

HHS Public Access

Author manuscript *Nat Phys.* Author manuscript; available in PMC 2021 August 05.

Published in final edited form as: *Nat Phys.* 2021 May ; 17: 652–658. doi:10.1038/s41567-021-01187-2.

The effectiveness of backward contact tracing in networks

Sadamori Kojaku¹, Laurent Hébert-Dufresne^{2,3}, Enys Mones⁴, Sune Lehmann^{4,5}, Yong-Yeol Ahn^{1,6,7,^{ss}}

¹Center for Complex Networks and Systems Research, Luddy School of Informatics, Computing, and Engineering, Indiana University, Bloomington, IN, USA.

²Vermont Complex Systems Center, University of Vermont, Burlington, VT, USA.

³Department of Computer Science, University of Vermont, Burlington, VT, USA.

⁴DTU Compute, Technical University of Denmark, Lyngby, Denmark.

⁵Center for Social Data Science, University of Copenhagen, Copenhagen, Denmark.

⁶Indiana University Network Science Institute, Indiana University, Bloomington, IN, USA.

⁷Connection Science, Massachusetts Institute of Technology, Cambridge, MA, USA.

Abstract

Effective control of an epidemic relies on the rapid discovery and isolation of infected individuals. Because many infectious diseases spread through interaction, contact tracing is widely used to facilitate case discovery and control. However, what determines the efficacy of contact tracing has not been fully understood. Here we reveal that, compared with 'forward' tracing (tracing to whom disease spreads), 'backward' tracing (tracing from whom disease spreads) is profoundly more effective. The effectiveness of backward tracing is due to simple but overlooked biases arising from the heterogeneity in contacts. We argue that, even if the directionality of infection is unknown, it is possible to perform backward-aiming contact tracing. Using simulations on both synthetic and high-resolution empirical contact datasets, we show that strategically executed contact tracing can prevent a substantial fraction of transmissions with a higher efficiency—in terms of prevented cases per isolation—than case isolation alone. Our results call for a revision of current contact-tracing strategies so that they leverage all forms of bias. It is particularly crucial

Competing interests

Correspondence and requests for materials should be addressed to Y.-Y.A. yyahn@iu.edu.

Author contributions

Y.-Y.A. conceived the research. E.M., S.K., L.H.-D. and Y.-Y.A. performed the numerical simulations. L.H.-D. and Y.-Y.A. conducted the mathematical analysis. All authors participated in the analysis and interpretation of the results as well as the writing of the manuscript.

Online content

Any methods, additional references, Nature Research reporting summaries, source data, extended data, supplementary information, acknowledgements, peer review information; details of author contributions and competing interests; and statements of data and code availability are available at https://doi.org/10.1038/s41567-021-01187-2.

The authors declare no competing interests.

Supplementary information The online version contains supplementary material available at https://doi.org/10.1038/s41567-021-01187-2.

Peer review information *Nature Physics* thanks the anonymous reviewers for their contribution to the peer review of this work. **Reprints and permissions information** is available at www.nature.com/reprints.

that we incorporate backward and deep tracing in a digital context while adhering to the privacypreserving requirements of these new platforms.

Mass quarantine has shown its effectiveness in controlling the epidemic outbreak during the coronavirus disease-2019 (COVID-19) pandemic, but with a considerable social and economic cost^{1,2}. Once the initial outbreak has been suppressed, it is critical to manage resurgence to avoid uncontrolled spreading and another lockdown. Because voluntary testing and case isolation suffer from inevitable undetected transmissions, contact tracing is a potent intervention measure that allows the discovery and subsequent isolation of pre-symptomatic and asymptomatic cases, and plays a critical role for the successful control of emerging disease^{3–9}. However, because traditional contact tracing is labour intensive and slow, its efficacy and cost–benefit trade-offs have been questioned^{10,11}. Therefore, digital contact tracing that leverages mobile devices may allow more swift and efficient contact tracing, potentially overcoming the limitations of traditional contact tracing⁹.

Regardless of whether it is performed in person or digitally, contact tracing, in practice, often discovers super-spreading events, which are abundant in many epidemics¹². A famous example from the COVID-19 pandemic would be the 'Shincheonji Church' incident associated with 'Patient 31' in South Korea¹³. This patient was the first identified positive case from the church event, which was later identified—via contact tracing—to be the single biggest super-spreading event in South Korea. This single super-spreading event eventually caused more than 5,000 cases, accounting for more than half of the total cases in South Korea during that time¹³. As illustrated for this case, super-spreading events are the norm rather than the exception¹², and these events are often discovered through contact-tracing efforts^{5,14}.

The ability of contact tracing to detect super-spreading events can be attributed, in part, to the 'friendship paradox'¹⁵. The friendship paradox states that your friends tend to have more friends than you, because the more friends someone has, the more often they show up in someone's friend list. Now, because a disease is transmitted through contact ties, the disease preferentially reaches individuals with many contacts, who can potentially cause super-spreading events. Beyond being an interesting piece of trivia, this insight has proven useful for epidemic surveillance and control¹⁶. Individuals with many social contacts, such as celebrities and politicians, are in many ways ideal sentinel nodes for epidemic outbreaks^{12,16–18}.

In this Article, we argue that contact tracing is assisted by an additional statistical bias in social networks. This bias is leveraged when the contact tracing is executed backward to identify the source of infection (parent). This is because the more offspring (infections) a parent has produced, the more frequently the parent shows up as a contact. Both biases can be at play at the same time, and thus their effects are additive, resulting in an exceptional efficacy of backward contact tracing at identifying super-spreaders and super-spreading events. Although the effectiveness of backward tracing has been explored in the literature^{8,19–25}, for instance by using agent-based simulations^{8,22} or branching process models^{20,21,23–25}, a clear connection between the effectiveness and the nature of statistical biases regarding contact network structure has not yet been established.

