



Published in final edited form as:

Expert Opin Ther Targets. 2022 March ; 26(3): 291–302. doi:10.1080/14728222.2022.2047931.

The $\alpha 9\alpha 10$ nicotinic acetylcholine receptor: A compelling drug target for hearing loss?

Ana Belén Elgoyhen

Instituto de Investigaciones en Ingeniería Genética y Biología Molecular “Dr. Héctor N. Torres” (INGEBI), Consejo Nacional de Investigaciones Científicas y Técnicas (CONICET), Buenos Aires, Argentina.

Abstract

Introduction—Hearing loss is a major health problem, impacting education, communication, interpersonal relationships, and mental health. Drugs that prevent or restore hearing are lacking and hence novel drug targets are sought. There is the possibility of targeting the $\alpha 9\alpha 10$ nicotinic acetylcholine receptor (nAChR) in the prevention of noise-induced, hidden hearing loss and presbycusis. This receptor mediates synaptic transmission between medial olivocochlear efferent fibers and cochlear outer hair cells. This target is key since enhanced olivocochlear activity prevents noise-induced hearing loss and delays presbycusis.

Areas covered—The work examines the $\alpha 9\alpha 10$ nicotinic acetylcholine receptor (nAChR), its role in noise-induced, hidden hearing loss and presbycusis and the possibility of targeting. Data has been searched in Pubmed, the World Report on Hearing from the World Health Organization and the Global Burden of Disease Study 2019.

Expert opinion—The design of positive allosteric modulators of $\alpha 9\alpha 10$ nAChRs is proposed because of the advantage of reinforcing the MOC-hair cell endogenous neurotransmission without directly stimulating the target receptors, therefore avoiding receptor desensitization and reduced efficacy. The time is right for the discovery and development of $\alpha 9\alpha 10$ nAChRs targeting agents and high throughput screening assays will support this.

Keywords

$\alpha 9\alpha 10$ nicotinic receptors; hearing loss; positive allosteric modulators; presbycusis; tinnitus

1. Introduction

Hearing loss is one of the most prevalent sensory disabilities. It is a major public health problem, given that its impact on human communication and quality of life is

Correspondence: elgoyhen@dna.uba.ar, Phone: 541147832871.

Declaration of interest

The authors have no relevant affiliations or financial involvement with any organization or entity with a financial interest in or financial conflict with the subject matter or materials discussed in the manuscript. This includes employment, consultancies, honoraria, stock ownership or options, expert testimony, grants or patents received or pending, or royalties.

Reviewer disclosures

Peer reviewers on this manuscript have no relevant financial or other relationships to disclose

devastating. Depending upon the age of onset, it impairs language development, education, communication, employment, mental health, interpersonal relationships and/or psychosocial well-being^{1, 2}. Moreover, population-based observational studies have shown that hearing impairment is strongly related to accelerated cognitive decline and dementia risk in older adults^{3–5}. Indeed, hearing loss is now known to be the largest modifiable risk factor for developing dementia, exceeding that of smoking, high blood pressure, lack of exercise, and social isolation⁶. According to the World Report on Hearing from the World Health Organization⁷ and the Global Burden of Disease Study 2019⁸, more than 1.5 billion people worldwide experience some decline in their hearing capacity during the course of their life and at least 430 million will require care. If unaddressed hearing loss results in an annual global cost of more than \$ 980 billion. An increase of more than 1.5-fold in hearing loss is projected for the coming decades and 2.45 billion people for 2050. Most dramatic, compared with other disease categories in the Global Burden of Disease Study⁸, age-related and other hearing loss was the third largest cause of global years lived with disability in 2019, after low back pain and migraine. Moreover, it ranked first among sensory disorders and was the leading cause for individuals older than 70 years. Hearing loss is sometimes accompanied with phantom sound perception, also known as tinnitus, which can be a debilitating condition on its own. Thus, tinnitus is perceived by approximately 20% and debilitating in 2–3% of the world population⁹. These striking facts indicate that hearing loss is a growing public health issue and burden, which requires an urgent call for global attention and action. In the present expert opinion I discuss the pros and cons of targeting inner ear hair cell $\alpha 9\alpha 10$ nicotinic acetylcholine receptors (nAChRs) for the prevention and/or treatment of hearing loss. The rationale for targeting this receptor is based on the fact that it mediates synaptic transmission at the medial olivocochlear efferent fiber-outer hair cells synapse and that enhanced olivocochlear activity prevents noise-induced hearing loss and delays presbycusis^{10–13}.

2. Noise-induced hearing loss and related disorders

2.1. Noise-induced hearing loss

Congenital hearing loss is the most common sensory disability and affects approximately 1–2 out of 1000 newborns. In more than 50% of cases the cause is genetic, being 70–80% non-syndromic^{14, 15}. To date a total of 124 non-syndromic hearing loss genes have been identified¹⁶ and this number is constantly increasing, highlighting the wide variety of proteins involved in auditory physiology and development. Hearing loss increases with age, and age-related hearing loss or presbycusis is a multifactorial condition with contributions from, and interactions among, numerous variables including genetic factors that determine the rate and extent of hair cells and neural degeneration, pre-existing ear conditions, chronic illnesses, use of ototoxic medicines and lifestyles. Several environmental, lifestyle, or other modifiable factors contribute to the etiology of hearing impairment across the lifespan. This implies that hearing impairment in adults may be prevented or delayed¹⁷.

Within the environmental or lifestyle preventable factors that contribute the most to hearing loss is the exposure to elevated noise, which can be of occupational, recreational or environmental origin^{18–20}. High levels of workplace noise remain a problem in all regions

of the world⁷. A high risk of hearing loss is also faced due to loud levels of sound in recreational settings^{21–23}. These include the prolonged listening to personal audio devices at high levels, attending to concerts or the use of firearms. The WHO estimates that over 50% of people aged 12–35 are at risk of having hearing problems due to the use of portable audio devices⁷.

Exposure to loud sounds is also the main known factor leading to tinnitus or phantom sound perception, the conscious awareness of a tonal or composite noise for which there is no identifiable corresponding external acoustic source^{24, 25}. It is perceived by approximately 20–25 % of the world population⁹. Although the vast majority of people can live with their tinnitus, for 2–3 % of the world population, the auditory component is accompanied with suffering and so it is considered as tinnitus disorder²⁶. In the latter case, the perceived sound is associated with emotional distress, cognitive dysfunction, and/or autonomic arousal, leading to behavioral changes and functional disability. Growing evidence indicates that the pathophysiology of tinnitus disorder involves changes in neuronal activity not only in different parts of the auditory pathway, but in different brain non-auditory areas as well^{24, 27, 28}. At present there is not a single Food and Drug Administration (FDA) nor European Medicines Agency (EMA) approved drug on the market^{25, 29–31}. Thus, there is still a significant unmet clinical need for a safe and effective drug targeting tinnitus relief. Even a drug that produces a small but significant effect would have a huge therapeutic impact. Since the exposure to overly loud sounds is the main known factor leading to tinnitus^{23, 32}, drugs that prevent or restore noise-induced hearing loss, would be beneficial for tinnitus.

2.2. Hidden hearing loss

Hair cell damage was classically considered as the main contributor to the hearing loss produced by exposure to loud sounds, whereas neural degeneration was regarded as a secondary event to the loss of hair cells, due to loss of neurotrophic support³³. Moreover, the consensus indicated that cochlear neural loss occurred only after hair cell death. Thus, hair cells swell within minutes and disappear hours after an exposure to a very loud sound, leading to permanent threshold elevations³⁴. In contrast, the time course of neuronal degeneration was reported to be slower, since myelinated axons of cochlear nerve fibers begin to disappear 1–2 weeks postexposure and loss of their cell bodies in the spiral ganglion is evidenced after 1 month³⁵. However, it has recently been demonstrated that synaptic connections between hair cells and cochlear neurons can be damaged in the absence of hair cell loss³⁶. In fact, noise exposures causing only reversible hearing threshold shifts (and no hair cell loss) cause a permanent loss of >50% of the synaptic connections between hair cells and the auditory nerve, without hair cells loss³³. This synaptic loss or synaptopathy silences large numbers of cochlear neurons and does not affect the test of threshold detection performed in the normal audiogram. Therefore, it has been named “hidden hearing loss”. Cochlear synaptopathy compromises understanding speech in a noisy environment³⁷, which is a classic complaint of those who have been exposed to loud sounds or in aged people.

2.3. Presbycusis

Auditory function declines with age and includes the reduction in threshold sensitivity and poor speech discrimination and auditory processing, especially in noisy environments³⁸. Genetic and ambient factors are probably involved in presbycusis. The decline in threshold sensitivity is most likely due to loss of hair cells³⁸. However, even when auditory thresholds are preserved, degraded temporal resolution and the difficulty in understanding speech in background noise have been classically attributed to central and cognitive factors³⁸. However, recent work in rodents has shown that synaptic aging is a key contributor to the hearing performance declines of aging listeners³⁹. Thus, inner hair cell (IHC)-afferent synaptic loss progresses from youth to aged mice throughout the cochlea, long before changes in thresholds or hair cell counts are observed. Type I afferent fiber loss follows the synaptic loss, with a delay of several months³⁹. This same synaptic aging most likely occurs in humans, as evidenced in a recent work performed in post-mortem human cochlea⁴⁰. Although presbycusis occurs in the absence of exposure to loud sounds^{39, 40}, this ambient factor adds further insult to aging.

3. Treatment

Prevention remains the best option for limiting the effects of acoustic trauma produced by the exposure to loud sounds. This requires education, regulations, legislation and workplace noise policy enforcement. A prospective, randomized controlled assessment of the short- and long-term efficacy of a hearing conservation education program in Canadian elementary school children, has shown that a community-based health promotion project around hearing loss aids students to develop their knowledge and skills in health advocacy, highlighting the importance of hearing protection education⁴¹. Moreover, a Cochrane systematic review has shown that enforcement of legislation and better implementation of occupational hearing loss prevention programs can reduce noise levels in workplaces⁴². However, not all countries have and/or enforce hearing protection regulation programs⁴³.

In many situations prevention from exposure to loud sounds is not feasible to the extent necessary to protect hearing capabilities. A clear example is that observed in the military, where acute noise damage may result from a blast exposure, such as a discharge from a weapon or detonation of an explosive^{44, 45}. In fact, hearing loss is the most common service-connected disability. Therefore, alternative strategies to merely prevention are needed. In this regard, the search for pharmacological treatments to prevent and/or treat noise-induced hearing loss is an active niche of research.

