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The geographic distribution of the otolaryngology workforce in the United States

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Abstract

Objective: To describe the deployment of otolaryngologists and evaluate factors associated with the geographic distribution of otolaryngologists in the United States

Design: Cross-sectional study

Methods: The otolaryngology physician supply was defined as the number of otolaryngologists per 100,000 in the hospital referral region (HRR). The otolaryngology physician supply was derived from American Medical Association (AMA) Masterfile or from the Medicare Enrollment and Provider Utilization Files. Multiple linear regression tested the association of population, physician and hospital factors on the supply of Medicare-enrolled otolaryngologists/HRR.

Results: Two methods of measuring the otolaryngology workforce were moderately correlated across hospital referral regions (Pearson coefficient 0.513, $p=.0001$); the supply of otolaryngology providers varies greatly over different geographic regions. Otolaryngologists concentrate in regions with many other physicians, particularly specialist physicians. The otolaryngology supply also increases with regional population income and education levels. Using AMA- derived data, there was no association between the supply of otolaryngologists and staffed acute care hospital beds or the presence of an otolaryngology residency-training program. In contrast, the supply of otolaryngology providers enrolled in Medicare independently increases for each HRR by 0.8/100,000 for each unit increase in supply of hospital beds ($p<.0001$) and by 0.49/100,000 in regions with an otolaryngology residency training program ($p=.006$), accounting for all other factors.

Conclusions: Irrespective of methodology, the supply of otolaryngologists varies widely across geographic regions in the United States. For Medicare beneficiaries, regional hospital factors

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including presence of an otolaryngology residency program may improve access to otolaryngology services.

Keywords

workforce; otolaryngology; distribution; Medicare; access

Introduction

Over the next several decades, the medical needs of the aging population are expected to increase. In light of anticipated changes, concerns about the adequacy of the otolaryngology workforce have been raised^{1,2}, and remains a subject of considerable controversy³⁻⁸. Yet physician maldistribution^{9,10} and the selective participation of physicians in specific health plans including Medicare could effectively induce relative shortages in some regions, resulting in failure to meet contemporary local health care needs.

The optimal method of measuring the otolaryngology workforce remains unsettled. Prior studies in otolaryngology have used databases of otolaryngologists participating in private insurance health plans⁴ or data derived from the American Academy of Otolaryngology-Head and Neck Surgery membership, which correlate closely with the American Medical Association (AMA) Masterfile¹¹. Most physician workforce calculations of other physician groups use a headcount of physicians derived from the AMA Masterfile, the primary source of data on all physicians in the United States^{12,13}. However, the AMA Masterfile contains information collected from physician surveys that may not accurately reflect clinical activity and do not consider the types of insurance plans the physicians participate in. An adequate supply of physicians may not meet demand if there is inadequate participation in Medicare and other health plans, or in the face of limited physician productivity. Consequently alternative methods of measuring the physician supply have been devised based on Medicare claims data¹⁴. Both the AMA Masterfile and CMS/Physician Compare database have been used to track the physician workforce in other specialties such as oncology¹⁵.

Moreover, workforce calculations often fail to account for physician maldistribution. The distribution of the physician workforce has been called irrational¹⁶, because it does not appear to be related to the health needs of the population; instead, the physician supply has been associated with measurable local population characteristics, physician specialty mix, hospital system factors and insurance provider types, which influence the local physician carrying capacity^{17,18}. Thus the supply of physicians is partly determined by the medical needs of the community, partly by the community's financial resources, the supply of hospital resources and other physicians and providers¹⁸.

In this study, the otolaryngology supply derived from Medicare enrollment and utilization data was compared with a measure derived from the AMA Masterfile. We tested these two measures of otolaryngology physician supply against factors associated with the local physician carrying capacity: population-level demographic and socioeconomic characteristics, the regional physician provider supply, hospital capacity measures and the presence of an otolaryngology residency-training program. We hypothesized that regional

otolaryngology physician supply was not random, but associated with local physician market characteristics and health system factors.

