	OPSCC	TC and IC		≥5%	18	-	NE
						21	NE	+

HPV, human papilloma virus; IC, immune cells; NE, not evaluated; NPC, nasopharyngeal carcinoma; OSCC, oral squamous cell carcinoma; OPSCC, oropharyngeal squamous cell carcinoma; TC, tumor cells; U, unspecified

**Table 2.** Results about prognostic value of PD-L1 expression in HNSCC clinical trials.

Reference	Year	Protocol	Cells analyzed	Clone of antibody	Cutoff	of PD-L1+	Correlation with anti-PD1 response
Ferris et al. NEJM	2017	Checkmate 141	TC	clone 28-8, Epitomics	≥1% ≥5% ≥10%	149 97 77	+ + -
Ferris et al. OO	2016	Checkmate 141	TC	clone 28-8, Epitomics	≥1% ≥5% ≥10%	55 34 27	+ + -
Seiwert et al.	2016	KEYNOTE-012	TC and IC	22C3, Merck	≥1	100%	NEV
Chow et al.	2016	KEYNOTE-012	TC	22C3, Merck	≥1%	67%	-
Bauml et al.	2017	KEYNOTE-055	TC and IC	22C3, Merck	≥1	81%	+
Cohen et al.	2018	KEYNOTE-040	TC and IC	22C3, Merck	≥1	84%	+
Burtneß et al.	2018	KEYNOTE-048	TC and IC	22C3, Merck	≥50	29%	+
					≥1	78%	+
					≥1	85%	+
					≥20	40%	+

IC, immune cells; TC, tumor cells

**Table 3.** Studies comparing different PD-L1 IHC assays.

	# and types of tested tumors	SP142	SP263	28-8	22C3	E1L3N	Ref
Hirsch <i>et al.</i>	39 NSCLC	-	+	+	+	NE	26
Karim <i>et al.</i>	29 NSCLC	+	NE	+	+		27
Scognamiglio et Chen	96 HNSCC	+	+++	NE	NE	+	21
Rimm <i>et al.</i>	90 NSCLC	-	NE	+	+	NE	28

Abbreviations: #, number; HNSCC, head and neck squamous cell carcinoma; NE, not evaluated; NSCLC, non-small-cell lung cancer.

SP142 (Spring Bioscience), SP263 (Ventana), 28-8 (Dako), 22C3 (Dako) and E1L3N (Cell Signaling)

help clinicians identify predictors of response or primary resistance, and thus improve the use of PD-1/PD-L1 inhibitors.

In this review, we focus on studies of PD-L1 expression in HNSCC tumors and the microenvironment, highlighting the different types of scoring used.

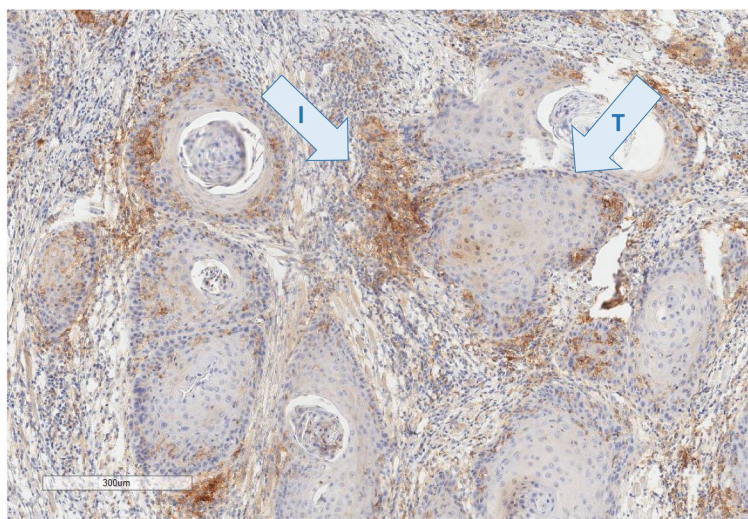
## Quantifying PD-L1 expression with antibodies

### The choice of antibody

PD-L1 expression is currently quantified by immunohistochemistry. However, methods analyzing PD-L1 staining are heterogeneous given the availability of multiple staining antibodies and interpretation protocols.