A plethora of drugs have been investigated and/or used in the treatment of noise-induced hearing loss, with different levels of outcomes and, in general, with poor solid evidence to support their use. In this regard, local or systemic steroids are commonly used to address the noise post-exposure inner ear inflammatory process⁴⁶. A systematic review and meta-analysis on the use of steroids has recommended future additional studies with the inclusion of control groups, precise definition of acoustic trauma intensity and duration, and genetic polymorphisms⁴⁶. Since oxidative stress and the release of free radicals in the form of reactive oxygen and nitrogen species take place during noise-induced hearing loss^{47, 48}, antioxidants have been evaluated as a treatment option both in animal models and

humans, with contradictory results. These include N-acetylcysteine, ginseng, co-enzyme, vitamin A, vitamin C, vitamin E, and vitamin B12, glutathione, D-methionine, ebselen and resveratrol⁴⁹. On the other hand, noise exposure leads to hair cell death displaying features of both apoptosis and necrosis as well as necroptosis, a necrotic-like process⁴⁹. Therefore, agents that prevent hair cell apoptosis by disrupting mitogen-activated protein kinase (MAPK) cell death signaling through peptide inhibition of c-Jun N-terminal Kinase have been tested⁵⁰. Other compounds such as calcium antagonists, vasolidators, NMDA receptor antagonists and neurotrophins also have been tested in animal models⁴⁹.

4. The $\alpha 9\alpha 10$ nicotinic acetylcholine receptor: a possible pharmacological target?

4.1. $\alpha 9\alpha 10$ nicotinic acetylcholine receptors

Nicotinic acetylcholine receptors are a subfamily of the pentameric ligand-gated ion channels involved in many physiological and pathological processes⁵¹. Each receptor subtype is composed of different subunits, encoded by paralogous genes. They show a similar fivefold symmetrical arrangement of subunits around a central pore, and are composed of extracellular and transmembrane (TM) domains (Figure 1). The extracellular domain contains the orthosteric ligand binding sites and folds into a highly conserved immunoglobulin-like β -sandwich. The TM domain consists of four α -helices, with TM2 lining the channel pore, surrounded by a ring made of TM1 and TM3 α -helices^{51, 52}. According to their main tissue of expression, in vertebrates, they are divided into three subgroups: neuronal, muscle and hair cell nAChRs⁵³. Thus, neuronal nAChRs are formed by as yet not fully characterised combinatorial arrangements of $\alpha 2$ - $\alpha 7$ ($\alpha 8$ in non-mammals) and $\beta 2$ - $\beta 4$ subunits⁵⁴⁻⁵⁶. In addition, receptors formed by the same subunits, but with alternate stoichiometry⁵⁷⁻⁶², further extend the complexity of neuronal nAChRs. On the other hand, muscle receptors are formed by $\alpha 1$, $\beta 1$, γ , and δ , or ϵ subunits^{63, 64}. Finally, and in contrast to neuronal receptors, the nAChR subunits expressed in cochlear hair cells have a very strict co-assembly pattern, encompassing only $\alpha 9$ and $\alpha 10$ subunits⁶⁵⁻⁶⁷.

The $\alpha 9\alpha 10$ heteromeric receptor is composed only of α subunits^{65, 67, 68}. Alternate stoichiometries have been reported for this receptor. Thus, at equimolar expression of both subunits, an $(\alpha 9)_2(\alpha 10)_3$ stoichiometry has been determined⁶⁹, whereas expression of a 10-fold excess of $\alpha 9$ compared with $\alpha 10$ in *Xenopus* oocytes can lead to an additional receptor isoform with a $(\alpha 9)_3(\alpha 10)_2$ stoichiometry⁷⁰. The number of binding sites at the receptor in the different stoichiometries is unknown. However, the contribution of $\alpha 9$ and $\alpha 10$ subunits to the binding site is non-equivalent⁷¹, and the different binding sites in alternate stoichiometries can have differential pharmacological properties⁷⁰. Recent crystal structures of the homomeric extracellular domain of the $\alpha 9$ subunit bound to antagonists, is beginning to shed light into the molecular interactions between binding site residues and ligands⁷². Moreover, they serve as a template for molecular dynamics simulations of the extracellular domains of the $\alpha 9\alpha 10$ nAChR in pentameric assemblies⁷³.

$\alpha 9\alpha 10$ nAChRs are the most divergent within all nicotinic receptors, showing striking differences in their degree of sequence conservation compared to other nAChR subunits

and to their orthologues in different species, their restricted expression pattern, their subunit co-assembly rules and their functional properties^{53, 67, 68, 74–78}. In fact, whereas all nAChRs are activated by nicotine, the agonist that gives rise to the name of the family, $\alpha 9\alpha 10$ are blocked by this compound^{65, 67, 68, 76}. Moreover, $\alpha 9\alpha 10$ nAChRs are potently blocked by antagonists of glycine, GABA_A and serotonin type 3 receptors, thus sharing pharmacological properties with other members of the Cys loop family^{67, 75, 77}. Therefore, $\alpha 9\alpha 10$ has been described as an odd cousin within the old family of $\alpha 9\alpha 10$ nAChRs⁷⁹.

4.2. The efferent medial olivocochlear system

The best described function of the $\alpha 9\alpha 10$ nAChR is at the organ of Corti of the inner ear, where it mediates synaptic transmission between cholinergic medial olivocochlear fibers and outer hair cells (OHCs)^{53, 66–69, 74, 76–78, 80–86}. This nicotinic synapse is inhibitory, since the activation of the $\alpha 9\alpha 10$ hair cell nAChR leads to an increase in intracellular Ca²⁺ and the subsequent opening of small conductance Ca²⁺-activated K⁺ (SK2) channels, thus leading to hyperpolarization of hair cells (Figure 2)^{87–93}. Outer hair cells are responsible for amplification of incoming sounds and fine tuning of the basilar membrane through a mechanism known as somatic electromotility based on the motor protein prestin^{94, 95}. The MOC neurons constitute a sound-evoked negative feedback loop. As sound pressure level increases, the firing rate of MOC fibers increases⁹⁶. This results in the suppression of the contribution of OHCs to amplification of sound-induced motion in the sensory epithelium⁹⁷. Thus, the MOC system reduces the gain of the cochlea through a direct inhibition of OHC function. Moreover, the strength of cochlear inhibition is proportional to the rate of MOC activity^{97–99}. Thus, the MOC efferent system is part of a cochlea-brainstem-cochlea reflex pathway, which enables the central nervous system to modulate hearing at the periphery through the activation of $\alpha 9\alpha 10$ nAChRs, providing a stimulus-related control of the cochlea¹⁰⁰.

4.3. $\alpha 9\alpha 10$ nicotinic acetylcholine receptors and protection from noise-induced hearing loss

The MOC system has been implicated in several functions of the auditory process; important for this Expert Opinion is the protection from damage produced by the exposure to loud sounds^{11, 12, 101–105}. The protective effect of the MOC system from acute and chronic noise-induced hearing loss has been described in different animal models^{103, 106–109}. In addition, the strength of the MOC system is inversely correlated with the degree of noise-induced hearing loss¹⁰². Moreover, activation of the MOC system also reduces neuropathy produced during hidden hearing loss¹⁰. Short-term plasticity of the MOC-OHC synapse is responsible for shaping MOC inhibition and encodes the transfer function from efferent firing frequency to the gain of the cochlear amplifier¹¹⁰. In this regard, the activity of the $\alpha 9\alpha 10$ nAChR is key in the protective effect of the MOC system. Thus, overexpression of the $\alpha 9$ nAChR subunits in OHCs reduces acoustic injury from exposures causing either temporary or permanent damage¹¹. In addition, a *Chrna9* 9T “gain-of-function” knockin mice with a threonine for leucine change at position 9′ in the second transmembrane domain of the $\alpha 9$ nAChR subunit, leading to an enhanced strength of MOC-mediated cochlear inhibition^{12, 111}, shows less permanent hearing loss following exposure to intense noise¹². The introduction of this threonine for leucine change, results in an $\alpha 9\alpha 10$ nAChR with

a decrease in the desensitization rate, an increase in the potency of ACh and spontaneous receptor openings when expressed in an heterologous expression system¹¹² and in prolonged synaptic currents with slower desensitization kinetics when assessed in an *ex-vivo* organ of Corti preparation (Figure 3)^{12, 110, 111}. *Chrna9* *9T* knockin, with enhanced efferent activity, have also proven that the extent of hidden hearing loss produced by noise exposure is dependent upon the level of MOC cholinergic activity¹¹³. Thus, strengthening MOC feedback by enhancement of $\alpha 9\alpha 10$ nAChR activity can reduce noise-induced hearing loss.

The mechanism/s underlying the protective effect of the MOC system are poorly understood. One can propose that they could be the consequence of either a mechanical or a metabolic OHC effect. The former would derive from the reduction of amplification of cochlear vibrations produced by OHC electromotility and the latter from a direct protection from damage of the very acoustic vulnerable OHCs¹¹. A mechanical effect is less favored, since the magnitude of the reduction of cochlear vibrations by MOC activation is higher at low-mid, but probably not at high levels of acoustic input¹¹⁴. This suggests that the MOC protective effects are likely independent of SK2 activation that leads to the OHC K⁺ efflux, cell hyperpolarization and inhibition of electromotility. This is further supported by the finding that, contrary to that observed when overexpressing the $\alpha 9$ nAChR subunit¹¹, a mouse model that overexpresses SK2 and shows enhanced MOC-evoked cochlear suppression, does not exhibit resistance to acoustic injury¹¹⁵.

If an alternative metabolic effect of MOC activation leads to protection of OHCs damage, a downstream effect of Ca²⁺ signaling needs to be considered, due to the high calcium permeability of mammalian $\alpha 9\alpha 10$ nAChR^{74, 76, 116}. An increase in intracellular Ca²⁺ might activate protein phosphorylation of the motor protein prestin or of cytoskeletal components, leading to changes in OHC axial stiffness^{117, 118}. On the other hand, a traumatic insult leads to the activation of multiple cellular signaling pathways that affect gene expression and are a balancing act between those involved in cell survival to restore homeostasis and in cell death via apoptotic or necrotic pathways. Although in general one considers that calcium overload leads to cell death, the controlled Ca²⁺ entry through ion channels is also involved in pro-survival or anti-apoptotic pathways, through the activation of protein kinase C¹¹⁹. One accepted mechanism of hair cell damage is the accumulation of reactive oxygen and reactive nitrogen species^{120, 121}, which are mainly produced in the mitochondria and increased by the accumulation of extracellular calcium¹²⁰. On the other hand, mitogen-activated protein kinases (MAPKs) are important mediators of both damage and survival signals¹²⁰. Thus, stress-activated MAPKs include c-Jun-N-terminal kinase (JNK) isoforms and p38 MAPK can lead to apoptosis and necrosis, whereas the extracellular regulated kinase (ERK) is associated with cell survival and proliferation¹²⁰. The ERK protective pathway is dependent upon Ca²⁺ activation¹²². In addition, the phosphoinositide-3 kinase/protein kinase B (PI3K/Akt) pathway is implicated in hair cell survival¹²³. One can propose that Ca²⁺ entry at the base of OHC through $\alpha 9\alpha 10$ nAChRs could participate in hair cell survival mechanisms. In this regard, Ca²⁺ entry and distribution at the base of OHCs is tightly controlled⁹³. Electron micrographs have shown postsynaptic cisterns within OHCs, closely aligned in apposition with presynaptic efferent synaptic contacts (Engström, 1958; Fuchs et al., 2014; Saito, 1980; Smith & Sjöstrand, 1961). These might serve as a barrier for free calcium diffusion in the cytoplasm. Moreover, they can serve as a Ca²⁺ store,

modulating efferent synaptic responses through both Ca^{2+} ATPases (of the sarcoplasmic type, SERCA) and ryanodine receptors (RyR) (Evans et al., 2000; Grant et al., 2006; Lioudyno et al., 2004; Sridhar et al., 1997).

