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Gamification for Family Engagement in Lifestyle Interventions: A Systematic Review

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Abstract

The majority of chronic conditions that plague the USA are modifiable by lifestyle change. Lifestyle interventions that incorporate family members for social support and that use game design elements to engage family members have the potential to improve upon traditional interventions, which have largely been unsustainable. Determining the populations where family member support in a lifestyle intervention are present and the extent of gamification of lifestyle intervention components that engage these family members is an important and underexplored area of work. A systematic review of lifestyle interventions involving family members were reviewed for game design elements using the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) framework. Game design elements related to engaged learning and motivational affordances from previous literature were included. Sixty-one studies met inclusion criteria. These studies reported on 50 independent interventions that were reviewed. Thirty-one of these interventions addressed lifestyle in those with a chronic condition, and 19 addressed lifestyle in those at high risk for chronic conditions. The majority of the lifestyle interventions included at least one game design element, yet overall there were limited elements utilized together. Compared with successful gamified programs that have greatly impacted a population's health behaviors, there were relatively a limited number of elements reported, particularly those

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Author Contribution ACB carried out the review, created the matrix, analyzed the data, and drafted the manuscript. TSV and PA made substantial contributions to analyzing the data, contributing to the manuscript, and critical revision for intellectual content. All authors read and approved the final manuscript.

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Code availability PRISMA was used to guide the review. The search code is located in the methods section of the manuscript.

Declarations

Ethics Approval This review of the literature did not required approval from an ethics committee.

Informed Consent This review did not require recruitment of human subjects.

Conflict of Interest The authors declare that they have no conflict of interest.

Standards of Reporting This review did use the recommended reporting for systematic reviews; the Preferred reporting items for systematic reviews and meta-analyses (PRISMA).

that support social relatedness, such as meaningful storylines. Meaningfulness of the game design elements chosen and their arrangement was not apparent. Technology was under-utilized as a potential modality for intervention component delivery. Developing products to train researchers to properly apply game design elements to intervention components, as well as test their effectiveness, are areas for future research.

Keywords

Game design; Gamification; Lifestyle intervention; Family member; Chronic conditions

Introduction

Over half of Americans live with at least one chronic condition, yet the majority are preventable with healthy lifestyle behaviors (Prevention, 2019). Lifestyle interventions, defined as any intervention that includes exercise, diet, and other behavioral components (Sumamo et al., 2011), can make an impact on health behavior change (Gillies et al., 2007; Hu et al., 2016). However, their effectiveness and sustainability have been elusive (Chesla et al., 2003; Fisher & Weihs, 2000; Gupta et al., 2019), with a lack of motivation to engage as a known barrier (Touyz et al., 2019). Lifestyle interventions, which seek to impact multiple behaviors, have begun to incorporate family members, recognizing lifestyle choices are made in the context of family. As Family system theory purports, choices and functioning of one family member impact other family members (Kerr, 1981). Family members have influence in the lived environment, and social support of participants can have a positive impact for change (Christakis & Fowler, 2013; Miller & Dimatteo, 2013). Additionally, family members can have a significant impact on a person's ability and desire to change behaviors (Institute of Medicine (US) Committee on Health and Behavior: Research; Monden et al., 2003), and family member inclusion in behavioral intervention components positively assists participants to stay involved in the program (Gupta et al., 2019). Despite the known benefits of family support, strategic inclusion of family members in lifestyle interventions has been limited (Aschbrenner et al., 2015).

Strategically engaging individuals in interventions means optimizing their motivation to be involved by addressing their psychological needs. The Self-Determination Theory (SDT) purports that individuals have three psychological needs for optimal motivation: autonomy, perceived competence, and relatedness to others (Patrick & Williams, 2012). Changes in an individual's environment can lead to fulfillment of these needs and foster motivation (Deci & Vansteenkiste, 2004). The fulfillment of these psychological needs can be found in previously identified strategies used to motivate family members in behavioral intervention. A review of family-based interventions for child physical activity found a handful of strategies used to motivate family member engagement (Brown et al., 2016). The strategies included goal-setting, recording or affirmation of performance, and rewards for achievement (Brown et al., 2016), which meet the psychological needs of autonomy and perceived competence. However, the extent of strategies incorporated to engage family members in lifestyle interventions, which seek to prevent and manage chronic conditions, has not been examined.

Traditional methods of engaging participants and family members in behavior change are intensive, in-person, and commonly delivered at one point in time, such as motivational interviews at the outset of a study (Burgess et al., 2017; Ingoldsby, 2010). However, sustaining motivation of family members, the social support system for individuals to maintain behavior change, require novel strategies that impact the same psychological needs as traditional interventions, yet are able to be delivered pragmatically for continual reach. One promising approach for sustained engagement of family members is the use of gamification. Gamification, the use of game design elements in non-game contexts (Deterding et al., 2011), seeks to motivate individuals to engage in a behavior over a period of time. Gamification has been used to motivate specific behaviors using intentionally arranged game building blocks, or game design elements, to impact the participant's motivation (Deterding et al., 2011). Game design elements can be used to impact the psychological needs identified for optimal motivation (Sailer et al., 2017) and have done so in both the gaming context and in behavioral medicine (Edwards et al., 2016; Miller et al., 2016; Ryan et al., 2006). Gamification has been successful in engaging individuals in behavior change interventions. However, it is not known if game design elements have been used in lifestyle intervention components to motivate family members to engage.

