ORIGINAL RESEARCH

Supply chain vulnerability assessment for manufacturing industry

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Abstract

In today's business, environment natural and manmade disasters like recent event (Covid 19) have increased the attention of practitioners and researchers to Supply chain vulnerability. Purpose of this paper is to investigate and prioritize the factors that are responsible for supply chain vulnerability. Extant literature review and interviews with the experts helped to extract 26 supply chain vulnerability factors. Further, the relative criticality of vulnerability factors is assessed by analytical hierarchy process (AHP). Critical part supplier; location of supplier; long supply chain lead times; Fixing process owners and misaligned incentives in supply chain are identifed as the most critical factors among twentysix vulnerability factors. Research concludes that not only long and complex supply chain but supply chain practices adopted by frms also increase supply chain vulnerability. Relative assessment of vulnerability factors enables professionals to take appropriate mitigation strategies to make the supply chains more robust. This research adds in building a model for vulnerability factors that are internal to supply chain & controllable.

Keywords Supply chain · Vulnerability · Drivers · AHP · Sensitivity analysis

1 Introduction

In today's business environment, companies striving for global competitiveness through supply chain management (Tan et al., [2002](#page-29-0); Ketchen Jr & Hult [2007\)](#page-27-0). With the increase in out-sourcing and off-shoring, disruptions in supply chain has increased (Manuj & Mentzer, [2008;](#page-28-0) Mudambi & Venzin, [2010\)](#page-28-1). Global supply chain decisions are based on tradeoff

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between efficiency and vulnerability in supply chains (Bode & Wagner, 2015). A pivotal step in managing the frequency and impact of disruptions that may jeopardize the fow in supply chain is the ability to recognize the segments that are more prone and sensi-tive to disruption (Blackhurst et al., [2018](#page-26-1); Trkman & McCormack, [2009](#page-29-1)). Supply-chain vulnerability can be described as the propensity of risk sources and risk drivers to exceed risk-mitigating strategies, thereby leading to unfavorable results and jeopardizing the supply chain's ability to productively serve the consumer (Bode & Wagner, [2015](#page-26-0); Wagner & Bode, [2006\)](#page-29-2). Supply chain risk and supply chain vulnerability are used interchangeably by authors (Chapman et al., [2002;](#page-26-2) Peck, [2006\)](#page-29-3). But Peck ([2010\)](#page-29-4) diferentiated the terms like supply chain risk, vulnerability and resilience. Literature defned vulnerably as design and process factors that may increase the exposure to diferent kind of internal or external risks in supply chain (Bogataj & Bogataj, [2007](#page-26-3)). In other words, vulnerability is used to measure the sensitivity of a supply chain to these disturbances. If managers can assess their supply chain vulnerability, then better decisions can be taken to make supply chains more robust.

Literature on supply chain vulnerability (SCV) provides some conceptual frameworks and a very few empirical studies, though literature on supply chain risk management has vast coverage in terms of conceptual frameworks and mathematical models. There is difference in supply chain risk and supply chain vulnerability. Risk is outcome (always negative in case of supply chain disruptions) and vulnerability is a driving force that leads to risk in supply chain (El Baz & Ruel, [2020;](#page-26-4) Marvin et al., [2020](#page-28-2)). Research has developed various qualitative and quantitative models for supply chain risk assessment, the present literature lacks in assessing the Supply Chain Vulnerability factors. SCV is precondition to supply chain risks. SCV is the result of various supply chain decisions that increase the exposure of supply chain to various disruptions (Ivanov & Sokolov, [2019\)](#page-27-1). Literature on supply chain resilience have provided discussion on supply chain design and its relationship with resilience. Literature is lacking discussions on supply chain practices that may cause vulnerability. This research aims to develop a supply chain vulnerability model in the context of emerging economies. SCV in form of index, does not provide any help to managers, rather if its formulated into criteria and sub-criteria form, managers have some start points for mitigation. There is a need to study and provide a defnitive weightage to each of the criteria and sub-criteria. This would help in identifying the highly critical factors and focused approach to minimize SCV. In the current COVID scenario, it is therefore both critical to frst identify the various supply chain factors in manufacturing sector and then, to compute the crisp priority score for each criterion. This rationalizes the formulation of the following two important research questions answered through this research.

RQ1 What are the supply chain vulnerability factors prevalent in manufacturing industry?

RQ2 What is the priorities of each supply chain vulnerability factor?

In this paper, a supply chain vulnerability hierarchical framework is proposed and developed. The framework embeds the vulnerability factors also known as pressure points in supply chain that may cause disruptions. Certain pressure points in supply chain can have too low pressure or too high pressure, depending on the supply chain resources, management styles and supply chain design parameters. Main aim of this research is to identify comprehensive and relevant supply chain vulnerability factors, wherein frms have control power to adjust the SCV underlying factors known as SCV drivers. Then research aims to utilize analytic hierarchy process for prioritizing identifed SCV factors.

The proposed supply chain vulnerability framework is based on expert survey in manufacturing industry and extensive literature review. The next section provides the literature review from supply chain risk and vulnerability perspectives. Section [3](#page-2-0) explained research framework used in this research. Section [4](#page-10-0) provides detailed view on research methodology to answer the research questions. Then next Sect. [5](#page-14-0) describes the use of proposed model through a case application in Indian manufacturing industry. Section [6](#page-17-0) provides a discussion on results and then Sect. [7](#page-21-0) briefy discusses theoretical and managerial implications of the research. Last Sect. [8](#page-24-0) concludes the main fndings and future scope of research.

2 Literature review

Supply chain risk management (SCRM) has picked up a lot of attention in the last decade due to increased frequency and ferocity of catastrophes, disasters and crises (Biggs et al., [2011\)](#page-26-5).