4.4. $\alpha 9\alpha 10$ nicotinic acetylcholine receptors and presbycusis

Recent experiments in mice have shown that MOC efferents are important for the long-term maintenance of cochlear function during aging, even in the absence of acoustic overexposure¹²⁴. Thus, MOC de-efferentation accelerates age-related amplitude reduction in cochlear neural responses and increases the loss of afferent synapses, a characteristic of hidden hearing loss¹²⁴. Moreover, C57 mice, which are used as a model for presbycusis, show decline in the neural population of the trapezoid body nuclei and efferent inhibition¹²⁵ and in MOC-OHC synaptic terminals, independent of OHC loss¹²⁶. In addition, experiments in mice have shown that MOC decline precedes age-related hearing loss¹²⁵. Recent work has shown that, compared to rodents, MOC efferent innervation in humans is less abundant and also decreases with aging¹²⁷. Functional studies have further indicated that the contralaterally evoked MOC reflex is weakened for frequencies <1500 Hz (where medial efferent effects are largest) in middle age human subjects¹²⁸. Taken together, the presented evidence suggests that loss of MOC function may play a role in the development of presbycusis in both humans and animal models¹²⁷. Therefore, the MOC-OHC synapse plays a key function in age-related hearing loss. In the absence of high levels of sounds as a confounding factor, aged *Chrna9* *9T* knockin mice with enhanced MOC strength, are protected from the loss of acoustic sensitivity, cochlear synaptopathy and hair cell loss, compared to aged wild-type mice which exhibit elevated acoustic thresholds together with loss of afferent synapses of IHCs throughout the cochlea and some OHC loss¹³. The mechanisms underlying the protective effect of the MOC system on inner ear aging are mainly unknown, but could derive from the activation of pro-survival or anti-apoptotic pathways as suggested above for noise-induced hearing loss. Taking together, these results suggest that strengthening MOC feedback by enhancement of $\alpha 9\alpha 10$ nAChR activity can slow cochlear aging.

4.5. $\alpha 9\alpha 10$ nicotinic acetylcholine receptors in pharmacoterapeutics

In general, nicotinic receptor ligands can be classified into agonists, allosteric agonists, antagonists and allosteric modulators¹²⁹. Orthosteric agonists and antagonists contact highly conserved amino acids in the ACh-binding site at the interface of two adjacent subunits¹²⁹. An additional unorthodox orthosteric ACh-binding site has been recently discovered at some α/α and β/α subunit interfaces, in nAChRs with alternative stoichiometries bearing 3 α and 2 β subunits. Unorthodox sites synergize with orthodox sites to promote activation^{130–134}. Allosteric agonists induce nAChR activation but do not bind to the orthosteric binding site. On the other hand, allosteric modulators may stimulate (PAM) or inhibit (NAM) nAChR function elicited by the agonist by binding to regulatory sites other than ACh binding sites^{129, 135–137}. In addition, silent allosteric modulators (SAMs) have also been reported for nAChRs. These compounds can block the effect of other allosteric modulators (PAMs, NAMs or allosteric agonists) by binding competitively at an allosteric binding site. Three types of effects from PAMs have been identified for nAChRs. Type I PAMs increase the agonist peak responses in the absence of changes in desensitization

kinetics^{138–140}; type II PAMs increase agonist peak responses, slow desensitization kinetics and reactivate desensitized receptors^{138, 139, 141}; type III PAMs are allosteric agonists, they increase agonist activation and can also activate nAChRs directly in the absence of agonists^{142, 143}. Nicotinic receptor agonists (both full and partial) have beneficial effects in clinical and/or preclinical studies for CNS disorders. This include addiction, obsessive–compulsive disorder, pain, schizophrenia, autism, attention deficit/hyperactivity disorder and Parkinson’s and Alzheimer’s disease (for reviews see^{129, 144, 145}). However, chronic treatment with agonists may provide suboptimal benefit because sustained receptor activation leads to desensitization. Moreover, the fact that neuronal subunits assemble into different combinatorial assemblies giving rise to a plethora of nAChRs that play a role in a number of different neural functions, leads to agonists with considerable off target side effects. On the other hand, PAMs which can reinforce the endogenous cholinergic neurotransmission without directly stimulating the target receptors, do not lead to desensitization, have less side effects and have recently appeared as attractive pharmacotherapeutic compounds for CNS disorders¹²⁹.

The observation that the $\alpha 9\alpha 10$ nAChR has a restricted expression pattern, are not expressed in the brain^{66, 84, 146–148} and have a different pharmacological profile when compared to other nAChRs, makes this receptor a suitable pharmacotherapeutic target for the design of drugs with less side effects, specially of central origin. The pharmacotherapeutic activity of $\alpha 9$ and/or $\alpha 9\alpha 10$ nAChR antagonists have been investigated in several types of pain in animal models, probably due to the expression of $\alpha 9\alpha 10$ nAChR in different immune cells involved in inflammatory processes^{149–152}. Moreover, $\alpha 9$ and/or $\alpha 10$ nAChR subunit blockers have been also suggested to be of use in animal models of immune diseases such as experimental autoimmune encephalomyelitis^{153, 154}. In addition, the NMDA and $\alpha 9\alpha 10$ nAChR antagonist neramexane^{155, 156}, has been tested in clinical trials for the treatment of tinnitus without success (<https://clinicaltrials.gov/>). The allosteric $\alpha 9\alpha 10$ nAChR antagonist alphaO-Conotoxin GeXIVA, has resulted in antitumor effects^{157, 158}. However, the potential use of $\alpha 9\alpha 10$ nAChR PAMs in therapeutics has not been investigated. The observation that in *Chrna9* *9T* knockin mice, which are resistant to permanent noise-induced and hidden hearing loss and have a delayed presbycusis^{12, 111}, efferent synaptic responses are prolonged and ACh responses are potentiated and have a slower desensitization kinetics (Figure 3), poses putative $\alpha 9\alpha 10$ nAChR type II PAMs as potential inner ear pharmacotherapeutic drugs. The serendipitous discovery that the store active compound ryanodine¹⁵⁹ and the serotonin type 3 receptor agonist 1-(*m*-chlorophenyl)-biguanid, potentiate $\alpha 9\alpha 10$ -mediated ACh-responses⁷⁷, with no intrinsic activity *per se*, opens a possible avenue for the design of positive allosteric modulators for this nAChR subtype. So far the search for $\alpha 9\alpha 10$ PAMS has been hampered by the lack of high throughput screening assays of small molecule libraries. The recent successful expression of these receptors in HEK cells coupled to FLIPR calcium assay¹⁶⁰ opens a new area in the search for $\alpha 9\alpha 10$ nAChR selective lead compounds as otoprotectants. Moreover, the availability of the crystal structure of the $\alpha 9$ subunit extracellular domain⁷², and the feasibility of radioligand binding assays of compounds to purified extracellular $\alpha 9$ protein fragments, will further aid to decipher the orthosteric or allosteric interaction of novel $\alpha 9\alpha 10$ nAChR ligands¹⁶¹.

5. Conclusions

Hearing loss is a major health problem that affects the quality of life if left unattended. The exposure to loud sounds is the most prevalent and modifiable environmental risk factor leading to hearing loss. Thus, prevention from exposure to damaging sound levels is the most efficient and safe way to proceed. This requires education and regulation enforcement. However, protection from and/or avoiding the exposure to loud sounds is not always possible. Therefore, a plethora of drugs have been used to prevent from or treat noise-induced hearing loss, with very limited efficacy. Medial olivocochlear fibres that contact OHCs, protect the inner ear from the damage produced by the exposure to overly loud sounds. Thus, compounds that enhance MOC activity appear as a near physiological way to approach the problem. In this regard, the properties of the $\alpha 9\alpha 10$ nAChR, which mediates synaptic transmission between MOC fibres and OHCs, has been extensively studied in recent years and appears as a possible pharmacotherapeutic target. Positive allosteric modulators of nicotinic receptors, compounds which can reinforce the endogenous cholinergic neurotransmission without directly stimulating the target receptors, do not lead to desensitization, have less side effects and have recently appeared as attractive pharmacotherapeutics for CNS disorders. Similar compounds that target $\alpha 9\alpha 10$ nAChRs would be an alternative way to tackle the debilitating condition resulting from noise-induced hearing loss.

8. Expert opinion

The market for a drug indicated for prevention of noise-induced, hidden hearing loss and presbycusis is huge and will grow further. In spite of the existence of such a huge market, compounds in pharma pipelines are scarce. Although a wide range of compounds with different cellular targets have been tested in animal models and some used in the clinics, their effectiveness is limited, and serendipitous discoveries of effective pharma treatments are lacking. In this regard, the $\alpha 9\alpha 10$ nAChR emerges as a new target to be investigated. The rationale behind this new avenue of research is that activation of the $\alpha 9\alpha 10$ nAChRs present in OHCs prevents noise-induced, hidden hearing loss and presbycusis. Two alternative compounds could be developed: agonists that bind to the orthosteric ligand bind site or positive allosteric modulators that enhance agonist activity. Compared to other nAChRs, very few agonists of $\alpha 9\alpha 10$ nAChRs have been described so far and most classical nAChR agonists act as antagonists of this receptor⁶⁷. The crystal structure of the $\alpha 9$ extracellular domain, together with molecular docking simulations and mutagenesis experiments, are beginning to decipher residues that impair agonist binding in $\alpha 9\alpha 10$ compared to other nAChRs^{72, 162, 163}. In this regard, very recent discoveries shed light into novel $\alpha 9\alpha 10$ nAChR agonists¹⁶⁴.