While the use of gamification in facilitating the self-management of chronic conditions has been examined recently (Sola et al., 2015), there is a paucity of research that studies the impact of gamification on familial support. Determining the extent of gamification to engage the family, spouses and caregivers of those at high risk for chronic conditions or those that have chronic conditions is of particular interest. The use and potential benefits of gamification techniques amongst families in this highly prevalent population remain to be explored.

Because of these gaps in our understanding of family engagement in lifestyle intervention components using gamification for chronic condition prevention or management, we sought to answer the following:

1. How often and for what chronic disease conditions or prevention has gamification been used to increase family member engagement in lifestyle interventions?
2. Among studies that used gamification to increase family member engagement, what core elements of gamification were present?

Methods

Gamification is relatively new in the medical literature. We will describe our literature review process, as well as our theoretical framework that elucidates the theoretical underpinnings of the game design strategies and elements included in the review.

Data Collection

Initial searches for gamification in lifestyle interventions and those that involve family members were limited. We decided to cast a wider net for lifestyle interventions that involved family initially and search full text descriptions of intervention components for

gamification elements. Due to our interest in lifestyle interventions for chronic condition prevention or management and to capture interventions that have been or will be tested in these populations, avoiding prototype or usability-only tested work, we focused our search on medical literature. PubMed, a resource from the National Center for Biotechnology and the National Library of Medicine with citations and abstracts from medicine, nursing, dentistry, health care systems and more, was used as our database (Williamson & Minter, 2019). The Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) was used to report the process (Moher et al., 2010).

Search Terms

We used search terms to capture studies on lifestyle interventions and family members or caregivers.

Lifestyle interventions AND (family[title/abstract] OR spouse[title/abstract] OR caregiver[title/abstract])

The full term “gamification” or truncated term “gamif*” were not used in the search term as previous gamification searches have done due to the limited literature captured during initial searches. The term gamification is relatively new, and the term’s use may not be widely utilized, yet the elements of gamification may be present. Therefore, we broadly captured lifestyle interventions that include family members, then sought to determine components of gamification by full study review.

Title and Abstract Review

The titles of the articles from the database search were reviewed for indication of lifestyle or chronic condition prevention. Family did not need to be mentioned in the title. Then, abstracts were reviewed to see if family were potentially involved in the lifestyle or chronic condition management or prevention effort. *Inclusion Criteria.* We included clinical trials, feasibility studies, implementation trials, protocol papers or reviews that had a lifestyle or refer to a chronic condition-prevention intervention, or a health behavior in the title. *Exclusion Criteria.* Because of our focus on gamification elements in intervention, we did not keep studies that did not focus on the lifestyle intervention itself, including qualitative-only analyses and cross-sectional studies that did not add any additional information about the intervention or its use. We excluded abstracts that solely included “family history” or “family practice,” as they did not refer to family members being a part of an intervention.

Full Text Review

Once family members were determined to be involved in a lifestyle intervention in some capacity, a full text review of studies was performed to determine (1) the type of family involvement in interventions and (2) which (if any) gamification elements included in intervention components. *Inclusion Criteria.* Studies with a description of intervention components or a reference to an article describing intervention components were included. *Exclusion Criteria.* Studies were excluded if (1) full text was not available, (2) the intervention was not described and there was no reference to a source for a description, or (3) family involvement was not mentioned. We removed ancillary or secondary studies

of trials if they did not provide pertinent or additional information on the intervention and involvement of family members from original/primary or protocol papers.

Constructed Matrix

Data from the final studies included were extracted into a matrix, including sample, study design, components of intervention, type of family involved, extent of family involvement, and gamification elements.

Theoretical Framework

To guide our identification of gamification elements, we constructed a theoretical framework. Gamification strategies can help with the problem of motivation for sustained engagement by enhancing intrinsic motivation for engagement through external influence or modification of the environment (Vansteenkiste et al., 2010). The Self-Determination Theory (SDT), a theory of motivation, purports three psychological needs that are necessary for optimal motivation to be developed: relatedness to others, autonomy, and perceived competence (Patrick & Williams, 2012). Gamification strategies have been shown to meet these basic needs using motivational theory (Sailer et al., 2017). In addition, educational frameworks have informed gamification design strategies, including the Theory of Intrinsically motivated instruction and the “Working on the Work” framework, for continual learner engagement (Dickey, 2005; Schlechty, 2011). Briefly, as instructors design work or activities for learners to engage in to meet learners’ needs, the quality of design influences the level of engagement from learners. Learner engagement can be enhanced by the type of design inserted into the work or activity—such as including qualities that are most likely to appeal to learners’ values, interests and needs (Schlechty, 2011). Game design element qualities can fulfill learners’ interests and reflect these qualities (Dickey, 2005). Our theoretical framework is modeled in Fig. 1.