Several commercial PD-L1 immunohistochemistry antibodies are available and their detection rates of PD-L1 vary.<sup>22</sup> The wide range of anti-PD-L1 labeling antibodies precludes homogeneous and comparable results for PD-L1 expression.<sup>23</sup> Importantly, results from the study by Scott *et al.* reported at the ESMO 2018 Congress, demonstrated that different algorithms for PD-L1 evaluation can select different populations and should thus not be used interchangeably.<sup>24</sup>

Preclinical studies reporting PD-L1 expression use different antibodies (Table 1). Most clinical studies use the IHC 22C3 pharmDx assay (Dako, Carpinteria, CA) with the 22C3 anti-PD-L1 antibody (Merck, Kenilworth, NJ) that were validated by the FDA for characterization of NSCLC (Table 2).<sup>15,25,26</sup>



**Figure 1.** PD-L1 staining (E1L3N, Cell signaling technology) in head and neck carcinoma sample shows a weak staining of the tumor component (t) contrasting with a strong staining of the immune component (i) located in the stroma. Pathologists have scored this case 15% by tumor proportion score (TPS) and 40 by combined positive score (CPS).

Two ongoing clinical trials (e.g. nct02369874, nct03051906) require confirmed PD-L1-positive or -negative status by the Ventana SP263 assay. A number of studies using different tumor types have compared available assays to determine if they are interchangeable,<sup>22,27–29</sup> as summarized in Table 3. The two international Phase III studies KEYNOTE-040 (second-line)<sup>14</sup> and KEYNOTE-048 (first-line)<sup>16</sup> used the 22C3 Dako antibody for PD-L1 expression, providing an argument for this to be considered the routine assay for HNSCC patients candidate for pembrolizumab, as is the case for lung carcinoma patients. In practice, PD-L1 expression is currently only taken into consideration in Europe for pembrolizumab in HNSCC.

### Cells choice of for PD-L1 scoring

Given the physiological mechanism of PD-1 inhibitors, PD-L1 expression on the tumor cells could be considered the most important parameter to predict efficacy. In the initial cohort of the Phase 1 KEYNOTE-012 study, patients with R/M HNSCC had to have at least 1% PD-L1 expression to be eligible, regardless of the cell type expressing PD-L1 (tumor, inflammatory cells or stroma).<sup>15</sup> Eighty-one (78%) screened patients were found to be PD-L1-positive.

In the expansion cohort of this study, all patients with R/M HNSCC, irrespective of PD-L1 or human papillomavirus status (HPV), were eligible. Two scoring methods for assessing PD-L1 expression were assessed: scoring only tumor cell PD-L1 expression, and scoring PD-L1 expression in both tumor and mononuclear inflammatory cell.<sup>25</sup> When scoring took into account staining in both tumor and immune cells, PD-L1 expression was more predictable of anti-PD-1 efficacy ( $P = .021$ , one-sided) and was better correlated with response rate, progression-free survival (PFS), and overall survival (OS) (PFS:  $P = .008$ ; OS:  $P = .008$ , one-sided). Restricting scoring to tumor cells did not show significance, suggesting that PD-L1 expression is more representative when scoring immune cells (notably macrophages and activated T lymphocytes) than tumor cells. In another study by Kim et al., tumor and immune cell PD-L1 expression was evaluated separately according to each cell component. Overall, scoring immune cell expression was shown to be an important prognostic parameter to predict clinical outcome in HNSCC patients.<sup>30</sup>

To further clarify the above findings, the KEYNOTE-055 study defined CPS as the “percentage of tumor and mononuclear inflammatory cells within the tumor nests and adjacent supporting stroma expressing PD-L1 at any intensity”.<sup>26</sup> In clinical practice, CPS is defined by membranous PD-L1 staining on both tumor and inflammatory cells. It is important to highlight that the CPS denominator includes only the viable invasive tumor cells. The CPS score can thus exceed 100. Moreover, only PD-L1 positive lymphocytes and macrophages are included in the count, although other immune cell subtypes (e.g. dendritic cells) might also be present in the microenvironment.