In the absence of $\alpha 9\alpha 10$ nAChRs agonists, positive allosteric modulators, appear as the best option. In fact, PAMS of nAChRs in general are considered as a better pharmacotherapeutic tool, since *in vivo* efficacy of ligands binding to the orthosteric site is limited due to desensitization. This is circumvented by using PAMs, which lack any intrinsic activity, but can enhance the effect of the orthosteric endogenous agonists^{138, 139, 141}. The best example of PAMs used in clinical settings are the benzodiazepines which enhance GABA_A

receptor activity, another member of the pentameric ligand-gated ion superfamily¹⁶⁵. Although no nAChR PAMS are approved for therapeutics yet, a wide range of them have been developed for neuronal receptors with promising results. The proof of concept that allosteric potentiation of $\alpha 9\alpha 10$ nAChRs responses is feasible is provided by the results with ryanodine¹⁵⁹ and the serotonin type 3 receptor agonist 1-(*m*-chlorophenyl)-biguanid⁷⁷. However, the first next step in order to prove that $\alpha 9\alpha 10$ nAChRs PAMS are effective in hearing disorders, is to test them in animal models of noise-induced hearing loss. Moreover, additional $\alpha 9\alpha 10$ nAChRs PAMS need to be discovered and tested. This is now facilitated by the recent success in the expression of these receptors in cells coupled to calcium imaging, which allows high throughput small molecule screening¹⁶⁰. Moreover, the known crystal structure of the $\alpha 9$ subunit, coupled to molecular modelling, will aid to decipher the binding site of PAMS and facilitated further virtual screening for compounds¹⁶⁶.

Targeting $\alpha 9\alpha 10$ nAChRs as a pharmacotherapeutic approach leads to several open questions that will need to be addressed in the future. First, although it is well established that enhancement of the MOC system prevents noise-induced and hearing hidden loss, will this approach be efficacious as otoprotectants immediately after the damage is produced? This would be ideal in order not only to prevent, but to treat these disorders. Second, the pharmacokinetics of these compounds and the passage through the blood-cochlea barrier need to be taken into consideration for a systemic versus a local drug delivery. Finally, auditory perceptual side effects due to the activation of the MOC system and the reduction of the gain of the cochlea need to be investigated. Despite these caveats, much progress has been made in understanding cochlear physiology and the biophysical and pharmacological properties $\alpha 9\alpha 10$ nAChRs, an odd member of the nicotinic cholinergic family of receptors. The time is right for the search of $\alpha 9\alpha 10$ nAChRs targeting compounds.

Funding

This work was supported by Agencia Nacional de Promoción Científica y Técnica and Scientific Grand Prize from the Fondation Pour L' Audition, NIH grant R01 DC001508.

References

Papers of special note have been highlighted as either of interest (•) or of considerable interest (••) to readers

1. Olusanya BO, Neumann KJ, Saunders JE. The global burden of disabling hearing impairment: a call to action. *Bulletin of the World Health Organization* 2014 May 1;92(5):367–73. [PubMed: 24839326]
2. Nordvik Ø, Laugen Heggdal PO, Brännström J, Vassbotn F, Aarstad AK, Aarstad HJ. Generic quality of life in persons with hearing loss: a systematic literature review. *BMC ear, nose, and throat disorders* 2018;18:1.
3. Deal JA, Goman AM, Albert MS, Arnold ML, Burgard S, Chisolm T, et al. Hearing treatment for reducing cognitive decline: Design and methods of the Aging and Cognitive Health Evaluation in Elders randomized controlled trial. *Alzheimer's & dementia (New York, N Y)* 2018;4:499–507.
4. Loughrey DG, Kelly ME, Kelley GA, Brennan S, Lawlor BA. Association of Age-Related Hearing Loss With Cognitive Function, Cognitive Impairment, and Dementia: A Systematic Review and Meta-analysis. *JAMA otolaryngology-- head & neck surgery* 2018 Feb 1;144(2):115–26. [PubMed: 29222544]

5. Livingston G, Sommerlad A, Orgeta V, Costafreda SG, Huntley J, Ames D, et al. Dementia prevention, intervention, and care. *Lancet (London, England)* 2017 Dec 16;390(10113):2673–734.
6. Livingston G, Huntley J, Sommerlad A, Ames D, Ballard C, Banerjee S, et al. Dementia prevention, intervention, and care: 2020 report of the Lancet Commission. *Lancet (London, England)* 2020 Aug 8;396(10248):413–46.
7. WHO. World report on hearing. <https://www.who.int/publications/i/item/world-report-on-hearing-2021>;
8. Haile LM, Collaborators GHL. Hearing loss prevalence and years lived with disability, 1990–2019: findings from the Global Burden of Disease Study 2019. *Lancet (London, England)* 2021 Mar 13;397(10278):996–1009.
9. McCormack A, Edmondson-Jones M, Somerset S, Hall D. A systematic review of the reporting of tinnitus prevalence and severity. *Hear Res* 2016 Jul;337:70–9. [PubMed: 27246985]
10. Maison SF, Usubuchi H, Liberman MC. Efferent feedback minimizes cochlear neuropathy from moderate noise exposure. *J Neurosci* 2013 Mar 27;33(13):5542–52. [PubMed: 23536069]
11. Maison SF, Luebke AE, Liberman MC, Zuo J. Efferent protection from acoustic injury is mediated via alpha9 nicotinic acetylcholine receptors on outer hair cells. *J Neurosci* 2002 Dec 15;22(24):10838–46. [PubMed: 12486177]
12. Taranda J, Maison SF, Ballesterio JA, Katz E, Savino J, Vetter DE, et al. A point mutation in the hair cell nicotinic cholinergic receptor prolongs cochlear inhibition and enhances noise protection. *PLoS Biol* 2009 Jan 20;7(1):e18. [PubMed: 19166271]
13. Boero LE, Castagna VC, Terreros G, Moglie MJ, Silva S, Maass JC, et al. Preventing presbycusis in mice with enhanced medial olivocochlear feedback. *Proc Natl Acad Sci U S A* 2020 May 26;117(21):11811–19. [PubMed: 32393641]
14. Buonfiglio P, Bruque CD, Luce L, Giliberto F, Lotersztein V, Menazzi S, et al. GJB2 and GJB6 Genetic Variant Curation in an Argentinean Non-Syndromic Hearing-Impaired Cohort. *Genes* 2020 Oct 21;11(10).
15. Korver AM, Smith RJ, Van Camp G, Schleiss MR, Bitner-Glindzicz MA, Lustig LR, et al. Congenital hearing loss. *Nature reviews Disease primers* 2017 Jan 12;3:16094.
16. Van Camp G, Smith R. Hereditary Hearing Loss Homepage, <https://hereditaryhearingloss.org>.. 2021.
17. Zhan W, Cruickshanks KJ, Klein BE, Klein R, Huang GH, Pankow JS, et al. Modifiable determinants of hearing impairment in adults. *Preventive medicine* 2011 Oct;53(4–5):338–42. [PubMed: 21871479]
18. Concha-Barrientos M, Campbell-Lendrum D, Steenland K. Occupational noise: assessing the burden of disease from work-related hearing impairment at national and local levels. Geneva, World Health Organization (WHO Environmental Burden of Disease Series, No 9) 2004.
19. Lie A, Skogstad M, Johannessen HA, Tynes T, Mehlum IS, Nordby KC, et al. Occupational noise exposure and hearing: a systematic review. *International archives of occupational and environmental health* 2016 Apr;89(3):351–72. [PubMed: 26249711]
20. liwi ska-Kowalska M, Zaborowski K. WHO Environmental Noise Guidelines for the European Region: A Systematic Review on Environmental Noise and Permanent Hearing Loss and Tinnitus. *International journal of environmental research and public health* 2017 Sep 27;14(10).
21. Ivory R, Kane R, Diaz RC. Noise-induced hearing loss: a recreational noise perspective. *Curr Opin Otolaryngol Head Neck Surg* 2014 Oct;22(5):394–8. [PubMed: 25101942]
22. Neitzel RL, Fligor BJ. Risk of noise-induced hearing loss due to recreational sound: Review and recommendations. *J Acoust Soc Am* 2019 Nov;146(5):3911. [PubMed: 31795675]
23. Pienkowski M. Loud Music and Leisure Noise Is a Common Cause of Chronic Hearing Loss, Tinnitus and Hyperacusis. *International journal of environmental research and public health* 2021 Apr 16;18(8).
24. Elgoyhen AB, Langguth B, De Ridder D, Vanneste S. Tinnitus: perspectives from human neuroimaging. *Nat Rev Neurosci* 2015 Oct;16(10):632–42. [PubMed: 26373470]
25. Langguth B, Elgoyhen AB, Cederroth CR. Therapeutic Approaches to the Treatment of Tinnitus. *Annu Rev Pharmacol Toxicol* 2019 Jan 6;59:291–313. [PubMed: 30044727]