A leading factor that determines the strengths of these statistical biases is the structural properties of the underlying contact network itself, in particular the heterogeneity of the degree (that is, the number of contacts). Heterogeneous networks, where the number of contacts varies substantially among individuals, have a larger variance in the degree, which in turn produces a stronger friendship paradox effect. Real networks are known to be heterogeneous^{26–28}, with strong implications for epidemiology because these properties alter the fundamental nature of the epidemic dynamics in the form of, for example, vanishing epidemic threshold²⁹, hierarchical spreading³⁰, and large variance in an individual's reproductive number¹², as well as the final outbreak size³¹.

Here, we analyse the statistical biases that backward contact tracing leverages. Using simulations on both synthetic and empirical contact network data, we show that strategically executed contact tracing can be highly effective and efficient at controlling epidemics. Our results call not only for the incorporation of contact tracing as a more crucial part of the epidemic control strategy, but, crucially, for the implementation of backward-facing contact-tracing protocols both in traditional and digital contact-tracing programmes to fully leverage the biases afforded by empirical network structures.

Bias due to the friendship paradox

Face-to-face contacts between people can be represented as a network, where a node is a person and an edge indicates a contact between two persons. When a node in the network is infectious, the disease can be transmitted to neighbours through the edges (Fig. 1a). A node with many edges is likely to be one of the neighbours and thus has a high chance of infection. This is the friendship paradox described above¹⁵. In other words, 'you' are a random node having *k* contacts drawn from a distribution p_k , whereas 'your friends' are those having *k'* contacts drawn proportionally to $k'p_{k'}$. The friendship paradox aggravates epidemic outbreaks I because individuals with many contacts are preferentially infected Iand spread the infection to many others^{29,30,32}.

Formally, if we sample a node at random, the distribution of degree (that is, the number of contacts) is given by $\{p_k\}$, which can be expressed as a probability generating function (PGF), that is

$$G_0(x) = \sum_k p_k x^k \tag{1}$$

where *x* is a counting variable for degrees. The PGF is a polynomial representation of the degree distribution. For example, the average degree can be calculated using a derivative $\langle k \rangle = \sum_k k p_k = G'_0(1)$. Now, consider that a node is infected and the disease is transmit ted through an edge chosen at random. The disease is then *k* times more likely to reach a node with degree *k* than a node with degree 1. Therefore, the number of other contacts (that is, excess degree, k - 1) found at the end of that contact is generated by

$$G_1(x) = \frac{1}{\langle k \rangle} \sum_k k p_k x^{k-1}$$
⁽²⁾

where $\langle k \rangle$ is a normalization constant. Note that the average excess degree is larger than or equal to the average degree, $G'_1(1) \ge G'_0(1)$ (the friendship paradox).

This property can be leveraged by the so-called 'acquaintance sampling' strategy, where one randomly samples individuals and then samples their 'friends' by following contacts^{16,17}. Because the acquaintance sampling can preferentially sample hubs in a network, even without knowing its whole structure, it has been shown to help early detection of an outbreak as well as efficient control of the disease^{16,17}.

Bias due to backward tracing

An often overlooked fact about contact tracing is that there are two directions in which the contact tracing can lead to the discovery of infected individuals. The first is following the direction of the transmission—to whom the transmission may have occurred—and the other is reaching to the parent—from whom the transmission occurred. The difference has a profound implication on the statistical nature of the sampling.

Disease spreading can be represented as a tree composed of edges from parents to offspring (Fig. 1c). If we follow the transmission edge to the offspring of a node, we are sampling with the bias due to the friendship paradox ($\sim kp_k$). However, when we trace back to the parent, another statistical bias comes into play. Imagine someone who has spread the disease to *k* individuals (for example, node 11 in Fig. 1d) and another infected individual who only spreads the disease to one individual (node 10). If we sample infected individuals (one of nodes 12–15) and follow a transmission edge back to the parent, we are likely to reach the one who has more offspring (node 11). Formally, if we trace back to the parent, the number of other offspring from the parent is generated by

$$G_2(x) = \frac{G_1'(x)}{G_1'(1)} = \frac{1}{\sum_k k(k-1)p_k} \sum_k k(k-1)p_k x^{k-2}$$
(3)

The contact tracing samples a parent having k - 2 degree (that is, the number of other offspring) with a probability proportional to $k(k - 1)p_k$ ($\sim k^2 p_k$)—a bias stronger than acquaintance sampling ($\sim kp_k$). To illustrate this in practice, we simulate the 'susceptible–exposed–infectious–recovered' (SEIR)¹¹ model on a degree heterogeneous network generated by the Barabási–Albert (BA) model³³ (the parameters of the SEIR model are described in Methods). At an early stage (time t = 10), the degree distribution for all infected nodes and that for parents closely follow distributions proportional to kp_k and $k(k - 1)p_k$, respectively (Fig. 2a).

Backward tracing needs information about the direction from which the infection occurs. However, except for a few diseases³⁴, the direction of transmission is not clear in practice. Still, we can preferentially sample super-spreading parents (events) by leveraging the bias due to backward tracing. Because a super-spreader or super-spreading event infects many individuals, they would appear as a common contact or visited location of many infected individuals. For example, in Fig. 1d, node 11 is a common neighbour for three infected nodes and hence would appear three times more frequently than node 10. The bias can be

leveraged by the frequency-based contact tracing, where we trace and isolate the most frequent nodes in the contact list. For the BA network, the frequency-based contact tracing samples nodes with a degree similar to the parents without knowing the direction of transmissions (Fig. 2b).