Materials and methods

Physician supply definitions

The size of the physician workforce was defined as the number of physicians per 100,000 residents of a hospital referral region (HRR). The supply of otolaryngologists by HRR was obtained from the Dartmouth Atlas Project (www.DartmouthAtlas.org). This measure was derived from the AMA Masterfile that included otolaryngologists (but not residency trainees) 26-65 years old who spent at least 20 hours per week in clinical practice. The supply of otolaryngologists enrolled in Medicare was calculated using data obtained from the Centers for Medicare and Medicaid Services (CMS) Physician Compare website and the CMS Medicare Provider Utilization File from 2012 and 2013. The zip code listed in the Medicare Provider Enrollment, Chain, and Ownership System (PECOS) enrollment form, representing the physician practice address was used to map unique otolaryngology-specific national provider identification numbers (NPIs) to a geographic unit, the HRR. When there was a discrepancy between addresses listed in the PECOS and PUF file, the PECOS address was used.

Extraction from the CMS data yielded 9821 otolaryngology providers in the United States. Eighty-one from Puerto Rico and the Virgin Islands were subsequently excluded. Each provider was mapped to one of 306 HRRs. The supply of otolaryngologists enrolled in Medicare was defined as the number of enrolled otolaryngologists per 100,000 total population in the HRR.

Hospital factors

The number of staffed hospital beds was derived from the American Hospital Association database for 2013. The supply of acute care hospital beds was defined as the number of staffed hospital beds per 1000 residents in the HRR. Hospital teaching status was derived from the American Association of Medical Colleges (AAMC) and the AHA. The presence of an American Council of Graduate Medical Education (ACGME)-accredited residency program was derived from the American Association of Medical Colleges.

Population and Medicare beneficiary factors

The mean population age, percent female, African-American and Hispanic were obtained from the United States Census for 2010. Mean income and percent of the population with a Bachelors degree or greater was obtained from the American Home Survey.

Statistical analysis

Changes in the supply of otolaryngologists/ HRR over time was tested using the AMA-derived dataset for 1996, 2006 and 2011 using a paired t-test. Pearson correlations were used to describe the relationships between otolaryngologist supply and population, physician, and hospital characteristics at the HRR level. Multiple linear regression was used to evaluate predictors of Medicare-enrolled physician supply by HRR. Predictors included population

demographics, income, and education data from the United States Census. Of the physician groups considered, physicians likely to serve as referral sources or competitors to otolaryngologists in a region were included in the multivariable model. The choice of predictors was based on a framework of physician carrying capacity described by Jiang and Rundall^{17,19}. R software version 3.2 was used for multivariable modeling. Statistical tests were two sided and significant at the $p=.05$ level. A study exemption was obtained from the Institutional Review Board at the Fox Chase Cancer Center, Temple University Health System.

Results

Otolaryngology supply measures

The supply of otolaryngologists by HRR, obtained from the Dartmouth Atlas group revealed that the supply of otolaryngologists per HRR decreased slightly between 1996 and 2011 (mean 2.73 to 2.66, $p=.029$). The supply ranged between 1.01-5.38/100,000 in 1996 (SD .66); 1.18-5.31/100,000 in 2006 (SD .65) and 1.18-5.67/100,000 in 2011 (SD .65). The decrease in the mean supply of otolaryngologists over time was much smaller than the standard deviation of otolaryngology supply across geographic regions (.06/100,000 vs .65/100,000). Thus the decrease in the mean supply of otolaryngologists by HRR was far smaller than the differences in the mean supply of otolaryngologists across HRRs.