26. De Ridder D, Schlee W, Vanneste S, Londero A, Weisz N, Kleinjung T, et al. Tinnitus and tinnitus disorder: Theoretical and operational definitions (an international multidisciplinary proposal). *Prog Brain Res* 2021;260:1–25. [PubMed: 33637213]
27. De Ridder D, Elgoyhen AB, Romo R, Langguth B. Phantom percepts: tinnitus and pain as persisting aversive memory networks. *Proc Natl Acad Sci U S A* 2011 May 17;108(20):8075–80. [PubMed: 21502503]
28. De Ridder D, Vanneste S, Weisz N, Londero A, Schlee W, Elgoyhen AB, et al. An integrative model of auditory phantom perception: tinnitus as a unified percept of interacting separable subnetworks. *Neuroscience and biobehavioral reviews* 2014 Jul;44:16–32. [PubMed: 23597755]
29. Elgoyhen AB, Langguth B. Pharmacological approaches to the treatment of tinnitus. *Drug discovery today* 2010 Apr;15(7–8):300–5. [PubMed: 19931642]
30. Elgoyhen AB, Langguth B, Nowak W, Schecklmann M, De Ridder D, Vanneste S. Identifying tinnitus-related genes based on a side-effect network analysis. *CPT: pharmacometrics & systems pharmacology* 2014 Jan 29;3(1):e97. [PubMed: 24477090]
31. Langguth B, Salvi R, Elgoyhen AB. Emerging pharmacotherapy of tinnitus. *Expert opinion on emerging drugs* 2009 Dec;14(4):687–702. [PubMed: 19712015]
32. Sheppard A, Ralli M, Gilardi A, Salvi R. Occupational Noise: Auditory and Non-Auditory Consequences. *International journal of environmental research and public health* 2020 Dec 2;17(23).
33. Bohne BA, Harding GW. Degeneration in the cochlea after noise damage: primary versus secondary events. *The American journal of otology* 2000 Jul;21(4):505–9. [PubMed: 10912695]
34. Wang Y, Hirose K, Liberman MC. Dynamics of noise-induced cellular injury and repair in the mouse cochlea. *J Assoc Res Otolaryngol* 2002 Sep;3(3):248–68. [PubMed: 12382101]
35. Liberman MC, Kiang NY. Acoustic trauma in cats. Cochlear pathology and auditory-nerve activity. *Acta Otolaryngol Suppl* 1978;358:1–63. [PubMed: 281107]
36. Kujawa SG, Liberman MC. Adding insult to injury: cochlear nerve degeneration after “temporary” noise-induced hearing loss. *J Neurosci* 2009 Nov 11;29(45):14077–85. [PubMed: 19906956]
37. Liberman MC, Epstein MJ, Cleveland SS, Wang H, Maison SF. Toward a Differential Diagnosis of Hidden Hearing Loss in Humans. *PLoS One* 2016;11(9):e0162726. [PubMed: 27618300]
38. Gordon-Salant S. Hearing loss and aging: new research findings and clinical implications. *Journal of rehabilitation research and development* 2005 Jul-Aug;42(4 Suppl 2):9–24.
39. Sergeenko Y, Lall K, Liberman MC, Kujawa SG. Age-related cochlear synaptopathy: an early-onset contributor to auditory functional decline. *J Neurosci* 2013 Aug 21;33(34):13686–94. [PubMed: 23966690]
40. Viana LM, O’Malley JT, Burgess BJ, Jones DD, Oliveira CA, Santos F, et al. Cochlear neuropathy in human presbycusis: Confocal analysis of hidden hearing loss in post-mortem tissue. *Hear Res* 2015 Sep;327:78–88. [PubMed: 26002688]
41. Neufeld A, Westerberg BD, Nabi S, Bryce G, Bureau Y. Prospective, randomized controlled assessment of the short- and long-term efficacy of a hearing conservation education program in Canadian elementary school children. *Laryngoscope* 2011 Jan;121(1):176–81. [PubMed: 21120832]
42. Verbeek JH, Kateman E, Morata TC, Dreschler WA, Mischke C. Interventions to prevent occupational noise-induced hearing loss: a Cochrane systematic review. *International journal of audiology* 2014 Mar;53 Suppl 2(0 2):S84–96. [PubMed: 24564697]
43. Arenas JP, Suter AH. Comparison of occupational noise legislation in the Americas: an overview and analysis. *Noise & health* 2014 Sep-Oct;16(72):306–19. [PubMed: 25209041]
44. Hecht QA, Hammill TL, Calamia PT, Smalt CJ, Brungart DS. Characterization of acute hearing changes in United States military populations. *J Acoust Soc Am* 2019 Nov;146(5):3839. [PubMed: 31795720]
45. Wells TS, Seelig AD, Ryan MA, Jones JM, Hooper TI, Jacobson IG, et al. Hearing loss associated with US military combat deployment. *Noise & health* 2015 Jan-Feb;17(74):34–42. [PubMed: 25599756]
46. Ahmed MM, Allard RJ, Esquivel CR. Noise-Induced Hearing Loss Treatment: Systematic Review and Meta-analysis. *Mil Med* 2021 Jan 11.

47. Yamashita D, Jiang HY, Schacht J, Miller JM. Delayed production of free radicals following noise exposure. *Brain Res* 2004 Sep 3;1019(1–2):201–9. [PubMed: 15306254]
48. Ohlemiller KK, Wright JS, Dugan LL. Early elevation of cochlear reactive oxygen species following noise exposure. *Audiol Neurootol* 1999 Sep-Oct;4(5):229–36. [PubMed: 10436315]
49. Sha SH, Schacht J. Emerging therapeutic interventions against noise-induced hearing loss. *Expert opinion on investigational drugs* 2017 Jan;26(1):85–96. [PubMed: 27918210]
50. Wang J, Ruel J, Ladrech S, Bonny C, van de Water TR, Puel JL. Inhibition of the c-Jun N-terminal kinase-mediated mitochondrial cell death pathway restores auditory function in sound-exposed animals. *Mol Pharmacol* 2007 Mar;71(3):654–66. [PubMed: 17132689]
51. Karlin A. Ion channel structure: emerging structure of the nicotinic acetylcholine receptors. *Nature Reviews Neurosc* 2002;3:102–14.
52. Corringer PJ, Poitevin F, Prevost MS, Sauguet L, Delarue M, Changeux JP. Structure and pharmacology of pentameric receptor channels: from bacteria to brain. *Structure (London, England : 1993)* 2012 Jun 6;20(6):941–56.
53. Marcovich I, Moglie MJ, Carpaneto Freixas AE, Trigila AP, Franchini LF, Plazas PV, et al. Distinct Evolutionary Trajectories of Neuronal and Hair Cell Nicotinic Acetylcholine Receptors. *Mol Biol Evol* 2020 Apr 1;37(4):1070–89. [PubMed: 31821508]
54. Zoli M, Pistillo F, Gotti C. Diversity of native nicotinic receptor subtypes in mammalian brain. *Neuropharmacology* 2015 Sep;96(Pt B):302–11. [PubMed: 25460185]
55. Zoli M, Pucci S, Vilella A, Gotti C. Neuronal and Extraneuronal Nicotinic Acetylcholine Receptors. *Current neuropharmacology* 2018;16(4):338–49. [PubMed: 28901280]
56. Gotti C, Clementi F, Fornari A, Gaimarri A, Guiducci S, Manfredi I, et al. Structural and functional diversity of native brain neuronal nicotinic receptors. *Biochem Pharmacol* 2009 Oct 1;78(7):703–11. [PubMed: 19481063]
57. Nelson ME, Kuryatov A, Choi CH, Zhou Y, Lindstrom J. Alternate stoichiometries of alpha4beta2 nicotinic acetylcholine receptors. *Mol Pharmacol* 2003 Feb;63(2):332–41. [PubMed: 12527804]
58. Benallegue N, Mazzaferro S, Alcaino C, Bermudez I. The additional ACh binding site at the $\alpha 4(+)/\alpha 4(-)$ interface of the $(\alpha 4\beta 2)_2\alpha 4$ nicotinic ACh receptor contributes to desensitization. *Br J Pharmacol* 2013 Sep;170(2):304–16. [PubMed: 23742319]
59. Mazzaferro S, Bermudez I, Sine SM. $\alpha 4\beta 2$ Nicotinic Acetylcholine Receptors: RELATIONSHIPS BETWEEN SUBUNIT STOICHIOMETRY AND FUNCTION AT THE SINGLE CHANNEL LEVEL. *J Biol Chem* 2017 Feb 17;292(7):2729–40. [PubMed: 28031459]
60. Moroni M, Bermudez I. Stoichiometry and pharmacology of two human alpha4beta2 nicotinic receptor types. *J Mol Neurosci* 2006;30(1–2):95–6. [PubMed: 17192644]
61. Moroni M, Zwart R, Sher E, Cassels BK, Bermudez I. alpha4beta2 nicotinic receptors with high and low acetylcholine sensitivity: pharmacology, stoichiometry, and sensitivity to long-term exposure to nicotine. *Mol Pharmacol* 2006 Aug;70(2):755–68. [PubMed: 16720757]
62. Krashia P, Moroni M, Broadbent S, Hofmann G, Kracun S, Beato M, et al. Human $\alpha 3\beta 4$ neuronal nicotinic receptors show different stoichiometry if they are expressed in *Xenopus* oocytes or mammalian HEK293 cells. *PLoS One* 2010 Oct 26;5(10):e13611. [PubMed: 21049012]
63. Mishina M, Takai T, Imoto K, Noda M, Takahashi T, Numa S, et al. Molecular distinction between fetal and adult forms of muscle acetylcholine receptor. *Nature* 1986 May 22–28;321(6068):406–11. [PubMed: 2423878]
64. Cetin H, Beeson D, Vincent A, Webster R. The Structure, Function, and Physiology of the Fetal and Adult Acetylcholine Receptor in Muscle. *Frontiers in molecular neuroscience* 2020;13:581097. [PubMed: 33013323]
65. Sgard F, Charpentier E, Bertrand S, Walker N, Caput D, Graham D, et al. A novel human nicotinic receptor subunit, $\alpha 10$, that confers functionality to the $\alpha 9$ -subunit. *Molec Pharmacol* 2002;61:150–59. [PubMed: 11752216]
66. Elgoyhen AB, Johnson DS, Boulter J, Vetter DE, Heinemann S. Alpha 9: an acetylcholine receptor with novel pharmacological properties expressed in rat cochlear hair cells. *Cell* 1994 Nov 18;79(4):705–15. [PubMed: 7954834]