Briefly, game elements based on educational and motivational theory are designed to meet basic psychologic needs for optimized motivation. *Autonomy* can be promoted with psychological freedom to make choices on one’s values and interests, and volition to achieve one’s goals (Deci & Ryan, 2012). Game design elements derived from engaged learning strategies support autonomy through a chosen goal and providing choices, and even better—providing novel or a variety of—choices. *Perceived competence* can be promoted by feelings of efficiency and success, even in game design (Rigby & Ryan, 2011). Game design elements informed by engaged learning strategies promote learning with challenging tasks and clear standards, along with feelings of success using protection and affirmation. Motivational affordances using points, badges, leaderboards, and performance graphs can help with continual engagement by earning and viewing success. *Social relatedness*, or feeling belonging, attachment and care with others—beyond oneself—is fulfilled in both engaged learning and social relatedness (Deci & Vansteenkiste, 2004). Game design element affiliation with others promotes relatedness through engaged learning together. Further, social relatedness can be promoted through stories that are meaningful to the participants, avatars that are alike to or meaningful to the participants, or teammates that share a goal or common experience.

Identifying Gamification Elements

Gamification can take many forms using a combination of different game design elements to create the environment for learning and activation (Sailer et al., 2017). To determine the degree of gamification present in intervention components, we included previously identified categories of game design elements to use in our review (see Framework). We searched for game design elements that reflect engaged learning strategies, which were utilized for the engagement of participants and family members in intervention components. These elements included focused goals, challenging tasks, clear and compelling standards, protection from adverse consequences, affirmation of performance, affiliation with others, novelty and variety, and choice (Dickey, 2005). Additionally, we searched for game design elements that are known motivational affordances and were utilized for participant or family member action related to intervention components or behavior change. These included elements of points, achievements/badges, leaderboards, and performance graphs, as they impact competence and perceived task meaningfulness (Sailer et al., 2017). Additionally, elements of meaningful stories, avatars, and teammates were admitted, as these influence experiences of social relatedness (Sailer et al., 2017). Upon review of an intervention, we identified details in component descriptions that mirror these elements and extracted this information into a matrix. For each intervention, we have reported the number and type of game design elements present in the studies reviewed.

Inter-rater Reliability

After the interventions were organized in a matrix, we conducted inter-rater reliability of game element coding for each independent intervention following a standard approach for systematic reviews (Belur et al., 2018). Selecting a random sample of interventions (using an online random sample generator), two team members coded independently and then came together to discuss coding and resolve differences by consensus. Overall, there were five rounds of coding and discussion, with three sessions examining 5 interventions (10% each session, 30% overall), then two sessions examining 10 interventions (20% each session, 40% overall). During each review, we discussed our definitions of game elements and made minor clarifying adjustments. We present our final definitions in Table 1. We calculated inter-rater reliability (IRR) on the presence or absence of game elements in each intervention and present our percent agreement and the kappa statistic for each session. Once our K statistic exceeded the threshold of 0.6 in several sessions (McHugh, 2012), we were confident in our coding reliability and game element definitions. One team member continued coding the remaining 15 interventions independently. We report our IRR results in Table 2.

Results

We identified 267 papers from the medical literature, with 264 from the database search and 3 from additional sources. Of these, 109 were removed by title review, and 63 by abstract review. Of the 95 articles included in full text review, 34 were removed for the following reasons: family involvement in an intervention was not mentioned ($n = 9$), ancillary or secondary analyses that did not provide any additional information or were irrelevant ($n = 8$), descriptive or commentary articles that did not provide any information on family

involvement ($n = 6$), full text was not available from the institution ($n = 5$), study targets the family member only ($n = 3$), and family were not involved in the intervention ($n = 3$). Sixty-one studies were included, with 56 studies reporting on 50 independent interventions and 5 literature reviews. Data from the 50 lifestyle interventions reported on by 56 studies were extracted to a matrix (available online). Five reviews based on family and lifestyle interventions were included and were examined for additional studies for inclusion. Studies in reviews were either already included from the database search (Admiraal et al., 2013; Bhopal et al., 2014) or did not meet inclusion criteria (Babamoto et al., 2009; Becker et al., 2005; Chiang & Sun, 2009; Woodruff et al., 2002). Our process is reported using PRISMA (Fig. 2).

We found lifestyle interventions were designed to either manage chronic conditions ($n = 31$) or to prevent the onset of chronic conditions for at-risk populations ($n = 19$) (Table 3). For lifestyle interventions designed for chronic condition management ($n = 31$), obesity was by far the most common chronic condition targeted ($n = 25/31$; 81%) and nearly all of these included children ($n = 21/25$, 88%), followed by adolescents ($n = 5/25$, 20%), and adults ($n = 1/25$, 4%). Parents or guardians were a part of every intervention for obesity, with two additionally including other members of the family, such as siblings. Interventions for diabetes management ($n = 4/31$; 13%) included whole communities ($n = 2/4$; 50%), adult daughters and mothers ($n = 1/4$, 25%), and youth ($n = 1/4$, 25%). Lastly, one intervention addressed high blood pressure in children and young adults in a middle eastern country ($n = 1/31$; 3%) and one addressed asthma management in children ($n = 1/31$; 3%). The majority of studies reviewed were clinical trials ($n = 16/36$; 44%), followed by protocol papers ($n = 9/36$, 25%), preliminary or secondary analyses ($n = 6/36$, 17%), and pilot or feasibility studies ($n = 5/36$, 14%).