The supply of otolaryngology providers enrolled in Medicare varied to an even greater extent, ranging from .53 to 11.3/ 100,000 residents, (mean 3.04/100,000, standard deviation 1.4), geographically depicted in Figure 1. One third of HRRs had a supply of greater than 4.4 providers per 100,000 or less than 1.6 providers per 100,000, corresponding to one standard deviation around the mean. Thus the range in supply of CMS-derived otolaryngologists was wider than that derived from the AMA Masterfile. However, the two measures are not directly comparable. By design, the measure derived from the AMA included otolaryngologists who spent at least 20 hours per week in clinical practice, and excluded physicians over 65 years old in 2011. In contrast, the CMS-derived supply measure included all providers self-identifying as otolaryngologists enrolled in Medicare in 2012-3 who billed for a sufficient number of services (for privacy reasons, services must have been provided to 11 or more patients to be included). Despite different inclusion criteria, the otolaryngology supply measures were moderately correlated (.513, $p=.0001$) (Figure 2). Thus, regions with a high supply of otolaryngologists according to the AMA Masterfile typically had a high supply of otolaryngologists enrolled in Medicare.

Correlation of physician supply and regional hospital and population factors

Regardless of the measure used, the supply of otolaryngologists in a region increased with the mean income of the population as well as the percent of the population with at least a Bachelors degree (Table 1). Both measures of otolaryngology supply were also strongly associated with the supply of other physicians in the region. The supply of otolaryngologists was significantly associated with the supply of physicians listed in Table 1 in addition to: orthopedic surgeons, urologists, hospital based physicians, allergists, vascular surgeons, plastic and reconstructive surgeons, neurosurgeons and internal medicine physicians (data

not shown). Indeed, the only physician group not associated with a high otolaryngology supply was family medicine: a high supply of family practitioners in a region was negatively associated with the supply of otolaryngologists enrolled in Medicare, and not associated with the otolaryngology supply derived from the AMA Master File (Table 1).

However, the two measures of otolaryngology supply strongly diverged with respect to associations with hospital-based factors. The Medicare-enrolled otolaryngology supply in a region increased with the supply of staffed acute care hospital beds and particularly the supply of hospital beds in major teaching hospitals in a region (Table 1). The presence of an otolaryngology residency-training program in a region was also associated with an increase in the supply of otolaryngology providers enrolled in Medicare. Resident physicians were not included in the otolaryngology supply calculations (Table 2).

Regional predictors of Medicare-enrolled otolaryngology physician supply: Multivariable analysis

In the multivariable analysis, population income was positively associated while percent African-American and Hispanic race were negatively associated with Medicare-enrolled otolaryngology supply (Table 3). Both the number of staffed acute care hospital beds and the presence of an otolaryngology residency-training program remained independent predictors of the supply of Medicare-enrolled otolaryngologists in a region. Physician and hospital-level factors were more strongly associated with the supply of otolaryngologists than population-level factors. Longer average duration since medical school graduation (a surrogate for average age of the workforce) was negatively associated with the Medicare-enrolled otolaryngology supply in the multivariable analysis (Table 3).

Discussion

Over the last two decades, there has been a steady expansion of the otolaryngology workforce⁴. However, concerns regarding the adequacy of the workforce have been raised in anticipation of increased demand from an aging population¹¹. Specific increases in workload demands in head and neck surgery² and otology²⁰ that largely involve the care of the elderly have also been predicted. In assessing trends, most studies have averaged the total number of otolaryngologists over large regions or the entire United States. Such approaches have the potential to obscure the pronounced geographic maldistribution of the otolaryngology workforce that may impact the delivery of care. Moreover, most studies have not considered selective participation in specific health plans which may limit the availability of some providers.

In this study, variations in the supply of otolaryngology observed across HRRs were far greater in magnitude than changes within hospital region over time. Physician supply data derived from the AMA Masterfile demonstrated that there was indeed a slight decrease in the supply of otolaryngologists per HRR between 1996 and 2011 (from 2.72 to 2.66 per 100,000 persons). However, the magnitude of this difference in otolaryngology supply was far smaller than the standard deviation of .65 of the otolaryngology supply by hospital referral region; thus the differences in otolaryngology supply among different geographic regions was greater than the change in the otolaryngology supply over a 15 year period. An

analysis of CMS enrollment data suggested that the supply of Medicare-enrolled otolaryngologists varies even more.