67. Elgoyhen AB, Vetter DE, Katz E, Rothlin CV, Heinemann SF, Boulter J. $\alpha 10$: a determinant of nicotinic cholinergic receptor function in mammalian vestibular and cochlear mechanosensory hair cells. *Proc Natl Acad Sci U S A* 2001 Mar 13;98(6):3501–6. [PubMed: 11248107]
68. Elgoyhen AB, Johnson DS, Boulter J, Vetter DE, Heinemann S. $\alpha 9$: an acetylcholine receptor with novel pharmacological properties expressed in rat cochlear hair cells. *Cell* 1994;79:705–15. [PubMed: 7954834]
69. Plazas PV, Katz E, Gomez-Casati ME, Bouzat C, Elgoyhen AB. Stoichiometry of the $\alpha 9\alpha 10$ nicotinic cholinergic receptor. *J Neurosci* 2005 Nov 23;25(47):10905–12. [PubMed: 16306403]
70. Indurthi DC, Pera E, Kim HL, Chu C, McLeod MD, McIntosh JM, et al. Presence of multiple binding sites on $\alpha 9\alpha 10$ nAChR receptors alludes to stoichiometric-dependent action of the α -conotoxin, Vc1.1. *Biochem Pharmacol* 2014 May 1;89(1):131–40. [PubMed: 24548457]
71. Boffi JC, Marcovich I, Gill-Thind JK, Corradi J, Collins T, Lipovsek MM, et al. Differential Contribution of Subunit Interfaces to $\alpha 9\alpha 10$ Nicotinic Acetylcholine Receptor Function. *Mol Pharmacol* 2017 Mar;91(3):250–62. [PubMed: 28069778]
72. Zouridakis M, Giastas P, Zarkadas E, Chroni-Tzartou D, Bregestovski P, Tzartos SJ. Crystal structures of free and antagonist-bound states of human $\alpha 9$ nicotinic receptor extracellular domain. *Nat Struct Mol Biol* 2014 Nov;21(11):976–80. [PubMed: 25282151]
73. Zouridakis M, Papakiriakou A, Ivanov IA, Kasheverov IE, Tsetlin V, Tzartos S, et al. Crystal Structure of the Monomeric Extracellular Domain of $\alpha 9$ Nicotinic Receptor Subunit in Complex With α -Conotoxin RgIA: Molecular Dynamics Insights Into RgIA Binding to $\alpha 9\alpha 10$ Nicotinic Receptors. *Frontiers in pharmacology* 2019;10:474. [PubMed: 31118896]
74. Lipovsek M, Im GJ, Franchini LF, Pisciotto F, Katz E, Fuchs PA, et al. Phylogenetic differences in calcium permeability of the auditory hair cell cholinergic nicotinic receptor. *Proc Natl Acad Sci U S A* 2012 Mar 13;109(11):4308–13. [PubMed: 22371598]
75. Rothlin CV, Katz E, Verbitsky M, Elgoyhen AB. The $\alpha 9$ nicotinic acetylcholine receptor shares pharmacological properties with type A gamma-aminobutyric acid, glycine, and type 3 serotonin receptors. *Mol Pharmacol* 1999 Feb;55(2):248–54. [PubMed: 9927615]
76. Gomez-Casati ME, Fuchs PA, Elgoyhen AB, Katz E. Biophysical and pharmacological characterization of nicotinic cholinergic receptors in rat cochlear inner hair cells. *J Physiol* 2005 Jul 1;566(Pt 1):103–18. [PubMed: 15860528]
77. Rothlin CV, Lioudyno MI, Silbering AF, Plazas PV, Casati ME, Katz E, et al. Direct interaction of serotonin type 3 receptor ligands with recombinant and native $\alpha 9\alpha 10$ -containing nicotinic cholinergic receptors. *Mol Pharmacol* 2003 May;63(5):1067–74. [PubMed: 12695535]
78. Verbitsky M, Rothlin C, Katz E, Elgoyhen AB. Mixed nicotinic-muscarinic properties of the $\alpha 9$ nicotinic cholinergic receptor. *Neuropharmacology* 2000;39:2515–24. [PubMed: 11044723]
79. Lipovsek M, Marcovich I, Elgoyhen A. The hair cell $\alpha 9\alpha 10$ nicotinic acetylcholine receptor: odd cousin in an old family. *Frontiers in Cellular Neuroscience* 2021;in press.
80. Fuchs PA, Murrow BW. A novel cholinergic receptor mediates inhibition of chick cochlear hair cells. *Proc Biol Sci* 1992 Apr 22;248(1321):35–40. [PubMed: 1355909]
81. Franchini LF, Elgoyhen AB. Adaptive evolution in mammalian proteins involved in cochlear outer hair cell electromotility. *Mol Phylogenet Evol* 2006 Dec;41(3):622–35. [PubMed: 16854604]
82. Vetter DE, Katz E, Maison SF, Taranda J, Turcan S, Ballesterio J, et al. The $\alpha 10$ nicotinic acetylcholine receptor subunit is required for normal synaptic function and integrity of the olivocochlear system. *Proc Natl Acad Sci U S A* 2007 Dec 18;104(51):20594–9. [PubMed: 18077337]
83. Katz E, Elgoyhen AB, Gomez-Casati ME, Knipper M, Vetter DE, Fuchs PA, et al. Developmental regulation of nicotinic synapses on cochlear inner hair cells. *J Neurosci* 2004 Sep 8;24(36):7814–20. [PubMed: 15356192]
84. Morley B, Li H, Hiel H, Drescher D, Elgoyhen AB. Identification of the subunits of the nicotinic cholinergic receptors in the rat cochlea using RT-PCR and in situ hybridization. *Molec Brain Res* 1998;53:78–87. [PubMed: 9473597]

85. Vetter DE, Liberman MC, Mann J, Barhanin J, Boulter J, Brown MC, et al. Role of alpha9 nicotinic ACh receptor subunits in the development and function of cochlear efferent innervation. *Neuron* 1999 May;23(1):93–103. [PubMed: 10402196]
86. Elgoyhen AB, Katz E, Fuchs PA. The nicotinic receptor of cochlear hair cells: a possible pharmacotherapeutic target? *Biochem Pharmacol* 2009 Oct 1;78(7):712–9. [PubMed: 19481062]
87. Fuchs PA, Murrow BW. Cholinergic inhibition of short (outer) hair cells of the chick's cochlea. *J Neurosci* 1992 Mar;12(3):800–9. [PubMed: 1545240]
88. Glowatzki E, Fuchs PA. Cholinergic synaptic inhibition of inner hair cells in the neonatal mammalian cochlea. *Science* 2000 Jun 30;288(5475):2366–8. [PubMed: 10875922]
89. Oliver D, Klocker N, Schuck J, Baukowitz T, Ruppertsberg JP, Fakler B. Gating of Ca²⁺-activated K⁺ channels controls fast inhibitory synaptic transmission at auditory outer hair cells. *Neuron* 2000;26:595–601. [PubMed: 10896156]
90. Dulon D, Lenoir M. Cholinergic responses in developing outer hair cells of the rat cochlea. *European J Neurosci* 1996;8:1945–52. [PubMed: 8921285]
91. Dulon D, Luo L, Zhang C, Ryan AF. Expression of small-conductance calcium-activated potassium channels (SK) in outer hair cells of the rat cochlea. *Eur J Neurosci* 1998;10:907–15. [PubMed: 9753158]
92. Moglie MJ, Fuchs PA, Elgoyhen AB, Goutman JD. Compartmentalization of antagonistic Ca(2+) signals in developing cochlear hair cells. *Proc Natl Acad Sci U S A* 2018 Feb 27;115(9):E2095–e104. [PubMed: 29439202]
93. Moglie MJ, Wengier DL, Elgoyhen AB, Goutman JD. Synaptic contributions to cochlear outer hair cell Ca(2+) dynamics. *J Neurosci* 2021 Jul 12.
94. Dallos P. Cochlear amplification, outer hair cells and prestin. *Curr Opin Neurobiol* 2008 Oct 4.
95. Zheng J, Shen W, He DZ, Long KB, Madison LD, Dallos P. Prestin is the motor protein of cochlear outer hair cells. *Nature* 2000 May 11;405(6783):149–55. [PubMed: 10821263]
96. Liberman MC, Brown MC. Physiology and anatomy of single olivocochlear neurons in the cat. *Hear Res* 1986;24(1):17–36. [PubMed: 3759672]
97. Wiederhold ML, Kiang NY. Effects of electric stimulation of the crossed olivocochlear bundle on single auditory-nerve fibers in the cat. *J Acoust Soc Am* 1970 Oct;48(4):950–65. [PubMed: 5480390]
98. Gifford ML, Guinan JJ Jr., Effects of electrical stimulation of medial olivocochlear neurons on ipsilateral and contralateral cochlear responses. *Hear Res* 1987;29(2–3):179–94. [PubMed: 3624082]
99. Galambos R. Suppression of auditory nerve activity by stimulation of efferent fibers to cochlea. *J Neurophysiol* 1956 Sep;19(5):424–37. [PubMed: 13367873]
100. Guinan JJ. Physiology of the Medial and Lateral Olivocochlear Systems. In: Ryugo DK, Fay RR, Popper AN, eds. *Auditory and Vestibular Efferents*. New York: Springer 2011:39–81.
101. Liberman MC. The olivocochlear efferent bundle and susceptibility of the inner ear to acoustic injury. *J Neurophysiol* 1991 Jan;65(1):123–32. [PubMed: 1999726]
102. Maison SF, Liberman MC. Predicting vulnerability to acoustic injury with a noninvasive assay of olivocochlear reflex strength. *J Neurosci* 2000 Jun 15;20(12):4701–7. [PubMed: 10844039]
103. Kujawa SG, Liberman MC. Conditioning-related protection from acoustic injury: effects of chronic deafferentation and sham surgery. *J Neurophysiol* 1997 Dec;78(6):3095–106. [PubMed: 9405529]
104. Handrock M, Zeisberg J. The influence of the efferent system on adaptation, temporary and permanent threshold shift. *Arch Otorhinolaryngol* 1982;234(2):191–5. [PubMed: 7092707]
105. Liberman MC, Gao WY. Chronic cochlear de-efferentation and susceptibility to permanent acoustic injury. *Hear Res* 1995 Oct;90(1–2):158–68. [PubMed: 8974993]
106. Rajan R. Centrifugal pathways protect hearing sensitivity at the cochlea in noisy environments that exacerbate the damage induced by loud sound. *J Neurosci* 2000 Sep 01;20(17):6684–93. [PubMed: 10964973]

107. Rajan R. Effect of electrical stimulation of the crossed olivocochlear bundle on temporary threshold shifts in auditory sensitivity. I. Dependence on electrical stimulation parameters. *J Neurophysiol* 1988;60:549–68. [PubMed: 3171641]
108. Rajan R. Functions of the efferent pathways to the mammalian cochlea. *Information Processing in Mammalian Auditory and Tactile Systems*: Alan R. Liss, Inc. 1990:81–96.
109. Reiter ER, Liberman MC. Efferent-mediated protection from acoustic overexposure: relation to slow effects of olivocochlear stimulation. *J Neurophysiol* 1995 Feb;73(2):506–14. [PubMed: 7760114]
110. Ballesterio J, Zorrilla de San Martin J, Goutman J, Elgoyhen AB, Fuchs PA, Katz E. Short-term synaptic plasticity regulates the level of olivocochlear inhibition to auditory hair cells. *J Neurosci* 2011 Oct 12;31(41):14763–74. [PubMed: 21994392]
111. Wedemeyer C, Vattino LG, Moglie MJ, Ballesterio J, Maison SF, Di Guilmi MN, et al. A Gain-of-Function Mutation in the $\alpha 9$ Nicotinic Acetylcholine Receptor Alters Medial Olivocochlear Efferent Short-Term Synaptic Plasticity. *J Neurosci* 2018 Apr 18;38(16):3939–54. [PubMed: 29572431]
112. Plazas PV, De Rosa MJ, Gomez-Casati ME, Verbitsky M, Weisstaub N, Katz E, et al. Key roles of hydrophobic rings of TM2 in gating of the $\alpha 9\alpha 10$ nicotinic cholinergic receptor. *Br J Pharmacol* 2005 Aug;145(7):963–74. [PubMed: 15895110]
113. Boero LE, Castagna VC, Di Guilmi MN, Goutman JD, Elgoyhen AB, Gómez-Casati ME. Enhancement of the Medial Olivocochlear System Prevents Hidden Hearing Loss. *J Neurosci* 2018 Aug 22;38(34):7440–51. [PubMed: 30030403]
114. Guinan JJ Jr., Stankovic KM. Medial efferent inhibition produces the largest equivalent attenuations at moderate to high sound levels in cat auditory-nerve fibers. *J Acoust Soc Am* 1996 Sep;100(3):1680–90. [PubMed: 8817894]
115. Maison SF, Parker LL, Young L, Adelman JP, Zuo J, Liberman MC. Overexpression of SK2 channels enhances efferent suppression of cochlear responses without enhancing noise resistance. *J Neurophysiol* 2007 Apr;97(4):2930–6. [PubMed: 17267753]
116. Weisstaub N, Vetter DE, Elgoyhen AB, Katz E. The $\alpha 9\alpha 10$ nicotinic acetylcholine receptor is permeable to and is modulated by divalent cations. *Hear Res* 2002 May;167(1–2):122–35. [PubMed: 12117536]
117. Zhang M, Kalinec GM, Urrutia R, Billadeau DD, Kalinec F. ROCK-dependent and ROCK-independent control of cochlear outer hair cell electromotility. *J Biol Chem* 2003 Sep 12;278(37):35644–50. [PubMed: 12837763]
118. Sziklai I, Szönyi M, Dallos P. Phosphorylation mediates the influence of acetylcholine upon outer hair cell electromotility. *Acta Otolaryngol* 2001 Jan;121(2):153–6. [PubMed: 11349768]
119. Cerella C, Diederich M, Ghibelli L. The dual role of calcium as messenger and stressor in cell damage, death, and survival. *International journal of cell biology* 2010;2010:546163. [PubMed: 20300548]
120. Kurabi A, Keithley EM, Housley GD, Ryan AF, Wong AC. Cellular mechanisms of noise-induced hearing loss. *Hear Res* 2017 Jun;349:129–37. [PubMed: 27916698]
121. Henderson D, Bielefeld EC, Harris KC, Hu BH. The role of oxidative stress in noise-induced hearing loss. *Ear Hear* 2006 Feb;27(1):1–19. [PubMed: 16446561]
122. Miningou N, Blackwell KT. The road to ERK activation: Do neurons take alternate routes? *Cell Signal* 2020 Apr;68:109541. [PubMed: 31945453]
123. Chen J, Yuan H, Talaska AE, Hill K, Sha SH. Increased Sensitivity to Noise-Induced Hearing Loss by Blockade of Endogenous PI3K/Akt Signaling. *J Assoc Res Otolaryngol* 2015 Jun;16(3):347–56. [PubMed: 25790950]
124. Liberman MC, Liberman LD, Maison SF. Efferent feedback slows cochlear aging. *J Neurosci* 2014 Mar 26;34(13):4599–607. [PubMed: 24672005]
125. Zhu X, Vasilyeva ON, Kim S, Jacobson M, Romney J, Waterman MS, et al. Auditory efferent feedback system deficits precede age-related hearing loss: contralateral suppression of otoacoustic emissions in mice. *J Comp Neurol* 2007 Aug 10;503(5):593–604. [PubMed: 17559088]