Effectiveness of contact tracing for heterogeneous networks

The backward tracing leverages the two sampling biases attributed to the heterogeneity in the degree distributions. Therefore, we hypothesize that contact tracing is highly effective in degree heterogeneous networks. As a proof of concept, we simulated epidemic spreading using the SEIR model on a network with a power-law degree distribution. The network is generated by the BA model³³ and is composed of 250,000 nodes with minimum degree 2 (see 'Simulating epidemic spreading' in Methods for parameter values). Although the SEIR model simulated on a BA network in many respects differs from epidemic spreading in empirical social networks^{11,35,36}, it demonstrates that contact tracing can leverage the sampling biases arising from the heterogeneity.

We intervene in epidemic spreading from time t = 0.5 by detecting and isolating newly infected individuals at the time of infection with probability p_s (that is, probability of detecting infection). Then, from each detected individual, we add each contact (that is, neighbour) to a contact list with probability p_t (that is, probability of successful tracing). At every interval t = 1, we isolate the most frequent *n* nodes in the contact list and then clear the list. Note that contact tracing with $p_t = 0$ is equivalent to case isolation; that is, we discover and isolate newly infected nodes with probability p_s , but do not trace close contacts. We model the contact tracing as preventing infections to all nodes rooted from the isolated nodes in the transmission tree.

The disease infects ~25% of nodes at the peak of infection (Fig. 3a). The peak can be reduced by more than 75% with contact tracing for $p_t = 0.5$ (Fig. 3a). Implementing even a small number of extra isolations through contact tracing (for example, n = 10 from the population of 250,000) is still effective in flattening the curve of infections (Fig. 3b). The effectiveness is more pronounced when we can identify more infected nodes, for example, by increasing the amount of testing (Fig. 3c).

Contact tracing isolates fewer nodes in total, while preventing more cases than case isolation, resulting in a high cost efficiency in terms of the number of prevented cases per isolation (Fig. 3d–f). This might appear to be counterintuitive, because contact tracing isolates extra nodes (that is, contacts) in addition to case isolation. However, because this additional isolation by contact tracing preferentially targets those who are at high risk, they, in turn, prevent many subsequent transmission events, reducing the total number of isolations.

Outbreak investigation can be considered as contact tracing for 'gatherings' (for example, churches, grocery markets or any spontaneous gatherings; Fig. 1e)³⁷. Note that privacy-preserving contact-tracing protocols such as DP-3T³⁸ can be used to detect spreading events that took place in gatherings and notify risk information to those who attended the

gatherings. Moreover, the people-gathering structure is found in high-temporal-resolution proximity data³⁷ and is stable, because human mobility often follows regular routines^{37,39,40}.

Contact tracing is effective at detecting gatherings with super-spreading events for the same reason as for super-spreaders; gatherings with *k* participants are detected with a probability roughly proportional to k^2 (see 'People-gathering networks' in Methods). To test its effectiveness, we generated synthetic people-gathering networks composed of 200,000 person-nodes and 50,000 gathering-nodes with a power-law distribution of exponent -3 using the configuration model⁴¹. We then ran SEIR simulations on the network (see 'Simulating epidemic spreading' in Methods). Contact tracing is executed from t = 0.1 in the same way as in the people contact network.

As in the case of people contact networks, contact tracing substantially reduces the peak of infections (Fig. 3g). The effectiveness of this stands out even if we isolate only 10 gatherings from a population of 200,000 people and 50,000 gatherings (Fig. 3h,i). Contact tracing isolates a comparable number of nodes as case isolation while preventing more infections, yielding a higher cost efficiency (Fig. 3j–l).

Contact tracing on a temporal contact network of students

A virus can easily spread in a densely connected population where people routinely have face-to-face contact with each other, such as students participating in the same class^{42,43} and workers in dorms⁴⁴. Without physical distancing, epidemic control is extremely difficult. If large gatherings (for example, classes) are prohibited, there may not be strong heterogeneity in terms of the offspring distribution (no super-spreading events). In such a case, would contact tracing be useful at all?

We tested the effectiveness of contact tracing for a temporal contact network of 567 university students, which was constructed using physical contact data collected in the Copenhagen Network Study⁴⁵. The physical contacts were estimated by smartphones at a resolution of 5 min. This network only captured infections among a specific population and neglected others, so it had a fairly homogeneous degree distribution, with maximum degree of 42 at 5-min resolution.

Epidemic spreading was simulated using the SEIR model (see Methods for the data preprocessing and parameters for the SEIR model). Even in this fairly homogeneous network, sampling biases are present. For example, the parents of infected nodes have a larger degree than the infected nodes in the aggregated network (Fig. 2e).

We carried out contact tracing on the third day onwards, in the same manner as for the synthetic networks, except in the way we compiled the contact list. We detected newly infected individuals with probability p_s at the time when the individuals are infected. Then, with probability p_t , a close contact for each detected individual was traced and added to the contact list. We considered a node a close contact if, and only if, it had had contact with the detected individual for at least 1 h in the previous seven days. Contact tracing was carried out at every 24 h interval.

Our simulations show that case isolation alone reduces the peak of infections by ~15% (Fig. 4a). Contact tracing lowers the peak by ~50%, even though the network does not exhibit strong heterogeneity (Fig. 4a). Moreover, tracing and isolating a few traced contacts has comparable effectiveness to isolating all close contacts (Fig. 4b). The peak can be further reduced by contact tracing when we can detect more infected nodes, that is, by increasing the testing capacity (Fig. 4c). Contact tracing has a marked diminishing return; as tracing probability p_t increases, contact tracing isolates more nodes but prevents nearly the same number of cases (Fig. 4d–f). Still, contact tracing pays off, as it prevents at least roughly five cases per isolation. In summary, our results suggest that even when the network is homogeneous and densely connected, a small amount of contact tracing may be able to curb spreading.