In contrast to NSCLC clinical trials that used TPS, the recent cutoff references used for PD-L1 positivity in HNSCC are more and more referring to CPS (Figure 1). However, this score carries some difficulties for routine clinical practice. Pathologists are basically trained to focus on tumor cell component. Therefore, it requires additional attention and time for

them to analyze also immune cells, and to separate them from tumor cells on immunohistochemistry staining, in order to perform and report CPS score. In HNSCC, available data suggest that CPS is the most appropriate score to determine PD-L1 expression; however, practical implementation requires further validation and pathological recommendations.

### PD-L1 expression cutoff values

Definition of a valid and widely accepted PD-L1 cutoff value remains a point of debate. In the case of NSCLC, different cutoff values and different scoring were used for different drugs: TPS>5% for nivolumab, CPS>1 for pembrolizumab, PD-L1 expression on at least 50% of tumor cells or at least 10% of tumor-infiltrating immune cells for atezolizumab and TPS>25% for durvalumab.<sup>31–33</sup> Likewise, for some drugs (e.g. pembrolizumab), different cancers have different cutoffs: CPS ≥10 for urothelial and esophageal carcinoma and CPS ≥1 for gastric and cervical cancer.

There is currently no absolute cutoff reference for PD-L1 positivity in clinical and preclinical studies in HNSCC (Tables 1 and 2). For most studies, binary classification of tumors was used; “positive or negative”. Most clinical trials used a 1% cutoff,<sup>15,25,26</sup> as this cutoff between a tumor which does not express PD-L1 at all and a positive case, is easy to apply in practice. The other cutoff values of 5%,<sup>10,12,34,35</sup> 20% (KEYNOTE-048),<sup>16</sup> or 50%<sup>26</sup> imply more complex determination and might be affected by interobserver bias (sensitivity of histopathological examination).

Other studies used a semiquantitative score to evaluate PD-L1 staining. A four-level score was used by Badoual *et al.*: 0 (<10% positive cells), + (10–20% positive cells), ++ (20–50% positive cells), +++ (>50% positive cells) based on reference staining slides using a high magnification (x400).<sup>36</sup> Cho *et al.* calculated the PD-L1 staining score according to staining intensity and distribution of positive tumor cells.<sup>37</sup>

In all these studies, the scoring of PD-L1 expression was subjective with a labor-intensive procedure, representing a limitation for reproducible and comparative results.<sup>38</sup> Clinical trials in HNSCC need a standardized and ideally semi-quantitative score for PD-L1 expression, which includes tumor cells and immune-infiltrating cells. As automatic scoring improves, a more complex score may be used, delineating each type of positive cells (tumor, macrophages and lymphocytes). An alternative solution to determining PD-L1 expression scores may be a technique independent of histopathological examination, such as gene signatures using mRNA expression levels.<sup>34,39,40</sup> This could resolve the challenge of variable PD-L1 expression in different tissue sections. However, gene signatures may be highly dependent on the method used for tissue preservation (cryopreservation versus paraffin-embedded tissue) and the content of the sampling in terms of immune, normal and cancer cells. For those reasons, all methods need to be continuously evaluated in terms of evolving disease prognosis and therapeutic objectives.

### Factors influencing PD-L1 expression in HNSCC

Variability in PD-L1 expression levels in HNSCC tumor tissues between studies remains important, ranging from 18% to 100% in preclinical studies, and 27% to 78% in clinical trials (Tables 1



and 2). This variability reflects the lack of uniformity in assays, different monoclonal antibodies employed for staining, fresh versus paraffin-embedded samples, scoring (or not) of PD-L1 expression on inflammatory cells and the different cutoffs.<sup>37</sup> Moreover, discrepancies arise due to true variability within the tumor tissue, between different clones, and between the primary site and any metastases. Furthermore, PD-L1 expression may also vary according to TNM stage, previous treatment, and time since disease diagnosis.