126. Fu B, Le Prell C, Simmons D, Lei D, Schrader A, Chen AB, et al. Age-related synaptic loss of the medial olivocochlear efferent innervation. *Molecular neurodegeneration* 2010 Nov 26;5:53. [PubMed: 21110869]
127. Liberman LD, Liberman MC. Cochlear Efferent Innervation Is Sparse in Humans and Decreases with Age. *J Neurosci* 2019 Nov 27;39(48):9560–69. [PubMed: 31628179]
128. Zettel ML, Zhu X, O'Neill WE, Frisina RD. Age-related decline in Kv3.1b expression in the mouse auditory brainstem correlates with functional deficits in the medial olivocochlear efferent system. *J Assoc Res Otolaryngol* 2007 Jun;8(2):280–93. [PubMed: 17453307]
129. Wang J, Lindstrom J. Orthosteric and allosteric potentiation of heteromeric neuronal nicotinic acetylcholine receptors. *Br J Pharmacol* 2018 Jun;175(11):1805–21. [PubMed: 28199738]
130. Jain A, Kuryatov A, Wang J, Kamenecka TM, Lindstrom J. Unorthodox Acetylcholine Binding Sites Formed by $\alpha 5$ and $\beta 3$ Accessory Subunits in $\alpha 4\beta 2^*$ Nicotinic Acetylcholine Receptors. *J Biol Chem* 2016 Nov 4;291(45):23452–63. [PubMed: 27645992]
131. Mazzaferro S, Bermudez I, Sine SM. Potentiation of a neuronal nicotinic receptor via pseudo-agonist site. *Cell Mol Life Sci* 2019 Mar;76(6):1151–67. [PubMed: 30600358]
132. Mazzaferro S, Benallegue N, Carbone A, Gasparri F, Vijayan R, Biggin PC, et al. Additional acetylcholine (ACh) binding site at alpha4/alpha4 interface of (alpha4beta2)2alpha4 nicotinic receptor influences agonist sensitivity. *J Biol Chem* 2011 Sep 2;286(35):31043–54. [PubMed: 21757735]
133. Harpsøe K, Ahring PK, Christensen JK, Jensen ML, Peters D, Balle T. Unraveling the high- and low-sensitivity agonist responses of nicotinic acetylcholine receptors. *J Neurosci* 2011 Jul 27;31(30):10759–66. [PubMed: 21795528]
134. Wang J, Kuryatov A, Sriram A, Jin Z, Kamenecka TM, Kenny PJ, et al. An Accessory Agonist Binding Site Promotes Activation of $\alpha 4\beta 2^*$ Nicotinic Acetylcholine Receptors. *J Biol Chem* 2015 May 29;290(22):13907–18. [PubMed: 25869137]
135. Williams DK, Wang J, Papke RL. Positive allosteric modulators as an approach to nicotinic acetylcholine receptor-targeted therapeutics: advantages and limitations. *Biochem Pharmacol* 2011 Oct 15;82(8):915–30. [PubMed: 21575610]
136. Chatzidaki A, Millar NS. Allosteric modulation of nicotinic acetylcholine receptors. *Biochem Pharmacol* 2015 Oct 15;97(4):408–17. [PubMed: 26231943]
137. Grupe M, Grunnet M, Bastlund JF, Jensen AA. Targeting $\alpha 4\beta 2$ nicotinic acetylcholine receptors in central nervous system disorders: perspectives on positive allosteric modulation as a therapeutic approach. *Basic & clinical pharmacology & toxicology* 2015 Mar;116(3):187–200. [PubMed: 25441336]
138. Grønlien JH, Håkerud M, Ween H, Thorin-Hagene K, Briggs CA, Gopalakrishnan M, et al. Distinct profiles of alpha7 nAChR positive allosteric modulation revealed by structurally diverse chemotypes. *Mol Pharmacol* 2007 Sep;72(3):715–24. [PubMed: 17565004]
139. Collins T, Young GT, Millar NS. Competitive binding at a nicotinic receptor transmembrane site of two $\alpha 7$ -selective positive allosteric modulators with differing effects on agonist-evoked desensitization. *Neuropharmacology* 2011 Dec;61(8):1306–13. [PubMed: 21820451]
140. Nielsen BE, Stabile S, Vitale C, Bouzat C. Design, Synthesis, and Functional Evaluation of a Novel Series of Phosphonate-Functionalized 1,2,3-Triazoles as Positive Allosteric Modulators of $\alpha 7$ Nicotinic Acetylcholine Receptors. *ACS Chem Neurosci* 2020 Sep 2;11(17):2688–704. [PubMed: 32786318]
141. Wang J, Kuryatov A, Jin Z, Norleans J, Kamenecka TM, Kenny PJ, et al. A Novel $\alpha 2/\alpha 4$ Subtype-selective Positive Allosteric Modulator of Nicotinic Acetylcholine Receptors Acting from the C-tail of an α Subunit. *J Biol Chem* 2015 Nov 27;290(48):28834–46. [PubMed: 26432642]
142. Gill JK, Savolainen M, Young GT, Zwart R, Sher E, Millar NS. Agonist activation of alpha7 nicotinic acetylcholine receptors via an allosteric transmembrane site. *Proc Natl Acad Sci U S A* 2011 Apr 5;108(14):5867–72. [PubMed: 21436053]
143. Horenstein NA, Papke RL, Kulkarni AR, Chaturbuj GU, Stokes C, Manther K, et al. Critical Molecular Determinants of $\alpha 7$ Nicotinic Acetylcholine Receptor Allosteric Activation:

SEPARATION OF DIRECT ALLOSTERIC ACTIVATION AND POSITIVE ALLOSTERIC MODULATION. *J Biol Chem* 2016 Mar 4;291(10):5049–67. [PubMed: 26742843]

144. Gotti C, Riganti L, Vailati S, Clementi F. Brain neuronal nicotinic receptors as new targets for drug discovery. *Current pharmaceutical design* 2006;12(4):407–28. [PubMed: 16472136]
145. Hurst R, Rollema H, Bertrand D. Nicotinic acetylcholine receptors: from basic science to therapeutics. *Pharmacol Ther* 2013 Jan;137(1):22–54. [PubMed: 22925690]
146. Morley BJ, Whiteaker P, Elgoyhen AB. Commentary: Nicotinic Acetylcholine Receptor $\alpha 9$ and $\alpha 10$ Subunits Are Expressed in the Brain of Mice. *Front Cell Neurosci* 2018;12:104. [PubMed: 29765305]
147. Zuo J, Treadaway J, Buckner TW, Fritsch B. Visualization of alpha9 acetylcholine receptor expression in hair cells of transgenic mice containing a modified bacterial artificial chromosome. *Proc Natl Acad Sci U S A* 1999 Nov 23;96(24):14100–5. [PubMed: 10570205]
148. Allen Institute for Brain Science. Allen Brain Atlas API. Available from: brain-map.org/api/index.htm. 2015.
149. Hone AJ, Servent D, McIntosh JM. $\alpha 9$ -containing nicotinic acetylcholine receptors and the modulation of pain. *Br J Pharmacol* 2018 Jun;175(11):1915–27. [PubMed: 28662295]
150. Romero HK, Christensen SB, Di Cesare Mannelli L, Gajewiak J, Ramachandra R, Elmslie KS, et al. Inhibition of $\alpha 9\alpha 10$ nicotinic acetylcholine receptors prevents chemotherapy-induced neuropathic pain. *Proc Natl Acad Sci U S A* 2017 Mar 7;114(10):E1825–e32. [PubMed: 28223528]
151. Hone AJ, McIntosh JM. Nicotinic acetylcholine receptors in neuropathic and inflammatory pain. *FEBS Lett* 2018 Apr;592(7):1045–62. [PubMed: 29030971]
152. Christensen SB, Hone AJ, Roux I, Kniazeff J, Pin JP, Upert G, et al. RgIA4 Potently Blocks Mouse $\alpha 9\alpha 10$ nAChRs and Provides Long Lasting Protection against Oxaliplatin-Induced Cold Allodynia. *Front Cell Neurosci* 2017;11:219. [PubMed: 28785206]
153. Liu Q, Li M, Whiteaker P, Shi FD, Morley BJ, Lukas RJ. Attenuation in Nicotinic Acetylcholine Receptor $\alpha 9$ and $\alpha 10$ Subunit Double Knock-Out Mice of Experimental Autoimmune Encephalomyelitis. *Biomolecules* 2019 Dec 4;9(12).
154. Simard AR, Gan Y, St-Pierre S, Kousari A, Patel V, Whiteaker P, et al. Differential modulation of EAE by $\alpha 9^*$ - and $\beta 2^*$ -nicotinic acetylcholine receptors. *Immunology and cell biology* 2013 Mar;91(3):195–200. [PubMed: 23399696]
155. Plazas PV, Savino J, Kracun S, Gomez-Casati ME, Katz E, Parsons CG, et al. Inhibition of the alpha9alpha10 nicotinic cholinergic receptor by neramexane, an open channel blocker of N-methyl-D-aspartate receptors. *Eur J Pharmacol* 2007 Jul 2;566(1–3):11–9. [PubMed: 17466293]
156. Rammes G. Neramexane: a moderate-affinity NMDA receptor channel blocker: new prospects and indications. *Expert review of clinical pharmacology* 2009 May;2(3):231–8. [PubMed: 24410702]
157. Sun Z, Zhangsun M, Dong S, Liu Y, Qian J, Zhangsun D, et al. Differential Expression of Nicotine Acetylcholine Receptors Associates with Human Breast Cancer and Mediates Antitumor Activity of αO -Conotoxin GeXIVA. *Marine drugs* 2020 Jan 17;18(1).
158. Luo S, Zhangsun D, Harvey PJ, Kaas Q, Wu Y, Zhu X, et al. Cloning, synthesis, and characterization of αO -conotoxin GeXIVA, a potent $\alpha 9\alpha 10$ nicotinic acetylcholine receptor antagonist. *Proc Natl Acad Sci U S A* 2015 Jul 28;112(30):E4026–35. [PubMed: 26170295]
159. Boffi JC, Wedemeyer C, Lipovsek M, Katz E, Calvo DJ, Elgoyhen AB. Positive modulation of the alpha9alpha10 nicotinic cholinergic receptor by ascorbic acid. *Br J Pharmacol* 2013 Feb;168(4):954–65. [PubMed: 22994414]
160. Gu S, Knowland D, Matta JA, O'Carroll ML, Davini WB, Dhara M, et al. Hair cell $\alpha 9\alpha 10$ nicotinic acetylcholine receptor functional expression regulated by ligand binding and deafness gene products. *Proc Natl Acad Sci U S A* 2020 Sep 29;117(39):24534–44. [PubMed: 32929005]
161. Kryukova EV, Ivanov IA, Lebedev DS, Spirova EN, Egorova NS, Zouridakis M, et al. Orthosteric and/or Allosteric Binding of α -Conotoxins to Nicotinic Acetylcholine Receptors and Their Models. *Marine drugs* 2018 Nov 22;16(12).