In addition to prominent macro-events that have caused disturbance to supply chain, supply chain level events have also resulted in serious problems for the frms (Latour, [2001;](#page-27-2) Norrman & Jansson, [2004;](#page-28-3) Sheffi and Rice Jr 2005). (Svensson, [2004](#page-29-6); Wagner & Neshat, 2010) noted that "supply chain vulnerability is a function of certain supply chain characteristics and that a given supply chain disruption may result into losses to a frm due to its supply chain vulnerability''.

DuHadway et al. [\(2019](#page-26-6)) developed a framework for supply chain risk management and concluded that it is important to understand the reasons that generate supply chain risks. Supply chain risks are the events that affect the supply chain goals and causes losses to frms. Supply chain vulnerability is precondition to supply chain risk. SCV exposes supply chain to external or internal risk (Chiu & Choi, [2016;](#page-26-7) Wagner & Bode, [2006](#page-29-2)).

Several factors and trends make modern supply chains more vulnerable (Christopher & Lee, [2004;](#page-26-8) Fawcett & Waller, [2014a](#page-27-3)). Some trends like outsourcing, globalization, low cost countries sourcing, lean inventories, efficient and more responsive business processes, rationalization of supplier base etc. have resulted in massive pressures on supply chains (Fisher, [1997](#page-27-4); Jüttner et al., [2003\)](#page-27-5). (Rao & Goldsby, [2009](#page-29-7)) provided a topology of supply chain risk and identifed risks both internal and external to the supply chain. Jain et al. ([2017\)](#page-27-6) studied enablers of supply chain resilience and found that assets at strategic locations in supply chain increase resilience. Choudhary et al.[\(2015](#page-26-9)) found that network structure has direct impact on supply chain vulnerability. SCV factors or drivers (referred in this research) may be internal or external to supply chain. Internal drivers are supply chain design related and external are environmental (country specifc or natural). Following list, captures SCV drivers from literature and some driver might have diferent number of sub factors. Purpose of this classifcation is to bring SCV drivers and showing their presence in literature. SCV drivers and their sub drivers are shown in following Table [1](#page-3-0).

3 Research framework for supply chain vulnerability model

Taking the defnition of supply chain risk sources internal and external to supply chain (Blackhurst et al., [2018\)](#page-26-1), the vulnerability factors of supply chain can be classifed in four quadrants considering the two dimensions as 'existence of the supply chain driver' that

Table 1 (continued)

may be within supply chain and outside the supply chain. Another dimension is the 'extent of business control' which may be at two level like controllable and uncontrollable.

The two dimensions used to classify SCV factors are: Source of risk with endpoints namely Internal and External; Risk controllability having two end points namely Controllable and Uncontrollable. SCV factors' that drives or increase vulnerability are called SCV drivers. In this paper, these terms have been used interchangeably. In this way, the diferent supply chain vulnerability drivers in four quadrants are shown in Fig. [1](#page-7-0). The identified supply chain vulnerability factors presented in Fig. [1](#page-7-0) presents the perspective on quick-wins that can be taken for consideration and results can be achieved with less eforts. The SCV drivers in quadrant 1 are internal to the supply chain and are controllable. In this research, only factors/ drivers lying in internal/controllable category are taken into consideration. These factors represent supply design factors which can be adjusted by frms with suitable strategies or supply chain confgurations. Factors in quadrant I are supply chain vulnerability factors and priority understanding of these SCV factors will provide actionable insights to managers.

SCV Factors that are internal to the supply chain and controllable by business actions are considered for criticality assessment. Wagner and Neshat ([2010](#page-30-0)) identifed three supply chain vulnerability drivers namely: Supply, Demand and Structural vulnerability. In this research, for modelling purpose SCV factors that lies within supply chain and factors wherein frm has controllability have been considered. Proposed supply chain vulnerability factors are categorized at four levels: Supply chain level, within the frm (node) level and buyer–supplier relationship level. Moreover, information is most infuential supply chain enabler (Fawcett & Waller, [2014b\)](#page-27-12). Information sharing and its usage in information technology systems makes supply chain more secure and provides capability to cope with risk drivers (Luthra et al., [2017\)](#page-28-11). Information management has been taken as fourth SCV driver. Sections [3.1](#page-7-1) to [3.4](#page-9-0)show a description of supply chain vulnerability drivers with literature citations.

3.1 Supply chain structure vulnerability drivers

Supply chain structure is denoted by number of nodes and the linkages among them. Structure complexity of supply chain is measured through number of nodes and complex interactions between nodes (Serdarasan, [2013](#page-29-12)). Higher the number of nodes and linkages among them higher is the supply chain complexity (Aelker et al., [2013](#page-25-1); Wilding et al., [2012\)](#page-30-4). Supply chain vulnerability is afected by factors like number of suppliers, supplier concentration (Paksoy et al., [2019](#page-28-4); Tang, [2006\)](#page-29-13), customer dependence (Hallikas et al., [2005](#page-27-13)) and

Internal External

dependence on a particular supplier (Giunipero & Eltantawy, [2004;](#page-27-14) Majumdar et al., [2020;](#page-28-7) Svensson, [2004\)](#page-29-6). Here, No. of nodes and each node's criticality is considered to represent complexity infuencing SCV.

3.1.1 *Number* **of nodes**

Is indicated by the number of alternative suppliers that are available for particular component (Hallikas et al., [2005\)](#page-27-13). As number of nodes in upstream or downstream increases the supply chain complexity increases. This increased number of nodes in supply chain causes coordination difculty and may results into errors in processes. Simultaneously, alternative suppliers reduces the dependencies and reduces the vulnerability in supply chain (Paksoy et al., [2019\)](#page-28-4).