### Primary tumor site and cervical lymph nodes

While most studies have analyzed surgical samples from the primary site at initial diagnosis, one study included 34 cases where PD-L1 expression was performed both on the primary tissue (oral and oropharyngeal SCC [OPSCC]) and the cervical lymph nodes. Among cervical lymph node samples, 71% were positive for PD-L1.<sup>22</sup> Of these 34 matched pairs, only 19 (56%) were concordant with PD-L1 expression at the primary site. Among discordant cases, there was a mix of increased PD-L1 expression in the lymph nodes (26%) and decreased PD-L1 expression (18%).

Moreover, with quantitative polymerase chain reaction (qPCR), Partlová *et al.* analyzed the mRNA expression levels of PD-L1 in the primary tumor tissue samples and in metastatic and control cervical lymph nodes. The only significant difference reported was higher mRNA expression in primary tumor versus negative lymph nodes, all other subsite comparison being non-significant.<sup>40</sup>

Studies in other tumor types have reported discrepant expression of PD-L1 between primary and metastatic tissues, suggesting that assessing primary tumor tissue alone might be insufficient to accurately predict PD-L1 expression in advanced disease, an important parameter to bear in mind for treatment outcomes and prognosis in recurrent and metastatic HNSCC.<sup>41–43</sup>

### PD-L1 expression during disease evolution

Studies in melanoma and gastric cancer have also shown notable differences in PD-L1 expression between archival tissue from initial diagnosis and subsequent fresh tumor samples.<sup>44</sup> This suggests PD-L1 expression could be dynamic, increasing by the time disease progression occurs. Thus, analysis of PD-L1 in HNSCC biopsies from the initial diagnosis may not reflect expression at the time of immunotherapy initiation.

### Influence of radiotherapy, chemotherapy and targeted therapy on PD-L1 expression

In preclinical studies using cell lines and mouse models, radiotherapy has been shown to increase tumor PD-L1 expression.<sup>45,46</sup> This process depends on two main pathways: the production of IFN $\gamma$  by CD8 + T cells<sup>45</sup> and the DNA damage.<sup>47</sup> Radiotherapy causes cell death through DNA damage, which is reported to upregulate PD-L1 expression via ATM/ATR/Chk1 kinase activities and cGAS/STING-dependent pathway.<sup>48–50</sup>

In a clinical study including soft tissue sarcoma, Patel *et al.* found that PD-L1 expression is significantly increased after radiotherapy both in tumor cell and TAM as compared to pre-radiotherapy samples.<sup>51</sup> The correlation between chemotherapy and PD-L1 expression was not investigated in clinical studies. However, since several chemotherapy compounds

cause also cell death through DNA damage, it could be anticipated that those compounds could increase PD-L1 expression. So far, no pre-clinical and clinical studies report specifically the effects of targeted therapy, such as cetuximab, on PD-L1 expression.

The above results support immunotherapy-based strategies combined with chemotherapy and/or radiotherapy.

### HPV status

The role of the PD-1/PD-L1 in genuine viral infection and adaptive immune resistance of HPV-positive OPSCC is well established.<sup>5</sup> Various studies have investigated a possible correlation between PD-L1 expression and HPV status in HNSCC; however, a consensus is yet to be reached. In the Kim *et al.* study, PD-L1 expression in HPV-negative and HPV-positive tumors was not significantly different (61% vs. 71%, respectively,  $P = .274$ ).<sup>52</sup> Similarly, Badoual *et al.* reported that 52% of HNSCC tumors evaluated expressed a high level of PD-L1, but no correlation was observed between PD-L1 expression and HPV status (HPV-positive vs. negative, 63% vs. 40%,  $P = .08$ ).<sup>36</sup> Ukpo *et al.* also reported no significant difference for the presence of PD-L1 expression in 138 OPSCC tumors according to HPV status (HPV-positive vs. negative, 49% vs. 34%,  $P = .08$ ).<sup>34</sup>