Branching process analysis of contact tracing

Let us investigate how much contact tracing would be necessary to prevent an outbreak. We calculate the epidemic probability— the probability of sustained transmission of disease— for networks with an arbitrary degree distribution under contact tracing based on a branching process formalism (see 'Epidemic probability' in Methods for the derivation of the probability). We consider a contact network of people, where a disease is transmitted from an infected person *i* (parent) to a susceptible person *j* (offspring) with transmission probability *T*. The parent is identified and isolated with probability 1 - f, where failure probability *f* allows us to account for imperfect isolation due to individual behaviour or temporal delays in the tracing process.

Our analytical solution ('Epidemic probability' in Methods), as well as a numerical simulation (Fig. 5), demonstrates that increasing the tracing probability P can control an epidemic and stop any possibility of sustained transmission while showing a diminishing return of contact tracing. Notably, we find a smooth epidemic threshold in P, which is distinct from the usual sharp epidemic threshold observed over T. This phenomenology can be understood by considering who is targeted by contact tracing. Effective execution of contact tracing detects transmission events from an individual with a probability proportional to k^2 , where k is the degree of the individual. Consequently, as we increase the frequency of contact tracing, we not only reduce the number of transmissions but do so by only allowing transmissions to occur around relatively small degrees. Therein lies the power of contact tracing on heterogeneous networks—it reduces the size of the epidemic and localizes it around nodes of lower degrees, reducing both the total number of infections and the frequency of super-spreading events.

Discussion

We show that contact tracing leverages two sampling biases arising from the heterogeneity in the number of contacts an individual has. Our theoretical and simulation analyses indicate that contact tracing can be a highly effective and efficient strategy, even when it is not performed on a massive scale, as long as it is strategically performed to leverage the sampling biases. Furthermore, contact tracing can be more cost-efficient than case isolation

in terms of the number of prevented cases per isolation, particularly when detecting infection is difficult. The effectiveness and efficiency hinge on the fact that backward tracing can detect super-spreading events exceptionally well. Therefore, we argue that (1) even when massive contact tracing is not feasible, it may still be worth implementing contact tracing, (2) not all contact-tracing protocols are equal and it is crucial to implement the protocols that leverage the presented biases and (3) the 'cheaper' contact tracing offered by digital contact tracing may hold even greater potential than previously suggested¹¹.

In the context of digital contact tracing, our results show the need for (1) backward contact tracing that aims to identify the parent of a detected case and (2) deep contact tracing to notify other recent contacts of the traced nodes. Current implementations of digital contact tracing, including the Apple and Google partnership⁴⁶ and the DP-3T proposal³⁸, notify the contacts of an infected individual about the risk of infection. However, they neglect that one of these previous contacts is likely the source of infection (that is, parent), who might be infecting others. We show that multiple notifications are particularly indicative of the parent and can be potentially leveraged for better intervention strategies. Therefore, we urge the consideration of a multi-step notification feature that can fully leverage the sampling biases arising from the heterogeneity in the contact network structure.

An implementation of our model does not necessarily require any compromise in terms of privacy or decentralization of the contact-tracing protocol itself⁴⁷. One could also imagine a hybrid approach where deep contact tracing is undertaken using a centralized database when a given device has been notified more than a certain number of times. The benefits of such network-based contact tracing could be considerable, especially if accompanied by serious educational efforts for users to explain the rationale behind the intervention and the importance of their own role in our social network.

Although backward tracing is, in general, highly effective in heterogeneous networks, a number of factors can hinder its effectiveness. First, delays in testing, isolation and tracing steps would reduce the effectiveness of contact tracing. Backward contact tracing would be more vulnerable to such delays because it relies on the premise that we need to reach the infectors before they produce many offspring. Second, we assume that every individual has an equal probability of infection and isolation; however, this may vary depending on demographics. The heterogeneity in infection and isolation probabilities may hinder the effectiveness of opt-in contact-tracing strategies. Third, we assumed that all people are traceable, which may not be true in practice. For example, to successfully perform digital contact tracing, the tracing app may have to achieve almost universal adoption because the probability of successful contact tracing can also fail because of the app adoption rate. On the other hand, traditional contact tracing can also fail because of those who refuse contact tracing^{48,49} or travelled from a different country that does not share contact data, as well as because of the imperfect recall of recent contacts, for example.

Even with the aforementioned limitations, our results suggest that contact tracing has a larger potential than commonly considered. Because its effectiveness hinges on the ability to reach the 'source' of infection, our results underline the importance of strategic and rapid contact-tracing protocols.

Methods

Data.

We used the dataset collected in the Copenhagen Network Study⁴⁵ to construct a temporal network of physical contacts between students in a university. The dataset contains information on the physical contacts between more than 700 students in a university estimated by Bluetooth signal strength. We removed all individuals from the data that had a valid Bluetooth scan in less than 60% of the observation period. We then considered that two individuals *i* and *j* had contact if *i* or *j* received Bluetooth scans from the other with a signal strength more than -75 dB. We note that this signal strength is received at a distance of ~1 m from a device⁵⁰. These steps resulted in a cohort of N= 567 individuals with contact data for 28 days with resolution of 5 min.

Simulating epidemic spreading.

We simulated the SEIR model for the static contact networks and people-gathering networks using the EoN package⁵¹, with transmission rate $\beta = 0.25$, recovery rate $\gamma = 0.25$, incubation rate $\sigma = 0.25$ and initial seed fraction $\rho = 10^{-3}$. For the student contact network, we simulated the SEIR model with the parameters used in studies on COVID-19 disease⁵² (expected infectious and incubation periods were set to 5 days and 1 day, respectively. The transmission rate of COVID-19 varies highly across case studies and estimation methods^{11,31}. One expects that, in any closed population with dense contacts, between 20 and 60% of the population are infected³¹. We thus use a transmission rate of 0.5 day⁻¹ to produce outbreaks that reach 50% of the population, which is close to the worst-case scenario that might be expected on a university campus. We randomly chose 1% of the total population as initially infected nodes at time t_0 , where t_0 was chosen randomly in the first 28 days. The epidemic spreading process may take longer than the days recorded in the contact data (that is, 28 days). Therefore, following a previous study⁵³, we assumed that the same contact sequence for the 28 days repeats.