The two measures in this study are not directly comparable. The CMS dataset was more comprehensive and included physicians 65 and older and those with limited clinical responsibilities or productivity, but excluded those with insufficient Medicare billing. The same inclusion criteria used in the AMA Masterfile could not be applied to the CMS derived database for methodological reasons, even if the raw data from the AMA Masterfile were available. Thus the Medicare participation rate among otolaryngologists could not be determined.

Based on Medicare enrollment data, it seems plausible that a substantial number of regions in the United States have an inadequate supply of otolaryngologists enrolled in Medicare. In describing the pattern of hospital utilization for head and neck cancer, Bhattacharyya and Abemayor recently described a pattern of hospital utilization for head and neck cancer which resulted in the neediest patients obtaining suboptimal care²¹. Our findings suggest that this pattern of utilization may reflect care delivery in underserved geographic regions.

Despite differences, the measures of otolaryngology provider supply used in this study were highly correlated. Regions with a high supply of otolaryngologists using the AMA-derived measure were also noted to have a high supply of otolaryngologists using the CMS-derived measure. Regardless of methodology, otolaryngologists preferentially practice in regions with higher population income and education levels, consistent with the observation that a community's wealth and education increase its carrying capacity for specialist physicians¹⁸.

Otolaryngologists also preferentially serve communities with high a supply of other physicians, especially specialist physicians. Regardless of measure used, the supply of otolaryngologists was correlated with the regional supply of all physicians, and indeed every other physician group tested, except family practitioners. The tendency for physicians to aggregate has been described previously. The physician market has been described as one of symbiotic interdependence, with generalists acting as a point of entry for patients, with specialists delegated to treating more difficult cases and contributing to a greater specialty mix^{17-19,22}.

While the otolaryngology supply increases with regional population income and physician supply were observed for both measures, the measures diverged with respect to associations with hospital-based factors. The supply of otolaryngologists enrolled in Medicare independently increased with the number of staffed acute care hospital beds and the presence of an otolaryngology residency-training program in a region; the supply of physicians derived from the AMA Masterfile was not related to either factor. Hospital-based otolaryngologists, and those associated with an otolaryngology residency-training program are usually enrolled in Medicare while the general otolaryngology workforce may choose whether or not to enroll in the program. Consequently, the presence of hospital resources apparently increased a region's carrying capacity for otolaryngologists enrolled in Medicare. The degree to which hospital-based otolaryngologists provide care for Medicare beneficiaries is a subject that merits further study.

Medicare enrollment is a prerequisite in caring for the elderly population. Yet Medicare reimbursement is less remunerative for physician services than most private carriers. Studies have shown that the number of specialists in a region decreases as the number of elderly individuals increases¹⁸ (although, of note, this was not observed for otolaryngology in this study). In addition, physicians have previously been shown to preferentially treat privately insured individuals over Medicare beneficiaries, increasing care to Medicare patients during times of increasing unemployment²³. Medicare beneficiaries may increasingly obtain care both inpatient and outpatient care through hospital systems. Ongoing market consolidations and changes in payment model will likely alter the regional physician carrying capacities and specialist mix¹⁸ making workforce predictions subject to substantial error¹¹.

Several limitations of this analysis should be emphasized. Comprehensive and accurate information on the otolaryngology workforce is surprisingly difficult to obtain. Lack of access to raw data within the AMA Masterfile has already been noted. In addition, the CMS database may be subject to errors specific to any large national database. We identified two otolaryngologists with more than one NPI number. We also identified at least one otolaryngology extender in the CMS database under otolaryngology providers, although the number of extenders included is difficult to discern but appears to be small. CMS and claims data is also subject to local billing practices in which services are billed under several members of the group. These limitations however serve to overestimate rather than underestimate the number of providers available to care for Medicare population. Providers of otolaryngology-type services (surgical oncologists, allergists) were not included. Misclassification of otolaryngology providers is a possibility. Future studies should involve a provider level analysis to address questions not suitable for an aggregate level study.