Conversely, three studies have reported a correlation between PD-L1 expression and HPV status. In a small cohort, Lyford-Pike *et al.* reported an increased PD-L1 expression in HPV-positive tumors compared with HPV-negative tumors (14/20 [70%] vs. 2/7 [29%]).<sup>5</sup> Hong *et al.* reported a similar correlation in a cohort of 99 patients (83.3% vs. 56.9%,  $P = .008$ ).<sup>53</sup> Oguejiofor *et al.* also reported a significant – but inverse – correlation, with lower mean PD-L1 expression in HPV-positive tumors compared to negative cases ( $3.1 \pm 1\%$  vs.  $6.1 \pm 2\%$ ,  $P = .01$ ).<sup>35</sup> Moreover, they stratified PD-L1 expression according to site of expression (stroma versus tumor), showing that HPV-positive tumors had lower stromal PD-L1 expression compared with negative tumors ( $P = .01$ ). The authors hypothesize that this could be due to lower PD-L1 expression on CD68 cells in the stroma in HPV-positive tumors. Considering the importance of the increased incidence of HPV-positive patients and the potential of checkpoint inhibitors in therapy, larger prospective studies clarifying the whispered role of PD-L1 in HPV-positive tumors in patients with HNSCC are urgently warranted.

### Other clinical characteristics

Studies evaluating correlations between PD-L1 expression and other clinical characteristics are to date relatively rare, with inconstant results. Zhang *et al.* reported that the expression of PD-L1 in nasopharyngeal carcinoma was significantly correlated with clinical TNM stage and lymphatic metastasis ( $P < .05$ ), but not with age or sex.<sup>54</sup> Hong *et al.* found that patients with PD-L1-positive tonsillar carcinoma were more likely to be never-smokers and nondrinkers ( $P = .0001$  and  $P = .0001$ , respectively), and have grade 3 disease, with a lower T stage and higher N stage ( $P = .0011$ ,  $P = .0001$ , and  $P = .0001$ , respectively).<sup>53</sup> Conversely, Kim *et al.* did not identify any significant correlations between PD-L1 expression and age,

**Table 4.** Response to the PD-1/PD-L1 inhibitors according to PD-L1 expression in HNSCC clinical trials.

Reference	ORR for all the patients included with nivo/ pembro		For CPS		For TS	
	% of patients with CPS $\geq$ 1%	Response (%) of patients with CPS $\geq$ 1%	Response (%) of patients with CPS<1%	% of patients with TS $\geq$ 1% in group Nivo/pembro	Response (%) of patients with TS $\geq$ 1%	Response (%) of patients with TS<1%
Pembroлизумаб						
Keynote 012 (Seiwert)	18 (8/45)	81 (107/132)		21 (23/ 107)	100% 67 (89/132)	18 (8/45) 19 (17/ 89)
Keynote 012 (Chow)	18 (24/132)			4 (1/ 25)		NEV 16 (7/43)
Keynote 055 (Bauml)	17 (28/166)	84 (140/166)		18 (25/ 140)		
Keynote 040 (Cohen)	14 (36/247)	78(387/495)		12 (3/ 26)		
Keynote 048 (Burtness)	23(31/133) for CPS $\geq$ 20 19 (49/257) for CPS $\leq$ 1	85 (754/882)		17 (34/ 196)		
Nivolumab				4 (2/50)		
Checkmate 141 NEJM	13 (32/240)	NR	NR	19(49/ 257)	55(88/161)	17 (15/ 88)
Checkmate 141 OO	13 (32/240)					12.3 (9/ 73)

CPS, combined positive score; NEJM, New England Journal of Medicine; Nivo, nivolumab; Pembro, pembrolizumab; TPS, tumor proportion score; NR, not reported; OO, oral oncology.

sex, smoking history, location of tumor origin, and stage in OPSCC patients.<sup>52</sup>