3.1.2 Node criticality

Is represented by number of linkages emerging out and merging in from a particular node. For a particular node if number of linkages coming in are more than number of linkages going out it becomes more vulnerable. The focal company is forced to have substantial losses if there are any disruptions from the customer side. A situation in which buying frms have a limited no. of suppliers is called as Node Concentration. There is an increase in supply chain vulnerability due to the growing reduction of suppliers and having closer contact with less suppliers (T. Y. Choi & Krause, [2006](#page-26-19)). Supply base reduction has advantages such as increased product quality but the frm lacks contingency suppliers in case of supply disruption. Single sourcing occurs when there is extreme case of supplier concentration (Abdel-Basset & Mohamed, [2020](#page-25-0)).

3.2 Organization complexity vulnerability drivers

It has long been stressed that the structure and management system of the organization must evolve to growing maturity in order to adapt to the dynamic environment (Anderson & Narus, [1990\)](#page-25-3). Complexity can be interpreted as the variety in objects, structures and processes (Wagner & Bode, [2006\)](#page-29-2). It is suggested that modern initiatives for supply chain management amplify the supply chain risk (Vilko & Hallikas, [2012](#page-29-14)). Organization complexity may be present in all nodes of the supply chain. Complexity of the organization is considered to be dependent on the product and processes in the organization. For measuring organization complexity, product and process complexity is considered.

3.2.1 Product complexity

Is defned by number of parts and components needed to produce a product (Clark & Fujimoto, [1991](#page-26-20)). Supply chain vulnerability is afected by product design as chances of failure increase if product design is complex (Inman & Blumenfeld, [2014](#page-27-15)). Product complexity can be judged by managers by answering questions like: In the fnal product, what is number of bought out components? What is number of critical components in the end product? What amount of time and money is spent on designing the product? The concept of modularity is being adopted by automobile companies. Vehicle manufacturers are increasingly asking suppliers to take a greater responsibility of assembling vehicle components into sub-assemblies (Froggatt, [2017;](#page-27-16) Wolters & Schuller, [1997](#page-30-5)).

3.2.2 Process complexity

Afects supply chain risk in a signifcant way (Bode & Wagner, [2015](#page-26-0)). Two types of process complexity are defned in this risk model namely: Manufacturing process complexity and Business process complexity. Process complexity is afected by factors like: (1) No. of bought out components, (2) Product life cycle, (3) Variety of products, (4) Manufacturing lead time and (5) Production process types (Chaudhuri et al., [2013;](#page-26-14) Paksoy et al., [2019](#page-28-4)). Long process lead time and high decision making points in process increases the business process complexity.

3.3 Supply chain relationship vulnerability drivers

Creation of active relationships and integration across diferent levels of the supply chain are inevitable part of supply-chain management (Trkman & McCormack, [2009\)](#page-29-1). Each participating member as an independent identity has its own strategic objectives, performance measures and business processes. Because of which supply chain members tries to maximizing their own performance efficiency rather than overall supply chain and its acts as a major source of supply chain discontent (Fisher, [1997;](#page-27-4) Zeng & Yen, [2017](#page-30-6)).

3.3.1 Type of supply chain relationship

Firms are building stronger relationships with their supply chain suppliers in order to gain flexibility, efficiency, and sustainable competitive advantage (Liao et al., 2010). In order to reduce risks to whole supply chain collaborative supply chain relationships are done (Nyaga et al., [2010](#page-28-13)). Behavioral uncertainty (negatively) and specifc asset investment (positively) highly infuence the frm's trust in its supply chain partner. Based on this dyad might be placed at diferent points on supply chain relationship continuum from transactional to collaborative (Touboulic et al., [2014](#page-29-15); van Donk et al., [2010\)](#page-29-16). Social network analysis is used by focal companies for network position characteristics of focal companies which also afects the supply chain relationship and fnancial performance (Seiler et al., [2020\)](#page-29-17).

3.3.2 Performance measure alignment

Depends on individual metrics isolated from the entire goal. In the entire supply chain there is no performance evaluation for supply chain members. Any deed that only aims to improve an individual's metric, without considering the overall scenario of system is likely to result in a negative effect (Simatupang & Sridharan, 2002). Internal measures do not direct towards whole supply chain. Frequently, performance evaluations are based on cost reductions instead of revenue management (Manuj & Sahin, [2011\)](#page-28-14). Disintegration between performance measures can be found by managers through answering the question as to what is cost pressure faced by their supply chain and how to shift cost pressures in the supply chain.

3.4 Information management vulnerability drivers

Information fow in supply chain is very vital while making managerial decisions. Demand information fows in upstream through successive members in supply chain transferring this information to their immediate member. During its movement starting from end customer to the last source of supply, the distortion of demand information is common (Lee et al., [2004](#page-27-17)). Supply chain vulnerability due to information management is determined via proposed vulnerability model based on level of information sharing (Abdel-Basset & Mohamed, [2020\)](#page-25-0).

3.4.1 Information visibility

Plays a vital role in supply chain. More access to information sources to members in supply chain compared to other players results in information asymmetry (Lee et al., [2004](#page-27-17)). (Caridi et al., 2010) identified the benefits of visibility in the supply chain in terms of efficiency, productivity, and the efective planning of operations (Petersen et al., [2005](#page-29-19)). The member with greater access to information may take unfair advantages, which reduces supply chain profts and increases supply chain vulnerability. For example, knowledge about manufacturing process and product quality is more aptly to be with the manufacturer while knowledge about customers and product demand is more with the retailer. The conficting decision criterion in terms of decisions related to inventory, transportation, lead time, capacity and quality are not resolved by information asymmetry (Levi et al., [2000](#page-27-18)). Another important factor is Information Accuracy (Paksoy et al., [2019](#page-28-4)).

3.4.2 Detection and control mechanism

To prevent the occurrence of potential failure, fnal and important factor that is included in the model is failure detection and control mechanism. This factor is rated by manager's by determining the sort of detection tools supply side has and what are control methods that the supply chain is using to prevent any adverse event and reduce the graveness of it (Ojha et al., [2018\)](#page-28-15). Some of the detection or alarming tools are statistical quality control techniques and inspection, forecasting tools, ERP, MRP, analytic solutions for vehicle routing and scheduling. Supply chains are less vulnerable based on the extent to which it uses all these tools.