Conclusions

The supply of otolaryngologists varies greatly across geographic regions, diverging in important ways depending on how it is measured. The expansion of an otolaryngology workforce able to carry out high-level procedures and manage the otolaryngology-related needs of Medicare beneficiaries may depend on hospital system factors. Future studies should evaluate the role of hospital system factors in delivering otolaryngology care to the Medicare population.

Acknowledgments

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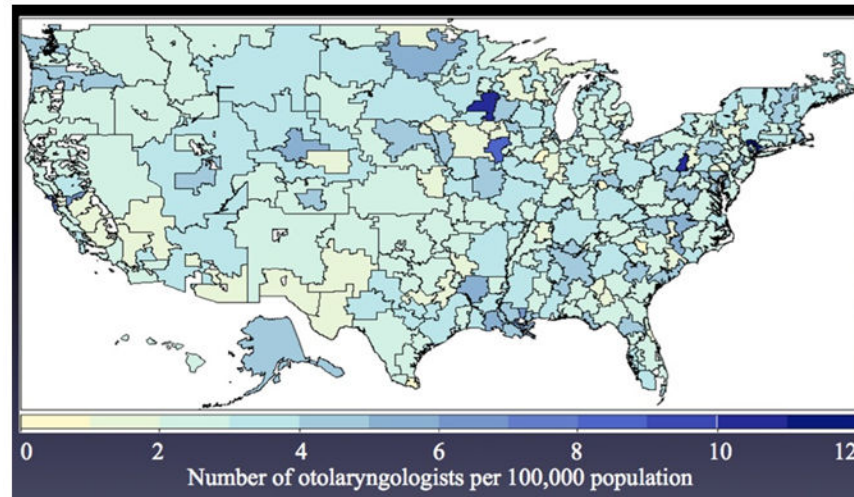


Figure 1. The supply of otolaryngologists enrolled in Medicare varies widely across hospital referral regions ranging from .53 to 11.3 per 100,000 (mean 3.05, standard deviation 1.4).

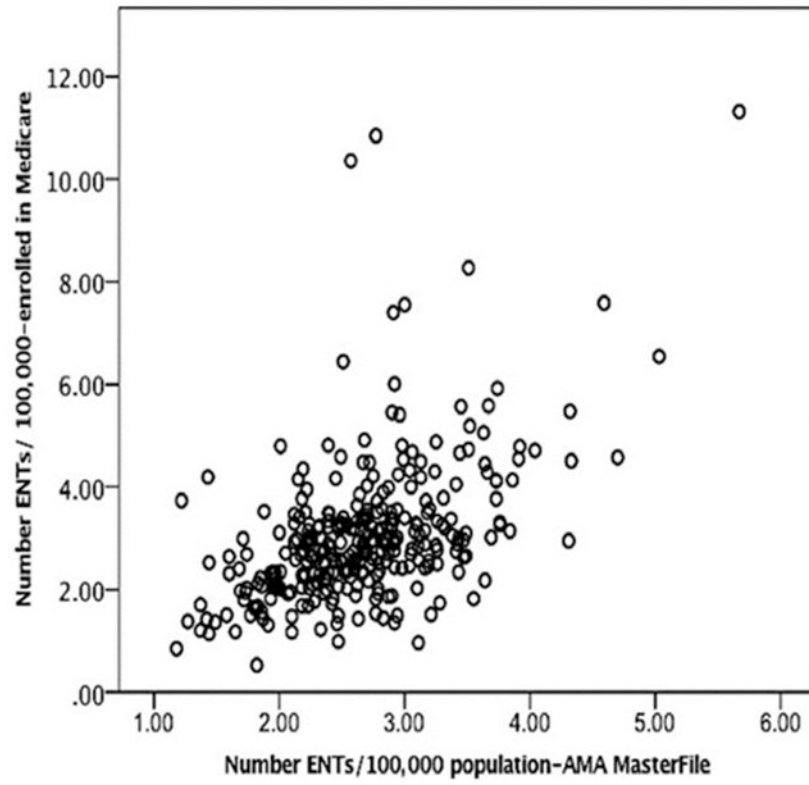


Figure 2. For each hospital referral region, the supply of otolaryngologists identified in the AMA-Masterfile correlated with those obtained from the CMS dataset (Pearson correlation coefficient .513, $p=.0001$).