### **PD-L1 expression in the tumor microenvironment**

The use of multiplexed immunofluorescence has allowed to report the expression and topographic distribution in PD-L1-positive malignant and nonmalignant cells throughout the tumor microenvironment.<sup>2,10,17</sup>

### **Tumor-infiltrating lymphocytes**

The incidence of tumor-infiltrating lymphocytes (TILs) has been closely studied according to the different tumoral patterns of PD-L1 expression. Two studies found that in the induced pattern, PD-L1 expression co-localized with invading CD3-positive lymphocytes<sup>55</sup> or CD8-positive lymphocytes.<sup>5</sup> However, Cho *et al.* showed by immunohistochemical analysis that the density of intratumoral CD8-positive lymphocytes was significantly inversely correlated with tumoral PD-L1 expression ( $P = .047$ ). Moreover, neither intratumoral CD4-positive nor peritumoral TIL density correlated with the staining-intensity-distribution PD-L1 score.<sup>37</sup> Lyford-Pike *et al.* did not observe any difference in the density or quality of TILs when comparing the constitutive and induced patterns.<sup>5</sup> This correlation between the incidence of TILs and PD-L1 expression could help us to identify patients who may better respond to or develop resistance to PD-1 inhibitors.

### **Tumor-associated macrophages**

Potential correlations between the PD-1/PD-L1 axis and tumor-associated macrophages (TAMs) have been studied in various cancer types including in OPSCC.<sup>56,57</sup> TAMs express both PD-1 and PD-L1. Using an *in vivo* mouse model with colon cancer, Gordon *et al.* found that 50% of tumoral macrophages expressed surface PD-1. These PD-1-positive TAMs show less phagocytosis compared to their PD-1-negative counterparts.<sup>58</sup> This suggests that PD-1 inhibitors may increase macrophage phagocytosis and reduce tumor growth in a macrophage-dependent fashion, and that PD-1/PD-L1 therapies may also function through a direct effect on TAMs phagocytosis.

However, TAMs were also shown to express PD-L1. Some studies have reported that PD-L1 and PD-L2 are specific markers of M1 and M2 macrophages, respectively.<sup>59,60</sup> Lyford-Pike *et al.* who studied the spatial distribution of PD-L1-positive TAMs, offered a potential explanation of macrophage functions.<sup>5</sup> For instance, PD-L1-positive TAMs are localized at the rim interface between the tumor periphery and the surrounding inflammatory stroma. As such, they may stand as a PD-L1 immuno-protective “barrier” surrounding the tumor nests and by such actively contributing to adaptive resistance in PD-L1-positive tumors. The authors also demonstrated that PD-L1 co-localized with CD68-positive TAMs in HPV-positive HNSCC, suggesting that TAMs mediate adaptive resistance through the PD-1/PD-L1 pathway to dampen tumor-specific T cell functions. This was supported by Oguejofor *et al.*, who showed that 7% of CD68-positive cells expressed PD-L1 in HPV-positive OPSCC compared with 16% in HPV-negative OPSCC.<sup>35</sup> The co-expression of PD-1 and PD-L1 on TAMs certainly deserves further analysis

considering that these cells may be playing an important, or potentially ambivalent role, in the response to anti-PD-1 therapy.

### **PD-L1 tumoral expression patterns**

HNSCC seems to present two distinct patterns of PD-L1 expression,<sup>5,22,55</sup> similar to what has been described previously in melanoma.<sup>10</sup> In the first pattern – termed “induced pattern”<sup>22</sup> – few PD-L1-expressing tumor cells are located at the periphery of the tumor nests adjacent to the tumor–stroma interface and concomitant expression of PD-L1 in the adjacent immunocytes (Figure 1).<sup>22</sup> PD-L1 expression in these immune cells could be a result of tumor–immunocyte interactions, representing adaptive immune resistance.<sup>5,10,22</sup> Restricted staining was more common in HPV-positive OPSCC, in accordance with the proposed adaptive resistance hypothesis.<sup>5</sup> In the second pattern called “constitutive pattern”, described for HNSCC<sup>5,22</sup> and melanoma,<sup>10</sup> PD-L1 is expressed uniformly by most tumor cells. This expression pattern appears to be an innate display rather than induced by changes in the microenvironment. Further research into potential correlations between these two distinct patterns and response to immunotherapy are currently ongoing.