In this research, SCV is addressed through individual (organization), supply chain, interfaces in supply chain and the important factor information that acts as glue in connecting supply chain. Four important factors supply chain complexity, organizational complexity, supply chain relationships and information management are taken as SCV main drivers and furthers the sub drivers are being developed for four major drivers. Literature provides in depth discussion on the various vulnerability drivers. Based on the above discussion, the supply chain vulnerability model proposed is shown below in Fig. [2](#page-11-0).

This research provides a novel framework in terms of connecting two research streams in supply chain with SCV. Figure [2](#page-11-0) is a three-level structure-based, supply chain vulnerability driver model, wherein SCV's main drivers and then sub-drivers are being explored in manufacturing industry. The main drivers of SCV are classifed into: Supply Chain (SC) Structure, Organizational Complexity, SC Relationship Complexity and Information Management. Further, each driver is sub-divided in turn into many sub-drivers. Supply Chain Structure can be defned in terms of 'No of Nodes' and 'Node Criticality'. Organizational Complexity can be addressed by minimizing both 'Product Complexity' and 'Process Complexity'.SC Relationship Complexity can be handled by examining the 'Type of SC Relationship' and 'Degree of Alignment'. Information Management can be performed by maximizing 'Information Visibility' and strengthening the various 'Control and Alert IT Systems'.

Fig. 2 Proposed supply chain vulnerability driver model

(Chand et al., [2020;](#page-26-18) Wang et al., [2018](#page-30-7)) studied the supply chain complexity drivers. Other authors like (Serdarasan, [2013\)](#page-29-12) also talked about the supply chain complexity as one of the important drivers of supply chain vulnerability. In this research, authors considered the supply chain relationship as the driver of SCV. Supply chain relationships is well explored area in supply chain but how relationship issues in supply chain can cause SCV is not investigated in literature. Information fow associated with material fow in supply chain also afects the SCV.

4 Research methodology

To address the research questions, a mixed research method is used. The detailed steps used in this research are shown below in Fig. [3:](#page-12-0)

Delphi method is used to get data from a group of experts in sequential manner through structured questionnaires. It's a very practical method for reaching convergence of opinions (Nowack et al., [2011\)](#page-28-16). In this research, the supply chain vulnerability drivers (SCVD) in manufacturing supply chain have been investigated. For this purpose, manufacturing supply chain in India is selected. To get reliable results generally the researches have suggested that at least ten experts are sufficed (Okoli & Pawlowski, 2004). A total of ten experts were used in this research to get reliable results. All subject matter experts (SME's) had more than 20 years of experience working in the supply chain domains. The SME's have experienced diferent kinds of disruption in their supply chain. To identify the most prominent SCVD, three round Delphi technique was conducted. Experts were asked to confrm the SCV main drivers, sub drivers and sub- sub drivers at three levels in the hierarchy. Experts were asked to add or delete SCV drivers in model presented to them.

Fig. 3 Diagrammatic representation of research methodology

In this research, SCV drivers have been represented in hierarchical form and diferent drivers do not have any loops or interaction with other factors. AHP is a roust method in collecting expert's judgment through pairwise comparison.

After selecting the drivers and sub-drivers, Analytic hierarchy Process (AHP) was used to rank drivers. This method is well suited for the ranking the variables of a given problem. This method is widely acceptable and applicable, using few data items of pair wise comparison matrices (Thomas L Saaty, [2008](#page-29-20)). AHP is best suited to the scenario due to its inherent capability in analyzing defnitive responses provided by the companies and its ability to modularize a given problem in terms of criteria and sub-criteria to pinpoint the root cause of a problem (Ishizaka & Labib, [2011;](#page-27-19) Ishizaka & Lusti, [2006](#page-27-20)). By analyzing at a granular level and identifying which sub-criteria is impacted, a robust solution can be provided. In AHP methodology, decision problem is converted into hierarchical form and goal of the problem is kept at top level (Sarkis et al., [2010\)](#page-29-21). To avoid unbalanced scale problems several researchers gave diferent solution like fuzzy AHP (Ilbahar et al., [2018\)](#page-27-21). Application of fuzzy based AHP-TOPSIS to prioritizing solution of reverse logistics barriers was proposed by (Sirisawat & Kiatcharoenpol, [2018](#page-29-22)). Interval rough AHP and interval rough MABAC methods for were utilized for evaluating university web pages by (Pamučar et al., [2018\)](#page-29-23). Sharma and Bhat [\(2014\)](#page-29-24) used AHP method for assessing supply chain risk sources in manufacturing supply chain. López, and Ishizaka [\(2019\)](#page-28-9) developed a hybrid FCM-AHP approach to predict impacts of ofshore outsourcing location decisions on supply chain resilience.

AHP methodology used in this research is explained below.

4.1 Step 1 Defne the research objective

The objective of research is to be defned clearly. The research objective was based on research questions outlined through extant literature review. Objective of this research is to study Indian manufacturing supply chain vulnerability.

4.2 Step 2 Develop the hierarchical structure

SCV factors called SCV drivers were identifed from SCV/SCRM literature. Identify all suitable drivers at major level and then sub level through literature review. The created hierarchica*l* structure was shown to experts and was confrmed by experts. Confrmation of experts was done using Delphi method.

4.3 Step 3 Build the pairwise comparison matrices

Pairwise comparison matrices are developed for all levels of drivers. Saaty scale (1 -9) is being used for collecting inputs of experts to complete pairwise comparison matrices. A questionnaire was prepared on pairwise comparison matrices for all variables (SCV drivers) for data collection purpose.