People-gathering networks.

In the people-gathering network, a person-node is connected to a gathering-node if he/she joined the gathering. The degree of a person implies how mobile the person is across diverse sets of gatherings, and the degree of a gathering indicates the number of participants for the gathering. Denoted by $G_0(x)$ and $F_0(x)$, the generating functions for the degree distributions of persons and gatherings, respectively, are defined as

$$G_0(x) = \sum_k p_k x^k \tag{4}$$

$$F_0(x) = \sum_k q_k x^k \tag{5}$$

The transmission event happens from a person to others via a gathering. When we trace a gathering from a person, a gathering with k participants is k times more likely to be sampled

than the gathering with only one person. Therefore, the excess size of the gathering is generated by

$$F_1(x) = \frac{F'_0(x)}{F'_0(1)} = \frac{1}{\sum_k kq_k} \sum_k kq_k x^{k-1}$$
(6)

The probability distribution of the number of one's neighbours through gatherings is given by $G_0(F_1(x))$. Because larger gatherings would produce more infections and thus are more likely to be traced, the number of participants of the gathering, except for the original spreader and the isolated individual, is given by the probability generating function

$$F_2(x) = \frac{F_1'(x)}{F_1'(1)} = \frac{1}{\sum_k k(k-1)q_k} \sum_k k(k-1)q_k x^{k-2}$$
(7)

In other words, contact tracing samples a gathering with k participants with probability roughly proportional to k^2 . Therefore, as is the case for people contact networks, contact tracing is effective at identifying super-spreading events and preventing numerous further disease transmission events.

Epidemic probability.

We calculated the probability that the contact tracing stops the spreading of disease. To keep the analysis simple, we assumed that every newly infected node has a probability P to lead to its parent node and we can prevent the infections to all of the parent's grandchildren by notifying the infected node.

The probability of epidemics is determined by the offspring distributions, that is, the number of nodes to which an infected node spreads the disease. We note that the offspring distribution depends on how we sample nodes due to the sampling biases (see 'Bias due to the friendship paradox'). Specifically, if we sample infected nodes at random or by following a random transmission, the offspring distributions are given by generating functions

$$R_0(x) = G_0(Tx + (1 - T)) = \sum_k r_k x^k \quad or \quad R_1(x)$$

= $G_1(Tx + (1 - T)) = \sum_k q_k x^k$ (8)

respectively, where T is the probability of transmitting disease through an edge, and r_k and q_k are the probabilities of having k offspring, respectively.

With contact tracing, the offspring of a parent can continue the spreading process if and only if successful contact tracing does not take place for all the offspring, which occurs with probability $(1 - P)^k$. Therefore, the nodes sampled by following a random transmission have the offspring distribution given by

$$\overline{R}_{1}(x, y) = \sum_{k} q_{k} \left\{ (1 - P)^{k} x^{k} + \left[1 - (1 - P)^{k} \right] y^{k} \right\}$$
(9)

Page 11

where \overline{R}_1 denotes R_1 under contact tracing, and \overline{R}_0 is the analogous function for R_0 . We have distinguished standard transmissions (counted with the variable *x*) from transmissions that occurred but are isolated quickly enough by contact tracing to stop the transmission tree (counted with the variable *y*). This gives us a way to calculate the coefficients r_k of $\overline{R}_0(x, 1)$, which specify the distribution of successful branching events in the transmission tree (that is, those that can continue spreading).

Because we use a multivariate PGF where the variable *x* counts traditional transmission events and *y* counts transmission with attempted isolation, the probability *f* of isolation failure can be implemented by replacing *y* with y' = fx + (1 - f)y. This models a Bernoulli trial on each isolation, where failure with probability I*f* leads to a transmission (counted by *x*) and where success leads to isolation (counted by *y*).

The probability u that transmission to a node without contact tracing around the parent does not lead to sustained transmission is given by the self-consistency condition

$$u = \overline{R}_1(u, fu + (1 - f))$$
(10)

where the right-hand side gives the probability that the offspring also do not lead to sustained transmission (1 if successful contact tracing occurs and u otherwise). The probability of an epidemic is then the probability that at least one transmission around the patient leads to sustained transmission, or

$$\Pi = 1 - R_0(u, fu + (1 - f)) \tag{11}$$

The failure probability *f* should correspond to a given continuous-time epidemic model. See Supplementary Information for the calculation of failure probability *f*.

Data availability

The physical contact data that support the findings of this study are available from the Copenhagen Network Study with the identifier https://doi.org/10.1038/s41597-019-0325- x^{45} . Source data are provided with this paper.

Code availability

Code is available at https://github.com/yy/backward-contact-tracing.

Supplementary Material

Refer to Web version on PubMed Central for supplementary material.

Acknowledgements

We thank M. Girvan, J. Lovato and other organizers of the Net-COVID programme, which initiated the project. We also thank A. Allard, C. Moore, E. Moro, A. S. Pentland and S. V. Scarpino for helpful discussions. L.H.-D. acknowledges support from the National Institutes of Health 1P20 GM125498-01 Centers of Biomedical Research Excellence Award. S.K. and Y.-Y.A. acknowledge support from the Air Force Office of Scientific Research under award no. FA9550-19-1-0391.