Lifestyle interventions to prevent chronic conditions ($n = 19$) were more balanced in population type, with almost half addressing adults or communities ($n = 9/19$, 47%). Obesity was still the most commonly addressed chronic condition—but for prevention ($n = 9/19$, 47%), with the majority of these targeting children (7/9, 79%), one for Latino mother-daughter dyads ($n = 1/9$, 11%), and one for people with serious mental illness ($n = 1/9$, 11%). Diabetes prevention interventions ($n = 7/19$, 37%) targeted both adults or communities ($n = 4/7$, 57%) and children ($n = 3/7$, 43%). Cardiovascular disease prevention interventions ($n = 3/19$, 16%) targeted whole families at risk ($n = 1/2$, 50%) and adults ($n = 1/2$, 50%). There were a similar amount of studies reporting clinical trials for lifestyle interventions for prevention ($n = 11/21$, 52%), but more pilot or feasibility studies ($n = 5/21$, 24%) and protocol papers ($n = 4/21$, 19%), and one secondary analysis ($n = 1/21$, 5%).

Many gamification elements related to engaged learning were prevalent in the interventions examined (Table 4). Affiliation with others was the most common element reported ($n = 33$), followed by focused goals ($n = 29$), novelty and variety ($n = 22$), affirmation of performance ($n = 20$), clear and compelling standards ($n = 19$), choice ($n = 17$), and challenging tasks ($n = 13$). Protection from adverse consequences for initial failures was under-used. Motivational affordances were not commonly employed, with teammates ($n = 10$) and performance graphs/levels ($n = 7$) used occasionally, and meaningful stories, badges, points, and leaderboards rarely used. Avatars were not mentioned at all. No clear pattern

of lifestyle interventions favoring a particular psychological need addressed by the game elements was noted. While affiliation with others was the most frequent game element, all other game elements fulfilling the psychological need of relatedness to others were used infrequently.

There were several differences in game design elements utilized between interventions for chronic condition management and for chronic condition prevention (Table 5). Interventions for condition management were more likely to use clear and compelling standards (52% v. 16% of interventions for prevention) for engagement, while interventions for prevention were more likely to use novelty and variety (63% v. 32% of interventions for management) and performance graphs or levels (21% v. 10% of management) (Table 6).

Game Elements by Chronic Condition Type

High use of affiliation with others across all conditions (range 56 to 100%) commonly facilitated by sharing experiences in group sessions. Focused goals were also highly prevalent for the majority of conditions (range 50 to 100%, except for cardiovascular management), typically with family members creating specific behavioral goals with participants. Diabetes prevention had a high amount of novelty and variety in their interventions (86%), including cooking demonstrations, food sampling, and supermarket tours. Almost half of obesity prevention interventions (44%) included challenging tasks, like homework, or intensive physical activity.

Game Elements by Age Group

Management interventions for children were more likely to use points ($n = 2$), badges ($n = 1$), and leaderboards ($n = 1$) than management interventions for adults. There were not any differences in game elements used between children or adolescents and adults for preventive interventions.

Discussion

While nearly two out of three lifestyle interventions to prevent or manage chronic medical conditions used at least one element of gamification, the overall use of game elements was relatively limited compared with well-known, successful games that have had a large impact on behavior change on a population level (Baranowski & Lyons, 2019). Our study highlights the potential to integrate multiple gamification elements into lifestyle interventions that involve family members to enhance motivation. We will discuss the populations that currently have family members included in lifestyle interventions, the amount and meaningfulness of the gamification elements found, and areas for future work.

Management and Prevention of Chronic Conditions

Chronic condition management lifestyle interventions are further along in the evolution than prevention interventions, with more interventions trialed and a number of recent protocols written. These interventions appeared more focused in the guidelines used for participants to make their goals and used affirmation as these goals were being achieved. Prevention studies for high risk populations are important and a budding area for research. Interventions

for prevention currently have a heavier focus on participant competence and perceived task meaningfulness, along with building social support from a broader community (i.e., Facebook group or classmates with similar goals). Additionally, only a handful of conditions were identified by our review. These conditions, obesity, diabetes, and heart disease, are of major interest in public health and primary care specialties. Other chronic conditions, such as cancer survivors, were not found. For cancer survivorship, this is likely due to a lack of focus on family member inclusion in interventions, yet family social support has been found to be a major factor on the road to behavior change in the cancer survivor population (Blok et al., 2017; Green et al., 2015). There is a clear opportunity to expand gamified lifestyle interventions targeting family members to other chronic conditions.