4.4 Step 4 Calculation of the priority weights

In the next step, the Eigen values and eigenvector is calculated for the developed pairwise comparison matrices for SCV drivers and sub drivers. The procedure for calculating Eigen values and eigenvector is explained in Table [3](#page-17-1).

4.5 Step 5 Checking the consistency ratio

Check of expert input's consistency is an important step. Consistency is checked to ensure associative and transitivity in compared factors. For consistency ratio, following equation is used to check the consistency of pairwise comparison matrices;

First compute the λ_{max} = Average of A*X divided by X; where X is the priority vector and A pairwise comparison matrix.

In second step, compute the Consistency index $(Cl)=(\lambda_{\text{max}})-n/n-1$.

In third step, Consistency ratio (CR) is computed.

 $CR = CI/RI$; RI is random index computed for different size matrices by random generation of matrices.

5 Case application

5.1 Data collection and selection of industry and respondents

As a developing country, India's recent government intervention have attracted foreign direct investment. India is becoming attractive destination for the manufacturing of electronic and automotive components. The current Pandemic Covid 19 afected the supply chains globally and this event created vital need for supply chain vulnerability (SCV) assessment globally. Business continuity has become number one priority for all of the companies. Vulnerability assessment has been attempted by companies in bits and pieces.

In this study, Automotive and Electronic appliances manufacturing industry have been considered due to similar kind of supply chain structure in terms of purchased part components. Both industries have OEMS and component manufacturers, fnished products are delivered through dealer network throughout the India. Firms in these two sectors are global and their contribution to Indian economy is 8% and 10% respectively.

In this research, a supply chain vulnerability assessment (SCVA) framework was proposed and for providing a case application of this tool, two types of industries have been selected. Several manufacturing companies have used SCV in diferent forms of supply chain risk management (Nooraie & Parast, [2015](#page-28-18)). Companies assess supply chain risk and very few companies use SCV assessment. Use of SCV assessment is still limited in companies and to show the application of SCVA, two diferent sectors in India have been selected. For implementation of SCVA, two sectors namely Automotive sector, Electric appliance manufacturing were chosen. Selection of these two sectors was based on extent of globalization and complexity in supply chains. These two manufacturing companies are globally dispersing and have global presence in the supply chain. Any global event or disaster natural or manmade afects these manufacturing supply chain maximally. Therefore, it is essential to identify drivers of SCV in manufacturing sector.

Delphi based AHP method has certain advantages than AHP based SME interviews on two parameters. In Delphi based AHP method, data collection through iterations enhances the data quality and it stops when data saturation reaches. Another advantage is that, it's free from biases (Gandhi et al., [2016\)](#page-27-22).

In this research, judgmental sampling was used, wherein selection of case company is not random (Bai et al., 2017 ; Maalouf & Gammelgaard, 2016). In this research, three large scale companies were selected in each sector respectively. Thus, six large scale

companies in two chosen sectors also showed their intense interest in implementation of SCVA tool. Accordingly, twelve senior level mangers agreed for participating in the research study. These twelve managers provided data on decision hierarchy for refning the SCVA tool and then we gathered data on pairwise comparison matrices from these professionals. The above responses provided by the managers are then transformed to crisp scores according to the AHP scale provided by Saaty ([1980](#page-29-25)) for computing weights by AHP.

The selection of the twelve managers for the data collection purpose was based on experience in global supply chain management and selected purposively based on the knowledge of the managers. In brief a two-phase research methodology was used for data collection and analysis. In phase one, frst most relevant drivers were identifed with help of industrial experts. Experts refned the drivers at three level hierarchical model. This objective was achieved using Delphi study. In Delphi, two iterations were enough to get saturation in data, after second iteration, stability in responses was achieved. In phase 2, ranking of SCV drivers was done using AHP method. Feedback from a group of 12 experts was collected on their views on SCV drivers.

AHP data collection requires substantial time commitment from experts. This research has 13 pairwise comparison matrices, so researchers interacted over phone to explain the method for flling matrices and then visited respondent workplaces. After fxing appointments over phone researchers carried out in depth interviews. Each interview with one expert went for 2.5–3 h, as 13 matrices data flling requires one to one interaction to keep motivation of respondent for complete data flling.

The hierarchical model of SCV drivers is presented in Fig. [4.](#page-15-0) Table [2](#page-16-0) below gives the profle of case companies and respondents.

Fig. 4 Hierarchical structure of supply chain vulnerability drivers

Name of the manufac- turing sector	Product types	Respondents	Years of experi- ence					
Automotive manufacturing								
Company-1	Passenger cars, commercial vehicles	Supply chain head	20					
Company-1		Logistics Manager	25					
Company-2	Passenger cars	Global Procurement head	18					
Company-2	Passenger cars	Supply chain planning manager	22					
Company-3	Auto component	Logistics Manager	25					
Company-3	Auto component	Purchase Head	25					
Electric appliance manufacturing								
Company-1	AC, refrigerators, TV	Global procurement head	16					
Company-1	AC, refrigerators, TV	Logistics manager	22					
Company-2	Air conditioners	Production head	18					
Company-2	Air conditioners	Supply chain head	20					
Company-3	AC, refrigerators, TV	Logistics manager	20					
Company-3	AC, refrigerators, TV	Global procurement head	19					

Table 2 Profle of case companies and respondents

5.2 Application of Delphi based AHP SCVA tool

5.2.1 Phase 1 Identify the most signifcant drivers of SCV in manufacturing supply chains

In this phase, a list of SCV drivers were chosen from literature review and exhaustive list was prepared. The extensive list of SCV drivers is shown in Table [1](#page-3-0). This list was based on diferent SCV drivers discussed in supply chain risk/vulnerability literature. The level one and two were based on the extant literature review. In level 3 some measurement variables are shown in hierarchical fashion.