References

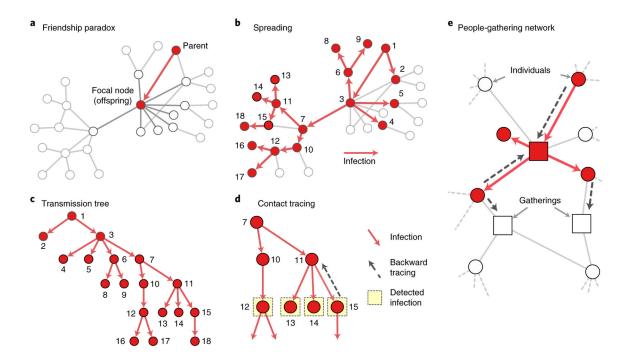
- Gilbert M, Dewatripont M, Muraille E, Platteau J-P & Goldman M Preparing for a responsible lockdown exit strategy. Nat. Med 26, 643–644 (2020). [PubMed: 32405055]
- Mattioli AV, Ballerini Puviani M, Nasi M & Farinetti A COVID-19 pandemic: the effects of quarantine on cardiovascular risk. Eur. J. Clin. Nutr 74, 852–855 (2020). [PubMed: 32371988]
- Eames KTD & Keeling MJ Contact tracing and disease control. Proc. R. Soc. Lond. B 270, 2565– 2571 (2003).
- 4. Klinkenberg D, Fraser C & Heesterbeek H The effectiveness of contact tracing in emerging epidemics. PLoS ONE 1, e12 (2006). [PubMed: 17183638]
- 5. Andre M et al. Transmission network analysis to complement routine tuberculosis contact investigations. Am. J. Public Health 97, 470–477 (2007). [PubMed: 17018825]
- Glasser JW, Hupert N, McCauley MM & Hatchett R Modeling and public health emergency responses: lessons from SARS. Epidemics 3, 32–37 (2011). [PubMed: 21420657]
- Peak CM, Childs LM, Grad YH & Buckee CO Comparing nonpharmaceutical interventions for containing emerging epidemics. Proc. Natl Acad. Sci. USA 114, 4023–4028 (2017). [PubMed: 28351976]
- 8. Aleta A et al. Modelling the impact of testing, contact tracing and household quarantine on second waves of COVID-19. Nat. Hum. Behav 4, 964–971 (2020). [PubMed: 32759985]
- 9. Ferretti L et al. Quantifying SARS-CoV-2 transmission suggests epidemic control with digital contact tracing. Science 368, eabb6936 (2020). [PubMed: 32234805]
- Armbruster B & Brandeau ML Contact tracing to control infectious disease: when enough is enough. Health Care Manag. Sci 10, 341–355 (2007). [PubMed: 18074967]
- 11. Hellewell J et al. Feasibility of controlling COVID-19 outbreaks by isolation of cases and contacts. Lancet Glob. Health 8, e488–e496 (2020). [PubMed: 32119825]
- 12. Lloyd-Smith JO, Schreiber SJ, Kopp PE & Getz WM Superspreading and the effect of individual variation on disease emergence. Nature 438, 355–359 (2005). [PubMed: 16292310]
- 13. Shin Y, Berkowitz B & Kim MJ How a South Korean church helped fuel the spread of the coronavirus. The Washington Post (25 3 2020).
- Park S et al. Coronavirus disease outbreak in call center, South Korea. Emerg. Infect. Dis 26, 1666–1670 (2020). [PubMed: 32324530]
- 15. Feld SL Why your friends have more friends than you do. Am. J. Sociol 96, 1464–1477 (1991).
- Christakis NA & Fowler JH Social network sensors for early detection of contagious outbreaks. PLoS ONE 5, e12948 (2010). [PubMed: 20856792]
- Cohen R, Havlin S & Ben-Avraham D Efficient immunization strategies for computer networks and populations. Phys. Rev. Lett 91, 247901 (2003). [PubMed: 14683159]
- Barthélemy M, Barrat A, Pastor-Satorras R & Vespignani A Dynamical patterns of epidemic outbreaks in complex heterogeneous networks. J. Theor. Biol 235, 275–288 (2005). [PubMed: 15862595]
- 19. Hethcote HW & Yorke JA Gonorrhea Transmission Dynamics and Control (Springer, 1984).
- 20. Müller J & Koopmann B The effect of delay on contact tracing. Math. Biosci 282, 204–214 (2016). [PubMed: 27793628]
- Müller J, Kretzschmar M & Dietz K Contact tracing in stochastic and deterministic epidemic models. Math. Biosci 164, 39–64 (2000). [PubMed: 10704637]
- 22. Bradshaw WJ, Alley EC, Huggins JH, Lloyd AL & Esvelt KM Bidirectional contact tracing dramatically improves COVID-19 control. Nat. Commun 12, 232 (2021). [PubMed: 33431829]
- 23. Barlow MT A branching process with contact tracing Preprint at https://arxiv.org/pdf/2007.16182.pdf (2020).
- 24. Baumgarten L & Bornholdt S Epidemics with asymptomatic transmission: sub-critical phase from recursive contact tracing. Preprint at https://arxiv.org/pdf/2008.09896.pdf (2020).
- 25. Mülle J & Hósel V Contact tracing and super-spreaders in the branching-process model. Preprint at https://arxiv.org/pdf/2010.04942.pdf (2020).