Game Design Elements

Focused goals were the most common element found, with both the participant and the family member creating the goal together. This was not a surprising finding, as lifestyle interventions are commonly upfront with participants that their purpose is to make a change happen in areas of behavior, and create programs or activities that assist participants in achieving behavior goals. A goal to initiate a change in behavior was commonly the first step, followed by other game elements to enhance goal-directed behaviors. We noted intervention use of some elements that build external motivation (such as challenging tasks, affirmation of performance, badges), but failed to include multiple elements that build this motivation over time (points and leaderboards), likely limiting its impact. The Organismic Integration Theory suggests a continuum between external and internal motivators (Dickey, 2005). Game design elements are created to work together for the development of motivation (Werbach, 2014). For example, when using the element of affirmation of progress toward a goal, linking an external goal of scoring points and competing on a leaderboard with others can motivate participants to continue to reach for this goal, in turn building internal motivation and practice with a new behavior over time.

While game elements are the building blocks of gamification, there is a question of to what extent the use of individual game elements can be considered “meaningful gamification” (Deterding et al., 2011)? We noted that none of the elements included are there solely as feedback or an end to themselves. As the primary goal of a lifestyle intervention is to change a participant’s behavior, each component of the intervention is designed to work toward that goal. Therefore, each element applied in a lifestyle intervention context is inherently there to motivate a participant’s behaviors to improve their health; its intention is to woo the participant into being engaged for a longer period of time and evoke a sense of purpose for change. Each of these elements can be considered gamification in a lifestyle change context. However, multiple areas that assist in building gamification were not found in this review. These include the relative absence of gamification elements that promote social relatedness, a lack of meaningful selection and integration of elements, and technology use.

Social Relatedness

Chronic condition management or prevention interventions almost entirely ignored elements that build social relatedness. Meaningful stories were used only three times, and leaderboards, where competition inspires a higher level of engagement, were not used at

all. Teammates were used solely in cooperation, as opposed to infusing competition between participants and family members in behavior change. Autonomy using choice was minimal considering the variety of ways diet and activity can be modified, and avatars, or visual representations of players, were not included. Story-telling has been a recent phenomena in self-management of chronic conditions and is ripe for integration into lifestyle interventions (Frank et al., 2015). A smartphone game with an elaborate storyline which was recently tested increased the steps per day of participants with type 2 diabetes (Höchstmann et al., 2019). Lifestyle interventions are ripe to harness social reference and autonomy in inspiring motivation for behavior change.

Meaningful Selection

While the interventions overall were built on theoretical foundations, the purposeful selection and integration of the game elements themselves were not commonly apparent. Gamification does not only consider the game design elements themselves, but how they work together for motivation (Werbach, 2014). Many interventions incorporated a variety of elements, but they did not appear intentional in their selection in how they work together to motivate. Commonly coupled elements, such as points, badges and leaderboards, were not found present together (Werbach & Hunter, 2012). This is likely due to the lack of familiarity and training of interventionists in gamification principles. However, this may be needed, as working with children and families, there needs to be significant effort in engaging them early on and long enough to inspire lasting change. Further interventional work, such as testing the combination of different elements for behavior change, is needed.

Technology Use

Technology was also not commonly found to be a modality utilized for lifestyle intervention in this review. Technologies for behavior change that incorporate gamification principles may be just beginning to be developed, such as the *Nutriscience Project*, a web-based gamified program for nutrition literacy in families just reported earlier this year (Azevedo et al., 2019). Technology is also a low-cost way to deliver lifestyle interventions, leading to the potential for further reach and engagement of participants and family members (Orji & Moffatt, 2016). Family members, unlike gaming “communities,” do care about the participant’s success in lifestyle change for disease prevention or management. Creation of games with design elements embedded in technology to assist in positive interactions participants and family members for behavior change is an imminent area of research.

Limitations

This review, while the first to examine this topic, relied on a relatively limited number of databases for the identification of potentially eligible studies. However, the 5 systematic reviews in our results did not report any additional studies cited in them that fit our criteria support, strengthening our belief that PubMed captured the relevant literature to answer our research questions. Additionally, the assessment of study quality was limited due to the objectives of determining gamification use and core elements present in current literature. While we were able to determine the presence of game elements, we were not commonly able to determine the logic for the use of a particular game element. Future work on

determining logic models behind intervention design decisions using program manuals and supplemental elicitation from intervention developers would add to the literature.

Conclusion

The majority of chronic conditions that plague the USA are modifiable by lifestyle change. Lifestyle interventions that incorporate family members and engage them using game design elements have the potential to improve upon traditional interventions without these elements. Determining the extent of gamification of lifestyle intervention components that seek to engage family members is an important and underexplored area of work. We found the majority of lifestyle interventions that include family members use at least one game design element. Yet, compared with other successful gamified programs, lifestyle interventions targeted at family member engagements tended to have a more limited number of elements reported, particularly in those that support social relatedness, such as meaningful storylines. This suggests that these lifestyle interventions under-utilized technology as a potential modality to create engagement and for intervention component delivery.