### **Prognostic and predictive functions of PD-L1 expression**

#### **Relationships between PD-L1 expression and outcome**

The prognostic value of PD-L1 expression in HNSCC is currently unclear. In the Hong *et al.* study analyzing 99 tonsillar cancer patients by immunochemistry, PD-L1 status was a significant positive prognostic factor for OS by univariate analysis ( $P = .019$ ), although this was not maintained in a multivariate analysis.<sup>53</sup> For Solomon *et al.*, high PD-L1 expression in intratumoral immune cells was significantly associated with improved OS in a cohort of 190 patients with HPV-positive OPSCC (HR = 0.37; 95%CI [0.15–0.93];  $P = .023$ ).<sup>61</sup> On the other hand, Kim *et al.* reported that PD-L1 expression did not affect OS in 133 OPSCC patients in univariate and multivariate analyses. Kaplan-Meier analysis showed no significant difference between PD-L1-positive and PD-L1-negative patients for PFS and OS ( $P = .519$  and  $P = .625$ , respectively).<sup>52</sup>

#### **Using PD-L1 expression to predict benefit under therapy with PD-1 inhibitors**

Progresses with immunotherapy have changed the therapeutic arsenal for patients with R/M HNSCC, improving both OS and clinical response. Unfortunately, the rate of responders remains low (~20%) (Table 4)<sup>9,14–16,25</sup> highlighting an urgent need to identify predictive factors for patient subgroups likely to derive greater benefit.

Most studies report that patients with tumors expressing PD-L1 are more likely to respond to PD-1/PD-L1 inhibition (Table 2). CPS (which includes both tumor and immune cells) appears to be a better predictive factor of response to pembrolizumab than when TPS alone is used.<sup>25</sup> When immune cells were included in the scoring system, a statistically significant increase in the probability of response to pembrolizumab for positive ( $\geq 1$ ) vs. negative ( $< 1$ ) patients was observed (22% vs. 4%,  $P = .021$ ). When only tumor cells were included, the

difference between the two groups was not significant (19% vs. 16%, respectively;  $P = .348$ ).

In a study reported by Bauml *et al.*, 18% of patients with  $\geq 1\%$  PD-L1 expression responded to pembrolizumab compared with 12% with  $< 1\%$  expression, although the small size of the subgroup with CPS  $< 1\%$  ( $N = 26$ ) should be kept in mind.<sup>26</sup> Moreover, several PD-L1-negative patients responded to pembrolizumab; 6- and 12-month PFS and OS rates were similar between PD-L1-negative and PD-L1-positive patients. As these data suggest that the therapeutic benefit of pembrolizumab is not limited to patients with PD-L1-positive tumors, CPS was not validated by Bauml *et al.* as an absolute predictive factor of response to anti-PD1 therapy.<sup>26</sup> The CheckMate-141 study suggested that patients with PD-L1 expression  $\geq 1\%$  experience a greater effect of nivolumab than those whose PD-L1 level  $< 1\%$ ; however, interactions were neither significant nor corrected for multiple comparisons.<sup>9</sup>

Across all the above-cited clinical trials, a number of patients defined as PD-L1 non-expressors also had a response to the PD-1/PD-L1 inhibitors (4–16%) (Table 4). Although in the low range, these response rates are not very different from those reported for PD-L1 expressors (17–21%). This should be factored into future decisions concerning guidelines on patient selection regarding PD-L1 status.