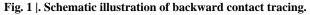
- Albert R & Barabási A-L Statistical mechanics of complex networks. Rev. Mod. Phys 74, 47–97 (2002).
- 27. Dorogovtsev SN & Mendes JFF Evolution of Networks: From Biological Nets to the Internet and WWW (Oxford Univ. Press, 2003).
- 28. Pastor-Satorras R & Vespignani A Evolution and Structure of the Internet: A Statistical Physics Approach (Cambridge Univ. Press, 2004).
- Pastor-Satorras R & Vespignani A Epidemic spreading in scale-free networks. Phys. Rev. Lett 86, 3200 (2001). [PubMed: 11290142]
- Barthélemy M, Barrat A, Pastor-Satorras R & Vespignani A Velocity and hierarchical spread of epidemic outbreaks in scale-free networks. Phys. Rev. Lett 92, 178701 (2004). [PubMed: 15169200]
- Hébert-Dufresne L, Althouse BM, Scarpino SV & Allard A Beyond R0: heterogeneity in secondary infections and probabilistic epidemic forecasting. J. R. Soc. Interface 10.1098/ rsif.2020.0393 (2020).
- 32. Newman ME Threshold effects for two pathogens spreading on a network. Phys. Rev. Lett 95, 108701 (2005). [PubMed: 16196976]
- Barabási A-L & Albert R Emergence of scaling in random networks. Science 286, 509–512 (1999). [PubMed: 10521342]
- Meyers LA, Newman MEJ & Pourbohloul B Predicting epidemics on directed contact networks. J. Theor. Biol 240, 400–418 (2006). [PubMed: 16300796]
- 35. Stumpf MPH & Porter MA Critical truths about power laws. Science 335, 665–666 (2012). [PubMed: 22323807]
- Broido AD & Clauset A Scale-free networks are rare. Nat. Commun 10, 1017 (2019). [PubMed: 30833554]
- Sekara V, Stopczynski A & Lehmann S Fundamental structures of dynamic social networks. Proc. Natl Acad. Sci. USA 113, 9977–9982 (2016). [PubMed: 27555584]
- Troncoso C et al. Decentralized privacy-preserving proximity tracing. Preprint at https:// arxiv.org/pdf/2005.12273.pdf (2020).
- Song C, Qu Z, Blumm N & Barabási A-L Limits of predictability in human mobility. Science 327, 1018–1021 (2010). [PubMed: 20167789]
- 40. Bagrow JP & Lin Y-R Mesoscopic structure and social aspects of human mobility. PLoS ONE 7, e37676 (2012). [PubMed: 22701529]
- 41. Fosdick B, Larremore D, Nishimura J & Ugander J Configuring random graph models with fixed degree sequences. SIAM Rev. 60, 315–355 (2018).
- 42. Gemmetto V, Barrat A & Cattuto C Mitigation of infectious disease at school: targeted class closure vs school closure. BMC Infect. Dis 14, 695 (2014). [PubMed: 25595123]
- Darbon A et al. Disease persistence on temporal contact networks accounting for heterogeneous infectious periods. R. Soc. Open Sci 6, 181404 (2019). [PubMed: 30800384]
- 44. Sadarangani SP, Lim PL & Vasoo S Infectious diseases and migrant worker health in Singapore: a receiving country's perspective. J. Travel Med 10.1093/jtm/tax014 (2017).
- 45. Sapiezynski P, Stopczynski A, Dreyer D & Lehmann S Interaction data from the Copenhagen Networks Study. Nat. Sci. Data 6, 315 (2019).
- 46. Apple & Google Exposure notification. Apple https://covid19.apple.com/contacttracing (2020).
- 47. Cho H, Ippolito D & Yu YW Contact tracing mobile apps for COVID-19: privacy considerations and related trade-offs. Preprint at https://arxiv.org/pdf/2003.11511.pdf (2020).
- 48. Holder S Contact tracing is having a trust crisis. Bloomberg (12 8 2020).
- 49. Borowiec S How South Korea's nightclub outbreak is shining an unwelcome spotlight on the LGBTQ community. Time (14 5 2020).
- 50. Sekara V & Lehmann S The strength of friendship ties in proximity sensor data. PLoS ONE 9, e100915 (2014). [PubMed: 24999984]
- 51. Kiss IZ, Miller J & Simon PL Mathematics of Epidemics on Networks Vol. 598 (Springer, 2017).
- 52. Zhang J et al. Changes in contact patterns shape the dynamics of the COVID-19 outbreak in China. Science 368, 1481–1486 (2020). [PubMed: 32350060]

53. Valdano E, Ferreri L, Poletto C & Colizza V Analytical computation of the epidemic threshold on temporal networks. Phys. Rev. X 5, 021005 (2015).

Author Manuscript

Author Manuscript





a, A transmission event occurs from a 'parent' to a 'focal node' (or an offspring). **b**, The disease spreads from an infected node to its neighbours through edges in networks. **c**, The spread of disease can be represented as a transmission tree with directed edges from parents to offspring. **d**, Backward tracing is likely to sample parents with many offspring; for example, node 11 is more likely to be sampled than node 10 by backward tracing. **e**, Contact tracing can also be conducted for a bipartite network of people and gatherings. As for the contact network, a high-degree gathering is more likely to be 'infected' and to be traced with the same logic.

Kojaku et al.

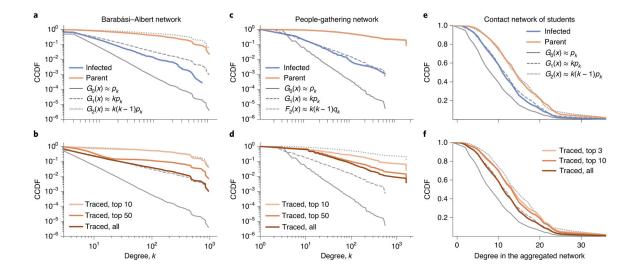


Fig. 2 |. Backward and frequency-based contact tracings are effective at reaching hub nodes.

a,b, We simulate the SEIR model on a BA network composed of 250,000 nodes. We sample the infected nodes with probability 0.1 and trace their parents at time t = 10. In **a**, the blue and orange lines respectively indicate the complementary cumulative distribution function (CCDF) for the degree of the sampled nodes and their parents, which follow G_1 and G_2 , respectively. Frequency-based contact tracing (**b**)—isolating the most frequently traced nodes—can reach nodes with a degree similar to the parents without knowing who infects whom. **c,d**, As for the contact network, both backward (**c**) and frequency-based (**d**) contact tracing can reach large degree nodes for people-gathering networks. **e**, The bias due to backward tracing is present even in a relatively homogeneous network. We simulate the SEIR model on a temporal contact network of university students and sample all infected nodes and their parents. The infected and parent nodes have degree distributions that closely follow G_1 and G_2 for the unweighted aggregated network, respectively. **f**, As for the contact and people-gathering is effective at reaching large degree nodes.