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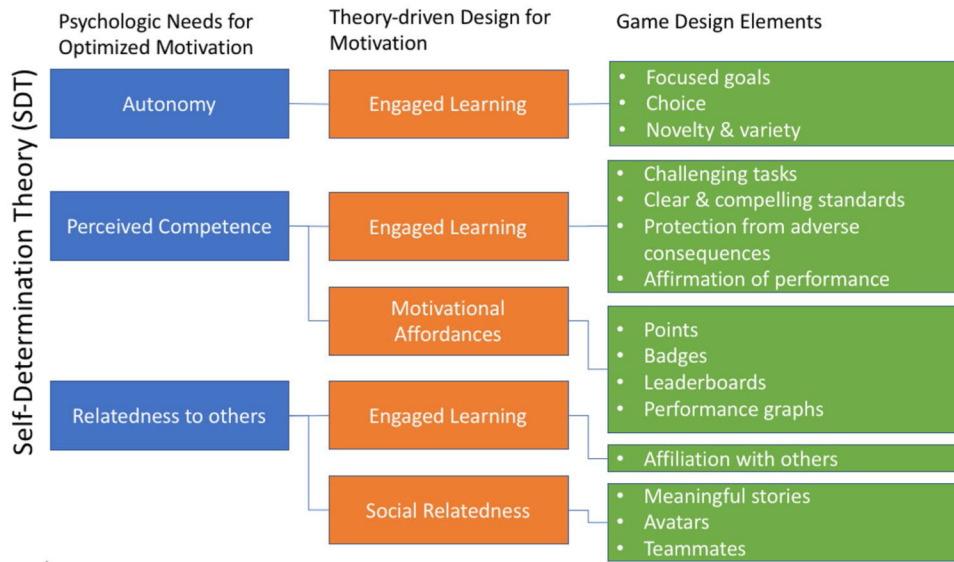