The expert feedback was gathered on the all level drivers about their relevance for inclusion and exclusion in the hierarchical fgure. Diferent company might have diferent way to gauge certain parameters. It's really important to have a set of common measurement system for level 3 SCV drivers. Figure [4](#page-15-0) below presents the hierarchical SCVA model after two rounds of iterations.

5.2.2 Phase 2 Evaluating SCV drivers in manufacturing supply chains

In this phase, the fnal version of drivers was prioritized with AHP tool. The respondent's feedback on the drivers were used to get the ranking of drivers. The pairwise comparison matrices at three diferent level were constructed to gather experts' feedback. The hierarchical structure consists of four levels: examining the drivers in determining the SCV in manufacturing supply chains in the context of India (Level 1), the four main drivers (Level 2), the eight sub drivers (Level-3) and the measurement variables for SCV- twenty-six drivers at the bottom level (Level-4).

Applying Saaty's scale, the pairwise comparison matrix was formed among major drivers and sub-drivers with the assistance of expert's opinions. First, we constructed a pairwise comparison matrix of major drivers then a pairwise comparison matrix of the sub-drivers was constructed. A total of 13 pair wise comparison matrices were constructed to get the relative importance of SCV drivers.

After that, we calculated the priority vector for each level drivers using the AHP procedure given by Saaty. The pairwise comparison matrix for the major drivers is presented in Table [3.](#page-17-1)

Lambda Max = 4.258 CI = 0.086 ; CR = $0.095 < 0.10$ Matrix is consistent.

The pairwise comparison matrix for level three sub-drivers and the last level operational drivers (measurement variables) was constructed in similar fashion. Priority vector was calculated for each pairwise comparison matrix and CR was found to be less than 0.1 and it was acceptable.

Finally, by multiplying the relative weights of the major drivers with the relative weights of the sub-drivers, the global weight of each sub-driver was calculated. Table [4](#page-18-0) shows the ranking of operational drivers which was determined according to the global weights of each sub-driver. Table [4](#page-18-0) shows that SC complexity (SCV1) has the highest weight (0.5101) by presenting the global rankings of selected drivers. This means that SC Complexity (SCV1) is the major driving force to the supply chain vulnerability in Indian manufacturing industries. Consequently, other drivers, such as Organizational Complexity driver (SCV2) is second highest having weight of (0.2863), SC Relationship-related drivers (SCV3), were ranked third and Information management was ranked at low weight (0.07). This indicates that decision makers should pay greater attention to SC complexity driver in assessment of SCV in manufacturing supply chains.

5.2.3 Phase 3

Once, we get the priority vector for SCV drivers at level 3 (sub drivers) that relative importance of SCV sub drivers. These sub drivers can be measured in practice by level 4 measures. Level 4 measures are the practical set of measures that can be directly used for quantifcation of sub drivers. The global ranking depends on the weights of major SCV drivers. It's would be very insightful to get understanding of SCV operational driver's sensitivity on major SCV drivers.

	SC complexity	Focal company complexity	SC relationship Information	management	Priority vector
SC complexity		3	4		0.510
Focal company complex- ity	0.33		4	4	0.286
SC relationship	0.25	0.25		3	0.133
Information management	0.20	0.25	0.33		0.07

Table 3 Pairwise Comparison matrix for major drivers

6 Results and discussion

In this section, we discuss the fnding in detail. These fndings will be helpful for supply chain professionals to get a good sense of their supply chain vulnerability and will provide insights in understanding which factor is playing an increased role in vulnerability. Which factors enhance the exposure to risks, if any unknown happens then how much sensitive is your supply chains to such disruption. Research fndings on the ranking of SCV operational drivers show that all operational drivers under the category of SC complexity are in top ten drivers. We note that nodes with the status of critical part suppliers is ranked highest. Critical part suppliers halt the production line and finding the alternative supplier takes time (Norrman $\&$ Jansson, [2004](#page-28-3)). Following Table [4](#page-18-0) provides calculation of global ranks for SCV operational drivers kept at the last level 4 in hierarchical diagram.

6.1 Supply chain complexity

These set of sub drivers were ranked frst among all the drivers that indicates its signifcant in SCV. Studies by (Birkie et al., [2017](#page-26-23); Bode & Wagner, [2015\)](#page-26-0) also highlighted the SC complex-ity as main driver of SCV and its most difficult to manage. Authors (Manuj & Mentzer, [2008](#page-28-0)) argued that globalization resulted into complex supply chain in search of efficiency and global markets. Managing complexity is most pressing challenge among industries. The detailed examination of SC complexity sub drivers is Critical Part Supplier (0.5177) ranked 1st and Location of Supplier (0.2590) ranked 3rd. No. of Nodes in SC (0.6393) is also a signifcant driver and ranked 7th among SCV operational drivers**.** Action needs to be taken by industrial managers to manage the complexity of their supply chain. Companies are now adopting the strategy of vendor rationalization that reduce the number of vendors that help in reducing the coordination cost (Seth & Rastogi, [2019](#page-29-26)).

Managing the critical suppliers is vital for supply chain continuity. With information sharing and proper alignment of supply chain with critical suppliers reduces disruptions in supply chain. Therefore, managers should take SC complexity as major challenge and should give proper attention.

6.2 Organization complexity

Focal company's organizational complexity was ranked second of the four major drivers. It's necessary to realize the contributing factors of organizational complexity and related problems in managing these kinds of factors for better managing the SCV drivers in manufacturing supply chains. The sub to sub drivers (operational drivers) of organizational complexity all contribute signifcantly in SCV except no. of parts/component and no. of modules. Automotive frms and Electrical and Electronics frms have reduced the number of purchased parts parts through component commonality and modularization (Lau et al., [2010;](#page-27-23) Mikkola & Gassmann, [2003](#page-28-20)). The most contributing driving factors to organizational complexity is process complexity rather than product complexity.