Table 1.

Univariable association between ENT supply and population factors, non-ENT physician supply and hospital factors

	Medicare-enrolled ENTs/HRR		AMA Masterfile ENTs/HRR	
	r^I	p-value	r^I	p-value
Population factors by HRR				
Population Mean Income	0.252	p=.0001	0.286	p=.0001
Population Unemployment rate	-0.018	p=.753	-0.12	p=.035
Population Bachelors or higher	0.276	p=.0001	0.29	p=.0001
Proportion Medicaid hospitals	-0.009	p=.877	-0.082	p=.153
Percent Female Population	0.051	p=.375	-0.047	p=.411
Percent African-American Population	0.052	p=.365	0.115	p=.044
Mean population age	0.028	p=.623	0.012	p=.831
Physician supply by HRR				
Supply physicians (all specialties)	0.379	p=.0001	0.428	p=.0001
Supply medical specialists	0.412	p=.0001	0.365	p=.0001
Supply dermatologists	0.375	p=.0001	0.389	p=.0001
Supply general surgeons	0.184	p=.001	0.368	p=.0001
Supply primary care physicians	0.216	p=.0001	0.274	p=.0001
Supply family practitioners	-0.135	p=.018	0.005	p=.934
Supply of staffed acute care hospital beds by HRR				
Total acute care hospital beds	0.206	p=.0001	-0.013	p=.827
Non-teaching hospital beds	-0.004	p=.944	-0.026	p=.895
Major teaching hospital beds	0.338	p=.0001	0.071	p=.657

^IPearson correlation. Abbreviations: ENT, Ear, Nose and Throat physician; HRR, hospital referral region; AMA American Medical Association

Table 2.

Otolaryngology residency training and the regional otolaryngology supply

Number residency slots in the HRR	Number HRRs	Medicare-enrolled		AMA Masterfile	
		Mean number ¹ ENTs/100,000 (SD)		Mean number ¹ ENTs/100,000 (SD)	
None	228	2.81	1.3	2.62	.69
1-2	25	3.26	1.0	2.56	.44
3-4	39	3.93	1.5	2.88	.50
5 or more	14	4.19	1.5	2.81	.57
Overall	306	3.05	1.4	2.66	.65
		p=.0001		p=.088	

¹Otolaryngology supply excludes resident physicians. Abbreviations: HRR, hospital referral region; ENT, ear nose and throat/ otolaryngologist; SD, standard deviation

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Table 3.

Multivariable associations: Supply of Medicare-enrolled otolaryngologists and regional population, physician and hospital factors

<i>Population factors/HRR</i>	Coefficient	(95% CI)	p-value
Median population age	-0.0122	(-.0458-.0215)	0.479
Percent female population	-0.1824	(-.3911-.0262)	0.088
Percent African American population	-0.0179	(-.0351- -.0006)	0.043
Percent Hispanic population	-0.0193	(-.0392-.0007)	0.059
Median income/ \$10,000	0.1815	(.0026-.3603)	0.048
Percent population with bachelors degree	0.0016	(-.0325-.0357)	0.927
<i>Physician factors/HRR</i>			
ENTs: Mean years since medical school graduation¹	-0.0340	(-.0662- -.0019)	0.039
Supply primary care physicians	-0.0148	(-.0311-.0015)	0.076
Supply medical specialist physicians	0.0549	(.0326-.0773)	<.0001
Supply general surgeons	0.0794	(-.0450-.2038)	0.212
<i>Hospital system factors/HRR</i>			
Supply staffed acute care hospital beds	0.7967	(.5534-1.040)	<.0001
Presence of otolaryngology residency	0.4899	(.1460-.8337)	0.006

¹Mean age of otolaryngologists practicing in the HRR. Definitions: HRR, hospital referral regions, CI, confidence interval.