Fig. 1. Motivation for sustained engagement theoretical framework



PRISMA 2009 Flow Diagram

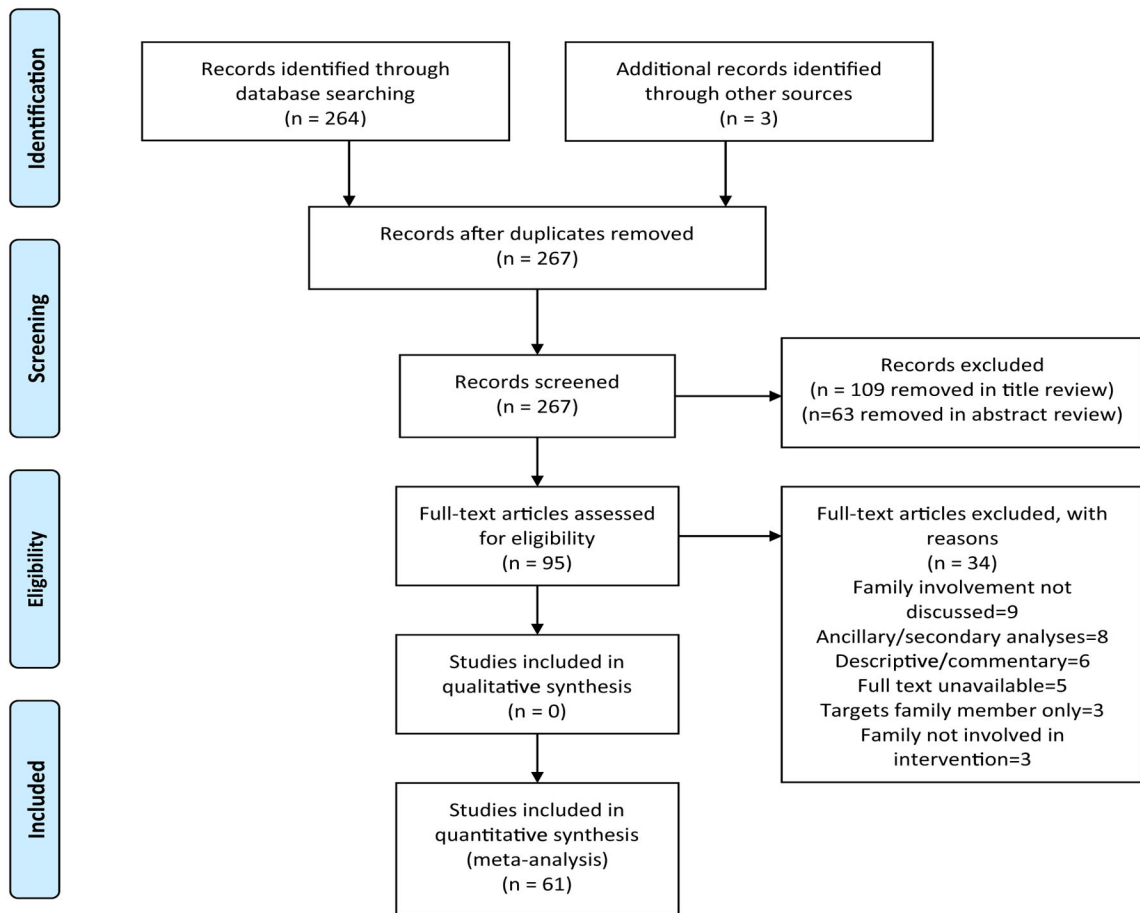


Fig. 2.
PRISMA flow diagram

Table 1

Game element definitions

Game element	Psychological need	Definition
Motivational affordances (Sailer et al., 2017)		
Points	Perceived competence	A basic element of games, they are often numeric and the reward for successful accomplishment of specified activities and allow behavior to be measured.
Badges	Perceived competence	Visual representation of achievements, and can be earned by achieving goals, rewarding progress or completing tasks in the intervention. This is opposed to tracking progress, as done in affirmation of performance.
Leaderboards	Perceived competence	A system of ranking individuals based on their success by comparing individuals' performance with that of others' performance. This system is continually updated for individual's viewing, and not a one-time assessment, in order to motivate over time.
Performance graphs	Perceived competence	Evaluation of individual's performance over time by comparing individuals' current performance to their previous performance. Visual representation of performance is used to motivate change.
Social relatedness (Sailer et al., 2017)		
Meaningful stories	Relatedness to others	A narrative that gives meaning or context to tasks, activities or performance, moving motivation beyond the achievement of points or goals. The narrative can be simple or complex and can involve individuals as characters or not.
Avatars	Relatedness to others	Visual representations of players or story characters, which range in complexity and inter-activeness.
Teammates	Relatedness to others	Clearly designated individuals to partner with the individual toward a goal. These individuals can be selected or assigned, real or virtual, and are designed to support performance, whether through inducing conflict, competition or cooperation toward a shared goal.
Engaged learning strategies (Dickey, 2005; Schlechty, 2011)		
Design qualities of context		
Focused goals	Autonomy	Defined, measurable results or achievements the individual aims to complete or succeed in by participating. These may be structured tasks or activities that link learning to some product, performance, or exhibition—such as a change in behavior—to which the individual attaches personal value.
Challenging tasks	Perceived competence	Structured tasks that are sufficiently difficult so that the individual needs to put forth effort for achievement—typically beyond a standard approach, and ideally believe they will accomplish something of worth by completing them.
Clear and compelling standards	Perceived competence	The extent to which individuals are clear about what standards will be applied to evaluate their performance, typically determined by an outside authority (i.e., national guidelines) and how much value individuals attach to the standards that are to be used, ideally seeing them as personally compelling.
Protection from adverse consequences	Perceived competence	The extent to which the task is designed so individuals feel free to try without fear that initial failures will bring them humiliation, implicit punishment, or negative sanctions.
Design qualities of choice		
Affirmation of performance	Perceived competence	The design of tasks and activities so that the individuals' performance is made visible to themselves and/or others who are likely to, or instructed to, provide feedback.
Affiliation with others	Relatedness to others	The design of tasks so that individuals are provided the opportunity to participate in the activity with others—typically a group, so as it is done together. Others can be peers, family, outside experts, or more, but not the creators or implementers of the tasks. This differs from teammates, where an individual is specifically assigned or chosen to partner with the individual to reach a goal.
Novelty and variety	Autonomy	Providing individuals the opportunity to employ a wide range of media and approaches when engaged in the activities assigned and encouraged. The approaches should diverge from or are in addition to standard approaches, ideally being unique or place a twist on standard approaches.

Game element	Psychological need	Definition
Choice	Autonomy	The design of tasks and activities so that individuals can exercise choice either in what they are to achieve or how they go about their achievement.

Definitions are modified for non-educational context and for behavior change.

Table 3

Description of included lifestyle interventions

Populations addressed	Interventions, <i>n</i> (%)
Interventions for populations with chronic conditions	31 (100)
Population	
Obesity or overweight	25 (81)
Diabetes	4 (13)
Cardiovascular disease	1 (3)
Asthma	1 (3)
Age group	
Children or adolescents	26 (84)
Adults or whole family/community	5 (16)
Interventions for populations with chronic conditions	19 (100)
Population	
Obesity or overweight	9 (47)
Diabetes	7 (37)
Cardiovascular disease	3 (16)
Age group	
Children or adolescents	10 (53)
Adults or whole family/community	9 (47)

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Table 4

Gamification elements included in lifestyle interventions involving family members

Gamification element	Psychological need	Number of interventions with element	Examples of element from interventions included
Game design elements reflecting engaged learning			
Affiliation with others	Relatedness to others	33	<ul style="list-style-type: none"> • Facebook support group for caregivers (Ling, 2018) • Web social support (Po e, 2013)
Focused goals	Autonomy	29	<ul style="list-style-type: none"> • Goals set between parents and children (Waling, 2012) • Spouses support and focus on participant's goals, avoiding criticism (King, 2014)
Novelty and variety	Autonomy	22	<ul style="list-style-type: none"> • Online synchronous meetings on website with coach and families (Hingle, 2019) • Child sends parent "letter" over FB messenger with food would like to try in next month (Ling, 2018)
Affirmation of performance	Perceived competence	20	<ul style="list-style-type: none"> • Real-time assessments based on sensors (Fedele, 2019; Espinoza, 2017) • Support for those not making goals (Bock, 2014)
Clear and compelling standards	Perceived competence	19	<ul style="list-style-type: none"> • Follow national recommendations on diet (Graziano, 2017, Diaz, 2010)
Choice	Autonomy	17	<ul style="list-style-type: none"> • Type of physical activity, with indoor sports tickets and exercise equipment offered (Viitasalo, 2016)
Challenging tasks	Perceived competence	13	<ul style="list-style-type: none"> • Modify recipes (Savoie, 2011) • Assignments and activities related to health behaviors for parents and children between sessions (Waling, 2012, Brennan, 2013)
Protection from adverse consequences for initial failures	Perceived competence	3	<ul style="list-style-type: none"> • "Power time" interactive lab between parents and children to try new snacks (Smith, 2013) • Practice problem solving (Fenner, 2016) • Work together on workbook activities (Catenacci, 2014)
Game design elements reflecting motivational affordances			
Teammates	Relatedness to others	10	<ul style="list-style-type: none"> • Partners had shared goals and tracking (Aschbrenner, 2015) • Children and parents work as team to modify family recipes (Savoie, 2011)
Performance graphs/Levels	Perceived competence	7	<ul style="list-style-type: none"> • Sensor data downloaded and tracked at doctor's office (Espinoza, 2017) or posted to FB (Ling, 2018)
Meaningful stories	Relatedness to others	3	<ul style="list-style-type: none"> • Culturally-specific stories written on living with and managing diabetes (Gilliland, 2002)
Badges	Perceived competence	2	<ul style="list-style-type: none"> • Spouse identifies reward for progress toward goals (King, 2014)
Points	Perceived competence	2	<ul style="list-style-type: none"> • Points awarded for reaching goals, translate into family-provided rewards (TODAY 2010)
Leaderboard	Perceived competence	1	<ul style="list-style-type: none"> • Teams were placed in order of success toward goals (Martin, 2009)
Avatars	Relatedness to others	0	