6.2.1 Fixing process Owners (0.5571) ranked 2nd, Process cycle time (0.3202) ranked 4th among all the operational drivers

An in-depth investigation reveals good insights into understanding of organizational complexity. Previous studies on product-process complexity indicate that risk management implementation is effective by fixing the processes rather than the people (Cveykus $\&$ Carter, [2006](#page-26-24); Newman et al., [2018\)](#page-28-21). This study helps supply chain managers to have better understanding of product and process complexities and what specifc measure is signifcant contributor in causing the supply chain vulnerability. Delays in decision making decreases probability of taking sound decisions and adopting better alternatives. Competitor might use those better alternatives early that might reduce your recovery rate and market share.

This indicates that to efficiently work on process flows and make the process flows efficient. Supply chain managers should develop specialized departments for process fow mapping and improvement. Simultaneously, frms should also look into the product designs so that component commonality is high for most of the product versions. Tasks such as to develop new parts for particular products and activities are required. This is not an easy action as this area requires special investments. Hence, it may be benefcial in improving business performance and product quality. Developing specialized research departments can help achieve long-term economic benefts.

6.3 SC relationship

Managing SC relationships can be a hurdle for manufacturing companies due to the nonalignment of performance and incentives among SC members. SC relationship stood third among the four major drivers. The most contributing operational drivers under the SC relationship are alignment of performance and incentives among SC members. SC relationship is soft aspect of SCV and many times managers ignore this aspect. The type of SC relationship is not signifcant, none of operational driver is in top ten. Companies choose transactional or collaborative relationship depending on the nature of business, so this sub driver dies not play vital role in SCV. Orders of measures were Buyer Supplier Incentives Alignment (0.619) ranked 5th and Buyer Supplier Performance Alignment (0.2842) ranked 9th. All other operational drivers were not in top list. The most pressing issue that exposes the frms to SC risks and also diminishes the frm's capability in responding to SC disruptions is non alignment of incentives in supply chain. Companies having right set of SC alignment in terms of performance and incentives ensures early handling of issues (Kutsch & Hall, [2010\)](#page-27-24).

To handle SC alignment related issues, manufacturers should develop certain strategies. This fnding is corroborated with the study of (Simatupang & Sridharan, [2002](#page-29-18)). Therefore, a proper consideration is essential for the supply chain managers. Manufacturers and supply chain managers can understand the drivers and their impact with the help of this research, so that they can skillfully formulate the suitable policies necessary for analyzing and reducing the SCV in their manufacturing supply chains.

6.4 Information management

Information management (IM) is least weighted among four SCV drivers. The order of operational drivers under Information management is as follows: Sharing of Demand data (0.3422) ranked 13th, Use of GPS, RFID (0.3100) ranked 15th, Use of ERP, EDI (0.2961) ranked 16th. IM has two sub drivers namely Information Visibility and Controls/ Early Warning Systems. It's very interesting to see that information visibility sub drivers are scored high that early warning system. Next, no policy of sharing data among supply chain members received the 13th rank as SCV operational driver. This shows that Indian manufacturing companies are reluctant to share data among companies within their supply chains. Manufacturing supply chains face this as a big challenge. Presence of sharing policies as a foremost concern for business development of the companies. Sharing of data through internet is not a preferred method by most manufacturers. Cooperative policies between manufacturers, and suppliers can solve this challenge of sharing data among SC members. Sharing of data is important in recent advances like efficient consumer response (ECR), collaborative planning forecasting and replenishment (Barratt, [2003;](#page-26-25) Hill et al., [2018\)](#page-27-25). Analyzing big supply chain datasets require large amounts of time due to data complexity integration, variety and privacy. For better performance in the global market, data analysis is important.

6.5 Validation of the AHP model

Model validation is a procedure that data entered is sensible and reasonable. An AHP model takes inputs from the subject matter experts and data gathered through human judgement required the validation of data. Data used in developed model in this research is validated through the consistency checks of all pairwise comparison matrices.

From the priority matrix and the global weights, it is found that:

 λ_{max} = 4.258 CI = 0.086; CR = 0.095 < 0.10 which implies that the procedure is valid.

Model is also developed in real business scenarios and validated through replicating the fndings in diferent companies in the same sector.

Following section provides details on the sensitivity analysis.

6.6 Sensitivity analysis

Data vagueness and inaccuracy due to expert's judgment may afect the results of AHP method. (Luthra et al., [2017\)](#page-28-11) noted that a small change in relative weights may result into huge changes in rankings. Robustness in the rankings is obtained through the sensitivity analysis on the AHP model and it becomes an essential step to perform. A small change in weights of SCV drivers may afect the fnal ranking of the operational drivers. Sensitivity analysis can have performed in diferent ways. (Moktadir et al., [2019\)](#page-28-22) studied the sensitivity analysis by changing the most weighted factors by incremental 10% change on both side up and down. In this research, most important driver was supply chain complexity (SCC), so this driver was taken frst for sensitivity analysis. The relative weight of SCC is 0.5101. The relative weight of SCC driver was increased by 10% and then decreased 10% and its efect on operational drivers was calculated. Similarly, for three main drivers namely Organization complexity (OC), Supply chain relationship (SCR) and Information management (IM) were increased by 10% and decreased by 10% and their effect on other operational drivers of SCV.

SC Complexity weight was changed by $+$ —10% and simultaneously changes in other twenty-six SCV operational driver's is shown in Fig. [5.](#page-22-0)

Organization Complexity weight was changed by+—10% and simultaneously changes in other twenty-six SCV operational driver's is shown in Fig. [6](#page-22-1).