162. Giastas P, Zouridakis M, Tzartos SJ. Understanding structure-function relationships of the human neuronal acetylcholine receptor: insights from the first crystal structures of neuronal subunits. *Br J Pharmacol* 2018 Jun;175(11):1880–91. [PubMed: 28452148]
163. Moglie MJ, Marcovich I, Corradi J, Carpaneto Freixas AE, Gallino S, Plazas PV, et al. Loss of Choline Agonism in the Inner Ear Hair Cell Nicotinic Acetylcholine Receptor Linked to the $\alpha 10$ Subunit. *Frontiers in molecular neuroscience* 2021;14:639720. [PubMed: 33613194]
164. Papke RL, Andleeb H, Stokes C, Quadri M, Horenstein NA. Selective Agonists and Antagonists of $\alpha 9$ Versus $\alpha 7$ Nicotinic Acetylcholine Receptors. *ACS Chem Neurosci* 2022 Feb 15.
165. Sigel E, Ernst M. The Benzodiazepine Binding Sites of GABA(A) Receptors. *Trends in pharmacological sciences* 2018 Jul;39(7):659–71. [PubMed: 29716746]
166. Smelt CLC, Sanders VR, Newcombe J, Burt RP, Sheppard TD, Topf M, et al. Identification by virtual screening and functional characterisation of novel positive and negative allosteric modulators of the $\alpha 7$ nicotinic acetylcholine receptor. *Neuropharmacology* 2018 Sep 1;139:194–204. [PubMed: 30009834]

Article highlights

- Hearing loss is one of the most prevalent sensory disabilities. It is a major public health problem, given that its impact on human communication and quality of life is devastating.
- Within the environmental or lifestyle preventable factors that contribute the most to hearing loss is the exposure to elevated noise, which can be of occupational, recreational, or environmental origin.
- Several drugs have been investigated and/or used in the treatment of noise-induced hearing loss; a spectrum of outcomes has been observed and there is poor evidence to support their use.
- The protective effect of the medial olivocochlear system from acute and chronic noise-induced hearing loss has been described in animal models. Thus, enhancing the strength of the MOC system appears to be a means to protect from noise-induced hearing loss.
- Since the $\alpha 9\alpha 10$ nAChR mediates synaptic transmission between MOC fibers and cochlear hair cells, it appears to be a novel target for the development of drugs that prevent noise-induced hearing loss.
- The development of positive allosteric modulators of $\alpha 9\alpha 10$ nAChRs is proposed as a novel approach in the prevention from hearing disorders produced by exposure to loud sounds.

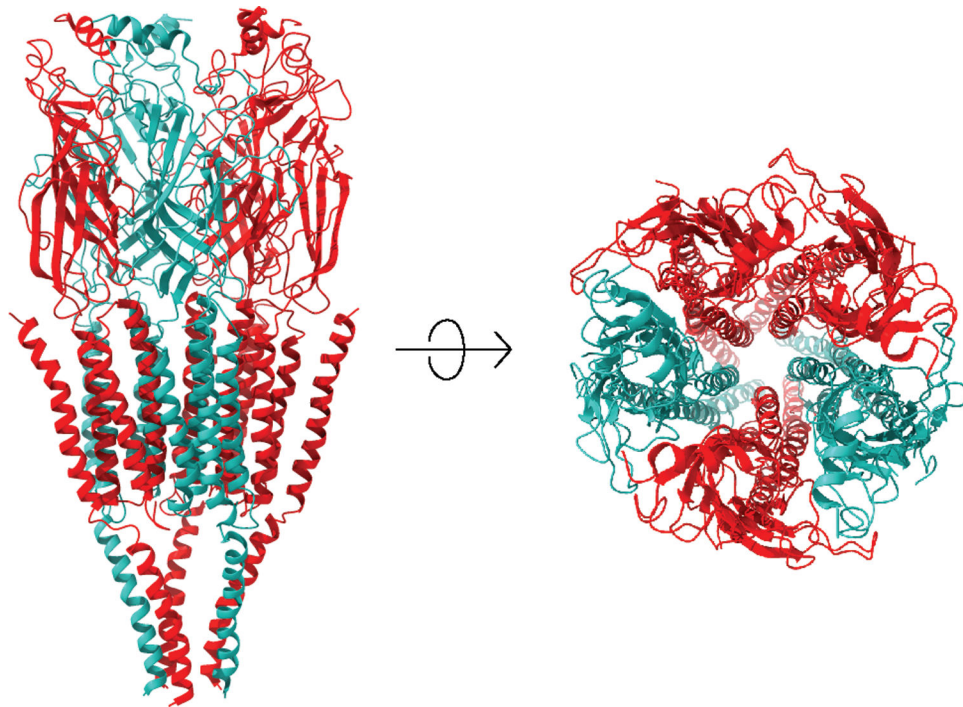


Figure 1. Ribbon structure of a heteromeric pentameric nicotinic acetylcholine receptor, showing the arrangement of subunits around the channel pore. Front and upper views are provided. The extracellular domain contains the orthosteric ligand binding sites and folds into a highly conserved immunoglobulin-like β -sandwich. The transmembrane domain consists of four α -helices, with TM2 lining the channel pore, surrounded by a ring made of TM1 and TM3 α -helices. Reproduced from Lipovsek et al (2021)⁷⁹ under [Creative Commons Attribution \(CC BY\) license](#).

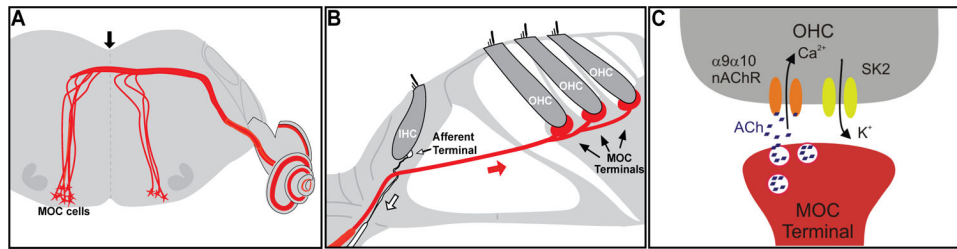


Figure 2.

Schematics of the MOC System. (A) MOC efferent neurons are located in the superior olivary complex of the brainstem and project to the cochlea; (B) MOC fibers make direct synaptic contacts at the base of the OHCs; (C) At the MOC-OHC synapse ACh is released. It binds to $\alpha 9 \alpha 10$ nAChRs present at the OHCs, leading to Ca^{2+} -influx and the subsequent activation of Ca^{2+} -dependent K^{+} (SK2) channels and hair cell hyperpolarization. The white arrow in (B) indicates the afferent fibers that bring the information from the IHCs to the central nervous system, and the red arrow indicates the MOC fibers. Reproduced from Taranda et al (2009)¹² under [Creative Commons Attribution \(CC BY\) license](#).

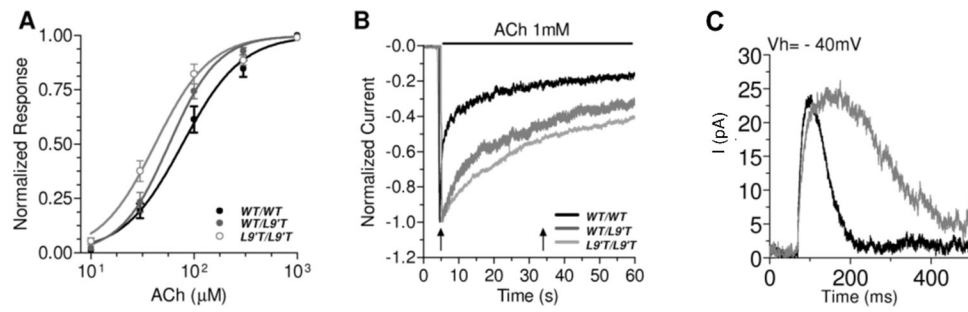


Figure 3. Hypersensitive and Slowly Desensitizing responses in *Chrna9* 9T knockin mice. (A) Acetylcholine is more potent in $\alpha 9\alpha 10$ nAChRs of mutant mice; (B) Hair cell responses to 1 mM ACh during 1 min show slower desensitization kinetics in mutant mice; (C) Spontaneous synaptic MOC-hair cell currents are prolonged in mutant mice. Adapted from Taranda et al (2009)¹² under [Creative Commons Attribution \(CC BY\) license](#).