Kojaku et al.

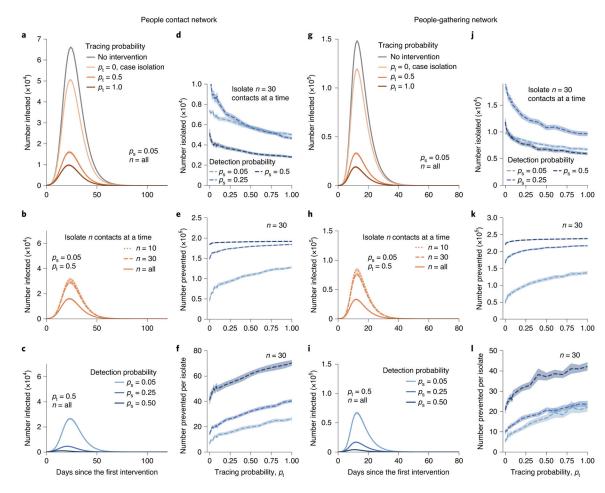


Fig. 3 |. Effectiveness of contact tracing for networks with a heterogeneous degree distribution.

a–**l**, People contact networks (**a**–**f**) and people-gathering networks (**g**–**l**) are generated by the BA and the configuration model, respectively. Contact tracing (**a**) lowers the peak of infection by more than 70% of that for case isolation. The effectiveness (**b**) stands out even if we can trace a few nodes. The efficacy of contact tracing (**c**) is substantially enhanced when the detection probability is increased. Compared with case isolation ($p_t = 0$), contact tracing ($p_t > 0$) isolates fewer nodes (**d**) while preventing more cases (**e**,**f**). Contact tracing is therefore highly cost-efficient in terms of the number of prevented cases per isolation. The plots in **g**–**l** correspond to those in **a**–**f**, but for people-gathering networks. Contact tracing is also highly effective for people-gathering networks (**g**). Each point indicates the average value for 30 simulations. The translucent bands indicate the 95% confidence interval estimated by a bootstrapping with 10⁴ resamples.

Kojaku et al.

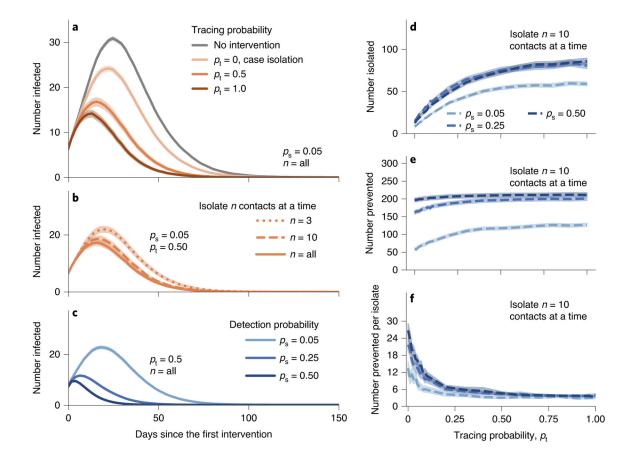


Fig. 4 |. Effectiveness of contact tracing for the student physical contact network.

An infected node is discovered and isolated with probability p_s . Contact tracing isolates the most frequent *n* close contacts in the contact list. We isolate n = 3, 10 or all close contacts, as indicated by 'n = 3', 'n = 10' or 'all', respectively. **a**, Contact tracing reduces the peak of infections more than case isolation. **b**, Even if we trace and isolate a few nodes, it is as effective as isolating all contacts. **c**, The effectiveness is more pronounced when we can detect more infected nodes. **d**–**f**, Contact tracing isolates more nodes (**d**) and prevents more cases (**e**,**f**) as we trace more contacts. Contact tracing is not efficient when tracing probability is large. Although contact tracing is highly effective and efficient, massive contact tracing may have a diminishing return. Each point indicates the average value for 1,000 simulations. The translucent bands indicate the 95% confidence interval estimated by a bootstrapping with 10^4 resamples.

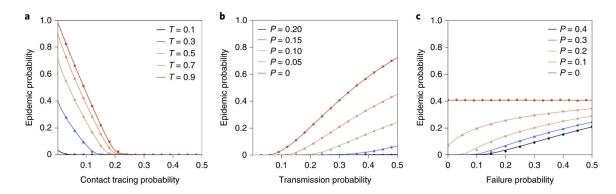


Fig. 5 |. Control of an outbreak using contact tracing in heterogeneous networks.

We use randomized BA networks, where each of 250,000 nodes has a degree of at least 2, and attempt to control the spread of a disease with transmissibility *T* using tracing probability *P*, which successfully isolates a given sibling of a new case with probability 1 - f. Symbols show the average of 100 Monte Carlo simulations, and solid lines show the results of our analytical formalism. **a**, Using perfect contact tracing f = 0, the probability of sustained transmissions goes down monotonically with more contact tracing, but without undergoing the usual sharp epidemic transition. **b**, With f = 0, the regime of smeared epidemic transition increases with the frequency of contact tracing. At a high frequency of contact tracing, we find the probability of sustained transmission remains low, even for high values of transmissibility well beyond the epidemic threshold. **c**, We fix transmissibility at T = 0.3 and look at the robustness of different contact tracing probability *P* to imperfect tracing by varying the probability *f* that isolation fails.