Fig. 5 Sensitivity analysis w. r. to SC complexity

Sensitivity Analysis w.r.t.Organization Complexity

Fig. 6 Sensitivity analysis w. r. to organization complexity

SC relationship weight was changed by+—10% and simultaneously changes in other twenty-six SCV operational driver's is shown in Fig. [7.](#page-23-0)

Information management in supply chain weight was changed by $+$ —10% and simultaneously changes in other twenty-six SCV operational driver's is shown in Fig. [8.](#page-23-1)

As the weights of the major SCV drivers are varied it is also noted that the weights and rankings of the sub-sub driver's changes minimally that established the robustness of model.

Fig. 7 Sensitivity analysis w. r. to SC relationship

Fig. 8 Sensitivity analysis w. r. to information management

We can conclude that SC complexity SCV drivers have high signifcance among the listed drivers from the sensitivity analysis. Supply chain managers in manufacturing supply chains should therefore warrant greater attention to this topic. Decision makers can make planned and strategic decisions regarding the supply chain risk management in manufacturing supply chains more smoothly through this.

7 Implications

7.1 Theoretical implications

In this paper, a state-of-the-art Analytical Hierarchy Process (AHP) is developed to understand the drivers of supply chain vulnerability in terms of deriving weights for each factor and sub-factor impacting the vulnerability. The criteria weight results are validated with consistency ratio computation and further granularly analyzed using sensitivity analysis, which examines the sensitivity impact of vulnerability criteria. The analysis reveals that the most critical SCV drivers are: Critical Part Supplier, Fixing process Owners, Location of Supplier, Process cycle time and Buyer Supplier Incentives Alignment. The research fnding is corroborated with (Charity et al., 2018) that concluded that, fxing risk ownership in end to end supply chain is very vital to get the risk information timely. Similarly, supply chain alignment fnding is also established in SCM literature by Kutsch and Hall ([2010\)](#page-27-24). The proposed model provided a hierarchical model for SCV assessment and such assessment is valuable for industry that enable them to understand quickly fnd out critical SCV drivers (Blackhurst et al., [2018\)](#page-26-1).

Therefore, this study employs a robust multi-criteria model, which can be recalibrated and adapted in diferent contexts to undertake measures to combat the disruptive efects of supply chain vulnerability.

7.2 User and managerial implications

The results of the analysis revealed above need to be considered by both managers and users in the current Covid 19 scenario to adopt mitigation strategies and to plug the missing links in supply chains. Pinpointing the causes for the supply chain vulnerability would help in strengthening the supply chain. The vulnerability can be controlled by reducing supply chain complexity. This could be done by enhancing the transparency of information sharing with critical part suppliers and fxing process owners in supply chain. Further, in the current scenario, the topographic location of the supplier needs to be analyzed to prioritize choice of suppliers. The entire process cycle time must be made seamless and buyer–supplier relationship needs to be improved by suitable incentive alignment in supply chain. All these factors would therefore address the critical problem of supply chain vulnerability.

Automotive and electronic good's 60–70% of cost is due to purchased parts and some parts having high supply risk are critical for production continuity. If critical part supplier is located in risk prone/sensitive geographies may disrupt the supply chain. Risk management systems of critical part supplier is utmost important to assess and frms in India use such criteria's for supplier selection (Luthra et al., [2017](#page-28-11)).

Risks are not liked by people and manager avoid sharing bad news. If any risk occurrence or likely risk are shared early then risk management is more efective. This research established that fxing risk ownership in supply chain processes is going to play a vital role. Similarly, risk and rewards need to aligned properly and this fnding is also corroborated with Lee et al. ([1997\)](#page-27-26).

This research provides a ranking of SCV drivers that provides quick understanding to manufacturing supply chain professional about the criticality of SCV drivers. Second, it is established that OEMs need to do careful analysis of supplier locations from risk perspective, it should not just have based on costs. Industry also take into account that, supply

chain practices that ensure information visibility and having risk alignment of risk and rewards in supply chain should be implemented.

8 Conclusion and Future scope of research

Supply chains have become more vulnerable to risks during the past few years. Understanding the level of vulnerability of supply chains has become imperative for supply chain managers in highly uncertain times, wherein Covid 19 further exemplifed this situation. Manufacturers in developing countries are starting to rethink their supply chain designs from vulnerability perspective. Therefore, this research contributes to SCV literature by assessing the SCV factors (SCV drivers). This research found four major categories and twenty-six operational drivers, these drivers can be measured and actions can be taken by managers to reduce the negative efects of disruptions. Supply chain complexity found to be most important factor scoring with weight of 0.5101. The fndings revealed that the most critical SCV operational drivers are: Critical Part Supplier (0.22003), Fixing Process Owners (0.127586), Location of Supplier (0.110083), Process Cycle Time (0.073335) and Buyer Supplier Incentives Alignment (0.06881). Understanding of the supply chain vulnerability drivers through hierarchical manner provides the operational drivers at the lowest level that helps managers to take the actionable insights. A systematic literature review and framework for SCV driver's assessment and drivers ranking is provided in this paper. The four types of supply chain pressure points (SCV drivers) which are responsible for increase in supply chain vulnerability are presented in this paper. Further, a sensitivity analysis was conducted, which confrmed the stability of ranking. The developed framework provides conceptual foundation with the ranking of SCV drivers on which empirical data can be collected and supply chain vulnerability exposure with empirical data can be analyzed.

Survey in diferent industries or across globe can be done with this proposed supply chain vulnerability framework and it would also provide interesting insights to supply chain managers and draw attention that needs immediate attention. Further diferent sub drivers and operational drivers can be related to each other, the interdependencies can be modelled using analytics network process. Also, examining the interactions among drivers using the grey based decision making trial and evaluation laboratory (DEMATEL) and interpretive structural modeling (ISM). To capture vagueness of data collection through experts, extended techniques like Fuzzy AHP, AHP integrated PROMETHEE and VIKOR method can be used for criticality assessment. This research may help companies in deciding supply chain risk mitigation strategies and this SCV evaluation would lead to better assessment and decision on robust/resilient supply chain.

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