Table 5

Proportion of gamification elements included in interventions for populations with chronic conditions and interventions for disease prevention in populations at risk

Gamification element	Psychological need	Number of interventions with element	Population type	
			Condition management (N = 31)	Condition prevention (N = 19)
			N (%)	N (%)
Total interventions			31 (100)	19 (100)
Game design elements reflecting engaged learning				
Affiliation with others	Relatedness to others	33	20 (64)	13 (68)
Focused goals	Autonomy	29	17 (55)	12 (63)
Novelty and variety	Autonomy	22	10 (32)	12 (63)
Affirmation of performance	Perceived competence	20	13 (42)	7 (37)
Clear and compelling standards	Perceived competence	19	16 (52)	3 (16)
Choice	Autonomy	17	12 (39)	5 (26)
Challenging tasks	Perceived competence	13	8 (26)	5 (26)
Protection from Adverse consequences for initial failures	Perceived competence	3	2 (6)	1 (5)
Game design elements reflecting motivational affordances				
Teammates	Relatedness to others	10	7 (22)	3 (16)
Performance graphs	Perceived competence	7	3 (10)	4 (21)
Meaningful stories	Relatedness to others	3	2 (6)	1 (5)
Badges	Perceived competence	2	1 (3)	1 (5)
Points	Perceived competence	2	2 (6)	0 (0)
Leaderboard	Perceived competence	1	1 (3)	0 (0)
Avatars	Relatedness to others	0	0 (0)	0 (0)

Table 6

Proportion of gamification elements included in interventions for populations with chronic conditions and interventions for disease prevention in populations at risk by chronic condition type

Gamification element	Number of interventions with element	Condition management (N = 31)				Condition prevention (N = 19)			
		Obesity or overweight N (%)	Diabetes N (%)	Cardiovascular disease N (%)	Asthma N (%)	Obesity or overweight N (%)	Diabetes N (%)	Cardiovascular disease N (%)	
Total interventions		25 (100)	4 (100)	1 (100)	1 (100)	9 (100)	7 (100)	3 (100)	
Game design elements reflecting engaged learning									
Affiliation with others	33	15 (60)	3 (75)	1 (100)	1 (100)	5 (56)	6 (86)	2 (67)	
Focused goals	29	14 (56)	2 (50)	0 (0)	1 (100)	6 (67)	4 (57)	2 (67)	
Novelty and variety	22	8 (32)	1 (25)	0 (0)	1 (100)	5 (56)	6 (86)	1 (33)	
Affirmation of performance	20	11 (44)	1 (25)	0 (0)	1 (100)	4 (44)	3 (43)	0 (0)	
Clear and compelling standards	19	13 (52)	1 (25)	1 (100)	1 (100)	1 (11)	2 (28)	0 (0)	
Choice	17	9 (36)	2 (50)	0 (0)	1 (100)	3 (33)	1 (14)	1 (33)	
Challenging tasks	13	7 (28)	1 (25)	0 (0)	0 (0)	4 (44)	1 (14)	0 (0)	
Protection from adverse consequences for initial failures	6	2 (8)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (33)	
Game design elements reflecting motivational affordances									
Teammates	10	6 (24)	1 (25)	0 (0)	0 (0)	2 (22)	0 (0)	0 (0)	
Performance graphs	7	3 (12)	0 (0)	0 (0)	0 (0)	3 (33)	1 (14)	0 (0)	
Meaningful stories	3	1 (4)	1 (25)	0 (0)	0 (0)	1 (11)	0 (0)	0 (0)	
Badges	2	0 (0)	1 (25)	0 (0)	0 (0)	0 (0)	0 (0)	1 (33)	
Points	2	1 (4)	1 (25)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	
Leaderboard	1	1 (4)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	
Avatars	0	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	