The investigation of additional biomarkers to aid in appropriate patient selection for PD-1 inhibitors continues to be an important area of research. In the case of NSCLC, the presence of EGFR mutations, IFN- $\gamma$  expression signatures, and tumor mutational burden have been proposed as potential predictive markers for response to immunotherapy.<sup>62</sup> These factors also merit investigation, alone or associated with PD-L1 expression, as potential prognostic factors for response to immunotherapy in patients with HSNCC.

### PD-L1 expression for detecting hyperprogressors to PD-1 inhibitors?

An emerging and heavily debated phenomenon is the identification of hyperprogressors among patients treated with immunotherapy. Initially described by Champiat *et al.*, hyperprogressor patients were defined as showing RECIST progression at the first disease assessment with a  $\geq$  two-fold increase in the tumor growth rate when treated with immunotherapy.<sup>18</sup> Of 131 evaluable patients with several types of malignancies, 12 patients (9%) were considered as having hyperprogression. In another study evaluating HNSCC patients, this reached 29% (10 cases among 34 patients).<sup>19</sup> Hyperprogressing disease was associated with increased age (66% vs. 55%,  $P = .007$ )<sup>18</sup> and regional recurrence (90% vs. 37%,  $P = .008$ ).<sup>19</sup>

Hyperprogressing disease was associated with decreased survival in both studies.<sup>18,19</sup> In HNSCC patients, hyperprogression was associated with shorter PFS per RECIST (2.5 vs. 3.4 months,  $P = .003$ ), and irRECIST (2.9 vs. 5.1 months,  $P = .02$ ).<sup>19</sup> In the study reported by Champiat *et al.*, there was a clear trend toward a worse outcome for hyperprogressors (median OS, 4.6 months; 95% CI, 2.0–NA) compared with non-hyperprogressors (median OS, 7.6 months; 95% CI, 5.9–16.0), although this was not significant ( $P = .19$ ), likely due to the small sample size of hyperprogressors. However, the overall

log-rank test was highly significant ( $P < .001$ ) among all groups.<sup>18</sup> To our knowledge, the association between PD-L1 expression and hyperprogression has not yet been studied but may deserve a deeper evaluation.

Currently, reasons behind accelerated tumor growth are unknown. The flare progression occurring after few weeks of therapy with checkpoint inhibitors does not match classical concepts used for defining resistance to chemotherapy. Indeed, the inflammatory microenvironment has the potential for triggering mechanisms stimulating the release of growth factors or strongly unbalance checkpoint inhibition, stimulating the carcinogenic progression. Interestingly, Daste *et al.* described a patient previously treated for various HNSCCs (oral cavity, larynx, oropharynx) by surgery and radiotherapy, who presented two simultaneous tumors (HNSCC and a squamous lung cell carcinoma) showing rapid progression in the oral cavity tumor under immunotherapy while the lung tumor was stable for one year.<sup>63</sup> This case report supports that the response to PD-1 inhibitor is dependent on the phenotype of tumor cells and/or its microenvironment. Inhibition of the PD1/PD-L1 axis may induce collateral effects on other immunosuppressive cells, such as Treg cells, TAMs or myeloid cells, which are to date unknown and must be investigated.

## Conclusion

The definition of a standard and universally shared laboratory method to determine PD-L1 tumor expression is an urgent challenge in head and neck oncology. Moreover, it is imperative for cutoff values, pertinent to clinical outcomes, to be better defined. Analyzing correlations between PD-L1 expression and clinical characteristics should help us to better understand which patient subgroups derive benefit from anti-PD-1 therapy. Translational research will contribute to characterizing other possible predictive markers, which will be valuable for optimal patient selection candidate for immunotherapy in the future.

## Abbreviations

CPS	combined positive score
EMA	European Medicine Agency
FDA	Food and Drug Administration
HNSCC	head and neck squamous cell carcinoma
NSCLC	non-small cell lung cancer
OS	overall survival
PD-1	programmed death-1
PD-L1	programmed death ligand 1
PFS	progression-free survival
R/M	recurrent/metastatic
TAM	tumor-associated macrophage
TIL	tumor-infiltrating lymphocyte
TPS	tumor proportion score

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